

Bridge Street District Community Forum

Transforming the Scioto River Corridor

Tuesday, October 22, 2013

Presentation Overview

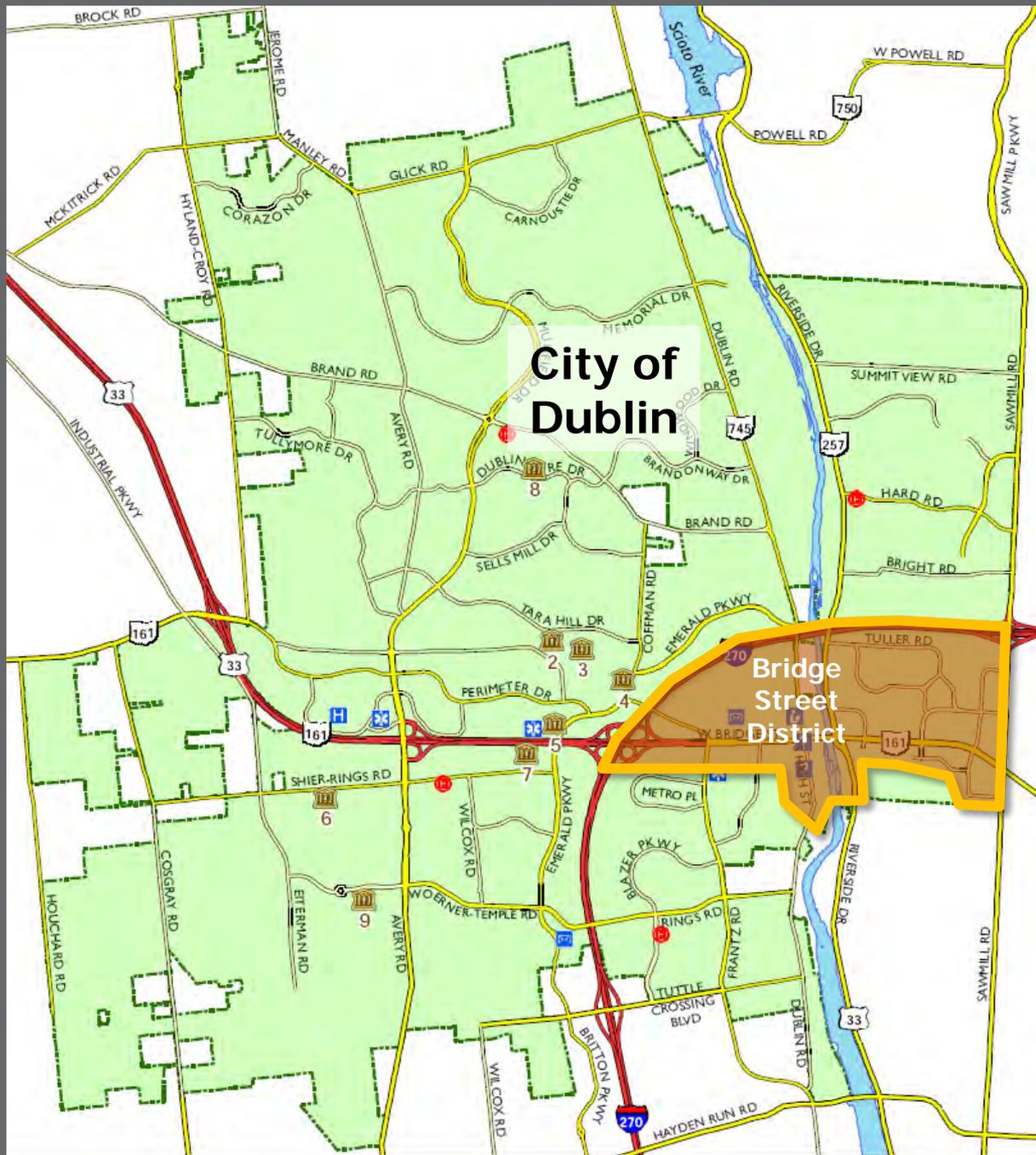
- 1. Bridge Street District Background**
Terry Foegler, *City of Dublin*
- 2. 2013 Dublin Community Attitudes Survey**
Marty Saperstein, *Saperstein Associates*
- 3. Public Infrastructure and Riverfront Park**
Darren Meyer, *MKSK*
- 4. Private Development Concepts**
Nelson Yoder, *Crawford Hoying Development Partners*
David Manfredi, *Elkus Manfredi Architects*
Gerry Bird, *OHM Advisors*
- 5. Next Steps**
Terry Foegler, *City of Dublin*
- 6. Community Forum – Convene in Atrium**



Bridge Street District Background

Terry Foegler





Bridge Street District

Area

Approx. 1,200 acres
(2 square miles)

6% of Dublin's Land Area

Boundaries

I-270, Sawmill Road, SR
161/Bridge Street, including
the Historic District

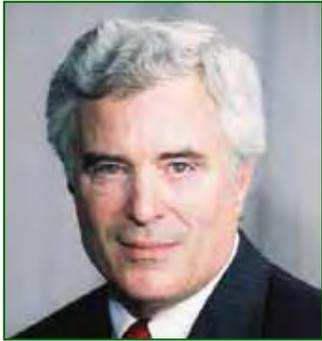
Features

Historic Dublin
Scioto River
Dublin Village Center
Bridge Pointe Shopping
Center



Bridge Street District Vision

Preserving Dublin's Economic Competitiveness



**Christopher
Leinberger,
Brookings Inst.**

*"Walkable
urbanism
creates
significant
value."*



**Carol Coletta,
CEOs for Cities**

*"Walkable
urbanism
attracts a
talented
workforce –
and employers."*



**Laurie Volk,
Zimmerman/Volk**

*"Housing
market
demands
choices in
compact,
walkable
settings."*



**Sarah
Woodworth,
W-ZHA**

*"Small
businesses
increasingly
demand 'cool'
office space."*



**David Dixon,
Goody Clancy**

*"Expanded
choices make
walkable, mixed
use places
appealing."*

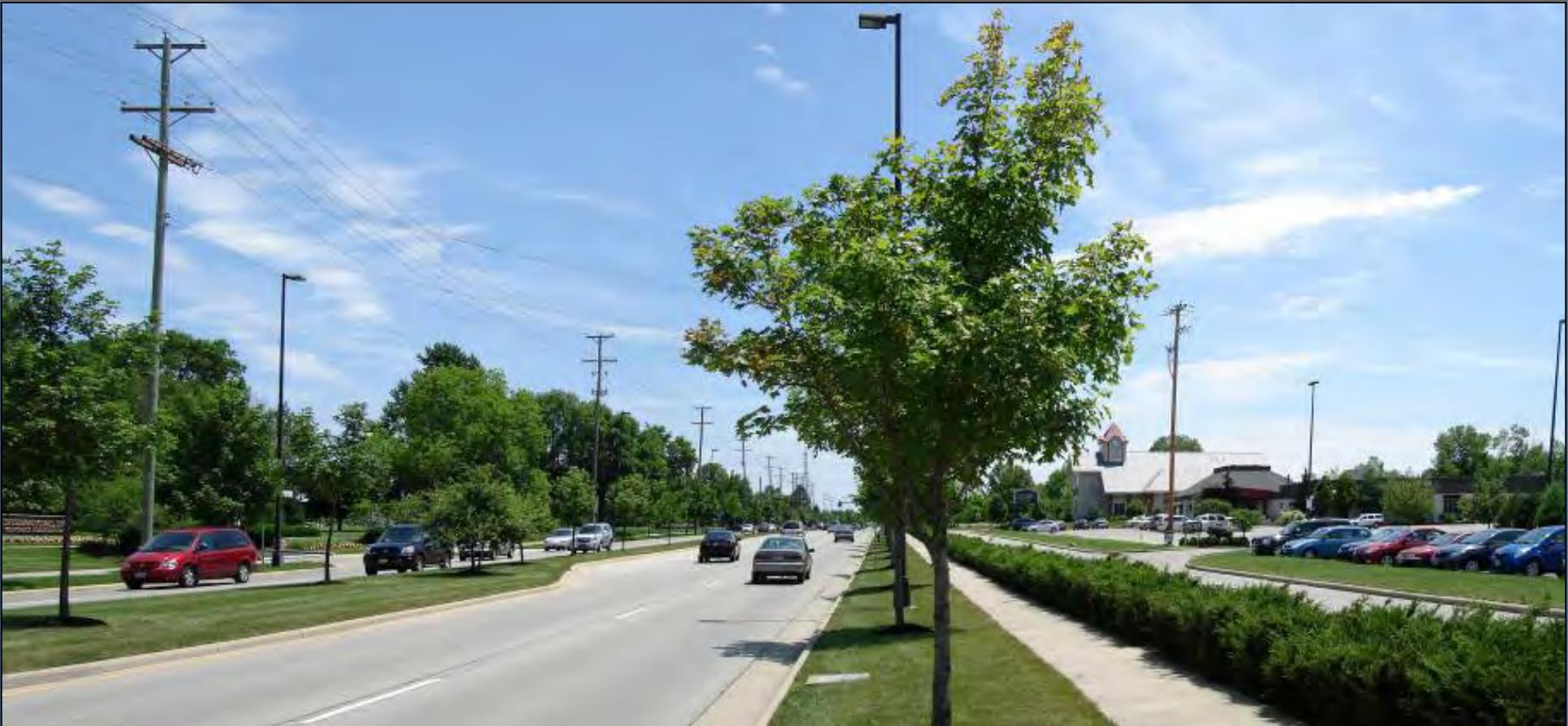


Key Messages from the Community

- **New options for living, working, shopping, playing, transportation** — design and densities that support walkability, plus...
- **High-quality design** — buildings that frame streets and squares, transition to neighborhoods.
- **Access to natural features** — the Scioto River, Indian Run Creek, and greenways.
- **Support for future transit** — transit-ready densities and locations.
- **Celebration of Historic Dublin** — make Bridge Street a seam, resolve parking, preserve character



Images of the Future



October 25, 2010



Images of the Future



October 25, 2010



Images of the Future



October 25, 2010



Images of the Future



October 25, 2010



Bridge Street District Vision Plan

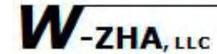


Adopted by City Council October 25, 2010



Bridge Street District Implementation Efforts

- Visioning & Market Analysis



- Water & Sewer Infrastructure



- Stormwater Management



TETRA TECH

- Transportation Planning



- Fiscal Impact Analysis



- Zoning Regulations



- Scioto River Corridor

- Urban Design Framework



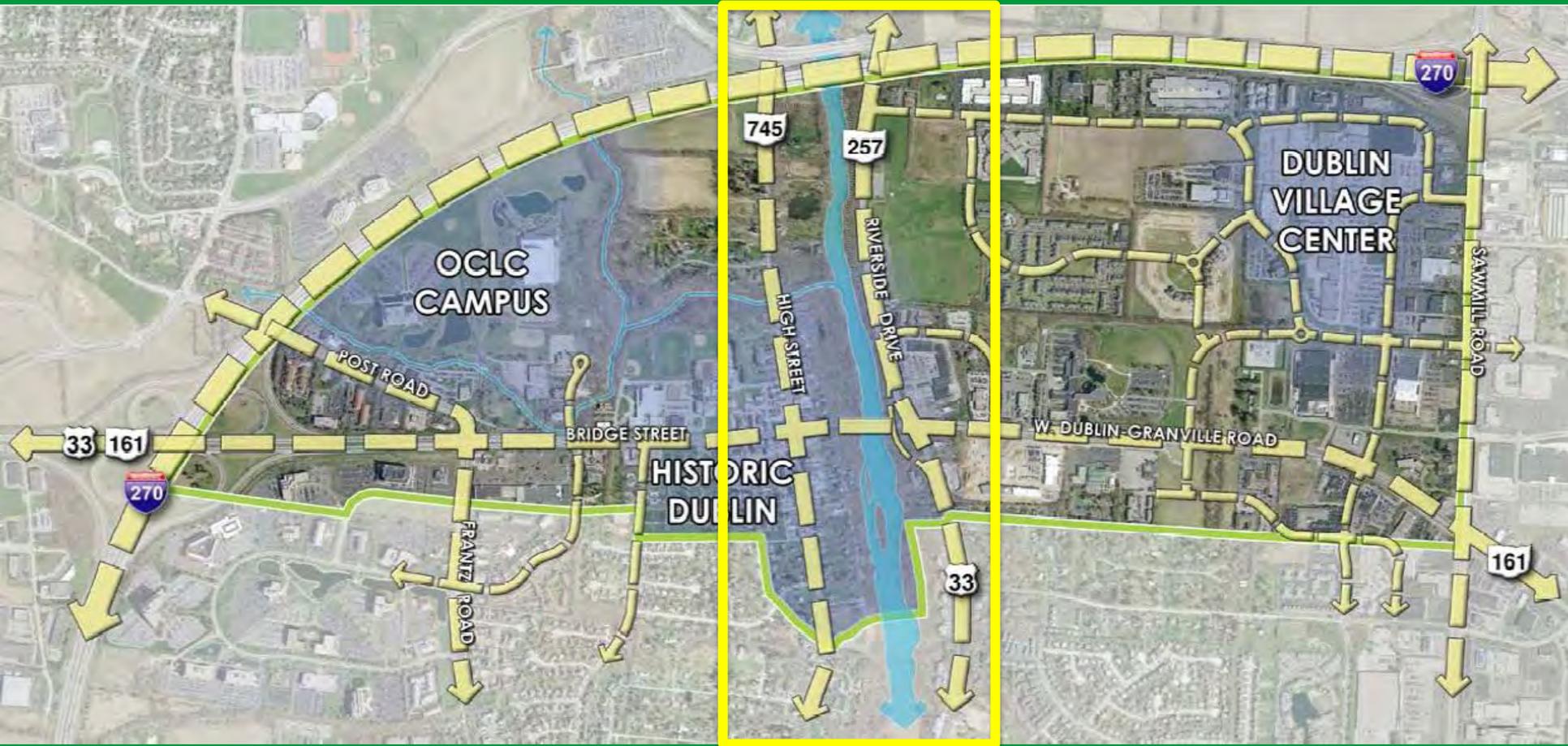
- Public Infrastructure



AMERICAN
STRUCTUREPOINT
INC.



Bridge Street District | Scioto River Corridor



October 2012



SURVEY QUESTIONS

Marty Saperstein

SAPERSTEIN
ASSOCIATES



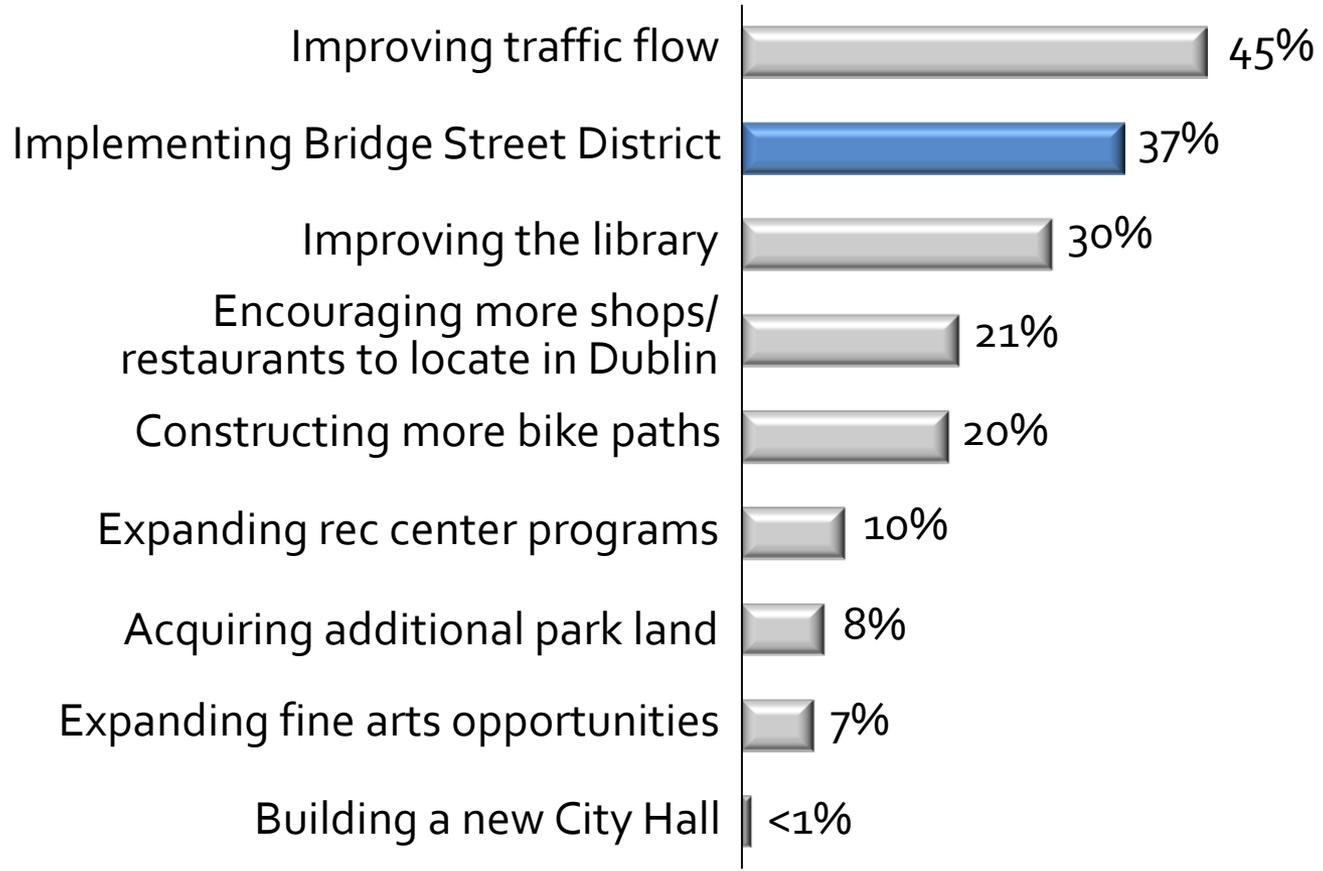
2013 Dublin Community Attitudes Survey



Residents were told of nine potential community initiatives and encouraged to identify their highest priorities.



For a plurality of residents, improving the flow of traffic is a top priority. Also popular are projects involving the Bridge Street District.*

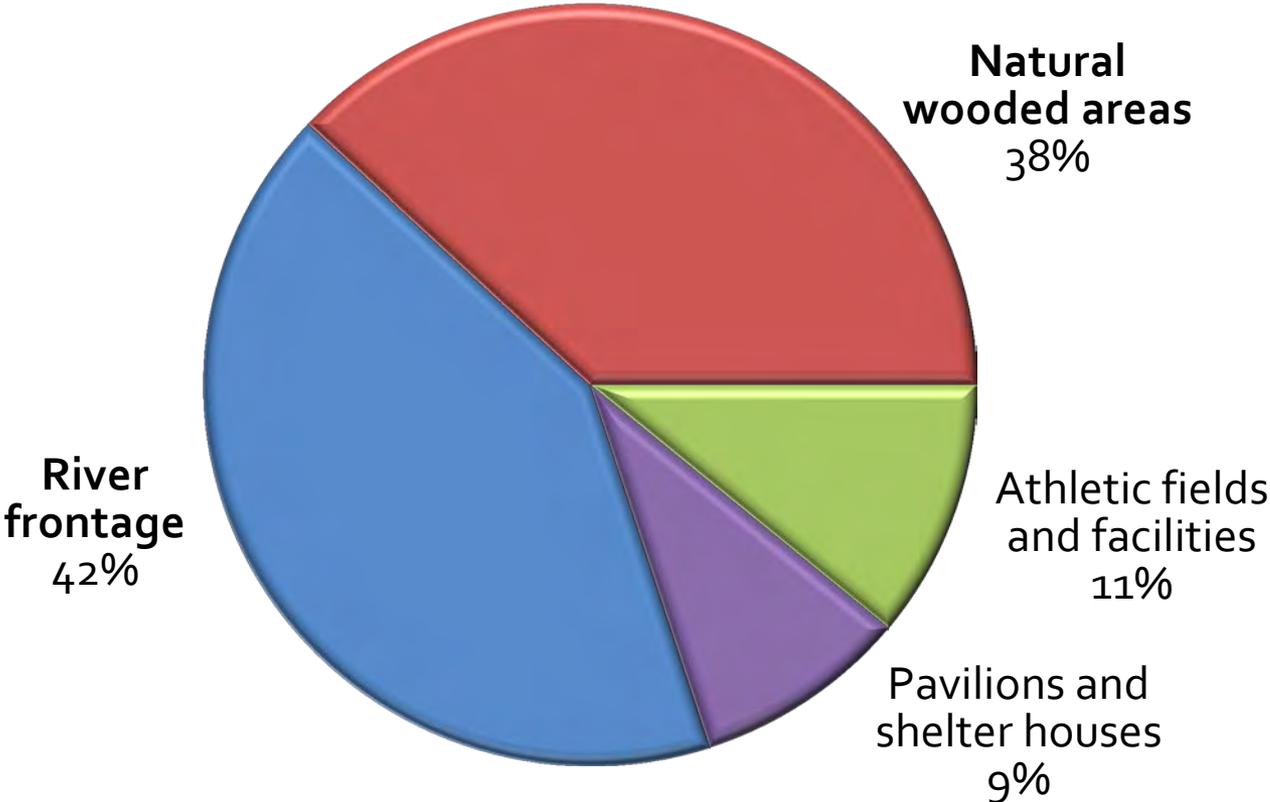


Should make highest priority

*Residents could identify two initiatives.

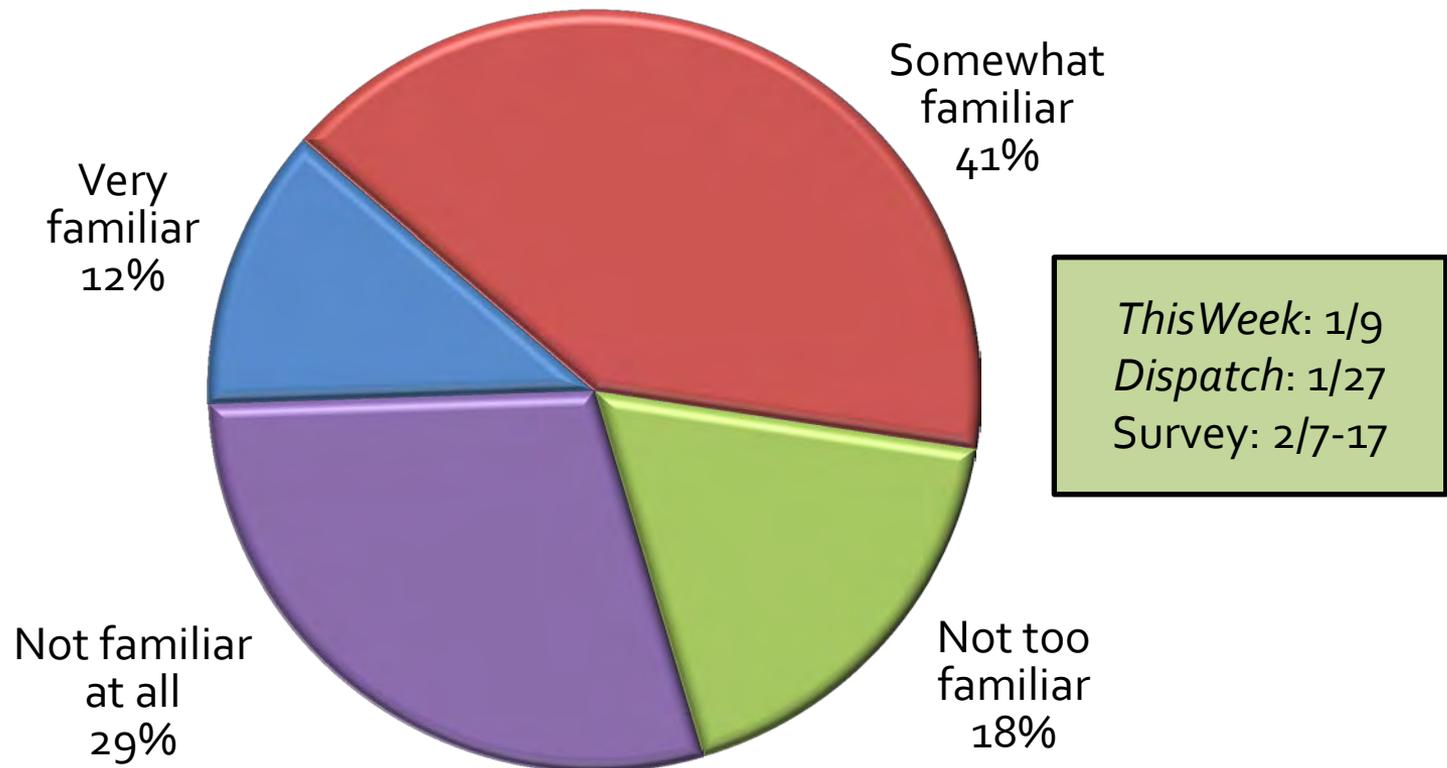
Though acquiring additional park land is not a broadly popular initiative, if the city pursues it, residents favor river frontage and natural wooded areas over athletic fields and pavilions.

Park Options Favored



Half of Dublin's residents consider themselves familiar with plans for the Bridge Street District. Notably, the project received significant coverage in the local media shortly before the survey was conducted.

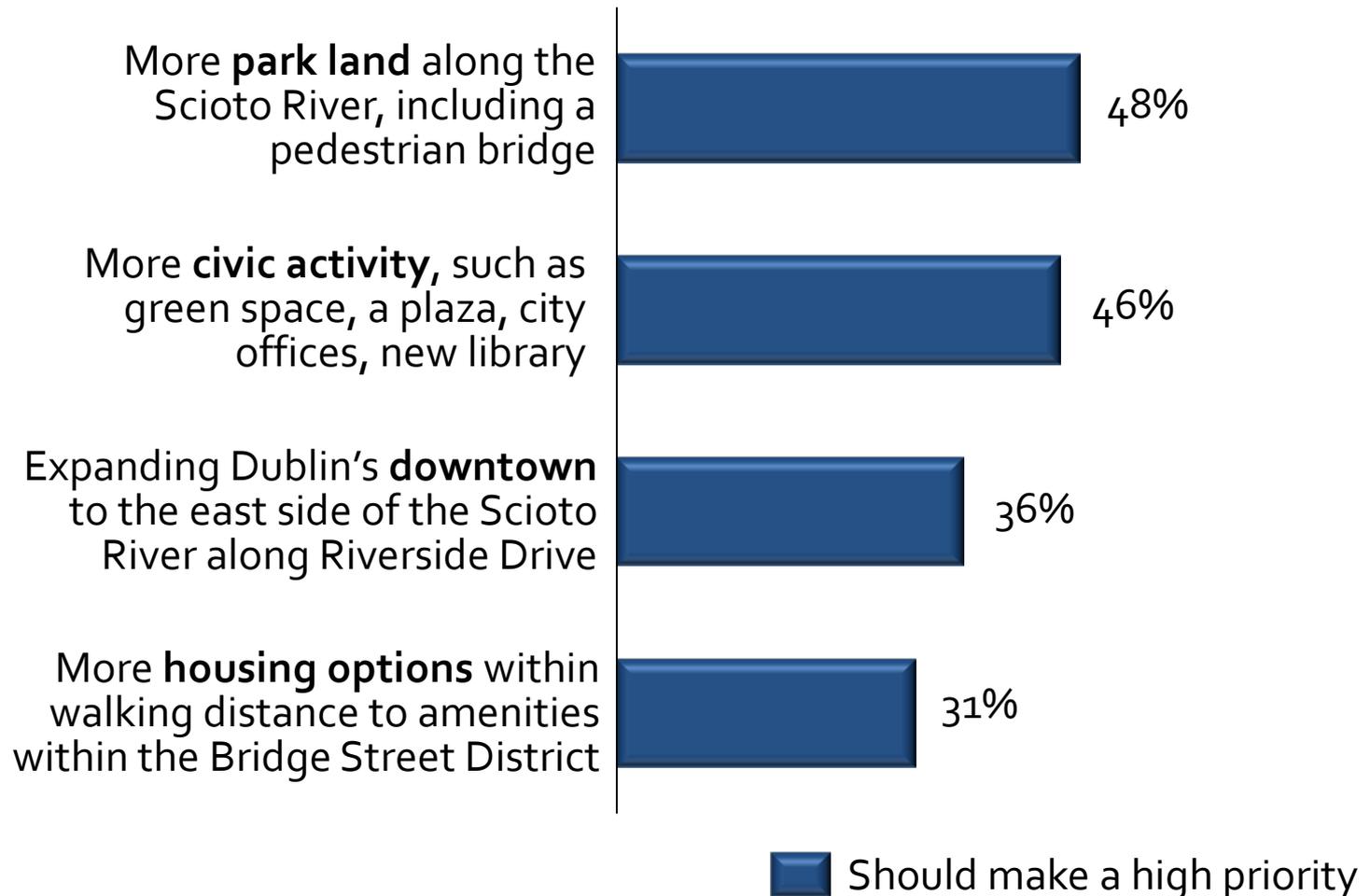
Familiarity With Plans for the Bridge Street District



Residents were queried about four components of the Bridge Street District.



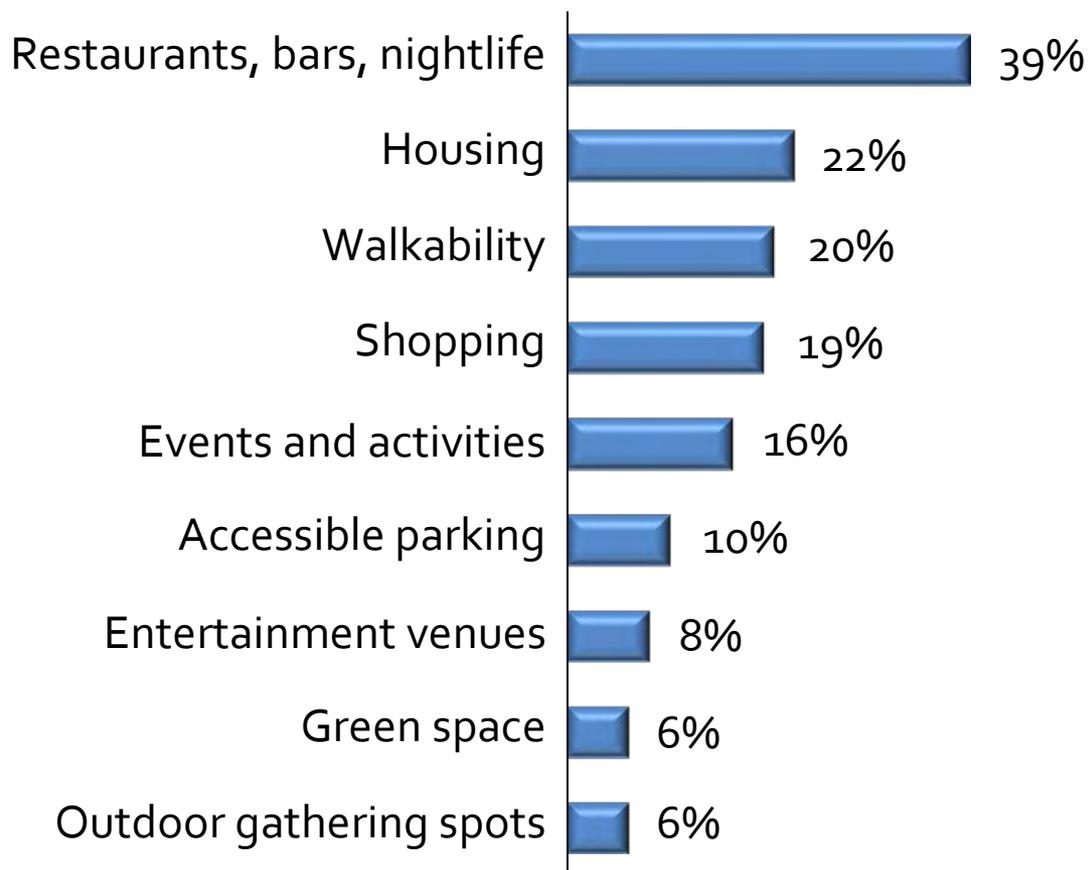
Interest is strongest in additional park land along the Scioto River; a pedestrian bridge over the river; and an increase in civic activity likely to result from, for example, a plaza, more green space, city offices, and a relocated library.



**Residents were asked:
“... what would make the Bridge
Street District appealing to young
professionals?”**



A plurality of residents noted that young professionals would be drawn to the Bridge Street District by restaurants, bars, and other “nightlife” opportunities. Many also mentioned housing options, shopping, and a walkable environment.*



*This question was open-ended; response categories were not suggested.