



# INDEPENDENCE DAY

City of Dublin, Ohio USA

Friday, July 4, 2014

## Sponsor/Partner

## Benefits

### Be a part of Dublin's Independence Day Celebration!

Dublin has been recognized for its world-class events and the Independence Day Celebration is no exception! A day marked with patriotic splendor starts with a parade through Historic Dublin and continues into the evening with world-famous entertainment and a fantastic fireworks display. Reach your marketing goals by being a part of a celebration that has become a tradition for more than 22,000 Dublin and Central Ohio residents.

#### PARADE PARTNER

**Become a Parade Partner** and present your choice of bands, clowns, dancers, floats and balloons. Parade partnership opportunities begin at \$500.

- One City-provided banner in parade
- Four representatives from the business or organization will be permitted to distribute candy or marketing materials during parade
- Recognition on stage of Evening Celebration
- Mascot roaming rights



#### EVENT SPONSOR

**Become a Sponsor** and creatively engage the community with your brand. Sponsorship opportunities begin at \$5,000.

- Logo/name on event website with link to business website
- Logo/name on print pieces (including three ThisWeek/Dublin Villager ads)
- One sponsor-provided banner in parade
- One sponsor-provided vehicle in parade
- One table for ten at Dublin's Evening Celebration
- Four representatives from the sponsoring business will be permitted to distribute candy or marketing materials during parade and on the reserved Tables at the Evening Celebration
- One 10'x10' tent, table and two chairs at the Evening Celebration
- Recognition on stage of Evening Celebration
- Mascot roaming rights



#### PATRIOTIC TABLE PARTNER

**Become a Patriotic Table Partner** and receive a VIP table for ten at the Evening Celebration for \$1,000.

*A sponsor/ partner may not promote any other person, entity, organization or business other than itself.*

*Any item being distributed other than paper fliers, coupons, handouts, etc., must be approved by the City of Dublin.*



To obtain more information about how we can tailor a package to help you reach your goals, contact Mary Jo DiSalvo at 614-410-4507 or [mdisalvo@dublin.oh.us](mailto:mdisalvo@dublin.oh.us)



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## About Us

### DATE

Friday, July 4, 2014

### SCHEDULE

8 a.m.

#### **Sherm Sheldon Fishing Derby**

Presented by the DCRC, *DCRC Pond*

9 a.m.

#### **Inflation Celebration**

Presented by the City of Dublin, *Crowne Plaza Dublin*

11 a.m.

#### **Parade**

Presented by the City of Dublin, *Metro Center – Historic Dublin*

4:30 p.m.

#### **Evening Celebration**

Presented by the City of Dublin, *Dublin Coffman High School*

5 p.m.

#### **Canine Frisbee Disc Championship**

Presented by Skyhoundz Hyperflight, *Dublin Coffman High School*

9:50 p.m.

#### **Fireworks**

Presented by the City of Dublin, *Dublin Coffman High School*

### EVENING CELEBRATION

Attractions include a child's play area, food vendors and local entertainment followed by a headlining act. Previous headliners have included Chicago, Joe Walsh, Smokey Robinson, Kenny Loggins and the Four Tops. The evening concludes with a fireworks display.

### OUR GUESTS

More than 22,000 Dublin and Central Ohio residents

### SPONSORS & PARADE PARTNERS

Contact [mdisalvo@dublin.oh.us](mailto:mdisalvo@dublin.oh.us) for more information regarding event marketing through sponsorship and parade partnership.

### VOLUNTEERS

Contact [cnardeccchia@dublin.oh.us](mailto:cnardeccchia@dublin.oh.us) to learn how you or your group can get involved and make a difference.

### FINANCIALS

Funding for the Independence Day Celebration comes from the City of Dublin Hotel/Motel Tax Fund. Additional funds are generated through sponsorships and parade partnerships.

