

COLUMBUS METROPOLITAN LIBRARY

PURPOSE.  
VISION.  
STRATEGY.

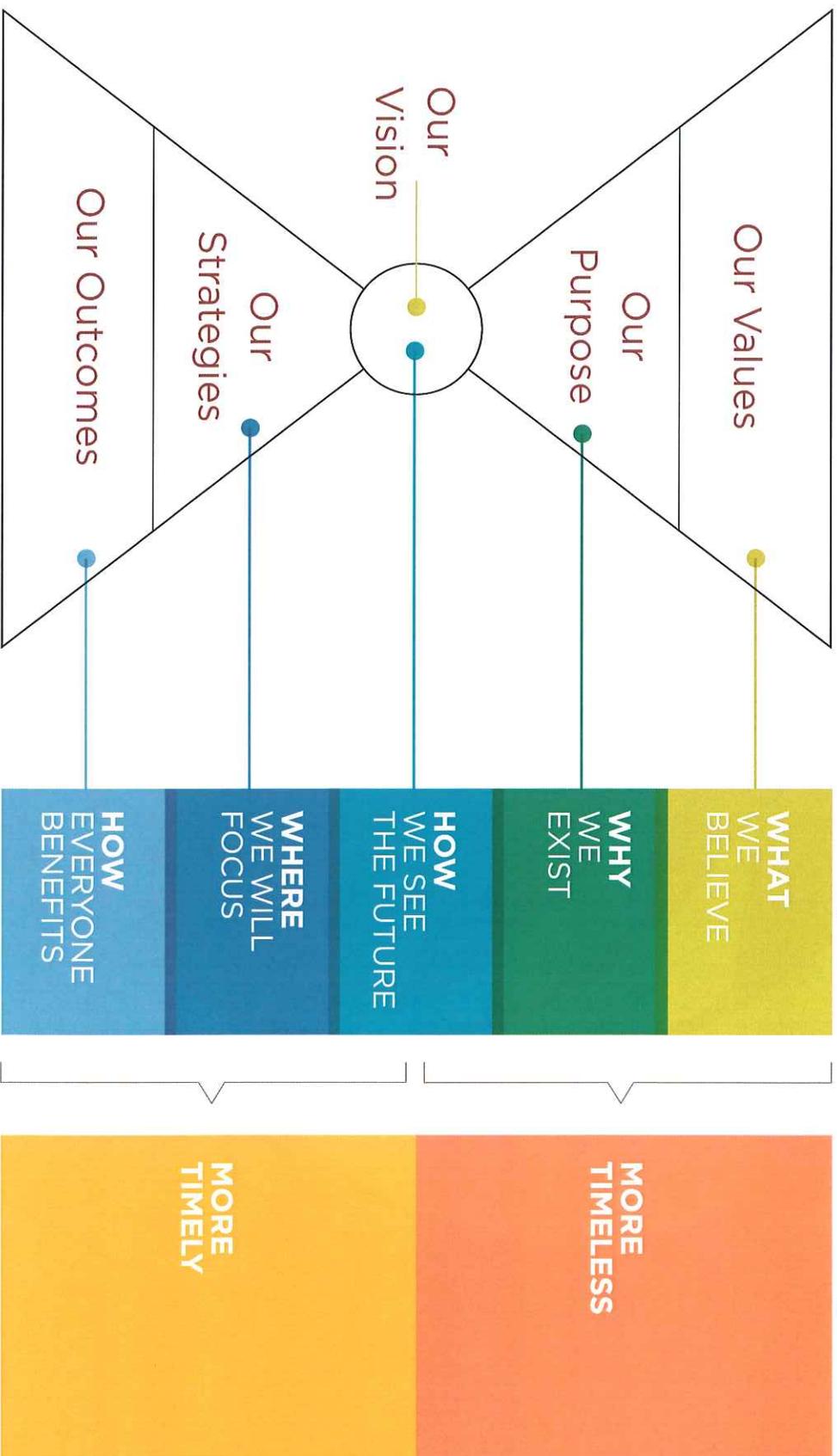
2011

[columbuslibrary.org](http://columbuslibrary.org) | 645-2275

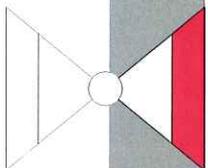


# LONG-TERM PLAN

## CORE COMPONENTS



# OUR VALUES



# WHAT WE BELIEVE IN

## RESPECT

We are open to all and honor the diverse nature of those we serve.

We demonstrate character and integrity to our customers, associates, and community.

## TRUST

## EXCELLENCE

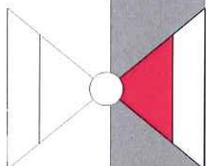
We strive for the ideal outcome in everything we do.

We are dedicated and passionate about changing lives.

## PASSION

OUR PURPOSE

WHY WE EXIST



To

INSPIRE

reading

SHARE

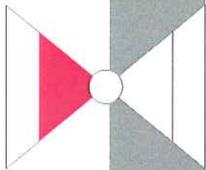
resources, and

CONNECT

people.

OUR VISION

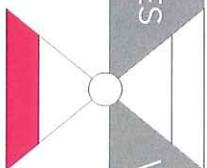
HOW WE SEE THE FUTURE



“A THRIVING COMMUNITY WHERE  
WISDOM PREVAILS.”

OUR STRATEGIES AND OUTCOMES

WHERE WE FOCUS AND HOW PEOPLE BENEFIT



TO EXTERNAL AUDIENCES:

Strategic Focus

Investments

Desired Outcomes

**MY LIBRARY**  
A personalized experience

- Shared Discovery
- eBooks
- 2020 Vision Study
- eResources
- Social Media
- Exceptional Customer Experience

A library that works for me

**YOUNG MINDS**  
Encouraging learning and growth

- Ready to Read
- Storytimes
- Bookmobiles
- Summer Reading Club
- Homework Help Centers
- Teen Centers
- VolunTeens

A foundation for a successful life

**LIFE SKILLS**  
Meeting challenges and providing opportunities

- Career Literacy
- Health Literacy
- Financial Literacy
- Technology Literacy

A community that reaches its potential