



ST. PATRICK'S DAY PARADE

City of Dublin, Ohio USA

Saturday, March 15, 2014

Sponsor/Partner Benefits

Be a part of Dublin's St. Patrick's Day Parade!

Since the 1980's, the City of Dublin's St. Patrick's Day Parade has become a tradition for thousands in Central Ohio. This year, **Saturday, March 15** begins with the Lion's Club Pancake Breakfast, gains momentum with the Inflation Celebration, and culminates with the **Greenest, Grandest Parade**. In Dublin, "Irish is an Attitude," year round.

PARADE SPONSOR

Become a Sponsor and creatively engage the community with your brand. Sponsorship opportunities begin at \$5,000.

- Logo/name on event website with link to business website
- Logo/name on print pieces (including up to three ThisWeek/Dublin Villager ads)
- Name on partner radio station
- One sponsor-provided banner in parade
- One sponsor-provided vehicle in parade
- Four representatives from the sponsoring business will be permitted to distribute candy or marketing materials during parade in addition to group participants in parade
- Two representatives from sponsoring business will be invited to VIP review stand
- Two representatives from sponsoring business will be invited to Grand Leprechaun luncheon
- Recognition at parade review stand
- Mascot roaming rights



PARADE PARTNERS

Become a Parade Partner and present your choice of bands, clowns, dancers, floats and balloons. Parade partnership opportunities begin at \$500.

- One City-provided banner in parade
- Four representatives from the business or organization will be permitted to distribute candy or marketing materials during parade
- Two representatives from the partnering business will be invited to VIP review stand
- Recognition at parade review stand
- Mascot roaming rights

A sponsor/ partner may not promote any other person, entity, organization or business other than itself. Any item being distributed other than paper fliers, coupons, handouts, etc., must be approved by the City of Dublin.



To obtain more information about how we can tailor a package to help you reach your goals, contact Mary Jo DiSalvo at 614.410.4507 or mdisalvo@dublin.oh.us