



INDEPENDENCE DAY

City of Dublin, Ohio USA

Sponsor/Partner

Benefits

Be a part of Dublin's Independence Day Celebration!

Dublin has been recognized for its world-class events and the Independence Day Celebration is no exception! A day marked with patriotic splendor starts with a parade through Historic Dublin and continues into the evening with world-famous entertainment and a fantastic fireworks display. Reach your marketing goals by being a part of a celebration that has become a tradition for more than 22,000 Dublin and Central Ohio residents.

PARADE PARTNER

Become a Parade Partner and present your choice of bands, clowns, dancers, floats and balloons. Parade partnership opportunities begin at \$500.

- One City-provided banner in parade
- Four representatives from the business or organization will be permitted to distribute candy or marketing materials during parade
- Recognition on stage of Evening Celebration
- Mascot roaming rights



EVENT SPONSOR

Become a Sponsor and creatively engage the community with your brand. Sponsorship opportunities begin at \$5,000.

- Logo/name on event website with link to business website
- Logo/name on print pieces
- One sponsor-provided banner in parade
- One sponsor-provided vehicle in parade
- One table for ten at Dublin's Evening Celebration
- Four representatives from the sponsoring business will be permitted to distribute candy or marketing materials during parade and on the reserved Tables at the Evening Celebration
- One 10'x10' tent, table and two chairs at the Evening Celebration
- Recognition on stage of Evening Celebration
- Mascot roaming rights



PATRIOTIC TABLE PARTNER

Become a Patriotic Table Partner and receive a VIP table for 10 at the Evening Celebration for \$1,000. Limit of 10 partnerships available

A sponsor/ partner may not promote any other person, entity, organization or business other than itself.

Any item being distributed other than paper fliers, coupons, handouts, etc., must be approved by the City of Dublin.



To obtain more information about how we can tailor a package to help you reach your goals, contact Mary Jo DiSalvo at 614-410-4507 or mdisalvo@dublin.oh.us



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About Us

DATE **Wednesday, July 4, 2018**

SCHEDULE	8 a.m.	Sherm Sheldon Fishing Derby Presented by the DCRC, <i>DCRC Pond</i>
	9:30 a.m.	Inflation Celebration Presented by the City of Dublin, <i>Graeter's – Frantz Rd.</i>
	11 a.m.	Parade Presented by the City of Dublin, <i>Metro Center – Historic Dublin</i>
	4:30 p.m.	Evening Celebration Gates Open Presented by the City of Dublin, <i>Dublin Coffman High School</i>
	9:50 p.m.	Fireworks Presented by the City of Dublin, <i>Dublin Coffman High School</i>

EVENING CELEBRATION Attractions include a child’s play area, food vendors and local entertainment followed by a headlining act. Previous headliners have included Joan Jett and the Blackhearts, Chicago, Joe Walsh, Earth, Wind & Fire, Kenny Loggins and John Fogerty. The evening concludes with a fireworks display.

OUR GUESTS More than 22,000 Dublin and Central Ohio residents

SPONSORS & PARADE PARTNERS Contact mdisalvo@dublin.oh.us for more information regarding event marketing through sponsorship and parade partnership.

VOLUNTEERS Contact cnardeccchia@dublin.oh.us to learn how you or your group can get involved and make a difference.

FINANCIALS Funding for the Independence Day Celebration comes from the City of Dublin Hotel/Motel Tax Fund. Additional funds are generated through sponsorships and parade partnerships.

