

**DUBLIN CITY COUNCIL  
COMMUNITY DEVELOPMENT COMMITTEE  
Tuesday, June 21, 2022 – 5:15 p.m.  
5555 Perimeter Drive  
Council Chamber**

**Meeting Minutes**

Mr. Reiner called the June 21, 2022 Community Development Committee meeting to order at 5:15 p.m.

Members present: Mr. Reiner (Chair), Mr. Keeler, and Ms. Amorose Groomes

Staff present: Ms. O'Callaghan, Mr. Ranc, Mr. Earman, Ms. Blake, Ms. Goliver

Minutes of the April 18, 2022 Meeting

Mr. Keeler moved to approve the minutes of the April 18, 2022 CDC meeting. Ms. Amorose Groomes seconded the motion.

Vote: Ms. Amorose Groomes, yes; Mr. Keeler, yes; Mr. Reiner, yes

Park Entry Signs

Mr. Earman stated that the topic of park entry signs was brought before City Council who referred it to the Community Development Committee for further discussion. Staff is looking for direction going forward. Mr. Earman shared images of current park signs and noted that there is a great deal of variation in existing park signs. There is variation in materials, font size, capitalization, address listing, as well as general branding variances. The Committee was asked to consider the following questions:

1. Does the Committee support continuing to use the existing sign aesthetic?
2. Should the community parks have special entryway signage, different from neighborhood parks?
  - a. If so, does the Committee support using the new design featured in Coffman Park as a guide for the signage at the other community parks?
3. Should all parks, including the small neighborhood parks have signs?
4. Does the Committee prefer staff continue to research a new sign design with various mounting alternatives?

Mr. Reiner asked about expense. Mr. Earman responded that it would cost \$1 million to replace existing signs and \$1.24 million to sign all parks. Mr. Keeler stated that one way of doing this is don't; He is in favor of the sign shown with the green background, white border, white posts, white City of Dublin logo, with clover leaf and address. He prefers including the address for security reasons. In response the question of whether the

Committee supports the existing sign aesthetic, he suggested the City change the signage a little bit at a time using this aesthetic.

Ms. Amorose Groomes agreed. She would like to see staff use the address including the street name. A park is a natural setting. She likes the green background with white posts, trim and font. She likes the address with street name and the City of Dublin logo with a simple shamrock. She is inclined to support a 2-color sign as 3-color is not supported by the sign code. She would like to see sign standards so every time a sign is replaced or added, there are standards to follow and signage remains consistent. Mr. Keeler stated if someone is calling from cell phone, the exact location is probably registering with 9-1-1 but the full address would be nice. Ms. Amorose Groomes suggested staff reduce the font size to include the street name, develop a standard, and implement it over time. She asked about prioritization of sign replacement. Mr. Earman stated that some signs do appear to be farther from the standard so those will probably be fixed. Ms. Amorose Groomes suggested painting some of the existing signs that have natural materials. Mr. Reiner agreed with the Committee members. He suggested the signs be put within a landscape context. He also thinks the address is nice for deliveries or people meeting at parks.

In response to staff's question regarding community park and neighborhood park signage, Mr. Reiner stated that he feels they should have the same signage. Mr. Earman stated that the signage in Coffman Park was created to provide some wayfinding; the same thing can be done on other types of signs. Ms. Amorose Groomes asked if neighborhood parks have signage. Mr. Earman stated that some do and some do not. Ms. Amorose Groomes stated that neighborhood parks seem to be more casual, people would not know it was owned by the City without signage. Mr. Keeler agreed. He likes the sign example on Slide 3 of the presentation that is hanging from a tall wooden post but that may be complicating things. He suggested the City stick with 2 wooden posts painted white across the board for any park that is City-owned. Coventry Woods is an example that the City maintains so it should have a sign. Ms. Amorose Groomes suggested that neighborhood parks have a smaller sign than community parks so there is some scale difference. Mr. Reiner stated that it is nice to see the number of parks in the City and for people to know that is something the City is providing for them.

Mr. Reiner stated that the iodized green metal sign provided in their packet materials is great but not economically viable.

Mr. Earman asked for direction on a policy. Mr. Reiner stated that staff would see a recommendation at the Committee level and then go to City Council for a decision.

Mr. Earman stated that the company that currently manufactures City park signs sold to Sign Affect. Staff intends to verify they will still make the signs.

Mr. Reiner asked about sign materials. Mr. Earman stated that staff will find that out.

Ms. Amorose Groomes stated that the difference between the green signs and the gray is the dimension. She suggested staff research purchasing equipment to manufacture signs in-house. Mr. Keeler asked if the sign had to be wood; it would seem that some

composite would make more sense as it can look be molded to look exactly like the existing signs. Mr. Earman stated that staff would look into that. Mr. Ranc stated that some of the existing signs may currently be composite. Dublin City Schools uses composite. Mr. Ranc stated that staff will also double check with planning regarding any necessary approvals. Ms. Amorose Groomes stated that the development texts for the parks would have sign standards. Mr. Earman stated staff will make sure that text reflects updated standards.

Mr. Keeler asked about next steps. Mr. Earman stated that staff will take inventory of signs and determine those in most disrepair or most inconsistent and bring that list as part of the budget process.

There being no further business to come before the Committee, the meeting was adjourned at 5:34 p.m.



Chair, Community Development Committee



Deputy Clerk of Council