

Purpose

This chapter articulates the vision, goals, and objectives for the Plan that were developed based on extensive community engagement, setting the foundation for more detailed recommendations for each plan element.



03 VISION AND GOALS

Building upon feedback, input, and discussion from engaged Dublin residents and stakeholders, the Vision, Goals, and Objectives were developed that reflect the aspirations and priorities of the community. Maintaining and enhancing Dublin's unique character and sense of place, including its beautiful open spaces, environmental features, attractively landscaped corridors, and engaging third places, remain essential to the community's vision moving forward.

Themes that emerged during community engagement helped shape the vision, including the notions of planning for growth, prioritizing parks and open space, ensuring the right mix of housing, being more walk and bike friendly, and being a more resilient and sustainable community. Guided by community input and reflecting the city's Strategic Framework and Land Use Principles, the Steering Committee worked with the project team to develop and evolve the vision, goals, and objectives as the planning process unfolded, ensuring they reflect the values and voice of Dublin.

Vision, goals and objectives are essential components of the Plan and critical to guiding development of Dublin's future. These elements define the desired plan outcomes and provide a framework for decision-making, resource allocation, and policy development. The Vision, Goals, and Objectives presented in this chapter were used to guide the development of each chapter of Envision Dublin, ensuring that each and every element of the Plan is aligned and working together to collectively deliver the vision for the community.

Goals and Objectives

The Goals and Objectives section is organized by key planning topics. This section outlines planning topics that the *Envision Dublin Community Plan* addresses, focusing on topics that have been expressed throughout the planning process.

The section is organized based on the core chapters in the Community Plan with recommendations that are organized under related goals.



CONNECTION TO COMMUNITY PLAN PROCESS

The Vision, Goals, and Objectives are informed by extensive community engagement undertaken in the planning process along with an analysis of existing conditions which is summarized in the Existing Conditions Memorandum. The Vision, Goals, and Objectives were continually refined throughout the planning process and will guide the development of specific recommendations and implementable actions.

COMPLEMENT TO CITY STRATEGIC FRAMEWORK

The City of Dublin Strategic Framework was accepted on July 25, 2022. The Strategic Framework brings strategic alignment and focus to a wide range of municipal functions and serves as the long-term, central guide for each City department's supporting plans, measures, metrics, initiatives, and projects. The *Envision Dublin Community Plan* addresses long-term land use and development in alignment with the broader vision established in the City's Strategic Framework. The Strategic Framework vision statement is as follows:

*Dublin, Ohio is the Most
SUSTAINABLE, CONNECTED, and RESILIENT
Global City of Choice.*

The *Envision Dublin Community Plan* Vision, Goals, and Objectives will serve as a complement to the City Strategic Framework. They do not replace or update the Strategic Framework adopted by City Council. The Community Plan will guide land use and development policy decisions in alignment with the broader Strategic Framework.

CITY STRATEGIC FRAMEWORK THEMES

Framework to Plan

Sustainability, Connectivity, and Resiliency were identified as key themes in the City of Dublin's Strategic Framework. As such, the Goals and Objectives of the *Envision Dublin* Plan strive to meet these themes and continue the vision established by the community. Each chapter page will feature each of the three colored callouts and indicate how the contents of said chapter relates with each theme and help link the Strategic Framework with the Plan.

Most Sustainable. Through exemplary economic, fiscal and environmental stewardship, we provide world-class, innovative services and amenities that make Dublin the most desirable and sustainable community.

Most Connected. We are one of the world's most connected communities. Through state-of-the-art infrastructure, convenient transportation and expansive broadband access, Dublin is a model democracy for businesses, residents and visitors.

Most Resilient. *We are a safe, resilient and inclusive city with the best quality of life and environment for all to thrive – physically, mentally, socially and emotionally.*

ENVISION DUBLIN VISION STATEMENT

In the coming decades, the City of Dublin will continue to be known as welcoming and prosperous to all and one of the most highly regarded cities across the country. Residents will be proud to call Dublin home, because of its inviting neighborhoods, robust local economy, abundant open spaces, seamless bike and trail networks, and exceptional array of services and amenities. Dublin will be a magnet for individuals across all life stages, backgrounds, and abilities.

Dublin will serve as a hub for commerce and opportunity with a lively business environment that ignites innovation and investment. A steadfast dedication to enhancing mobility and connectivity will translate into an expansive network of greenways, complete streets, and quality public transportation, ensuring that every resident can commute, complete daily tasks, and have recreational opportunities without reliance on a car. By upholding its positive reputation and expanding on its exceptional services, Dublin will continue to draw residents, invite visitors, and create new opportunities to enjoy the community.



LAND USE AND DEVELOPMENT

Goal

Guide growth through targeted infill and strategic expansion that balances residential and commercial development needs with environmental preservation, increased economic vitality, placemaking, and enhanced quality of life.

Objectives

- Ensure that each individual development contributes in a complementary manner to the larger community and plan by using a guiding framework and vision for land use patterns, activity nodes, open spaces, parking and connectivity.
 - Create neighborhoods and districts with a unique sense of place, which provide a balanced and integrated mix of land uses (where retailers, restaurants, employers, and housing are located in close proximity to one another) to support the daily needs for both the residents and business community.
 - Coordinate with neighboring communities to plan and manage growth.
- Emphasize infill, redevelopment, reinvestment, and re-use in existing and underutilized areas to make efficient use of existing infrastructure.
 - Ensure development starts with the public realm and provides sufficient open space and purposeful public spaces for all people to gather, socialize and recreate.
 - Foster transit-supportive development in targeted areas to create the critical mass of potential ridership needed to sustain high-quality public transportation.
 - Encourage development with human centric design that prioritizes the well-being and experiences of people.
 - Encourage sustainable and energy-efficient building practices and low impact design to promote environmental responsibility, better manage stormwater, and reduce utility costs.
- Protect and enhance environmentally sensitive areas, including large tree stands and landmark trees, wildlife habitat and corridors, waterways and watersheds.
 - Continue to express our distinct Dublin identity and sense of place through: high quality building materials, architecture, landscape and public art. Encourage thoughtful and innovative design that distinguishes Dublin as a global city of choice.
 - Preserve the character of existing established neighborhoods.
 - Reinforce existing and establish new community focal points, gathering places, and gateways.
 - Leverage and expand upon the community's greenway network to serve as a unique amenity that anchors future development and connects residents to activity and employment centers.



HOUSING AND NEIGHBORHOODS

Goal

Create well-planned, livable neighborhoods with a variety of housing choices for all ages and ways of life, as well as supporting the evolving needs of existing neighborhoods.

Objectives

- Preserve and strengthen Dublin’s existing neighborhoods.
- Continue to require high-quality building materials and open space, and prioritize placemaking that upholds community image and creates long-term neighborhood value.
- Provide a variety of housing and neighborhood choices to gently expand the housing stock.
- Create thoughtful, well-planned, livable neighborhoods, which encourage social interaction, physical health, recreation, amenities, and overall sense of place.
- Plan for the needs of an aging population.

ECONOMIC DEVELOPMENT

Goal

Foster an innovative and sustainable economy that supports a strong, resilient tax base.

Objectives

- Retain and support existing businesses.
- Reposition aging business parks as premier employment destinations for the future, with an emphasis on high-quality design while maintaining flexibility regarding use mix.
- Maintain Dublin’s regional/national position as an employment hub for corporate, technology, and health and medical sectors.
- Uphold the City’s long-standing policy of an overall land use mix of 60% residential and 40% non-residential development.
- Promote entrepreneurship and small business growth.
- Increase local tourism.
- Increase workforce job readiness.
- Protect long-term economic development resources and opportunities and proactively plan for the use of undeveloped land in targeted economic development areas.
- Prioritize the importance of the overall character, appearance, and sense of place of the City’s commercial areas, activity centers, and third places.
- Diversify the City’s economic base.





MOBILITY AND TRANSPORTATION

Goal

Make the community more connected and accessible to all by investing in vehicular and active transportation infrastructure.

Objectives

- Promote bicycle and pedestrian mobility throughout Dublin including education and safety improvements.
- Plan for innovative mobility and transportation technologies.
- Promote alternatives to single occupant vehicle travel.
- Prioritize the maintenance and level of services of City owned streets while improving safety for all modes of transportation.
- Implement the Multimodal Thoroughfare Plan to plan for future connections and improvements.
- Minimize adverse roadway impacts in sensitive areas and balance roadway design with community character and aesthetics.
- Maintain an acceptable balance between public and private sector responsibilities for street improvements.
- Work cooperatively with surrounding jurisdictions to coordinate regional transportation planning and programming.

COMMUNITY FACILITIES AND SERVICES

Goal

Ensure all areas of the community have access to quality community facilities and services that enrich the quality of life and account for future growth objectives.

Objectives

- Maintain high level of standard for Dublin's services.
- Provide needed facilities and enhance access to serve the population and to promote a high quality of life.
- Provide a variety of recreational and open space facilities for all residents.
- Consider Dublin's place within the region for parkland and open space.
- Coordinate with school districts to maintain excellence in the public education system.
- Continue to maintain neighborhood safety through community policing and a proactive and engaged police force.
- Coordinate with Washington Township to ensure emergency services and facilities continue to meet the community's needs.
- Support culture and public art.
- Preserve the Historic District and protect other historic resources in outlying areas in and beyond Dublin's corporate boundaries.
- Ensure the preservation of archaeological resources.
- Incorporate sustainability best practices in community facilities and services where appropriate.





UTILITIES

Goal

To provide high quality utility services in a safe, efficient, and fiscally responsible manner.

Objectives

- Provide for the safe and efficient delivery of high quality potable water to the community for consumption and fire protection.
- Implement waterline extensions to growth areas consistent with the Community Plan.
- Provide for the safe and efficient collection of wastewater generated by the community.
- Continue efforts to remove infiltration and inflow sources within the existing sanitary sewer collection system.

- Implement sanitary sewer extensions to growth areas consistent with the Community Plan.
- Provide for the safe and efficient collection of stormwater and continue to maintain and improve the water quality of the City of Dublin's tributaries and the Scioto River corridor.
- Continue implementation of the Dublin Stormwater Master Plan to provide adequate stormwater management in tributary areas consistent with the recommendations of the Community Plan.
- Design stormwater management facilities to blend with surrounding development as an attractive amenity and landscape feature.

NATURAL RESOURCES AND ENVIRONMENT

Goal

Protect and enhance the integrity of natural systems through environmental stewardship.

Objectives

- Grow the local tree canopy.
- Encourage the preservation and restoration of existing native plants and landscapes.
- Protect topsoil resources from erosion.
- Preserve and enhance watershed management and natural hydrological systems.
- Protect streams and their buffers and provide public access, particularly along the Scioto River.
- Enhance public awareness and involvement in environmental stewardship.
- Connect people with nature.
- Reduce urban heat-island effects.