



## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

### ADMINISTRATIVE REVIEW

Name of Organization: Dublin Kiwanis

Event/Activity: Frog Jump

Previous Grants Received

Yes

No

If Yes, Years: 2008-2012

Amount: \$4,000; \$5,750; \$5,650; \$5,750; \$5,750

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

**Cultural Arts:** Click here to enter text.

**Beautification of public property:** Click here to enter text.

**Improvement of Dublin's Historic District:** Click here to enter text.

**Special Events: Frog Jump**

**Other projects which will enhance the City of Dublin:** Click here to enter text.

**Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

**Comments – Community Relations:** Click here to enter text.

**Comments – Events Administration:** City Services for 2012 were \$4,293 which are estimated to remain the same unless there is a change in event size or scope

**Comments – Parks & Open Space:** Click here to enter text

**Comments – Taxation:** Application is complete

**Finance Committee Recommendation:** Click here to enter text.

**Other:**

**Dublin Kiwanis Frog Jump and Festival Request for Grant from the City of  
Dublin Hotel/Motel Tax Fund  
2013**

**Organization**

- Name:
  - § Kiwanis Club of Dublin c/o Clayton Rose III, CPA
  - § 5775 Perimeter Drive – Suite 200
  - § Dublin, OH 43017
  - § (614) 889-8725
  - § Federal ID # 31-0738882
- Correspondence should be directed to:
  - § Clay Rose – Event Co-Chair
  - § 5177 Ashford Road
  - § Dublin, OH 43107
  - § (614) 764-9315
  - § Clay.rose@reacpa.com
- Control and supervision
  - § The Kiwanis Club of Dublin is not controlled or operated by any other organization. However, it is supervised by Kiwanis International.
- Brief History
  - § The first Kiwanis Club was formed in Detroit in 1915.
  - § "Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time."
  - § The Objectives of Kiwanis
    - The six permanent *Objects of Kiwanis International* were approved by Kiwanis club delegates at the 1924 Kiwanis Convention in Denver, Colorado. Through the succeeding decades, they have remained unchanged.
    - 1. To give primacy to the human and spiritual rather than to the material values of life.
    - 2. To encourage the daily living of the Golden Rule in all human relationships.
    - 3. To promote the adoption and the application of higher social, business, and professional standards.
    - 4. To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.
    - 5. To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.
    - 6. To cooperate in creating and maintaining that sound public opinion and high idealism that makes possible the increase of righteousness, justice, patriotism, and goodwill.

The Kiwanis Club of Dublin was formed in 1961. Since that time it has engaged in a number of community service programs aimed at improving the quality of life for the residents of the City of Dublin, with an emphasis on youth.

- Program activities and goals
  - § The programs and goals of the Kiwanis Club of Dublin include monetary and voluntary support for the following and other activities. Over the years we have supported:
    - Key Club sponsorship at all 3 Dublin High Schools
    - Key Club Scholarships awarded annually
    - Dublin Kiwanis Easter Egg Hunt
    - Dublin Area Emergency Assistance Program (Food Pantry)
    - D.A.R.E. Program
    - St. Patrick's Day Celebration Participation
    - Kiwanis Riverway Park improvements and maintenance
    - After Prom support for all 3 Dublin High Schools
    - Dublin Arts Council
    - Dublin Historic Tree Mapping Project
    - Dublin Community Cemetery
    - Boys State and Girls State Co-Sponsor.
- Board of Directors (All in Dublin, OH unless otherwise noted)
  - - § Vice President, Lesli Beynon, 2361 Gavinley Wy, Columbus 43220
    - § Secretary, Tom Holton, 5957 Roundstone Rd, 43016
    - § Treasurer Clay Rose, 5177 Ashford Road, Dublin, 43017
    - § Past President Greg Ruff, 8988 Lea Court, 43017
    - § Past President Jack Popovich, 5818 Parkside Crossing, 43016
    - § Board Member Debby Alexander, 6313 Oisin Court, 43016
    - § Board Member Bob Beisel, 4925 Silver Bow Dr, Hilliard 43026
    - § Board Member Faith Levine, 836 Lindendale Ct, Columbus 43204
    - § Board Member Jim Mauro, 3095 Scioto Trail Rd, Columbus 43221
    - § Board Member John Mensing, 6187 Rockland Drive, 43017
    - § Board Member Jack Popovich, 5818 Parkside Crossing, 43016
    - § Board Member Bill Sherman, 7100 Schoolcraft, 43017
    - § Board Member Scott VanDerKarr, 5545 Classics Court, 43017
- Board Member Frog Jump Co-Chairs – Clay Rose III, Jack Popovich, Scott Van Der Karr, Greg Ruff
- *Board authorization in separate letter*
- *Financial Statement attached*
- *990 N acceptance e-mail attached*
- Treasury Letter - The Kiwanis Club of Dublin is a tax-exempt organization under code section 501(c)(6) that is not a private foundation. It annually files a Form 990 N, an electronic filing requirement for tax-exempt organizations with gross receipts of less than \$ 50,000 per year. This filing replaced IRS form 990 EZ.

## Event

- Title – Dublin Kiwanis Frog Jump and Festival – June 22, 2013
- Purpose – The Frog Jump brings young people from Dublin and surrounding communities together for a friendly competition, which promotes the value of sportsmanship, hard work, individual effort and initiative. The event is a primary fundraising activity of the Kiwanis Club of Dublin.
- **REQUEST – This request is for a grant of up to \$5,750 to help offset the cost of city services and rentals for this event.**

## Goals

- The principal goal of this project is to focus positive attention on the City of Dublin and provide a wholesome, inexpensive family activity, focusing on the youth of Dublin.
- An equally important goal is to raise money, which the Kiwanis Club of Dublin uses to support many important activities that improve the quality of life for the citizens of Dublin. Many of these projects are listed in other sections of this document.
- Attendance – The overall estimated attendance for the 2013 event is projected to be 4,500, with about 2,500 participants.
- Visitors – Although this event caters primarily to residents of Dublin, visitors from surrounding communities also attend. There are also visitors from outside central Ohio who know of the event from its history, or hear about it through various means. The positive image that this event portrays is expected to have a beneficial effect in attracting visitors and tourists. However, the bigger benefits are derived from the activities of the Kiwanis Club of Dublin. All money goes to promote activities and projects that enhance the image of Dublin. The event was featured in the October, 2010 Kiwanis International magazine.
- Promotion (the items listed below and more):
  - § Banners on Bridge Street
  - § Event information posted on the Dublin Convention Bureau and City of Dublin web pages
  - § City of Dublin kiosks
  - § News stories
  - § Fliers in the Dublin Chamber of Commerce Newsletter
  - § T-shirts and hats with the Frog Jump logo.
- The following City services are required and the amounts set forth are estimates:
  - Police \$800
  - Recreation Center Staff \$3000
  - Grounds and Facilities Staff \$1850
  - Shelter House/Pavilion Rental \$100
  - A Special Events Application will be filed on a timely basis

## Approach

- This project will be carried out by a dedicated team of Kiwanis members and their families and friends. On the day of the event, nearly every member of the Kiwanis Club of Dublin will participate. This event is a primary fundraising activity of the club. Other than the banners, all signs and evidence of the event will appear the day before the event and will be removed by dusk the evening of the event. The event will occur in Coffman Park and all coordination will occur from a command post in the pavilion closest to City Hall.

## Support

- Local businesses and the City of Dublin have long supported this traditional Dublin event.

## Future support

This project is expected to continue to be an annual event and to be primarily supported by corporate sponsors and participant fees.

## Maintenance costs

- It is not anticipated that there will be costs associated with the maintenance of the project other than storage of the banners. They will be placed, removed and stored by the City of Dublin each year.

## Coordination

- All coordination for this event is the responsibility of the 2012 Frog Jump Committee and the Kiwanis Club of Dublin.

## Evaluation

- The officers of the Kiwanis Club of Dublin will meet with the Special Events Administrator for the City shortly following the event. This meeting will be to evaluate the event. Success is determined by:
  - § Net proceeds available for the community
  - § Number of participants
  - § Number of spectators
  - § Number and dollar amount of corporate sponsorship
  - § Overall community reaction to the Frog Jump and Festival

## Follow up

- Within 30 days of the event, the committee will prepare and submit an event report.

## Conclusion

- For many years, the Dublin Kiwanis Frog Jump and Festival has had a reputation of being a fun-filled family event. This event has contributed to the character and image of Dublin. Over \$120,000 has been raised by the event and this money has been contributed to improve parks, recreational events and youth programs in the City.
- The move to Coffman Park in 2002 has allowed the Kiwanis Club to improve the Frog Jump, adding activities such as rides, food and games. The comments we have received over the last several years have been overwhelmingly positive. The City of Dublin has provided the Kiwanis Club of Dublin with phenomenal support, and it is very much appreciated. We thank you for your ongoing support and your consideration of this proposal.

**Kiwanis Club of Dublin**  
**Balance Sheet Prev Year Comparison**  
 As of September 30, 2012

	Sep 30, 12	Sep 30, 11
<b>ASSETS</b>		
<b>Current Assets</b>		
<b>Checking/Savings</b>		
Checking - Chase	8,527.92	7,726.03
Cash on Hand	489.00	599.00
<b>Total Checking/Savings</b>	9,016.92	8,325.03
 <b>Other Current Assets</b>		
Receivable from Scholarship Fnd	800.00	
<b>Total Other Current Assets</b>	800.00	
 <b>TOTAL ASSETS</b>	<b>9,816.92</b>	<b>8,325.03</b>
 <b>LIABILITIES &amp; EQUITY</b>		
<b>Liabilities</b>		
<b>Current Liabilities</b>		
<b>Other Current Liabilities</b>		
50-50 Jackpot Payable	375.00	595.00
<b>Total Other Current Liabilities</b>	375.00	595.00
<b>Total Current Liabilities</b>	375.00	595.00
 <b>Retained Earnings</b>		
Net Income	7,730.03	7,456.18
<b>Total Equity</b>	1,711.89	273.85
 <b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>9,816.92</b>	<b>8,325.03</b>

**Kiwanis Club of Dublin**  
**Profit & Loss Prev Year Comparison**  
 October 2011 through September 2012

	<b>Oct '11 - Sep 12</b>
<b>ADMINISTRATIVE FUND</b>	
<b>Administrative Income</b>	
Membership Dues	2,875.00
50-50	422.00
Member Donations	182.00
<b>Total Administrative Income</b>	<b>3,479.00</b>
 <b>Administrative Expenses</b>	
Dues International	-1,674.00
Dues - Ohio District	-702.00
Dues - Division 10-W	-90.00
Division Meetings Meals	-17.00
International Convention	-345.00
Speakers' Meals	-150.46
<b>Total Administrative Expenses</b>	<b>-2,978.46</b>
<b>Total ADMINISTRATIVE FUND</b>	<b>500.54</b>
 <b>Frog Jump</b>	
<b>Frog Jump Income</b>	
Sponsorships from Non-Members	5,300.00
Sponsorships from Members	933.90
City of Dublin	4,021.80
Race Entries/Rentals	4,565.00
Frog Jump Shirts/Merchandise	1,096.00
Vendors/Concessions	1,049.00
<b>Total Frog Jump Income</b>	<b>16,965.70</b>
 <b>Frog Jump Expenses</b>	
Merchandise for Re-Sale	-369.00
Advertising & Promotion	-199.00
Frog Jump Volunteer Shirts	-718.00
City of Dublin Workers/Security	-4,168.00
Flyers	-250.00
Inflatable Rides Rental	-2,000.00
Set-up & tear-down help	-360.00
Permits	-236.80
Supplies	-1,754.10
Trophies & Prizes	-2,109.85
Profit Shared	-2,400.00
<b>Total Frog Jump Expenses</b>	<b>-14,564.75</b>
<b>Total Frog Jump</b>	<b>2,400.95</b>
<b>Total Income</b>	<b>2,901.49</b>

**Kiwanis Club of Dublin**  
**Profit & Loss Prev Year Comparison**  
October 2011 through September 2012

	<u>Oct '11 - Sep 12</u>
<b>Projects Expenditures</b>	
<b>Citizenship/Community Services</b>	
Zealot Award	100.00
<b>Total Citizenship/Community Services</b>	<u>100.00</u>
<b>Membership Growth &amp; Education</b>	
Guest Meals	16.00
Holiday Party	100.00
<b>Total Membership Growth &amp; Education</b>	<u>116.00</u>
Eliminate Project Donations	182.00
<b>Youth Services/Sponsored Youth</b>	
<b>Easter Egg Hunt</b>	
Expenses	213.60
Donations & Pancake Receipts	-490.00
Pancake Breakfast Cost	250.00
<b>Total Easter Egg Hunt</b>	<u>-26.40</u>
First Lady's Project	100.00
H.O.B.Y.	350.00
<b>Key Club</b>	
Sponsorship Fees	300.00
Guest Meals	68.00
<b>Total Key Club</b>	<u>368.00</u>
<b>Total Youth Services/Sponsored Youth</b>	<u>791.60</u>
<b>Total Projects Expenditures</b>	<u>1,189.60</u>
<b>Net Income</b>	<u><u>1,711.89</u></u>

Form **990-N**  
 Department of the Treasury  
 Internal Revenue Service

**Electronic Notice (e-Postcard)**  
 for Tax-Exempt Organizations not Required To File Form 990 or  
 990-EZ

OMB No. 1545-  
2085

**2011**

**Open to Public  
Inspection**

**A** For the 2011 calendar year, or tax year beginning 10/1/2011, and ending 9/30/2012.

**B** Check if applicable

Terminated, Out of  
Business

Gross receipts are normally  
\$50,000 or less

**C** Name of organization: KIWANIS INTERNATIONAL INC  
d/b/a: Kiwanis Club of Dublin Ohio

% Clayton W Rose III  
5775 Perimeter Drive - Suite 200  
Dublin, OH, US, 43017

**D** Employer  
Identification  
Number  
31-0738882

**E** Website:

www.dublinkiwanis.info

**F** Name of Principal Officer: Clayton W Rose III

5775 Perimeter Drive - Suite 200  
Dublin, OH, US, 43017

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The time needed to complete and file this form and related schedules will vary depending on individual circumstances. The estimated average times is 15 minutes.

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