



THE NCSTM
The National Citizen SurveyTM

Dublin, OH

Technical Appendices

2015



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Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in Dublin:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Dublin as a place to live	77%	N=598	21%	N=165	1%	N=11	0%	N=1	100%	N=775
Your neighborhood as a place to live	65%	N=503	30%	N=231	5%	N=40	0%	N=2	100%	N=775
Dublin as a place to raise children	77%	N=558	21%	N=152	1%	N=9	1%	N=4	100%	N=723
Dublin as a place to work	61%	N=335	30%	N=166	8%	N=44	1%	N=6	100%	N=551
Dublin as a place to visit	41%	N=302	39%	N=288	17%	N=124	3%	N=21	100%	N=735
Dublin as a place to retire	33%	N=212	30%	N=196	25%	N=164	11%	N=74	100%	N=646
The overall quality of life in Dublin	61%	N=474	35%	N=272	3%	N=22	1%	N=5	100%	N=773

Table 2: Question 2

Please rate each of the following characteristics as they relate to Dublin as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Dublin	64%	N=498	34%	N=264	2%	N=14	0%	N=2	100%	N=777
Overall ease of getting to the places you usually have to visit	42%	N=321	46%	N=354	10%	N=81	2%	N=17	100%	N=773
Quality of overall natural environment in Dublin	58%	N=447	38%	N=296	3%	N=27	0%	N=2	100%	N=772
Overall “built environment” of Dublin (including overall design, buildings, parks and transportation systems)	47%	N=360	43%	N=329	9%	N=68	2%	N=13	100%	N=770
Health and wellness opportunities in Dublin	53%	N=398	39%	N=289	7%	N=54	1%	N=5	100%	N=746
Overall opportunities for education and enrichment	55%	N=406	37%	N=276	7%	N=55	1%	N=5	100%	N=741
Overall economic health of Dublin	57%	N=427	38%	N=284	5%	N=35	0%	N=2	100%	N=748
Sense of community	41%	N=313	43%	N=327	14%	N=107	2%	N=19	100%	N=765
Overall image or reputation of Dublin	65%	N=504	32%	N=246	3%	N=20	0%	N=3	100%	N=773

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in Dublin to someone who asks	82%	N=633	16%	N=120	2%	N=14	1%	N=4	100%	N=772
Remain in Dublin for the next five years	69%	N=522	22%	N=166	5%	N=38	4%	N=31	100%	N=758

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	84%	N=654	14%	N=109	1%	N=9	0%	N=3	0%	N=0	100%	N=775
In Dublin’s downtown/commercial area during the day	79%	N=598	19%	N=142	1%	N=9	0%	N=4	0%	N=0	100%	N=753

Table 5: Question 5

Please rate each of the following characteristics as they relate to Dublin as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	15%	N=119	47%	N=362	30%	N=235	7%	N=54	100%	N=770

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Please rate each of the following characteristics as they relate to Dublin as a whole:	Excellent		Good		Fair		Poor		Total	
Ease of public parking	12%	N=86	43%	N=324	36%	N=269	9%	N=68	100%	N=747
Ease of travel by car in Dublin	26%	N=197	53%	N=403	19%	N=143	3%	N=20	100%	N=763
Ease of travel by public transportation in Dublin	10%	N=38	16%	N=61	20%	N=74	54%	N=202	100%	N=375
Ease of travel by bicycle in Dublin	37%	N=229	44%	N=274	18%	N=110	2%	N=13	100%	N=627
Ease of walking in Dublin	44%	N=329	42%	N=316	11%	N=82	3%	N=22	100%	N=750
Availability of paths and walking trails	58%	N=438	34%	N=259	7%	N=56	1%	N=6	100%	N=759
Air quality	53%	N=400	41%	N=308	4%	N=34	1%	N=8	100%	N=750
Cleanliness of Dublin	66%	N=506	32%	N=247	2%	N=16	0%	N=3	100%	N=773
Overall appearance of Dublin	69%	N=532	29%	N=227	1%	N=12	0%	N=2	100%	N=773
Public places where people want to spend time	44%	N=336	45%	N=340	10%	N=75	1%	N=6	100%	N=757
Variety of housing options	31%	N=228	48%	N=348	16%	N=118	5%	N=35	100%	N=729
Availability of affordable quality housing	15%	N=106	46%	N=325	28%	N=202	11%	N=75	100%	N=709
Fitness opportunities (including exercise classes and paths or trails, etc.)	57%	N=433	35%	N=269	7%	N=51	1%	N=8	100%	N=761
Recreational opportunities	50%	N=372	41%	N=308	8%	N=58	2%	N=12	100%	N=750
Availability of affordable quality food	40%	N=312	45%	N=350	13%	N=99	2%	N=12	100%	N=773
Availability of affordable quality health care	45%	N=318	42%	N=298	12%	N=88	1%	N=6	100%	N=710
Availability of preventive health services	45%	N=300	44%	N=295	10%	N=71	1%	N=7	100%	N=673
Availability of affordable quality mental health care	38%	N=134	41%	N=145	17%	N=61	4%	N=15	100%	N=354

Table 6: Question 6

Please rate each of the following characteristics as they relate to Dublin as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	36%	N=149	44%	N=183	16%	N=67	4%	N=15	100%	N=414
K-12 education	68%	N=435	26%	N=164	5%	N=33	1%	N=4	100%	N=635
Adult educational opportunities	26%	N=118	49%	N=218	21%	N=94	4%	N=17	100%	N=447
Opportunities to attend cultural/arts/music activities	26%	N=179	51%	N=356	20%	N=137	3%	N=21	100%	N=693
Opportunities to participate in religious or spiritual events and activities	37%	N=229	49%	N=304	13%	N=81	1%	N=9	100%	N=623
Employment opportunities	27%	N=144	47%	N=254	23%	N=122	4%	N=21	100%	N=540
Shopping opportunities	29%	N=224	50%	N=383	18%	N=135	3%	N=23	100%	N=766
Cost of living in Dublin	7%	N=50	40%	N=304	44%	N=333	9%	N=71	100%	N=757
Overall quality of business and service establishments in Dublin	31%	N=230	54%	N=409	14%	N=102	1%	N=9	100%	N=750
Vibrant downtown/commercial area	21%	N=155	50%	N=374	24%	N=182	5%	N=40	100%	N=751
Overall quality of new development in Dublin	27%	N=197	50%	N=365	20%	N=143	3%	N=21	100%	N=726
Opportunities to participate in social events and activities	30%	N=207	48%	N=337	20%	N=141	2%	N=11	100%	N=697
Opportunities to volunteer	39%	N=234	43%	N=262	17%	N=102	2%	N=9	100%	N=607
Opportunities to participate in community matters	34%	N=201	45%	N=264	18%	N=106	3%	N=20	100%	N=591
Openness and acceptance of the community toward people of diverse backgrounds	28%	N=189	49%	N=324	17%	N=111	6%	N=42	100%	N=665
Neighborliness of residents in Dublin	31%	N=234	45%	N=340	20%	N=149	4%	N=29	100%	N=752

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	26%	N=201	74%	N=574	100%	N=775
Made efforts to make your home more energy efficient	24%	N=186	76%	N=585	100%	N=770

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Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Observed a code violation or other hazard in Dublin	70%	N=535	30%	N=227	100%	N=762
Household member was a victim of a crime in Dublin	91%	N=697	9%	N=68	100%	N=765
Reported a crime to the police in Dublin	87%	N=669	13%	N=102	100%	N=771
Stocked supplies in preparation for an emergency	72%	N=550	28%	N=218	100%	N=768
Campaigned or advocated for an issue, cause or candidate	81%	N=620	19%	N=147	100%	N=767
Contacted the City of Dublin (in-person, phone, email or web) for help or information	52%	N=398	48%	N=371	100%	N=769
Contacted Dublin elected officials (in-person, phone, email or web) to express your opinion	88%	N=680	12%	N=92	100%	N=772

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Dublin?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Dublin recreation centers or their services	23%	N=180	17%	N=129	30%	N=232	30%	N=230	100%	N=770
Visited a neighborhood park or City park	23%	N=181	33%	N=254	34%	N=265	9%	N=71	100%	N=770
Used Dublin public libraries or their services	13%	N=98	30%	N=234	33%	N=256	23%	N=179	100%	N=768
Participated in religious or spiritual activities in Dublin	13%	N=100	21%	N=163	19%	N=150	46%	N=356	100%	N=768
Attended a City-sponsored event	2%	N=18	5%	N=42	64%	N=490	28%	N=215	100%	N=765
Used bus, rail, subway or other public transportation instead of driving	2%	N=13	2%	N=16	3%	N=20	94%	N=722	100%	N=771
Carpooled with other adults or children instead of driving alone	8%	N=65	12%	N=92	21%	N=159	59%	N=450	100%	N=765
Walked or biked instead of driving	9%	N=69	19%	N=143	33%	N=252	39%	N=300	100%	N=764
Volunteered your time to some group/activity in Dublin	7%	N=53	12%	N=90	25%	N=194	56%	N=430	100%	N=767
Participated in a club	6%	N=44	8%	N=65	15%	N=111	71%	N=545	100%	N=765
Talked to or visited with your immediate neighbors	40%	N=307	34%	N=259	23%	N=176	4%	N=28	100%	N=769
Done a favor for a neighbor	16%	N=119	28%	N=217	43%	N=332	13%	N=101	100%	N=768

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	0%	N=4	2%	N=12	18%	N=142	80%	N=611	100%	N=769
Watched (online or on television) a local public meeting	1%	N=6	3%	N=24	22%	N=172	74%	N=563	100%	N=765

Table 10: Question 10

Please rate the quality of each of the following services in Dublin:	Excellent		Good		Fair		Poor		Total	
Police/Sheriff services	60%	N=424	34%	N=240	6%	N=41	1%	N=4	100%	N=709
Fire services	69%	N=435	29%	N=179	2%	N=12	0%	N=0	100%	N=627
Ambulance or emergency medical services	69%	N=388	29%	N=164	2%	N=12	0%	N=1	100%	N=566
Crime prevention	51%	N=346	42%	N=287	6%	N=39	1%	N=6	100%	N=678
Fire prevention and education	54%	N=313	39%	N=224	6%	N=35	1%	N=5	100%	N=578
Traffic enforcement	38%	N=266	46%	N=321	12%	N=85	5%	N=32	100%	N=704
Street repair	36%	N=271	45%	N=342	14%	N=105	5%	N=36	100%	N=754
Street cleaning	43%	N=326	44%	N=329	11%	N=82	2%	N=16	100%	N=752
Street lighting	34%	N=261	38%	N=290	20%	N=153	7%	N=53	100%	N=758

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Please rate the quality of each of the following services in Dublin:	Excellent		Good		Fair		Poor		Total	
Snow removal	46%	N=350	37%	N=279	13%	N=100	4%	N=31	100%	N=759
Sidewalk maintenance	33%	N=239	46%	N=329	17%	N=119	4%	N=28	100%	N=715
Traffic signal timing	25%	N=183	48%	N=357	20%	N=153	7%	N=53	100%	N=747
Bus or transit services	15%	N=41	21%	N=59	19%	N=53	44%	N=122	100%	N=275
Garbage collection	54%	N=402	39%	N=286	5%	N=41	2%	N=13	100%	N=742
Recycling	55%	N=411	36%	N=273	6%	N=47	3%	N=21	100%	N=752
Yard waste pick-up	57%	N=406	35%	N=249	7%	N=53	1%	N=8	100%	N=716
Storm drainage	35%	N=243	50%	N=340	12%	N=85	2%	N=16	100%	N=684
Drinking water	42%	N=312	41%	N=303	13%	N=97	3%	N=26	100%	N=738
Sewer services	45%	N=315	47%	N=329	7%	N=45	1%	N=8	100%	N=697
Power (electric and/or gas) utility	40%	N=295	48%	N=359	10%	N=75	2%	N=15	100%	N=745
City parks	65%	N=481	30%	N=223	4%	N=29	0%	N=2	100%	N=735
Recreation programs or classes	57%	N=342	36%	N=216	7%	N=41	1%	N=4	100%	N=603
Recreation centers or facilities	60%	N=397	34%	N=222	6%	N=38	1%	N=5	100%	N=662
Land use, planning and zoning	35%	N=229	41%	N=275	19%	N=127	5%	N=32	100%	N=663
Code enforcement (weeds, abandoned buildings, etc.)	36%	N=215	45%	N=273	15%	N=89	4%	N=24	100%	N=601
Animal control	36%	N=190	45%	N=238	15%	N=79	4%	N=21	100%	N=528
Economic development	39%	N=258	51%	N=341	8%	N=53	2%	N=16	100%	N=667
Health services	43%	N=283	49%	N=322	6%	N=41	1%	N=8	100%	N=654
Public library services	58%	N=378	37%	N=245	5%	N=30	0%	N=2	100%	N=655
Public information services	39%	N=233	50%	N=299	9%	N=53	2%	N=13	100%	N=597
Cable television	24%	N=160	40%	N=266	22%	N=147	13%	N=87	100%	N=660
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	37%	N=195	48%	N=252	12%	N=65	3%	N=15	100%	N=526
Preservation of natural areas such as open space, farmlands and greenbelts	40%	N=280	43%	N=298	14%	N=96	4%	N=26	100%	N=701
Dublin open space	42%	N=300	46%	N=332	10%	N=73	2%	N=17	100%	N=722
City-sponsored special events	43%	N=284	45%	N=301	10%	N=66	2%	N=14	100%	N=665
Overall customer service by Dublin employees (police, receptionists, planners, etc.)	48%	N=332	41%	N=286	9%	N=65	1%	N=8	100%	N=691

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Dublin	52%	N=385	42%	N=317	5%	N=38	1%	N=7	100%	N=748
The Federal Government	9%	N=63	25%	N=167	48%	N=321	17%	N=116	100%	N=667

Table 12: Question 12

Please rate the following categories of Dublin government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Dublin	25%	N=184	49%	N=358	22%	N=161	5%	N=35	100%	N=737
The overall direction that Dublin is taking	30%	N=220	52%	N=389	16%	N=121	2%	N=14	100%	N=743
The job Dublin government does at welcoming citizen involvement	25%	N=155	47%	N=286	20%	N=125	7%	N=43	100%	N=609
Overall confidence in Dublin government	24%	N=174	55%	N=395	16%	N=117	4%	N=31	100%	N=715
Generally acting in the best interest of the community	28%	N=197	51%	N=367	16%	N=112	6%	N=40	100%	N=716
Being honest	29%	N=176	50%	N=305	18%	N=112	4%	N=23	100%	N=617

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Please rate the following categories of Dublin government performance:	Excellent		Good		Fair		Poor		Total	
Treating all residents fairly	27%	N=170	50%	N=314	18%	N=114	5%	N=34	100%	N=631

Table 13: Question 13

Please rate how important, if at all, you think it is for the Dublin community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Dublin	70%	N=539	24%	N=186	5%	N=40	1%	N=4	100%	N=770
Overall ease of getting to the places you usually have to visit	43%	N=331	45%	N=341	11%	N=83	1%	N=8	100%	N=764
Quality of overall natural environment in Dublin	45%	N=345	44%	N=336	10%	N=79	0%	N=3	100%	N=764
Overall "built environment" of Dublin (including overall design, buildings, parks and transportation systems)	42%	N=324	43%	N=329	14%	N=105	1%	N=4	100%	N=762
Health and wellness opportunities in Dublin	34%	N=263	46%	N=350	18%	N=135	2%	N=14	100%	N=762
Overall opportunities for education and enrichment	45%	N=341	36%	N=277	17%	N=129	2%	N=16	100%	N=762
Overall economic health of Dublin	58%	N=441	38%	N=288	5%	N=37	0%	N=1	100%	N=766
Sense of community	43%	N=326	42%	N=321	14%	N=107	1%	N=11	100%	N=765

Table 14: Question 14

How familiar are you with Dublin's development plan known as the Bridge Street District?	Percent	Number
Very familiar	19%	N=143
Somewhat familiar	57%	N=428
Not too familiar	15%	N=114
Not familiar at all	9%	N=67
Total	100%	N=752

Table 15: Question 15

Which of the following best describes your overall impressions of the Bridge Street District?	Percent	Number
Very favorable	28%	N=180
Somewhat favorable	56%	N=363
Somewhat unfavorable	12%	N=76
Very unfavorable	4%	N=29
Total	100%	N=647

Table 16: Question 18

Which of the following best describes the information available about the Bridge Street District from the City of Dublin?	Percent	Number
Too much	1%	N=7
Too little	44%	N=271
Adequate	55%	N=344
Total	100%	N=622

Table 17: Question 20

In your opinion, are plans for the Bridge Street District being implemented too quickly, not quickly enough, or at an appropriate pace?	Percent	Number
Too quickly	22%	N=104
Not quickly enough	19%	N=86
At an appropriate pace	59%	N=277

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In your opinion, are plans for the Bridge Street District being implemented too quickly, not quickly enough, or at an appropriate pace?	Percent	Number
Total	100%	N=467

Table 18: Question 21

Is the City of Dublin providing adequate opportunities for citizen participation in decisions involving the Bridge Street District?	Percent	Number
Yes	52%	N=155
No	48%	N=143
Total	100%	N=298

Table 19: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	4%	N=33	3%	N=19	5%	N=39	19%	N=141	69%	N=528	100%	N=761
Purchase goods or services from a business located in Dublin	0%	N=1	1%	N=8	23%	N=174	50%	N=381	26%	N=199	100%	N=763
Eat at least 5 portions of fruits and vegetables a day	1%	N=10	9%	N=70	35%	N=267	32%	N=245	22%	N=167	100%	N=760
Participate in moderate or vigorous physical activity	1%	N=5	8%	N=57	30%	N=228	37%	N=279	25%	N=191	100%	N=760
Read or watch local news (via television, paper, computer, etc.)	2%	N=17	7%	N=56	20%	N=156	30%	N=226	40%	N=308	100%	N=762
Vote in local elections	9%	N=69	6%	N=43	10%	N=75	24%	N=181	51%	N=390	100%	N=759

Table 20: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	30%	N=227
Very good	44%	N=337
Good	23%	N=179
Fair	3%	N=20
Poor	0%	N=3
Total	100%	N=765

Table 21: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	8%	N=61
Somewhat positive	33%	N=254
Neutral	50%	N=377
Somewhat negative	9%	N=65
Very negative	1%	N=5
Total	100%	N=761

Table 22: Question D4

What is your employment status?	Percent	Number
Working full time for pay	68%	N=517
Working part time for pay	11%	N=85
Unemployed, looking for paid work	3%	N=23
Unemployed, not looking for paid work	5%	N=38
Fully retired	13%	N=101

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What is your employment status?	Percent	Number
Total	100%	N=765

Table 23: Question D5

Do you work inside the boundaries of Dublin?	Percent	Number
Yes, outside the home	32%	N=238
Yes, from home	9%	N=70
No	59%	N=435
Total	100%	N=743

Table 24: Question D6

How many years have you lived in Dublin?	Percent	Number
Less than 2 years	13%	N=101
2 to 5 years	15%	N=117
6 to 10 years	19%	N=149
11 to 20 years	29%	N=222
More than 20 years	23%	N=179
Total	100%	N=768

Table 25: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	70%	N=537
Building with two or more homes (duplex, townhome, apartment or condominium)	29%	N=225
Mobile home	0%	N=1
Other	1%	N=6
Total	100%	N=769

Table 26: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	19%	N=148
Owned	81%	N=614
Total	100%	N=762

Table 27: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	1%	N=4
\$300 to \$599 per month	2%	N=18
\$600 to \$999 per month	11%	N=84
\$1,000 to \$1,499 per month	22%	N=162
\$1,500 to \$2,499 per month	38%	N=277
\$2,500 or more per month	26%	N=194
Total	100%	N=739

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Table 28: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	51%	N=386
Yes	49%	N=377
Total	100%	N=763

Table 29: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	81%	N=619
Yes	19%	N=147
Total	100%	N=766

Table 30: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	2%	N=18
\$25,000 to \$49,999	6%	N=40
\$50,000 to \$99,999	25%	N=182
\$100,000 to \$149,999	25%	N=179
\$150,000 or more	42%	N=306
Total	100%	N=724

Table 31: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	98%	N=746
Yes, I consider myself to be Spanish, Hispanic or Latino	2%	N=14
Total	100%	N=760

Table 32: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	0%	N=3
Asian, Asian Indian or Pacific Islander	13%	N=101
Black or African American	1%	N=4
White	85%	N=647
Other	1%	N=7

Total may exceed 100% as respondents could select more than one option.

Table 33: Question D15

In which category is your age?	Percent	Number
18 to 24 years	1%	N=8
25 to 34 years	19%	N=142
35 to 44 years	23%	N=173
45 to 54 years	29%	N=221
55 to 64 years	14%	N=108

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In which category is your age?	Percent	Number
65 to 74 years	9%	N=65
75 years or older	6%	N=43
Total	100%	N=761

Table 34: Question D16

What is your sex?	Percent	Number
Female	53%	N=400
Male	47%	N=361
Total	100%	N=761

Table 35: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	62%	N=472
Land line	16%	N=124
Both	22%	N=171
Total	100%	N=767

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Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 36: Question 1

Please rate each of the following aspects of quality of life in Dublin:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Dublin as a place to live	77%	N=598	21%	N=165	1%	N=11	0%	N=1	0%	N=1	100%	N=777
Your neighborhood as a place to live	65%	N=503	30%	N=231	5%	N=40	0%	N=2	0%	N=0	100%	N=775
Dublin as a place to raise children	72%	N=558	20%	N=152	1%	N=9	1%	N=4	7%	N=51	100%	N=774
Dublin as a place to work	44%	N=335	22%	N=166	6%	N=44	1%	N=6	28%	N=213	100%	N=764
Dublin as a place to visit	39%	N=302	37%	N=288	16%	N=124	3%	N=21	5%	N=36	100%	N=771
Dublin as a place to retire	28%	N=212	26%	N=196	21%	N=164	10%	N=74	16%	N=122	100%	N=767
The overall quality of life in Dublin	61%	N=474	35%	N=272	3%	N=22	1%	N=5	0%	N=0	100%	N=773

Table 37: Question 2

Please rate each of the following characteristics as they relate to Dublin as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Dublin	64%	N=498	34%	N=264	2%	N=14	0%	N=2	0%	N=0	100%	N=777
Overall ease of getting to the places you usually have to visit	42%	N=321	46%	N=354	10%	N=81	2%	N=17	0%	N=0	100%	N=773
Quality of overall natural environment in Dublin	58%	N=447	38%	N=296	3%	N=27	0%	N=2	0%	N=0	100%	N=772
Overall "built environment" of Dublin (including overall design, buildings, parks and transportation systems)	47%	N=360	43%	N=329	9%	N=68	2%	N=13	0%	N=1	100%	N=771
Health and wellness opportunities in Dublin	52%	N=398	37%	N=289	7%	N=54	1%	N=5	3%	N=25	100%	N=771
Overall opportunities for education and enrichment	52%	N=406	36%	N=276	7%	N=55	1%	N=5	4%	N=31	100%	N=773
Overall economic health of Dublin	55%	N=427	37%	N=284	5%	N=35	0%	N=2	3%	N=22	100%	N=770
Sense of community	41%	N=313	43%	N=327	14%	N=107	2%	N=19	0%	N=3	100%	N=769
Overall image or reputation of Dublin	65%	N=504	32%	N=246	3%	N=20	0%	N=3	0%	N=0	100%	N=773

Table 38: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recommend living in Dublin to someone who asks	82%	N=633	15%	N=120	2%	N=14	1%	N=4	1%	N=5	100%	N=777
Remain in Dublin for the next five years	67%	N=522	22%	N=166	5%	N=38	4%	N=31	2%	N=16	100%	N=774

Table 39: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	84%	N=654	14%	N=109	1%	N=9	0%	N=3	0%	N=0	0%	N=0	100%	N=775
In Dublin's downtown/commercial area during the day	78%	N=598	18%	N=142	1%	N=9	0%	N=4	0%	N=0	3%	N=19	100%	N=772

Table 40: Question 5

Please rate each of the following characteristics as they relate to Dublin as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	15%	N=119	47%	N=362	30%	N=235	7%	N=54	0%	N=0	100%	N=770
Ease of public parking	11%	N=86	42%	N=324	35%	N=269	9%	N=68	2%	N=17	100%	N=765
Ease of travel by car in Dublin	26%	N=197	53%	N=403	19%	N=143	3%	N=20	0%	N=2	100%	N=765

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Please rate each of the following characteristics as they relate to Dublin as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Ease of travel by public transportation in Dublin	5%	N=38	8%	N=61	10%	N=74	27%	N=202	51%	N=386	100%	N=762
Ease of travel by bicycle in Dublin	30%	N=229	36%	N=274	14%	N=110	2%	N=13	18%	N=136	100%	N=763
Ease of walking in Dublin	43%	N=329	41%	N=316	11%	N=82	3%	N=22	2%	N=17	100%	N=767
Availability of paths and walking trails	57%	N=438	34%	N=259	7%	N=56	1%	N=6	1%	N=6	100%	N=765
Air quality	52%	N=400	40%	N=308	4%	N=34	1%	N=8	3%	N=20	100%	N=770
Cleanliness of Dublin	66%	N=506	32%	N=247	2%	N=16	0%	N=3	0%	N=0	100%	N=773
Overall appearance of Dublin	69%	N=532	29%	N=227	1%	N=12	0%	N=2	0%	N=0	100%	N=773
Public places where people want to spend time	44%	N=336	44%	N=340	10%	N=75	1%	N=6	2%	N=13	100%	N=769
Variety of housing options	30%	N=228	45%	N=348	15%	N=118	5%	N=35	5%	N=37	100%	N=766
Availability of affordable quality housing	14%	N=106	42%	N=325	26%	N=202	10%	N=75	8%	N=60	100%	N=769
Fitness opportunities (including exercise classes and paths or trails, etc.)	56%	N=433	35%	N=269	7%	N=51	1%	N=8	1%	N=11	100%	N=772
Recreational opportunities	48%	N=372	40%	N=308	8%	N=58	2%	N=12	3%	N=23	100%	N=773
Availability of affordable quality food	40%	N=312	45%	N=350	13%	N=99	2%	N=12	0%	N=0	100%	N=774
Availability of affordable quality health care	41%	N=318	39%	N=298	11%	N=88	1%	N=6	8%	N=63	100%	N=774
Availability of preventive health services	39%	N=300	38%	N=295	9%	N=71	1%	N=7	13%	N=99	100%	N=772
Availability of affordable quality mental health care	17%	N=134	19%	N=145	8%	N=61	2%	N=15	54%	N=415	100%	N=769

Table 41: Question 6

Please rate each of the following characteristics as they relate to Dublin as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	19%	N=149	24%	N=183	9%	N=67	2%	N=15	46%	N=352	100%	N=765
K-12 education	57%	N=435	21%	N=164	4%	N=33	0%	N=4	17%	N=132	100%	N=767
Adult educational opportunities	15%	N=118	29%	N=218	12%	N=94	2%	N=17	41%	N=314	100%	N=761
Opportunities to attend cultural/arts/music activities	24%	N=179	47%	N=356	18%	N=137	3%	N=21	9%	N=64	100%	N=757
Opportunities to participate in religious or spiritual events and activities	30%	N=229	40%	N=304	11%	N=81	1%	N=9	19%	N=142	100%	N=765
Employment opportunities	19%	N=144	34%	N=254	16%	N=122	3%	N=21	29%	N=217	100%	N=757
Shopping opportunities	29%	N=224	50%	N=383	18%	N=135	3%	N=23	0%	N=1	100%	N=767
Cost of living in Dublin	6%	N=50	40%	N=304	44%	N=333	9%	N=71	1%	N=7	100%	N=764
Overall quality of business and service establishments in Dublin	30%	N=230	53%	N=409	13%	N=102	1%	N=9	2%	N=16	100%	N=766
Vibrant downtown/commercial area	20%	N=155	49%	N=374	24%	N=182	5%	N=40	2%	N=15	100%	N=766
Overall quality of new development in Dublin	26%	N=197	48%	N=365	19%	N=143	3%	N=21	6%	N=42	100%	N=769
Opportunities to participate in social events and activities	27%	N=207	44%	N=337	18%	N=141	2%	N=11	9%	N=67	100%	N=764
Opportunities to volunteer	30%	N=234	34%	N=262	13%	N=102	1%	N=9	21%	N=161	100%	N=768
Opportunities to participate in community matters	27%	N=201	35%	N=264	14%	N=106	3%	N=20	22%	N=169	100%	N=760
Openness and acceptance of the community toward people of diverse backgrounds	25%	N=189	42%	N=324	14%	N=111	5%	N=42	13%	N=99	100%	N=764
Neighborliness of residents in Dublin	30%	N=234	44%	N=340	19%	N=149	4%	N=29	2%	N=16	100%	N=768

Table 42: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	26%	N=201	74%	N=574	100%	N=775
Made efforts to make your home more energy efficient	24%	N=186	76%	N=585	100%	N=770
Observed a code violation or other hazard in Dublin	70%	N=535	30%	N=227	100%	N=762

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Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Household member was a victim of a crime in Dublin	91%	N=697	9%	N=68	100%	N=765
Reported a crime to the police in Dublin	87%	N=669	13%	N=102	100%	N=771
Stocked supplies in preparation for an emergency	72%	N=550	28%	N=218	100%	N=768
Campaigned or advocated for an issue, cause or candidate	81%	N=620	19%	N=147	100%	N=767
Contacted the City of Dublin (in-person, phone, email or web) for help or information	52%	N=398	48%	N=371	100%	N=769
Contacted Dublin elected officials (in-person, phone, email or web) to express your opinion	88%	N=680	12%	N=92	100%	N=772

Table 43: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Dublin?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Dublin recreation centers or their services	23%	N=180	17%	N=129	30%	N=232	30%	N=230	100%	N=770
Visited a neighborhood park or City park	23%	N=181	33%	N=254	34%	N=265	9%	N=71	100%	N=770
Used Dublin public libraries or their services	13%	N=98	30%	N=234	33%	N=256	23%	N=179	100%	N=768
Participated in religious or spiritual activities in Dublin	13%	N=100	21%	N=163	19%	N=150	46%	N=356	100%	N=768
Attended a City-sponsored event	2%	N=18	5%	N=42	64%	N=490	28%	N=215	100%	N=765
Used bus, rail, subway or other public transportation instead of driving	2%	N=13	2%	N=16	3%	N=20	94%	N=722	100%	N=771
Carpooled with other adults or children instead of driving alone	8%	N=65	12%	N=92	21%	N=159	59%	N=450	100%	N=765
Walked or biked instead of driving	9%	N=69	19%	N=143	33%	N=252	39%	N=300	100%	N=764
Volunteered your time to some group/activity in Dublin	7%	N=53	12%	N=90	25%	N=194	56%	N=430	100%	N=767
Participated in a club	6%	N=44	8%	N=65	15%	N=111	71%	N=545	100%	N=765
Talked to or visited with your immediate neighbors	40%	N=307	34%	N=259	23%	N=176	4%	N=28	100%	N=769
Done a favor for a neighbor	16%	N=119	28%	N=217	43%	N=332	13%	N=101	100%	N=768

Table 44: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	0%	N=4	2%	N=12	18%	N=142	80%	N=611	100%	N=769
Watched (online or on television) a local public meeting	1%	N=6	3%	N=24	22%	N=172	74%	N=563	100%	N=765

Table 45: Question 10

Please rate the quality of each of the following services in Dublin:	Excellent		Good		Fair		Poor		Don't know		Total	
Police/Sheriff services	56%	N=424	31%	N=240	5%	N=41	1%	N=4	7%	N=54	100%	N=763
Fire services	57%	N=435	23%	N=179	2%	N=12	0%	N=0	18%	N=135	100%	N=761
Ambulance or emergency medical services	51%	N=388	22%	N=164	2%	N=12	0%	N=1	26%	N=197	100%	N=763
Crime prevention	46%	N=346	38%	N=287	5%	N=39	1%	N=6	11%	N=83	100%	N=761
Fire prevention and education	41%	N=313	30%	N=224	5%	N=35	1%	N=5	24%	N=181	100%	N=759
Traffic enforcement	35%	N=266	42%	N=321	11%	N=85	4%	N=32	7%	N=56	100%	N=759
Street repair	36%	N=271	45%	N=342	14%	N=105	5%	N=36	1%	N=7	100%	N=761
Street cleaning	43%	N=326	43%	N=329	11%	N=82	2%	N=16	1%	N=10	100%	N=762
Street lighting	34%	N=261	38%	N=290	20%	N=153	7%	N=53	0%	N=4	100%	N=761
Snow removal	46%	N=350	37%	N=279	13%	N=100	4%	N=31	0%	N=1	100%	N=760

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Please rate the quality of each of the following services in Dublin:	Excellent		Good		Fair		Poor		Don't know		Total	
Sidewalk maintenance	31%	N=239	43%	N=329	16%	N=119	4%	N=28	6%	N=46	100%	N=762
Traffic signal timing	24%	N=183	47%	N=357	20%	N=153	7%	N=53	2%	N=13	100%	N=760
Bus or transit services	5%	N=41	8%	N=59	7%	N=53	16%	N=122	63%	N=476	100%	N=751
Garbage collection	53%	N=402	38%	N=286	5%	N=41	2%	N=13	2%	N=19	100%	N=761
Recycling	54%	N=411	36%	N=273	6%	N=47	3%	N=21	2%	N=14	100%	N=766
Yard waste pick-up	53%	N=406	33%	N=249	7%	N=53	1%	N=8	6%	N=43	100%	N=760
Storm drainage	32%	N=243	45%	N=340	11%	N=85	2%	N=16	10%	N=77	100%	N=761
Drinking water	41%	N=312	40%	N=303	13%	N=97	3%	N=26	3%	N=24	100%	N=763
Sewer services	41%	N=315	43%	N=329	6%	N=45	1%	N=8	9%	N=65	100%	N=762
Power (electric and/or gas) utility	39%	N=295	47%	N=359	10%	N=75	2%	N=15	2%	N=17	100%	N=762
City parks	63%	N=481	29%	N=223	4%	N=29	0%	N=2	4%	N=27	100%	N=762
Recreation programs or classes	45%	N=342	28%	N=216	5%	N=41	1%	N=4	21%	N=156	100%	N=759
Recreation centers or facilities	52%	N=397	29%	N=222	5%	N=38	1%	N=5	13%	N=99	100%	N=760
Land use, planning and zoning	30%	N=229	36%	N=275	17%	N=127	4%	N=32	13%	N=96	100%	N=759
Code enforcement (weeds, abandoned buildings, etc.)	28%	N=215	36%	N=273	12%	N=89	3%	N=24	21%	N=156	100%	N=758
Animal control	25%	N=190	31%	N=238	10%	N=79	3%	N=21	31%	N=232	100%	N=760
Economic development	34%	N=258	45%	N=341	7%	N=53	2%	N=16	12%	N=92	100%	N=759
Health services	37%	N=283	42%	N=322	5%	N=41	1%	N=8	14%	N=107	100%	N=761
Public library services	50%	N=378	32%	N=245	4%	N=30	0%	N=2	14%	N=107	100%	N=761
Public information services	31%	N=233	40%	N=299	7%	N=53	2%	N=13	20%	N=152	100%	N=749
Cable television	21%	N=160	35%	N=266	19%	N=147	11%	N=87	13%	N=101	100%	N=761
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	26%	N=195	33%	N=252	9%	N=65	2%	N=15	30%	N=230	100%	N=756
Preservation of natural areas such as open space, farmlands and greenbelts	37%	N=280	40%	N=298	13%	N=96	4%	N=26	7%	N=54	100%	N=755
Dublin open space	40%	N=300	44%	N=332	10%	N=73	2%	N=17	5%	N=34	100%	N=757
City-sponsored special events	38%	N=284	40%	N=301	9%	N=66	2%	N=14	12%	N=87	100%	N=752
Overall customer service by Dublin employees (police, receptionists, planners, etc.)	44%	N=332	38%	N=286	9%	N=65	1%	N=8	9%	N=67	100%	N=758

Table 46: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Dublin	51%	N=385	42%	N=317	5%	N=38	1%	N=7	2%	N=13	100%	N=761
The Federal Government	8%	N=63	22%	N=167	42%	N=321	15%	N=116	12%	N=90	100%	N=757

Table 47: Question 12

Please rate the following categories of Dublin government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Dublin	24%	N=184	47%	N=358	21%	N=161	5%	N=35	3%	N=22	100%	N=759
The overall direction that Dublin is taking	29%	N=220	51%	N=389	16%	N=121	2%	N=14	2%	N=15	100%	N=759
The job Dublin government does at welcoming citizen involvement	20%	N=155	38%	N=286	16%	N=125	6%	N=43	20%	N=151	100%	N=760
Overall confidence in Dublin government	23%	N=174	52%	N=395	15%	N=117	4%	N=31	6%	N=46	100%	N=762
Generally acting in the best interest of the community	26%	N=197	48%	N=367	15%	N=112	5%	N=40	6%	N=44	100%	N=761
Being honest	23%	N=176	40%	N=305	15%	N=112	3%	N=23	19%	N=143	100%	N=760
Treating all residents fairly	22%	N=170	41%	N=314	15%	N=114	4%	N=34	17%	N=129	100%	N=760

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Table 48: Question 13

Please rate how important, if at all, you think it is for the Dublin community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Overall feeling of safety in Dublin	70%	N=539	24%	N=186	5%	N=40	1%	N=4	100%	N=770
Overall ease of getting to the places you usually have to visit	43%	N=331	45%	N=341	11%	N=83	1%	N=8	100%	N=764
Quality of overall natural environment in Dublin	45%	N=345	44%	N=336	10%	N=79	0%	N=3	100%	N=764
Overall "built environment" of Dublin (including overall design, buildings, parks and transportation systems)	42%	N=324	43%	N=329	14%	N=105	1%	N=4	100%	N=762
Health and wellness opportunities in Dublin	34%	N=263	46%	N=350	18%	N=135	2%	N=14	100%	N=762
Overall opportunities for education and enrichment	45%	N=341	36%	N=277	17%	N=129	2%	N=16	100%	N=762
Overall economic health of Dublin	58%	N=441	38%	N=288	5%	N=37	0%	N=1	100%	N=766
Sense of community	43%	N=326	42%	N=321	14%	N=107	1%	N=11	100%	N=765

Table 49: Question 14

How familiar are you with Dublin's development plan known as the Bridge Street District?	Percent	Number
Very familiar	19%	N=143
Somewhat familiar	55%	N=428
Not too familiar	15%	N=114
Not familiar at all	9%	N=67
Not sure	2%	N=19
Total	100%	N=771

Table 50: Question 15

Which of the following best describes your overall impressions of the Bridge Street District?	Percent	Number
Very favorable	23%	N=180
Somewhat favorable	47%	N=363
Somewhat unfavorable	10%	N=76
Very unfavorable	4%	N=29
Not sure	16%	N=122
Total	100%	N=770

Table 51: Question 18

Which of the following best describes the information available about the Bridge Street District from the City of Dublin?	Percent	Number
Too much	1%	N=7
Too little	36%	N=271
Adequate	45%	N=344
Not sure	19%	N=142
Total	100%	N=764

Table 52: Question 20

In your opinion, are plans for the Bridge Street District being implemented too quickly, not quickly enough, or at an appropriate pace?	Percent	Number
Too quickly	14%	N=104
Not quickly enough	11%	N=86

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In your opinion, are plans for the Bridge Street District being implemented too quickly, not quickly enough, or at an appropriate pace?	Percent	Number
At an appropriate pace	36%	N=277
Not sure	39%	N=297
Total	100%	N=763

Table 53: Question 21

Is the City of Dublin providing adequate opportunities for citizen participation in decisions involving the Bridge Street District?	Percent	Number
Yes	20%	N=155
No	19%	N=143
Not sure	61%	N=462
Total	100%	N=760

Table 54: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	4%	N=33	3%	N=19	5%	N=39	19%	N=141	69%	N=528	100%	N=761
Purchase goods or services from a business located in Dublin	0%	N=1	1%	N=8	23%	N=174	50%	N=381	26%	N=199	100%	N=763
Eat at least 5 portions of fruits and vegetables a day	1%	N=10	9%	N=70	35%	N=267	32%	N=245	22%	N=167	100%	N=760
Participate in moderate or vigorous physical activity	1%	N=5	8%	N=57	30%	N=228	37%	N=279	25%	N=191	100%	N=760
Read or watch local news (via television, paper, computer, etc.)	2%	N=17	7%	N=56	20%	N=156	30%	N=226	40%	N=308	100%	N=762
Vote in local elections	9%	N=69	6%	N=43	10%	N=75	24%	N=181	51%	N=390	100%	N=759

Table 55: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	30%	N=227
Very good	44%	N=337
Good	23%	N=179
Fair	3%	N=20
Poor	0%	N=3
Total	100%	N=765

Table 56: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	8%	N=61
Somewhat positive	33%	N=254
Neutral	50%	N=377
Somewhat negative	9%	N=65
Very negative	1%	N=5
Total	100%	N=761

Table 57: Question D4

What is your employment status?	Percent	Number
Working full time for pay	68%	N=517
Working part time for pay	11%	N=85

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What is your employment status?	Percent	Number
Unemployed, looking for paid work	3%	N=23
Unemployed, not looking for paid work	5%	N=38
Fully retired	13%	N=101
Total	100%	N=765

Table 58: Question D5

Do you work inside the boundaries of Dublin?	Percent	Number
Yes, outside the home	32%	N=238
Yes, from home	9%	N=70
No	59%	N=435
Total	100%	N=743

Table 59: Question D6

How many years have you lived in Dublin?	Percent	Number
Less than 2 years	13%	N=101
2 to 5 years	15%	N=117
6 to 10 years	19%	N=149
11 to 20 years	29%	N=222
More than 20 years	23%	N=179
Total	100%	N=768

Table 60: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	70%	N=537
Building with two or more homes (duplex, townhome, apartment or condominium)	29%	N=225
Mobile home	0%	N=1
Other	1%	N=6
Total	100%	N=769

Table 61: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	19%	N=148
Owned	81%	N=614
Total	100%	N=762

Table 62: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	1%	N=4
\$300 to \$599 per month	2%	N=18
\$600 to \$999 per month	11%	N=84
\$1,000 to \$1,499 per month	22%	N=162
\$1,500 to \$2,499 per month	38%	N=277

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About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
\$2,500 or more per month	26%	N=194
Total	100%	N=739

Table 63: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	51%	N=386
Yes	49%	N=377
Total	100%	N=763

Table 64: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	81%	N=619
Yes	19%	N=147
Total	100%	N=766

Table 65: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	2%	N=18
\$25,000 to \$49,999	6%	N=40
\$50,000 to \$99,999	25%	N=182
\$100,000 to \$149,999	25%	N=179
\$150,000 or more	42%	N=306
Total	100%	N=724

Table 66: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	98%	N=746
Yes, I consider myself to be Spanish, Hispanic or Latino	2%	N=14
Total	100%	N=760

Table 67: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	0%	N=3
Asian, Asian Indian or Pacific Islander	13%	N=101
Black or African American	1%	N=4
White	85%	N=647
Other	1%	N=7

Total may exceed 100% as respondents could select more than one option.

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Table 68: Question D15

In which category is your age?	Percent	Number
18 to 24 years	1%	N=8
25 to 34 years	19%	N=142
35 to 44 years	23%	N=173
45 to 54 years	29%	N=221
55 to 64 years	14%	N=108
65 to 74 years	9%	N=65
75 years or older	6%	N=43
Total	100%	N=761

Table 69: Question D16

What is your sex?	Percent	Number
Female	53%	N=400
Male	47%	N=361
Total	100%	N=761

Table 70: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	62%	N=472
Land line	16%	N=124
Both	22%	N=171
Total	100%	N=767

Appendix B: Benchmark Comparisons

Comparison Data

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of Dublin chose to have comparisons made to the entire database and a subset of similar jurisdictions from the database (jurisdictions with populations of 25,000-55,000 and being between 75-90% white and select peer jurisdictions).

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Dublin’s “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month. The second column is the rank assigned to Dublin’s rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Dublin’s rating to the benchmark.

In that final column, Dublin’s results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by Dublin residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as “much higher” or “much lower.”

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 71: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Dublin	97%	11	393	Higher
Overall image or reputation of Dublin	97%	3	301	Much higher
Dublin as a place to live	98%	2	341	Higher
Your neighborhood as a place to live	95%	4	264	Higher
Dublin as a place to raise children	98%	2	332	Much higher
Dublin as a place to retire	63%	138	315	Similar
Overall appearance of Dublin	98%	1	311	Much higher

Table 72: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Dublin	98%	10	185	Higher
	In your neighborhood during the day	98%	22	303	Similar
	In Dublin's downtown/commercial area during the day	98%	30	258	Similar
Mobility	Overall ease of getting to the places you usually have to visit	87%	9	96	Higher
	Availability of paths and walking trails	92%	3	259	Much higher
	Ease of walking in Dublin	86%	16	250	Higher
	Ease of travel by bicycle in Dublin	80%	12	258	Much higher
	Ease of travel by public transportation in Dublin	26%	82	98	Lower
	Ease of travel by car in Dublin	79%	40	255	Higher
	Ease of public parking	55%	32	75	Similar
	Traffic flow on major streets	62%	53	294	Similar
Natural Environment	Quality of overall natural environment in Dublin	96%	5	239	Higher
	Cleanliness of Dublin	97%	2	227	Much higher
	Air quality	94%	8	217	Higher
Built Environment	Overall "built environment" of Dublin (including overall design, buildings, parks and transportation systems)	89%	1	92	Much higher
	Overall quality of new development in Dublin	77%	16	244	Higher
	Availability of affordable quality housing	61%	48	258	Similar
	Variety of housing options	79%	11	233	Higher
	Public places where people want to spend time	89%	3	86	Higher
	Overall economic health of Dublin	95%	1	96	Much higher
	Vibrant downtown/commercial area	70%	16	84	Higher
	Overall quality of business and service establishments in Dublin	85%	11	227	Higher
Economy	Cost of living in Dublin	47%	38	90	Similar
	Shopping opportunities	79%	31	249	Higher
	Employment opportunities	74%	1	267	Much higher
	Dublin as a place to visit	80%	21	105	Higher
	Dublin as a place to work	91%	3	310	Much higher
	Health and wellness opportunities in Dublin	92%	1	92	Higher
	Availability of affordable quality mental health care	79%	1	79	Much higher
	Availability of preventive health services	88%	1	188	Much higher
	Availability of affordable quality health care	87%	1	220	Much higher
	Availability of affordable quality food	86%	1	188	Higher
Recreation and Wellness	Recreational opportunities	91%	7	262	Much higher
	Fitness opportunities (including exercise classes and paths or trails, etc.)	92%	2	90	Much higher
Education and	Overall opportunities for education and enrichment	92%	5	91	Higher

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Enrichment	Opportunities to participate in religious or spiritual events and activities	86%	34	175	Similar
	Opportunities to attend cultural/arts/music activities	77%	42	252	Higher
	Adult educational opportunities	75%	16	82	Higher
	K-12 education	94%	3	220	Much higher
	Availability of affordable quality child care/preschool	80%	2	218	Much higher
Community Engagement	Opportunities to participate in social events and activities	78%	20	214	Higher
	Neighborliness of Dublin	76%	5	86	Higher
	Openness and acceptance of the community toward people of diverse backgrounds	77%	26	246	Higher
	Opportunities to participate in community matters	79%	10	228	Higher
	Opportunities to volunteer	82%	24	225	Similar

Table 73: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Dublin	94%	4	380	Higher
Overall customer service by Dublin employees (police, receptionists, planners, etc.)	89%	16	318	Higher
Value of services for the taxes paid to Dublin	73%	15	354	Higher
Overall direction that Dublin is taking	82%	7	279	Higher
Job Dublin government does at welcoming citizen involvement	72%	8	267	Higher
Overall confidence in Dublin government	79%	3	92	Higher
Generally acting in the best interest of the community	79%	3	91	Higher
Being honest	78%	5	89	Higher
Treating all residents fairly	77%	4	90	Higher
Services provided by the Federal Government	34%	79	212	Similar

Table 74: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	94%	4	374	Higher
	Fire services	98%	6	309	Higher
	Ambulance or emergency medical services	98%	6	301	Higher
	Crime prevention	93%	3	304	Much higher
	Fire prevention and education	93%	3	250	Higher
	Animal control	81%	2	285	Higher
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	85%	2	243	Higher
	Traffic enforcement	83%	5	328	Higher
Mobility	Street repair	81%	7	377	Much higher
	Street cleaning	87%	3	264	Higher
	Street lighting	73%	18	266	Higher
	Snow removal	83%	10	253	Higher
	Sidewalk maintenance	79%	4	268	Higher
	Traffic signal timing	72%	4	214	Higher
	Bus or transit services	36%	163	185	Lower
Natural Environment	Garbage collection	93%	12	303	Similar
	Recycling	91%	12	313	Higher
	Yard waste pick-up	91%	3	225	Higher

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Drinking water	83%	31	290	Higher
	Preservation of natural areas such as open space, farmlands and greenbelts	83%	8	222	Higher
	Dublin open space	87%	10	93	Higher
Built Environment	Storm drainage	85%	3	313	Higher
	Sewer services	92%	5	275	Higher
	Power (electric and/or gas) utility	88%	8	130	Similar
	Land use, planning and zoning	76%	1	253	Much higher
	Code enforcement (weeds, abandoned buildings, etc.)	81%	2	314	Much higher
	Cable television	65%	27	169	Similar
	Economy	Economic development	90%	1	243
Recreation and Wellness	City parks	96%	4	277	Higher
	Recreation programs or classes	92%	2	282	Higher
	Recreation centers or facilities	93%	2	233	Much higher
	Health services	93%	2	165	Higher
Education and Enrichment	City-sponsored special events	88%	8	98	Higher
	Public library services	95%	17	291	Higher
Community Engagement	Public information services	89%	3	245	Higher

Table 75: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	84%	15	265	Higher
Recommend living in Dublin to someone who asks	98%	8	237	Higher
Remain in Dublin for the next five years	91%	38	234	Similar
Contacted Dublin (in-person, phone, email or web) for help or information	48%	119	275	Similar

Table 76: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	28%	60	79	Similar
	Did NOT report a crime to the police	87%	9	89	Higher
	Household member was NOT a victim of a crime	91%	70	233	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	6%	60	73	Much lower
	Carpooled with other adults or children instead of driving alone	41%	53	86	Similar
	Walked or biked instead of driving	61%	28	88	Similar
Natural Environment	Made efforts to conserve water	74%	75	82	Similar
	Made efforts to make your home more energy efficient	76%	54	82	Similar
	Recycle at home	93%	67	219	Similar
Built Environment	Did NOT observe a code violation or other hazard in Dublin	70%	9	83	Higher
	NOT experiencing housing costs stress	79%	20	215	Higher
Economy	Purchase goods or services from a business located in Dublin	99%	11	85	Similar
	Economy will have positive impact on income	41%	5	218	Higher
	Work inside boundaries of Dublin	41%	41	85	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Recreation and Wellness	Used Dublin recreation centers or their services	70%	21	196	Higher
	Visited a neighborhood park or City park	91%	42	231	Similar
	Eat at least 5 portions of fruits and vegetables a day	89%	8	82	Similar
	Participate in moderate or vigorous physical activity	92%	5	83	Similar
	In very good to excellent health	74%	18	84	Similar
Education and Enrichment	Used Dublin public libraries or their services	77%	37	203	Similar
	Participated in religious or spiritual activities in Dublin	54%	72	171	Similar
	Attended City-sponsored event	72%	7	86	Higher
Community Engagement	Campaigned or advocated for an issue, cause or candidate	19%	51	79	Similar
	Contacted Dublin elected officials (in-person, phone, email or web) to express your opinion	12%	72	84	Similar
	Volunteered your time to some group/activity in Dublin	44%	102	224	Similar
	Participated in a club	29%	93	197	Similar
	Talked to or visited with your immediate neighbors	96%	7	85	Similar
	Done a favor for a neighbor	87%	17	82	Similar
	Attended a local public meeting	20%	135	225	Similar
	Watched (online or on television) a local public meeting	26%	117	183	Similar
	Read or watch local news (via television, paper, computer, etc.)	90%	17	84	Similar
	Vote in local elections	85%	45	217	Similar

Communities included in national comparisons

The communities included in Dublin's comparisons are listed on the following pages along with their population according to the 2010 Census.

Abilene city, KS.....	6,844	Aurora city, CO.....	325,078
Adams County, CO.....	441,603	Austin city, TX.....	790,390
Airway Heights city, WA.....	6,114	Bainbridge Island city, WA.....	23,025
Albany city, OR.....	50,158	Baltimore city, MD.....	620,961
Albemarle County, VA.....	98,970	Baltimore County, MD.....	805,029
Albert Lea city, MN.....	18,016	Battle Creek city, MI.....	52,347
Algonquin village, IL.....	30,046	Bay City city, MI.....	34,932
Aliso Viejo city, CA.....	47,823	Baytown city, TX.....	71,802
Altoona city, IA.....	14,541	Bedford city, TX.....	46,979
Ames city, IA.....	58,965	Bedford town, MA.....	13,320
Andover CDP, MA.....	8,762	Bellevue city, WA.....	122,363
Ankeny city, IA.....	45,582	Bellingham city, WA.....	80,885
Ann Arbor city, MI.....	113,934	Beltrami County, MN.....	44,442
Annapolis city, MD.....	38,394	Benbrook city, TX.....	21,234
Apple Valley town, CA.....	69,135	Bend city, OR.....	76,639
Arapahoe County, CO.....	572,003	Benicia city, CA.....	26,997
Arkansas City city, AR.....	366	Bettendorf city, IA.....	33,217
Arlington city, TX.....	365,438	Billings city, MT.....	104,170
Arlington County, VA.....	207,627	Blaine city, MN.....	57,186
Arvada city, CO.....	106,433	Bloomfield Hills city, MI.....	3,869
Ashland city, OR.....	20,078	Bloomington city, IL.....	76,610
Ashland town, VA.....	7,225	Bloomington city, MN.....	82,893
Aspen city, CO.....	6,658	Blue Springs city, MO.....	52,575
Auburn city, AL.....	53,380	Boise City city, ID.....	205,671
Auburn city, WA.....	70,180	Boonville city, MO.....	8,319

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Boulder city, CO.....	97,385	Dade City city, FL.....	6,437
Boulder County, CO.....	294,567	Dakota County, MN.....	398,552
Bowling Green city, KY.....	58,067	Dallas city, OR.....	14,583
Brentwood city, MO.....	8,055	Dallas city, TX.....	1,197,816
Brentwood city, TN.....	37,060	Dardenne Prairie city, MO.....	11,494
Brighton city, CO.....	33,352	Davenport city, IA.....	99,685
Bristol city, TN.....	26,702	Davidson town, NC.....	10,944
Broken Arrow city, OK.....	98,850	Decatur city, GA.....	19,335
Brookfield city, WI.....	37,920	Delray Beach city, FL.....	60,522
Brookline CDP, MA.....	58,732	Denison city, TX.....	22,682
Brookline town, NH.....	4,991	Denver city, CO.....	600,158
Broomfield city, CO.....	55,889	Derby city, KS.....	22,158
Brownsburg town, IN.....	21,285	Des Moines city, IA.....	203,433
Bryan city, TX.....	76,201	Des Peres city, MO.....	8,373
Burien city, WA.....	33,313	Destin city, FL.....	12,305
Burleson city, TX.....	36,690	Dewey-Humboldt town, AZ.....	3,894
Cabarrus County, NC.....	178,011	Dorchester County, MD.....	32,618
Cambridge city, MA.....	105,162	Dothan city, AL.....	65,496
Canton city, SD.....	3,057	Douglas County, CO.....	285,465
Cape Coral city, FL.....	154,305	Dover city, NH.....	29,987
Cape Girardeau city, MO.....	37,941	Dublin city, OH.....	41,751
Carlisle borough, PA.....	18,682	Duluth city, MN.....	86,265
Carlsbad city, CA.....	105,328	Duncanville city, TX.....	38,524
Cartersville city, GA.....	19,731	Durham city, NC.....	228,330
Cary town, NC.....	135,234	East Baton Rouge Parish, LA.....	440,171
Casa Grande city, AZ.....	48,571	East Grand Forks city, MN.....	8,601
Casper city, WY.....	55,316	East Lansing city, MI.....	48,579
Castine town, ME.....	1,366	Eau Claire city, WI.....	65,883
Castle Pines North city, CO.....	10,360	Eden Prairie city, MN.....	60,797
Castle Rock town, CO.....	48,231	Edgerton city, KS.....	1,671
Cedar Falls city, IA.....	39,260	Edina city, MN.....	47,941
Cedar Rapids city, IA.....	126,326	Edmond city, OK.....	81,405
Centennial city, CO.....	100,377	Edmonds city, WA.....	39,709
Centralia city, IL.....	13,032	El Cerrito city, CA.....	23,549
Chambersburg borough, PA.....	20,268	El Dorado County, CA.....	181,058
Chandler city, AZ.....	236,123	El Paso city, TX.....	649,121
Chanassen city, MN.....	22,952	Elk Grove city, CA.....	153,015
Chapel Hill town, NC.....	57,233	Elk River city, MN.....	22,974
Charlotte city, NC.....	731,424	Elko New Market city, MN.....	4,110
Charlotte County, FL.....	159,978	Elmhurst city, IL.....	44,121
Charlottesville city, VA.....	43,475	Encinitas city, CA.....	59,518
Chesterfield County, VA.....	316,236	Englewood city, CO.....	30,255
Chippewa Falls city, WI.....	13,661	Erie town, CO.....	18,135
Citrus Heights city, CA.....	83,301	Escambia County, FL.....	297,619
Clackamas County, OR.....	375,992	Estes Park town, CO.....	5,858
Clarendon Hills village, IL.....	8,427	Fairview town, TX.....	7,248
Clayton city, MO.....	15,939	Farmington Hills city, MI.....	79,740
Clearwater city, FL.....	107,685	Fayetteville city, NC.....	200,564
Cleveland Heights city, OH.....	46,121	Fishers town, IN.....	76,794
Clive city, IA.....	15,447	Flagstaff city, AZ.....	65,870
Clovis city, CA.....	95,631	Flower Mound town, TX.....	64,669
College Park city, MD.....	30,413	Flushing city, MI.....	8,389
College Station city, TX.....	93,857	Forest Grove city, OR.....	21,083
Colleyville city, TX.....	22,807	Fort Collins city, CO.....	143,986
Collinsville city, IL.....	25,579	Fort Smith city, AR.....	86,209
Columbia city, MO.....	108,500	Fort Worth city, TX.....	741,206
Columbia city, SC.....	129,272	Fountain Hills town, AZ.....	22,489
Columbus city, WI.....	4,991	Franklin city, TN.....	62,487
Commerce City city, CO.....	45,913	Fredericksburg city, VA.....	24,286
Concord city, CA.....	122,067	Freeport CDP, ME.....	1,485
Concord town, MA.....	17,668	Freeport city, IL.....	25,638
Conyers city, GA.....	15,195	Fremont city, CA.....	214,089
Cookeville city, TN.....	30,435	Friendswood city, TX.....	35,805
Coon Rapids city, MN.....	61,476	Fruita city, CO.....	12,646
Cooper City city, FL.....	28,547	Gahanna city, OH.....	33,248
Coronado city, CA.....	18,912	Gainesville city, FL.....	124,354
Corvallis city, OR.....	54,462	Gaithersburg city, MD.....	59,933
Creve Coeur city, MO.....	17,833	Galveston city, TX.....	47,743
Cross Roads town, TX.....	1,563	Garden City city, KS.....	26,658
Crystal Lake city, IL.....	40,743	Gardner city, KS.....	19,123

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Geneva city, NY	13,261	Kennett Square borough, PA.....	6,072
Georgetown city, TX.....	47,400	Kirkland city, WA.....	48,787
Gilbert town, AZ.....	208,453	La Mesa city, CA	57,065
Gillette city, WY	29,087	La Plata town, MD.....	8,753
Globe city, AZ	7,532	La Porte city, TX	33,800
Golden Valley city, MN.....	20,371	La Vista city, NE.....	15,758
Goodyear city, AZ	65,275	Lafayette city, CO	24,453
Grafton village, WI	11,459	Laguna Beach city, CA.....	22,723
Grand Blanc city, MI.....	8,276	Laguna Hills city, CA.....	30,344
Grand Island city, NE	48,520	Laguna Niguel city, CA	62,979
Grass Valley city, CA	12,860	Lake Oswego city, OR	36,619
Greeley city, CO	92,889	Lake Zurich village, IL	19,631
Green Valley CDP, AZ	21,391	Lakeville city, MN.....	55,954
Greenwood Village city, CO.....	13,925	Lakewood city, CO	142,980
Greer city, SC	25,515	Lane County, OR.....	351,715
Guilford County, NC	488,406	Larimer County, CO.....	299,630
Gunnison County, CO	15,324	Las Cruces city, NM.....	97,618
Gurnee village, IL.....	31,295	Las Vegas city, NV	583,756
Hailey city, ID	7,960	Lawrence city, KS.....	87,643
Haines Borough, AK	2,508	League City city, TX	83,560
Hallandale Beach city, FL.....	37,113	Lee County, FL.....	618,754
Hamilton city, OH.....	62,477	Lee's Summit city, MO	91,364
Hampton city, VA	137,436	Lehi city, UT	47,407
Hanover County, VA	99,863	Lenexa city, KS	48,190
Harrisonburg city, VA	48,914	Lewis County, NY	27,087
Harrisonville city, MO	10,019	Lewiston city, ME	36,592
Hayward city, CA	144,186	Lincoln city, NE	258,379
Henderson city, NV	257,729	Lindsborg city, KS	3,458
Hermiston city, OR.....	16,745	Littleton city, CO	41,737
High Point city, NC	104,371	Livermore city, CA	80,968
Highland Park city, IL	29,763	Lone Tree city, CO	10,218
Highlands Ranch CDP, CO	96,713	Longmont city, CO	86,270
Hillsborough town, NC.....	6,087	Longview city, TX.....	80,455
Holden town, MA	17,346	Los Alamos County, NM.....	17,950
Holland city, MI.....	33,051	Louisville city, CO.....	18,376
Honolulu County, HI.....	953,207	Lynchburg city, VA	75,568
Hooksett town, NH.....	13,451	Lynnwood city, WA	35,836
Hopkins city, MN.....	17,591	Madison city, WI	233,209
Hopkinton town, MA.....	14,925	Mankato city, MN	39,309
Hoquiam city, WA	8,726	Maple Grove city, MN	61,567
Houston city, TX	2,099,451	Maple Valley city, WA	22,684
Hudson city, OH.....	22,262	Maricopa County, AZ	3,817,117
Hudson town, CO.....	2,356	Marin County, CA	252,409
Hudsonville city, MI.....	7,116	Maryland Heights city, MO.....	27,472
Huntersville town, NC.....	46,773	Matthews town, NC.....	27,198
Hurst city, TX.....	37,337	McAllen city, TX	129,877
Hutchinson city, MN	14,178	McDonough city, GA.....	22,084
Hutto city, TX	14,698	McKinney city, TX.....	131,117
Hyattsville city, MD	17,557	McMinnville city, OR	32,187
Independence city, MO.....	116,830	Mecklenburg County, NC	919,628
Indian Trail town, NC	33,518	Medford city, OR.....	74,907
Indianola city, IA	14,782	Menlo Park city, CA	32,026
Iowa City city, IA	67,862	Mercer Island city, WA	22,699
Issaquah city, WA	30,434	Meridian charter township, MI	39,688
Jackson County, MI.....	160,248	Meridian city, ID	75,092
James City County, VA	67,009	Merriam city, KS.....	11,003
Jefferson City city, MO	43,079	Merrill city, WI	9,661
Jefferson County, CO	534,543	Mesa city, AZ.....	439,041
Jefferson County, NY.....	116,229	Mesa County, CO	146,723
Jerome city, ID	10,890	Miami Beach city, FL	87,779
Johnson City city, TN.....	63,152	Miami city, FL	399,457
Johnson County, KS	544,179	Midland city, MI	41,863
Johnston city, IA	17,278	Milford city, DE.....	9,559
Jupiter town, FL.....	55,156	Milton city, GA	32,661
Kalamazoo city, MI.....	74,262	Minneapolis city, MN	382,578
Kansas City city, KS.....	145,786	Mission Viejo city, CA	93,305
Kansas City city, MO.....	459,787	Modesto city, CA.....	201,165
Keizer city, OR.....	36,478	Monterey city, CA.....	27,810
Kenmore city, WA	20,460	Montgomery County, MD.....	971,777
Kennedale city, TX	6,763	Montgomery County, VA.....	94,392

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Montpelier city, VT.....	7,855	Plymouth city, MN.....	70,576
Monument town, CO.....	5,530	Pocatello city, ID.....	54,255
Mooreville town, NC.....	32,711	Polk County, IA.....	430,640
Morristown city, TN.....	29,137	Port Huron city, MI.....	30,184
Moscow city, ID.....	23,800	Port Orange city, FL.....	56,048
Mountain Village town, CO.....	1,320	Port St. Lucie city, FL.....	164,603
Mountlake Terrace city, WA.....	19,909	Portland city, OR.....	583,776
Munster town, IN.....	23,603	Post Falls city, ID.....	27,574
Muscataine city, IA.....	22,886	Prince William County, VA.....	402,002
Naperville city, IL.....	141,853	Prior Lake city, MN.....	22,796
Needham CDP, MA.....	28,886	Provo city, UT.....	112,488
New Braunfels city, TX.....	57,740	Pueblo city, CO.....	106,595
New Brighton city, MN.....	21,456	Purcellville town, VA.....	7,727
New Hanover County, NC.....	202,667	Queen Creek town, AZ.....	26,361
New Orleans city, LA.....	343,829	Radford city, VA.....	16,408
New Smyrna Beach city, FL.....	22,464	Radnor township, PA.....	31,531
Newberg city, OR.....	22,068	Ramsey city, MN.....	23,668
Newport Beach city, CA.....	85,186	Rapid City city, SD.....	67,956
Newport city, RI.....	24,672	Raymore city, MO.....	19,206
Newport News city, VA.....	180,719	Redmond city, WA.....	54,144
Newton city, IA.....	15,254	Rehoboth Beach city, DE.....	1,327
Noblesville city, IN.....	51,969	Reno city, NV.....	225,221
Nogales city, AZ.....	20,837	Reston CDP, VA.....	58,404
Norfolk city, VA.....	242,803	Richmond city, CA.....	103,701
Norman city, OK.....	110,925	Richmond Heights city, MO.....	8,603
North Las Vegas city, NV.....	216,961	Rifle city, CO.....	9,172
Northglenn city, CO.....	35,789	River Falls city, WI.....	15,000
Novato city, CA.....	51,904	Riverdale city, UT.....	8,426
Novi city, MI.....	55,224	Riverside city, CA.....	303,871
O'Fallon city, IL.....	28,281	Riverside city, MO.....	2,937
O'Fallon city, MO.....	79,329	Rochester city, MI.....	12,711
Oak Park village, IL.....	51,878	Rochester Hills city, MI.....	70,995
Oakland Park city, FL.....	41,363	Rock Hill city, SC.....	66,154
Oakley city, CA.....	35,432	Rockford city, IL.....	152,871
Ogdensburg city, NY.....	11,128	Rockville city, MD.....	61,209
Oklahoma City city, OK.....	579,999	Rogers city, MN.....	8,597
Olathe city, KS.....	125,872	Rolla city, MO.....	19,559
Old Town city, ME.....	7,840	Roselle village, IL.....	22,763
Olmsted County, MN.....	144,248	Roswell city, GA.....	88,346
Orland Park village, IL.....	56,767	Round Rock city, TX.....	99,887
Oshkosh city, WI.....	66,083	Royal Oak city, MI.....	57,236
Otsego County, MI.....	24,164	Saco city, ME.....	18,482
Overland Park city, KS.....	173,372	Sahuarita town, AZ.....	25,259
Oviedo city, FL.....	33,342	Salida city, CO.....	5,236
Paducah city, KY.....	25,024	Salt Lake City city, UT.....	186,440
Palm Coast city, FL.....	75,180	Sammamish city, WA.....	45,780
Palm Springs city, CA.....	44,552	San Anselmo town, CA.....	12,336
Palo Alto city, CA.....	64,403	San Antonio city, TX.....	1,327,407
Panama City city, FL.....	36,484	San Carlos city, CA.....	28,406
Papillion city, NE.....	18,894	San Diego city, CA.....	1,307,402
Park City city, UT.....	7,558	San Francisco city, CA.....	805,235
Parker town, CO.....	45,297	San Jose city, CA.....	945,942
Parkland city, FL.....	23,962	San Juan County, NM.....	130,044
Pasadena city, CA.....	137,122	San Marcos city, CA.....	83,781
Pasco city, WA.....	59,781	San Marcos city, TX.....	44,894
Pasco County, FL.....	464,697	San Rafael city, CA.....	57,713
Peachtree City city, GA.....	34,364	Sandy Springs city, GA.....	93,853
Pearland city, TX.....	91,252	Sanford city, FL.....	53,570
Peoria city, AZ.....	154,065	Sangamon County, IL.....	197,465
Peoria city, IL.....	115,007	Santa Clarita city, CA.....	176,320
Peoria County, IL.....	186,494	Santa Fe County, NM.....	144,170
Peters township, PA.....	21,213	Santa Monica city, CA.....	89,736
Petoskey city, MI.....	5,670	Sarasota County, FL.....	379,448
Pflugerville city, TX.....	46,936	Savage city, MN.....	26,911
Phoenix city, AZ.....	1,445,632	Savannah city, GA.....	136,286
Pinal County, AZ.....	375,770	Scarborough CDP, ME.....	4,403
Pinehurst village, NC.....	13,124	Schaumburg village, IL.....	74,227
Piqua city, OH.....	20,522	Scott County, MN.....	129,928
Pitkin County, CO.....	17,148	Scottsdale city, AZ.....	217,385
Platte City city, MO.....	4,691	Seaside city, CA.....	33,025

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SeaTac city, WA.....	26,909	Tulsa city, OK.....	391,906
Sevierville city, TN.....	14,807	Twin Falls city, ID.....	44,125
Sheboygan city, WI.....	49,288	Tyler city, TX.....	96,900
Shoreview city, MN.....	25,043	Umatilla city, OR.....	6,906
Shorewood city, MN.....	7,307	Upper Arlington city, OH.....	33,771
Shorewood village, IL.....	15,615	Urbandale city, IA.....	39,463
Shorewood village, WI.....	13,162	Vail town, CO.....	5,305
Sioux Center city, IA.....	7,048	Vancouver city, WA.....	161,791
Sioux Falls city, SD.....	153,888	Ventura CCD, CA.....	111,889
Skokie village, IL.....	64,784	Vestavia Hills city, AL.....	34,033
Snellville city, GA.....	18,242	Virginia Beach city, VA.....	437,994
South Kingstown town, RI.....	30,639	Wake Forest town, NC.....	30,117
South Lake Tahoe city, CA.....	21,403	Walnut Creek city, CA.....	64,173
South Portland city, ME.....	25,002	Washington County, MN.....	238,136
Southborough town, MA.....	9,767	Washoe County, NV.....	421,407
Southlake city, TX.....	26,575	Watauga city, TX.....	23,497
Sparks city, NV.....	90,264	Wauwatosa city, WI.....	46,396
Spokane Valley city, WA.....	89,755	Waverly city, IA.....	9,874
Spring Hill city, KS.....	5,437	Weddington town, NC.....	9,459
Springboro city, OH.....	17,409	Wentzville city, MO.....	29,070
Springfield city, MO.....	159,498	West Carrollton city, OH.....	13,143
Springfield city, OR.....	59,403	West Chester borough, PA.....	18,461
Springville city, UT.....	29,466	West Des Moines city, IA.....	56,609
St. Charles city, IL.....	32,974	West Richland city, WA.....	11,811
St. Cloud city, FL.....	35,183	Westerville city, OH.....	36,120
St. Cloud city, MN.....	65,842	Westlake town, TX.....	992
St. Joseph city, MO.....	76,780	Westminster city, CO.....	106,114
St. Louis County, MN.....	200,226	Weston town, MA.....	11,261
St. Louis Park city, MN.....	45,250	Wheat Ridge city, CO.....	30,166
Stallings town, NC.....	13,831	White House city, TN.....	10,255
State College borough, PA.....	42,034	Whitewater township, MI.....	2,597
Sterling Heights city, MI.....	129,699	Wichita city, KS.....	382,368
Sugar Grove village, IL.....	8,997	Williamsburg city, VA.....	14,068
Sugar Land city, TX.....	78,817	Wilmington city, NC.....	106,476
Summit city, NJ.....	21,457	Wilsonville city, OR.....	19,509
Summit County, UT.....	36,324	Winchester city, VA.....	26,203
Sunnyvale city, CA.....	140,081	Windsor town, CO.....	18,644
Surprise city, AZ.....	117,517	Windsor town, CT.....	29,044
Suwanee city, GA.....	15,355	Winnetka village, IL.....	12,187
Tacoma city, WA.....	198,397	Winston-Salem city, NC.....	229,617
Takoma Park city, MD.....	16,715	Winter Garden city, FL.....	34,568
Tamarac city, FL.....	60,427	Woodland city, CA.....	55,468
Temecula city, CA.....	100,097	Woodland city, WA.....	5,509
Temple city, TX.....	66,102	Wrentham town, MA.....	10,955
The Woodlands CDP, TX.....	93,847	Wyandotte city, MI.....	25,883
Thornton city, CO.....	118,772	Yakima city, WA.....	91,067
Thousand Oaks city, CA.....	126,683	York County, VA.....	65,464
Tracy city, CA.....	82,922	Yuma city, AZ.....	93,064
Tualatin city, OR.....	26,054		

Populations of 25,000-55,000 with Similar Demographic Characteristics and Select Peer Jurisdictions Benchmark Comparisons

Table 77: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Dublin	97%	2	59	Higher
Overall image or reputation of Dublin	97%	1	43	Much higher
Dublin as a place to live	98%	1	52	Higher
Your neighborhood as a place to live	95%	1	41	Higher
Dublin as a place to raise children	98%	1	51	Much higher
Dublin as a place to retire	63%	21	47	Similar
Overall appearance of Dublin	98%	1	48	Much higher

Table 78: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Dublin	98%	2	26	Higher

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	In your neighborhood during the day	98%	3	48	Similar
	In Dublin's downtown/commercial area during the day	98%	4	37	Similar
	Overall ease of getting to the places you usually have to visit	87%	1	12	Higher
	Availability of paths and walking trails	92%	1	40	Much higher
	Ease of walking in Dublin	86%	3	39	Higher
	Ease of travel by bicycle in Dublin	80%	2	39	Higher
	Ease of travel by public transportation in Dublin	26%	9	9	Lower
	Ease of travel by car in Dublin	79%	6	40	Similar
	Ease of public parking	55%	6	12	Similar
Mobility	Traffic flow on major streets	62%	8	48	Similar
	Quality of overall natural environment in Dublin	96%	1	36	Higher
Natural Environment	Cleanliness of Dublin	97%	1	35	Much higher
	Air quality	94%	2	30	Higher
	Overall "built environment" of Dublin (including overall design, buildings, parks and transportation systems)	89%	1	12	Much higher
	Overall quality of new development in Dublin	77%	1	37	Higher
	Availability of affordable quality housing	61%	7	38	Similar
	Variety of housing options	79%	1	36	Higher
	Public places where people want to spend time	89%	1	12	Higher
	Overall economic health of Dublin	95%	1	12	Much higher
	Vibrant downtown/commercial area	70%	1	12	Higher
	Overall quality of business and service establishments in Dublin	85%	1	37	Higher
	Cost of living in Dublin	47%	7	12	Similar
	Shopping opportunities	79%	4	40	Higher
	Employment opportunities	74%	1	41	Much higher
	Dublin as a place to visit	80%	2	13	Higher
	Dublin as a place to work	91%	1	46	Much higher
Economy	Health and wellness opportunities in Dublin	92%	1	12	Higher
	Availability of affordable quality mental health care	79%	1	9	Much higher
	Availability of preventive health services	88%	1	29	Much higher
	Availability of affordable quality health care	87%	1	35	Much higher
	Availability of affordable quality food	86%	1	29	Higher
	Recreational opportunities	91%	1	38	Much higher
Recreation and Wellness	Fitness opportunities (including exercise classes and paths or trails, etc.)	92%	1	12	Much higher
	Overall opportunities for education and enrichment	92%	2	12	Higher
	Opportunities to participate in religious or spiritual events and activities	86%	7	30	Similar
	Opportunities to attend cultural/arts/music activities	77%	3	34	Higher
	Adult educational opportunities	75%	4	12	Higher
	K-12 education	94%	2	33	Much higher
Education and Enrichment	Availability of affordable quality child care/preschool	80%	1	33	Much higher
	Opportunities to participate in social events and activities	78%	4	35	Higher
	Neighborliness of Dublin	76%	1	12	Higher
	Openness and acceptance of the community toward people of diverse backgrounds	77%	6	37	Similar
Community Engagement	Opportunities to participate in community matters	79%	4	35	Higher
	Opportunities to volunteer	82%	5	33	Similar

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Table 79: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Dublin	94%	1	50	Higher
Overall customer service by Dublin employees (police, receptionists, planners, etc.)	89%	2	45	Higher
Value of services for the taxes paid to Dublin	73%	3	55	Higher
Overall direction that Dublin is taking	82%	1	42	Higher
Job Dublin government does at welcoming citizen involvement	72%	2	38	Higher
Overall confidence in Dublin government	79%	1	12	Higher
Generally acting in the best interest of the community	79%	1	12	Higher
Being honest	78%	1	12	Higher
Treating all residents fairly	77%	2	12	Higher
Services provided by the Federal Government	34%	14	32	Similar

Table 80: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	94%	1	54	Higher
	Fire services	98%	2	46	Higher
	Ambulance or emergency medical services	98%	2	49	Higher
	Crime prevention	93%	1	46	Much higher
	Fire prevention and education	93%	2	36	Higher
	Animal control	81%	2	41	Higher
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	85%	1	37	Higher
Mobility	Traffic enforcement	83%	1	45	Higher
	Street repair	81%	1	60	Much higher
	Street cleaning	87%	2	39	Higher
	Street lighting	73%	2	46	Higher
	Snow removal	83%	3	40	Higher
	Sidewalk maintenance	79%	2	45	Higher
	Traffic signal timing	72%	2	35	Higher
	Bus or transit services	36%	25	26	Lower
Natural Environment	Garbage collection	93%	3	54	Similar
	Recycling	91%	3	55	Higher
	Yard waste pick-up	91%	2	41	Higher
	Drinking water	83%	5	50	Higher
	Preservation of natural areas such as open space, farmlands and greenbelts	83%	1	33	Higher
Built Environment	Dublin open space	87%	2	13	Higher
	Storm drainage	85%	1	53	Higher
	Sewer services	92%	1	45	Higher
	Power (electric and/or gas) utility	88%	2	24	Similar
	Land use, planning and zoning	76%	1	38	Much higher
	Code enforcement (weeds, abandoned buildings, etc.)	81%	1	49	Much higher
	Cable television	65%	6	29	Similar
Economy	Economic development	90%	1	37	Much higher
	City parks	96%	1	42	Higher
Recreation and Wellness	Recreation programs or classes	92%	2	49	Higher
	Recreation centers or facilities	93%	1	40	Much higher
	Health services	93%	1	27	Higher

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	City-sponsored special events	88%	1	15	Higher
	Public library services	95%	5	45	Similar
Community Engagement	Public information services	89%	1	37	Higher

Table 81: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	84%	4	39	Higher
Recommend living in Dublin to someone who asks	98%	4	38	Higher
Remain in Dublin for the next five years	91%	6	37	Similar
Contacted Dublin (in-person, phone, email or web) for help or information	48%	16	39	Similar

Table 82: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	28%	8	12	Similar
	Did NOT report a crime to the police	87%	2	12	Similar
	Household member was NOT a victim of a crime	91%	11	36	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	6%	9	9	Much lower
	Carpooled with other adults or children instead of driving alone	41%	8	12	Similar
	Walked or biked instead of driving	61%	4	12	Similar
Natural Environment	Made efforts to conserve water	74%	9	12	Similar
	Made efforts to make your home more energy efficient	76%	7	12	Similar
	Recycle at home	93%	8	32	Higher
Built Environment	Did NOT observe a code violation or other hazard in Dublin	70%	3	12	Higher
	NOT experiencing housing costs stress	79%	4	32	Higher
Economy	Purchase goods or services from a business located in Dublin	99%	3	12	Similar
	Economy will have positive impact on income	41%	2	32	Higher
	Work inside boundaries of Dublin	41%	7	12	Similar
Recreation and Wellness	Used Dublin recreation centers or their services	70%	2	29	Higher
	Visited a neighborhood park or City park	91%	8	34	Similar
	Eat at least 5 portions of fruits and vegetables a day	89%	1	12	Similar
	Participate in moderate or vigorous physical activity	92%	1	12	Similar
	In very good to excellent health	74%	2	12	Similar
Education and Enrichment	Used Dublin public libraries or their services	77%	8	30	Similar
	Participated in religious or spiritual activities in Dublin	54%	9	25	Similar
	Attended City-sponsored event	72%	1	12	Much higher
Community Engagement	Campaigned or advocated for an issue, cause or candidate	19%	4	11	Similar
	Contacted Dublin elected officials (in-person, phone, email or web) to express your opinion	12%	10	12	Similar

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	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Volunteered your time to some group/activity in Dublin	44%	16	33	Similar
Participated in a club	29%	17	30	Similar
Talked to or visited with your immediate neighbors	96%	1	12	Similar
Done a favor for a neighbor	87%	3	12	Similar
Attended a local public meeting	20%	19	34	Similar
Watched (online or on television) a local public meeting	26%	18	29	Similar
Read or watch local news (via television, paper, computer, etc.)	90%	1	12	Similar
Vote in local elections	85%	6	34	Similar

Communities included in Populations of 25,000-55,000 with Similar Demographic Characteristics and Select Peer Jurisdictions Benchmark Comparisons

The communities included in Dublin’s custom comparisons are listed below along with their population according to the 2010 Census.

Albany city, OR	50,158	Maryland Heights city, MO	27,472
Algonquin village, IL	30,046	Matthews town, NC	27,198
Auburn city, AL	53,380	McMinnville city, OR	32,187
Austin city, TX	790,390	Meridian charter township, MI	39,688
Battle Creek city, MI	52,347	Midland city, MI	41,863
Bedford city, TX	46,979	Milton city, GA	32,661
Beltrami County, MN	44,442	Monterey city, CA	27,810
Benicia city, CA	26,997	Mooresville town, NC	32,711
Bowling Green city, KY	58,067	Morristown city, TN	29,137
Brighton city, CO	33,352	Naperville city, IL	141,853
Cape Girardeau city, MO	37,941	Northglenn city, CO	35,789
Cary town, NC	135,234	Novato city, CA	51,904
Collinsville city, IL	25,579	Novi city, MI	55,224
Cookeville city, TN	30,435	O’Fallon city, IL	28,281
Cooper City city, FL	28,547	Oshkosh city, WI	66,083
Corvallis city, OR	54,462	Oviedo city, FL	33,342
Dublin city, OH	41,751	Paducah city, KY	25,024
East Lansing city, MI	48,579	Palm Springs city, CA	44,552
Edina city, MN	47,941	Peachtree City city, GA	34,364
Edmonds city, WA	39,709	Port Huron city, MI	30,184
Englewood city, CO	30,255	Queen Creek town, AZ	26,361
Freeport city, IL	25,638	Radnor township, PA	31,531
Friendswood city, TX	35,805	Rock Hill city, SC	66,154
Gahanna city, OH	33,248	Sahuarita town, AZ	25,259
Garden City city, KS	26,658	Sammamish city, WA	45,780
Georgetown city, TX	47,400	San Carlos city, CA	28,406
Grand Island city, NE	48,520	San Marcos city, TX	44,894
Gurnee village, IL	31,295	Savage city, MN	26,911
Hallandale Beach city, FL	37,113	Sheboygan city, WI	49,288
Harrisonburg city, VA	48,914	Shoreview city, MN	25,043
Holland city, MI	33,051	Southlake city, TX	26,575
Hudson city, OH	22,262	St. Cloud city, FL	35,183
Huntersville town, NC	46,773	St. Louis Park city, MN	45,250
Hurst city, TX	37,337	State College borough, PA	42,034
Indian Trail town, NC	33,518	Tualatin city, OR	26,054
Issaquah city, WA	30,434	Upper Arlington city, OH	33,771
Jefferson City city, MO	43,079	Wake Forest town, NC	30,117
Keizer city, OR	36,478	Westerville city, OH	36,120
Kirkland city, WA	48,787	Wheat Ridge city, CO	30,166
La Porte city, TX	33,800	Williamsburg city, VA	14,068
Lenexa city, KS	48,190	Winchester city, VA	26,203

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Dublin funded this research. Please contact Kyle Kridler of the City of Dublin at kkridler@dublin.oh.us if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

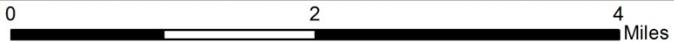
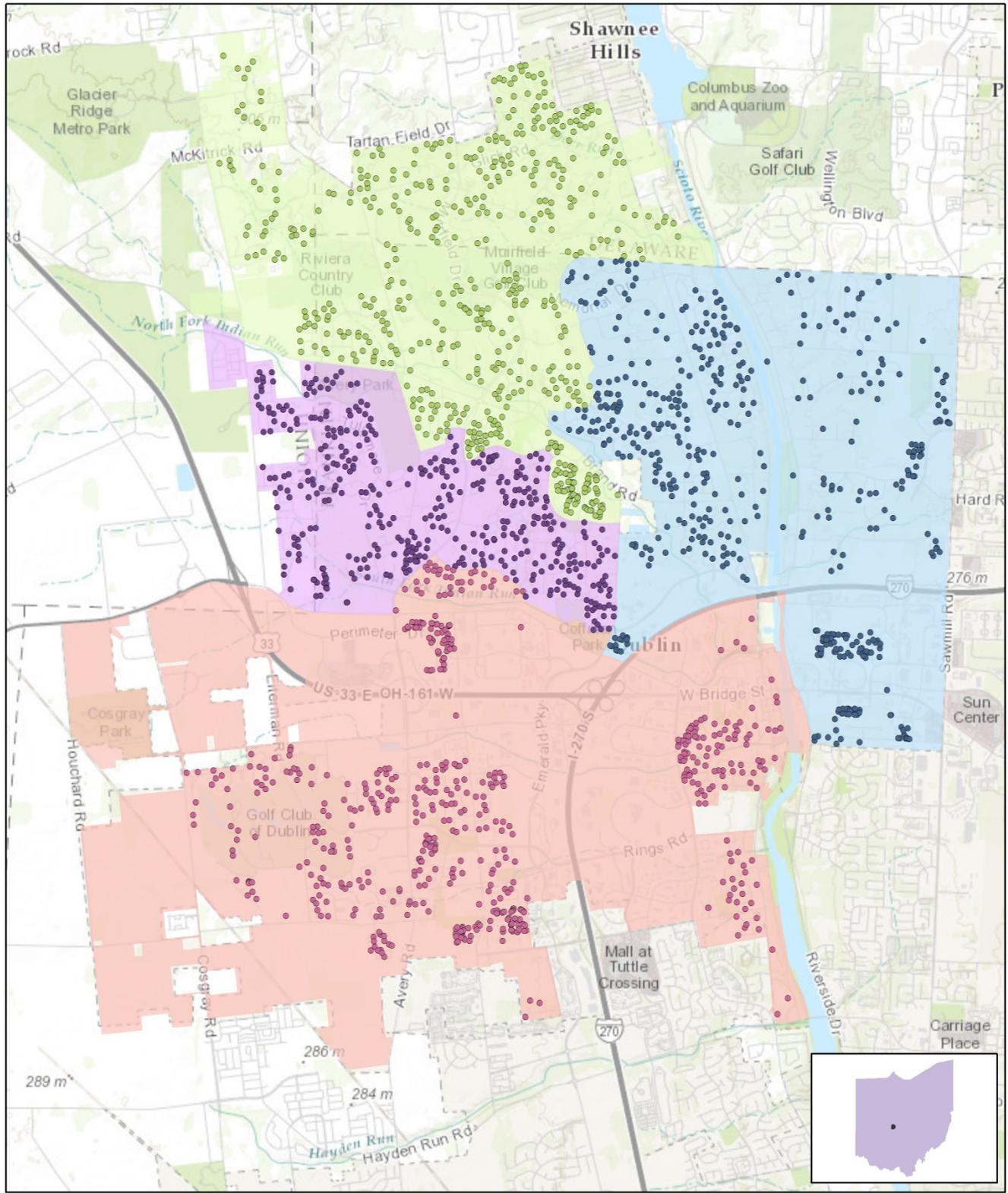
Survey Sampling

"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of Dublin were eligible to participate in the survey. A list of all households within the zip codes serving Dublin was purchased based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Dublin households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of Dublin boundaries were removed from consideration. Each address identified as being within City boundaries was further identified as being within one of the four Wards.

To choose the 2,000 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were over sampled as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be sampled at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Survey Recipients



Survey Recipients in Dublin, OH

- In Ward 1 • In Ward 3 • Ward 1 • Ward 3
- In Ward 2 • In Ward 4 • Ward 2 • Ward 4



Survey Administration and Response

Selected households received three mailings, one week apart, beginning on January 5, 2015. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the City Manager inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. Respondents could opt to take the survey online. Completed surveys were collected over the following six weeks.

About 3% of the 2,000 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,939 households that received the survey, 780 completed the survey, providing an overall response rate of 40%; average response rates for a mailed resident survey range from 25% to 40%. Of the 780 completed surveys, 98 were completed online. Additionally, responses were tracked by Ward; response rates by Ward ranged from 38% to 45%.

Table 83: Survey Response Rates by Ward

Area name	Number mailed	Undeliverable	Eligible	Returned	Response rate
Ward 1	482	10	472	183	39%
Ward 2	555	24	531	201	38%
Ward 3	539	20	519	209	40%
Ward 4	424	7	417	187	45%
Overall	2,000	61	1,939	780	40%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.¹

The margin of error for the City of Dublin survey is no greater than plus or minus four percentage points around any given percent reported for the entire sample (780 completed surveys).

For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

Survey Data Weighting

The demographic characteristics of the survey sample were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of Dublin. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. The characteristics used

¹ A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

The National Citizen Survey™

for weighting were housing tenure, housing unit type and sex and age. The results of the weighting scheme are presented in the following table.

Table 84: Dublin, OH 2015 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	21%	8%	19%
Own home	79%	92%	81%
Detached unit	69%	79%	70%
Attached unit	31%	21%	30%
Race and Ethnicity			
White	82%	88%	85%
Not white	18%	12%	15%
Not Hispanic	98%	99%	98%
Hispanic	2%	1%	2%
Sex and Age			
Female	51%	55%	53%
Male	49%	45%	47%
18-34 years of age	21%	7%	20%
35-54 years of age	51%	45%	52%
55+ years of age	28%	48%	29%
Females 18-34	11%	4%	11%
Females 35-54	26%	25%	27%
Females 55+	14%	26%	15%
Males 18-34	10%	3%	9%
Males 35-54	25%	20%	25%
Males 55+	13%	22%	13%
Ward			
Ward 1	24%	23%	23%
Ward 2	29%	26%	28%
Ward 3	26%	27%	24%
Ward 4	21%	24%	25%

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Appendix D: Survey Materials

Dear Dublin Resident,

Help us make Dublin a better City!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,



Marsha Grigsby
City Manager

Dear Dublin Resident,

Help us make Dublin a better City!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

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Marsha Grigsby
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Thank you for helping create a better City!

Sincerely,



Marsha Grigsby
City Manager



OFFICE OF THE CITY MANAGER
5200 Emerald Parkway
Dublin, Ohio 43017

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



OFFICE OF THE CITY MANAGER
5200 Emerald Parkway
Dublin, Ohio 43017

Presorted
First Class Mail
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Presorted
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Boulder, CO
Permit NO. 94



OFFICE OF THE CITY MANAGER
5200 Emerald Parkway
Dublin, Ohio 43017

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



January 2015

Dear City of Dublin Resident:

Help us make Dublin a better City. You have been selected at random to participate in the 2015 Dublin Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help shape the City's future.

**OFFICE OF THE
CITY MANAGER**
5200 Emerald Parkway
Dublin, Ohio 43017

phone 614.410.4400
fax 614.410.4490

www.dublinohiousa.gov

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

www.n-r-c.com/survey/dublin2015.htm

If you have any questions about the survey please call 614-410-4400.

Thank you for your time and participation!

Sincerely,

Marsha Grigsby
City Manager



January 2015

Dear City of Dublin Resident:

Here's a second chance if you haven't already responded to the 2015 Dublin Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

**OFFICE OF THE
CITY MANAGER**
5200 Emerald Parkway
Dublin, Ohio 43017

phone 614.410.4400
fax 614.410.4490

www.dublinohiousa.gov

Help us make Dublin a better City. You have been selected at random to participate in the 2015 Dublin Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help shape the City's future.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

www.n-r-c.com/survey/dublin2015.htm

If you have any questions about the survey please call 614-410-4400.

Thank you for your time and participation!

Sincerely,

Marsha Grigsby
City Manager

The City of Dublin 2015 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Dublin:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Dublin as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Dublin as a place to raise children.....	1	2	3	4	5
Dublin as a place to work.....	1	2	3	4	5
Dublin as a place to visit.....	1	2	3	4	5
Dublin as a place to retire.....	1	2	3	4	5
The overall quality of life in Dublin.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Dublin as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Dublin.....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in Dublin.....	1	2	3	4	5
Overall "built environment" of Dublin (including overall design, buildings, parks and transportation systems).....	1	2	3	4	5
Health and wellness opportunities in Dublin.....	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Dublin.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of Dublin.....	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Dublin to someone who asks.....	1	2	3	4	5
Remain in Dublin for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In Dublin's downtown/commercial area during the day.....	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Dublin as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Dublin.....	1	2	3	4	5
Ease of travel by public transportation in Dublin.....	1	2	3	4	5
Ease of travel by bicycle in Dublin.....	1	2	3	4	5
Ease of walking in Dublin.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Cleanliness of Dublin.....	1	2	3	4	5
Overall appearance of Dublin.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.).....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Dublin as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Dublin.....	1	2	3	4	5
Overall quality of business and service establishments in Dublin	1	2	3	4	5
Vibrant downtown/commercial area	1	2	3	4	5
Overall quality of new development in Dublin.....	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborliness of residents in Dublin	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in Dublin (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in Dublin.....	1	2
Reported a crime to the police in Dublin	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate	1	2
Contacted the City of Dublin (in-person, phone, email or web) for help or information	1	2
Contacted Dublin elected officials (in-person, phone, email or web) to express your opinion.....	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Dublin?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Dublin recreation centers or their services	1	2	3	4
Visited a neighborhood park or City park	1	2	3	4
Used Dublin public libraries or their services	1	2	3	4
Participated in religious or spiritual activities in Dublin	1	2	3	4
Attended a City-sponsored event.....	1	2	3	4
Used bus, rail, subway or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity in Dublin	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4

The City of Dublin 2015 Citizen Survey

10. Please rate the quality of each of the following services in Dublin:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police/Sheriff services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control.....	1	2	3	4	5
Economic development	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
Dublin open space	1	2	3	4	5
City-sponsored special events	1	2	3	4	5
Overall customer service by Dublin employees (police, receptionists, planners, etc.).....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of Dublin	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate the following categories of Dublin government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Dublin	1	2	3	4	5
The overall direction that Dublin is taking.....	1	2	3	4	5
The job Dublin government does at welcoming citizen involvement.....	1	2	3	4	5
Overall confidence in Dublin government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Dublin community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Dublin	1	2	3	4
Overall ease of getting to the places you usually have to visit.....	1	2	3	4
Quality of overall natural environment in Dublin	1	2	3	4
Overall “built environment” of Dublin (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Dublin.....	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of Dublin.....	1	2	3	4
Sense of community.....	1	2	3	4

14. How familiar are you with Dublin’s development plan known as the Bridge Street District?

- Very familiar
- Somewhat familiar
- Not too familiar
- Not familiar at all
- Not sure

15. Which of the following best describes your overall impressions of the Bridge Street District?

- Very favorable
- Somewhat favorable
- Somewhat unfavorable
- Very unfavorable
- Not sure

16. When you think of Dublin as a place to live, what do you see as potential benefits of the Bridge Street District?

17. When you think of Dublin as a place to live, what concerns you about the Bridge Street District?

18. Which of the following best describes the information available about the Bridge Street District from the City of Dublin?

- Too much
- Too little
- Adequate
- Not sure

19. What additional information about the Bridge Street District, if any, would you find helpful?

20. In your opinion, are plans for the Bridge Street District being implemented too quickly, not quickly enough, or at an appropriate pace?

- Too quickly
- Not quickly enough
- At an appropriate pace
- Not sure

21. Is the City of Dublin providing adequate opportunities for citizen participation in decisions involving the Bridge Street District?

- Yes
- No
- Not sure

The City of Dublin 2015 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in Dublin	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

D2. Would you say that in general your health is:

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. What is your employment status?

- Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of Dublin?

- Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in Dublin?

- Less than 2 years 11-20 years
 2-5 years More than 20 years
 6-10 years

D7. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

- Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- No Yes

D11. Are you or any other members of your household aged 65 or older?

- No Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$149,999
 \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D16. What is your sex?

- Female Male

D17. Do you consider a cell phone or land line your primary telephone number?

- Cell Land line Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



City of Dublin

OFFICE OF THE CITY MANAGER

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