Todd Mitchell Innerface Architectural Signage, Inc. November 17, 2017

Signage Rationale Report

This letter is in regards to comments and recommendations related to the proposed signage and wayfinding package developed for TH and the City of Dublin. The rationale provided below addresses the sign types/locations that TH feels is necessary for their patient and/or visitors to access emergency and acute care.

<u>Location 4: AMBULANCE</u> - This sign is not required by any governing body but is necessary from a wayfinding standpoint. There will be different EMS vehicles providing emergency transport and knowing the correct drop off location for patients needing acute care is critical to overall patient outcomes. It is always recommended to have an internally lit entry sign for EMS staff to enter.

<u>Locations 3 & 5: Directional Signs</u> - The "blank" space is recommended in the event additional services are added in the future, it eliminates the owner from having to replace the entire sign. Regarding replacing the posts with a brick/masonry base, this is not recommended as it will block all visibility of traffic flow and the site triangles.

The proposed signage included follows all Americans with Disabilities Act (ADA) and Joint Commission recommendations for signage.



Exterior Signage

Draft (1) 7.31.17

Draft (2) 8.3.17

Draft (3) 8.7.17

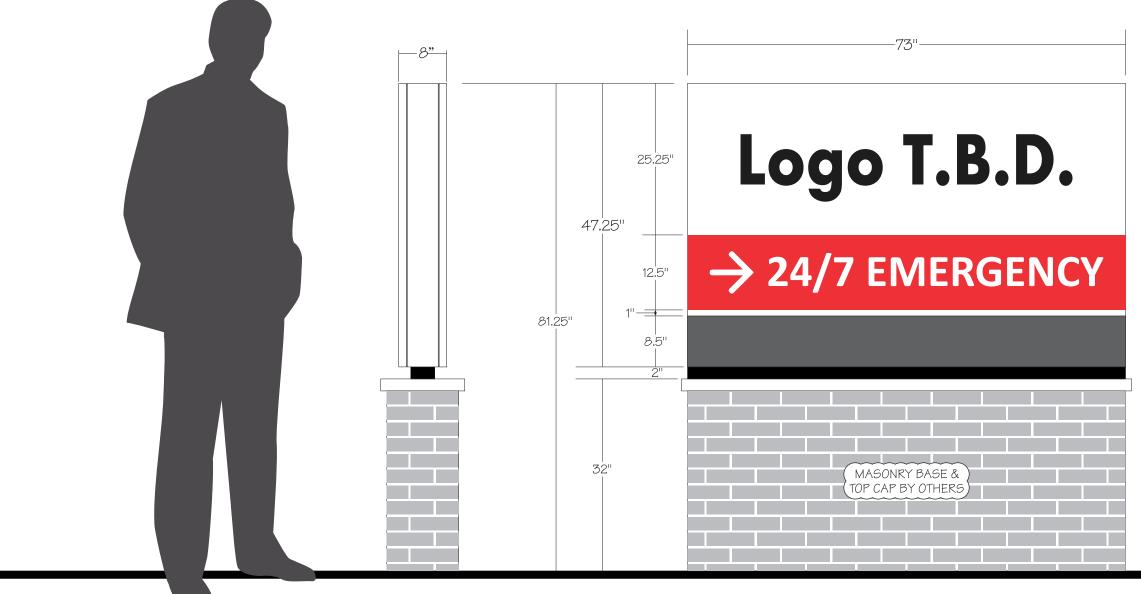
Draft (4) 11.17.17

Draft (5) 11.21.17

ECHO Neighborhood Hospital Dublin, OH



5849 PEACHTREE ROAD ATLANTA, GEORGIA 30341 T 770 921 5566 TF 800 445 4796 F 770 279 1327 INNERFACESIGN.COM



SQUARE FOOTAGE

47.25" x 73" = 3449.25 sq.in. = 23.95 sq.ft.

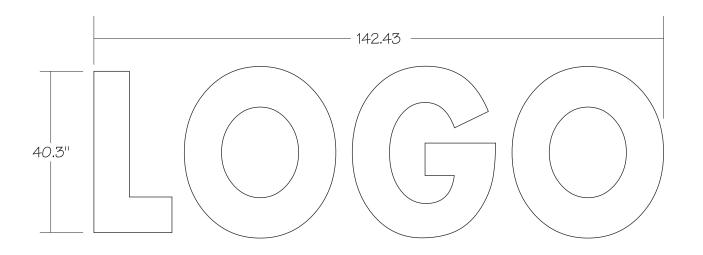
Location 1

MAIN ENTRANCE MONUMENT - Double Sided - LED Illuminated

- 47.25" x 73" x 8" deep fabricated aluminum hingebody cabinet w/retro hingebody extrusion and bleed retainers
- 2" base reveal
- Faces are White translucent fiberglass w/ surface applied translucent vinyl graphics
- 8.5" x 73" x 1/8" painted aluminum panel applied to bottom of face
- Masonry base/cap by others
- Brick color is Dove Gray





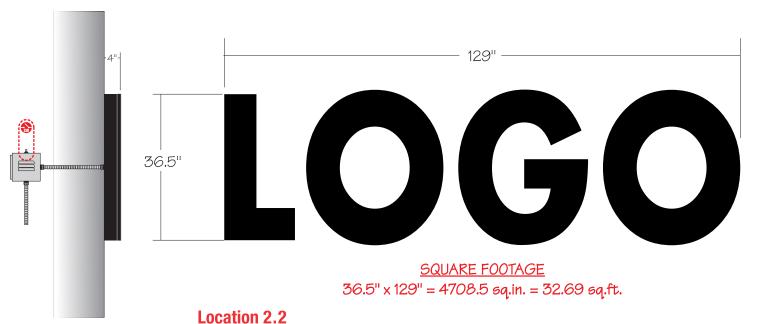


<u>SQUARE FOOTAGE - OPTIONAL</u> 40.3" x 142.43" = 5739.9 sq.in. = 39.86 sq.ft.

Location 2.1

CHANNEL LETTERS - Facelit - LED Illuminated

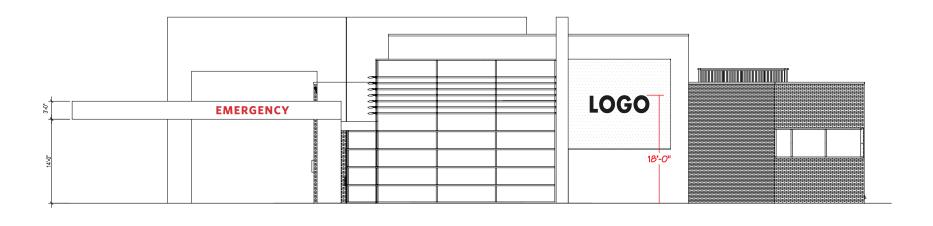
- 40.3" x 4" deep facelit channel letters base-mounted to East elevation canopy
- Internal illumination by White LED module and remote mounted power supplies
- Face and return colors TBD



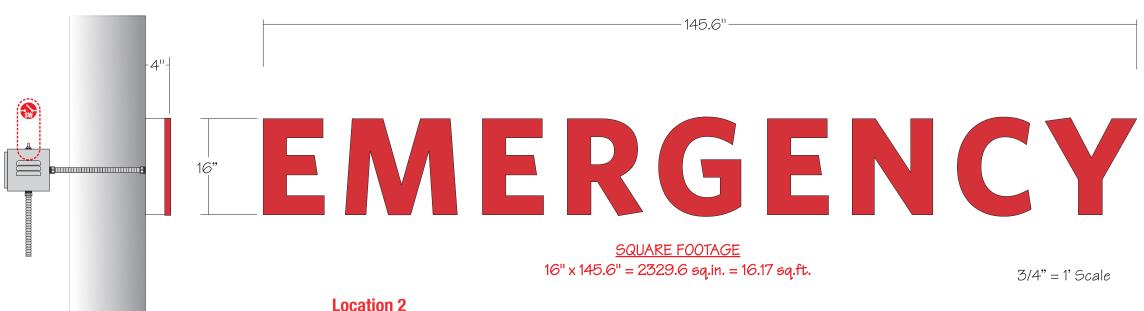
CHANNEL LETTERS - Facelit - LED Illuminated

NORTH ELEVATION
SCALE: 1/16" = 1'-0"

- 36.5" x 4" deep facelit channel letters flush mounted on existing wall
- Internal illumination by White LED module and remote mounted power supplies
- Face and return colors TBD

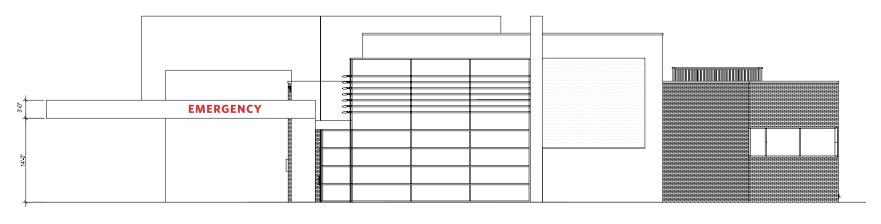






CHANNEL LETTERS - Facelit - LED Illuminated

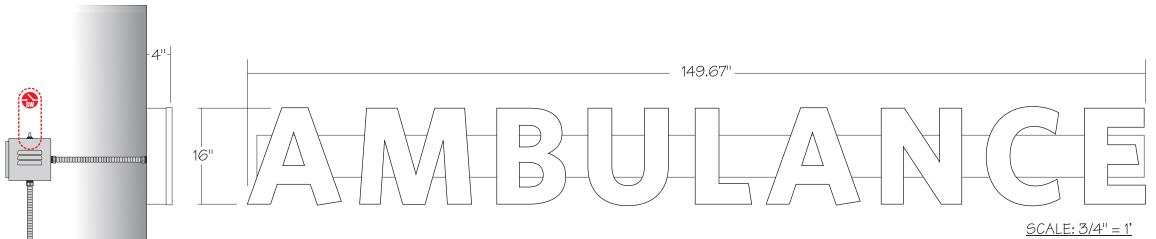
- (2) sets of 16" x 4" deep facelit channel letters mounted on faces of an existing canopy
- Internal illumination by White LED module and remote mounted power supplies
- Faces are 1/8" White trans acrylic w/ surface applied Calon #2510 Red trans vinyl
- 1" standard Red trimcap
- Returns are painted MAP 11477 Natural White











SQUARE FOOTAGE

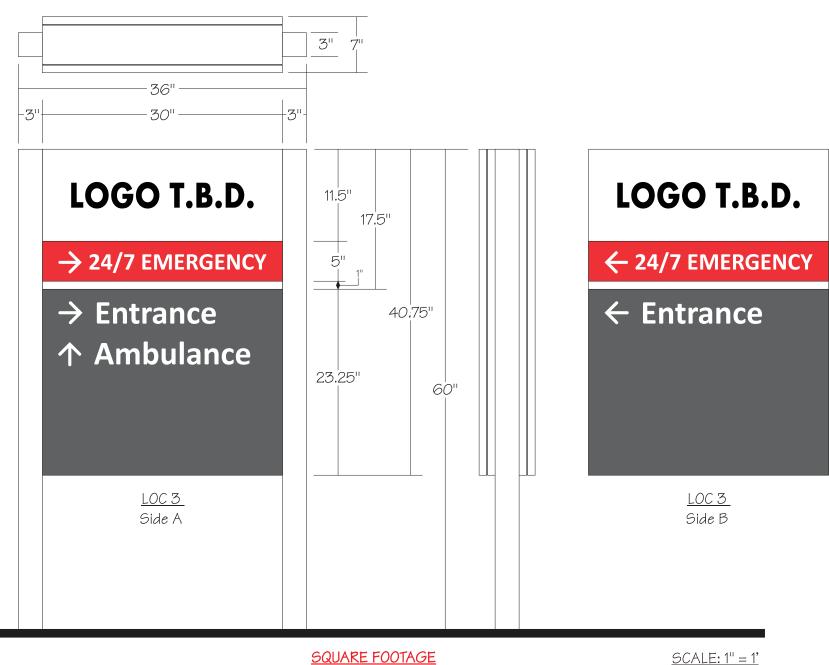
 $16" \times 145.6" = 2394.72$ sq.in. = 16.63 sq.ft.

Location 4

CHANNEL LETTERS - Facelit - LED Illuminated

- 16" x 4" deep facelit channel letters mounted to an extruded aluminum raceway
- Internal illumination by White LED module and remote mounted power supplies
- Faces are 1/8" White trans acrylic
- 1" standard White trimcap
- Returns are painted MAP 11477 Natural White





LOGO T.B.D.

→ Ambulance→ Parking

LOGO T.B.D.

↑ 24/7 EMERGENCY

← Ambulance

← Parking

LOC 5 Side A

LOC 5 Side B

POST & PANEL - Double Sided - LED Illuminated

- 60" x 36" x 7" overall size
- 40.75" x 30" x 7" fabricated aluminum cabinet w/ hinged faces
- Frame construction w/retro hinge extrusion
- Bleed retainers
- 17.5" header and EMERGENCY panel are 1/8" White trans fiberglass
- Directional panel is routed aluminum backed w/ 1/8" White trans acrylic
- Dual 3" square posts extended for direct burial in concrete footers
- Logo to be digitally printed on trans vinyl and surface applied
- EMERGENCY panel is Calon #33 Red trans w/ reverse cut copy to illuminate White on a Red background
- Cabient and posts are painted MAP 11477 Natural White
- Directional panel is painted 80% Black
- All electrical service is 277v
- Estimated service load is 1A @ 277v











 $\frac{\text{SQUARE FOOTAGE}}{\text{40.75"} \times \text{30"} = 1222.5 \text{ sq.in.} = 8.48 \text{ sq.ft.}}$

OUNCE. I = I





