

**The City of Dublin Community
Attitudes Survey: 2013**

February 2013

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Project Specifications

Project Specifications

Respondents	Registered voters in the City of Dublin
Interviewing dates	Thursday, February 7, to Sunday, February 17, 2013
Type of survey	Telephone (landline and cell)
Number of completed interviews	409*
Average length	23 minutes
Sampling error	+/- 4.9 percentage points at the 95% level of confidence
Interviews conducted by	Saperstein Associates, Inc.
Sample developed by	Saperstein Associates, Inc. using the Ohio registered voter database dated February 4, 2013 (landline) and the Franklin County Board of Elections via Aristotle (cell)

*The data were weighted to better reflect known population parameters.

Sample Disposition

Total numbers dialed	4,823	100%
Not a household	484	10%
Household	4,339	90%
	└─┘	
Total households	4,339	100%
Person not contacted	2,067	48%
Person contacted	2,272	52%
	└─┘	
Total people contacted	2,272	100%
Person not eligible	754	33%
Person refused	663	29%
Person scheduled callback (not completed) ...	446	20%
Person completed interview	409	18%

	Population*	SAI Sample (n = 409)
Gender		
Male	49%	48%
Female	51%	52%
Age		
18 to 24	7%	9%
25 to 34	15%	17%
35 to 44	25%	23%
45 to 54	23%	23%
55 to 64	18%	17%
65 or older	12%	11%
Race		
White	79%	80%
Black	2%	1%
Asian	14%	13%
Hispanic	2%	2%
Other	3%	4%
Homeownership		
Own	78%	80%
Rent	18%	17%
Other	4%	3%
Ward		
Ward 1	25%	28%
Ward 2	26%	29%
Ward 3	27%	20%
Ward 4	22%	23%

*Gender, age, race, and homeownership: American Community Survey, 2009-2011; Ward: Ohio Secretary of State voter registration

Summary Tabulations

The City of Dublin Community Attitudes Survey: 2013

(n = 409)*

1. Hello. May I speak with _____, please?

(IF RESPONDENT IS ON THE PHONE, SKIP TO 3)

(IF RESPONDENT IS AVAILABLE, GO TO 2)

(IF RESPONDENT IS NOT AVAILABLE, OBTAIN CALLBACK INFORMATION)

2. Hello, (Mr. / Ms.) _____? (CONFIRM IDENTITY)

3. My name is _____. I'm calling from Saperstein Associates, an independent, opinion research firm here in Central Ohio. We are conducting for the City of Dublin a community attitudes survey – and you have been randomly selected to participate. The results of this survey will be used by city officials as they plan for the future. Please be assured that whatever you tell me will be held in strict confidence. Now, is this a convenient time to conduct an interview, or would another time be better? I need about fifteen minutes.

4. Before I begin, I need to ask you this: Do you currently live in Dublin or in another community?

100%	Dublin	(GO TO 5)
--	Another community	(TERMINATE)
--	DK / RF	(TERMINATE)

5. Here's my first question: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two or three highest priorities?

47% Providing city services and amenities (net)

18% Managing the flow of traffic within Dublin
16% Keeping the city safe and having enough police officers
8% Maintaining or repairing infrastructure
5% Maintaining or improving city services, not specified
4% Adding or maintaining recreational spaces
2% Enforcing traffic laws
2% Reducing roundabout implementation
5% Other comments about providing city services and amenities

25% Addressing school issues (net)

20% Maintaining quality schools
4% Controlling school spending
1% Addressing school boundary issues

23% Managing city money (net)

9% Lowering property taxes or keeping existing property taxes low
8% Exercising fiscal responsibility
5% Lowering taxes or keeping existing taxes low, not specified
2% Lowering income taxes or keeping existing income taxes low

SOURCE: Saperstein Associates, Inc., February 2013, 12072

*Data were weighted to reflect known population parameters.

5. (cont'd) Here's my first question: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two or three highest priorities?

13% Allowing growth (net)

- 4% Increasing or maintaining commercial development
- 3% Increasing tax base by allowing growth
- 2% Encouraging high-quality businesses to locate in Dublin
- 2% Developing the downtown district
- 3% Other comments about allowing growth

11% Controlling growth (net)

- 8% Controlling growth, not specified
- 2% Keeping the community atmosphere
- 2% Maintaining the spirit of the downtown district
- 1% Other comments about controlling growth

1% Improving city's attitude (net)

9% Other (net)

- 4% Being environmentally friendly
- 2% Maintaining or increasing property values
- 3% Other comments

19% DK / RF

6. If A means excellent, B good, C average, D poor, and F is failing, what letter grade would you give Dublin as a place to live?

- 78% A (excellent)
- 20% B (good)
- 2% C (average)
- 0% D (poor)
- 0% F (failing)
- 0% DK / RF

3.8 GPA

7. What letter grade would you give Dublin as a place to work?

- 53% A (excellent)
- 30% B (good)
- 5% C (average)
- 0% D (poor)
- <1% F (failing)
- 12% DK / RF

3.5 GPA

8. And, what letter grade would you give Dublin as a place to retire?

- 29% A (excellent)
- 34% B (good)
- 25% C (average)
- 4% D (poor)
- 3% F (failing)
- 5% DK / RF

2.9 GPA

9. A moment ago, I asked about the issues, concerns, and problems you'd like city officials to address. Now, here's the flip side of that question: What do you like most about living in Dublin?

62% Atmosphere (net)

- 22% Safe
- 17% Clean and neat
- 14% Green / good landscaping / open spaces
- 13% Has a good sense of community, not specified
- 8% Family-oriented
- 6% Beautiful
- 3% Quiet
- 1% Progressive

52% Services / amenities (net)

- 25% Good city services
- 17% Great parks
- 9% Community events
- 7% Rec center
- 6% Bike paths
- 5% Running / walking trails
- 4% Other comments about services / amenities

29% Has quality schools

18% Location (net)

- 10% Convenient to everything
- 7% Close to shopping
- 4% Other comments about location

12% City planning (net)

- 8% Good city planning
- 5% Good road network / traffic flow

7% Like the people

9. (cont'd) A moment ago, I asked about the issues, concerns, and problems you'd like city officials to address. Now, here's the flip side of that question: What do you like most about living in Dublin?

3% Housing (net)

8% Other (net)

4% Has lots of businesses / jobs

4% Other comments

2% DK / RF

10. As a resident of Dublin, how satisfied are you with each of the following city services? Choose from very satisfied, somewhat satisfied, somewhat dissatisfied, and very dissatisfied. Okay? Here's the first one ...

	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
c. Trash collection	82%	14%	2%	0%	2%
a. Police protection	78%	18%	3%	0%	<1%
g. City-sponsored events and activities, such as the Dublin Irish Festival, the St. Patrick's Day Parade, and the Independence Day Celebration	76%	19%	1%	0%	4%
f. Snow removal	73%	23%	2%	1%	1%
b. Mosquito control	63%	30%	1%	<1%	6%
d. Leaf collection	62%	26%	2%	<1%	10%
e. The city's curbside chipper service	54%	22%	2%	0%	22%

11. As a resident of Dublin, how satisfied are you with each of the following public facilities? Again, choose from very satisfied, somewhat satisfied, somewhat dissatisfied, and very dissatisfied. Okay? Here's the first one ...

	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>RF</u>
c. Dublin's parks	85%	12%	1%	<1%	1%
f. Dublin's bike paths	74%	16%	2%	1%	7%
a. Dublin's community recreation center	69%	23%	2%	<1%	6%
b. Dublin's branch of the Columbus Metropolitan Library	67%	22%	6%	1%	4%
g. Dublin's outdoor pools	49%	23%	3%	0%	25%
d. Dublin's public art	36%	41%	7%	2%	14%
e. Parking in Historic Dublin	10%	47%	31%	10%	2%

12. Now, how satisfied are you with the overall performance of city officials in each of the following areas? As before, choose from very satisfied, somewhat satisfied, somewhat dissatisfied, and very dissatisfied. Okay? Here's the first one ...

	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
d. Maintaining Dublin's streets and roads	66%	27%	5%	0%	2%
j. Maintaining appropriate architectural standards for new construction	58%	28%	5%	1%	8%
e. Revitalizing Historic Dublin	52%	42%	2%	1%	3%
i. Keeping local residents informed of important issues involving the city	48%	39%	11%	<1%	2%
a. Planning for the future	47%	40%	3%	1%	9%
b. Managing <u>residential</u> growth and development	45%	39%	10%	2%	4%
c. Managing <u>commercial</u> growth and development	43%	42%	8%	2%	5%
h. Managing the city's finances	39%	33%	11%	1%	16%
f. Managing the flow of traffic in Dublin	34%	43%	17%	5%	1%
g. Listening to the concerns of local residents before making important decisions	30%	43%	12%	3%	12%

13. During the past year, have you, yourself, contacted the city to raise an issue, express a concern, or get information?

- 39% **Yes**
- 20% Yes, once (GO TO 14)
- 19% Yes, more than once (GO TO 14)
- 60% No (SKIP TO 18)
- 1% DK / RF (SKIP TO 18)

14. Think about (that contact / your most recent contact with the city): Did you speak with someone by phone or in person, did you write a letter, or did you send an email? (n = 160)

- 59% Phone
- 26% Email
- 13% In person
- 2% Letter
- 0% Other
- 0% DK / RF

15. Department contacted (n = 160)

- 15% Planning and zoning
- 11% Parks and recreation / wildlife
- 10% Refuse / recycling / yard waste
- 10% Roadway maintenance
- 9% City forester
- 7% Police
- 5% Taxation
- 3% City Council
- 3% Engineering
- 3% Special events
- 18% Other
- 6% DK / RF

16. Overall, how satisfied were you with that experience – and, please, focus on the customer service you received: Were you ...? (n = 160)

- 57% Very satisfied (GO TO 17)
- 22% Somewhat satisfied (SKIP TO 18)
- 11% Somewhat dissatisfied (GO TO 17)
- 8% Very dissatisfied (GO TO 17)
- 2% DK / RF (SKIP TO 18)

17a. Why is that: in other words, why were you **very satisfied** with that experience? (n = 93)

- 62% Responsive
- 42% Knowledgeable
- 28% Polite
- 12% Listened to my concerns
- 8% Went out of their way
- 4% Followed up with me afterwards
- 1% DK / RF

(see: Responses to Open-Ended Questions, Page 24, for detail)

17b. Why is that: in other words, why were you **dissatisfied** with that experience? (n = 30)

- 69% Slow or did not respond at all
- 25% Said nothing could be done
- 3% Did not know answer
- 3% Not polite
- 3% DK / RF

(see: Responses to Open-Ended Questions, Page 28, for detail)

18. Here are some statements about the Dublin Police Department. As I read each one, tell me if you agree strongly, agree moderately, disagree moderately, or disagree strongly. Okay? Here's the first one ...

	<u>AS</u>	<u>AM</u>	<u>DM</u>	<u>DS</u>	<u>DK</u> <u>RF</u>
c. The Dublin Police do a good job keeping my neighborhood safe	78%	20%	2%	0%	<1%
a. The Dublin Police treat local residents courteously – with dignity and respect	77%	16%	3%	1%	3%
b. The Dublin Police are well-trained, competent professionals ...	76%	20%	1%	<1%	3%

19. Now, for each of the following initiatives, tell me if the city should make it a high, medium, or low priority. Okay? How about ...

	<u>Hi</u>	<u>Medium</u>	<u>Low</u>	<u>DK</u> <u>RF</u>
a. Improving the flow of traffic on the city's streets and roads	57%	33%	9%	1%
g. Improving the library, so it's better equipped for the 21 st Century	50%	40%	9%	1%
f. Implementing the plans developed for the Bridge Street District, which call for a more-densely developed mix of living, working, shopping, and entertainment destinations in a pedestrian-friendly environment along 161 from Sawmill Road to I-270	48%	38%	13%	1%
i. Encouraging more shopping and restaurants to locate in Dublin	43%	39%	18%	<1%
h. Constructing more bike paths and connecting existing ones	42%	39%	17%	2%
d. Acquiring additional park land	30%	44%	26%	<1%
c. Expanding the programs available at the Community Recreation Center	24%	55%	18%	3%
b. Expanding the number and type of public fine arts opportunities available in Dublin, involving, for example, public art galleries, public art installations, and cultural and performing arts venues	16%	53%	30%	1%
e. Building a new City Hall as part of an expanded, more vibrant downtown	2%	32%	66%	<1%

(IF NO CLEAR PREFERENCES, GO TO 20; OTHERWISE, SKIP TO 21)

20. And, which two of these initiatives should the city include among its highest priorities? (ALL RESPONDENTS)

- 45% Improving the flow of traffic on the city's streets and roads
- 37% Implementing the plans developed for the Bridge Street District
- 30% Improving the library, so it's better equipped for the 21st Century
- 21% Encouraging more shopping and restaurants to locate in Dublin
- 20% Constructing more bike paths and connecting existing ones
- 10% Expanding the programs available at the Community Recreation Center
- 8% Acquiring additional park land
- 7% Expanding the number and type of public fine arts opportunities available in Dublin
- <1% Building a new City Hall as part of an expanded, more vibrant downtown
- 1% DK / RF

21. These next few questions focus on Dublin's branch of the Columbus Metropolitan Library. Here's the first one: During the past year, has anyone in your household, including you, been to that library?

- 86% Yes**
- 16% Yes, me
- 15% Yes, others
- 55% Yes, me and others

- 14% No

- 0% DK / RF

22. Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library ... what services would it offer ... what would residents be able to do there?

- 30% Equipment (net)**
- 19% More / updated computers
- 13% More / updated tech equipment
- 3% Wi-Fi access

- 30% Materials (net)**
- 18% More ebooks / digital materials
- 11% More books, not specified
- 3% More videos
- 5% Other materials suggestions

- 27% Size / facilities (net)**
- 10% Larger, not specified
- 5% More meeting facilities
- 4% More parking
- 4% More quiet space
- 3% Longer hours
- 3% More kids space
- 7% Other size / facility suggestions

- 25% Services (net)**
- 9% More services available online
- 6% More programs / services for kids
- 5% Technology training classes
- 12% Other service suggestions

- 8% Other (net)**

- 6% Nothing; it's good as-is**

- 29% DK / RF**

(see: Responses to Open-Ended Questions, Page 30, for detail)

23. Improving the library might require additional funding. If there were an organized capital campaign to raise funds specifically for that purpose, how likely would you be to contribute financially ...?

- 27% Very likely
- 42% Somewhat likely
- 17% Not too likely
- 13% Not likely at all
- 1% DK / RF

24. As I mentioned earlier, the city has developed plans for the Bridge Street District, an area along 161 from Sawmill Road to I-270. Before this interview, how familiar were you with this project ...?

- 12% Very familiar
- 41% Somewhat familiar
- 18% Not too familiar
- 29% Not familiar at all
- 0% DK / RF

25. Again, as I mentioned, plans for the Bridge Street District call for a more-densely developed mix of living, working, shopping, and entertainment destinations in a pedestrian-friendly environment. The current phase of this project will center on the Scioto River, Historic Dublin, and Riverside Drive. Now, for each of the following components of that project, tell me if the city should make it a high, medium, or low priority. Okay? How about ...

	<u>Hi</u>	<u>Medium</u>	<u>Low</u>	<u>DK</u> <u>RF</u>
a. Providing more park land along the Scioto River, including a pedestrian bridge across the river	48%	36%	16%	0%
c. Concentrating more civic activity in this area, which might involve more green space, a plaza, city offices, and a new library	46%	37%	17%	<1%
d. Expanding Dublin's downtown to the east side of the Scioto River along Riverside Drive	36%	40%	23%	1%
b. Encouraging more housing options within walking distance to amenities within the Bridge Street District	31%	44%	25%	<1%

(IF NO CLEAR PREFERENCES, GO TO 26; OTHERWISE, SKIP TO 27)

26. And, which component of this project should the city make its highest priority? (ALL RESPONDENTS)

- 27% Providing more park land along the Scioto River, including a pedestrian parkway across the river
- 25% Expanding Dublin's downtown to the east side of the Scioto River along Riverside Drive
- 23% Concentrating more civic activity in this area
- 20% Encouraging more housing options within walking distance to amenities within the Bridge Street District
- 3% DK / RF

27. As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?

- 59% Brick and mortar (net)**
- 32% Restaurants / bars
- 15% Shopping
- 13% Housing, not specified
- 8% Entertainment venues
- 6% Specialty restaurants
- 5% Offices
- 4% Affordable housing
- 4% Boutiques / specialty shops
- 4% Condos
- 7% Other brick and mortar suggestions

- 40% Environmental (net)**
- 20% Walkability
- 10% Easily accessible parking
- 6% Green space
- 6% Outdoor gathering spots
- 4% Bridge across river
- 7% Other environmental suggestions

- 20% Events / experiences (net)**
- 10% Events / activities, not specified
- 6% Nightlife, not specified
- 4% Art galleries / events
- 4% Other event / experience suggestions

11% Other (net)

17% DK / RF

(see: Responses to Open-Ended Questions, Page 39, for detail)

28. Here's one more question about the arts. When it comes to the arts, which of the following would you most like to see more of in Dublin ... ?

- 36% An outdoor amphitheater
- 28% An indoor performing arts theater
- 18% Art galleries and exhibit space
- 10% Public art
- 8% DK / RF

29. And, here's one more question about parks: If Dublin acquires additional park land, which of the following would you most like to see more of ...?

- 41% River frontage
- 37% Natural wooded areas
- 11% Athletic fields and facilities
- 9% Pavilions and shelter houses
- 2% DK / RF

30. This next question deals with the roundabouts built at several intersections in Dublin. From your experience, are these roundabouts a step forward, a step backward, or have you not noticed much difference?

81% Forward
11% Backward
6% No difference
2% DK / RF

31. The next few questions are about you and your household. First, for how many years have you lived in Dublin?

24% Five years or fewer
26% Six to ten years
27% 11 to 20 years
22% More than 20 years
<1% DK / RF

13.9 Mean

32. Do any children – including adult children – live in your household?

63% Yes (net)
19% Yes – younger than five
26% Yes – five to 12
22% Yes – 13 to 17
23% Yes – 18 to 26

37% No

<1% DK / RF

33. Are you ...?

73% Married or living as a couple
7% Separated, divorced
3% Widowed
16% Never been married
1% DK / RF

34. Employment status

60%	Employed full-time	(SKIP TO 36)
7%	Student	(GO TO 35)
13%	Homemaker	(GO TO 35)
13%	Retired	(GO TO 35)
3%	Temporarily unemployed	(GO TO 35)
1%	Disabled	(GO TO 35)
3%	DK / RF	(GO TO 35)

35. Are you employed part-time? (n = 158)

39%	Yes	(GO TO 36)
59%	No	(SKIP TO 37)
2%	DK / RF	(SKIP TO 37)

36. And, what is the Zip code at your work place? (n = 312)

34%	In Dublin
51%	Outside of Dublin
15%	DK / RF

(see: Cross-Tabulations, Pages 140 and 260, for Zip code detail)

37. Do you own or rent your home?

80%	Own
72%	Own - freestanding house
8%	Own - condo

17%	Rent
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3%	DK / RF / Other
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38. Other than friends and family, where do you get most of your news and information about Dublin?

42%	<i>This Week: Dublin Villager</i>
11%	<i>Columbus Dispatch</i>
11%	Internet, not specified
9%	City website
8%	City social networking sites (e.g., Facebook, Twitter)
6%	DTV, Dublin Television (e.g., It's Happening in Dublin, City Council meetings, city bulletin board)
6%	Local TV news (not DTV)
5%	Civic or homeowners associations
4%	eNews from Dublin
4%	Local magazine, don't know name
4%	Local newspaper, don't know name
4%	Schools
12%	Other sources
2%	DK / RF

39. When you watch local news, what TV channel do you tune into most?

- 32% NBC, 4
- 29% BNS, 10
- 10% SYX, 6
- 9% FOX, 28
- 0% Other
- 20% DK / RF / Don't watch local news

40. Do you currently subscribe to the *Columbus Dispatch*?

- 56% Yes**
- 32% Yes: all week (GO TO 41)
- 17% Yes: Sunday only (GO TO 41)
- 3% Yes: Saturday and Sunday (GO TO 41)
- 4% Yes: other (GO TO 41)
- 44% No (SKIP TO 42)
- <1% DK / RF (SKIP TO 42)

41. Do you read the paper edition of the *Dispatch* or do you read it online? (n = 228)

- 74% Paper
- 5% Online
- 4% Both - equally
- 13% Both - mostly paper
- 3% Both - mostly online
- 1% DK / RF

42. Now, do you have internet access at home?

- 99% Yes (GO TO 43)
- 1% No (SKIP TO 49)
- <1% DK / RF (SKIP TO 49)

43. How satisfied are you with each of the following ... (n = 405)

	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
b. The speed of your Internet service	45%	42%	7%	5%	1%
a. The choice of Internet providers available to you	38%	38%	14%	8%	2%
c. The price you pay for the Internet services you receive	9%	45%	26%	18%	2%

44. Do you have a Facebook account? (n = 405)

72%	Yes	(GO TO 45)
28%	No	(SKIP TO 46)
<1%	DK / RF	(SKIP TO 46)

45. Have you ever been to Dublin's Facebook page? (n = 291)

23%	Yes
76%	No
1%	DK / RF

- Summary of Questions 44 and 45: Dublin's Facebook page (n = 405)

16%	Have Facebook account; have been to Dublin's Facebook page
56%	Have Facebook account; have not been to Dublin's Facebook page
28%	Do not have Facebook account

46. Do you have a Twitter account? (n = 405)

29%	Yes	(GO TO 47)
71%	No	(SKIP TO 48)
0%	DK / RF	(SKIP TO 48)

47. Do you follow the city on Twitter? (n = 117)

22%	Yes
77%	No
1%	DK / RF

- Summary of Questions 46 and 47: Dublin's Twitter account (n = 405)

6%	Have Twitter account; follow Dublin on Twitter
23%	Have Twitter account; do not follow Dublin on Twitter
71%	Do not have Twitter account

48. During the past three months, have you been to the Dublin City website? (n = 405)

56%	Yes
43%	No
1%	DK / RF

49. Do you own a Smartphone – in other words, a cell phone that allows you to access email or surf the Internet?

76%	Yes
23%	No
1%	DK / RF

50. During the past year, have you ridden a bicycle?

66% Yes
33% No
1% DK / RF

(GO TO 51)
(SKIP TO 52)
(SKIP TO 52)

51. Do you ride a bicycle ...? (n = 270)

7% Almost every day
24% A few times a week
30% A few times a month
38% Less often
1% DK / RF

52. Just a few more questions: First, are you ...?

9% Younger than 25
17% 25 to 34
23% 35 to 44
23% 45 to 54
17% 55 to 64
11% Older than 64
0% DK / RF

(IF RETIRED IN 34, SKIP TO 54; OTHERWISE, GO TO 53)

53a. How likely are you to ...

(IF YOUNGER THAN 55 OR DK / RF) ... be living in Dublin five years from now ...? (n = 292)

56% Very likely
27% Somewhat likely
8% Not too likely
7% Not likely at all
2% DK / RF

53b. How likely are you to ...

(IF 55 OR OLDER) ... retire in Dublin ...? (n = 64)

37% Very likely
31% Somewhat likely
17% Not too likely
15% Not likely at all
0% DK / RF

53c. How likely are you to (be living in Dublin five years from now / retire in Dublin)? (ALL RESPONDENTS)

46% Very likely
24% Somewhat likely
9% Not too likely
7% Not likely at all
13% Already retired
1% DK / RF

54. Which of the following categories includes your total household income from all sources and before taxes for 2012 ...?

25% \$100,000 or less
20% \$101,000 to \$149,000
19% \$150,000 to \$199,000
12% \$200,000 to \$250,000
10% \$251,000 or more
14% DK / RF

55. And, finally, are you ...?

1% African-American
12% Asian
2% Hispanic
78% White
3% Multi-racial
4% DK / RF

56. That was my last question. Before I end this interview, is there anything else you'd like to tell me about Dublin or what might be done to make the city a better place to live?

(see: Responses to Open-Ended Questions, Page 50)

57. One last thing: Have I reached you today on a landline or cell phone?

66%	Landline	(SKIP TO 60)
33%	Cell phone	(GO TO 58)
1%	DK / RF	(SKIP TO 60)

58. Does your home have a landline or do you just have a cell phone? (n = 136)

36%	Yes, have a home landline	(GO TO 59)
63%	No, do not have a landline	(SKIP TO 60)
1%	DK / RF	(SKIP TO 60)

59. Since you have a cell phone and a landline, are most of the calls you get and answer ...? (n = 49)

59% On your cell phone
8% On your landline
33% Split pretty evenly
0% DK / RF

- Cell phone type (n = 114)

75% Cell phone only
25% Cell phone dominant

60. Thank you for sharing your opinions with me. Good-bye.

61. Gender

48% Male
52% Female

- Ward

28% Ward 1
29% Ward 2
20% Ward 3
23% Ward 4

Responses to Open-Ended Questions

Question 17(a): Why is that: in other words, why were you very satisfied with that experience?

ID No.	Department	
11708	Administrative	They were professional. They had an answer, and they were pleasant.
10400	City Council	I think the guy I talked with was not irrational about it. He was reasonable about listening to me. The council member handled it well; I just don't like the result.
14380	City Council	They explained the decision being made and the reasons behind them to me.
10869	City Forester	After making one phone call, the tree was replaced quickly.
11751	City Forester	They were very responsive and had the information at their fingertips.
12224	City Forester	I was able to contact someone right away. They told me what they would do to get the tree removed. It happened in a few days.
13022	City Forester	Quickness of response and their knowledge
14524	City Forester	They responded to what I thought was a safety issue with appropriate action.
15270	City Forester	They actually contacted us first, and I was very pleased that they chose to do so.
15380	City Forester	She responded to me quickly. She answered my question effectively and knew the answers.
15413	City Forester	It was a proactive experience. I didn't have to call them to come out. They saw it and came out on their own. They replaced my tree. They also came out and tested for mosquitoes before without me calling. They are very proactive.
15941	City Forester	I was impressed that they sent someone here. They put me in touch with the right department and they came out to see what was going on in my yard. They knew how to fix the problem. They did everything I wanted.
50116	City Forester	The response was immediate; the problem was taken care of.
50470	City Forester	The lady I talked with was very pleasant and provided all of the info that I needed.
50584	City Forester	They were friendly and listened to what I had to say. Actions were taken immediately.
51044	City Forester	They were very supportive to talk with and they worked through the problem to our satisfaction. It was very easy to get done what needed to be done.
51071	City Forester	They were very knowledgeable and friendly. The next day they were there to trim the trees.
51631	City Forester	They were very prompt with the service. They returned phone calls and emails. It was a very simple service to use, and it worked well.
11475	Employment	I got a lot of information.
10481	Engineering	I had a lot of questions, and he painstakingly took the time to answer my questions. He gave me phone numbers of other people in the government I could talk to about my concerns.
50090	Engineering	They knew how to solve the problem in timely manner.
13266	Legal	I learned what I needed to in the time that I needed it.
17050	Legal	They explain everything taking place and what they were doing to resolve the issue.
10782	Parks and Recreation	I felt she answered my question and gave me the right information.
11349	Parks and Recreation	The person was very responsive; they listen to you.
11452	Parks and Recreation	I was given the info I needed.
11473	Parks and Recreation	The response was quick and informative. They checked to make sure I had all the information. They followed up.
12463	Parks and Recreation	They took care of the problem quickly and communicated with me throughout the process.
16217	Parks and Recreation	They were capable of answering my questions.
17203	Parks and Recreation	Timeliness and the professionalism of the response

Question 17(a): Why is that: in other words, why were you very satisfied with that experience?

ID No.	Department	
50941	Parks and Recreation	I got a prompt response to my query.
51409	Parks and Recreation	I had a problem, and they listened. They solved it. He was great. My backyard, over the hill, is a parking lot for one of the parks. We lost a lot of trees, so they put some in to block the view and the noise.
51700	Parks and Recreation	The person did not know the answer, but she went and got the answer while I was waiting. I got an answer with one phone call.
10178	Planning and Zoning	I had specific questions, and they gave very specific answers.
11022	Planning and Zoning	I was satisfied because they were responsive, informative, and polite. They responded quickly.
14038	Planning and Zoning	The issue was resolved promptly.
14429	Planning and Zoning	It was well organized by the lady who ran the meeting. She had the appropriate members from the public works staff. We didn't walk away without having what we needed to move forward.
15094	Planning and Zoning	They gave us information regarding getting the homeowners association rolling again. It was a very knowledgeable individual. They let us know of an upcoming homeowners association meeting. They helped us get a room at city hall for our first homeowners association meeting and helped me get speakers from the city and police department to speak about city issues. They answered all of my questions and went above and beyond what I would expect of a city official. This has been my experience with all city officials to date.
17542	Planning and Zoning	The people I dealt with were polite and were willing to solve my problems. They listened to me and provided clear explanations.
17761	Planning and Zoning	When I called, I was connected to the receptionist. They were able to connect me to the voicemail of the person I needed to speak to, and within 20 minutes, that person called me back. They satisfied my request and then sent an email of the plots I needed. The person I spoke with, Jordan, was an ambassador for the city and a fantastic public servant.
17856	Planning and Zoning	They were very straightforward with what we needed. We were building and needed to submit our plans. We were able to get to the right person right away.
18098	Planning and Zoning	They were accessible. I could to the right person immediately.
50159	Planning and Zoning	They were prompt, courteous, and provided friendly service.
50847	Planning and Zoning	We got the information we needed to get. The guy helped us know what procedure we need to go through for our house renovation. The guy was helpful, and it didn't take much time.
51286	Planning and Zoning	The lady I spoke with knew what I wanted. She knew what a snow fence was for.
51354	Planning and Zoning	I was impressed. They were prompt, proactive, and courteous.
52573	Planning and Zoning	There hasn't been an actual decision made yet, but they did listen to our concern and were very open to it.
10664	Police	They cancelled the charge.
11492	Police	I received a fast response.
12413	Police	It was a quick response and resolution. The officer was very nice. We found something in our yard, and he arrived within three minutes of our call.
50417	Police	When we got back home, the neighbors told us that the police came out every day to check on the house.
50435	Police	The situation was handled properly and courteously.
50744	Police	They jumped right on my complaint.

Question 17(a): Why is that: in other words, why were you very satisfied with that experience?

ID No.	Department	
50997	Police	It was very easy. It turned out I was able to enter all of the information online. The Dublin City website is very helpful and pretty advanced for a city of its size. It was a service I didn't think would be available or so easily attained.
51018	Police	I called about kids in the street and they let me know how to handle it.
51021	Police	They were prompt, to the point, and did what they said they would do.
51870	Police	He was great. He told me what he could do, and he did it.
51989	Police	They were already working on the issue I had. They took my concerns into account and they corresponded with me appropriately.
10940	Public Safety	I raised an issue and spoke to an understanding person who agreed with me. It was a successful experience. It could only have been better if they'd put it where I wanted it.
10566	Refuse / Recycling / Yard Waste	I was able to talk to a person within 24 hours of my initial contact with them. I was directed to a person who could help me, and the problem was resolved within 24 hours. The person on the other end of the line gave the impression that no matter how trivial, it was worth addressing.
10575	Refuse / Recycling / Yard Waste	They heard me out and were polite.
11300	Refuse / Recycling / Yard Waste	We got action in the same day. They picked up our trash.
13186	Refuse / Recycling / Yard Waste	She told me what I needed to know.
14170	Refuse / Recycling / Yard Waste	The employee got to the root of the problem and answered my questions.
14765	Refuse / Recycling / Yard Waste	I was contacted by an upper-level management in the waste department and the problem was taken care of.
15878	Refuse / Recycling / Yard Waste	They responded quickly to our concerns.
17124	Refuse / Recycling / Yard Waste	It was a whole lot easier to get the tree limbs chipped than I expected it to be. I thought it would be a lot more work or it would take longer. I thought it might be several weeks or so, but they were there in a day or two.
50727	Refuse / Recycling / Yard Waste	She was nice and personable on the phone, and the issue was resolved the next day.
51464	Refuse / Recycling / Yard Waste	The information was clear and concise.
11539	Roadway Maintenance	They spoke to me about the problem and the response time was quick. I liked the attention given to the concern.
12058	Roadway Maintenance	He called back and told me the solution to the problem. He listened closely and heard every detail so that he could fix the problem. This was the first time after four contacts that I felt something would actually be done about it.
13981	Roadway Maintenance	They fixed them. They were very nice and concerned. They took care of it.
15250	Roadway Maintenance	They took care of the problem promptly. They were pleasant on the phone.

Question 17(a): Why is that: in other words, why were you very satisfied with that experience?

ID No.	Department	
17836	Roadway Maintenance	Once we called and reported that the snow plow had cut our mailbox in half, they came and fixed it as soon as they could.
50583	Roadway Maintenance	We were having road construction on our road and they took into account my concerns. There was prompt attention to my concerns. A good solution was proposed and there was good follow-through.
15782	Special Events	They got back to me promptly.
16412	Special Events	They know the answers and they communicate clearly. They are happy to provide info and assistance. We have lived here a long time and know many people who work for the city. They remember you.
50284	Special Events	They were very knowledgeable, extremely helpful, and put things into action.
50438	Special Events	I got the info I needed and was directed further on how to get any more info that I needed. They were courteous and knowledgeable.
10530	Taxation	They took the time to listen to my question without making me feel inferior or silly for asking. I got an answer without getting transferred or having to make multiple calls.
12486	Taxation	They were quick to help and went out of their way to help me. They figured it out.
15849	Taxation	They provided a concise answer and friendly service.
51420	Taxation	She was very helpful and went that extra step to assist me.
51569	Taxation	They fixed the issue that I had.
11191	Traffic	Professional, courteous, and produced results
10726	Not specified	I just had a question and the person I spoke with was able to explain the answer very well.
11306	Not specified	They answered my questions.
13436	Not specified	They were very friendly. They resolved it without an issue. It did not take much time.
13754	Not specified	One phone call got it resolved.
15329	Not specified	They were knowledgeable and provided it quickly.
16357	Not specified	We wanted the bike path constructed for a long time, and then it happened. We were very happy.
50522	Not specified	I got the answers I wanted, and they were very helpful with the information.
50795	Not specified	They told me they would come and check it out, and they did the very next day. The response time was very good.
52134	Not specified	They talked to us and explained exactly what they were going to do. They called back right away. They called when they promised they would.
52422	Not specified	I received a prompt reply to my email, and they resolved the issue.

Question 17(b): Why is that: in other words, why were you dissatisfied with that experience?

ID No.	Department	
14841	City Council	There was no information the person could get, although they tried to be friendly.
50568	City Council	No one replied to me, which means my concern was never addressed. It seems like we spend money on things we don't need, such as roundabouts and roadways that are in good condition. There are multiple potholes on Emerald Parkway, but they waste money on renovating roads that don't really need it. They are not making an active effort to notify residents about what they are spending money on.
12337	Engineering	I never received a follow-up despite two phone calls and one email to the city engineers since November 2012.
15492	Engineering	It wasn't fixed.
11421	Parks and Recreation	I was told that unless a coyote injured or harmed someone no action would be taken, which is a reactive approach.
50807	Parks and Recreation	She was very polite, but did not seem very concerned. This was the lady who is head of the animal control. She just told us that it should not be of any concern and that they would not harm us. She told us to have an empty can and put stones or coins in it and shake it when you see the coyotes. When we blow the car horn, they just stand and stare at you. We have two small dogs and live in a condo. Yesterday when I came home from work, the coyote was laying in the grass. I was taking pictures of it and it started howling. It was not even 150 feet away from me.
10650	Planning and Zoning	The person on the phone was nice, but the person who came out was rude. The higher person was nice, but the employee and person they sent out were not. The city hasn't done anything about it. It's been six years, and it's going to take a fatality before they do anything about it.
11533	Planning and Zoning	It was difficult to get a response back; in fact, I never got one. There are changes behind my home, and I wanted information. Eventually I got a letter about it that everyone got.
13950	Planning and Zoning	Every spring we have the tournament, and if they think your grass is too tall, they will cite you. They don't enforce that on an even basis.
16871	Planning and Zoning	Lack of follow-up
17810	Planning and Zoning	I didn't receive a call back like I was told, and the problem hasn't yet been resolved.
19139	Planning and Zoning	I received no response to my email.
50401	Planning and Zoning	It took many trips to get answers and to receive approval.
51052	Planning and Zoning	It seems clear that there was going to be no interest in enforcing the code. They were polite, but unresponsive.
15729	Police	There was little follow-up on traffic violations. People run the stop signs routinely. My dog was almost hit. The police would come out two days later, and then you would never see the police again.
17033	Police	Nothing has changed. When I called the police about it, they ignored me. When the new owners took over, we met them and were given business cards so we could call the inn, but nothing happened. The problems occur in spring in summer. They should move it inside.
52342	Refuse / Recycling / Yard Waste	I asked what my options were for recycling. I was hoping the operator would look for more options for me.
12993	Roadway Maintenance	They came out and looked at the situation but told me that there was no chance that our road would be fixed any time soon. They have all this money, and with the property taxes we pay, we should have a nice road.
15386	Roadway Maintenance	The person did not view themselves from the homeowner's perspective. Basically, it was your problem not mine. There was no resolution.
50366	Roadway Maintenance	Nothing ever happened. We were told that it would be six months, and now it has been well over a year.

Question 17(b): Why is that: in other words, why were you dissatisfied with that experience?

ID No.	Department	
50701	Roadway Maintenance	It took a long time for the issue to be resolved. It took seven or eight months for a stupid streetlight.
11028	Taxation	I was standing at the window and was being ignored because they were talking to each other. I had to park a distance away because all the people who work there park in the building next to it. I pay their salary.
13937	Traffic	They didn't do anything about my problem.
50867	Traffic	Nobody responded to our problem.
10285	Not specified	I was told that the <i>Dublin Villager</i> was sold to the <i>Columbus Dispatch</i> and there was nothing they could do about it. It was delivered in other subdivisions, but not in ours. They didn't want to take responsibility.
50454	Not specified	I had to make multiple phone calls to get the issue resolved.

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library ... what services would it offer ... what would residents be able to do there?

ID No.	
12819	A better system of returning by having a drive-up drop-off and pick-up
10789	A bigger kids' section and more selection of videos and kids' stuff
13881	A bigger selection of books; larger building
52465	A larger collection; more computers; more multi-media tools for students working on class projects; renovations – it's kind of a dark space; create more reading areas; include a café; provide art and writing classes; book clubs
50683	A larger facility with more available
50455	A lot more electronics; access resources internationally, like at a college library
12337	A more expanded children's section; more digital copies of magazines and books available for tablets; an updated facility
16658	A more responsive online database for selecting materials
10846	Ability to check out ebooks; meeting rooms; more programs and materials for children that match the school curriculum
14749	Access the electronic materials through computers
11475	Access to better computers; programs for the elderly, such as classes about computers and the Internet
51057	Access to better technology
50306	Access to more electronic materials to use on personal devices; access to more global databases of information at a scholarly level
17985	Access to more electronic materials, as opposed to books on the shelf
14823	Add more public computer terminals.
13432	Add more space to the building.
50941	Additional ebooks
10333	Appearance wise, it is stuck in the 90s.
13104	Be able to borrow ebooks directly from the website; a coffee shop; more activities for children
51044	Being able to download books onto an ereader; computer access while keeping it safe; give people as much access to electronic information as possible
14714	Better access to ebooks; better web services from home
11378	Better equipment
51071	Better selection of media; more computers
14118	Better selection; the Northwest Library would be a good model; more resources; more accessible
51700	Bigger selection of audio books; the meeting space is too small; the tables and chairs are too small to sit and look at things
10569	Bigger selection of books and more copies of books
50522	Bigger selection of books; upgraded computers; easier interface on the smartphone app
14291	Book clubs with good promotions; more computers to access the Internet; add some computer classes, especially for seniors
10726	Change its location; make it more multimedia-based; make it more interactive electronically
12970	Change the late fee policy.
14914	Collaboration with the arts – more art-related activities at the library; outreach programs in Dublin for the more needy, such as those who have lost their jobs; a more direct relationship with commercial businesses such as etsy.com and amazon.com
51106	Computer classes
50568	Computers that are more suited for the 21st Century; expand the book selection to allow resident to have a more holistic view of the authors out there; extended open hours; textbooks that correlate with college studies; expanding on the quiet study library
10869	Could have more space
51354	Dedicated computers for the students

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library ... what services would it offer ... what would residents be able to do there?

ID No.	
50219	Different location – it is on a narrow street that is hard to drive to; more ability to download books
11191	Double the size and double the amount of books.
12224	Downloadable Kindle books; more computer access; a bigger building
14350	Drive-up book drop like at other libraries; more access to borrowing ebooks; some expanded children's reading program, especially for preschoolers; a year-round reading program where children can win prizes
14691	Easier computer access
12534	Easier-to-access ebooks; wider selection of DVDs and Blu-ray discs; more books
50863	Enlarge the library and improve the parking.
17836	Everything changes so quickly. It should have a lot more computers and ebooks.
11549	Expand it; change the layout so it's more user-friendly; more study pods for the kids; better technology for the PCs
52573	Expand it; larger children's area; more access to teenagers who are doing their homework there; more technology
15782	Expand the digital materials.
15878	Expand the ebooks; more community gathering space
16080	Expand the periodical section; more space for college and advanced degree materials
16217	Expanded access to electronics; better searching for available books and periodicals
17290	Expanded hours of operation
50813	Expanded Internet access; better Internet and computer facilities; expand the ebook program
17856	Expanded number of books for ereaders; have iPads available for public use; have Wi-Fi available
10061	Expanded online experience; update the architecture to reflect the 21st Century
12486	Expanding the size and services available
10285	Expansion in size; more computers; more working computers in the kids' area; maintain the Homework Help Center
11005	Expansion of ebooks; the place would be more of an information center rather than a place housing books
14927	Expansion of online electronic books and information technology
14765	Fewer staff; more computer terminals; a quieter atmosphere for studying without interruptions from staff; more access to terminals to look up research
10566	Given the young population of Dublin, a section that is more kid-friendly and more special for children would be good. It would be nice if it were a bit bigger.
11702	Have a better area for children to read
16087	Have computer software that visitors cannot access at home, such as printing services and movie editing software. Provide 3D printing and computer-aided design software.
51420	Have extended weekend hours; more study and sitting space; larger business and job sections
15047	Have more audio books; they do not have enough now.
10575	Have more computers.
50604	Have more of a selection of books; more people to help customers select items; more movies to checkout
16756	Have more opportunities for visitors to attend seminars or a discussion. It doesn't have to be a book club, just something to allow more interaction rather than passive listening to a speaker.
52561	Have something to do with communication and technology; better digital communication
51018	Have them keep pace with new technology; keep it up-to-date
50701	High-speed Internet; more computers

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library ... what services would it offer ... what would residents be able to do there?

ID No.	
51530	I haven't been there in a while, but the selection was very limited.
16126	I know they share the library materials with other libraries, so continue to do more of that.
13640	I think it needs to be bigger with more technology.
51569	I think it would need to be larger, perhaps two stories. I think that the library would be a good place to have open language classes. The diverse people of Dublin could teach others and help the community grow. We need to help people grow culturally. They should have more ebooks available. Maybe the library could be treated like a social gathering place for functions instead of the rec center.
10107	I think that the technology should be upgraded because I think it's a little dated. That would be helpful. Update the computers and maybe have a different way of organizing the books and literature.
50940	I think they should expand the technology.
50744	I think we have a good library; we just need more room.
15111	I would expand on the services they already have.
15046	I would like to see a virtual library. You don't really need a building anymore, except perhaps a small office somewhere. Allow people to borrow books from an online source for virtual books.
11533	I would like to see more books at the library. I think that a lot of things are checked out. Circulation is high, but it could be more. Another library in Worthington has so many more books than the Dublin one does. I would like to see an expansion in the children's books, specifically non-fiction. Right now, they are in with the adult non-fiction. There needs to be a kids' section for non-fiction. I am not as concerned with the technology, but it would be nice if they had more author visits at the Dublin library. I wonder if they could have more parking and an expanded facility. A coffee shop might encourage more people to stay.
50401	Increase access to computers; better Wi-Fi; additional opportunities to use things like the Rosetta Stone
12158	Increase the amount of computers and classes for the computers.
51980	Increase the amount of material you can access digitally, preferably through their website.
10212	Increase the number of offerings they have. They have a limited number of books. Have more meeting rooms for groups who would like to meet there. Provide educational opportunities that relate to literature.
10922	Instant ebook access
13436	It is not equipped enough. Nine out of ten times what you need is not there. More books should be available when you walk in the door. The staff has been friendly and helpful. The parking is terrible.
51170	It needs better parking.
51631	It needs expanded quite a bit. It just seems small and lacking. It needs more materials in the sciences and mathematics. There should be more computer access. Perhaps they could have more events for the community.
10700	It needs more books. The library needs to be enlarged. They should have a drive-up drop-off.
11856	It needs to be easier to get items from the other libraries. There is not a very wide selection at the Dublin location. They need to update their website. Things are not labeled clearly; I kept checking out Part 2 of an audio tape when I wanted Part 1 because I could not tell that it was Part 2. There should be more computers available at the library. It would be nice to offer more resources and have more events there. They could provide computer classes and help people find jobs.
10986	It needs to be larger; the capacity is too small. Have community classes, such as training programs for Microsoft and other computer programs, for older people who are deficient.
11421	It needs to be more electronic-based. From what I hear, it could be faster, more online.
17124	It would be nice if they had a drive-up window where you could return books. They started to make ebooks available. If they expanded that, I might take advantage of that service.

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library ... what services would it offer ... what would residents be able to do there?

ID No.	
13981	It would have more ebooks and stuff like that. They do very well, and some of us like regular books. If you keep getting more people in Dublin, you are probably going to have to increase the size of the library.
16886	It would have more virtual services, and less focus on bricks and mortar.
13971	It would have to be bigger and have more employees. It would have more books and be easier to check them out.
11276	It would have to be bigger. Have more ebooks on hand. Maybe provide more programs, like educational kid and teen programs, because the city is growing. They offer them now, but they are very crowded.
10034	It would offer a more updated way of checking out books and searching for books.
52631	Just duplicate the Thompson Library at OSU.
14534	Larger
11349	Larger and more centrally located in Dublin; have a second location; more interest for teens and adults
50848	Larger building; more selections
13481	Larger library; more technology; more programs for kids
11356	Larger selection of kids' books for the Kindle
50069	Larger study rooms and more up-to-date computers; maybe add a coffee shop
12463	Larger; more computers; residents would be able to get books from other library systems and access electronic books
11050	Live performances for entertainment; tutoring for students who need help with homework; interaction with books and electronics; more interaction with authors through Skype and things like that; premieres of products such as CDs and books; be sure that the alarm doesn't go off when I come in with overdue books
10567	Lots of ebooks; technology help and classes; tutoring in conjunction with the schools
11022	Maintain the state-of-the-art technology; include meeting facilities; maintain an artistic ambiance so the library is enjoyable to go to; include fountains like they have at Dublin hospitals
10952	Make it bigger; more parking
14435	Make it easier to access more ebook titles. Also, have better computer availability and better programs for overall education, such as reading.
11539	Make it larger; integrate more technology, for example, more ebooks
50524	Make the library bigger since it doesn't offer as much as other libraries in the system.
10704	Make whatever services they have now, like computers and technology services, more available than they are now.
13735	Maybe a little more space – it seems a little small; more computers equipped with Excel and other Microsoft Office software; update some of the technology; add more videos and CDs so we can keep up; there are more people who go to the library to rent videos because of the chain stores closing
12468	Maybe have more computers and more quiet spaces.
13340	Maybe more and newer computers; have computers set aside for study in a quiet room; continue to acquire new materials like books and other forms of media
16818	Media centers or learning rooms with better technology; study rooms with Wi-Fi
13825	More access to computers; bigger quiet study area; more variety of books
16950	More advanced computer programs for training
16023	More areas for quiet work; more computers
12537	More available electronics, like ebooks
51296	More books available on electronic media

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library ... what services would it offer ... what would residents be able to do there?

ID No.	
15380	More books onsite
15415	More classes on how to use electronic devices, such as computers and the Kindle
14881	More college books in general, like reading and English
15441	More computer hook-ups
11722	More computer services; longer hours; more selection of new titles; have a quicker acquisition of current titles; offer computer courses and other uses of technology
12413	More computer terminals; more ebooks; more children's programming during the day and evening; more media; longer hours; more community meeting rooms; more development and coordination between the school system and the public library
10936	More computer-enhanced facilities; better work spaces for kids doing homework; show older kids how to write and illustrate books; let us meet authors; have forums on different subjects; lighting needs improved; the space for homework is not welcoming nor inviting for teenagers
50042	More computers
51870	More computers
50437	More computers and classes; study areas for teenagers with computers; iPads; laptops; homework assistance programs; computers for seniors
50454	More computers and computer access; maybe offering some sort of classes
50239	More computers and computer classes
50599	More computers and ebooks
51535	More computers and electronic stuff with classes
16956	More computers and online databases; more programs aimed at getting younger kids (elementary to middle school) more involved in reading; adding more audio books, but not taking away from the print books
14907	More computers and technology
52422	More computers to access the Internet
52527	More computers would be nice.
10614	More computers, online classes, and ebooks
51929	More computers; make the Wi-Fi better; electronic research materials; maybe a café or something like that
51286	More computers; more ebooks
10650	More computers; more ebooks; better hours; open longer on Sundays
10432	More computers; more homework areas; small conference rooms where students could meet
13789	More computers; more stations for downloading ebooks; year-round reading programs for both adults and children, rather than just during the summer
51339	More computers; the library needs to be bigger in a bigger space
50267	More connection to the archives; different articles and diverse publications
15639	More desks; more room; more comfortable chairs
11868	More digital media
14509	More digital services; better collection of children's books; larger adult fiction section; better community programs in the library
12502	More ebooks available for download at home; make the technology kid-friendly – instead of desktop computers for kids, they should have a touch screen kiosk to get them familiar with computers.
15672	More ebooks; expand programs; more stuff for senior citizens

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library ... what services would it offer ... what would residents be able to do there?

ID No.	
16793	More ebooks; move away from print materials and more towards digital
13598	More electronic access to books; it is too dark – there is not enough light
15296	More electronic accessibility for electronic readers
16357	More electronic media; more conference rooms
14570	More emphasis on technology, such as computers
15094	More interactive technology, such as iPads and computers; being able to check out from iPads; newer facility – the facility itself could be updated and expanded
13339	More Internet access; more materials; more programs for the family
16042	More Internet activity; more terminals; different media; focus on new technology
50223	More Internet services; more classes; more training; update the website so you can order more things because there is always a waiting time
12259	More Internet space and electronic access
52106	More Internet time; more availability of computers; maybe redoing the children's section
14211	More learning events – seminars, workshops, and classes in computer science
16412	More meeting spaces for high school students working on group projects; more computer access; more volumes of books and materials
50284	More meeting spaces, more technology
15092	More meeting spaces; better parking; more children's programs; more book availability
11283	More meeting spaces; more informal reading space, like a living room or a Starbucks without the coffee
18857	More modern books; more of a wider variety, such as science materials
13266	More modern computers; quiet rooms for individual reading; ordering books near the front of the library
17395	More movies and stuff on DVD
15849	More music and books on discs
14453	More of the computer classes
13423	More of the same, but more available
19333	More online books with a wider variety; self learning books; a larger and better computer area
52134	More online options
50470	More online services
17868	More online services – download material onto tablets
13389	More parking; another book club
18181	More resources and automation
13179	More smart application at the PCs; better customer service; more responsive to the patrons' needs; more security for personal items, such as laptops
11002	More space and better space for people to sit and read; summer reading programs for adults and children; maybe a book club; more books on CDs
11452	More space; more community rooms – there is only one now
10896	More study areas; more private meeting rooms; more private cubbies; more Internet access; more computer access; more space overall
12072	More study areas; quiet rooms and tables; expanded kids' section; activity area for younger kids; the younger kids are lacking a book club; develop programs that are individually targeting kids at their developmental level
10366	More study space; open tables; more plugs for laptops

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library ... what services would it offer ... what would residents be able to do there?

ID No.	
50366	More technology
15718	More technology and computer classes
11264	More technology has to be in place and maintained.
50313	More technology services; more Internet services; more flexible hours; residents should be able to access more online magazines and periodicals
15386	More technology; a larger facility; more community meeting areas
19210	More technology; advanced computers to make people come there
13712	More technology-based services; improve the computers; virtual rentals
14170	More terminals; more books for ereaders
51757	More things via the Internet, like ebooks
50807	More updated computers; a genealogy room; some area more enclosed that you could go in to study
11492	More videos and audio books
50464	More viewing screens for the computers
14023	More visual arts
18621	Most of the residents would prefer to do more at home.
11096	Move books from library to library in the same day. If I put a book on reserve at one location, have it at another location on the same day. Allow us to borrow ebooks.
11244	Must be bigger; more tables and meeting places; should offer more opportunities to download ebooks and ejournals
50090	New carpet; a community room; more chairs for reading; more space overall; more parking
11992	Offer ebooks.
18630	Offer ebooks; better couches for reading
15677	Offer food and refreshments to buy; more seating; just make it more attractive
10178	Offer more ebooks; an expanded kids' section that has kids' movies; more technology; better PCs; more advanced software
50931	Offer more interactive, computer-based offerings as far as digital media
50892	Offer programs for children and expand the book selection
50847	Open later and on Sunday; their collection should be comparable to the size of Upper Arlington's and downtown Columbus' collections; an Internet café; kids' activity programs
16998	Parking should be improved. The curves in the road make it hard to turn into the library.
10157	Provide more Internet access and training for the elderly
10717	Provide more value as an educational institution and as a social institution; increase the parking; it would be highly computerized with more distance learning and advanced technology
11273	Renovate it – it's like a dungeon and it smells funny; improve the computers; improve the way the books are arranged; improve the way you can reserve books and hold books
17591	Small meeting rooms
15413	Something virtual – I have no idea what it's going to look like, but it's going to be out of this world.
15314	Space is a big issue. It doesn't have space for additional resources. There is a very weak children's section. Making it much larger would be important.
13754	Stay a part of the Columbus system; more parking space; a larger building
14065	Study groups; tutoring areas; after school things

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library ... what services would it offer ... what would residents be able to do there?

ID No.	
14841	The facilities are somewhat small and could use more space. The catalogue computers are somewhat dated and old. Make it easier to renew ebooks.
15067	The library should stock more copies of hard books, particularly the bestsellers and most popular ones. Provide more digital books for download on the iPad. Improve technology so it will deliver Netflix and kids' entertainment so they can sit around and watch it there or an application so they could watch it at home. The library app lets you search, but it could allow you do more to make it more of a convenience for customers so they can do it from their couch. They could always enhance kids' programs. Parents are always looking for more programs to involve their children at the library.
13022	The library would be bigger with more technology classes.
50063	The purpose of the library is to support learning. Kids should be able to get educational help at the library, such as tutoring.
10261	There could be more outreach with technology
11473	They are part of the Columbus system, and that is their downfall. They need their own system. They could have a system like Upper Arlington's and have services unique to their community. It is too much of a cookie-cutter operation. They should have a better DVD collection in more than one location. There should be better programs for children and adults crafts, such as how-to programs and ereader sessions. There should be book clubs for children. The Columbus library doesn't offer enough because of their size and the cost of them. Worthington and Upper Arlington offers music programs, craft programs, and demos of all sorts.
14178	They can expand their collection and get other titles more quickly.
15270	They could be a lot more electronic. We should be able to access books on our Kindle or iPad from home.
10530	They could increase the number of computers for other kinds of research for those who aren't students.
15543	They have quite a few computer work centers, but technology is changing so fast that you have to change with it.
50554	They need a larger ereader selection and a SMART Board.
10481	They need a lot more electronic interaction where you don't have to go there; you could just get everything electronically. For those who don't know how to get things electronically, have instructions available with an emphasis placed on the home user. Provide how-to videos that we could get from the library. I want it to be easy to borrow books electronically and keep them a little bit longer than we can now. If a book is really good I would like to be able to pass it on to the next person, but right now, there is no way to do it. Unless you add training as a major component to bring the library into the 21st Century, the system won't function. So many senior citizens don't know how to send an email, and instruction could bring so much life into their homes, especially those who are homebound.
50795	They need to apply more modern technology where you can take things online.
12993	They need to get rid of what they have and build something more inviting instead of something from the 50s. They need more computers. I travel 20 minutes to go to another library instead.
15492	They need to have a library near the rec center because there is no place to park.
50583	They need to improve the parking, which is an impediment right now. There needs to be an expanded ability to use onsite computers. Have more ebooks available.
14063	They never have anything when I get there.
10400	They should expand the availability of books since they have a limited selection. I can almost never find books that I am looking for. I have to request them.
13978	They should have a more comfortable space for relaxing and looking at books. It's too small. It's not a very inviting place; the chairs are hard. They should offer coffee or something to get people to come in and mill around. The location is terrible. It's too crowded. The vehicle exits from the parking area are dangerous. The location needs easier access and more parking.
12420	They should have ebooks and the latest technology available.

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library ... what services would it offer ... what would residents be able to do there?

ID No.	
12621	They should have more ebook availability. You can reserve them, but they don't follow through with being able to actually download them. Maybe they could organize that a little better and beef up that service since a lot of people use Kindles and other ereaders.
13127	They should have more programs for people of different ages like those at the Northwest or Worthington libraries. That's where I currently go. Send us an email to let us know about current or upcoming programs.
17810	They should make it easier to find the books you are looking for without having to ask someone. They have books along one wall alphabetically by author, but when I am looking for a specific author, it will be located in maybe the mystery section. They need to be more consistent.
13134	They should make the ebooks more accessible. They have some that you can download, but it's not run well. Provide a larger selection of ebooks and let people know that it's out there. The library could be a little more laptop-friendly. There could be more open desk space so you can work there using a laptop. They could update the website. Make it easier to navigate.
51481	They should provide a virtual library so every house could have access.
15475	They should provide more of those services that not everybody has, such as access to technology. Dublin is an affluent community, but not everyone is, so make sure everyone has access to the latest technology.
50976	They would improve the parking and the ability to get to and from the library during all hours of the day. The services the library is currently providing are excellent.
50139	Update technology and accessibility; a larger book selection
13938	Update the computers; make the Dewey Decimal System more efficient
52346	Update the current computers and the music and videos available
52020	Updated computer system; more access to work spaces
14136	Updating the computers
52342	Utilize the iPhone and the way to download and to reserve books; use an application to check books out
16518	When I look for books I want to check out, they are not available at the Dublin library.
10939	When you try to reserve something, you have to enter your library card number for each thing you reserve. I would like to put in my library number once and reserve multiple items.
51898	Wider access to technology and the training that goes along with that, such as ebooks
10491	Wider selection of books and movies; more study rooms for students
16824	Wireless access

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?

ID No.	
11539	A bridge to cross the river would be nice. Make the area more pedestrian friendly and have more parkland in that area.
14914	A combination of walking paths, cafes, and outdoor restaurant capabilities
14765	A concert venue could be introduced. Expand the green spaces by having gathering places and parks.
13598	A couple more restaurants; more bars; affordable places to live
50683	A few more restaurants and bars with parking and shopping
13340	A good amount of parking wouldn't hurt, especially if you're trying to promote a pedestrian community. People could park and walk for a while.
51420	A mix of green space, vibrant activities, and family-friendly activities
52176	A restaurant on the water would be nice. Concerts and community events on the river would be good too.
10178	A sports arena
50701	A venue for music or theater; fine cuisine; shopping
14170	Accessibility; bike paths; pedestrian paths
50940	Add additional restaurants, such as nightclubs and another coffee shop, with some kind of live entertainment.
14749	Additional parking
17290	Additional retail food and beverage
10061	Affordable amenities within a reasonable distance
10625	Affordable condos
12931	Affordable housing
15878	Affordable housing
16950	Affordable housing and condos
13127	Affordable housing and office space; entertainment options
14291	Affordable housing; a pedestrian bridge; green space; park areas; a dog park; restaurants; small shops, such as a dry cleaner
14823	Affordable housing; more nightlife and concerts
12764	Affordable office space; business resources; parking; places to hang out; businesses that support businesses
10241	An aesthetically appealing area
15718	An easier traffic flow would be appealing. They are going to have to add lanes and improve the lighting. A roundabout will not work here; there is too much traffic. An overpass system would be much better.
10157	Attractive housing; walkability; amenities that do not require motorized transportation
13389	Attractive office space; more parking
50867	Attractive restaurants; nice, affordable living; condos; entertainment
12413	Bars
10726	Bars and restaurants
11356	Bars with happy hour
51402	Beer would be good. On the serious side, we need a hook, but I don't know what it will be. People need a reason to be down there, and shopping isn't enough in and of itself. There needs to be something more unique, something you can't find anywhere else in the city. They could put a university down there.
52106	Being able to cross the river would be really nice. Make it accessible.
51057	Being able to live in a more urban setting
10011	Being able to live there would be a huge appeal. Are they going to put apartments in there?

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?

ID No.	
12146	Being able to walk to everything
15270	Better and more housing
52631	Better restaurants
11421	Bring in restaurants and shops that are affordable; don't concentrate on the high-end shops or exterior appeal. When they spend so much money on the front face of buildings, it only caters to a certain economic class. They need more well-rounded businesses.
11452	Civic activity
15046	Clean the river. It should be a clean, crystal-clear river with rafting and canoes to rent. If it's about the river and the water isn't clean, then it's pointless. Looking at a stream of mud doesn't make any sense.
11162	Close to their work
51530	Condo living is the trend right now, especially upscale, loft condos. Have easily accessible restaurants and art galleries. Art galleries are a trend in Columbus.
15329	Condos
14340	Condos and apartments; high-end villas; entertainment; more restaurants and bars; places to go; more parking
50090	Condos and townhouses on the east parcel; more apartments
51071	Condo-type housing; trendy restaurants
12537	Different housing options; more accessibility via walkways and bike paths
11096	Dining and entertainment options; automobile accessibility
50455	Dining and entertainment; the ability to live somewhere close by
15413	Distance across the river is a big problem, so it will be very important to add a bridge over it so people will be able to walk over there. The river is a natural beauty.
10285	Diverse art activities, such as music and galleries
50848	Ease of access
52465	Ease of getting from work to home and having all the amenities you use on a regular basis within easy access are appealing aspects. I am graduating from college, and that's what I'll be looking for, plus some green space.
14023	Easier access to everything; parking
14907	Easy parking; affordable housing
11492	Eateries; parking
15849	Emphasize the river. People that age love the water and would respond to it.
10614	Entertainment options, such as restaurants and bars
16217	Entertainment options; housing
16357	Entertainment; eateries; fitness centers
15782	Entertainment; meeting places
50267	Environmentally friendly offices
14570	Everything needs to be within walking distance. Have a fitness center, restaurants, bars, clubs, a tennis court, and basketball court. I love California Pizza Kitchen; other than that, have independent restaurants with outdoor dining.
50042	Everything should be within walking distance of their home.
15155	Find a way to reduce the traffic; there is congestion in the area all the time. Quit making the area so pedestrian friendly. Why do we need a pedestrian friendly area? They need more parking for cars, such as a two-story garage. That would be bring more people in.
16824	Good housing; restaurants; entertainment options

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?

ID No.	
50454	Green space; restaurants; coffee shops
51898	Green space; shops; gathering places; affordable places to live
11992	Have a better nightlife, including bars, clubs, and restaurants.
51040	Have a combination of condos, bars, and entertainment, kind of like the Arena District.
14118	Have a combination of shopping, dining, and entertainment venues.
12941	Have a community feeling. Look to Upper Arlington and Worthington for ideas. It should be pedestrian-friendly.
18630	Have a COTA bus service to take them there. Make the apartments affordable.
12058	Have a good mix between pedestrian friendly areas and green space. Expand some parking since it seems difficult to park in Historic Dublin.
10869	Have a good mix of local, non-chain restaurants.
10575	Have a greater variety of shops and restaurants and a lot more parking.
13179	Have a lot of things to do. Have shopping and entertainment within walking distance.
14211	Have a nightlife. They roll up the sidewalks at dark.
13450	Have activities and housing within walking distance.
13223	Have activities, shopping, and offices within walking distance.
15677	Have condos and good restaurants. They have some down there now, but they definitely need more housing.
11244	Have condos. They were planning some near the cemetery, but they haven't done that yet.
51537	Have conveniently located shopping, bars, restaurants, and other places to hang out. Make it a lively atmosphere for events.
10530	Have family-oriented spaces, restaurants, shops, and activities.
13306	Have good eating places, shopping, and medical facilities, especially a dentist.
15531	Have housing in the area and make it so they can walk to local destinations with ease.
10212	Have ice cream shops and restaurants. That kind of stuff draws people in. There should also be parking that is more available.
10986	Have living space, such as housing and condos, within walking distance. It would be even better if they could walk to work. Instead of expanding the roads, add more bike paths.
14380	Have many housing options. Offer styles other than single-family homes.
13938	Have modern stores with a contemporary look and feel.
13789	Have more boutique-type shopping, including clothing stores and housewares. Make it kind of like New York. Have bodegas and places with more of a health focus instead of bars.
11473	Have more browseable retail shops. We have enough restaurants, but we could use more shops to get people to walk around browsing. Give people more of a reason to stay a while.
16956	Have more local places to eat and have coffee. Think of cozy, hole-in-the-wall places. Add more retail stores directed at a younger audience, electronic shops, small boutiques, and a bakery, such as Panera.
19139	Have more parkland. Young professionals like exercise and walking opportunities.
50069	Have more restaurants that are not always sit-down. A good example is Panera; it's not a fast food restaurant, but it's a quick in-and-out.
13901	Have more shopping and restaurant options. More clothing stores are a must. It would be nice to have more casual restaurants.
12224	Have more shopping or restaurants along the way.
52546	Have more things to do and more restaurants. Model the area off of Worthington.
17534	Have new apartments and affordable condos within walking distance to activities.

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?

ID No.	
17542	Have nice places to eat, parks, and pedestrian-friendly areas.
50438	Have nice places to go to unwind and gather. Offer more expanded hours so you could take your kids on weekends and evenings.
11722	Have opportunities for social activities and places to relax in good weather. The green space and pedestrian access will appeal to all ages.
51989	Have pedestrian-friendly areas so they can walk to things instead of drive. It would make it easier to keep the money in Dublin.
11050	Have places to eat and housing within walking distance.
11276	Have restaurants of all types. There should be places to eat lunch and places to go after work. Have more open spaces and places to go to get out of the office.
14714	Have restaurants, shopping, and available parking.
10896	Have restaurants, shopping, and condos in the area. Make it like the Arena District in Columbus. A minor league baseball stadium would be good, as well. Traffic, however, is difficult. If you try to go north and south on Dublin Road, it's hard to get across the river and the parking is no good, so I don't know how that would look.
12158	Have the ability to shop, eat, and possibly live within walking distance.
16518	Have unique, upscale downtown living, such as three- to four-story apartments and condos.
15475	Have upscale shopping, nice dining, and all of the things that go along with that. We have some great, big companies in Dublin, and we should use that to our advantage. Shopping needs a boost in the area. If you look at Easton, they have everything. Build up the area, but keep the green space.
17203	High-density housing with the ability to walk to many amenities
17761	High-density housing; dining and entertainment options; a grocery store; walkability
50159	High-density housing; nearby amenities, such as a grocery store
16412	Hip restaurants and bars; second-floor living arrangements for young professionals
50221	Housing
50366	Housing
52561	Housing
10421	Housing and entertainment within walking distance
14435	Housing and shopping within walking distance
50325	Housing and walkability would be appealing, as well as green space, retail locations, and lawyer and doctor's offices.
51820	Housing close to the area would help people get down there.
14063	Housing has to be affordable. Look to Grandview's downtown for inspiration. People are always walking around in Grandview, but not in Dublin.
17810	Housing is important. They would be able to play, work, and shop within walking distance of the area. Also, add sidewalks. There are no sidewalks currently.
50219	Housing within walking distance of 161 and Old Dublin Road
10834	Housing within walking distance to restaurants and bars; concerts in the district
11475	Housing within walking distance to the facilities or activities
16818	Housing within walking distance; more office and business space
50670	Housing would bring in more people to be part of the Dublin community. The housing should be condominiums, not apartments. Have more parking and open up the flow of traffic somehow.
10664	Housing, maybe condos; easy traffic access

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?

ID No.	
13978	Housing; a mix of entertainment and green space; shopping options
11700	Housing; being close to everything
11002	Housing; grocery stores
50880	I think having basketball and volleyball courts would make it appealing.
50863	I think more restaurants with outdoor seating would be appealing, plus more shops in the area to browse through.
15543	I think restaurants in the area would make it more attractive.
14335	I think that medium to upscale condos and apartments would do it.
14841	I think the ability to go out to restaurants without having to drive would be very appealing. You can't drink and drive, and in Dublin it's hard to get to anything from your house without driving.
13134	I think the biggest thing is to be able to have a variety of shops within walking distance. People should be able to get what they need without having a car or using a bike. Currently, the sidewalks in historic Dublin are well kept, but as soon as you go outside the immediate area, the quality declines tremendously.
50435	I think there should be lots of opportunities for young entrepreneurs to open a business. Outdoor dining restaurants would also appeal to young people.
14065	I think there should be more restaurants like Mezzo where they can go get a drink after work. The new stuff they put in on Dublin Road is really cute. They should put in more boutiques.
10936	I think they need some sort of a boardwalk or walkway to make it easier to get around. Shops need to be updated and diversified. They could put in an antique shop, stationery shop, home furnishings shop, and hardware shop. The shops need to feel upscale. They also need restaurants, such as an outdoor cafe for the lunch crowd, a tea house, and an upscale sandwich shop.
52527	I would like to see an art district with cool, trendy restaurants and late-night things to do other than just a movie. I don't want a night club, but I want something to go to after 11 pm. You can have dinner in Dublin, but then there really isn't something to do after dinner, and we lose all the revenue to downtown Columbus.
14429	If the traffic and parking situation were improved, the area would be attractive. I think we have enough entertainment and dining options to make it enticing, but parking and traffic is certainly an issue.
17856	If there were a variety of bars and restaurants, that would help.
15441	If they expand to the east, they need to make sure they are able to find businesses that want to locate there. The shopping center along Riverside has about 50 stores, and only five are in use. If they want young professionals to come into the area, it needs to be easily accessible by foot for young professionals.
10704	If they put living quarters in that area, professionals and young professionals would probably avail themselves down there. It would be appealing to anyone if they had affordable housing there.
51409	Independent, non-chain shops; bakeries; restaurants with patios and light music; restaurants on the river
50116	Inexpensive housing within walking distance
10481	It all has to be there. Also, have bicycle racks and a way to trade off and borrow cars.
52346	It depends on what you mean by young professionals. If you're talking about students, then maybe some sort of family-friendly bar or spot. If you're looking at bringing more money in, then maybe you should bring other businesses in like Little Caesar's Pizza or stuff that we don't have in Dublin.
18098	It needs to have more of an urban community feel. It should have a greater selection of restaurants and small businesses.
50847	It should be a mixed-use kind of thing with offices, shopping, and apartments.
11708	It should be convenient to shopping, restaurants, and churches.

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?

ID No.	
50568	It should be visually appealing with modern, 21st Century style buildings. A population center nearby is what they are looking for.
12534	It should have a certain caliber of stores and restaurants that aren't currently available, for example, Apple and California Pizza Kitchen. It also needs to have enough parking. That is the problem with current downtown Dublin. It is too difficult to find a parking spot.
13735	It should have a nice look and feel so it seems like a nice place to be. It shouldn't be overcrowded or fancy. It should just be a place that you can look at and say, "Hey, I'd like to go there."
18857	It should have an outdoor music performance venue, parks for walking and biking, and more greenery.
50795	It would be nice if you don't have to drive far. You can live in the area and walk or bike to everything. Also, have more restaurants and more activities for little children through middle school. The children's activities will make Dublin more attractive to young families.
52569	It would be nice to have easy access to restaurants at lunchtime so people can grab lunch with coworkers.
10333	It's the most urban place in Dublin. It's the busiest and there is a lot going on there. It's happening.
10107	Job opportunities; a lively atmosphere
18175	Jobs for them
11028	Jobs might make it appealing.
50284	Keep everything open later. Everything closes at five, and there's no reason to go down there. Encourage more nighttime activities during the summer hours.
16793	Lots of job opportunities; lots of variations in place to eat
51955	Lots of restaurants and eating places
13254	Lower tax rates for businesses
19210	Make housing in walking distance to everything. When I got down there it seemed like a cool area, but there's not many people there my age. There could be, but there aren't enough places to go out.
50063	Make it a destination for people. Have restaurants, fashionable clothing stores for women, and public art.
50813	Make it a pedestrian friendly area with many different amenities.
12468	Make it accessible. Have everything connect so you can walk downtown, park one time, and not have to go to the other side. You should be able to access everything by walking paths. Bring in a wider variety of restaurants and shops like those at Easton. They tried that on RiversEdge, but the economy has not cooperated, so no one goes.
10566	Make it an after-work destination.
11751	Make it attractive from a nightlife perspective. Have activities, attractive housing, and entertainment that appeals to young professionals. It needs to be within walking distance so they don't have to travel. That will keep the money here.
19333	Make it hipper and more affordable.
11702	Make it look classier and more modern.
13712	Make it more diverse for the work force. There are a lot of food places, but there are no specialty shops.
51210	Make it more pedestrian friendly. That being said, in regard to that whole project, I think they need to slow down. They allowed some development that didn't work out on the Riverside Drive side of the river going up 161. I don't think that place has been more than 35 percent occupied, so if that didn't work, why will this project work? I think they need to be realistic.
12401	Make sure the Bridge Street District keeps the same look as Historic Dublin.
13436	Make sure there are affordable, safe places to live in the area.
11264	Make sure there is ease of access for pedestrians. You should be able to walk around and sample the shops.
52134	Make the area more pedestrian friendly and have more businesses that create job opportunities for young professionals. Also, have housing in the same area as the work opportunities.

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?

ID No.	
15941	Maybe they could get rid of the two percent tax for people who work in the area. If they did that, the area would be more appealing to people. They could also offer incentives to young professional entrepreneurs who want to start a business in the area. Additionally, they could offer free parking.
13339	More activities for them
16658	More artistic venues
12259	More balanced mix of housing availability and nightlife, particularly upscale housing
50470	More bars and restaurants
11821	More bars; later hours for bars
10569	More business opportunities
14509	More civic activity
12621	More condos and townhome-type living would be a big plus. I also think the area needs more restaurants, but not chain restaurants; it should be local pubs and independent, bistro-type restaurants like the ones they have at Easton or Polaris. 101 Beer Kitchen is a perfect example of the type we need. They are so busy, and that says to me we need more of those kinds of places, but you also need to have enough choices so the line is not out the door and you can't get in. I think Dublin should be a destination place for people to come to eat and relax.
51286	More condos; more jobs in the district and close by
51171	More dining and entertainment
50401	More dining opportunities; lots of parking
10669	More entertainment for adults; kid-friendly restaurants and shops; amphitheater
52005	More entertainment venues
11549	More events and more info on those events
52020	More green space; more access via foot; reduced vehicle traffic
50941	More high-density housing; restaurants and shopping within walking distance
51021	More housing within walking distance
51170	More housing; better parking
10789	More housing; more entertainment
10491	More moderate-priced restaurants; more modern restaurants; more culturally themed restaurants
50931	More nightlife opportunities; different types of fitness opportunities; social venues other than bars for after-work gatherings
50599	More nightlife; more entertainment venues to socialize and gather
50437	More of a social atmosphere
18181	More open space; walkability; sitting area for meeting purposes
14038	More options for living, such as condos and apartments; easier access to the interstate
51929	More original, local restaurants, bars, and shopping
10034	More parking
50588	More parking
17033	More parking is a necessity.
51044	More parking would be a good start. It would be great if there were some way to steer traffic away from downtown. Separate the traffic from the pedestrians.
10782	More parking; more housing, such as condos or apartments; everything within walking distance

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?

ID No.	
10432	More parkland where they could go out at lunchtime and walk; more and better parking
15415	More places to eat and drink
13971	More places to live
14927	More restaurant and shopping options; more entertainment and art
13432	More restaurants
16813	More restaurants
12094	More restaurants and bars to attend
50430	More restaurants and bars; nightlife
15250	More restaurants and parks; cultural events, such as music events and entertainment
52422	More restaurants and retail shops; local stores, not chains
13481	More restaurants and shopping
12422	More restaurants and shops to walk around
15047	More restaurants and taverns
10239	More restaurants or night activities
11868	More restaurants, bars, and retail establishments
12420	More restaurants; after-hours activities
12463	More restaurants; appropriate parking for the restaurants
50282	More restaurants; better parking
10717	More restaurants; convenient housing
11022	More restaurants; entertainment options, including riverside concerts like at Scioto
16045	More restaurants; entertainment venues, such as a night club
10952	More restaurants; nightlife, including bars
10700	More restaurants; offices
52573	More restaurants; park areas; a dog park
10846	More restaurants; reputable bars; more entertainment; better parking; outdoor concerts
51354	More restaurants; retail with outside seating; live music; themed gatherings
51980	More running and bike paths
11192	More things to do
10939	More things to do, more places to eat, and more entertainment venues would be a great start.
12819	More work opportunities
52169	Move Riverside Drive further east. Use more of the river frontage for restaurants and other entertainment venues.
51917	Nightlife
51048	Nightlife entertainment and activities
16998	Nightlife, including restaurants, bars and clubs; high-quality condos with pools and work-out facilities
13022	Nightlife; art events
51056	Nighttime entertainment, bars, and restaurants
50727	Offer affordable housing within walking distance of excellent amenities.
17050	Open up the beauty along the river with outdoor patios, places to socialize, and walkways along the river.
52342	Opportunities for businesses and jobs; more dining options; more destinations within walking distance

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?

ID No.	
11349	Parking; more restaurants and taverns
13881	Parkland; housing; entertainment
10673	Parkland; residential areas; pedestrian friendly atmosphere; more development on the east side
51870	Parks are very important. Look at the river walk in San Antonio for inspiration.
51018	Pedestrian bridge; anything pedestrian along the river
14453	Pedestrian friendly businesses
13266	Performance stages for young performers would be a plus. I think food kiosks would be nice as well.
12993	Places to entertain and go out; nightlife
50313	Places where they could both work and recreate; access to public transit
11254	Preservation of the historic aspect of the area
12486	Private industry-driven rather than public funding
51106	Provide enough options so that people stay in the community. Have entertainment and leisure activities.
51296	Provide trendy, affordable housing, such as lofts, that are energy efficient.
11191	Quality housing
10400	Ready access to restaurants and taverns; walking distance to housing
50583	Remove the traffic from Route 161. Expand the shopping and restaurants. Make it more pedestrian friendly, and offer exercise facilities.
15296	Restaurants and bars; more shops
10922	Restaurants within walking distance
10470	Restaurants, but I'm not for overdeveloping this stuff
50522	Restaurants, especially sit-down restaurants; easily browseable stores
14534	Restaurants; bars
51966	Restaurants; bars; entertainment
50604	Restaurants; bars; upscale places to hang out; some place for concerts; walking paths; anywhere they can live downtown and just walk; shops; antique shops; bike paths; more housing, including condos and apartments; private, off-street parking
16023	Restaurants; benches as a spot to sit and walk
17395	Restaurants; high-class bars with happy hour
50554	Restaurants; pedestrian friendly shopping
10529	Restaurants; shops, condos
10567	Restaurants; shops; easy access; plenty of parking
11133	Simply have more restaurants and more things to do after work, like a concert series and maybe a movie theater. Also, consider some sort of condos and better parking.
15386	Social party atmosphere; more bars and restaurants; more open green space
12911	Social space; bars; coffee houses; a dance club
13104	Some things in Dublin shut down after 5 pm, which is not appealing to young professionals. Also, it is hard to park. Have more restaurants and movie theaters. Maybe they could have an additional rec center. Coffee shops to hang out in would be nice, too. They should expand the library more.
50464	Take advantage of the river view by putting restaurants along it.

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?

ID No.	
50997	The ability to have a lot of restaurant and shopping options within walking distance would be a big plus. They should also promote the use of taxicabs for people to go to downtown bars. You want to have a concentrated area of places to go, so making public transportation options available is important.
11856	The ability to walk from shopping to dining and housing, to have everything together like that, will attract a diverse group of young professionals.
11306	The area moves fairly well, but more access around the area would be good.
12502	The area needs better parking. I would advocate additional bus lines into Dublin rather than an increase in the residential areas. I would bring people in rather than having them live there. We need either better parking or better buses.
12072	The area needs to be more entertainment focused. Have small businesses, offices, and restaurants.
51757	The combination of shopping and activities close to home will be a big draw. Have a gym, specialty shops, restaurants, and easily accessible parking all in the same area.
11814	The concept is good if people can walk around and do things.
12337	The key is to have everything in a convenient location. Shopping, restaurants, working, and living should all be in close proximity.
10940	The location is convenient to everyone.
11752	The main thing is parking. There are already great restaurants and bars; the issue is parking.
16756	The most important thing is diversity. Don't add more restaurants; add multiple types of activities in that area, such as galleries and specialty shops.
12358	The restaurants that are in the area will appeal to young professionals. I've been to multiple restaurants in the downtown area, and I like most of them.
10009	The walkways and the green space would definitely make it appealing.
16126	There has to be office space. To make it a vibrant community, it should have a blend of restaurants and other entertainment venues, like theaters. Columbus is starting to pick up in that area. There should be something for after hours to keep people downtown. As an example, Dublin has the fireworks and music in the football stadium in Dublin Coffman High School, which helps keep people in Dublin instead of losing them to competing celebrations in Columbus.
13950	There is no way you can put much in there and have a car. The whole area will need to be very pedestrian friendly.
17836	There is so much land across the river to build parks and other amenities. A bridge across the river would give you a lot of opportunities.
11862	There needs to be parking. It's simple; if you build it, they will come, but not if you cannot park.
12970	There should be a more organized method of advertising businesses in the area, including signage.
51535	There should be bars, shops, and restaurants, but that type of stuff is already there.
11533	There should be cool things to do, including restaurants and bars, and cool housing. Work should be nearby.
51052	There should be easy access to resources, such as restaurants and stores that carry basic necessities. They should also be able to get to work easily.
15380	There should be hip places to go in the evenings. Young professionals want to go out. They could have a dance place or a hip bar.
50807	There should be housing close to where they are going to work, shops, and good schools with good teachers.
14845	There should be housing, appealing eateries, and shopping. That being said, I don't want them dumping a bunch of my tax money into something that is going to fail. All they have to do is look at Gahanna.

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?

ID No.	
13201	There should be incentives for appealing businesses to locate in the area. The businesses should be geared toward young professionals, such as clothing shops. They should also have restaurants with patio seating because young people like that. Maybe they could have some loft apartments.
50744	There should be more businesses and more things to do. A general expansion would be a lot better.
11283	There should be places to gather in and out. Easy parking and activities are also important. They used to have the frog jump, and there are other family-oriented activities, like the Gallery Hop bands playing on the streets.
51631	There should be quite a bit more access to restaurants, shops, and things of that nature. There should be the ability to more easily park and walk to the area. Right now parking is tight, so that is difficult to do. There are plenty of houses in the area, but the housing should be more urban. They need to have more condos and apartments.
11481	There should be shopping and living nearby in the area so you don't have to drive. A tax break would be good, too.
51700	There should be the ability to walk easily to destinations.
15094	They are looking to live where they work. You need businesses located nearby, affordable housing, and nightlife to go out to.
50524	They should be able to get everything right there.
51824	They would enjoy a good mix of nightlife, restaurants, bars, coffee shops, art galleries, and maybe a small live music venue.
51339	They would like to be close to shops, restaurants, parkland, the library, and a post office.
16886	They would want interesting retail options within walking distance of their work and home.
50934	Things within walking distance
10366	Walkability; proximity of services; restaurants; small shops
50462	Walkable housing; free, wireless Internet access for the whole area
16080	Walking accessibility; social interaction space
14462	Walkways; green space
50306	You should mix living and commercial. Combine offices with housing, all in the same area. Townhouses would attract a variety of individuals, and they could be made to appeal to different economic levels. The park and green space concept would make it more attractive.
13640	Young entertainment; bands; another plaza for art work and strolling
15067	Young professionals need more entertainment options, restaurants, and shopping. They need movie theaters, nightclubs, a variety of different cuisines, and shops that carry brand names. Denver has an ESPN Zone and a sports bar. It has neat stores, a movie theater, a Hard Rock Café, a Starbucks, and a Walgreens drug store.
50223	Young professionals would like how the area is city living within a suburban community. It sounds somewhat like the Grandview Yard or the High Street restaurants. There should be a lot of pubs and a lot of different activities easy to walk to. Ice cream shops would be nice, too.

Additional comments

ID No.	
10009	I am very satisfied living here.
10157	We have covered everything. It is a wonderful place to live and to raise a family. It is a wonderful place to come home to.
10241	The only thing that can be done to improve Dublin is to offer residents the ability to borrow books digitally, like with a Kindle. That would be convenient.
10261	We just need to protect the schools.
10400	I am impressed with how Dublin has been able to do city planning and provide services. The commercial buildings are actually attractive. I am impressed with their urban planning.
10422	I really want city sewer.
10470	I do not want over-development. The police are doing a good job, but in some areas, they need to watch out for crime.
10566	I wish it were more culturally and economically diverse. I wish they would connect all the bike paths through the city so you could do a continuous tour through Dublin. Work to rebuild or rehab malls and structures that already exist instead of clearing land and building new malls. When they spray the mosquitoes, they spray the entire city and it kills the eggs. This is such a young city and I personally do not use chemicals in my lawn care; there is no reason for the city to use so many chemicals.
10567	I would like to see more downtown development, particularly more restaurants and a new candy store.
10625	Make sure that Dublin can afford what it wants to do. In other words, work within your means.
10664	I am extremely concerned about the real estate taxes. I have several rental properties and I cannot afford the taxes anymore. I went to the board of tax appeals. The City of Dublin hired an attorney to make sure that my taxes were not lowered. The value of the property decreased.
10673	Overall, I want lower property taxes. I do not want to spend more on the library or bike paths.
10704	We are quite happy here.
10717	It is good to have larger roundabouts, like the Europeans. It is good to see more sports facilities and cleaner, less crowded swimming pools. The hygiene in the pool restrooms could be improved.
10726	They need to repave Shier Rings Road. They need to redo the interchange between 161 and I-270. Rework the traffic light on 161 through downtown Dublin.
10782	I would like them to rethink the Irish Festival and the hours they allow children to attend. I think it promotes underage drinking.
10846	Have the pools close later in the summer.
10896	I think it is an excellent community. I moved here from Upper Arlington. The schools are good and they have done a good job controlling growth. The infrastructure and all the services are great. My biggest concern is the high property tax.
10936	The intersection of Glick Road and Dublin Road needs to address the tremendous traffic during rush hour and the Memorial Tournament.
10952	Increase the speed limit on Muirfield Road.
10986	I am aware of various corporate boards that will not locate in Dublin due to the business regulations, especially regarding property manicuring. I believe retirees should have a reduced or eliminated property tax. That is why I won't retire here.
11005	Recreation facilities should include a natatorium. People need to learn more about driving in a roundabout.
11022	I like living here and the amenities, but I do not like the property taxes. It is a catch 22. I probably could not afford to retire here because of the high taxes.
11028	Lower the taxes. Quit looking for parks to buy. They have more money than they know what to do with so they are looking for things to use it on.

Additional comments

ID No.	
11050	I thought they were going to do something to connect Emerald Parkway. Otherwise, I am happy that the theater ideas were in this interview. Regarding the library, it would be nice to add another branch on the west side of town. I am concerned about how they are going to develop Hyland Crow Road. It is a beautiful road with beautiful farmland. We have not heard any more about this. We like how Gahanna has developed Creekside and would like to see something like that around Dublin.
11096	I think the Fourth of July is the best thing to happen in Dublin. It is great from beginning to end – the parade, the musical act, and the fireworks.
11133	We could find ourselves leaving Dublin for a place with better restaurants. We do not want any more big chain restaurants.
11191	Their school system needs to stop catering to the Marysville transient student population. They should enable residents to construct reasonable aesthetic fencing. They need to build more pools.
11264	I think Dublin is on the right track. It is a dynamic community and I feel they have the right mix. I am very happy.
11273	We do not need any art. I like it but we do not need more. We do not need any more empty business buildings and we do not need more apartments or condominiums.
11300	I'm pretty satisfied with it except for some of the street names.
11349	Build a second rec center. We do not need more parks and green spaces.
11421	The Frisbee golf park is a unique place. People outside of Dublin know about it and it attracts people. I hope they keep that up and do not consider getting rid to it. I want more unique things that create a buzz about community.
11452	We love the rec center.
11473	We feel the river is underused. We kayak and would like to see residents enjoy the river more. It is a great resource. It would be good if people could rent kayaks. We could really improve the library if it were an independent system.
11492	Taxes are a burden on us retired people.
11533	Additional funding for the library needs to come from a levy. I would really like to see more from Dublin City Schools in terms of safety and more parental involvement.
11539	Control the taxes. Retirement is a challenge because the property taxes are so high. It is hard to retire here once the kids are through the school system.
11549	I did not truly appreciate Dublin until I had children.
11700	The property taxes need to be lower.
11708	It is a great place to live. Lower the property taxes.
11722	They should not allow businesses to have tax abatements. City taxes are already too high; they cannot be asking for more levies each year. Taxes are already outrageous. Adding library services and other improvements are okay as long as we can do it with the current tax base. Overtaxing is driving people out of Dublin.
11751	We need more high-paying jobs in technology and health care. The technology corridor should be the highest priority and I have not heard much about it.
11752	The only thing I want is full-day kindergarten.
11814	We are renting from a friend. We feel safe. We really enjoy the location. We hope to stay for as long as our jobs keep us here.
11862	Shorten this survey.
11992	Take out the roundabouts. I hate them.
12072	My only complaint is that the city offices need to do a better job of working together to solve problems.
12146	We really enjoy it here. There is so much potential here.
12158	We are thankful to be here.

Additional comments

ID No.	
12224	The rec center has tons of classes, but the facility is too small. I would be easier to work out there if it was a bigger building.
12337	They could reduce my property taxes.
12358	I think the roundabouts have been helpful for traffic.
12401	The property taxes need addressed. They are too high. Ten years from now, I will not be able to afford to live here.
12413	I just wanted to comment that you asked me if I bike; I don't, but I do run every day. My son walks 1.96 miles to school each day, and I would like to see the sidewalks cleaned up.
12422	Try to keep our taxes low as possible. Thank you for asking.
12486	Roundabouts, like at Rings Road, should be yield signs not stop signs. It defeats the whole purpose of the roundabout.
12502	It is expensive here. Certain things are worth spending money on, like the schools, but some of the improvement projects are not worth everyone paying higher taxes. Dublin has some uniformity rules with the shopping centers. Instead of making it look classy, it makes it look monotone and boring. If they really want to jazz up downtown, they need to get more creative. I do not want tall buildings, though. I think they should take advantage of a new hospital. We have a few retirement communities in Dublin, but that could attract a more mature clientele. I am just not sure that we should be spending a lot of money on downtown.
12534	With the recent development, downtown Dublin has become a hazard to drive in. There is not enough roadway or parking. They need to think twice before they add any more attractions.
12537	It is a great city, but I would like more bike paths and more connected, safer street crossings.
12970	Stop chopping down so many trees in Dublin.
12993	Just have them fix my road please. I am going to call them again.
13104	They need to address the sewer line issues.
13179	Make it cheaper to live here.
13223	Dublin is very progressive in their commercial development, but they rarely plan enough parking to go with it. There are too few parking spaces.
13254	When it comes to budgeting and allocating tax dollars, I would like to see them ask the community for more input.
13266	I would like to see more beauty when I go down the road. When I first moved here, there were plants and flowers everywhere.
13340	This has been a very comprehensive survey.
13389	When we have out-of-town guests, they are impressed with what they see here in Dublin, especially the landscaping and green space.
13436	This is a fantastic place to live. Our family loves it.
13450	It is a decent place to live. I would hate to leave the Memorial Tournament.
13735	I would like to see the library updated. It is a great place to go, especially for kids. We need to maintain it and have longer hours.
13754	It is an awesome community. I was raised in the Arlington area, and I think that Dublin is better for raising a family.
13783	That would just be awesome if they lowered the taxes. They're just killing my family.
13789	I like the ideas about Bridge Street. I am concerned that money is not always well spent.
13937	Dublin is a nice place to live.
13950	Dublin wants to spend money to put in fiber optic cable. When I moved here, my mortgage and taxes were \$550 a month. Now, it is over \$700. When my neighbors retire, they are going to move out because they cannot afford the taxes. Dublin needs to get off the growth kick and take care of what we have. New construction should have an impact on taxes.
13971	I'm very satisfied here.

Additional comments

ID No.	
13978	Overall, Dublin is a great place to live. I just think the schools have gotten out of hand with the bond issues. It is not retiree friendly because of the ongoing increase in taxes. People raise their kids here and leave. People who are retired have no way to control the ongoing costs of schools.
14065	Deer Run Elementary needs a ton of updates. It has mold and needs more space added. They don't want to do it because construction means they will have to bring it up to code, and they don't want that cost. They have modulars or trailers where the sides move when the wind blows hard.
14118	Provide improvements and amenities, but without growing the tax burden. Attract and support people who are trying to develop tech businesses.
14136	It is always green in Dublin, so I don't have a lot to add. I am happy to have been included in the survey.
14178	Lower the taxes. Hold down the property taxes for a while.
14340	We have been pretty happy here.
14350	I am very happy here, and I think this is a great family community.
14380	I would like to see continued emphasis on Historic Downtown Dublin. Continue with efforts to make it a destination spot.
14427	I have been here for 30 years. I have always wanted more streetlights.
14435	I am very satisfied with Dublin. My visitors always remind me of how much I like it here.
14524	I am satisfied with living here. I would not retire here due to the weather.
14570	We enjoy living here. It is convenient to the Scioto concerts, the fireworks, and the Irish Festival. My brother likes to visit us on the Fourth of July.
14749	Limit roundabouts to when it is truly helpful. Do not put them everywhere.
14765	They have to focus on keeping their park spaces up. They are messy, and there are a lot of weeds and dead grass. The pond area and park around them need to be kept up.
14845	We have lived here 20-some years, and I hope they don't forget about the existing neighborhoods.
14907	Get rid of the traffic control devices on the streets.
14913	I am grateful for such a nice place to live. When we moved back to Ohio to be close to family, we didn't look anywhere else for a place to live.
15046	One of the best things you could do is do something about the property taxes so people would want to build more. I put a garage on my house and the taxes cost me more than the garage did. I would love to expand my house or finish the attic, but I will not do them because of the property taxes. If I were to move, I would not stay in Dublin. Retirees really hate property taxes. They should do something for the folks here who are retired. I would think you'd want me to spend my money here than have me relocate. I like the proximity to OSU. I'm a veteran; I would think you would give us a break on the property taxes.
15067	Reduce traffic congestion. The city has grown and we need to keep in mind that there is a better flow of traffic along 161 and the 270 corridor.
15092	Stop making roundabouts.
15094	Just keep thinking forward. Stay on the cutting edge. The roundabouts are genius. They save money on lights. I'm pleased with the way they use technology to get information out. They reinvest tax money in public parks, bike paths, schools, and roads that are all well planned out.
15111	We came when it was a village, and we are very happy with the way it turned out. I think we moved here because of the school system and we would like them to continue to be good schools.
15296	Dublin is great, but it is too expensive to live here. Our children won't be able to afford to live here because the property tax is too high.

Additional comments

ID No.	
15314	Have less waste of resources. There is some excellent planning, but poor execution.
15329	They need to create more shopping in the north part of Dublin. We have nothing up here. We have to go to Polaris. Do some development up north!
15386	The City of Dublin is very kid-friendly; the schools and neighborhoods are great.
15413	For retirement, it will be too expensive. I would like to live here, but I do not know how I could. I love the idea about Bridge Street. It sounds a lot like the Cap downtown. They put too much emphasis on the Irish Festival.
15475	Dublin is a great place to be, and they just need to continue what they're doing.
15492	The area from Glick Road to Old Dublin Road needs to a turn lane.
15543	Dublin has a very good emphasis on schools, which really helps the property values, so keep them strong.
15639	I would like to have another library built that is not close to downtown. We need one close to the Dublin Jerome area.
15672	I think there needs to be more things for seniors. The calming strips are a waste of money.
15677	They need better traffic control. It's getting out of control down here. I've noticed a big difference. They need to be more visible down the side streets instead of on the major roads.
15718	Improve the water and sewer service to areas not being served right now, like Riverside Drive. Some of the parks need fencing or boundary markers to keep park visitors in the park and off of private property. Before they start expanding at the Dublin city center on the east side of the river, they need to develop roads that will handle the traffic.
15729	Lower the personal and property taxes. I am considering moving. Our son moved to get a lower tax rate. Property taxes are a concern.
15782	We like the dog park. The city needs to add more.
15941	It is a wonderful place. The city concentrates on our schools and making the school system better. Preschool helped my son's speech after I had a hard time. We need to do whatever we can do to help our kids, especially those with attention deficit disorder. I keep finding they don't want to be bothered. The teachers need to be held accountable for our kids' future. They need to get rid of the unions.
16003	One of the draws is the schools; it's a positive.
16023	We need more and better cable providers. Keep up the good work so that our children will return to the area after they graduate from college.
16042	Terrific place
16087	I feel the Dublin police are a little too overzealous. They woke me up around two or three in the morning to let me know someone was toilet papering my house and to ask if I wanted to press charges. I have teenagers, and I felt they went a little overboard monitoring teenage activities. I am very annoyed when I see them dumping the separated recycleables into the trash. I have seen it happen on at least two occasions in the past year. They dump the trash together after I have gone to all the trouble of separating the recyclables. If they are not going to do it properly, then why do we have a recycling program?
16126	I like the direction it is going. The one criticism I have has to do with the building department. To some extent, Dublin is being treated as a gated community by the building and zoning codes. The regulations have limited the size of business signs. Businesses moved out of the area because the size of the signs has almost concealed the fact that it is a retail establishment.
16412	It is nice having the new hospital. It would be nice to have an airport nearby. It is a great community.
16756	I like this survey. It is good. They should do more surveys like this.
16818	I really enjoy the downtown area, especially all the historic areas. It is fun to come back to see the changes.
16824	Get rid of the Shawnee Hills cops. They're ridiculous. They got rid of them in Hilliard Rome.

Additional comments

ID No.	
16998	The only thing is the Bridge Street area. There is an underpass when you travel southbound on Riverside Drive. They really need to keep that part of it.
17033	Traffic circles work when there is not a lot of traffic. When it is congested, it is hard to get through that. Nobody will yield when the traffic is heavy.
17124	There is one thought I have about Dublin. I think it is astonishingly stupid that people who are running for office cannot march in the parade; only elected officials can. I think that is dumb.
17203	Those of us living on the east side seem to get ignored.
17290	I had a very frustrating experience with the zoning department while obtaining a building permit. It was only resolved through the efforts of a councilman and the city manager. I live on a cul-de-sac that they attempt to plow with a vehicle that is much too large, which results in piling snow in front of my mailbox. The garbage men leave empty containers in front of the driveway and in front of the mailbox.
17395	To me, everything is pretty good. The parking and traffic in the center of Dublin is a mess. Parking on the street should be done away with.
17402	Lower the taxes.
17534	On the whole, I'm happy. It's the best place I have ever lived.
17542	They need to relieve the rush hour congestion at the corner of Brand and Arlington Park. I go through this intersection every day when I go to work. A roundabout would be better. They improved it last year by narrowing it. It was too wide and was confusing.
17591	If they could let us know what is going on in the city, it would be appreciated. I don't receive the city neighborhood paper.
17761	The questions in this survey reflect that the city is heading in the right direction. It is a model American community. We need to do whatever we can do to maintain those standards. We need to balance our fiscal priorities and facilitate collaboration between community sectors. The more cooperation we have, the better.
17810	Quit dumping all the snow in front of my mailbox because I get nasty messages from the post office. Everyone blames each other for this problem.
17856	There is a public art installation in old Dublin, and many in our neighborhood fought against it. They mostly ignored our opinion, and they chose an out-of-state artist while there are plenty of local artists who are great.
17868	Taxes are too high to retire here.
17985	The police need to solve crimes.
18621	Traffic lights are better than roundabouts, if timed correctly.
18857	I think it's great.
19139	Provide equitable utilities to everyone.
50063	It seems like it's a pretty nice place to live. There are lots of places to go, including parks, and the city is well taken care of. It seems like a good place to raise a family.
50219	I think the city fathers are out of touch with how to run a city. They all think alike and don't realize that they're in a post-recession era. The downtown development can't be done with 161 in the middle.
50239	I thank the city every day for the roundabouts.
50258	The left turn signal off High Street onto 161 is terrible. It takes forever.
50267	It would be really great if Dublin would try to instate same-sex marriage. Dublin is a wealthy community, and its constituents are in a position of power to be listened to.
50325	Shorten the survey.
50430	I feel like Dublin could use more commercial development and nightlife development.

Additional comments

ID No.	
50438	The bottom line is they need to have a smarter use of resources. They cannot be wasting taxpayer money. I'm all for development as long as they are not bottle necking things. There also should be more info in flyers about how to participate in what Dublin has to offer.
50522	You mentioned earlier a walking bridge across the Scioto River. That sounds pretty interesting; I'd like to see that happen.
50583	I would like to emphasize the need to re-route 161. Downtown is a charming place, but you need to get the traffic out of downtown.
50588	The roundabout at 33 and 161 will be a nightmare.
50604	We used to get the <i>Dublin Villager</i> newspaper, but we don't get it anymore. I don't know why. We would like to get a Dublin City newspaper to keep us informed.
50701	There code enforcement has some ridiculous expectations. If you have a driveway, there is no off street parking.
50727	Keep taxes reasonable.
50744	I think Dublin is a great place.
50795	We need more competition with cable providers. Time Warner's service is poor, and they are lousy. I think the city needs to encourage more culture. It's a great place to raise children, but it's a boring place for parents. It's excellent for children, but just boring and lousy for parents. The city could do a little bit more. We have been here for 16 years. I am African-American. I see on the TV where people complain about cops. I have zero complaints about the local cops. I don't know about Columbus, but here in Dublin they are great.
50863	What are the long-term growth plans? I know that there is going to be a lot of development down Avery Road, and I would like to see that stay more on the residential and corporate side as opposed to fast food and things like that.
50892	I just bought a condo here because I really like Dublin.
50931	I did hear something about having an umbrella Wi-Fi over the whole city, which would be an attractive offer. I would like having Internet without dealing with the cable company.
50934	I think Dublin is a very good place to live right now.
50941	It is a great community. There is a nice sense of diversity, and a great downtown.
50997	There is an area close to the old downtown where there was a murder at a gas station. That area has some trailer park-type houses, and I would hope that any Bridge Street renewal would take care of one of the least appealing aspects of Dublin.
51018	The cops need to get on the drivers. The pedestrians are in danger. Drivers are speeding, running red lights, and using their cell phones.
51040	In general, it is a very nice community.
51044	The school system is excellent, but I fear that the taxes are getting so high that it would be difficult to buy or sell a house in Dublin. The memorial tournament used to be a problem with traffic, but they seem to have taken care of that in the last few years.
51052	Why bring in young professionals? A lot of people cannot stay in Dublin because of the high rate of taxation. The city should have provisions for people of all ages. The library should not be moved. It is great as it is.
51071	We love the city. The city is always trying to do better.
51106	I am very happy with Dublin. It is a wonderful place.
51286	Lower the taxes for people who don't have kids in school.
51296	I like the diverse population. I love living here.
51339	I would love it if they would put in more dog parks.
51402	They need to get the Bridge Street thing done.
51409	Dublin has a lot of old people, and they don't have any senior transportation. I think a lot of people could use that. I think that is an oversight.

Additional comments

ID No.	
51420	The school stuff makes me nervous. I would like to see the schools take better care of the average kids. I would like to see that girls are taken care of as well as the boys. Everything should not be treated like its sports related, and kids who come from wealthy families should not be treated any worse than the kids who come from poorer families. The city tax form is horrible. It is confusing. I wish it were like the federal return. I had a great deal of trouble with it.
51481	I think Dublin is good, but I don't think we needed new school buildings.
51530	The taxes are a big issue, but you get what you pay for. The higher taxes pay for a good community. They need to increase property values the best they can. Sometimes the mosquito issue is pretty bad where I am. I am on the outside of the fogging. I have noticed an increase in mosquitoes.
51535	I love living here.
51757	Ballantrae Park is behind our house. They need to clear out the dead pine trees. We are going to need something there to block the view of the parking lot.
51898	The recycling program should accept more types of plastic. We live on a cul-de-sac. I understand the need to clean the main roads first, but the cul-de-sacs are the last to be cleaned, and sometimes that is an inconvenience. I like roundabouts. They are generally helpful, but the intersection at Riverside and 161 is a dangerous place to have a roundabout. Overall, we are satisfied. I think overall Dublin has nice city services.
51980	I would like to see more streetlights in the residential areas.
51989	We are getting carried away on the roundabouts. In the key areas they are working, but I don't want a roundabout every couple of miles. I don't want to see any more residential area outside of downtown. I am okay with the development along the Scioto River. It's a great area, but I don't want to see any more expansion, especially through the farmland. I don't want to see any more development along Brand Road. I would rather leave it as park space. I am very happy with the services. We just need to manage our money. I am very happy with the education my kids are receiving, but we are getting to the part where the taxes are ridiculous. They don't need to layoff teachers. There is room elsewhere to cut costs. Overall, I continue to live in Dublin, and I have been very happy for a long, long time.
52106	We highly enjoy the parks, the recreation center, and the bike paths.
52134	We have well water and a septic tank. We should get city water.
52149	I don't like the roundabouts on Shier-Rings Road. Take down the stop signs.
52346	The area within Tara Hill has poor cell phone and Internet reception; something needs to be done about it.
52527	Have recycling at business locations. They are good about plowing when it snows, but when the plows come through they dump it at the end of the driveway, which frustrates me to no end. They need to stop dumping it there. They need to angle the blade differently. They need to pick up the trash when it flies out of the bin. I go out and pick it up, but they just ignore it flying around. Everything else is wonderful in Dublin.
52546	Provide more chances for people my age to get together. Have some sort of group. I'd like to see an outdoor basketball court and a playground for kids.
52561	My husband and I continually comment about how happy we are. Dublin is not snooty and very friendly.
52569	I think they do a fantastic job. I am in a moms group, and we have people come in to speak to our group. We've had police and school officials speak to us. We are happy about what is available to us. They are doing a great job. We love living here.
52573	We have a dog, and we pick up after him, but we've noticed that other communities have baggies available at the parks. We would like that here, so we don't have to find our own. It would be fabulous to get other people to pick up after their pets, too.

Cross-Tabulations A

The City of Dublin Community Attitudes Survey: 2013

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two or three highest priorities?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE			Q53: DUBLIN FUTURE			
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
<u>CONTROLLING GROWTH (NET)</u>	45 11%	13 11%	7 6%	8 11%	17 18%	3 3%	23 12%	19 17%	7 6%	20 12%	14 16%	41 13%	2 3%	0 0%	7 8%	4 14%	11 8%	33 12%	23 10%	7 16%
KEEPING THE COMMUNITY ATMOSPHERE (01)	8 2%	2 2%	2 1%	1 1%	3 4%	2 2%	3 1%	4 3%	3 2%	5 3%	1 1%	7 2%	2 3%	0 0%	1 1%	0 0%	1 1%	7 3%	4 2%	0 0%
CONTROLLING GROWTH, NOT SPECIFIED (05)	34 8%	10 9%	6 5%	7 8%	12 12%	2 2%	18 10%	15 13%	5 5%	14 9%	12 14%	32 10%	0 0%	0 0%	6 7%	3 11%	9 7%	24 9%	17 7%	5 12%
KEEPING DUBLIN BEAUTIFUL/ GREEN/SPACED OUT (06)	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%
ENFORCING CODES ON NEW BUILDINGS (13)	2 0%	0 0%	0 0%	0 0%	2 2%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 3%	1 1%	1 0%	1 0%	1 2%
MAINTAINING THE SPIRIT OF THE DOWNTOWN DISTRICT (14)	7 2%	3 2%	2 1%	3 3%	0 0%	0 0%	4 2%	2 2%	1 1%	2 1%	4 4%	7 2%	0 0%	0 0%	0 0%	0 0%	0 0%	7 3%	4 1%	1 2%
<u>ALLOWING GROWTH (NET)</u>	54 13%	15 13%	14 11%	13 17%	12 12%	9 8%	31 17%	14 12%	11 11%	24 15%	12 14%	46 14%	0 0%	5 20%	9 10%	4 15%	14 10%	40 15%	33 13%	2 5%
INCREASING OR MAINTAINING COMMERCIAL DEVELOPMENT (18)	17 4%	6 5%	2 2%	3 4%	6 6%	1 1%	12 6%	4 3%	3 2%	7 4%	5 6%	15 5%	0 0%	0 0%	1 1%	1 3%	3 2%	14 5%	13 5%	2 5%
DEVELOPING THE DOWNTOWN DISTRICT (22)	9 2%	4 3%	4 3%	1 1%	1 1%	1 1%	3 2%	5 5%	4 4%	3 2%	2 2%	9 3%	0 0%	0 0%	2 2%	0 0%	2 1%	8 3%	3 1%	0 0%
ADD A PERFORMING ARTS VENUE (23)	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
BUILDING MORE RESTAURANTS (24)	3 1%	1 1%	0 0%	1 1%	1 1%	3 3%	0 0%	0 0%	0 0%	2 1%	1 1%	2 1%	0 0%	1 4%	0 0%	0 0%	0 0%	3 1%	2 1%	0 0%
BUILDING HIGH QUALITY BUSINESSES (25)	7 2%	2 1%	3 3%	2 3%	0 0%	2 2%	4 2%	1 1%	1 1%	3 2%	2 2%	6 2%	0 0%	1 5%	2 3%	0 0%	2 2%	5 2%	3 1%	0 0%
BUILDING AFFORDABLE RESIDENTIAL DEVELOPMENT (28)	2 0%	0 0%	0 0%	2 2%	0 0%	0 0%	0 0%	2 1%	1 1%	0 0%	1 1%	2 0%	0 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%
INCREASING TAX BASE BY ALLOWING GROWTH (42)	12 3%	2 2%	3 3%	4 5%	3 3%	2 2%	9 5%	2 1%	2 2%	6 4%	2 2%	9 3%	0 0%	3 10%	2 2%	3 9%	4 3%	8 3%	10 4%	0 0%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two or three highest priorities?
(continued)

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRIMARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HAVING A BUSINESS FRIENDLY ATMOSPHERE (72)	4 1%	1 1%	2 1%	1 1%	1 1%	2 2%	2 1%	0 0%	0 0%	3 2%	1 1%	4 1%	0 0%	0 0%	1 1%	0 0%	1 1%	3 1%	2 1%	0 0%
BETTER PLANNING FOR GROWTH (75)	3 1%	2 2%	1 1%	0 0%	1 1%	0 0%	3 1%	1 1%	1 1%	1 0%	2 2%	3 1%	0 0%	0 0%	1 1%	1 3%	2 1%	2 1%	3 1%	0 0%
<u>PROVIDING CITY SERVICES AND AMENITIES (NET)</u>	191 47%	56 48%	52 44%	35 44%	48 51%	48 44%	91 48%	52 46%	53 51%	77 48%	44 51%	157 49%	10 20%	19 72%	39 46%	15 51%	63 46%	127 47%	117 48%	21 48%
MANAGING THE FLOW OF TRAFFIC WITHIN DUBLIN (08)	75 18%	24 20%	21 18%	14 17%	16 17%	16 15%	34 18%	24 22%	27 26%	26 16%	18 21%	64 20%	0 0%	7 28%	21 25%	8 29%	31 23%	44 16%	45 19%	8 19%
ADDING OR MAINTAINING RECREATIONAL SPACES (12)	16 4%	8 7%	1 1%	5 6%	3 3%	3 3%	9 5%	5 4%	7 7%	3 2%	5 6%	15 5%	0 0%	1 4%	3 3%	0 0%	3 2%	14 5%	12 5%	3 7%
KEEPING THE CITY SAFE/HAVING ENOUGH POLICE OFFICERS (30)	63 16%	13 11%	24 20%	7 10%	19 20%	20 18%	36 19%	8 7%	13 13%	30 18%	12 14%	50 16%	8 15%	5 17%	15 17%	4 16%	24 17%	40 15%	40 17%	4 9%
ENFORCING TRAFFIC LAWS (31)	8 2%	4 3%	1 1%	1 2%	1 2%	5 5%	1 1%	2 1%	3 3%	4 3%	0 0%	8 2%	0 0%	0 0%	1 1%	1 3%	2 1%	6 2%	5 2%	1 2%
MAINTAINING OR REPAIRING INFRASTRUCTURE (33)	31 8%	9 7%	10 8%	8 10%	4 5%	2 2%	18 9%	11 10%	10 9%	13 8%	7 8%	27 8%	0 0%	3 13%	4 4%	3 11%	8 6%	23 9%	14 6%	5 11%
MAINTAINING OR IMPROVING CITY SERVICES, NOT SPECIFIED (34)	22 5%	3 3%	6 5%	3 4%	9 10%	1 1%	12 6%	9 8%	4 4%	11 7%	5 5%	19 6%	2 5%	0 0%	3 3%	3 9%	8 6%	14 5%	6 2%	3 7%
CREATING MORE/CONNECTING BIKE PATHS (49)	5 1%	4 4%	0 0%	1 1%	0 0%	1 1%	4 2%	0 0%	0 0%	3 2%	1 1%	4 1%	0 0%	0 0%	0 0%	0 0%	0 0%	5 2%	4 2%	0 0%
MAKING CITY MORE PEDESTRIAN-FRIENDLY (50)	5 1%	2 1%	2 1%	0 0%	2 2%	1 1%	2 1%	2 1%	2 2%	2 1%	1 1%	5 1%	0 0%	0 0%	2 3%	0 0%	2 2%	2 1%	3 1%	1 2%
REDUCING OR RECONSIDERING ROUNDABOUT USAGE (81)	9 2%	2 2%	3 2%	2 3%	2 2%	5 4%	1 1%	3 3%	2 2%	7 4%	0 0%	5 2%	0 0%	4 13%	0 0%	1 3%	1 1%	7 3%	6 2%	2 3%
PROMOTING COMMUNITY INVOLVEMENT (82)	3 1%	1 1%	0 0%	1 1%	1 1%	1 1%	2 1%	0 0%	1 1%	1 1%	1 1%	3 1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 1%	3 1%	0 0%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two or three highest priorities?
(continued)

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	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
LOOSENING ZONING RESTRICTIONS (83)	5 1%	1 1%	2 2%	1 1%	1 1%	2 2%	2 1%	1 1%	0 0%	3 2%	2 2%	2 1%	0 0%	2 9%	0 0%	0 0%	0 0%	5 2%	4 2%	1 2%
ADDING FESTIVALS (85)	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%
PROVIDING MORE PUBLIC TRANSPORTATION (87)	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%
<u>MANAGING CITY MONEY (NET)</u>	93 23%	33 29%	17 14%	23 29%	19 20%	22 20%	48 26%	23 20%	24 23%	36 22%	18 21%	68 21%	14 27%	8 29%	12 14%	11 38%	36 26%	56 21%	60 25%	9 20%
EXERCISING FISCAL RESPONSIBILITY (40)	34 8%	15 13%	6 5%	5 7%	7 7%	18 17%	9 5%	6 5%	16 16%	8 5%	6 7%	19 6%	10 20%	5 19%	2 3%	6 20%	19 14%	13 5%	24 10%	2 5%
LOWERING PROPERTY TAXES OR KPNG EXSTNG PRPRTY TXS LW (41)	38 9%	12 11%	7 6%	9 12%	9 10%	1 1%	25 14%	12 10%	6 6%	16 10%	7 9%	36 11%	0 0%	0 0%	8 10%	2 6%	11 8%	27 10%	22 9%	5 11%
LOWERING INCOME TAXES OR KPNG EXISTING INCOME TAXES LOW (76)	9 2%	4 4%	0 0%	4 5%	1 1%	1 1%	4 2%	4 3%	0 0%	4 2%	3 3%	6 2%	2 4%	0 0%	1 1%	1 3%	2 1%	7 3%	5 2%	1 2%
LOWERING TAXES OR KEEPING EXSTNG TXS LW, NT SPCFD (77)	21 5%	6 5%	5 4%	6 8%	4 4%	5 5%	13 7%	3 3%	1 1%	12 8%	6 7%	16 5%	2 3%	4 16%	2 2%	4 14%	7 5%	15 6%	15 6%	1 2%
<u>IMPROVING CITY'S ATTITUDE (NET)</u>	5 1%	3 3%	0 0%	2 2%	0 0%	1 1%	4 2%	1 1%	2 2%	4 2%	0 0%	5 2%	0 0%	0 0%	0 0%	0 0%	0 0%	4 2%	4 2%	0 0%
LISTENING TO THE CONCERNS OF LOCAL RESIDENTS (45)	4 1%	3 2%	0 0%	2 2%	0 0%	1 1%	3 1%	1 1%	2 2%	3 2%	0 0%	4 1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 1%	4 1%	0 0%
ADDRESSING GOVERNMENT ISSUES (61)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
<u>ADDRESSING SCHOOL ISSUES (NET)</u>	101 25%	20 18%	27 22%	24 30%	30 32%	34 32%	55 30%	12 10%	16 16%	54 33%	21 24%	77 24%	11 21%	12 47%	20 23%	7 24%	30 22%	71 27%	68 28%	4 9%
MAINTAINING QUALITY SCHOOLS (35)	82 20%	18 16%	23 19%	17 22%	24 25%	31 29%	42 23%	9 8%	16 15%	44 27%	16 19%	61 19%	11 21%	10 37%	17 20%	6 23%	27 20%	55 21%	52 22%	3 7%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two or three highest priorities?
(continued)

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TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
ADDRESSING SCHOOL BOUNDARY ISSUES (19)	3 1%	1 1%	2 1%	1 1%	0 0%	0 0%	3 1%	1 1%	0 0%	2 1%	1 1%	3 1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 1%	2 1%	0 0%
CONTROLLING SCHOOL SPENDING (20)	18 4%	2 1%	4 3%	7 9%	6 7%	4 3%	12 6%	3 3%	2 2%	10 7%	3 4%	16 5%	0 0%	3 10%	3 3%	1 4%	4 3%	14 5%	14 6%	2 4%
<u>OTHER (NET)</u>	36 9%	10 9%	19 16%	3 4%	4 4%	12 12%	15 8%	8 7%	7 7%	16 10%	9 11%	26 8%	10 20%	0 0%	10 12%	1 3%	11 8%	25 10%	20 8%	4 9%
ADDRESSING JOBS/ECONOMIC ISSUES (91)	4 1%	0 0%	1 1%	0 0%	3 3%	1 1%	3 1%	1 1%	1 1%	3 2%	1 1%	4 1%	0 0%	0 0%	0 0%	0 0%	0 0%	4 2%	3 1%	1 2%
ADDRESSING LACK OF DIVERSITY (92)	5 1%	1 1%	3 3%	1 1%	0 0%	2 2%	2 1%	1 1%	0 0%	4 3%	1 1%	4 1%	2 3%	0 0%	1 1%	0 0%	1 1%	4 2%	4 2%	0 0%
MAINTAINING OR INCREASING PROPERTY VALUES (16)	8 2%	3 3%	4 3%	0 0%	1 1%	0 0%	5 3%	2 2%	2 2%	3 2%	2 2%	8 2%	0 0%	0 0%	1 1%	0 0%	1 1%	7 3%	5 2%	1 2%
BEING ENVIRONMENTALLY FRIENDLY (86)	15 4%	3 3%	10 9%	1 1%	0 0%	9 8%	4 2%	2 1%	2 2%	7 4%	4 5%	6 2%	9 17%	0 0%	9 10%	0 0%	9 6%	6 2%	7 3%	0 0%
OTHER (97)	5 1%	3 2%	1 1%	1 2%	0 0%	1 1%	1 1%	3 3%	3 2%	0 0%	1 2%	5 1%	0 0%	0 0%	0 0%	1 3%	1 1%	4 1%	1 0%	2 5%
<u>OTHER CODES</u>	78 19%	20 17%	34 28%	13 17%	12 12%	25 23%	28 15%	26 23%	21 20%	26 16%	9 11%	60 19%	16 32%	1 4%	22 26%	4 14%	28 21%	47 18%	43 18%	10 24%
DON'T KNOW/REFUSED (98)	78 19%	20 17%	34 28%	13 17%	12 12%	25 23%	28 15%	26 23%	21 20%	26 16%	9 11%	60 19%	16 32%	1 4%	22 26%	4 14%	28 21%	47 18%	43 18%	10 24%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 6: If A means excellent, B good, C average, D poor, and F is failing, what letter grade would you give Dublin as a place to live?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
A (EXCELLENT) (4.0)	320 78%	79 69%	96 80%	64 81%	81 86%	86 79%	154 82%	81 71%	72 69%	127 79%	71 82%	257 80%	39 77%	19 72%	68 80%	27 96%	114 84%	202 75%	198 82%	33 75%
B (GOOD) (3.0)	82 20%	34 30%	21 18%	13 17%	13 14%	19 18%	33 18%	30 26%	32 31%	30 19%	14 16%	58 18%	12 23%	7 28%	14 16%	1 4%	19 14%	62 23%	44 18%	11 25%
C (AVERAGE) (2.0)	6 2%	2 2%	3 3%	1 2%	0 0%	3 3%	0 0%	3 3%	0 0%	4 2%	1 1%	6 2%	0 0%	0 0%	3 4%	0 0%	3 2%	3 1%	0 0%	0 0%
Mean	3.8	3.7	3.8	3.8	3.9	3.8	3.8	3.7	3.7	3.8	3.8	3.8	3.8	3.7	3.8	4.0	3.8	3.7	3.8	3.8
S.D.	0.5	0.5	0.5	0.4	0.3	0.5	0.4	0.5	0.5	0.5	0.4	0.5	0.4	0.5	0.5	0.2	0.4	0.5	0.4	0.4

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 7: What letter grade would you give Dublin as a place to work?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
A (EXCELLENT) (4.0)	217 53%	55 48%	68 57%	39 50%	54 57%	59 55%	102 55%	56 49%	44 42%	84 52%	50 57%	173 54%	28 56%	11 41%	51 60%	16 55%	84 62%	130 49%	130 53%	26 60%
B (GOOD) (3.0)	122 30%	35 31%	36 30%	24 30%	26 28%	31 28%	58 31%	33 29%	44 42%	39 24%	27 32%	92 29%	14 27%	12 45%	21 24%	8 28%	32 24%	87 32%	77 32%	14 32%
C (AVERAGE) (2.0)	19 5%	11 9%	3 3%	3 3%	3 3%	9 8%	5 3%	6 5%	5 5%	11 7%	0 1%	14 4%	5 10%	0 0%	7 8%	0 0%	7 5%	12 5%	7 3%	2 4%
D (POOR) (1.0)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
F (FAILING) (0)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%
DON'T KNOW/REFUSED	50 12%	13 11%	12 10%	13 16%	12 12%	9 8%	22 12%	19 17%	11 10%	25 16%	9 10%	41 13%	4 8%	4 14%	7 9%	5 17%	13 9%	37 14%	28 12%	2 5%
Mean	3.5	3.4	3.6	3.6	3.6	3.5	3.6	3.5	3.4	3.5	3.6	3.6	3.5	3.5	3.6	3.7	3.6	3.5	3.6	3.6
S.D.	0.6	0.7	0.6	0.6	0.6	0.7	0.6	0.7	0.6	0.7	0.5	0.6	0.7	0.5	0.6	0.5	0.6	0.6	0.6	0.6

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 8: What letter grade would you give Dublin as a place to retire?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
A (EXCELLENT) (4.0)	119 29%	35 30%	40 33%	24 31%	21 22%	44 41%	42 23%	33 29%	40 38%	47 29%	23 26%	89 28%	20 40%	8 30%	33 39%	9 32%	54 40%	65 24%	70 29%	12 28%
B (GOOD) (3.0)	141 34%	34 29%	38 32%	27 35%	42 44%	33 30%	71 38%	37 32%	28 26%	61 38%	30 35%	113 35%	18 35%	6 23%	24 28%	7 23%	36 27%	99 37%	83 34%	15 35%
C (AVERAGE) (2.0)	102 25%	35 30%	25 20%	20 25%	22 24%	19 18%	51 27%	32 28%	27 26%	33 20%	26 30%	81 25%	7 14%	10 38%	18 21%	11 40%	32 24%	70 26%	61 25%	11 27%
D (POOR) (1.0)	16 4%	5 4%	7 6%	3 4%	1 1%	2 2%	10 5%	4 3%	2 2%	4 3%	4 5%	14 4%	2 3%	0 0%	5 6%	2 6%	7 5%	9 3%	10 4%	2 4%
F (FAILING) (0)	11 3%	4 3%	6 5%	1 1%	0 0%	2 2%	2 1%	7 6%	4 4%	5 3%	2 2%	9 3%	0 0%	2 9%	1 1%	0 0%	1 1%	10 4%	4 2%	2 3%
DON'T KNOW/REFUSED	20 5%	3 3%	5 4%	3 4%	9 9%	8 7%	10 5%	2 2%	4 4%	11 7%	3 3%	15 5%	4 8%	0 0%	4 5%	0 0%	7 5%	13 5%	14 6%	1 3%
Mean	2.9	2.8	2.8	2.9	3.0	3.1	2.8	2.8	3.0	2.9	2.8	2.9	3.2	2.7	3.0	2.8	3.0	2.8	2.9	2.8
S.D.	1.0	1.0	1.1	0.9	0.7	0.9	0.9	1.1	1.0	1.0	1.0	1.0	0.8	1.2	1.0	1.0	1.0	1.0	1.0	1.0

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 9: What do you like most about living in Dublin?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRIMARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
<u>ATMOSPHERE (NET)</u>	253 62%	78 68%	63 52%	47 60%	65 69%	71 65%	122 65%	61 53%	63 61%	102 63%	55 64%	180 56%	43 85%	22 83%	42 49%	20 70%	82 60%	166 62%	160 66%	29 67%
IS SAFE (01)	90 22%	18 16%	30 25%	16 20%	25 27%	25 23%	44 23%	22 19%	18 18%	40 25%	17 20%	66 20%	12 24%	8 30%	16 19%	8 28%	28 21%	59 22%	55 23%	14 32%
IS FAMILY-ORIENTED (02)	33 8%	10 9%	6 5%	8 10%	10 11%	6 6%	24 13%	3 3%	4 3%	15 9%	13 15%	24 8%	4 8%	4 14%	7 8%	5 18%	12 9%	21 8%	24 10%	2 5%
IS CLEAN/NEAT (03)	70 17%	30 26%	14 11%	10 13%	16 17%	28 26%	27 14%	15 14%	28 26%	26 16%	9 10%	44 14%	17 34%	9 32%	9 10%	7 24%	26 19%	40 15%	46 19%	7 16%
IS BEAUTIFUL, NOT SPECIFIED (04)	23 6%	8 7%	2 1%	5 7%	8 8%	5 5%	6 3%	12 10%	7 7%	7 4%	7 8%	22 7%	0 0%	0 0%	5 6%	1 5%	6 4%	17 6%	9 4%	5 12%
IS QUIET (05)	12 3%	0 0%	3 3%	4 5%	5 6%	4 4%	5 3%	3 3%	1 1%	9 6%	1 1%	6 2%	6 12%	0 0%	1 1%	1 2%	3 2%	9 3%	7 3%	2 5%
IS GREEN/GOOD LANDSCAPING/OPEN SPACES (06)	56 14%	13 12%	10 9%	18 23%	15 15%	10 10%	33 18%	13 11%	7 7%	24 15%	17 20%	34 11%	17 34%	3 10%	6 7%	0 0%	8 6%	45 17%	37 15%	4 9%
GOOD SENSE OF COMMUNITY, NOT SPECIFIED (07)	55 13%	17 15%	16 14%	9 12%	13 13%	13 12%	29 15%	13 11%	10 10%	22 13%	13 15%	45 14%	6 11%	2 8%	11 13%	4 15%	18 14%	36 13%	34 14%	7 16%
IS PROGRESSIVE (08)	2 1%	2 1%	1 1%	0 0%	0 0%	0 0%	2 1%	1 1%	0 0%	1 0%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	2 1%	1 2%
<u>SERVICES/AMENITIES (NET)</u>	213 52%	55 48%	60 50%	42 54%	56 59%	60 55%	100 53%	54 47%	56 54%	78 49%	53 61%	172 54%	29 8%	7 26%	47 55%	17 59%	80 59%	132 50%	135 56%	23 52%
HAS GREAT PARKS (09)	71 17%	12 10%	24 20%	15 19%	20 21%	19 18%	34 18%	17 15%	17 16%	30 19%	14 16%	54 17%	10 20%	5 19%	22 26%	3 9%	26 19%	44 17%	45 19%	7 16%
HAS GOOD CITY SERVICES (10)	103 25%	37 32%	29 24%	16 20%	21 22%	26 24%	49 26%	28 25%	31 30%	32 20%	26 30%	78 24%	18 35%	4 16%	15 18%	7 24%	36 26%	66 25%	69 28%	11 26%
HAS GOOD ENTERTAINMENT (11)	4 1%	1 1%	0 0%	1 1%	1 1%	1 1%	1 1%	2 1%	1 1%	0 0%	2 3%	4 1%	0 0%	0 0%	0 0%	1 3%	1 1%	3 1%	1 0%	2 3%
HAS RECREATION CENTER (12)	30 7%	9 8%	7 6%	6 8%	8 9%	5 5%	15 8%	10 9%	10 10%	8 5%	9 10%	26 8%	0 0%	2 8%	4 4%	1 3%	5 4%	25 9%	20 8%	3 7%

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The City of Dublin Community Attitudes Survey: 2013

Question 9: What do you like most about living in Dublin?
(continued)

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRIMARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HAS BIKE PATHS (13)	25 6%	4 4%	2 1%	10 13%	8 9%	5 5%	16 9%	3 3%	5 5%	12 8%	7 8%	23 7%	0 0%	0 0%	5 6%	3 9%	8 6%	16 6%	20 8%	1 2%
HAS NICE DOWNTOWN/HISTORIC DISTRICT (14)	4 1%	2 1%	3 2%	0 0%	0 0%	2 2%	3 1%	0 0%	0 0%	2 1%	2 2%	4 1%	0 0%	0 0%	1 1%	0 0%	1 1%	3 1%	3 1%	0 0%
HAS RUNNING/WALKING TRAILS (15)	19 5%	2 1%	4 3%	5 6%	8 8%	1 1%	12 6%	6 5%	7 7%	7 4%	3 3%	17 5%	0 0%	0 0%	7 8%	1 3%	9 6%	10 4%	8 3%	2 6%
HAS GOOD RESTAURANTS (17)	8 2%	1 1%	6 5%	1 1%	0 0%	2 2%	2 1%	4 3%	1 1%	2 2%	1 1%	6 2%	2 3%	0 0%	2 3%	2 6%	4 3%	4 1%	1 0%	2 5%
HAS COMMUNITY EVENTS (18)	37 9%	11 10%	9 7%	5 7%	12 12%	11 10%	22 12%	5 4%	4 4%	13 8%	13 16%	35 11%	0 0%	2 8%	12 14%	6 19%	18 13%	19 7%	30 12%	4 9%
HAS GOLF COURSE (19)	2 0%	1 1%	0 0%	1 1%	0 0%	0 0%	2 1%	0 0%	0 0%	1 0%	1 1%	2 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%
<u>LOCATION (NET)</u>	73 18%	21 19%	27 23%	6 8%	18 19%	22 20%	28 15%	23 21%	26 25%	27 17%	11 12%	58 18%	4 8%	9 32%	22 26%	5 17%	27 20%	46 17%	41 17%	6 14%
CONVENIENT TO EVERYTHING (23)	41 10%	15 13%	14 11%	3 4%	9 10%	12 11%	17 9%	12 11%	14 14%	15 9%	5 6%	30 9%	2 3%	9 32%	6 8%	1 5%	8 6%	33 12%	24 10%	3 7%
CLOSE TO SHOPPING (24)	28 7%	3 2%	12 10%	3 4%	10 10%	12 11%	9 5%	7 6%	13 12%	11 7%	2 3%	23 7%	4 8%	0 0%	15 17%	2 6%	16 12%	11 4%	16 7%	1 2%
CLOSE TO FREEWAY (25)	5 1%	3 3%	1 1%	0 0%	1 1%	0 0%	2 1%	4 3%	2 1%	1 0%	3 4%	5 2%	0 0%	0 0%	2 2%	2 6%	4 3%	2 1%	2 1%	2 3%
CLOSE TO RESTAURANTS (26)	7 2%	0 0%	5 4%	1 1%	2 2%	2 2%	1 0%	4 3%	5 5%	1 0%	0 0%	7 2%	0 0%	0 0%	2 3%	1 3%	3 2%	4 1%	2 1%	0 0%
CLOSE TO JOB (27)	6 1%	2 1%	2 2%	0 0%	2 2%	0 0%	2 1%	4 3%	2 2%	1 1%	0 0%	5 1%	0 0%	0 0%	0 0%	1 3%	1 1%	5 2%	2 1%	2 4%
<u>SCHOOLS (NET)</u>	118 29%	38 33%	24 20%	20 26%	36 38%	25 24%	74 39%	19 16%	25 24%	48 30%	30 35%	85 27%	10 20%	18 69%	16 19%	10 35%	28 21%	87 33%	84 35%	8 19%

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The City of Dublin Community Attitudes Survey: 2013

Question 9: What do you like most about living in Dublin?
(continued)

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRIMARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HAS QUALITY SCHOOLS (31)	118 29%	38 33%	24 20%	20 26%	36 38%	25 24%	74 39%	19 16%	25 24%	48 30%	30 35%	85 27%	10 20%	18 69%	16 19%	10 35%	28 21%	87 33%	84 35%	8 19%
<u>RESIDENTS (NET)</u>	30 7%	4 3%	11 9%	4 5%	11 12%	10 10%	9 5%	11 10%	8 7%	12 8%	6 7%	26 8%	3 5%	1 4%	13 15%	0 0%	13 9%	17 7%	17 7%	4 8%
LIKE THE PEOPLE (33)	30 7%	4 3%	11 9%	4 5%	11 12%	10 10%	9 5%	11 10%	8 7%	12 8%	6 7%	26 8%	3 5%	1 4%	13 15%	0 0%	13 9%	17 7%	17 7%	4 8%
<u>HOUSING (NET)</u>	10 3%	3 3%	1 1%	2 3%	4 5%	4 4%	2 1%	5 4%	2 2%	6 4%	1 1%	7 2%	3 5%	0 0%	4 5%	0 0%	5 4%	5 2%	5 2%	1 2%
LIKE THE NEIGHBORHOODS/HOUSES (36)	9 2%	3 3%	1 1%	1 1%	4 5%	3 3%	2 1%	4 3%	2 2%	6 4%	0 0%	6 2%	3 5%	0 0%	4 5%	0 0%	4 3%	5 2%	5 2%	0 0%
INCREASING PROPERTY VALUES/ GOOD INVESTMENT (37)	1 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%	1 1%	0 0%	1 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	1 2%
<u>CITY PLANNING (NET)</u>	49 12%	12 10%	13 11%	12 15%	12 13%	4 4%	29 15%	16 14%	2 2%	27 17%	11 13%	45 14%	2 4%	0 0%	9 11%	5 17%	14 10%	33 13%	24 10%	8 19%
HAS A GOOD ROAD NETWORK (TRAFFIC FLOW) (16)	19 5%	3 2%	8 6%	5 7%	3 3%	2 2%	14 8%	3 3%	1 1%	10 6%	5 5%	19 6%	0 0%	0 0%	2 2%	2 5%	3 2%	16 6%	10 4%	1 2%
HAS GOOD CITY PLANNING (39)	33 8%	10 8%	7 6%	7 9%	10 10%	2 2%	17 9%	14 12%	2 2%	18 11%	8 10%	30 9%	2 4%	0 0%	7 9%	3 12%	11 8%	21 8%	16 7%	8 17%
<u>OTHER (NET)</u>	32 8%	3 3%	14 12%	9 11%	5 6%	11 10%	14 7%	7 6%	2 2%	17 11%	10 11%	15 5%	10 19%	5 19%	7 8%	0 0%	7 5%	24 9%	17 7%	2 3%
HAS GOOD SIGNAGE (40)	2 1%	0 0%	2 2%	0 0%	0 0%	0 0%	1 0%	2 1%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%
HAS LOTS OF BUSINESSES/JOBS (41)	14 4%	1 1%	3 3%	7 8%	3 4%	4 4%	7 4%	3 3%	0 0%	7 5%	5 6%	4 1%	3 7%	5 19%	0 0%	0 0%	0 0%	13 5%	10 4%	1 2%
HAS GOOD CUSTOMER SERVICE BY CITY (42)	7 2%	2 2%	2 2%	2 2%	1 1%	1 1%	4 2%	2 2%	2 2%	2 1%	3 4%	7 2%	0 0%	0 0%	1 1%	0 0%	1 0%	6 2%	5 2%	1 2%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 9: What do you like most about living in Dublin?
(continued)

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
OTHER (97)	9 2%	0 0%	7 6%	1 1%	1 1%	6 6%	2 1%	1 1%	0 0%	7 4%	1 1%	3 1%	6 12%	0 0%	6 7%	0 0%	6 5%	3 1%	2 1%	0 0%
<u>OTHER CODES</u>	7 2%	2 1%	2 2%	3 3%	1 1%	2 2%	2 1%	4 3%	2 2%	3 2%	2 2%	7 2%	0 0%	0 0%	2 3%	0 0%	2 2%	5 2%	3 1%	0 0%
DON'T KNOW/REFUSED (98)	7 2%	2 1%	2 2%	3 3%	1 1%	2 2%	2 1%	4 3%	2 2%	3 2%	2 2%	7 2%	0 0%	0 0%	2 3%	0 0%	2 2%	5 2%	3 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 10(a): Satisfaction: Police protection

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	320 78%	79 68%	99 82%	62 79%	80 84%	64 59%	159 85%	96 85%	73 70%	124 77%	72 83%	266 83%	27 53%	19 72%	61 71%	26 92%	96 70%	219 82%	189 78%	37 86%
SOMEWHAT SATISFIED (2)	75 18%	34 30%	13 11%	14 18%	14 15%	35 32%	24 13%	16 14%	31 30%	27 17%	13 15%	48 15%	18 35%	7 28%	15 17%	2 8%	30 22%	45 17%	50 21%	5 12%
SOMEWHAT DISSATISFIED (3)	13 3%	2 2%	9 7%	2 3%	1 1%	9 8%	4 2%	1 1%	0 0%	10 6%	2 2%	6 2%	6 12%	0 0%	9 11%	0 0%	9 7%	4 2%	3 1%	1 2%
DON'T KNOW/REFUSED (5)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 10(b): Satisfaction: Mosquito control

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	256 63%	57 49%	79 65%	58 74%	63 66%	67 62%	116 62%	73 64%	52 50%	111 69%	55 63%	206 64%	28 55%	14 54%	59 69%	19 66%	87 64%	163 61%	142 59%	28 65%
SOMEWHAT SATISFIED (2)	123 30%	45 39%	36 30%	16 20%	26 28%	37 35%	60 32%	26 23%	45 43%	42 26%	23 26%	88 27%	20 40%	12 46%	21 25%	7 24%	41 30%	82 31%	87 36%	13 30%
SOMEWHAT DISSATISFIED (3)	5 1%	2 2%	2 1%	0 1%	2 2%	2 2%	1 1%	2 2%	0 0%	1 1%	3 3%	5 2%	0 0%	0 0%	1 1%	0 0%	1 1%	5 2%	3 1%	2 3%
VERY DISSATISFIED (4)	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
DON'T KNOW/REFUSED (5)	23 6%	12 10%	4 3%	5 6%	3 3%	2 2%	9 5%	12 11%	7 7%	6 4%	7 8%	20 6%	2 4%	0 0%	4 5%	3 9%	7 5%	17 6%	10 4%	1 2%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 10(c): Satisfaction: Trash collection

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	333 82%	89 77%	89 74%	67 85%	89 94%	76 70%	160 86%	97 85%	73 70%	137 85%	75 87%	270 84%	30 58%	23 88%	62 72%	27 93%	99 73%	231 87%	203 84%	40 93%
SOMEWHAT SATISFIED (2)	57 14%	20 17%	21 17%	11 13%	6 6%	24 22%	25 13%	8 7%	20 19%	20 13%	8 9%	35 11%	21 42%	1 4%	18 21%	2 7%	32 23%	23 9%	32 13%	2 5%
SOMEWHAT DISSATISFIED (3)	10 2%	3 3%	7 6%	0 0%	0 0%	7 7%	0 0%	3 2%	5 5%	2 1%	2 2%	8 2%	0 0%	2 8%	5 6%	0 0%	5 3%	5 2%	5 2%	1 2%
DON'T KNOW/REFUSED (5)	9 2%	3 3%	4 4%	1 1%	0 0%	1 1%	2 1%	6 5%	6 6%	1 1%	2 2%	9 3%	0 0%	0 0%	1 1%	0 0%	1 1%	8 3%	3 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 10(d): Satisfaction: Leaf collection

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	253 62%	73 63%	65 54%	53 67%	63 67%	62 58%	120 64%	71 62%	54 52%	105 65%	51 59%	211 66%	18 36%	16 61%	55 65%	23 79%	85 62%	166 62%	156 64%	25 58%
SOMEWHAT SATISFIED (2)	108 26%	32 28%	33 27%	20 25%	23 24%	30 28%	55 30%	23 20%	32 31%	40 25%	29 33%	70 22%	29 56%	7 26%	17 20%	6 21%	34 25%	71 27%	70 29%	11 26%
SOMEWHAT DISSATISFIED (3)	8 2%	1 1%	4 3%	2 2%	1 1%	3 3%	3 1%	2 2%	2 1%	4 3%	1 2%	6 2%	0 0%	2 9%	1 1%	0 0%	1 1%	7 3%	5 2%	2 3%
VERY DISSATISFIED (4)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 2%
DON'T KNOW/REFUSED (5)	39 10%	9 7%	18 15%	4 5%	8 8%	13 12%	9 5%	17 15%	16 16%	12 7%	6 6%	33 10%	4 8%	1 4%	12 14%	0 0%	16 12%	22 8%	12 5%	4 10%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 10(e): Satisfaction: The city's curbside chipper service

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	222 54%	58 50%	56 47%	49 63%	59 62%	41 38%	109 58%	72 63%	40 38%	94 58%	50 58%	193 60%	17 33%	6 24%	36 42%	18 62%	59 43%	159 59%	134 55%	29 67%
SOMEWHAT SATISFIED (2)	91 22%	40 35%	19 16%	16 21%	15 15%	43 40%	33 18%	15 13%	36 34%	32 20%	13 15%	50 15%	23 45%	15 55%	17 19%	7 23%	36 26%	54 20%	61 25%	8 18%
SOMEWHAT DISSATISFIED (3)	7 2%	2 1%	3 3%	1 1%	1 1%	2 2%	3 2%	1 1%	2 2%	3 2%	1 1%	7 2%	0 0%	0 0%	2 3%	0 0%	2 2%	4 2%	5 2%	1 2%
DON'T KNOW/REFUSED (5)	90 22%	16 14%	41 34%	12 15%	21 22%	22 20%	41 22%	27 23%	26 25%	32 20%	22 25%	71 22%	11 23%	5 20%	30 35%	4 16%	40 29%	50 19%	43 18%	6 14%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 10(f): Satisfaction: Snow removal

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	299 73%	86 75%	83 69%	62 79%	68 72%	75 70%	133 71%	91 80%	78 74%	118 73%	59 68%	244 76%	31 61%	18 66%	59 69%	20 69%	97 71%	199 74%	176 73%	34 79%
SOMEWHAT SATISFIED (2)	95 23%	25 22%	32 27%	15 20%	22 23%	33 30%	45 24%	17 15%	24 23%	36 22%	23 27%	65 20%	17 34%	9 34%	24 28%	7 24%	31 23%	61 23%	60 25%	9 20%
SOMEWHAT DISSATISFIED (3)	9 2%	3 2%	4 3%	1 1%	2 2%	0 0%	7 4%	1 1%	2 1%	4 2%	4 4%	9 3%	0 0%	0 0%	2 2%	2 7%	4 3%	5 2%	7 3%	0 0%
VERY DISSATISFIED (4)	4 1%	0 0%	1 1%	0 0%	3 3%	0 0%	2 1%	2 1%	1 1%	2 2%	1 1%	2 0%	2 5%	0 0%	0 0%	0 0%	2 2%	2 1%	0 0%	1 2%
DON'T KNOW/REFUSED (5)	2 1%	2 1%	1 1%	0 0%	0 0%	0 0%	0 0%	2 2%	1 1%	1 0%	0 0%	2 1%	0 0%	0 0%	2 2%	0 0%	2 1%	1 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 10(g): Satisfaction: City-sponsored events and activities, such as the Dublin Irish Festival, the St. Patrick's Day Parade, and the Independence Day Celebration

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	309 75%	79 68%	87 73%	60 77%	82 87%	67 62%	154 83%	87 76%	69 66%	126 78%	72 84%	265 83%	20 39%	16 59%	68 80%	27 94%	106 78%	201 75%	189 78%	34 79%
SOMEWHAT SATISFIED (2)	79 19%	25 21%	27 22%	16 20%	11 12%	26 24%	31 17%	21 19%	23 22%	31 19%	12 14%	49 15%	18 35%	10 37%	16 18%	1 2%	18 13%	57 21%	39 16%	7 17%
SOMEWHAT DISSATISFIED (3)	5 1%	1 1%	1 1%	2 2%	1 1%	3 3%	1 0%	2 1%	1 1%	3 2%	0 1%	2 1%	1 2%	1 4%	0 0%	1 4%	1 1%	4 2%	3 1%	1 2%
DON'T KNOW/REFUSED (5)	16 4%	11 9%	5 4%	1 1%	0 0%	12 11%	1 0%	4 3%	11 10%	2 1%	2 2%	5 1%	12 23%	0 0%	2 2%	0 0%	12 8%	5 2%	12 5%	1 2%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 11(a): Satisfaction: Dublin's community recreation center

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	282 69%	72 62%	76 63%	54 68%	80 84%	68 63%	131 70%	84 73%	60 57%	113 70%	66 77%	232 72%	29 56%	16 62%	60 70%	20 69%	91 67%	185 69%	157 65%	35 81%
SOMEWHAT SATISFIED (2)	94 23%	32 28%	28 24%	19 25%	15 16%	32 30%	43 23%	19 16%	33 32%	39 25%	15 18%	59 18%	21 41%	10 38%	14 16%	7 23%	31 23%	63 24%	65 27%	8 18%
SOMEWHAT DISSATISFIED (3)	9 2%	2 1%	6 5%	1 1%	0 0%	2 2%	6 3%	1 1%	3 3%	2 1%	1 1%	8 2%	1 2%	0 0%	5 6%	1 4%	6 5%	3 1%	8 3%	0 0%
VERY DISSATISFIED (4)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
DON'T KNOW/REFUSED (5)	23 6%	10 8%	8 7%	4 6%	0 0%	6 6%	6 3%	11 9%	8 8%	7 4%	4 4%	22 7%	0 0%	0 0%	6 7%	1 3%	7 5%	15 6%	11 5%	1 2%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 11(b): Satisfaction: Dublin's branch of the Columbus Metropolitan Library

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	278 68%	76 66%	81 67%	55 70%	66 70%	66 61%	129 69%	83 73%	64 61%	110 68%	62 71%	220 69%	31 60%	19 72%	55 64%	19 65%	85 63%	187 70%	154 64%	31 72%
SOMEWHAT SATISFIED (2)	88 22%	27 24%	20 17%	18 23%	23 24%	31 28%	37 20%	21 18%	32 30%	33 21%	13 15%	71 22%	12 23%	4 16%	17 19%	8 26%	34 25%	54 20%	63 26%	8 19%
SOMEWHAT DISSATISFIED (3)	23 6%	6 5%	10 9%	3 4%	4 4%	9 8%	10 5%	5 4%	2 2%	12 7%	5 5%	13 4%	9 17%	1 4%	8 10%	1 3%	9 7%	14 5%	11 4%	2 5%
VERY DISSATISFIED (4)	5 1%	4 3%	1 1%	0 0%	0 0%	0 0%	4 2%	1 1%	0 0%	3 2%	2 2%	2 1%	0 0%	2 8%	0 0%	0 0%	0 0%	5 2%	4 2%	0 0%
DON'T KNOW/REFUSED (5)	15 4%	2 2%	9 7%	3 3%	2 2%	2 2%	8 4%	5 4%	6 6%	3 2%	5 6%	14 4%	0 0%	0 0%	6 7%	2 6%	8 6%	7 3%	10 4%	2 4%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 11(c): Satisfaction: Dublin's parks

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	349 85%	91 79%	104 86%	66 84%	88 93%	88 82%	167 89%	93 82%	79 75%	139 86%	78 90%	278 87%	37 73%	25 96%	75 88%	26 91%	111 82%	232 87%	210 87%	37 86%
SOMEWHAT SATISFIED (2)	51 12%	20 17%	14 12%	10 13%	7 7%	19 17%	18 10%	15 13%	21 20%	22 14%	6 7%	34 11%	14 27%	1 4%	9 10%	2 9%	24 17%	27 10%	30 12%	6 14%
SOMEWHAT DISSATISFIED (3)	3 1%	1 1%	1 1%	2 2%	0 0%	1 1%	2 1%	1 1%	0 0%	0 0%	2 3%	3 1%	0 0%	0 0%	1 1%	0 0%	1 1%	3 1%	2 1%	0 0%
VERY DISSATISFIED (4)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%
DON'T KNOW/REFUSED (5)	5 1%	3 3%	1 1%	1 1%	0 0%	1 1%	0 0%	4 4%	4 4%	0 0%	0 0%	4 1%	0 0%	0 0%	1 1%	0 0%	1 1%	4 2%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 11(d): Satisfaction: Dublin's public art

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	147 36%	37 32%	44 37%	26 34%	39 41%	33 30%	78 42%	37 32%	34 33%	58 36%	30 34%	123 38%	16 31%	5 18%	38 45%	13 44%	57 42%	90 34%	93 38%	16 37%
SOMEWHAT SATISFIED (2)	168 41%	51 44%	45 37%	29 37%	43 45%	54 50%	69 37%	44 39%	39 38%	72 45%	37 43%	125 39%	29 56%	11 41%	33 39%	12 43%	60 44%	106 40%	99 41%	17 39%
SOMEWHAT DISSATISFIED (3)	29 7%	9 8%	9 7%	9 11%	3 3%	4 4%	13 7%	12 11%	5 4%	12 8%	8 9%	24 8%	2 4%	1 4%	3 4%	2 6%	6 4%	24 9%	17 7%	5 12%
VERY DISSATISFIED (4)	6 2%	3 3%	0 0%	2 2%	2 2%	0 0%	2 1%	4 3%	2 2%	2 1%	2 2%	6 2%	0 0%	0 0%	2 3%	0 0%	2 2%	4 1%	1 0%	2 4%
DON'T KNOW/REFUSED (5)	58 14%	15 13%	23 19%	13 16%	8 9%	17 15%	24 13%	17 15%	24 23%	17 11%	10 12%	43 13%	4 8%	10 37%	9 10%	2 6%	11 8%	44 16%	32 13%	4 9%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 11(e): Satisfaction: Parking in Historic Dublin

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	41 10%	9 7%	18 15%	2 2%	13 13%	9 9%	21 11%	11 9%	11 10%	13 8%	7 8%	34 11%	5 10%	1 4%	12 14%	3 9%	20 15%	21 8%	21 9%	6 14%
SOMEWHAT SATISFIED (2)	192 47%	51 44%	46 39%	46 59%	49 52%	57 53%	87 46%	49 43%	44 42%	87 54%	41 48%	139 43%	33 65%	14 54%	38 45%	10 34%	62 46%	127 47%	124 51%	17 39%
SOMEWHAT DISSATISFIED (3)	127 31%	42 36%	34 28%	21 27%	30 32%	27 25%	65 35%	35 31%	36 34%	45 28%	28 32%	106 33%	7 14%	11 42%	20 24%	13 47%	35 26%	90 34%	77 32%	16 37%
VERY DISSATISFIED (4)	42 10%	11 10%	21 17%	8 10%	2 2%	14 13%	14 7%	14 12%	11 10%	16 10%	11 13%	35 11%	6 12%	0 0%	14 16%	3 10%	17 12%	25 9%	19 8%	5 11%
DON'T KNOW/REFUSED (5)	6 2%	3 3%	1 1%	2 2%	1 1%	0 0%	1 0%	6 5%	3 3%	1 0%	0 0%	6 2%	0 0%	0 0%	2 2%	0 0%	2 1%	5 2%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 11(f): Satisfaction: Dublin's bike paths

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	1	2	3	4	5	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	302 74%	76 66%	81 68%	59 76%	86 91%	81 75%	138 74%	83 73%	63 60%	125 78%	67 78%	230 72%	48 95%	18 68%	61 72%	22 77%	103 76%	195 73%	179 74%	35 82%
SOMEWHAT SATISFIED (2)	67 16%	23 20%	27 22%	12 15%	5 5%	20 18%	37 20%	11 10%	24 23%	24 15%	14 16%	53 17%	2 5%	9 32%	15 17%	2 9%	19 14%	46 17%	45 19%	3 7%
SOMEWHAT DISSATISFIED (3)	10 2%	6 5%	3 3%	1 1%	0 0%	0 0%	8 4%	2 2%	5 5%	3 2%	1 1%	9 3%	0 0%	0 0%	0 0%	3 11%	3 2%	7 2%	8 3%	1 2%
VERY DISSATISFIED (4)	3 1%	2 2%	0 0%	0 1%	0 0%	0 0%	0 0%	2 2%	0 0%	0 0%	1 1%	3 1%	0 0%	0 0%	2 2%	0 0%	2 1%	1 0%	0 0%	1 2%
DON'T KNOW/REFUSED (5)	27 7%	8 7%	9 7%	6 7%	4 4%	6 6%	5 3%	15 13%	13 12%	9 6%	3 4%	26 8%	0 0%	0 0%	7 9%	1 3%	9 7%	18 7%	11 5%	3 7%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 11(g): Satisfaction: Dublin's outdoor pools

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	203 50%	43 37%	65 54%	34 44%	61 64%	49 45%	95 51%	59 52%	37 36%	89 56%	40 46%	182 57%	8 16%	8 32%	46 54%	15 53%	65 48%	137 51%	119 49%	25 58%
SOMEWHAT SATISFIED (2)	93 23%	37 32%	23 19%	14 18%	19 20%	29 27%	52 28%	12 11%	26 25%	37 23%	21 25%	50 16%	35 70%	6 23%	15 18%	5 19%	33 24%	56 21%	62 26%	5 12%
SOMEWHAT DISSATISFIED (3)	11 3%	3 3%	6 5%	2 2%	0 0%	3 3%	6 3%	2 2%	6 6%	4 2%	1 1%	7 2%	0 0%	2 9%	1 1%	2 9%	3 2%	8 3%	8 3%	1 2%
DON'T KNOW/REFUSED (5)	102 25%	32 28%	26 22%	28 35%	15 16%	27 25%	33 18%	41 36%	35 34%	31 19%	25 28%	81 25%	7 14%	10 37%	23 27%	6 19%	35 25%	66 25%	53 22%	12 28%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(a): Satisfaction: Planning for the future

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	194 48%	47 41%	48 40%	36 46%	63 66%	42 39%	96 51%	56 49%	35 34%	86 53%	43 50%	162 50%	16 32%	12 45%	41 49%	17 60%	65 48%	128 48%	115 47%	23 53%
SOMEWHAT SATISFIED (2)	164 40%	48 41%	52 44%	36 46%	28 29%	50 46%	74 39%	40 35%	45 44%	64 40%	35 41%	119 37%	34 68%	7 26%	32 37%	6 21%	54 39%	106 40%	97 40%	16 36%
SOMEWHAT DISSATISFIED (3)	11 3%	3 3%	6 5%	1 1%	1 1%	3 3%	5 3%	3 2%	6 5%	3 2%	1 2%	9 3%	0 0%	0 0%	2 3%	3 12%	6 4%	5 2%	7 3%	2 4%
VERY DISSATISFIED (4)	4 1%	3 3%	1 1%	0 0%	0 0%	0 0%	0 0%	4 3%	1 1%	1 0%	2 2%	4 1%	0 0%	0 0%	1 1%	0 0%	1 1%	3 1%	0 0%	1 2%
DON'T KNOW/REFUSED (5)	36 9%	14 12%	13 11%	6 7%	3 3%	13 12%	12 7%	11 10%	17 17%	8 5%	5 6%	28 9%	0 0%	7 28%	9 11%	2 7%	11 8%	25 9%	23 10%	2 5%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(b): Satisfaction: Managing residential growth and development

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE	
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%	
VERY SATISFIED (1)	185 45%	43 37%	52 43%	36 45%	56 59%	38 35%	92 49%	56 49%	39 38%	82 51%	39 45%	156 49%	18 36%	9 32%	41 48%	13 46%	59 44%	125 47%	112 46%	26 61%	
SOMEWHAT SATISFIED (2)	159 39%	47 41%	45 37%	34 44%	33 35%	45 42%	68 36%	46 40%	42 40%	59 37%	38 44%	120 37%	24 46%	11 40%	25 29%	10 35%	52 38%	103 38%	87 36%	12 28%	
SOMEWHAT DISSATISFIED (3)	40 10%	16 14%	17 14%	4 6%	2 2%	17 16%	17 9%	6 5%	15 15%	15 9%	7 8%	26 8%	6 12%	7 28%	11 13%	5 18%	16 12%	24 9%	26 11%	4 9%	
VERY DISSATISFIED (4)	7 2%	3 3%	3 2%	1 1%	0 0%	3 3%	3 2%	1 1%	2 2%	1 1%	2 2%	7 2%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	7 3%	6 3%	0 0%
DON'T KNOW/REFUSED (5)	18 4%	6 5%	4 4%	3 4%	4 4%	5 4%	7 4%	6 5%	5 5%	4 3%	0 0%	11 4%	3 5%	0 0%	9 10%	0 2%	9 7%	9 3%	11 5%	1 2%	

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(c): Satisfaction: Managing commercial growth and development

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	181 44%	44 38%	49 41%	31 39%	57 60%	35 32%	95 51%	51 45%	29 28%	79 49%	46 53%	154 48%	15 30%	8 31%	38 44%	16 55%	60 44%	120 45%	108 45%	21 49%
SOMEWHAT SATISFIED (2)	171 42%	52 45%	56 47%	32 41%	31 33%	59 55%	63 34%	49 43%	56 54%	65 40%	29 34%	124 39%	31 62%	12 45%	43 50%	6 21%	64 47%	104 39%	94 39%	20 45%
SOMEWHAT DISSATISFIED (3)	31 8%	9 8%	7 6%	10 13%	5 5%	5 5%	21 11%	6 5%	9 9%	10 6%	7 8%	23 7%	2 3%	4 15%	2 2%	5 18%	7 5%	23 9%	23 10%	1 2%
VERY DISSATISFIED (4)	6 2%	4 3%	2 1%	1 1%	0 0%	2 2%	1 1%	3 3%	2 2%	2 1%	2 2%	6 2%	0 0%	0 0%	0 0%	0 0%	0 0%	6 2%	3 1%	2 4%
DON'T KNOW/REFUSED (5)	19 5%	6 5%	6 5%	5 6%	1 2%	7 6%	7 4%	5 4%	7 7%	6 3%	4 4%	14 4%	2 5%	2 9%	3 4%	1 5%	5 3%	14 5%	13 5%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(d): Satisfaction: Maintaining Dublin's streets and roads

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	268 66%	67 58%	79 66%	52 67%	70 74%	65 60%	124 66%	79 70%	55 53%	112 70%	57 66%	224 70%	25 49%	12 45%	54 63%	21 74%	83 61%	182 68%	156 65%	31 72%
SOMEWHAT SATISFIED (2)	112 27%	36 31%	36 30%	21 27%	19 20%	31 28%	55 30%	26 23%	30 28%	42 26%	29 33%	80 25%	23 46%	6 22%	24 29%	8 26%	44 32%	66 25%	68 28%	11 24%
SOMEWHAT DISSATISFIED (3)	21 5%	9 8%	6 5%	5 6%	2 2%	11 11%	4 2%	6 5%	16 15%	4 3%	0 1%	12 4%	0 0%	9 32%	6 7%	0 0%	6 4%	16 6%	16 7%	2 4%
DON'T KNOW/REFUSED (5)	8 2%	3 3%	0 0%	1 1%	3 4%	1 1%	3 2%	3 3%	4 3%	2 2%	0 0%	5 2%	2 5%	0 0%	2 2%	0 0%	4 3%	3 1%	2 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(e): Satisfaction: Revitalizing Historic Dublin

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	209 51%	52 45%	65 54%	42 54%	50 53%	50 46%	108 58%	51 45%	49 46%	85 53%	50 58%	176 55%	15 30%	14 53%	46 54%	19 65%	72 53%	136 51%	129 53%	16 37%
SOMEWHAT SATISFIED (2)	173 42%	57 49%	46 38%	33 42%	37 39%	54 50%	68 36%	51 45%	50 48%	64 40%	34 39%	125 39%	30 59%	12 47%	36 42%	7 26%	55 40%	114 43%	102 42%	23 54%
SOMEWHAT DISSATISFIED (3)	10 2%	2 2%	5 4%	2 2%	2 2%	3 3%	3 2%	4 3%	2 2%	5 3%	1 1%	7 2%	3 6%	0 0%	1 1%	2 7%	4 3%	7 2%	5 2%	3 7%
VERY DISSATISFIED (4)	2 1%	1 1%	0 0%	1 1%	1 1%	0 0%	1 0%	2 1%	0 0%	1 0%	1 1%	2 1%	0 0%	0 0%	1 1%	1 3%	2 1%	1 0%	1 0%	1 2%
DON'T KNOW/REFUSED (5)	14 3%	3 3%	5 4%	1 1%	5 5%	1 1%	6 3%	6 6%	4 4%	6 4%	1 1%	10 3%	2 5%	0 0%	2 2%	0 0%	4 3%	10 4%	5 2%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(f): Satisfaction: Managing the flow of traffic in Dublin

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	138 34%	32 28%	35 29%	31 40%	40 43%	36 33%	70 38%	32 28%	33 31%	59 37%	29 33%	110 34%	14 27%	9 35%	27 32%	8 27%	43 32%	93 35%	83 34%	12 28%
SOMEWHAT SATISFIED (2)	178 44%	50 43%	53 44%	35 44%	41 43%	47 44%	81 43%	50 44%	42 40%	73 46%	38 44%	132 41%	33 66%	9 32%	32 38%	14 50%	59 43%	116 43%	108 45%	18 42%
SOMEWHAT DISSATISFIED (3)	68 17%	18 16%	29 24%	8 10%	13 14%	13 12%	33 17%	22 19%	16 15%	23 14%	17 19%	62 19%	4 7%	1 4%	23 27%	6 20%	31 23%	37 14%	37 15%	11 26%
VERY DISSATISFIED (4)	20 5%	13 11%	3 3%	4 5%	0 0%	11 10%	3 2%	6 5%	11 10%	6 3%	3 3%	13 4%	0 0%	7 28%	2 3%	1 3%	3 2%	17 6%	14 6%	2 4%
DON'T KNOW/REFUSED (5)	4 1%	3 2%	1 1%	1 1%	0 0%	1 1%	0 0%	3 3%	3 3%	0 0%	0 0%	4 1%	0 0%	0 0%	0 0%	0 0%	0 0%	4 2%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(g): Satisfaction: Listening to the concerns of local residents before making important decisions

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	124 30%	31 27%	32 26%	23 29%	39 41%	30 28%	63 34%	31 27%	26 24%	51 32%	28 32%	99 31%	15 29%	9 32%	27 31%	9 33%	41 30%	81 30%	74 31%	13 30%
SOMEWHAT SATISFIED (2)	174 43%	37 32%	54 45%	40 51%	43 45%	37 34%	76 41%	60 53%	35 34%	74 46%	41 47%	141 44%	19 38%	8 31%	37 43%	12 43%	57 41%	114 43%	91 38%	24 56%
SOMEWHAT DISSATISFIED (3)	49 12%	21 19%	13 11%	6 8%	8 8%	20 18%	24 13%	5 5%	20 19%	19 12%	6 7%	33 10%	12 23%	2 9%	6 7%	2 6%	18 13%	31 12%	41 17%	2 3%
VERY DISSATISFIED (4)	11 3%	8 7%	3 2%	1 1%	0 0%	4 3%	3 2%	5 4%	5 5%	2 2%	2 3%	8 2%	4 7%	0 0%	2 2%	1 4%	3 2%	9 3%	4 1%	1 2%
DON'T KNOW/REFUSED (5)	51 12%	19 16%	18 15%	8 10%	6 6%	17 16%	21 11%	13 11%	18 18%	14 9%	9 11%	40 12%	2 3%	7 28%	14 17%	4 13%	18 13%	33 12%	32 13%	4 9%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(h): Satisfaction: Managing the city's finances

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	155 38%	35 31%	51 42%	30 39%	39 41%	29 27%	77 41%	49 43%	28 27%	62 38%	41 48%	126 39%	16 31%	11 40%	31 36%	12 41%	47 35%	104 39%	93 38%	19 44%
SOMEWHAT SATISFIED (2)	136 33%	36 31%	33 27%	30 39%	37 39%	31 29%	68 36%	37 32%	38 36%	51 32%	31 36%	121 38%	8 16%	3 13%	30 35%	9 30%	46 34%	88 33%	75 31%	13 30%
SOMEWHAT DISSATISFIED (3)	45 11%	20 17%	13 10%	8 10%	5 5%	21 19%	18 10%	6 5%	14 13%	20 12%	5 6%	20 6%	19 37%	3 10%	8 9%	2 7%	20 14%	26 10%	27 11%	5 11%
VERY DISSATISFIED (4)	6 1%	2 1%	4 4%	0 0%	0 0%	1 1%	3 2%	2 1%	4 4%	1 0%	2 2%	5 1%	1 2%	0 0%	1 1%	4 13%	4 3%	2 1%	4 2%	0 0%
DON'T KNOW/REFUSED (5)	66 16%	23 20%	19 16%	9 12%	14 15%	25 24%	20 11%	21 18%	21 20%	28 17%	7 9%	49 15%	7 13%	10 37%	17 19%	2 9%	19 14%	47 18%	43 18%	7 16%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(i): Satisfaction: Keeping local residents informed of important issues involving the city

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE	
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%	
VERY SATISFIED (1)	197 48%	45 39%	59 49%	40 51%	53 56%	41 38%	91 49%	65 57%	42 40%	77 48%	44 50%	165 51%	19 37%	8 31%	45 53%	18 63%	72 53%	122 45%	107 44%	24 54%	
SOMEWHAT SATISFIED (2)	158 39%	40 35%	47 39%	33 42%	38 40%	41 38%	78 42%	39 35%	33 31%	68 43%	40 46%	128 40%	18 36%	8 31%	31 37%	8 27%	42 31%	114 43%	95 39%	17 39%	
SOMEWHAT DISSATISFIED (3)	44 11%	26 22%	12 10%	5 6%	3 3%	24 22%	16 8%	4 4%	26 25%	13 8%	2 2%	20 6%	14 27%	10 38%	8 10%	1 4%	20 14%	25 9%	37 15%	3 7%	
VERY DISSATISFIED (4)	2 0%	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 2%	2 1%	0 0%	0 0%	0 0%	0 2%	0 0%	0 1%	1 0%	1 0%	0 0%
DON'T KNOW/REFUSED (5)	7 2%	4 4%	2 1%	1 1%	0 0%	1 1%	2 1%	4 4%	3 3%	3 2%	0 0%	7 2%	0 0%	0 0%	1 1%	1 3%	2 1%	5 2%	3 1%	0 0%	

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(j): Satisfaction: Maintaining appropriate architectural standards for new construction

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY SATISFIED (1)	240 59%	56 49%	68 57%	44 56%	72 76%	59 55%	114 61%	67 59%	54 52%	95 59%	57 66%	206 64%	18 36%	12 44%	58 68%	21 73%	85 63%	155 58%	143 59%	30 69%
SOMEWHAT SATISFIED (2)	115 28%	42 36%	32 27%	25 32%	17 18%	31 29%	58 31%	27 24%	30 29%	46 29%	25 29%	82 26%	24 47%	5 17%	15 17%	4 15%	32 23%	78 29%	76 31%	6 14%
SOMEWHAT DISSATISFIED (3)	19 5%	3 3%	9 7%	6 7%	1 1%	7 6%	7 4%	5 4%	3 3%	11 7%	2 2%	8 2%	6 12%	3 10%	7 8%	1 3%	9 6%	10 4%	7 3%	2 5%
VERY DISSATISFIED (4)	2 1%	1 1%	1 1%	1 1%	0 0%	1 1%	0 0%	2 1%	1 1%	0 0%	2 2%	2 1%	0 0%	0 0%	1 1%	0 0%	1 1%	2 1%	0 0%	0 0%
DON'T KNOW/REFUSED (5)	32 8%	13 11%	11 9%	3 4%	5 6%	11 10%	8 4%	14 12%	15 15%	9 6%	2 2%	22 7%	2 5%	7 28%	5 6%	2 9%	10 7%	23 8%	16 6%	5 12%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 13: During the past year, have you, yourself, contacted the city to raise an issue, express a concern, or get information?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	1	2	3	4	5	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
<u>YES</u>	160	39	49	29	42	29	83	47	27	77	35	123	17	16	39	16	60	98	84	20
	39%	34%	41%	38%	44%	27%	45%	42%	26%	48%	40%	38%	33%	59%	45%	56%	44%	37%	34%	46%
YES, ONCE (1)	81	17	28	13	23	17	44	20	10	44	16	56	13	11	18	6	30	51	37	11
	20%	15%	24%	17%	24%	16%	23%	18%	9%	27%	19%	17%	25%	40%	21%	22%	22%	19%	15%	25%
YES, MORE THAN ONCE (2)	78	22	21	16	19	12	40	27	17	33	19	67	4	5	20	10	31	48	46	9
	19%	19%	17%	21%	20%	11%	21%	24%	16%	21%	21%	21%	8%	19%	24%	34%	22%	18%	19%	21%
<u>OTHER CODES</u>	249	76	71	49	53	79	104	66	78	84	52	198	34	11	47	13	76	169	159	23
	61%	66%	59%	62%	56%	73%	55%	58%	74%	52%	60%	62%	67%	41%	55%	44%	56%	63%	66%	54%
NO (3)	247	76	71	49	51	79	104	64	78	81	52	198	32	11	47	13	76	167	159	21
	60%	66%	59%	62%	53%	73%	55%	56%	74%	51%	60%	62%	63%	41%	55%	44%	56%	62%	66%	49%
DON'T KNOW/REFUSED (4)	2	0	0	0	2	0	0	2	0	2	0	0	2	0	0	0	0	2	0	2
	1%	0%	0%	0%	2%	0%	0%	2%	0%	1%	0%	0%	4%	0%	0%	0%	0%	1%	0%	5%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 14: Did you speak with someone by phone or in person, did you write a letter, or did you send an email?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	160	39 24%	49 31%	29 18%	42 26%	29 18%	83 52%	47 30%	27 17%	77 48%	35 22%	123 77%	17 10%	16 10%	39 24%	16 10%	60 38%	98 62%	84 52%	20 12%
PHONE (1)	94 59%	23 58%	27 56%	14 48%	29 70%	12 41%	53 63%	29 62%	20 73%	40 51%	19 55%	77 63%	9 55%	4 24%	24 63%	11 66%	41 67%	52 53%	47 56%	8 43%
IN PERSON (2)	21 13%	4 11%	7 15%	5 17%	4 10%	2 6%	12 15%	7 15%	0 0%	11 14%	7 19%	20 16%	0 0%	0 0%	3 8%	2 10%	5 8%	16 16%	10 13%	4 19%
LETTER (3)	3 2%	2 4%	0 0%	1 3%	1 2%	1 3%	1 1%	2 3%	1 3%	2 2%	1 2%	3 3%	0 0%	0 0%	1 2%	0 0%	1 1%	3 3%	2 2%	2 8%
EMAIL (4)	42 26%	11 27%	14 29%	9 31%	8 18%	15 51%	18 21%	10 20%	6 24%	25 33%	8 23%	22 18%	7 45%	12 76%	10 27%	4 24%	14 24%	28 28%	24 29%	6 30%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 15: Can you tell me the department you contacted or the purpose of that contact?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRIMARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	160	39 24%	49 31%	29 18%	42 26%	29 18%	83 52%	47 30%	27 17%	77 48%	35 22%	123 77%	17 10%	16 10%	39 24%	16 10%	60 38%	98 62%	84 52%	20 12%
PLANNING AND ZONING (01)	24 15%	5 12%	6 11%	3 12%	10 24%	6 21%	7 9%	10 22%	1 3%	10 14%	9 25%	18 15%	3 16%	2 13%	6 16%	1 5%	8 13%	16 16%	12 14%	4 19%
PARKS AND RECREATION/WILDLIFE (02)	17 11%	5 14%	3 7%	4 13%	5 11%	0 0%	13 16%	4 8%	2 6%	8 11%	6 18%	13 10%	0 0%	5 29%	1 2%	2 14%	3 5%	14 14%	10 12%	3 15%
POLICE (03)	12 7%	4 11%	2 3%	3 9%	3 8%	0 2%	5 7%	6 13%	2 9%	7 9%	1 4%	11 9%	0 0%	0 0%	5 12%	2 12%	7 11%	5 5%	5 6%	1 4%
ROADWAY MAINTENANCE (04)	17 10%	4 11%	3 7%	7 23%	2 5%	1 3%	9 11%	7 15%	4 16%	7 9%	0 0%	13 11%	0 0%	3 17%	3 8%	2 9%	5 8%	11 11%	9 11%	5 23%
CITY FORESTER (05)	15 9%	3 9%	5 10%	0 0%	7 16%	5 17%	7 8%	3 7%	3 10%	8 11%	2 7%	15 12%	0 0%	0 0%	6 15%	1 5%	7 11%	8 9%	12 14%	2 8%
ENGINEERING (06)	5 3%	2 4%	1 2%	2 8%	1 2%	1 3%	0 0%	5 10%	2 6%	2 3%	1 2%	5 4%	0 0%	0 0%	1 2%	1 5%	2 3%	4 4%	1 1%	2 8%
REFUSE/RECYCLING/YARD WASTE (07)	16 10%	3 7%	6 12%	3 9%	5 12%	0 0%	14 17%	2 5%	5 18%	6 7%	4 10%	14 11%	2 15%	0 0%	4 11%	1 5%	8 14%	8 8%	7 9%	1 4%
CITY COUNCIL (08)	5 3%	1 3%	2 4%	1 3%	1 2%	1 4%	3 4%	1 2%	1 5%	2 6%	2 6%	4 3%	1 8%	0 0%	0 0%	1 8%	1 2%	4 4%	4 5%	0 0%
PUBLIC SAFETY (10)	1 1%	1 3%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%
EMPLOYMENT (11)	1 1%	0 0%	0 0%	1 5%	0 0%	0 0%	1 2%	0 0%	1 5%	0 0%	0 0%	0 0%	0 0%	1 9%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%
ADMINISTRATIVE SERVICES (12)	1 1%	0 0%	0 0%	1 3%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 4%
LEGAL (13)	2 1%	1 2%	0 0%	1 4%	0 0%	1 4%	0 0%	1 2%	1 4%	0 0%	1 2%	1 1%	0 0%	1 7%	0 0%	0 0%	0 0%	2 2%	1 1%	1 4%
OTHER CITY SERVICES (14)	2 1%	1 2%	1 2%	0 0%	0 0%	0 0%	1 1%	1 2%	0 0%	1 1%	1 2%	2 1%	0 0%	0 0%	1 2%	0 0%	1 1%	1 1%	1 1%	0 0%
TAXATION (15)	8 5%	1 2%	3 7%	1 3%	3 7%	0 0%	6 7%	2 3%	0 0%	6 8%	2 5%	8 6%	0 0%	0 0%	2 5%	0 0%	2 3%	6 6%	3 3%	0 0%
WATER (16)	2 2%	2 6%	0 0%	0 0%	0 0%	0 0%	2 3%	0 0%	0 0%	0 0%	2 7%	0 0%	2 15%	0 0%	0 0%	0 0%	0 0%	2 2%	2 3%	0 0%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 15: Can you tell me the department you contacted or the purpose of that contact?
(continued)

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE	
TOTAL RESPONDENTS	160	39 24%	49 31%	29 18%	42 26%	29 18%	83 52%	47 30%	27 17%	77 48%	35 22%	123 77%	17 10%	16 10%	39 24%	16 10%	60 38%	98 62%	84 52%	20 12%
TRAFFIC (17)	3 2%	1 3%	2 3%	0 0%	1 2%	0 0%	2 2%	2 3%	1 3%	2 2%	0 0%	3 2%	0 0%	0 0%	0 0%	1 6%	1 2%	2 2%	2 2%	1 4%
SPECIAL EVENTS (18)	5 3%	1 2%	3 7%	1 3%	0 0%	0 0%	3 4%	2 3%	2 9%	2 2%	1 2%	5 4%	0 0%	0 0%	1 2%	2 15%	3 5%	2 2%	3 4%	0 0%
OTHER (97)	14 9%	2 4%	9 17%	1 3%	3 6%	10 35%	2 2%	2 3%	0 0%	10 13%	2 5%	4 3%	8 47%	2 15%	6 16%	1 6%	9 15%	5 5%	4 5%	2 8%
DON'T KNOW/REFUSED (98)	10 6%	3 7%	4 8%	1 3%	2 5%	3 11%	6 7%	1 2%	2 6%	6 7%	2 5%	8 7%	0 0%	1 9%	3 9%	1 9%	5 8%	5 5%	7 8%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 16: Overall, how satisfied were you with that experience -- and, please, focus on the customer service you received?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	1	2	3	4	5	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	160	39	49	29	42	29	83	47	27	77	35	123	17	16	39	16	60	98	84	20
		24%	31%	18%	26%	18%	52%	30%	17%	48%	22%	77%	10%	10%	24%	10%	38%	62%	52%	12%
VERY SATISFIED (1)	93	27	21	15	30	15	50	27	13	40	25	77	4	8	21	12	35	58	56	13
	58%	68%	42%	50%	72%	53%	60%	58%	49%	52%	72%	63%	26%	53%	54%	76%	58%	59%	67%	66%
SOMEWHAT SATISFIED (2)	35	9	11	11	4	7	17	12	5	19	6	20	9	5	8	1	9	24	13	4
	22%	23%	23%	36%	10%	23%	20%	24%	18%	25%	18%	16%	52%	32%	20%	5%	15%	25%	15%	19%
SOMEWHAT DISSATISFIED (3)	18	2	12	2	3	5	9	4	3	10	2	15	0	2	7	0	8	9	7	2
	11%	4%	24%	6%	6%	16%	11%	8%	13%	13%	5%	12%	0%	15%	19%	0%	14%	9%	9%	8%
VERY DISSATISFIED (4)	12	2	6	2	3	2	5	5	5	5	2	10	1	0	2	3	5	7	8	2
	8%	4%	11%	8%	6%	7%	7%	10%	20%	7%	4%	8%	8%	0%	6%	19%	9%	7%	9%	8%
DON'T KNOW/REFUSED (5)	2	0	0	0	2	0	2	0	0	2	0	0	2	0	0	0	2	0	0	0
	2%	0%	0%	0%	6%	0%	3%	0%	0%	3%	0%	0%	15%	0%	0%	0%	4%	0%	0%	0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 17(a): Why is that: in other words, why were you **very satisfied** with that experience?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	1	2	3	4	5	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	93	27 29%	21 23%	15 16%	30 33%	15 17%	50 54%	27 30%	13 14%	40 43%	25 27%	77 83%	4 5%	8 9%	21 23%	12 13%	35 37%	58 63%	56 61%	13 14%
RESPONSIVE (QUICK) (1)	58 62%	17 65%	15 70%	7 49%	19 62%	8 49%	33 66%	17 63%	6 44%	27 67%	16 61%	48 63%	3 62%	6 69%	16 78%	7 61%	24 68%	34 59%	37 66%	7 52%
POLITE (2)	26 28%	7 25%	6 31%	3 22%	10 33%	4 28%	13 27%	9 31%	4 32%	10 26%	6 23%	23 29%	3 62%	0 0%	8 37%	4 35%	12 35%	14 25%	18 32%	4 30%
LISTENED TO ME (3)	11 12%	2 9%	2 11%	2 16%	4 15%	2 11%	4 9%	5 20%	1 8%	5 12%	3 13%	11 15%	0 0%	0 0%	3 13%	2 12%	4 12%	7 13%	6 11%	4 29%
KNOWLEDGEABLE (ACCURATE) (4)	39 42%	12 44%	8 40%	9 62%	10 33%	10 68%	19 39%	9 35%	7 56%	17 41%	10 41%	28 37%	4 100%	5 58%	7 32%	6 48%	14 41%	25 43%	24 43%	5 36%
WENT OUT OF THEIR WAY (5)	7 8%	0 0%	4 19%	0 0%	3 10%	0 0%	5 10%	2 8%	1 6%	5 12%	1 5%	7 9%	0 0%	0 0%	1 7%	1 6%	2 6%	5 8%	2 3%	2 12%
FOLLOWED UP WITH ME AFTERWARDS (6)	4 4%	2 8%	0 0%	1 5%	1 3%	0 0%	3 7%	1 3%	0 0%	3 8%	1 4%	2 2%	0 0%	2 27%	0 0%	1 6%	1 2%	3 6%	3 6%	1 6%
DON'T KNOW/REFUSED (9)	1 1%	0 0%	1 4%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 3%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 17(b): Why is that: in other words, why were you **dissatisfied** with that experience?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	1	2	3	4	5	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	30	3	17	4	5	7	14	9	9	15	3	25	1	2	10	3	14	16	15	3
	11%	58%	14%	17%	23%	48%	29%	29%	52%	11%	85%	4%	8%	33%	10%	46%	54%	49%	10%	
SLOW/DID NOT RESPOND AT ALL (1)	20	3	12	2	3	4	11	5	9	9	2	18	1	0	9	3	12	8	9	2
	69%	76%	71%	57%	66%	65%	74%	64%	100%	60%	53%	73%	100%	0%	92%	100%	88%	52%	58%	50%
NOT POLITE (2)	1	0	1	0	0	0	1	0	0	0	1	1	0	0	0	0	0	1	1	0
	3%	0%	6%	0%	0%	0%	7%	0%	0%	0%	30%	4%	0%	0%	0%	0%	0%	6%	7%	0%
DID NOT KNOW ANSWER (4)	1	0	0	0	1	0	1	0	0	1	0	1	0	0	0	0	0	1	1	0
	3%	0%	0%	0%	19%	0%	7%	0%	0%	6%	0%	4%	0%	0%	0%	0%	0%	6%	7%	0%
SAID NOTHING COULD BE DONE (BAD NEWS) (5)	7	0	5	2	1	2	3	2	0	4	2	5	0	2	1	0	2	6	5	2
	25%	0%	29%	43%	15%	35%	19%	27%	0%	28%	47%	20%	0%	100%	8%	0%	12%	37%	35%	50%
DON'T KNOW/REFUSED (9)	1	1	0	0	0	0	0	1	0	1	0	1	0	0	0	0	0	1	0	0
	3%	24%	0%	0%	0%	0%	0%	9%	0%	5%	0%	3%	0%	0%	0%	0%	0%	5%	0%	0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 18(a): Agree or disagree: The Dublin Police treat local residents courteously -- with dignity and respect

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
AGREE STRONGLY (1)	316 77%	73 63%	95 79%	62 80%	85 90%	63 59%	160 86%	92 81%	74 71%	125 78%	70 81%	267 83%	23 45%	16 59%	65 76%	23 79%	98 72%	215 81%	189 78%	35 82%
AGREE MODERATELY (2)	66 16%	32 28%	14 12%	12 16%	7 8%	35 33%	19 10%	12 10%	25 24%	21 13%	13 15%	35 11%	20 39%	11 41%	9 10%	6 21%	26 19%	37 14%	44 18%	5 11%
DISAGREE MODERATELY (3)	11 3%	3 2%	6 5%	2 2%	0 0%	6 6%	3 1%	2 1%	0 0%	8 5%	2 2%	4 1%	6 12%	0 0%	7 8%	0 0%	7 5%	4 1%	2 1%	1 2%
DISAGREE STRONGLY (4)	3 1%	1 1%	1 1%	0 1%	1 1%	0 0%	1 0%	2 1%	2 1%	1 0%	0 0%	3 1%	0 0%	0 0%	2 2%	0 0%	2 1%	1 0%	1 0%	1 2%
DON'T KNOW/REFUSED (5)	14 3%	7 6%	4 3%	2 2%	2 2%	2 2%	4 2%	7 6%	4 4%	6 4%	2 2%	12 4%	2 3%	0 0%	3 4%	0 0%	4 3%	10 4%	7 3%	2 4%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 18(b): Agree or disagree: The Dublin Police are well-trained, competent professionals

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
AGREE STRONGLY (1)	309 76%	71 61%	96 80%	60 77%	82 87%	63 58%	159 85%	87 77%	65 63%	127 79%	68 79%	259 81%	28 54%	17 63%	62 73%	24 83%	97 71%	211 79%	187 77%	36 82%
AGREE MODERATELY (2)	83 20%	35 31%	21 18%	15 19%	11 12%	44 41%	21 11%	18 16%	34 33%	27 17%	15 17%	46 14%	23 46%	10 37%	18 21%	5 17%	34 25%	45 17%	49 20%	6 14%
DISAGREE MODERATELY (3)	4 1%	3 3%	0 0%	1 1%	0 0%	0 0%	2 1%	2 2%	1 1%	3 2%	1 1%	4 1%	0 0%	0 0%	1 1%	0 0%	1 1%	3 1%	2 1%	2 3%
DISAGREE STRONGLY (4)	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%
DON'T KNOW/REFUSED (5)	11 3%	6 5%	3 3%	1 2%	1 1%	1 1%	4 2%	6 6%	4 4%	4 2%	3 3%	11 3%	0 0%	0 0%	4 5%	0 0%	4 3%	7 3%	4 2%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 18(c): Agree or disagree: The Dublin Police do a good job keeping my neighborhood safe

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
AGREE STRONGLY (1)	320 78%	77 67%	98 81%	62 79%	83 88%	69 64%	156 83%	95 84%	73 70%	125 78%	71 82%	266 83%	31 60%	16 59%	66 78%	24 85%	102 75%	213 80%	187 77%	38 87%
AGREE MODERATELY (2)	80 20%	33 28%	22 18%	14 18%	11 12%	38 35%	27 14%	16 14%	31 29%	33 21%	13 15%	48 15%	20 40%	11 41%	16 19%	4 15%	31 23%	49 18%	50 21%	5 11%
DISAGREE MODERATELY (3)	6 2%	3 3%	1 1%	2 3%	0 0%	0 0%	4 2%	2 2%	1 1%	3 2%	2 2%	6 2%	0 0%	0 0%	2 3%	0 0%	2 2%	4 2%	4 1%	1 2%
DON'T KNOW/REFUSED (5)	2 0%	2 2%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	2 1%	0 0%	0 0%	1 1%	0 0%	1 1%	1 0%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(a): Priority: Improving the flow of traffic on the city's streets and roads

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HIGH (1)	237 58%	64 56%	74 62%	45 57%	54 57%	52 48%	116 62%	70 61%	60 58%	89 56%	57 66%	193 60%	19 37%	19 70%	58 68%	22 78%	86 63%	150 56%	147 60%	30 69%
MEDIUM (2)	133 33%	39 34%	33 28%	28 35%	33 35%	40 38%	58 31%	34 30%	35 34%	53 33%	23 27%	101 31%	23 44%	7 26%	18 21%	6 22%	41 30%	88 33%	82 34%	11 24%
LOW (3)	35 9%	9 8%	13 11%	5 7%	8 8%	16 15%	13 7%	7 6%	6 6%	18 11%	6 7%	23 7%	10 19%	1 4%	9 10%	0 0%	9 6%	25 9%	14 6%	3 7%
DON'T KNOW/REFUSED (4)	3 1%	3 2%	0 0%	1 1%	0 0%	0 0%	0 0%	3 3%	3 2%	1 0%	0 0%	3 1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 1%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(b): Priority: Expanding the number any type of public fine arts opportunities available in Dublin, involving, for example, public art galleries, public art installations, and cultural and performing arts venues

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HIGH (1)	67 16%	14 12%	24 20%	11 13%	19 20%	24 22%	24 13%	19 17%	24 23%	24 15%	11 13%	54 17%	6 12%	5 18%	25 29%	5 17%	30 22%	36 13%	37 15%	8 18%
MEDIUM (2)	216 53%	65 57%	57 47%	41 52%	53 56%	66 61%	97 52%	54 47%	58 55%	94 58%	42 49%	160 50%	36 71%	15 57%	44 51%	15 53%	77 57%	136 51%	140 58%	17 39%
LOW (3)	124 30%	36 31%	39 32%	26 34%	22 23%	18 17%	66 35%	39 34%	22 21%	41 25%	33 38%	104 32%	9 17%	6 24%	17 20%	9 30%	28 21%	93 35%	65 27%	19 43%
DON'T KNOW/REFUSED (4)	2 1%	0 0%	1 1%	1 1%	1 1%	0 0%	0 0%	2 2%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(c): Priority: Expanding the programs available at the Community Recreation Center

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HIGH (1)	99 24%	14 12%	36 29%	20 26%	29 31%	29 27%	44 24%	26 23%	25 24%	38 24%	24 28%	84 26%	8 15%	5 18%	19 22%	9 31%	34 25%	65 24%	58 24%	11 26%
MEDIUM (2)	224 55%	73 63%	58 48%	39 50%	55 58%	62 57%	100 54%	62 55%	60 58%	96 60%	42 48%	167 52%	36 70%	18 70%	51 60%	15 52%	81 60%	138 52%	134 55%	26 60%
LOW (3)	73 18%	23 20%	24 20%	15 19%	10 11%	16 15%	41 22%	17 15%	16 15%	23 14%	19 22%	63 19%	5 10%	3 13%	13 15%	5 17%	19 14%	54 20%	48 20%	5 12%
DON'T KNOW/REFUSED (4)	12 3%	5 4%	3 2%	4 6%	0 0%	1 1%	2 1%	9 8%	3 3%	4 3%	2 2%	7 2%	2 4%	0 0%	2 3%	0 0%	2 2%	10 4%	3 1%	1 2%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(d): Priority: Acquiring additional park land

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HIGH (1)	121 30%	32 28%	38 31%	19 25%	32 33%	32 30%	58 31%	31 27%	27 26%	50 31%	27 31%	100 31%	14 27%	3 13%	28 33%	15 54%	47 35%	73 27%	73 30%	13 31%
MEDIUM (2)	181 44%	48 41%	48 40%	38 49%	47 49%	36 33%	93 50%	52 46%	44 42%	71 44%	44 50%	143 45%	15 30%	20 74%	35 41%	10 36%	54 40%	124 47%	106 44%	21 48%
LOW (3)	106 26%	35 30%	34 29%	20 26%	16 17%	40 37%	37 20%	29 25%	33 32%	39 24%	16 18%	76 24%	22 43%	3 13%	21 24%	3 10%	34 25%	69 26%	64 26%	9 21%
DON'T KNOW/REFUSED (4)	2 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	2 1%	0 0%	1 0%	0 0%	2 0%	0 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(e): Priority: Building a new City Hall as part of an expanded, more vibrant downtown

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HIGH (1)	9 2%	3 2%	3 2%	2 2%	2 3%	2 2%	5 3%	2 2%	2 2%	6 4%	0 0%	9 3%	0 0%	0 0%	5 6%	2 6%	7 5%	2 1%	6 3%	1 2%
MEDIUM (2)	129 32%	25 22%	39 32%	27 34%	38 40%	33 30%	62 33%	34 30%	32 31%	46 29%	33 38%	103 32%	16 31%	7 27%	31 37%	13 45%	49 36%	79 30%	76 31%	12 28%
LOW (3)	269 66%	88 76%	78 65%	50 64%	53 56%	74 68%	119 64%	76 67%	69 66%	108 67%	53 62%	208 65%	35 69%	19 73%	49 57%	14 49%	80 59%	185 69%	160 66%	30 69%
DON'T KNOW/REFUSED (4)	2 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	2 1%	1 1%	1 0%	0 0%	2 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	0 0%	1 2%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(f): Priority: Implementing the plans developed for the Bridge Street District, which call for a more-densely developed mix of living, working, shopping, and entertainment destinations in a pedestrian-friendly environment along 161 from Sawmill Road to I-270

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HIGH (1)	198 48%	65 56%	46 38%	38 49%	49 52%	61 56%	84 45%	53 47%	46 44%	79 49%	51 58%	157 49%	20 38%	18 67%	44 52%	13 46%	64 47%	133 50%	120 49%	20 45%
MEDIUM (2)	155 38%	39 34%	55 45%	29 37%	32 34%	40 37%	74 40%	41 36%	43 41%	65 40%	26 30%	121 38%	25 49%	6 24%	33 39%	11 38%	60 44%	94 35%	94 39%	15 35%
LOW (3)	53 13%	9 8%	19 16%	11 15%	12 13%	6 6%	27 14%	19 17%	16 16%	15 9%	10 11%	41 13%	6 12%	2 8%	7 8%	4 16%	12 8%	39 14%	27 11%	8 19%
DON'T KNOW/REFUSED (4)	3 1%	2 2%	0 0%	0 0%	1 1%	1 1%	2 1%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	1 1%	0 0%	1 1%	2 1%	2 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(g): Priority: Improving the library, so it's better equipped for the 21st Century

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HIGH (1)	203 50%	46 40%	56 47%	47 60%	54 57%	53 49%	94 50%	56 50%	36 34%	94 58%	44 51%	160 50%	26 52%	14 55%	45 53%	15 51%	67 49%	132 50%	119 49%	23 53%
MEDIUM (2)	163 40%	56 49%	45 38%	28 36%	33 35%	41 38%	77 41%	45 39%	56 54%	52 32%	36 42%	127 40%	19 37%	12 45%	33 38%	14 49%	61 45%	100 37%	95 39%	20 46%
LOW (3)	37 9%	12 11%	16 13%	2 3%	7 7%	14 13%	13 7%	10 9%	12 11%	11 7%	4 5%	29 9%	6 11%	0 0%	7 8%	0 0%	7 5%	30 11%	25 10%	1 2%
DON'T KNOW/REFUSED (4)	6 1%	1 1%	3 3%	2 2%	0 0%	0 0%	3 2%	2 2%	1 1%	3 2%	2 2%	5 2%	0 0%	0 0%	1 1%	0 0%	1 1%	5 2%	3 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(h): Priority: Constructing more bike paths and connecting existing ones

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HIGH (1)	176 43%	52 45%	48 40%	30 38%	45 48%	43 40%	94 50%	39 34%	45 43%	67 42%	44 51%	141 44%	23 45%	9 33%	36 42%	15 52%	67 49%	108 41%	116 48%	17 39%
MEDIUM (2)	159 39%	37 32%	54 45%	35 44%	34 36%	37 35%	76 41%	46 40%	38 37%	66 41%	30 35%	130 40%	15 30%	9 35%	31 36%	12 42%	48 35%	107 40%	95 39%	17 40%
LOW (3)	68 17%	26 22%	17 14%	12 15%	13 14%	26 24%	16 9%	26 23%	17 17%	26 16%	12 14%	44 14%	12 24%	9 32%	15 18%	2 6%	19 14%	49 18%	29 12%	8 18%
DON'T KNOW/REFUSED (4)	6 2%	2 1%	2 1%	2 2%	2 2%	2 2%	1 0%	4 3%	4 4%	2 1%	0 0%	6 2%	0 0%	0 0%	3 4%	0 0%	3 2%	3 1%	2 1%	2 4%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(i): Priority: Encouraging more shopping and restaurants to locate in Dublin

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HIGH (1)	174 43%	48 41%	40 34%	37 48%	49 52%	41 38%	89 48%	44 39%	32 30%	68 42%	51 58%	149 46%	13 26%	9 33%	39 46%	9 32%	52 38%	120 45%	116 48%	19 44%
MEDIUM (2)	161 39%	46 40%	52 43%	27 34%	37 39%	44 41%	71 38%	46 41%	47 45%	66 41%	28 32%	131 41%	11 21%	15 58%	32 38%	15 52%	54 40%	107 40%	93 38%	17 39%
LOW (3)	72 18%	22 19%	28 23%	14 18%	8 8%	22 20%	27 14%	23 21%	25 24%	26 16%	8 9%	40 12%	27 53%	2 8%	14 17%	5 16%	30 22%	39 15%	32 13%	8 18%
DON'T KNOW/REFUSED (4)	1 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 20: Which two of these initiatives should the city include among its highest priorities?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
IMPROVING FLOW OF TRAFFIC (1)	182 45%	49 42%	60 50%	33 42%	41 43%	34 32%	87 47%	60 53%	48 46%	63 39%	42 48%	149 46%	12 23%	15 57%	41 48%	16 57%	62 45%	120 45%	109 45%	26 60%
EXPANDING PUBLIC FINE ARTS OPPORTUNITIES (2)	28 7%	5 5%	13 10%	2 3%	8 8%	11 10%	13 7%	4 3%	5 5%	12 8%	5 6%	19 6%	6 12%	4 4%	11 13%	2 6%	13 9%	14 5%	15 6%	2 4%
EXPANDING THE PROGRAMS AT THE COMMUNITY REC CENTER (3)	42 10%	4 3%	19 16%	6 7%	14 14%	8 8%	21 11%	13 11%	11 10%	20 12%	7 8%	33 10%	4 8%	2 9%	4 5%	6 22%	13 9%	29 11%	20 8%	5 12%
ACQUIRING ADDITIONAL PARK LAND (4)	34 8%	9 8%	13 10%	5 6%	8 8%	7 6%	17 9%	10 9%	12 12%	11 7%	7 8%	27 9%	2 3%	2 8%	6 7%	6 20%	12 9%	22 8%	20 8%	3 7%
BUILDING A NEW CITY HALL (5)	2 0%	1 1%	0 0%	0 0%	1 1%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	1 1%	0 0%	1 1%	1 0%	2 1%	0 0%
IMPLEMENTING THE BRIDGE STREET DISTRICT PLANS (6)	152 37%	54 46%	35 29%	26 33%	38 40%	48 45%	63 34%	41 36%	38 37%	61 38%	38 44%	123 38%	11 21%	15 58%	37 43%	10 36%	50 37%	100 37%	93 38%	13 31%
IMPROVING THE LIBRARY (7)	124 30%	24 21%	37 31%	30 38%	33 35%	39 37%	45 24%	39 34%	26 25%	63 39%	15 18%	90 28%	24 46%	9 35%	30 36%	4 15%	41 30%	81 30%	61 25%	14 32%
CONSTRUCTING MORE BIKE PATHS & CONNECTING EXISTING ONES (8)	80 20%	32 28%	19 16%	15 20%	13 14%	22 20%	44 24%	14 12%	28 27%	34 21%	7 9%	56 18%	17 33%	5 20%	12 14%	4 14%	29 21%	51 19%	53 22%	8 18%
ENCOURAGING MORE SHOPPING AND RESTAURANTS IN DUBLIN (9)	87 21%	18 16%	26 22%	23 29%	20 21%	22 21%	42 23%	22 20%	19 18%	33 21%	25 29%	82 25%	3 6%	1 4%	19 22%	2 8%	22 16%	63 24%	60 25%	7 16%
DON'T KNOW/REFUSED (10)	3 1%	1 1%	0 0%	2 2%	0 0%	0 0%	1 1%	2 1%	0 0%	1 0%	1 1%	3 1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 1%	1 0%	1 2%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 21: During the past year, has anyone in your household, including you, been to that library?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
YES, ME (1)	66 16%	24 21%	20 17%	9 11%	12 13%	19 17%	15 8%	32 28%	24 23%	24 15%	5 6%	50 15%	5 9%	9 32%	20 23%	2 8%	28 20%	38 14%	28 11%	12 27%
YES, OTHERS (2)	62 15%	14 13%	22 18%	10 13%	16 16%	9 8%	35 19%	19 17%	10 10%	25 16%	15 18%	52 16%	5 9%	5 17%	9 11%	6 21%	16 12%	42 16%	34 14%	8 19%
YES, ME AND OTHERS (3)	226 55%	61 53%	61 50%	49 63%	55 58%	66 61%	119 63%	41 36%	48 46%	94 58%	53 62%	165 52%	41 81%	12 45%	40 47%	15 53%	69 51%	155 58%	155 64%	17 38%
NO (4)	55 14%	17 14%	17 15%	10 13%	11 12%	15 14%	18 10%	22 20%	22 21%	18 11%	13 15%	54 17%	0 0%	1 5%	16 19%	5 18%	23 17%	32 12%	26 11%	7 16%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library, what services would it offer, and what would residents be able to do there?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
<u>MATERIALS (NET)</u>	125 30%	27 23%	34 28%	21 26%	43 45%	39 37%	57 30%	28 25%	13 13%	63 39%	30 35%	84 26%	28 55%	10 36%	26 30%	10 35%	41 30%	83 31%	73 30%	16 37%
MORE BOOKS (01)	44 11%	11 9%	10 8%	5 6%	19 20%	15 14%	18 9%	11 10%	4 4%	22 13%	10 12%	26 8%	16 32%	1 4%	11 13%	2 6%	15 11%	29 11%	26 11%	7 15%
MORE EBOOKS/DIGITAL MATERIALS (02)	72 18%	16 13%	24 20%	15 19%	19 20%	21 19%	38 20%	14 12%	7 7%	38 24%	18 21%	52 16%	10 20%	7 27%	15 17%	7 24%	25 18%	47 17%	42 17%	9 20%
MORE AUDIO BOOKS (03)	10 2%	2 1%	0 0%	2 3%	6 7%	2 2%	5 3%	3 3%	1 1%	3 2%	6 6%	6 2%	3 7%	0 0%	0 0%	1 3%	1 1%	9 3%	5 2%	1 2%
MORE VIDEOS (04)	11 3%	4 4%	0 0%	2 3%	4 4%	3 3%	4 2%	3 3%	1 1%	7 5%	2 3%	6 2%	2 3%	2 8%	1 1%	0 2%	1 1%	10 4%	7 3%	2 3%
MORE CHILDREN'S MATERIALS (05)	8 2%	3 3%	0 0%	2 2%	3 3%	1 1%	6 3%	1 1%	0 0%	4 2%	3 4%	5 2%	2 5%	0 0%	0 0%	0 0%	0 0%	8 3%	7 3%	0 0%
BETTER ORGANIZATION OF MATERIALS (06)	3 1%	0 0%	1 1%	1 1%	1 1%	2 2%	0 0%	1 1%	2 2%	1 1%	0 1%	2 1%	0 0%	1 4%	0 0%	0 0%	0 0%	3 1%	2 1%	1 2%
<u>SIZE/FACILITIES (NET)</u>	110 27%	15 13%	29 24%	32 41%	33 35%	32 29%	55 29%	23 21%	19 18%	54 34%	21 24%	88 28%	14 27%	6 23%	20 23%	5 17%	27 19%	82 31%	74 31%	7 16%
LARGER, NOT SPECIFIED (11)	42 10%	7 6%	11 9%	10 13%	14 15%	11 10%	26 14%	5 5%	6 6%	22 14%	6 7%	35 11%	4 8%	2 9%	8 10%	0 0%	9 7%	32 12%	31 13%	2 5%
MORE KIDS SPACE (12)	12 3%	3 2%	2 2%	4 6%	4 4%	6 5%	7 4%	0 0%	4 4%	3 2%	4 5%	12 4%	0 0%	0 0%	3 4%	0 0%	3 2%	9 3%	12 5%	0 0%
MORE LOUNGE SPACE (13)	6 1%	1 0%	2 2%	1 1%	2 2%	2 2%	2 1%	2 1%	0 0%	3 2%	2 2%	4 1%	2 3%	0 0%	0 0%	0 0%	0 0%	6 2%	3 1%	0 0%
MORE MEETING FACILITIES (14)	19 5%	2 1%	6 5%	6 7%	6 6%	0 0%	8 4%	10 9%	5 4%	7 4%	3 4%	17 5%	2 4%	0 0%	3 3%	1 3%	3 2%	16 6%	8 3%	2 5%
MORE QUIET SPACE (15)	18 4%	2 2%	6 5%	7 9%	3 3%	7 6%	9 5%	2 1%	5 5%	5 3%	6 7%	13 4%	3 6%	1 4%	2 3%	3 12%	6 4%	12 4%	13 5%	1 2%
MORE MODERN DESIGN (16)	8 2%	0 0%	2 1%	4 5%	2 2%	4 4%	2 1%	2 2%	1 1%	4 2%	2 2%	8 3%	0 0%	0 0%	1 2%	0 0%	1 1%	7 3%	4 2%	0 0%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library, what services would it offer, and what would residents be able to do there?

(continued)

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
COFFEE SHOP (17)	8 2%	0 0%	2 1%	3 3%	3 4%	2 2%	4 2%	2 1%	0 0%	7 4%	0 0%	3 1%	2 3%	3 10%	1 1%	2 6%	2 2%	5 2%	5 2%	0 0%
DRIVE-UP DROP-OFF (18)	6 2%	1 1%	5 4%	1 1%	0 0%	0 0%	6 3%	0 0%	0 0%	4 3%	2 2%	6 2%	0 0%	0 0%	0 0%	0 0%	0 0%	6 2%	3 1%	0 0%
LONGER HOURS (19)	11 3%	1 1%	2 2%	1 1%	7 8%	4 4%	4 2%	4 3%	2 2%	7 5%	1 1%	7 2%	4 8%	0 0%	6 7%	1 4%	8 6%	4 1%	7 3%	1 2%
MORE PARKING (20)	14 4%	1 1%	2 1%	6 7%	6 7%	2 2%	4 2%	8 7%	4 4%	5 3%	2 3%	14 4%	0 0%	0 0%	4 4%	1 3%	4 3%	10 4%	5 2%	2 3%
<u>SERVICES (NET)</u>	103 25%	27 24%	27 22%	18 23%	30 32%	21 19%	61 32%	21 19%	21 20%	45 28%	24 28%	73 23%	18 35%	10 38%	22 25%	7 25%	33 24%	69 26%	65 27%	11 26%
MORE SERVICES AVAILABLE ONLINE (21)	36 9%	8 7%	12 10%	6 7%	10 10%	7 6%	22 12%	7 6%	7 7%	11 7%	12 14%	29 9%	5 10%	1 5%	6 7%	5 18%	14 10%	22 8%	21 9%	4 9%
TECHNOLOGY TRAINING CLASSES (22)	21 5%	7 6%	6 5%	4 5%	4 4%	6 6%	11 6%	4 3%	7 7%	9 6%	3 4%	20 6%	0 0%	1 5%	7 8%	2 7%	10 7%	11 4%	13 6%	1 2%
SHORTER WAIT TIME FOR RESERVES (23)	8 2%	2 2%	3 2%	1 1%	3 3%	0 0%	4 2%	4 3%	2 2%	4 2%	0 1%	6 2%	2 4%	0 0%	1 1%	0 0%	1 1%	8 3%	4 2%	4 9%
MORE PROGRAMS/SERVICES FOR SENIORS (24)	7 2%	4 4%	0 0%	2 3%	1 1%	0 0%	4 2%	3 3%	3 3%	3 2%	1 1%	6 2%	0 0%	1 5%	0 0%	1 3%	1 1%	6 2%	3 1%	0 0%
MORE PROGRAMS/SERVICES FOR KIDS (25)	26 6%	8 7%	4 3%	5 6%	9 9%	4 4%	19 10%	3 3%	3 3%	11 7%	8 9%	14 4%	6 12%	5 19%	6 7%	0 0%	6 5%	19 7%	21 9%	2 5%
HOMEWORK TUTORING (26)	6 1%	1 1%	3 3%	1 1%	1 1%	2 2%	4 2%	0 0%	1 1%	4 3%	1 1%	4 1%	0 0%	2 9%	1 1%	1 3%	2 1%	4 2%	5 2%	0 0%
MORE SERVICES FOR ADULTS (27)	7 2%	4 3%	1 1%	1 1%	2 2%	0 0%	6 3%	1 1%	2 2%	4 2%	0 0%	5 2%	0 0%	2 8%	0 0%	0 0%	0 0%	7 3%	6 3%	0 0%
ARTS/CRAFTS PROGRAMS (28)	3 1%	3 3%	0 0%	0 0%	0 0%	0 0%	2 1%	1 1%	0 0%	3 2%	0 0%	1 0%	0 0%	2 8%	0 0%	0 0%	0 0%	3 1%	2 1%	1 2%

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The City of Dublin Community Attitudes Survey: 2013

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library, what services would it offer, and what would residents be able to do there?

(continued)

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
BOOK CLUBS (29)	9 2%	3 2%	1 0%	4 5%	2 2%	1 1%	5 2%	4 3%	2 2%	4 2%	2 2%	7 2%	2 4%	0 0%	1 1%	0 0%	1 0%	8 3%	5 2%	1 2%
MORE PROGRAMS/SERVICES FOR FAMILIES (51)	2 1%	2 2%	0 0%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%	2 2%	0 0%	0 0%	2 5%	0 0%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%
MORE PROGRAMS/SERVICES FOR TEENS (52)	3 1%	1 1%	1 1%	0 0%	1 1%	1 1%	2 1%	0 0%	0 0%	2 1%	0 0%	3 1%	0 0%	0 0%	1 1%	1 3%	2 1%	1 0%	3 1%	0 0%
MORE CLASSES, NOT SPECIFIED (53)	4 1%	0 0%	1 1%	1 1%	2 2%	1 1%	3 1%	1 1%	1 1%	1 1%	2 2%	4 1%	0 0%	0 0%	3 4%	0 0%	3 2%	1 0%	3 1%	1 2%
<u>EQUIPMENT (NET)</u>	124 30%	19 16%	41 34%	27 34%	38 40%	42 39%	59 32%	23 20%	23 22%	63 39%	27 31%	87 27%	26 50%	10 37%	34 40%	15 51%	53 39%	69 26%	76 31%	10 23%
MORE/UPDATED COMPUTERS (30)	76 19%	10 9%	26 21%	18 22%	22 24%	29 27%	38 20%	9 8%	18 17%	36 22%	16 19%	58 18%	9 17%	8 32%	23 27%	10 35%	36 27%	40 15%	53 22%	4 9%
MORE/UPDATED TECH EQUIPMENT, NOT SPECIFIED (31)	52 13%	7 6%	16 13%	11 15%	18 19%	16 15%	22 12%	15 13%	6 6%	28 18%	12 14%	32 10%	16 31%	4 14%	12 14%	5 16%	17 13%	33 12%	25 10%	6 14%
WIFI ACCESS (32)	13 3%	3 3%	7 6%	2 2%	1 1%	2 2%	11 6%	0 0%	3 3%	6 4%	3 3%	11 3%	2 5%	0 0%	5 6%	1 3%	6 5%	7 3%	11 4%	0 0%
MORE COMPUTER HOOK-UPS (33)	1 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%
<u>OTHER (NET)</u>	32 8%	11 10%	5 4%	5 7%	10 11%	11 10%	11 6%	10 9%	9 8%	15 10%	6 7%	23 7%	4 8%	5 17%	6 7%	0 0%	9 7%	23 9%	18 7%	5 12%
LIVE ENTERTAINMENT (40)	5 1%	2 2%	0 0%	0 0%	3 3%	2 2%	3 2%	0 0%	0 0%	5 3%	0 0%	3 1%	0 0%	2 8%	2 3%	0 0%	2 2%	3 1%	5 2%	0 0%
AUTHOR VISITS (41)	2 0%	0 0%	0 0%	1 1%	1 1%	0 0%	2 1%	0 0%	0 0%	1 1%	1 1%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%
MORE EMAIL COMMUNICATION (42)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%

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The City of Dublin Community Attitudes Survey: 2013

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library, what services would it offer, and what would residents be able to do there?

(continued)

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE	
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
IMPROVED WEBSITE (43)	4 1%	1 1%	1 1%	0 0%	2 2%	2 2%	0 0%	2 1%	2 1%	0 1%	2 1%	2 3%	0 0%	1 1%	0 0%	2 2%	1 0%	0 0%	2 3%	
OTHER (97)	21 5%	8 7%	4 3%	4 5%	5 5%	7 6%	7 4%	8 7%	6 6%	8 5%	5 5%	15 5%	2 5%	2 9%	3 4%	0 0%	4 3%	17 6%	11 4%	4 9%
<u>OTHER CODES</u>	142 35%	60 52%	39 32%	21 27%	22 24%	39 36%	55 30%	47 42%	51 49%	41 26%	30 34%	113 35%	14 28%	9 36%	27 32%	9 31%	51 37%	89 33%	85 35%	16 37%
DON'T KNOW/REFUSED (98)	117 29%	47 41%	31 26%	19 24%	20 21%	33 30%	48 26%	37 32%	41 39%	35 22%	29 34%	96 30%	10 20%	9 36%	24 28%	8 27%	44 33%	72 27%	74 31%	14 33%
NOTHING; IT'S GOOD AS-IS (99)	24 6%	12 11%	7 6%	2 3%	2 3%	6 6%	7 4%	11 10%	10 10%	7 4%	1 1%	17 5%	4 8%	0 0%	3 4%	1 4%	7 5%	17 6%	11 5%	2 3%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 23: Improving the library might require additional funding. If there were an organized capital campaign to raise funds for that purpose, how likely would you be to contribute financially?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE	
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY LIKELY (1)	110 27%	23 20%	36 30%	15 19%	36 38%	29 27%	49 26%	31 27%	18 18%	58 36%	21 24%	78 24%	22 44%	9 36%	28 33%	12 43%	45 33%	65 24%	62 25%	14 33%
SOMEWHAT LIKELY (2)	169 41%	42 37%	52 43%	43 55%	32 34%	48 45%	82 44%	39 34%	49 47%	66 41%	31 35%	139 43%	23 45%	4 15%	39 46%	9 30%	62 45%	104 39%	108 45%	17 39%
NOT TOO LIKELY (3)	71 17%	30 26%	16 14%	13 17%	12 13%	21 19%	28 15%	21 19%	27 26%	15 9%	21 24%	56 17%	0 0%	12 45%	9 10%	4 15%	15 11%	53 20%	43 18%	6 14%
NOT LIKELY AT ALL (4)	53 13%	19 17%	12 10%	7 9%	15 16%	9 8%	24 13%	20 18%	9 9%	19 12%	12 14%	42 13%	6 11%	1 4%	9 11%	3 12%	14 11%	39 14%	27 11%	6 15%
DON'T KNOW/REFUSED (5)	6 1%	2 1%	4 4%	0 0%	0 0%	0 0%	3 2%	2 2%	1 1%	3 2%	2 2%	6 2%	0 0%	0 0%	0 0%	0 0%	0 0%	6 2%	3 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 24: The city developed plans for the Bridge Street District, an area along 161 from Sawmill Road to I-270. Before this interview, how familiar were you with this project?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY FAMILIAR (1)	50 12%	20 17%	11 9%	9 11%	11 12%	7 6%	22 12%	22 19%	8 8%	14 8%	18 21%	46 14%	0 0%	1 5%	8 10%	3 12%	13 10%	37 14%	27 11%	10 23%
SOMEWHAT FAMILIAR (2)	164 40%	48 41%	48 39%	31 40%	38 40%	27 25%	80 43%	57 50%	32 31%	69 43%	38 44%	145 45%	6 11%	13 48%	27 32%	14 48%	45 33%	119 45%	94 39%	20 45%
NOT TOO FAMILIAR (3)	76 18%	14 12%	23 19%	21 27%	17 18%	22 21%	42 22%	12 10%	10 10%	45 28%	11 13%	50 16%	18 35%	3 10%	19 22%	4 15%	26 19%	47 18%	46 19%	3 7%
NOT FAMILIAR AT ALL (4)	119 29%	34 29%	39 32%	18 23%	29 30%	52 48%	43 23%	24 21%	53 51%	33 20%	19 22%	80 25%	28 54%	10 37%	31 36%	7 26%	52 38%	64 24%	76 31%	11 25%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 25(a): Priority: Providing more park land along the Scioto River, including a pedestrian bridge across the river

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HIGH (1)	196 48%	61 53%	61 50%	28 36%	46 48%	51 47%	91 49%	54 48%	56 54%	77 48%	41 48%	162 50%	16 31%	17 63%	42 50%	22 77%	71 52%	125 47%	125 51%	23 54%
MEDIUM (2)	147 36%	39 34%	41 34%	35 45%	31 33%	45 41%	68 36%	34 30%	36 35%	55 34%	36 42%	109 34%	22 44%	9 33%	30 36%	5 18%	47 35%	96 36%	89 37%	8 20%
LOW (3)	66 16%	15 13%	19 16%	14 18%	18 19%	12 11%	28 15%	26 23%	12 12%	28 18%	9 10%	49 15%	13 25%	1 4%	12 15%	2 5%	18 13%	46 17%	28 12%	12 27%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 25(b): Priority: Encouraging more housing options within walking distance to amenities within the Bridge Street District

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HIGH (1)	127 31%	36 31%	38 31%	24 30%	29 31%	27 25%	59 32%	40 35%	30 29%	51 31%	32 36%	116 36%	6 12%	4 14%	35 41%	6 22%	44 32%	83 31%	68 28%	11 26%
MEDIUM (2)	180 44%	50 43%	53 44%	30 39%	47 49%	64 60%	69 37%	47 41%	51 49%	72 45%	32 37%	121 38%	37 74%	18 67%	36 42%	17 58%	72 53%	105 39%	109 45%	22 51%
LOW (3)	101 25%	29 25%	30 25%	24 31%	18 19%	17 15%	59 31%	26 23%	23 22%	38 24%	23 27%	83 26%	7 14%	5 19%	14 16%	6 20%	19 14%	79 30%	65 27%	9 21%
DON'T KNOW/REFUSED (4)	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 2%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 25(c): Priority: Concentrating more civic activity in this area, which might involve more green space, a plaza, city offices, and a new library

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HIGH (1)	187 46%	53 46%	58 48%	31 40%	44 47%	57 53%	80 43%	49 43%	42 40%	85 53%	36 41%	139 43%	27 52%	18 66%	41 48%	15 53%	63 46%	121 45%	110 45%	19 45%
MEDIUM (2)	152 37%	42 36%	42 35%	31 40%	37 39%	39 36%	70 37%	43 38%	50 48%	55 34%	30 35%	126 39%	18 35%	7 25%	35 41%	11 40%	61 45%	91 34%	92 38%	12 28%
LOW (3)	68 17%	19 17%	20 16%	15 19%	14 14%	11 10%	36 19%	21 18%	12 12%	21 13%	20 23%	56 17%	6 12%	2 8%	8 10%	2 8%	12 9%	53 20%	39 16%	12 27%
DON'T KNOW/REFUSED (4)	2 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	1 0%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 25(d): Priority: Expanding Dublin's downtown to the east side of the Scioto River along Riverside Drive

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
HIGH (1)	148 36%	41 36%	42 35%	22 28%	42 44%	34 32%	70 38%	43 38%	35 33%	48 30%	43 50%	123 38%	16 32%	6 22%	46 53%	16 57%	67 49%	81 30%	91 38%	17 40%
MEDIUM (2)	165 40%	43 38%	56 47%	32 41%	34 36%	46 43%	79 42%	40 35%	44 42%	77 48%	25 29%	129 40%	17 33%	13 51%	29 34%	8 28%	43 32%	119 45%	95 39%	13 30%
LOW (3)	93 23%	28 25%	22 18%	24 31%	19 20%	28 26%	37 20%	28 25%	23 22%	35 22%	18 21%	67 21%	18 35%	7 28%	10 12%	4 15%	26 19%	65 24%	56 23%	13 30%
DON'T KNOW/REFUSED (4)	3 1%	3 2%	0 0%	0 0%	0 0%	0 0%	0 0%	3 2%	3 2%	0 0%	0 0%	3 1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 1%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 26: Which component of this project should the city make its highest priority?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
PROVIDING MORE PARK LAND ALONG THE SCIOTO RIVER (1)	111 27%	29 25%	37 31%	21 26%	24 25%	24 23%	56 30%	31 27%	28 27%	42 26%	25 29%	98 31%	4 8%	7 25%	24 28%	12 42%	40 29%	72 27%	73 30%	15 35%
ENCOURAGING MORE HOUSING OPTNS NEAR/IN BRIDGE ST DISTRICT (2)	83 20%	26 23%	24 20%	15 19%	19 20%	25 23%	30 16%	28 24%	28 27%	30 19%	12 14%	65 20%	14 27%	4 14%	19 22%	1 5%	32 24%	51 19%	41 17%	8 18%
CONCENTRATING MORE CIVIC ACTIVITY (3)	96 23%	26 23%	27 22%	23 30%	20 21%	34 31%	45 24%	17 15%	23 22%	45 28%	19 22%	63 20%	16 32%	14 52%	18 21%	4 15%	25 18%	68 26%	58 24%	2 3%
EXPANDING DUBLIN'S DOWNTOWN (4)	105 26%	33 29%	26 22%	17 22%	29 30%	24 22%	52 28%	29 26%	23 22%	40 25%	28 33%	87 27%	12 24%	3 10%	25 29%	11 37%	40 29%	65 24%	68 28%	13 30%
DON'T KNOW/REFUSED (5)	14 3%	1 1%	6 5%	3 4%	4 4%	1 1%	4 2%	9 8%	2 2%	4 3%	2 3%	8 3%	5 9%	0 0%	0 0%	0 0%	0 0%	11 4%	2 1%	6 14%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
<u>BRICK AND MORTAR (NET)</u>	243	68	67	46	62	65	115	63	49	102	62	190	34	14	53	21	92	149	150	25
	59%	59%	56%	59%	65%	61%	61%	55%	47%	63%	71%	59%	66%	55%	63%	73%	67%	56%	62%	57%
HOUSING, NOT SPECIFIED (01)	53 13%	12 11%	11 9%	8 11%	21 22%	9 8%	23 12%	21 18%	11 11%	24 15%	12 14%	47 15%	3 5%	1 5%	12 14%	7 24%	21 15%	32 12%	28 11%	8 18%
APARTMENTS (02)	8 2%	1 1%	5 4%	1 1%	1 1%	0 0%	1 1%	7 6%	5 5%	1 0%	2 2%	6 2%	0 0%	2 8%	1 1%	0 0%	1 1%	7 3%	1 0%	1 2%
CONDOS (03)	17 4%	1 1%	5 4%	5 7%	6 6%	3 2%	6 3%	8 7%	3 3%	3 2%	7 9%	15 5%	0 0%	2 8%	2 2%	1 3%	4 3%	13 5%	8 3%	2 5%
RESTAURANTS/BARS (04)	131 32%	41 35%	35 29%	24 31%	31 33%	37 35%	62 33%	32 28%	27 26%	57 35%	33 38%	109 34%	13 26%	5 20%	26 30%	14 47%	55 40%	75 28%	84 35%	15 36%
SHOPPING (05)	63 15%	22 19%	11 9%	11 14%	19 20%	21 19%	28 15%	14 12%	21 20%	21 13%	16 19%	41 13%	18 35%	3 13%	15 18%	3 9%	32 23%	31 12%	44 18%	4 9%
ENTERTAINMENT VENUES (06)	34 8%	10 9%	5 4%	11 14%	8 8%	3 3%	25 13%	6 5%	7 6%	7 4%	17 20%	26 8%	3 7%	4 15%	6 7%	3 9%	8 6%	24 9%	26 11%	3 7%
OFFICES (07)	20 5%	3 3%	8 6%	2 3%	7 7%	11 11%	4 2%	5 4%	2 2%	14 9%	2 2%	11 3%	9 17%	0 0%	9 10%	3 9%	12 9%	8 3%	7 3%	2 4%
CIVIC ACTIVITY, NOT SPECIFIED (08)	3 1%	2 2%	0 0%	0 0%	1 1%	0 0%	3 2%	0 0%	0 0%	1 1%	2 3%	1 0%	2 5%	0 0%	0 0%	0 0%	0 0%	3 1%	3 1%	0 0%
REC CENTER/GYM (09)	11 3%	3 3%	4 3%	3 4%	0 0%	2 2%	6 3%	2 2%	2 2%	5 3%	3 3%	8 2%	0 0%	3 10%	3 4%	2 6%	5 4%	6 2%	8 3%	2 5%
FOOD CARTS (50)	2 1%	1 1%	0 0%	1 1%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 4%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
BOUTIQUE/SPECIALTY SHOPS (51)	18 4%	4 3%	2 2%	4 6%	8 8%	4 3%	11 6%	4 3%	1 1%	8 5%	9 10%	11 3%	7 14%	0 0%	2 2%	1 3%	3 2%	15 6%	13 5%	1 2%
SPECIALTY RESTAURANTS (52)	23 6%	6 5%	8 7%	4 4%	6 6%	4 4%	13 7%	6 5%	4 4%	5 3%	9 10%	18 6%	6 11%	0 0%	9 11%	1 3%	10 7%	13 5%	16 7%	2 5%
UPSCALE HOUSING (53)	3 1%	0 0%	2 1%	0 0%	1 1%	1 1%	2 1%	0 0%	1 1%	2 1%	0 0%	3 1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 1%	3 1%	0 0%
AFFORDABLE HOUSING (54)	17 4%	5 4%	3 3%	5 6%	4 4%	4 4%	10 5%	3 3%	2 2%	9 5%	4 5%	15 5%	2 3%	0 0%	3 3%	2 7%	5 3%	12 5%	13 5%	0 0%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?
(continued)

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
<u>ENVIRONMENTAL (NET)</u>	164 40%	57 49%	47 39%	25 32%	35 37%	48 45%	67 36%	49 43%	55 52%	61 38%	29 33%	129 40%	15 29%	15 55%	34 40%	14 49%	63 46%	100 37%	97 40%	23 54%
WALKABILITY (11)	81 20%	30 26%	20 16%	12 15%	19 20%	22 20%	34 18%	24 21%	31 30%	31 19%	13 15%	65 20%	0 0%	13 48%	19 22%	8 27%	29 21%	51 19%	45 19%	14 33%
BRIDGE ACROSS RIVER (12)	15 4%	5 4%	4 3%	3 4%	3 3%	3 3%	7 4%	5 5%	4 4%	4 2%	3 3%	15 5%	0 0%	0 0%	4 5%	1 3%	5 4%	10 4%	10 4%	4 8%
EASY/ACCESSIBLE PARKING (13)	39 10%	7 6%	16 13%	8 11%	8 8%	6 5%	22 12%	11 10%	6 6%	17 10%	13 15%	36 11%	0 0%	2 8%	9 11%	1 3%	11 8%	28 11%	25 10%	3 7%
EASILY ACCESSIBLE FROM WORK (14)	2 1%	1 1%	1 0%	0 0%	1 1%	1 1%	2 1%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 2%	0 0%	2 1%	1 0%	2 1%	0 0%
GREEN SPACE (15)	25 6%	9 8%	8 7%	1 1%	6 7%	8 7%	10 5%	8 7%	1 1%	15 9%	2 2%	22 7%	0 0%	1 4%	5 5%	2 8%	8 6%	16 6%	10 4%	5 12%
PUBLIC TRANSPORTATION (16)	5 1%	1 1%	3 2%	0 0%	2 2%	2 2%	1 1%	2 1%	2 2%	3 2%	0 0%	3 1%	2 3%	0 0%	1 1%	0 0%	2 1%	3 1%	3 1%	1 2%
EASY ACCESS BY VEHICLE (17)	8 2%	5 4%	2 2%	1 1%	0 0%	0 0%	4 2%	4 3%	2 2%	2 1%	2 3%	7 2%	0 0%	0 0%	0 0%	0 0%	2 1%	6 2%	3 1%	1 2%
VISUALLY APPEALING, NOT SPECIFIED (18)	9 2%	1 1%	3 3%	2 2%	3 3%	5 4%	2 1%	2 2%	1 1%	5 3%	1 1%	6 2%	3 6%	0 0%	0 0%	2 7%	2 1%	7 2%	6 3%	1 2%
OUTDOOR GATHERING SPOTS (19)	23 6%	14 12%	4 3%	3 4%	2 2%	11 10%	7 4%	5 4%	14 13%	4 3%	4 4%	11 3%	10 20%	0 0%	0 7%	2 7%	12 9%	10 4%	17 7%	2 5%
RETAINING HISTORIC LOOK (20)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
BIKE PATHS (60)	3 1%	2 2%	0 0%	1 1%	1 1%	1 1%	1 0%	2 1%	0 0%	1 0%	2 2%	2 1%	0 0%	1 4%	0 0%	0 0%	0 0%	3 1%	1 0%	1 2%
<u>EVENTS/EXPERIENCES (NET)</u>	80 20%	32 27%	18 15%	18 23%	13 13%	30 28%	39 21%	11 10%	23 22%	37 23%	13 16%	57 18%	15 29%	9 33%	14 17%	7 24%	33 24%	46 17%	61 25%	4 9%
NIGHTLIFE, NOT SPECIFIED (10)	24 6%	4 4%	9 8%	7 9%	3 4%	7 7%	14 7%	3 3%	5 5%	9 6%	5 6%	24 8%	0 0%	0 0%	8 10%	3 12%	12 9%	12 4%	19 8%	2 3%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?
(continued)

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRIMARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
EVENTS/ACTIVITIES, NOT SPECIFIED (21)	42 10%	23 20%	3 2%	10 12%	6 7%	15 14%	19 10%	8 7%	14 13%	23 14%	3 3%	23 7%	15 29%	4 15%	5 6%	3 12%	20 15%	21 8%	29 12%	2 5%
AFTER-WORK ACTIVITIES (22)	3 1%	2 2%	1 1%	0 0%	0 0%	1 1%	2 1%	0 0%	0 0%	1 1%	2 2%	3 1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 1%	3 1%	0 0%
LIVE MUSIC (23)	12 3%	3 3%	4 3%	2 2%	3 3%	5 4%	5 3%	2 2%	1 1%	6 4%	4 4%	7 2%	0 0%	5 18%	2 2%	0 0%	2 1%	11 4%	9 4%	2 3%
ART GALLERIES/EVENTS (24)	15 4%	2 1%	7 6%	4 5%	2 2%	7 7%	5 3%	2 2%	3 3%	9 5%	3 3%	10 3%	2 4%	2 9%	3 4%	0 0%	3 2%	10 4%	12 5%	0 0%
<u>OTHER (NET)</u>	46 11%	6 6%	24 20%	4 5%	11 12%	14 13%	25 13%	6 6%	14 13%	21 13%	9 11%	34 10%	11 22%	0 0%	12 14%	5 18%	18 13%	28 10%	24 10%	2 6%
BUDGET-FRIENDLY OPTIONS (40)	4 1%	0 0%	1 1%	1 1%	2 2%	1 1%	2 1%	1 1%	0 0%	3 2%	0 1%	4 1%	0 0%	0 0%	0 0%	1 3%	1 1%	3 1%	3 1%	0 0%
WORK OPPORTUNITIES (41)	17 4%	3 2%	9 8%	3 3%	2 3%	3 2%	10 6%	4 3%	6 6%	6 4%	5 5%	17 5%	0 0%	0 0%	5 6%	2 7%	8 6%	9 4%	6 2%	2 4%
OTHER (97)	26 6%	3 3%	15 12%	1 1%	7 7%	11 10%	13 7%	2 1%	8 7%	11 7%	5 6%	13 4%	11 22%	0 0%	8 9%	2 9%	10 8%	15 6%	16 7%	1 2%
<u>OTHER CODES</u>	70 17%	15 13%	19 16%	18 23%	18 19%	6 6%	32 17%	31 27%	18 17%	19 12%	14 17%	53 17%	12 23%	2 8%	13 16%	1 5%	18 13%	49 18%	29 12%	9 21%
DON'T KNOW/REFUSED (98)	70 17%	15 13%	19 16%	18 23%	18 19%	6 6%	32 17%	31 27%	18 17%	19 12%	14 17%	53 17%	12 23%	2 8%	13 16%	1 5%	18 13%	49 18%	29 12%	9 21%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 28: When it comes to the arts, which of the following would you most like to see more of in Dublin ...?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
ART GALLERIES AND EXHIBIT SPACE (1)	74 18%	29 25%	13 11%	18 23%	15 16%	23 21%	32 17%	19 17%	23 22%	29 18%	16 18%	58 18%	15 30%	0 0%	11 13%	1 2%	23 17%	52 19%	54 22%	5 13%
PUBLIC ART (2)	40 10%	8 7%	18 15%	9 11%	6 6%	15 14%	16 8%	9 8%	8 7%	24 15%	1 1%	22 7%	14 28%	1 5%	14 16%	6 20%	25 18%	14 5%	14 6%	1 2%
AN INDOOR PERFORMING ARTS THEATER (3)	113 28%	27 23%	37 31%	18 22%	32 34%	30 28%	52 28%	32 28%	35 33%	39 24%	23 26%	94 29%	11 22%	4 14%	26 31%	13 45%	41 30%	72 27%	74 30%	12 29%
AN OUTDOOR AMPHITHEATER (4)	150 37%	44 38%	41 34%	29 37%	36 38%	39 36%	75 40%	36 32%	32 31%	58 36%	42 49%	121 38%	6 11%	21 80%	31 37%	10 34%	45 33%	104 39%	94 39%	18 42%
DON'T KNOW/REFUSED (5)	31 8%	8 7%	12 10%	5 7%	6 7%	2 2%	13 7%	17 15%	6 6%	11 7%	5 6%	26 8%	5 9%	0 0%	3 3%	0 0%	3 2%	26 10%	7 3%	7 15%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 29: If Dublin acquires additional park land, which of the following would you most like to see more of ...?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
NATURAL WOODED AREAS (1)	152 37%	43 37%	53 44%	25 33%	31 33%	48 44%	67 36%	37 33%	51 49%	52 32%	25 29%	121 38%	20 40%	7 26%	32 38%	14 48%	62 45%	87 33%	92 38%	13 30%
RIVER FRONTAGE (2)	165 40%	48 42%	47 39%	30 38%	40 43%	26 24%	85 46%	53 47%	22 21%	70 43%	49 57%	130 41%	26 50%	5 17%	36 42%	9 33%	48 35%	116 43%	97 40%	23 52%
ATHLETIC FIELDS AND FACILITIES (3)	45 11%	6 5%	12 10%	17 21%	11 11%	18 16%	23 12%	5 4%	9 9%	25 15%	6 7%	35 11%	3 6%	6 24%	11 13%	3 11%	14 10%	31 11%	32 13%	1 2%
PAVILIONS AND SHELTER HOUSES (4)	38 9%	16 14%	7 6%	6 7%	9 9%	16 15%	7 4%	15 13%	18 18%	10 6%	6 7%	27 8%	2 3%	9 32%	4 4%	2 8%	10 7%	28 10%	18 8%	5 12%
DON'T KNOW/REFUSED (5)	8 2%	2 2%	2 1%	1 1%	3 4%	0 0%	4 2%	4 3%	3 3%	5 3%	0 0%	8 3%	0 0%	0 0%	2 2%	0 0%	2 1%	6 2%	3 1%	2 3%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 30: From your experience, are these roundabouts a step forward, a step backward, or have you not noticed much difference?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
FORWARD (1)	328 80%	97 84%	89 74%	60 76%	83 88%	89 82%	151 81%	89 78%	83 79%	131 81%	72 83%	255 79%	39 77%	25 96%	74 87%	20 70%	114 84%	212 80%	203 84%	35 81%
BACKWARD (2)	47 11%	10 9%	21 18%	9 12%	6 7%	7 6%	21 11%	19 17%	14 14%	15 9%	10 11%	38 12%	8 15%	0 0%	4 5%	4 16%	11 8%	36 13%	19 8%	7 17%
NO DIFFERENCE (3)	26 6%	6 5%	7 6%	8 10%	5 6%	12 11%	11 6%	3 3%	4 4%	15 9%	5 6%	23 7%	2 3%	1 4%	6 7%	4 15%	10 8%	16 6%	21 9%	0 0%
DON'T KNOW/REFUSED (4)	7 2%	3 2%	3 3%	2 2%	0 0%	0 0%	4 2%	3 3%	3 3%	0 0%	0 0%	4 1%	2 5%	0 0%	1 1%	0 0%	1 1%	3 1%	0 0%	1 2%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 31: For how many years have you lived in Dublin?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
<u>FIVE YEARS OR FEWER</u>	100 24%	21 19%	48 40%	11 14%	20 21%	45 42%	42 23%	12 11%	40 38%	43 27%	9 11%	82 26%	8 15%	9 32%	41 49%	9 32%	52 38%	47 18%	70 29%	3 7%
1	30 7%	9 8%	14 12%	2 3%	5 5%	20 19%	8 4%	2 2%	18 17%	9 6%	2 2%	23 7%	0 0%	7 28%	16 19%	1 3%	17 12%	13 5%	23 9%	0 0%
2	17 4%	2 2%	8 7%	3 3%	4 5%	6 5%	11 6%	0 0%	6 5%	9 5%	1 1%	17 5%	0 0%	0 0%	2 2%	2 9%	4 3%	13 5%	16 7%	0 0%
3	12 3%	2 2%	3 3%	3 4%	4 4%	2 2%	7 4%	3 3%	6 6%	3 2%	2 3%	9 3%	2 3%	0 0%	4 4%	2 6%	7 5%	5 2%	6 2%	1 2%
4	18 4%	2 1%	13 11%	1 1%	3 3%	9 8%	8 4%	2 1%	0 0%	12 8%	2 2%	12 4%	6 12%	0 0%	11 13%	2 6%	13 10%	5 2%	10 4%	1 2%
5	23 6%	7 6%	9 8%	2 2%	4 5%	9 9%	9 5%	5 4%	11 10%	9 6%	3 3%	21 7%	0 0%	1 4%	9 11%	2 7%	11 8%	11 4%	14 6%	2 3%
<u>SIX TO TEN YEARS</u>	107 26%	29 25%	34 29%	21 26%	24 25%	16 15%	71 38%	20 18%	17 17%	45 28%	34 39%	83 26%	17 33%	6 22%	26 31%	5 16%	36 26%	68 26%	68 28%	4 9%
6	25 6%	6 5%	11 9%	4 5%	4 5%	3 3%	15 8%	6 6%	3 3%	6 4%	9 10%	17 5%	5 10%	2 8%	7 8%	1 3%	8 6%	14 5%	14 6%	2 5%
7	26 6%	6 5%	8 6%	4 5%	8 9%	2 2%	16 8%	8 7%	6 6%	14 8%	7 8%	20 6%	5 10%	1 5%	7 8%	1 3%	11 8%	15 6%	14 6%	1 2%
8	17 4%	6 5%	5 4%	3 4%	3 3%	3 3%	13 7%	1 1%	4 4%	6 4%	4 5%	16 5%	0 0%	0 0%	4 5%	0 0%	5 4%	11 4%	12 5%	0 0%
9	19 5%	7 6%	3 3%	2 3%	5 6%	4 4%	11 6%	3 3%	1 1%	8 5%	9 10%	17 5%	2 3%	0 0%	3 3%	1 3%	3 2%	15 6%	13 5%	0 0%
10	21 5%	3 3%	7 6%	7 9%	3 3%	3 2%	17 9%	2 1%	3 3%	11 7%	5 6%	14 4%	5 10%	2 8%	5 6%	2 7%	8 6%	13 5%	14 6%	1 2%
<u>11 TO 20 YEARS</u>	110 27%	29 25%	23 19%	27 35%	31 33%	27 25%	46 25%	36 32%	20 19%	43 27%	25 28%	83 26%	14 28%	6 23%	14 16%	10 35%	26 19%	82 31%	62 26%	17 39%
11	8 2%	2 1%	4 3%	1 2%	1 1%	3 3%	3 2%	2 1%	2 2%	3 2%	2 3%	5 2%	0 0%	2 9%	1 1%	0 0%	1 1%	7 3%	6 2%	0 0%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 31: For how many years have you lived in Dublin?
(continued)

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRIMARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
12	18 4%	7 6%	1 1%	5 6%	5 5%	3 2%	9 5%	7 6%	1 1%	12 8%	3 3%	12 4%	4 9%	0 0%	2 2%	2 7%	4 3%	14 5%	10 4%	3 7%
13	11 3%	4 3%	3 3%	1 1%	3 3%	4 4%	4 2%	3 3%	2 2%	4 3%	2 3%	10 3%	2 3%	0 0%	3 4%	2 9%	6 5%	5 2%	6 3%	2 3%
14	9 2%	1 1%	1 1%	3 3%	4 4%	1 1%	6 3%	2 1%	1 1%	1 0%	4 5%	3 1%	3 7%	1 4%	1 1%	0 0%	1 1%	7 3%	6 3%	0 0%
15	16 4%	3 3%	6 5%	5 6%	2 2%	3 3%	7 4%	6 6%	6 6%	2 1%	4 4%	13 4%	1 2%	0 0%	2 2%	2 7%	4 3%	12 5%	8 3%	4 9%
16	10 2%	1 1%	0 0%	3 3%	6 6%	4 3%	3 2%	3 3%	3 3%	5 3%	1 2%	6 2%	2 3%	1 5%	1 1%	1 5%	2 2%	7 3%	5 2%	1 2%
17	7 2%	2 2%	5 4%	0 0%	0 0%	4 3%	3 1%	1 1%	1 1%	4 2%	2 3%	5 1%	2 3%	0 0%	0 0%	1 2%	1 0%	7 3%	6 3%	0 0%
18	11 3%	4 4%	1 1%	1 1%	4 4%	4 3%	5 3%	2 2%	1 1%	6 3%	2 3%	11 3%	0 0%	0 0%	1 1%	0 0%	1 1%	10 4%	6 3%	2 3%
19	4 1%	1 1%	0 0%	2 3%	1 1%	0 0%	2 1%	2 2%	0 0%	1 0%	2 2%	3 1%	0 0%	0 0%	1 1%	0 0%	1 1%	3 1%	2 1%	2 4%
20	16 4%	4 3%	2 1%	6 8%	4 4%	2 2%	5 3%	8 7%	2 2%	6 4%	2 2%	15 5%	0 0%	1 4%	3 3%	2 5%	5 4%	10 4%	5 2%	5 11%
<u>MORE THAN 20 YEARS</u>	90 22%	35 30%	16 13%	19 25%	20 21%	19 17%	26 14%	45 40%	28 27%	29 18%	19 22%	71 22%	12 24%	6 23%	4 5%	4 15%	22 16%	68 26%	41 17%	20 46%
21	8 2%	4 3%	2 2%	1 1%	0 0%	1 1%	6 3%	1 1%	1 1%	4 2%	3 3%	5 2%	0 0%	2 8%	0 0%	0 2%	0 0%	7 3%	7 3%	1 2%
22	11 3%	5 4%	0 0%	3 4%	3 3%	1 1%	1 0%	9 8%	2 1%	3 2%	4 4%	8 2%	2 5%	1 4%	0 0%	1 3%	2 1%	10 4%	2 1%	4 9%
23	4 1%	1 1%	2 2%	0 0%	0 0%	0 0%	0 0%	3 3%	0 0%	2 1%	1 1%	4 1%	0 0%	0 0%	0 0%	0 0%	1 1%	3 1%	0 0%	1 2%
24	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 31: For how many years have you lived in Dublin?
(continued)

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRIMARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
25	16 4%	11 10%	2 1%	1 1%	2 2%	11 10%	1 0%	4 3%	12 12%	2 1%	1 1%	6 2%	10 20%	0 0%	0 0%	1 3%	12 8%	4 2%	12 5%	2 4%
26	2 1%	1 1%	0 0%	1 1%	1 1%	1 1%	0 0%	2 1%	2 1%	0 0%	1 1%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	1 0%	1 2%
27	9 2%	2 2%	2 1%	3 4%	2 2%	2 2%	2 1%	5 4%	2 2%	2 1%	2 3%	9 3%	0 0%	0 0%	2 2%	0 0%	2 1%	7 3%	4 2%	1 2%
28	2 1%	1 1%	0 0%	0 0%	2 2%	0 0%	0 0%	2 2%	0 0%	1 0%	2 2%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	0 0%	1 2%
29	2 0%	0 0%	0 0%	1 1%	1 1%	1 1%	0 0%	1 1%	0 0%	1 0%	1 1%	2 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	1 0%	1 2%
30	7 2%	2 1%	0 0%	2 2%	4 4%	0 0%	1 5%	6 5%	3 3%	2 1%	1 1%	6 2%	0 0%	0 0%	2 2%	1 3%	2 2%	5 2%	1 0%	3 7%
31	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%
32	2 1%	1 1%	0 0%	2 2%	0 0%	1 1%	0 0%	2 1%	0 0%	1 1%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	1 0%	1 2%
33	4 1%	1 1%	2 2%	1 1%	0 0%	0 0%	0 0%	4 3%	1 1%	0 0%	1 1%	4 1%	0 0%	0 0%	0 0%	0 0%	0 0%	4 1%	0 0%	4 8%
34	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%
36	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%
37	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 2%
39	2 0%	1 1%	0 0%	0 0%	1 1%	0 0%	2 1%	0 0%	1 1%	0 0%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%
41	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%

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The City of Dublin Community Attitudes Survey: 2013

Question 31: For how many years have you lived in Dublin?
(continued)

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
42	3 1%	0 0%	0 0%	3 3%	0 0%	0 0%	3 1%	0 0%	0 0%	3 2%	0 0%	0 0%	0 0%	3 10%	0 0%	0 0%	0 0%	3 1%	3 1%	0 0%
45	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
47	2 0%	0 0%	2 1%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	2 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%
48	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
50	2 0%	0 0%	0 0%	2 2%	0 0%	0 0%	1 0%	1 1%	0 0%	2 1%	0 0%	2 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	1 0%	1 2%
52	2 0%	1 1%	0 0%	0 0%	1 1%	0 0%	2 1%	0 0%	0 0%	1 0%	0 0%	2 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%
53	2 1%	0 0%	1 1%	0 0%	2 2%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%
54	2 1%	0 0%	2 1%	0 0%	1 1%	0 0%	2 1%	0 0%	0 0%	1 0%	1 1%	2 1%	0 0%	0 0%	0 0%	1 3%	2 1%	1 0%	1 0%	0 0%
55	2 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%	0 0%	2 0%	0 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%
70	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 3%	1 1%	0 0%	0 0%	1 2%
85	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%
<u>OTHER CODES</u>	2 1%	1 1%	0 0%	1 1%	0 0%	1 1%	2 1%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 2%	1 0%	1 0%	1 1%	0 0%
DON'T KNOW/REFUSED (99)	2 1%	1 1%	0 0%	1 1%	0 0%	1 1%	2 1%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 2%	1 0%	1 0%	1 1%	0 0%
Mean	13.9	15.3	10.9	16.0	14.2	10.6	12.8	18.7	12.7	13.4	14.3	14.1	12.9	12.5	7.8	13.7	10.9	15.4	12.3	21.1
S.D.	11.9	11.7	12.5	11.4	11.3	8.7	12.2	12.7	11.4	12.4	11.6	12.6	7.6	12.4	7.9	14.2	10.8	12.2	11.1	11.8

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 32: Do any children -- including adult children -- live in your household?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE	
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
<u>YES (NET)</u>	258	76	70	50	63	80	158	21	53	116	59	184	43	27	46	20	79	175	197	13
	63%	66%	58%	64%	66%	74%	84%	18%	51%	72%	68%	57%	84%	100%	53%	68%	58%	66%	81%	30%
YES - YOUNGER THAN FIVE (1)	77 19%	21 18%	20 17%	12 16%	24 25%	33 30%	43 23%	1 1%	16 15%	32 20%	24 27%	60 19%	9 17%	7 28%	20 23%	5 17%	25 18%	48 18%	69 28%	1 2%
YES - FIVE TO 12 (2)	108 26%	30 26%	33 28%	22 28%	24 25%	14 13%	89 48%	5 5%	18 17%	46 29%	29 34%	90 28%	8 16%	7 25%	14 16%	11 37%	24 18%	82 31%	96 40%	2 5%
YES - 13 TO 17 (3)	92 22%	28 25%	23 19%	20 25%	21 22%	18 17%	67 36%	7 6%	13 12%	47 29%	23 27%	64 20%	16 31%	11 40%	18 21%	7 24%	26 19%	64 24%	62 26%	5 10%
YES - 18 TO 26 (4)	92 23%	27 24%	23 19%	18 23%	24 25%	41 38%	39 21%	12 11%	23 22%	42 26%	17 19%	50 16%	30 58%	11 40%	16 19%	7 23%	36 27%	56 21%	55 23%	9 21%
<u>OTHER CODES</u>	150	39	51	28	32	28	29	93	52	45	28	137	8	0	40	9	58	92	45	30
	37%	34%	42%	36%	34%	26%	16%	82%	49%	28%	32%	43%	16%	0%	47%	32%	42%	34%	19%	70%
NO (6)	150 37%	39 34%	51 42%	28 35%	32 34%	28 26%	29 15%	93 82%	52 49%	45 28%	28 32%	137 43%	8 16%	0 0%	40 47%	9 32%	58 42%	92 34%	45 19%	30 70%
DON'T KNOW/REFUSED (7)	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 33: Marital status

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
MARRIED OR LIVING AS A COUPLE (1)	297 73%	88 76%	76 63%	59 76%	74 79%	47 43%	168 90%	82 72%	55 53%	125 78%	79 92%	246 77%	23 45%	20 77%	52 61%	19 67%	78 57%	214 80%	184 76%	32 73%
SEPARATED, DIVORCED (2)	30 7%	5 5%	14 12%	5 6%	5 6%	3 3%	12 7%	14 12%	15 15%	8 5%	0 0%	28 9%	0 0%	1 5%	15 17%	2 9%	18 13%	12 4%	14 6%	4 8%
WIDOWED (3)	14 3%	5 4%	3 3%	5 6%	2 2%	0 0%	0 0%	14 12%	9 8%	4 2%	0 0%	11 3%	2 4%	0 0%	2 3%	0 0%	3 2%	11 4%	0 0%	5 13%
NEVER BEEN MARRIED (4)	65 16%	18 15%	27 22%	9 11%	11 12%	56 52%	6 3%	2 2%	25 24%	23 14%	7 8%	35 11%	24 47%	5 17%	16 19%	6 22%	34 25%	30 11%	44 18%	2 4%
DON'T KNOW/REFUSED (5)	3 1%	0 0%	0 0%	1 1%	3 3%	2 2%	1 0%	1 1%	0 0%	2 1%	0 0%	0 0%	2 3%	0 0%	0 0%	1 3%	3 2%	0 0%	0 0%	1 2%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 34: Employment status

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
EMPLOYED FULL-TIME (1)	250 61%	70 61%	75 63%	41 52%	64 68%	66 61%	136 73%	48 42%	61 58%	105 65%	50 58%	195 61%	34 66%	16 61%	61 72%	22 78%	99 73%	148 55%	175 72%	31 72%
STUDENT (2)	28 7%	5 4%	13 10%	4 5%	7 7%	27 25%	1 1%	0 0%	6 6%	15 10%	4 4%	13 4%	12 24%	2 9%	9 10%	3 11%	15 11%	13 5%	12 5%	0 0%
HOMEMAKER (3)	52 13%	20 17%	10 8%	13 17%	10 11%	7 7%	35 19%	10 9%	7 7%	18 11%	19 22%	48 15%	0 0%	2 9%	5 6%	1 3%	7 5%	44 17%	40 16%	8 18%
RETIRED (4)	53 13%	15 13%	18 15%	11 14%	8 9%	0 0%	3 2%	50 44%	21 20%	14 9%	10 12%	47 15%	2 5%	2 8%	6 7%	2 6%	11 8%	42 16%	0 0%	0 0%
TEMPORARILY UNEMPLOYED (5)	12 3%	2 1%	1 1%	7 9%	3 3%	3 3%	6 3%	2 2%	7 7%	2 2%	2 3%	7 2%	2 5%	3 10%	2 2%	1 3%	2 2%	10 4%	7 3%	2 5%
DISABLED (6)	2 1%	1 1%	1 1%	1 1%	0 0%	0 0%	1 0%	2 1%	2 1%	1 0%	0 0%	2 1%	0 0%	0 0%	2 2%	0 0%	2 1%	1 0%	1 0%	0 0%
DON'T KNOW/REFUSED (7)	11 3%	3 3%	3 3%	2 3%	2 2%	4 4%	5 2%	2 2%	1 1%	6 3%	2 2%	9 3%	0 0%	1 4%	1 1%	0 0%	1 1%	10 4%	8 3%	2 5%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 35: Are you employed part-time?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	158	45 28%	45 28%	38 24%	31 19%	42 26%	51 32%	66 41%	44 27%	56 35%	37 23%	126 79%	17 11%	10 7%	24 15%	6 4%	37 23%	120 75%	67 43%	12 8%
YES (1)	62 39%	14 32%	22 49%	11 30%	14 46%	24 58%	19 37%	19 29%	11 26%	29 52%	13 36%	48 38%	6 36%	8 75%	13 53%	5 80%	20 53%	42 35%	30 45%	7 56%
NO (2)	93 58%	31 68%	21 47%	25 68%	16 51%	16 39%	30 59%	46 70%	30 69%	26 46%	24 64%	76 61%	10 57%	3 25%	11 47%	0 0%	16 44%	75 63%	35 52%	5 38%
DON'T KNOW/REFUSED (3)	4 2%	0 0%	2 4%	1 2%	1 3%	1 3%	2 3%	1 1%	2 5%	1 2%	0 0%	2 1%	1 7%	0 0%	0 0%	1 20%	1 3%	2 1%	2 3%	1 6%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 36: What is the Zip code at your work place?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	312	85 27%	97 31%	52 17%	78 25%	90 29%	155 50%	67 22%	72 23%	134 43%	63 20%	243 78%	40 13%	24 8%	74 24%	27 9%	119 38%	190 61%	205 66%	38 12%
<u>DUBLIN</u>	105 34%	27 32%	38 39%	18 35%	21 27%	23 26%	53 34%	28 42%	20 28%	36 27%	25 39%	88 36%	8 21%	6 24%	20 27%	9 31%	31 26%	71 37%	65 31%	14 37%
43016 (07)	30 9%	5 6%	14 15%	4 7%	6 8%	6 7%	18 11%	6 9%	1 2%	10 8%	8 13%	21 9%	6 15%	2 10%	1 1%	3 10%	5 4%	21 11%	20 10%	4 10%
43017 (08)	75 24%	22 26%	23 24%	15 28%	15 19%	18 19%	35 23%	22 33%	19 26%	26 19%	16 26%	67 27%	2 6%	3 14%	19 25%	6 21%	26 22%	49 26%	44 22%	10 27%
<u>OUTSIDE OF DUBLIN</u>	162 52%	52 61%	39 40%	27 52%	44 56%	49 54%	86 55%	28 41%	46 64%	68 51%	32 51%	126 52%	19 48%	15 63%	36 48%	16 59%	65 54%	97 51%	118 57%	17 45%
43002 (02)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
43015 (03)	3 1%	0 0%	1 1%	0 0%	2 2%	0 0%	2 1%	1 1%	0 0%	2 1%	1 2%	3 1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 1%	2 1%	1 2%
43019 (05)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
43035 (06)	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
43040 (09)	6 2%	1 1%	0 0%	3 6%	2 3%	2 3%	4 2%	0 0%	2 3%	2 1%	2 3%	5 2%	0 0%	0 0%	2 3%	0 0%	2 2%	4 2%	6 3%	0 0%
43067 (11)	3 1%	0 0%	2 2%	0 0%	1 1%	0 0%	3 2%	0 0%	1 1%	2 1%	0 0%	3 1%	0 0%	0 0%	1 1%	0 0%	1 1%	2 1%	3 1%	0 0%
43026 (12)	4 1%	0 0%	1 1%	3 5%	1 1%	0 0%	2 1%	2 3%	2 2%	2 1%	1 2%	4 2%	0 0%	0 0%	1 1%	0 0%	1 1%	3 2%	2 1%	0 0%
43041 (13)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	1 0%	0 0%	0 0%	0 0%	1 4%	1 1%	0 0%	1 0%	0 0%
43061 (14)	1 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%
43054 (15)	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%
43055 (16)	2 1%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	1 0%	0 0%

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The City of Dublin Community Attitudes Survey: 2013

Question 36: What is the Zip code at your work place?
(continued)

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRIMARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	312	85 27%	97 31%	52 17%	78 25%	90 29%	155 50%	67 22%	72 23%	134 43%	63 20%	243 78%	40 13%	24 8%	74 24%	27 9%	119 38%	190 61%	205 66%	38 12%
43012 (17)	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%
43064 (20)	2 1%	0 0%	0 0%	2 4%	0 0%	0 0%	2 3%	0 0%	2 0%	0 2%	0 0%	0 0%	2 6%	0 0%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%
43065 (21)	3 1%	0 0%	1 1%	0 0%	2 2%	0 0%	2 1%	1 1%	1 1%	1 2%	1 1%	3 1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 1%	2 1%	1 2%
43074 (25)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%
43081 (27)	4 1%	0 0%	1 1%	2 5%	0 0%	2 2%	2 1%	1 1%	1 2%	0 0%	2 3%	3 1%	0 0%	0 0%	0 0%	0 0%	0 0%	4 2%	3 2%	1 2%
43082 (28)	3 1%	0 0%	0 0%	1 2%	2 3%	0 0%	3 2%	0 0%	0 0%	0 3%	2 3%	3 1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 2%	3 1%	0 0%
43085 (30)	11 3%	9 11%	1 1%	0 0%	1 1%	8 9%	1 1%	2 2%	8 11%	1 1%	1 1%	3 1%	0 0%	7 31%	2 2%	0 0%	1 1%	2 5%	9 4%	2 4%
43113 (33)	1 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
43123 (42)	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
43135 (49)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 4%	1 1%	1 1%	0 0%	1 1%	0 0%
43140 (53)	3 1%	0 0%	1 1%	0 0%	2 3%	1 1%	0 0%	2 3%	0 0%	3 2%	0 0%	3 1%	0 0%	0 0%	2 3%	0 0%	2 2%	1 0%	1 0%	0 0%
43201 (61)	5 2%	1 1%	2 3%	0 0%	2 2%	1 1%	4 3%	0 0%	4 6%	0 0%	1 2%	5 2%	0 0%	0 0%	0 0%	4 15%	4 4%	1 0%	5 2%	0 0%
43202 (62)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%
43205 (65)	2 1%	0 1%	0 0%	1 2%	1 1%	0 0%	2 1%	0 0%	0 0%	0 0%	1 2%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%

(continued)

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Question 36: What is the Zip code at your work place?
(continued)

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRIMARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	312	85 27%	97 31%	52 17%	78 25%	90 29%	155 50%	67 22%	72 23%	134 43%	63 20%	243 78%	40 13%	24 8%	74 24%	27 9%	119 38%	190 61%	205 66%	38 12%
43209 (69)	3 1%	0 0%	1 1%	0 0%	2 2%	0 0%	2 1%	1 1%	0 0%	1 1%	1 2%	3 1%	0 0%	0 0%	1 1%	0 0%	1 1%	2 1%	2 1%	0 0%
43210 (70)	8 3%	1 1%	4 4%	1 2%	2 3%	0 0%	8 5%	1 1%	2 2%	6 4%	1 2%	8 3%	0 0%	0 0%	1 1%	0 0%	1 1%	7 4%	3 1%	1 2%
43212 (72)	4 1%	3 4%	1 1%	0 0%	0 0%	1 1%	3 2%	0 0%	0 0%	4 3%	0 0%	2 1%	0 0%	2 9%	1 1%	1 4%	2 2%	2 1%	4 2%	0 0%
43214 (74)	5 2%	2 2%	2 2%	0 0%	2 2%	1 1%	4 3%	0 0%	0 0%	3 3%	1 1%	5 2%	0 0%	0 0%	1 1%	0 0%	1 1%	4 2%	5 2%	0 0%
43215 (75)	27 9%	7 9%	8 8%	3 6%	9 12%	5 6%	16 10%	6 9%	3 5%	12 9%	7 12%	22 9%	5 13%	0 0%	10 13%	3 9%	12 10%	15 8%	17 8%	5 14%
43216 (76)	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 2%
43217 (77)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 2%
43219 (79)	7 2%	3 3%	0 0%	3 5%	2 2%	2 2%	5 3%	0 0%	0 0%	5 4%	2 3%	7 3%	0 0%	0 0%	3 4%	0 0%	3 2%	4 2%	6 3%	0 0%
43220 (80)	5 2%	0 0%	2 2%	3 5%	1 1%	2 2%	3 2%	1 1%	0 0%	4 3%	0 0%	1 0%	2 4%	3 11%	1 1%	2 6%	2 2%	3 1%	3 1%	1 2%
43221 (81)	2 1%	2 2%	0 0%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	1 4%	1 1%	1 0%	2 1%	0 0%
43228 (88)	16 5%	11 14%	2 2%	1 1%	2 2%	12 13%	3 2%	2 2%	10 14%	2 1%	2 4%	5 2%	10 25%	1 5%	1 1%	1 3%	13 11%	3 2%	13 6%	1 2%
43229 (89)	2 1%	0 0%	0 0%	0 0%	2 2%	0 0%	1 1%	1 1%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	1 0%	1 2%
43230 (90)	2 1%	0 0%	2 2%	0 0%	0 0%	2 3%	0 0%	0 0%	0 0%	2 2%	0 0%	2 1%	0 0%	0 0%	2 3%	0 0%	2 2%	0 0%	0 0%	0 0%
43232 (92)	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 2%

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Question 36: What is the Zip code at your work place?
(continued)

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRIMARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	312	85 27%	97 31%	52 17%	78 25%	90 29%	155 50%	67 22%	72 23%	134 43%	63 20%	243 78%	40 13%	24 8%	74 24%	27 9%	119 38%	190 61%	205 66%	38 12%
43235 (95)	7 2%	2 3%	1 1%	1 2%	2 3%	4 4%	1 1%	2 2%	5 7%	1 1%	1 2%	7 3%	0 0%	0 0%	2 3%	1 3%	3 3%	3 2%	5 2%	2 4%
43240 (96)	4 1%	0 0%	2 2%	1 2%	1 1%	2 3%	2 1%	0 0%	3 5%	0 0%	1 2%	4 2%	0 0%	0 0%	1 1%	0 0%	1 1%	3 2%	4 2%	0 0%
OTHER (97)	8 3%	1 1%	3 3%	2 3%	2 3%	1 1%	6 4%	2 2%	1 1%	4 3%	3 4%	7 3%	0 0%	1 6%	2 3%	2 8%	5 4%	3 1%	5 3%	2 4%
<u>OTHER CODES</u>	46 15%	6 7%	21 21%	6 12%	13 16%	18 20%	17 11%	11 16%	6 8%	29 22%	6 10%	29 12%	12 31%	3 13%	18 25%	3 9%	23 20%	22 12%	23 11%	7 18%
DON'T KNOW/REFUSED (98)	46 15%	6 7%	21 21%	6 12%	13 16%	18 20%	17 11%	11 16%	6 8%	29 22%	6 10%	29 12%	12 31%	3 13%	18 25%	3 9%	23 20%	22 12%	23 11%	7 18%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 37: Do you own or rent your home?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
<u>OWN</u>	325	89	76	75	85	56	169	101	57	140	83	266	33	17	51	24	88	233	191	38
	80%	77%	63%	95%	90%	52%	90%	89%	54%	87%	96%	83%	66%	63%	60%	84%	64%	87%	79%	88%
OWN - FREESTANDING HOUSE (1)	291	79	67	67	78	48	159	84	40	127	79	233	33	16	33	23	67	219	175	34
	71%	68%	55%	86%	83%	45%	85%	74%	39%	79%	91%	73%	66%	59%	39%	82%	49%	82%	72%	80%
OWN - CONDO (2)	34	10	10	8	7	8	10	17	16	12	4	33	0	1	18	1	20	14	16	4
	8%	9%	8%	10%	7%	7%	5%	15%	16%	8%	5%	10%	0%	4%	21%	2%	15%	5%	6%	9%
<u>RENT</u>	70	22	39	2	6	42	17	11	44	19	0	47	16	7	33	2	46	25	44	4
	17%	19%	33%	3%	6%	39%	9%	10%	42%	12%	0%	15%	32%	28%	39%	9%	33%	9%	18%	10%
RENT (3)	70	22	39	2	6	42	17	11	44	19	0	47	16	7	33	2	46	25	44	4
	17%	19%	33%	3%	6%	39%	9%	10%	42%	12%	0%	15%	32%	28%	39%	9%	33%	9%	18%	10%
<u>OTHER CODES</u>	13	4	5	1	3	10	1	2	4	2	4	8	1	2	1	2	3	9	8	1
	3%	3%	4%	1%	4%	10%	0%	2%	4%	2%	4%	2%	2%	9%	1%	7%	2%	3%	3%	2%
DON'T KNOW/REFUSED/OTHER (4)	13	4	5	1	3	10	1	2	4	2	4	8	1	2	1	2	3	9	8	1
	3%	3%	4%	1%	4%	10%	0%	2%	4%	2%	4%	2%	2%	9%	1%	7%	2%	3%	3%	2%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 38: Other than friends and family, where do you get most of your news and information about Dublin?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
CITY WEBSITE (01)	38 9%	11 10%	7 6%	4 5%	16 17%	13 12%	17 9%	8 7%	8 8%	20 13%	7 8%	29 9%	6 12%	3 13%	8 10%	3 9%	11 8%	27 10%	27 11%	4 10%
CITY SOCIAL NETWORKING SITES (e.g., FACEBOOK, TWITTER) (02)	33 8%	12 11%	7 6%	4 5%	10 10%	17 15%	14 7%	3 3%	8 8%	14 9%	9 10%	30 9%	0 0%	4 13%	14 16%	1 3%	15 11%	18 7%	26 11%	0 0%
THIS WEEK: DUBLIN VILLAGER (03)	173 42%	51 45%	30 25%	44 57%	47 50%	17 16%	90 48%	66 58%	28 27%	72 45%	50 58%	142 44%	14 27%	11 41%	19 23%	13 45%	41 30%	132 49%	92 38%	28 65%
ENEWS FROM DUBLIN (04)	15 4%	3 3%	6 5%	3 4%	3 3%	1 1%	8 4%	6 5%	2 2%	4 2%	4 5%	15 5%	0 0%	0 0%	2 3%	1 3%	4 3%	11 4%	9 4%	4 8%
CIVIC OR HOMEOWNERS ASSOCIATIONS (05)	18 5%	8 7%	3 2%	7 9%	1 1%	7 7%	5 3%	5 5%	10 10%	6 4%	1 1%	5 2%	2 4%	10 38%	0 0%	0 0%	0 0%	18 7%	13 5%	1 2%
COLUMBUS DISPATCH (06)	43 11%	11 9%	14 12%	8 10%	10 11%	4 4%	20 11%	19 16%	7 7%	23 14%	8 9%	37 11%	4 8%	2 8%	5 6%	2 6%	9 7%	34 13%	17 7%	8 19%
DTV, DUBLIN TELEVISION (07)	24 6%	3 2%	14 12%	2 3%	5 5%	1 1%	11 6%	12 11%	11 11%	7 4%	1 1%	21 7%	2 5%	0 0%	5 6%	2 6%	8 6%	13 5%	9 4%	5 11%
DUBLIN LIFE MAGAZINE (08)	10 2%	1 1%	2 1%	0 0%	7 8%	3 3%	4 2%	2 2%	4 4%	1 1%	5 6%	6 2%	3 7%	0 0%	0 0%	0 2%	0 0%	9 3%	7 3%	0 0%
INTERNET, NOT SPECIFIED (09)	44 11%	7 6%	28 23%	2 2%	8 8%	19 18%	20 11%	4 4%	13 12%	18 11%	4 5%	40 12%	3 6%	1 4%	22 26%	4 13%	26 19%	18 7%	31 13%	1 2%
LOCAL NEWSPAPER, DON'T KNOW THE NAME (10)	15 4%	2 1%	5 5%	3 4%	4 5%	5 4%	6 3%	4 4%	2 1%	10 6%	2 2%	13 4%	2 3%	0 0%	5 6%	3 12%	9 7%	5 2%	9 4%	3 7%
RECREATION CENTER (11)	12 3%	0 0%	3 3%	5 6%	4 4%	6 5%	1 1%	6 5%	4 4%	4 3%	2 3%	9 3%	3 5%	0 0%	5 6%	1 3%	6 4%	7 2%	7 3%	2 4%
SCHOOLS (12)	14 4%	3 2%	6 5%	4 6%	1 1%	7 6%	8 4%	0 0%	0 0%	6 4%	6 7%	7 2%	6 12%	0 0%	6 7%	0 0%	6 5%	7 3%	7 3%	0 0%
LOCAL MAGAZINE, DON'T KNOW THE NAME (13)	15 4%	1 1%	3 3%	5 7%	6 6%	5 5%	6 3%	4 3%	2 2%	10 6%	2 2%	11 3%	4 8%	0 0%	3 3%	2 6%	4 3%	11 4%	9 4%	0 0%
DUBLIN NEWS (14)	9 2%	2 2%	2 2%	3 3%	2 2%	1 1%	5 3%	2 2%	2 2%	3 2%	1 1%	9 3%	0 0%	0 0%	0 0%	0 0%	0 0%	8 3%	5 2%	1 2%
LOCAL TV NEWS (NOT DTV) (16)	25 6%	13 12%	8 6%	0 1%	3 4%	12 11%	8 4%	5 4%	16 15%	1 1%	6 7%	10 3%	13 26%	2 8%	3 4%	0 0%	13 10%	12 4%	17 7%	0 0%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 38: Other than friends and family, where do you get most of your news and information about Dublin?
(continued)

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE	
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
LIBRARY (17)	3 1%	0 0%	1 1%	0 0%	2 2%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	3 1%	0 0%	0 0%	0 0%	1 3%	1 1%	2 1%	2 1%	1 2%
OTHER (97)	15 4%	2 2%	8 6%	2 2%	3 3%	9 8%	3 2%	3 3%	6 5%	5 3%	2 3%	12 4%	2 3%	0 0%	6 7%	3 11%	9 7%	6 2%	9 4%	2 5%
DON'T KNOW/REFUSED (98)	9 2%	3 3%	4 3%	1 2%	1 1%	3 3%	1 0%	5 5%	5 5%	1 0%	0 0%	7 2%	0 0%	0 0%	3 3%	0 0%	3 2%	5 2%	2 1%	3 7%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 39: When you watch local news, what TV channel do you tune into most?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
NBC, 4 (1)	131 32%	35 30%	35 29%	25 31%	36 38%	30 28%	58 31%	43 38%	35 33%	48 30%	31 36%	112 35%	14 28%	3 13%	19 22%	6 20%	40 29%	91 34%	79 32%	18 41%
SYX, 6 (2)	40 10%	8 7%	16 13%	7 9%	9 10%	9 9%	20 11%	10 9%	16 15%	15 9%	7 8%	36 11%	4 8%	0 0%	9 11%	7 25%	19 14%	21 8%	22 9%	4 9%
BNS, 10 (3)	118 29%	38 33%	28 24%	27 34%	25 26%	37 34%	49 26%	33 29%	30 29%	42 26%	24 28%	85 27%	12 24%	18 67%	27 32%	7 26%	35 26%	83 31%	74 30%	12 28%
FOX, 28 (4)	39 9%	13 11%	15 12%	7 9%	4 4%	5 5%	25 14%	8 7%	9 9%	15 9%	9 11%	33 10%	2 5%	3 10%	6 7%	2 6%	8 6%	28 11%	23 10%	2 5%
DON'T KNOW/REFUSED/DON'T WATCH LOCAL NEWS (06)	81 20%	21 18%	26 22%	13 16%	21 22%	27 25%	34 18%	21 18%	15 14%	42 26%	15 17%	55 17%	18 35%	3 10%	24 28%	6 23%	35 26%	44 17%	45 18%	7 17%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 40: Do you currently subscribe to the *Columbus Dispatch*?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
<u>YES</u>	228	74	55	54	45	51	92	85	52	82	61	190	21	10	32	13	62	165	117	33
	56%	64%	46%	69%	48%	47%	49%	74%	50%	51%	70%	59%	42%	39%	37%	44%	46%	62%	48%	75%
YES: ALL WEEK (1)	130 32%	45 39%	32 27%	34 43%	19 20%	16 15%	59 32%	54 48%	24 23%	46 29%	42 49%	112 35%	4 8%	9 34%	9 11%	9 31%	22 16%	108 40%	58 24%	18 42%
YES: SUNDAY ONLY (2)	68 17%	26 23%	16 13%	13 17%	13 14%	30 27%	21 11%	17 15%	23 22%	20 13%	15 17%	49 15%	17 34%	0 0%	12 14%	3 9%	27 20%	41 15%	45 18%	7 16%
YES: OTHER (3)	13 3%	0 0%	4 4%	3 4%	5 6%	4 4%	3 2%	6 5%	3 3%	6 4%	1 2%	12 4%	0 0%	1 4%	6 7%	0 0%	7 5%	6 2%	7 3%	3 7%
YES: SATURDAY AND SUNDAY (6)	17 4%	3 2%	3 3%	4 5%	8 8%	1 1%	8 4%	7 7%	3 2%	10 6%	3 3%	17 5%	0 0%	0 0%	5 5%	1 3%	6 5%	10 4%	8 3%	5 10%
<u>NO</u>	180	42	65	23	49	57	94	29	52	79	26	131	29	16	53	16	74	102	125	11
	44%	36%	54%	30%	52%	53%	50%	26%	50%	49%	30%	41%	58%	61%	63%	56%	54%	38%	52%	25%
NO (4)	180 44%	42 36%	65 54%	23 30%	49 52%	57 53%	94 50%	29 26%	52 50%	79 49%	26 30%	131 41%	29 58%	16 61%	53 63%	16 56%	74 54%	102 38%	125 52%	11 25%
<u>DON'T KNOW/REFUSED</u>	1	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
DON'T KNOW/REFUSED (5)	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 41: Do you read the paper edition of the *Dispatch* or do you read it online?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	1	2	3	4	5	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	228	74 32%	55 24%	54 24%	45 20%	51 22%	92 40%	85 37%	52 23%	82 36%	61 27%	190 83%	21 9%	10 4%	32 14%	13 6%	62 27%	165 72%	117 51%	33 14%
PAPER (1)	168 74%	47 64%	48 87%	41 76%	32 70%	29 56%	73 79%	66 79%	33 62%	65 79%	46 75%	147 77%	7 34%	7 67%	25 78%	9 73%	39 62%	129 78%	80 68%	22 68%
ONLINE (2)	12 5%	6 8%	0 0%	3 6%	3 7%	4 8%	7 7%	2 2%	1 1%	5 7%	5 8%	7 4%	4 19%	1 11%	2 5%	2 13%	5 8%	6 4%	8 7%	1 2%
BOTH - EQUALLY (3)	8 4%	3 3%	2 3%	3 5%	2 3%	1 2%	4 5%	3 4%	2 3%	1 1%	5 8%	8 4%	0 0%	0 0%	1 3%	1 6%	2 3%	7 4%	5 4%	1 2%
BOTH - MOSTLY PAPER (4)	29 13%	15 21%	4 8%	4 7%	6 12%	15 28%	5 5%	10 12%	13 25%	8 10%	3 5%	17 9%	10 47%	2 22%	2 7%	0 0%	13 21%	16 10%	17 15%	7 21%
BOTH - MOSTLY ONLINE (5)	8 3%	3 4%	0 1%	3 5%	2 3%	2 4%	2 2%	4 4%	3 5%	2 3%	1 2%	8 4%	0 0%	0 0%	2 5%	1 8%	3 5%	4 3%	3 3%	2 7%
DON'T KNOW/REFUSED (6)	3 1%	0 0%	1 2%	1 2%	2 3%	1 3%	2 2%	0 0%	2 3%	0 0%	1 2%	3 2%	0 0%	0 0%	1 3%	0 0%	1 2%	2 1%	3 3%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 42: Do you have Internet access at home?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
YES (1)	405 99%	115 100%	117 98%	78 99%	95 100%	108 100%	186 100%	111 97%	104 99%	161 100%	87 100%	318 99%	51 100%	27 100%	82 97%	29 100%	133 98%	267 100%	242 100%	41 95%
NO (2)	3 1%	0 0%	3 2%	0 0%	0 0%	0 0%	0 0%	3 3%	1 1%	0 0%	0 0%	3 1%	0 0%	0 0%	3 3%	0 0%	3 2%	0 0%	0 0%	2 5%
DON'T KNOW/REFUSED (3)	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 43(a): Satisfaction: The choice of Internet providers available to you

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	405	115 28%	117 29%	78 19%	95 23%	108 27%	186 46%	111 27%	104 26%	161 40%	87 21%	318 79%	51 13%	27 7%	82 20%	29 7%	133 33%	267 66%	242 60%	41 10%
VERY SATISFIED (1)	153 38%	42 36%	45 38%	34 44%	32 34%	41 38%	64 35%	47 43%	29 28%	69 43%	33 38%	124 39%	13 26%	12 45%	28 35%	8 27%	42 32%	107 40%	88 36%	20 48%
SOMEWHAT SATISFIED (2)	152 38%	48 42%	37 32%	35 45%	32 34%	32 30%	76 41%	43 39%	38 37%	58 36%	31 36%	126 40%	19 37%	3 13%	31 38%	7 24%	52 39%	99 37%	92 38%	11 27%
SOMEWHAT DISSATISFIED (3)	61 15%	19 16%	22 19%	4 5%	16 17%	25 23%	22 12%	14 13%	20 19%	25 16%	11 13%	39 12%	13 25%	7 28%	15 19%	8 29%	24 18%	38 14%	35 14%	9 23%
VERY DISSATISFIED (4)	31 8%	4 3%	13 11%	2 2%	12 12%	9 8%	19 10%	3 3%	14 13%	7 4%	8 10%	26 8%	3 7%	1 5%	8 9%	6 20%	13 10%	17 7%	27 11%	1 2%
DON'T KNOW/REFUSED (5)	8 2%	3 2%	0 0%	3 3%	2 3%	1 1%	5 3%	3 2%	3 3%	2 2%	2 3%	3 1%	2 5%	2 8%	0 0%	0 0%	2 2%	6 2%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 43(b): Satisfaction: The speed of your Internet service

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	405	115 28%	117 29%	78 19%	95 23%	108 27%	186 46%	111 27%	104 26%	161 40%	87 21%	318 79%	51 13%	27 7%	82 20%	29 7%	133 33%	267 66%	242 60%	41 10%
VERY SATISFIED (1)	181 45%	54 47%	52 44%	31 40%	44 47%	49 45%	89 48%	44 39%	46 44%	71 44%	41 48%	146 46%	13 26%	17 64%	36 43%	11 39%	54 40%	126 47%	116 48%	19 46%
SOMEWHAT SATISFIED (2)	170 42%	51 44%	44 37%	37 48%	38 40%	41 38%	76 41%	52 47%	40 38%	68 42%	39 45%	126 40%	32 64%	7 26%	33 40%	10 35%	58 44%	109 41%	94 39%	18 43%
SOMEWHAT DISSATISFIED (3)	30 7%	4 3%	11 9%	6 8%	9 9%	8 7%	14 7%	8 8%	8 8%	18 11%	2 2%	26 8%	4 8%	0 0%	8 10%	3 9%	11 8%	18 7%	17 7%	3 7%
VERY DISSATISFIED (4)	21 5%	3 3%	11 9%	4 5%	3 3%	10 9%	8 4%	3 3%	6 6%	5 3%	4 5%	16 5%	1 2%	3 10%	6 7%	5 16%	10 8%	11 4%	15 6%	2 4%
DON'T KNOW/REFUSED (5)	3 1%	3 3%	0 0%	0 0%	0 0%	0 0%	0 0%	3 3%	3 3%	0 0%	0 0%	3 1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 1%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 43(c): Satisfaction: The price you pay for the Internet services you receive

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	405	115 28%	117 29%	78 19%	95 23%	108 27%	186 46%	111 27%	104 26%	161 40%	87 21%	318 79%	51 13%	27 7%	82 20%	29 7%	133 33%	267 66%	242 60%	41 10%
VERY SATISFIED (1)	38 9%	8 7%	10 9%	7 9%	13 14%	18 17%	9 5%	11 10%	13 12%	20 13%	1 2%	31 10%	4 8%	1 4%	15 18%	2 5%	17 13%	21 8%	25 10%	6 15%
SOMEWHAT SATISFIED (2)	182 45%	58 50%	44 38%	41 53%	38 40%	52 48%	86 46%	44 40%	42 41%	70 43%	44 50%	129 41%	29 57%	21 78%	25 31%	8 30%	53 40%	125 47%	105 43%	12 30%
SOMEWHAT DISSATISFIED (3)	105 26%	31 27%	28 24%	21 27%	24 25%	15 14%	55 30%	35 31%	24 23%	46 28%	26 30%	93 29%	6 12%	3 12%	25 30%	8 28%	33 25%	70 26%	65 27%	13 31%
VERY DISSATISFIED (4)	72 18%	17 14%	31 26%	6 8%	18 19%	19 17%	35 19%	18 16%	25 24%	20 12%	14 16%	59 18%	10 19%	1 5%	18 21%	10 34%	29 22%	43 16%	42 17%	9 22%
DON'T KNOW/REFUSED (5)	9 2%	2 2%	3 3%	2 2%	2 2%	5 4%	2 1%	2 2%	1 1%	5 3%	2 2%	7 2%	2 3%	0 0%	0 0%	1 4%	1 1%	8 3%	5 2%	1 2%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 44: Do you have a Facebook account?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	405	115 28%	117 29%	78 19%	95 23%	108 27%	186 46%	111 27%	104 26%	161 40%	87 21%	318 79%	51 13%	27 7%	82 20%	29 7%	133 33%	267 66%	242 60%	41 10%
YES (1)	291 72%	85 74%	90 77%	51 66%	64 68%	100 93%	132 71%	58 53%	83 80%	109 68%	68 78%	227 71%	39 77%	22 82%	74 90%	18 64%	106 79%	184 69%	193 80%	25 60%
NO (2)	114 28%	30 26%	27 23%	26 33%	30 32%	7 7%	54 29%	53 47%	21 20%	52 32%	19 22%	90 28%	12 23%	5 18%	8 10%	10 36%	28 21%	82 31%	49 20%	16 40%
DON'T KNOW/REFUSED (3)	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 45: Have you ever been to Dublin's Facebook page?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	291	85 29%	90 31%	51 17%	64 22%	100 34%	132 46%	58 20%	83 28%	109 37%	68 23%	227 78%	39 13%	22 7%	74 25%	18 6%	106 36%	184 63%	193 66%	25 9%
YES (1)	66 23%	18 22%	18 20%	12 24%	18 27%	25 25%	31 23%	10 18%	16 20%	28 26%	12 18%	54 24%	5 12%	8 38%	19 25%	5 27%	24 23%	41 22%	52 27%	4 15%
NO (2)	223 77%	67 78%	72 79%	38 76%	46 71%	74 74%	101 76%	48 82%	65 78%	81 74%	56 82%	172 76%	34 88%	13 62%	54 73%	13 73%	80 76%	143 77%	140 73%	21 85%
DON'T KNOW/REFUSED (3)	2 1%	0 0%	1 1%	0 0%	1 2%	1 1%	1 1%	0 0%	1 2%	0 0%	0 0%	2 1%	0 0%	0 0%	1 2%	0 0%	1 1%	1 0%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Summary of Questions 44 and 45

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	405	115 28%	117 29%	78 19%	95 23%	108 27%	186 46%	111 27%	104 26%	161 40%	87 21%	318 79%	51 13%	27 7%	82 20%	29 7%	133 33%	267 66%	242 60%	41 10%
HAVE FACEBOOK ACCOUNT, BEEN TO DUBLIN'S FACEBOOK PAGE (1)	66 16%	18 16%	18 15%	12 16%	18 19%	25 24%	31 16%	10 9%	16 16%	28 17%	12 14%	54 17%	5 9%	8 31%	19 23%	5 17%	24 18%	41 15%	52 21%	4 9%
HAVE FACEBOOK ACCOUNT, NOT BEEN TO DUBLIN'S FB PAGE (2)	223 55%	67 58%	72 61%	38 50%	46 48%	74 68%	101 54%	48 43%	65 63%	81 50%	56 65%	172 54%	34 68%	13 51%	54 66%	13 47%	80 60%	143 53%	140 58%	21 51%
HAVE FACEBOOK ACCOUNT, DON'T KNOW/REFUSED DUBLIN'S FB (3)	2 0%	0 0%	1 1%	0 0%	1 1%	1 1%	1 0%	0 0%	1 1%	0 0%	0 0%	2 1%	0 0%	0 0%	1 2%	0 0%	1 1%	1 0%	1 0%	0 0%
NO FACEBOOK ACCOUNT (4)	114 28%	30 26%	27 23%	26 33%	30 32%	7 7%	54 29%	53 47%	21 20%	52 32%	19 22%	90 28%	12 23%	5 18%	8 10%	10 36%	28 21%	82 31%	49 20%	16 40%
DON'T KNOW/REFUSED FACEBOOK ACCOUNT (5)	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 46: Do you have a Twitter account?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	405	115 28%	117 29%	78 19%	95 23%	108 27%	186 46%	111 27%	104 26%	161 40%	87 21%	318 79%	51 13%	27 7%	82 20%	29 7%	133 33%	267 66%	242 60%	41 10%
YES (1)	117 29%	28 24%	39 33%	19 24%	32 34%	45 42%	56 30%	16 14%	36 34%	39 24%	28 33%	93 29%	9 18%	14 51%	30 36%	10 34%	40 30%	76 28%	88 36%	6 15%
NO (2)	288 71%	87 76%	79 67%	59 76%	63 66%	62 58%	130 70%	95 86%	68 66%	122 76%	58 67%	225 71%	42 82%	13 49%	53 64%	19 66%	93 70%	191 72%	154 64%	35 85%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 47: Do you follow the city on Twitter?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	117	28 24%	39 33%	19 16%	32 27%	45 39%	56 48%	16 13%	36 30%	39 33%	28 24%	93 79%	9 8%	14 12%	30 25%	10 8%	40 34%	76 65%	88 75%	6 5%
YES (1)	26 22%	7 25%	10 27%	3 17%	5 17%	7 16%	15 27%	3 20%	7 19%	8 21%	6 21%	26 28%	0 0%	0 0%	11 38%	1 8%	12 30%	14 18%	17 20%	0 0%
NO (2)	91 77%	21 75%	29 73%	15 79%	27 83%	37 82%	41 73%	13 80%	29 81%	30 77%	22 79%	67 72%	9 100%	14 100%	18 62%	9 92%	28 70%	62 81%	71 80%	6 100%
DON'T KNOW/REFUSED (3)	1 1%	0 0%	0 0%	1 3%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Summary of Questions 46 and 47

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	405	115 28%	117 29%	78 19%	95 23%	108 27%	186 46%	111 27%	104 26%	161 40%	87 21%	318 79%	51 13%	27 7%	82 20%	29 7%	133 33%	267 66%	242 60%	41 10%
HAVE TWITTER ACCOUNT, FOLLOW DUBLIN ON TWITTER (1)	26 6%	7 6%	10 9%	3 4%	5 6%	7 7%	15 8%	3 3%	7 6%	8 5%	6 7%	26 8%	0 0%	0 0%	11 14%	1 3%	12 9%	14 5%	17 7%	0 0%
HAVE TWITTER ACCOUNT, DO NOT FOLLOW DUBLIN ON TWITTER (2)	91 22%	21 18%	29 24%	15 19%	27 28%	37 35%	41 22%	13 11%	29 28%	30 19%	22 26%	67 21%	9 18%	14 51%	18 22%	9 32%	28 21%	62 23%	71 29%	6 15%
HAVE TWITTER ACCOUNT, DON'T KNOW/REFUSED FOLLOW (3)	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%
NO TWITTER ACCOUNT (4)	288 71%	87 76%	79 67%	59 76%	63 66%	62 58%	130 70%	95 86%	68 66%	122 76%	58 67%	225 71%	42 82%	13 49%	53 64%	19 66%	93 70%	191 72%	154 64%	35 85%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 48: During the past three months, have you been to the Dublin City website?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE	
TOTAL RESPONDENTS	405	115 28%	117 29%	78 19%	95 23%	108 27%	186 46%	111 27%	104 26%	161 40%	87 21%	318 79%	51 13%	27 7%	82 20%	29 7%	133 33%	267 66%	242 60%	41 10%
YES (1)	227 56%	60 52%	71 60%	42 55%	54 58%	54 50%	125 67%	48 43%	42 40%	100 62%	54 62%	182 57%	25 49%	14 55%	52 63%	18 63%	75 56%	150 56%	153 63%	23 55%
NO (2)	174 43%	56 48%	44 38%	33 43%	40 42%	54 50%	57 31%	63 57%	62 60%	60 37%	32 37%	134 42%	24 46%	12 45%	31 37%	11 37%	59 44%	115 43%	88 36%	18 45%
DON'T KNOW/REFUSED (3)	4 1%	0 0%	2 2%	2 2%	0 0%	0 0%	4 2%	0 0%	0 0%	1 1%	1 1%	2 1%	2 5%	0 0%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 49: Do you own a Smartphone -- in other words, a cell phone that allows you to access email or surf the Internet?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
YES (1)	312 76%	88 76%	84 70%	61 78%	79 83%	97 90%	152 81%	63 55%	68 65%	131 81%	77 88%	236 73%	46 90%	22 83%	68 79%	26 92%	112 82%	197 74%	205 84%	24 55%
NO (2)	94 23%	27 24%	34 28%	17 22%	16 17%	11 10%	32 17%	51 45%	36 35%	30 19%	10 12%	85 27%	2 5%	5 17%	18 21%	2 8%	24 18%	70 26%	38 16%	19 45%
DON'T KNOW/REFUSED (3)	3 1%	0 0%	2 2%	1 1%	0 0%	0 0%	3 2%	0 0%	0 0%	0 0%	0 0%	0 0%	2 5%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 50: During the past year, have you ridden a bicycle?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
YES (1)	270 66%	69 59%	74 61%	59 75%	70 74%	65 60%	146 78%	59 52%	48 46%	118 73%	63 73%	226 70%	20 39%	17 64%	56 66%	20 71%	86 63%	183 68%	174 72%	27 62%
NO (2)	135 33%	47 41%	44 37%	19 24%	25 26%	43 40%	38 20%	54 48%	56 54%	43 27%	23 27%	95 30%	28 56%	9 36%	29 34%	8 29%	51 37%	84 32%	69 28%	17 38%
DON'T KNOW/REFUSED (3)	3 1%	0 0%	2 2%	1 1%	0 0%	0 0%	3 2%	0 0%	0 0%	0 0%	0 0%	0 0%	2 5%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 51: Do you ride a bicycle ...?

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	1	2	3	4	5	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	270	69	74	59	70	65	146	59	48	118	63	226	20	17	56	20	86	183	174	27
		25%	27%	22%	26%	24%	54%	22%	18%	44%	23%	83%	7%	6%	21%	8%	32%	68%	64%	10%
ALMOST EVERY DAY (1)	18	3	8	2	5	9	6	3	2	13	1	10	6	0	9	2	12	7	8	2
	7%	4%	11%	4%	7%	13%	4%	5%	5%	11%	1%	4%	31%	0%	15%	10%	13%	4%	5%	9%
A FEW TIMES A WEEK (2)	65	12	16	17	21	11	38	16	7	32	15	50	6	7	8	4	16	48	45	8
	24%	17%	22%	28%	30%	17%	26%	27%	16%	27%	23%	22%	29%	38%	14%	20%	19%	26%	26%	31%
A FEW TIMES A MONTH (3)	81	21	17	16	26	24	47	10	15	36	24	69	6	5	13	9	24	56	62	5
	30%	31%	23%	27%	38%	37%	32%	17%	31%	31%	38%	31%	31%	27%	23%	43%	29%	31%	36%	17%
LESS OFTEN (4)	103	33	29	24	18	21	51	31	23	33	24	93	2	6	27	5	34	69	58	11
	38%	48%	40%	40%	25%	33%	35%	51%	49%	28%	38%	41%	8%	35%	47%	27%	39%	38%	34%	43%
DON'T KNOW/REFUSED (5)	3	0	3	0	0	0	3	0	0	3	0	3	0	0	0	0	0	3	0	0
	1%	0%	5%	0%	0%	0%	2%	0%	0%	3%	0%	1%	0%	0%	0%	0%	0%	2%	0%	0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 52: Age

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	1	2	3	4	5	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
YOUNGER THAN 25 (1)	37 9%	6 5%	15 12%	6 7%	11 12%	37 35%	0 0%	0 0%	8 8%	21 13%	5 5%	17 5%	16 31%	5 17%	9 10%	5 19%	17 13%	20 8%	19 8%	0 0%
25 TO 34 (2)	70 17%	25 21%	22 18%	8 11%	16 17%	70 65%	0 0%	0 0%	35 34%	26 16%	6 7%	48 15%	13 25%	10 37%	22 26%	0 0%	32 23%	38 14%	64 26%	0 0%
35 TO 44 (3)	92 23%	25 22%	28 23%	18 23%	21 23%	0 0%	92 49%	0 0%	11 11%	36 22%	31 36%	83 26%	3 7%	3 10%	21 24%	9 32%	30 22%	61 23%	84 34%	0 0%
45 TO 54 (4)	95 23%	29 25%	26 21%	20 25%	21 22%	0 0%	95 51%	0 0%	14 13%	45 28%	23 27%	73 23%	12 24%	7 28%	14 16%	9 30%	27 20%	64 24%	76 31%	0 0%
55 TO 64 (5)	70 17%	19 16%	15 12%	16 20%	20 21%	0 0%	0 0%	70 62%	17 16%	19 12%	19 22%	61 19%	4 9%	2 8%	15 17%	4 14%	20 15%	50 19%	0 0%	37 85%
OLDER THAN 64 (6)	44 11%	12 10%	15 13%	11 14%	5 6%	0 0%	0 0%	44 38%	19 18%	14 9%	2 3%	39 12%	2 5%	0 0%	6 6%	2 6%	10 8%	33 12%	0 0%	6 15%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 53(a): How likely are you to **be living in Dublin five years from now?**

(YOUNGER THAN 55 OR DON'T KNOW/REFUSED)

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	292	85 29%	89 30%	51 18%	67 23%	108 37%	184 63%	0 0%	67 23%	126 43%	65 22%	218 75%	44 15%	25 8%	65 22%	22 8%	104 36%	182 62%	242 83%	0 0%
VERY LIKELY (1)	164 56%	40 47%	43 48%	36 71%	45 67%	36 33%	128 70%	0 0%	28 42%	72 58%	48 74%	140 64%	14 32%	8 31%	32 49%	13 57%	46 44%	117 64%	164 68%	0 0%
SOMEWHAT LIKELY (2)	79 27%	37 44%	23 25%	4 8%	15 22%	48 44%	31 17%	0 0%	32 48%	24 19%	10 16%	54 25%	13 29%	11 45%	17 27%	8 34%	35 33%	44 24%	79 32%	0 0%
NOT TOO LIKELY (3)	24 8%	5 6%	11 13%	4 8%	3 5%	15 14%	9 5%	0 0%	5 7%	16 13%	1 2%	11 5%	10 23%	1 6%	10 16%	1 2%	13 12%	11 6%	0 0%	0 0%
NOT LIKELY AT ALL (4)	19 7%	2 2%	8 9%	6 11%	4 6%	10 9%	10 5%	0 0%	1 2%	12 9%	5 8%	11 5%	4 9%	5 19%	4 6%	2 7%	9 9%	11 6%	0 0%	0 0%
DON'T KNOW/REFUSED (5)	6 2%	1 1%	4 5%	1 1%	0 0%	0 0%	6 3%	0 0%	1 1%	1 1%	0 0%	2 1%	2 6%	0 0%	2 3%	0 0%	2 2%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 53(b): How likely are you to **retire in Dublin?**

(55 OR OLDER)

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	64	16 25%	13 21%	16 25%	19 29%	0 0%	0 0%	64 100%	17 26%	21 33%	11 18%	57 88%	4 7%	0 0%	14 22%	5 7%	21 33%	43 67%	0 0%	43 67%
VERY LIKELY (1)	24 37%	6 38%	5 39%	5 34%	7 36%	0 0%	0 0%	24 37%	8 46%	5 26%	5 40%	23 40%	0 0%	0 0%	5 37%	3 65%	11 50%	13 30%	0 0%	24 55%
SOMEWHAT LIKELY (2)	20 31%	5 29%	4 27%	2 15%	9 48%	0 0%	0 0%	20 31%	4 27%	5 25%	3 27%	15 27%	2 50%	0 0%	3 21%	1 18%	4 18%	16 37%	0 0%	20 45%
NOT TOO LIKELY (3)	11 17%	1 5%	1 6%	8 47%	2 11%	0 0%	0 0%	11 17%	1 5%	8 39%	2 13%	9 16%	2 50%	0 0%	5 36%	1 16%	6 28%	5 12%	0 0%	0 0%
NOT LIKELY AT ALL (4)	10 15%	5 29%	4 28%	1 5%	1 4%	0 0%	0 0%	10 15%	4 22%	2 11%	2 20%	10 17%	0 0%	0 0%	1 5%	0 0%	1 4%	9 21%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 53(c): How likely are you to (be living in Dublin five years from now/retire in Dublin)? (ALL RESPONDENTS)

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
VERY LIKELY (1)	187 46%	46 40%	48 40%	42 53%	52 55%	36 33%	128 69%	24 21%	36 34%	78 48%	53 61%	163 51%	14 28%	8 28%	37 44%	16 55%	57 42%	130 48%	164 68%	24 55%
SOMEWHAT LIKELY (2)	98 24%	41 36%	26 22%	7 9%	24 25%	48 44%	31 17%	20 17%	37 35%	29 18%	13 15%	69 21%	15 30%	11 41%	20 24%	8 29%	39 28%	60 22%	79 32%	20 45%
NOT TOO LIKELY (3)	35 9%	6 5%	12 10%	11 15%	5 6%	15 14%	9 5%	11 10%	6 5%	25 15%	3 3%	20 6%	13 25%	1 5%	16 18%	1 5%	19 14%	16 6%	0 0%	0 0%
NOT LIKELY AT ALL (4)	29 7%	6 5%	12 10%	7 8%	5 5%	10 9%	10 5%	10 9%	5 5%	14 9%	8 9%	21 6%	4 8%	5 17%	4 5%	2 6%	10 7%	20 7%	0 0%	0 0%
DON'T KNOW/REFUSED (5)	6 1%	1 1%	4 4%	1 1%	0 0%	0 0%	6 3%	0 0%	1 1%	1 1%	0 0%	2 1%	2 5%	0 0%	2 2%	0 0%	2 1%	0 0%	0 0%	0 0%
ALREADY RETIRED (6)	53 13%	15 13%	18 15%	11 14%	8 9%	0 0%	3 2%	50 44%	21 20%	14 9%	10 12%	47 15%	2 5%	2 8%	6 7%	2 6%	11 8%	42 16%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 54: Household income

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
\$100,000 OR LESS (1)	104 26%	35 30%	37 31%	11 13%	21 23%	43 40%	25 13%	36 32%	104 100%	0 0%	0 0%	80 25%	13 25%	10 38%	31 36%	7 23%	50 37%	54 20%	60 25%	12 28%
\$101,000 TO \$149,000 (2)	83 20%	16 14%	28 23%	16 21%	23 24%	23 21%	37 20%	23 20%	0 0%	83 52%	0 0%	63 20%	14 28%	4 14%	12 14%	7 25%	22 16%	61 23%	48 20%	8 19%
\$150,000 TO \$199,000 (3)	78 19%	17 15%	22 18%	15 19%	25 26%	24 22%	43 23%	11 9%	0 0%	78 48%	0 0%	59 18%	13 25%	6 23%	25 29%	7 25%	35 26%	42 16%	48 20%	2 5%
\$200,000 TO \$250,000 (4)	47 12%	19 17%	10 9%	10 12%	8 8%	5 4%	29 16%	13 12%	0 0%	0 0%	47 55%	39 12%	6 12%	2 8%	5 5%	3 10%	8 6%	39 15%	33 13%	4 9%
\$251,000 OR MORE (5)	39 10%	13 12%	6 5%	15 20%	5 5%	6 5%	25 13%	8 7%	0 0%	0 0%	39 45%	35 11%	0 0%	3 13%	4 5%	2 6%	7 5%	33 12%	26 11%	4 9%
DON'T KNOW/REFUSED (6)	57 14%	15 13%	17 14%	12 15%	13 14%	8 7%	27 14%	22 20%	0 0%	0 0%	0 0%	45 14%	5 9%	1 4%	9 11%	3 11%	14 10%	38 14%	27 11%	13 30%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 54: Household income (EXCLUDES DK / RF)

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	352	101 29%	103 29%	66 19%	81 23%	100 29%	160 45%	92 26%	104 30%	161 46%	87 25%	276 79%	46 13%	25 7%	76 22%	25 7%	122 35%	229 65%	215 61%	30 9%
\$100,000 OR LESS (1)	104 30%	35 35%	37 36%	11 16%	21 26%	43 43%	25 16%	36 40%	104 100%	0 0%	0 0%	80 29%	13 28%	10 40%	31 40%	7 26%	50 41%	54 24%	60 28%	12 40%
\$101,000 TO \$149,000 (2)	83 24%	16 16%	28 27%	16 25%	23 28%	23 23%	37 23%	23 25%	0 0%	83 52%	0 0%	63 23%	14 31%	4 15%	12 16%	7 28%	22 18%	61 27%	48 22%	8 28%
\$150,000 TO \$199,000 (3)	78 22%	17 17%	22 21%	15 22%	25 30%	24 24%	43 27%	11 12%	0 0%	78 48%	0 0%	59 21%	13 28%	6 24%	25 33%	7 28%	35 29%	42 18%	48 23%	2 8%
\$200,000 TO \$250,000 (4)	47 13%	19 19%	10 10%	10 14%	8 10%	5 5%	29 18%	13 14%	0 0%	0 0%	47 55%	39 14%	6 13%	2 8%	5 6%	3 11%	8 7%	39 17%	33 15%	4 12%
\$251,000 OR MORE (5)	39 11%	13 13%	6 6%	15 23%	5 6%	6 6%	25 16%	8 9%	0 0%	0 0%	39 45%	35 13%	0 0%	3 13%	4 5%	2 7%	7 6%	33 14%	26 12%	4 12%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 55: Race

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	1	2	3	4	5	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
AFRICAN-AMERICAN (1)	5 1%	0 0%	0 0%	3 3%	3 3%	2 2%	3 2%	0 0%	3 2%	1 1%	0 0%	0 0%	0 0%	5 20%	0 0%	1 5%	3 2%	3 1%	3 1%	0 0%
ASIAN (2)	51 12%	17 15%	13 11%	5 6%	16 17%	28 26%	16 8%	7 6%	13 12%	27 17%	6 7%	0 0%	51 100%	0 0%	9 10%	3 10%	26 19%	23 8%	27 11%	2 5%
HISPANIC (3)	7 2%	2 2%	2 2%	2 3%	0 0%	2 2%	5 2%	0 0%	0 0%	5 3%	2 3%	0 0%	0 0%	7 26%	0 0%	0 0%	0 0%	7 3%	5 2%	0 0%
WHITE (4)	321 79%	82 71%	101 84%	62 79%	75 80%	65 60%	156 84%	100 88%	80 76%	122 76%	74 86%	321 100%	0 0%	0 0%	76 90%	22 78%	106 78%	214 80%	194 80%	38 87%
DON'T KNOW/REFUSED (6)	10 3%	4 4%	2 1%	4 5%	1 1%	1 1%	5 3%	5 4%	2 2%	2 1%	1 1%	0 0%	0 0%	0 0%	2 7%	2 1%	2 3%	7 3%	3 1%	3 8%
MULTI-RACIAL (7)	14 4%	10 8%	2 2%	3 3%	0 0%	10 9%	3 1%	2 2%	7 7%	4 2%	3 4%	0 0%	0 0%	14 55%	0 0%	0 0%	0 0%	14 5%	11 5%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 56: Additional comment

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
COMMENT (1)	203 50%	50 44%	56 47%	46 58%	51 54%	45 42%	100 53%	58 51%	52 50%	84 52%	40 46%	154 48%	24 47%	20 74%	38 44%	12 43%	58 42%	145 54%	119 49%	24 56%
NO COMMENT (2)	205 50%	65 56%	64 53%	33 42%	44 46%	63 58%	87 47%	56 49%	52 50%	77 48%	46 54%	167 52%	27 53%	7 26%	48 56%	16 57%	78 58%	122 46%	123 51%	19 44%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 57: Have I reached you today on a landline or cell phone?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
LANDLINE (1)	267 65%	82 71%	63 52%	65 83%	57 61%	59 55%	125 67%	83 73%	54 52%	103 64%	72 83%	214 67%	23 44%	24 90%	0 0%	0 0%	0 0%	267 100%	160 66%	29 67%
CELL PHONE (2)	136 33%	32 28%	55 46%	12 15%	37 39%	49 45%	57 30%	30 27%	50 48%	57 35%	15 17%	106 33%	26 51%	3 10%	85 100%	29 100%	136 100%	0 0%	81 33%	14 33%
DON'T KNOW/REFUSED (3)	5 1%	1 1%	2 2%	2 2%	0 0%	0 0%	5 3%	0 0%	0 0%	1 1%	0 0%	1 0%	2 5%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 58: Does your home have a landline or do you just have a cell phone?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	136	32 23%	55 41%	12 9%	37 27%	49 36%	57 42%	30 22%	50 37%	57 42%	15 11%	106 78%	26 19%	3 2%	85 63%	29 21%	136 100%	0 0%	81 59%	14 11%
YES, HAVE A HOME LANDLINE (1)	49 36%	19 59%	11 21%	5 41%	14 38%	17 35%	22 38%	10 33%	19 38%	20 35%	6 41%	29 27%	17 66%	1 56%	0 0%	29 100%	49 36%	0 0%	31 38%	6 43%
NO, DO NOT HAVE A LANDLINE (2)	85 63%	13 41%	43 78%	7 59%	22 59%	31 63%	34 60%	20 67%	31 61%	37 65%	9 59%	76 72%	9 34%	0 0%	85 100%	0 0%	85 63%	0 0%	49 61%	8 57%
DON'T KNOW/REFUSED (3)	2 1%	0 0%	1 1%	0 0%	1 3%	1 2%	1 1%	0 0%	1 2%	0 0%	0 0%	1 1%	0 0%	1 44%	0 0%	0 0%	2 1%	0 0%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 59: Since you have a cell phone and a landline, are most of the calls you get and answer ...?

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE	
TOTAL RESPONDENTS	49 38%	19 23%	11 10%	5 29%	14 35%	17 44%	22 21%	10 39%	19 41%	20 12%	6 58%	29 35%	17 3%	1 0%	0 58%	29 100%	49 0%	0 63%	31 13%	6
ON CELL PHONE (1)	29 58%	7 38%	9 79%	3 68%	9 65%	5 32%	18 81%	5 54%	7 35%	14 71%	5 75%	22 78%	3 17%	1 100%	0 0%	29 100%	29 58%	0 0%	20 65%	4 63%
ON LANDLINE (2)	4 8%	0 0%	1 7%	1 16%	2 17%	0 0%	2 11%	2 15%	1 4%	2 12%	1 12%	2 5%	2 14%	0 0%	0 0%	0 0%	4 8%	0 0%	0 0%	1 12%
SPLIT PRETTY EVENLY (3)	16 33%	12 62%	2 14%	1 16%	2 17%	12 68%	2 7%	3 31%	12 61%	3 16%	1 13%	5 16%	12 69%	0 0%	0 0%	0 0%	16 33%	0 0%	11 35%	2 25%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Gender

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
MALE (1)	195 48%	50 43%	59 49%	34 43%	53 56%	43 40%	95 51%	56 49%	40 39%	80 50%	51 59%	156 49%	24 47%	9 35%	35 41%	17 58%	57 42%	134 50%	112 46%	19 43%
FEMALE (2)	214 52%	66 57%	62 51%	45 57%	42 44%	64 60%	92 49%	58 51%	64 61%	80 50%	35 41%	165 51%	27 53%	17 65%	50 59%	12 42%	79 58%	133 50%	131 54%	24 57%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Ward

	WARD					Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRI-MARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	409	115 28%	120 29%	78 19%	95 23%	108 26%	187 46%	114 28%	104 26%	161 39%	87 21%	321 79%	51 12%	27 6%	85 21%	29 7%	136 33%	267 65%	242 59%	43 11%
WARD 1 (1)	115 28%	115 100%	0 0%	0 0%	0 0%	31 28%	54 29%	31 27%	35 34%	33 21%	33 38%	82 26%	17 34%	12 45%	13 15%	7 25%	32 23%	82 31%	77 32%	11 25%
WARD 2 (2)	120 29%	0 0%	120 100%	0 0%	0 0%	37 34%	54 29%	30 26%	37 36%	49 31%	16 19%	101 32%	13 26%	4 16%	43 50%	9 31%	55 41%	63 23%	65 27%	9 20%
WARD 3 (3)	78 19%	0 0%	0 0%	78 100%	0 0%	14 13%	37 20%	27 24%	11 10%	31 19%	25 29%	62 19%	5 9%	8 28%	7 8%	3 12%	12 9%	65 24%	41 17%	8 18%
WARD 4 (4)	95 23%	0 0%	0 0%	0 0%	95 100%	27 25%	42 22%	26 23%	21 20%	47 29%	13 15%	75 24%	16 31%	3 10%	22 26%	9 32%	37 27%	57 21%	60 25%	16 37%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Cell phone type

	WARD				Q52: AGE			Q54: HOUSEHOLD INCOME			Q55: RACE			PHONE TYPE				Q53: DUBLIN FUTURE		
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	CELL ONLY	CELL PRIMARY	RCHD ON CELL	RCHD ON LL	LKLY TO LIVE	LKLY TO RTRE
TOTAL RESPONDENTS	114	20 18%	52 46%	10 9%	31 27%	36 32%	52 46%	26 23%	37 33%	51 45%	13 12%	99 87%	12 10%	1 1%	85 75%	29 25%	114 100%	0 0%	69 61%	12 11%
CELL ONLY (1)	85 75%	13 65%	43 83%	7 68%	22 71%	31 85%	34 66%	20 79%	31 82%	37 72%	9 66%	76 77%	9 75%	0 0%	85 100%	0 0%	85 75%	0 0%	49 71%	8 68%
CELL PRIMARY (2)	29 25%	7 35%	9 17%	3 32%	9 29%	5 15%	18 34%	5 21%	7 18%	14 28%	5 34%	22 23%	3 25%	1 100%	0 0%	29 100%	29 25%	0 0%	20 29%	4 32%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

Cross-Tabulations B

The City of Dublin Community Attitudes Survey: 2013

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two or three highest priorities?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
<u>CONTROLLING GROWTH (NET)</u>	45	18	8	9	22	23	40	5	34	11	6	11	16	12
	11%	11%	15%	16%	9%	15%	11%	10%	11%	13%	6%	11%	14%	14%
KEEPING THE COMMUNITY ATMOSPHERE (01)	8 2%	3 2%	0 0%	3 6%	4 1%	5 3%	7 2%	2 3%	8 2%	1 1%	2 2%	2 2%	2 1%	2 3%
CONTROLLING GROWTH, NOT SPECIFIED (05)	34 8%	14 9%	6 12%	6 11%	16 6%	18 12%	30 9%	4 7%	26 8%	8 9%	5 5%	7 7%	14 12%	9 10%
KEEPING DUBLIN BEAUTIFUL/ GREEN/SPACED OUT (06)	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%
ENFORCING CODES ON NEW BUILDINGS (13)	2 0%	0 0%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	1 0%	1 1%	0 0%	1 1%	0 0%	1 1%
MAINTAINING THE SPIRIT OF THE DOWNTOWN DISTRICT (14)	7 2%	1 0%	2 3%	2 4%	4 2%	2 2%	7 2%	0 0%	6 2%	1 1%	0 0%	2 2%	3 2%	2 3%
<u>ALLOWING GROWTH (NET)</u>	54	18	8	9	41	13	44	10	43	11	13	13	13	15
	13%	11%	15%	16%	16%	9%	12%	18%	14%	12%	13%	12%	12%	17%
INCREASING OR MAINTAINING COMMERCIAL DEVELOPMENT (18)	17 4%	7 4%	3 5%	1 2%	14 5%	3 2%	16 4%	2 3%	16 5%	1 1%	4 4%	4 4%	4 4%	5 5%
DEVELOPING THE DOWNTOWN DISTRICT (22)	9 2%	0 0%	1 2%	4 7%	4 2%	5 4%	7 2%	2 4%	5 2%	4 4%	3 3%	4 4%	1 1%	1 1%
ADD A PERFORMING ARTS VENUE (23)	1 0%	1 0%	1 2%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%
BUILDING MORE RESTAURANTS (24)	3 1%	1 1%	1 2%	0 0%	3 1%	0 0%	3 1%	0 0%	3 1%	0 0%	1 1%	0 0%	1 1%	1 1%
BUILDING HIGH QUALITY BUSINESSES (25)	7 2%	2 1%	2 3%	1 1%	7 3%	0 0%	3 1%	5 8%	3 1%	4 5%	2 2%	2 2%	1 1%	2 2%
BUILDING AFFORDABLE RESIDENTIAL DEVELOPMENT (28)	2 0%	0 0%	0 0%	1 1%	1 0%	1 1%	1 0%	1 1%	2 0%	0 0%	0 0%	0 0%	1 1%	1 1%
INCREASING TAX BASE BY ALLOWING GROWTH (42)	12 3%	4 3%	1 2%	2 3%	9 4%	3 2%	12 3%	0 0%	11 3%	1 1%	3 3%	1 1%	3 3%	5 6%

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The City of Dublin Community Attitudes Survey: 2013

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two or three highest priorities?
(continued)

	TOTAL	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20	
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%	
HAVING A BUSINESS FRIENDLY ATMOSPHERE (72)	4 1%	2 1%	0 0%	0 0%	4 2%	0 0%	3 1%	1 2%	3 1%	1 1%	1 1%	1 1%	2 2%	1 1%	
BETTER PLANNING FOR GROWTH (75)	3 1%	0 0%	1 2%	1 1%	2 1%	2 1%	3 1%	0 0%	3 1%	0 0%	0 0%	1 1%	2 2%	1 1%	
<u>PROVIDING CITY SERVICES AND AMENITIES (NET)</u>	191 47%	87 54%	20 37%	24 45%	119 46%	72 48%	164 46%	27 49%	147 46%	43 49%	50 50%	50 47%	49 44%	42 46%	
MANAGING THE FLOW OF TRAFFIC WITHIN DUBLIN (08)	75 18%	35 22%	9 16%	11 21%	40 16%	35 23%	64 18%	11 19%	49 15%	25 29%	21 21%	22 21%	17 15%	15 16%	
ADDING OR MAINTAINING RECREATIONAL SPACES (12)	16 4%	5 3%	4 7%	2 3%	12 4%	5 3%	12 3%	4 7%	13 4%	3 4%	2 2%	3 2%	6 6%	6 6%	
KEEPING THE CITY SAFE/HAVING ENOUGH POLICE OFFICERS (30)	63 16%	32 20%	4 8%	3 6%	44 17%	19 13%	53 15%	11 19%	52 16%	11 13%	22 22%	14 13%	16 15%	12 13%	
ENFORCING TRAFFIC LAWS (31)	8 2%	5 3%	0 0%	0 0%	5 2%	3 2%	7 2%	1 1%	5 1%	3 3%	1 1%	2 1%	2 2%	3 3%	
MAINTAINING OR REPAIRING INFRASTRUCTURE (33)	31 8%	14 9%	2 4%	7 13%	22 8%	9 6%	27 8%	4 8%	27 8%	4 5%	9 9%	8 7%	4 4%	10 11%	
MAINTAINING OR IMPROVING CITY SERVICES, NOT SPECIFIED (34)	22 5%	9 6%	2 3%	5 9%	9 4%	13 9%	21 6%	1 1%	18 6%	4 4%	7 7%	7 6%	2 2%	6 7%	
CREATING MORE/CONNECTING BIKE PATHS (49)	5 1%	4 2%	1 2%	0 0%	5 2%	0 0%	5 2%	0 0%	4 1%	1 1%	0 0%	3 3%	2 1%	0 0%	
MAKING CITY MORE PEDESTRIAN-FRIENDLY (50)	5 1%	2 1%	1 2%	1 1%	3 1%	2 1%	5 1%	0 0%	4 1%	1 1%	1 1%	2 1%	1 1%	2 2%	
REDUCING OR RECONSIDERING ROUNDABOUT USAGE (81)	9 2%	2 1%	2 4%	1 1%	6 2%	3 2%	7 2%	2 3%	7 2%	2 2%	0 0%	2 2%	4 3%	3 3%	
PROMOTING COMMUNITY INVOLVEMENT (82)	3 1%	2 1%	1 2%	0 0%	3 1%	0 0%	2 1%	1 2%	3 1%	0 0%	1 1%	2 2%	0 0%	0 0%	

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The City of Dublin Community Attitudes Survey: 2013

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two or three highest priorities?
(continued)

	TOTAL	Q36: WORK EMPLOYMENT			Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
LOOSENING ZONING RESTRICTIONS (83)	5 1%	2 1%	2 4%	0 0%	4 2%	1 1%	5 1%	0 0%	5 1%	0 0%	0 0%	0 0%	2 2%	2 3%
ADDING FESTIVALS (85)	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%
PROVIDING MORE PUBLIC TRANSPORTATION (87)	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%
<u>MANAGING CITY MONEY (NET)</u>	93 23%	46 29%	12 24%	12 22%	67 26%	26 17%	83 23%	10 17%	72 23%	20 23%	9 9%	21 20%	27 25%	34 38%
EXERCISING FISCAL RESPONSIBILITY (40)	34 8%	17 11%	5 9%	5 9%	26 10%	8 5%	30 9%	3 5%	29 9%	4 5%	4 4%	5 5%	8 7%	16 18%
LOWERING PROPERTY TAXES OR KPNG EXSTNG PRPRTY TXS LW (41)	38 9%	16 10%	7 13%	6 12%	26 10%	12 8%	33 9%	5 9%	26 8%	11 13%	5 5%	12 11%	11 10%	10 11%
LOWERING INCOME TAXES OR KPNG EXISTING INCOME TAXES LOW (76)	9 2%	5 3%	1 2%	1 1%	6 2%	3 2%	8 2%	1 1%	3 1%	6 6%	0 0%	2 2%	4 4%	3 4%
LOWERING TAXES OR KEEPING EXSTNG TXS LW, NT SPCFD (77)	21 5%	10 6%	2 3%	2 3%	14 6%	7 5%	19 5%	2 4%	18 5%	4 4%	0 0%	7 6%	6 6%	7 8%
<u>IMPROVING CITY'S ATTITUDE (NET)</u>	5 1%	2 1%	1 2%	1 1%	4 2%	1 1%	5 1%	0 0%	5 2%	0 0%	0 0%	4 3%	2 1%	0 0%
LISTENING TO THE CONCERNS OF LOCAL RESIDENTS (45)	4 1%	1 0%	1 2%	1 1%	4 1%	1 1%	4 1%	0 0%	4 1%	0 0%	0 0%	4 3%	1 1%	0 0%
ADDRESSING GOVERNMENT ISSUES (61)	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%
<u>ADDRESSING SCHOOL ISSUES (NET)</u>	101 25%	44 27%	16 31%	6 12%	76 30%	25 17%	94 26%	8 14%	93 29%	8 9%	31 31%	27 25%	29 26%	15 16%
MAINTAINING QUALITY SCHOOLS (35)	82 20%	32 20%	13 24%	5 9%	61 24%	21 14%	76 21%	7 12%	77 24%	5 6%	29 29%	22 20%	22 20%	10 11%

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The City of Dublin Community Attitudes Survey: 2013

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two or three highest priorities?
(continued)

	TOTAL	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20	
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%	
ADDRESSING SCHOOL BOUNDARY ISSUES (19)	3 1%	2 1%	2 3%	1 1%	2 1%	2 1%	2 1%	1 2%	3 1%	0 0%	0 0%	2 2%	1 1%	1 1%	
CONTROLLING SCHOOL SPENDING (20)	18 4%	10 6%	2 4%	1 1%	14 6%	4 3%	18 5%	0 0%	13 4%	5 5%	2 2%	4 4%	7 7%	5 6%	
<u>OTHER (NET)</u>	36 9%	9 5%	6 12%	3 6%	25 10%	11 7%	32 9%	4 7%	32 10%	4 5%	12 12%	8 8%	11 10%	5 5%	
ADDRESSING JOBS/ECONOMIC ISSUES (91)	4 1%	2 1%	0 0%	0 0%	3 1%	2 1%	3 1%	2 3%	4 1%	0 0%	3 3%	0 0%	1 1%	1 1%	
ADDRESSING LACK OF DIVERSITY (92)	5 1%	2 1%	0 0%	1 1%	4 2%	1 1%	5 1%	0 0%	4 1%	1 1%	1 1%	2 2%	2 2%	0 0%	
MAINTAINING OR INCREASING PROPERTY VALUES (16)	8 2%	3 2%	2 3%	1 1%	5 2%	2 2%	7 2%	1 1%	5 2%	3 3%	0 0%	3 3%	4 4%	1 1%	
BEING ENVIRONMENTALLY FRIENDLY (86)	15 4%	2 2%	2 4%	1 1%	11 4%	4 3%	14 4%	1 1%	15 5%	0 0%	9 9%	3 3%	2 2%	1 1%	
OTHER (97)	5 1%	0 0%	3 5%	1 1%	2 1%	2 2%	4 1%	1 1%	4 1%	1 1%	0 0%	0 0%	2 2%	3 3%	
<u>OTHER CODES</u>	78 19%	19 12%	6 12%	13 25%	41 16%	36 24%	61 17%	17 31%	57 18%	21 24%	25 25%	22 21%	18 16%	13 14%	
DON'T KNOW/REFUSED (98)	78 19%	19 12%	6 12%	13 25%	41 16%	36 24%	61 17%	17 31%	57 18%	21 24%	25 25%	22 21%	18 16%	13 14%	

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 6: If A means excellent, B good, C average, D poor, and F is failing, what letter grade would you give Dublin as a place to live?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
A (EXCELLENT) (4.0)	320 78%	128 79%	45 85%	38 73%	209 81%	111 74%	284 80%	36 65%	320 100%	0 0%	74 74%	80 75%	94 86%	71 79%
B (GOOD) (3.0)	82 20%	30 18%	7 13%	14 26%	46 18%	36 24%	66 19%	16 30%	0 0%	82 93%	23 23%	25 23%	15 14%	19 21%
C (AVERAGE) (2.0)	6 2%	4 3%	1 1%	1 1%	3 1%	3 2%	4 1%	3 5%	0 0%	6 7%	3 3%	2 2%	1 1%	1 1%
Mean	3.8	3.8	3.8	3.7	3.8	3.7	3.8	3.6	4.0	2.9	3.7	3.7	3.9	3.8
S.D.	0.5	0.5	0.4	0.5	0.4	0.5	0.4	0.6	0.0	0.3	0.5	0.5	0.4	0.4

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 7: What letter grade would you give Dublin as a place to work?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
A (EXCELLENT) (4.0)	217 53%	78 48%	28 54%	23 43%	140 54%	77 51%	187 53%	30 54%	208 65%	9 10%	53 53%	46 43%	67 61%	51 56%
B (GOOD) (3.0)	122 30%	47 29%	19 36%	17 33%	79 31%	42 28%	107 30%	14 26%	74 23%	47 53%	34 35%	40 37%	24 22%	22 25%
C (AVERAGE) (2.0)	19 5%	10 6%	1 2%	3 5%	12 5%	7 4%	14 4%	5 10%	4 1%	15 17%	6 6%	7 7%	2 2%	4 4%
D (POOR) (1.0)	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 1%	0 0%	0 0%	0 0%	0 0%
F (FAILING) (0)	1 0%	1 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%
DON'T KNOW/REFUSED	50 12%	27 16%	4 8%	10 19%	26 10%	23 16%	44 12%	6 10%	34 11%	16 18%	7 7%	14 13%	17 15%	12 14%
Mean	3.5	3.5	3.6	3.5	3.5	3.5	3.5	3.5	3.7	2.9	3.5	3.4	3.7	3.6
S.D.	0.6	0.7	0.5	0.6	0.6	0.7	0.6	0.7	0.5	0.7	0.6	0.7	0.5	0.7

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 8: What letter grade would you give Dublin as a place to retire?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
A (EXCELLENT) (4.0)	119 29%	48 30%	14 26%	20 38%	77 30%	43 28%	106 30%	14 25%	111 35%	9 10%	34 34%	29 27%	29 26%	27 30%
B (GOOD) (3.0)	141 34%	53 33%	21 40%	17 31%	92 35%	49 32%	120 34%	21 38%	114 36%	27 30%	33 33%	39 36%	38 35%	30 34%
C (AVERAGE) (2.0)	102 25%	49 30%	10 19%	14 27%	69 27%	32 22%	89 25%	13 24%	65 20%	37 41%	21 21%	29 27%	27 25%	24 26%
D (POOR) (1.0)	16 4%	5 3%	2 3%	1 1%	6 2%	10 7%	14 4%	2 3%	8 3%	7 8%	5 5%	2 1%	5 5%	4 5%
F (FAILING) (0)	11 3%	3 2%	2 4%	2 3%	3 1%	8 5%	7 2%	4 7%	6 2%	4 5%	2 2%	2 2%	3 3%	4 4%
DON'T KNOW/REFUSED	20 5%	4 2%	4 7%	0 0%	12 4%	9 6%	18 5%	2 5%	15 5%	5 5%	5 5%	7 7%	7 6%	2 2%
Mean	2.9	2.9	2.9	3.0	2.9	2.8	2.9	2.7	3.0	2.3	3.0	2.9	2.8	2.8
S.D.	1.0	1.0	1.0	1.0	0.9	1.1	1.0	1.1	0.9	1.0	1.0	0.9	1.0	1.1

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 9: What do you like most about living in Dublin?

	TOTAL	Q36:	Q34:		Q32:		Q21: VSTD		Q6: DBLN AS		Q31: # OF YEARS			
		WORK	EMPLOYMENT	KIDS IN HH	LBRY PST YR	A PLC TO LV	AS RESIDENT	AS RESIDENT	AS RESIDENT	AS RESIDENT	AS RESIDENT	AS RESIDENT	AS RESIDENT	
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
<u>ATMOSPHERE (NET)</u>	253 62%	108 66%	37 71%	26 49%	168 65%	84 56%	222 63%	31 56%	198 62%	55 62%	56 56%	73 68%	69 63%	54 60%
IS SAFE (01)	90 22%	33 21%	12 22%	8 15%	61 24%	29 20%	82 23%	9 16%	75 23%	15 17%	19 19%	26 24%	30 27%	15 17%
IS FAMILY-ORIENTED (02)	33 8%	13 8%	7 14%	1 1%	25 10%	8 5%	33 9%	0 0%	29 9%	4 5%	9 9%	12 11%	10 10%	2 2%
IS CLEAN/NEAT (03)	70 17%	38 23%	3 5%	5 9%	47 18%	23 15%	58 16%	12 23%	48 15%	23 25%	19 19%	19 18%	11 10%	21 23%
IS BEAUTIFUL, NOT SPECIFIED (04)	23 6%	7 4%	4 8%	5 10%	10 4%	13 8%	17 5%	5 9%	19 6%	4 4%	2 2%	6 6%	7 6%	8 8%
IS QUIET (05)	12 3%	2 1%	0 0%	1 1%	10 4%	2 2%	11 3%	1 2%	5 2%	7 8%	3 3%	5 5%	4 3%	0 0%
IS GREEN/GOOD LANDSCAPING/OPEN SPACES (06)	56 14%	21 13%	11 21%	6 12%	41 16%	16 11%	53 15%	4 6%	44 14%	12 14%	5 5%	23 21%	17 16%	12 13%
GOOD SENSE OF COMMUNITY, NOT SPECIFIED (07)	55 13%	23 14%	8 15%	5 9%	30 12%	24 16%	46 13%	9 16%	45 14%	10 11%	11 11%	19 17%	16 15%	8 9%
IS PROGRESSIVE (08)	2 1%	1 0%	1 1%	0 0%	2 1%	1 1%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	2 1%	1 1%
<u>SERVICES/AMENITIES (NET)</u>	213 52%	95 59%	35 67%	24 45%	142 55%	72 48%	193 55%	20 36%	185 58%	28 32%	50 51%	47 44%	59 54%	56 62%
HAS GREAT PARKS (09)	71 17%	30 18%	14 26%	6 11%	51 20%	20 13%	64 18%	7 12%	65 20%	6 7%	25 25%	13 12%	17 16%	15 17%
HAS GOOD CITY SERVICES (10)	103 25%	43 27%	14 27%	13 25%	69 27%	34 23%	96 27%	7 13%	88 27%	15 17%	15 15%	20 19%	33 30%	35 39%
HAS GOOD ENTERTAINMENT (11)	4 1%	1 1%	2 3%	0 0%	3 1%	1 1%	3 1%	1 1%	2 1%	1 2%	0 0%	2 1%	0 0%	2 2%
HAS RECREATION CENTER (12)	30 7%	14 8%	5 10%	6 12%	17 7%	13 8%	25 7%	5 9%	27 8%	3 3%	8 8%	7 7%	6 6%	8 9%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 9: What do you like most about living in Dublin?

(continued)

	TOTAL	Q36: WORK EMPLOYMENT		Q34: KIDS IN HH		Q32: LBRY PST YR		Q21: VSTD A PLC TO LV		Q6: DBLN AS		Q31: # OF YEARS AS RESIDENT			
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20	
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%	
HAS BIKE PATHS (13)	25 6%	10 6%	9 17%	2 4%	21 8%	4 3%	20 6%	5 9%	23 7%	2 2%	8 8%	4 4%	7 7%	5 5%	
HAS NICE DOWNTOWN/HISTORIC DISTRICT (14)	4 1%	2 1%	1 2%	0 0%	3 1%	1 1%	3 1%	2 3%	3 1%	2 2%	3 3%	1 1%	1 1%	0 0%	
HAS RUNNING/WALKING TRAILS (15)	19 5%	8 5%	6 11%	3 6%	9 3%	10 6%	17 5%	2 3%	17 5%	2 2%	3 3%	8 7%	3 3%	5 5%	
HAS GOOD RESTAURANTS (17)	8 2%	5 3%	0 0%	2 4%	2 1%	6 4%	8 2%	0 0%	8 2%	0 0%	0 0%	4 4%	3 3%	0 0%	
HAS COMMUNITY EVENTS (18)	37 9%	17 11%	7 12%	1 1%	24 9%	13 8%	34 10%	3 5%	34 11%	3 3%	12 12%	5 4%	12 11%	7 8%	
HAS GOLF COURSE (19)	2 0%	0 0%	2 3%	0 0%	2 1%	0 0%	2 0%	0 0%	2 0%	0 0%	0 0%	0 0%	2 1%	0 0%	
<u>LOCATION (NET)</u>	73 18%	34 21%	3 6%	12 23%	38 15%	35 23%	61 17%	12 21%	50 16%	23 26%	25 25%	23 22%	11 10%	13 14%	
CONVENIENT TO EVERYTHING (23)	41 10%	20 12%	3 5%	9 18%	26 10%	15 10%	36 10%	5 9%	26 8%	15 17%	15 15%	10 9%	6 6%	10 11%	
CLOSE TO SHOPPING (24)	28 7%	13 8%	0 0%	2 4%	8 3%	19 13%	22 6%	6 11%	23 7%	5 5%	8 8%	14 13%	3 3%	2 2%	
CLOSE TO FREEWAY (25)	5 1%	1 1%	1 1%	2 4%	2 1%	4 2%	5 1%	1 1%	5 1%	1 1%	2 2%	2 1%	2 1%	0 0%	
CLOSE TO RESTAURANTS (26)	7 2%	0 0%	0 0%	2 4%	0 0%	7 5%	5 4%	2 4%	4 1%	3 3%	5 5%	1 1%	0 0%	2 2%	
CLOSE TO JOB (27)	6 1%	0 0%	0 0%	0 0%	3 1%	3 2%	3 1%	2 4%	2 1%	4 4%	2 2%	1 1%	1 1%	2 2%	
<u>SCHOOLS (NET)</u>	118 29%	45 28%	20 39%	10 18%	98 38%	20 14%	101 29%	17 31%	90 28%	27 31%	29 30%	31 29%	36 33%	21 23%	

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 9: What do you like most about living in Dublin?
(continued)

	TOTAL	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20	
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%	
HAS QUALITY SCHOOLS (31)	118 29%	45 28%	20 39%	10 18%	98 38%	20 14%	101 29%	17 31%	90 28%	27 31%	29 30%	31 29%	36 33%	21 23%	
<u>RESIDENTS (NET)</u>	30 7%	17 11%	2 3%	4 7%	16 6%	14 10%	25 7%	5 9%	25 8%	6 6%	6 6%	12 11%	5 5%	7 8%	
LIKE THE PEOPLE (33)	30 7%	17 11%	2 3%	4 7%	16 6%	14 10%	25 7%	5 9%	25 8%	6 6%	6 6%	12 11%	5 5%	7 8%	
<u>HOUSING (NET)</u>	10 3%	7 4%	1 2%	2 4%	6 3%	4 3%	9 2%	2 3%	6 2%	5 5%	2 2%	3 2%	2 2%	4 4%	
LIKE THE NEIGHBORHOODS/HOUSES (36)	9 2%	6 4%	1 2%	2 4%	5 2%	4 3%	8 2%	1 1%	5 2%	4 4%	2 2%	3 2%	1 1%	4 4%	
INCREASING PROPERTY VALUES/ GOOD INVESTMENT (37)	1 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	1 1%	1 0%	1 1%	0 0%	0 0%	1 1%	0 0%	
<u>CITY PLANNING (NET)</u>	49 12%	18 11%	7 13%	6 12%	35 14%	13 9%	44 12%	5 8%	41 13%	7 8%	7 7%	14 13%	15 14%	12 14%	
HAS A GOOD ROAD NETWORK (TRAFFIC FLOW) (16)	19 5%	11 7%	3 5%	2 3%	16 6%	3 2%	18 5%	1 1%	16 5%	3 3%	3 3%	7 7%	4 4%	4 4%	
HAS GOOD CITY PLANNING (39)	33 8%	9 5%	5 10%	5 9%	22 9%	11 7%	29 8%	4 7%	27 9%	6 7%	4 4%	9 8%	12 11%	9 10%	
<u>OTHER (NET)</u>	32 8%	8 5%	5 10%	5 9%	24 9%	8 5%	32 9%	0 0%	29 9%	2 2%	8 8%	6 5%	12 11%	6 7%	
HAS GOOD SIGNAGE (40)	2 1%	2 1%	0 0%	2 3%	1 0%	2 1%	2 1%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	1 1%	
HAS LOTS OF BUSINESSES/JOB (41)	14 4%	4 3%	3 6%	2 5%	11 4%	3 2%	14 4%	0 0%	14 4%	0 1%	0 0%	1 1%	9 9%	3 4%	
HAS GOOD CUSTOMER SERVICE BY CITY (42)	7 2%	2 1%	2 4%	1 1%	5 2%	2 1%	7 2%	0 0%	6 2%	1 1%	1 1%	2 2%	1 1%	3 3%	

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 9: What do you like most about living in Dublin?
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
OTHER (97)	9 2%	1 1%	0 0%	1 1%	7 3%	2 1%	9 3%	0 0%	8 2%	1 1%	6 6%	1 1%	2 2%	0 0%
<u>OTHER CODES</u>	7 2%	2 1%	2 3%	2 3%	3 1%	5 3%	7 2%	0 0%	6 2%	2 2%	3 3%	2 1%	2 1%	2 2%
DON'T KNOW/REFUSED (98)	7 2%	2 1%	2 3%	2 3%	3 1%	5 3%	7 2%	0 0%	6 2%	2 2%	3 3%	2 1%	2 1%	2 2%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 10(a): Satisfaction: Police protection

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	320 78%	117 72%	45 86%	44 83%	200 78%	119 79%	277 78%	43 77%	271 85%	49 56%	69 69%	81 76%	96 88%	72 79%
SOMEWHAT SATISFIED (2)	75 18%	41 25%	6 12%	8 15%	46 18%	28 19%	66 19%	9 16%	41 13%	33 37%	21 21%	24 22%	12 11%	18 20%
SOMEWHAT DISSATISFIED (3)	13 3%	4 3%	1 2%	1 2%	12 5%	2 1%	10 3%	4 7%	8 2%	5 6%	9 9%	2 2%	2 2%	1 1%
DON'T KNOW/REFUSED (5)	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 10(b): Satisfaction: Mosquito control

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	256 63%	98 60%	37 70%	35 67%	159 62%	96 64%	224 63%	32 57%	218 68%	38 43%	61 61%	65 60%	76 70%	53 59%
SOMEWHAT SATISFIED (2)	123 30%	55 34%	13 24%	9 17%	84 33%	39 26%	106 30%	17 30%	84 26%	39 44%	31 31%	33 30%	25 23%	34 37%
SOMEWHAT DISSATISFIED (3)	5 1%	0 0%	2 3%	1 1%	3 1%	3 2%	4 1%	1 3%	3 1%	2 2%	0 0%	4 4%	1 1%	1 1%
VERY DISSATISFIED (4)	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%
DON'T KNOW/REFUSED (5)	23 6%	9 6%	1 2%	8 15%	11 4%	13 8%	18 5%	5 10%	14 4%	9 10%	7 7%	6 6%	8 7%	3 3%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 10(c): Satisfaction: Trash collection

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	333 82%	134 83%	48 92%	43 81%	214 83%	119 79%	292 83%	41 75%	270 84%	63 72%	73 73%	85 80%	103 94%	70 78%
SOMEWHAT SATISFIED (2)	57 14%	21 13%	3 6%	5 9%	36 14%	21 14%	54 15%	3 5%	46 14%	11 13%	16 16%	18 17%	6 5%	17 19%
SOMEWHAT DISSATISFIED (3)	10 2%	5 3%	0 0%	2 4%	7 3%	3 2%	5 1%	5 9%	2 1%	8 9%	5 5%	2 2%	0 0%	3 3%
DON'T KNOW/REFUSED (5)	9 2%	2 1%	1 2%	3 6%	2 1%	7 5%	3 1%	6 11%	3 1%	6 7%	6 6%	2 2%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 10(d): Satisfaction: Leaf collection

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	253 62%	91 56%	38 72%	37 70%	164 63%	89 59%	225 64%	28 52%	211 66%	42 47%	60 60%	63 59%	73 66%	56 62%
SOMEWHAT SATISFIED (2)	108 26%	56 34%	9 17%	8 14%	77 30%	30 20%	95 27%	13 23%	76 24%	32 36%	22 22%	29 27%	28 25%	29 32%
SOMEWHAT DISSATISFIED (3)	8 2%	3 2%	4 7%	1 1%	5 2%	3 2%	8 2%	0 0%	7 2%	1 1%	1 1%	3 3%	3 3%	1 1%
VERY DISSATISFIED (4)	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%
DON'T KNOW/REFUSED (5)	39 10%	12 8%	2 3%	7 14%	13 5%	26 17%	25 7%	14 25%	26 8%	13 15%	17 17%	12 11%	6 5%	4 5%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 10(e): Satisfaction: The city's curbside chipper service

	TOTAL	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20	
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%	
VERY SATISFIED (1)	222 54%	77 48%	39 75%	30 57%	138 53%	84 56%	193 55%	28 51%	185 58%	37 41%	40 40%	54 51%	72 66%	55 61%	
SOMEWHAT SATISFIED (2)	91 22%	43 26%	7 13%	6 11%	72 28%	18 12%	81 23%	10 18%	62 19%	29 33%	26 26%	22 21%	18 16%	23 26%	
SOMEWHAT DISSATISFIED (3)	7 2%	2 1%	2 3%	1 2%	2 1%	5 3%	3 1%	3 6%	1 0%	6 6%	3 3%	1 1%	1 1%	2 2%	
DON'T KNOW/REFUSED (5)	90 22%	40 25%	4 8%	16 31%	47 18%	43 29%	76 21%	14 25%	73 23%	17 19%	31 31%	30 28%	19 17%	11 12%	

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 10(f): Satisfaction: Snow removal

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	299 73%	118 73%	42 81%	43 82%	186 72%	113 75%	261 74%	38 68%	254 79%	45 51%	67 67%	69 65%	84 77%	77 85%
SOMEWHAT SATISFIED (2)	95 23%	37 23%	9 17%	6 12%	66 26%	28 19%	80 22%	15 27%	61 19%	34 38%	28 28%	31 29%	25 22%	11 12%
SOMEWHAT DISSATISFIED (3)	9 2%	6 3%	1 2%	2 4%	6 2%	2 2%	7 2%	2 3%	5 2%	4 4%	3 3%	4 4%	0 0%	2 2%
VERY DISSATISFIED (4)	4 1%	1 0%	0 0%	1 1%	0 0%	4 3%	4 1%	0 0%	1 0%	3 4%	0 0%	3 3%	1 1%	0 0%
DON'T KNOW/REFUSED (5)	2 1%	1 0%	0 0%	0 0%	0 0%	2 2%	2 0%	1 1%	0 0%	2 3%	2 2%	0 0%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 10(g): Satisfaction: City-sponsored events and activities, such as the Dublin Irish Festival, the St. Patrick's Day Parade, and the Independence Day Celebration

	TOTAL	Q36: WORK EMPLOYMENT		Q34: KIDS IN HH		Q32: VSTD LBRY PST YR		Q21: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT				
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	309 75%	122 75%	45 86%	40 76%	190 74%	118 79%	263 74%	46 83%	256 80%	52 59%	74 74%	81 75%	89 81%	64 71%
SOMEWHAT SATISFIED (2)	79 19%	31 19%	6 11%	10 19%	53 21%	25 17%	71 20%	8 14%	47 15%	32 36%	24 24%	26 24%	15 14%	14 15%
SOMEWHAT DISSATISFIED (3)	5 1%	0 0%	0 0%	2 3%	3 1%	2 1%	5 1%	0 0%	3 1%	2 2%	0 0%	0 0%	3 3%	2 2%
DON'T KNOW/REFUSED (5)	16 4%	10 6%	2 3%	1 1%	12 5%	5 3%	15 4%	2 3%	14 4%	2 3%	2 2%	1 1%	2 2%	11 12%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 11(a): Satisfaction: Dublin's community recreation center

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	282 69%	96 59%	41 79%	40 76%	172 66%	110 73%	242 69%	40 72%	237 74%	45 51%	57 57%	84 78%	77 70%	63 70%
SOMEWHAT SATISFIED (2)	94 23%	55 34%	7 14%	7 14%	76 29%	19 12%	89 25%	6 10%	63 20%	31 35%	28 28%	20 19%	23 21%	23 25%
SOMEWHAT DISSATISFIED (3)	9 2%	3 2%	2 4%	1 1%	4 2%	5 3%	8 2%	1 2%	8 3%	1 1%	4 4%	0 0%	5 4%	0 0%
VERY DISSATISFIED (4)	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%
DON'T KNOW/REFUSED (5)	23 6%	8 5%	2 3%	5 9%	6 2%	16 11%	13 4%	9 16%	10 3%	12 14%	10 10%	4 3%	4 4%	5 5%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 11(b): Satisfaction: Dublin's branch of the Columbus Metropolitan Library

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	278 68%	104 64%	44 84%	38 71%	170 66%	107 72%	249 70%	29 53%	216 68%	62 70%	59 59%	83 78%	82 75%	52 58%
SOMEWHAT SATISFIED (2)	88 22%	43 27%	6 11%	11 21%	58 22%	31 20%	75 21%	13 24%	71 22%	17 20%	20 20%	16 15%	22 20%	31 34%
SOMEWHAT DISSATISFIED (3)	23 6%	7 4%	3 5%	2 4%	19 7%	4 3%	21 6%	2 3%	20 6%	3 3%	11 11%	6 5%	2 2%	5 6%
VERY DISSATISFIED (4)	5 1%	4 2%	0 0%	1 1%	4 1%	1 1%	5 1%	0 0%	3 1%	2 2%	0 0%	1 1%	2 1%	2 2%
DON'T KNOW/REFUSED (5)	15 4%	4 3%	0 0%	1 2%	8 3%	7 5%	4 1%	11 21%	10 3%	5 6%	11 11%	2 2%	3 2%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 11(c): Satisfaction: Dublin's parks

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	349 85%	131 81%	51 97%	42 79%	226 87%	122 81%	305 86%	43 78%	287 90%	62 70%	90 91%	94 88%	91 83%	71 79%
SOMEWHAT SATISFIED (2)	51 12%	29 18%	2 3%	6 12%	30 12%	21 14%	42 12%	9 16%	30 9%	21 24%	5 5%	11 10%	16 15%	19 21%
SOMEWHAT DISSATISFIED (3)	3 1%	2 1%	0 0%	1 1%	3 1%	1 1%	3 1%	0 0%	3 1%	1 1%	0 0%	2 2%	2 1%	0 0%
VERY DISSATISFIED (4)	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%
DON'T KNOW/REFUSED (5)	5 1%	0 0%	0 0%	3 7%	0 0%	5 3%	2 1%	3 5%	1 0%	4 5%	4 4%	0 0%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 11(d): Satisfaction: Dublin's public art

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	147 36%	60 37%	21 41%	14 27%	86 33%	61 41%	126 36%	22 39%	127 40%	21 23%	32 32%	47 44%	43 39%	24 27%
SOMEWHAT SATISFIED (2)	168 41%	67 42%	20 39%	22 43%	115 45%	52 35%	153 43%	14 26%	138 43%	30 34%	32 33%	42 39%	46 42%	47 52%
SOMEWHAT DISSATISFIED (3)	29 7%	11 7%	3 7%	4 7%	17 7%	12 8%	25 7%	5 8%	13 4%	16 19%	4 4%	5 5%	10 9%	10 11%
VERY DISSATISFIED (4)	6 2%	2 1%	1 2%	3 6%	2 1%	4 3%	4 1%	2 4%	3 1%	3 3%	0 0%	1 1%	2 1%	4 4%
DON'T KNOW/REFUSED (5)	58 14%	22 14%	6 12%	9 17%	38 15%	20 14%	46 13%	12 22%	40 12%	18 21%	32 32%	12 11%	10 9%	5 6%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 11(e): Satisfaction: Parking in Historic Dublin

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	41 10%	16 10%	1 2%	6 10%	15 6%	26 17%	35 10%	6 10%	32 10%	9 10%	13 13%	10 9%	9 9%	8 9%
SOMEWHAT SATISFIED (2)	192 47%	73 45%	30 57%	23 43%	134 52%	58 39%	172 49%	20 37%	165 51%	28 31%	42 42%	53 49%	58 53%	38 42%
SOMEWHAT DISSATISFIED (3)	127 31%	59 36%	17 32%	14 27%	83 32%	44 29%	110 31%	17 30%	99 31%	28 32%	30 30%	36 33%	35 32%	27 30%
VERY DISSATISFIED (4)	42 10%	13 8%	5 9%	6 12%	25 10%	17 11%	34 9%	8 15%	23 7%	19 21%	11 11%	9 8%	7 7%	15 17%
DON'T KNOW/REFUSED (5)	6 2%	1 0%	0 0%	4 8%	1 0%	6 4%	2 1%	4 7%	2 0%	5 5%	4 4%	0 0%	0 0%	2 3%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 11(f): Satisfaction: Dublin's bike paths

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	302 74%	115 71%	43 83%	34 64%	196 76%	106 71%	265 75%	37 67%	257 80%	45 51%	66 66%	80 74%	87 79%	70 77%
SOMEWHAT SATISFIED (2)	67 16%	30 18%	5 9%	9 16%	46 18%	20 13%	61 17%	6 10%	40 12%	27 31%	19 19%	22 21%	13 12%	13 14%
SOMEWHAT DISSATISFIED (3)	10 2%	7 5%	1 2%	2 3%	8 3%	2 2%	8 2%	2 3%	6 2%	4 5%	2 2%	1 1%	3 3%	2 3%
VERY DISSATISFIED (4)	3 1%	0 0%	0 0%	1 1%	0 0%	2 2%	2 1%	0 1%	0 0%	3 3%	1 1%	1 1%	0 0%	1 1%
DON'T KNOW/REFUSED (5)	27 7%	10 6%	3 7%	8 15%	8 3%	19 13%	16 5%	10 19%	18 6%	9 10%	12 12%	3 3%	7 6%	5 5%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 11(g): Satisfaction: Dublin's outdoor pools

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	203 50%	76 47%	32 61%	28 53%	134 52%	68 46%	174 49%	29 52%	175 55%	28 31%	44 44%	51 48%	62 56%	45 50%
SOMEWHAT SATISFIED (2)	93 23%	42 26%	9 18%	6 11%	74 28%	19 13%	86 24%	7 13%	78 24%	16 18%	16 16%	24 22%	26 24%	27 30%
SOMEWHAT DISSATISFIED (3)	11 3%	4 2%	1 2%	1 1%	9 3%	2 1%	11 3%	0 0%	8 3%	3 4%	4 4%	2 2%	4 3%	1 1%
DON'T KNOW/REFUSED (5)	102 25%	40 25%	10 19%	18 34%	41 16%	60 40%	82 23%	20 35%	59 19%	42 48%	36 36%	30 28%	19 17%	17 19%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(a): Satisfaction: Planning for the future

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	194 48%	68 42%	28 54%	26 50%	119 46%	75 50%	165 47%	29 53%	174 54%	20 23%	40 40%	43 40%	69 63%	41 45%
SOMEWHAT SATISFIED (2)	164 40%	74 46%	22 41%	17 32%	114 44%	50 34%	149 42%	14 26%	119 37%	45 50%	31 32%	55 51%	35 32%	43 47%
SOMEWHAT DISSATISFIED (3)	11 3%	5 3%	0 0%	2 3%	6 2%	5 3%	8 2%	2 4%	6 2%	5 6%	6 6%	0 0%	3 3%	2 2%
VERY DISSATISFIED (4)	4 1%	1 0%	0 0%	2 4%	0 0%	4 3%	3 1%	1 1%	0 0%	4 4%	0 0%	2 1%	0 0%	2 3%
DON'T KNOW/REFUSED (5)	36 9%	14 9%	3 5%	6 11%	20 8%	16 11%	28 8%	8 15%	21 7%	15 17%	22 23%	8 8%	3 3%	2 3%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(b): Satisfaction: Managing residential growth and development

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	185 45%	69 43%	23 44%	22 41%	115 44%	71 47%	159 45%	26 47%	161 50%	25 28%	38 38%	52 48%	57 52%	38 42%
SOMEWHAT SATISFIED (2)	159 39%	68 42%	22 42%	24 46%	103 40%	55 37%	139 39%	20 36%	123 39%	35 40%	30 30%	42 39%	43 40%	43 48%
SOMEWHAT DISSATISFIED (3)	40 10%	17 11%	4 8%	2 4%	28 11%	12 8%	33 9%	6 12%	21 7%	19 21%	21 21%	6 6%	6 5%	7 8%
VERY DISSATISFIED (4)	7 2%	3 2%	1 2%	1 1%	6 2%	1 1%	7 2%	0 0%	4 1%	3 4%	2 2%	2 2%	1 1%	2 3%
DON'T KNOW/REFUSED (5)	18 4%	4 2%	2 4%	3 7%	7 3%	11 7%	15 4%	3 5%	11 3%	6 7%	9 9%	6 5%	3 3%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(c): Satisfaction: Managing commercial growth and development

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	181 44%	65 40%	26 49%	24 46%	113 44%	68 45%	155 44%	26 48%	160 50%	21 24%	38 38%	45 42%	61 56%	36 39%
SOMEWHAT SATISFIED (2)	171 42%	73 45%	16 30%	20 39%	109 42%	62 41%	149 42%	22 41%	124 39%	47 53%	45 46%	49 46%	33 30%	43 47%
SOMEWHAT DISSATISFIED (3)	31 8%	13 8%	7 13%	5 9%	22 9%	9 6%	28 8%	3 6%	24 7%	8 9%	7 7%	6 6%	10 9%	7 8%
VERY DISSATISFIED (4)	6 2%	4 2%	1 2%	1 1%	3 1%	3 2%	6 2%	0 0%	2 1%	5 5%	0 0%	1 1%	2 2%	4 4%
DON'T KNOW/REFUSED (5)	19 5%	7 4%	3 6%	3 5%	11 4%	8 5%	15 4%	3 6%	11 3%	8 9%	9 9%	6 5%	3 3%	1 1%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(d): Satisfaction: Maintaining Dublin's streets and roads

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	268 66%	100 62%	41 78%	34 65%	162 63%	105 70%	234 66%	34 62%	237 74%	31 34%	59 59%	68 63%	87 80%	52 58%
SOMEWHAT SATISFIED (2)	112 27%	54 33%	9 17%	13 24%	82 32%	30 20%	97 28%	14 26%	76 24%	36 40%	25 25%	31 29%	19 17%	37 41%
SOMEWHAT DISSATISFIED (3)	21 5%	8 5%	2 3%	3 6%	13 5%	8 6%	17 5%	4 7%	5 1%	17 19%	12 12%	5 5%	3 3%	2 2%
DON'T KNOW/REFUSED (5)	8 2%	0 0%	1 2%	3 5%	1 0%	7 4%	5 1%	3 5%	2 1%	6 7%	4 4%	3 3%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(e): Satisfaction: Revitalizing Historic Dublin

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	209 51%	87 53%	34 65%	26 50%	127 49%	83 55%	182 52%	27 49%	186 58%	23 26%	51 51%	59 55%	64 58%	35 38%
SOMEWHAT SATISFIED (2)	173 42%	72 44%	17 32%	19 37%	120 47%	52 35%	153 43%	20 36%	119 37%	54 61%	41 42%	43 40%	36 33%	52 57%
SOMEWHAT DISSATISFIED (3)	10 2%	2 1%	2 3%	2 3%	6 2%	4 3%	9 2%	2 3%	8 2%	2 3%	0 0%	0 0%	7 6%	3 3%
VERY DISSATISFIED (4)	2 1%	2 1%	0 0%	1 1%	1 0%	2 1%	2 1%	0 0%	2 0%	1 1%	0 0%	2 1%	1 1%	0 0%
DON'T KNOW/REFUSED (5)	14 3%	1 0%	0 0%	5 9%	4 2%	10 7%	7 2%	7 12%	6 2%	8 9%	7 7%	4 4%	2 2%	1 1%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(f): Satisfaction: Managing the flow of traffic in Dublin

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	138 34%	55 34%	24 46%	15 28%	92 36%	46 31%	120 34%	19 34%	129 40%	9 10%	32 32%	35 32%	51 46%	21 23%
SOMEWHAT SATISFIED (2)	178 44%	67 41%	22 43%	22 42%	116 45%	61 41%	161 45%	18 32%	143 45%	36 40%	42 43%	46 42%	40 36%	49 54%
SOMEWHAT DISSATISFIED (3)	68 17%	28 17%	4 8%	9 18%	38 15%	30 20%	54 15%	14 26%	42 13%	26 29%	12 12%	24 22%	16 14%	16 18%
VERY DISSATISFIED (4)	20 5%	12 7%	2 3%	3 6%	12 5%	8 5%	18 5%	2 4%	5 1%	15 17%	10 10%	2 2%	3 3%	5 5%
DON'T KNOW/REFUSED (5)	4 1%	0 0%	0 0%	3 6%	0 0%	4 3%	2 0%	3 5%	2 1%	3 3%	3 3%	1 1%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(g): Satisfaction: Listening to the concerns of local residents before making important decisions

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	124 30%	43 26%	18 35%	17 32%	78 30%	45 30%	111 31%	13 24%	120 37%	5 5%	29 29%	27 25%	44 40%	24 27%
SOMEWHAT SATISFIED (2)	174 43%	69 42%	20 39%	24 45%	107 42%	66 44%	146 41%	27 49%	133 41%	41 46%	38 38%	51 48%	45 41%	39 43%
SOMEWHAT DISSATISFIED (3)	49 12%	27 17%	7 13%	2 3%	38 15%	11 7%	45 13%	4 7%	31 10%	18 20%	8 8%	11 10%	11 10%	19 21%
VERY DISSATISFIED (4)	11 3%	2 1%	1 2%	4 7%	7 3%	5 3%	9 3%	2 4%	3 1%	9 10%	0 0%	5 4%	1 1%	5 6%
DON'T KNOW/REFUSED (5)	51 12%	21 13%	6 12%	7 12%	28 11%	23 15%	42 12%	8 15%	34 11%	17 19%	26 26%	13 12%	9 8%	3 3%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(h): Satisfaction: Managing the city's finances

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	155 38%	58 36%	17 33%	25 48%	92 36%	63 42%	135 38%	20 37%	138 43%	17 19%	28 28%	46 43%	49 44%	32 35%
SOMEWHAT SATISFIED (2)	136 33%	56 35%	18 35%	15 29%	86 33%	50 33%	117 33%	19 35%	101 32%	35 39%	30 30%	37 34%	39 36%	29 32%
SOMEWHAT DISSATISFIED (3)	45 11%	20 12%	4 7%	3 6%	36 14%	9 6%	42 12%	3 6%	32 10%	14 16%	9 9%	9 8%	7 6%	21 23%
VERY DISSATISFIED (4)	6 1%	3 2%	0 0%	2 3%	4 1%	2 2%	5 1%	1 1%	4 1%	2 3%	3 3%	2 1%	1 1%	0 0%
DON'T KNOW/REFUSED (5)	66 16%	25 15%	13 25%	7 14%	41 16%	26 17%	55 15%	12 21%	46 14%	20 23%	29 29%	14 13%	14 12%	9 10%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(i): Satisfaction: Keeping local residents informed of important issues involving the city

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY SATISFIED (1)	197 48%	69 43%	27 52%	33 62%	114 44%	83 56%	173 49%	24 44%	174 54%	23 26%	43 44%	44 41%	67 61%	42 46%
SOMEWHAT SATISFIED (2)	158 39%	59 36%	25 48%	16 30%	106 41%	51 34%	136 39%	22 40%	119 37%	39 45%	38 38%	49 46%	38 34%	33 37%
SOMEWHAT DISSATISFIED (3)	44 11%	32 19%	0 0%	0 0%	35 14%	9 6%	39 11%	6 10%	24 7%	21 24%	14 14%	12 11%	4 4%	15 17%
VERY DISSATISFIED (4)	2 0%	1 0%	0 0%	1 1%	1 0%	1 1%	2 1%	0 0%	1 0%	1 1%	0 0%	1 1%	0 0%	1 1%
DON'T KNOW/REFUSED (5)	7 2%	2 1%	0 0%	3 6%	2 1%	5 3%	3 1%	3 6%	3 1%	4 5%	4 4%	2 2%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 12(j): Satisfaction: Maintaining appropriate architectural standards for new construction

	TOTAL	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20	
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%	
VERY SATISFIED (1)	240 59%	97 60%	33 63%	32 61%	148 57%	92 61%	208 59%	32 59%	210 66%	30 34%	60 60%	60 56%	78 71%	42 47%	
SOMEWHAT SATISFIED (2)	115 28%	48 30%	16 30%	13 24%	78 30%	36 24%	104 30%	11 20%	79 25%	36 41%	13 13%	36 34%	26 24%	39 44%	
SOMEWHAT DISSATISFIED (3)	19 5%	4 3%	2 4%	2 5%	15 6%	3 2%	16 5%	3 5%	14 4%	5 5%	7 7%	3 3%	3 3%	5 6%	
VERY DISSATISFIED (4)	2 1%	0 0%	0 0%	2 3%	0 0%	2 2%	2 1%	0 0%	1 0%	2 2%	0 0%	2 1%	1 1%	0 0%	
DON'T KNOW/REFUSED (5)	32 8%	12 8%	2 3%	4 8%	16 6%	16 11%	23 7%	9 16%	16 5%	17 19%	20 20%	6 6%	2 2%	4 4%	

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 13: During the past year, have you, yourself, contacted the city to raise an issue, express a concern, or get information?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
<u>YES</u>	160	65	23	21	107	53	143	16	135	25	35	43	44	38
	39%	40%	44%	41%	41%	35%	41%	29%	42%	28%	35%	40%	40%	42%
YES, ONCE (1)	81 20%	29 18%	12 23%	8 16%	53 20%	28 19%	75 21%	6 11%	72 23%	9 10%	21 21%	24 22%	17 16%	19 21%
YES, MORE THAN ONCE (2)	78 19%	36 22%	11 21%	13 25%	54 21%	25 16%	68 19%	10 18%	62 19%	16 18%	14 14%	19 18%	27 24%	18 20%
<u>OTHER CODES</u>	249	97	30	31	152	97	210	39	185	64	65	64	66	53
	61%	60%	56%	59%	59%	65%	59%	71%	58%	72%	65%	60%	60%	58%
NO (3)	247 60%	97 60%	30 56%	31 59%	150 58%	97 65%	208 59%	39 71%	185 58%	61 69%	65 65%	64 60%	63 58%	53 58%
DON'T KNOW/REFUSED (4)	2 1%	0 0%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	2 2%	0 0%	0 0%	2 2%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 14: Did you speak with someone by phone or in person, did you write a letter, or did you send an email?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	160	65 41%	23 14%	21 13%	107 67%	53 33%	143 90%	16 10%	135 84%	25 16%	35 22%	43 27%	44 28%	38 24%
PHONE (1)	94 59%	43 66%	12 52%	17 80%	56 53%	37 70%	84 59%	10 59%	77 57%	16 65%	15 42%	30 71%	27 62%	21 56%
IN PERSON (2)	21 13%	10 16%	3 15%	2 8%	15 14%	6 12%	20 14%	1 5%	18 14%	2 10%	7 19%	2 4%	8 18%	4 12%
LETTER (3)	3 2%	2 2%	0 0%	0 0%	2 2%	2 3%	3 2%	1 5%	3 2%	1 3%	1 3%	1 2%	1 2%	1 2%
EMAIL (4)	42 26%	11 16%	8 33%	3 13%	34 32%	8 15%	37 26%	5 31%	36 27%	5 22%	13 37%	10 23%	8 18%	11 30%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 15: Can you tell me the department you contacted or the purpose of that contact?

	TOTAL	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20	
TOTAL RESPONDENTS	160	65 41%	23 14%	21 13%	107 67%	53 33%	143 90%	16 10%	135 84%	25 16%	35 22%	43 27%	44 28%	38 24%	
PLANNING AND ZONING (01)	24 15%	9 14%	3 11%	6 28%	16 15%	8 15%	23 16%	1 5%	19 14%	4 17%	3 8%	8 19%	6 14%	6 16%	
PARKS AND RECREATION/WILDLIFE (02)	17 11%	7 10%	4 19%	1 4%	13 12%	4 8%	14 10%	3 19%	16 12%	1 3%	3 10%	6 14%	3 7%	5 12%	
POLICE (03)	12 7%	5 7%	1 3%	4 17%	6 6%	6 11%	11 7%	1 8%	8 6%	4 14%	1 4%	4 9%	4 10%	2 6%	
ROADWAY MAINTENANCE (04)	17 10%	7 10%	5 23%	2 7%	11 11%	5 10%	14 10%	3 19%	14 11%	2 10%	1 3%	4 9%	5 11%	7 18%	
CITY FORESTER (05)	15 9%	5 8%	3 14%	0 0%	10 10%	5 9%	13 9%	2 10%	11 8%	4 17%	5 14%	4 8%	3 7%	3 8%	
ENGINEERING (06)	5 3%	1 1%	0 0%	3 14%	1 1%	5 9%	5 3%	1 5%	3 2%	2 9%	2 5%	0 0%	2 4%	2 6%	
REFUSE/RECYCLING/YARD WASTE (07)	16 10%	8 12%	1 3%	2 11%	6 6%	10 18%	15 11%	1 5%	14 10%	2 10%	1 3%	9 20%	4 9%	2 6%	
CITY COUNCIL (08)	5 3%	3 4%	0 0%	1 4%	4 4%	1 1%	5 4%	0 0%	5 4%	0 0%	0 0%	0 0%	3 7%	2 5%	
PUBLIC SAFETY (10)	1 1%	0 0%	1 4%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	
EMPLOYMENT (11)	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 9%	1 1%	0 0%	0 0%	1 3%	0 0%	0 0%	
ADMINISTRATIVE SERVICES (12)	1 1%	0 0%	0 0%	0 0%	0 0%	1 2%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%	
LEGAL (13)	2 1%	1 1%	0 0%	0 0%	1 1%	1 1%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	1 3%	1 2%	
OTHER CITY SERVICES (14)	2 1%	0 0%	0 0%	1 4%	1 1%	1 1%	2 1%	0 0%	1 1%	1 3%	0 0%	1 2%	0 0%	1 2%	
TAXATION (15)	8 5%	6 9%	0 0%	0 0%	7 7%	1 1%	8 5%	0 0%	7 5%	1 3%	3 10%	0 0%	3 6%	2 5%	
WATER (16)	2 2%	2 4%	0 0%	0 0%	2 2%	0 0%	2 2%	0 0%	2 2%	0 0%	0 0%	2 6%	0 0%	0 0%	

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 15: Can you tell me the department you contacted or the purpose of that contact?
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	160	65 41%	23 14%	21 13%	107 67%	53 33%	143 90%	16 10%	135 84%	25 16%	35 22%	43 27%	44 28%	38 24%
TRAFFIC (17)	3 2%	1 2%	0 0%	1 4%	2 2%	2 3%	3 2%	0 0%	3 2%	1 4%	1 3%	0 0%	2 4%	1 2%
SPECIAL EVENTS (18)	5 3%	2 4%	1 3%	1 4%	4 4%	1 1%	5 3%	0 0%	5 4%	0 0%	2 7%	1 2%	1 2%	1 2%
OTHER (97)	14 9%	3 4%	2 10%	0 0%	12 11%	2 3%	14 10%	0 0%	14 10%	0 0%	9 25%	0 0%	4 9%	1 3%
DON'T KNOW/REFUSED (98)	10 6%	6 9%	2 8%	1 4%	7 7%	3 5%	6 5%	3 21%	7 6%	2 9%	3 9%	2 5%	2 5%	2 6%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 16: Overall, how satisfied were you with that experience -- and, please, focus on the customer service you received?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	160	65 41%	23 14%	21 13%	107 67%	53 33%	143 90%	16 10%	135 84%	25 16%	35 22%	43 27%	44 28%	38 24%
VERY SATISFIED (1)	93 58%	43 66%	12 51%	11 49%	65 61%	28 52%	83 58%	10 59%	87 64%	6 23%	18 52%	24 56%	32 72%	18 49%
SOMEWHAT SATISFIED (2)	35 22%	8 12%	5 24%	8 36%	24 23%	11 20%	32 22%	3 17%	31 23%	4 14%	10 28%	7 17%	4 8%	14 37%
SOMEWHAT DISSATISFIED (3)	18 11%	10 16%	5 22%	2 7%	11 10%	6 12%	15 11%	2 15%	11 8%	6 26%	5 15%	4 10%	5 11%	3 8%
VERY DISSATISFIED (4)	12 8%	4 7%	1 3%	2 8%	7 6%	6 11%	11 7%	2 9%	6 4%	7 27%	2 5%	4 10%	4 8%	2 6%
DON'T KNOW/REFUSED (5)	2 2%	0 0%	0 0%	0 0%	0 0%	2 5%	2 2%	0 0%	0 0%	2 10%	0 0%	2 6%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 17(a): Why is that: in other words, why were you **very satisfied** with that experience?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	93	43 46%	12 12%	11 11%	65 70%	28 30%	83 90%	10 10%	87 94%	6 6%	18 20%	24 26%	32 34%	18 20%
RESPONSIVE (QUICK) (1)	58 62%	27 63%	6 54%	6 56%	44 67%	14 51%	55 67%	2 25%	55 64%	3 45%	10 56%	17 71%	19 60%	11 60%
POLITE (2)	26 28%	17 39%	3 22%	3 29%	18 27%	9 31%	25 30%	2 17%	25 29%	1 15%	6 34%	6 26%	10 30%	4 22%
LISTENED TO ME (3)	11 12%	8 20%	2 13%	2 15%	5 8%	6 22%	11 13%	1 9%	11 12%	1 14%	1 5%	2 7%	8 25%	1 4%
KNOWLEDGEABLE (ACCURATE) (4)	39 42%	17 39%	4 38%	5 45%	28 43%	11 41%	35 42%	4 42%	35 40%	4 73%	8 46%	12 50%	12 37%	7 38%
WENT OUT OF THEIR WAY (5)	7 8%	5 12%	1 7%	1 6%	5 8%	2 8%	5 6%	2 24%	6 7%	1 13%	4 22%	0 0%	1 2%	2 13%
FOLLOWED UP WITH ME AFTERWARDS (6)	4 4%	3 7%	0 0%	0 0%	3 5%	1 3%	4 5%	0 0%	4 5%	0 0%	0 0%	1 4%	1 2%	2 12%
DON'T KNOW/REFUSED (9)	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 4%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 17(b): Why is that: in other words, why were you **dissatisfied** with that experience?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	30	14 49%	6 20%	3 11%	18 59%	12 41%	26 87%	4 13%	17 56%	13 44%	7 23%	9 30%	9 29%	5 18%
SLOW/DID NOT RESPOND AT ALL (1)	20 69%	11 75%	2 30%	2 76%	12 71%	8 66%	17 64%	4 100%	9 54%	12 88%	5 74%	8 89%	4 52%	3 57%
NOT POLITE (2)	1 3%	1 7%	1 17%	0 0%	1 6%	0 0%	1 4%	0 0%	0 0%	1 8%	0 0%	1 11%	0 0%	0 0%
DID NOT KNOW ANSWER (4)	1 3%	1 7%	0 0%	0 0%	1 6%	0 0%	1 4%	0 0%	1 6%	0 0%	0 0%	0 0%	1 12%	0 0%
SAID NOTHING COULD BE DONE (BAD NEWS) (5)	7 25%	2 12%	4 70%	1 24%	4 23%	3 27%	7 29%	0 0%	7 40%	1 6%	2 26%	1 11%	3 36%	2 29%
DON'T KNOW/REFUSED (9)	1 3%	1 5%	0 0%	0 0%	0 0%	1 6%	1 3%	0 0%	0 0%	1 6%	0 0%	0 0%	0 0%	1 15%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 18(a): Agree or disagree: The Dublin Police treat local residents courteously -- with dignity and respect

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
AGREE STRONGLY (1)	316 77%	122 75%	44 83%	42 80%	198 76%	117 78%	277 78%	39 71%	262 82%	54 61%	69 70%	87 81%	90 82%	68 75%
AGREE MODERATELY (2)	66 16%	34 21%	5 9%	5 10%	46 18%	19 13%	57 16%	8 15%	40 13%	25 29%	17 17%	14 13%	14 13%	21 23%
DISAGREE MODERATELY (3)	11 3%	2 1%	1 2%	0 0%	9 3%	2 1%	10 3%	1 1%	9 3%	2 2%	6 6%	1 1%	3 2%	1 1%
DISAGREE STRONGLY (4)	3 1%	2 1%	0 0%	1 1%	1 0%	2 1%	1 0%	2 4%	2 0%	1 1%	1 1%	1 1%	0 0%	1 1%
DON'T KNOW/REFUSED (5)	14 3%	3 2%	3 6%	4 8%	4 2%	10 6%	9 3%	5 9%	7 2%	7 8%	6 7%	4 4%	2 2%	1 1%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 18(b): Agree or disagree: The Dublin Police are well-trained, competent professionals

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
AGREE STRONGLY (1)	309 76%	117 72%	43 83%	40 76%	195 75%	113 76%	272 77%	37 66%	263 82%	46 52%	67 68%	84 78%	89 81%	68 75%
AGREE MODERATELY (2)	83 20%	38 23%	8 16%	9 16%	58 22%	25 17%	71 20%	12 22%	50 16%	33 37%	24 24%	21 19%	18 17%	20 22%
DISAGREE MODERATELY (3)	4 1%	3 2%	0 0%	0 0%	1 0%	3 2%	3 1%	1 1%	2 1%	2 3%	0 0%	1 1%	0 0%	3 3%
DISAGREE STRONGLY (4)	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 1%	1 0%	0 1%	0 0%	0 0%	1 1%	0 0%
DON'T KNOW/REFUSED (5)	11 3%	4 3%	1 2%	4 8%	3 1%	8 5%	7 2%	5 9%	5 1%	7 8%	8 8%	1 1%	2 2%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 18(c): Agree or disagree: The Dublin Police do a good job keeping my neighborhood safe

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
AGREE STRONGLY (1)	320 78%	117 72%	44 83%	43 82%	197 76%	123 82%	281 80%	39 70%	268 84%	52 59%	68 68%	87 81%	95 87%	69 76%
AGREE MODERATELY (2)	80 20%	42 26%	8 15%	8 15%	58 23%	22 15%	65 18%	15 27%	49 15%	31 35%	30 30%	16 15%	13 12%	21 23%
DISAGREE MODERATELY (3)	6 2%	3 2%	1 2%	2 3%	2 1%	4 3%	5 1%	1 2%	3 1%	4 4%	1 1%	3 3%	2 2%	1 1%
DON'T KNOW/REFUSED (5)	2 0%	1 1%	0 0%	0 0%	1 0%	1 1%	2 0%	0 0%	0 0%	2 2%	1 1%	1 1%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(a): Priority: Improving the flow of traffic on the city's streets and roads

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
HIGH (1)	237 58%	97 60%	32 61%	32 60%	139 54%	98 65%	200 57%	37 67%	176 55%	61 69%	55 55%	68 63%	57 52%	56 62%
MEDIUM (2)	133 33%	56 35%	15 29%	15 28%	92 36%	41 27%	121 34%	12 22%	112 35%	21 24%	27 27%	36 34%	39 36%	30 33%
LOW (3)	35 9%	9 6%	5 10%	3 6%	27 11%	8 5%	33 9%	2 4%	32 10%	4 4%	15 15%	3 3%	13 12%	3 4%
DON'T KNOW/REFUSED (4)	3 1%	0 0%	0 0%	3 6%	0 0%	3 2%	0 0%	3 6%	1 0%	3 3%	3 3%	0 0%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(b): Priority: Expanding the number any type of public fine arts opportunities available in Dublin, involving, for example, public art galleries, public art installations, and cultural and performing arts venues

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
HIGH (1)	67 16%	21 13%	7 14%	7 14%	33 13%	33 22%	56 16%	11 20%	58 18%	9 10%	29 29%	11 11%	19 18%	6 7%
MEDIUM (2)	216 53%	87 54%	34 65%	30 57%	143 55%	73 49%	190 54%	26 47%	171 53%	45 51%	48 48%	65 60%	52 47%	50 56%
LOW (3)	124 30%	53 33%	11 21%	13 26%	81 31%	42 28%	106 30%	18 33%	90 28%	34 38%	22 22%	30 28%	38 35%	33 37%
DON'T KNOW/REFUSED (4)	2 1%	1 0%	0 0%	2 3%	1 0%	2 1%	2 1%	0 0%	2 0%	1 1%	0 0%	1 1%	1 1%	1 1%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(c): Priority: Expanding the programs available at the Community Recreation Center

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
HIGH (1)	99 24%	42 26%	18 34%	12 23%	61 24%	38 25%	85 24%	14 26%	78 24%	21 24%	29 30%	26 24%	28 26%	15 16%
MEDIUM (2)	224 55%	94 58%	27 52%	25 48%	147 57%	77 52%	197 56%	27 50%	180 56%	44 50%	48 49%	65 60%	55 50%	56 61%
LOW (3)	73 18%	24 15%	6 12%	11 21%	46 18%	27 18%	63 18%	10 19%	57 18%	17 19%	18 18%	16 15%	20 18%	19 21%
DON'T KNOW/REFUSED (4)	12 3%	3 2%	1 2%	4 8%	5 2%	7 5%	9 2%	3 6%	6 2%	6 7%	4 4%	1 1%	6 6%	1 1%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(d): Priority: Acquiring additional park land

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
HIGH (1)	121 30%	48 30%	15 29%	16 29%	72 28%	48 32%	100 28%	20 37%	98 31%	23 26%	26 26%	41 38%	30 27%	22 25%
MEDIUM (2)	181 44%	73 45%	31 59%	21 40%	119 46%	62 41%	160 45%	20 37%	137 43%	44 50%	49 49%	43 40%	52 47%	37 41%
LOW (3)	106 26%	41 25%	6 12%	15 29%	67 26%	39 26%	92 26%	14 24%	85 26%	21 24%	24 24%	24 22%	28 26%	30 34%
DON'T KNOW/REFUSED (4)	2 0%	0 0%	0 0%	1 1%	0 0%	2 1%	1 0%	1 1%	1 0%	1 1%	1 1%	0 0%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(e): Priority: Building a new City Hall as part of an expanded, more vibrant downtown

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
HIGH (1)	9 2%	4 3%	0 0%	1 1%	3 1%	6 4%	8 2%	2 3%	9 3%	1 1%	3 3%	3 3%	2 2%	1 1%
MEDIUM (2)	129 32%	49 30%	25 48%	22 41%	77 30%	52 35%	110 31%	19 34%	116 36%	13 15%	28 28%	39 36%	39 36%	23 25%
LOW (3)	269 66%	108 67%	27 52%	30 56%	178 69%	90 60%	234 66%	35 63%	194 61%	74 84%	68 69%	65 61%	68 62%	67 74%
DON'T KNOW/REFUSED (4)	2 0%	1 0%	0 0%	1 1%	0 0%	2 1%	2 0%	0 0%	2 0%	0 0%	1 1%	0 0%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(f): Priority: Implementing the plans developed for the Bridge Street District, which call for a more-densely developed mix of living, working, shopping, and entertainment destinations in a pedestrian-friendly environment along 161 from Sawmill Road to I-270

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
HIGH (1)	198 48%	79 49%	26 50%	27 51%	128 50%	69 46%	170 48%	28 50%	160 50%	38 43%	42 42%	60 56%	57 52%	38 42%
MEDIUM (2)	155 38%	65 40%	21 40%	18 34%	96 37%	59 39%	139 39%	16 30%	124 39%	31 35%	44 44%	32 30%	36 33%	41 46%
LOW (3)	53 13%	17 10%	3 6%	8 15%	31 12%	21 14%	41 12%	11 20%	34 11%	18 21%	12 12%	13 12%	16 15%	11 12%
DON'T KNOW/REFUSED (4)	3 1%	1 1%	2 4%	0 0%	3 1%	0 0%	3 1%	0 0%	2 1%	1 1%	1 1%	2 2%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(g): Priority: Improving the library, so it's better equipped for the 21st Century

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
HIGH (1)	203 50%	83 51%	26 49%	24 46%	132 51%	70 47%	183 52%	20 36%	170 53%	33 37%	52 52%	47 44%	58 53%	44 49%
MEDIUM (2)	163 40%	70 43%	22 42%	18 35%	103 40%	60 40%	137 39%	26 47%	117 37%	46 52%	37 37%	52 48%	37 34%	37 40%
LOW (3)	37 9%	8 5%	5 9%	9 16%	19 7%	18 12%	30 9%	7 12%	29 9%	8 9%	8 8%	8 7%	11 10%	10 11%
DON'T KNOW/REFUSED (4)	6 1%	1 0%	0 0%	2 3%	4 2%	2 1%	3 1%	2 4%	4 1%	2 2%	2 2%	1 1%	3 2%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(h): Priority: Constructing more bike paths and connecting existing ones

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
HIGH (1)	176 43%	77 48%	22 42%	16 30%	117 45%	58 39%	150 43%	25 46%	144 45%	32 36%	39 39%	46 42%	45 41%	44 49%
MEDIUM (2)	159 39%	62 38%	23 44%	22 41%	99 38%	61 40%	140 40%	19 35%	129 40%	30 34%	33 34%	49 46%	41 38%	36 39%
LOW (3)	68 17%	20 12%	7 13%	14 26%	42 16%	26 17%	59 17%	8 15%	43 14%	24 27%	26 26%	12 11%	21 19%	9 10%
DON'T KNOW/REFUSED (4)	6 2%	3 2%	0 0%	2 3%	1 0%	6 4%	4 1%	2 4%	4 1%	2 3%	2 2%	1 1%	2 2%	2 2%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 19(i): Priority: Encouraging more shopping and restaurants to locate in Dublin

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
HIGH (1)	174 43%	71 44%	27 51%	19 37%	112 43%	62 42%	151 43%	23 41%	150 47%	24 27%	37 37%	44 41%	54 49%	38 43%
MEDIUM (2)	161 39%	68 42%	21 41%	21 39%	99 38%	62 41%	139 39%	23 41%	116 36%	45 51%	41 41%	47 44%	42 38%	32 35%
LOW (3)	72 18%	24 15%	3 6%	13 24%	46 18%	26 17%	63 18%	9 16%	53 17%	19 22%	21 21%	16 15%	15 13%	20 22%
DON'T KNOW/REFUSED (4)	1 0%	0 0%	1 2%	0 0%	1 0%	0 0%	0 0%	1 2%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 20: Which two of these initiatives should the city include among its highest priorities?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
IMPROVING FLOW OF TRAFFIC (1)	182 45%	74 45%	20 39%	28 53%	103 40%	78 52%	155 44%	28 50%	133 42%	49 55%	41 41%	48 45%	46 41%	46 51%
EXPANDING PUBLIC FINE ARTS OPPORTUNITIES (2)	28 7%	9 5%	3 5%	2 4%	18 7%	10 7%	26 7%	2 4%	26 8%	2 2%	16 17%	4 4%	5 5%	2 3%
EXPANDING THE PROGRAMS AT THE COMMUNITY REC CENTER (3)	42 10%	19 12%	8 15%	7 13%	23 9%	18 12%	37 11%	5 9%	32 10%	10 11%	12 12%	10 10%	13 12%	6 6%
ACQUIRING ADDITIONAL PARK LAND (4)	34 8%	8 5%	5 10%	6 10%	18 7%	16 11%	27 8%	7 13%	24 8%	10 11%	10 10%	10 9%	9 8%	4 5%
BUILDING A NEW CITY HALL (5)	2 0%	1 1%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%	2 1%	0 0%	0 0%	1 1%	1 1%	0 0%
IMPLEMENTING THE BRIDGE STREET DISTRICT PLANS (6)	152 37%	62 38%	16 31%	21 40%	99 38%	54 36%	130 37%	22 40%	117 37%	35 40%	38 38%	40 37%	46 42%	28 31%
IMPROVING THE LIBRARY (7)	124 30%	50 31%	17 32%	17 31%	82 32%	42 28%	113 32%	11 19%	94 29%	29 33%	34 34%	32 30%	33 30%	24 27%
CONSTRUCTING MORE BIKE PATHS & CONNECTING EXISTING ONES (8)	80 20%	40 25%	10 18%	4 7%	61 23%	19 13%	73 21%	7 13%	63 20%	17 19%	15 15%	24 23%	15 14%	25 27%
ENCOURAGING MORE SHOPPING AND RESTAURANTS IN DUBLIN (9)	87 21%	28 17%	11 21%	11 21%	58 22%	29 19%	71 20%	16 29%	72 23%	14 16%	15 15%	26 24%	25 23%	20 22%
DON'T KNOW/REFUSED (10)	3 1%	1 1%	3 5%	0 0%	1 0%	2 1%	3 1%	0 0%	3 1%	0 0%	0 0%	0 0%	2 2%	1 1%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 21: During the past year, has anyone in your household, including you, been to that library?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
YES, ME (1)	66 16%	24 15%	5 9%	15 28%	14 5%	52 34%	66 19%	0 0%	44 14%	21 24%	27 27%	14 13%	10 9%	15 16%
YES, OTHERS (2)	62 15%	28 17%	3 6%	8 16%	46 18%	16 11%	62 18%	0 0%	48 15%	15 16%	12 12%	18 17%	18 17%	14 15%
YES, ME AND OTHERS (3)	226 55%	89 55%	40 77%	19 37%	174 67%	51 34%	226 64%	0 0%	192 60%	34 38%	40 40%	67 63%	67 61%	50 55%
NO (4)	55 14%	21 13%	4 8%	10 20%	25 10%	31 20%	0 0%	55 100%	36 11%	19 22%	20 20%	8 8%	15 13%	12 14%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library, what services would it offer, and what would residents be able to do there?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
<u>MATERIALS (NET)</u>	125	44	15	9	88	37	117	7	106	19	28	39	34	23
	30%	27%	28%	18%	34%	24%	33%	13%	33%	21%	28%	37%	31%	25%
MORE BOOKS (01)	44 11%	16 10%	1 2%	4 7%	35 13%	9 6%	42 12%	1 2%	36 11%	7 8%	8 8%	16 15%	9 9%	10 11%
MORE EBOOKS/DIGITAL MATERIALS (02)	72 18%	25 15%	13 25%	4 7%	50 19%	22 15%	67 19%	5 9%	62 19%	10 11%	19 19%	22 20%	18 17%	13 15%
MORE AUDIO BOOKS (03)	10 2%	4 2%	0 0%	2 3%	7 3%	3 2%	9 3%	1 1%	9 3%	0 1%	0 0%	0 0%	9 8%	1 1%
MORE VIDEOS (04)	11 3%	5 3%	2 3%	1 1%	6 2%	5 3%	9 3%	2 3%	10 3%	0 1%	1 1%	3 3%	2 2%	4 5%
MORE CHILDREN'S MATERIALS (05)	8 2%	4 3%	2 4%	1 1%	7 3%	1 1%	8 2%	0 0%	6 2%	2 2%	2 2%	4 4%	1 1%	1 1%
BETTER ORGANIZATION OF MATERIALS (06)	3 1%	2 1%	0 0%	0 0%	2 1%	1 1%	3 1%	0 0%	3 1%	0 1%	0 0%	1 1%	2 2%	0 0%
<u>SIZE/FACILITIES (NET)</u>	110	49	18	9	81	28	106	4	93	17	23	35	32	19
	27%	30%	34%	16%	32%	19%	30%	7%	29%	19%	23%	32%	29%	21%
LARGER, NOT SPECIFIED (11)	42 10%	18 11%	8 14%	2 4%	33 13%	9 6%	42 12%	0 0%	39 12%	3 4%	11 11%	13 12%	12 11%	6 6%
MORE KIDS SPACE (12)	12 3%	5 3%	5 9%	0 0%	12 5%	1 1%	12 4%	0 0%	10 3%	2 2%	6 6%	6 5%	1 1%	0 0%
MORE LOUNGE SPACE (13)	6 1%	1 1%	0 0%	2 3%	4 2%	2 1%	6 2%	0 0%	6 2%	0 0%	0 0%	2 1%	2 2%	2 3%
MORE MEETING FACILITIES (14)	19 5%	9 5%	2 3%	3 6%	12 5%	7 5%	16 5%	3 5%	13 4%	6 7%	3 3%	5 4%	7 6%	4 4%
MORE QUIET SPACE (15)	18 4%	9 5%	4 7%	1 1%	13 5%	4 3%	18 5%	0 0%	16 5%	1 2%	1 1%	6 6%	9 8%	2 2%
MORE MODERN DESIGN (16)	8 2%	4 2%	1 2%	2 3%	6 2%	2 2%	8 2%	0 0%	8 2%	0 1%	3 3%	0 0%	3 3%	2 2%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library, what services would it offer, and what would residents be able to do there?

(continued)

	TOTAL	Q36: WORK EMPLOYMENT		Q34: KIDS IN HH		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20	
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%	
COFFEE SHOP (17)	8 2%	4 3%	0 0%	2 3%	5 2%	3 2%	7 2%	1 0%	7 2%	1 0%	1 1%	1 1%	2 2%	4 5%	
DRIVE-UP DROP-OFF (18)	6 2%	3 2%	2 3%	0 0%	6 2%	0 0%	6 2%	0 0%	6 2%	0 0%	3 3%	2 2%	0 0%	1 1%	
LONGER HOURS (19)	11 3%	8 5%	1 2%	1 1%	7 3%	4 2%	11 3%	0 0%	9 3%	2 2%	0 0%	7 6%	2 2%	2 3%	
MORE PARKING (20)	14 4%	6 4%	0 0%	5 9%	4 2%	10 7%	14 4%	0 0%	10 3%	4 5%	1 1%	6 5%	4 4%	4 4%	
<u>SERVICES (NET)</u>	103 25%	49 30%	16 31%	7 13%	69 27%	34 22%	93 26%	10 18%	83 26%	20 22%	16 17%	33 31%	35 32%	17 19%	
MORE SERVICES AVAILABLE ONLINE (21)	36 9%	19 12%	5 9%	2 4%	20 8%	16 11%	34 10%	2 4%	29 9%	7 8%	6 6%	15 14%	10 9%	4 5%	
TECHNOLOGY TRAINING CLASSES (22)	21 5%	10 6%	2 5%	3 6%	11 4%	10 6%	14 4%	7 13%	15 5%	6 7%	6 7%	3 3%	8 7%	3 4%	
SHORTER WAIT TIME FOR RESERVES (23)	8 2%	4 2%	0 0%	0 0%	7 3%	1 1%	8 2%	0 0%	5 2%	3 4%	0 0%	2 1%	6 5%	0 0%	
MORE PROGRAMS/SERVICES FOR SENIORS (24)	7 2%	2 1%	1 2%	3 6%	4 2%	3 2%	5 1%	2 4%	7 2%	0 0%	0 0%	1 1%	3 3%	2 3%	
MORE PROGRAMS/SERVICES FOR KIDS (25)	26 6%	14 8%	6 11%	1 1%	22 8%	5 3%	25 7%	1 1%	26 8%	0 0%	3 3%	8 7%	9 8%	7 7%	
HOMEWORK TUTORING (26)	6 1%	3 2%	4 8%	0 0%	5 2%	1 1%	6 2%	0 0%	6 2%	0 0%	1 1%	1 1%	4 4%	0 0%	
MORE SERVICES FOR ADULTS (27)	7 2%	4 2%	1 2%	1 1%	6 2%	2 1%	6 2%	1 1%	7 2%	0 0%	0 0%	0 0%	3 3%	4 4%	
ARTS/CRAFTS PROGRAMS (28)	3 1%	2 1%	0 0%	0 0%	2 1%	1 1%	3 1%	0 0%	3 1%	0 0%	1 1%	0 0%	0 0%	2 2%	

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library, what services would it offer, and what would residents be able to do there?

(continued)

	TOTAL	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20	
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%	
BOOK CLUBS (29)	9 2%	4 3%	4 7%	1 1%	7 3%	2 1%	9 3%	0 0%	7 2%	2 2%	1 1%	3 3%	4 3%	2 2%	
MORE PROGRAMS/SERVICES FOR FAMILIES (51)	2 1%	0 0%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	2 3%	0 0%	2 2%	0 0%	0 0%	
MORE PROGRAMS/SERVICES FOR TEENS (52)	3 1%	2 1%	0 0%	0 0%	3 1%	0 0%	3 1%	0 0%	3 1%	0 0%	0 0%	1 1%	2 2%	0 0%	
MORE CLASSES, NOT SPECIFIED (53)	4 1%	3 2%	0 0%	0 0%	3 1%	2 1%	4 1%	0 0%	4 1%	0 0%	1 1%	1 1%	1 1%	2 2%	
<u>EQUIPMENT (NET)</u>	124 30%	41 25%	17 33%	8 15%	89 34%	35 24%	113 32%	12 21%	104 32%	21 23%	33 33%	37 34%	38 34%	17 18%	
MORE/UPDATED COMPUTERS (30)	76 19%	30 18%	12 23%	5 9%	54 21%	22 14%	69 19%	7 13%	65 20%	11 13%	20 20%	24 22%	24 22%	8 9%	
MORE/UPDATED TECH EQUIPMENT, NOT SPECIFIED (31)	52 13%	13 8%	6 11%	3 6%	36 14%	16 11%	48 14%	4 7%	45 14%	7 8%	13 13%	15 14%	14 13%	10 11%	
WIFI ACCESS (32)	13 3%	3 2%	1 2%	0 0%	11 4%	2 1%	12 3%	1 2%	8 3%	5 6%	3 3%	8 8%	1 1%	1 1%	
MORE COMPUTER HOOK-UPS (33)	1 0%	0 0%	0 0%	1 1%	1 0%	1 1%	1 0%	1 1%	1 0%	1 1%	1 1%	0 0%	1 1%	0 0%	
<u>OTHER (NET)</u>	32 8%	14 9%	2 3%	4 7%	20 8%	12 8%	30 9%	2 3%	22 7%	10 12%	6 6%	9 9%	6 6%	10 11%	
LIVE ENTERTAINMENT (40)	5 1%	3 2%	1 2%	0 0%	5 2%	0 0%	5 2%	0 0%	5 2%	0 0%	2 2%	0 0%	1 1%	2 2%	
AUTHOR VISITS (41)	2 0%	0 0%	1 2%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	2 2%	0 0%	2 2%	0 0%	0 0%	
MORE EMAIL COMMUNICATION (42)	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 22: Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library, what services would it offer, and what would residents be able to do there?

(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
IMPROVED WEBSITE (43)	4 1%	1 0%	0 0%	0 0%	2 1%	1 1%	4 1%	0 0%	3 1%	0 1%	2 2%	0 0%	2 2%	0 0%
OTHER (97)	21 5%	11 7%	1 2%	3 6%	11 4%	10 7%	20 6%	1 1%	13 4%	8 9%	2 2%	7 7%	3 3%	8 9%
<u>OTHER CODES</u>	142 35%	59 37%	17 32%	28 53%	84 32%	57 38%	107 30%	34 62%	102 32%	40 45%	37 37%	27 26%	35 32%	41 45%
DON'T KNOW/REFUSED (98)	117 29%	55 34%	14 27%	19 36%	73 28%	44 29%	84 24%	34 61%	85 26%	32 37%	35 35%	20 18%	29 26%	34 38%
NOTHING; IT'S GOOD AS-IS (99)	24 6%	4 3%	3 6%	9 16%	10 4%	13 9%	23 7%	1 1%	17 5%	7 8%	2 2%	8 7%	6 6%	7 8%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 23: Improving the library might require additional funding. If there were an organized capital campaign to raise funds for that purpose, how likely would you be to contribute financially?

	TOTAL	Q36: WORK EMPLOYMENT		Q34: KIDS IN HH		Q32: VSTD LBRY PST YR		Q21: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT				
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY LIKELY (1)	110 27%	37 23%	13 25%	15 28%	68 26%	42 28%	103 29%	7 12%	95 30%	15 17%	31 31%	25 24%	35 31%	20 22%
SOMEWHAT LIKELY (2)	169 41%	76 47%	26 49%	15 29%	106 41%	62 42%	151 43%	18 33%	132 41%	37 42%	37 37%	47 44%	43 39%	41 45%
NOT TOO LIKELY (3)	71 17%	30 19%	7 14%	12 22%	46 18%	25 17%	57 16%	14 26%	49 15%	22 25%	22 22%	21 20%	11 10%	17 19%
NOT LIKELY AT ALL (4)	53 13%	19 12%	5 10%	9 18%	35 13%	18 12%	39 11%	14 25%	40 12%	13 15%	8 8%	12 11%	19 18%	13 15%
DON'T KNOW/REFUSED (5)	6 1%	0 0%	1 1%	2 3%	4 1%	2 2%	4 1%	2 4%	5 1%	1 1%	2 2%	2 2%	2 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 24: The city developed plans for the Bridge Street District, an area along 161 from Sawmill Road to I-270. Before this interview, how familiar were you with this project?

	TOTAL	Q36: WORK EMPLOYMENT		Q34: KIDS IN HH		Q32: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT				
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY FAMILIAR (1)	50 12%	12 7%	6 12%	10 19%	28 11%	22 15%	45 13%	5 8%	42 13%	8 9%	6 6%	8 7%	19 18%	17 19%
SOMEWHAT FAMILIAR (2)	164 40%	67 41%	24 46%	30 57%	98 38%	66 44%	138 39%	27 48%	136 42%	29 32%	26 26%	49 46%	44 40%	44 49%
NOT TOO FAMILIAR (3)	76 18%	27 16%	14 27%	3 6%	56 22%	18 12%	72 20%	4 7%	55 17%	20 23%	23 23%	25 24%	18 17%	9 10%
NOT FAMILIAR AT ALL (4)	119 29%	57 35%	8 15%	10 18%	75 29%	44 29%	99 28%	20 37%	87 27%	32 36%	45 46%	25 23%	28 26%	20 22%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 25(a): Priority: Providing more park land along the Scioto River, including a pedestrian bridge across the river

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
HIGH (1)	196 48%	91 56%	29 55%	22 41%	119 46%	77 52%	175 49%	21 39%	162 51%	34 39%	51 51%	51 48%	53 49%	40 45%
MEDIUM (2)	147 36%	52 32%	22 42%	20 38%	107 42%	38 26%	124 35%	22 40%	117 36%	30 34%	35 35%	37 35%	33 30%	39 43%
LOW (3)	66 16%	19 11%	2 3%	11 21%	32 13%	34 23%	54 15%	12 21%	42 13%	25 28%	13 14%	18 17%	23 21%	11 12%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 25(b): Priority: Encouraging more housing options within walking distance to amenities within the Bridge Street District

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
HIGH (1)	127 31%	53 33%	13 24%	23 43%	70 27%	57 38%	110 31%	16 30%	107 34%	19 22%	28 28%	39 36%	37 34%	22 24%
MEDIUM (2)	180 44%	71 44%	25 48%	20 38%	115 45%	64 43%	161 46%	19 35%	144 45%	36 41%	49 49%	39 36%	45 41%	47 52%
LOW (3)	101 25%	37 23%	15 28%	10 20%	72 28%	29 19%	81 23%	20 36%	69 21%	32 36%	22 22%	29 27%	28 25%	22 24%
DON'T KNOW/REFUSED (4)	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 25(c): Priority: Concentrating more civic activity in this area, which might involve more green space, a plaza, city offices, and a new library

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
HIGH (1)	187 46%	73 45%	24 45%	25 47%	120 47%	66 44%	165 47%	22 39%	154 48%	33 37%	55 55%	46 43%	47 43%	39 43%
MEDIUM (2)	152 37%	70 43%	21 40%	22 41%	91 35%	61 41%	131 37%	21 38%	123 38%	30 34%	32 32%	37 35%	42 39%	40 44%
LOW (3)	68 17%	19 12%	7 13%	6 12%	46 18%	22 15%	56 16%	12 22%	43 13%	25 28%	13 13%	23 22%	20 18%	12 13%
DON'T KNOW/REFUSED (4)	2 0%	0 0%	1 2%	0 0%	1 0%	1 1%	2 1%	0 0%	1 0%	1 1%	0 0%	1 1%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 25(d): Priority: Expanding Dublin's downtown to the east side of the Scioto River along Riverside Drive

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
HIGH (1)	148 36%	61 38%	18 34%	17 32%	89 34%	59 39%	125 35%	23 41%	128 40%	20 22%	31 31%	45 42%	45 41%	26 29%
MEDIUM (2)	165 40%	65 40%	23 44%	23 43%	109 42%	56 37%	143 40%	22 40%	120 37%	46 52%	56 57%	35 33%	41 38%	31 34%
LOW (3)	93 23%	36 22%	11 21%	11 21%	61 23%	33 22%	86 24%	8 14%	73 23%	21 23%	9 10%	27 25%	23 21%	34 37%
DON'T KNOW/REFUSED (4)	3 1%	0 0%	0 0%	3 5%	0 0%	3 2%	0 0%	3 5%	0 0%	3 3%	3 3%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 26: Which component of this project should the city make its highest priority?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
PROVIDING MORE PARK LAND ALONG THE SCIOTO RIVER (1)	111 27%	47 29%	19 37%	11 20%	72 28%	39 26%	97 28%	14 25%	87 27%	24 27%	30 30%	30 28%	26 24%	25 28%
ENCOURAGING MORE HOUSING OPTNS NEAR/IN BRIDGE ST DISTRICT (2)	83 20%	37 23%	3 6%	15 29%	47 18%	36 24%	76 21%	7 13%	70 22%	13 15%	12 12%	22 20%	24 22%	25 28%
CONCENTRATING MORE CIVIC ACTIVITY (3)	96 23%	33 20%	13 26%	13 24%	64 25%	31 21%	81 23%	14 26%	70 22%	25 28%	34 34%	23 22%	21 19%	17 19%
EXPANDING DUBLIN'S DOWNTOWN (4)	105 26%	45 28%	16 30%	11 21%	67 26%	38 25%	86 24%	19 35%	83 26%	22 24%	23 23%	28 26%	34 31%	19 21%
DON'T KNOW/REFUSED (5)	14 3%	0 0%	1 1%	3 6%	8 3%	6 4%	13 4%	1 1%	9 3%	5 5%	1 1%	5 4%	5 4%	4 4%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
<u>BRICK AND MORTAR (NET)</u>	243	100	29	33	162	80	213	29	206	37	58	62	64	58
	59%	61%	56%	63%	63%	54%	60%	53%	64%	41%	59%	57%	58%	64%
HOUSING, NOT SPECIFIED (01)	53 13%	23 14%	5 9%	12 23%	33 13%	20 13%	43 12%	10 18%	46 14%	7 8%	10 10%	15 14%	12 11%	16 17%
APARTMENTS (02)	8 2%	0 0%	1 2%	6 11%	4 1%	4 3%	7 2%	1 1%	6 2%	2 2%	2 2%	2 2%	2 2%	2 3%
CONDOS (03)	17 4%	5 3%	2 4%	6 11%	11 4%	6 4%	15 4%	2 3%	14 5%	3 3%	1 1%	8 8%	5 4%	3 3%
RESTAURANTS/BARS (04)	131 32%	64 40%	20 37%	14 27%	91 35%	41 27%	116 33%	15 27%	110 34%	21 24%	31 31%	31 29%	37 34%	32 35%
SHOPPING (05)	63 15%	31 19%	4 7%	9 18%	42 16%	20 14%	58 16%	5 9%	53 17%	10 11%	14 14%	13 12%	13 12%	23 26%
ENTERTAINMENT VENUES (06)	34 8%	12 8%	4 7%	2 3%	27 10%	7 5%	28 8%	6 10%	28 9%	6 6%	7 7%	9 9%	9 8%	8 9%
OFFICES (07)	20 5%	3 2%	1 2%	4 7%	14 5%	6 4%	18 5%	2 3%	19 6%	1 1%	7 7%	8 7%	4 3%	2 2%
CIVIC ACTIVITY, NOT SPECIFIED (08)	3 1%	3 2%	1 2%	0 0%	3 1%	0 0%	3 1%	0 0%	3 1%	0 0%	0 0%	3 3%	0 0%	0 0%
REC CENTER/GYM (09)	11 3%	7 4%	0 0%	0 0%	6 2%	5 3%	11 3%	0 0%	9 3%	2 2%	2 2%	2 2%	2 2%	4 5%
FOOD CARTS (50)	2 1%	0 0%	1 2%	0 0%	2 1%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	2 2%	0 0%
BOUTIQUE/SPECIALTY SHOPS (51)	18 4%	6 3%	5 10%	1 1%	14 5%	4 3%	18 5%	0 0%	15 5%	3 3%	2 2%	5 5%	10 9%	1 1%
SPECIALTY RESTAURANTS (52)	23 6%	7 4%	3 6%	2 3%	15 6%	8 6%	20 6%	4 7%	17 5%	6 7%	6 6%	6 6%	7 6%	4 5%
UPSCALE HOUSING (53)	3 1%	0 0%	1 2%	0 0%	2 1%	1 1%	3 1%	0 0%	3 1%	0 0%	0 0%	1 1%	1 1%	1 1%
AFFORDABLE HOUSING (54)	17 4%	8 5%	2 3%	3 6%	11 4%	6 4%	15 4%	2 3%	16 5%	1 1%	5 5%	1 1%	8 7%	3 4%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
<u>ENVIRONMENTAL (NET)</u>	164	71	22	22	107	57	143	21	130	34	39	41	44	40
	40%	44%	41%	42%	41%	38%	40%	38%	41%	38%	39%	38%	40%	44%
WALKABILITY (11)	81 20%	37 23%	9 18%	10 19%	52 20%	28 19%	69 20%	11 20%	61 19%	20 22%	23 23%	14 13%	25 23%	19 21%
BRIDGE ACROSS RIVER (12)	15 4%	6 4%	3 5%	1 1%	10 4%	5 4%	13 4%	2 4%	13 4%	3 3%	4 4%	3 2%	4 4%	4 5%
EASY/ACCESSIBLE PARKING (13)	39 10%	12 8%	5 10%	8 14%	27 10%	12 8%	32 9%	8 14%	33 10%	6 7%	8 8%	15 14%	13 12%	3 3%
EASILY ACCESSIBLE FROM WORK (14)	2 1%	1 0%	1 2%	0 0%	2 1%	0 0%	2 1%	0 0%	2 1%	0 0%	2 2%	0 0%	1 1%	0 0%
GREEN SPACE (15)	25 6%	11 7%	4 8%	3 6%	16 6%	9 6%	21 6%	4 7%	20 6%	5 5%	7 7%	6 5%	7 7%	5 6%
PUBLIC TRANSPORTATION (16)	5 1%	1 1%	0 0%	1 1%	3 1%	2 2%	5 1%	0 0%	5 2%	0 0%	1 1%	0 0%	3 2%	2 2%
EASY ACCESS BY VEHICLE (17)	8 2%	1 1%	3 5%	3 6%	3 1%	5 3%	5 1%	3 6%	6 2%	2 2%	0 0%	4 4%	2 2%	2 3%
VISUALLY APPEALING, NOT SPECIFIED (18)	9 2%	2 1%	1 2%	1 1%	4 1%	5 3%	9 2%	0 0%	6 2%	2 3%	1 1%	5 5%	1 1%	2 2%
OUTDOOR GATHERING SPOTS (19)	23 6%	15 9%	3 6%	2 3%	17 7%	6 4%	22 6%	1 2%	20 6%	3 4%	3 3%	2 2%	4 4%	14 15%
RETAINING HISTORIC LOOK (20)	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%
BIKE PATHS (60)	3 1%	2 1%	0 0%	1 1%	2 1%	2 1%	3 1%	0 0%	3 1%	0 0%	1 1%	0 0%	2 1%	1 1%
<u>EVENTS/EXPERIENCES (NET)</u>	80	38	11	2	57	23	72	8	67	13	20	20	23	18
	20%	23%	21%	4%	22%	15%	20%	15%	21%	15%	20%	19%	21%	20%
NIGHTLIFE, NOT SPECIFIED (10)	24 6%	9 5%	3 5%	1 1%	14 5%	11 7%	20 6%	4 7%	22 7%	3 3%	11 11%	5 5%	6 6%	2 2%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 27: As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals?
(continued)

	TOTAL	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20	
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%	
EVENTS/ACTIVITIES, NOT SPECIFIED (21)	42 10%	25 15%	5 10%	2 3%	33 13%	9 6%	36 10%	5 9%	32 10%	10 11%	4 4%	13 12%	12 11%	14 15%	
AFTER-WORK ACTIVITIES (22)	3 1%	1 1%	1 2%	0 0%	3 1%	0 0%	3 1%	0 0%	2 1%	1 1%	1 1%	2 2%	0 0%	0 0%	
LIVE MUSIC (23)	12 3%	2 1%	4 7%	0 0%	11 4%	2 1%	12 3%	0 0%	12 4%	0 0%	2 2%	2 2%	6 5%	2 3%	
ART GALLERIES/EVENTS (24)	15 4%	7 4%	3 6%	0 0%	10 4%	5 3%	14 4%	1 2%	11 3%	4 5%	4 4%	3 3%	7 6%	1 1%	
<u>OTHER (NET)</u>	46 11%	21 13%	2 3%	4 7%	36 14%	10 7%	42 12%	3 6%	39 12%	7 7%	20 20%	11 10%	10 9%	5 5%	
BUDGET-FRIENDLY OPTIONS (40)	4 1%	2 2%	0 0%	1 1%	2 1%	2 1%	4 1%	0 0%	3 1%	0 1%	0 0%	4 4%	0 0%	0 0%	
WORK OPPORTUNITIES (41)	17 4%	12 7%	1 2%	2 3%	11 4%	6 4%	16 5%	1 2%	15 5%	2 2%	8 8%	5 5%	3 2%	2 2%	
OTHER (97)	26 6%	7 4%	1 2%	2 3%	23 9%	2 2%	23 7%	2 4%	21 7%	5 5%	13 13%	2 2%	8 7%	3 3%	
<u>OTHER CODES</u>	70 17%	18 11%	10 20%	14 26%	32 12%	37 25%	58 16%	12 21%	46 14%	24 27%	11 11%	22 21%	17 16%	19 21%	
DON'T KNOW/REFUSED (98)	70 17%	18 11%	10 20%	14 26%	32 12%	37 25%	58 16%	12 21%	46 14%	24 27%	11 11%	22 21%	17 16%	19 21%	

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 28: When it comes to the arts, which of the following would you most like to see more of in Dublin ...?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
ART GALLERIES AND EXHIBIT SPACE (1)	74 18%	26 16%	11 22%	9 16%	44 17%	30 20%	65 18%	10 18%	62 20%	12 13%	13 14%	22 20%	18 16%	22 24%
PUBLIC ART (2)	40 10%	11 7%	0 0%	7 13%	22 9%	17 11%	36 10%	4 7%	29 9%	10 12%	14 14%	9 8%	8 7%	9 10%
AN INDOOR PERFORMING ARTS THEATER (3)	113 28%	42 26%	20 37%	12 23%	68 26%	46 30%	97 27%	16 29%	92 29%	22 24%	31 31%	24 22%	40 37%	19 20%
AN OUTDOOR AMPHITHEATER (4)	150 37%	75 46%	17 33%	16 30%	108 42%	42 28%	128 36%	22 39%	117 37%	33 37%	35 36%	46 43%	36 33%	31 34%
DON'T KNOW/REFUSED (5)	31 8%	8 5%	4 8%	9 17%	16 6%	16 10%	28 8%	4 7%	19 6%	12 14%	6 6%	7 6%	8 7%	11 12%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 29: If Dublin acquires additional park land, which of the following would you most like to see more of ...?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
NATURAL WOODED AREAS (1)	152 37%	57 35%	19 37%	21 41%	91 35%	62 41%	129 36%	23 43%	116 36%	36 41%	38 38%	40 37%	38 35%	36 40%
RIVER FRONTAGE (2)	165 40%	66 41%	24 46%	18 34%	106 41%	59 39%	147 41%	18 33%	139 43%	26 29%	29 29%	51 48%	45 41%	39 43%
ATHLETIC FIELDS AND FACILITIES (3)	45 11%	21 13%	5 9%	2 4%	35 13%	10 7%	41 12%	5 8%	37 12%	9 10%	14 14%	12 11%	12 11%	8 8%
PAVILIONS AND SHELTER HOUSES (4)	38 9%	15 9%	4 7%	9 18%	22 8%	16 11%	31 9%	6 12%	21 7%	16 19%	16 16%	4 4%	12 11%	6 7%
DON'T KNOW/REFUSED (5)	8 2%	3 2%	1 1%	2 3%	5 2%	3 2%	6 2%	2 4%	7 2%	1 1%	2 2%	1 1%	4 4%	2 2%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 30: From your experience, are these roundabouts a step forward, a step backward, or have you not noticed much difference?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
FORWARD (1)	328 80%	140 86%	44 84%	40 76%	214 83%	115 77%	285 81%	43 79%	267 83%	61 69%	76 77%	81 75%	93 85%	77 85%
BACKWARD (2)	47 11%	11 7%	6 11%	7 13%	24 9%	23 15%	39 11%	8 14%	26 8%	21 23%	10 10%	16 14%	12 11%	10 11%
NO DIFFERENCE (3)	26 6%	11 7%	2 4%	3 6%	18 7%	8 5%	25 7%	2 3%	23 7%	3 4%	10 10%	8 8%	5 4%	3 3%
DON'T KNOW/REFUSED (4)	7 2%	1 0%	1 2%	3 5%	2 1%	4 3%	5 1%	3 5%	4 1%	3 4%	3 3%	2 2%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 31: For how many years have you lived in Dublin?

	TOTAL	Q36: WORK Q34: EMPLOYMENT			Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
<u>FIVE YEARS OR FEWER</u>	100	41	11	5	66	33	80	20	74	26	100	0	0	0
	24%	26%	21%	10%	26%	22%	22%	36%	23%	29%	100%	0%	0%	0%
1	30 7%	18 11%	1 2%	1 1%	20 8%	10 7%	26 7%	4 7%	16 5%	14 16%	30 30%	0 0%	0 0%	0 0%
2	17 4%	8 5%	5 9%	0 0%	14 5%	3 2%	12 3%	5 9%	16 5%	1 1%	17 17%	0 0%	0 0%	0 0%
3	12 3%	4 3%	1 2%	1 1%	8 3%	3 2%	8 2%	4 7%	9 3%	3 3%	12 12%	0 0%	0 0%	0 0%
4	18 4%	3 2%	2 4%	1 1%	11 4%	7 4%	17 5%	1 2%	18 6%	0 0%	18 18%	0 0%	0 0%	0 0%
5	23 6%	8 5%	2 5%	3 6%	13 5%	10 6%	16 5%	6 12%	14 4%	8 9%	23 23%	0 0%	0 0%	0 0%
<u>SIX TO TEN YEARS</u>	107	43	14	13	74	34	99	8	80	27	0	107	0	0
	26%	26%	27%	25%	28%	23%	28%	15%	25%	30%	0%	100%	0%	0%
6	25 6%	11 7%	3 6%	5 10%	20 8%	4 3%	25 7%	0 0%	21 6%	4 4%	0 0%	25 23%	0 0%	0 0%
7	26 6%	12 7%	0 0%	5 9%	15 6%	12 8%	23 7%	3 5%	19 6%	7 8%	0 0%	26 25%	0 0%	0 0%
8	17 4%	7 5%	4 7%	1 1%	9 3%	8 5%	14 4%	2 4%	14 4%	2 3%	0 0%	17 15%	0 0%	0 0%
9	19 5%	6 3%	5 10%	2 4%	12 5%	7 4%	17 5%	2 3%	13 4%	5 6%	0 0%	19 17%	0 0%	0 0%
10	21 5%	7 4%	2 3%	0 0%	18 7%	3 2%	20 6%	1 1%	13 4%	8 9%	0 0%	21 20%	0 0%	0 0%
<u>11 TO 20 YEARS</u>	110	41	19	12	72	38	95	15	94	16	0	0	110	0
	27%	25%	37%	22%	28%	25%	27%	27%	29%	18%	0%	0%	100%	0%
11	8 2%	2 1%	3 6%	2 3%	5 2%	2 2%	7 2%	1 1%	8 2%	0 0%	0 0%	0 0%	8 7%	0 0%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 31: For how many years have you lived in Dublin?
(continued)

	TOTAL	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20	
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%	
12	18 4%	10 6%	4 7%	2 3%	16 6%	2 2%	16 5%	2 3%	14 4%	4 5%	0 0%	0 0%	18 16%	0 0%	
13	11 3%	6 3%	1 1%	2 3%	4 2%	7 5%	9 2%	2 4%	10 3%	2 2%	0 0%	0 0%	11 10%	0 0%	
14	9 2%	0 0%	1 2%	1 1%	7 3%	2 1%	8 2%	1 1%	9 3%	0 0%	0 0%	0 0%	9 8%	0 0%	
15	16 4%	6 4%	3 5%	1 2%	10 4%	7 5%	15 4%	2 3%	15 5%	2 2%	0 0%	0 0%	16 15%	0 0%	
16	10 2%	4 2%	0 0%	1 3%	6 2%	4 3%	8 2%	2 3%	10 3%	0 0%	0 0%	0 0%	10 9%	0 0%	
17	7 2%	1 0%	1 2%	1 2%	5 2%	2 1%	7 2%	0 0%	6 2%	1 2%	0 0%	0 0%	7 7%	0 0%	
18	11 3%	5 3%	2 3%	0 0%	9 3%	2 1%	10 3%	1 1%	7 2%	3 4%	0 0%	0 0%	11 10%	0 0%	
19	4 1%	2 1%	1 2%	1 1%	2 1%	2 2%	3 1%	1 1%	2 1%	2 2%	0 0%	0 0%	4 4%	0 0%	
20	16 4%	6 4%	5 9%	2 4%	8 3%	8 6%	11 3%	4 8%	14 4%	2 2%	0 0%	0 0%	16 14%	0 0%	
<u>MORE THAN 20 YEARS</u>	90 22%	36 22%	8 15%	23 43%	46 18%	44 29%	78 22%	12 21%	71 22%	19 22%	0 0%	0 0%	0 0%	90 99%	
21	8 2%	5 3%	0 0%	0 0%	6 2%	1 1%	7 2%	0 1%	8 2%	0 0%	0 0%	0 0%	0 0%	8 8%	
22	11 3%	3 2%	1 2%	4 7%	3 1%	8 5%	9 3%	2 4%	10 3%	2 2%	0 0%	0 0%	0 0%	11 12%	
23	4 1%	1 1%	1 1%	2 4%	1 0%	2 2%	4 1%	0 0%	3 1%	0 1%	0 0%	0 0%	0 0%	4 4%	
24	1 0%	0 0%	0 0%	0 0%	1 1%	1 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 31: For how many years have you lived in Dublin?
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
25	16 4%	12 7%	0 0%	2 3%	13 5%	3 2%	14 4%	2 4%	14 4%	2 2%	0 0%	0 0%	0 0%	16 18%
26	2 1%	1 0%	1 1%	1 1%	1 1%	1 1%	2 1%	0 0%	1 0%	1 1%	0 0%	0 0%	0 0%	2 2%
27	9 2%	3 2%	0 0%	3 6%	6 2%	3 2%	8 2%	1 1%	5 2%	4 4%	0 0%	0 0%	0 0%	9 10%
28	2 1%	1 0%	0 0%	2 3%	0 0%	2 2%	2 0%	1 1%	2 0%	1 1%	0 0%	0 0%	0 0%	2 2%
29	2 0%	0 0%	0 0%	0 0%	0 0%	2 1%	2 0%	0 0%	1 0%	1 1%	0 0%	0 0%	0 0%	2 2%
30	7 2%	2 1%	1 1%	3 6%	2 1%	5 4%	6 2%	2 3%	6 2%	1 1%	0 0%	0 0%	0 0%	7 8%
31	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%
32	2 1%	0 0%	0 0%	1 1%	1 0%	2 1%	2 1%	0 0%	2 1%	1 1%	0 0%	0 0%	0 0%	2 3%
33	4 1%	0 0%	1 1%	0 0%	0 0%	4 2%	2 1%	2 3%	4 1%	0 0%	0 0%	0 0%	0 0%	4 4%
34	1 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%
36	1 0%	1 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%
37	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%
39	2 0%	1 1%	1 2%	0 0%	2 1%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	2 2%
41	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 31: For how many years have you lived in Dublin?
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
42	3 1%	3 2%	0 0%	0 0%	3 1%	0 0%	3 1%	0 0%	3 1%	0 0%	0 0%	0 0%	0 0%	3 3%
45	1 0%	0 0%	1 2%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%
47	2 0%	0 0%	0 0%	0 0%	2 1%	0 0%	2 0%	0 0%	2 0%	0 0%	0 0%	0 0%	0 0%	2 2%
48	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%
50	2 0%	1 0%	1 2%	0 0%	1 0%	1 1%	2 0%	0 0%	1 0%	1 1%	0 0%	0 0%	0 0%	2 2%
52	2 0%	2 1%	0 0%	0 0%	1 0%	1 1%	2 0%	0 0%	1 0%	1 1%	0 0%	0 0%	0 0%	2 2%
53	2 1%	0 0%	1 2%	1 2%	2 1%	0 0%	2 1%	0 0%	2 0%	1 1%	0 0%	0 0%	0 0%	2 3%
54	2 1%	0 0%	0 0%	2 3%	1 0%	2 1%	2 1%	0 0%	2 0%	1 1%	0 0%	0 0%	0 0%	2 3%
55	2 0%	0 0%	0 0%	2 3%	0 0%	2 1%	0 0%	2 3%	1 0%	1 1%	0 0%	0 0%	0 0%	2 2%
70	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%
85	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%
<u>OTHER CODES</u>	2 1%	1 0%	0 0%	0 0%	1 0%	1 0%	2 0%	1 1%	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%
DON'T KNOW/REFUSED (99)	2 1%	1 0%	0 0%	0 0%	1 0%	1 0%	2 0%	1 1%	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%
Mean	13.9	13.1	13.9	19.7	12.7	16.0	14.0	13.3	13.8	14.0	2.9	7.9	15.3	31.4
S.D.	11.9	10.9	11.4	15.7	10.7	13.5	11.9	11.9	11.3	14.1	1.6	1.5	2.9	11.7

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 32: Do any children -- including adult children -- live in your household?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
<u>YES (NET)</u>	258	115	42	5	258	0	234	25	209	49	66	74	72	46
	63%	71%	80%	10%	100%	0%	66%	44%	65%	55%	66%	69%	65%	51%
YES - YOUNGER THAN FIVE (1)	77 19%	36 22%	16 30%	0 0%	77 30%	0 0%	68 19%	9 17%	60 19%	17 19%	36 36%	27 25%	12 11%	2 2%
YES - FIVE TO 12 (2)	108 26%	49 30%	30 57%	0 0%	108 42%	0 0%	102 29%	6 11%	92 29%	17 19%	32 32%	36 33%	28 26%	12 13%
YES - 13 TO 17 (3)	92 22%	33 20%	11 21%	4 8%	92 36%	0 0%	84 24%	8 15%	73 23%	19 22%	18 18%	31 29%	23 21%	20 22%
YES - 18 TO 26 (4)	92 23%	38 23%	5 10%	2 3%	92 36%	0 0%	82 23%	10 17%	74 23%	18 20%	11 11%	20 19%	35 32%	24 27%
<u>OTHER CODES</u>	150	47	10	48	0	150	120	31	111	40	33	34	38	44
	37%	29%	20%	90%	0%	100%	34%	56%	35%	45%	34%	31%	35%	49%
NO (6)	150 37%	47 29%	10 20%	48 90%	0 0%	150 100%	119 34%	31 56%	111 35%	39 44%	33 34%	34 31%	38 35%	44 49%
DON'T KNOW/REFUSED (7)	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 33: Marital status

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
MARRIED OR LIVING AS A COUPLE (1)	297 73%	123 76%	52 98%	42 79%	203 79%	94 63%	262 74%	35 63%	231 72%	66 74%	66 66%	88 82%	78 71%	65 72%
SEPARATED, DIVORCED (2)	30 7%	14 9%	0 0%	4 7%	10 4%	20 13%	23 6%	7 12%	22 7%	8 9%	11 11%	10 9%	5 5%	4 4%
WIDOWED (3)	14 3%	4 2%	1 2%	6 12%	4 1%	10 7%	9 3%	5 9%	8 2%	6 7%	3 3%	2 1%	5 5%	5 5%
NEVER BEEN MARRIED (4)	65 16%	22 13%	0 0%	1 1%	39 15%	25 17%	56 16%	9 16%	57 18%	8 9%	18 18%	8 8%	22 20%	16 18%
DON'T KNOW/REFUSED (5)	3 1%	0 0%	0 0%	0 0%	3 1%	0 0%	3 1%	0 0%	3 1%	1 1%	2 2%	0 0%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 34: Employment status

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
EMPLOYED FULL-TIME (1)	250 61%	149 92%	0 0%	0 0%	171 66%	79 53%	218 62%	32 58%	194 61%	56 64%	71 71%	69 65%	58 53%	51 57%
STUDENT (2)	28 7%	2 1%	0 0%	0 0%	25 10%	3 2%	25 7%	3 5%	27 8%	1 2%	11 11%	2 2%	13 12%	2 3%
HOMEMAKER (3)	52 13%	5 3%	52 100%	0 0%	42 16%	10 7%	48 14%	4 8%	45 14%	8 9%	11 11%	14 13%	19 18%	8 9%
RETIRED (4)	53 13%	3 2%	0 0%	53 100%	5 2%	48 32%	42 12%	10 19%	38 12%	14 16%	5 6%	13 12%	12 11%	23 25%
TEMPORARILY UNEMPLOYED (5)	12 3%	1 0%	0 0%	0 0%	8 3%	4 3%	8 2%	4 7%	9 3%	3 3%	1 1%	5 5%	4 4%	2 2%
DISABLED (6)	2 1%	0 0%	0 0%	0 0%	1 0%	2 1%	2 0%	1 1%	0 0%	2 3%	1 1%	2 1%	0 0%	0 0%
DON'T KNOW/REFUSED (7)	11 3%	2 1%	0 0%	0 0%	7 3%	3 2%	9 3%	2 3%	8 2%	3 4%	0 0%	2 2%	4 3%	4 5%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 35: Are you employed part-time?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	158	13 8%	52 33%	53 33%	87 55%	70 44%	135 85%	23 15%	126 80%	32 20%	29 18%	38 24%	52 33%	39 25%
YES (1)	62 39%	13 100%	21 39%	13 24%	41 47%	21 30%	53 39%	9 38%	55 43%	8 24%	9 33%	13 33%	26 49%	15 37%
NO (2)	93 58%	0 0%	32 61%	40 76%	43 50%	49 70%	78 58%	15 62%	70 55%	23 71%	19 67%	24 64%	25 48%	24 61%
DON'T KNOW/REFUSED (3)	4 2%	0 0%	0 0%	0 0%	3 3%	0 0%	4 3%	0 0%	2 2%	2 5%	0 0%	1 3%	1 2%	1 2%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 36: What is the Zip code at your work place?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	312	162 52%	21 7%	13 4%	212 68%	100 32%	272 87%	41 13%	248 80%	64 20%	80 26%	82 26%	84 27%	66 21%
<u>DUBLIN</u>	105	0	11	5	63	42	88	17	86	19	20	24	35	25
	34%	0%	53%	42%	30%	42%	32%	41%	34%	30%	25%	29%	42%	38%
43016 (07)	30 9%	0 0%	5 24%	2 12%	20 10%	9 9%	27 10%	3 7%	25 10%	5 8%	0 0%	9 12%	10 11%	11 16%
43017 (08)	75 24%	0 0%	6 29%	4 30%	42 20%	33 33%	62 23%	14 33%	61 25%	14 22%	20 25%	14 18%	26 31%	15 22%
<u>OUTSIDE OF DUBLIN</u>	162	162	5	3	115	47	141	21	128	34	41	43	41	36
	52%	100%	26%	24%	54%	47%	52%	51%	52%	53%	52%	52%	49%	55%
43002 (02)	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%
43015 (03)	3 1%	3 2%	1 4%	0 0%	2 1%	1 1%	3 1%	0 0%	2 1%	1 2%	0 0%	1 1%	2 2%	0 0%
43019 (05)	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%
43035 (06)	1 0%	1 1%	0 0%	0 0%	0 1%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%
43040 (09)	6 2%	6 4%	0 0%	0 0%	5 2%	1 1%	5 2%	1 2%	5 2%	1 1%	2 3%	2 2%	2 2%	0 0%
43067 (11)	3 1%	3 2%	0 0%	0 0%	3 1%	0 0%	3 1%	0 0%	2 1%	1 2%	0 0%	0 0%	3 4%	0 0%
43026 (12)	4 1%	4 3%	0 0%	2 12%	2 1%	2 2%	3 1%	2 4%	3 1%	1 1%	1 1%	1 1%	2 3%	0 0%
43041 (13)	1 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%
43061 (14)	1 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%
43054 (15)	1 0%	1 0%	1 4%	0 0%	0 1%	0 1%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
43055 (16)	2 1%	2 1%	0 0%	0 0%	1 0%	1 1%	2 1%	0 0%	1 0%	1 1%	0 0%	0 0%	0 0%	2 2%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 36: What is the Zip code at your work place?
(continued)

	TOTAL	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20	
TOTAL RESPONDENTS	312	162 52%	21 7%	13 4%	212 68%	100 32%	272 87%	41 13%	248 80%	64 20%	80 26%	82 26%	84 27%	66 21%	
43012 (17)	1 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 2%	0 0%	1 0%	1 1%	1 1%	0 0%	0 0%	0 0%	
43064 (20)	2 1%	2 1%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	2 3%	0 0%	0 0%	2 3%	0 0%	
43065 (21)	3 1%	3 2%	1 5%	0 0%	2 1%	1 1%	3 1%	0 0%	2 1%	1 2%	0 0%	1 1%	1 1%	1 1%	
43074 (25)	1 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 2%	0 0%	1 0%	1 1%	0 0%	1 1%	0 0%	0 0%	
43081 (27)	4 1%	4 2%	0 0%	0 0%	2 1%	1 1%	4 1%	0 0%	3 1%	1 1%	2 2%	1 2%	0 0%	1 1%	
43082 (28)	3 1%	3 2%	0 0%	0 0%	3 1%	0 0%	3 1%	0 0%	3 1%	0 0%	0 0%	2 2%	0 0%	1 2%	
43085 (30)	11 3%	11 7%	0 0%	0 0%	8 4%	2 2%	8 3%	2 6%	3 1%	7 12%	8 10%	0 0%	2 2%	1 1%	
43113 (33)	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 2%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	
43123 (42)	1 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 2%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	
43135 (49)	1 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	
43140 (53)	3 1%	3 2%	0 0%	0 0%	1 0%	2 2%	3 1%	0 0%	2 1%	1 1%	1 1%	2 3%	0 0%	0 0%	
43201 (61)	5 2%	5 3%	0 0%	0 0%	4 2%	1 1%	4 2%	1 2%	5 2%	0 0%	4 5%	0 0%	1 1%	0 0%	
43202 (62)	1 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	
43205 (65)	2 1%	2 1%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	2 1%	0 1%	0 0%	1 2%	1 1%	0 0%	

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 36: What is the Zip code at your work place?
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	312	162 52%	21 7%	13 4%	212 68%	100 32%	272 87%	41 13%	248 80%	64 20%	80 26%	82 26%	84 27%	66 21%
43209 (69)	3 1%	3 2%	0 0%	1 6%	3 1%	0 0%	1 0%	2 4%	2 1%	1 1%	0 0%	2 2%	0 0%	1 1%
43210 (70)	8 3%	8 5%	1 4%	0 0%	7 3%	2 2%	7 3%	1 2%	7 3%	1 2%	5 6%	1 1%	2 3%	0 0%
43212 (72)	4 1%	4 3%	0 0%	0 0%	3 2%	1 1%	3 1%	1 2%	4 2%	0 0%	2 2%	0 0%	0 0%	2 3%
43214 (74)	5 2%	5 3%	0 0%	0 0%	5 2%	0 0%	4 2%	1 2%	4 2%	1 1%	1 1%	3 3%	2 2%	0 0%
43215 (75)	27 9%	27 17%	1 5%	1 6%	15 7%	12 12%	26 10%	1 2%	24 9%	4 6%	4 6%	13 16%	4 4%	6 9%
43216 (76)	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%
43217 (77)	1 0%	1 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%
43219 (79)	7 2%	7 4%	0 0%	0 0%	3 2%	3 3%	6 2%	1 2%	6 2%	1 1%	2 3%	3 3%	1 1%	1 1%
43220 (80)	5 2%	5 3%	0 0%	0 0%	3 2%	2 2%	5 2%	0 0%	5 2%	0 0%	0 0%	0 0%	2 3%	3 4%
43221 (81)	2 1%	2 1%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	1 1%	0 0%
43228 (88)	16 5%	16 10%	0 0%	0 0%	15 7%	1 1%	16 6%	0 0%	15 6%	1 2%	0 0%	2 2%	1 1%	13 20%
43229 (89)	2 1%	2 1%	0 0%	0 0%	1 1%	1 1%	2 0%	0 0%	2 1%	0 0%	0 0%	1 1%	1 1%	0 0%
43230 (90)	2 1%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 6%	0 0%	2 4%	2 3%	0 0%	0 0%	0 0%
43232 (92)	1 0%	1 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 36: What is the Zip code at your work place?
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	312	162 52%	21 7%	13 4%	212 68%	100 32%	272 87%	41 13%	248 80%	64 20%	80 26%	82 26%	84 27%	66 21%
43235 (95)	7 2%	7 4%	1 5%	0 0%	3 2%	3 3%	3 1%	3 8%	4 2%	2 4%	0 0%	1 1%	3 3%	3 5%
43240 (96)	4 1%	4 3%	0 0%	0 0%	2 1%	2 2%	4 2%	0 0%	4 2%	0 0%	3 4%	0 0%	0 0%	1 2%
OTHER (97)	8 3%	8 5%	0 0%	0 0%	5 2%	4 4%	7 3%	1 2%	6 3%	2 3%	2 3%	2 2%	3 4%	1 2%
<u>OTHER CODES</u>	46 15%	0 0%	4 21%	4 34%	34 16%	11 11%	42 16%	3 8%	35 14%	11 17%	19 23%	15 18%	7 9%	4 7%
DON'T KNOW/REFUSED (98)	46 15%	0 0%	4 21%	4 34%	34 16%	11 11%	42 16%	3 8%	35 14%	11 17%	19 23%	15 18%	7 9%	4 7%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 37: Do you own or rent your home?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
<u>OWN</u>	325	117	52	49	207	118	286	40	263	62	53	95	104	73
	80%	72%	100%	93%	80%	79%	81%	72%	82%	70%	53%	88%	95%	80%
OWN - FREESTANDING HOUSE (1)	291 71%	107 66%	51 98%	38 72%	198 77%	93 62%	257 73%	34 61%	236 74%	55 62%	41 41%	84 78%	99 90%	67 74%
OWN - CONDO (2)	34 8%	10 6%	1 2%	11 21%	9 4%	25 17%	28 8%	6 11%	27 8%	8 8%	12 12%	11 10%	5 5%	6 7%
<u>RENT</u>	70	42	0	3	44	27	57	13	49	22	44	10	2	15
	17%	26%	0%	5%	17%	18%	16%	24%	15%	24%	44%	9%	2%	16%
RENT (3)	70 17%	42 26%	0 0%	3 5%	44 17%	27 18%	57 16%	13 24%	49 15%	22 24%	44 44%	10 9%	2 2%	15 16%
<u>OTHER CODES</u>	13	3	0	1	7	5	11	2	8	5	2	2	4	3
	3%	2%	0%	2%	3%	3%	3%	3%	3%	5%	2%	2%	4%	3%
DON'T KNOW/REFUSED/OTHER (4)	13 3%	3 2%	0 0%	1 2%	7 3%	5 3%	11 3%	2 3%	8 3%	5 5%	2 2%	2 2%	4 4%	3 3%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 38: Other than friends and family, where do you get most of your news and information about Dublin?

	TOTAL	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20	
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%	
CITY WEBSITE (01)	38 9%	12 7%	6 11%	3 6%	28 7%	10 7%	32 9%	6 10%	29 9%	9 10%	5 5%	10 9%	14 13%	8 9%	
CITY SOCIAL NETWORKING SITES (e.g., FACEBOOK, TWITTER) (02)	33 8%	10 6%	10 20%	3 6%	26 10%	7 5%	29 8%	4 8%	31 10%	2 3%	13 13%	9 9%	8 7%	3 3%	
THIS WEEK: DUBLIN VILLAGER (03)	173 42%	62 38%	32 61%	27 52%	102 39%	71 47%	147 42%	26 46%	139 44%	33 37%	26 26%	42 39%	54 49%	50 55%	
ENEWS FROM DUBLIN (04)	15 4%	2 1%	4 8%	2 4%	9 4%	6 4%	14 4%	1 1%	13 4%	2 3%	3 3%	3 3%	3 3%	6 7%	
CIVIC OR HOMEOWNERS ASSOCIATIONS (05)	18 5%	15 9%	1 2%	2 4%	14 6%	4 3%	18 5%	0 0%	7 2%	11 13%	7 7%	2 2%	4 4%	5 6%	
COLUMBUS DISPATCH (06)	43 11%	17 10%	2 3%	11 21%	28 11%	15 10%	38 11%	6 10%	32 10%	11 12%	12 12%	11 10%	12 11%	9 9%	
DTV, DUBLIN TELEVISION (07)	24 6%	4 3%	2 3%	5 9%	13 5%	11 7%	19 5%	5 9%	17 5%	7 8%	4 4%	9 9%	4 4%	6 7%	
DUBLIN LIFE MAGAZINE (08)	10 2%	2 1%	2 4%	2 3%	6 2%	4 2%	9 3%	0 1%	9 3%	1 1%	3 3%	3 2%	3 3%	1 1%	
INTERNET, NOT SPECIFIED (09)	44 11%	19 12%	3 6%	3 6%	24 9%	20 14%	36 10%	9 16%	34 11%	10 12%	20 20%	9 8%	12 11%	4 4%	
LOCAL NEWSPAPER, DON'T KNOW THE NAME (10)	15 4%	7 4%	2 3%	1 3%	7 3%	8 6%	14 4%	1 2%	14 4%	1 1%	4 4%	2 2%	8 7%	1 1%	
RECREATION CENTER (11)	12 3%	6 4%	2 3%	3 6%	7 3%	6 4%	12 3%	0 0%	11 3%	2 2%	3 3%	5 5%	2 2%	2 3%	
SCHOOLS (12)	14 4%	4 3%	4 7%	0 0%	14 6%	0 0%	13 4%	2 3%	14 4%	0 0%	6 6%	4 4%	4 4%	0 0%	
LOCAL MAGAZINE, DON'T KNOW THE NAME (13)	15 4%	9 5%	1 2%	2 4%	9 4%	6 4%	14 4%	1 1%	13 4%	2 3%	0 0%	9 8%	6 6%	0 0%	
DUBLIN NEWS (14)	9 2%	3 2%	1 2%	1 1%	6 2%	2 2%	6 2%	2 4%	7 2%	2 2%	0 0%	4 4%	2 2%	2 3%	
LOCAL TV NEWS (NOT DTV) (16)	25 6%	13 8%	0 0%	5 9%	19 7%	6 4%	22 6%	3 5%	21 7%	4 4%	3 3%	7 6%	4 4%	11 12%	

(continued)

The City of Dublin Community Attitudes Survey: 2013

Question 38: Other than friends and family, where do you get most of your news and information about Dublin?
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
LIBRARY (17)	3 1%	0 0%	1 1%	0 0%	1 0%	2 1%	3 1%	0 0%	3 1%	0 0%	2 2%	0 0%	1 1%	0 0%
OTHER (97)	15 4%	6 4%	1 1%	0 0%	8 3%	7 5%	12 3%	3 6%	9 3%	6 6%	9 9%	3 3%	2 2%	2 2%
DON'T KNOW/REFUSED (98)	9 2%	5 3%	0 0%	2 3%	3 1%	5 4%	9 3%	0 0%	4 1%	5 5%	2 2%	2 2%	1 1%	3 3%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 39: When you watch local news, what TV channel do you tune into most?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
NBC, 4 (1)	131 32%	52 32%	15 29%	18 33%	83 32%	48 32%	108 31%	23 42%	111 35%	20 23%	22 22%	35 32%	30 27%	44 49%
SYX, 6 (2)	40 10%	16 10%	8 15%	5 9%	16 6%	24 16%	38 11%	1 2%	30 9%	10 11%	12 12%	12 11%	11 10%	5 6%
BNS, 10 (3)	118 29%	51 31%	15 28%	17 32%	75 29%	44 29%	104 29%	14 26%	94 29%	24 27%	30 30%	32 30%	32 29%	25 27%
FOX, 28 (4)	39 9%	19 12%	4 7%	5 9%	28 11%	11 7%	33 9%	6 10%	27 9%	11 13%	14 14%	8 8%	8 8%	7 8%
DON'T KNOW/REFUSED/DON'T WATCH LOCAL NEWS (06)	81 20%	24 15%	11 21%	9 16%	57 22%	23 16%	70 20%	11 20%	58 18%	23 26%	22 22%	21 19%	28 26%	9 10%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 40: Do you currently subscribe to the *Columbus Dispatch*?

	TOTAL	Q36: WORK			Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20		
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%		
<u>YES</u>	228	89	31	42	132	96	198	30	182	46	35	63	62	68		
	56%	55%	59%	80%	51%	64%	56%	55%	57%	52%	35%	59%	56%	75%		
YES: ALL WEEK (1)	130 32%	42 26%	19 37%	31 59%	70 27%	60 40%	112 32%	18 33%	104 33%	26 29%	14 14%	38 35%	39 36%	39 43%		
YES: SUNDAY ONLY (2)	68 17%	33 20%	8 15%	7 14%	44 17%	24 16%	57 16%	11 21%	50 16%	18 21%	15 15%	15 14%	15 14%	23 25%		
YES: OTHER (3)	13 3%	4 2%	2 5%	3 5%	7 3%	7 4%	12 4%	1 1%	12 4%	2 2%	4 4%	3 3%	4 4%	2 3%		
YES: SATURDAY AND SUNDAY (6)	17 4%	10 6%	1 2%	2 3%	12 5%	5 4%	17 5%	0 0%	16 5%	1 1%	3 3%	8 7%	3 3%	4 4%		
<u>NO</u>	180	73	22	10	126	54	155	25	138	42	64	44	48	22		
	44%	45%	41%	20%	49%	36%	44%	45%	43%	47%	65%	41%	44%	25%		
NO (4)	180 44%	73 45%	22 41%	10 20%	126 49%	54 36%	155 44%	25 45%	138 43%	42 47%	64 65%	44 41%	48 44%	22 25%		
<u>DON'T KNOW/REFUSED</u>	1	0	0	0	0	0	1	0	0	1	0	0	0	0		
	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%		
DON'T KNOW/REFUSED (5)	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%		

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 41: Do you read the paper edition of the *Dispatch* or do you read it online?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	228	89 39%	31 13%	42 19%	132 58%	96 42%	198 87%	30 13%	182 80%	46 20%	35 15%	63 28%	62 27%	68 30%
PAPER (1)	168 74%	58 65%	26 86%	37 87%	91 69%	77 80%	143 72%	25 83%	124 68%	44 95%	26 73%	51 82%	46 74%	45 66%
ONLINE (2)	12 5%	6 6%	0 0%	0 0%	11 8%	1 1%	10 5%	2 5%	11 6%	1 1%	3 9%	3 5%	4 7%	1 2%
BOTH - EQUALLY (3)	8 4%	3 4%	3 8%	1 2%	5 4%	3 3%	8 4%	1 3%	8 5%	0 0%	1 2%	4 6%	2 4%	2 2%
BOTH - MOSTLY PAPER (4)	29 13%	18 20%	1 2%	3 7%	19 14%	10 10%	26 13%	3 10%	28 15%	1 3%	2 5%	2 4%	6 9%	19 28%
BOTH - MOSTLY ONLINE (5)	8 3%	3 3%	0 0%	2 4%	3 2%	4 5%	8 4%	0 0%	7 4%	0 1%	2 6%	1 2%	3 5%	2 2%
DON'T KNOW/REFUSED (6)	3 1%	1 1%	1 3%	0 0%	3 3%	0 0%	3 2%	0 0%	3 2%	0 0%	2 5%	1 2%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 42: Do you have Internet access at home?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
YES (1)	405 99%	160 99%	52 100%	52 99%	258 100%	147 98%	350 99%	55 100%	318 99%	87 98%	100 100%	104 97%	110 100%	91 100%
NO (2)	3 1%	2 1%	0 0%	1 1%	0 0%	3 2%	3 1%	0 0%	2 1%	1 1%	0 0%	3 3%	0 0%	0 0%
DON'T KNOW/REFUSED (3)	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 43(a): Satisfaction: The choice of Internet providers available to you

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	405	160 39%	52 13%	52 13%	258 64%	147 36%	350 86%	55 14%	318 79%	87 21%	100 25%	104 26%	110 27%	91 22%
VERY SATISFIED (1)	153 38%	62 39%	23 43%	19 37%	96 37%	56 38%	127 36%	26 47%	129 41%	24 27%	26 26%	37 35%	58 53%	32 35%
SOMEWHAT SATISFIED (2)	152 38%	64 40%	24 47%	24 46%	91 35%	61 42%	137 39%	15 26%	127 40%	25 29%	36 36%	41 40%	29 26%	45 49%
SOMEWHAT DISSATISFIED (3)	61 15%	22 14%	4 7%	3 6%	45 18%	16 11%	53 15%	8 15%	39 12%	23 26%	23 23%	13 13%	15 13%	11 12%
VERY DISSATISFIED (4)	31 8%	11 7%	2 3%	3 6%	23 9%	8 5%	27 8%	3 6%	21 7%	10 11%	12 12%	7 7%	8 8%	3 3%
DON'T KNOW/REFUSED (5)	8 2%	0 0%	0 0%	3 5%	3 1%	5 3%	5 1%	3 5%	2 1%	6 7%	3 3%	6 5%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 43(b): Satisfaction: The speed of your Internet service

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	405	160 39%	52 13%	52 13%	258 64%	147 36%	350 86%	55 14%	318 79%	87 21%	100 25%	104 26%	110 27%	91 22%
VERY SATISFIED (1)	181 45%	72 45%	31 60%	19 37%	115 44%	66 45%	158 45%	22 41%	147 46%	34 39%	50 50%	47 45%	54 49%	30 33%
SOMEWHAT SATISFIED (2)	170 42%	63 39%	19 37%	24 47%	111 43%	59 40%	147 42%	23 43%	136 43%	35 40%	32 32%	50 48%	41 37%	47 52%
SOMEWHAT DISSATISFIED (3)	30 7%	17 11%	1 2%	3 6%	18 7%	11 8%	27 8%	3 6%	22 7%	8 9%	7 7%	3 3%	11 10%	9 10%
VERY DISSATISFIED (4)	21 5%	8 5%	1 2%	2 3%	14 5%	7 5%	18 5%	3 5%	13 4%	8 9%	8 8%	3 3%	5 4%	4 5%
DON'T KNOW/REFUSED (5)	3 1%	0 0%	0 0%	3 6%	0 0%	3 2%	0 0%	3 6%	0 0%	3 4%	3 3%	0 0%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 43(c): Satisfaction: The price you pay for the Internet services you receive

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	405	160 39%	52 13%	52 13%	258 64%	147 36%	350 86%	55 14%	318 79%	87 21%	100 25%	104 26%	110 27%	91 22%
VERY SATISFIED (1)	38 9%	19 12%	5 9%	5 9%	20 8%	18 13%	26 8%	12 21%	33 10%	5 6%	13 13%	8 8%	12 11%	5 5%
SOMEWHAT SATISFIED (2)	182 45%	76 48%	27 52%	25 48%	122 47%	59 40%	167 48%	15 27%	146 46%	35 41%	36 36%	50 48%	52 48%	44 48%
SOMEWHAT DISSATISFIED (3)	105 26%	39 25%	14 27%	15 28%	65 25%	40 27%	92 26%	13 23%	83 26%	22 25%	23 23%	28 27%	27 24%	27 29%
VERY DISSATISFIED (4)	72 18%	24 15%	6 12%	6 12%	46 18%	26 18%	58 17%	14 25%	50 16%	21 24%	26 27%	18 17%	15 14%	12 14%
DON'T KNOW/REFUSED (5)	9 2%	1 1%	0 0%	2 3%	5 2%	3 2%	6 2%	3 5%	5 2%	3 4%	1 1%	1 1%	4 3%	3 4%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 44: Do you have a Facebook account?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	405	160 39%	52 13%	52 13%	258 64%	147 36%	350 86%	55 14%	318 79%	87 21%	100 25%	104 26%	110 27%	91 22%
YES (1)	291 72%	117 73%	41 78%	24 46%	201 78%	90 61%	256 73%	35 64%	234 74%	57 65%	83 83%	72 69%	79 72%	56 62%
NO (2)	114 28%	43 27%	12 22%	28 54%	57 22%	56 38%	93 27%	20 36%	83 26%	30 35%	17 17%	31 30%	31 28%	35 38%
DON'T KNOW/REFUSED (3)	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 45: Have you ever been to Dublin's Facebook page?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	291	117 40%	41 14%	24 8%	201 69%	90 31%	256 88%	35 12%	234 81%	57 19%	83 28%	72 25%	79 27%	56 19%
YES (1)	66 23%	20 17%	16 39%	6 24%	53 27%	13 15%	62 24%	4 13%	59 25%	7 13%	18 22%	16 23%	18 22%	14 25%
NO (2)	223 77%	96 82%	25 61%	18 76%	147 73%	75 84%	192 75%	30 86%	173 74%	49 87%	64 77%	56 77%	60 76%	42 75%
DON'T KNOW/REFUSED (3)	2 1%	1 1%	0 0%	0 0%	1 0%	1 1%	1 1%	0 1%	2 1%	0 0%	1 1%	0 0%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Summary of Questions 44 and 45

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	405	160 39%	52 13%	52 13%	258 64%	147 36%	350 86%	55 14%	318 79%	87 21%	100 25%	104 26%	110 27%	91 22%
HAVE FACEBOOK ACCOUNT, BEEN TO DUBLIN'S FACEBOOK PAGE (1)	66 16%	20 12%	16 31%	6 11%	53 21%	13 9%	62 18%	4 8%	59 19%	7 8%	18 18%	16 16%	18 16%	14 16%
HAVE FACEBOOK ACCOUNT, NOT BEEN TO DUBLIN'S FB PAGE (2)	223 55%	96 60%	25 47%	18 35%	147 57%	75 51%	192 55%	30 55%	173 54%	49 57%	64 64%	56 54%	60 55%	42 46%
HAVE FACEBOOK ACCOUNT, DON'T KNOW/REFUSED DUBLIN'S FB (3)	2 0%	1 0%	0 0%	0 0%	1 0%	1 1%	1 0%	0 1%	2 1%	0 0%	1 1%	0 0%	1 1%	0 0%
NO FACEBOOK ACCOUNT (4)	114 28%	43 27%	12 22%	28 54%	57 22%	56 38%	93 27%	20 36%	83 26%	30 35%	17 17%	31 30%	31 28%	35 38%
DON'T KNOW/REFUSED FACEBOOK ACCOUNT (5)	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 46: Do you have a Twitter account?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	405	160 39%	52 13%	52 13%	258 64%	147 36%	350 86%	55 14%	318 79%	87 21%	100 25%	104 26%	110 27%	91 22%
YES (1)	117 29%	44 28%	17 32%	5 9%	82 32%	35 24%	102 29%	15 28%	93 29%	25 28%	40 40%	32 31%	32 29%	13 14%
NO (2)	288 71%	116 72%	35 68%	47 91%	176 68%	111 76%	248 71%	40 72%	225 71%	62 72%	59 60%	72 69%	78 71%	78 86%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 47: Do you follow the city on Twitter?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	117	44 38%	17 14%	5 4%	82 70%	35 30%	102 87%	15 13%	93 79%	25 21%	40 34%	32 27%	32 27%	13 11%
YES (1)	26 22%	7 17%	6 37%	2 34%	18 22%	8 23%	23 22%	3 19%	25 27%	1 3%	5 13%	9 30%	6 20%	5 37%
NO (2)	91 77%	37 83%	11 63%	3 66%	63 77%	27 77%	78 77%	12 81%	67 72%	24 97%	35 87%	22 70%	25 78%	8 63%
DON'T KNOW/REFUSED (3)	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Summary of Questions 46 and 47

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	405	160 39%	52 13%	52 13%	258 64%	147 36%	350 86%	55 14%	318 79%	87 21%	100 25%	104 26%	110 27%	91 22%
HAVE TWITTER ACCOUNT, FOLLOW DUBLIN ON TWITTER (1)	26 6%	7 5%	6 12%	2 3%	18 7%	8 5%	23 7%	3 5%	25 8%	1 1%	5 5%	9 9%	6 6%	5 5%
HAVE TWITTER ACCOUNT, DO NOT FOLLOW DUBLIN ON TWITTER (2)	91 22%	37 23%	11 20%	3 6%	63 25%	27 19%	78 22%	12 23%	67 21%	24 27%	35 35%	22 22%	25 23%	8 9%
HAVE TWITTER ACCOUNT, DON'T KNOW/REFUSED FOLLOW (3)	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%
NO TWITTER ACCOUNT (4)	288 71%	116 72%	35 68%	47 91%	176 68%	111 76%	248 71%	40 72%	225 71%	62 72%	59 60%	72 69%	78 71%	78 86%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 48: During the past three months, have you been to the Dublin City website?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	405	160 39%	52 13%	52 13%	258 64%	147 36%	350 86%	55 14%	318 79%	87 21%	100 25%	104 26%	110 27%	91 22%
YES (1)	227 56%	88 55%	38 73%	20 38%	169 65%	58 40%	200 57%	27 48%	191 60%	36 42%	61 61%	58 55%	66 60%	41 45%
NO (2)	174 43%	71 44%	14 27%	32 62%	85 33%	89 60%	145 42%	29 52%	123 39%	51 58%	37 38%	44 42%	43 40%	49 54%
DON'T KNOW/REFUSED (3)	4 1%	2 1%	0 0%	0 0%	4 2%	0 0%	4 1%	0 0%	4 1%	0 0%	1 1%	2 2%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 49: Do you own a Smartphone -- in other words, a cell phone that allows you to access email or surf the Internet?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
YES (1)	312 76%	130 80%	40 76%	25 48%	216 84%	96 64%	274 78%	38 68%	248 77%	64 72%	82 82%	83 77%	85 77%	62 68%
NO (2)	94 23%	32 20%	12 24%	27 52%	40 15%	54 36%	76 22%	18 32%	70 22%	24 27%	18 18%	22 21%	25 23%	29 32%
DON'T KNOW/REFUSED (3)	3 1%	0 0%	0 0%	0 0%	2 1%	0 0%	3 1%	0 0%	2 1%	1 1%	0 0%	2 2%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 50: During the past year, have you ridden a bicycle?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
YES (1)	270 66%	107 66%	42 81%	22 43%	181 70%	89 60%	243 69%	28 50%	229 71%	42 47%	66 66%	66 62%	80 73%	58 64%
NO (2)	135 33%	55 34%	10 19%	30 57%	75 29%	60 40%	108 30%	27 50%	89 28%	46 52%	34 34%	39 36%	29 27%	33 36%
DON'T KNOW/REFUSED (3)	3 1%	0 0%	0 0%	0 0%	2 1%	0 0%	3 1%	0 0%	2 1%	1 1%	0 0%	2 2%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 51: Do you ride a bicycle ...?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	270	107 40%	42 16%	22 8%	181 67%	89 33%	243 90%	28 10%	229 85%	42 15%	66 24%	66 24%	80 30%	58 21%
ALMOST EVERY DAY (1)	18 7%	4 4%	3 6%	1 3%	16 9%	2 3%	17 7%	1 3%	18 8%	0 0%	10 15%	2 4%	3 3%	3 5%
A FEW TIMES A WEEK (2)	65 24%	25 24%	13 30%	5 20%	46 26%	18 21%	61 25%	4 14%	53 23%	12 28%	14 21%	12 18%	25 31%	14 24%
A FEW TIMES A MONTH (3)	81 30%	33 31%	9 21%	4 17%	56 31%	24 27%	73 30%	7 27%	65 29%	16 37%	18 28%	29 44%	16 19%	18 32%
LESS OFTEN (4)	103 38%	41 38%	18 43%	13 59%	59 33%	44 49%	88 36%	15 56%	89 39%	15 35%	20 31%	23 34%	37 46%	22 39%
DON'T KNOW/REFUSED (5)	3 1%	3 3%	0 0%	0 0%	3 2%	0 0%	3 1%	0 0%	3 1%	0 0%	3 5%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 52: Age

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
YOUNGER THAN 25 (1)	37 9%	7 4%	0 0%	0 0%	28 11%	9 6%	33 9%	4 7%	34 11%	4 4%	10 10%	6 5%	19 17%	3 3%
25 TO 34 (2)	70 17%	42 26%	7 14%	0 0%	52 20%	19 12%	60 17%	11 19%	52 16%	19 21%	36 36%	10 9%	8 7%	16 18%
35 TO 44 (3)	92 23%	43 27%	23 44%	0 0%	80 31%	13 8%	88 25%	4 7%	80 25%	12 14%	28 28%	38 36%	19 17%	8 9%
45 TO 54 (4)	95 23%	42 26%	12 23%	3 6%	78 30%	16 11%	80 23%	14 26%	74 23%	21 24%	14 15%	33 31%	28 25%	18 20%
55 TO 64 (5)	70 17%	23 14%	8 14%	16 29%	19 7%	51 34%	57 16%	13 23%	51 16%	19 22%	8 8%	11 10%	24 22%	27 30%
OLDER THAN 64 (6)	44 11%	5 3%	2 5%	34 65%	2 1%	42 28%	34 10%	10 17%	30 9%	14 15%	4 4%	9 9%	12 11%	18 20%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 53(a): How likely are you to **be living in Dublin five years from now?**

(YOUNGER THAN 55 OR DON'T KNOW/REFUSED)

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	292	134 46%	42 15%	0 0%	236 81%	55 19%	259 89%	33 11%	237 81%	55 19%	88 30%	86 30%	74 25%	43 15%
VERY LIKELY (1)	164 56%	80 60%	32 75%	0 0%	139 59%	25 45%	149 57%	15 46%	140 59%	23 43%	46 52%	54 63%	42 57%	21 48%
SOMEWHAT LIKELY (2)	79 27%	37 28%	8 18%	0 0%	58 25%	21 38%	68 26%	11 32%	57 24%	21 39%	24 28%	13 15%	20 27%	21 50%
NOT TOO LIKELY (3)	24 8%	5 4%	2 4%	0 0%	20 8%	4 7%	20 8%	4 12%	21 9%	3 5%	8 9%	11 12%	5 7%	0 1%
NOT LIKELY AT ALL (4)	19 7%	11 8%	0 0%	0 0%	15 6%	5 9%	16 6%	3 10%	14 6%	5 10%	8 9%	5 6%	6 8%	0 1%
DON'T KNOW/REFUSED (5)	6 2%	1 1%	1 2%	0 0%	5 2%	1 1%	6 2%	0 0%	4 2%	2 3%	2 2%	2 3%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 53(b): How likely are you to **retire in Dublin**?

(55 OR OLDER)

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	64	25 38%	10 15%	0 0%	17 27%	47 73%	52 81%	12 19%	45 69%	20 31%	7 10%	8 13%	24 38%	25 39%
VERY LIKELY (1)	24 37%	11 46%	5 54%	0 0%	5 30%	18 39%	19 37%	5 38%	20 44%	4 20%	1 11%	3 36%	8 35%	11 46%
SOMEWHAT LIKELY (2)	20 31%	6 24%	2 23%	0 0%	8 44%	12 26%	17 33%	2 19%	13 29%	7 35%	2 33%	1 9%	8 34%	8 33%
NOT TOO LIKELY (3)	11 17%	7 27%	1 8%	0 0%	4 26%	7 14%	9 17%	2 19%	6 13%	5 27%	1 11%	4 45%	4 18%	2 9%
NOT LIKELY AT ALL (4)	10 15%	1 3%	2 15%	0 0%	0 0%	10 21%	7 13%	3 24%	6 14%	4 19%	3 44%	1 10%	3 13%	3 12%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 53(c): How likely are you to (be living in Dublin five years from now/retire in Dublin)? (ALL RESPONDENTS)

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
VERY LIKELY (1)	187 46%	92 57%	37 71%	0 0%	144 56%	43 29%	168 47%	20 36%	160 50%	27 31%	46 46%	57 54%	51 46%	32 36%
SOMEWHAT LIKELY (2)	98 24%	43 27%	10 19%	0 0%	65 25%	33 22%	85 24%	13 23%	70 22%	28 32%	26 26%	14 13%	28 26%	30 33%
NOT TOO LIKELY (3)	35 9%	12 7%	2 5%	0 0%	24 9%	11 7%	29 8%	6 11%	27 8%	8 9%	9 9%	14 13%	9 8%	3 3%
NOT LIKELY AT ALL (4)	29 7%	12 7%	2 3%	0 0%	15 6%	15 10%	23 7%	6 11%	20 6%	9 10%	11 11%	6 6%	9 8%	4 4%
DON'T KNOW/REFUSED (5)	6 1%	1 0%	1 2%	0 0%	5 2%	1 1%	6 2%	0 0%	4 1%	2 2%	2 2%	2 2%	1 1%	0 0%
ALREADY RETIRED (6)	53 13%	3 2%	0 0%	53 100%	5 2%	48 32%	42 12%	10 19%	38 12%	14 16%	5 6%	13 12%	12 11%	23 25%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 54: Household income

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
\$100,000 OR LESS (1)	104 26%	46 28%	7 13%	21 39%	53 20%	52 34%	83 23%	22 39%	72 23%	32 36%	40 40%	17 16%	20 18%	28 31%
\$101,000 TO \$149,000 (2)	83 20%	32 19%	11 20%	9 18%	59 23%	24 16%	74 21%	9 16%	63 20%	20 23%	20 20%	23 22%	24 22%	16 18%
\$150,000 TO \$199,000 (3)	78 19%	37 23%	7 13%	5 9%	57 22%	21 14%	69 19%	9 17%	64 20%	14 16%	23 23%	22 20%	20 18%	13 14%
\$200,000 TO \$250,000 (4)	47 12%	14 8%	11 21%	7 14%	32 12%	16 10%	42 12%	5 9%	42 13%	5 6%	5 5%	17 16%	14 13%	12 13%
\$251,000 OR MORE (5)	39 10%	18 11%	8 15%	3 6%	27 10%	12 8%	32 9%	8 14%	29 9%	10 11%	5 5%	17 16%	11 10%	7 8%
DON'T KNOW/REFUSED (6)	57 14%	16 10%	9 17%	8 15%	31 12%	25 17%	54 15%	3 6%	50 16%	7 8%	8 8%	11 11%	22 20%	15 16%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 54: Household income (EXCLUDES DK / RF)

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	352	146 42%	43 12%	45 13%	227 65%	124 35%	300 85%	52 15%	270 77%	81 23%	92 26%	96 27%	88 25%	76 22%
\$100,000 OR LESS (1)	104 30%	46 31%	7 16%	21 46%	53 23%	52 41%	83 28%	22 41%	72 27%	32 39%	40 43%	17 18%	20 22%	28 37%
\$101,000 TO \$149,000 (2)	83 24%	32 22%	11 25%	9 21%	59 26%	24 19%	74 25%	9 17%	63 23%	20 25%	20 22%	23 24%	24 27%	16 21%
\$150,000 TO \$199,000 (3)	78 22%	37 25%	7 16%	5 10%	57 25%	21 17%	69 23%	9 18%	64 24%	14 17%	23 25%	22 23%	20 23%	13 17%
\$200,000 TO \$250,000 (4)	47 13%	14 9%	11 25%	7 16%	32 14%	16 13%	42 14%	5 10%	42 16%	5 6%	5 5%	17 17%	14 16%	12 16%
\$251,000 OR MORE (5)	39 11%	18 13%	8 18%	3 7%	27 12%	12 10%	32 11%	8 14%	29 11%	10 12%	5 5%	17 18%	11 12%	7 9%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 55: Race

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
AFRICAN-AMERICAN (1)	5 1%	3 2%	0 0%	0 0%	5 2%	0 0%	4 1%	1 3%	5 2%	0 0%	0 0%	1 1%	4 3%	0 0%
ASIAN (2)	51 12%	19 12%	0 0%	2 4%	43 17%	8 5%	51 14%	0 0%	39 12%	12 13%	8 8%	17 15%	14 13%	12 14%
HISPANIC (3)	7 2%	2 1%	2 4%	0 0%	7 3%	0 0%	7 2%	0 0%	7 2%	0 0%	0 0%	2 2%	2 2%	2 2%
WHITE (4)	321 79%	126 77%	48 91%	47 88%	184 71%	137 92%	267 76%	54 97%	257 80%	64 73%	82 83%	83 77%	83 76%	71 79%
DON'T KNOW/REFUSED (6)	10 3%	3 2%	2 4%	2 3%	6 2%	4 3%	10 3%	0 0%	5 2%	5 6%	1 1%	2 2%	6 6%	1 1%
MULTI-RACIAL (7)	14 4%	10 6%	0 0%	2 4%	14 6%	0 0%	14 4%	0 0%	7 2%	7 8%	9 9%	2 2%	0 0%	4 4%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 56: Additional comment

	TOTAL	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
		OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20	
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%	
COMMENT (1)	203 50%	80 50%	27 52%	25 48%	132 51%	71 48%	182 51%	21 39%	148 46%	55 63%	55 55%	51 48%	51 47%	46 51%	
NO COMMENT (2)	205 50%	82 50%	25 48%	28 52%	126 49%	78 52%	172 49%	34 61%	172 54%	33 37%	45 45%	56 52%	59 53%	45 49%	

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 57: Have I reached you today on a landline or cell phone?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
LANDLINE (1)	267 65%	97 60%	44 85%	42 80%	175 68%	92 62%	235 67%	32 58%	202 63%	66 74%	47 48%	68 64%	82 75%	68 76%
CELL PHONE (2)	136 33%	65 40%	7 13%	11 20%	79 30%	58 38%	113 32%	23 42%	114 36%	22 25%	52 52%	36 33%	26 24%	22 24%
DON'T KNOW/REFUSED (3)	5 1%	0 0%	1 2%	0 0%	5 2%	0 0%	5 1%	0 0%	5 1%	1 1%	0 0%	3 3%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 58: Does your home have a landline or do you just have a cell phone?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	136	65 47%	7 5%	11 8%	79 58%	58 42%	113 83%	23 17%	114 84%	22 16%	52 38%	36 26%	26 19%	22 16%
YES, HAVE A HOME LANDLINE (1)	49 36%	27 42%	2 22%	5 44%	32 41%	17 30%	42 37%	7 29%	45 39%	4 20%	11 20%	9 24%	12 44%	18 82%
NO, DO NOT HAVE A LANDLINE (2)	85 63%	36 55%	5 78%	6 56%	46 58%	40 69%	69 62%	16 68%	68 60%	17 76%	41 80%	26 74%	14 52%	4 18%
DON'T KNOW/REFUSED (3)	2 1%	2 3%	0 0%	0 0%	1 1%	1 1%	1 1%	1 3%	1 1%	1 4%	0 0%	1 2%	1 4%	0 0%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Question 59: Since you have a cell phone and a landline, are most of the calls you get and answer ...?

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	49	27 55%	2 3%	5 10%	32 65%	17 35%	42 86%	7 14%	45 91%	4 9%	11 22%	9 18%	12 24%	18 37%
ON CELL PHONE (1)	29 58%	16 60%	1 49%	2 33%	20 61%	9 53%	24 56%	5 77%	27 62%	1 28%	9 85%	5 53%	10 87%	5 27%
ON LANDLINE (2)	4 8%	1 3%	0 0%	1 17%	1 2%	3 19%	2 6%	2 23%	1 2%	3 72%	0 0%	3 38%	1 7%	0 0%
SPLIT PRETTY EVENLY (3)	16 33%	10 37%	1 51%	2 50%	12 36%	5 28%	16 39%	0 0%	16 37%	0 0%	2 15%	1 9%	1 7%	13 73%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Gender

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
MALE (1)	195 48%	79 49%	2 3%	29 55%	126 49%	69 46%	168 48%	26 47%	150 47%	45 51%	40 40%	57 54%	59 54%	38 42%
FEMALE (2)	214 52%	83 51%	51 97%	24 45%	132 51%	81 54%	185 52%	29 53%	171 53%	43 49%	60 60%	50 46%	51 46%	52 58%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Ward

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	409	162 40%	52 13%	53 13%	258 63%	150 37%	354 86%	55 14%	320 78%	89 22%	100 24%	107 26%	110 27%	91 22%
WARD 1 (1)	115 28%	52 32%	20 37%	15 28%	76 29%	39 26%	99 28%	17 30%	79 25%	36 41%	21 21%	29 27%	29 26%	36 39%
WARD 2 (2)	120 29%	39 24%	10 18%	18 35%	70 27%	51 34%	103 29%	17 32%	96 30%	25 28%	48 48%	34 32%	23 21%	16 17%
WARD 3 (3)	78 19%	27 17%	13 25%	11 21%	50 19%	28 18%	68 19%	10 18%	64 20%	15 17%	11 11%	21 19%	27 25%	19 21%
WARD 4 (4)	95 23%	44 27%	10 20%	8 16%	63 24%	32 21%	83 24%	11 20%	81 25%	13 15%	20 20%	24 22%	31 28%	20 22%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

The City of Dublin Community Attitudes Survey: 2013

Cell phone type

	Q36: WORK		Q34: EMPLOYMENT		Q32: KIDS IN HH		Q21: VSTD LBRY PST YR		Q6: DBLN AS A PLC TO LV		Q31: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	114	52 46%	6 5%	8 7%	65 57%	49 43%	93 82%	21 18%	96 84%	18 16%	51 44%	31 27%	24 21%	9 8%
CELL ONLY (1)	85 75%	36 69%	5 88%	6 79%	46 70%	40 81%	69 75%	16 76%	68 71%	17 93%	41 82%	26 85%	14 57%	4 45%
CELL PRIMARY (2)	29 25%	16 31%	1 12%	2 21%	20 30%	9 19%	24 25%	5 24%	27 29%	1 7%	9 18%	5 15%	10 43%	5 55%

SOURCE: Saperstein Associates, Inc., February 2013, 12072

Questionnaire

The City of Dublin Community Attitudes Survey: 2013
Study # 12072

1. Hello. May I speak with _____, please?

(IF RESPONDENT IS ON THE PHONE, SKIP TO 3)

(IF RESPONDENT IS AVAILABLE, GO TO 2)

(IF RESPONDENT IS NOT AVAILABLE, OBTAIN CALLBACK INFORMATION)

2. Hello, (Mr. / Ms.) _____? (CONFIRM IDENTITY)

3. My name is _____. I'm calling from Saperstein Associates, an independent, opinion research firm here in Central Ohio. We are conducting for the City of Dublin a community attitudes survey – and you have been randomly selected to participate. The results of this survey will be used by city officials as they plan for the future. Please be assured that whatever you tell me will be held in strict confidence. Now, is this a convenient time to conduct an interview, or would another time be better? I need about fifteen minutes.

1. Convenient time

(GO TO 4)

2. Not convenient / DK

(SCHEDULE CALLBACK)

3. RF

(TERMINATE)

4. Before I begin, I need to ask you this: Do you currently live in Dublin or in another community?

1. Dublin

(GO TO 5)

2. Another community

(TERMINATE)

3. DK / RF

(TERMINATE)

5. Here's my first question: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two or three highest priorities? (PROBE ONLY TO CLARIFY / IF "TAXES" MENTIONED DETERMINE WHICH ONES)

6. If A means excellent, B good, C average, D poor, and F is failing, what letter grade would you give Dublin as a place to live?

1. A (excellent)

2. B (good)

3. C (average)

4. D (poor)

5. F (failing)

6. DK / RF

7. What letter grade would you give Dublin as a place to work?

- 1. A (excellent)
- 2. B (good)
- 3. C (average)
- 4. D (poor)
- 5. F (failing)
- 6. DK / RF

8. And, what letter grade would you give Dublin as a place to retire?

- 1. A (excellent)
- 2. B (good)
- 3. C (average)
- 4. D (poor)
- 5. F (failing)
- 6. DK / RF

9. A moment ago, I asked about the issues, concerns, and problems you'd like city officials to address. Now, here's the flip side of that question: What do you like most about living in Dublin? (PROBE TO CLARIFY)

10. As a resident of Dublin, how satisfied are you with each of the following city services? Choose from very satisfied, somewhat satisfied, somewhat dissatisfied, and very dissatisfied. Okay? Here's the first one ... (GO TO FIRST ITEM IN ROTATION, THEN READ PROBE)

(PROBE) Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with this service?

(ROTATE)	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
a. Police protection	1	2	3	4	5
b. Mosquito control	1	2	3	4	5
c. Trash collection	1	2	3	4	5
d. Leaf collection	1	2	3	4	5
e. The city's curbside chipper service	1	2	3	4	5
f. Snow removal	1	2	3	4	5
g. City-sponsored events and activities, such as the Dublin Irish Festival, the St. Patrick's Day Parade, and the Independence Day Celebration	1	2	3	4	5

11. As a resident of Dublin, how satisfied are you with each of the following public facilities? Again, choose from very satisfied, somewhat satisfied, somewhat dissatisfied, and very dissatisfied. Okay? Here's the first one ... (GO TO FIRST ITEM IN ROTATION, THEN READ PROBE)

(PROBE) Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with this?

(ROTATE)	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK/RF</u>
a. Dublin's community recreation center	1	2	3	4	5
b. Dublin's branch of the Columbus Metropolitan Library	1	2	3	4	5
c. Dublin's parks	1	2	3	4	5
d. Dublin's public art	1	2	3	4	5
e. Parking in Historic Dublin	1	2	3	4	5
f. Dublin's bike paths	1	2	3	4	5
g. Dublin's outdoor pools	1	2	3	4	5

12. Now, how satisfied are you with the overall performance of city officials in each of the following areas? As before, choose from very satisfied, somewhat satisfied, somewhat dissatisfied, and very dissatisfied. Okay? Here's the first one ... (GO TO FIRST ITEM IN ROTATION, THEN READ PROBE)

(PROBE) (When you consider the overall performance of city officials in this area) are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

(ROTATE)	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DKRF</u>
a. Planning for the future	1	2	3	4	5
b. Managing <u>residential</u> growth and development	1	2	3	4	5
c. Managing <u>commercial</u> growth and development	1	2	3	4	5
d. Maintaining Dublin's streets and roads	1	2	3	4	5
e. Revitalizing Historic Dublin	1	2	3	4	5
f. Managing the flow of traffic in Dublin	1	2	3	4	5
g. Listening to the concerns of local residents before making important decisions	1	2	3	4	5
h. Managing the city's finances	1	2	3	4	5
i. Keeping local residents informed of important issues involving the city	1	2	3	4	5
j. Maintaining appropriate architectural standards for new construction	1	2	3	4	5

13. During the past year, have you, yourself, contacted the city to raise an issue, express a concern, or get information?

(IF "YES") And, did you do that once or more than once?

- 1. Yes, once (GO TO 14)
- 2. Yes, more than once (GO TO 14)
- 3. No (SKIP TO 18)
- 4. DK / RF (SKIP TO 18)

14. Think about (that contact / your most recent contact with the city): Did you speak with someone by phone or in person, did you write a letter, or did you send an email?

- 1. Phone
- 2. In person
- 3. Letter
- 4. Email
- 5. Other (specify)
- 6. DK / RF

15. Can you tell me the department you contacted or the purpose of that contact?

16. Overall, how satisfied were you with that experience – and, please, focus on the customer service you received: Were you ...

- 1. Very satisfied (GO TO 17)
- 2. Somewhat satisfied (SKIP TO 18)
- 3. Somewhat dissatisfied, or (GO TO 17)
- 4. Very dissatisfied? (GO TO 17)
- 5. (DK / RF) (SKIP TO 18)

17. Why is that: in other words, why were you (very satisfied / dissatisfied) with that experience? (PROBE TO CLARIFY AND FOR ADDITIONALS)

18. Here are some statements about the Dublin Police Department. As I read each one, tell me if you agree strongly, agree moderately, disagree moderately, or disagree strongly. Okay? Here's the first one ... (GO TO FIRST ITEM IN ROTATION, THEN READ PROBE)

(PROBE) Do you agree strongly, agree moderately, disagree moderately, or disagree strongly with this statement?

(ROTATE)

	<u>AS</u>	<u>AM</u>	<u>DM</u>	<u>DS</u>	<u>DK</u> <u>RF</u>
a. The Dublin Police treat local residents courteously – with dignity and respect	1	2	3	4	5
b. The Dublin Police are well-trained, competent professionals ...	1	2	3	4	5
c. The Dublin Police do a good job keeping my neighborhood safe	1	2	3	4	5

19. Now, for each of the following initiatives, tell me if the city should make it a high, medium, or low priority. Okay? How about ... (GO TO FIRST ITEM IN ROTATION, THEN READ PROBE)

(PROBE) Should the city make this a high, medium, or low priority?

(ROTATE)

	<u>Hi</u>	<u>Medium</u>	<u>Low</u>	<u>DK</u> <u>RF</u>
a. Improving the flow of traffic on the city's streets and roads	1	2	3	4
b. Expanding the number and type of public fine arts opportunities available in Dublin, involving, for example, public art galleries, public art installations, and cultural and performing arts venues	1	2	3	4
c. Expanding the programs available at the Community Recreation Center	1	2	3	4
d. Acquiring additional park land	1	2	3	4
e. Building a new City Hall as part of an expanded, more vibrant downtown	1	2	3	4
f. Implementing the plans developed for the Bridge Street District, which call for a more-densely developed mix of living, working, shopping, and entertainment destinations in a pedestrian-friendly environment along 161 from Sawmill Road to I-270	1	2	3	4
g. Improving the library, so it's better equipped for the 21 st Century	1	2	3	4
h. Constructing more bike paths and connecting existing ones	1	2	3	4
i. Encouraging more shopping and restaurants to locate in Dublin	1	2	3	4

(IF NO CLEAR PREFERENCES, GO TO 20; OTHERWISE, SKIP TO 21)

20. And, which two of these initiatives should the city include among its highest priorities? (REPEAT AS NEEDED / ACCEPT ONE / RECORD LETTERS FROM 19)

21. These next few questions focus on Dublin's branch of the Columbus Metropolitan Library. Here's the first one: During the past year, has anyone in your household, including you, been to that library?
1. Yes, me
 2. Yes, others
 3. Yes, me and others
 4. No
 5. DK / RF
22. Suppose for a moment that the city set out to create a library better equipped for the 21st Century. How would that library differ from Dublin's current library ... what services would it offer ... what would residents be able to do there? (PROBE TO CLARIFY AND FOR ADDITIONALS)
23. Improving the library might require additional funding. If there were an organized capital campaign to raise funds specifically for that purpose, how likely would you be to contribute financially ...
1. Very likely
 2. Somewhat likely
 3. Not too likely, or
 4. Not likely at all?
 5. (DK / RF)
24. As I mentioned earlier, the city has developed plans for the Bridge Street District, an area along 161 from Sawmill Road to I-270. Before this interview, how familiar were you with this project ...
1. Very familiar
 2. Somewhat familiar
 3. Not too familiar, or
 4. Not familiar at all?
 5. (DK / RF)

25. Again, as I mentioned, plans for the Bridge Street District call for a more-densely developed mix of living, working, shopping, and entertainment destinations in a pedestrian-friendly environment. The current phase of this project will center on the Scioto River, Historic Dublin, and Riverside Drive. Now, for each of the following components of that project, tell me if the city should make it a high, medium, or low priority. Okay? How about ... (GO TO FIRST ITEM IN ROTATION, THEN READ PROBE)

(PROBE) Should the city make this a high, medium, or low priority?

(ROTATE)

	<u>Hi</u>	<u>Medium</u>	<u>Low</u>	<u>DK</u> <u>RF</u>
a. Providing more park land along the Scioto River, including a pedestrian bridge across the river	1	2	3	4
b. Encouraging more housing options within walking distance to amenities within the Bridge Street District	1	2	3	4
c. Concentrating more civic activity in this area, which might involve more green space, a plaza, city offices, and a new library	1	2	3	4
d. Expanding Dublin's downtown to the east side of the Scioto River along Riverside Drive	1	2	3	4

(IF NO CLEAR PREFERENCES, GO TO 26; OTHERWISE, SKIP TO 27)

26. And, which component of this project should the city make its highest priority? (REPEAT AS NEEDED / RECORD LETTERS FROM 25)

27. As you think about this project, in your opinion, what would make the Bridge Street District especially appealing to young professionals? (PROBE TO CLARIFY AND FOR NO MORE THAN ONE ADDITIONAL)

28. Here's one more question about the arts. When it comes to the arts, which of the following would you most like to see more of in Dublin ... (ROTATE)

1. Art galleries and exhibit space
2. Public art
3. An indoor performing arts theater (or)
4. An outdoor amphitheater?
5. (DK / RF)

29. And, here's one more question about parks: If Dublin acquires additional park land, which of the following would you most like to see more of ... (ROTATE)
1. Natural wooded areas
 2. River frontage
 3. Athletic fields and facilities (or)
 4. Pavilions and shelter houses?
 5. (DK / RF)
30. This next question deals with the roundabouts built at several intersections in Dublin. From your experience, are these roundabouts a step forward, a step backward, or have you not noticed much difference?
1. Forward
 2. Backward
 3. No difference
 4. DK / RF
31. The next few questions are about you and your household. First, for how many years have you lived in Dublin? (ALL MY LIFE = 98)
-
32. Do any children – including adult children – live in your household?
- (IF "YES") Are any younger than five? Five to 12? Thirteen to 17? Eighteen to 26? (RECORD ALL MENTIONS)
1. Yes – younger than five
 2. Yes – five to 12
 3. Yes – 13 to 17
 4. Yes – 18 to 26
 5. Yes – rf
 6. No
 7. DK / RF
33. Are you ...
1. Married or living as a couple
 2. Separated, divorced
 3. Widowed, or
 4. Have you never been married?
 5. (DK / RF)

34. Are you currently employed – full-time?

(IF "NO") Are you a student, a homemaker, retired, temporarily unemployed, or disabled?

- | | |
|---------------------------|--------------|
| 1. Employed full-time | (SKIP TO 36) |
| 2. Student | (GO TO 35) |
| 3. Homemaker | (GO TO 35) |
| 4. Retired | (GO TO 35) |
| 5. Temporarily unemployed | (GO TO 35) |
| 6. Disabled | (GO TO 35) |
| 7. DK / RF | (GO TO 35) |

35. Are you employed part-time?

- | | |
|------------|--------------|
| 1. Yes | (GO TO 36) |
| 2. No | (SKIP TO 37) |
| 3. DK / RF | (SKIP TO 37) |

36. And, what is the Zip code at your work place?

37. Do you own or rent your home?

(IF "OWN") Is that a freestanding home or a condo?

1. Own - freestanding house
2. Own - condo
3. Rent
4. DK / RF / Other

38. Other than friends and family, where do you get most of your news and information about Dublin? (RECORD NO MORE THAN TWO MENTIONS)

01. City website
02. City social networking sites (e.g., Facebook, Twitter)
03. *This Week: Dublin Villager*
04. eNews from Dublin
05. Civic or homeowners associations
06. *Columbus Dispatch*
07. DTV, Dublin Television (e.g., It's Happening in Dublin, City Council meetings, city bulletin board)
97. Other (specify)
98. DK / RF

39. When you watch local news, what TV channel do you tune into most?

- 1. NBC, 4
- 2. SYX, 6
- 3. BNS, 10
- 4. FOX, 28
- 5. Other (specify)
- 6. DK / RF / Don't watch local news

40. Do you currently subscribe to the *Columbus Dispatch*?

(IF "YES") And, is your subscription for every day or just Sunday?

- 1. Yes: all week (GO TO 41)
- 2. Yes: Sunday only (GO TO 41)
- 3. Yes: other (specify) (GO TO 41)
- 4. No (SKIP TO 42)
- 5. DK / RF (SKIP TO 42)

41. Do you read the paper edition of the *Dispatch* or do you read it online?

- 1. Paper
- 2. Online
- 3. Both - equally
- 4. Both - mostly paper
- 5. Both - mostly online
- 6. DK / RF

42. Now, do you have internet access at home?

- 1. Yes (GO TO 43)
- 2. No (SKIP TO 49)
- 3. DK / RF (SKIP TO 49)

43. How satisfied are you with each of the following ... (GO TO FIRST ITEM IN LIST, THEN READ PROBE)

(PROBE) Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

(DO NOT ROTATE)	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
a. The choice of Internet providers available to you	1	2	3	4	5
b. The speed of your Internet service	1	2	3	4	5
c. The price you pay for the Internet services you receive	1	2	3	4	5

44. Do you have a Facebook account?

- 1. Yes (GO TO 45)
- 2. No (SKIP TO 46)
- 3. DK / RF (SKIP TO 46)

45. Have you ever been to Dublin's Facebook page?

- 1. Yes
- 2. No
- 3. DK / RF

46. Do you have a Twitter account?

- 1. Yes (GO TO 47)
- 2. No (SKIP TO 48)
- 3. DK / RF (SKIP TO 48)

47. Do you follow the city on Twitter?

- 1. Yes
- 2. No
- 3. DK / RF

48. During the past three months, have you been to the Dublin City website?

- 1. Yes
- 2. No
- 3. DK / RF

49. Do you own a Smartphone – in other words, a cell phone that allows you to access email or surf the Internet?

- 1. Yes
- 2. No
- 3. DK / RF

50. During the past year, have you ridden a bicycle?

- 1. Yes (GO TO 51)
- 2. No (SKIP TO 52)
- 3. DK / RF (SKIP TO 52)

51. Do you ride a bicycle ...

1. Almost every day
2. A few times a week
3. A few times a month, or
4. Less often?
5. (DK / RF)

52. Just a few more questions: First, are you ...

1. Younger than 25
2. 25 to 34
3. 35 to 44
4. 45 to 54
5. 55 to 64, or
6. Older than 64?
7. (DK / RF)

(IF RETIRED IN 34, SKIP TO 54; OTHERWISE, GO TO 53)

53. How likely are you to ...

(IF YOUNGER THAN 55 OR DK / RF) ... be living in Dublin five years from now ...

(IF 55 OR OLDER) ... retire in Dublin ...

1. Very likely
2. Somewhat likely
3. Not too likely, or
4. Not likely at all?
5. (DK / RF)

54. Which of the following categories includes your total household income from all sources and before taxes for 2012 ...

1. \$100,000 or less
2. \$101,000 to \$149,000
3. \$150,000 to \$199,000
4. \$200,000 to \$250,000, or
5. \$251,000 or more?
6. (DK / RF)

55. And, finally, are you ...

1. African-American
2. Asian
3. Hispanic
4. White, or
5. Another race? (specify)
6. (DK / RF)

56. That was my last question. Before I end this interview, is there anything else you'd like to tell me about Dublin or what might be done to make the city a better place to live?

57. One last thing: Have I reached you today on a landline or cell phone?

1. Landline (SKIP TO 60)
2. Cell phone (GO TO 58)
3. DK / RF (SKIP TO 60)

58. Does your home have a landline or do you just have a cell phone?

1. Yes, have a home landline (GO TO 59)
2. No, do not have a landline (SKIP TO 60)
3. DK / RF (SKIP TO 60)

59. Since you have a cell phone and a landline, are most of the calls you get and answer ...

1. On your cell phone
2. On your landline, or
3. Are they split pretty evenly?
4. (DK / RF)

60. Thank you for sharing your opinions with me. Good-bye. (TERMINATE)

61. GENDER:

1. Male
2. Female

62. LENGTH: _____

63. AGE: _____

64. WARD: 1. Ward 1
 2. Ward 2
 3. Ward 3
 4. Ward 4

65. VTR-INDEX: _____