



**CITY COUNCIL
FINANCE COMMITTEE MEETING
Monday, November 28, 2016
6:00 p.m. – Council Chambers**

AGENDA

1. Call to Order
2. Approval of Minutes of Meeting of 10-10-16
3. Review and Recommendations for Hotel-Motel Tax Grant Applications for 2017
 - 6:00 p.m. – Dublin Youth Athletics
Wayne Williams Memorial Tournament
 - 6:10 p.m. – Dublin Scioto Lacrosse Boosters
Nike Challenge & Fall Classic
 - 6:20 p.m. – Dublin United Soccer Club
Dublin United Champions Cup
 - 6:30 p.m. – Ohio Premier Soccer Club
Invitational
 - 6:40 p.m. – HDBA
Engagement Campaign
 - 6:50 p.m. – Dublin Arts Council
BREAD! Festival
 - 7:00 p.m. - Ohio University
Tantrum Theater
 - 7:10 p.m. – Dublin Special Olympics
Shamrock Games
 - 7:20 p.m. – Crohn’s & Colitis Foundation
Take Steps Walk
 - 7:30 p.m. – Grant’s SIDS
5K Run/Walk
4. Approval of Administratively Reviewed Grants:
 - Arthritis Foundation - Classic Auto Show & Cruise In
 - Club Ohio Soccer – Nike Challenge Cup & Fall Classic
 - Dublin Kiwanis – Frog Jump
 - Dublin A.M. Rotary - Blarney Bash
 - NIFA – Safecon
 - Dublin Soccer League - Charity Cup
 - Dublin Jerome H.S. – Homecoming Parade
5. Adjourn



City of Dublin

Office of the City Manager

5200 Emerald Parkway • Dublin, OH 43017-1090
Phone: 614-410-4400 • Fax: 614-410-4490

Memo

To: Members of Dublin City Council
From: Dana L. McDaniel, City Manager 
Date: November 21, 2016
Initiated By: Angel L. Mumma, Director of Finance
V. Faye Gibson, Director of Taxation
Re: Hotel/Motel Tax Grant Applications

Per Council's directive, the following hotel/motel tax grant applications have been reviewed by City staff and meet the criteria for administrative approval and representatives will not be at the Finance Committee meeting on Monday, November 28, 2016 unless Council requests their appearance.

- Arthritis Foundation
- Dublin Kiwanis
- Dublin AM Rotary
- Dublin Soccer League
- Club Ohio Soccer
- NIFA: Safecon
- Dublin Jerome H.S. (2016 event cancelled, funds already encumbered)

The following grant applications will be presented to the Finance Committee by a representative from the requesting organization on Monday, November 28, 2016:

- DYA
- Dublin Scioto Lacrosse Boosters
- Dublin United Soccer Club
- Ohio Premier Soccer
- HDBA
- Dublin Arts Council
- Ohio University
- Dublin Special Olympics
- Crohn's & Colitis Foundation
- Grant's SIDS

\$200,000 has been budgeted in 2017 for the hotel/motel tax grants and it is important that the grants authorized do not exceed this amount. Given Council's decision to provide additional funding to the Dublin Convention and Visitors Bureau (DCVB) as well as the Dublin Arts Council (DAC) (assuming actual bed tax receipts are higher than the amount originally contemplated in the original agreement with the DAC), there is less funding available to fund City events and programs such as the bed tax grant program.

As Council is aware, staff recommended in February of 2016 that a minimum fund balance within the hotel/motel tax fund of 100% of the total hotel/motel tax estimate for the year be maintained. That recommendation was based on outstanding debt paid by the bed tax revenue and an analysis of the expenditures that would be incurred at City events, regardless if the event occurred (and revenue did not materialize).

For 2017, staff is projecting total bed tax revenues of \$3.2 million. Based on the budgeted revenue and expenditures, the projected fund balance as of December 31, 2017 is estimated to be approximately \$3.1 million. Staff was comfortable with the proposed, given the conservative revenue estimates. However, to the extent that additional funds beyond the budgeted \$200,000 are awarded, that fund balance would be further reduced.

If you have any questions or need additional information, please contact Faye Gibson at 614.410.4430 or fgibson@dublin.oh.us.

Attachment: 2017 Grant Application Summary

Finance
Committee
Recommendation

<u>Email Sent</u>	2016 HOTEL MOTEL TAX GRANT REQUESTS	<u>Date Received</u>	<u>Amount Requested</u>	<u>Amount Approved</u>	<u>EMAIL</u>	<u>Contact</u>
	Arthritis Foundation: Classic Auto Show &	10/28/2016	\$ 10,000.00		nmorrison@arthritis.org	Nanon Morrison
	Club Ohio: Nike Challenge Cup & Fall Classic	10/18/2016	\$ 13,000.00		jon.heath@clubohiosoccer.com	Jon Heath
	Crohn's & Colitis Foundation of America Take Steps Walk	10/25/2016	\$ 5,000.00		jbaron@ccfa.org	Jennifer Baron
	Dublin AM Rotary: Blarney Bash	11/2/2016	\$ 10,000.00		cindygroeniger@gmail.com	Cindy Groeniger
	Dublin Arts Council BREAD! Festival	11/4/2016	\$ 25,000.00		guion@dublinarts.org	David Guion
	Dublin Jerome H.S.: Homecoming Parade 2016 CANCELLED-REQUESTING CARRY OVER TO 2017	10/18/2016	\$ 1,112.00		murphy_diane@dublinschools.net	Diane Murphy
	Dublin Scioto H.S. Lacrosse Boosters: Ohio Middle School Tournament	11/3/2016	\$ 11,000.00		lisajgawronski@gmail.com	Lisa Gawronski
	Dublin Soccer League: Charity Cup	11/2/2016	\$ 13,798.00		office@dublinsoccer.net	John Muir
	Dublin Special Olympics: Shamrock Games	11/3/2016	\$ 3,500.00		newman_kate@dublinschools.net	Kate Newman
	Dublin United Soccer Club: Dublin United Champions Cup	11/14/2016	\$ 7,875.00		joewillst@msn.com	Chuck Stephens
	DYA: Wayne Williams Tournament	11/4/2016	\$ 22,150.00		dublinyouthathletics@gmail.com	Michael Craig
	Grant's SIDS 5K Run/Walk	11/4/2016	\$ 1,500.00		grantssids5k@yahoo.com	Karen Williams
	HDBA: Engagement Campaign	11/4/2016	\$ 58,000.00		rgerber@gem-law.com	Rick Gerber
	Kiwanis Frog Jump	10/27/2016	\$ 5,000.00		ruffhousedublin@yahoo.com	Greg Ruff
	NIFA: Safecon	10/18/2016	\$ 10,000.00		rgsiii@nifa.aero	Richard Smith
	Ohio Premier Soccer Club Invitational	10/25/2016	\$ 10,500.00		cobbn2@nationwide.com	Nicole Cobb
	Ohio University: Tantrum Theater	11/3/2016	\$ 20,000.00		hinz@ohio.edu	Ian Hinz
	TOTAL:		\$ 227,435.00	\$ -		



7125 Riverside Dr., Dublin, Ohio 43016
614/889-7444; www.dublinarts.org

MEMO

TO: Dublin City Council
FR: David S. Guion, Ph.D., Executive Director, Dublin Arts Council 
RE: BREAD! festival outcomes - FYI
DA: Nov. 17, 2016

Thank you for supporting Dublin Arts Council's inaugural BREAD! (Bake, Reconnect, Artmaking and Diversity) festival through a hotel/motel tax grant. The festival was held on Saturday, Oct. 15, 2016 in historic Dublin.

The event was a great success and we received overwhelmingly positive feedback from all of our many participants. Attendees, the members of our planning committee who created and staffed the multicultural booths, our diverse artists - including a bread sculptor, chalk artist, musicians, dancers and vocalists - as well as ethnic food truck purveyors, community volunteers, vendors in our global marketplace and the educators and artists who staffed our creative corner and community corner had so many good things to say about the festival.

A recap document follows for your information. Based on post-event evaluation, Dublin Arts Council has applied for a hotel/motel tax grant to present the festival again in 2017.

Recommendation
Information only.

*Dublin Arts Council engages the community, cultivates creativity
and fosters life-long learning through the arts.*

BREAD!

COMMUNITY AND ARTS FESTIVAL



Dublin Arts Council hosted the inaugural BREAD! Festival of arts and community for approximately 8,000 guests in historic Dublin on Oct. 15, 2016.



16 engaging music and dance performances on the festival stage provided guests with authentic sounds and movements from around the world.



Renowned master chef and bread sculptor Ciril Hitz created four works of art made entirely out of dough and other edible materials throughout the festival.



Cultural booths representing Japan, Germany, Ghana, Mexico and India introduced guests to aspects of the respective cultures. A global marketplace of diverse vendors also provided unique shopping experiences.



The Buckeye Ceramic Supply Creative Corner allowed artists of all ages to get creative by painting their own bread plates and creating tiles for a Dublin City Schools mural project.



Eight food trucks offered guests the chance to taste international cuisine ranging from Argentine comfort food to Korean BBQ and more.



A community corner offered guests a chance to proudly display their heritage while participating in hands-on activities designed to show the breadth of diversity present in central Ohio.

BREAD! Festival Insights

Nearly 100 community volunteers gave of their time and talents to bring the event to the community. The festival was developed by a diverse group of community members to preserve cultural authenticity.

“Lots of art and culture activities that pull in all ages!”
“All workers were super friendly and welcoming.”

58 percent of survey respondent attendees were from Dublin.
21 different Ohio ZIP codes were recorded in survey responses.

“Please do it every year!”

62 percent of respondents came because BREAD! was free.
59 percent came to eat food from diverse cultures.
49 percent came to hear international music.
38 percent came to learn about the diverse cultures in their community.

***“The festival is much more diverse than I thought,
which is awesome.”***

ABC6/Fox 28 provided onsite extended live coverage the morning of the event.
Other media coverage included CityScene magazine, Dublin Life magazine
Columbus Dispatch, ThisWeek Community Newspapers,
Ohio Magazine, Ohio Makes Art, City of Dublin, Tourism Ohio,
Experience Columbus, Columbus Underground and more.

***“Wow! I’m really surprised that the festival was held
in Dublin ... hats off to Dublin!”***

**DUBLIN CITY COUNCIL
FINANCE COMMITTEE MEETING OF THE WHOLE
Monday, October 10, 2016
Council Chambers**

Minutes of Meeting

Mr. Keenan, Finance Committee Chair, called the meeting to order at 6:17 p.m.

Council members present: Mr. Keenan, Mr. Lecklider, Ms. Alutto.

Other Council members present: Vice Mayor Reiner, Ms. Salay, Mayor Peterson. Ms. Amorose Groomes was absent.

Staff present: Ms. Mumma, Mr. Stiffler and Ms. LeRoy.

Consent Agenda

Ms. Alutto moved to approve the minutes of the meeting of August 10, 2016. Mr. Lecklider seconded the motion.

Motion carried.

Ms. Mumma stated that the two topics on the Finance Committee agenda are the third quarter 2016 Financial Update and the annual Cost of Services Study recommendations.

- **FINANCIAL UPDATE – THIRD QUARTER 2016**

General Fund Revenue:

Income Tax Revenues:

Ms. Mumma indicated that in Third Quarter 2016, Income Tax revenue increased 2.18% over the third quarter year-to-date revenue in 2015. This was driven by an increase in Withholdings -- the City's largest source of revenue -- of 2.3%. Individual returns increased 9.0%, and Net Profits decreased 3.0%. This decrease has been consistent through each quarter, as the City lost a large net profit payment from an employer that is no longer with the City. This is a good report, considering that, beginning in the third quarter, a reduction in revenue from Chase began to be reflected as they started to relocate their employees from the City. Compared to our revised Income Tax estimate, the expectation is to exceed the revised projection, which was used for the 2017-2021 CIP -- \$85,590,000. It is worth noting that for the City to just meet that minimum projection, the City could decrease in the fourth quarter 18.5%. Although, it is anticipated that the City will exceed that projection, it will remain conservative. The City's top ten employers were down 2.3%; the top 50 were down 1.4%; the top 100 were down 1%; and the top 250 employers remained unchanged. With the top 500 employees, withholdings began to be higher. On a positive note, this means that the City is not entirely dependent upon its large taxpayers.

Fines, Licenses, Permits:

Fines and Forfeitures were up approximately \$34,000; Licenses and permits increased approximately \$310,000 which is reflective of the building activity within the City. A few weeks ago, a supplemental appropriation occurred because the City's expenditures related to Inspections and Contract Services had increased significantly due to that building activity.

Intergovernmental Revenue:

Local Government Funding revenue did not perform as well as last year. Although it is not a large source on which Dublin has depended, it is indicative of the State's General Revenue Fund. Charges for Services are down, as well. In part, that is driven by what Dublin charges other entities for fuel. Because fuel costs have been lower and the City's expenses in this category are lower, less revenue has been received. However, that is not considered a negative due to the offsetting reduction in expenditures.

Interest:

As a result of the recent software conversion, Interest from prior months continues to be posted. Although Interest Earnings show a decline, it is simply a timing issue.

General Fund Expenditures:

General Fund Expenditures totaled \$70.2 million, a decrease of \$10 million over the same period in 2015.

Advances:

This year, there have been a number of advances, including those for the Service Center renovations and for the roadway improvements that were discussed at prior Council meetings. Last year, there was a large advance related to the Riverside Drive/SR161 roundabout and realignment project.

General Fund Expenditures

Capital:

Excluding advances, the fund is up about \$5 million over the same period of time last year. The main driver of that is the Capital Costs. The City purchased two significant sections of land this year: (1) Rings Farm, on which the City has annual payments, and (2) the land at Rings and Frantz Road for the Nationwide economic development incentive. Those expenses totaled over \$3 million. Therefore, of the \$5 million in increased Expenditures compared to the same period of time in 2015, \$3 million is attributable to Capital Expenditures.

Personnel Services:

This expenditure has increased approximately 14%. Some of that increase is due the three pay periods in the third quarter versus the fourth quarter of last year. Some of it also is reflective of organizational changes. A number of positions were filled last year, but were not in place for the entire year. This year, they have been present for the entire year. There have also been salary increases, and, most notably, the increase in Benefits cost.

Ms. Alutto inquired if Vacancy Credits are utilized.

Ms. Mumma responded that they are not. This is a cash analysis.

General Fund Balance:

Ms. Mumma stated that over all, the City's financial health remains strong, with a General Fund balance of nearly \$50 million as of September 30. This represents 71.4% of the 2016 budgeted expenditures. The balance is lower than that reflected in prior quarters. Part of that is a result of the Advances that have been in anticipation of the Bond Issue. This includes the bond issue that Council will consider tonight, which will reimburse \$9 - \$10 million to the General Fund, and the

costs that will be incorporated in next year's Bond Issue. The City's financial position is strong, well in excess of the 50% reserve.

Hotel-Motel Tax Revenue:

Staff's report also detailed the performance of Hotel-Motel tax revenue, which, on a gross level, increased 7.7% over 2015. The City's cash records reflect a decrease, however, because the City now designates 35% of that to the Dublin Convention and Visitors Bureau (DCVB). Through the Third Quarter, DCVB has received \$800,515 in hotel-motel tax revenue -- an increase of 48% over the amount they received last year through the third quarter. Similarly, the Dublin Arts Council is now receiving 25% of the actual revenue. They have received \$575,000 -- an increase of \$134,000 over the same period last year.

Mr. Keenan inquired what Personal Services entails.

Ms. Mumma responded that Personal Services would be Salaries, Benefits, Travel/Training, and tuition reimbursement -- personnel costs.

Mr. Keenan stated that is typically Payroll plus approximately 35%, in general terms.

Ms. Mumma responded affirmatively.

Mr. Keenan stated that in the second column of Revenues, Third Quarter Year-to-Date, should 2016 be 2015?

Ms. Mumma responded that is correct.

Mr. Keenan inquired if this is posted on the web.

Ms. Mumma responded that it is not yet posted, but will be posted after the correction is made.

- COST OF SERVICES

Mr. Stiffler reviewed the 2016 Cost of Services report and recommendations. This year, a full cost of services analysis was conducted, which is consistent with the City's practice since 2013 to alternate between an inflation and a comprehensive analysis. The elements considered in this study are salaries, fringe benefits, operation/maintenance costs, building occupancy costs and debt service costs for municipal buildings. There have been no debt service costs this year or last, but there will be next year for the Justice Center. That will be a factor considered in the next cost of services analysis. Also considered are overhead and fixed asset replacement costs. The goal is to match the service revenue to the fully burdened hourly rate of the service costs.

This year, there were only a few minimal changes in most departments and divisions, including:

- Building Division - \$5 - \$10.00 permit fee increases
- Court Services - \$19 to \$20 increase
- Engineering - \$5.00 permit fee increases
- Non-residential private waste disposal - \$15 increases
- Parks and Planning -- no changes
- Police -- Firearm Permit - \$5 increase. This fee is for the background check for a firearm purchase in Dublin, although, currently, there is no location in Dublin that sells firearms.
- Recreation Services -- no fee increases. However, a \$200 deposit for the Kaltenschach park rental is proposed. This facility is receiving some upgrades that are similar to the Talla rooms, which have a \$200 deposit. This protects the City's investment in the facilities.

Because the facility is in high demand, it also ensures a reservation is not made without serious intention to use the space.

- Public Works – increases to fees for spilled load cleanup, property repair and salt surcharges.
- Washington Township fleet maintenance – increase from \$85 to \$89, following the fully-burdened hourly rate of an auto mechanic.
- Events - A change to the fee structure for external events is proposed. The current \$125 application fee will be eliminated and will be replaced by a 50% cost recovery of the City's costs for providing pre-event planning services for events that will fall into one of three new tiers. This new fee will be phased in over two years to allow external events adequate time to budget for the increased fees. Current fees for City personnel, such as Streets or Police, utilized by an external event will remain unchanged. Fees: Tier 1 - \$50; Tier 2 - \$325; Tier 3 - \$1,100. The goal of phasing the fees is to allow the events time to budget for the changes.

Vice Mayor Reiner inquired if the increase in the Event fee reflects the real cost.

Mr. Stiffler responded that the attempt is to capture a 50% recovery for Tier 2 and Tier 3 events. These are the costs associated with review and planning services before the event can occur.

Vice Mayor Reiner inquired if there is a possibility this increase could discourage some people, even though it reflects only a 50% recovery.

Ms. LeRoy responded that staff has noticed a significant increase in inquiries regarding the City's fees and events. Columbus has increased the cost of some of their race permits, depending on the race; some are as high as \$3,000. This prompted their review of Dublin's external event fee. This change will ensure there is not a race occurring every weekend and that there is some cost recovery.

Vice Mayor Reiner inquired if Tier 3 would be a race event.

Ms. LeRoy responded that it would be a large race or a route that hasn't been used previously. If it is a route that has been used often, it could be a Tier 2. Tier 3 is for events that will involve additional time for staff planning.

Vice Mayor Reiner inquired if the intent is that it might discourage some unwanted, additional events.

Ms. LeRoy responded that it could be a result, but it wasn't the initial intent, which was a recognition that the \$125 fee was not recovering any of the amount of time staff was spending on the application.

Mr. Lecklider stated that in view of Columbus's increased rates -- Dublin does not want to be the community where everyone goes to hold their event due to the greater expense elsewhere. It is fine to do our fair share, but it is preferable that not all the events come here due to their strain on City Police and City services.

Ms. Crandall stated that the City has the ability to refuse any event that comes forward on the basis of the date or proposed location.

Vice Mayor Reiner inquired if the \$200 fee pays for the event cleanup, how are the maintenance

costs of the structure being addressed? Does the \$200 cover that, as well?

Mr. Stiffer responded that his understanding is that the \$200 is a refundable security deposit. The cost for maintaining the structure should be built into the rental fee -- that is typically where those costs are recovered. The refundable deposit is to protect against any damage.

Vice Mayor Reiner inquired if there is an additional fee that was not mentioned.

Mr. Stiffer responded that there is a fee for renting the Kaltenbach facility.

Mr. Keenan inquired if Washington Township has a fee for running medics to some of those races, certainly the larger events.

Ms. LeRoy responded that, currently, they do not, but they are reviewing their policy as most other Fire Departments do charge a fee for that service.

Vice Mayor Reiner inquired if the race events held within the City would reimburse all the associated Police expenses. Different streets are shut down for these races.

Ms. LeRoy responded that when Police or Parks staff are required to be at the event, the City has a 100% cost recovery. The 50% recovery refers to the services provided during the normal work day. The 100% recovery is for any additional hours provided for the event that are not part of their normal work day.

Ms. Aiutto inquired if the event fee is actually for staff's planning to accommodate the event.

Ms. LeRoy responded that is correct.

Vice Mayor Reiner inquired the cost to hold a standard street race.

Ms. LeRoy responded that depends on the scope of the race. There are two tier rates that the event could be required to pay. Most Police services are special duty, but the fee is more if Police coverage must be called in. The fee can be from \$500 for a simple event up to \$6,000 for a half marathon. It depends upon how many roads must be closed and the length of time involved.

Vice Mayor Reiner stated that the revenue stream for these events is good, so it is desirable to ensure that the City is totally reimbursed for its services.

Mr. Stiffer thanked Council for their review.

Ms. Mumma stated that the revised cost of services ordinance will be scheduled for a first reading at the next Council meeting. It was not scheduled for tonight's Council meeting should there have been any changes that Council wanted to be made.

There was no additional discussion.

The meeting was adjourned at 6:38 p.m.



City of Dublin

HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

ADMINISTRATIVE REVIEW

Name of Organization: The Arthritis Foundation

Event/Activity: Classic Auto Show & Cruise-In

2017 Request: \$10,000

Previous Grants Received

Yes

No

If Yes, Years: 2006-2016

Amounts: \$10,000 (last 8 years)

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: Click here to enter text.

Beautification of public property: Click here to enter text.

Improvement of Dublin's Historic District: Click here to enter text.

Special Events: Car show

Other projects which will enhance the City of Dublin: Click here to enter text.

Projects/Events that appeal to Dublin visitors and tourists: Click here to enter text.

Comments – Community Relations: Click here to enter text.

Comments – Parks and Recreation: Total fees for 2016 were \$6,913 which we expect to be similar in '17 with just a slight increase to do fee structure change. The total number of room nights were 305.

Comments – Taxation: Application complete

Administrative Approval:

Finance Committee Recommendation: Click here to enter text.

Valery D. Kelley

From: Bruce L. Edwards
Sent: Friday, October 28, 2016 4:47 PM
To: Valery D. Kelley
Subject: FW: 2017 Hotel/Motel Tax Grant Application

RECEIVED

OCT 28 2016

CITY OF DUBLIN
TAX DIVISION

From: noreply@formstack.com [mailto:noreply@formstack.com] **On Behalf Of** nmorrison@arthritis.org
Sent: Friday, October 28, 2016 3:59 PM
To: Bruce L. Edwards
Subject: 2017 Hotel/Motel Tax Grant Application



Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 10/28/16 3:58 PM

Organization Name: Arthritis Foundation

Contact Name: Nanon Morrison

Address: 3750 Ridge Mill Dr.
Hilliard, OH 43026

Email: nmorrison@arthritis.org

Phone: (614) 503-5590

Describe the Project:

The 35th Annual Arthritis Foundation Classic Auto Show and Cruise-In will take place at the Metro Center Place in Dublin, Ohio July 13-15, 2017. The event schedule is as follows: Thursday, July 13- Rolling Legends Tour, departing from The Crowne Plaza Dublin at 11 am. Friday, July 14- Cruise-In 11:00am-10:00pm, Saturday, July 15 - Auto Show 8:30am-10:00pm.

This will be the 35th Anniversary of this, Classic Auto Show and Cruise-In. It is the largest fundraiser for the Arthritis Foundation in Central Ohio and one of the biggest and most respected car shows in Ohio. For over three decades, the Arthritis Foundation has drawn auto enthusiasts from across the Nation and beyond it's boarder to Dublin, OH to appreciate the automobile hobby and to compete for awards in excellence. We believe that much of the success in bringing car enthusiasts to our show year after year is the location at the Metro Center and their experience in the City of Dublin.

The Classic Auto Show and Cruise-In creates an opportunity for the Arthritis Foundation to raise funds for our fight against arthritis and over 100 related conditions, through research, education, advocacy and community programming and support. Funds are raise through vehicle registration, food, drink and merchandise sales and through spectator admission. These funds are

specifically used in Central Ohio for the following programs:
Family Day, Arthritis EXPO, Family Camp and JA Camp.

In 2016 our participants occupied 305 hotel rooms for an average of 2 nights as reported by the Dublin Convention Center & Visitor Bureau. We expect that number to increase in 2017 as this is an anniversary year. The majority of overnight visitors will be classic car owners to arrive on Thursday and leave the event on Sunday afternoon.

The Classic Auto Show is a great social event for enthusiasts and many clubs and/or owners will plan informal meetings with friends throughout the weekend. The Dublin hotels will be listed on the event website (www.arthritis.org/autoshow) as places to gather and to make home for the weekend. We estimate there to be over 1,000 overnight guests. This number is based on the number of out of town participants who bring guests and attend the event for multiple days. The hotels are also promoted as event sponsors in monthly e-newsletters to several thousand past and present registrants, and in print media for the event.

We would use the grant funds, as we have in the past, to offset the cost of the Dublin Police security and the rental of the Showmobile stage, which are a crucial piece of logistics for the event.

The event is targeted to car lovers and families alike. It is a three day celebration of cars, family, fun and entertainment. All proceeds benefit the Arthritis Foundation research, local programs and services for those in Central Ohio living with arthritis.

Have you received a tax grant in the past?:	Yes
Estimated Attendance:	4500
Estimated Overnight Stays in Dublin:	425
What is the total cost of the project?:	95000
Amount Request from Dublin:	10000
Specifically, how with the Hotel/Motel Tax Grant be used?:	The grant will help off-set the cost of Police, streets and utilities, stage, Dublin event staff professional fees, facility fees, permits, etc.
What other sources of financial support are committed or are being sought for the project?:	Sponsors Committed: Honda Marysville - \$15,000 Chesrown - \$15,000 Savko Construction - \$10,000 David Landow - \$10,000 Brashares Family Foundation - \$10,000 The Buick Heritage Alliance - \$5,000 Pepsi/G&J Pepsi-Cola Bottler, Inc. - \$3,500 Krieger Ford - \$2,500 Performance Auto Spa - \$2,500

Seeking Sponsorship's from:
 Coughlin Cars - \$10,000, Huntington - \$5,000, Geico - \$5,000,
 Ruscilli Construction - \$3,500, Keim Ford - \$5,000, Kroger -
 \$1,000, Mercedes Benz Club of America - \$1,000, Mill Creek
 Insurance Agency, LLC - \$1,000, AAA - \$1,000, Toy Barn -
 \$2,500, Wendy's - \$1,000, Papa John's - \$1,000, Hagerty -
 \$1,000, Cardinal Health - \$1,500, Executive Storage Estates-
 \$1,000, Signature Auto/Boss Cars - \$1,000, City BBQ - \$1,000,
 Schmidt's - \$7,500

If your event requires City services, have you contacted City of Dublin, Events Administration?: Yes

Has the organization applied for an Event Permit?: Yes

What are the costs of City services as determined by Events Administration?: 10000

What City of Dublin services are required to implement the project/event?: Police, streets and utilities, stage, Dublin event staff professional fees, facility fees, permits, etc.

If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?: Yes

Do you have a tentative hold or reservation?: Yes

Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:

Arthritis Foundation Board Member and Classic Auto Show Chairman, Jeff Brashares, authorized this application.

- Dennis Boyd 4162 Portobello Dr
- Dennis Mowrey 1661 Dale Ford Road
- Marcellus Upshaw 41 South High Street, HC0220
- Meridith Mayberry HCR Manorcare
- Diane Doucette 7333 Smith's Mill Road
- Stacy Ardoin 480 Medical Center Drive
- Stephen Sheridan 8800 Lyra Drive, Suite 450
- Vidya Sivaraman 700 Children's Drive
- Ray Wasielewski 7540 Brandon Road
- Scott Decker 9321 Donatello Dr.
- Kathy Petrucci 409 Liberty Lane
- Brian Watson 6431 Greenstone Loop
- Adolph Lombardi 720 E Broad Street
- Donna Hanly 5450 Frantz Road, suite 100
- Taylor Guerrant 4837 Cherry Hill Court South Apartment 4
- Kevin Lutz 111 South Grant Avenue
- Howard Rutsky 726 Old Pond Lane
- Richard Murch 3261 Echo Park Dr
- Mark Pyle 4201 Woodbridge Road
- Steven Petrosino 8815 Tayport Drive

Carrie Beach 8664 Oak Creek Dr
Don Rothermich 2260 Concord Village Drive
Pete Scalia 6543 Stemen Road
Terri Ray 7694 Glanmore Court
Pete Barnhart 150 Whieldon Lane
Jeff Brashares 13425 Bell Road
Brenda Dean P.O. Box 21231
Thomas Kromer 6450 Martin Place
Jeff Backes 3777 Trueman Court
Scott Horowitz, WMS, CRPC 3178 Kingsdale Center
Caryn Kaufman 65 East State Street # 10000

Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:

Responsible parties include:

Jeff Brashares, Arthritis Foundation Board Member (Auto Show Chairman). Mr. Brashares has been the driving force of this event since it's inception in 1982.

Nanon Morrison, Arthritis Foundation Development Director (Auto Show Event Director), Ms. Morrison supervised Elizabeth Martin, who was the event director last year. Morrison has over 20 years experience in event planning and execution.

Susan Davis, Arthritis Foundation Executive Director is also responsible for overseeing the event.

Federal ID number of the organization:

58-1341679

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:

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Formstack, LLC
8604 Allisonville Rd.
Suite 300
Indianapolis, IN 46250



City of Dublin

HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Administrative Review

Name of Organization: Club Ohio Soccer

Event/Activity: Nike Challenge Cup & Fall Classic Soccer Tournaments

2017 Request: \$13,000.00

Previous Grants Received Yes No

If Yes, Years: 2013; 2014, 2015, 2016 Amount: \$5,000.00; \$12,300.00;
\$13,000.00; \$13,000.00

Did project/event meet stated goals and/or criteria: Yes No

Permit Needed Yes No

Criteria:

- Cultural Arts: Click here to enter text.
- Beautification of public property: Click here to enter text.
- Improvement of Dublin's Historic District: Click here to enter text.
- Special Events: Youth Soccer Tournaments
- Other projects which will enhance the City of Dublin: Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists: Click here to enter text.

Comments – Community Relations:

Comments – Parks and Recreation: City Service fees for the 2016 Nike cup were \$7,125 + \$1110 for Police, totaling \$8,235. There were no fees for the Fall Classic as it is not held on City fields. The total room nights as reported by DCVB were 2,523 for the Nike Challenge Cup and 580 for the Fall Classic.

Comments – Taxation: Application complete

Administrative Approval:

Finance Committee Recommendation:

Formstack Submission for form 2017 Hotel/Motel Tax Grant Application*Submitted at 10/18/16 12:49 PM*

Organization Name: Club Ohio Soccer - Nike Cup and Fall Classic

Contact Name: Jon Heath

Address: 5357 Adventure Drive
Dublin, OH 43017

Email: Jon.heath@clubohiosoccer.com

Phone: (614) 404-3088

Describe the Project: The Club Ohio Nike Challenge Cup is entering into its 19th year. The Fall Classic is entering into it's 10th year and has moved it's location from Westerville to Dublin. Both tournaments are youth soccer tournaments catering to age groups U8-U19 from all over the region at all levels of play. We have strong local interest, but also take pride in all the visitors we bring to the area from over 13 states and Canada. We hope to provide strong competition and a memorable family fun-filled weekend in Dublin. With this we strive to fill the hotels, restaurants and other businesses in Dublin!

Have you received a tax grant in the past?: Yes

Estimated Attendance: 25000

Estimated Overnight Stays in Dublin: 3600

What is the total cost of the project?: 476000

Amount Request from Dublin: 13000

Specifically, how with the Hotel/Motel Tax Grant be used?: We will allocated \$11,000 to the Nike Cup (two weekends) and \$2,000 to the Fall Classic (one weekend). We will use this money to cover Dublin type expenses to make sure our presence is in Dublin. For Nike, this includes the services (janitorial, field rental, signs, streets, etc. at Darree Park) and field rental at Soccer First (again keeping a large presence in Dublin). Soccer First runs us \$32,000. Darree Fields between rental and servics runs us \$7,000. That is for Nike only. For Fall Classic, we'll spend around \$16,000 to rent Soccer First and have fields in Dublin as we are unable to use Darree

	Fields for this tournament.
What other sources of financial support are committed or are being sought for the project?:	We seek sponsors for our online app. that visitors use to find game schedules, fields and local businesses. Nike is our presenting sponsor the for the Nike Cup and allows us to use their name. Every year, Giant Eagle has donated bottled water and some food for the volunteers. Aside from that we don't have much sponsorship.
If your event requires City services, have you contacted City of Dublin, Events Administration?:	Yes
Has the organization applied for an Event Permit?:	Yes
What are the costs of City services as determined by Events Administration?:	7000
What City of Dublin services are required to implement the project/event?:	We always use Darree Park for the Nike Cup. We'll need janitorial services there. In addition, there is field set up, mowing, etc. The street folks place no parking signs. We also request special duty officers for traffic flow from the Dublin Police.
If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:	Yes
Do you have a tentative hold or reservation?:	Yes
Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:	Tony Ciriaco (President) - 4915 Brand Road, Dublin, OH 43017 William R.(Randy) Smith (Vice President) - 7712 Shermont Rd., Dublin, OH 43016 Denise Shrewsbury (Administrative Director) - 8502 Gateview Ct., Huber Heights, OH 45424 Sandy Poole (Treasurer) - 1452 Kensington Drive, Dayton, OH 45440 Ryan Baker (Director) - 2622 Harrison Lane, Beavercreek, OH 45431
Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event	Sandy Poole – Nike Cup and Fall Classic Director: Sandy is entering her fifth year as director for the Fall Classic and first for the Nike Cup. Her background is with a Big Six accounting firm. Her responsibilities include placement of all committee

implementation:

chairs, contract negotiation and arrangements, scheduling, communications, sales, accounting and overall decision making on all tournament-related matters.

Missy Grether – Scheduling: Missy is the former director of 8 years. She'll be managing the Nike Cup schedule this year and acting as a consultant for this year of transition.

Jaime Brooker – Scoring Chair: Entering her fourth year as scoring chair, Jaime is our go-to person for scoring and systems help. She is a former soccer player and mother of three soccer players. Jaime is responsible for ensuring correct input of all scores and ensures the teams advance within the parameters of our rules.

Mike and Debbie Logozzo – Hotel Liasons: Mike and Debbie are entering their year as our hotel liasons. They works with the teams to ensure they are placed in the correct hotel matching their needs. They place a priority on filling the Dublin hotels first.

Kate and Chad Williams – Registration: Kate and Chad are entering their third year of running our registration process. The review and approve all credentials for teams and ensure teams are using our approved hotel list.

Tracy Augustine – Awards: Tracy selects, orders and distributes all awards to all locations.

Jon Heath – Technical/Digital Media – Jon will be managing the Web site and mobile application.

Federal ID number of the organization: 90-0732311

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:

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City of Dublin

HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Crohn's & Colitis Foundation

Event/Activity: Take Steps Walk

2017 Request: \$5,000

Previous Grants Received

Yes

No

If Yes, Years:

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: Click here to enter text.

Beautification of public property: Click here to enter text.

Improvement of Dublin's Historic District: Click here to enter text.

Special Events: Foundation Walk

Other projects which will enhance the City of Dublin: Click here to enter text.

Projects/Events that appeal to Dublin visitors and tourists: Click here to enter text.

Comments – Community Relations:

Comments – Parks and Recreation: The actual costs for City services in '16 were \$410. In 2017, due to fee increase and additional police needs, costs are estimated to be \$630. There have been no issues with this event in the past.

Comments – Taxation: Application complete

Finance Committee Recommendation:

Formstack Submission for form 2017 Hotel/Motel Tax Grant Application*Submitted at 10/25/16 1:36 PM***Organization Name:** Crohn's & Colitis Foundation of America**Contact Name:** Jennifer Baron

RECEIVED

Address: 6797 N. High Street
Suite 119
Worthington, OH 43085

OCT 25 2016)

Email: jbaron@ccfa.orgCITY OF DUBLIN
TAX DIVISION**Phone:** (614) 889-6060

Describe the Project: The Crohn's & Colitis Take Steps Walk is one of CCFA's largest events committed to finding cures for digestive diseases. Our walks offer an incredible day for family, friends and the community to come together in celebration of all their hard work and dedication to our mission.

Our community consists of patients, loved ones, friends and supporters that empower and inspire each other to fight these diseases. Each year we connect with our communities as we fundraise for cures and celebrate our hard work together in supporting our patients. To date, Take Steps has raised more than \$60 million to fund mission-critical research and patient support programs. More than 80 cents of each dollar raised goes directly to funding this mission. Find a walk in your local community and join thousands of others Taking Steps for cures.

Have you received a tax grant in the past?: No**Estimated Attendance:** 3000**Estimated Overnight Stays in Dublin:** 100**What is the total cost of the project?:** 10000**Amount Request from Dublin:** 5000**Specifically, how with the Hotel/Motel Tax Grant be used?:** This grant would be used to help with expenses involved in the Take Steps Walk at Dublin Coffman Park. Specifically, these funds help provide portable

restrooms, dumpsters, table/chair rentals, stage rental, shelter for all of our local vendors, sponsors, entertainment, and patients. It helps provide family fun activities for all of our patients, their family members and the community members who join us on walk day. Food and drinks are donated from our generous sponsors and local restaurants in Dublin.

What other sources of financial support are committed or are being sought for the project?:

Our walk is one of the Top Ten walks in the nation for the Crohn's & Colitis Foundation (CCFA). We have sponsorships with local businesses as well as national sponsorships.

Our Take Steps committee takes pride in getting all of our Food Tent vendors to donate their time and their food/beverages. In 2016 we had twelve local restaurants including First Watch, Papa Johns, Chick fil A, Dannon, Velvet Ice Cream, Fresh Thyme market and many more participate. Raising Cane's donates 1700 pounds of ice every year, and UDF donates 1500 bottles of water. Not to mention other local grocers who donate water such as Kroger and Andersons.

Our entertainment in 2016 was donated to us by The Dublin School of Rock. They were an amazing group of children and their manager was very pleasant to work with as well.

It is local support like this that allows for CCFA to be so successful in our fundraising efforts.

If your event requires City services, have you contacted City of Dublin, Events Administration?:

Yes

Has the organization applied for an Event Permit?:

Yes

What are the costs of City services as determined by Events Administration?:

135

What City of Dublin services are required to implement the project/event?:

The original quote was for 2 officers, 1 cruiser at a rate of \$315. However, only one officer arrived on the day of the event. Therefore the final cost was only \$135.

We had a facility cost of \$150 for the pavilion rental.

*We were very fortunate to have the Washington Twp. fire department present for the children and they helped out with the event as well. They were fantastic!

If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?: Yes

Do you have a tentative hold or reservation?: Yes

Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:

Crohn's & Colitis Foundation Board of Directors
 Staff: Brianne McFarland, CCFA, Executive Director
 Staff: Jennifer Baron, CCFA, Take Steps Manager
 Board President: Lisa Pettrey, MS, RN, CEO, Regency Hospitals
 Board Members:
 Preston Belding, OhioHealth
 Jim Wheaton, OhioHealth
 Dr. Sandra Kim, Nationwide Children's Hospital
 Dr. Edward Levine, Ohio State University Wexner Medical Center
 Rob Geddis, Cardinal Health
 Susan Price, Ice Miller LLP
 Tony Lanasa, HW&Co. CPA
 Tania Moon, AstraZeneca
 Mike Young, Owner, Motorkars, Inc.

Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:

Jennifer Baron, Take Steps Walk Manager
 The Take Steps Manager is responsible for strategic planning, implementation and creative thinking to execute CCFA's walk campaign, Take Steps for Crohn's & Colitis. This position provides leadership, vision and support to chapter volunteers to help maximize growth potential of the campaign.

Essential Functions & Responsibilities:

- Meet annual fundraising goals for Take Steps for Crohn's & Colitis
- Recruit and partner with volunteer leaders and fundraisers to drive revenue growth
- Provide staff support for volunteers, participants and committees required for the success of Take Steps
- Develop and implement annual operational plan that includes detailed budget, team development, corporate development, volunteer development and logistic plans
- Identify target audiences and build appropriate marketing strategies to recruit, acknowledge and retain event participants and sponsors
- Develop a marketing and promotional plan to enhance visibility and increase community awareness and participation in Take Steps for Crohn's & Colitis
- Identify, recruit and mobilize business and community leaders to serve as volunteers and sponsors
- Create and maintain timelines, budgets and logistical needs for campaign events
- Manage and assure the development of campaign

materials required for the success and implementation of Take Steps events

- Track income and expenses associated with Take Steps for Crohn's & Colitis
- Maintain working knowledge of CCFA and its programs to address the mission of the organization
- Attend all chapter Take Steps for Crohn's & Colitis Walks

Volunteer Committee of approximately 26 holding responsibilities within sub committee roles to ensure each area of the event is well managed and successful.

Federal ID number of the organization:

13-6193105

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:

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HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin A.M. Rotary

Event/Activity: Blarney Bash

2017 Request: \$10,000.00

Previous Grants Received Yes No

If Yes, Years: 2015, 2016 Amount: \$20,000; \$10,000

Did project/event meet stated goals and/or criteria: Yes No

Permit Needed Yes No

Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events: Community Gathering**
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

Comments – Community Relations:

Comments – Parks and Recreation: In 2016, a decision was made in conjunction with City staff and Event organizer to use an outside contractor for the fencing because City staff could not fulfill their needs with the time they need to needed to dedicate to the St. Patrick's Day parade. Their contractor's fee of \$4493 was reimbursed by last year's grant. We anticipate needing to have a similar arrangement in '17. Their total fee paid in city services was \$4121. Because of the scope of event, the Permit fee will increase by \$425.

Comments – Taxation: Application complete

Finance Committee Recommendation: Click here to enter text.

Valery D. Kelley

From: Bruce L. Edwards
Sent: Wednesday, November 02, 2016 9:42 AM
To: Valery D. Kelley
Subject: FW: 2017 Hotel/Motel Tax Grant Application

RECEIVED

NOV 02 2016)

CITY OF DUBLIN
TAX DIVISION

From: noreply@formstack.com [mailto:noreply@formstack.com] **On Behalf Of** cindygroeniger@gmail.com
Sent: Tuesday, November 01, 2016 9:15 PM
To: Bruce L. Edwards
Subject: 2017 Hotel/Motel Tax Grant Application



Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 11/01/16 9:14 PM

Organization Name: Blarney Bash

Contact Name: Cindy Groeniger

Address: 7612 Silver Fox Drive
Columbus, OH 43235

Email: cindygroeniger@gmail.com

Phone: (614) 288-7006

Describe the Project: The Blarney Bash is a fundraising event for the Dublin A.M. Rotary that will raise money to support our charitable programs in the community and it will provide a fun Irish community to the residents of our community. The event will include live Irish music, food trucks and beverage stations. A local D.J. will provide entertainment between bands and other announcements. The three (3) winners for the Irish Experience will be announced on stage. Proceeds from Blarney Bash will support The Dublin Food Pantry and Mid-Ohio Food Bank, as well as Miracle League, Veteran's Flight and other local charities.

Have you received a tax grant in the past?: Yes

Estimated Attendance: 5000

Estimated Overnight Stays in Dublin: 75

What is the total cost of the project?: 95000

Amount Request from Dublin: 10000

Specifically, how with the Hotel/Motel Tax Grant be used?: The grant will be used for the cost of City services used for the Blarney Bash, not to exceed \$10,000.

What other sources of financial support are committed or are being sought for the project?:	The event will be sustained through community corporate sponsorships, media sponsorships for in-kind promotion and advertising, and by expanding participation in the event throughout central Ohio and beyond. We will also apply for an Irish Experience Grant from the Dublin Convention and Visitor's Bureau.
If your event requires City services, have you contacted City of Dublin, Events Administration?:	Yes
Has the organization applied for an Event Permit?:	No
What are the costs of City services as determined by Events Administration?:	10000
What City of Dublin services are required to implement the project/event?:	City services needed include police, traffic control, EMS and Fire emergency services, event set-up, permits, and signage. The cost of these services is expected to be about \$10,000. We will complete the applications for a liquor permit and will be submitting an event permit. We will work with the Division of Event Administration to coordinate all services requests.
If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:	No
Do you have a tentative hold or reservation?:	No
Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:	Executive Officers: President - Ramona Penland-Coyle - 6352 Conleth Circle, Dublin, OH President-Elect - Bonnie Coley-Malir - 5800 Griffiths Lane, Powell, OH Vice-President - Dwight Seeley - 4990 Donegal Cliffs Dr., Dublin, OH Secretary-Treasurer - Rich Weber - 185 S. Riverview St., Dublin, OH Sergeant at Arms - Dave Williamson - 8029 Hillingdon Dr., Powell, OH
Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:	Cindy Groeniger and Raj Hora - Co-chairs Committee: Dwight Seeley, Rich Weber, Sue Burness, Jim Burness, Sarah Richardson, Dave Williamson, Amy Snow, Rita Hook, Alan Abouhassan, Ramona Penland-Coyle,
Federal ID number of the organization:	31-1301839
A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 -	View File

**Income Tax Return of Organization
Exempt for Income Tax:**

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City of Dublin

HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin Arts Council

Event/Activity: BREAD! Festival

2017 Request: \$25,000

Previous Grants Received

Yes

No

If Yes, Years: 2005; 2006; 2011; 2015; 2016

Amounts: \$6,712; \$10,000;
\$22,050; \$14,750; \$25,000

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: Click here to enter text.

Beautification of public property: Click here to enter text.

Improvement of Dublin's Historic District: Click here to enter text.

Special Events: Click here to enter text.

Other projects which will enhance the City of Dublin: Click here to enter text.

Projects/Events that appeal to Dublin visitors and tourists: Festival

Comments – Community Relations:

Comments – Parks and Recreation: In addition to the financial grant received last year, Council waived City services fees for the event. If those had been charged, or offset by a grants, costs would have totaled \$22,323.50. The breakdown of costs is shown below:

Permit: \$125 (will increase to \$550 in '17 based on scope of event and new fee structure)

Parks Staff: \$2,600

Showmobile Rental: \$820

Streets Staff: \$14,750 (majority of cost in fencing required for alcohol permit)

Police Staff: \$4,028.50 (City actually paid \$11,110 because staff was ordered in on overtime, if special duty, many positions would have been staffed by Franklin County Sheriff but would have cost \$4,028.50)

Comments – Taxation: Application complete

Valery D. Kelley

From: Bruce L. Edwards
Sent: Friday, November 04, 2016 10:41 AM
To: Valery D. Kelley
Subject: FW: 2017 Hotel/Motel Tax Grant Application

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NOV 04 2016

CITY OF DUBLIN
TAX DIVISION

From: guion@dublinarts.org [mailto:noreply+014f47b7a48889ac@formstack.com]
Sent: Friday, November 04, 2016 10:40 AM
To: Bruce L. Edwards
Subject: 2017 Hotel/Motel Tax Grant Application



Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 11/04/16 10:40 AM

Organization Name: Dublin Arts Council
Contact Name: David Guion
Address: 7125 Riverside Drive
Dublin, OH 43016
Email: guion@dublinarts.org
Phone: (614) 889-7444

Describe the Project:

Dublin Arts Council will present BREAD!, a festival of arts and community, on October 21, 2017. This second year festival will respond to the expressed desires of the community to have more arts experiences, more music, more dance and more food to share together. The festival will again focus on the celebration of diversity in the Dublin community, expressed through authentic music, dance and food. The festival will engage the many cultures and arts traditions of the people of Dublin, Ohio through the planning and process of this community festival. The following acronym will continue to define the intent of the festival, recognizing event activities and objectives: Bake, Reconnect, Educate, make Art and celebrate Diversity.

The BREAD! festival will feature assorted display, artmaking, performance and engagement activities delivered via booths, food trucks and stages on closed city streets near the center of historic downtown Dublin. Booths will also include display and creation of folk art, clothing and ethnic traditions. Due to the overwhelming positive response to the inaugural festival from attendees and business partners, Dublin Arts Council desires to again host BREAD south of Bridge Street along S. High, as well as utilizing Mill Lane to just south of Eberly Hill Lane. In 2017, a series of joined tables will be placed on the east side of S. High Street, across from the food trucks as a community

dining room to encourage the social and emotional power of a shared meal for festival organizers, guests and visitors. This shared table is a direct response to community request for more space to interact with one another and to learn about the international food being offered.

The community artmaking booth will be expanded for 2017 due to the astounding attendee participation. The clay activities for 2016 were provided in collaboration with Dublin City Schools' art teacher, Sharon Buda. The 2016 BREAD! Creative Corner used more than 400 pounds of clay to create bread plates and mural tiles. Additional engagement and artmaking activities will be incorporated for the 2017 BREAD! festival including heritage celebration activities, cooking demonstrations and bread making classes, onsite plein air painting and pop up music/dance performances.

The BREAD! performance stage will again feature professional and community performances and workshops in culturally diverse art forms, including music and dance. OhioDance, supporter of dance practice in the state since 1976, will produce and present multicultural dance performances and onsite audience instruction throughout the festival to highlight the cultural and ethnic diversity of Dublin.

Booth and food trucks will be present again with local purveyors of ethnic foods and bread accompaniments, such as olive oil, hummus, honey and various spreads. Mindful of special needs, gluten-free options will be available. In response to specific survey requests and large 2016 sales, BREAD! 2017 will feature a large increase in offerings of baked bread for sale from different vendors.

Have you received a tax grant in the past?:	Yes
Estimated Attendance:	9000
Estimated Overnight Stays in Dublin:	25
What is the total cost of the project?:	112320
Amount Request from Dublin:	25000
Specifically, how with the Hotel/Motel Tax Grant be used?:	The Dublin Arts Council is requesting \$25,000 via Hotel/Motel Tax Grant fund. Hotel/Motel Tax Grant funds will be used for direct expenses such as festival equipment fees and artist, consultant and professional expenses. A complete budget breakdown is included via upload with the Form 990 and IRS letter at the end of this application. Reimbursement of direct expenses will be requested immediately after project fulfillment.
What other sources of financial support are committed or are being sought for the project?:	Additional support for the festival is being sought from Ohio Arts Council (\$10,000), Puffin Foundation West, Ltd. (\$3,000) Corporate Sponsorship (\$25,000). Earned revenue will be garnered from Beverage Sales (\$7,500) and Vendor Event Fees (\$1,500).
If your event requires City services, have you contacted City of Dublin, Events Administration?:	Yes

Has the organization applied for an Event Permit?:	No
What are the costs of City services as determined by Events Administration?:	22000
What City of Dublin services are required to implement the project/event?:	City of Dublin Events Administration, Streets & Utilities Services, Grounds Services, Police Services and Showmobile Above City services costs are the same as 2016 grant application. Final costs from 2016 have not yet been fully determined to inform this application.
If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:	No
Do you have a tentative hold or reservation?:	No
Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:	<p>Bryan Faller - President Porter, Wright, Morris & Arthur LLP 8703 Finlarig Drive Dublin, OH 43017</p> <p>Pete Joodi – President Elect 4231 Bryson Cove Circle Dublin, OH 43016</p> <p>Becky Carlson CPA – Treasurer Brick House Consulting LLC Finanacial Consultant 8062 Inistork Drive Dublin, OH 43017</p> <p>Stephanie Thompson – Secretary 5844 Rushwood Drive Dublin, OH 43017</p> <p>Naomi B. Hoyt – Ex officio 6033 Holywell Drive Dublin, OH 43017</p> <p>Claudia Plumley – Ex officio Great Lakes Publishing Managing Editor 6060 Glenvillage Drive Dublin, OH 43016</p> <p>John Reiner-City Council Representative Dublin City Council 8977 Turin Hill North Dublin, OH 43017</p> <p>Julia Caruso-Citizen Representative FUSE 7679 Worsley Place</p>

Dublin, Ohio 43017

Megan Bailey
Porter Wright Morris & Arthur LLP
41 South High Street
Suites 2800-3200
Columbus, Ohio 43215

Robin Campbell
Dave Thomas Foundation
Senior Director, Corporate Relations
716 Mount Airyshire Blvd., Suite 100
Columbus, OH 43235

Peter Kwok Chan, PhD
Associate Professor
Visual Communication Design
Department of Design
The Ohio State University
100 Hayes Hall, 108 N. Oval Mall
Columbus, OH 43210

Jennifer Cseplo
Controller
Diagnostic Green LLC
6030 Whittingham Drive
Dublin, Ohio 43017

Jerry Hayslett
The Wendy's Company
Design Services Technician
5950 Plain City-Georgesville Road
Plain City, OH 43064

Robin Hoffman
Express
Director of Communications
7825 Jaymes St.
Dublin, OH 43017

Gayle Holton
Gayle Holton Design
6500 Emerald Parkway
Ste. 100
Dublin, OH 43016

Scott A. Jones
9298 Muirkirk Drive
Dublin, Ohio 43017

Robin Moran
Affiliated Resource Group
7056 Shady Nelms Drive
Dublin, Ohio 43017

First Term ends September, 2018

Jim Mowery
Mowery Youell & Galeano, LTD.
425 Metro Place North
Suite 420
Dublin, OH 43017

Tom Munhall CPA
The Advisors Group, LLP
6729 Dublin Road
Dublin, OH 43017

Ben Stormer
Cardinal Health
VP, Innovation and Solutions
7000 Cardinal Place
Dublin, OH 43017

John Torpey
AEP
Director of Integrated Resource Planning
6255 Wexford Woods Drive
Dublin, OH 43016

Gwen Weihe
Thomas Enterprises, Inc
Vice President
5410 Muirfield Court
Dublin, OH 43017

Marilee Chinnici-Zuercher
6043 Glenbarr Place
Dublin, Ohio 43017

Board authorization for this application has been obtained.

Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:

David S. Guion, Ph.D., Executive Director, Dublin Arts Council- David Guion has served as executive director of Dublin Arts Council since 2005. For more than 25 years, he has worked with nonprofit arts organizations and educational institutions in New York City, the Bay Area of California and Columbus, Ohio. While raising funds for arts organizations in New York City, Guion had the privilege of working with such iconoclastic artists as Mikhail Baryshnikov, Trisha Brown, Merce Cunningham, Erick Hawkins, Jasper Johns, and Robert Rauschenberg, among others. He received an M.A. in Art Education from The Ohio State University in 1988 and his Ph.D. in Art Education from The Ohio State University (OSU) in 2008. Currently he teaches graduate and undergraduate courses at the Department of Arts Administration, Education and Policy at OSU. Guion has conducted fundraising seminars and workshops for a wide variety of nonprofit organizations and arts professionals in Ohio, Poland, Taiwan, New Zealand and Chile. He serves as president of the board of directors of OhioDance and has been recognized for his leadership as a Smart 50

awardee in 2015. Guion has served as a panelist for the Ohio Arts Council, the Greater Columbus Arts Council, Culture Works, the united arts fund and arts service agency for the Greater Dayton region, and has adjudicated arts exhibitions for a variety of organizations.

Janet Cooper, Director of Engagement, Dublin Arts Council-- Janet Cooper joined Dublin Arts Council in 2006, managing media relations, advertising and community relations efforts for the organization. Janet moved to central Ohio from Arizona, where she was involved in the marketing of a number of arts organizations, including the Scottsdale Arts Festival, the Arizona Indian Arts Alliance, the McDowell Mountain Music Festival and the Scottsdale Gallery Association. Her background includes corporate, agency and nonprofit marketing and public relations experience. She received a B.S. in Marketing Management from Western Governors University in Salt Lake City. Janet is the recipient of a Rocky Mountain Emmy Award for public affairs programming and currently serves on the Greater Columbus Events Council and the Digital Communications Committee of the Columbus Arts Marketing Association.

Jane D'Angelo - Jane D'Angelo has served as the OhioDance Executive Director since 2003. She was a key partner in The Ohio Dept. of Education initiative to develop a resources and services guide for students gifted in visual and performing arts. She is a regular guest speaker at the OSU Dept. of Dance. She holds a B.S. in Business Admin. from Northeastern Univ. and a C.S.S. in Admin and Management from Harvard Univ. She has an extensive background in dance, both performing and teaching dance for all ages.

Benjamin Knepper -- Knepper's artwork has been featured in solo and group exhibitions throughout Ohio and 14 other states from New York to California. Knepper served as Exhibition Designer/Preparator for the Wexner Center for the Arts for more than 20 years, and currently works as Exhibition Consultant/Curator for Dublin Arts Council. He earned a Bachelor and Master of Fine Arts from The Ohio State University and will serve as curator for the BREAD! community exhibitions.

Federal ID number of the organization: 31-1101457

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:

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Indianapolis, IN 46250



City of Dublin

HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin Jerome H.S.

Event/Activity: Homecoming Parade

Previous Grants Received

Yes

No

If Yes, Years: 2008, 2012, 2013, 2015, 2016

Amount: \$3,650; \$895; \$1,000;

\$1,000; \$1,112

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: Click here to enter text.

Beautification of public property: Click here to enter text.

Improvement of Dublin's Historic District: Click here to enter text.

Special Events: Homecoming parade

Other projects which will enhance the City of Dublin: Click here to enter text.

Projects/Events that appeal to Dublin visitors and tourists: Click here to enter text.

Comments – Community Relations: No Comments

Comments – Park and Recreation: Total fees for 2017 are estimated to be \$500.

Comments – Taxation: 2016 Parade was cancelled due to inclement weather. Requesting grant funds carried over 2017. Application complete

Finance Committee Recommendation:

Form Name: Hotel/Motel Tax Grant Application
 Submission Time: October 23, 2015 11:22 am
 Browser: Safari 9.0.1 / OS X 10.10 Yosemite
 IP Address: 64.113.186.117
 Unique ID: 220682840
 Location: 40.098899841309, -83.161499023438

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CITY OF DUBLIN
TAX DIVISION

City of Dublin, Ohio - Hotel/Motel Tax Grant Application

Organization Name	Dublin Jerome High School
Contact Name	Diane Murphy
Address	8300 Hyland Croy Road Dublin, OH 43016
Email	murphy_diane@dublinschools.net
Phone Number	(614) 718-8258

Project Details

Amount Requested	\$1,112.00
Project Details	Previous 2015 billing: Parade application \$125.00 Police \$187 Dublin Streets Crew/utilities setup \$800 Total \$1,112
Is the request for a one-time special project or new activity, or operating support for an existing program or event?	Existing program or event
Have you received a tax grant in the past?	Yes

Visitors/Overnight Stays in Dublin Hotels

Spectator Attendance 2014	students, parents, neighborhoods
Spectator Attendance 2015	students, parents, neighborhoods
Spectator Attendance 2016 (Estimate)	students, parents, neighborhoods
Participant Attendance 2014	school groups-high,middle,elementary
Participant Attendance 2015	school groups-high,middle,elementary
Participant Attendance 2016 (Estimate)	school groups-high,middle,elementary
Overnight Stays in Dublin Hotel 2014	--
Overnight Stays in Dublin Hotel 2015	--
Overnight Stays in Dublin 2016 (Estimate)	--
Has the Dublin Convention & Visitors Bureau confirmed the number of overnight stays?	No

Budget/Financials

What is the total cost of the project/event?	Primarily volunteers, school groups - cost is police & city \$1,112
--	---

Long Answer	The Jerome Homecoming Parade is a school and community event that includes the Indian Run Methodist church. The Parade consists of band, cheerleaders, homecoming court, sport groups, club groups, floats, elementary groups, middle school groups, the Dublin City Schools administration and Board of Education representatives, administrators, and parents all working together for form a parade group in support of the Homecoming weekend, football game, Jerome High School, ad entire school community. Attendance increases each year. Brand Road is lined with spectators as the parade progresses down the route. The Senior Class works with the City of Dublin to sponsor the parade. City services are needed and police services are needed to close Brand Road to the public and provide parade direction.
What other sources of financial support are committed or are being sought for the project?	City services and police are the costs involved for the Parade. Senior Class funds are raised through fund raisers to fund graduation and end of year activities for seniors
What are the expectations for the future financial support or assistance with maintenance services if applicable?	The amount spent for the Homecoming Parade is high considering this is a student activity with student funds attached.

Promotion/Outreach

How will you promote/recognize the City of Dublin's support?	Yes, we carry a banner recognizing the City's effort and support of the Parade.
Are there ceremonial and/or other engagement opportunities for the City of Dublin and/or the Dublin community during your project/event?	The City banner is carried throughout the Parade route to honor the City's contribution.
How will the project/event be promoted within Dublin and beyond Dublin?	Letters are distributed to the Jerome school community letting residents know when and where the Parade will be held. Newsletters are emailed to the high school parents, middle school parents, and elementary school parents. In school advertising - posters and announcements - are offered for students.

Event Permit for City Services

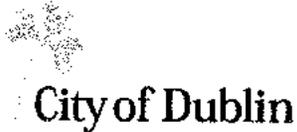
If your event requires City services, have you contacted City of Dublin, Events Administration?	Yes
Has the organization applied for an Event Permit?	Yes
What are the costs of City services as determined by Events Administration?	\$800 plus police \$187
What City of Dublin services are required to implement the project/event?	Barricades for closing streets and roundabout at Hyland Croy and Brand Roads. Police detail to secure roads and lead parade.

Facility Rentals

If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?	No
Do you have a tentative hold or reservation?	No

Additional Information

Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application	Dr. Dustin Miller, Principal Dublin Jerome High School 8300 Hyland Croy Road Dublin OH 43016
Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation	Mrs. Diane Murphy, Senior Class Advisor Dublin Jerome High School 614-718-8258 Mr. Michael Cook Dublin Karrer Middle School 614-718-8525
Federal ID number of the organization	31-6401089
A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax	https://s3.amazonaws.com/files.formstack.com/uploads/2147733/36491580/220682840/36491580_jerome_w9.pdf



HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin Scioto H.S. Lacrosse Boosters

Event/Activity: Middle School Tournament

2017 Request: \$11,000

Previous Grants Received **Yes** **No**

If Yes, Years: 2011-2016 **Amount: 3,000; \$5,000; \$5,000, \$5,000; \$7,000; 7,000**

Did project/event meet stated goals and/or criteria: **Yes** **No**

Permit Needed **Yes** **No**

Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events: Lacrosse Tournament**
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

Comments – Community Relations:

Comments – Parks and Recreation: The fees for 2016 were \$7,125 which are expected to increase to \$7,525 in 2017. The DCVB reports a total of 512 room nights in 2016.

Comments – Taxation: Application complete

Finance Committee Recommendation:

Valery D. Kelley

From: Bruce L. Edwards
Sent: Thursday, November 03, 2016 1:47 PM
To: Valery D. Kelley
Subject: FW: 2017 Hotel/Motel Tax Grant Application

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From: lisajawronski@gmail.com [mailto:noreply+32567aa4184c1711@formstack.com]
Sent: Thursday, November 03, 2016 1:45 PM
To: Bruce L. Edwards
Subject: 2017 Hotel/Motel Tax Grant Application



Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 11/03/16 1:44 PM

Organization Name: Dublin Scioto Lacrosse Boosters

Contact Name: Lisa Gawronski

Address: 8260 Millhouse Lane
Dublin, OH 43016

Email: lisajawronski@gmail.com

Phone: (614) 323-9356

Describe the Project: The Dublin Scioto Lacrosse Boosters is hosting the 2017 Ohio Middle School Boys State Lacrosse Championship on May 13th and 14th. This is a state-wide tournament open to all eligible member teams throughout the state of Ohio. This is the 18th year this tournament has been hosted at Dublin Scioto.

Have you received a tax grant in the past?: Yes

Estimated Attendance: 10000

Estimated Overnight Stays in Dublin: 600

What is the total cost of the project?: 43000

Amount Request from Dublin: 11000

Specifically, how with the Hotel/Motel Tax Grant be used?: The grant will be used to offset some of the costs incurred to host the tournament. These costs include City of Dublin expenses (~\$8,000) such as those relating to Streets & Utilities, Field Rentals, Field Application Fees, Inspections, Restroom Maintenance, Dublin Police, Dublin Cruisers, Franklin County Police (only if Dublin Police are not available). The funds would also be helpful in offsetting expenses charge by DSC (~\$2,500)

such as Custodian Services and Field Reseeding. Additional grant monies would be used to cover expenditures required to ensure an optimal experience for players and spectators visiting Dublin (~\$3,500) - such as a Tournament Program showcasing the City of Dublin and local businesses, Event Recycling (in conjunction with the city), Golf Carts (for transporting elderly & handicapped guests in between Scioto HS and Emerald Fields), additional restrooms spread throughout both locations, and certified Athletic Trainers at both locations.

What other sources of financial support are committed or are being sought for the project?:

We solicit funding from corporate sponsors to help offset the extreme costs involved in hosting this tournament. We also enable lacrosse camps to set up booth space at the tournament. Our goal is to use the proceeds of this tournament to adequately fund both the Davis Middle School and Scioto High School Lacrosse Programs comprised of almost 200 student athletes. The costs of protection head gear, padding and uniforms across all four teams is staggering.

If your event requires City services, have you contacted City of Dublin, Events Administration?:

Yes

Has the organization applied for an Event Permit?:

No

What are the costs of City services as determined by Events Administration?:

9975

What City of Dublin services are required to implement the project/event?:

Streets & Utilities - ~\$800 depending on the costs associated with the cones, saw horses, and signage. We need their assistance in setting up No Parking signs in several neighborhoods close to both Scioto and Emerald Park as well as signage within Emerald Park.

Emerald Restroom Maintenance - ~\$2,300 to maintain restrooms throughout the tournament on Saturday and part of the day Sunday.

Field Rentals & Event Application Fee - \$825 based upon 2016 costs.

Inspections - \$275

Police Officers (Dublin and potentially Franklin County) - ~\$3,500 based upon 2016 costs - adding an additional officer at the entrance of Emerald Fields and adjusting length of time needed

Police cruiser for the event - ~ \$300

DCS Custodial Services - \$1,500

DSHS Field Reseeding - \$1,000

If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:

Yes

Do you have a tentative hold or reservation?:

Yes

Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:

President:
Lisa Gawronski
8260 Millhouse Lane
Dublin, OH 43016
614.323.9356
lisa.gawronski@gmail.com

Secretary:
Mary Sunderman
8251 Campden Lakes Blvd.
Dublin, OH 43016
614.935.5572
mary@sunderman.org

Treasurer:
Bruce Obenour
4551 Sixpenny Circle
Dublin, OH 43016
614.402.6602
bgo@wenakron.com

Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:

Lisa Gawronski: Dublin Scioto Lacrosse Booster President - responsible for planning and executing the OMSLA Tournament on behalf of the booster organization. Qualifications include: Past Dublin Scioto Lacrosse Booster VP, Past Lacrosse Concession Stand Committee Chair Lead, Co Chair of Davis Middle School Spaghetti Dinner Fundraiser, previous 1st grade teacher in Gahanna for ten years.

Rick Gawronski - OMSLA Chairman - responsible for training the new 2017 parking committee chair lead and making sure our guests have a pleasant and positive experience with parking at the tournament. Qualifications include: Employed at IBM for 35 and 1/2 years. Father of three boys, Parking Committee chair lead of 2016 OMSLA Tournament.

Bruce Obenhour: Dublin Scioto Lacrosse Booster Treasurer - responsible for all financial requirements related to the OMSLA Tournament including A/P, A/R, recording keeping, deposits and collection of funds during the tournament. Qualifications include:

Sue Hutras: Advisor for the OMSLA Tournament - assists the current booster president with the planning and execution of the tournament. Qualifications include: Past Dublin Scioto Lacrosse Booster President (2014-15; 2015-16), 2015-6 & 2016-2017 Lady Irish Basketball Booster President, 2016 Scioto Girl's Volleyball Booster VP, 2017 Scioto Girl's Volleyball Booster President, Chapman PTO President 2008-9 & 2009-10, Davis MS PTO President 2012-13 & 2013-14, 2010-11 Scioto PTO Secretary, PTO President, P.E.R.C. President 2010 & 2011,

P.E.R.C. Advisor 2012-Present.

Melissa Howard: Assistant Treasurer - will help with all financial requirements related to the OMSLA Tournament including A/P, A/R, recording keeping, deposits and collection of funds during the tournament. Qualifications include: Past Dublin Scioto Lacrosse Booster Treasurer (2015-16); Past Past Dublin Scioto Lacrosse Booster VP (2014-15); Past Dublin Scioto PTO President (2014-15 & 2015-16); Past Dublin Scioto PTO Treasurer (2012-13 & 2013-14); Past Dublin Scioto Girls Soccer Booster Treasurer (2014-15 & 2015-16); Current Dublin Scioto Girls Soccer Booster Advisor (2016-17). Graduate of The Ohio State University with a B.S. in Business Administration; Graduate of Emory University's Goizueta Business School with a MBA; Past employee of AT&T, Radiant Systems, The Body Shop, and Thirty-One.

Federal ID number of the organization: 31-1623572

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:

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City of Dublin

HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin Soccer League

Event/Activity: Dublin Charity Cup

2017 Request: \$13,798

Previous Grants Received

Yes

No

If Yes, Years: 2008-2010, 2012, 2013, 2014, 2015, 2016

Amount: \$21,000; \$29,004; \$6,547; \$34,597; \$16,832; \$21,672; \$7,039; \$7,000

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: Click here to enter text.

Beautification of public property: Click here to enter text.

Improvement of Dublin's Historic District: Click here to enter text.

Special Events: Soccer tournament

Other projects which will enhance the City of Dublin:

Projects/Events that appeal to Dublin visitors and tourists: Click here to enter text.

Comments – Community Relations:

Comments – Parks and Recreation: The total cost of City services in '16 were \$3225. The DCVB reports room nights at 178 for the Charity Cup.

Comments – Taxation: Application complete

Finance Committee Recommendation: Click here to enter text.

Valery D. Kelley

From: Bruce L. Edwards
Sent: Wednesday, November 02, 2016 3:39 PM
To: Valery D. Kelley
Subject: FW: 2017 Hotel/Motel Tax Grant Application

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NOV 02 2016)

CITY OF DUBLIN
TAX DIVISION

From: noreply@formstack.com [mailto:noreply@formstack.com] **On Behalf Of** Office@DublinSoccer.net
Sent: Wednesday, November 02, 2016 2:16 PM
To: Bruce L. Edwards
Subject: 2017 Hotel/Motel Tax Grant Application



Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 11/02/16 2:16 PM

Organization Name: Dublin Soccer League
Contact Name: John Muir
Address: 6631 Commerce Pkwy, Suite Q
Dublin, OH 43017
Email: Office@DublinSoccer.net
Phone: (614) 793-8320

Describe the Project:

This grant would help facilitate the 28th annual Dublin Charity Cup Soccer Tournament held Labor Day weekend, Sept. 2nd and 3rd, 2017, at Darree Fields and/or Avery Park.

The Dublin Soccer League/Dublin Charity Cup request benefits not only the Dublin Charity Cup, but also other community soccer events that use any equipment obtained from this grant for their events including but not limited to Club Ohio's Nike Challenge Cup, the Ohio Premier Invitational and the Dublin United Challenge Cup. The equipment will also be used for regular league activities in which these groups are involved.

The elements, along with normal wear and tear, take their toll on all outdoor equipment, particularly goals and nets. New equipment designs that have significantly reduced chances of injury, along with new soccer standards, we are in particular need of 12' by 6' goals suitable for our younger age teams. We also request replacement equipment for the concession stand.

Lastly, we request funds to cover city services and trash services.

Have you received a tax grant in the past?: Yes

Estimated Attendance:	8000
Estimated Overnight Stays in Dublin:	215
What is the total cost of the project?:	34550
Amount Request from Dublin:	13798
Specifically, how with the Hotel/Motel Tax Grant be used?:	Trash Services, 40-yard dumpster = \$400.00 Labor/Delivery of 4 traffic cones and 2 sandwich boards to Darree Fields = \$200.00 Restroom Attendants (1 Male and 1 Female), 17 hours x 2 at \$100 per hour = \$3,400.00 Additional portable toilets rental (two) = \$300.00 Park Turf Repair due to rain = \$300.00 Tournament invitation postcards, including postage, and/or email blasts through OSYSA = \$1,200.00 12'x6' Euro-style goals, or comparable, with shipping and nets; 3 pair = \$6,870.00 Estimated goal assembly = \$300.00 Bloomfield 8572LD3F Koffee King 3 Warmer Left Stepped Automatic Coffee Brewer = \$588.00 Pro Deluxe Warmer nacho cheese dispenser PAR-2028A = \$240.00
What other sources of financial support are committed or are being sought for the project?:	The majority of funding comes from team tournament entry fees. Additional sponsors are solicited for trophies and program ads.
If your event requires City services, have you contacted City of Dublin, Events Administration?:	No
Has the organization applied for an Event Permit?:	No
What are the costs of City services as determined by Events Administration?:	3900
What City of Dublin services are required to implement the project/event?:	Labor/Delivery of 4 traffic cones and 2 sandwich boards to Darree Fields = \$200.00 Park Turf Repair due to rain = \$300.00 Restroom Attendants (1 Male and 1 Female), 17 hours x 2 at \$100 per hour = \$3400.00
If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:	Yes
Do you have a tentative hold or reservation?:	Yes
Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:	Dublin Soccer League, Inc., Board of Trustees: Ted Oiler, 6638 Park Mill Drive, Dublin, OH 43016 Matt Earman, 5600 Post Road, Dublin, OH 43017 Doug Funkhouser, 765 S High Street, Columbus, OH 43206 Heather Madden, 2776 Delcane Drive, Columbus, OH 43235

Dan Friedman, 6098 Quin Abbey Ct W, Dublin, OH 43017
Frank Pagnatta, 7465 Katesbridge Court, Dublin, OH 43017

Dublin Charity Cup, Inc., Board of Directors:
John Muir*, President, 3204 Rossmore Circle, Powell, OH 43065
Karen Muir, Director, 3204 Rossmore Circle, Powell, OH 43065
Nancy Fuller*, Treas., 7040 Fitzgerald Road, Dublin, OH 43017
*Employed by the Dublin Soccer League, Inc. Not compensated for work on the Dublin Charity Cup.

The authorization to request this grant has been approved by the Board of Trustees of the Dublin Soccer League, Inc.

Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:

John & Karen Muir, Tournament Directors – Oversees all operations of the tournament
John Muir, Game Scheduler – Creates tournament game schedule for all teams
John Muir, Certified Referee Assignor – assigns certified USSF referees for games
Nancy Fuller, Concession Manager – Operates and oversees tournament concessions
Ian Muir & Justin Muir, Site Coordinator – Oversees smooth operation of referee check-in, keeps games on schedule, adjudicates conflicts, reports scores

Federal ID number of the organization: 34-1627690

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax: [View File](#)

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City of Dublin

HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin Special Olympics

Event/Activity: Shamrock Games

2017 Request: \$3,500

Previous Grants Received **Yes** **No**

If Yes, Years: 2015 **Amount:** \$6,000

Did project/event meet stated goals and/or criteria: **Yes** **No**

Permit Needed **Yes** **No**

Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin’s Historic District:** Click here to enter text.
- Special Events:** Click here to enter text.
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

Comments – Community Relations:

Comments – Parks and Recreation: This event does not require a permit since it is fully contained on school grounds and does not impact the surrounding area. Staff will continue to keep in touch with organizers should plans change (skydivers or other.)

Comments – Taxation: Application complete

Finance Committee Recommendation:

Valery D. Kelley

From: Bruce L. Edwards
Sent: Thursday, November 03, 2016 3:50 PM
To: Valery D. Kelley
Subject: FW: 2017 Hotel/Motel Tax Grant Application

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CITY OF DUBLIN
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From: newman_kate@dublinschools.net [mailto:noreply+3dfd6725e9f36776@formstack.com]
Sent: Thursday, November 03, 2016 3:49 PM
To: Bruce L. Edwards
Subject: 2017 Hotel/Motel Tax Grant Application



Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 11/03/16 3:49 PM

Organization Name: Dublin Special Olympics
Contact Name: Kate Newman
Address: 7030 Coffman Road
Dublin, OH 43017
Email: newman_kate@dublinschools.net
Phone: (614) 425-6046

Describe the Project:

On Saturday, June 3, 2017, the 4th annual Shamrock Games will welcome approximately 400 Special Olympics athletes from surrounding Ohio delegations who will compete in track and field and tennis competitions at Dublin Coffman High School. More than one 150 volunteers from the Dublin community will help run all of the various events, in addition to the 100+ coaches that will be support the athletes.

The Opening Ceremonies will begin at 9:30am and will consist of: Washington Township Honor Guard presenting the colors, three skydivers descending while flying a huge American flag (this not confirmed yet, but we hope to have it again this year), national anthem being sung, and the athletes marching in the Parade of Athletes.

We will then have a few speakers to address the families and athletes and give the invocation, and a Dublin Special Olympics athlete will lead the athletes in the Athlete Oath.

Then competition will begin, with a lunch break occurring around 12:30.

Lunch will be provided for the athletes/coaches/volunteers, and will consist of either a Chick-fil-a sandwich or nuggets (purchased at \$2.75 per item from the Chick-fil-a on Sawmill Rd), a bottle of water,

chips, and a fruit snack. The parents and spectators will have the option to purchase lunch from a concession stand run by volunteers, or a food truck.

As mentioned above, this June's Shamrock Games will be the 4th year for this event, so it is an existing program that we are seeking support to help pay for the lunches and athlete awards.

Have you received a tax grant in the past?:	Yes
Estimated Attendance:	1300
Estimated Overnight Stays in Dublin:	0
What is the total cost of the project?:	5000
Amount Request from Dublin:	3500
Specifically, how with the Hotel/Motel Tax Grant be used?:	We would use the grant money to assist in paying for the athlete/coach/volunteer lunches (725 lunches (sandwiches and chicken nuggets) at \$2.75/lunch), athlete medals (which will be approximately \$1,000), and volunteer shirts (approximately \$500) for the competition on June 3rd, 2017.
What other sources of financial support are committed or are being sought for the project?:	We are currently in the process of forming a committee to plan and organize the Shamrock Games for 2017. The committee will be seeking sponsors to assist in paying for the chips, fruit snacks, and water for the lunches. They will also be seeking sponsors for the skydivers to land during opening ceremonies.
If your event requires City services, have you contacted City of Dublin, Events Administration?:	No
Has the organization applied for an Event Permit?:	No
What are the costs of City services as determined by Events Administration?:	0
What City of Dublin services are required to implement the project/event?:	We will not utilize any City of Dublin services. However, we will be using Dublin City Schools facilities and custodial staff. Please note: if we are able to find sponsorship for the skydivers, we will need to obtain permission from the City of Dublin.
If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:	No
Do you have a tentative hold or reservation?:	Yes
Names and address of the Board of Directors, board members associated with/employed by the organization and	Kate Newman (7030 Coffman Rd, Dublin, OH 43017) Please note: As mentioned before, we are currently forming a committee to proceed with the planning of the event, so as the

documentation that the board authorized the application:

Local Coordinator for Dublin Special Olympics I am submitting this application for our organization.

Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:

Kate Newman, Local Coordinator for Dublin Special Olympics Responsible for overseeing the event, event planning, and volunteer training.

Federal ID number of the organization:

32-0382460

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:

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City of Dublin

HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin United Soccer Club

Event/Activity: 2017 Dublin United Champions Cup Soccer Tournament

2016 Request: \$7,875.00

Previous Grants Received **Yes** **No**

If Yes, Years: 2015, 2016 **Amount:** \$4,000; \$6,000

Did project/event meet stated goals and/or criteria: **Yes** **No**

Permit Needed **Yes** **No**

Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events: Soccer tournament**
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

Comments – Community Relations:

Comments – Parks and Recreation: The city services for 2016 totaled \$7,875 which included \$2,450 billed post-event for turf damage (cars parking in non-parking areas with wet grass) and trash left on the fields.

The DCVB has no estimate of the number of hotel rooms from this tournament. DCVB again reported that the outreach from the tournament was late and only four hotels had rooms available by the time the request was received.

Comments -- Taxation: Application complete

Finance Committee Recommendation:

Form Name: Hotel/Motel Tax Grant Application
 Submission Time: October 22, 2015 4:25 pm
 Browser: IE 11.0 / Windows 7
 IP Address: 184.57.3.111
 Unique ID: 220500258
 Location: 39.993000030518, -82.998497009277

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CITY OF DUBLIN
 TAX DIVISION

City of Dublin, Ohio - Hotel/Motel Tax Grant Application

Organization Name	Dublin United Soccer Club, Dublin United Champions Cup
Contact Name	Ken McMahon
Address	6475 Perimeter Drive, #118 Dublin, OH 43016
Email	joewillst@msn.com
Phone Number	(614) 792-0868

Project Details

Amount Requested	\$7,875
Project Details	Dublin United Champions Cup. This is a soccer tournament for boys and girls ages 8 to 14. Its location is held each year at Darree Fields in Dublin, Ohio. It takes place roughly the third week in September of each year; this year it was held on September 26th. and 27th. Again, this year the 2015 Champions Cup hosted 185 soccer teams from across the state; an increase of 21% or approximately 40 soccer teams. We anticipate the event to grow even larger in the year to come.
Is the request for a one-time special project or new activity, or operating support for an existing program or event?	Existing program or event
Have you received a tax grant in the past?	Yes

Visitors/Overnight Stays in Dublin Hotels

Spectator Attendance 2015	4600
Spectator Attendance 2016	5000
Spectator Attendance 2017 (Estimate)	5000
Participant Attendance 2015	2100
Participant Attendance 2016	2000
Participant Attendance 2017 (Estimate)	2000
Overnight Stays in Dublin Hotel 2015	1800
Overnight Stays in Dublin Hotel 2016	1200
Overnight Stays in Dublin 2017 (Estimate)	1000
Has the Dublin Convention & Visitors Bureau confirmed the number of overnight stays?	No

Budget/Financials

What is the total cost of the project/event?	\$40,736
Long Answer	Total cost reflected above.
What other sources of financial support are committed or are being sought for the project?	None
What are the expectations for the future financial support or assistance with maintenance services if applicable?	None, but welcome any support along the way.

Promotion/Outreach

How will you promote/recognize the City of Dublin's support?	Through the tournament and club web sites: www.dublinunited.org www.dublinunitedchampionscup.com www.osysa.com
Are there ceremonial and/or other engagement opportunities for the City of Dublin and/or the Dublin community during your project/event?	No
How will the project/event be promoted within Dublin and beyond Dublin?	Through the tournament and club web sites and through our leagues organizational governing body, Ohio South Youth Soccer Association: www.dublinunited.org www.dublinunitedchampionscup.com www.osysa.com

Event Permit for City Services

If your event requires City services, have you contacted City of Dublin, Events Administration?	Yes we will be using them again as we have done in the past.
Has the organization applied for an Event Permit?	Yes we will be contacting them again and will contact them at the appropriate time.
What are the costs of City services as determined by Events Administration?	N/A
What City of Dublin services are required to implement the project/event?	Field rental, facility and cleanup. Cleanup and repair of the fields following the tournament, if needed.

Facility Rentals

If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?	Yes
Do you have a tentative hold or reservation?	Yes

Additional Information

Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application	Ken McMahon, 6475 Perimeter Dr. #118, Dublin, OH 43016 Jason Burton, 6475 Perimeter Dr. #118, Dublin, OH 43016 Joe Proctor, 6475 Perimeter Dr. #118, Dublin, OH 43016 Charles Stephens, 6475 Perimeter Dr. #118, Dublin, OH 43016 Ryan Bunner, 6475 Perimeter Dr. #118, Dublin, OH 43016
Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation	Ken McMahon: Director and founder of DUSC, tournament organization and administration, event organizer for 15 years. Natalie Stellini: tournament coordination and event fulfillment for the last 5 years. Chuck Stephens: Board member of DUSC for the last 6 years and former treasurer responsible for making sure all vendors are paid. Jason Burton: Treasurer DUSC and accountant which oversees spending. Ryan Bunner: Board member of DUSC for the last 4 years, consultation and assisting when needed.
Federal ID number of the organization	20-2892576
A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax	https://s3.amazonaws.com/files.formstack.com/uploads/2147733/36491580/220500258/36491580_irs_tax-exempt_status_and_most_current_990.pdf

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: APR 2 12 2012

DUBLIN UNITED SOCCER CLUB
6475 PERIMETER DR STE 118
DUBLIN, OH 43016

Employer Identification Number:
20-2892576
DLN:
17053326402002
Contact Person:
SHEENA L BREWER ID# 31270
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
June 30
Public Charity Status:
509(a)(2)
Form 990 Required:
Yes
Effective Date of Exemption:
November 17, 2012
Contribution Deductibility:
Yes
Addendum Applies:
Yes

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

DUBLIN UNITED SOCCER CLUB

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,



Holly O. Paz
Director, Exempt Organizations
Rulings and Agreements

Enclosure: Publication 4221-PC

DUBLIN UNITED SOCCER CLUB

ADDENDUM

Based on the information submitted with your application, we approved your request for reinstatement under Notice 2011-44. Your effective date of exemption, as shown in the heading of this letter, is the postmark date of your application.



City of Dublin

HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: **DYA**

Event/Activity: **Wayne Williams Memorial Tournament**

2017 Request: **\$22,150**

Previous Grants Received

Yes

No

If Yes, Years: **2007, 2011, 2012, 2013, 2014, 2015, 2016**

Amount: **\$5,200; 16,000; \$19,500; \$19,500; \$19,500; \$19,500; \$19,500**

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: Click here to enter text.

Beautification of public property: Click here to enter text.

Improvement of Dublin's Historic District: Click here to enter text.

Special Events: Baseball Tournament

Other projects which will enhance the City of Dublin: Click here to enter text.

Projects/Events that appeal to Dublin visitors and tourists: Click here to enter text.

Comments – Community Relations:

Comments – Parks and Recreation: Total City services were \$22,275 in 2016 (increased from previous year due to rain and needing Parks staff to work additional hours). DCVB reports 617 room nights in '16.

Comments – Taxation: Application complete

Administrative Approval:

Finance Committee Recommendation:

City of Dublin Bed Tax Application
Responses to Section B Requirements: Project/Event

- **Project - List project/event title.**

14th Annual Wayne Williams Memorial Baseball Tournament

- **Purpose - What will the project accomplish? Is the request for a one-time special project or new activity, or operating support for an existing program or event?**

The event is the 14th Annual Wayne Williams Memorial Baseball Tournament.

This tournament honors the memory of Wayne Williams, a long time community member and volunteer, who lost his long battle with cancer in 2002.

- **Budget - Amount requested and a complete statement of the purpose of the grant.**

The grant requested is equal to the amount of City services billed for the event, which was \$22,150 in 2016. The prior year grant approvals, including 2016, were for up to \$19,750 and were sufficient to cover City services for 2013, 2014, and 2015. The actual bill for City services was increased in 2016 to \$22,150 versus \$18,716.00 in 2013, \$17,932.50 in 2014, and \$14,700 in 2015. The amount of City hours can vary due with the number of teams (132 vs 88 in 2015) and weather conditions, which can add maintenance hours should rain adversely affect the fields. The tournament had fewer teams in 2015 than normal, and thus fewer games and staff time needed.

- **What is the total cost of the project? Specifically, how will the money be used? When will the money be needed?**

The total cost of the event will be approximately \$80,000. In 2016 the amount was \$76,835.03, including City services of \$22,150.00. Money will be used exclusively to pay the City billing for its services. Money will be needed after the bill is submitted by the City, which should be by the middle of June.

- **Goals - What are the opportunities that the project will attempt to attract? What immediate and long-range results are expected? Who will benefit from the project? How and to what extent?**

The tournament attracts approximately 100-140 teams. In 2016, that number was 132 with the addition of two new divisions in 2016, U8 and U14. Teams spent 693 room nights in hotels/motels.

Proceeds from the tournament will benefit 13 Dublin teams by providing a significant portion of the financial support needed for their 2017 season as well as their participation in the event.

- **Attendance - What is the expected spectator attendance? What is the expected participant attendance? What are the attendance records for the last two years?**

There were 132 teams and approximately 4,100 spectators, players, and coaches in 2016, versus 88 teams and 2,700 spectators, players, and coaches in 2015. We expect a normal 120-140 teams in 2017, based on early registrations, which equates to approximately 4,400 in attendance with 140 teams.

- **Overnight Visitors - How many overnight visitors are estimated? What is the basis for estimates? How will you promote Dublin hotels?**

In 2016 teams spent 693 room nights in hotels/motels. A similar number to 2016 or 750 rooms is expected in 2017. In the application process registrants and visitors are directed to a booking service that requires Dublin hotels/motels be used for overnight accommodations.

- **Promotion - How will the project/event be promoted? In what mediums/markets will you be promoting this event?**

Advertising is not required to fill this tournament. Its reputation for effective operations and quality facilities has applications turned away each year. Each year teams from all over Ohio, as well as Indiana, Illinois, Michigan, Pennsylvania, Kentucky, and Tennessee, come to Dublin for this event. For a listing of 2016 teams, visit the website at dya.com and click "Wayne Williams Memorial Baseball Tournament" under events to link to the tournament site.

- **City Services - What City services are required to implement the project/event?**

Field maintenance (dragging) and restoration (following rain); restroom cleaning; trash pickup from containers. Field light usage.

- **What is the cost of these services? Have these services been coordinated with the City's Events Administration? Has an Event Permit Application been approved?**

\$100 per hour is the City's charge per employee. \$6 per hour per field is the City's charge for light usage. Yes, there is a pre-tournament meeting to discuss logistics for each day's activities and needs. A preliminary filing of dates has been approved. A full filing of the application will be made per requirements.

- **Approach - How will the project be carried out? Where and by whom? How long will it take?**

Teams will come to town May 26th and play baseball games at Avery Park, Darree Fields, and Emerald Fields through May 29, 2017. Games on Friday start at 6:00pm. Games on Saturday through Monday are scheduled to start at 9:00am and end at 10:00pm, weather permitting.

- **Support - What other sources of support are committed or are being sought for the project? Organizations and amounts should be listed.**

Teams pay entry fees for participation.

- **Future Support - Will the project continue beyond the funding period? If so, how will it be supported? If the program is to be sustained, provide plans for permanent support after the City's funding has terminated.**

The project will not continue beyond the funding period for 2017. This is an annual event, each event an independent undertaking. We expect it to continue annually on Memorial Day weekend, Friday through Monday.

- **Maintenance Costs - What are the projections for short-term and long-term costs to maintain this project?**

There are no costs outside the weekend activities associated with the event required for maintenance.

- **Coordination - What other organizations are working on the project/event? How will coordination be accomplished?**

None in 2016 and none expected for 2017. Prior to 2012 soccer held a tournament on the same weekend at Darree Fields.

- **Evaluation - By what criteria will the success or failure of the project/event be measured? What are the methods and dates of evaluation?**

Teams return to tournaments for three reasons besides competition: are the facilities good, is the officiating good, and do the games start on time. Our track record, while certainly a function of weather for starting on time, is outstanding as measured by the number of teams and community programs that return year after year.

- **Follow Up - Certification that the organization will complete and submit a Grant Follow-up Report within 30 days after the event or upon completion of the project.**

Yes, we will provide a follow up report, with financials, as required.

**Wayne Williams Memorial Baseball Tournament
Budget for 2017 and Financial Results 2014 - 2016
as of November 3, 2016**

	Actual 2014	Actual 2015	Actual 2016	Actual 2014	Actual 2015	Actual 2016	Budget 2017
Number of Teams				107	88	132	140
Entry Fee (No fee for Dublin teams)		\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.550	\$ 375.000/600
Entry Fees - Net of Refunds		\$ 50,000.00	\$ 38,985.00	\$ 58,325.00		\$ 61,000.00	
Sponsors/Vendors							
City Bed Tax				17,932.50	14,700.00	19,500.00	22,150.00
Hotel/Motel Rebates				5,971.00	4,417.00	4,844.00	5,000.00
Concessions & Shirts							
Concessions	14,981.77	11,697.41	14,197.45				
Shirts	1,462.00	1,098.50	987.97				
Kona Ice	-	-	1,024.25				
Total	16,443.77	12,795.91	16,089.67	16,443.77	12,795.91	16,089.67	16,500.00
Total Revenue		\$ 90,347.27	\$ 70,997.91	\$ 98,758.67		\$ 104,650.00	
Expenses							
Umpires				21,230.00	17,230.00	24,835.00	26,000.00
Baseballs				2,520.05	2,200.00	2,700.00	2,800.00
Awards				2,005.00	2,088.00	2,000.00	2,000.00
Field Crew				5,979.50	4,502.64	7,886.17	8,000.00
City Services at Fields				17,932.50	14,700.00	22,150.00	22,150.00
Miscellaneous Equip - Baseball Express				377.97	91.80	557.28	600.00
Base Plugs and Sleeves				-	91.80	-	150.00
Dumpsters				1,052.26	629.04	936.13	1,000.00
Middle School Field Rental				-	-	750.00	1,500.00
Restrooms at Middle Schools				-	-	375.00	500.00
Golf Cart Rental				1,385.00	1,385.00	825.00	825.00
Chalk & Paint from DYA				788.91	298.87	946.74	1,000.00
Portable Storage				170.00	-	-	-
Concession Supplies				7,537.04	4,943.67	7,298.78	7,500.00
Ice				765.70	674.20	608.00	650.00
Tent & Table Rental				163.36	-	-	-
Concession Managers				450.00	400.30	499.13	500.00
Dublin Concession Stand Fee				102.37	75.24	75.06	75.00
Sales Tax				55.08	32.71	43.98	44.00
Shirts				232.00	-	-	-
Nations Ohio Sanction Fee				125.00	125.00	125.00	125.00
Permit				102.74	40.56	67.57	75.00
Scoreboards and Scoring Cards				781.66	531.96	798.69	825.00
Credit Card Fees for Online Registration				1,090.00	790.00	1,360.00	1,400.00
Website and Online Registration				1,750.00	1,750.00	1,750.00	1,750.00
Tournament Director On-Site				222.76	159.65	247.50	500.00
Miscellaneous							
Net Revenue		\$ 66,758.90	\$ 52,648.64	\$ 76,835.03		\$ 79,844.00	
		\$ 23,598.37	\$ 18,249.27	\$ 21,923.64		\$ 24,906.00	

Dublin Youth Athletics, Inc.

Board of Directors 2016

Officers

President	Ross Kayuha	6485 Moors Place West	Dublin	43017
Vice President	Becky Clouser	6278 Memorial Drive	Dublin	43017
Treasurer	Brian Meadors	8164 Grafton End	Dublin	43016
Secretary	Becky Ciminillo	6783 Burnside Lane	Dublin	43016

Directors

Immediate Past President	Chuck Markulis	5565 Parker Hill Lane	Dublin	43017
Baseball	Ross Kayuha	6485 Moors Place West	Dublin	43017
Basketball	Brian Meadors	8164 Grafton End	Dublin	43016
Golf	Dave Sopko	5655 Indian Hill Rd	Dublin	43017
Boys Lacrosse	Jeff Baur	9856 Archer Lane	Dublin	43017
Girls Lacrosse	Nancy Rothacker	10079 Archer Lane	Dublin	43017
Softball	Michelle Greiwe	7042 Shady Nelms	Dublin	43017
Travel Baseball	David Hannan	8033 Summerhouse Drive	Dublin	43016
Travel Basketball	Joel Guth	7297 Rosegate Pl	Dublin	43017
Select Softball	Audrey Mowery	5396 Paddock Fall Dr	Dublin	43016
Volleyball	Chris Tizzano	3130 Rimmer Drive	Dublin	43017
At Large	Kelly Rigano	Recreation Services, City of Dublin	Dublin	43017
At Large	Bob Clawson	6735 Burnside Lane	Dublin	43016
At Large	Frank Fraas	7735 Kate Brown Drive	Dublin	43017
At Large	Marty Majka	6065 Heather Bluff Drive	Dublin	43016
At Large	Joe McKinley	3111 Aleshire Drive	Dublin	43017
At Large	Mark Terry	4849 Macallan Court W.	Dublin	43017

Employees

Athletic Director	Michael Craig	7088 Beachwood Way	Plain City	43064
Office Administrator	Amie Brooks	9971 Archer Ln	Dublin	43017
Fields/Youth Officials	Johnhenry Coughlin	3023 Dublin Arbor Ln	Dublin	43017
Past Athletic Director	Jeff Karamol	345 Avon Court	Dublin	43017
Past Athletic Director	Jim Link	6065 Springburn Drive	Dublin	43017



City of Dublin

HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Grant's SIDS

Event/Activity: 5K Run/Walk

2017 Request: \$1,500

Previous Grants Received

Yes

No

If Yes, Years:

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: Click here to enter text.

Beautification of public property: Click here to enter text.

Improvement of Dublin's Historic District: Click here to enter text.

Special Events: 5K run/walk

Other projects which will enhance the City of Dublin: Click here to enter text.

Projects/Events that appeal to Dublin visitors and tourists: Click here to enter text.

Comments – Community Relations:

Comments – Parks and Recreation: In 2016, the only City fees were their application permit of \$125 since they do not close any streets for their walkers. In '17, this will increase to \$165. There were no issues with this event in 2016.

Comments – Taxation: Application complete

Finance Committee Recommendation:

Valery D. Kelley

From: Bruce L. Edwards
Sent: Friday, November 04, 2016 10:26 AM
To: Valery D. Kelley
Subject: FW: 2017 Hotel/Motel Tax Grant Application

RECEIVED

NOV 04 2016

CITY OF DUBLIN
OHIO

From: grantssids5k@yahoo.com [mailto:noreply+fd81ccf33c218499@formstack.com]
Sent: Thursday, November 03, 2016 9:10 PM
To: Bruce L. Edwards
Subject: 2017 Hotel/Motel Tax Grant Application



Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 11/03/16 9:09 PM

Organization Name: Grant's SIDS 5K Run/Walk
Contact Name: Karen Williams
Address: 5868 Connolly Court
Dublin, OH
Email: grantssids5k@yahoo.com
Phone: (419) 656-1997

Describe the Project: The second annual Grant's SIDS 5K Run/Walk is organized by family and friends of Grant Peyton Williams. This annual event is designed to help raise funds for research, education and support programs to combat Sudden Infant Death Syndrome. Approximately 3,400 infants die each year as result of this frightening syndrome which can strike without warning in seemingly healthy babies. Our goal is to create an event for runners and walkers for all abilities and ages with proceeds benefiting the SID Network of Ohio. This charitable tax exempt 501(c) (3) organization is committed to determining the cause of SIDS that will ultimately lead to it's prevention. The event is Sunday, November 13, 2016 at 9:00 am at the running trail west of the Dublin Recreation Center Coffman Park.

Have you received a tax grant in the past?: No
Estimated Attendance: 200
Estimated Overnight Stays in Dublin: 25
What is the total cost of the project?: 5000
Amount Request from Dublin: 1500

Specifically, how with the Hotel/Motel Tax Grant be used?:

It will be used to help cover "Grant's SIDS 5K" operating costs such as park permits and snow removal. The grant can also help reduce race costs for participants with the "Let Me Run" program which helps pre-teen and teenage boys participate in their first 5k road race after completion of a 7 week program led by trained coaches from the community.

What other sources of financial support are committed or are being sought for the project?:

We are currently working with BMI Federal Credit Union, Central Point Church, Clare + Matt, Foundation Chiropractic, Ohio Health, River's Edge Pediatrics, Yogi's, Suzette Salyer/Keller Williams, Phoenix Bats, Columbus Running Company and Cheryl's Cookies.

If your event requires City services, have you contacted City of Dublin, Events Administration?:

Yes

Has the organization applied for an Event Permit?:

Yes

What are the costs of City services as determined by Events Administration?:

425

What City of Dublin services are required to implement the project/event?:

Use of Dublin Recreation Center & Park and snow removal if needed.

If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:

Yes

Do you have a tentative hold or reservation?:

Yes

Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:

Leslie Reed - Executive Director SID Network of Ohio - 421 Graham Rd #H Cuyahoga Falls, Ohio 44221
Karen Williams - Grants SIDS 5K Race Organizer - 5868 C0onnolly Court, Dublin, Ohio 43016

Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:

Grants SIDS 5K:
Alan Hejmanowski - CTO
Everitt Lilly - Assistant Race Organizer
Taylor Williams - Volunteer
Devon Dishman - Volunteer
Riley Williams - Volunteer
Scott Williams - Volunteer
Kim Williams - Volunteer

Federal ID number of the organization:

23-7186229

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:

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City of Dublin

HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: HDBA

Event/Activity: Community Engagement Campaign

2017 Request: \$58,000

Previous Grants Received

Yes

No

If Yes, Years: 2007-2016

Amount: \$20,000; (\$15,000 2009); \$25,000; \$25,000

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: Click here to enter text.

Beautification of public property: Click here to enter text.

Improvement of Dublin's Historic District: Community Engagement Campaign

Special Events: Click here to enter text.

Other projects which will enhance the City of Dublin: Click here to enter text.

Projects/Events that appeal to Dublin visitors and tourists: Click here to enter text.

Comments – Community Relations:

Comments – Parks and Recreation: The cost for the Street Bazaar were \$1,322 in 2016. There have been discussion about closing roads for safety purposed for the Street Bazaar in '17. If that occurs, City fees would increase by an estimated \$5-8,000 depending on roads and duration.

Comments – Taxation: Application complete

Finance Committee Recommendation:

RECEIVED

NOV 04 2016)

CITY OF DUBLIN
TAX DIVISION

2017 HISTORIC DUBLIN COMMUNITY
ENGAGEMENT CAMPAIGN

Application for Dublin
Hotel/Motel Tax Grant

Submitted by:
Historic Dublin Business Association, Inc.
c/o Rick Gerber
109 S. High Street
Dublin, OH 43017

A. Organization

Name of Applicant

Applicant: Historic Dublin Business Association, Inc. (HDBA)

Federal Tax ID#: 03-0585215

Contact Person: Rick Gerber

President, HDBA

109 S. High Street

Dublin, OH 43017

(614) 389-8801

rgerber@gem-law.com

Applicant is a 501 (c) 6 organization with the following mission statement:

The Historic Dublin Business Association is a not for profit organization comprised of business and property owners, working together to promote business prosperity and to preserve and enhance the integrity of Historic Dublin.

www.HistoricDublin.org

Brief History and Goals

The Historic Dublin Business Association (HDBA) incorporated on March 28, 2006 and has been granted exempt status by the Internal Revenue Service as a Business League, a 501(c) 6 organization. The mission of the HDBA related to this application is to encourage business growth and development by promoting programs designed to strengthen business, civic, social and cultural nature to increase the value of Historic Dublin.

HDBA works closely with the City of Dublin, Dublin Schools and many locally based non-profits organizations in planning and executing community events in Historic Dublin. HDBA is primarily made up of small privately owned businesses, but its membership extends beyond the borders of the District's geographic boundaries. HDBA's objective is to generate awareness of and bring visitors to the Historic District. The principal source of funds at this time is membership dues. In addition to the goals detailed in HDBA's mission statement, HDBA plans to continue to grow in both membership and financial health. The HDBA's overall goals and focus lie primarily in two areas: special events and improving commerce through improvement of Dublin's Historic District.

For 2017, HDBA intends to expand the scope of this objective as it has joined the Historic District/Bridge Park Strategic Alliance ("Alliance"). The collaborative partners of the Alliance consist of HDBA, the Dublin Visitors and Convention Bureau, the Dublin Arts Council, the Dublin Historic Society and the Bridge Park Partners. The purpose of the Alliance is to leverage marketing and sales efforts and help to ensure the future success for the entire destination comprised of the Historic District and Bridge Park. By combining resources, establishing a shared vision, and developing cohesive and collaborative approaches the Alliance will be able to attract more visitors and generate

greater economic impact. The increases in HDBA's 2017 Bed Tax Application are the result of the anticipated programming aimed toward fulfilling the objectives of the Alliance.

Further, HDBA has undergone significant organizational changes this past year with the establishment of member committees aimed toward establishing a stronger working relationship with the City of Dublin to improve way-finding, parking options, code and zoning, creating area beautification programs, expansion of membership programs, and to enhance event programming to reach a great number of the residents of Dublin and Central Ohio. HDBA and its members are energized and realize that our relationships with the City of Dublin and the Alliance will enhance the economic impact for the District and the City as a whole.

Current Officers of HDBA:

Rick Gerber, President

Partner, Gerber & Mitchell, 109 South High Street, Dublin 43017

Christena Wentz, Vice President

Co-Owner, Chelsea Borough Home, 54 South High Street, Dublin 43017

Kurt Dehner, Treasurer

The Sisters Sweet Shoppe, 55 W. Bridge Street, Dublin 43017

Rachel Dean-Haas, Secretary

Owner, Dean Insurance Group, 16 W. Bridge Street, Dublin, OH 43017

At Large Board Members Include:

Jean Ann Conley, Conley and Partners, 11 W. Bridge Street, Dublin 43017

Linda Kick, Our CupCakery, 16 North High Street, Dublin 43017

Richard Taylor, Richard Taylor Architects, 48 South High Street, Suite B, Dublin 43017

B. Project/Events

The purpose of the 2017 Historic Dublin Community Engagement Campaign is to further the common goals of the HDBA and the City of Dublin's Hotel/Motel Tax objectives. Namely, this application will provide for creative activities that are of interest to the Dublin community and beyond, as well as work towards long-term improvements of Dublin's Historic District that will be needed to sustain its long-term viability and appeal. HDBA had built strong relationships with other community organizations that enhance the education, awareness and experience of the District. The components of the 2017 campaign as outlined in this application will continue to build on that foundation.

The total requested for Special Events under this Hotel/Motel Tax Grant Application is \$58,000. A detailed budget is listed later in this document. The overall breakout of the request is \$38,000 for HDBA's day-to-day operation and event management, and \$20,000 is specifically requested for the organization and execution of the Historic Dublin Street Bazaar. These requested funds will be used to subsidize the HDBA 2017

Community Event Activities detailed above, build an awareness campaign for the Historic District and its members to remain relevant during the opening of new projects surrounding the district and employ professional services to assist with all aspects relative to these initiatives.

Second Saturdays – Second Saturdays are designed to create community awareness and engagement with the Districts’ retail and restaurant businesses. Second Saturdays typically will occur the second Saturday of the month from 10 AM – 4 PM and will include live entertainment and a rotating theme. Below are the District’s signature events.

Sweet Stroll – This signature event features desserts from the Historic District’s restaurants in a retail location. By serving the sweet in a retail storefront, the attendees are given the opportunity to explore the District’s unique offerings. HDBA partners with a local charity to run the event and promote the event. HDBA proudly donates a portion of the ticket proceeds from this event to benefit the Dublin community.

Slider Challenge – This signature event features our Historic District restaurants competing for the best in a burger/slider. HDBA has continued to partner with Dublin AM Rotary to make this event a success. HDBA proudly donated a portion of the ticket proceeds from this event to benefit the Dublin community. The first annual Slider Challenge was July 3, 2014 and sold out in 12 minutes! Thus making this a recognizable annual event for the Historic District.

Chili Cook-Off – This event has become a signature event for the Historic District giving the community the opportunity to taste the District restaurants’ best chili and vote on the winning recipe. HDBA partners with a local charity to run the event and promote the event. HDBA proudly donates a portion of the ticket proceeds from this event to benefit the Dublin community.

Holly Days – As the District’s official kick off to the Holiday season, occurring the Saturday after the tree lighting ceremony, HDBA hosts an afternoon full of holiday-focused activities including strolling carolers, kid crafts, photos with Mr. and Mrs. Claus, Touch-a-Truck with the Washington Township Fire Department, and Firefighters for Kids Toy Drive donation collection. The local businesses reveal their outdoor holiday decorations for the event. In addition, HDBA coordinates and communicates the special events and promotions at member businesses. During Holly Days, families are encouraged to visit the retailers in order to complete the Twelve Elves of Dublin hunt.

Additional events planned for 2017 include: Board Game Day, Wine Trail, Wedding Walk, Dog Days of Dublin, Outdoor Movie or Sing-Along, Day of Thanks, Adult Shopping Day and more.

Marketing and Awareness Campaign – In addition to the monthly events, HDBA will be investing in a social media awareness campaign targeting local residents at the offerings Historic Dublin members offer. The goal of this campaign is to boost foot traffic on non-event days. The common feedback from event attendees is they ‘didn’t

know (you) were here.’ HDBA would focus on boosting our social media reach with a message of reminding the public of the highlights of the District.

Street Bazaar – This newly created signature event combines the District’s unique offerings and local artists, artisans, food trucks and live entertainment to create a festival-like atmosphere. The first annual Historic Dublin Street Bazaar was Saturday of Labor Day Weekend 2015 and hosted 2,000+ attendees. The event continues to grow attendance, with 2016’s attendance increased to 3,000+. The community has embraced this event and has continued to be the highest attended HDBA-sponsored event. The members have seen increased sales in their own businesses from this large public event.

SUMMARY

The target audience for HDBA’s 2017 Historic Dublin Community Engagement Plan will continue to be adults and families looking for interesting and engaging community-based activities, great food and shopping. Key components for 2017 will include live music, artistic experiences, collaborative presentations, and Signature Events. HDBA is planning 2017’s campaign to continue expanding our audience beyond Dublin, as Historic Dublin continues to be one of the top destinations for Dublin visitors. HDBA looks to grow these visits and to ramp up awareness of Historic District through a closer working relationship with the Convention and Visitors Bureau to inform local hotels of event details. In 2017, HDBA will focus on reengaging the Dublin community at large through the events and marketing effort.

With an eye to the changing demographic of the surrounding residents, HDBA will focus on activities that are engaging to empty nesters and young professionals, while still enjoyable to young families as well. The HDBA 2017 Community Engagement Campaign will continue those programs and events than proven successful in the past, while adding new events that will have a broader community appeal.

The District’s goal is to become the primary destination for residents year-round for shopping, dining, relaxing and engaging with the community. In partnership with the Dublin Arts Council, the District will continue to create cultural experiences for all to enjoy.

BUDGET

HDBA is requesting an amount not to exceed \$58,000 of Hotel/Motel Tax funds for the execution of the components of this application. The use of these funds is budgeted as follows:

Event Management:

Programming and Event Management

\$ 12,750

- Live entertainment
- Design for all artwork
- Media Partnerships
- Sponsorships
- Event Decorations
- Brochures for the Historic District

- Social Media Campaigns
- Event Collateral - Signage, Flyers, Posters, etc.
- Event Management, Logistics
- Advertising for key events in Dublin Villager and in Dublin Life

Operations/Administration:

Marketing and Promotions, Administration \$ 25,250

- Association Coordinator
- Community Partnerships
- Membership engagement
- Website maintenance
- Graphic design and website updates
- DCVB Visitors Guide full page ad
- Print materials (calendar of events, rack cards, brochure, fliers, posters, membership markers, etc.)
- Social media advertising
- Resources – Adobe Creative Suite, Dropbox
- Website administration

2017 Historic Dublin Street Bazaar

Organization & Management – Road Closure Required \$ 20,000

- City Services – Police, Streets, Waste Removal
- Temporary restrooms
- Directional signage
- Administration and management
- Performing talent
- Event promotional materials
- Website administration

TOTAL 2017 Budget: \$ 58,000

This budget is preliminary and expense items could change as the various events are continually reevaluated and further developed. Approval of this application is considered an approval of the overall amount of \$58,000 for Special Events not to be exceeded and approval does not imply a limit by individual budgeted expense category, but rather the overall limit of all expense categories combined.

TOTAL APPLICATION REQUEST \$ 58,000

It is important to note that the requested \$58,000 is only a portion of the overall investment HDBA and its membership will apply to the above components of this application. HDBA routinely funds to the extent possible, its own marketing, advertising and programs and its members routinely provide their own funds, over and above their membership fees, to execute events, promotions etc.

Goals

The HDBA Community Engagement Campaign has three specific goals:

- 1) Continue to build upon a cultural identity for the District as a welcoming environment for all ages, and work with the Alliance to expand programs and initiatives toward this end.
- 2) Increase awareness of and visitors to the District and our collaboration with the Alliance. HDBA wants to attract visitors to the area and leverage our efforts to create a greater economic impact.
- 3) Continue to utilize Hotel/Motel Tax funds to establish a comprehensive and collaborative event program that will have significant long term economic impact and benefit for the area

The City of Dublin, its residents, and businesses will benefit through the approval of this application as it continues the revitalization effort of Historic Dublin and establishment of the surrounding areas.

Evaluation & Follow Up

For Special Events, evaluation will be based primarily on the incremental business that accrues to the businesses in the District and increased foot traffic in the area. HDBA will survey its membership routinely as to the impact of this campaign on their business. Measuring the increase of sales and traffic both during events and non-event times, will be crucial in determining effectiveness of our event execution and promotion versus the general awareness campaign. Increased business in the District indicates that the community is viewing the District favorably as well as visiting the District. HDBA will follow up by year end 2017.

C. HDBA Financial Position

HDBA's current cash position is a balance of \$11,550.39 as of October 28, 2016. Besides our annual Bed-Tax Grant from the City of Dublin, HDBA currently receives approximately \$5,400 per year from membership dues, but due to a change in the billing cycle, we will be receiving about \$2,700 in additional dues in 2016 which would normally have been collected in 2017. The other category of income we receive is from the sale of tickets to our hosted events and from vendors who participate in our annual Street Bazaar. The funds from these activities will total approximately \$8,800 in 2016. In 2016 we are also receiving \$8,000 from the Dublin Convention & Visitors Bureau to reimburse us for actual out of pocket expenses associated with providing Irish experiences at our various monthly activities. HDBA has no other material assets than cash and no liabilities. HDBA's total annual income is not yet sufficient to cover all of HDBA's desired activities. HDBA has donated over \$2,400 from our food events in 2016 to local non-profit organizations to reinvest into the Dublin community instead of retaining the income.

Approval of this Hotel/Motel Tax Grant will significantly assist HDBA in its growth and future endeavors to strengthen Historic Dublin and support the quality of life in the City of Dublin.

The Historic Dublin Business Association thanks you for your consideration.



City of Dublin

HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

ADMINISTRATIVE REVIEW

Name of Organization: Dublin Kiwanis

Event/Activity: Frog Jump

2017 Request: \$5,000

Previous Grants Received

Yes

No

If Yes, Years: 2009-2016 Amount: \$5,750; \$5,650; \$5,750; \$5,750; \$5,750; \$7,000; 5,000; \$5,000

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: Click here to enter text.

Beautification of public property: Click here to enter text.

Improvement of Dublin's Historic District: Click here to enter text.

Special Events: Frog Jump

Other projects which will enhance the City of Dublin: Click here to enter text.

Projects/Events that appeal to Dublin visitors and tourists: Click here to enter text.

Comments – Community Relations:

Comments – Parks and Recreation:

Comments – Taxation: Application complete

Administrative Approval:

Finance Committee Recommendation:

from: noreply@formstack.com [noreply@formstack.com] on behalf of ruffhousedublin@yahoo.com
<noreply+207218392962d62c@formstack.com>

Sent: Thursday, October 27, 2016 5:37 PM

To: Bruce L. Edwards

Subject: 2017 Hotel/Motel Tax Grant Application

RECEIVED

OCT 27 2016)

Submitted at 10/27/16 5:37 PM

CITY OF DUBLIN
TAX DIVISION

Organization Name: Kiwanis Club of Dublin

Contact Name: Greg Ruff

Address: 8988 Lea Court
Dublin, OH 43017

Email: ruffhousedublin@yahoo.com

Phone: (614) 923-4244

Describe the Project: The 51st annual Dublin Kiwanis Frog Jump and Family Festival, to be held at Coffman Park Saturday, June 24, 2017.

The frog jump is a family oriented event built around children racing frogs. The event brings young people from Dublin and surrounding communities together for a friendly competition, which promotes the value of sportsmanship, hard work, individual effort, and initiative.

An equally important goal of the event is to raise money, which the Kiwanis Club uses to support many important activities that improve the quality of life for the young citizens of our community.

The event is ongoing, and we request a grant on an annual basis.

Have you received a tax grant in the past?: Yes

Estimated Attendance: 2000

Estimated Overnight Stays in Dublin: 0

What is the total cost of the project?: 7734

Amount Requested from Dublin: 5000

Specifically, how with the Hotel/Motel Tax Grant be used?: City Services and Charges
Parks Labor Costs, Streets & Utilities Labor, Permits, Cruiser rental for overnight security

What other sources of financial support are committed or are being sought for the project?: Sponsorships from club members and non-members, entry fees from participants

If your event requires City services, have you contacted City of Dublin, Events Administration?: Yes

Has the organization applied for an Event Permit?: No

What are the costs of City services as determined by Events Administration?: 4500

What City of Dublin services are required to implement the project/event?: Parks Labor Costs - \$ 2,000
Recreation Staff Labor - \$2,200
Street & Utilities Labor - \$ 500
Permits and Cruiser Rental - \$ 300

If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?: Yes

Do you have a tentative hold or reservation?: Yes

Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application: President - Greg Ruff, 8988 Lea Court, Dublin
President Elect - Robert Beisel, 4925 Silver Bow, Hilliard
Treasurer - Clayton Rose III, 5177 Ashford Road, Dulin
Secretary - Faith Levine, 836 Lindendale Ct, Columbus
Past President - Walt Buss, 5506 Aryshire, Dublin
Leslie Beynon, 2361 Ganiley Way, Columbus
John Mensing, 6974 Parnell Ct, Dublin

Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation: Greg Ruff - Event Chair - 15 Years experience with the event
Scott VanDerKarr - Frog Procurement and Set-up - 34 Years with event
Clayton Rose - Sponsorship Solicitation, and Administration - 50 Years experience with event
John Mensing - Site Set-up - 15 Years with event
Lesli Beynon - Merchandise Sales - 10 years experience with event

Federal ID number of the organization: 31-0738882

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of [View File](#)

**the organization's most recent Form 990 -
Income Tax Return of Organization
Exempt for Income Tax:**

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City of Dublin

HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: NIFA

Event/Activity: SAFECON 2017

2017 Request: \$10,000.00

Previous Grants Received Yes No

If Yes, Years: 2006, 2011, 2014, 2015, 2016

Amount: \$3,000; \$7,500; \$8,000; \$10,000; \$10,000

Did project/event meet stated goals and/or criteria: Yes No

Permit Needed Yes No

Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events:** Click here to enter text.
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

Comments – Community Relations: Click here to enter text.

Comments – Parks and Recreation: No application or City services are required as actual event takes place outside City boundaries

Comments – Taxation: Application complete

Administrative Review:

Finance Committee Recommendation:

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OCT 18 2016)

CITY OF DUBLIN
TAX DIVISION**Formstack Submission for form 2017 Hotel/Motel Tax Grant Application**

Submitted at 10/18/16 12:49 PM

Organization Name: National Intercollegiate Flying Association

Contact Name: Richard Smith

Address: 2160 West Case Road
Unit #7
Columbus, OH 43235

Email: rgsiii@nifa.aero

Phone: (614) 247-5444

Describe the Project: The National Intercollegiate Flying Association (NIFA) will host "SAFECON 2017" at The Ohio State University Airport from May 02, 2017 through May 14, 2017. Thirty (30) collegiate flying teams will be invited; there are expected to be 700 competitors, coaches, advisors, judges and volunteers attending. Most of these attendees stay at Dublin, OH hotels. NIFA anticipates 1,750 room nights during the competition.

This is an annual event.

As in 2015 and 2015 NIFA is applying for hotel/motel tax funding for facility rentals, trophies, plaques, certificates and an awards banquet for the 2017 SAFECON event not to exceed \$10,000.

Have you received a tax grant in the past?: Yes

Estimated Attendance: 750

Estimated Overnight Stays in Dublin: 1750

What is the total cost of the project?: 107000

Amount Request from Dublin: 10000

Specifically, how with the Hotel/Motel Tax Grant be used?: To offset NIFA's costs for facility rentals, trophies, plaques, certificates and an awards banquet for the 2017 SAFECON event.

What other sources of financial support are committed or are being sought for the project?:	Team Registration Fees Awards Banquet Ticket Sales SAFECON Event Sponsorships Booth Sales Advertising in the SAFECON 2017 Souvenir Program
If your event requires City services, have you contacted City of Dublin, Events Administration?:	No
Has the organization applied for an Event Permit?:	No
What are the costs of City services as determined by Events Administration?:	0
What City of Dublin services are required to implement the project/event?:	None.
If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:	No
Do you have a tentative hold or reservation?:	No
Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:	Prof. Baron Wesemann [2017] Utah State University 1745 N. 2000 E. North Logan, UT 84341-6753 720-469-2736 Eric Beets [2018] University of Wisconsin 11735 N. Heritage Place Edgerton, WI 53534 262-492-7287 David Todd [Dec. 2016] Mt. SAC Dept. of Aeronautics 1100 N. Grand Ave. Walnut, CA 91789 909-594-5611 Dennis Morgan [2017]

Minnesota State University - Mankato
265 Jaycee Court, Apt. 106
Mankato, MN 56001
706-799-1111

Jeff Guynes [2018]
1114 Neil Ave.
Columbus, OH 43201
513-313-3053

Marty Coaker [2018]
9501 Minnies Way Drive NW
Sparta, MI 49345
616-443-1101

Brian Hart [2017]
7201 Ranch Road 2222
#120
Austin, TX 78730
512-417-1110

Eric Barton [2017]
2759 Maggie Woods Place
Arlington TN, 38002
901-377-5235

James Higgins [2018] Chairman
UND Ctr. for Aerospace Studies
University & Tulane
Grand Forks, ND 58202-9007
701-777-2918

Erich Hess [2017]
3934 Captain Molly Cir.
Doylestown, PA 18902
360-901-5450

Scott Vlasek [2018]
UNO Aviation Institute
6001 Dodge St.
CB 120
Omaha, NE 68182
402-554-3785

Nate Schmidt [2018]
3470 North View Lane
Woodbury, MN 55125
612-210-9085

Sean Breen [2017]
3 Doolings Path
Setauket, NY 11733
818-823-7693

Glenn McConnell [2018]
9318 31st Street West
University Place, WA 98466
614-783-1331

Taylor Newman [2019]
Crystal Aviation
P.O. Box 1115
Harrison, TN 37341
423-790-1599

Jared Testa [2019]
423 Lantana Dr.
Prescott, AZ 86301
928-710-5570

Mark Misunas [2019]
939 N. Grandview Ave.
Daytona Beach, FL 32118
386-233-0446

Darryl Stubbs [2019] Vice Chairman
4624 Lauderdale Ave.
Virginia Beach, VA 23455
757-363-8371

Brian Hough [2019]
406 Lake Vista Drive.
Forest, VA 24551
757-510-2650

Carolyn Carpp [2017]
14401 N.E. 30th Place #24B
Bellevue, WA 98007
425-861-9949

Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:

Richard G. Smith, III
NIFA Executive Director
I direct NIFA's financial responsibilities for the event.

Early in 2017 The Ohio State University will appoint a Student Leadership Team (3-4 OSU Aviation Students) to assist me with running SAFECON 2017.

There will be approximately 100 NIFA Judges participating to judge all 31 of the competition events.

Finally, there will be approximately 15 volunteers to assist Mr. Smith and the OSU SAFECON 2017

Leadership Team.

Federal ID number of the organization:

23-7421636

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:

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City of Dublin

HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Ohio Premier Soccer

Event/Activity: Annual Invitational Tournament

2017 Request: \$10,500

Previous Grants Received

Yes

No

If Yes, Years: 2015

AMOUNT: \$6,000

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: Click here to enter text.

Beautification of public property: Click here to enter text.

Improvement of Dublin's Historic District: Click here to enter text.

Special Events: Soccer Tournament

Other projects which will enhance the City of Dublin: Click here to enter text.

Projects/Events that appeal to Dublin visitors and tourists: Click here to enter text.

Comments – Community Relations:

Comments – Parks and Recreation: City services totaled \$6,375 in 2016. The DCVB reported 803 room nights, far fewer than the 2000 estimated in the application.

Comments – Taxation: Application complete

Finance Committee Recommendation:

Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 10/25/16 1:37 PM

RECEIVED

Organization Name:	Ohio Premier Soccer Club	OCT 25 2016)
Contact Name:	Nicole Cobb	CITY OF DUBLIN TAX DIVISION
Address:	PO Box 56 Dublin, OH 43017	
Email:	cobbn2@nationwide.com	
Phone:	(614) 313-3981	
Describe the Project:	<p>The 19th annual Ohio Premier Invitational will be held September 16-17, 2017 in Dublin at Darree Park and Soccer First.</p> <p>The primary purpose in seeking a grant would be to help operate the OP Invitational. Our event is a platinum rated soccer tournament for boys and girls ages 8-18. The tournament draws on average 300 teams from the greater Midwest 90% of whom will frequent local establishments but will also will Dublin Hotels to capacity. This is our Club's largest fundraiser and helps provide programs that benefit the children in our community through continuous soccer programming.</p>	
Have you received a tax grant in the past?:	Yes	
Estimated Attendance:	9000	
Estimated Overnight Stays in Dublin:	2000	
What is the total cost of the project?:	98500	
Amount Request from Dublin:	10500	
Specifically, how with the Hotel/Motel Tax Grant be used?:	<p>The grant would be used for services related to our event</p> <p>\$2600. - Fields \$1500. - Field Set Up \$3000. - City Bathroom services \$1050. - Police/Traffic Control \$1160. - Additional Toilets for Darree \$400. - Dumpster</p>	

\$400. - Ice for medical staff
 \$250. - Additional directional Signage/No parking
 \$150. - City Application Fee

What other sources of financial support are committed or are being sought for the project?: Team Registration fees
 Local Dublin business ad sales

If your event requires City services, have you contacted City of Dublin, Events Administration?: No

Has the organization applied for an Event Permit?: No

What are the costs of City services as determined by Events Administration?: 6800

What City of Dublin services are required to implement the project/event?: The application will not be completed until December, 2016 and the estimate of expenses is provided in a city meeting in August 2017.

The grant would be used for services related to our event in 2016 the fee was \$5200 from Dublin which does not include Dublin police, application fee as well as trash pick up and additional restrooms.

\$2600. - Fields
 \$1500. - Field Set Up
 \$3000. - City Bathroom services
 \$1050. - Police/Traffic Control
 \$1160. - Additional Toilets for Darree
 \$250. - Additional directional Signage/No parking
 \$150. - City Application Fee

If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?: No

Do you have a tentative hold or reservation?: Yes

Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application: Chris Baer - 255 Larrimer Ave, Worthington
 Erin Mullady - 5410 Dunniker Park Dr, Dublin
 Mike Shock - 7684 Windsor Dr, Dublin
 Dr. Tom Hospel - 6549 Ballantree, Dublin
 Kelley Mitchell - 8605 Kirkhill Ct, Dublin

No space to attach cover letter, will send under a

separate attachment.

Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:

Nicole Cobb - Tournament Director

Federal ID number of the organization:

31-1284756

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:

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City of Dublin

HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Ohio University

Event/Activity: Tantrum Theater

2017 Request: \$20,000

Previous Grants Received

Yes

No

If Yes, Years: 2015

Amount: \$10,000

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

Cultural Arts: Click here to enter text.

Beautification of public property: Click here to enter text.

Improvement of Dublin's Historic District: Click here to enter text.

Special Events: Click here to enter text.

Other projects which will enhance the City of Dublin: Click here to enter text.

Projects/Events that appeal to Dublin visitors and tourists: Click here to enter text.

Comments – Community Relations:

Comments – Parks and Recreation:

Comments – Taxation: Application complete

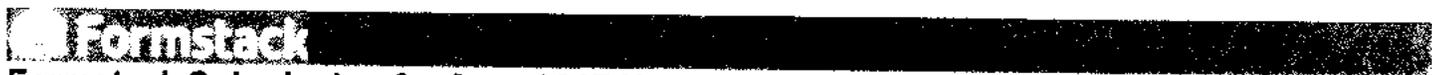
Finance Committee Recommendation:

Valery D. Kelley

From: Bruce L. Edwards
Sent: Thursday, November 03, 2016 12:40 PM
To: Valery D. Kelley
Subject: FW: 2017 Hotel/Motel Tax Grant Application

RECEIVED
NOV 03 2016
CITY OF DUBLIN
TAX DIVISION

From: hinz@ohio.edu [mailto:noreply+7e2b774aca3b64ed@formstack.com]
Sent: Thursday, November 03, 2016 10:14 AM
To: Bruce L. Edwards
Subject: 2017 Hotel/Motel Tax Grant Application



Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 11/03/16 10:13 AM

Organization Name: Tantrum Theater

Contact Name: Ian Hinz

Address: 307 Kantner Hall, 19 South College St.
1 Ohio University
Athens, OH 44118

Email: hinz@ohio.edu

Phone: (740) 566-6424

Describe the Project: Tantrum Theater is requesting a \$20,000 hotel/motel tax grant from the City of Dublin to help support additional costs of housing and salaries relating to hiring additional theater professionals during our second year. The 2017 Tantrum summer season will include two large-cast shows which will require additional professional actors and will employ more industry professionals behind the scenes. These additional professionals are necessary to produce the high quality theatrical experience Tantrum has developed and will continue to grow the attendance and visibility of the theater. Additional professional actors will allow for a professional theatrical experience that will draw larger audiences from the region to Dublin. This new large cast initiative occurring in Tantrum Theater's second season is integral to continuing the growth and stability of the theater. Tantrum will again present its productions in the Abbey Theater located within the Dublin Recreation Center this summer.

The additional theater professionals will spend on average four weeks living and participating in Dublin community activities and frequenting Dublin businesses. The professionals will be housed in Dublin at an extended stay hotel. The national reach of the Tantrum Theater company creates a cultural exchange between the Dublin arts community and the home cities of the out-of-town

actors and professionals, carrying with them the good word about the growing arts and cultural landscape of Dublin. Last season Tantrum Theater employed over 30 industry professionals from Seattle, Chicago, New York City, Washington D.C., Boston, Los Angeles, Columbus, and Cleveland. Our 2017 season will grow by at least 20 professionals. This summer we will be casting a number of local children in a production as well.

It is our hope you will consider our request for these funds to support this opportunity for growth and improved regional and national recognition as well as to help this new cultural endeavor continue to gain financial stability.

Tantrum Theater's mission is to create and propel forward a resident professional theater company and training conservatory in Dublin, Ohio in a partnership between the City of Dublin, Dublin Arts Council, and the Ohio University College of Fine Arts. We seek 1) to connect and impact the Dublin and Athens communities through educational outreach and culturally diverse innovative programming that encompasses multiple theatrical disciplines, 2) to develop new work and offer new points of view on classic stories that have contemporary relevance, and 3) to offer opportunities for intercultural exchange.

Have you received a tax grant in the past?:	Yes
Estimated Attendance:	6000
Estimated Overnight Stays in Dublin:	1850
What is the total cost of the project?:	1300000
Amount Request from Dublin:	20000
Specifically, how with the Hotel/Motel Tax Grant be used?:	The Hotel/Motel Tax Grant will be used to pay salaries and housing for theatrical professionals hired by Tantrum Theater that reside outside of the Dublin area. The typical stay for these professionals is four weeks in extended stay housing. The total number of projected professionals is approximately 50— an increase of 20 from the previous 2016 season.
What other sources of financial support are committed or are being sought for the project?:	Ohio University has committed significant funds and is the primary funder for the project. Other committed funds include corporate donations, foundations, and individual donors. Other support is being sought from the Greater Columbus Arts Council.
If your event requires City services, have you contacted City of Dublin, Events Administration?:	No
Has the organization applied for an Event Permit?:	No
What are the costs of City services as determined by Events Administration?:	0

What City of Dublin services are required to implement the project/event?:

We rent the Abbey Theater in the Dublin Recreation Center from May 16th through August 21st.

If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:

Yes

Do you have a tentative hold or reservation?:

Yes

Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:

Tantrum Theater operates under the umbrella of Ohio University and is governed by the University Board of Trustees. Elizabeth Sayrs, Interim Dean of the College of Fine Arts, is the chief fiscal officer of the college and has the budgetary authority to authorize this application.

The Tantrum Steering Committee members:

Rachel Cornish
Founding Producing Director, Tantrum Theater
Ohio University College of Fine Arts, Director of External Relations
Offices: Athens, OH

Michelle Crandall
Assistant City Manager, City of Dublin
Offices: Dublin, OH

Daniel C. Dennis
Artistic Director, Tantrum Theater
Offices: Athens, OH and Dublin, OH

David Guion
Executive Director, Dublin Arts Council
Offices: Dublin, OH

William Hilyard
Trustee, Ohio University Foundation
Past President of Ohio University Alumni Association
Lakewood, OH and Columbus, OH

Ian Hinz
Producing Director, Tantrum Theater
Offices: Athens, OH and Dublin, OH

Michael Lincoln - Artistic Director and Head, Ohio University Theater Division
Offices: Athens, OH

Thomas Raabe - Thomas Raabe, MPA, LREA Project Manager, Ohio University Dublin
Offices: Dublin, OH

Elizabeth Sayrs - Interim Dean, Ohio University College of Fine Arts

Offices: Athens, OH

Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:

Ian Hinz, Producing Director, Tantrum Theater

Responsible for all hiring, contracts, budgets, community engagement, marketing and educational programming for Tantrum Theater. Implementation and oversight of day to day operations of the theater. Supervises Company Manager who is responsible for all housing and transportation logistics and Production Manager who is responsible for oversight of the production budget.

Ian is a graduate of Ohio University, Ian has worked professionally as a producer, director, designer, director of operations and theater educator for over sixteen years in Ohio and New York. Prior to joining Tantrum Theater and returning home to central Ohio, Ian helped lead the resurgence of Ensemble Theatre in Cleveland as Producer and Co-Artistic Director. He is co-founder of the Ensemble Stage-Wrights' workshop, two-time winner of the Cleveland Critics' Circle Best Director award and served as Artistic Director and Operations Manager for the city of Cleveland Heights' historic Cain Park Amphitheater. He has worked in operations for The Ohio State University Jerome Schottenstein Center and the Cleveland State University Department of Music as a stage production specialist. He has produced off-off-broadway at the Gene Frankel Theater and worked in business development in the tech startup industry in New York City.

Dan C. Dennis, Artistic Director, Tantrum Theater

Responsible for hiring of all artistic staff, including the professional production team and actors. Responsible for the artistic vision of the organization, community engagement and educational programming.

Daniel is an actor, director, music-maker, and teacher. He has acted in plays, musicals, and operas for Seattle Children's Theatre, Intiman Theatre, Seattle Opera, Village Theatre, Seattle Shakespeare Company, UMO Ensemble, and many other companies.

He has directed music and created sound scores for dozens of productions including works by Shakespeare, Brecht, multimedia and interdisciplinary work, and many world premieres.

Directing credits include Urinetown the Musical, bobrauschenbergamerica, Into the Woods, Oliver!, A Child's Christmas in Wales, and others.

As a voice, dialect, and singing coach he has maintained a private practice for nearly twenty years. With the show STARBALL, an interactive, improvised music theater event for the planetarium, he has performed in New York City, Chicago, Seattle, Philadelphia, Baltimore, Baton Rouge, and Valencia, Spain.

A proud member of Actors' Equity Association, he is currently on the performance faculty in the Division of Theater at Ohio University, where he teaches Suzuki, Viewpoints, speaking, singing, and theater composition.

Rachel Cornish, Founding Producing Director, Tantrum Theater
College of Fine Arts Director of External Relations

Rachel is an arts administrator who has been working to advance early career artists and the field in non-profit theaters and academic organizations for over twenty years. Prior to joining the staff at the College of Fine Arts at Ohio University as Director of External Relations, she served as Associate Director of Marketing for Yale School of Drama/Yale Repertory Theatre in New Haven, Connecticut. Rachel was the Co-founder and Co-producing Director of Epiphany Theater Company in New York, and holds an MFA in theater management from Yale University and a BFA in directing from Carnegie Mellon University.

Federal ID number of the organization: 31-6402113

A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:

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