



ST. PATRICK'S DAY PARADE

City of Dublin, Ohio USA

Saturday, March 14, 2015

Sponsor/Partner Benefits

Be a part of Dublin's St. Patrick's Day Parade!

Since the 1980's, the City of Dublin's St. Patrick's Day Parade has become a tradition for thousands in Central Ohio. This year, the day begins with the Lion's Club Pancake Breakfast, gains momentum with the Inflation Celebration, and culminates with the **Greenest, Grandest Parade**. In Dublin, "Irish is an Attitude," year round.

PARADE SPONSOR

Become a Sponsor and creatively engage the community with your brand. Sponsorship opportunities begin at \$5,000.

- Logo/name on event website with link to business website
- Logo/name on print pieces
- Name on partner radio station
- One sponsor-provided banner in parade
- One City-provided banner in parade
- One sponsor-provided vehicle in parade
- Representatives from the sponsoring business will be permitted to distribute candy or marketing materials during parade in addition to group participants in parade
- Two representatives from sponsoring business will be invited to watch the parade from the VIP bleacher seating
- Mascot roaming rights



PARADE PARTNERS

Become a Parade Partner and present your choice of bands, clowns, dancers, floats and balloons. Parade partnership opportunities begin at \$500.

- One City-provided banner in parade
- Four representatives from the business or organization will be permitted to distribute candy or marketing materials during parade
- Mascot roaming rights

A sponsor/ partner may not promote any other person, entity, organization or business other than itself.

Any item being distributed other than paper fliers, coupons, handouts, etc. must be approved by the City of Dublin.

