

(7) Light Trespass

Light generated on site shall not add more than one footcandle to illumination levels at any point at grade level 10 feet beyond the property line.

(8) Lighting Plans

Lighting plans submitted as part of applicable Minor Project or Site Plan Reviews shall include existing lighting from streets and adjacent buildings developed under these standards, and proposed lighting generated from light poles and building lighting.

(9) Light Poles

The base of light poles in parking areas shall be either flush with grade or mounted on a concrete foundation projecting no more than 36 inches above grade. The base of light poles in non-parking areas shall be either flush with grade or mounted on a concrete foundation projecting no more than six inches above grade.

(10) Wall Lighting

- (a) Decorative wall lighting may be used to provide uplighting, downlighting, or other types of lighting accents for buildings in all BSD zoning districts. Decorative lighting shall not exceed 900 lumens unless installed and shielded in accordance with §153.065(F)(5)(a).
- (b) Ground or pole-mounted floodlights are not permitted for façade lighting.

(11) Canopy Lighting

- (a) All canopy lighting shall use recessed luminaire fixtures and shall be designed and located so as to prevent glare onto adjacent properties.
- (b) Highly reflective material shall not be installed on the underside of the canopy.

(12) Prohibited Lighting Types

Sodium vapor light fixtures are prohibited in all BSD zoning districts.

**(G) UTILITY UNDERGROUNDING**

- (1) In all BSD zoning districts, all utility lines including but not limited to water supply, sanitary sewer service, electricity, telephone and gas, and their connections or feeder lines shall be placed underground.
- (2) All utility connections shall be kept to the rear or the side of the building, out of view or screened. Applicants shall coordinate with utility providers to site transformers and other similar utility structures to the rear or sides of buildings, or otherwise out of view or screened.
- (3) Existing above-ground utility lines shall be required to be buried with the provision of new streets, or as otherwise required by the City Engineer.

**(H) SIGNS**

(1) Intent and General Purpose

(a) General

The intent of §153.065(H) is to enhance the physical appearance of the BSD zoning districts and the City of Dublin as a whole by encouraging high quality, effective outdoor graphics for the purposes of navigation, information and identification; and to protect the health, safety, and general welfare of the community. More specifically, it is the intent of this section to:

1. Provide sign standards that allow fair competition while ensuring that signs used by individual businesses will contribute to the urban vitality, interest, and uniqueness of the Bridge Street District.
2. Provide aesthetic standards that ensure adherence to the high level of design and construction quality expected by the community.
3. Provide the public with a safe and effective means of locating businesses, services and points of interest by multiple modes of transportation.
4. Provide standards for signs that are appropriately scaled to the pedestrian realm and designed to enliven the pedestrian experience.
5. Regulate signs in accordance with applicable federal and state law.

(b) BSD Residential, Office Residential, Office, Commercial, and Public Districts

The purpose of signs in these districts is to provide identification with high visual quality in a manner that respects the character and scale of residential areas while providing clear visibility for larger office, commercial and residential developments. Signs should provide high quality awareness through graphics that effectively assist in navigation, information and identification for both pedestrians and vehicles.

(c) BSD Indian Run Neighborhood, Sawmill Center Neighborhood, Scioto River Neighborhood and Vertical Mixed Use Districts

The purpose of signs in these districts is to accommodate a wide variety of building types and uses to create vibrant, mixed-use shopping and entertainment districts. Sign and graphic standards shall contribute to the vibrancy of the districts and the creation of high quality environments with effective graphics intended for navigation, information, and identification primarily for pedestrians and secondarily for vehicles.

(d) BSD Historic Core and Historic Transition Neighborhood Districts

The purpose of signs in these districts is to provide for pedestrian-oriented signs that match the general character and scale of Dublin's original village commercial center. Signs should provide business identification in a manner consistent with the historic appearance and character of the districts, while encouraging a more interesting streetscape.

(2) General Provisions

(a) All applicable requirements of §§153.150 through 153.163 shall apply to the BSD zoning districts except as modified by §153.065(H). In the event of a conflict with the provisions of §§ 153.150 through 153.163, the provisions of §153.065(H) shall govern.

(b) Where noted for the purposes of permitted signs, street frontages shall apply only to public streets.

(c) Nonconforming signs shall be subject to the provisions of §153.161(J).

(d) Approval Authority

1. All permanent signs shall require a permanent sign permit unless otherwise exempted for a specific sign type.
2. Required reviewing bodies shall not address the content of the sign message.
3. Off-premise signs are only permitted with the approval of a master sign plan.
4. All signs located within or projecting over the public right-of-way shall be approved by the City Engineer prior to placement.
5. Notwithstanding any other provision of this Code, the design and placement of City-sponsored banners for special events or public announcements affixed to public facilities in the right-of-way within the Bridge Street District shall be approved by the City Manager prior to placement.

(e) Master Sign Plans

1. The purpose of a master sign plan is to allow a greater degree of flexibility and creativity in sign design and display. Further, master sign plans are intended to be used for multiple signs for either a single building or a group of related buildings to ensure that the requested signs work in a coordinated fashion to meet the general intent of signs in the District. It is not intended to simply permit larger or more visible signs or additional signs than may be permitted, without any consideration for unique sign design and display. Master sign plans shall maintain the purpose and intent of the sign and graphic standards for the applicable BSD zoning district. Master

sign plans may be submitted for the purposes described below.

- A. Any applicant may request approval for a master sign plan for signs that depart from the requirements of §153.065(H). The required reviewing body shall be permitted to approve alternative requirements for sign design, number, type, size, height, location, and lighting.
  - B. A master sign plan may be submitted for a single building to ensure that sign locations and designs are properly coordinated with the building. Once the master sign plan is approved, no subsequent approvals are required provided the signs are consistent with the approved master sign plan.
  - C. A master sign plan may be submitted for multiple buildings and sites. A master sign plan is required for shopping corridors. Once the master sign plan is approved, no subsequent approvals are required provided the signs are consistent with the approved master sign plan.
2. The Planning and Zoning Commission shall review all master sign plans, except for those in the BSD Historic Core District and areas of the BSD Public and Historic Transition Neighborhood Districts that fall within the Architectural Review District boundaries, as provided in §153.065(H)(2)(e)(6).
  3. Applications for Basic Plan Review as required in §153.066(D) may include a description of the general design intent for proposed signs, demonstrating coordination with proposed building architecture and compatibility with the surrounding development context. Information provided at the Basic Plan Review should demonstrate that signs will meet all requirements of §153.065(H), or that the applicant intends to request master sign plan as provided in §153.065(H)(2)(e). A master sign plan may be reviewed concurrently with a Basic Plan Review.
  4. A master sign plan shall include, at a minimum: the proposed locations, types, number, heights and sizes of signs, indicated on scaled plans and/or building elevation drawings; proposed materials to be used for sign structures and sign faces; fabrication details; and proposed types of illumination.
  5. Where applicable, all signs located within a development shall meet the requirements established in an approved master sign plan. Where an approved master sign plan does not contain specific sign elements (such as height,

colors, placement, etc.), then the provisions of §153.065(H) shall apply.

6. The Architectural Review Board may approve master sign plans that depart from the requirements of §153.065(H), provided the purpose and intent of the sign and graphic standards for the BSD Historic Core and Historic Transition Neighborhood districts and the historic character of Historic Dublin are maintained. The Board shall determine the appropriateness of signs and their placement given the architecture of buildings within these districts.

(3) BSD Zoning Districts with Special Sign Provisions

(a) BSD Historic Residential District

The requirements of §§153.150 through 153.163 shall apply in the BSD Historic Residential District without modification.

(b) BSC Indian Run Neighborhood, Sawmill Center Neighborhood, Scioto River Neighborhood and Vertical Mixed Use Districts

1. Signs in these districts shall be subject to the requirements of §153.065(H)(6) through (7) as applicable, unless a master sign plan is approved by the Planning and Zoning Commission (refer to §153.065(H)(2)(b)6)).
2. A master sign plan is required for a planned shopping corridor regardless of whether the signs meet the requirements of the district in which they are located. The master sign plan may be submitted at any time, but no sign permits shall be issued until the master sign plan is approved.

(c) BSD Historic Core and Historic Transition Neighborhood District

1. Signs in these districts shall be subject to the requirements of §153.065(H)(6) through (7) as applicable, unless a master sign plan is approved by the Architectural Review Board (refer to §153.065(H)(2)(b)6).
2. All new ground and building-mounted signs in those parts of the BSD Historic Core and Historic Transition districts that fall within the Architectural Review District boundaries shall be subject to review and approval by the Architectural Review Board.

(4) Sign Design and Lighting

All signs shall be designed with the maximum of creativity and the highest quality of materials and fabrication. It is strongly recommended that all signs be designed by a professional sign designer and be installed by a qualified sign builder or contractor.

- (a) All signs shall be designed to fully integrate with the building architecture and overall site design, and to enhance the pedestrian experience

in the Bridge Street District. Signs attached to principal structures shall be coordinated and fit appropriately with the architecture of the building in accordance with §153.062(M). Signs placed on windows, awnings and canopies shall meet the requirements of §153.062(H).

- (b) The illumination of signs is strongly encouraged to help add a sense of liveliness and activity to the area. Unless otherwise noted, signs may be externally illuminated, provided that all exterior lighting meets the requirements of §153.065(F). Internally illuminated pan channel or cabinet signs are permitted, provided that the sign is creatively designed with high quality materials and fabrication, as determined by the required reviewing body. Awning signs and sandwich board signs may not be internally illuminated. Illuminated signs shall be constructed so that raceways, conduit and piping for electrical sources are not exposed to view.
- (c) The provisions of §153.158(C)(3) (limitations on sign shape), shall not apply in the BSD zoning districts.
- (d) Sign Colors and Secondary Images
  1. Signs shall be limited to three colors, including black and white. The background color shall be considered one of the three permissible colors, unless channel letters are used, in which case the background is not considered one of the three colors.
  2. Logos, registered corporate trademarks and/or symbols, or other secondary images used to convey information about the business or use of the building or lot must be compatible with the size, design, and scale of the sign. Colorful logos and signs are encouraged to help add character and interest to the building and streetscape.
  3. Logos, Registered Corporate Trademarks and/or Symbols
    - A. For signs incorporating a registered corporate trademark or symbol, colors used in the registered corporate trademark or symbol shall not be limited in number, but shall be considered as one of three permissible colors. Sign copy or background shall use one of the colors used in the registered corporate trademark or symbol.
    - B. Signs with a registered corporate trademark or symbol that is less than 20% of the sign area shall be limited to three colors as provided in §§ 153.065(H)(4)(d)1 and 153.065(H)(4)(d)3A. The cumulative area of registered corporate trademarks or symbols and other

- secondary images shall not exceed 20% of the sign area.
- C. Where a registered corporate trademark or symbol exceeds 20% of the sign area, signs shall have a maximum of five colors including symbols, sign copy, and background color. The background color is included in the maximum permissible colors, unless channel letters are used and affixed directly to a building or other support structure, in which case the background is not considered one of the permissible colors. No additional secondary images are permitted.
4. Other Secondary Images  
Secondary images used on signs that do not include a registered corporate trademark or symbol shall not exceed 20% of the sign area. Signs are limited to a total of three colors as provided in §153.065 (H)(4)(d)1.
5. All signs shall adhere to the size limitations of §153.158(C)(2).
- (e) Sign Materials
1. All permitted sign types shall be designed with the highest quality of materials and fabrication. High quality, durable and low maintenance materials are required. The type of material should be compatible with the associated building's façade and other materials in the surrounding area. Traditional materials, such as wood, are preferred over plastic signs.
  2. Signs shall be fabricated, constructed and installed to conceal fasteners and/or other methods of attachment that not integral to the sign design.
  3. Rusted and/or deteriorating materials shall be replaced.
  4. The following primary materials are required for sign faces. Other materials may be used for sign construction provided they are only used in supplementary parts of the sign, such as framing materials or other similar uses. The required reviewing body may approve other materials if it determines that the materials provide appropriate high quality, durability, and design features.
    - A. Metal faces: .125-inch aluminum or 4mm composites for 3 foot and greater spans to avoid "oil canning" (rippling) of faces. Thinner material may be used for shorter spans.
    - B. Moldable Synthetic Materials: Solar Grade (SG) acrylics and polycarbonates (or equivalent) to avoid fading, typically no less than .125-inch.
    - C. Metal returns: Etched (sanded) primed and painted aluminum.
    - D. Paints, when used, shall be acrylic polyurethane paint systems with zinc chromate primers, or equivalent.
    - E. Wood materials: HDU, cedar, redwood and treated lumber. Wooden signs shall be properly sealed to prevent moisture from soaking into the wood.
    - F. Window sign materials shall be of pressure sensitive vinyl and similar. For exterior use "High Performance" materials that have higher tack values and avoid premature fading shall be used. Printed PSV/decals shall have an exterior laminate added to ensure exterior durability.
- (5) Sign Types Permitted in BSD Zoning Districts
- (a) All sign types permitted in the BSD zoning districts are listed in Table 153.065-G. Refer to §153.065(H)(6) for number of signs permitted, and §153.065(H)(7) for requirements for specific sign types.
  - (b) Different sign types may be used on the same frontage.
  - (c) Where required, setbacks shall be measured from the public street right-of-way, lot line, or minimum Required Building Zone, as applicable.
- (6) Number of Permitted Signs
- Refer to §153.065(H)(6)(d) for the number of signs permitted in the BSD Historic Core and Historic Transition Neighborhood Districts and to §§153.150 through 153.163 for the BSD Historic Residential district. For all other BSD zoning districts, the number of permitted signs shall be in accordance with subsections §153.065(H)(6)(a)-(c). Refer to Table 153.065-G, Sign Types Permitted in BSD zoning districts, for the list of permitted signs and the intent of each sign type.
- (a) Ground Signs  
In addition to any other signs permitted by §153.065(H)(6)(b)-(c), one ground sign is permitted per building or parcel for each street frontage, not to exceed a maximum of two ground signs. Refer to §153.065(H)(7)(a), Ground Signs, for specific requirements for size, location, and height.
  - (b) Single Tenant Buildings and Multiple Tenant Buildings without Storefronts  
Refer to §153.065(H)(7)(b), Building-Mounted Signs, for specific requirements for sign types, sizes, locations, and heights.

1. Multiple tenant buildings without storefronts and single tenant buildings are permitted a maximum of one building-mounted sign per street frontage.
  2. A directory sign may be used at each public entrance to identify tenants in multiple tenant buildings without storefronts. For buildings with fewer than three stories an additional projecting sign not exceeding eight square feet may be located adjacent to a common public entrance providing access to the upper floor tenant spaces.
- (c) Multiple Tenant Buildings with Storefronts
- Refer to §153.065(H)(7)(b), Building-Mounted Signs, for specific requirements for building-mounted sign types, sizes, locations, and heights.
1. Buildings with ground floor storefronts are permitted a maximum of two building-mounted signs for each ground floor tenant with a storefront. The two permitted building-mounted signs shall not be of the same sign type.
  2. One additional building-mounted sign is permitted for each tenant with a storefront with a public entrance facing an off-street parking area or parking structure in the same block, provided that the entrance is located on the side or rear façade of the building.
  3. A directory sign may be used to identify tenant spaces located above the ground floor. For buildings with fewer than three stories, an additional projecting sign is permitted provided it is located adjacent to a common public entrance providing access to the upper floor tenant spaces.
  4. A single, one-square-foot window sign indicating the name of the business and/or a logo, shall be permitted only on a public entrance to the tenant space and shall not require a permanent sign permit, provided not more than one low chroma color is used, such as black, white, or gray.

<b>TABLE 153.065-G: SIGN TYPES PERMITTED IN BSD ZONING DISTRICTS</b>		
<b>Sign Type</b>	<b>Code Section Reference</b>	<b>Sign Intent</b>
<b>Ground Sign</b>		
Ground Sign	§153.065(H)(7)(a); Table 153.065-H	Ground signs are intended primarily for buildings with greater front and corner side setbacks.
<b>Building-Mounted Signs</b>		
Wall Sign	§153.065(H)(7)(b); Table 153.065-I	Building-mounted signs are intended to provide visibility for pedestrians and vehicles approaching from different directions and to create a diversity of signs along an active streetscape.
Awning Sign		
Projecting Sign		
Window Sign		
<b>Building Identification Sign</b>		
Building Identification Sign	§153.065(H)(7)(c) Table 153.065-J	Building identification signs are intended to identify major building tenants and large-scale commercial development in the Bridge Street Corridor. Building names or street address numerals may be used in lieu of a tenant name.
Identification Plaques		Plaques, medallions, or other smaller identification signs intended for pedestrian use may be used to identify individual building names or addresses, denote significant historical or other building characteristics, and other similar purposes.
<b>Other Permitted Signs</b>		
Directory Sign	§153.065(H)(7)(d); Table 153.065-K	Directory signs are intended to provide identification for upper story tenants and/or tenants that are otherwise not permitted an individual identification sign. Directory signs may also be used for restaurant menus and other similar uses.
Display Sign		Display signs are intended to advertise goods or services. Display signs may change frequently and may be attached to or located within 3 feet of a window on the interior of the building. Examples include products for sale or display, and signs that show or describe goods or services offered.
Sandwich Board Sign		Sandwich board signs are intended to be used in areas with high pedestrian and commercial activity.

(d) Number of Permitted Signs in the BSD Historic Core and Historic Transition Neighborhood Districts

Refer to §153.065(H)(7)(a)-(b) for specific requirements for ground and building-mounted sign types, sizes, locations, and heights.

1. Single Tenant Buildings

A combination of two different sign types, including ground signs and building-mounted signs, are permitted for each street-facing building façade or frontage. For lots with more than one street frontage, one additional ground or building-mounted sign is permitted along the second lot frontage, not to exceed a total of three signs.

2. Multiple Tenant Buildings

A combination of two different sign types, including ground signs and building-mounted signs, are permitted for each ground floor tenant with a storefront. The permitted signs may be on separate elevations where storefronts are on multiple elevations.

3. An additional building-mounted sign is permitted for each tenant with a storefront where the tenant also has a dedicated public entrance facing an off-street parking area or parking structure in the same block, provided

that the secondary public entrance is located on the side or rear façade of the building.

4. Tenant spaces located above the ground floor may be identified by a directory sign or by a window sign or projecting sign located adjacent to a common public entrance providing access to the upper floor tenant spaces.

5. A single, one-square-foot window sign indicating the name of the business and/or a logo, shall be permitted on each public entrance to a tenant space and shall not require a permanent sign permit, provided not more than one low chroma color is used.

(7) Specific Sign Type Requirements

(a) Ground Signs

1. Ground sign height is measured from the established grade of the base of the sign to the top of the sign or its frame/support. The height may not be artificially increased.
2. All ground signs shall comply with the provisions of Table 153.065-H, Ground Sign Requirements.

**TABLE 153.065-H: GROUND SIGN REQUIREMENTS**

	<b>BSD Historic Core District; and BSD Public and Historic Transition Neighborhood Districts within the Architectural Review District Boundaries</b>	<b>All Other BSD Zoning Districts</b>
<b>Number</b>	Refer to §153.065(H)(6)(d)	1 per building or parcel, per street frontage, not to exceed 2.
<b>Size</b>	Maximum 8 sq. ft.	Maximum 24 sq. ft.
<b>Location</b>	Historic Cottage Commercial building type only.  Minimum setback of 8 ft. from the street right-of-way or any property line.	8 ft. from the minimum required building zone, setback, or street right-of-way, as appropriate for the building type. Refer to §153.062(O) for more information regarding building types. If two ground signs are used, the signs shall be located on different street frontages.
<b>Height</b>	Maximum 6 ft.	Maximum 8 ft.
<b>General</b>	Permitted ground signs may be attached to a freestanding wall or other similar structure on the same lot as the building or use.	
	Sign foundations shall not be exposed. Ground signs shall either be mounted on a masonry base or a base clad in material compatible with the material used for the sign and the principal structure containing the use with which the sign is associated.	
	Ground signs shall be landscaped where appropriate to site conditions.	

**TABLE 153.065-I: BUILDING-MOUNTED SIGN REQUIREMENTS**

<b>BSD Historic Core District; and BSD Public and Historic Transition Neighborhood Districts within the Architectural Review District Boundaries</b>		<b>All Other BSD Zoning Districts</b>
<b>Wall Sign</b>		
Number	Refer to §153.065(H)(6)(d).	Refer to §153.065(H)(6)(a) through (c) for requirements based on building type.
Size	Maximum 8 sq. ft.	½ sq. ft. per each lineal foot of building wall or storefront width up to a maximum of 50 sq. ft.
Location	On walls facing a public street	
	For multiple tenant buildings, signs shall be located on the portion of the wall associated with the tenant space or storefront, and/or within 6 ft. of the common public entrance, where not associated with a storefront.	
	Wall signs shall not extend more than 14 inches from the face of the structure to which it is attached unless determined by the required reviewing body to address unique architectural conditions associated with the building on which the sign is mounted.	
Height	Maximum 15 ft., and shall not extend above the roofline.	Located within the first story as appropriate to each building type of §153.062(O) and shall not extend above the roofline.
		Wall signs for Existing Structures shall maintain a maximum height of 15 ft., and shall not extend above the roofline.
<b>Awning Sign</b>		
Number	Refer to §153.065(H)(6)(d).	Refer to §153.065(H)(6)(a) through (c) for requirements based on building type.
		Only 1 sign permitted per awning, regardless of the number of tenants or storefronts.
Size	20% of the cumulative surface of all awnings, not to exceed 8 sq. ft. in total.	
Location	Awning signs may be on any portion of the awning, and affixed flat to the surface and shall not extend vertically or horizontally beyond the limit of the awning.	
Height	Maximum 15 ft.	Located within the first story as appropriate to each building type of §153.062(O).
	The lowest portion of an awning sign shall be at least 8 ft. above the sidewalk.	
<b>Projecting Sign</b>		
Number	Refer to §153.065(H)(6)(d).	Refer to §153.065(H)(6)(a) through (c) for requirements based on building type.
Size	Maximum 8 sq. ft.	Maximum 16 sq. ft.
Location	For multiple tenant buildings, within 6 ft. of the principal entrance, as measured horizontally along the building façade. Projecting signs shall be separated by at least 10 ft. from another projecting sign, as measured along the building façade.	
	Projecting signs shall not extend more than 6 ft. from the face of the structure to which it is attached and maintain at least 8 ft. of clearance above the sidewalk.	
Height	Maximum 15 ft., or not extending above the sill of the second story window, whichever is lower.	Located within the first story as appropriate to each building type of §153.062(O) and shall not extend above the roof line.
	The lowest portion of a projecting sign shall be at least 8 feet above the sidewalk.	
<b>Window Sign</b>		
Number	Refer to §153.065(H)(6)(d).	Refer to §153.065(H)(6)(a) through (c) for requirements based on building type.
Size	20% of the cumulative surface area of the window to which it is attached, not to exceed 8 sq. ft. Window panes separated by muntins shall not be counted separately as windows but shall be included in the cumulative total square footage of window area.	
Location	Ground floor only, except as permitted by §153.065(H)(6)(d)4.	Ground floor only
General	Window signs shall only be permitted in lieu of display signs affixed to a window. Refer to Table 153.065-K, Requirements for Other Permitted Signs, for Display Sign Requirements.	

<b>TABLE 153.065-J: BUILDING IDENTIFICATION SIGN REQUIREMENTS</b>		
	<b>BSD Historic Core District; and BSD Public and Historic Transition Neighborhood Districts within the Architectural Review District Boundaries</b>	<b>All Other BSD Zoning Districts</b>
Number	Not Permitted	1 wall sign per building or street frontage, not to exceed 2.
Location		On a building façade facing a street.
Size		½ sq. ft. per each lineal foot of building frontage, each sign not to exceed 100 sq. ft.
Height		Shall not extend above the roofline.
General		Individual channel or pin-mounted letters or characters are required. Buildings with frontage on the I-270 right-of-way are permitted an additional sign in accordance with §153.161(A).

<b>TABLE 153.065-K: REQUIREMENTS FOR OTHER PERMITTED SIGNS</b>		
	<b>BSD Historic Core District; and BSD Public and Historic Transition Neighborhood Districts within the Architectural Review District Boundaries</b>	<b>All Other BSD Zoning Districts</b>
<b>Directory Signs</b>		
Number	1 per public entrance.	
Location	Located within 6 ft. of the entrance and mounted flat to the wall.	
Size	Maximum 4 sq. ft.	
Height	Ground floor only.	
<b>Identification Plaques</b>		
Number	1 per building	
Location	Located within 6 ft. of an entrance, pedestrian walkway or open space type and mounted flat to the wall.	
Size	Maximum 2 sq. ft.	
General	Identification plaques are not intended to provide information advertising tenants or services located within the building. Information is limited to identification of building names, addresses, historical characteristics, or other similar building information. Maximum 3 colors	
<b>Display Signs</b>		
Size	Display signs located within 3 feet of the window shall not exceed 20% of the surface area of the window on which the signs are displayed. Display signs affixed to a window shall not exceed 20% of the surface area and shall only be permitted if a window sign is not also used. Other additional building-mounted signs for multiple tenants with storefronts are permitted. Refer to Table 153.065-I, Building-Mounted Sign Requirements, for window sign requirements.	
Height	Ground floor only.	
<b>Sandwich Board Signs</b>		
Number	1 per ground floor storefront tenant.	Not Permitted
Location	Sandwich board signs are permitted only immediately in front of the building containing the activity described on the sign.	
	Signs shall be placed within 6 ft. of the primary ground floor public entrance of the business and generally along the same plane as other sandwich board signs to ensure a consistent sidewalk clearance, unless otherwise permitted by the Director based on specific site conditions.	
	Signs shall maintain a minimum unobstructed 5-ft. clearance on sidewalks and shall not impede the safe movement of pedestrians or the safe operation of vehicles.	
Size	6 sq. ft. per side.	
Height	3 ft.	
General	Sandwich board signs may include chalkboard and whiteboard elements. The sandwich board sign structure shall be constructed with subdued colors.	
	Sandwich board signs shall be removed and stored indoors or in a location not visible to the public during non-business hours.	

(b) Building-Mounted Signs

1. Building-Mounted Sign Types and Measurements

- A. Building-mounted signs include wall signs, awning signs, projecting signs, and window signs.
- B. Wall sign height is measured directly beneath the sign from the established grade at the base of the structure to which the sign is attached to the top of the sign.
- C. Wall sign areas for buildings with storefronts shall be determined by taking the length of the storefront applicable to each tenant and computing sign requirements for that portion of the total wall.
- D. Projecting sign height is measured directly beneath the sign from the established grade at the base of the structure to which the sign is attached to the top of the sign, but shall not include brackets or equipment which are necessary to attach the sign to the structure. Necessary brackets or equipment shall not be counted as part of the sign area.

2. All building-mounted signs shall comply with the provisions of Table 153.065-I, Building-Mounted Sign Requirements, except that:

- A. Any building-mounted sign associated with a secondary public entrance as described in §153.065(H)(6)(c)-(d) above shall not exceed six square feet in size and shall be located within six feet of the secondary public entrance, as measured horizontally along the building façade.
- B. Any projecting sign associated with a common public entrance providing access to upper floor tenant spaces as described in §153.065(H)(6)(c) -(d) above shall not exceed eight square feet and be located within six feet of the common public entrance.

(c) Building Identification Signs

- 1. In addition to any other permitted signs, one building identification sign is permitted per street frontage for buildings with three or more stories. Building identification signs are not permitted in the BSD Historic Residential, Historic Core, or portions of the Historic Transition Neighborhood districts that fall within the Architectural Review District boundaries unless approved by the Architectural Review Board through a master sign plan (refer to §153.065(H)(2)(b)6).

- 2. Building identification signs shall comply with Table 153.065-J, Building Identification Sign Requirements. If street address numbers are used in lieu of the name of a major tenant, the street address numbers shall require a permanent sign permit and shall comply with Table 153.065-J, Building Identification Sign Requirements.

**(I) WALKABILITY STANDARDS**

(1) Intent and Purpose

- (a) These regulations are intended to provide specific requirements that promote the walkable urbanism principles of §153.057(D).
- (b) The intent of the walkability standards is to enhance connectivity, improve pedestrian safety, and promote comfortable walking and sitting environments.
- (c) The walkability standards promote healthier lifestyles by encouraging walking and bicycling over the use of an automobile for most daily activities. It also provides the means by which residents and visitors can be more engaged with their neighbors, coworkers and fellow visitors.
- (d) The walkability standards promote a safer and more comfortable atmosphere for pedestrians and bicyclists.
- (e) The walkability standards promote recognition that some streets are clearly designed to accommodate both bicycles and automobiles within traffic lanes.
- (f) Pedestrian facilities are intended to be designed and installed to provide the maximum degree of connectivity between destinations within the Bridge Street District, including convenient access between places of work, shopping, dining, recreation, public transit stops, and home.
- (g) Pedestrian facilities include sidewalks and required building zone (RBZ) treatments, street crossings, mid-block pedestrianways, mid-building pedestrianways, building entrances, seating areas within pocket parks and plazas and/or the furnishing zone within the right-of-way, and greenways.

(2) Walkability Objective: Connectivity

- (a) Mid-Block Pedestrianways  
Mid-block pedestrianways are required on all blocks exceeding 400 feet in length, unless otherwise required or exempted by §153.063, Neighborhood Standards.
  - 1. When combined with mid-block street crossings, pedestrianways shall align as nearly as practicable to encourage continuous pedestrian pathways.