

About Dana L. McDaniel

Local government executive with extensive experience in all facets of local government service. Twenty- six year career of broad experience in development, public works, budgeting and emergency management. Proven strategist, negotiator and innovator within the public sector known for developing award winning teams and programs. Thirty-three-year-career officer in the military with extensive experience in building, training and leading large organizations in volatile, uncertain, complex and ambiguous environments.

Professional Experience

Deputy City Manager/Director of Development 2004-Present City of Dublin, Ohio

Lead a team of 127 dedicated professionals, execute a \$24 million annual operating budget and, on average, a \$35 million annual capital budget; manage the divisions of Engineering, Building Standards, Planning and Economic Development. (Engineering recently moved under the direction of the Public Service Director.)

- Advanced to this role to provide new leadership and direction for the City's economic development effort to better compete in a rapidly changing and highly competitive environment.
- Oversaw the streamlining of the City's zoning codes for the West Innovation, TechFlex and Bridge Street Districts and building permit review processes.
- Oversaw strategic planning and implemented new economic development programming resulting in the attraction and retention of more than 14,000 jobs.
- As part of the Economic Development team, planned, negotiated and constructed strategic infrastructure to set the conditions for future development opportunities. I serve as an integral part of the City's executive team in support of City Council. I act as City Manager in the absence of the City Manager.
- Developed Battelle business cluster strategic plan; 1,100 acre research park, 600 acre Bridge Street District new-urbanism visioning and implementation, and suburban office park competitiveness study and plan that will result in jobs retained, expanded and attracted.
- Attracted three anchor tenants for the City's West Innovation District to include Ohio University, Vadata Inc. and Nestle's global quality assurance laboratory.
- Achieved recognition as a Top7 community world-wide (2x) by the Intelligent Community Forum.
- Created the Dublin Entrepreneurial Center hosting 105 startup businesses, free training programs for 3,000 attendees annually; and access to business assistance services.
- Initiated a public investment position and partnership with TechColumbus/ESG program resulting in \$35 million for Dublin companies.
- Envisioned and established the dubLINK broadband system resulting in a return on investment of nearly \$40 million in jobs/income tax revenues, cost avoidance and lease revenues. Developed the Central Ohio Research network in cooperation with the Ohio Academic Resource Network and Supercomputer center.

- Solidified global engagement and obtained international recognition by the Intelligent Community Forum, participated in overseas business engagement, hosted 13 foreign delegations, promoted relationships with Consul Generals and engaged the local international business community and international entrepreneurs.
- Provide leadership at the regional level through engagement with Columbus2020, Mid-Ohio Development Exchange, Marysville/US 33 Corridor, Ohio Automotive Steering Committee, Franklin County Public Health, Franklin County Emergency Management & Homeland Security Agency.

**Deputy City Manager/Director of Service 1992-2004
City of Dublin, Ohio**

As the City's first Director of Service, established a new and unique organizational structure consisting of four operating divisions - Streets & Utilities, Fleet Management, Grounds & Facilities and Recreation Services. The department developed from 91 employees and \$10 million operating budget/\$2 million capital budget to 397 (full time and other) employees and a \$24 million operating budget/\$10 million capital budget.

- First in Ohio/one of nine in North America to Achieve American Public Works Accreditation.
- Oversaw the development and/or expansion of municipal facilities: Justice Center, Recreation Center, Service Center, Arts Center, Development Building; Metro Park and 1,000 acres of City active and passive parks.
- Implemented award winning solid waste and recycling services and formed a purchasing consortium of area service departments.
- Developed and implemented a *Dublin First Leadership and Communication Training Program* to improve leadership and labor relations.

**Management Assistant 1988-1992
City of Dublin, Ohio**

Assisted the City Manager and Director of Personnel and Purchasing with special projects, research, personnel management and purchasing, and served as the City's risk manager.

- Helped develop the City's first Council Goal Setting Process and the City's first staff budget development process.
- Assisted with the City's education campaign and successful ballot initiative for infrastructure improvement levy, raising the cap on the City's debt capacity level.
- Assisted with the City's 2% income tax campaign and successful ballot initiative.
- Staffed the City and Washington Township Merger Commission which resulted in the establishment of new growth and annexation policies and doubling the geographic size of the City. Consulted on municipal mergers in Ohio.

Municipal Internships

- 1988 City of Gahanna, Ohio, Department of Public Service
- 1986 Center for Public Management and Regional Affairs, Miami University, Oxford, Ohio
- 1986 City of Lebanon, Ohio, Office of the City Manager

Military Service 1981-Present

Director Joint Staff, Ohio National Guard

Brigadier General serving in numerous command and staff positions from platoon, regimental/brigade and Joint Force Headquarters level. Currently serve as the Director, Joint Staff, Ohio National Guard, and report directly to the Adjutant General of the State of Ohio.

Education

- Masters of Strategic Studies, United States Army War College, Carlisle, Pennsylvania, 2003
- Masters of Public Administration, The Ohio State University, John Glenn School of Public Affairs, Columbus, Ohio 1990
- Bachelor of Arts (Public Administration), Miami University, Oxford, Ohio 1987

Personal

Lives in Dublin with his wife Lisa Patt-McDaniel. Their daughter Caitlyn is a senior at Ohio University and daughter Colleen is a sophomore at University of Dayton.

Team/Project Awards

- US Ignite Technology Award for dubLINK
- Intelligent Community Forum Smart21 (4x) and Top7 (2x)
- Business Week's Best City for Small Business
- Fox News' Best Small City for Start-ups
- CEO Magazine's Best Suburb for Business (4x)
- Multiple awards from the International Economic Development Council, Ohio Economic Development Association
- Multiple awards for solid waste management and recycling programs
- Multiple APWA awards for engineering excellence and infrastructure projects
- Multiple NRPA awards for parks and recreation programs and facilities; Governor's Safety Award

Personal Awards

- Dublin Chamber President's Award (2014)
- Business First, 20 People to Know in Economic Development (2014)
- Co-Founder's Lifetime Achievement Award, The Intelligent Community Forum (2013)
- The Ohio State University, John Glenn School of Public Affairs, Outstanding Alumnus Award (2011)
- John Glenn School of Public Affairs, Master's Program, Policy Paper Award (1990)

Board and Committee Membership

Current

- Franklin County Health Department, former President
- Franklin County Emergency Management & Homeland Security Agency, President
- Ohio Health, Dublin Methodist Hospital Foundation Board, ex-officio
- Intelligent Community Forum Foundation Board
- Syntero/Dublin Counseling Center Board
- Miami University, Ohio Public Leaders Advisory Board
- Dublin Chamber of Commerce
- Ohio National Guard Association

Previous

- Mid-Ohio Regional Planning Commission
- Central Ohio Public Energy Council, Co-Founder
- TechColumbus, Deal Flow Assessment Committee,
- John Glenn School of Public Affairs, Alumni Board
- Ohio Automotive Steering Committee (2007-08)
- Solid Waste Authority of Central Ohio Rate Advisory Board
- International City/County Manager Association International Conference Committee, Cincinnati
- Innovations Group, National Conference Committee

Professional Memberships

Current:

- International City/County Management Assoc. (25-year Award)
- Ohio City/County Management Association
- International Economic Development Council
- Ohio Economic Development Association
- Mid-American Economic Development Council
- Mid-Ohio Development Exchange, past board member
- Intelligent Community Forum
- American Society for Public Administration
- National Business Incubator Association
- The International Entrepreneur, Co-founder, Central Ohio Chapter
- Japan-America Society of Central Ohio
- Army Engineer Association
- National Guard Association of the United States
- Ohio National Guard Association, Past President

Previous:

- Ohio Association of Municipal Management Assistants, Past President
- American Public Works Association (APWA), Central Ohio Branch, Past Trustee
- National Association of Telecommunications Officers & Advisors. Co-founder, Central Ohio Chapter
- National Recreation and Park Association (NRPA)