

The Dublin Link Lighting Policy

The City of Dublin supports and celebrates initiatives and causes that align with the City's mission, vision and values. One way that the City of Dublin chooses to do so is by lighting The Dublin Link. When the City of Dublin lights the Dublin Link, it visually demonstrates its support for various initiatives that impact the community and celebrates and builds community spirit in Dublin.

The Dublin Link is equipped with a multi-color LED lighting system that illuminates several elements of the bridge, including the hanger cables, upper and lower keyhole, and the pylon needle and base. The City maintains a base calendar that includes lighting for City-observed holidays as well as events and initiatives that support health, wellness and inclusivity. The base calendar is reviewed annually. This policy addresses external proposals for special lighting displays.

Policy and Criteria

Lighting The Dublin Link promotes the City of Dublin, its civic institutions, state and federal holidays and other public events of community or cultural significance. As such, the City of Dublin welcomes community proposals for special static lighting displays to recognize a specific cause or specific event consistent with its purpose. The proposal must be submitted a minimum of thirty (30) days prior to event when the bridge would be lit to coincide with the cause or event. Proposals will be considered only if they are initiated by a resident, organization or business of Dublin, Ohio and they fall within one of the following categories:

- City of Dublin initiatives
- Extraordinary occurrences of city, state, national or international significance
- Non-profit/awareness initiatives
- Support of a local event that positively affects Dublin community spirit

Excluded Criteria

The City of Dublin will not consider proposals that concern causes and events including, but not limited to, the following:

- Matters of political controversy, ideological beliefs, or individual conviction
- Birthdays, retirements, weddings or family gatherings

Communications & Marketing





- Campaigns or events contrary to City policies, including any groups or initiatives that discriminate against age, disability, race, color, religion, national origin, military status, gender, gender variance or marital status.
- Events that are primarily private in nature
- Advertisements or commercial promotions

Procedure

- 1. All proposals must be made through The Dublin Link Bridge Special Lighting Application.
- 2. It is preferred that the application is submitted electronically at this link: https://dublinohio.wufoo.com/forms/the-dublin-link-special-lighting-application/
- 3. Application requirements include the following:
 - a. Name of the organization or individual making the request
 - b. Contact information for the organization and/or requestor
 - c. A description of the event, awareness initiative and color of lighting requested
- 4. Color requests
 - a. The City of Dublin does its best to fulfill color suggestions, but exact hue matches may not be possible, and the City of Dublin retains limited artistic control and discretion over the final visual display. The closest hue achievable through LEDs will be used.
 - b. Neither black nor brown hues will be used at any time

Review Process

- Once a proposal is received, the criteria, date availability and color scheme proposals will be evaluated by designated staff representatives of the City of Dublin.
- The City of Dublin director of Communications & Marketing (or their designee) will decide whether the City of Dublin will display the proposed display on the proposed date.
- The proposing organization will receive an e-communication stating whether or not the City of Dublin has decided to display the proposed colors.

Additional Information

- Special lighting that stems from a community proposal should not be considered annual in nature. A new proposal must be submitted each year.
- Dublin Link lighting events begin at sundown and end at sunrise.
- The City of Dublin reserves the right to modify, remove, and/or reschedule a planned special lighting event at its sole discretion.

An updated lighting schedule is maintained on The Dublin Link webpage.

Note that when special lighting is not in service, The Dublin Link remains lit using an all-white scheme.