



**DUBLIN CITY COUNCIL
FINANCE COMMITTEE MEETING
Monday, November 24, 2014
6:00 p.m. – Council Chambers
Agenda**

1. Call to Order
2. Approval of Consent Agenda
 - Minutes of Finance Committee meeting of 10-13-14
3. Hotel-motel tax grant application review
 - 6:00 p.m. – BLARNEY BASH
(DUBLIN A.M. ROTARY)
 - 6:10 p.m. – PLACEMAKING PLAN (DUBLIN ARTS COUNCIL)
(DUBLIN ARTS COUNCIL)
 - 6:20 p.m. – EMERALD CITY MUSIC GAMES
(DUBLIN CITY SCHOOLS)
 - 6:30 p.m. – DUBLIN ROBOTICS CHALLENGE TOURNAMENT
(DUBLIN ROBOTICS BOOSTERS)
 - 6:40 p.m. – DUBLIN UNITED CHAMPIONS CUP SOCCER TOURNAMENT
(DUBLIN UNITED SOCCER CLUB)
 - 6:50 p.m. – OLD DUBLIN PUB & CRAWL
(DUBLIN WOMEN'S PHILANTHROPIC CLUB)
 - 7:00 p.m. – MEMORIAL TOURNAMENT MEET THE SPOUSES LUNCHEON
(DUBLIN WOMEN'S PHILANTHROPIC CLUB)
 - 7:10 p.m. – TEN-YEAR ANNIVERSARY CELEBRATION
(MIRACLE LEAGUE)
 - 7:20 p.m. – OHIO PREMIER SOCCER INVITATIONAL
(OHIO PREMIER SOCCER CLUB)
 - 7:30 p.m. – NEW WILD DISCOVERY LEARNING COMPLEX
(OHIO WILDLIFE CENTER)
 - 7:40 p.m. – SUMMER THEATER FESTIVAL
(THE OHIO COMPANY)
4. Committee discussion and recommendations
5. Adjourn

**DUBLIN CITY COUNCIL
FINANCE COMMITTEE MEETING
Monday, October 13, 2014
Council Chambers**

Minutes of Meeting

Ms. Chinnici-Zuercher, Chair, called the meeting to order at 6:00 p.m.

Finance Committee members present: Ms. Chinnici-Zuercher, Vice Mayor Gerber and Mr. Lecklider.

Staff present: Ms. Grigsby, Ms. Mumma, Mr. Thurman, Mr. O'Brien, Ms. Crandall.

- **Consent Agenda**

- Approval of Finance Committee Minutes of August 11, 2014

Vice Mayor Gerber moved approval of the consent agenda.

Mr. Lecklider seconded the motion.

Vote on the motion: Ms. Chinnici-Zuercher, yes; Vice Mayor Gerber, yes. Mr. Lecklider, yes.

- **Financial Update – Third Quarter 2014**

Ms. Mumma stated the City experienced another excellent quarter.

General Fund Revenue

The General Fund revenue was \$59.7 million. Excluding advances, that total is \$56.7 million – more than eight percent over the same period of time last year. This is driven by income tax collection revenue, which through September was up 9.4%, or \$4.4 million. Of the nearly \$68.7 million collected to date in income tax revenue, the majority comes from withholdings, which is up 10.5%. Net profits from businesses is up 13.9%, and net profits make up about 15.5% of the overall income tax revenue. Individual tax revenues are down 7.5%, but that makes up a relatively small percentage of the City's income tax revenue. Some of that is attributable to timing. There are a number of people who file for extensions. They make estimated payments throughout the course of the year and file extensions, which are not due until October. In other General Fund Revenue, the charges for Services was up 44%, as a result of the City's sale of CNG fuel to other entities. As expected, the Intergovernmental Revenue has continued to decline, as a result of the elimination of the Estate Tax and the reduction of the Local Government Funds.

General Fund Expenditures

The total expenditures for the quarter was \$54.4 million. Excluding transfers to other operating funds, such as the Pools, Safety Funds, and Street Maintenance, as well as advances made to other funds, which will be repaid, the General Fund Expenses were down about .6% over the same period of time last year, or \$190,000. The impact of the Income Tax Revenues in the General Fund increasing over the Expenditures for the quarter resulted in the City's Fund balance growing to \$61.4 million, which is 99.5 percent of the anticipated 2014 Expenditures.

There is additional information in the packet regarding City Property Taxes and Service Payments. The Service Payments were up substantially, particularly for the Perimeter West TIF, the Shamrock Boulevard TIF, and the Bridge and High TIF, in comparison with last year's values. One TIF experienced a substantial decrease – the River Ridge TIF.

Through September, Hotel-Motel Tax Revenues were up 5.9% over 2013, which is consistent with Mr. Dring's previous reports to Council.

In summary, the City continues to be in a very strong financial position.

Vice Mayor Gerber stated that this report reflects Council's goal to increase business revenues, and he appreciates staff's efforts to achieve that goal.

Ms. Chinnici-Zuercher stated that she concurs. The key is the diversity of businesses that exist in Dublin. That diversity is in high-level, high income jobs. That reflects the overall quality of this community, and businesses want to be located in and identified with Dublin. The City offers amenities for their employees and their families. The Dublin School District's excellent rating certainly is a factor, as well. It is always a challenge when a business decides to leave Dublin, and that is the reason this type of diversity is so important -- it makes it possible to "weather" those losses. The diversity of businesses has really been the foundational strength that Dublin has enjoyed for 30 years. Every Council has seen this as a priority goal and has supported staff by authorizing the necessary resources to achieve that goal. The City has also had excellent Finance staff to manage the revenues.

Ms. Mumma noted that two large employers decided to leave Dublin, one of which has already departed. Those two companies are no longer included in the numbers for the City's Top 10 Employers. Without any revenue from these two companies for the year, the income from the Top 10 Employers would be down 3.9%. With the Top 50 Employers, it would be down 1.4%. However, with the Top 100 Employers, the revenue returns to a positive position. That does reflect the strength of the business diversity that exists.

Ms. Chinnici-Zuercher stated that she is concerned that there are a sufficient number of staff in the Economic Development department, who can continue this outreach and maintain a continuous contact with employers -- letting them know that we appreciate their presence in Dublin and our availability to provide any services to encourage their retention and expansion in Dublin. She is concerned with the ability of three staff members to do that.

Ms. Grigsby responded that is the type of discussion that occurs in the development of the Operating Budget every year for all the City departments -- making sure that there are sufficient employees to provide all the necessary services, yet not so many that it would create a problem during an economic downturn. Economic Development also uses the services of a number of consultants to provide assistance, such as with the operation of the DEC. Consultants have a more expansive reach than an employee. The City itself is the biggest economic development tool, which is a reflection of the many amenities and services provided. During conversations with interested businesses, when issues are identified that need to be addressed, the City is in a position to be able to take the necessary action to address them. Staff continually evaluates what is needed to maintain the level of service.

Mr. Lecklider stated that not long ago, the City was criticized for the size of its reserves. However, that is no accident. Perhaps the City was extra cautious during the previous downturn in the economy, but it certainly has positioned the City well with respect to the current opportunities, primarily with infrastructure. The City is in an enviable financial position that not

many other communities enjoy, which has been one factor in this community being moved up on ODOT's transportation priority list. With respect to the amenities Dublin provides – he has heard those comments frequently within the business community. We should continuously make an effort to educate the community with respect to the City's financial position; in particular, that the income tax revenue is the main revenue source. Recently, he read information on the City's website that provides an explanation of where property taxes go. It is a great document for sharing with the public. It is a reminder that it is the corporate community that is providing the revenue source, which finances that great infrastructure, parks and bikepaths within this community.

2013 CAFR (Comprehensive Annual Financial Report) and Audit

Mr. O'Brien stated:

- Dublin requested a 30-day extension on the filing of the CAFR this year due to changes in staff in the Finance Department. The audit report was filed in a timely manner with the Auditor of State's office and the GFOA. The Auditor of State reviewed, approved and officially released the audit on September 23, 2014. The CAFR will be available on the City's website and a copy will be given to the Dublin branch library for the public's view.
- The City again received a clean audit, and no material weaknesses were found in the internal controls. Clark, Schaffer and Hackett performed the audit again this year, and reported that the audit process went smoothly. Staff looks forward to working with them again one more year, when the auditing firm will change as required.
- Although there were no adjustments identified in the audit report, there were two recommendations in the Management Letter. The first was a recommendation that a Policy and Procedures Manual be in place. Such a manual would be beneficial when there is an extended leave of a Finance staff member, or in the training of new staff. The Finance Department is now in the process of compiling a Policy and Procedures manual. However, because staff is in the process of implementing a new accounting system that will change many processes, we may not have a complete manual finalized by the next audit. We do expect to make significant progress and be able to demonstrate compliance with that recommendation.
- The second recommendation concerned internal control procedures at the City pools. The auditors recommended more segregation of duties in the cash collection process and the management oversight of those processes, specifically at the end of the shift. The Recreation Center is in the process of creating a formal policy to address that issue, and anticipates implementing that policy by the beginning of the 2015 pool season.
- Also, in the packet was information regarding some audit adjustments that were considered immaterial, not required by the auditors. The first related to receivables for the Homestead Rollback, which is revenue received from the State for tax exemption. The amount is recorded on the amended certificate, but the full amount for 2014 is shown on the face of the certificate, and picked up as receivables for 2013. The full amount was picked up; only half the amount should have been picked up.
- The second comment reflected a service payment receipted into a TIF fund. Initially, it was receipted into an incorrect fund and later corrected into the correct fund. However, in the meantime, the report for the TIF fund receivables had been printed, which reflected

the incorrect amount. Again, those comments were considered immaterial and did not require any adjustments to the statements.

- The CAFR is submitted to the GFOA for their "Excellence in Financial Reporting" program. The City has received that award for 24 years, and anticipates receiving it for the 25th year.

Ms. Chinnici-Zuercher thanked staff for the report.

She noted that the 2015 Operating Budget workshops will be held November 5 and November 12, and the Hotel/Motel Tax Grant applications will be reviewed by the Finance Committee on November 24, 2014.

The meeting was adjourned at 6:20 p.m.

Clerk of Council



HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin A.M. Rotary

Event/Activity: Blarney Bash

2015 Request: \$20,000.00

Previous Grants Received Yes No

If Yes, Years: [Click here to enter text.](#) Amount: [Click here to enter text.](#)

Did project/event meet stated goals and/or criteria: Yes No

Permit Needed Yes No

Criteria:

- Cultural Arts: [Click here to enter text.](#)
- Beautification of public property: [Click here to enter text.](#)
- Improvement of Dublin's Historic District: [Click here to enter text.](#)
- Special Events: [Click here to enter text.](#)
- Other projects which will enhance the City of Dublin: [Click here to enter text.](#)
- Projects/Events that appeal to Dublin visitors and tourists: [Click here to enter text.](#)

Comments – Community Relations: No Comment

Comments – Events Administration: We anticipate the City services to cost approximately \$10,000 to cover Police and Streets support. We have met with them and they have filled out a preliminary event permit, but we will continue to work with them and there is a chance that City Services could go up if there are unforeseen issues.

Comments – Parks & Open Space: No Comment

Comments – Taxation: Application is complete. Seed money for master plan for event to be held in 2015.

Finance Committee Recommendation: [Click here to enter text.](#)



Formstack Submission for form 2015 Hotel/Motel Tax Grant Application

Submitted at 11/03/14 6:31 PM

| | | |
|---|---|---|
| Project/Event Title: | Dublin A.M. Rotary Blarney Bash | |
| Organization Name: | Dublin A.M. Rotary | |
| Contact Name: | Wolfgang Lant | |
| Address: | c/o CompuCorp 4333-A Tuller Road Dublin, OH 43017 | RECEIVED NOV 04 2014 CITY OF DUBLIN |
| Email: | wolf@compucorp.net | |
| Phone Number: | (614) 792-2667 | |
| Organization Website: | www.dublinam.org | |
| Amount Requested: | \$20,000 | |
| Project Details: | Location: 6540 Kilgour Place, Dublin, OH 43017 Expected Attendance: 2000 – 5000 People Date: Saturday, 3/14/15 from 11:00 a.m. to 11:30 p.m. Entertainment - live bands including: Richens/Timm Academy of Dance Jacked Up Ladies of Langford General Guinness Two 2 Many Reaganomics Homeland Food: Food trucks (approximately 5-8) Beverages sold – Water, Pop, Beer, Wine, Irish Whiskey Cost - \$5.00 per person entry fee Restrooms – Portalets onsite | |
| Is the request for a one-time special project or new activity, or operating support for an existing program or event?: | New activity | |
| Spectator Attendance 2013: | 0 | |
| Spectator Attendance 2014: | 0 | |
| Spectator Attendance 2015 | 2000 | |

(Estimate):

Participant Attendance 2013: 0

Participant Attendance 2014: 0

Participant Attendance 2015 (Estimate): 35

Overnight Stays in Dublin 2013: 0

Overnight Stays in Dublin Hotel 2014: 0

Overnight Stays in Dublin Hotel 2015 (Estimate): 10

Has the Dublin Convention & Visitors Bureau confirmed the number of overnight stays?: No

What is the total cost of the project?: \$60,000

Specifically, how will the Hotel/Motel Tax Grant be used?:

The purpose of the grant is to help support this event by providing funds to support event logistics, security, safety services, traffic control, branding, and marketing. We would like to request that the City of Dublin cover the cost of city services (police services for security and traffic control and command post setup, EMS & Fire services and help provide funding for perimeter fencing and setup, sandwich board signage, dory flags, portable lighting, trash receptacles, and setup and tear down assistance.

What other sources of financial support are committed or are being sought for the project?:

We are seeking sponsorship funding from area businesses, and from our Rotary Club budget.

What are expectations for future financial support or assistance with maintenance services if applicable?:

We would like the city to continue to provide financial support for police security and traffic needs for the event in future years, but the event should be self sustaining otherwise.

How will you promote/recognize the City of Dublin's support?:

The Dublin community wants to see Blarney Bash back. Just as the Parade brings the community to Historic Dublin - residents will feel a sense of community and a sense of pride in hosting visitors to their City. Fore!Fest is a great example

of this. Blarney Bash will be a street party with a tent as we know weather can be a factor in March. We may also tie in the March Madness with the event. These are some of the event details and logistics that will be part of the master plan. Dublin AM Rotary will benefit from the exposure, awareness of the club and from proceeds from the beer/beverage partnership that will be established to help subsidize our charitable projects in Dublin and around Central Ohio and internationally too. We will work with the City of Dublin, Dublin Convention & Visitors Bureau to promote the event and recognize the City as a sponsor in our PR and event advertising.

Are there ceremonial and/or other engagement opportunities for the City of Dublin and/or the Dublin community during your event or project?:

Yes. We would welcome an address by the Mayor or a member of council during the event to welcome our visitors, guests and performers to Dublin and help show the support of the city for this event. We also plan to have some local Irish dancers perform at the event to showcase our Irish heritage and the local talent we have in our community.

How will the project/event be promoted within Dublin and beyond Dublin?:

We will have local media sponsors including print, radio and TV advertising. We will work with area hotels and the Dublin and Columbus Convention and Visitors Bureau to promote the event. Most of our attendance will naturally come from the parade attendees and we will draw additional attendees through media advertising and local flyers. We will also partner with Dom Tiberi to promote the event and highlight his efforts to combat texting and driving (Maria's Message), which will be the public service theme for this year's event.

Does your event require City Services:

Yes

If so, what City of Dublin services are required to implement the project/event?:

Police security and traffic control, street barricades, portable traffic control signs, building and zoning permits, fire and EMS services from Washington Township.

What is the estimated cost of City Services? If there are no costs then mark as None:

10,000.00

With the exception of Sports Tournaments, has the organization applied for an Event Permit through the Events division?:

Yes

For Sports Tournaments only, has the organization applied for an Event Permit through Recreation

No

Services?:

If your event requires a facility or sports field/park reservation have you contacted Recreation Services:

No

Names and addresses of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:

Executive Officers President: Mike Close - 7370 Bellaire Ave, Dublin President Elect: Julie (Erwin) Rinaldi - 7871 Riverside Dr., Dublin Vice President: Wolf Lant - 6999 Beery Lane, Dublin Past President: Dave Holliday - 9058 Kildoon Ct, Dublin Secretary/Treasurer: Rich Weber - 185 S. Riverview St., Dublin Sgt. at Arms: Dave Williamson - 8029 Hillingdon Dr., Powell Board of Directors Michael Blackwell - 2399 Sutter Pkwy, Dublin Bonnie Coley-Malir - 4967 Galway Dr., Dublin Rick Gerber - 6125 Karrer Place, Dublin Amber Hulme - 4768 Hayden Blvd, Columbus Debbie Lutz - 6111 Karrer Place, Dublin Steve Osborne - 6060 Kentigern Ct., N, Dublin Ramona Penland-Coyle - 6352 Conleth Circle, Dublin Alan Reuter - 3906 Kul Circle, Hilliard Wendy Sheridan - 7049 Willow Run Drive, Dublin Stephen Smith - 6004 Northcliff Blvd, Dublin Chuck Stein - 5647 Preston Mill Way, Dublin

Names, titles, duties and qualifications of volunteers and/or staff responsible for project implementation:

Wolf Lant - Finance Committee Chair, Board VP Committee: Dwight Seeley, Sue Burness, Jim Burness, Amber Hulme, Alan Reuter, Debbie Sheppard, Sharon Kendall, Cindy Groeniger, Chuck Stein, Pete Cushnie, Lou Charabee, Bonnie Coley-Malir, Amy Snow, Carl Bora, Cindy Groeniger, Elizabeth Berry, Jim Bandeen, Jim Listebarger, Laurie Penland, Mark Greene, Michael Shuchter, Paul Buchanan, Ramona Penland-Coyle, Rita Hook, Sharon Kendall, Wendy Sheridan, Susan Robenalt, John Williamson

Federal I.D. number of the organization:

31-1301839

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 – Income Tax Return of Organization Exempt for Income Tax:

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HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin Arts Council

Event/Activity: City of Dublin Cultural Placemaking Plan

2015 Request: ~~\$42,900~~ **REVISED AMOUNT: \$14,750**

Previous Grants Received

Yes

No

If Yes, Years: 2005; 2006; 2011

Amounts: \$6,712; \$10,000; \$22,050

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: Click here to enter text.

Beautification of public property: Click here to enter text.

Improvement of Dublin's Historic District: Click here to enter text.

Special Events: Click here to enter text.

Other projects which will enhance the City of Dublin: Click here to enter text.

Projects/Events that appeal to Dublin visitors and tourists: Click here to enter text.

Comments – Community Relations: No Comment

Comments – Events Administration: Our division would like to be involved in the process.

Comments – Parks & Open Space: No Comment

Comments – Taxation: Application is complete

Administrative Approval:

Finance Committee Recommendation: Click here to enter text.

2015 Hotel/Motel City of Dublin Grant Request

Dublin Arts Council

Update submitted via email Nov. 20, 2014

Project/Event Title: Cultural Strategic Assessment: positioning and capacity building across community development project

Organization Name: Dublin Arts Council

Contact Name

First Name: David

Last Name: Guion

Address

Address Line 1: 7125 Riverside Drive

Address Line 2

City: Dublin

State: OH

Zip Code: 43016

Email: guion@dublinarts.org

Phone Number: 6148897444

Organization Website: dublinarts.org

Amount Requested: \$14,750 (previous request \$42,900)

Project Details

Provide project/event dates, times, location, duration and a complete statement of the purpose of the grant:

A number of community conversations and feasibility planning efforts have taken place in recent history or are on the horizon, centered on a vision of building a stronger sense of community and sense of place through arts and culture in Dublin. Dublin Arts Council in partnership with the City of Dublin, requests a Hotel/Motel Tax grant to contract placemaking industry leader Tom Borrup and his firm Creative Communities. The initial proposal included creation of a full cultural plan to build consensus among community constituents and stakeholders.

In light of conversations that have taken place since the filing of Dublin Arts Council's hotel/motel tax grant (November 4, 2014), including meetings with nbbj and city staff about the library project and the Webb Management feasibility for a performing arts space, we have asked Tom Borrup to revise his approach for cultural planning and placemaking. We have asked for a new scope of work that encompasses a strategic assessment to take place over an abbreviated four-month period. His work would allow Dublin Arts Council to coordinate cultural asset collaboration across the community's many development projects. Borrup's proposal is attached for your review. Dublin Arts Council feels that it is in all community partners' best interest to move forward via this revised approach.

Project goals include:

- Review findings from myriad plans and studies conducted in the community thus far and in progress. (A suggested list appears below.)
- Inventory community assets, facilities, venues and opportunities
- Assess trajectories and strategies from major stakeholders
- Devise and launch a platform for ongoing information sharing and coordination among key stakeholders and project(s) leaders
- Recommend strategic steps for coordination of programming, funding, facilities, comprehensive planning and ongoing assessment across projects

The strategic assessment will include analysis of the following assets:

- Bridge Park plan / visioning and study reports
- Studies potentially done by Economic Development department and their expressed desire for a future cultural center in the community
- Dublin Community Recreation Center feasibility study
- Dublin Community Relations biannual community survey
- Dublin City Council goal of exploring creation of a performing arts center in the community (now the OU / Webb Management feasibility study)
- Aesthetic enhancement focus group summaries for new interchange (I-270 / US33) project in collaboration with Ohio Department of Transportation.
- Dublin Arts Council Sense of place research project (2014)
- NBBJ programming analysis of Dublin Arts Council and Dublin Convention & Visitors Bureau and Dublin Branch of Columbus Metropolitan Library
- Dublin CVB Community Branding study
- Dublin CVB Visitor surveys
- Columbus Metropolitan Library study for the Dublin Branch
- Crawford-Hoying Bridge Park studies
- Wayfinding analysis with Kolar Design
- Cultural facility feasibility studies from Columbus and other suburbs in central Ohio

The team will work with Dublin Arts Council, City of Dublin and other stakeholders between January 2015 and April 2015 to:

- Gather information,
- Execute a strategic assessment,
- Convene stakeholders; and
- Report results that will include strategies and action steps for cohesive project coordination around cultural impact.

The full proposal from Creative Community Builders, dated Nov. 20, 2014, is attached for review.

Is the request for a one-time special project or new activity, or operating support for an existing program or event?

One-time special project

Visitors/Overnight Stays in Dublin Hotels

Spectator Attendance 2013: N/A: the proposed project is not an event.

Spectator Attendance 2014: N/A: the proposed project is not an event.

Spectator Attendance 2015 (Estimate): N/A: the proposed project is not an event.

Participant Attendance 2013: N/A: the proposed project is not an event.

Participant Attendance 2014: N/A: the proposed project is not an event.

Participant Attendance 2015 (Estimate): N/A: the proposed project is not an event.

Overnight Stays in Dublin 2013: N/A: the proposed project is not an event.

Overnight Stays in Dublin Hotel 2014: N/A: the proposed project is not an event.

Overnight Stays in Dublin Hotel 2015 (Estimate): N/A: the proposed project is not an event.

Has the Dublin Convention & Visitors Bureau confirmed the number of overnight stays?

No

Budget/Financials

What is the total cost of the project? Revised: \$14,750. Originally: \$42,900.

Budget only includes the cost of Creativity Community Builders and does not include an estimate of Dublin Arts Council staff hours or other costs, such as facility use, stakeholder meeting space and stakeholder meeting hospitality, which Dublin Arts Council will provide.

Specifically, how will the Hotel/Motel Tax Grant be used?

The Hotel/Motel Tax Grant will be used to fund the scope of work outlined in Tom Borrup/Creative Community Builders proposal dated Nov. 20, 2014. The attached proposal details the scope of work and detailed budget.

What other sources of financial support are committed or are being sought for the project?

Other sources of direct support will be provided by Dublin Arts Council as in-kind; to include staff hours, facility use and hospitality.

What are expectations for future financial support or assistance with maintenance services if applicable?

Financial support for the project will not be needed beyond the funding period. This phase one investment of \$14,750, with additional funding of up to \$400,000 provided via creative placemaking project grants from ArtPlace America and an Our Town grant through the National Endowment for the Arts, can provide funding for the completion of a full cultural plan and placemaking projects in the community.

Promotion/Outreach

How will you promote/recognize the City of Dublin's support?

City of Dublin's generous support of this project will be recognized at all meetings with community stakeholders and interviews with the community and in the dissemination of the final report.

Are there ceremonial and/or other engagement opportunities for the City of Dublin and/or the Dublin community during your event or project?

City of Dublin stakeholders will take part in focus groups, interviews and included in plan delivery.

How will the project/event be promoted within Dublin and beyond Dublin?

Dublin Arts Council will work in partnership with City of Dublin Community Relations to strategically share data and jointly convey the process and project with key stakeholders and the entire community.

Research data and findings will be shared with other community organizations both proactively and by request.

City Services

Does your event require City Services*

No

If so, what City of Dublin services are required to implement the project/event?

N/A

What is the estimated cost of City Services? If there are no costs then mark as None:

 NONE

(ie. Police, Facilities (Custodial) staff, Parks staff, street barricades, facility rental fees, etc.)

Event Permits and Rentals

With the exception of Sports Tournaments, has the organization applied for an Event Permit through the Events division?*

No

Visit Event Guidebook & Event Application Page | 614.410.4545

For Sports Tournaments only, has the organization applied for an Event Permit through Recreation Services?*

No

Applications must be submitted 90 days prior to an event. Contact: Kelly Rigano, krigano@dublin.oh.us, 614.410.4562

If your event requires a facility or sports field/park reservation have you contacted Recreation Services*

No

Visit Facility Rentals Page | 614.410.4550

Additional Information

Names and addresses of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:

See Appendix A submitted Nov. 4, 2014

Names, titles, duties and qualifications of volunteers and/or staff responsible for project implementation:

See Appendix B submitted Nov. 4, 2014

Federal I.D. number of the organization:

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 – Income Tax Return of Organization Exempt for Income Tax

(uploaded Nov. 4, 2014)

###



Formstack Submission for form 2015 Hotel/Motel Tax Grant Application

Submitted at 11/04/14 5:08 PM

Project/Event Title: City of Dublin Cultural Placemaking Plan

RECEIVED

Organization Name: Dublin Arts Council

NOV 05 2014

Contact Name: David Guion

Address: 7125 Riverside Drive
Dublin, OH 43016

CITY OF DUBLIN
TAX DIVISION

Email: guion@dublinarts.org

Phone Number: (614) 889-7444

Organization Website: www.dublinarts.org

Amount Requested: \$42,900

Project Details:

A number of community conversations and feasibility planning efforts have taken place in recent history or are on the horizon, centered on a vision of building a stronger sense of community and sense of place through arts and culture in Dublin. Dublin Arts Council in partnership with the City of Dublin, requests a Hotel/Motel Tax grant to contract placemaking industry leader Tom Borrup and his firm Creative Communities to facilitate the creation of a Cultural and Placemaking Plan to build consensus among community constituents and stakeholders. The project goals include:

- Develop a culturally driven plan for unified and sustainable projects (physical space, activities and aesthetics) infused with findings from the 2014 Dublin: A Sense of Place research project.
- Support community engagement in arts and cultural programming.
- Harness the energy and enthusiasm around burgeoning projects to unite direction.
- Prioritize projects and proceed strategically.

The plan pulls together a discussion and analysis of the following assets:

- Bridge Park plan
- Studies potentially done by Economic Development department and their expressed desire for a future cultural center in the community
- Dublin Community Recreation Center feasibility study
- Dublin Community Relations biannual community survey
- Dublin City Council goal of exploring creation of a performing arts center in the community
- Aesthetic enhancement focus group summaries for new

interchange (I-270 / US33) project in collaboration with Ohio Department of Transportation.

- Sense of place research project (2014)
- NBBJ programming analysis of Dublin Arts Council facilities
- Community Branding study
- Visitor surveys
- Columbus Metropolitan Library study for the Dublin Branch
- Crawford-Hoying Bridge Park study
- Wayfinding analysis with Kolar Design
- Ohio University Steering Committee Webb Management and Schuler Shook Performing Arts Center feasibility study
- Cultural facility feasibility studies from Columbus and other suburbs in central Ohio

The Cultural Plan will involve the identified stakeholders who were part of the Sense of Place research project, including: Artists, Developers, Builders, Architects, Planning and Zoning, Charity / social service, City Council, City staff, Community arts organizations, Community servants (police, fire), Community service groups (Rotary, Kiwanis), Community volunteers, Differently-abled community, Dublin Arts Council board and staff, Dublin Arts Council patrons, Dublin Arts Council volunteers, Dublin Chamber of Commerce (traditional and NextGen group leaders), Dublin City Schools, Dublin Convention & Visitors Bureau, Dublin Entrepreneurial Center, Dublin Foundation, Dublin Historical Society, Dublin Methodist Hospital, English language learners / ethnically diverse representations (Asian and eastern Indian populations), Former DAC board members; community leaders, Historic Dublin Business Association, Homeowners Associations, Individuals who work in Dublin but live elsewhere, Large employers, Leadership Dublin, Memorial Tournament, News media, Senior Citizens, Small to medium businesses and Washington Township leaders.

Tom Borrup and his team will fulfill all tasks specified in the Dublin Arts Council Request for Proposals, producing plans and reports on time and on budget. The team will work with Dublin Arts Council, City of Dublin and other stakeholders between January 2015 and August 2015 to assemble a steering committee and to develop, refine, and test the viability of a community-wide cultural and placemaking plan.

This proposed Scope of Work includes developing a clear path for implementation. It will help grow the capacity of the City of Dublin and the Dublin Arts Council and provide coordination among other cultural assets in the community.

The process will involve a wide range of individuals through meetings and interviews. The plan will include an inventory of relevant community cultural, educational, and civic assets, and identify potential partners and leaders through the process. Existing city plans will be reviewed and research on community history, demographics, economics, as well as natural and institutional resources will be conducted. Interviews will include individuals from a variety of related fields including creative, cultural, and educational programs, as well as political, tourism, economic development, business, and other stakeholder

groups. The goal is to ensure a collective, sustainable plan that serves the City of Dublin well into the future. The timeline of this project follows.

January 2015: Detail timetable, deliverables and execute contract. Conduct initial conversations with Dublin Arts Council, City leadership, and Bridge Park developers; identify Steering Committee members, including artist representation. Schedule site visits, conduct meetings with local leaders. Set schedule of interviews focus groups and, Steering Committee meetings. Gather background information: Collect marketing studies, master plans, economic plans, marketing materials; begin inventory of local cultural and other civic organizations and facilities; assemble demographic, economic, other data; plan public meeting.

February 2015: Conduct a 3-4 day visit including first meeting of Steering Committee. Conduct interviews and focus groups with key civic and cultural leadership. Convene public kickoff meeting with Steering Committee, invited cultural and economic leaders to launch assessment, identify cultural assets. Conduct analysis of assets and challenges.

March-April 2015: Follow up interviews of cultural and other civic, educational, and economic development organizations; complete comparative model review; meet with Steering Committee. Plan mid-point meeting. Present draft identity and vision reports to document results of assets and challenges analysis and analysis of demographics, economic data, and marketing materials.

April-May 2015: Convene mid-point onsite meeting with Steering Committee and key partners. Report assessment results; define opportunities and critical issues for planning; develop strategies and action steps; confirm next steps in planning.

May-June 2015: Draft Plan and conduct additional meeting(s) with key stakeholders. Submit first draft of key strategies. Solicit response from Steering Committee and key stakeholders.

Revise and refine draft plan.

July-August 2015: Present draft plan and vet with community leaders. Public presentations of Plan. Submit final Cultural and Placemaking Plan.

September 2015: Submit final summary report.

Is the request for a one-time special project or new activity, or operating support for an existing program or event?:

One-time special project

Spectator Attendance 2013:

Spectator Attendance 2014:

**Spectator Attendance
2015 (Estimate):** 100

**Participant Attendance
2013:**

**Participant Attendance
2014:**

**Participant Attendance
2015 (Estimate):** 500

**Overnight Stays in Dublin
2013:**

**Overnight Stays in Dublin
Hotel 2014:**

**Overnight Stays in Dublin
Hotel 2015 (Estimate):** 20

**Has the Dublin
Convention & Visitors
Bureau confirmed the
number of overnight
stays?:** No

**What is the total cost of
the project?:** \$42,900.00

**Specifically, how will the
Hotel/Motel Tax Grant be
used?:**

The Hotel/Motel Tax Grant will be used to fund the overall scope of work outlined in Tom Borrup/Creative Communities scope of work. The scope of work includes project oversight and plan delivery including facilitation of public and committee meetings, interviews, examination of community models, drafting of plan, project coordination, data and research review and community data and policy research as well as site visit travel cost for consultants.

Dublin Arts Council
Cultural Plan Project

Program Income
City of Dublin Hotel Motel Tax Grant \$42,900
Total Income \$42,900

Program Expense
Consultant Fees
Tom Borrup, Senior Consultant \$13,750
\$125/hr @ 110 hours

Christine Harris, Senior Consultant \$11,250

\$125/hr @90 hours

Project Research \$1,500
\$50/hr @30 hours

Peter Musty, Urban Design Consultation \$3,000
\$100/hr @30 hours

Harry Waters Jr., Public Process Facilitation \$2,000
\$100/hr @ 20 hours

Site Visit Travel Costs \$8,400
5 Visits including hotel, meals and local transportation costs

Report Design, Editing and Miscellaneous \$3,000

Total Expense \$42,900

What other sources of financial support are committed or are being sought for the project?:

Building on the success and underpinnings of the cultural plan, Dublin Arts Council has submitted a Letter of Intent to ArtPlace America in the amount of \$200,000 and will submit a grant to the National Endowment for the Arts in the amount of up to \$200K. The success and realization of the Cultural Plan and the \$42,900 budget will leverage up to \$400,000 in potential funding to fully realize a comprehensive tactical plan for the infusion of art in Dublin.

What are expectations for future financial support or assistance with maintenance services if applicable?:

Financial support for the project will not be needed beyond the funding period. The investment will leverage the potential for additional funding of up to \$400,000.

How will you promote/recognize the City of Dublin's support?:

The Cultural Planning process will be promoted through multiple social media platforms and e-blasts in conjunction with the City of Dublin's Community Relations Department. The City of Dublin's generous support of this project will be recognized at all meetings with community stakeholders, focus groups and interviews with the community and in the dissemination of the final report to the community. The full impact and dissemination of the plan will serve as a model nationally and internationally in best practices for cultural planning and creative placemaking.

Are there ceremonial and/or other engagement opportunities for the City of Dublin and/or the Dublin community during your event or project?:

City of Dublin stakeholders will take part in focus groups, interviews and included in plan delivery.

How will the project/event be promoted within Dublin and beyond

Dublin Arts Council will work in partnership with City of Dublin Community Relations to strategically share data and jointly convey the process and project with the entire community.

Dublin?: Initial project promotion will center in Dublin and radiate throughout central Ohio. Resulting data will be released nationally and internationally, with a specific emphasis on national arts service organizations of which Dublin Arts Council is a member, such as Americans for the Arts. Promotion will take a number of shapes, including traditional and social media relations efforts and community relations efforts. Research data and findings will be shared with other community organizations both proactively and by request.

Does your event require City Services: No

If so, what City of Dublin services are required to implement the project/event?: N/A

What is the estimated cost of City Services? If there are no costs then mark as None: None

With the exception of Sports Tournaments, has the organization applied for an Event Permit through the Events division?: No

For Sports Tournaments only, has the organization applied for an Event Permit through Recreation Services?: No

If your event requires a facility or sports field/park reservation have you contacted Recreation Services: No

Names and addresses of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:

Dublin Arts Council
Board Roster, September 2014

Claudia Plumley – President
6060 Glenvillage Drive
Dublin, OH 43016

Bryan Faller-President Elect
8703 Finlarig Drive
Dublin, OH 43017

Becky Carlson CPA - Treasurer
8062 Inistork Drive
Dublin, OH 43017

Stephanie Thompson - Secretary
5844 Rushwood Drive
Dublin, OH 43017

Naomi B. Hoyt – Ex officio
6033 Holywell Drive
Dublin, OH 43017

John Reiner-City Council Representative
8977 Turin Hill North
Dublin, OH 43017

Deborah Graham-Gibson-Citizen Representative
5678 Rothesay Drive
Dublin, OH 43017

Dave Amorose
8150 Winchcombe Drive
Dublin, OH 43016

Peter Kwok Chan, PhD
Associate Professor
Visual Communication Design
Department of Design
The Ohio State University
100 Hayes Hall, 108 N. Oval Mall
Columbus, OH 43210

Monika Chaudhari, MD
7789 Mellacent Drive
Columbus, OH 43235

Jerry Hayslett
5950 Plain City-Georgesville Road
Plain City, OH 43064

Gayle Holton
Gayle Holton Design
700 Stonehenge Parkway
Suite B
Dublin, OH 43017

Sharon Brickler Levine
6764 Brampton Court
Dublin, OH 43017

Marivi Magan
M Squared Design, Ltd.
Owner/Interior Design Consultant
7873 Devonwood Court
Dublin, OH 43017

James Mowery
Mowery Youell & Galeano, LTD.
425 Metro Place North
Suite 420
Dublin, OH 43017

Tom Munhall CPA
6729 Dublin Road
Dublin, OH 43017

Ben Stormer
Director, IT
Cardinal Health
7000 Cardinal Place
Dublin, OH 43017

Carol McBurney Zimmerman
Director, Development & Marketing
Directions for Youth & Families
1515 Indianola Ave.
Columbus, OH 43201

Board Authorization attached with 501(c)(3) letter in uploaded file.

Names, titles, duties and qualifications of volunteers and/or staff responsible for project implementation:

**DUBLIN ARTS COUNCIL STAFF BIOS
November 2014**

David S. Guion, Ph.D., Executive Director
Dr. Guion has served as executive director of Dublin Arts Council in Dublin, Ohio since 2005. For more than 25 years, he has worked with nonprofit arts organizations and educational institutions in New York City, the Bay Area of California and Columbus, Ohio. While raising funds for arts organizations in New York City, Guion had the privilege of working with such iconoclastic visual artists as Jasper Johns, Roy Lichtenstein, and Robert Rauschenberg, as well as performing artists Mikhail Baryshnikov, Trisha Brown and Merce Cunningham, among others. He received a M.A. in Art Education and a Ph.D. in Art Administration, Education and Policy from The Ohio State University. Guion teaches graduate and undergraduate level courses at The Ohio State University and has conducted fundraising seminars, webinars and workshops for a wide variety of nonprofit organizations and arts professionals in Ohio, Poland, Taiwan and Chile. He is a member of the Greater Columbus Creative Cultural Commission and serves as president of the board of directors of OhioDance. Guion has

served as a panelist for the Ohio Arts Council, the Greater Columbus Arts Council, Culture Works and has adjudicated arts exhibitions for a variety of organizations.

Janet Cooper, Marketing and Public Relations Manager
 Janet joined Dublin Arts Council in 2006, managing media relations, advertising and community relations efforts for the organization. Janet moved to central Ohio from Arizona, where she was involved in the marketing of a number of arts organizations, including the Scottsdale Arts Festival, the Arizona Indian Arts Alliance, the McDowell Mountain Music Festival and the Scottsdale Gallery Association. She received a B.S. in Marketing Management from Western Governors University in Salt Lake City. Janet is the recipient of a Rocky Mountain Emmy Award for public affairs programming and currently serves on the Greater Columbus Events Council and the Digital Communications Committee of the Columbus Arts Marketing Association.

Michele Gatz, Finance Manager
 Michele manages all accounting functions of Dublin Arts Council, oversees office operations and assists with the execution and management of the Dublin Art in Public Places program. She received a B.A. and M.A. from The Ohio State University and completed coursework in accounting at Ohio Wesleyan University. She has been with Dublin Arts Council since 1999.

Tom Borrup, Senior Consultant, Creative Community Builders
 Tom possesses extensive knowledge and experience with a wide range of cultural work, community building, and nonprofit management. He served as executive director of Intermedia Arts, a leading community-based pioneer in the field of arts-based community development from 1980 to 2002. He serves as a consultant to cities, foundations and nonprofits across the U.S. Tom teaches as an adjunct for several university programs in urban planning and in arts and cultural management. He authored the Creative Community Builder's Handbook, 2006, a book that remains the leading text and guide to transforming communities through arts and culture. He is presently pursuing his doctorate through the Antioch University Ph.D. Program in Leadership and Change. His research and dissertation address the role of organizational and social networks in the planning and ongoing management of cultural districts.

Federal I.D. number of the organization:

31-1101457

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the

[View File](#)

**organization's most
recent Form 990 –
Income Tax Return of
Organization Exempt for
Income Tax:**

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HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin City Schools

Event/Activity: Emerald City Music Games

2015 Request: \$20,000/\$15,000/\$10,000

Previous Grants Received Yes No

If Yes, Years: 0T Amounts:

Did project/event meet stated goals and/or criteria: Yes No

Permit Needed Yes No

Criteria:

- Cultural Arts: 0T
- Beautification of public property: 0T
- Improvement of Dublin's Historic District: 0T
- Special Events: 0T
- Other projects which will enhance the City of Dublin: 0T
- Projects/Events that appeal to Dublin visitors and tourists: 0T

Comments – Community Relations: No Comment

Comments – Events Administration: We don't require them to fill out an event permit, they work directly with Police and Fire for support. They did privately contract for Special Duty officers in 2014.

Comments – Parks & Open Space: No Comment

Comments – Taxation: Application is complete

Administrative Approval:

Finance Committee Recommendation:



EMERALD CITY MUSIC GAMES 2015

DUBLIN HOTEL/MOTEL TAX FUND GRANT

This packet contains an application and supportive documentation for a grant from the City of Dublin in support of the Emerald City Music Games for July of 2015. The event is sponsored by the Dublin City Schools and the grant was prepared by Gary Hodges.

Grant for Dublin Hotel/Motel Tax Fund 2015

A. Organization

EMERALD CITY MUSIC GAMES

C/o Dublin City Schools
7030 Coffman Rd.
Dublin, Ohio 43017
614-761-5855
Federal Tax ID# 31-6401089
Gary Hodges – contact / 520-818-6723 (H) 580-0196 (C)
Charlie Speer – contact / 889-0357 (H) 582-3150 (C)

History

The Emerald City Music Games was started in 2005 by the Dublin City Schools, long known for its excellent music programs, with the goal of bringing world-class entertainment to the people of Dublin and the surrounding communities. By creating one of the region's premiere events and drawing an audience from all of Ohio and other states, the Emerald City Music Games seeks to elevate further Dublin's visibility in the marching music community.

The event is a Drum Corps International music competition featuring eight youth organizations from all over the United States and Canada. Each ensemble consists of up to 150 marching members from ages 14 to 22, plus the support staff of instructors, parents, drivers, etc. The competition season begins in June and continues through the second week in August. The ECMG's are a local show on the circuit. (see attached DCI map)

Proceeds from the event will be used for stadium maintenance, further enabling the facilities to host this and other events of its kind in the future.

Board of Directors

Charlie Speer – Events coordinator
Former physical education teacher Dublin City Schools
Events coordinator for Dublin City Schools

Gary Hodges -Show Director
Former band director at Dublin Scioto High School
Former percussion instructor with The Ohio State University Marching Band
Former Drum Corps International adjudicator

Dan LaMacchia – Assistant Show Director
Financial Advisor with Benjamin F. Edwards
Former drum corps marching member

Board authorization letter (Dr. Hoadley / see attached)

Organization Exempt for Income tax letter (Dublin City Schools / see attached)

B. Project/Event

PROJECT - Emerald City Music Games

PURPOSE - This event is going into its 11th year of operation. The events purpose is to: 1) bring an international event to the City of Dublin for our students and citizens to experience; 2) encourage guests traveling to Dublin to experience the city and its offerings (restaurants and hotels); 3) raise funds to offset the cost of stadium maintenance and turf replacement so the facilities can be used for year round school, city, and outside youth activities. Since it is an international event it is followed on our website and the Drum Corps International website by people all over the world.

BUDGET - The Emerald City Music Games operating budget is approximately \$40,000 for 2015. We are asking for a grant to support the following costs:

\$20,000 for half of the show budget

or

\$15,000 for half of the Drum Corps International contract (8 Corps)

or

\$10,000 for one fourth of the budget

GOALS – To continue building this event into one of the premier show stops during the summer tour, and turning it into a full day event with food trucks and an art show. The event will also raise the awareness of the cultural activities offered, the hospitality of the people, and the support that the city and school system gives to the community.

ATTENDANCE – The event has been averaging from 2,000 to 3,000 spectators each year, with the potential of attracting 4,000 to 5,000 which would be the stadium capacity on the home side of the Dublin Coffman stadium. Each competing unit travels with approximately 175 to 200 participants including marching members, creative staff, and support staff for a total of about 1600 people. The corps also has nationwide following, attracting audience members from outside the state of Ohio. The drum corps have already found our facilities and show planning to be one of the best on tour, and have requested to return to Dublin a number of times.(see chart) With the show being about two weeks prior to the International Championships in Indianapolis, the ensembles will be performing at a very high level of perfection. This is another factor in why people will select this show as a “must see event.” In 2014 we added an event called “Food Trucks and FanFare” which ran from 4:30 to 6:30 PM, and featured ten eating stations. We are discussing the possibility of adding an arts fair earlier in the afternoon to attract a wider interest group. (See attached show and national demographics for 2014)

OVERNIGHT VISITORS – We try to co-brand the event by housing the adjudicators in one of the Dublin hotels, and we display that hotel's link on our website. Sometimes the hotel will offer guests a discount if they use that same hotel for their stay. The guests within the state usually drive in for the day since it's a one day event. We also have a link to the Dublin Convention and Visitors Bureau on our website so guests can research other things to do while in town during the day, and to look for available housing.

PROMOTION – The event has been advertised in the local papers (Columbus & the Suburbs), radio, the 200 Columbus Bicentennial, Ohio State Fair, posters, table tents, postcard, banners, Picnic with the Pops, emails, mailings, event website, Facebook, and Twitter. We are increasing our presence on *Facebook* and *Twitter* in 2015. The event is also promoted on the Drum Corps International (Indianapolis, Indiana) website and the Crown Tickets (Ft. Mill, South Carolina) website at: www.dci.org and www.crowntickets.com

CITY SERVICES – We worked with the Events Administration when we started the show in 2005. The event hires Dublin Police officers for security, and the Dublin Fire Department provides emergency medical personnel the night of the show.

APPROACH – This is a one day event that takes place at Dublin Coffman High School. The units usually arrive early in the morning, stay in the various Dublin middle and high schools, and practice outside at the schools until their assigned report time that evening. Most of the units leave for other contest sites following the show, but occasionally one or more of the units will arrive the day before, or stay an extra day to practice. We have also held clinics for students the day prior to the show on several occasions. (Office Project / see attached)

SUPPORT – The Dublin Music Boosters provide support through volunteers prior to and during the event, and also the operation of the concession stand. Business support is attained through corporate sponsorships, and advertising in the show program. We are just beginning to start our sponsorship/ad campaign for 2015, but companies that have supported us in the past are:

Colonial Music, Jet Music, Crestview Cadillac, National City Bank, Roush Sporting Goods, Donatos Pizza, Insurance Network Benefits, Emerald Bank of Dublin, Max & Erma's, Giant Eagle, Stanley Steamer, Hilliard Lyons Financial Consultants, Columbus Percussion, Leo Alfred Jewelers, Dublin Cleaners, Clarion Hotel, Chartwells, Fred J Miller, Inc., Town Money Saver, Ferris Baker Watts Financial Group, Dairy Queen, Dublin Kroger, Steak 'n Shake, John Kilbury Builders, Allstate Insurance, Children's Close to Home, Service Title Agency, Indian Run United Methodist Church, Dublin Crown Plaza, Champaign Bank, Rusty Bucket, A.G. Edwards, Rettig Music, Brass & Winds LLC, Roush Hardware, Remax Achievers (Barb Schramm), Doctors of Optometry, Help-U-Sell real estate, Embroidery Design Group, The Bank (Avery Rd.), KABOB Images & Design, Hilton Garden Inn, Wachovia Securities, Wells Fargo Advisors, RBC Wealth Management, Drury Inn & Suites, Custom Air, Jacob Group CPA's and Richard Taylor Architects, Yamaha Percussion, Huntington Bank, Advance-Ray Hustek & Associates, Bailey Cavalieri LLC, El Vaquero, La Scala, Verizon, Montgomery Inn, Priority Mortgage, The Andersons, Developers Den, Holiday Inn Express, Jason's deli, Volunteer Energy.

FUTURE SUPPORT – This is an annual event that has been operating since 2005, and has gained a national reputation over these years. The fact that the show was moved to a later time slot in the summer is another indication of how highly the show is regarded.

MAINTENANCE COSTS – Proceeds from this event are used for the maintenance of the high school stadium, and for future replacement of the artificial turf. The artificial turf and the fact that the stadiums are kept in top notch shape are two of the factors which attract events like this to Dublin. It also allows the facilities to be used for outside school events year round such as summer youth leagues and the July 4th city festivities. This will be the eleventh year for the event to be held in Dublin, which is an indication that the event is continuing to grow in popularity.

COORDINATION – The Dublin Music Boosters are an integral part of the event through their volunteer support. Volunteers work as ushers, ticket takers, gate access, parking and concessions. We also have a number of volunteers who are fans of the activity, and enjoy helping any way they can both at the event and during the year. Those volunteers help with housing for the corps, sponsorships and ads for the program, and advertising. There are committee heads who recruit and train each of the volunteer groups. We have a general meeting within the week prior to the event where we go over the details of the show, and then each committee head goes over the specific instructions for their assignments. We use Microsoft Project to manage the various timelines for all of the events details. (See attached)

EVALUATION – We have used voluntary survey forms (see attached) which helps us track how people heard about the event, how far they traveled to get here, and other information. It also helps us to develop a mailing list for the show advertising. We also take into consideration the attendance and corporate support through advertising and sponsorships. This past year DCI did a national survey, which our show was included in, for a better idea of the activities demographics. (see attached)

FOLLOW UP – The Emerald City Music Games will file the *Grant Follow-up* with the City of Dublin within the 30 day time frame following the 2015 event.

INCLUDED LETTERS OF SUPPORT /ARTICLES / DATA

Board authorization letter (Dr. Hoadley)

DCI Survey results (2014)

Tax exempt form (Steve Osborne)

Show information sheet

Drum Corps International Community Granting Brief

Show program (2014)

Office Project Plan

Volunteer sheet

Usher Job Description

Website statistics

Guest survey

Ensemble participation history

DCI tour map

Advertising/Publicity

Letters from band directors and volunteers



Drum Corps International *Community Granting Brief*

Drum Corps International is *Marching Music's Major League™* provides a platform for education and entertainment to millions through live performances and workshops, nationally-televised events, web-based programming, publications and music industry and education convention and trade show participation.

DCI is the world leader in producing events for the world's most elite and exclusive marching ensembles for student musicians and performers. Focused on the growth, well being, promotion and support of the entire organization, Drum Corps International is dedicated to providing each drum corps with services enabling them to perform and create a positive experience for members and fans.

Nearly 50 actively participating drum corps with a youth member base (to age 21) hailing from 15 countries world-wide. Each year, more than 8,000 students audition for fewer than 3,500 open positions in corps that compete each year in more than 100 competitive events making up the annual DCI Summer Tour. Some 350,000 fans will attend these events of which 87% are not related to a performing member.

By partnering with music education organizations, universities, primary and secondary music institutions and educators, and life-long learning programs which carries the support of present and past students, supporters and fans. Music education touches lives and engages brains while developing discipline and a sense of purpose, which makes it of paramount importance to all community values. Communities getting involved with DCI events have expressed satisfaction in economic impact through attracting audiences from outside the locality that may not have otherwise visited.

Each of the DCI Summer Music Game Tour Event Partners is promoted not only locally by the organization that hosts an event, but on a national and international level through inclusion in all ambassadorships regarding the tour included but not limited to live broadcast cinema events, direct mail pieces (magazines and post cards), association & participant web releases and social media outlets. Two examples of through which tour communities have continued seasonal exposure include:

- The headline-driven *DCI.org*, the official website and voted by band and pageantry arts enthusiast as the most reliable and complete resource available, has over 1500 new stories resulting in more than 5 million new story impressions annually. *DCI.org's* unique visitors average more than 200,000 monthly peaking with more than 30,000 daily during the championships week.
- *Drum Corps International Magazine*, featuring performers, designers, educators and industry experts; vivid performance imaging; tour & event schedules as well as ticket information; and engaging educational features are delivered directly into some 60,000 music education classrooms throughout the United States, as well as resides on the web for future referral.

Metrics for success for tour event partners include positive return on customer satisfaction surveys, ticket sales (especially to audience outside of local community), and sponsorship through cash & in-kind donation increases.

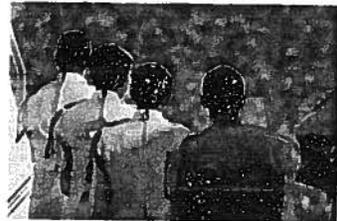
The Arts Mean Business



From major metropolitan areas to small rural towns, this research shows that the nonprofit arts and culture industry is an economically sound investment. It attracts audiences, spurs business development, supports jobs, and generates government revenue. Locally as well as nationally, the arts mean business.

The arts and culture industry, unlike many industries, leverages a significant amount of event-related spending by its audiences. Attendance at arts events generates related commerce for local businesses such as restaurants, parking garages, hotels, and retail stores. Data collected from 94,478 attendees at a range of events reveal an average spending of \$27.79 per person, per event—in addition to the cost of admission. This spending generated an estimated \$103.1 billion of valuable revenue for local merchants and their communities in 2005.

The findings also reveal that nonlocal attendees spend twice as much as local attendees (\$40.19 vs. \$19.53), demonstrating that when a community attracts cultural tourists, it harnesses significant economic rewards.



Source: Americans for the Arts report - 2005

Arts & Economic Prosperity III

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences

Twenty-five communities participated in the 2000 and 2005 economic impact studies (surveying both organizations and audiences), including Columbus/Franklin County, OH.

EMERALD CITY MUSIC GAMES

July 27, 2015

| ID | Task Name | Duration | Start | Finish | September |
|----|--|----------|-------------|--------------|------------|
| 1 | EMERALD CITY MUSIC GAMES - DUBLIN, OHIO | 261 days | Mon 9/1/14 | Fri 8/28/15 | 24 31 7 14 |
| 2 | DCI COMMUNICATION (Gary Hodges) | 221 days | Mon 11/3/14 | Fri 9/4/15 | |
| 3 | Receive Contract from DCI | 20 days | Mon 11/3/14 | Fri 11/28/14 | |
| 4 | Review Contract, Sign & Return | 15 days | Mon 12/1/14 | Fri 12/19/14 | |
| 5 | \$1,000 Initial deposit | 15 days | Mon 12/1/14 | Fri 12/19/14 | |
| 6 | Submit Promoter's Ticket Order to Finals (must accompany contract) | 5 days | Mon 11/3/14 | Fri 11/7/14 | |
| 7 | Provide Public Contact Information to DCI | 5 days | Mon 3/2/15 | Fri 3/6/15 | |
| 8 | Submit Judge Travel Plans (Deadline) | 5 days | Mon 4/6/15 | Fri 4/10/15 | |
| 9 | Submit "Show Time" form (Deadline) | 5 days | Mon 5/1/15 | Fri 5/5/15 | |
| 10 | \$4,000 Due DCI (Payment #2) | 5 days | Mon 6/1/15 | Fri 6/5/15 | |
| 11 | Ticket Manifest Due (Deadline) | 5 days | Mon 6/1/15 | Fri 6/5/15 | |
| 12 | Proof of Insurance to DCI (Deadline) | 5 days | Mon 6/1/15 | Fri 6/5/15 | |
| 13 | \$2,000 Due DCI (Payment #3) | 0 days | Mon 7/27/15 | Mon 7/27/15 | |
| 14 | Balance of Contract Due (Night of Show) | 4 days | Tue 9/1/15 | Fri 9/4/15 | |
| 15 | Ticket Report to DCI (Deadline) | 4 days | Tue 9/1/15 | Fri 9/4/15 | |
| 16 | Complete Promoter's Survey | 176 days | Mon 12/1/14 | Fri 7/31/15 | |
| 17 | TICKET SALES/INFORMATION OFFICE (Bryan Tracht) | 5 days | Mon 12/1/14 | Fri 12/5/14 | |
| 18 | Contract with Crown Tickets - Greg Lowe | 161 days | Mon 12/1/14 | Sun 7/26/15 | |
| 19 | Process ticket orders | 68 days | Wed 4/1/15 | Fri 7/3/15 | |
| 20 | Recruit volunteers for booth and gate | 150 days | Tue 1/6/15 | Fri 7/31/15 | |
| 21 | Respond to phone calls | 193 days | Wed 11/5/14 | Thu 7/30/15 | |
| 22 | CORPORATE SPONSORS | 1 day | Wed 11/5/14 | Wed 11/5/14 | |
| 23 | File for Bed Tax Grant with the City of Dublin - Gary Hodges | 45 days | Mon 12/1/14 | Fri 1/30/15 | |
| 24 | Generate corporate sponsor packets | 105 days | Mon 2/2/15 | Fri 6/26/15 | |
| 25 | Contact target businesses | 130 days | Mon 2/2/15 | Thu 7/30/15 | |
| 26 | Make follow-up phone calls/visits | 21 days | Mon 6/1/15 | Mon 6/29/15 | |
| 27 | Obtain sponsor provided banners | 213 days | Mon 10/6/14 | Tue 7/28/15 | |
| 28 | JUDGE HOUSING/TRANSPORTATION (Charlie Speer) | 61 days | Mon 10/6/14 | Mon 12/29/14 | |
| 29 | Make initial contact with Dublin hotels | 21 days | Mon 12/1/14 | Mon 12/29/14 | |
| 30 | Deliver corporate sponsor packet | 1 day | Mon 3/2/15 | Mon 3/2/15 | |
| 31 | DEADLINE: Communicate housing arrangements to DCI | 5 days | Wed 7/1/15 | Tue 7/7/15 | |
| 32 | Contact Judges via Email to obtain cell phone #s, addresses, etc. | 2 days | Mon 7/27/15 | Tue 7/28/15 | |
| 33 | Volunteers to transport Judges | 237 days | Mon 9/1/14 | Mon 7/27/15 | |
| 34 | CORPS HOUSING (Charlie Speer) | 10 days | Mon 9/1/14 | Fri 9/12/14 | |
| 35 | Establish Corps Housing Committee | 21 days | Mon 9/1/14 | Mon 9/29/14 | |
| 36 | Make initial contact with Dublin Central Office | 28 days | Wed 6/3/15 | Fri 7/10/15 | |
| 37 | Receive housing packets from corps | 5 days | Mon 9/1/14 | Fri 9/5/14 | |
| 38 | Secure housing for all corps | 1 day | Fri 7/24/15 | Fri 7/24/15 | |
| 39 | Personally inspect each facility/review details with staff | 10 days | Wed 5/20/15 | Tue 6/2/15 | |
| 40 | Send completed packets to corps | | | | |

Project: ECAIM 2010
 Date: Sat 11/7/14

Task Progress: Milestone:

Summary: Rolled Up Task:

Rolled Up Milestone:

Project Summary: Split: External Tasks:

External Milestone: Deadline:

Page 1

EMERALD CITY MUSIC GAMES

July 27, 2015

| ID | Task Name | Duration | Start | Finish | September |
|----|--|----------|--------------|--------------|-----------|
| 45 | Final housing site review/visit | 5 days | Mon 7/20/15 | Fri 7/24/15 | 24 |
| 46 | Corps Hosts meet corps at housing sites upon arrival | 1 day | Sun 7/26/15 | Sun 7/26/15 | 31 |
| 47 | Inspect facility with authorized corps representative and fill out Housing Site Inspection Form upon arrival | 1 day | Sun 7/26/15 | Sun 7/26/15 | 7 |
| 48 | Inspect facility prior to departure with authorized corps representative and fill out Housing Site Inspection Form | 1 day | Mon 7/27/15 | Mon 7/27/15 | 14 |
| 49 | | | | | |
| 50 | | | | | |
| 51 | PUBLICITY | | | | |
| 52 | "Grass Roots" | 246 days | Mon 9/1/14 | Fri 8/7/15 | |
| 53 | Recruit volunteers for committee | 237 days | Mon 9/1/14 | Mon 7/27/15 | |
| 54 | Meet with Committee to develop strategy | 20 days | Mon 10/6/14 | Fri 10/3/14 | |
| 55 | Update database | 1 day | Mon 11/10/14 | Mon 11/10/14 | |
| 56 | Generate letters | 100 days | Mon 9/1/14 | Fri 1/16/15 | |
| 57 | Get all materials copied/folded/stuffed/sealed & addressed | 66 days | Mon 9/1/14 | Mon 12/1/14 | |
| 58 | Send 1st mailing | 15 days | Mon 12/1/14 | Fri 12/19/14 | |
| 59 | E:mails (Crown Tickets) | 6 days | Mon 1/5/15 | Mon 1/12/15 | |
| 60 | Preliminary Information- Send E:mails to those on database | 4 days | Tue 1/13/15 | Fri 1/16/15 | |
| 61 | Updated Information/Reminder- Send E:mails to those on database | 130 days | Wed 1/7/15 | Tue 7/7/15 | |
| 62 | Reminder - Email with latest information | 5 days | Wed 4/1/15 | Tue 1/13/15 | |
| 63 | Flyer/Stuffer Distribution | 5 days | Wed 7/1/15 | Tue 7/7/15 | |
| 64 | Generate Flyer | 48 days | Wed 4/1/15 | Fri 6/5/15 | |
| 65 | Get flyers copied | 8 days | Wed 4/1/15 | Fri 4/10/15 | |
| 66 | Distribute flyers | 8 days | Mon 4/13/15 | Wed 4/22/15 | |
| 67 | Poster Distribution | 30 days | Mon 4/27/15 | Fri 6/5/15 | |
| 68 | Create posters | 71 days | Wed 4/1/15 | Wed 7/8/15 | |
| 69 | Print posters | 3 days | Wed 4/1/15 | Fri 4/3/15 | |
| 70 | Distribute posters to schools | 11 days | Mon 4/6/15 | Mon 4/20/15 | |
| 71 | Mass poster distribution | 5 days | Tue 4/21/15 | Mon 4/27/15 | |
| 72 | Speak @ Optimist Club, Kiwanis Club, etc. (Dan LaMacchia) | 1 day | Wed 7/8/15 | Wed 7/8/15 | |
| 73 | Contact leaders of each club to get scheduled | 64 days | Wed 4/8/15 | Mon 7/6/15 | |
| 74 | Prepare presentation/handouts | 15 days | Mon 5/4/15 | Fri 5/22/15 | |
| 75 | Make appeal to membership to help promote & purchase tickets | 15 days | Wed 4/8/15 | Tue 4/28/15 | |
| 76 | Message on water bill (?) | 46 days | Mon 5/4/15 | Mon 7/6/15 | |
| 77 | Contact Water Company | 1 day | Wed 6/3/15 | Wed 6/3/15 | |
| 78 | Yard/Road Signs | 1 day | Wed 6/3/15 | Wed 6/3/15 | |
| 79 | Discuss design, timing & cost with John McCleneghan | 41 days | Mon 6/1/15 | Sun 7/26/15 | |
| 80 | Fabricate/update signs | 1 day | Mon 6/1/15 | Mon 6/1/15 | |
| 81 | Put up signs | 25 days | Mon 6/8/15 | Fri 7/10/15 | |
| 82 | Word of Mouth | 11 days | Mon 7/13/15 | Sun 7/26/15 | |
| 83 | "Bring a Friend"/Encourage everyone to help promote | 61 days | Tue 6/15/15 | Mon 7/27/15 | |
| 84 | "Mass Media" (LeRon Carlton) | 61 days | Tue 5/5/15 | Mon 7/27/15 | |
| 85 | Facebook & Twitter | 224 days | Wed 10/1/14 | Fri 8/7/15 | |
| 86 | Dublin & Columbus Convention & Visitor's Bureau | 218 days | Wed 10/1/14 | Thu 7/30/15 | |
| 87 | Submit information | 1 day | Wed 4/1/15 | Wed 4/1/15 | |
| 88 | ECMG Web Site (LeRon Carlton/Eric Dougherty - Developers Den) | 1 day | Wed 4/1/15 | Wed 4/1/15 | |
| 89 | | 181 days | Mon 12/1/14 | Fri 8/7/15 | |

Project: ECAIM 2010
Date: Sat 11/1/14

Task: Progress

Summary: Rolloled Up Task

Split: Rolloled Up Progress

External Tasks: External Milestone

Deadline: External Milestone

Page 2

EMERALD CITY MUSIC GAMES

July 27, 2015

| ID | Task Name | Duration | Start | Finish | September |
|-----|---|-----------------|--------------------|--------------------|-----------|
| 89 | Update Web site with 2015 information AFTER the contract is signed | 5 days | Mon 12/1/14 | Fri 12/5/14 | 24 |
| 90 | Continue to keep Web site current (corps housing, press releases, etc.) | 146 days | Tue 1/6/15 | Mon 7/27/15 | 31 |
| 91 | Follow-up: Post scores & pictures, thank attendees | 8 days | Wed 7/29/15 | Fri 8/7/15 | 7 |
| 92 | Newsletters (Masons, Kiwanis, Rotary, etc.) | 85 days | Wed 3/4/15 | Tue 6/30/15 | 14 |
| 93 | Contact all local organizations and ask them to "spread the word!" | 14 days | Wed 3/4/15 | Mon 3/23/15 | 14 |
| 94 | Attend meeting and personally extend invitation if possible (Dan LaMacchia) | 20 days | Wed 6/3/15 | Tue 6/30/15 | 15 |
| 95 | Print Media | 6 days | Mon 6/1/15 | Mon 6/8/15 | 15 |
| 96 | Contact Columbus Dispatch | 6 days | Mon 6/1/15 | Mon 6/8/15 | 15 |
| 97 | Columbus Monthly | 6 days | Mon 6/1/15 | Mon 6/8/15 | 15 |
| 98 | Radio Stations | 6 days | Mon 6/1/15 | Mon 6/8/15 | 15 |
| 99 | WTVN 610 | 60 days | Mon 5/4/15 | Fri 7/24/15 | 15 |
| 100 | Message on Dublin School TV Channel | 1 day | Mon 5/4/15 | Mon 5/4/15 | 15 |
| 101 | Contact Doug Baker | 18 days | Wed 7/1/15 | Fri 7/24/15 | 15 |
| 102 | Run "scrolling" message | 12 days | Thu 7/9/15 | Fri 7/24/15 | 15 |
| 103 | Air last year's show every evening | 1 day | Mon 1/5/15 | Mon 1/5/15 | 15 |
| 104 | First Press Release/Press Kit | 1 day | Mon 1/5/15 | Mon 1/5/15 | 15 |
| 105 | Provide information/review final | 1 day | Mon 4/6/15 | Mon 4/6/15 | 15 |
| 106 | Second Press Release | 1 day | Mon 4/6/15 | Mon 4/6/15 | 15 |
| 107 | Communicate latest information/photos | 1 day | Mon 4/6/15 | Mon 4/6/15 | 15 |
| 108 | Third Press Release | 1 day | Mon 6/1/15 | Mon 6/1/15 | 15 |
| 109 | Communicate latest information/photos | 1 day | Mon 6/1/15 | Mon 6/1/15 | 15 |
| 110 | "Style the Event" | 1 day | Mon 7/6/15 | Mon 7/6/15 | 15 |
| 111 | Follow-up Press Release w/photos | 1 day | Mon 7/6/15 | Mon 7/6/15 | 15 |
| 112 | Town Money Saver (Eric Gray) | 40 days | Mon 6/1/15 | Fri 7/24/15 | 15 |
| 113 | | | | | |
| 114 | PROGRAM BOOK - Gary Hodges | 190 days | Mon 11/3/14 | Fri 7/24/15 | |
| 115 | Sponsorship and Ad Sales | 175 days | Mon 11/3/14 | Fri 7/3/15 | |
| 116 | Recruit Volunteers to sell ads | 1 day | Mon 12/1/14 | Mon 12/1/14 | |
| 117 | Generate ad sales package | 15 days | Mon 11/3/14 | Fri 11/21/14 | |
| 118 | Sell ads | 145 days | Mon 12/1/14 | Fri 6/19/15 | |
| 119 | Collect all artwork for printing | 10 days | Mon 6/22/15 | Fri 7/3/15 | |
| 120 | Program Printing (Pressworks/Plain City) Mark Izzard | 80 days | Mon 4/6/15 | Fri 7/24/15 | |
| 121 | Contact Paul Hardman about program layout | 3 days | Mon 4/6/15 | Wed 4/8/15 | |
| 122 | Download photos from Downtown DCI | 5 days | Mon 5/4/15 | Fri 5/8/15 | |
| 123 | Deadline for all artwork, write-ups, photos, etc. | 1 day | Tue 6/30/15 | Tue 6/30/15 | |
| 124 | Target to have program layout completed and to printer | 1 day | Fri 7/10/15 | Fri 7/10/15 | |
| 125 | Pick up programs | 1 day | Fri 7/24/15 | Fri 7/24/15 | |
| 126 | | | | | |
| 127 | COORDINATE WITH DUBLIN CITY SCHOOLS - (Charlie Speer / Gary Hodges) | 231 days | Mon 9/1/14 | Mon 7/20/15 | |
| 128 | Arrange meeting Dublin Schools central office business manager | 1 day | Mon 9/1/14 | Mon 9/1/14 | |
| 129 | Obtain copy of insurance coverage for show | 21 days | Mon 11/3/14 | Mon 12/1/14 | |
| 130 | Coordinate manpower (field marking, electrical, etc.) | 1 day | Mon 7/20/15 | Mon 7/20/15 | |
| 131 | Coordinate Corps/Public/Food Truck parking | 1 day | Mon 7/6/15 | Mon 7/6/15 | |
| 132 | | | | | |

Project: ECAM 2010
Date: Sat 11/1/14

Task Progress Summary Rolled Up Task Rolled Up Progress Split External Tasks Project Summary External Milestone Deadline

EMERALD CITY MUSIC GAMES

July 27, 2015

| ID | Task Name | Duration | Start | Finish | September |
|-----|--|----------|-------------|-------------|------------------|
| 133 | COORDINATE WITH DUBLIN CITY OFFICIALS - (Charlie Speer) | 62 days | Mon 5/4/15 | Mon 7/27/15 | 24 31 7 14 |
| 134 | Ask Mayor for Proclamation (?) | 1 day | Mon 5/4/15 | Mon 5/4/15 | |
| 135 | Ask for City Official to participate in awards ceremony | 1 day | Mon 6/1/15 | Mon 6/1/15 | |
| 136 | Work with street department on blockades, signage, etc. | 3 days | Mon 7/13/15 | Wed 7/15/15 | |
| 137 | Ensure EMTs are in place | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 138 | | | | | |
| 139 | USHERS - Ron Guillard (Dublin Music Boosters) | 40 days | Mon 4/6/15 | Fri 5/29/15 | |
| 140 | Recruit volunteers | 40 days | Mon 4/6/15 | Fri 5/29/15 | |
| 141 | | | | | |
| 142 | CORPS & SPECTATOR PARKING - (Dee Holcomb) | 58 days | Wed 5/6/15 | Fri 7/24/15 | |
| 143 | Recruit volunteers | 38 days | Wed 5/6/15 | Fri 6/26/15 | |
| 144 | Have directional signs fabricated as required | 15 days | Mon 7/6/15 | Fri 7/24/15 | |
| 145 | Secure vests and flashlights | 1 day | Fri 7/24/15 | Fri 7/24/15 | |
| 146 | | | | | |
| 147 | CONCESSIONS (Dublin Music Boosters) | 69 days | Mon 5/4/15 | Wed 8/5/15 | |
| 148 | Recruit Volunteers | 30 days | Mon 5/4/15 | Fri 6/12/15 | |
| 149 | Generate menu | 4 days | Tue 6/2/15 | Fri 6/5/15 | |
| 150 | Include menu/prices in program (send to Gary) | 1 day | Mon 6/29/15 | Mon 6/29/15 | |
| 151 | Order products | 5 days | Wed 7/1/15 | Tue 7/7/15 | |
| 152 | Clean concession stands | 3 days | Wed 7/22/15 | Fri 7/24/15 | |
| 153 | Set-up tents/coolers, etc. | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 154 | Serve concessions for show (afternoon/evening) | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 155 | Clean-up/final inventory | 1 day | Tue 7/28/15 | Tue 7/28/15 | |
| 156 | Make deposits/provide financial report | 6 days | Wed 7/29/15 | Wed 8/5/15 | |
| 157 | | | | | |
| 158 | "WEEK BEFORE SHOW" CHECKLIST (Charlie Speer & Gary Hodges) | 7 days | Mon 7/20/15 | Mon 7/27/15 | |
| 159 | Contact all housing sites & corps hosts to ensure everyone is on the same page | 3 days | Mon 7/20/15 | Wed 7/22/15 | |
| 160 | Contact DCI Judge chauffeurs | 1 day | Mon 7/20/15 | Mon 7/20/15 | |
| 161 | Ensure all field markings are complete/correct | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 162 | Confirm with hotel that all judges rooms are squared away | 2 days | Thu 7/23/15 | Fri 7/24/15 | |
| 163 | Check on program book printing | 1 day | Wed 7/22/15 | Wed 7/22/15 | |
| 164 | Pick up show programs | 1 day | Fri 7/24/15 | Fri 7/24/15 | |
| 165 | Pick up volunteer shirts from Embroidery Design | 1 day | Fri 7/24/15 | Fri 7/24/15 | |
| 166 | | | | | |
| 167 | "DAY OR TWO BEFORE SHOW" CHECKLIST (Charlie Speer & Gary Hodges) | 3 days | Fri 7/24/15 | Mon 7/27/15 | |
| 168 | Install directional signs | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 169 | Deliver programs to stadium | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 170 | Get change \$ from bank for ticket sales, program sales & concessions | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 171 | Ensure Corps Parking area is squared away | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 172 | "Dress Rehearsal" (Volunteer Meeting at stadium) | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 173 | Pick up radios from B&C Communications | 1 day | Sun 7/26/15 | Sun 7/26/15 | |
| 174 | | | | | |
| 175 | DAY OF SHOW LOGISTICS (Gary Hodges / Charlie Speer / Dan LaMaccchia / Bryan Tracht / Rick Hopkin) | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 176 | Hosts to meet corps at housing sites | 1 day | Mon 7/27/15 | Mon 7/27/15 | |

Project: ECAM 2010
Date: Sat 11/1/14

Task Progress:  Summary:  Rolled Up Task:  Split:  External Tasks:  Project Summary:  External Milestone:  Deadline: 

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EMERALD CITY MUSIC GAMES

July 27, 2015

| ID | Task Name | Duration | Start | Finish | September |
|-----|---|----------------|--------------------|---------------------|-----------|
| 177 | Set-up cones, tables, chairs, etc. on field | 1 day | Mon 7/27/15 | Mon 7/27/15 | 24 |
| 178 | Hang corporate sponsor banners | 1 day | Mon 7/27/15 | Mon 7/27/15 | 31 |
| 179 | Concession stands to be up and running by 5:00 PM | 1 day | Mon 7/27/15 | Mon 7/27/15 | 7 |
| 180 | Get Judges area in press box squared away | 1 day | Mon 7/27/15 | Mon 7/27/15 | 14 |
| 181 | Ticket sales area to be up and running by 2 PM | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 182 | Transport Judges to contest site at 5 P.M. | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 183 | Ensure all streets are blocked and barricades in place per schedule | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 184 | Get all souvenir trailers positioned between 12 - 3 PM | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 185 | Set-up PA system and check-out on the field and in booth (backup) | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 186 | Volunteer Headquarters up & running by 3:00 PM | 1 day | Mon 7/27/15 | Mon 7/27/15 | |
| 187 | | | | | |
| 188 | Post-Show Wrap-Up (Gary Hodges, Charlie Speer, Dan LaMacchia, Bryan Tracht, Dee Holcomb) | 69 days | Tue 7/28/15 | Fri 10/30/15 | |
| 189 | Transport Judges to airport (Linda Vitak) | 1 day | Tue 7/28/15 | Tue 7/28/15 | |
| 190 | Clean concession stands, inventory products, etc. (Music Boosters) | 2 days | Tue 7/28/15 | Wed 7/29/15 | |
| 191 | "Style the Event" press release with pictures (Gary & Rick) | 2 days | Tue 7/28/15 | Wed 7/29/15 | |
| 192 | Follow-up on all corps housing sites (Charlie) | 3 days | Tue 7/28/15 | Thu 7/30/15 | |
| 193 | Write Thank-You's (Gary) | 10 days | Tue 7/28/15 | Mon 8/10/15 | |
| 194 | Submit Ticket Report - Crown Tickets (Bryan Tracht & Gregg Lowe) | 1 day | Mon 8/3/15 | Mon 8/3/15 | |
| 195 | Complete Tour Event Partner survey (Gary) | 1 day | Mon 8/3/15 | Mon 8/3/15 | |
| 196 | Return radios to B&C Communications (Gary) | 1 day | Tue 7/28/15 | Tue 7/28/15 | |
| 197 | CONTINUE PLANNING FOR NEXT YEAR!! | 44 days | Tue 9/1/15 | Fri 10/30/15 | |

Project: ECAIM 2010
Date: Sat 11/1/14

Task Progress Milestone

Summary Rolled Up Task Rolled Up Milestone

Roll Up Progress Split External Tasks

Project Summary External Milestone Deadline

Page 5

PARKING:

- **Corps vehicles** will be parked in the South parking lot at Coffman High School
- **All Spectator parking** will be in the North parking lot at Coffman H.S. and Central Office.
- **Handicap and Sponsor Parking** is available at the stadium (near the main entrance).
- **Volunteers Parking** will be near the baseball diamond.

CONCESSIONS:

- For your convenience, concessions stands are located on the south end of the main stadium. (Music Boosters)
- TICKET SALES** are located at the south side of the stadium (near the main entrance).

SOUVENIR SALES:

- All souvenir trailers are parked at the south end of the stadium inside the main gate.

RESTROOMS are located on each side of the concession stand at the south end of the stadium.

ASLES AND WALKWAYS must be kept clear during performances. Do not allow spectators to enter the stands during a performance.

REMEMBER: Image is everything. Never let them see you sweat. Never let them see you run. Smile and say **"THANK YOU for coming tonight!"**

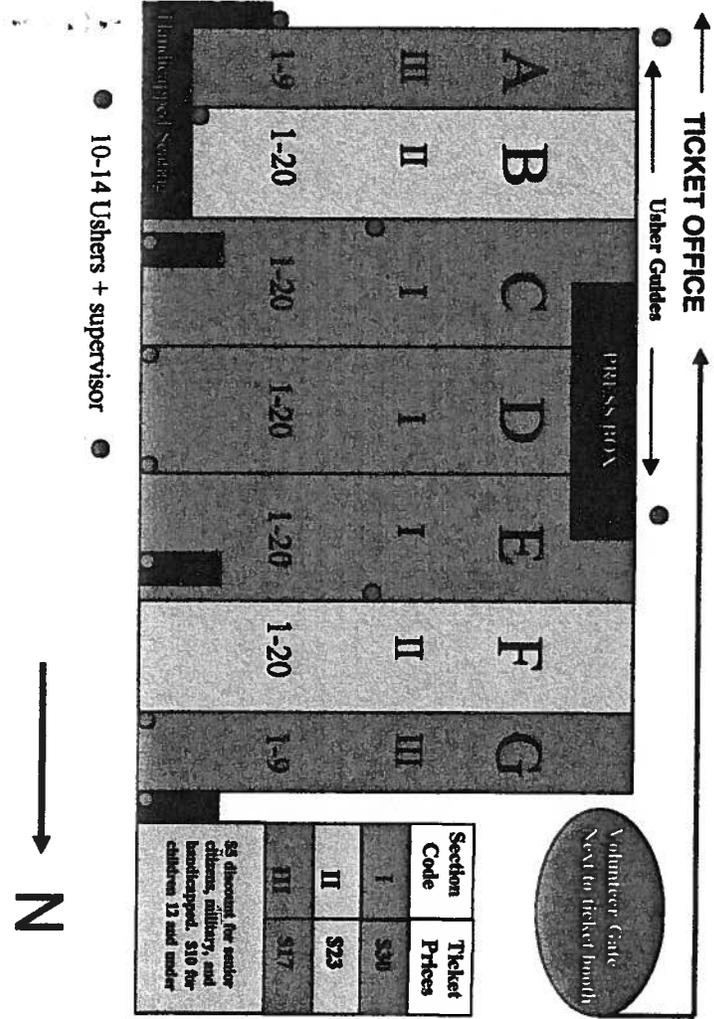
Emerald City Music Games 2014



First and foremost, we would like to sincerely thank you for volunteering at tonight's event. Our job is to ensure that all spectators and performers have a safe and enjoyable experience. The best way to do this is for **YOU** to have fun!

SHOW SCHEDULE:

- 3:30 PM Ticket windows open
- 4:30 PM **Food Trucks & Fan-Fare** (Parking Lot)
- 5:30 PM Gates open
- 6:30 PM **Dublin Cornet Band**
- 7:00 PM National Anthem (Dublin Cornet Band)
- 7:15 PM **Vanguard Cadets** (Santa Clara, CA)
- 7:32 PM **Cascades** (Seattle, WA)
- 7:49 PM **Jersey Surf** (Camden County, NJ)
- 8:06 PM **Pacific Crest** (Diamond Bar, CA)
- 8:23 PM **INTERMISSION** (30 minutes)
- 8:53 PM **Troopers** (Casper, WY)
- 9:10 PM **Blue Knights** (Denver, CO)
- 9:27 PM **Madison Scouts** (Madison, WI)
- 9:44 PM **Santa Clara Vanguard** (Santa Clara, CA)
- 10:15 PM **Encore: plus score announcement**



PARAMEDICS will be located on the north end of the stadium.

DUBLIN POLICE will be patrolling near the ticket booth.

WHAT NOT TO ALLOW:

- Outside food or beverage in stadium.
- Video or audio recording without DCI or media credentials
- Umbrellas
- Smoking or tobacco products on school property
- Alcohol on school property

INCLEMENT WEATHER: Although the show is "rain or shine" the performances will be postponed in the event of severe weather. If warranted, it will be announced over the PA system for spectators to move to their cars if parked nearby.

NO REFUNDS – This is a DCI policy. Considered a *donation* to the Dublin City Schools (non-profit) if the event is cancelled.

COMMUNICATION is key to the execution of a successful event. Know where your committee chair is, and have their cell phone number on your phone!

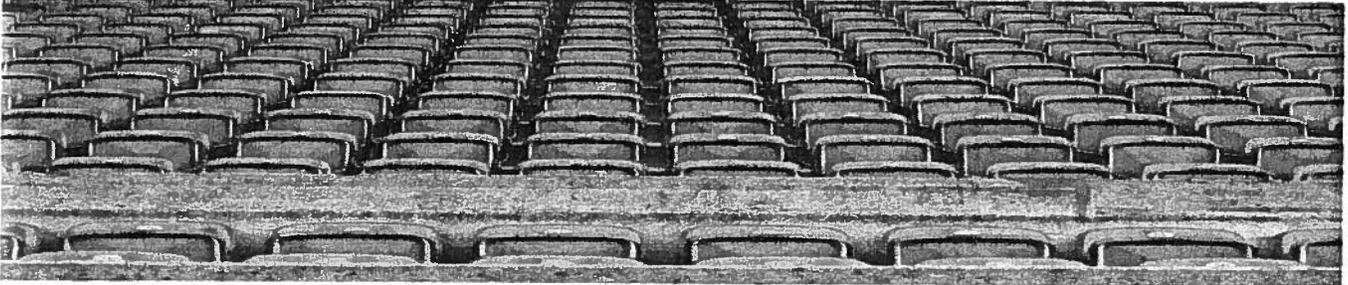
REMEMBER:

Have fun and **SMILE!**
THANK people for coming!



EMERALD CITY MUSIC GAMES

Ushers Job Description 2014



- ♣ Ushers should be in place $\frac{1}{2}$ hour before the gates open at 5:30 P.M.
- ♣ Ushers' duties require that you be there for the entire show.
- ♣ Usher positions will be assigned by the chairperson at the meeting, and are shown on the information sheet which you will receive at the meeting.
- ♣ Signs shall be placed at the bottom of the stairs indicating what section(s) they lead to. (Chairperson)
- ♣ **** Ushers need to check to see each patron's ticket. ****
- ♣ Ushers need to know how the seats are numbered so they can direct patrons to their seats easily.
- ♣ Never send a group to the wrong area. Make sure you know your area. Do not let patrons sit in wrong seats and hope the real customer does not show up.
- ♣ Ushers shall keep the up and down aisles clear at all times. Absolutely no patron shall sit in any up/down aisle. If anybody refuses to move from the aisle, get help. **Usher Chairperson first, then a policeman.**
- ♣ **If possible**, advise those leaving the seating between corps performances they will not be able to enter after the next corps has started to perform. The ropes should have a sign on them saying; *"In respect for the corps, please wait"*(Chairperson)
- ♣ Ushers will stop patrons from entering the stadium seating area after the announcer says, **"Performing their 2014 program..."** (This is after the drum major salutes)
- ♣ Performing drum and bugle corps staff (instructors, directors, etc.) may sit in a designated area (left or right side of the press box). They are not allowed to sit or stand in any aisle, go into the press box, or bother show patrons. They should have identifying badges. (be flexible with the identification)
- ♣ Please bring a towel/rag to wipe off the bleacher seats.

cspeer, Admin User

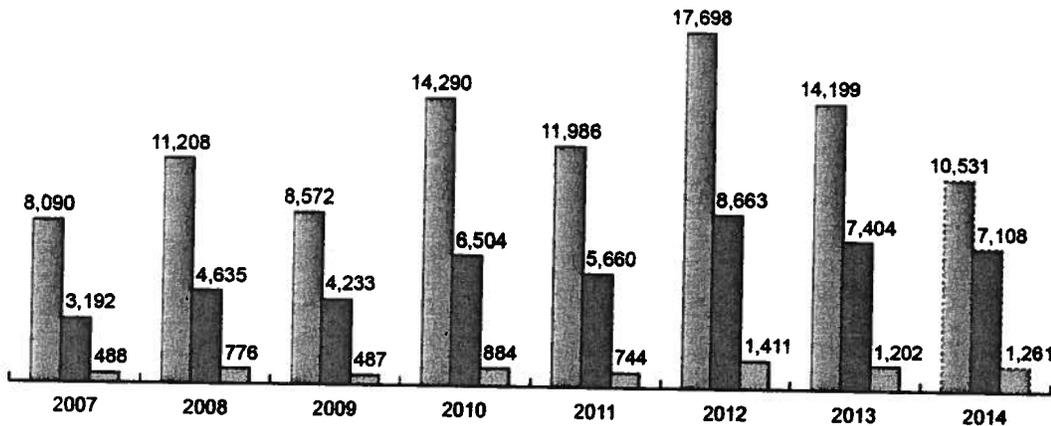


Emerald City Games

New: Try a prototype of the new dashboard page, and let us know your feedback!

01:11:52 30 October 2014

Summary Log: No Limit



| | Page Views | Unique Visits | First Time Visits | Returning Visits |
|---------|------------|---------------|-------------------|------------------|
| Total | 96.574 | 47.399 | 40.146 | 7.253 |
| Average | 12.072 | 5.925 | 5.019 | 907 |

| | Page Views | Unique Visits | First Time Visits | Returning Visits |
|------|------------|---------------|-------------------|------------------|
| 2014 | 10,531 | 7,108 | 5,847 | 1,261 |
| 2013 | 14,199 | 7,404 | 6,202 | 1,202 |
| 2012 | 17,698 | 8,663 | 7,252 | 1,411 |
| 2011 | 11,986 | 5,660 | 4,916 | 744 |
| 2010 | 14,290 | 6,504 | 5,620 | 884 |
| 2009 | 8,572 | 4,233 | 3,746 | 487 |
| 2008 | 11,208 | 4,635 | 3,859 | 776 |
| 2007 | 8,090 | 3,192 | 2,704 | 488 |

Returning Visits - Based purely on a cookie, if this person is returning to your website for another visit an hour or more later

First Time Visits - Based purely on a cookie, if this person has no cookie then this is considered their first time at your website.

Unique Visitor - Based purely on a cookie, this is the total of the returning visits and first time visits - all your visitors.

Page Load - The number of times your page has been visited.

EMERALD CITY MUSIC GAMES

Survey and FREE Drawing Entry 2011

NAME: _____ Ph () _____

Email _____

Address _____

City _____ State _____ Zip _____

1) Is this the first drum corps show you have attended? Yes No

2) If no, how many shows do you attend in a year? 1-2 3-4 5-8 >8

3) How many miles did you travel to get here tonight? 0-28 30-59 60-99 >100

4) How many people attended tonight's show with you? 1 2 3 4 >4 None

5) When did you purchase your tickets? Today 2-7 days ago 2 weeks ago 3 weeks ago 4 weeks ago Over a month ago

6) Was tonight's line-up of corps a deciding factor in your attending? Yes No

7) How did you hear about the EMERALD CITY MUSIC GAMES in Dublin?
(mark all that apply)

- ECHG Web site
- School Banner
- Email
- DCI Today
- Direct Mailing
- Poster
- TV / Radio
- Word of Mouth
- Newspaper
- Other: _____
- Your home town newspaper _____

8) How would you rate tonight's show? ^{1 (poor)} ² ³ ⁴ ⁵ ⁶ ⁷ ⁸ ⁹ ^{10 (best)}

9) Please use the back of this form for comments.

Returning guest:

EMERALD CITY MUSIC GAMES

Survey and FREE Drawing Entry 2011

NAME: _____ Ph () _____

Email _____

Address _____

City _____ State _____ Zip _____

1) Is this the first drum corps show you have attended? Yes No

2) If no, how many shows do you attend in a year? 1-2 3-4 5-8 >8

3) How many miles did you travel to get here tonight? 0-28 30-59 60-99 >100

4) How many people attended tonight's show with you? 1 2 3 4 >4 None

5) When did you purchase your tickets? Today 2-7 days ago 2 weeks ago 3 weeks ago 4 weeks ago Over a month ago

6) Was tonight's line-up of corps a deciding factor in your attending? Yes No

7) How did you hear about the EMERALD CITY MUSIC GAMES in Dublin?
(mark all that apply)

- ECHG Web site
- School Banner
- Email
- DCI Today
- Direct Mailing
- Poster
- TV / Radio
- Word of Mouth
- Newspaper
- Other: _____
- Your home town newspaper _____

8) How would you rate tonight's show? ^{1 (poor)} ² ³ ⁴ ⁵ ⁶ ⁷ ⁸ ⁹ ^{10 (best)}

9) Please use the back of this form for comments.

Returning guest:

EMERALD CITY MUSIC GAMES
DUBLIN, OHIO
CORPS PARTICIPATION HISTORY

| CORPS NAME | CLASS | City, State | ECMG 2005 | ECMG 2006 | ECMG 2007 | ECMG 2008 | ECMG 2009 | ECMG 2010 | ECMG 2011 | ECMG 2012 | ECMG 2013 | ECMG 2014 | TOTAL APPEARANCES |
|----------------------|---------|-------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------------|
| Chinchnat Tradition | All-Age | Chinchnat, OH | | | | | | | | | | | 3 |
| Blue Saints | Open | Sudbury, ON | | | | | | | | | | | 1 |
| Colt Cadets | Open | Dubuque, IA | | | | | | | | | | | 1 |
| Lake Erie Regiment | Open | Erie, PA | * | | | | | | | | | | 1 |
| Legends | Open | Kalamazoo, MI | | | | | | | | | | | 1 |
| Memphis Sound | Open | Memphis, TN | | | | | | | | | | | 1 |
| Music City | Open | Nashville, TN | | | | | | | | | | | 2 |
| Oregon Crusaders | Open | Portland, OR | | | | | | | | | | | 0 |
| Vanguard Cadets | Open | Santa Clara, CA | | | | | | | | | | | 1 |
| Academy | World | Tempe, AZ | | | | | | | | | | | 2 |
| Blue Coats | World | Canton, OH | * | | | | | | | | | | 1 |
| Blue Devils | World | Concord, CA | | * | | | | | | | | | 4 |
| Blue Knights | World | Denver, CO | | | | | | | | | | | 1 |
| Blue Stars | World | La Crosse, WI | | | | | | | | | | | 2 |
| Boston Crusaders | World | Boston, MA | * | | | | | | | | | | 4 |
| The Cadets | World | Allentown, PA | | | | | | | | | | | 4 |
| Capital Regiment | World | Columbus, OH | * | * | | | | | | | | | 1 |
| Carolina Crown | World | Ft. Mill, SC | * | * | | | | | | | | | 3 |
| Cascades | World | Seattle, WA | | | | | | | | | | | 4 |
| Cotts | World | Dubuque, IA | | | | | | | | | | | 1 |
| Crossmen | World | San Antonio, TX | | | | | | | | | | | 2 |
| Glassmen | World | Toledo, OH | | * | | | | | | | | | 2 |
| Jersey Surf | World | Camden County, NJ | | | | | | | | | | | 4 |
| Madison Scouts | World | Madison, WI | | | | | | | | | | | 1 |
| Oregon Crusaders | World | Portland, OR | | | | | | | | | | | 3 |
| Pacific Crest | World | Diamond Bar, CA | | | | | | | | | | | [2] |
| Phantom Regiment | World | Rockford, IL | | * | | | | | | | | | 1 |
| Pioneer | World | Milwaukee, WI | | | | | | | | | | | 1 |
| Santa Clara Vanguard | World | Santa Clara, CA | | | | | | | | | | | 3 |
| Southwind | World | Lexington, KY | * | * | | | | | | | | | 2 |
| Spirit of Atlanta | World | Atlanta, GA | * | * | | | | | | | | | 3 |
| Teal Sound | World | Jacksonville, FL | | | | * | | | | | | | 3 |
| The Cavaliers | World | Rosemont, IL | | | | | | | | | | | 1 |
| Troopers | World | Casper, WY | | | * | | | | | | | | 3 |
| CORPS IN SHOW | | | 8 | 6 | 5 | 7 | 6 | 8 | 8 | 7 | 8 | 8 | 4 |



SUMMER TOUR



- 1. Indianapolis, IN - 6/18
- 2. Clovis, CA - 6/20
- 3. Rockford, IL - 6/20
- 4. Stockton, CA - 6/21
- 5. Akron, OH - 6/21
- 6. Plainfield, NJ - 6/21
- 7. Lynchburg, VA - 6/22
- 8. Bowling Green, OH - 6/22
- 9. Sacramento, CA - 6/22
- 10. Merrillville, IN - 6/24
- 11. Fairfield, OH - 6/24
- 12. Evansville, IN - 6/25
- 13. Pittsburgh, PA - 6/25
- 14. Mesa, AZ - 6/26
- 15. Bismarck, ND - 6/27
- 16. Oceanside, CA - 6/27
- 17. Chambersburg, PA - 6/27
- 18. Jackson, NJ - 6/28
- 19. Glendora, CA - 6/28
- 20. Madison, WI - 6/28
- 21. Rochester, MN - 6/29
- 22. Riverside, CA - 6/29
- 23. Lawrence, MA - 6/29
- 24. Manicato, MN - 6/30
- 25. Overland Park, KS - 7/1
- 26. Santa Clara, CA - 7/1
- 27. Waukon, IA - 7/2
- 28. New Haven, CT - 7/2
- 29. Medford, OR - 7/2
- 30. McMillinville, OR - 7/3
- 31. Bristol, RI - 7/3

- 32. Cedarburg, WI - 7/3
- 33. Sacramento, CA - 7/3
- 34. Renton, WA - 7/5
- 35. Lynn, MA - 7/5
- 36. Michigan City, IN - 7/5
- 37. Whitewater, WI - 7/5
- 38. Pleasant Hill, CA - 7/6
- 39. Tri Cities, WA - 7/6
- 40. Lisle, IL - 7/6
- 41. Chester, PA - 7/6
- 42. Dixon, IL - 7/6
- 43. Ft. Wayne, IN - 7/8
- 44. Boise, ID - 7/8
- 45. Dubuque, IA - 7/8
- 46. Ogden, UT - 7/9
- 47. Metamora, IL - 7/9
- 48. Salem, WI - 7/10
- 49. Cheyenne, WY - 7/11
- 50. Kalamazoo, MI - 7/11
- 51. Des Moines, IA - 7/12
- 52. La Crosse, WI - 7/12
- 53. Vista, CA - 7/12
- 54. Cerritos, CA - 7/13
- 55. DeKalb, IL - 7/13
- 56. Muscatine, IA - 7/13
- 57. Omaha, NE - 7/14
- 58. Warrensburg, MO - 7/14

- 59. Lebanon, IL - 7/14
- 60. Wichita, KS - 7/15
- 61. Bentonville, AR - 7/15
- 62. Tulsa, OK - 7/16
- 63. Dallas, TX - 7/17
- 64. Round Rock, TX - 7/17
- 65. Houston, TX - 7/18
- 66. San Antonio, TX - 7/18
- 67. Manchester, NH - 7/19
- 68. Dallas, TX - 7/21
- 69. Lafayette, LA - 7/21
- 70. Mustang, OK - 7/22
- 71. Ocean Springs, MS - 7/22
- 72. St. Louis, MO - 7/23
- 73. Hazelwood, MS - 7/23
- 74. Little Rock, AR - 7/23
- 75. Opelika, AL - 7/24
- 76. Johnsonburg, PA - 7/24
- 77. Nashville, TN - 7/25
- 78. Hickory, NC - 7/25

- 79. Ashtabula, OH - 7/26
- 80. Paw Paw, MI - 7/26
- 81. Grandale, WI - 7/27
- 82. Charlotte, NC - 7/27
- 83. Rice Lake, WI - 7/28
- 84. Dublin, OH - 7/28
- 85. Charleston, WV - 7/28
- 86. Erie, PA - 7/29
- 87. Salem, VA - 7/29
- 88. Troy, MI - 7/29
- 89. SE. Paul, MN - 7/30
- 90. Rome, NY - 7/30
- 91. West Chester, PA - 7/30
- 92. Warrington, VA - 7/30
- 93. Quincy, MA - 7/31
- 94. Piscataway, NJ - 7/31
- 95. Forest City, IA - 8/1
- 96. Chambersburg, PA - 8/1
- 97. Allentown, PA - 8/1
- 98. Avon Lake, OH - 8/2
- 99. Pittsburgh, PA - 8/2
- 100. Buffalo, NY - 8/3
- 101. Centerville, OH - 8/4
- 102. Massillon, OH - 8/4



Michigan City, IN
 Open Class Prizes - 7/4
 Open Class Finals - 8/5
Indianapolis, IN
 World Championship Prizes - 8/7
 World Championship Finals - 8/8
 World Championship Finals - 8/9

DCI Premier Events highlighted in red.
 Tour of Champions Series highlighted in blue.



The 2014 Drum Corps International Tour

MARCHING MUSIC'S MAJOR LEAGUE™



PROPOSAL



Cagnon, Jared
(614) 486 - 6101

jaredcagnon@clearchannel.com

Prepared For:

Dublin City Schools/ECMG

One East Campus View Blvd Ste 260

Columbus, OH 43235

| | |
|-----------------------------------|--------------------------|
| Date: | 6/3/2013 |
| Advertiser: | Dublin City Schools/ECMG |
| Spots: | 223 |
| Total Cost: | \$3,138.00 |
| Rates guaranteed until: 6/13/2013 | |

Summary

| | |
|---------------------------|-----------------------------|
| Advertiser | Dublin City Schools/ECMG |
| Title | Dublin City Schools (72350) |
| Billing Options | Broadcast |
| Market - Survey(s) | Columbus - Apr '13 (MSA) |
| Demographics | Persons 12+ |

Spot Schedule

NewsTalk 610 WTVN

3 Weeks: 7/8-7/22

| Daypart / Program | Len | Spots | Net Reach | Freq | Cume |
|----------------------|-----|----------|--------------|------------|---------------|
| Sat-Sun 3p-7p | 30 | 2 | 4,200 | 1.1 | 27,600 |
| Weekly Total: | | 2 | 4,200 | 1.1 | 27,600 |
| Flight Total: | | 6 | 9,700 | 1.4 | 27,600 |

2 Weeks: 7/15-7/22

| Daypart / Program | Len | Spots | Net Reach | Freq | Cume |
|----------------------|-----|-----------|---------------|------------|----------------|
| Mon-Fri 5a-9a | 30 | 1 | 7,600 | 1.0 | 97,900 |
| Mon-Fri 3p-7p | 30 | 3 | 28,600 | 1.2 | 143,900 |
| Mon-Fri 8p-Midnight | 30 | 6 | 7,700 | 1.2 | 44,800 |
| Weekly Total: | | 10 | 39,900 | 1.2 | 178,700 |
| Flight Total: | | 20 | 65,300 | 1.5 | 178,700 |

1 Week: 7/29

| Daypart / Program | Len | Spots | Net Reach | Freq | Cume |
|----------------------|-----|----------|---------------|------------|----------------|
| Mon-Tue 5a-9a | 30 | 1 | 7,500 | 1.0 | 64,600 |
| Mon-Tue 10a-3p | 30 | 2 | 13,900 | 1.1 | 71,000 |
| Weekly Total: | | 3 | 20,000 | 1.1 | 107,900 |
| Flight Total: | | 3 | 20,000 | 1.1 | 107,900 |

This audience estimate is derived by LAN International based on Arbitron's™ copyrighted and proprietary audience estimates.

The PPM ratings are based on audience estimates and are the opinion of Arbitron™ and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.

Oldies 93.3

3 Weeks: 7/8-7/22

| Daypart / Program | Len | Spots | Net Reach | Freq | Cume |
|----------------------|-----|-------|-----------|------|--------|
| Sat-Sun 3p-7p | 30 | 2 | 20,100 | 1.1 | 95,900 |
| Weekly Total: | | 2 | 20,100 | 1.1 | 95,900 |
| Flight Total: | | 6 | 42,400 | 1.6 | 95,900 |

2 Weeks: 7/15-7/22

| Daypart / Program | Len | Spots | Net Reach | Freq | Cume |
|----------------------|-----|-------|-----------|------|---------|
| Mon-Fri 5a-10a | 30 | 2 | 13,700 | 1.1 | 135,400 |
| Mon-Fri 3p-7p | 30 | 2 | 22,000 | 1.1 | 182,100 |
| Mon-Fri 8p-Midnight | 30 | 6 | 17,500 | 1.2 | 76,000 |
| Weekly Total: | | 10 | 49,100 | 1.2 | 282,200 |
| Flight Total: | | 20 | 82,700 | 1.4 | 282,200 |

WODC Streaming

3 Weeks: 7/15-7/22

| Daypart / Program | Len | Spots | Net Reach | Freq | Cume |
|----------------------|-----|-------|-----------|------|------|
| Mon-Tue 8a-5p | 30 | 28 | 0 | 0.0 | 0 |
| Weekly Total: | | 28 | 0 | 0.0 | 0 |
| Flight Total: | | 84 | 0 | 0.0 | 0 |

WTVN Streaming

3 Weeks: 7/15-7/22

| Daypart / Program | Len | Spots | Net Reach | Freq | Cume |
|----------------------|-----|-------|-----------|------|------|
| Mon-Tue 8a-5p | 30 | 28 | 0 | 0.0 | 0 |
| Weekly Total: | | 28 | 0 | 0.0 | 0 |
| Flight Total: | | 84 | 0 | 0.0 | 0 |

Proposal Totals

| | Spots | Total Cost | Net Reach | Freq | Cume |
|-------------------|------------|-------------------|----------------|------------|----------------|
| NewsTalk 610 WTVN | 29 | | 80,800 | 1.7 | 191,700 |
| Oldies 93.3 | 26 | | 115,800 | 1.6 | 292,100 |
| WODC Streaming | 84 | | - | - | - |
| WTVN Streaming | 84 | | - | - | - |
| Total | 223 | \$3,138.00 | 188,300 | 1.7 | 440,600 |

This audience estimate is derived by LAN International based on Arbitron's™ copyrighted and proprietary audience estimates.

The PPM ratings are based on audience estimates and are the opinion of Arbitron™ and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.

Dublin band to open for Smokey Robinson

By JENNIFER NOBLIT
ThisWeek Community Newspapers

The Concert Band of Dublin will play for its biggest audience yet on Independence Day.

The community band earned a spot before Smokey Robinson takes the stages at Dublin's annual Fourth of July festivities at Coffman High School, 6780 Coffman Road.

"A year ago on the Fourth of July, when the Dublin Cornet Band opened for Kenny Loggins, (council member) Cathy (Boring) and I said, 'Here's what we have planned; we're starting a Dublin community band. We want the community to be involved in something musically, and it's our goal to be here next year,'" concert band founder Tim Jameson said. "I get to be there and say we delivered. We were able to live our dream. ... I'm hoping Cathy will be there to take a lot of credit because she and city council had a lot to do with this all happening."

The Concert Band of Dublin began rehearsals in late January and performed its first concert in May.

"There was a great turnout," director Jeff Chesser said. "There were at least 500 people. We filled up Radiant Life Church. The audience response was great. People were pleasantly surprised by what they heard." Jameson heard the same feed-

backs for Independence Day.

Chesser said nearly every musician in the group that numbers about 80 would be at the performance.

"It's a good-sized band," he said. "We're so big, they had to put us on the turf."

Gates for the evening celebration at the Coffman High School stadium will open at 4:30 p.m., with the Concert Band of Dublin starting at 5 p.m. Smokey Robinson is set to perform from 8:15 to 9:45 p.m., with fireworks to follow.

Admission to the event is free. Tables in the field are sold out, and bleacher seats are on a first-come, first-served basis.

Chesser said the musical lineup would include patriotic songs, a salute to the armed forces and marches.

"I think it will be music that

connects, especially with this holiday," he said. "It should connect with the patriotism of the community and, hopefully, our goal is always to leave the audience feeling better than when they came."

The band also wants to make the Independence Day event an annual concert.

"I would love for that to happen. It's a great thing for the community to have this kind of tradition," Chesser said.

The Concert Band of Dublin next will perform at the Dublin Retirement Village and is looking for more opportunities to play. The group also is accepting new members.

For more information on the Concert Band of Dublin, go to dublinbands.com.

jnoblit@thisweeknews.com
www.ThisWeekNEWS.com

The Dublin City Schools Are Pleased to Present Emerald City Music Games

Drum and Bugle Corps Competition

July 5th, 2011 • 7 PM

Dublin Jerome High School Stadium
8300 Hyland-Croy Road • Dublin, OH 43016

This show will feature some of the best marching musical ensembles in the country, with the most talented young adults you have ever seen!



- Blue Saints
- Blue Stars
- Charmant Tradition
- Colts
- Gleesmen
- Pioneer
- The Cavaliers
- Tooopers

Tickets are available now at
www.emeraldgames.org
and through Crown Tickets
1-888-547-6478

Tickets will also be available at the gate the night of the event



Grand Opening

In the Northwest Shopping Center

1818 W. Henderson Road

Columbus, OH

614-326-2222

OPEN

Monday-Friday 9:30am-8:00pm

Saturday 9:30am-7:00pm • Sunday 11:00am-5:00pm

Luxe Nail Spa



This was a full page color ad, but I was not able to copy it all.

The Dublin City Schools Are Pleased to Present

Emerald City Music Games

Drum and Bugle Corps Competition

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Dublin Jerome High School Stadium
8300 Hyland-Croy Road • Dublin, OH 43016

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- Blue Saints
- Blue Stars
- Cincinnati Tradition
- Colts
- Glassman
- Pioneer
- The Cavaliers
- Troopers



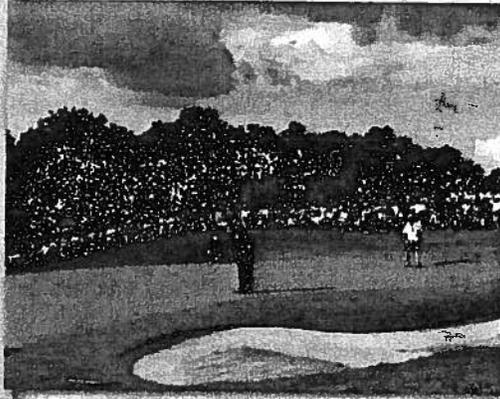
CommunityCalendar

JUNE

June 1-5 PGA Memorial Golf Tournament

Muirfield Village Golf Club,
5750 Memorial Dr., www.thememorialtournament.com

The world's best golfers come to Dublin to compete on a course built by Jack Nicklaus. Practice rounds are Monday-Wednesday. Tournament play begins Thursday.



June 1-17

Inside Looking Out
Dublin Arts Council Gallery, 7125
Riverside Dr., www.dublinarts.org

Painter David Jewell and ceramicist Sara Gallo display pieces inspired by the windows, natural light and landscape of the Dublin Arts Council Gallery.

June 12- July 31

DAC Sundays at Scioto Summer
Concert Series
7 p.m., Scioto Park, 7377 River-
side Dr., www.irishisanattitude.com

Dublin Arts Council presents its 27th annual summer concert series, featuring local and regional musicians. The series takes place on Sundays in June and July.

June 16

Multi-Chamber Business
Expo and After Hours
4:30-7 p.m., Bridgewater
Banquet & Conference Center,
10561 Sawmill Pkwy.,
www.dublinchamber.org

The Dublin, Worthington, Westerville and Powell Chambers of Commerce work together to connect more than 100 vendors and 600 area business representatives.

June 16 & July 21

Slainte Thursdays
4-9 p.m., Historic Dublin BriHi Dis-
trict, www.irishisanattitude.com

Each third Thursday of the month, Dublin residents can browse shops and restaurants in Historic Dublin.

July 4

Dublin Independence Day
Celebration
11 a.m., Dublin Coffman High
School, 6780 Coffman Rd.,
www.dublin.oh.us

Dublin's annual Independence Day Celebration includes a parade through Historic Dublin followed by family-friendly activities, a free Smokey Robinson concert at Dublin Coffman High School and fireworks.

July 8- Aug. 12

2011 JazzZoo Concert Series
The Water's Edge Event Park at
the Columbus Zoo and Aquarium,
4850 Powell Rd., www.colszoo.org

The Zoo partners with the Jazz Arts Group to bring the Columbus Jazz Orchestra with Artistic Director Byron Stripling to the Zoo for this summer concert series.

July 11-15

The Abbey Players present *Sleeping Beauty*
Abbey Theater, 5600 Post Rd.,
www.dublin.oh.us

All ages can watch as the likes of Prince Elvis try to break the spell cast upon Princess Pricilla in this musical.

JULY

July 5

Emerald City Music Games
7 p.m., Dublin Jerome High School,
8300 Hyland-Croy Rd.,
www.emeraldcitygames.org

Dublin City Schools present Emerald City Music Games, an event featuring some of the best young adult marching musical ensembles in the country.

July 8-9

Arthritis Foundation Classic Auto
Show and Cruise-In
Metro Center Business Park, Metro Place
North, www.arthritisautoshow.com

This event to benefit the Central Ohio Chapter of the Arthritis Foundation features 1,500 classic cars, as well as musical performers, food and drinks.



July 15-16

Dublin Art Fair
6-9 p.m. Friday, 10 a.m.-8
p.m. Saturday, Sells Middle
School, 150 W. Bridge St.,
www.dublinartfair.org

The fourth annual show benefits from a significant volume of drive-by traffic in the desirable Historic District of Dublin. Fine art, live entertainment, fine food and a new art project activity tent for all ages will make this art fair a popular one. Parking and admission are free.



TIM MCGRAW AND FAITH HILL



INTERPOL



O.A.R.



DEF LEPPARD

highlight

If live music is your thing, July is your month. Germain brings **Def Leppard** with **REO Speedwagon** and **Styx** July 8 and Nationwide hosts **Tim McGraw and Faith Hill** July 18. LC shows include the **Violent Femmes** July 11, **Interpol** July 25, **O.A.R.** with **Augustana** July 27 and **Incubus** with the **Bravery** July 31. See Concerts.

Weatherwayne Playhouse—Newark Theater, 100 Price Rd, Newark, (740) 366-4616. *Ragtime*, 7/4 at 7 pm, 5 thru 7 at 8 pm; *Song for a New World*, 7/12 thru 14, 18 thru 21 at 8 pm; *Beauty and the Beast*, 7/26 thru 28, 31, 8/1 thru 3 at 8 pm, 8/4 at 2 & 8 pm. Tickets \$23, senior citizens & students \$21, children 12 & under \$15.

Concerts

Sunday, July 1

Brass Band of Columbus—*Sundays at Scioto* series, 7-8:30 pm, Scioto Park, 7377 Riverside Dr, Dublin, 889-7444. Free.

Death by Banjo—*Family Concerts On the Green*, 7 pm, Worthington Village Green, Rt 161 & High St, 436-2743. Free.

Westerville Concert Band—8:30 pm, Central College Church Freedom Celebration, 975 S Sunbury Rd, Westerville, 882-9071. Free.

Monday, July 2

OZMA—with Eastern Conference Champions and the Actual, 7 pm, The Basement, 391 Neil Ave, 461-5483. Tickets \$8-\$10.

Wednesday, July 4

Central Ohio Symphony Orchestra—8 pm, Phillips Glen, Ohio Wesleyan University, (740) 362-1799 or (888) 999-2676. Seats \$3, lawn free.

Westerville Concert Band—6:30 pm, Alum Creek Park Amphitheater, 221 W Main St, Westerville, 882-9071. Free.

Friday, July 6

Agent 99—*Music in the Park Entertainment Series*, 7-9 pm, Friendship Park, 150 Oklahoma Ave, Gahanna, 342-4250. Free.

Columbus Symphony Orchestra—*Superheroes*, Popcorn Pops, gates open at 6:30 pm, concert at 8, Chemical Abstracts lawn, 2540 Olentangy River Rd, 228-8600. Tickets \$12, children 2 & under free.

Saturday, July 7

Columbus Symphony Orchestra—*The Pointer Sisters*, Picnic with the Pops, gates open at 6 pm, concert at 8:15, Chemical Abstracts lawn, 2540 Olentangy River Rd, 228-8600. Tickets \$20-\$22, children 3-12 \$13-\$15, 2 & under free.

The Redwalls—with Robbers on High Street, 7 pm, The Basement, 391 Neil Ave, 461-5483. Tickets \$8-\$10.

Sunday, July 8

Def Leppard—with REO Speedwagon and Styx, 7 pm, Germain Amphitheater, I-71 & Polaris Pkwy, 431-3600. Tickets \$31-\$81.

Island Breeze—*Sundays at Scioto* series, 7-8:30 pm, Scioto Park, 7377 Riverside Dr, Dublin, 889-7444. Free.

LDB3 and Linda Dachtel—*Short North Sunday Jazz*, noon-1:30 pm, Goodale Park Jazzebo, Goodale

St, 645-3800. Free.

Monday, July 9

Emerald City Music Games—with the Cavaliers, Southwind, Memphis Sound, Colt Cadets, HYPE, and the Dublin Jaiho Group, 7:30 pm, Coffman High School Auditorium, 6780 Coffman Rd, 761-3746. Tickets \$10-\$15.

Tuesday, July 10

The British Invasion—*Music on the Lawn*, 7:30-8:30 pm, Grandview Heights Public Library, 1685 W First Ave, 486-2951. Free.

Wednesday, July 11

Mouth of the Architect and Made Out of Babies—with 333, 9 pm, Ravari Room, 2661 N High St, 263-4058. Call for adm price.

Violent Femmes—6:30 pm, Lifestyle Communities Pavilion, 405 Neil Ave, 461-5483. Tickets \$15-\$20.

Thursday, July 12

Dwight Lenox Quartet—*Music in the Parks*, 6:30-8 pm, Mallway Park, Arlington Ave between N and S Mallway, 583-5310. Free.

Friday, July 13

Columbus Symphony Orchestra—*Red, White and Bluegrass*, Popcorn Pops, gates open at 6:30 pm, concert at 8, Chemical Abstracts lawn, 2540 Olentangy River Rd, 228-8600. Tickets \$12, children 2 & under free.

The Sound of Urchin—with the Brown Notes and the Packets, 9 pm, Ravari Room, 2661 N High St, 263-4058. Call for adm price.

Stampede—*Music in the Park Entertainment Series*, 7-9 pm, Friendship Park, 150 Oklahoma Ave, Gahanna, 342-4250. Free.

Saturday, July 14

Brass Band of Columbus—7 pm, Lancaster Campground, 2151 W Fair Ave, Lancaster, (740) 653-2119. Free.

Columbus Symphony Orchestra—*Ricky Skaggs and Kentucky Thunder*, Picnic with the Pops, gates open at 6 pm, concert at 8:15, Chemical Abstracts lawn, 2540 Olentangy River Rd, 228-8600. Tickets \$20-\$22, children 3-12 \$13-\$15, 2 & under free.

Lou Gramm—*QFM Wing Zing*, with Dickey Betts, Bruce in the USA, Dan Orr Project and Olde Cellar Band, 3 pm, Lifestyle Communities Pavilion, 405 Neil Ave, 461-5483. Tickets \$12-\$17.

Sunday, July 15

Continental Drift—*Family Concerts On the Green*, 7 pm, Worthington Village Green, Rt 161 & High St, 436-2743. Free.

Jim Maneri Straight—*Short North Sunday Jazz*, noon-1:30 pm, Goodale Park, Goodale St, 645-3800. Free.

Mirah—8 pm, Wexner Center, N High St at 15th Ave, 292-3535. Tickets \$10.

Tony Monaco—*Sundays at Scioto* series, 7-8:30 pm, Scioto Park, 7377 Riverside Dr, Dublin, 889-7444. Free.

Tuesday, July 17

Bob Weir and Ratdog—with Keller Williams Lifestyle Communities Pavilion, 405 Neil Ave, 461-5483. Tickets \$29.

Conspiracy—*Music on the Lawn*, 7:30-8:30 pm, Grandview Heights Public Library, 1685 W First Ave, 486-2951. Free.

Wednesday, July 18

Tim McGraw and Faith Hill—*Soul2Soul Tour*, 7:30 pm, Nationwide Arena, Front St & Nationwide Blvd, 431-3600. Tickets \$67.75-\$91.75.

Westerville Concert Band—6:30 pm, Alum Creek Park Amphitheater, 221 W Main St, Westerville, 882-9071. Free.

Thursday, July 19

Drumming Circle—*Music in the Parks*, 6:30-8 pm, Municipal Services Center, Mountview Rd between McCoy & Lane rds, 583-5310. Free.

Friday, July 20

Columbus Symphony Orchestra—*It's a Beautiful World*, Popcorn Pops, gates open at 6:30 pm, concert at 8, Chemical Abstracts lawn, 2540 Olentangy River Rd, 228-8600. Tickets \$12, children 2 & under free.

Dark Star Orchestra—8 pm, Newport Music Center, 1722 N High St, 461-5483. Tickets \$20-\$25.

Skeletonwitch and Withered—9 pm, Ravari Room, 2661 N High St, 263-4058. Call for adm price.

Friday, July 20 & 27

Columbus Jazz Arts Group—*JazzOo Celebrations*, classical jazz, swing, blues and more, 8 pm, Columbus Zoo, 9990 Riverside Dr, 294-5200. Tickets \$24, children \$14; \$10 discount for members.

Saturday, July 21

Columbus Symphony Orchestra—*Clay Aikens*, Picnic with the Pops, gates open at 6 pm, concert at 8, Chemical Abstracts lawn, 2540 Olentangy River Rd, 228-8600. Tickets \$20-\$22, children 3-12 \$13-\$15, 2 & under free.

Yonder Mountain String Band—7 pm, Lifestyle Communities Pavilion, 405 Neil Ave, 461-5483. Tickets \$25.

Sunday, July 22

Columbus Symphony Orchestra—*Music on the Lawn*, 6 pm, Lambton Park, Brandon & Lambton rds, New Albany, 416-7100. Free.

Conspiracy—*Sundays at Scioto* series, 7-8:30 pm, Scioto Park, 7377 Riverside Dr, Dublin, 889-7444.

Crossing Guard—*Family Concerts On the Green*, 7 pm, Worthington Village Green, Rt 161 & High St, 436-2743. Free.

GWAR—*Sounds of the Underground*, with the Roomhead, Chimaira, Every Time I Die, Necro, The Cowbird, Amon Amarth, Darkest Hour, the 12 Twelve Looks Like You and more, 1 pm, Lifestyle Communities Pavilion, 405 Neil Ave, 461-5483. Tickets \$27-\$31.

Rusted Root—with Backdoor Slam, 7 pm, Nationwide Music Hall, 1722 N High St, 461-5483. Tickets \$27-\$31.

EMERALD CITY MUSIC GAMES



Monday, July 28, 2014

7:00 P.M.

Dublin, Ohio

Coffman HS Stadium



A local stop on Drum Corps International's Summer Music Games Tour. The event will feature several of the world's top drum and bugle corps in competition.



Dublin City Schools are proud to sponsor the Emerald City Music Games. This event is an opportunity to provide premier musical entertainment for the community, as well as funding to help support student activities and facility maintenance.



Visit our website at
WWW.EMERALDCITYGAMES.ORG

Follow us





Dublin Coffman High School Band Department

To Whom it May Concern:

October 29, 2014

The Emerald City Music Games has been a welcome addition to our curriculum within Dublin City Schools. This event has helped students at Dublin Coffman High School by providing an opportunity for everyone to see how a drum corps looks, sounds and rehearses. Our students have participated in workshops, observed practices and attended performances of some of the best drum corps in the world.

By having the Emerald City Music Games in our city, our students have a better understanding of what we ask them to do in the classroom.

Sincerely,

The Band Staff

Dublin Coffman High School
6780 Coffman Rd.
Dublin, OH 43017
614-764-5905
coffmanband@gmail.com

October 29, 2014

Mike Renzi
Director of Bands
Bishop Watterson H.S.
99 E. Cooke Rd.
Columbus, OH 43214
mrenzi@cdeducation.org

To whom it may concern,

I am writing this letter on behalf of Mr. Gary Hodges and the Emerald City Music Games Drum and Bugle Corps show held in Dublin, Ohio.

As a band director in Central Ohio, I have been very pleased that Dublin has been a host to the Emerald City Music Games drum corps show for many years now. This wonderful event has been very important to my students, parents, and staff. It is great way to expose them to the high level of art and pageantry that only the drum corps activity can provide. As a competitive marching band, having my students experience this activity has been very important and beneficial. During the years that Dublin has sponsored this show, my students, parents, and staff have attended the Emerald City Music games. Having a competition this close to us has been wonderful and convenient. We typically send 40-60 students and adults to the show every year. It is also held in a convenient location that many of my colleagues have typically attend this event, and many times with their own students and families.

I believe that exposing my students to the arts, and specifically the marching arts, has been a great tool in my teaching and their learning and I will continue to support the Emerald City Music Games.

Sincerely,

Mike Renzi

October 29, 2014

RE: Emerald City Music Games

To Whom It May Concern:

As a Music Educator in the City of Dublin, I am always looking for events for my students to attend, or in which to participate, that will enhance and further their music education. The Emerald City Music Games provides those opportunities. Corps are housed in the schools and often provide occasions for student clinics in music performance.

The Emerald City Music Games brings World Class Marching Musicianship not just to Dublin City Schools, but to the community at large as well. The Drum Corps International has an enormous following. With the well-run and well-attended Emerald City Music Games continuing to grow and garner national attention, it brings positive public attention to the community as well.

It is my hope that those among the City Leaders and Community businesses will continue to support the Emerald City Music Games, bringing tourists to Dublin, entertainment for our Community, and educational prospects for our students.

Sincerely,

James Gray
Director, Bands and Orchestras
Dublin Scioto High School
Gray_jim@dublinschools.net
614-718-8340

November 1, 2014

**City of Dublin
Community Relations
5200 Emerald Parkway
Dublin, Ohio**

Attn: Ms. Faye Gibson

Dear Ms. Gibson,

I'm writing to encourage the city to support the 2015 Emerald City Music Games (ECMG) Drum & Bugle Corps show with a grant from the city's Hotel/Motel Tax Fund.

The ECMG show draws thousands of fans to the city each year, and allows more than 1000 young participants to showcase their talent. Fans come from around Ohio and participants travel to Dublin from around the country. The show has grown so much in popularity over the years that it is now scheduled later in the summer in order to attract corps from coast to coast.

While the show has been in existence for 10 years, our growth plan includes becoming one of the premier stops on the Drum Corps International (DCI) tour. DCI's focus has increasingly been on the more-successful shows on their summer tour and, while the Dublin City Schools sponsorship has been invaluable to us, their contribution has been limited to providing housing and a performance venue for the attending corps. The city's financial contribution from the bed tax will help assure our favorable standing with DCI and the continued growth in fan attendance. The city's financial support will also afford the show the opportunity to support other youth groups in central Ohio which we began doing this past year.

The school district and the residents of Dublin have welcomed ECMG as a part of the fabric that makes Dublin an attractive destination for thousands of fans each year. Support from the Dublin bed tax will help assure that Dublin's reputation as a premier host on the DCI tour continues for many years to come.

I strongly recommend that the city support ECMG by granting our bed tax request.

Thank You for your consideration.

Sincerely,

**Dan LaMacchia
ECMG Show Staff**

**EMERALD CITY MUSIC GAMES
DUBLIN CITY SCHOOLS
DUBLIN, OHIO**

SHOW INFORMATION SHEET
"Marching Music's Major League"

➤ **When?**

- ♣ Monday, July 28, 2014

➤ **Where?**

- ♣ Dublin Coffman H.S. stadium (Dublin, Ohio)
- ♣ 5,000 reserve seats on home side
- ♣ Free parking

➤ **What time?**

- ♣ Ticket booth opens at 3:30 P.M.
- ♣ "Food Truck and Fan-Fare" 4:30 – 6:30 P.M.
- ♣ Gates open at 5:30 P.M.
- ♣ 7:00 P.M. (Star Spangled Banner)

➤ **Who is the main sponsor of the event?**

- ♣ Dublin City Schools

➤ **What is the purpose of the event?**

- ♣ To bring world class musical entertainment to the city of Dublin and central Ohio
- ♣ This event is an opportunity to provide premier musical entertainment for the community, as well as funding to help support facility maintenance.

➤ **What is Drum Corps International?**

- ♣ Drum Corps International is the world leader in producing and sanctioning touring, competitive events for the worlds most elite and exclusive marching music ensembles. DCI was founded in 1972.
- ♣ There are more than 135 sanctioned events during a 60-day tour throughout North America between June and August in more than 40 states.
- ♣ Total attendance at tour events exceeds 400,000 guests each year.
- ♣ Website: www.dci.org

➤ **Who are in these musical ensembles?**

- ♣ There are a maximum of 150 young adults ages 14-22 in each competitive corps. (19.4 average age)
- ♣ These young adults hail from more than 15 countries.
- ♣ Each year, more than 8,000 students audition for the fewer than 3,500 positions available in top-tier DCI member corps.
- ♣ There is a highly loyal, connected past-participant base of nearly 250,000.
- ♣ 59.3% are currently enrolled or are planning to study music and the performing arts at the university level.
- ♣ 73% of the corps members in top-tier units achieve a cumulative GPA of 3.1 or higher.

- **Where do the corps come from?**
 - ♣ Most of the corps' come from all over the United States and Canada.

- **How far do the corps travel?**
 - ♣ 10,000 is the average number of miles a top corps will travel over the course of the summer.

- **What is the profile of the ticket purchasers?**
 - ♣ Average age 40.2
 - ♣ 55% are male
 - ♣ 51% are married
 - ♣ 55% have college degrees
 - ♣ 62% stay in hotels
 - ♣ 52% travel in groups of 4 or more

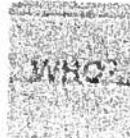
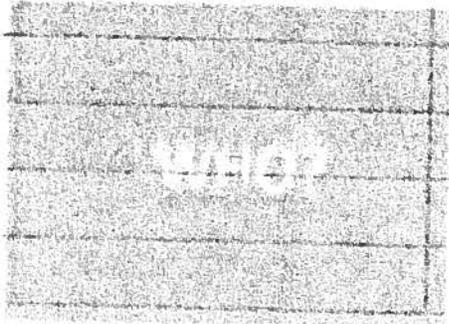
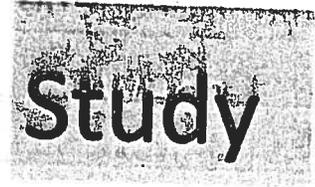
- **How much are tickets?**
 - ♣ \$17-\$23-\$30 at the gate
 - ♣ \$5 presale discount for the first 1000 *premium tickets* through the show website until July 1.
 - ♣ \$5 **presale** discount for group tickets of 20 or more. (all sections)
 - ♣ \$5 discount for active military, handicapped, and senior citizens (60+) (all sections)
 - ♣ \$10 for children 12 and under. (all sections)

- **Are the show programs sold?**
 - ♣ No! The programs are donation only.

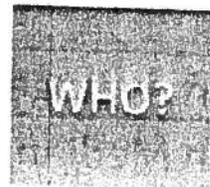
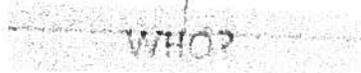
- **Is there a website for more information?**
 - ♣ Yes! www.emeraldcitygames.org



2014 Who Are You Audience Study



Dublin 07.28.2014



Basic Stats

Dublin 07.28.2014

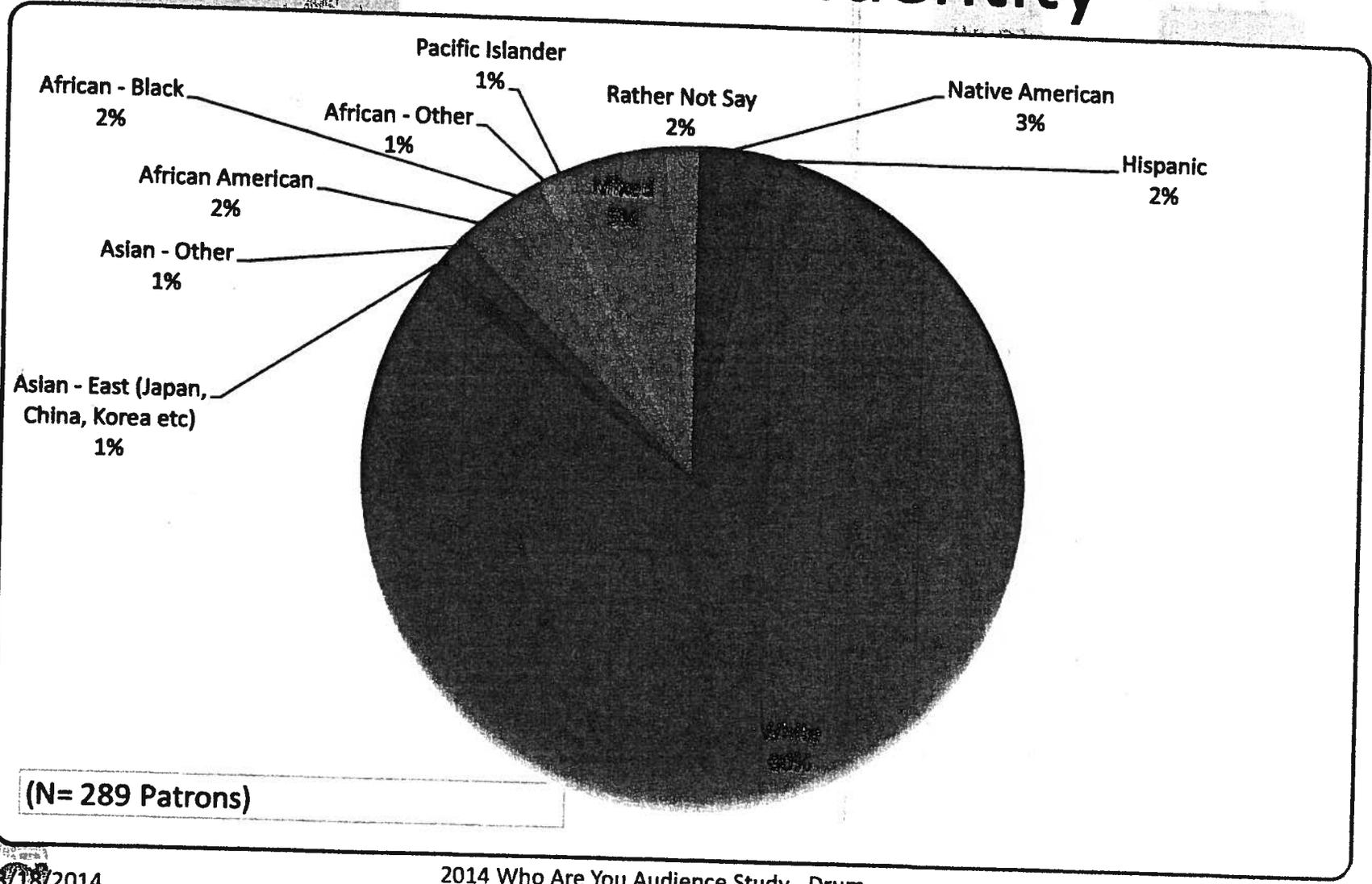
| | | |
|--------------------------|----|-----------|
| Average Household Income | \$ | 75,193.76 |
| Median Houshehold Income | \$ | 77,207.50 |
| | | |
| Male | | 48% |
| Female | | 45% |
| Rather Not Say | | 6% |
| | | |
| Avg. Distance Traveled | | 60.79 |
| Median Distance Traveled | | 24.93 |
| | | |
| dublin Average Age | | 30.64 |
| dublin Median Age | | 19.00 |

8/18/2014

2014 Who Are You Audience Study - Drum
Corps International

Dublin 07.28.2014

Racial & Ethnic Identity



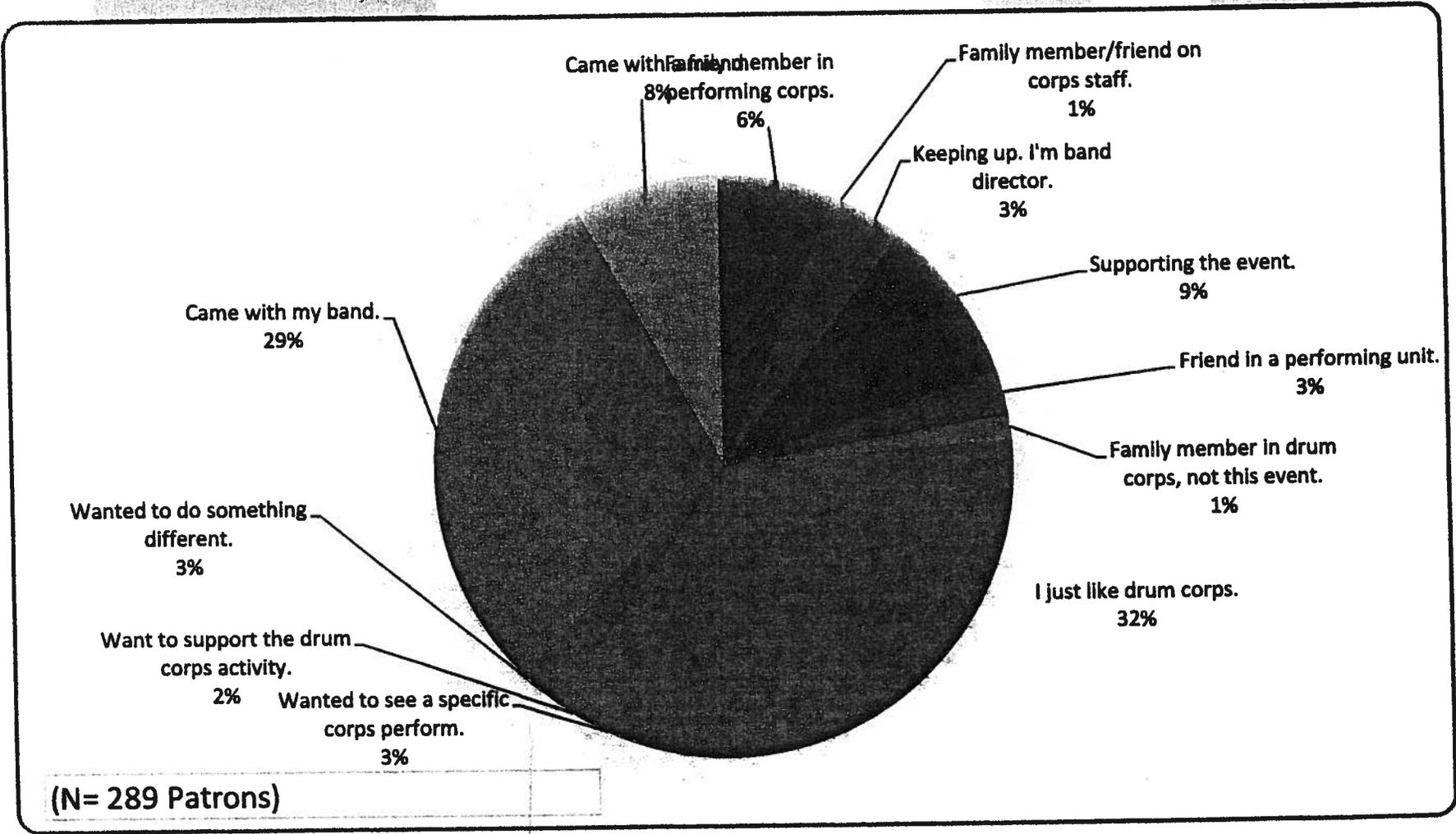
(N= 289 Patrons)

8/18/2014

2014 Who Are You Audience Study - Drum Corps International

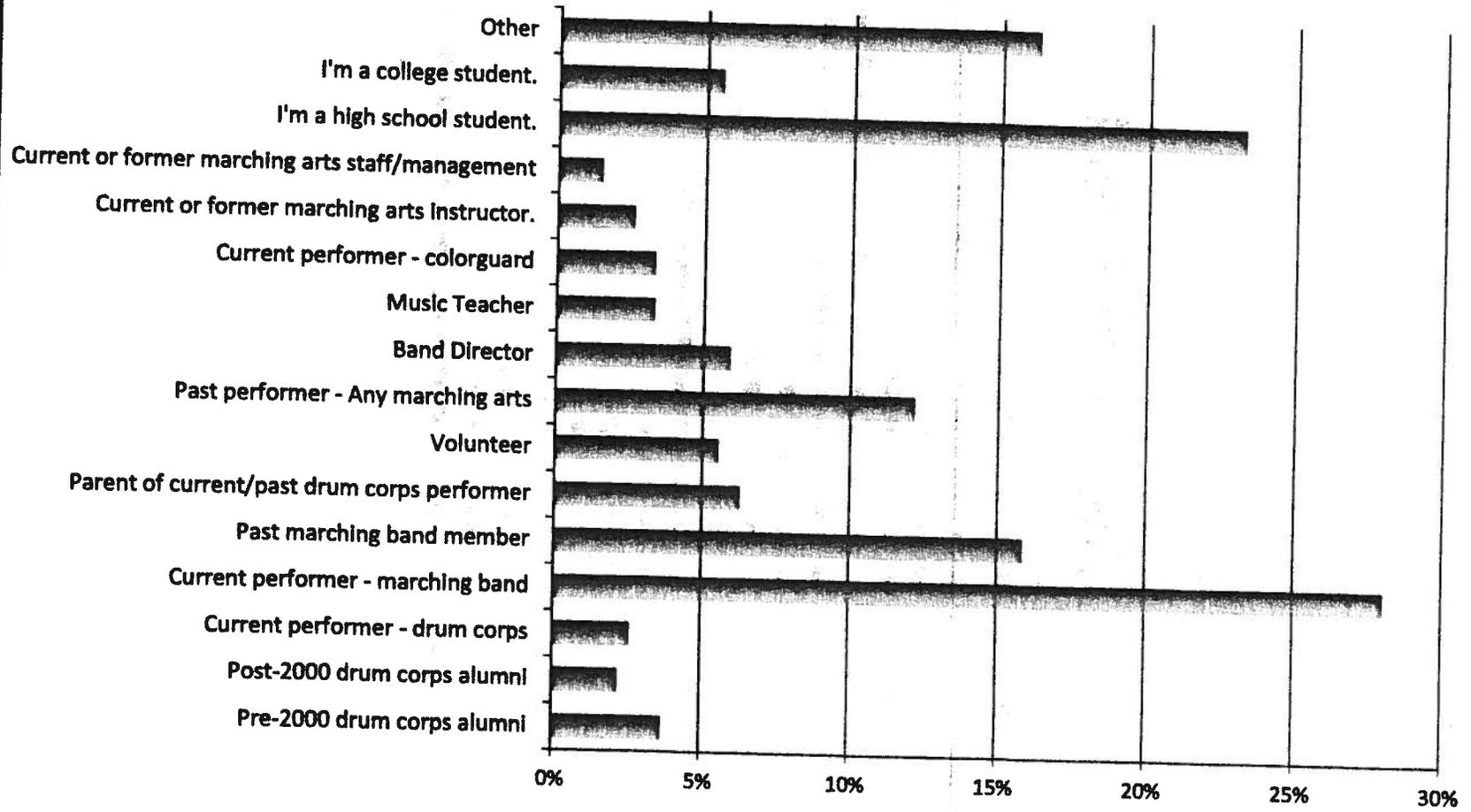
Primary Reason for Attending Event

WHO?



Relationships w/ Marching Arts

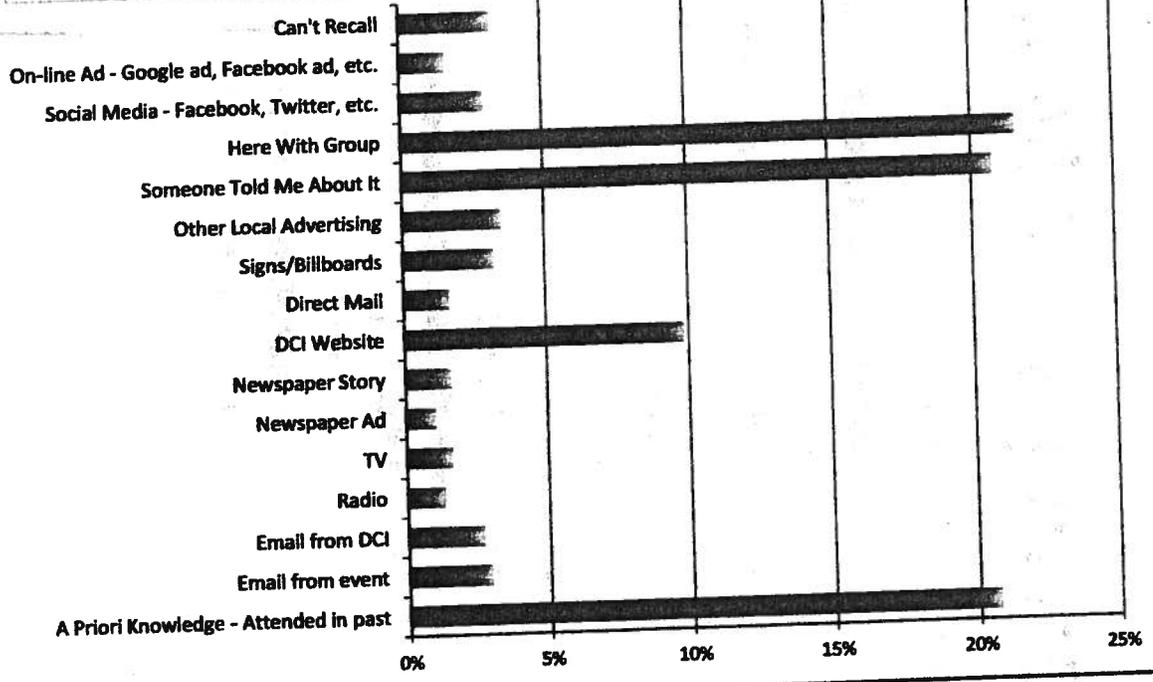
(N= 374 Responses From 289 Patrons)



Dublin 07.28.2014

Aware of Event

(N= 376 Responses From 289 Patrons)



07/18/2014

2014 Who Are You Audience Study - Drum Corps International

2014 Who Are You Audience Study

All Events - All Responses

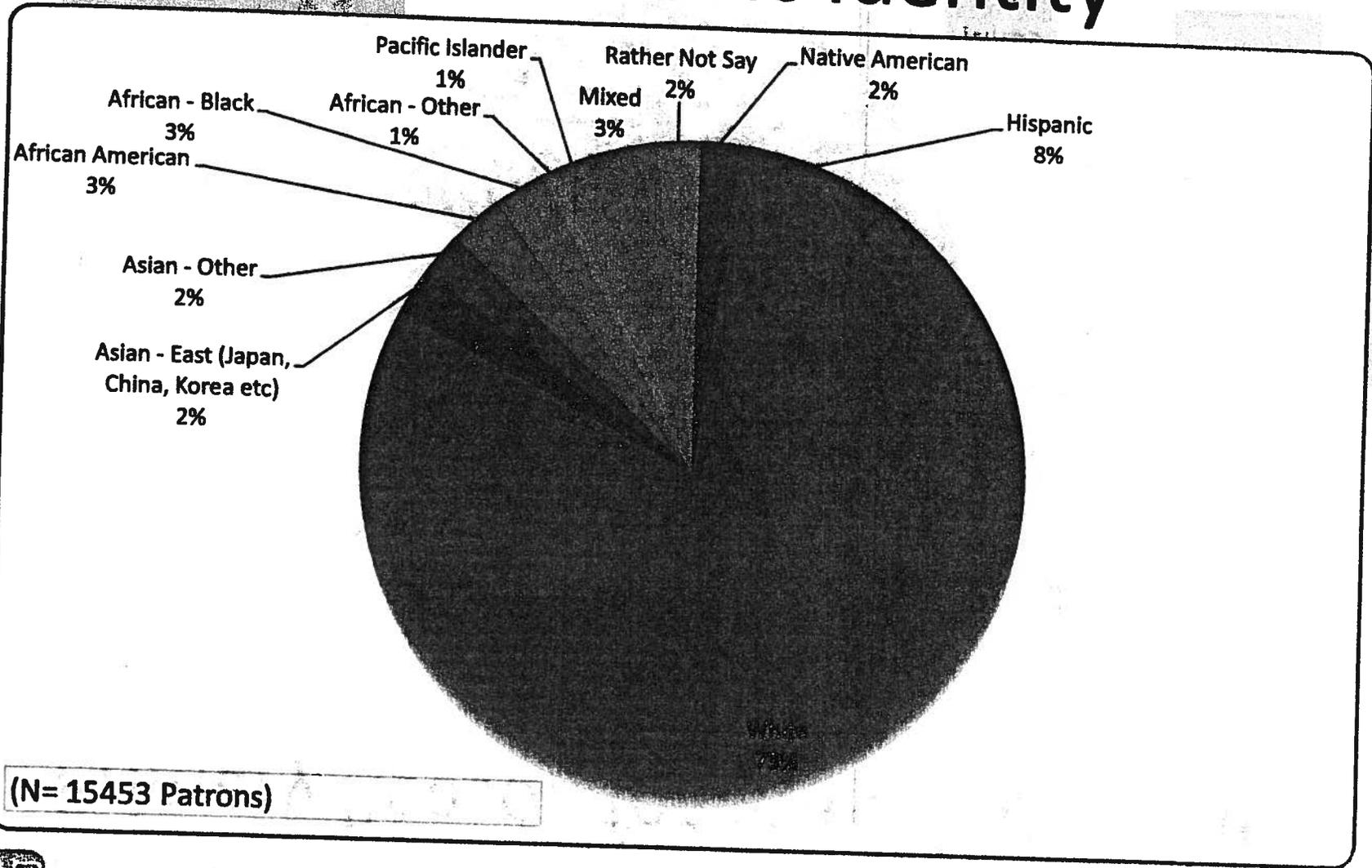
All Events - All Responses

Basic Stats

| | |
|--------------------------|--------------|
| Average Household Income | \$ 62,067.65 |
| Median Household Income | \$ 59,655.00 |
| | |
| Male | 49% |
| Female | 48% |
| Rather Not Say | 3% |
| | |
| Avg. Distance Traveled | 186.67 |
| Median Distance Traveled | 38.47 |
| | |
| Average Age | 35.33 |
| Median Age | 25.00 |

All Events - All Responses

Racial & Ethnic Identity



(N= 15453 Patrons)

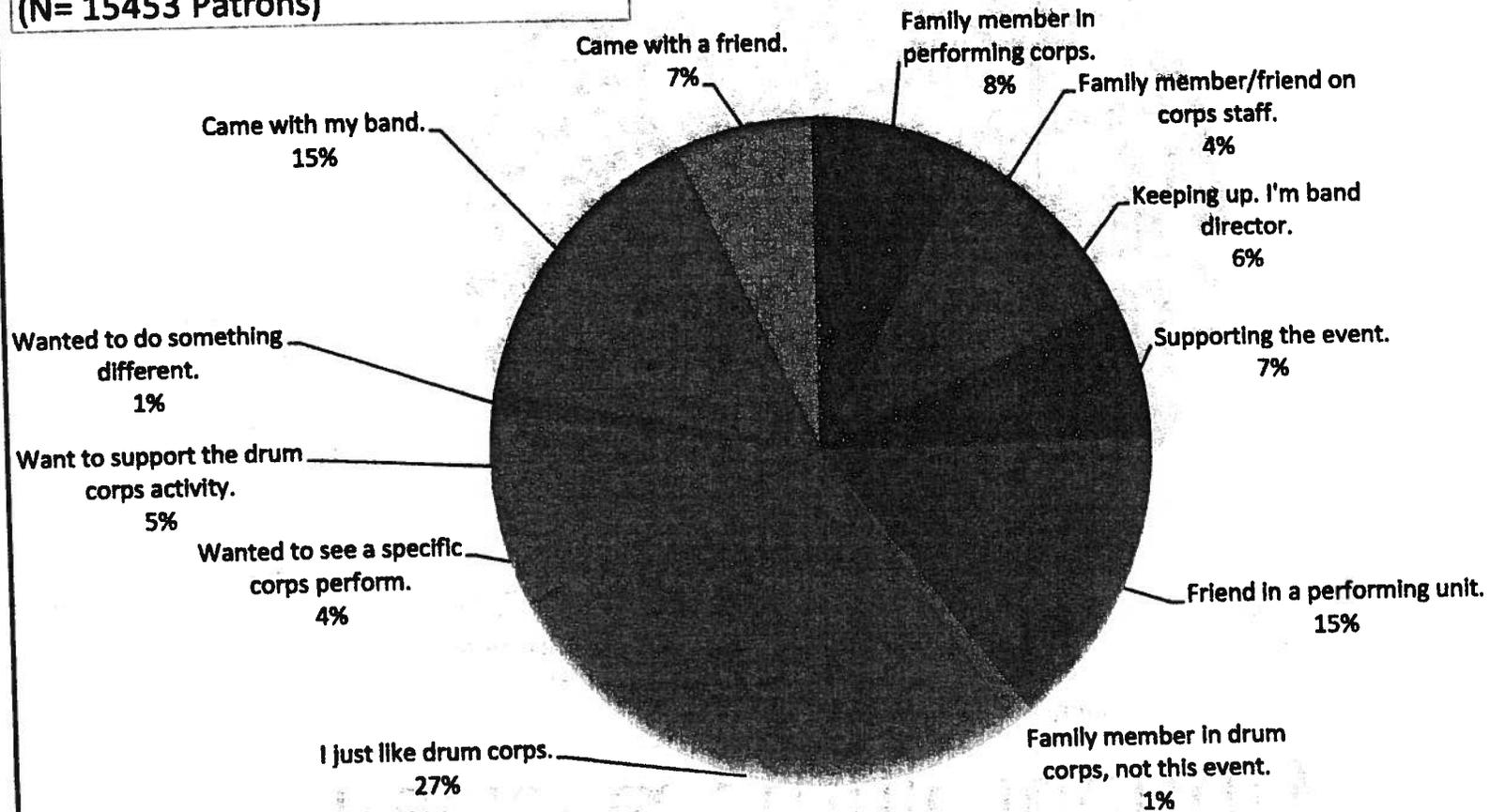
8/18/2014

2014 Who Are You Audience Study - Drum Corps International

All Events - All Responses

Primary Reason for Attending Event

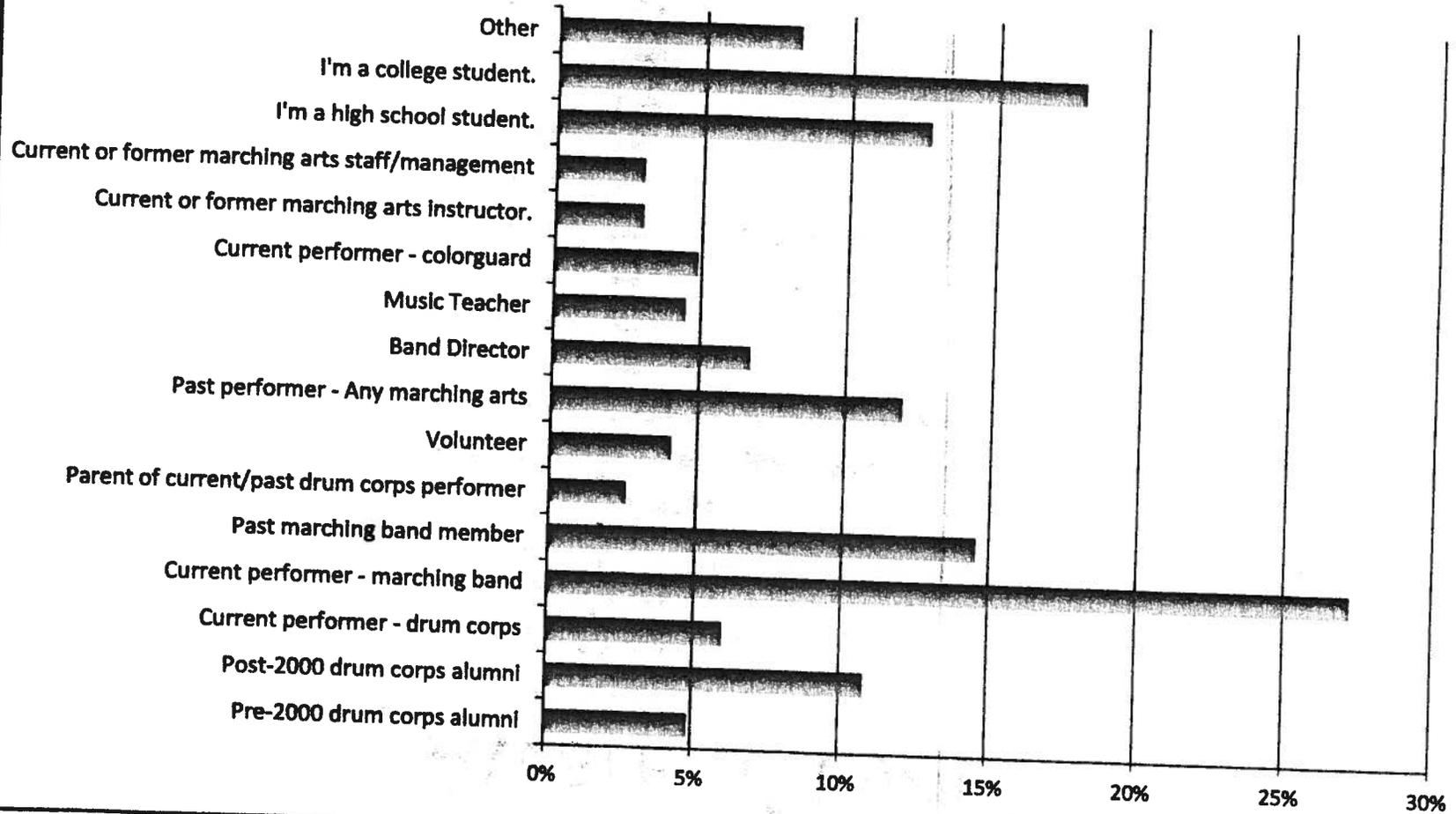
(N= 15453 Patrons)



All Events - All Responses

Relationships w/ Marching Arts

(N= 18633 Responses From 15453 Patrs)



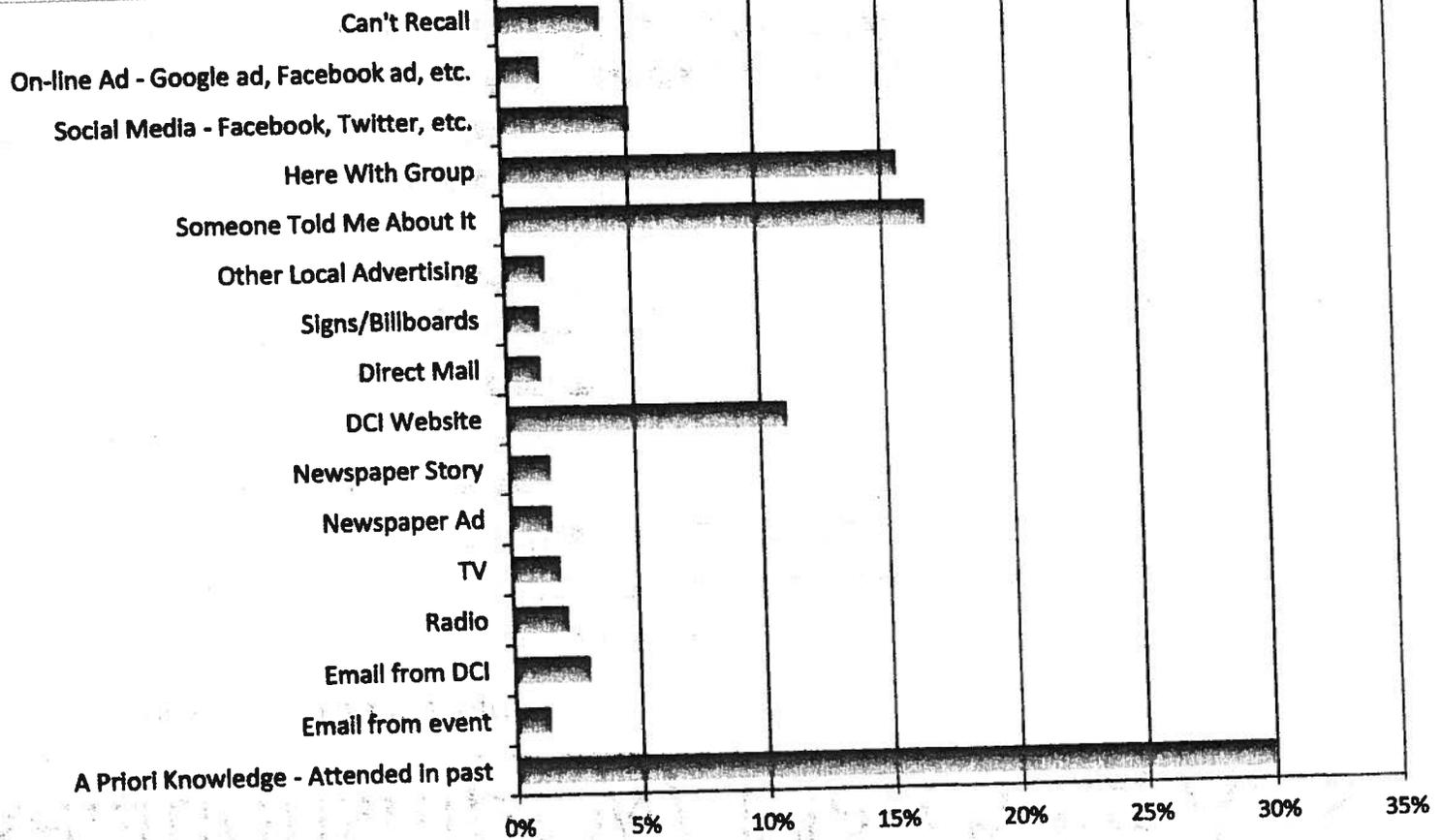
8/18/2014

2014 Who Are You Audience Study - Drum Corps International

All Events - All Responses

Aware of Event

(N= 16498 Responses From 15453 Patrons)



EMERALD CITY MUSIC GAMES

"A different kind of family musical entertainment"



Eight Drum & Bugle Corps will perform in Dublin as part of the **2014 DCI International Tour**



July 28, 2014 • Dublin Coffman HS Stadium • 7 P.M.

For tickets & information visit:
www.emeraldcitygames.org

onstage

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Publication: Columbus Symphony
Year: 2013-14
Sales Rep: Lee Mardis
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Please check the appropriate box and approve with your signature where indicated.

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- APPROVED with indicated changes

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HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin Robotics Boosters

Event/Activity: First Robotics Challenge Tournament

2015 Request: \$1,500

Previous Grants Received

Yes

No

If Yes, Years: [Click here to enter text.](#)

Amounts:

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: [Click here to enter text.](#)

Beautification of public property: [Click here to enter text.](#)

Improvement of Dublin's Historic District: [Click here to enter text.](#)

Special Events: [Click here to enter text.](#)

Other projects which will enhance the City of Dublin: [Click here to enter text.](#)

Projects/Events that appeal to Dublin visitors and tourists: [Click here to enter text.](#)

Comments – Community Relations: No Comment

Comments – Events Administration: None

Comments – Parks & Open Space: No Comment

Comments – Taxation: Application is complete

Administrative Approval:

Finance Committee Recommendation:



Formstack Submission for form 2015 Hotel/Motel Tax Grant Application

Submitted at 11/04/14 9:01 PM

Project/Event Title: FIRST Robotics Challenge Tournament

Organization Name: Dublin Robotics Boosters

Contact Name: Cindy Bryden

Address: Dublin Robotics Boosters
PO BOX 2059
Dublin, OH 43017

Email: cjbryden@wowway.com

Phone Number: (614) 793-9568

Organization Website: DublinRoboticsBoosters.org

Amount Requested: \$1500

Project Details: Dublin Robotics Boosters and the Central Ohio Robotics Initiative host a 36 team FRC robotics competition at the Dublin Coffman High School on the fourth weekend of June. This is a two day tournament spanning Friday evening and Saturday 8:00am to 6:00pm. This event draws teams from across Ohio and surrounding states generating business to the local hotels nearest Coffman HS. We are requesting \$1500 to purchase feather pole signage to be used to advertise that a robotics event is taking place in the building. This event is free to the public and is used to promote the FIRST robotics program within the Dublin School District and Central Ohio.

Is the request for a one-time special project or new activity, or operating support for an existing program or event?: New activity

Spectator Attendance 2013: 300

Spectator Attendance 2014: 400

Spectator Attendance 2015 (Estimate): 400

Participant Attendance 2013: 400

| | |
|---|--|
| Participant Attendance 2014: | 450 |
| Participant Attendance 2015 (Estimate): | 450 |
| Overnight Stays in Dublin 2013: | 100 |
| Overnight Stays in Dublin Hotel 2014: | 120 |
| Overnight Stays in Dublin Hotel 2015 (Estimate): | 120 |
| Has the Dublin Convention & Visitors Bureau confirmed the number of overnight stays?: | No |
| What is the total cost of the project?: | \$10,000 |
| Specifically, how will the Hotel/Motel Tax Grant be used?: | The CORI Foundation has acquired funding to run the FRC robotics tournament from corporate sponsors. The Dublin Robotics Boosters provides volunteers and a host site. We need temporary outdoor signage to identify the location of the competition and create local interest in the event. |
| What other sources of financial support are committed or are being sought for the project?: | The Central Ohio Robotics Initiative (CORI) The Past Foundation Honda R&D |
| What are expectations for future financial support or assistance with maintenance services if applicable?: | The outdoor signage is a one time request. We plan on using the signage for multiple years at this event and for the FIRST LEGO League tournament held each year in January at Dublin Jerome High School. |
| How will you promote/recognize the City of Dublin's support?: | We will list the City of Dublin in the event programs and on the team sponsor banner. The banner travels to all High school competitions, is displayed at both the Coffman and Jerome robotics competitions and the Dublin 4th of July Parade. |
| Are there ceremonial and/or other engagement opportunities for the City of Dublin and/or the Dublin community during your event or project?: | We are always looking for volunteers at our robotics tournament. A Dublin City official would be welcome to be a presenter of the team awards or to be master of ceremonies during the robot competitions. This event is free and open to the public to attend. |
| How will the project/event be promoted within Dublin and | We invite local news papers reporters and tv news teams to cover the events. The high school team promotes the event |

beyond Dublin?: through social media. The FIRST robotics community is made aware that this off season event is available to all teams that are within driving distance of Dublin. CORI and Dublin Robotics invite our corporate and individual sponsors to see their teams compete and witness how their funds are supporting this fantastic program.

Does your event require City Services: No

If so, what City of Dublin services are required to implement the project/event?: none

What is the estimated cost of City Services? If there are no costs then mark as None: none

With the exception of Sports Tournaments, has the organization applied for an Event Permit through the Events division?: No

For Sports Tournaments only, has the organization applied for an Event Permit through Recreation Services?: No

If your event requires a facility or sports field/park reservation have you contacted Recreation Services: No

Names and addresses of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:

Dublin Robotics Boosters Board Members September 2014
PO BOX 2059, Dublin OH 43017

Cindy Bryden, President
7097 Timberview Dr, Dublin, Oh 43017
(614)793-9568
cjbryden@wowway.com
Employment: The Junior Library Guild

Emily Bunt, Secretary
7706 Wryneck Dr., Dublin, OH 43017
(614)766-9050
emilybunt@hahoo.com

Raj Govindaraj, Treasurer
(614)793-8026

sg.rajagopal@gmail.com
7662 Fulmar Dr, Dublin, Oh 43017
Employment : IBM

Paul Glaubitz VP FTC
6851 McDougal Ct, Dublin, OH 43107
(614)761-3448
Paulglaubitz@yahoo.com
Employment: Aeroflex

Jennifer Glaubitz VP FLL
6851 McDougal Ct, Dublin, OH 43107
(614)761-3448
Glaubitzohio@gmail.com
Empoyment: Columbus State Community College

Johnny R. Hoylman Jr., VP of FRC
5317 Adventure Drive, Dublin, OH 43017
(614) 538-9216
(419) 733-3809
jhoylman@columbus.rr.com
Employment: Veyance Technologies, Inc.

Rajesh Shah, VP of Grants
7430 Balfoure Cir, Dublin, Oh 43017
(937) 554-1132
(937) 626-1482
Rshahdelhi@gmail.com
Employment: Cardinal Health

Enam Chowdhury, VP of Sponsorships
8515 Mallard Circle, Plain City, Oh 43064
(614) 343-3444
chowdhury.24@osu.edu
Employment: Ohio State University

Names, titles, duties and qualifications of volunteers and/or staff responsible for project implementation:

Cindy Bryden, President
Dublin Robotics Boosters
Volunteer Coordinator
Concessions Coordinator

Federal I.D. number of the organization:

20-0908653

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 – Income Tax Return of Organization Exempt for Income Tax:

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Indianapolis, IN 46250



HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin United Soccer Club

Event/Activity: 2015 Dublin United Champions Cup Soccer Tournament

2015 Request: \$5,000.00

Previous Grants Received

Yes

No

If Yes, Years: [Click here to enter text.](#)

Amount: [Click here to enter text.](#)

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: [Click here to enter text.](#)

Beautification of public property: [Click here to enter text.](#)

Improvement of Dublin's Historic District: [Click here to enter text.](#)

Special Events: [Click here to enter text.](#)

Other projects which will enhance the City of Dublin: [Click here to enter text.](#)

Projects/Events that appeal to Dublin visitors and tourists: [Click here to enter text.](#)

Comments – Community Relations: No Comment

Comments – Events Administration: City services were billed at \$4,061.10, this was higher than normal due to City staff having to collect trash since a dumpster was not ordered and damage was done to a sign. Without these costs, typically services would be \$3,161. The DCVB has not been tracking room nights and have not received reports from hotels.

Comments – Parks & Open Space: No Comment

Comments – Taxation: Application is complete.

Finance Committee Recommendation:



Formstack Submission for form 2015 Hotel/Motel Tax Grant Application

Submitted at 11/05/14 1:39 PM

| | | |
|---|--|--|
| Project/Event Title: | Dublin United Champions Cup | RECEIVED |
| Organization Name: | Dublin United Soccer Club | NOV 05 2014 |
| Contact Name: | Ken McMahon | CITY OF DUBLIN TAX DIVISION |
| Address: | Dublin United Soccer Club 6475 Perimeter Drive #118 Dublin, OH 43016 | |
| Email: | joewillst@msn.com | |
| Phone Number: | (614) 792-0868 | |
| Organization Website: | www.dublinunited.org and www.dublinunited.tourneycentral | |
| Amount Requested: | \$5,000 | |
| Project Details: | <p>Date - Roughly the third weekend in September 2015, from 7:00 AM to 7:PM. This years event was September 20th and 21st.</p> <p>Location - Darree Fields, Dublin, Ohio</p> <p>Purpose - Soccer tournament for boys and girls, ages 8-14.</p> | |
| Is the request for a one-time special project or new activity, or operating support for an existing program or event?: | Existing program or event | |
| Spectator Attendance 2013: | 350 | |
| Spectator Attendance 2014: | 400 | |
| Spectator Attendance 2015 (Estimate): | 450 | |
| Participant Attendance 2013: | 1300 | |
| Participant Attendance 2014: | 1500 | |
| Participant Attendance 2015 (Estimate): | 1700 | |
| Overnight Stays in Dublin 2013: | 600 | |

| | |
|---|---|
| Overnight Stays in Dublin Hotel 2014: | 800 |
| Overnight Stays in Dublin Hotel 2015 (Estimate): | 900 |
| Has the Dublin Convention & Visitors Bureau confirmed the number of overnight stays?: | No |
| What is the total cost of the project?: | \$45,000 |
| Specifically, how will the Hotel/Motel Tax Grant be used?: | Used to pay for all expenses related to the cost of promoting youth soccer, the expense of developing player skills and putting on the tournament itself. |
| What other sources of financial support are committed or are being sought for the project?: | None |
| What are expectations for future financial support or assistance with maintenance services if applicable?: | None, but welcome any support along the way. |
| How will you promote/recognize the City of Dublin's support?: | Through the tournament and club websites; www.dublinunited.tourneycentral.com www.dublinunited.org |
| Are there ceremonial and/or other engagement opportunities for the City of Dublin and/or the Dublin community during your event or project?: | No |
| How will the project/event be promoted within Dublin and beyond Dublin?: | Through our website, www.dublinunited.tourneycentral.com www.dublinunited.org |
| Does your event require City Services: | Yes |
| If so, what City of Dublin services are required to implement the project/event?: | Field rental, facility and cleanup. Cleanup and repair of the fields following the tournament if needed. |
| What is the estimated cost of City Services? If there are no costs then mark as None: | \$500 |
| With the exception of Sports Tournaments, has the organization applied for an Event Permit through the Events division?: | Yes |
| For Sports Tournaments only, has the | Yes |

organization applied for an Event Permit through Recreation Services?:

If your event requires a facility or sports field/park reservation have you contacted Recreation Services: Yes

Names and addresses of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application: Ken McMahon, 6475 Perimeter Dr, #118, Dublin, Ohio 43016
Jason Burton, 6475 Perimeter Dr, #118, Dublin, Ohio 43016
Joe Proctor, 6475 Perimeter Dr, #118, Dublin, Ohio 43016
Charles Stephens, 6475 Perimeter Dr, #118, Dublin, Ohio 43016
Ryan Bunner, 6475 Perimeter Dr, #118, Dublin, Ohio 43016

Names, titles, duties and qualifications of volunteers and/or staff responsible for project implementation: None

Federal I.D. number of the organization: 20-2892576

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 – Income Tax Return of Organization Exempt for Income Tax: [View File](#)

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HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin Women's Philanthropic Club

Event/Activity: Old Dublin Pub & Crawl

2015 Request: \$2,500

Previous Grants Received Yes No

If Yes, Years: 2009; 2010 Amounts: \$1,000

Did project/event meet stated goals and/or criteria: Yes No

Permit Needed Yes No

Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events:** Click here to enter text.
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

Comments – Community Relations: No Comment

Comments – Events Administration: There doesn't appear to be any City services needed if the event is only a pub crawl. We will likely require them to fill an event permit application to be sure once they have confirmed event plans.

Comments – Parks & Open Space: No Comment

Comments – Taxation: Application is complete

Administrative Approval:

Finance Committee Recommendation:



Formstack Submission for form 2015 Hotel/Motel Tax Grant Application

Submitted at 11/04/14 3:14 PM

| | | |
|---|---|--------------------------------|
| Project/Event Title: | Old Dublin Pub & Crawl | RECEIVED |
| Organization Name: | Dublin Women's Philanthropic Club | NOV 04 2014 |
| Contact Name: | Shelley Menduni | CITY OF DUBLIN TAX DIVISION |
| Address: | 4345 Oak Wood Crt Dublin, OH 43016 | |
| Email: | dublinwomensclub@gmail.com | |
| Phone Number: | (614) 325-8550 | |
| Organization Website: | www.dublinwomensclub.org | |
| Amount Requested: | \$2,500 | |
| Project Details: | Event will be held Thursday 4/23/2015 in old Dublin. Participating restaurants include Oscar's, Mezzo, Tucci's, Brazenhead. The event will run from 6-9pm. This event will raise funds to support a student college scholarship and a grant to women returning to school. | |
| Is the request for a one-time special project or new activity, or operating support for an existing program or event?: | One-time special project | |
| Spectator Attendance 2013: | | |
| Spectator Attendance 2014: | | |
| Spectator Attendance 2015 (Estimate): | 100 | |
| Participant Attendance 2013: | | |
| Participant Attendance 2014: | | |
| Participant Attendance 2015 (Estimate): | 100 | |
| Overnight Stays in Dublin 2013: | | |
| Overnight Stays in Dublin Hotel | | |

2014:

Overnight Stays in Dublin Hotel 2015 (Estimate): 10

Has the Dublin Convention & Visitors Bureau confirmed the number of overnight stays?: No

What is the total cost of the project?: \$2500

Specifically, how will the Hotel/Motel Tax Grant be used?: The grant will be used for marketing and advertising materials. Specifically funding print advertising in the Dispatch and SNP local papers. In addition to printed marketing materials including programs recognizing our sponsors such as the City of Dublin and participating restaurants.

What other sources of financial support are committed or are being sought for the project?: At this time we do not have any other sources

What are expectations for future financial support or assistance with maintenance services if applicable?: This is a first time event for the DWC, we would like to be able to approach the city of Dublin again for financial support in the future.

How will you promote/recognize the City of Dublin's support?: The city of Dublin will be recognized in all printed material-ie, programs, flyers. As well as online in all of our social media "blasts", invitations to our membership.

Are there ceremonial and/or other engagement opportunities for the City of Dublin and/or the Dublin community during your event or project?: At each of our participating restaurants, the city of Dublin would be invited to provide materials and staff (or could be included in a grab bag for each purchased ticket)

How will the project/event be promoted within Dublin and beyond Dublin?: Strong printed advertizing in the Columbus Dispatch and local SNP papers including Powell, Hilliard and Worthington. DWC Members will be asked to sell tickets throughout Dublin to neighbors and friends.

Does your event require City Services: No

If so, what City of Dublin services are required to implement the project/event?: none are required

What is the estimated cost of City Services? If there are no costs then mark as None: none

| | |
|--|---|
| With the exception of Sports Tournaments, has the organization applied for an Event Permit through the Events division?: | No |
| For Sports Tournaments only, has the organization applied for an Event Permit through Recreation Services?: | No |
| If your event requires a facility or sports field/park reservation have you contacted Recreation Services: | No |
| Names and addresses of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application: | <p>Amy Weeks - Co-President 5929 Macewen Ct, Dublin 43017</p> <p>Shelley Menduni - Co-President 4345 Oak Wood Ct Dublin 43016</p> <p>Colleen Walsh - Co-Vice President 5397 Adventure Dr Dublin 43017</p> <p>Sharon Zimmers - Co- Vice President 8864 Nairn Ct Dublin 43017</p> <p>Pam Stein - Secretary 8121 Crossgate Ct N Dublin 43017</p> <p>Vasudha Saxena - Treasurer - 9957 Archer Lane Dublin 43017</p> <p>Kim Penzone - Asst Treasurer - 4719 Houston Pond Dr Powell 43065</p> <p>--</p> |
| Names, titles, duties and qualifications of volunteers and/or staff responsible for project implementation: | <p>Shelley Menduni co-President of DWC Chair</p> <p>Colleen Walsh co-Vice President of DWC coChair</p> |
| Federal I.D. number of the organization: | 30-0120216 |
| A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 – Income Tax Return of Organization Exempt for Income Tax: | View File |

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HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin Women's Philanthropic Club

Event/Activity: Memorial Golf Tournament Meet the Spouses Luncheon

2015 Request: \$3,500

Previous Grants Received Yes No

If Yes, Years: 2009; 2010 Amounts: \$1,000

Did project/event meet stated goals and/or criteria: Yes No

Permit Needed Yes No

Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events:** Click here to enter text.
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

Comments – Community Relations: No Comment

Comments – Events Administration: None

Comments – Parks & Open Space: No Comment

Comments – Taxation: Application is complete

Administrative Approval:

Finance Committee Recommendation:



Formstack Submission for form 2015 Hotel/Motel Tax Grant Application

Submitted at 11/04/14 2:23 PM

| | | |
|------------------------------|--|--------------------------------|
| Project/Event Title: | Memorial Golf Tournament Meet the Spouses Luncheon | |
| Organization Name: | Dublin Women's Philanthropic Club | |
| Contact Name: | Amy Weeks | |
| Address: | 5929 Macewen Ct Dublin, OH 43017 | RECEIVED |
| Email: | amishweeks@gmail.com | NOV 04 2014 |
| Phone Number: | (614) 889-6262 | CITY OF DUBLIN TAX DIVISION |
| Organization Website: | dublinwomensclub.com | |
| Amount Requested: | \$3,500 | |

Project Details:

The DWC is currently working with the Memorial Golf Tournament to hold a fundraising event in support of the Dublin Women's Club Charter Member Grants. Charter Member grants are awarded to adult women in the Dublin area who are getting a higher education and need financial support. Last year we awarded a \$1500 grant to a young woman attending Columbus State while living in a Homeless Shelter.

This is a new event so the exact details are not final at this time. However, the concept is as follows:

On the Wednesday or Thursday of the Memorial Golf Tournament the DWC will hold a luncheon at a local hotel or restaurant. This would be a ticketed event that would include a luncheon. Our guests of honor would be spouses or significant others of the golfers. There would be a key note speaker that would talk to the importance of higher education for women (we hope to get a local "celebrity" such as a TV news anchor or someone of that status that will assist with publicity and gaining awareness for the event).

The purpose of the grant would be to underwrite the cost of the luncheon expenses so that any monies raised would be able to be used by the DWC to increase the # of grants we are able to provide. This year we are only able to provide 4 grants and would hope to be able to double our money. We feel that \$2500 would cover our costs of advertising (1/4 page ads in the local Dulin papers and Columbus Dispatch cost approximately \$1500 for 4 ads), promotion (printing

flyers and other materials as hand outs) and any sums we may have to pay the Memorial Golf Tournament in order to secure a few of the spouses to attend the event. We believe that we will be able to secure the key note speaker at little or no cost so we are not anticipating using the grant for that purpose.

We thank you for your consideration.

| | |
|---|--|
| Is the request for a one-time special project or new activity, or operating support for an existing program or event?: | New activity |
| Spectator Attendance 2013: | |
| Spectator Attendance 2014: | |
| Spectator Attendance 2015 (Estimate): | 150 |
| Participant Attendance 2013: | |
| Participant Attendance 2014: | |
| Participant Attendance 2015 (Estimate): | 150 |
| Overnight Stays in Dublin 2013: | |
| Overnight Stays in Dublin Hotel 2014: | |
| Overnight Stays in Dublin Hotel 2015 (Estimate): | 15 |
| Has the Dublin Convention & Visitors Bureau confirmed the number of overnight stays?: | No |
| What is the total cost of the project?: | 3,500 |
| Specifically, how will the Hotel/Motel Tax Grant be used?: | The grant will be used to underwrite the costs associated with the luncheon including advertising (approximately \$1500 for print ads); promotions (printed flyers, website and social media advertising, etc); fees to golfers spouses and/or |

Memorial Tournament; costs to underwrite meals for guests of honor at luncheon.

What other sources of financial support are committed or are being sought for the project?:

at this time, none - the project would be completely supported by the DWC

What are expectations for future financial support or assistance with maintenance services if applicable?:

If we are able to complete this new event and create a viable fundraiser for the DWC we would most likely attempt to do the event again next year and would likely request the same financial support.

How will you promote/recognize the City of Dublin's support?:

We would give the City recognition in our printed advertisements, our internet advertising/social media, and in the event program hand out.

Are there ceremonial and/or other engagement opportunities for the City of Dublin and/or the Dublin community during your event or project?:

There would be an opportunity at the event for an opening statement from someone at the City of Dublin.

How will the project/event be promoted within Dublin and beyond Dublin?:

We will promote the event in print advertising (4 print ads in the Columbus Dispatch and 4 local newspapers); social media (DWC website, Twitter, Instagram, and Facebook. We will request PSA's from local radio and TV stations. We will use grass roots marketing to hand out flyers in and around the community.

Does your event require City Services:

No

If so, what City of Dublin services are required to implement the project/event?:

none

What is the estimated cost of City Services? If there are no costs then mark as None:

none

With the exception of Sports Tournaments, has the organization applied for an Event Permit through the Events division?:

No

For Sports Tournaments only, has the organization

No

applied for an Event Permit through Recreation Services?:

If your event requires a facility or sports field/park reservation have you contacted Recreation Services:

No

Names and addresses of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:

Amy Weeks - Co-President 5929 Macewen Ct, Dublin 43017
 Shelley Menduni - Co-President 4345 Oak Wood Ct Dublin 43016
 Colleen Walsh - Co-Vice President 5397 Adventure Dr Dublin 43017
 Sharon Zimmers - Co- Vice Prsident 8864 Nairn Ct Dublin 43017
 Pam Stein - Secretary 8121 Crossgate Ct N Dublin 43017
 Vasudha Saxena - Treasurer - 9957 Archer Lane Dublin 43017
 Kim Penzone - Asst Treasurer - 4719 Houston Pond Dr Powell 43065

Names, titles, duties and qualifications of volunteers and/or staff responsible for project implementation:

Amy Weeks - Co-President 5929 Macewen Ct, Dublin 43017
 Shelley Menduni - Co-President 4345 Oak Wood Ct Dublin 43016
 Colleen Walsh - Co-Vice President 5397 Adventure Dr Dublin 43017
 Sharon Zimmers - Co- Vice Prsident 8864 Nairn Ct Dublin 43017

As the Presidents and VPs of the organization we have run several events for the DWC over the last several years including the Tour of Homes, a Style Show, a Kentucky Derby Part, etc. These events each required complete coordination of the events from beginning to end.

Federal I.D. number of the organization:

30-0120216

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 – Income Tax Return of Organization Exempt for Income Tax:

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HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Miracle League

Event/Activity: 10 Year Anniversary Celebration

2015 Request: 50% Of Submitted Expenses, Not To Exceed \$15,000

Previous Grants Received Yes No

If Yes, Years: 2011; 2012 **Amounts:** \$6,500; \$10,000

Did project/event meet stated goals and/or criteria: Yes No

Permit Needed Yes No

Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events:** Click here to enter text.
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

Comments – Community Relations: No Comment

Comments – Events Administration: It is unclear based on their current proposal if City services or an Event Permit will be required. We will stay in touch with them as plans develop.

Comments – Parks & Open Space: No Comment

Comments – Taxation: Application is complete

Administrative Approval:

Finance Committee Recommendation:



Formstack Submission for form 2015 Hotel/Motel Tax Grant Application

Submitted at 11/01/14 10:02 AM

| | | |
|------------------------------|---|--------------------------------|
| Project/Event Title: | Miracle League 10-Year Anniversary Celebration | |
| Organization Name: | The Miracle League of Central Ohio | |
| Contact Name: | Joe Fox | RECEIVED |
| Address: | 7284 Achill Dr. Dublin, OH 43017 | NOV 03 2014 |
| Email: | foxdublin@aol.com | CITY OF DUBLIN TAX DIVISION |
| Phone Number: | (614) 791-1305 | |
| Organization Website: | www.ohiomiracleleague.org | |
| Amount Requested: | 50% of submitted expenses, with a cap of \$15,000 | |
| Project Details: | Request for a 2015 Dublin Bed Tax Grant for the Miracle League of Central Ohio's 10-Year Anniversary Celebration: | |

In 2015, the Miracle League of Central Ohio will celebrate its 10-year anniversary. The League has already formed a committee to plan a special anniversary celebration next May.

The celebration will be held at the field, and we are expecting a crowd of 1500 to 2000 people over the course of the afternoon. This estimate includes:

- 1000 players & their family members from the current league (250 families x 4 family members)
- 400 middle school, high school and adult volunteers (buddies, coaches and other volunteers)
- 500 alumni players & their families -- 100 special guests

Here is a description of our anticipated expenses. To make the event special, we are planning to upgrade our usual menu of hot dogs, popcorn and drinks to include things like City BBQ, Chick Fil A and Graeter's ice cream. We are also planning to have entertainment including games, karaoke, and a magician for the children and their families. We also expect to have to rent one or more large tents, tables and chairs, and serving supplies for the food.

We estimate that our expenses for the event will be

between \$20,000 and \$30,000. Since we do not have an exact number at this time, we are requesting a bed tax grant that would cover 50% of our submitted expenses, with a cap of \$15,000. The remainder of the expenses would be covered by Miracle League reserves and by several special sponsorships we hope to secure for our anniversary year.

In its 10-year existence, the Miracle League has touched the lives of thousands of Central Ohioans, including many players and volunteers from Dublin. It has been and continues to be a wonderful experience for the players, their families, and the hundreds of volunteers who help each season. We are hopeful that the City of Dublin will help us celebrate ten great years with a Bed Tax grant.

If you have any questions or need any additional information, please contact me at 614-791-1305 (h) or at foxdublin@aol.com. Thank you very much for your consideration.

Joe Fox
League Director
Miracle League of Central Ohio

Is the request for a one-time special project or new activity, or operating support for an existing program or event?:

One-time special project

Spectator Attendance 2013: 5000

Spectator Attendance 2014: 5000

Spectator Attendance 2015 (Estimate): 5000

Participant Attendance 2013: 250

Participant Attendance 2014: 250

Participant Attendance 2015 (Estimate): 250

Overnight Stays in Dublin 2013:

Overnight Stays in Dublin Hotel 2014:

Overnight Stays in Dublin Hotel 25

2015 (Estimate):

Has the Dublin Convention & Visitors Bureau confirmed the number of overnight stays?:

No

What is the total cost of the project?:

Up to \$15,000

Specifically, how will the Hotel/Motel Tax Grant be used?:

Here is a description of our anticipated expenses. To make the event special, we are planning to upgrade our usual menu of hot dogs, popcorn and drinks to include things like City BBQ, Chick Fil A and Graeter's ice cream. We are also planning to have entertainment including games, karaoke, and a magician for the children and their families. We also expect to have to rent one or more large tents, tables and chairs, and serving supplies for the food.

What other sources of financial support are committed or are being sought for the project?:

50% of the expenses for the anniversary celebration would be covered by Miracle League reserves and by several special sponsorships we hope to secure for our anniversary year.

What are expectations for future financial support or assistance with maintenance services if applicable?:

The City has done an excellent job helping to perform routine maintenance (mowing, trash removal...) at the Miracle League field.

At some point in the next 5 years, we anticipate that we will have to replace the artificial surface at the field. We have been saving for this, but we do anticipate approaching the City at that time for some funding to help cover the cost, which is expected to be in the vicinity of \$100,000.

How will you promote/recognize the City of Dublin's support?:

We plan to invite members of City Council and representatives of other Dublin city functions who have supported the League to the event and to give them special recognition during the event.

Are there ceremonial and/or other engagement opportunities for the City of Dublin and/or the Dublin community during your event or project?:

See above

How will the project/event be promoted within Dublin and beyond Dublin?:

We plan to publicize it throughout Central Ohio. Local TV stations will be invited to cover the event.

Does your event require City Services:

Yes

If so, what City of Dublin services are required to implement the project/event?: We may need some help with rental and set-up of tents, tables and chairs.
We may also need a policeman to direct traffic.

What is the estimated cost of City Services? If there are no costs then mark as None: 1000.00

With the exception of Sports Tournaments, has the organization applied for an Event Permit through the Events division?: No

For Sports Tournaments only, has the organization applied for an Event Permit through Recreation Services?: No

If your event requires a facility or sports field/park reservation have you contacted Recreation Services: Yes

Names and addresses of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application: Joe Fox 7284 Achill Dr., Dublin, OH 43017
The league's Operating Committee agreed to hold the event at our meeting in August 2014. A subcommittee was formed to help plan the event.

Names, titles, duties and qualifications of volunteers and/or staff responsible for project implementation: Denise Bell Entertainment
Paula Brophy Invitations
Mat Bruening Sponsorships
Betty Clark Food, Publicity
Joe Fox Overall coordination
Keith Hausler Logistics (tents, tables & chairs...)

Federal I.D. number of the organization: 11-3728087

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 – Income Tax Return of Organization Exempt for Income Tax: [View File](#)

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HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Ohio Premier Soccer

Event/Activity: Ohio Premier Soccer Invitational

2015 Request: \$27,535.00

Previous Grants Received

Yes

No

If Yes, Years: 2009; 2012; 2013

Amount: \$5,350; \$5,193; \$7,700

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: Click here to enter text.

Beautification of public property: Click here to enter text.

Improvement of Dublin's Historic District: Click here to enter text.

Special Events: Ohio Premier Invitational Soccer Tournament

Other projects which will enhance the City of Dublin: Click here to enter text.

Projects/Events that appeal to Dublin visitors and tourists: Click here to enter text.

Comments – Community Relations: No Comment

Comments – Events Administration: City Services were \$3,559 and 901 room nights reported in '14. If a police officer is added as requested, costs are likely to go up at least \$500-1,000 depending on the time needed.

Comments – Parks & Open Space: No Comment

Comments – Taxation: Application is complete, however, awarded grant in 2013 but paperwork was not submitted for disbursement.

Finance Committee Recommendation:



Formstack Submission for form 2015 Hotel/Motel Tax Grant Application

Submitted at 11/05/14 2:02 PM

| | | |
|---|--|--------------------------------|
| Project/Event Title: | Ohio Premier Soccer Invitational | RECEIVED |
| Organization Name: | Ohio Premier Soccer | NOV 05 2014 |
| Contact Name: | Nicole Cobb | CITY OF DUBLIN TAX DIVISION |
| Address: | PO Box 56 Dublin, OH 43017 | |
| Email: | admin@opsoccer.com | |
| Phone Number: | (614) 313-3981 | |
| Organization Website: | www.opsoccer.com | |
| Amount Requested: | \$27,535.00 | |
| Project Details: | <p>This request is for operating funds for our 15th annual Ohio Premier Soccer Invitational. The 2015 event will take place September 11 - 13, 2015 at Darree Park and Soccer First. The primary purpose in seeking a grant is This grant would help facilitate the OP Invitational Soccer Tournament, a premier, platinum rated (national soccer publication) soccer tournament for boys and girls 7 – 18 years of age. The tournament draws over 310 teams from the greater Midwest, 90% of whom not only frequent local restaurants and retailers, but will also fill Dublin hotels to capacity. This is our Club's largest fundraiser and helps us provide programs that benefit the children in our community through continuous soccer programming. OP tournament, programs, website and events in turn promote a positive image of Dublin to both community and visitors.</p> | |
| Is the request for a one-time special project or new activity, or operating support for an existing program or event?: | Existing program or event | |
| Spectator Attendance 2013: | 8600 | |
| Spectator Attendance 2014: | 9000 | |
| Spectator Attendance 2015 (Estimate): | 9300 | |

| | |
|---|---|
| Participant Attendance 2013: | 4300 |
| Participant Attendance 2014: | 4500 |
| Participant Attendance 2015 (Estimate): | 4650 |
| Overnight Stays in Dublin 2013: | 858 |
| Overnight Stays in Dublin Hotel 2014: | 901 |
| Overnight Stays in Dublin Hotel 2015 (Estimate): | 925 |
| Has the Dublin Convention & Visitors Bureau confirmed the number of overnight stays?: | Yes |
| What is the total cost of the project?: | \$98,000. |
| Specifically, how will the Hotel/Motel Tax Grant be used?: | <p>The monies will be used to pay for the items below which are needed on an annual basis. (Request is based on 2014 invoices)</p> <ul style="list-style-type: none"> \$2,700.00 Tournament Website \$1,500.00 Field Set up \$500.00 Food for volunteers \$1,050.00 Police/Traffic Control * \$955.00 Additional Toilets for Darree \$400.00 Dumpster \$2,000.00 Restroom attendants \$200.00 Delivery/rental of sandwich boards \$60.00 Parking signs \$1,300.00 Darree Field Rental \$15,000. Soccer First Field Rental \$870.00 Table/Tent rental set up and permit \$1,000.00 Golf Cart Rental <p>In 2015 we would like to add additional Dublin police to patrol the entrance to the Soccer First facility.</p> |
| What other sources of financial support are committed or are being sought for the project?: | We have not requested any other financial support. |
| What are expectations for future financial support or assistance with maintenance services if applicable?: | This is an annual event. Small club fundraisers are held throughout the year including 3 v 3 tournaments and casino night to help keep costs down for our participants.. |

| | |
|---|--|
| How will you promote/recognize the City of Dublin's support?: | Marketing is done via the OP web site, Facebook and Twitter to our future and past visitors. |
| Are there ceremonial and/or other engagement opportunities for the City of Dublin and/or the Dublin community during your event or project?: | Our event has a headquarter tent at each park. The City of Dublin could host a table and provide information to passing guests about the city of Dublin. During tournament awards the City of Dublin could place a banner at each event for team photo opportunities. |
| How will the project/event be promoted within Dublin and beyond Dublin?: | Marketing is done via the OP web site, Facebook and Twitter. We also solicit local businesses for advertisement and promotion. |
| Does your event require City Services: | Yes |
| If so, what City of Dublin services are required to implement the project/event?: | City services requested annually include facilities labor (restrooms), field maintenance (delivery/set up of traffic barricades, no parking signs, clean up), in 2015 we will be adding traffic control (estimate \$1000). |
| What is the estimated cost of City Services? If there are no costs then mark as None: | \$6060 |
| With the exception of Sports Tournaments, has the organization applied for an Event Permit through the Events division?: | No |
| For Sports Tournaments only, has the organization applied for an Event Permit through Recreation Services?: | Yes |
| If your event requires a facility or sports field/park reservation have you contacted Recreation Services: | Yes |
| Names and addresses of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application: | Board of Directors: Chris Baer, 255 Larrimer Ave, Worthington Tom Geyer, 6849 Harriott Road, Powell Mike Scoliere, 4603 Gwynedd Ct, Dublin Erin Mullady, 5410 Dunniker Park Dr, Dublin Dave Kanney, 10036 Cartgate Ct, Dublin Mike Shock, 7684 Windsor Drive, Dublin |
| Names, titles, duties and qualifications of volunteers | Nicole Cobb, Ohio Premier, Director of Operations, Tournament Director |

**and/or staff responsible for
project implementation:**

**Federal I.D. number of the
organization:** 31-1284756

**A copy of the Treasury letter
certifying tax-exempt status as
an organization that is not a
private foundation and a copy
of the organization's most
recent Form 990 – Income Tax
Return of Organization Exempt
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HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Ohio Wildlife Center

Event/Activity: New Wild Discovery Learning Complex

2015 Request: \$35,700

Previous Grants Received Yes No

If Yes, Years: 2002; 2007 Amounts: \$25,000; \$28,500

Did project/event meet stated goals and/or criteria: Yes No

Permit Needed Yes No

Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events:** Click here to enter text.
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

Comments – Community Relations: No Comment

Comments – Events Administration: none

Comments – Parks & Open Space: No Comment

Comments – Taxation: Application is complete

Administrative Approval:

Finance Committee Recommendation:



Formstack Submission for form 2015 Hotel/Motel Tax Grant Application

Submitted at 11/04/14 10:38 AM

Project/Event Title: New "Wild" Discovery Learning Complex

Organization Name: Ohio Wildlife Center

Contact Name: Kelly Dufour

Address: 6131 Cook Rd.
Powell, OH 43065

Email: kdufour@ohiowildlifecenter.org

Phone Number: (614) 734-9453

Organization Website: www.ohiowildlifecenter.org

Amount Requested: \$35,700

Project Details: Founded in 1984, Ohio Wildlife Center recently celebrated our 30th Anniversary of non-profit service to the region with a mission of fostering awareness and appreciation of Ohio's native wildlife. We operate from two facilities – our free veterinary hospital near Sawmill and I-270 and our 20-acre Center off Dublin Road.

Ohio Wildlife Center respectfully requests the City of Dublin's Hotel/Motel Tax Fund to consider supporting a new multi-purpose "Wild" Discovery Learning Complex – a local, experiential indoor/outdoor learning space for participants ages 5-25. This new learning lab will engage and challenge students in hands-on study of native Ohio wildlife while affording them opportunities to examine and research their findings with modern technology.

Since 1999, Ohio Wildlife Center has strategically added features and facilities to our 20-acre campus located off Dublin Road, just north of Shawnee Hills. Recently renamed the Donald L. and Susan Burton Nature Center, our site includes a three-story renovated residence, an animal care building with outdoor exhibits, large carnivore exhibits, a new bird viewing peninsula, songbird aviary, wooded trails, meadows, and 12 species-specific enclosures at our pre-release facility.

We successfully leveraged past seed grant support from the City's Hotel/Motel Tax Fund in 2002 for our first dedicated learning space (\$25,000) and then again in 2007 for renovation of our group interpretive space (\$28,500). The two spaces were wonderful renovations to the existing 1970s building and

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allowed our Center to offer instruction for groups of up to 30 participants at a time. We've been working diligently since then with thousands of students from pre-school to college age coming out each year to enjoy the natural setting and more than 50 wild animal ambassadors in permanent sanctuary at our Nature Center.

The growth in group programming on-site has been amazing, but our Center's capacity has been outpaced by the community's demand. In fact, Ohio Wildlife Center's curriculum has become so successful that Otterbein University recently collaborated with us and the Columbus Zoo and Aquarium to create a brand new major – Zoo and Conservation Science! We are proud of this innovative curriculum and celebrate a local university's recognition of our organization as a prime, unique wildlife conservation learning space in our community.

Our proposed "Wild" Discovery Complex will include a stand-alone building with 60+ person capacity, fully accessible restrooms and technology to facilitate Science, Technology, Engineering and Math (STEM) curriculum needs. The complex will offer walk-down access to a natural pond (for dipnet and aquatic studies) and a new outdoor turtle yard where our six different species of turtles can stretch their legs as the subjects of students' behavioral studies.

This project's scope is part of our capital improvement strategy and relevant in 2015 as our largest groups, elementary field trips of 100 children at a time, continue to challenge our cramped, older facilities (particularly on rainy days). Currently, field trips are split into groups of 20-30 to rotate within our indoor space. Once constructed, this new complex will be able to house nearly 60 more students in one classroom setting with functional, adjustable seating for participants of all ages.

Total project costs are estimated to be \$254,750. These professional estimates include: surveying and building costs for 2,000 square foot structure; site preparation, infrastructure including plumbing, electrical, septic and trails; pond improvement and shoreline development; turtle yard and interpretive exhibits; and necessary furniture, fixtures, landscaping, technology and teaching tools. Ohio Wildlife Center is working closely with design programmers, partnering architects, engineers and tradespeople for in-kind support to stretch our dollars and maximize the project. Initial estimates include:

- Soils, Surveys and Permits: \$10,000
- Building Construction: \$121,000
- Plumbing: \$21,000
- HVAC: \$28,500
- Electrical: \$30,000
- Utility company construction aid: \$8,000
- Pond improvements & shoreline development: \$9,000
- Furniture and fixtures: \$7,900

- Landscaping and animal exhibits: \$14,600
- Technology & Teaching Tools: \$4,750

Project Timeline

- Fall 2014: Complete renderings, infrastructure planning & pond improvements; seek bids
- Winter 2014-2015: Construction contract awarded
- Spring 2015: Construction begins & pilot-test new curriculum
- November 2015: Construction completed
- January 2016: Rollout of new curriculum
- March 2016: Landscaping and grading completed
- October 2016: Evaluation of new curriculum and expanded use; results shared

For the requested fields in the online application, please note our "Spectator" numbers are those visitors to one of our educational displays at community events, the State Fair, and other large venue gatherings across the state. "Participant" numbers reflect anyone paying for a program with our educators and wild animals and includes programming at our facility and off-site, day camps, scout programs and group tours. We would not expect a jump in participant numbers until 2016 as construction would not be fully complete until late Fall 2015.

In the last two years, more than 1,400 students from twelve Dublin area schools received Ohio Wildlife Center programming with our live animal ambassadors. Also, more than 1,600 children of Dublin employees at Cardinal Health and Wendy's HQ took part in family programming in Dublin (our educators brought animals to these corporations on family days) over the past two years. Our numbers for total participants and visitors are nearly three times these figures.

In addition to public visitors each month, 130 Dublin cub scouts, girl scouts, boy scouts and church service group members visited our Center in the past two years for programs or service learning and approximately 30% of our week-long summer day campers are children from Dublin. The Dublin Young Professional Academy works closely with our Education Director for tailored programming and each of Dublin's three high schools use our Center twice a week, year round for Dublin's vocational training program.

Ohio Wildlife Center touches every facet of Dublin - we're in the schools, we work with corporations for employee enrichment and are selected by Dublin families for camps, scout programs, internships and volunteering. In addition to our education programming, nearly 25% of our more than 150 active volunteers live in Dublin. Finally, Ohio Wildlife Center has provided contracted wildlife control and goose mitigation services to Dublin residents since 2002.

More than 2,000 Dublin area residents and workers benefit

from our Center each year. A new learning complex can only enhance any returning participant's experience and allow hundreds of new visitors and participants a new opportunity to explore.

Is the request for a one-time special project or new activity, or operating support for an existing program or event?: One-time special project

Spectator Attendance 2013: 7155

Spectator Attendance 2014: 6004

Spectator Attendance 2015 (Estimate): 6500

Participant Attendance 2013: 6540

Participant Attendance 2014: 5812

Participant Attendance 2015 (Estimate): 6200

Overnight Stays in Dublin 2013:

Overnight Stays in Dublin Hotel 2014: 15

Overnight Stays in Dublin Hotel 2015 (Estimate): 15

Has the Dublin Convention & Visitors Bureau confirmed the number of overnight stays?: No

What is the total cost of the project?: 254,750

Specifically, how will the Hotel/Motel Tax Grant be used?: We respectfully request consideration from the City's Hotel/Motel Tax Fund of \$35,700 to complete the secured support for this new community feature.

Specifically, City Hotel/Motel Tax funds will be used for approximately 10% of the building costs, a related portion of

the infrastructure requirements and dedicated funding for outdoor features, such as the new turtle yard and exhibits (high-visibility features we anticipate students and young visitors using the most).

Ohio Wildlife Center plans to more than 100% match the City's potential support and will request similar sized proposals to two additional foundations as final dollar requests. We would welcome the opportunity to present renderings and complete construction plans for the committee's review, highlighting how a new "Wild" Discovery Learning Complex will enhance the lives of Dublin's residents and visitors for years to come.

Thank you for your consideration.

What other sources of financial support are committed or are being sought for the project?:

To date, Ohio Wildlife Center has secured nearly 70% of the project funds - \$161,900 from four sources – three granting foundations totaling \$118,500 and our internal capital project fund allocation of \$43,400. We will request similar sized proposals to two additional foundations as final dollar requests by year end.

What are expectations for future financial support or assistance with maintenance services if applicable?:

This one time capital request to the City's Hotel/Motel Tax fund will complete any expectations for the City's future financial support for this project. Specifically, once the space is complete, Ohio Wildlife Center will assume operational utility and maintenance costs similar to other facilities on our campus. Also, our education department will be generating additional revenue from the increased capacity and will be able to even book the facility for additional audiences such as corporate retreats and service learning days for nearby businesses. Please note: for any restricted fund project that is finished to completion under budget, any remaining funds will be utilized to support operations at the discretion of Ohio Wildlife Center management.

How will you promote/recognize the City of Dublin's support?:

In addition to continual communication during the construction phase to our more than 7,300 e-news subscribers and 3,900 social media followers, we recommend the City of Dublin's support be prominently displayed on-site on a major supporter plaque near the building's entrance to be seen by thousands of student and family visitors each year.

Are there ceremonial and/or other engagement opportunities for the City of Dublin and/or the Dublin community during your event or project?:

Appropriate City of Dublin representatives would be invited to the complex's dedication upon completion and afforded appropriate recognition in related press releases and communication surrounding the event. Also, as our flagship feature project of 2015, the project will be central speaking point at our annual fundraising gala – WildNite for Wildlife in May. Last year, more than 425 guests enjoyed the event where supporters received recognition in print, verbal and scrolling presentation form. Again, appropriate recognition would be given to the City's fund as it relates to this project.

| | |
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| How will the project/event be promoted within Dublin and beyond Dublin?: | Ohio Wildlife Center can use our website, social media (3,900 subscribers) and e-news subscribers (7,300) to promote the City's support, the dedication event and updates to our community at-large. |
| Does your event require City Services: | No |
| If so, what City of Dublin services are required to implement the project/event?: | None |
| What is the estimated cost of City Services? If there are no costs then mark as None: | None |
| With the exception of Sports Tournaments, has the organization applied for an Event Permit through the Events division?: | No |
| For Sports Tournaments only, has the organization applied for an Event Permit through Recreation Services?: | No |
| If your event requires a facility or sports field/park reservation have you contacted Recreation Services: | No |
| Names and addresses of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application: | <p>Jeff Walker, President OSU James Cancer Hospital, Senior Executive Director 1045 N. 3B's and K Rd, Sunbury 43074</p> <p>Shubho Bhattacharya, Vice President Honda North America Services, Senior Staff Engineer 7782 Kelly Dr., Dublin 43016</p> <p>Valerie Swiatek, Vice President & Treasurer Bonner Enterprises, President 455 Jessing Trail, Columbus 43235</p> <p>Jay Boone, Secretary Moody Nolan, Inc., Dir. of General Architecture 3879 Hyatts Rd., Delaware 43015</p> |

Aaron Ansari, Trustee
PhishMe, Inc., Director of Sales
7034 Calvary Ct., Dublin 43017

Michael Barrie, DVM, Trustee
Columbus Zoo and Aquarium, Senior Veterinarian
5570 Old Finglas Ct., Dublin 43017

Scott B. Birrer, Esq., Trustee
S. Benjamin Law Practice, Attorney
6842 Bryne Court, Dublin 43017

Katherine Fontaine, Trustee
Burgess & Niple, Inc., Environmental Scientist
273 Tibet Rd., Columbus 43202

Audrey Glick, Trustee
Community Volunteer
6736 Lakeside Circle E., Worthington 43085

Lonnie King, DVM, Trustee
The Ohio State University College of Veterinary Medicine,
Dean
5197 Preston Court, Powell 43065

Beth Lenoble, Trustee
Beth's Elite Sweets, Owner
8353 Glen Cree Place, Dublin 43016

John McCormac, Trustee
Retired Judge, 10th District Court of Appeals
395 Longfellow Ave, Worthington 43085

Peter Meuse, DVM, Trustee
Bella Vista Equine Veterinary Services, LLC., Owner
6363 Clark State Rd., Gahanna 43230

Kevin Salsberry, Trustee
Ernst and Young, Senior Manager
2070 Ellington Rd., Columbus 43221

Names, titles, duties and qualifications of volunteers and/or staff responsible for project implementation:

Ohio Wildlife Center has developed a project team to include our COO, Education Director and Facility Manager. Additionally, partners from the Columbus Zoo and Aquarium and Moody Nolan, Inc. will donate substantial portions of their time for programming and planning phases. The lead staff biographies follow.

Celeste Lombardi – Ohio Wildlife Center's Chief Operating Officer. Celeste joined our executive team in Fall 2012 after more than thirty years with the Columbus Zoo and Aquarium. Most recently, she served as senior vice president of animal care at the Zoo from 2008 to 2012, where she was responsible for a budget in excess of \$4 million dollars. She has been

widely published for her work in animal care. Since joining OWC, we completed renovations to the Dempsey Wildlife Display, home to some 55 resident wild animal ambassadors and a bird viewing peninsula. Ms. Lombardi also supervised a major expansion of the OWC wildlife veterinary hospital in addition to her financial and planning oversight responsibilities. Ms. Lombardi is a graduate of The Ohio State University, with a B.S. in Zoology.

Barbara Ray - Director of Conservation Education. Barbara is a founding member of our organization and an adjunct professor at Otterbein University. Prior to developing OWC's education department, Ms. Ray spent 13 years with the Columbus Zoo and Aquarium as a wildlife educator and environmental interpreter. She is also a Board member of the Delaware County Environmental Education Partnership and Ohio Wildlife Rehabilitators Association. Ms. Ray has extensive experience in staff and volunteer training, conducting an average of 40 continuing education classes each year in addition to weekly shift training for those responsible for caring for OWC's wild animals. Both past and current job responsibilities include designing unique interactive educational programs that meet the State of Ohio academic content standards for science. Ms. Ray has a B.S. in Animal Science from The Ohio State University, and has been a practicing environmental educator for over 25 years.

Federal I.D. number of the organization: 31-1182372

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 – Income Tax Return of Organization Exempt for Income Tax:

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HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: The OHIO Company

Event/Activity: Summer Theater Festival

| |
|------------------------|
| 2015 Request: \$10,000 |
|------------------------|

Previous Grants Received

Yes

No

If Yes, Years:

Amounts:

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: OT

Beautification of public property: OT

Improvement of Dublin's Historic District: OT

Special Events: OT

Other projects which will enhance the City of Dublin: OT

Projects/Events that appeal to Dublin visitors and tourists: OT

Comments – Community Relations: No Comment

Comments – Events Administration: We hope to work with them and get them involved with the Dublin Irish Festival in '15.

Comments – Parks & Open Space: No Comment

Comments – Taxation: Application is complete

Administrative Approval:

Finance Committee Recommendation:



Formstack Submission for form 2015 Hotel/Motel Tax Grant Application

Submitted at 11/02/14 7:47 PM

Project/Event Title: Summer Theater Festival 2015

Organization Name: The OHIO Company

Contact Name: Margaret Kennedy-Dygas

Address: Jennings House, 54 East Union Street
1 Ohio University
Athens, OH 45701-2979

Email: kennedm1@ohio.edu

Phone Number: (740) 593-1809

Organization Website: www.ohio.edu/finearts/

Amount Requested: \$10,000

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Project Details: This project is the inaugural summer season of The OHIO Company, a professional theater company envisioned in a partnership between the Ohio University College of Fine Arts, City of Dublin, and Dublin City School District. The objective of The OHIO Company is to create a professional year-round resident theater company of national stature to be in residence in Dublin, Ohio in order to enrich the cultural life of the new downtown area, and to provide pre-professional opportunity for theater students at Ohio University in fulfillment of accreditation requirements. Until such time as a permanent, year-round theater building is constructed, The OHIO Company will perform in temporary venues in a summer festival format only.

Is the request for a one-time special project or new activity, or operating support for an existing program or event?: New activity

Spectator Attendance 2013:

Spectator Attendance 2014:

Spectator Attendance 2015 (Estimate): 3200

**Participant Attendance
2013:**

**Participant Attendance
2014:**

**Participant Attendance
2015 (Estimate):** 104

**Overnight Stays in
Dublin 2013:**

**Overnight Stays in
Dublin Hotel 2014:**

**Overnight Stays in
Dublin Hotel 2015
(Estimate):** 956

**Has the Dublin
Convention & Visitors
Bureau confirmed the
number of overnight
stays?:** No

**What is the total cost of
the project?:** \$235,000

**Specifically, how will
the Hotel/Motel Tax
Grant be used?:** This grant will be used to defray the estimated venue cost of \$35,000. Each venue must be utilized for approximately 10-12 days for load-in, tech rehearsals, dress rehearsals, and four performances.

**What other sources of
financial support are
committed or are being
sought for the project?:** The following is our current plan for income:

College of Fine Arts: \$25,000
Ohio University: \$50,000
Corporate sponsors for productions: \$30,000
Season sponsorship: \$25,000
Program ads/program sponsor: \$5,000
In-kind sponsors: \$10,000
City of Dublin tax grant: \$10,000
Ticket sales: \$70,000
Gala \$10,000

**What are expectations
for future financial
support or assistance
with maintenance
services if applicable?:** All maintenance service costs are estimated within the budget stated above and will be provided by the venues.

**How will you
promote/recognize the** This project since its inception has been articulated as a partnership between Ohio University, City of Dublin, and the

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| City of Dublin's support?: | Dublin City School District. A forthcoming white paper will describe the contributions and roles of each partner. The partners will be recognized in all publicity, marketing, and the printed program. The Steering Committee for The OHIO Company is made up of about one dozen individuals, with several officials of the City of Dublin serving. |
| Are there ceremonial and/or other engagement opportunities for the City of Dublin and/or the Dublin community during your event or project?: | We will be holding a gala evening for one of the performances of the first large production. This will be the honorary event where individual representatives from the partner institutions will be honored. |
| How will the project/event be promoted within Dublin and beyond Dublin?: | A communication/marketing plan is being developed by the newly hired Director of External Relations for Ohio University College of Fine Arts. The Director has depth of experience in marketing professional theater companies and in start-ups like this one. She will be reporting on a regular basis to the Steering Committee, which will monitor progress and serve as an advisory board for communication and marketing. |
| Does your event require City Services: | No |
| If so, what City of Dublin services are required to implement the project/event?: | None |
| What is the estimated cost of City Services? If there are no costs then mark as None: | None |
| With the exception of Sports Tournaments, has the organization applied for an Event Permit through the Events division?: | No |
| For Sports Tournaments only, has the organization applied for an Event Permit through Recreation Services?: | No |
| If your event requires a facility or sports field/park reservation | Yes |

**have you contacted
Recreation Services:**

**Names and addresses
of the Board of
Directors, board
members associated
with/employed by the
organization and
documentation that the
board authorized the
application:**

Margaret Kennedy-Dygas, Dean, College of Fine Arts, Ohio University, is the chief fiscal officer of the College and has the budgetary authority to authorize this application. The Steering Committee (membership below) is aware of the application and concurs with it.

Bob Shook (MFA '74)

- OU Theater alum
- Partner, Schuler/Shook
- <http://www.schulershook.com/contact/chicago/>
- CoFA consultant to assist with visioning process
- Resident of Chicago Office: 312.944.8230, ext. 115
- Mobile: 312.399.5196 rshook@schulershook.com

Bill Hilyard (BSED '67)

- OU Music Education alum
- Recently completed term as President of the Ohio University Alumni Association
- Served as co-chair of College of Fine Arts Campaign Committee
- Resident of Lakewood, Ohio but has a second home in the Columbus area; professional background in arts development
- Phone: 216.228.0013 wdh.4747@yahoo.com

David Guion

- Director of Dublin Arts Council
- Dance professional
- Teaches arts management at OSU
- Is a central figure in arts and culture planning for City of Dublin
- Office: 614.889.7444
- Cell: 614.282.3636 guion@dublinarts.org

Michelle Crandall

- Assistant City Manager, City of Dublin Office: 614.410.4403
- Cell: 614.206.4886 mcrandall@dublin.oh.us

Bob St. Lawrence

- Ohio University Professor of Theater Emeritus
- Former director of Theater
- Serves as liaison to Monomoy Theatre (Cape Cod) – role discontinued in Dec. 2014
- Serves as Production Manager for Monomoy Theatre, and could serve in this role for new project Home: 740.698.4261
- Cell: 740.707.4261 stlawren@ohio.edu

Donna Goss

- Ohio University Director of Community Engagement, Real Estate Management and Economic Development Office: 740.593.2557 gossd@ohio.edu

Margaret (Peg) Kennedy-Dygas

• Dean, College of Fine Arts Office: 740.593.1809
Cell: 337.504.9241 kennedm1@ohio.edu

Madeleine Scott
• Director, School of Dance, Film and Theater and Artistic
Director/Head, Dance Division Office: 740.593.1828
scottm@ohio.edu

Michael Lincoln
• Artistic Director and Head, Theater Division Office:
740.593.4818
Cell: 917.301.5173 lincolnm@ohio.edu

Rachel Cornish
• College of Fine Arts Director of External - contact info TBD

Dennis Delaney, Associate Professor of Theater
• Theater Faculty Liaison delaney@ohio.edu

Shared representation for Dublin City School District:

Annette Morud, Director of Continuous Improvement
Dublin City School District Office: 614.760.4414
morud_annette@dublinschools.net

Shared representation for Dublin City School District:

Tracey Miller, Director of District Operations, Dublin City School
District Office: 614.760.4300 miller_tracey@dublinschools.net

**Names, titles, duties
and qualifications of
volunteers and/or staff
responsible for project
implementation:**

The complete staffing plan for The OHIO Company, Summer
Theater Festival 2015, has not yet been completed. Michael
Lincoln will serve as Interim Artistic Director, and Bob St.
Lawrence will serve as Production Coordinator. Both are
members of the Steering Committee.

**Federal I.D. number of
the organization:**

31-6402113

**A copy of the Treasury
letter certifying tax-
exempt status as an
organization that is not
a private foundation and
a copy of the
organization's most
recent Form 990 –
Income Tax Return of
Organization Exempt for
Income Tax:**

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