



February 13, 2026

Request for Letters of Interest – Transportation Data Aggregation Dashboard, Phase 2

Dear Consultant:

The City of Dublin, Ohio (City) is requesting Letters of Interest (LOI) from qualified firms interested in providing professional services for Phase 2 of the Transportation Data Aggregation Dashboard.

The purpose of this solicitation is to identify firms with the qualifications, technical expertise, and relevant experience necessary to support the continued development and enhancement of the City's transportation data aggregation, analysis and visualization capabilities. This is not a request for proposals, and no pricing or fee information is requested or desired at this time.

The City has previously implemented a Transportation Data Aggregation Dashboard to consolidate and visualize data from multiple transportation-related sources. Data types include but are not limited to: data derived from video analytics, sensors, 3rd party data subscription services, design and construction drawings and GIS. Phase 2 is anticipated to build upon this foundation and may include expanded data integration from existing data sources, refined and/or redeveloped data calculation processes, enhanced analytics and performance measures, cross-data use-case development and analysis, improved dashboard functionality and usability, coordination with existing City systems, and additional consultant developed use cases. The final scope of services will be refined with the selected firm(s).

Firms responding to this request shall submit a Letter of Interest limited to one (1) to two (2) pages. Each LOI should, at a minimum, address the following:

- **Firm Qualifications:** An overview of the firm and its areas of expertise relevant to transportation data aggregation, dashboards, analytics, and system integration, including identification of key staff and their relevant experience as well as sub-consultants.
- **Relevant Past Experience:** Brief descriptions of similar or related projects completed within the past five (5) years, including public-sector or municipal experience where applicable, the firm's role, and project outcomes.
- **Understanding of the Project:** A general understanding of the City's objectives for Phase 2 and the firm's approach to supporting those objectives.

Letters of Interest will be evaluated in accordance with the City's Consultant Selection Process and Ohio QBS requirements. Firms will be evaluated solely on the basis of qualifications and demonstrated competence. Evaluation factors will include the firm's qualifications and technical

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expertise, relevant past experience, demonstrated understanding of the project, and the overall clarity and responsiveness of the LOI.

Based on the evaluation of Letters of Interest, the City intends to identify a shortlist of the most qualified firms and invite them to participate in interviews. Following interviews, firms may be ranked in order of qualifications, and the City may proceed with the next steps of the selection process, including scope refinement and negotiation of compensation with the highest-ranked firm.

Letters of Interest shall be submitted electronically in PDF format no later than 3:00 P.M. March 6, 2026 to Colleen Trimmer (ctrimmer@dublin.oh.us), with the subject line: Transportation Data Aggregation Dashboard – Phase 2 LOI.

The following schedule is anticipated for the selection process:

March 6, 2026, 3:00 P.M. – LOI submission deadline

March 26, 2026 – Final shortlist for interviews

April 13 - 22, 2026 – Interviews and evaluation

May 31, 2026 - Notice to Proceed

Questions regarding this request will be answered to all firms and may be directed to:

Marc Dilsaver
Transportation Program Manager
City of Dublin, Ohio
mdilsaver@dublin.oh.us

The City of Dublin reserves the right to reject any or all Letters of Interest, to request additional information, and to modify or cancel this request if it is determined to be in the best interest of the City.

Sincerely,

Jean-Ellen Willis
Director of Transportation & Mobility
City of Dublin, Ohio