

# The Dublin Link Lighting Policy

The City of Dublin supports and celebrates initiatives and causes that align with the City's values and vision. By lighting the Dublin Link, the City can visually demonstrate the City's support and promote awareness for various initiatives that impact our community. In so doing, these lighting schemes/programs will help celebrate and build community spirit in Dublin.

The Dublin Link is equipped with a multi-color LED lighting system that illuminates several elements of the bridge including the hanger cables, upper and lower keyhole, and the pylon needle and base. This Policy addresses external applications for special lighting requests.

## BRIDGE LIGHTING PLAN

Below is a partial list of days that are reserved each year for use by the City of Dublin and requests will not be accepted during any of these dates/times:

- All National Holidays
- St. Patrick's Day Celebrations
- Light Ohio Blue Campaign
- The Memorial Tournament
- Dublin Irish Festival
- Patriots Day
- Hanukkah
- Kwanzaa

*The actual lighting dates will change each year depending on circumstances surrounding each event/celebration. The yearly schedule will be posted on Dublin's website.*

When special lighting patterns are not in service, the bridge will remain lit using an all-white scheme.

## CRITERIA

Lighting The Dublin Link promotes the City, its civic institutions, state and federal holidays, and other public events of community significance. As such, the City of Dublin may accept community requests for special lighting to recognize a specific cause or to commemorate or enhance a specific event consistent with this purpose. Requests will be considered if the request falls within one of the following categories:

- Extraordinary events/occurrences of City, State, National or International significance
- Non-profit Awareness Initiatives
- Supports a local festival or event that positively affects local community spirit
- City of Dublin initiatives

Specifically excluded events include, but are not limited to: birthdays, personal anniversaries, weddings, or other events that are primarily private in nature. Further, special lighting patterns will not be considered for advertisement or commercial promotions, or for groups that discriminate against age, disability, race, color, religion, national origin, military status, gender, gender variance, or marital status.

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## APPLICATION PROCESS

All requests must be made through The Dublin Link Bridge Special Lighting Application, with electronic submission preferred. The Dublin Link Bridge Special Lighting Application can be found on line here: <https://dublinohio.wufoo.com/forms/dublin-link-bridge-lighting-application/>

Information required on the application includes contact information for the organization, a description of the event and color of lighting requested. No more than two colors will be permitted. Requests must be submitted a minimum of thirty (30) days prior to event when bridge would be lit.

All lighting request dates must coincide with other activities and/or programming related to your awareness initiative and can be requested for the following durations: one day or multiple days, but no longer than one week. A description of the activity and/or programming is required with the application.

We will do our best to fulfill color requests, but an exact hue match may not be possible. We will use the closest hue that is achievable through LEDs. Please note, Dublin will not use brown or black hues at any time.

## APPLICATION APPROVAL PROCESS

Once an application is received it must be approved by a designated representative in the following departments: Transportation and Mobility, Community Events and Communications and Public Information. Final approval will then be given by the Deputy City Manager/Chief Operating Officer.

## APPROVED REQUESTS

Special lighting for approved applications begins at sundown and ends at sunrise on the requested dates.

Requests submitted should not be considered annual in nature and a new application must be submitted each year for evaluation.

Confirmed requests may be modified, removed, and/or rescheduled if a major local, state, national, or international situation occurs that demands other needs be met.