

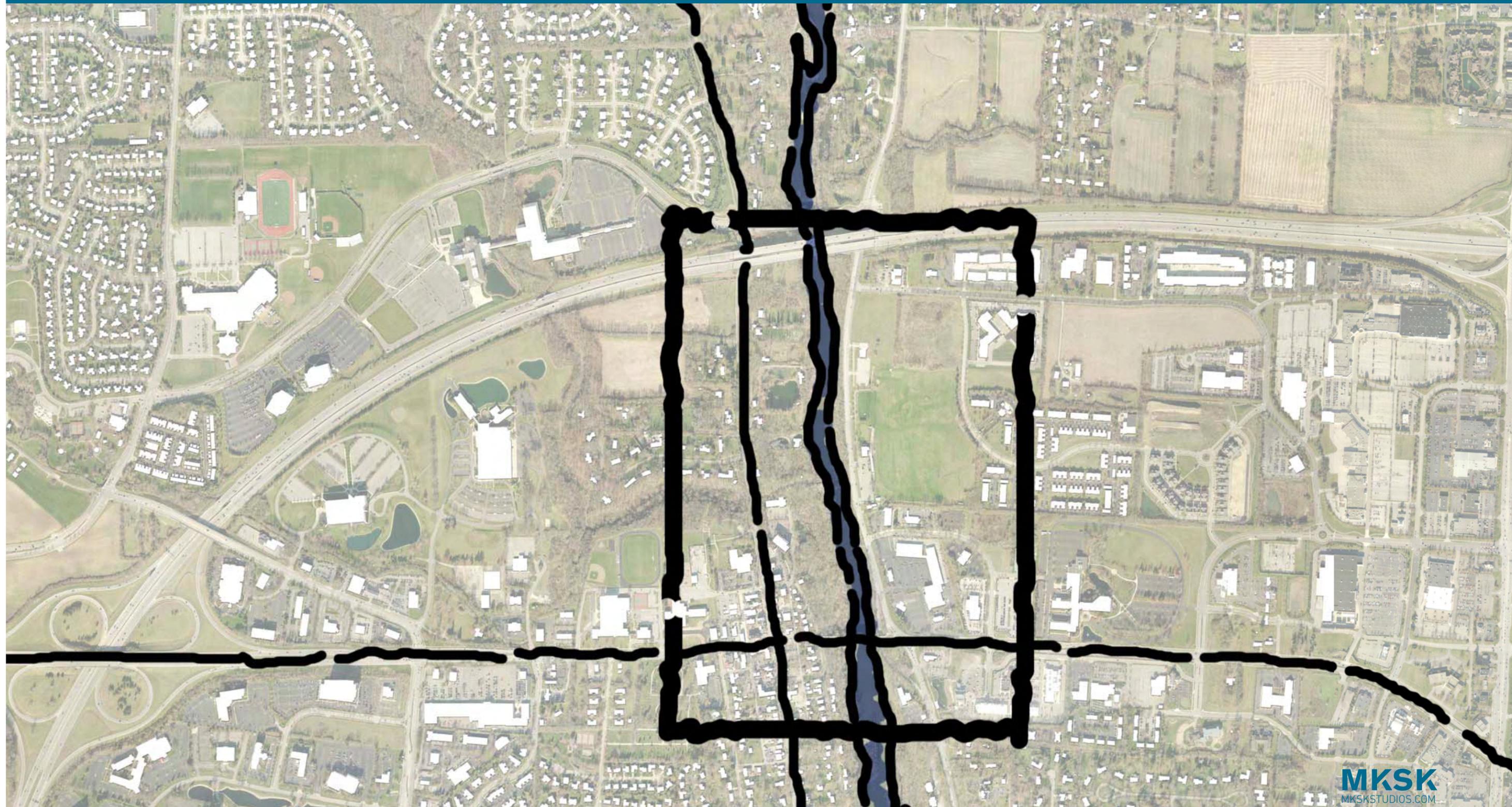
# Public Infrastructure and Riverfront Park

Darren Meyer

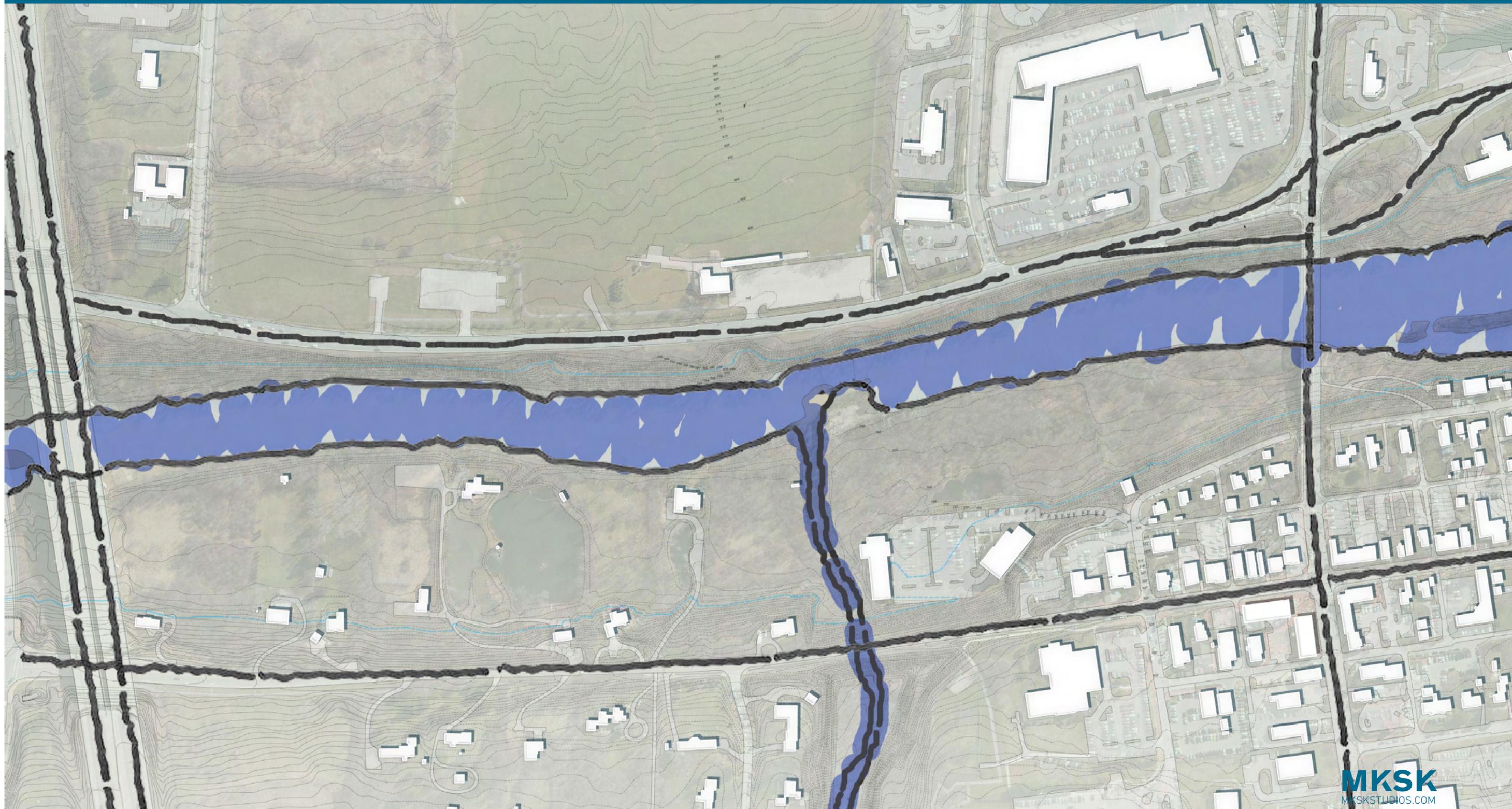
**MKSK**



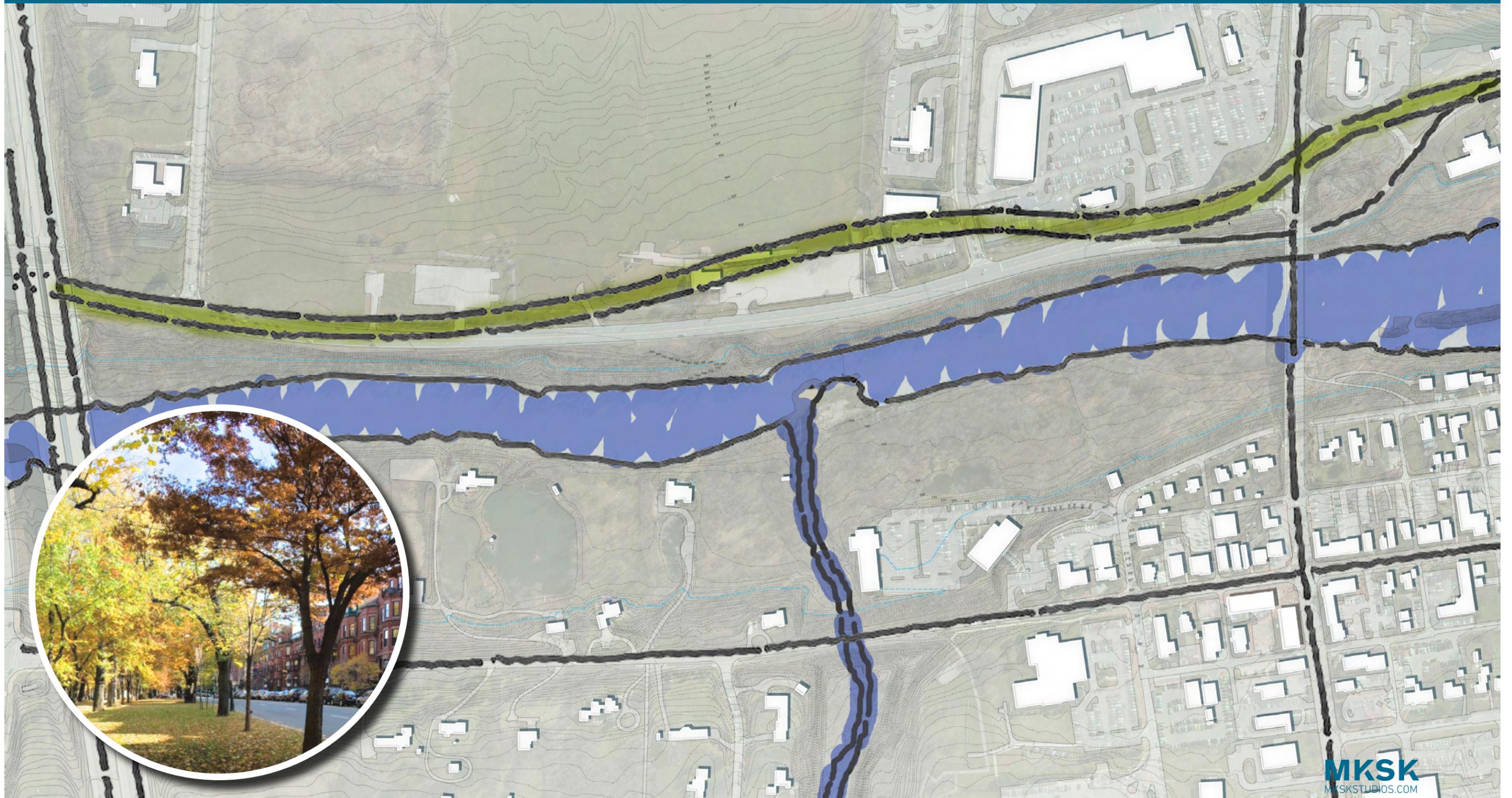
Bridge Street Focus Area



# Riverside Proximity



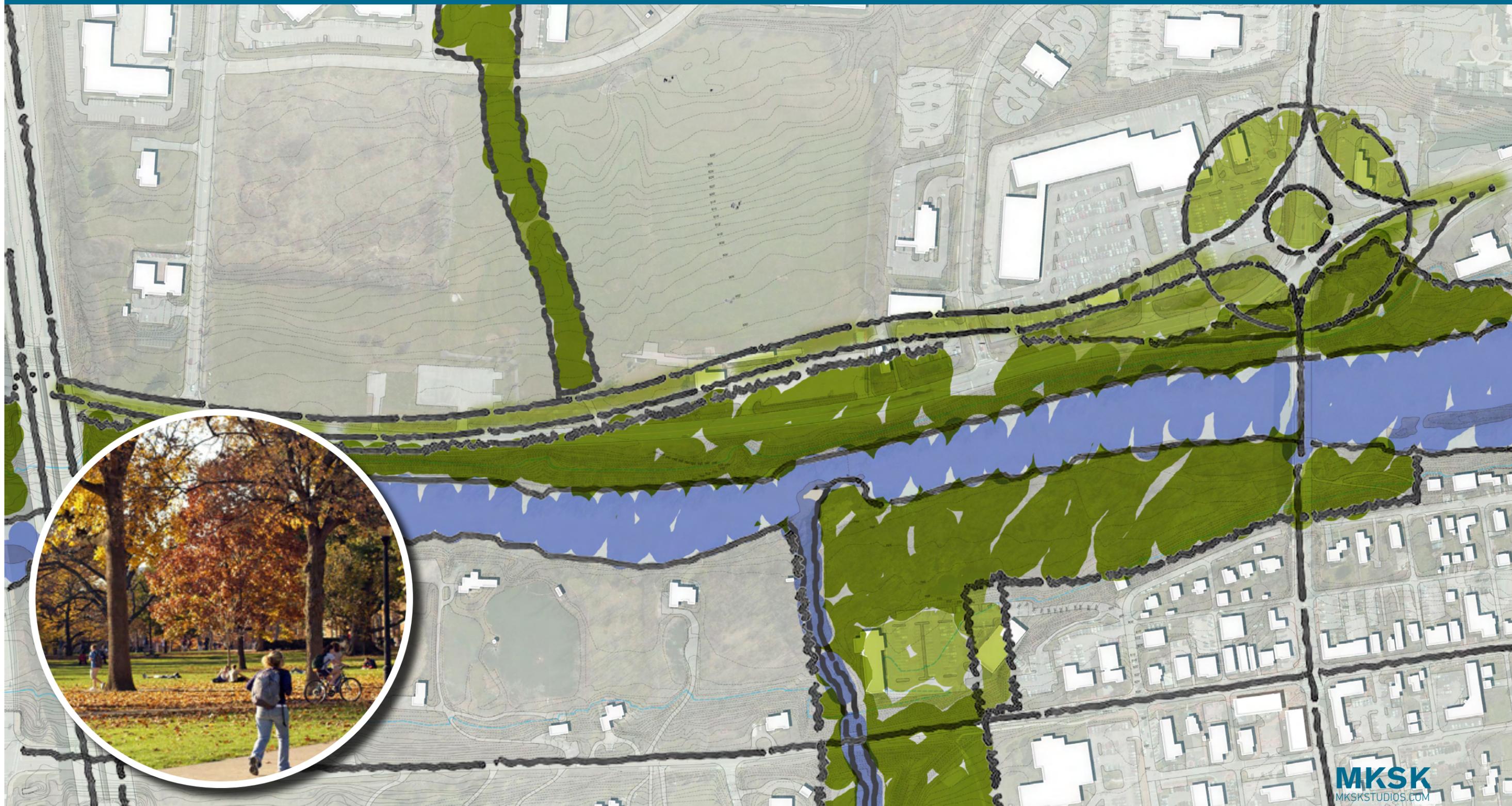
Riverside Drive



Roundabout



Riverside Park



# Pedestrian Bridge



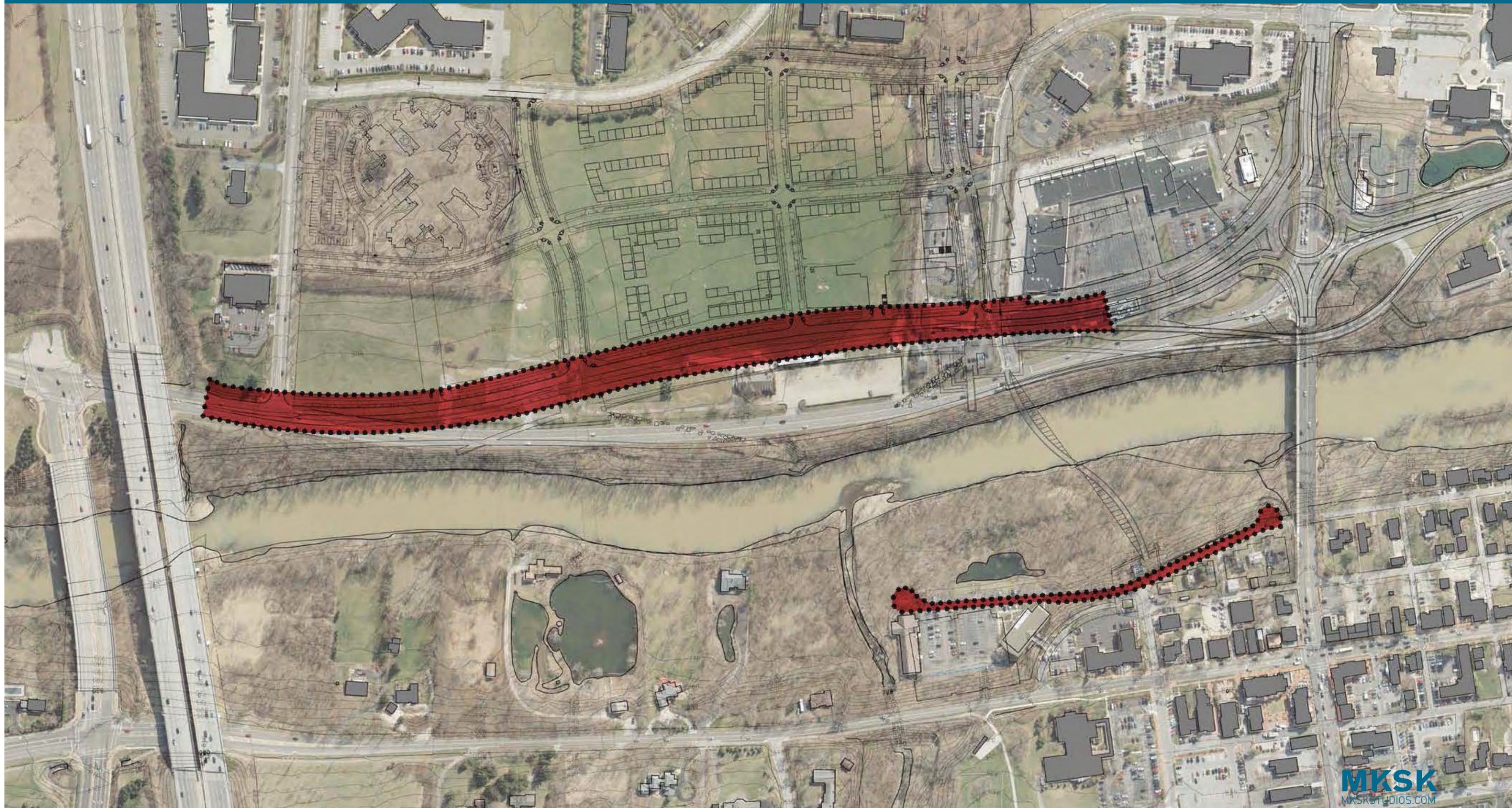
Private Development



## Major Core Components



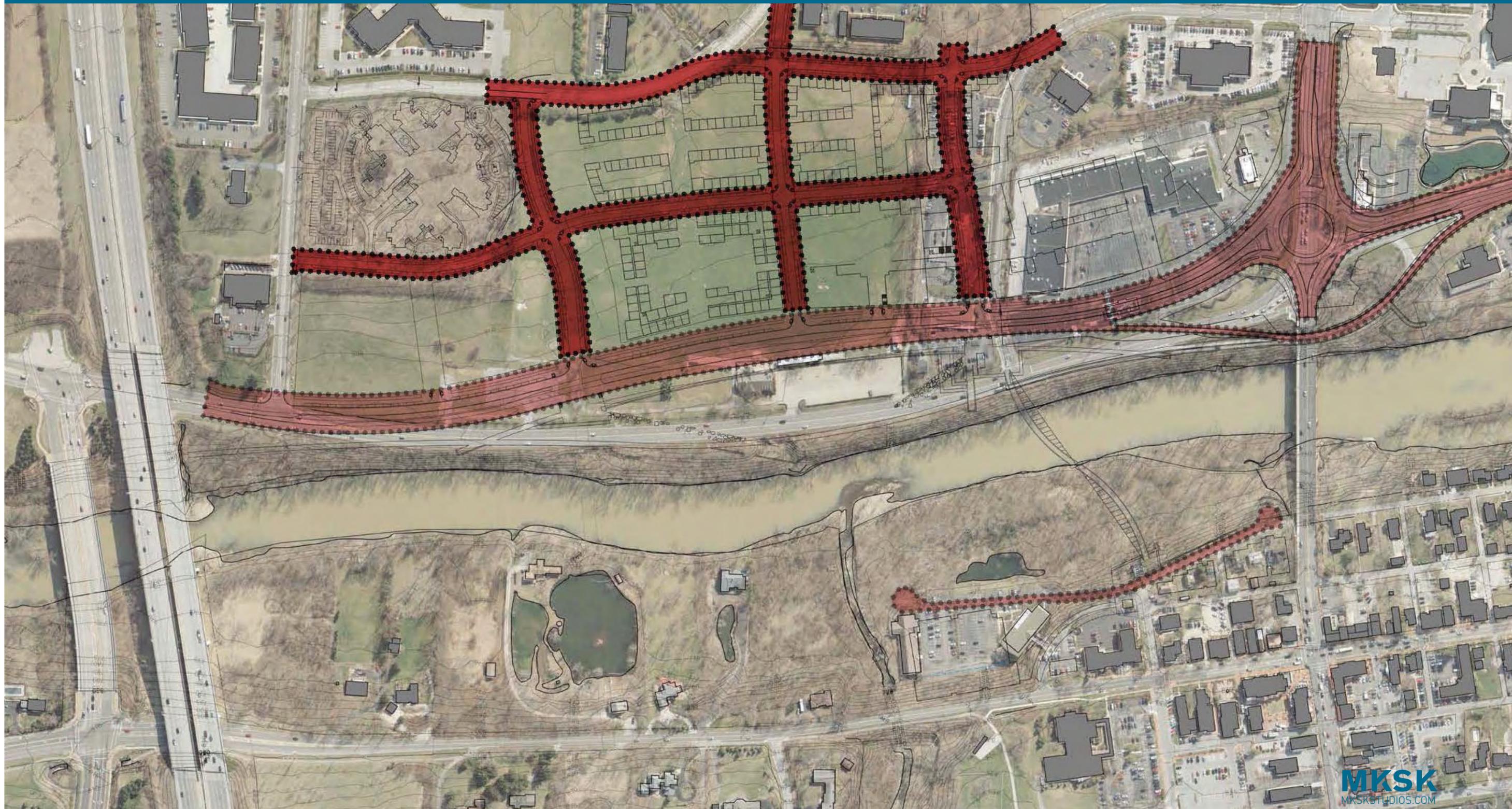
Riverside Drive & North Riverview



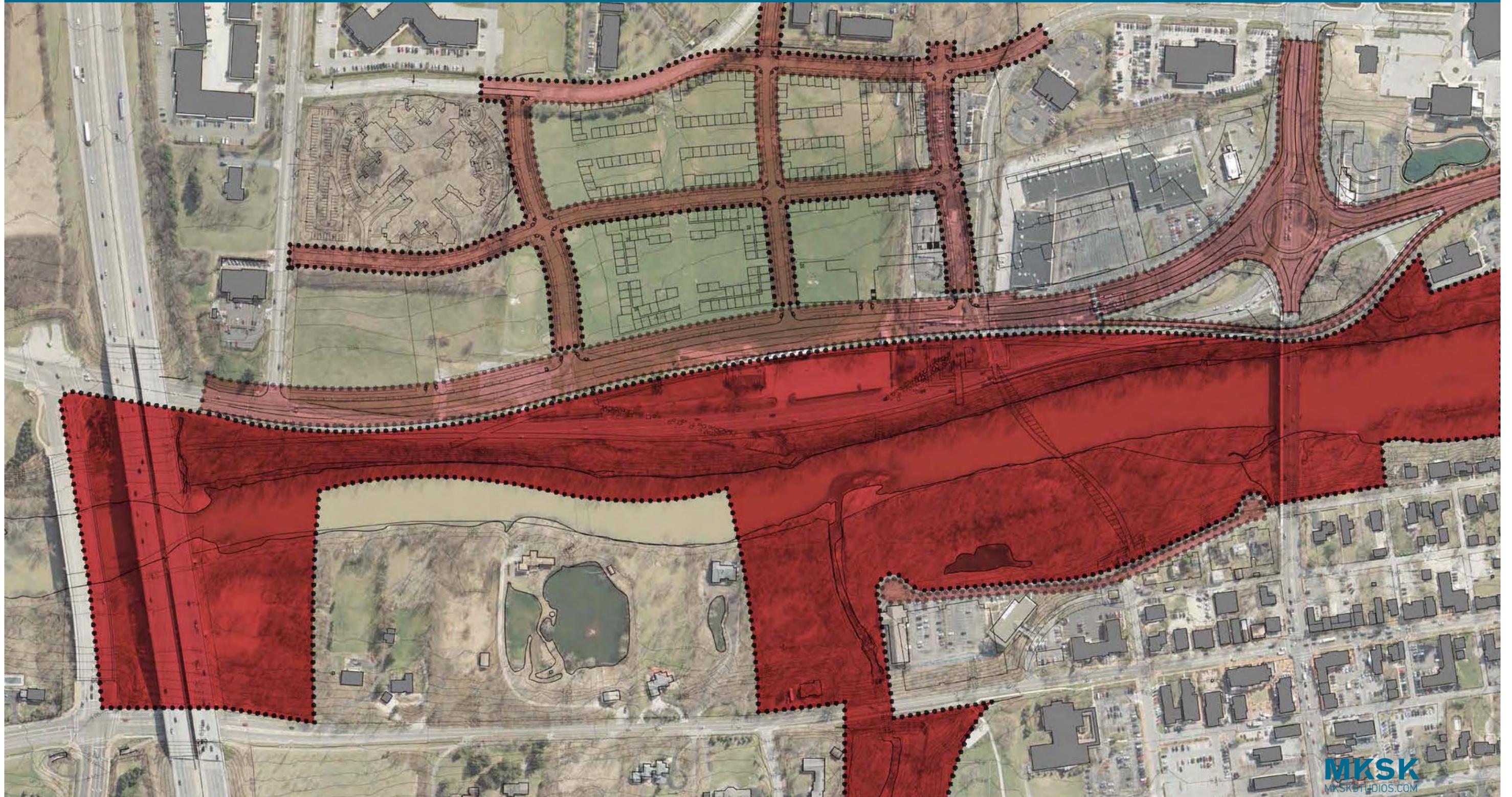
# Roundabout



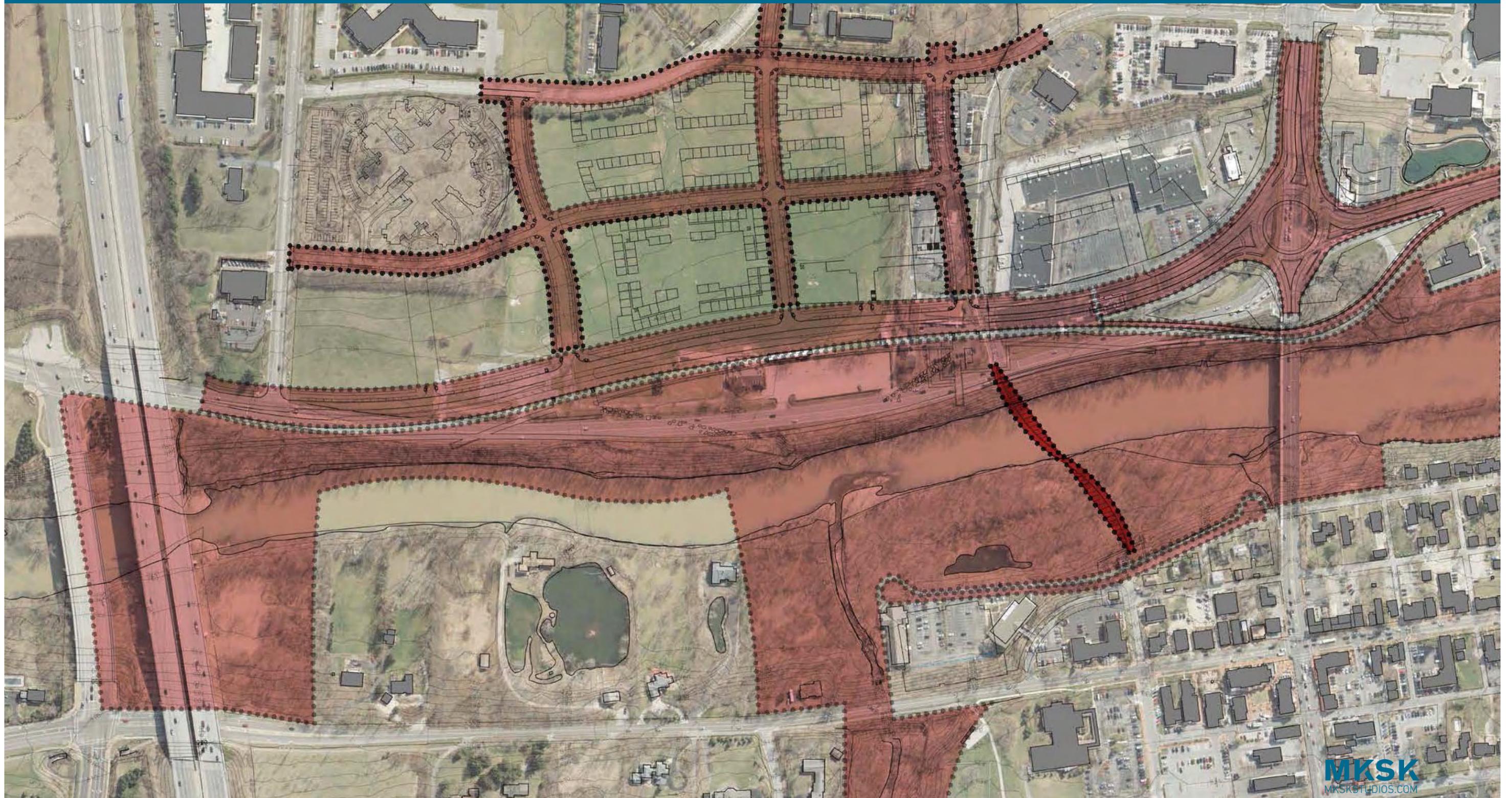
# Eastern Road Network



Riverside Park: East & West



# Pedestrian Bridge





Community Needs Assessment

PARK PROGRAM



Case Studies



**Economic Impact Research**

**millenium park, c**  
**\$2.45B** in new construction  
**57%** increase in new construction  
**29%** premium on units sold  
**\$1.29B** in annual tourism dollars  
**11%** increase in new hotel rooms

**philadelphia,**  
**\$40.3M** in park-based spending

**office space near Bryant Park**  
**office space in surrounding submarket**

**342,000** visitors  
**\$75.4M** spending

**396,000** visitors  
**\$39.6M** spending

**park, nyc**  
 by 2050, one in every four  
 have the **highest quality of life**  
 flowing to regions in which  
 desirable to live.

**philadelphia,**  
 Source: TPL & Philadelphia Parks Alliance



Riverside Park: Site Boundaries



















# theGREEN



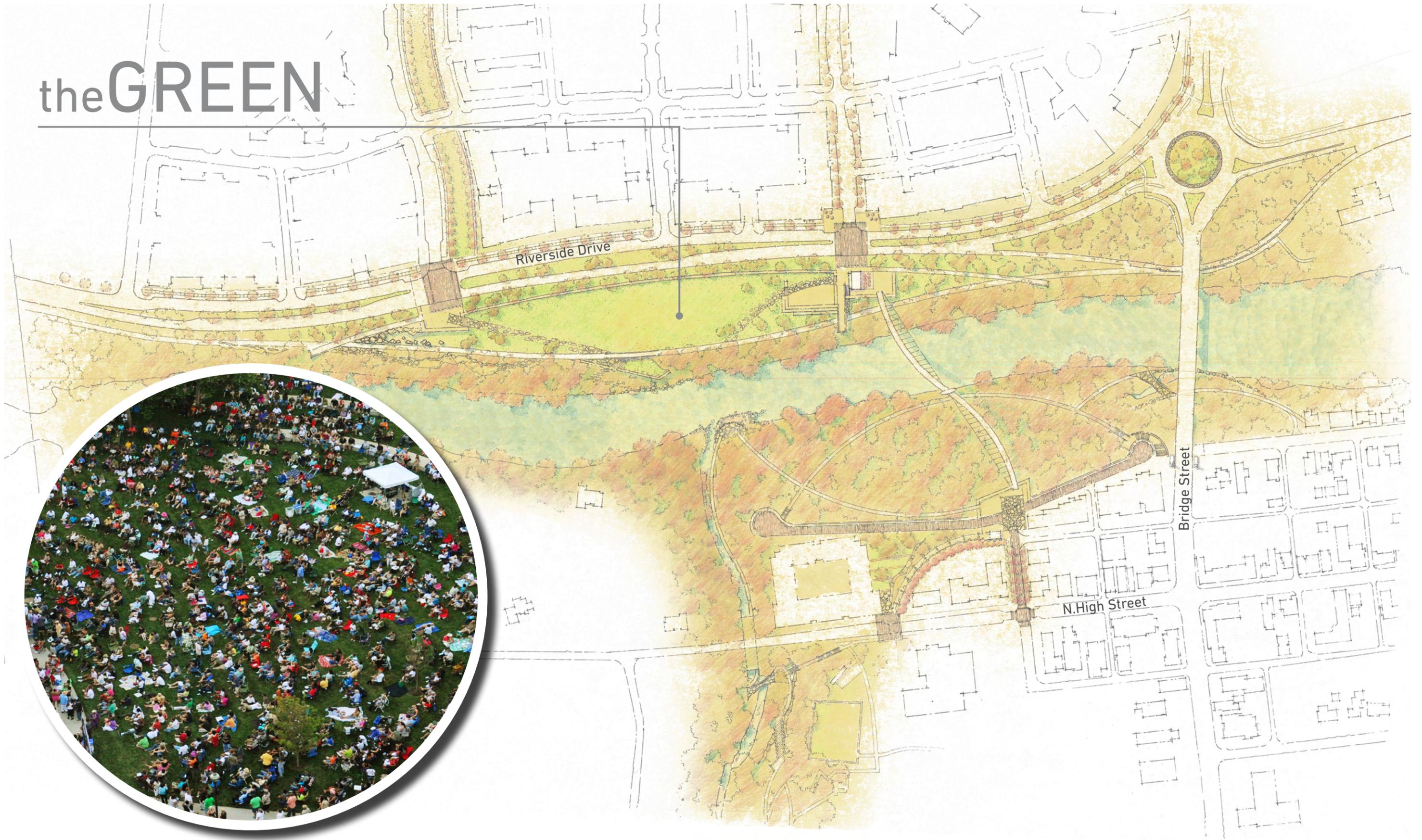
# theGREEN



# theGREEN



# theGREEN



# theRIDGE



# theCLIMB



# the PLATEAU



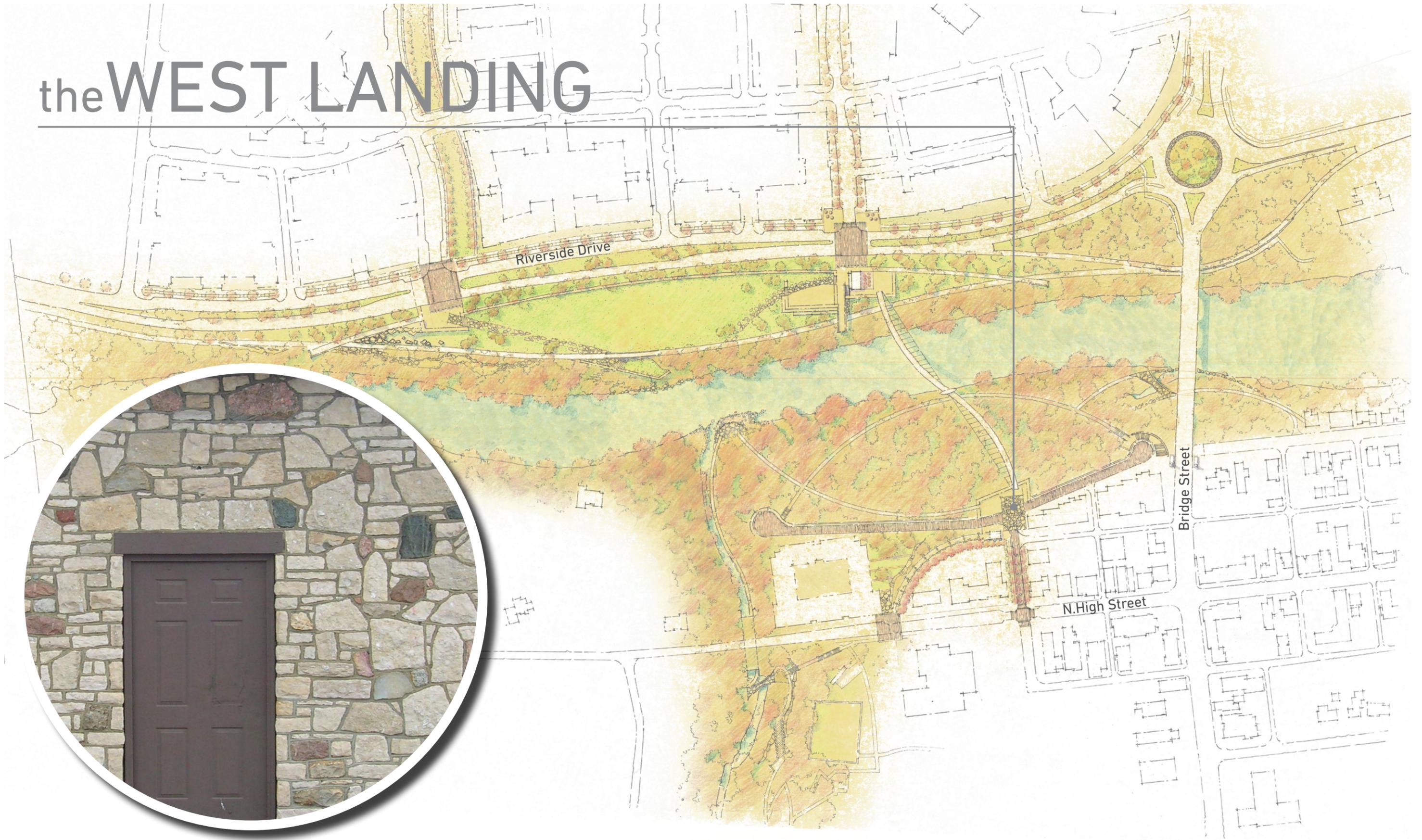
# the EAST LANDING



# the EAST LANDING



# the WEST LANDING



# the PROMENADE



# the RAVINE



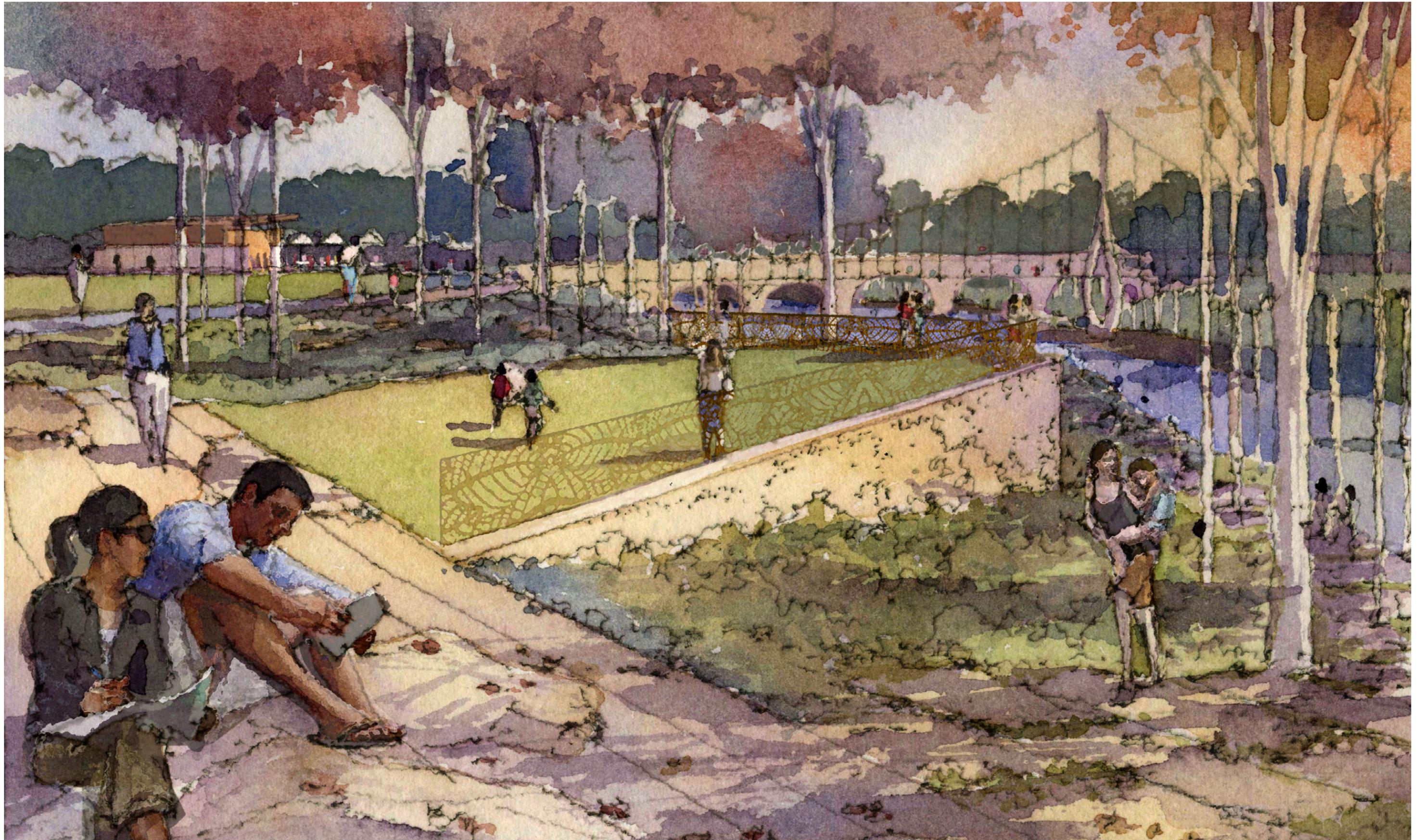
# the LAUNCH





PAUL W. KELLEY





Riverside Park



PAUL W. KELLEY





PAUL W. KELLEY

Riverside Park

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Riverside Park: Pedestrian Bridge

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# SURVEY QUESTIONS

Marty Saperstein

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SAPERSTEIN  
ASSOCIATES

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