



City of Dublin

**Office of the City Manager**

5200 Emerald Parkway • Dublin, OH 43017-1090

Phone: 614-410-4400 • Fax: 614-410-4490

# Memo

**To:** Members of Dublin City Council  
**From:** Dana L. McDaniel, City Manager   
**Date:** May 5, 2016  
**Initiated By:** Alison LeRoy, Manager, Events Administration  
**Re:** Alcohol Waiver for the BREAD! Festival

## Background

The Dublin Arts Council (DAC) will hold the BREAD! Festival on Saturday, October 15. The City of Dublin is supporting the Festival through a \$20,000 grant and waiver of fees for City services, which could total an additional \$20,000, through the Hotel Motel Tax Grant Process.

## Summary

Attached is a request from the DAC seeking City Council permission to serve beer on public property for the BREAD! Festival. The Festival will take place south of Bridge Street on High Street and Mill Lane north of Eberly Hill. It will also be held in the two City-owned lots located behind Starbucks and La Chatelaine.

City staff has been working with the DAC in their initial planning and development stages. The DAC has filed for an event permit and have had a preliminary Community Event Permit meeting. The sale of beer will allow the event to raise money and become self-sustaining in future years.

If City Council grants permission, staff will work with the DAC to ensure their volunteers receive proper training and security is maintained throughout the event.

## Recommendation

Staff recommends approval of DAC's request for an alcohol waiver on public property for the 2016 BREAD! Festival.



7125 Riverside Dr., Dublin, Ohio 43016  
614/889-7444 • [www.dublinarts.org](http://www.dublinarts.org)

To: Members of Dublin City Council  
From: David Guion, Executive Director of Dublin Arts Council  
Date: May 5, 2016  
Re: Alcohol Sales at BREAD! festival

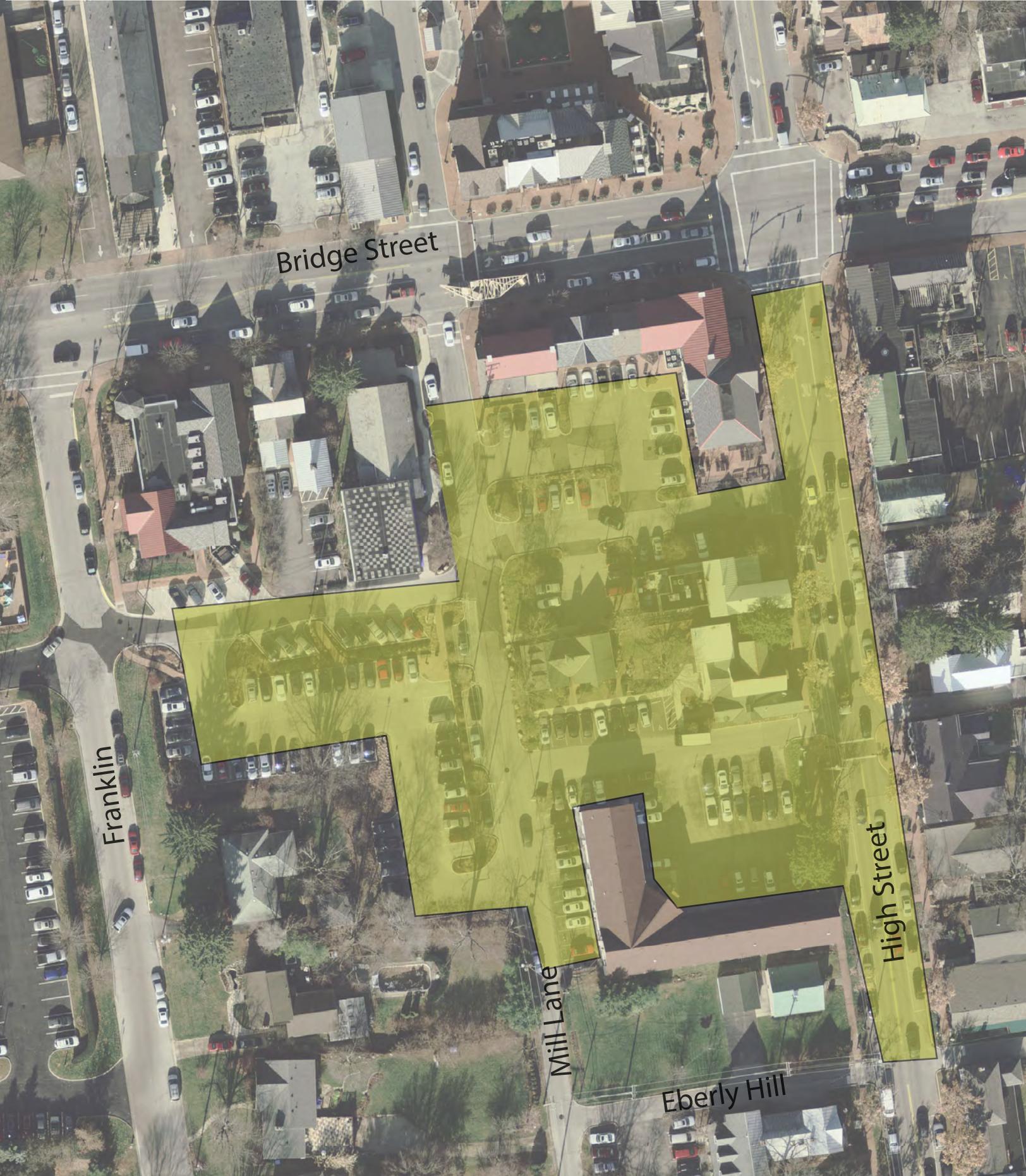
Dublin Arts Council will present BREAD!, a festival of arts and community, on Saturday, October 15, 2016 from 12 noon -10 p.m.. The festival will reconnect the community via shared arts experiences and the making and breaking of traditional breads of the many cultures represented in the community. The festival will activate the changing landscape of Dublin's Bridge Street District to help those who live, work, play and learn in Dublin embrace the change from suburban to mixed-use urban development. The festival highlights the many cultures and arts traditions of the people of Dublin, Ohio by engaging them in the planning and process and will take place in Historic Dublin, just south of Bridge Street. The event and its planning will help reduce dissonance and encourage community cohesion during a time of significant change for the city.

Dublin Arts Council is working with the appropriate City departments in planning the upcoming event and is hoping to sustain the event through the sale of beer. Acquiring an F-permit will help us attain this goal. As such, we seek your approval to proceed with our plans.

*Dublin Arts Council engages the community, cultivates creativity  
and fosters life-long learning through the arts.*

# BREAD! Festival

Approximate Boundaries for Alcohol Permit Shown in Highlighted Area



Bridge Street

Franklin

Mill Lane

High Street

Eberly Hill