

Date: March 3, 2026

To: Zachary C. Hounshell, Planner II
Community Planning and Development
City of Dublin, Ohio

From: Mark Ford, Ford & Associates Architects

Re: Dublin High School Scoreboard Replacement

Thank you for your initial review of the proposed scoreboard replacement at the Jerome High School football and track stadium. As part of your review, you identified that the proposed scoreboard design does not comply with the existing Development Text for this site and that an application to the Planning and Zoning Commission will be required to modify this text to align with the requested design.

As we have discussed, scoreboard replacements are proposed at the three high school stadiums with the overarching goal to provide a standardized scoreboard and video board at each school and a complementary design to display each of the respective school names and logos. The existing structure at each existing scoreboard varies by location and each scoreboard has been designed within the overall existing size of the existing scoreboard.

Jerome is unique in that it is a more horizontal configuration than the other two schools and has a larger surface area than the other two scoreboards. To use the existing structural steel framing, and maintain similar scoreboard and video board sizes, the Jerome design allows for additional sponsor graphic panels. These panels exceed the currently permitted size and number.

The current Development Text Section 1.08, Signage and Graphics, states:

- 3). Scoreboards shall be oriented towards the interior of the site and shall be permitted as follows:
- Baseball and (1) Softball with the maximum dimensions of: 250 square feet (one side) with a maximum overall height of 21 feet.
 - Football with the maximum dimensions of: 390 square feet maximum (one side) with a maximum overall height of 28 feet.
 - Scoreboards shall be permitted to feature a logo(s) if sponsored by an outside donor. Two logos shall be allowed totaling a maximum total of 12.5 square feet.

Based on the proposed design of the replacement scoreboard, we are requesting the following revisions to the Development Text. See attached scoreboard elevation drawing A-2.1 dated November 3, 2025 (Exhibit A).

- Football with the maximum dimensions of: **680** square feet maximum (one side – including upper truss with school name and logo) with a maximum overall height of **31** feet.
 - Scoreboards shall be permitted to feature the illuminated school name and logo as illustrated in Exhibit A.
 - A total of eight sponsorship panels shall be allowed totaling a maximum of **180** SF as illustrated in Exhibit A. The sponsorship panels shall be non-illuminated.

Mr. Zachery Hounshell

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As stated above, the intent is to provide consistent design solutions at each of the three schools while using the existing structure. Consistent with each design is the scoreboard, the video board, the arched truss that supports the school's name and logo. I have attached the Coffman High School and Scioto High School scoreboard designs for your reference. One key feature that the existing scoreboards do not have is a boarder or framework to organize the sponsorship panels. Currently the panels abut each other with no separation.

Based on the improved organizational design and the fact that the scoreboard is oriented internally to the school campus and is not directly visible from adjacent roadways or properties, we respectfully submit this request to modify the current Development Text to allow for this new design.

Please contact me if you have any questions or need any additional information to assist in your review of this application.

Attachments:

Dublin Jerome High School Stadium Scoreboard Replacement Sheet A-2.1 dated November 3, 2025

Dublin Coffman High School Stadium Scoreboard Replacement Sheet A-2.1 dated November 3, 2025

Dublin Scioto High School Stadium Scoreboard Replacement Sheet A-2.1 dated November 3, 2025