

**The City of Dublin Community  
Attitudes Survey: 2016**

February 2016

This report includes raw data for research purposes. Please refer to [DublinOhioUSA.gov](http://DublinOhioUSA.gov) for an analysis of the data.

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## **Project Specifications**

## Project Specifications

<b>Respondents</b> .....	Registered voters in the City of Dublin
<b>Interviewing dates</b> .....	Monday, January 18, to Saturday, January 30, 2016
<b>Type of survey</b> .....	Telephone (landline 21% and cell 79%)
<b>Number of completed interviews</b> .....	400*
<b>Average length</b> .....	22 minutes
<b>Sampling error</b> .....	+/- 4.9 percentage points at the 95% level of confidence
<b>Interviews conducted by</b> .....	Saperstein Associates, Inc.
<b>Sample developed by</b> .....	Saperstein Associates, Inc. using the Franklin County registered voter database dated December 18, 2015 (cell) and Marketing Systems Group (land)

\*The data were weighted to better reflect known population parameters.

## Sample Disposition

Total numbers dialed .....	4,125	100%
Not a household .....	442	11%
Household .....	<b>3,683</b>	89%
		
Total households .....	<b>3,683</b>	100%
Person not contacted .....	2,254	61%
Person contacted .....	<b>1,429</b>	39%
		
Total people contacted .....	<b>1,429</b>	100%
Person not eligible .....	383	27%
Person refused .....	600	42%
Person scheduled callback (not completed) ...	46	3%
Person completed interview .....	<b>400</b>	28%

	Population*	Responses
<b>Gender</b>		
Male	48%	49%
Female	52%	51%
<b>Age</b>		
18 to 24	10%	12%
25 to 34	12%	14%
35 to 44	19%	19%
45 to 54	24%	22%
55 to 64	19%	18%
65 to 74	10%	9%
75 or older	6%	6%
<b>Race</b>		
White	80%	83%
Asian	16%	14%
Other	4%	3%
<b>Home ownership</b>		
Own	79%	80%
<b>Ward</b>		
Ward 1	25%	26%
Ward 2	26%	28%
Ward 3	27%	25%
Ward 4	22%	21%

\*Gender, race, and home ownership: American Community Survey, 2010-2014; age and ward: Franklin County Board of Elections

## Summary Tabulations

## The City of Dublin Community Attitudes Survey: 2016

(2016 n = 400; 2013 n = 409)\*

1. Hello. May I speak with \_\_\_\_\_, please?

(IF RESPONDENT IS ON THE PHONE, SKIP TO 3)

(IF RESPONDENT IS AVAILABLE, GO TO 2)

(IF RESPONDENT IS NOT AVAILABLE, OBTAIN CALLBACK INFORMATION)

2. Hello, (Mr. / Ms.) \_\_\_\_\_? (CONFIRM IDENTITY)

3. My name is \_\_\_\_\_. I'm calling from Saperstein Associates, an independent, opinion research firm here in Central Ohio. We are conducting for the City of Dublin a community attitudes survey – and you have been randomly selected to participate. Results of this survey will be used by city officials as they plan for the future. Please be assured that whatever you tell me will be held in strict confidence. Now, is this a convenient time to conduct an interview, or would another time be better? I need about fifteen minutes.

4. Before I begin, I need to ask you this: Do you currently live in Dublin or in another community?

<u>2016</u>	<u>2013</u>		
100%	100%	Dublin	(GO TO 5)
--	--	Another community	(TERMINATE)
--	--	DK / RF	(TERMINATE)

5. Here's my first question: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two highest priorities?

<u>2016</u>	<u>2013</u>	
<b>46%</b>	<b>47%</b>	<b>Providing city services and amenities (net)</b>
22%	18%	Managing the flow of traffic within Dublin
13%	16%	Keeping the city safe and having enough police officers
6%	8%	Maintaining or repairing infrastructure
4%	4%	Adding or maintaining recreational spaces
3%	5%	Maintaining or improving city services, not specified
<1%	2%	Enforcing traffic laws
<1%	2%	Reducing roundabout implementation
3%	5%	Other comments about providing city services and amenities
<b>22%</b>	<b>25%</b>	<b>Addressing school issues (net)</b>
22%	20%	Maintaining quality schools
<1%	4%	Controlling school spending
<1%	1%	Addressing school boundary issues

SOURCE: Saperstein Associates, Inc., February 2016, 15003

\*Data were weighted to reflect known population parameters.

5. (cont'd) Here's my first question: When you think of issues, concerns, or problems facing Dublin, what should city officials consider two highest priorities?

<u>2016</u>	<u>2013</u>	
<b>15%</b>	<b>23%</b>	<b>Managing city money (net)</b>
9%	9%	Lowering property taxes or keeping existing property taxes low
4%	8%	Exercising fiscal responsibility
3%	5%	Lowering taxes or keeping existing taxes low, not specified
1%	2%	Lowering income taxes or keeping existing income taxes low
<b>13%</b>	<b>13%</b>	<b>Allowing growth (net)</b>
4%	1%	Better planning for growth
4%	0%	Monitoring the Bridge Street District development
1%	2%	Developing the downtown district
1%	4%	Increasing or maintaining commercial development
1%	3%	Increasing tax base by allowing growth
0%	2%	Encouraging high-quality businesses to locate in Dublin
2%	2%	Other comments about allowing growth
<b>20%</b>	<b>11%</b>	<b>Controlling growth (net)</b>
10%	8%	Controlling growth, not specified
4%	0%	Having less construction all at one time
3%	<1%	Keeping Dublin beautiful / green / spaced out
2%	0%	Encouraging houses rather than apartments
1%	2%	Keeping the community atmosphere
1%	2%	Maintaining the spirit of the downtown district
1%	1%	Other comments about controlling growth
<b>&lt;1%</b>	<b>1%</b>	<b>Improving city's attitude (net)</b>
<b>14%</b>	<b>9%</b>	<b>Other (net)</b>
7%	0%	Dealing with the heroin epidemic
1%	4%	Being environmentally friendly
1%	2%	Maintaining or increasing property values
5%	3%	Other comments
<b>14%</b>	<b>19%</b>	<b>DK / RF</b>



6. If A means excellent, B good, C average, D poor, and F is failing, what letter grade would you give Dublin as a place to live?

<u>2016</u>	<u>2013</u>	
77%	78%	A (excellent)
21%	20%	B (good)
2%	2%	C (average)
0%	0%	D (poor)
0%	0%	F (failing)
0%	0%	DK / RF
3.7	3.8	GPA

7. What letter grade would you give Dublin as a place to work?

<u>2016</u>	<u>2013</u>	
50%	53%	A (excellent)
26%	30%	B (good)
3%	5%	C (average)
2%	0%	D (poor)
<1%	<1%	F (failing)
18%	12%	DK / RF
3.5	3.5	GPA

8. And, what letter grade would you give Dublin as a place to retire?

<u>2016</u>	<u>2013</u>	
34%	29%	A (excellent)
35%	34%	B (good)
19%	25%	C (average)
8%	4%	D (poor)
1%	3%	F (failing)
3%	5%	DK / RF
3.0	2.9	GPA

9. A moment ago, I asked about the issues, concerns, and problems you'd like city officials to address. Now, here's the flip side of that question: What do you like most about living in Dublin?

<u>2016</u>	<u>2013</u>	
<b>55%</b>	<b>62%</b>	<b>Quality of life (net)</b>
22%	22%	Safe
15%	17%	Clean and neat
12%	13%	Has a good sense of community, not specified
10%	14%	Green / good landscaping / open spaces
4%	6%	Beautiful
4%	8%	Family-oriented
2%	3%	Quiet
<1%	1%	Progressive
<b>44%</b>	<b>52%</b>	<b>Services / amenities (net)</b>
23%	25%	Good city services
13%	17%	Great parks
10%	6%	Bike paths
7%	7%	Rec center
5%	9%	Community events
5%	5%	Running / walking trails
4%	4%	Other comments about services / amenities
<b>19%</b>	<b>29%</b>	<b>Has quality schools</b>
<b>12%</b>	<b>12%</b>	<b>City planning (net)</b>
10%	8%	Good city planning
2%	0%	Enforces zoning
1%	5%	Good road network / traffic flow
1%	0%	The Bridge Street District
<b>11%</b>	<b>18%</b>	<b>Location (net)</b>
8%	10%	Convenient to everything
2%	7%	Close to shopping
3%	4%	Other comments about location
<b>7%</b>	<b>7%</b>	<b>Like the people</b>
<b>5%</b>	<b>3%</b>	<b>Housing (net)</b>
<b>4%</b>	<b>8%</b>	<b>Other (net)</b>
1%	4%	Has lots of businesses / jobs
3%	4%	Other comments
<b>2%</b>	<b>2%</b>	<b>DK / RF</b>

10. As a resident of Dublin, how satisfied are you with each of the following city services? Choose from very satisfied, somewhat satisfied, somewhat dissatisfied, and very dissatisfied. Okay? Here's the first one ...

	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
c. Trash and recycling collection*					
2016 .....	86%	10%	2%	1%	1%
2013 .....	82%	14%	2%	0%	2%
a. Police protection					
2016 .....	84%	14%	1%	0%	<1%
2013 .....	78%	18%	3%	0%	<1%
g. City-sponsored events and activities, such as the Dublin Irish Festival, the St. Patrick's Day Parade, and the Independence Day Celebration					
2016 .....	79%	18%	1%	0%	2%
2013 .....	76%	19%	1%	0%	4%
h. Recreation programming					
2016 .....	71%	23%	2%	0%	4%
2013 .....	--	--	--	--	--
f. Snow removal					
2016 .....	63%	32%	3%	1%	1%
2013 .....	73%	23%	2%	1%	1%
d. Leaf collection					
2016 .....	62%	27%	2%	<1%	9%
2013 .....	62%	26%	2%	<1%	10%
b. Mosquito control					
2016 .....	58%	32%	6%	1%	3%
2013 .....	63%	30%	1%	<1%	6%
e. The city's curbside chipper service					
2016 .....	56%	22%	1%	<1%	20%
2013 .....	54%	22%	2%	0%	22%

\*Wording changed slightly from 2013 questionnaire

11. As a resident of Dublin, how satisfied are you with each of the following public facilities? Again, choose from very satisfied, somewhat satisfied, somewhat dissatisfied, and very dissatisfied. Okay? Here's the first one ...

	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>RF</u>
c. Dublin's parks					
2016 .....	86%	12%	1%	0%	1%
2013 .....	85%	12%	1%	<1%	1%
e. Dublin's bike paths					
2016 .....	76%	17%	3%	1%	3%
2013 .....	74%	16%	2%	1%	7%
a. Dublin's community recreation center					
2016 .....	71%	21%	4%	<1%	4%
2013 .....	69%	23%	2%	<1%	6%
g. The condition of the street or road you live on					
2016 .....	69%	25%	3%	2%	1%
2013 .....	--	--	--	--	--
b. Dublin's branch of the Columbus Metropolitan Library					
2016 .....	62%	27%	4%	<1%	7%
2013 .....	67%	22%	6%	1%	4%
f. Dublin's outdoor swimming pools*					
2016 .....	53%	25%	2%	<1%	20%
2013 .....	49%	23%	3%	0%	25%
d. Parking in Historic Dublin					
2016 .....	13%	50%	28%	7%	2%
2013 .....	10%	47%	31%	10%	2%

\*Wording changed slightly from 2013 questionnaire

12. Now, how satisfied are you with the overall performance of city officials in each of the following areas? As before, choose from very satisfied, somewhat satisfied, somewhat dissatisfied, and very dissatisfied. Okay? Here's the first one ...

	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
e. Maintaining Dublin's streets and roads					
2016 .....	67%	31%	1%	1%	<1%
2013 .....	66%	27%	5%	0%	2%
k. Maintaining appropriate architectural standards for new construction					
2016 .....	66%	26%	5%	<1%	2%
2013 .....	58%	28%	5%	1%	8%
a. Planning for the future					
2016 .....	53%	34%	6%	3%	4%
2013 .....	47%	40%	3%	1%	9%
j. Keeping local residents informed of important issues involving the city					
2016 .....	51%	38%	8%	2%	1%
2013 .....	48%	39%	11%	<1%	2%
i. Managing the city's finances					
2016 .....	46%	36%	4%	2%	12%
2013 .....	39%	33%	11%	1%	16%
f. Supporting Historic Dublin as construction in that area intensifies					
2016 .....	44%	40%	10%	2%	4%
2013 .....	--	--	--	--	--
c. Managing <u>commercial</u> growth and development					
2016 .....	42%	40%	9%	4%	5%
2013 .....	43%	42%	8%	2%	5%
m. Seeking community input and feedback					
2016 .....	41%	40%	12%	3%	4%
2013 .....	--	--	--	--	--
b. Managing <u>residential</u> growth and development					
2016 .....	41%	37%	15%	4%	3%
2013 .....	45%	39%	10%	2%	4%

12. (cont'd) Now, how satisfied are you with the overall performance of city officials in each of the following areas? As before, choose from very satisfied, somewhat satisfied, somewhat dissatisfied, and very dissatisfied. Okay? Here's the first one ...

	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
d. Managing <u>retail</u> growth and development					
2016 .....	40%	42%	12%	3%	3%
2013 .....	--	--	--	--	--
l. Promoting job creation					
2016 .....	36%	43%	8%	1%	12%
2013 .....	--	--	--	--	--
g. Managing the flow of traffic in Dublin					
2016 .....	29%	47%	18%	6%	<1%
2013 .....	34%	43%	17%	5%	1%
h. Listening to the concerns of local residents before making important decisions					
2016 .....	28%	45%	15%	4%	8%
2013 .....	30%	43%	12%	3%	12%

13. During the past year, have you, yourself, contacted the city to raise an issue, express a concern, or get information?

<u>2016</u>	<u>2013</u>		
<b>35%</b>	<b>39%</b>	<b>Yes</b>	
17%	20%	Yes, once	(GO TO 14)
18%	19%	Yes, more than once	(GO TO 14)
65%	60%	No	(SKIP TO 18)
<1%	1%	DK / RF	(SKIP TO 18)

14. Think about (that contact / your most recent contact with the city): Did you speak with someone by phone or in person, did you write a letter, or did you send an email?

<u>2016</u> <u>(n=141)</u>	<u>2013</u> <u>(n=160)</u>	
53%	59%	Phone
25%	26%	Email
18%	13%	In person
2%	0%	Social media / website
1%	2%	Letter
1%	0%	DK / RF

15. Department contacted

2016 (n=141)	2013 (n=160)	
20%	10%	Roadway maintenance
18%	15%	Planning and zoning
16%	11%	Parks and recreation / wildlife
14%	10%	Refuse / recycling / yard waste
8%	7%	Police
7%	3%	City Council / Mayor
3%	9%	City forester
3%	3%	Engineering
2%	5%	Taxation
0%	3%	Special events
6%	18%	Other
3%	6%	DK / RF

16. Overall, how satisfied were you with that experience – and, please, focus on the customer service you received: Were you ...?

2016 (n=141)	2013 (n=160)		
62%	57%	Very satisfied	(GO TO 18)
15%	22%	Somewhat satisfied	(SKIP TO 18)
13%	11%	Somewhat dissatisfied	(GO TO 17)
9%	8%	Very dissatisfied	(GO TO 17)
1%	2%	DK / RF	(SKIP TO 18)

17. Why is that: in other words, why were you dissatisfied with that experience?

2016 (n=32)	2013 (n=30)	
31%	69%	Slow or did not respond at all
26%	25%	Said nothing could be done
17%	0%	Did not listen to me
11%	3%	Did not know answer
8%	0%	There was no accountability
3%	3%	Not polite
7%	3%	DK / RF

(see: Responses to Open-Ended Questions, Page 31, for detail)

18. Here are some statements about the Dublin Police Department. As I read each one, tell me if you agree strongly, agree moderately, disagree moderately, or disagree strongly. Okay? Here's the first one ...

	<u>AS</u>	<u>AM</u>	<u>DM</u>	<u>DS</u>	<u>DK</u> <u>RF</u>
c. The Dublin Police do a good job keeping my neighborhood safe					
2016 .....	80%	19%	1%	<1%	<1%
2013 .....	78%	20%	2%	0%	<1%
a. The Dublin Police treat local residents courteously – with dignity and respect					
2016 .....	78%	17%	1%	1%	3%
2013 .....	77%	16%	3%	1%	3%
b. The Dublin Police are well-trained, competent professionals					
2016 .....	73%	21%	<1%	<1%	6%
2013 .....	76%	20%	1%	<1%	3%
d. The Dublin Police do a good job communicating with the community					
2016 .....	61%	30%	5%	1%	3%
2013 .....	--	--	--	--	--

19. Now, for each of the following initiatives, tell me if the city should make it a high, medium, or low priority. Okay? How about ...

	<u>Hi</u>	<u>Medium</u>	<u>Low</u>	<u>DK</u> <u>RF</u>
a. Improving the flow of traffic on the city's streets and roads				
2016 .....	66%	29%	5%	<1%
2013 .....	57%	33%	9%	1%
c. Increasing the amount of parking in Dublin's Historic District				
2016 .....	58%	34%	8%	<1%
2013 .....	--	--	--	--
d. Constructing more bike paths and connecting existing ones				
2016 .....	35%	48%	17%	<1%
2013 .....	42%	39%	17%	2%
b. Acquiring additional park land				
2016 .....	30%	48%	22%	<1%
2013 .....	30%	44%	26%	<1%



20. These next few questions focus on the Bridge Street District, the area along 161 from Sawmill Road to I-270. First, how familiar are you with the Bridge Street District ...?\*

<u>2016</u>	<u>2013</u>		
73%	12%	Very familiar	(GO TO 21)
24%	41%	Somewhat familiar	(GO TO 21)
3%	18%	Not too familiar	(GO TO 21)
<1%	29%	Not familiar at all	(SKIP TO 28)
<1%	0%	DK / RF	(SKIP TO 28)

21. Overall, are your feelings about the Bridge Street District ...?

<u>2016</u> <u>(n=398)</u>	<u>2013</u> <u>(n=--)</u>		
39%	--	Very positive	(GO TO 22)
48%	--	Somewhat positive	(GO TO 22)
10%	--	Somewhat negative	(GO TO 22)
2%	--	Very negative	(GO TO 22)
<1%	--	DK / RF / Neutral	(SKIP TO 23)

22. Why is that: in other words, why are your impressions of the Bridge Street District (VERY POSITIVE / SOMEWHAT POSITIVE / SOMEWHAT NEGATIVE / VERY NEGATIVE)?

#### Very or Somewhat Positive Impressions

<u>2016</u> <u>(n=345)</u>	<u>2013</u> <u>(n=--)</u>	
<b>64%</b>	--	<b>Positive comments (net)</b>
13%	--	Will benefit residents and city
12%	--	Will have a variety of restaurants
12%	--	Will have a variety of shops/retail
10%	--	Is a forward-looking project
8%	--	Is a good use of existing land
6%	--	Has been well planned
5%	--	Will be quaint / keep historic charm
5%	--	Will bring new businesses to the city
5%	--	Will have a focus on walking / footbridge
5%	--	Will improve traffic
4%	--	Has a live-work-play design
4%	--	Will be fun / upbeat / city life atmosphere
2%	--	Will attract younger residents
2%	--	Will create jobs / economic development
2%	--	Will improve downtown parking
1%	--	Have kept residents informed / good communication
1%	--	Will be family friendly
1%	--	Will connect the pathways
1%	--	Other positive comments

\*Wording changed slightly from 2013 questionnaire

22. (cont'd) Why is that: in other words, why are your impressions of the Bridge Street District (VERY POSITIVE / SOMEWHAT POSITIVE / SOMEWHAT NEGATIVE / VERY NEGATIVE)?

**Very or Somewhat Positive Impressions (cont'd)**

2016 (n=345)	2013 (n=--)	
<b>28%</b>	--	<b>Concerns (net)</b>
13%	--	Will (and has) created traffic problems
4%	--	Is too much construction at one time
3%	--	Will create downtown parking problem
2%	--	Has too many apartments / condos
2%	--	Is overbuilt / too big for that area
1%	--	Area is losing its historic charm
1%	--	Is not needed
1%	--	Is taking focus away from other needed development
1%	--	Is taking too long / hurting local businesses
1%	--	Is too expensive
1%	--	Is too urban / city like
<1%	--	Concerned about the roundabout
<1%	--	Did not get enough input from the community
2%	--	Other concerns
<b>11%</b>	--	<b>Other (net)</b>
7%	--	It is just too soon to tell
4%	--	Other
5%	--	DK / RF

22. (cont'd) Why is that: in other words, why are your impressions of the Bridge Street District (VERY POSITIVE / SOMEWHAT POSITIVE / SOMEWHAT NEGATIVE / VERY NEGATIVE)?

**Very or Somewhat Negative Impressions**

2016 (n=51)	2013 (n=--)	
<b>83%</b>	--	<b>Concerns (net)</b>
37%	--	Will (and has) created traffic problems
17%	--	Is overbuilt / too big for that area
11%	--	Has too many apartments / condos
11%	--	Is too urban / city like
10%	--	Is too expensive
7%	--	Did not get enough input from the community
7%	--	Is not needed
4%	--	Is too much construction at one time
3%	--	Area is losing its historic charm
2%	--	Benefits some individuals, not the city
2%	--	Does not have enough shops / retail
1%	--	Concerned about the roundabout
1%	--	Did not go through Planning and Zoning
1%	--	Does not have appealing shops / retail
1%	--	Not family friendly
<b>13%</b>	--	<b>Other (net)</b>
10%	--	It is just too soon to tell
3%	--	Other
5%	--	DK / RF

23. As plans for the Bridge Street District have developed, has there been too much input from local residents, too little input, or the right amount?

2016 (n=398)	2013 (n=--)	
2%	--	Too much
24%	--	Too little
54%	--	Right amount
20%	--	DK / RF

24. How about information: Is the city providing too much information about the Bridge Street District, too little information, or the right amount?

2016 (n=398)	2013 (n=--)		
1%	--	Too much	(SKIP TO 26)
34%	--	Too little	(GO TO 25)
63%	--	Right amount	(SKIP TO 26)
2%	--	DK / RF	(SKIP TO 26)

25. Is there anything – in particular – about the Bridge Street District you'd like to know more about?

2016 (n=133)	2013 (n=--)	
18%	--	What is the timeline?
12%	--	When are road closures / traffic updates?
9%	--	What stores / retail are included?
6%	--	What restaurants are included?
5%	--	How parking will be affected?
4%	--	What is the final vision?
4%	--	What is the ratio of housing (apartments / condos / houses)?
3%	--	What is the cost?
2%	--	How is the roundabout going to work?
2%	--	What are the buildings on the east side of the river?
2%	--	What is the impact on jobs / the local economy?
1%	--	How will park and green space be included?
1%	--	How will residents benefit?
1%	--	Is there a hotel?
1%	--	What is the impact on our schools?
1%	--	What is the ratio of public and private financing?
1%	--	What tax abatements have been awarded?
1%	--	When are opportunities for community input?
2%	--	Other
47%	--	Would like to know anything / any specifics

26. In light of the road work and other construction in the Bridge Street District and at the I-270 interchange, has driving in Dublin been worse than you expected, better than you expected, or pretty much what you expected?

2016 (n=398)	2013 (n=--)	
22%	--	Worse than expected
21%	--	Better than expected
57%	--	What you expected
<1%	--	DK / RF

27. Now, for each of the following statements about the Bridge Street District, tell me if you agree strongly, agree moderately, disagree moderately, or disagree strongly. Okay? Here's the first one ...

	<u>AS</u>	<u>AM</u>	<u>DM</u>	<u>DS</u>	<u>DK</u> <u>RF</u>
b. The Bridge Street District will strengthen the local economy					
2016 (n = 398) .....	56%	32%	7%	2%	3%
2013 (n = --) .....	--	--	--	--	--
c. The Bridge Street District will make Dublin more attractive to young professionals					
2016 (n = 398) .....	56%	30%	7%	4%	3%
2013 (n = --) .....	--	--	--	--	--
a. The Bridge Street District will enhance Dublin's reputation					
2016 (n = 398) .....	52%	35%	8%	2%	3%
2013 (n = --) .....	--	--	--	--	--
d. The Bridge Street District will make Dublin more attractive to residents planning to retire					
2016 (n = 398) .....	32%	34%	22%	7%	5%
2013 (n = --) .....	--	--	--	--	--

28. Thanks for staying with me. Now, these next few questions focus on the cultural arts in Dublin. Specifically, how satisfied are you with each of the following? And, as before, choose from very satisfied, somewhat satisfied, somewhat dissatisfied, and very dissatisfied. Here's the first one ...

	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
b. Public art installations					
2016 .....	37%	42%	12%	2%	7%
2013 .....	--	--	--	--	--
c. Cultural and performing arts programming					
2016 .....	35%	44%	8%	2%	11%
2013 .....	--	--	--	--	--
d. Cultural and performing arts venues					
2016 .....	33%	46%	10%	3%	8%
2013 .....	--	--	--	--	--
a. Art galleries					
2016 .....	19%	44%	17%	2%	18%
2013 .....	--	--	--	--	--

29. When it comes to the performing arts in Dublin, is there anything in particular you'd like to see more of – in terms of both programming and venues?

<u>2016</u>	<u>2013</u>	
5%	--	Have more communication / advertising about programs and venues
5%	--	Have more concerts / music, not specified
5%	--	Have more outdoor concerts
4%	--	Add a larger indoor performance venue
4%	--	Have more child-friendly programs
4%	--	Have more multicultural programs
4%	--	Have more theater performances
2%	--	Add more galleries
2%	--	Have more outdoor programs, not specified
2%	--	Have more venues, not specified
1%	--	Have Broadway or more professional performances
1%	--	Have more big name artists and performers
1%	--	Have more classical music
1%	--	Have more community events / festivals
1%	--	Have more family-friendly programs
4%	--	Other
59%	--	No / don't know / refused

30. The next few questions are about you and your household. First, for how many years have you lived in Dublin?

<u>2016</u>	<u>2013</u>	
25%	24%	Five years or fewer
21%	26%	Six to ten years
30%	27%	11 to 20 years
24%	22%	More than 20 years
0%	<1%	DK / RF
13.9	13.9	Mean

31. Do any children – including adult children – live in your household?

<u>2016</u>	<u>2013</u>		
<b>57%</b>	<b>63%</b>	<b>Yes (net)</b>	
14%	19%	Yes – younger than five	(GO TO 32)
23%	26%	Yes – five to 12	(GO TO 32)
19%	22%	Yes – 13 to 17	(GO TO 32)
21%	23%	Yes – 18 to 26	(GO TO 32)
1%	--	Yes – rf	(GO TO 32)
<b>43%</b>	<b>37%</b>	<b>No</b>	(SKIP TO 33)
<b>&lt;1%</b>	<b>&lt;1%</b>	<b>DK / RF</b>	(SKIP TO 33)

32. (Are any of the children in your household / Is that child) enrolled in the Dublin Schools?

<u>2016</u> (n=226)	<u>2013</u> (n=--)	
58%	--	Yes
42%	--	No
0%	--	DK / RF

33. Are you ...?

<u>2016</u>	<u>2013</u>	
69%	73%	Married or living as a couple
10%	7%	Separated, divorced
3%	3%	Widowed
17%	16%	Never been married
1%	1%	DK / RF

34. Employment status

<u>2016</u>	<u>2013</u>		
64%	60%	Employed full-time	(SKIP TO 36)
9%	7%	Student	(GO TO 35)
6%	13%	Homemaker	(GO TO 35)
15%	13%	Retired	(GO TO 35)
1%	3%	Temporarily unemployed	(GO TO 35)
<1%	1%	Disabled	(GO TO 35)
5%	3%	DK / RF	(GO TO 35)

35. Are you employed part-time?

<u>2016</u> (n=144)	<u>2013</u> (n=158)		
38%	39%	Yes	(GO TO 36)
61%	59%	No	(SKIP TO 37)
1%	2%	DK / RF	(SKIP TO 37)

36. And, what is the ZIP code at your work place?

<u>2016</u> (n=311)	<u>2013</u> (n=312)	
37%	34%	In Dublin
50%	51%	Outside of Dublin
13%	15%	DK / RF

(see: Cross-Tabulations, Pages 133 and 263, for ZIP code detail)

37. Other than friends and family, where do you get most of your news and information about Dublin?

<u>2016</u>	<u>2013</u>	
37%	42%	<i>This Week: Dublin Villager</i>
25%	9%	City website
19%	8%	City social networking sites (e.g., Facebook, Twitter)
9%	4%	eNews from Dublin
8%	11%	<i>Columbus Dispatch</i>
5%	5%	Civic or homeowners associations
5%	6%	Dublin TV online (e.g., It's Happening in Dublin, City Council meetings)*
3%	11%	Internet, not specified
2%	4%	Local newspaper, don't know name
1%	4%	Schools
5%	2%	DK / RF

38. Do you own or rent your home?

<u>2016</u>	<u>2013</u>		
<b>80%</b>	<b>80%</b>	<b>Own</b>	
70%	72%	Own - freestanding house	(GO TO 39)
10%	8%	Own - condo	(GO TO 39)
<b>15%</b>	<b>17%</b>	<b>Rent</b>	(SKIP TO 40)
<b>5%</b>	<b>3%</b>	<b>DK / RF / Other</b>	(SKIP TO 40)

39. How do you prefer to receive information from your neighborhood or homeowners association?

<u>2016</u> <u>(n=323)</u>	<u>2013</u> <u>(n=--)</u>	
56%	--	Email
13%	--	Mail
10%	--	In print, left in clubhouse
6%	--	Website I can access as needed
3%	--	Nextdoor
2%	--	Other
3%	--	Don't want information
3%	--	No association
4%	--	DK / RF

\*Wording changed slightly from 2013 questionnaire



40. For local news, what TV channel do you watch most?

<u>2016</u>	<u>2013</u>	
26%	32%	CMH 4 (NBC)
27%	29%	BNS 10 (CBS)
15%	10%	SYX 6 (ABC)
8%	9%	FOX, 28
2%	0%	Other
22%	20%	DK / RF / Don't watch local news

41. Now, do you have Internet access at home?

<u>2016</u>	<u>2013</u>		
98%	99%	Yes	(GO TO 42)
2%	1%	No	(SKIP TO 43)
0%	<1%	DK / RF	(SKIP TO 43)

42. How satisfied are you with each of the following ...?

	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
a. The choice of Internet providers available to you					
2016 (n = 392) .....	37%	32%	18%	12%	1%
2013 (n = 405) .....	38%	38%	14%	8%	2%
b. The speed of your Internet service					
2016 (n = 392) .....	34%	44%	10%	11%	1%
2013 (n = 405) .....	45%	42%	7%	5%	1%
c. The price you pay for the Internet services you receive					
2016 (n = 392) .....	11%	34%	31%	20%	4%
2013 (n = 405) .....	9%	45%	26%	18%	2%

43. Do you have a Smartphone?\*

<u>2016</u>	<u>2013</u>	
<b>92%</b>	<b>76%</b>	<b>Yes</b>
68%	--	Yes, iPhone
23%	--	Yes, Android
1%	--	Yes, other
<b>7%</b>	<b>23%</b>	<b>No</b>
<b>1%</b>	<b>1%</b>	<b>DK / RF</b>

\*Wording changed slightly from 2013 questionnaire

(IF NO INTERNET ACCESS AT HOME IN 41 AND NO SMARTPHONE IN 43, SKIP TO 51; OTHERWISE, GO TO 44)

44. With what device do you access the Internet most often, especially for social media or networking sites?

2016 (n=392)	2013 (n=--)	
49%	--	Phone
31%	--	Desk- or laptop computer
16%	--	Tablet
4%	--	DK / RF / Depends

45. Do you have a Facebook account?

2016 (n=392)	2013 (n=405)		
72%	72%	Yes	(GO TO 46)
27%	28%	No	(SKIP TO 47)
1%	<1%	DK / RF	(SKIP TO 47)

46. Do you get news from the City of Dublin on Facebook?\*

2016 (n=283)	2013 (n=291)	
33%	23%	Yes
65%	76%	No
2%	1%	DK / RF

- Summary of Questions 45 and 46: Dublin's Facebook page

2016 (n=400)	2013 (n=405)	
23%	16%	Have Facebook account; get news from the City of Dublin on Facebook
49%	56%	Have Facebook account; do not get news from the City of Dublin on Facebook
28%	28%	Do not have Facebook account

47. Do you have a Twitter account?

2016 (n=392)	2013 (n=405)		
34%	29%	Yes	(GO TO 48)
64%	71%	No	(SKIP TO 49)
2%	0%	DK / RF	(SKIP TO 49)

\*Wording changed slightly from 2013 questionnaire

48. Do you follow the city on Twitter?

<u>2016</u> (n=135)	<u>2013</u> (n=117)	
35%	22%	Yes
64%	77%	No
1%	1%	DK / RF

- Summary of Questions 47 and 48: Dublin's Twitter account

<u>2016</u> (n=400)	<u>2013</u> (n=405)	
12%	6%	Have Twitter account; follow Dublin on Twitter
22%	23%	Have Twitter account; do not follow Dublin on Twitter
66%	71%	Do not have Twitter account

49. What other social networks do you use actively?

<u>2016</u>	<u>2013</u>	
22%	--	LinkedIn
21%	--	Instagram
7%	--	Pinterest
5%	--	Snapchat
4%	--	Nextdoor
4%	--	WhatsApp
3%	--	reddit
3%	--	Yelp
1%	--	Google Plus
1%	--	Tumblr
1%	--	WeChat
2%	--	Other
51%	--	DK / RF / None

50. During the past three months, have you been to any of the seven City of Dublin websites? These include five sites that end with dublinohiousa.gov plus 27033interchange.org and dublinirishfestival.org.\*

2016 (n=392)	2013 (n=405)	
<b>62%</b>	<b>56%</b>	<b>Yes</b>
<1%	--	Yes: At least once a day
5%	--	Yes: At least once a week
22%	--	Yes: At least once a month
32%	--	Yes: Less often than once a month
3%	--	Yes: Not sure
<b>37%</b>	<b>43%</b>	<b>No</b>
<b>1%</b>	<b>1%</b>	<b>DK / RF</b>

51. Do you currently subscribe to the *Columbus Dispatch*?

2016	2013		
<b>41%</b>	<b>56%</b>	<b>Yes</b>	
23%	32%	Yes: all week	(GO TO 52)
13%	17%	Yes: Sunday only	(GO TO 52)
2%	3%	Yes: Saturday and Sunday	(GO TO 52)
3%	4%	Yes: other	(GO TO 52)
<b>59%</b>	<b>44%</b>	<b>No</b>	(SKIP TO 54)
<b>&lt;1%</b>	<b>&lt;1%</b>	<b>DK / RF</b>	(SKIP TO 54)

52. (IF NO INTERNET ACCESS AT HOME IN 41 AND NO SMARTPHONE IN 43, SKIP TO 54; OTHERWISE, GO TO 53)

53. Do you read the paper edition of the *Dispatch* or do you read it online?

2016 (n=162)	2013 (n=228)	
72%	74%	Paper
9%	5%	Online
5%	4%	Both - equally
9%	13%	Both - mostly paper
4%	3%	Both - mostly online
1%	1%	DK / RF

\*Wording changed slightly from 2013 questionnaire

54. Do you currently subscribe to *Business First* – or read it routinely without a subscription?

<u>2016</u>	<u>2013</u>		
6%	--	Yes: subscribe	(GO TO 55)
8%	--	Yes: read it routinely	(GO TO 55)
84%	--	No	(SKIP TO 57)
2%	--	DK / RF	(SKIP TO 57)

55. (IF NO INTERNET ACCESS AT HOME IN 41 AND NO SMARTPHONE IN 43, SKIP TO 57; OTHERWISE, GO TO 56)

56. Do you read the print edition of *Business First* or do you read it online?

<u>2016</u> (n=55)	<u>2013</u> (n=--)	
43%	--	Print
32%	--	Online
10%	--	Both - equally
0%	--	Both - mostly paper
11%	--	Both - mostly online
4%	--	DK / RF

57. During the past year, have you ridden a bicycle?

<u>2016</u>	<u>2013</u>		
68%	66%	Yes	(GO TO 58)
32%	33%	No	(SKIP TO 60)
<1%	1%	DK / RF	(SKIP TO 60)

58. Do you ride a bicycle ...?

<u>2016</u> (n=271)	<u>2013</u> (n=270)	
2%	7%	Almost every day
22%	24%	A few times a week
30%	30%	A few times a month
45%	38%	Less often
1%	1%	DK / RF

59. Which of the following three categories best describes why you ride a bicycle ...?

<u>2016</u> (n=271)	<u>2013</u> (n=--)	
97%	--	For fun, recreation, or exercise
1%	--	To commute to work or school
1%	--	To run errands
1%	--	DK / RF

60. Just a few more questions: First, are you ...?

<u>2016</u>	<u>2013</u>	
12%	9%	Younger than 25
14%	17%	25 to 34
19%	23%	35 to 44
22%	23%	45 to 54
18%	17%	55 to 64
--	11%	Older than 64
9%	--	65 to 74
6%	--	Older than 74
0%	0%	DK / RF

61. As you look to the future, which is more likely: you will live in Dublin indefinitely or you will eventually settle in another community, either in Ohio or another state?

<u>2016</u>	<u>2013</u>		
56%	--	Live in Dublin indefinitely	(GO TO 62)
14%	--	Resettle – in Ohio	(SKIP TO 63)
20%	--	Resettle – another state	(SKIP TO 63)
10%	--	DK / RF	(SKIP TO 63)

62. Now, some people, as they get older, plan to remain in their home as long as possible. Others, however, plan to downsize by moving to a smaller home or condominium. What's likely in your case: remain in your home as long as possible or downsize to a smaller home or condominium?

<u>2016</u> (n=221)	<u>2013</u> (n=--)	
67%	--	Remain in my home
28%	--	Downsize
5%	--	DK / RF

63. Which of the following categories includes your total household income from all sources and before taxes for 2016 ...?

<u>2016</u>	<u>2013</u>	
24%	25%	\$100,000 or less
17%	20%	\$101,000 to \$149,000
18%	19%	\$150,000 to \$199,000
12%	12%	\$200,000 to \$250,000
14%	10%	More than \$250,000
15%	14%	DK / RF

64. And, finally, are you ...?

<u>2016</u>	<u>2013</u>	
2%	1%	African-American
14%	12%	Asian
1%	2%	Hispanic
83%	78%	White
<1%	3%	Multi-racial
<1%	0%	Native American
0%	4%	DK / RF

65. One last thing: Have I reached you today on a landline or cell phone?

<u>2016</u>	<u>2013</u>	
20%	66%	Landline
79%	33%	Cell phone
<1%	1%	DK / RF

66. That was my last question. Thank you for sharing your opinions with me. Good-bye.

67. Gender

<u>2016</u>	<u>2013</u>	
49%	48%	Male
51%	52%	Female

- Ward

<u>2016</u>	<u>2013</u>	
26%	28%	Ward 1
28%	29%	Ward 2
25%	20%	Ward 3
21%	23%	Ward 4

## **Responses to Open-Ended Questions**



**Question 17: Why were you dissatisfied with that experience?**

ID No.	Department	Reason dissatisfied
3	Planning and Zoning	My request was denied for a stupid reason.
144	Planning and Zoning	I couldn't get the information I wanted. There was a meeting and I wasn't able to attend because of work. I wanted to know what they were planning to do with the road right behind my house. I still don't know.
4837	Planning and Zoning	They passed the Bridge Street project as emergency legislation of \$42 million of taxpayer money without putting it on a ballot.
6986	Planning and Zoning	They could not do anything about it. A pothole dented my rim. I bet it cost more to fix my tire than it did to fix the pothole.
8644	Planning and Zoning	I just didn't get much feedback. I feel like the voice of the people was not completely heard.
314	Parks / Recreation / Trees / Wildlife	It seemed that the city officials were not acting in the best interest of the community.
558	Parks / Recreation / Trees / Wildlife	They didn't maintain the landscaping that they installed.
7267	Parks / Recreation / Trees / Wildlife	The response time took a longer than what I would have expected. I shouldn't have had to call in first place. I think the gaps in the landscaping were obvious in the first place.
8167	Parks / Recreation / Trees / Wildlife	This is a no-win situation for some Dublin residents like me. We had a problem with people coming up on our porch during the Irish Festival and they were not friendly. I did not feel safe that weekend. We contacted the police, but they did not arrive. That shows that the police are overworked and the city should focus first on the people who live here.
8302	Parks / Recreation / Trees / Wildlife	They really didn't do what I wanted. The city said it was the park and the park said it was the city. They have not taken care of what I need done.
8373	Parks / Recreation / Trees / Wildlife	I felt that the decision was already made.
10497	Parks / Recreation / Trees / Wildlife	I did not receive an answer.
1134	Police	People still speed down street.
4042	Police	They didn't try at all; they did the bare minimum of what their jobs entail. They didn't go out of the way to find out more and it didn't last. They called it quits.
50	Roadway Maintenance	The person who answered the phone was nice, but I never received a call back.
772	Roadway Maintenance	Basically, the streets are not fixed. The sidewalk is still heaved.
4880	Roadway Maintenance	They brushed me off. They wanted to tell me it was someone else's problem.
5404	Roadway Maintenance	I sought a resolution and there was no answer. I received no response at all.
5434	Roadway Maintenance	There was poor communication about what was going on to us here at this residence.
8698	Roadway Maintenance	There was a lack of response, as well as lack of responsibility from the department.
9390	Roadway Maintenance	Traffic was a mess. We have great events here. We have a major golf tournament and Fourth of July activities. There were several times where the traffic was horrible. There was no incident, but there was a marathon going on in the neighborhood so the street was shut off. You had to go several miles out of the way when the destination is only a few minutes away. It is just really bad traffic management
9816	Roadway Maintenance	When I asked them about the traffic, they said, "That's a Columbus problem."

**Question 17: Why were you dissatisfied with that experience?**

<b>ID No.</b>	<b>Department</b>	<b>Reason dissatisfied</b>
13289	Roadway Maintenance	There was no change to the road.
588	City Forester	It remains unresolved. There's a stump and no tree. It is worse than a year ago when I had a dying tree and a stump.
929	Refuse / Recycling / Yard waste	The response was not prompt.
3154	Refuse / Recycling / Yard waste	I just wasn't happy with their proposed resolution.
3733	Refuse / Recycling / Yard waste	The people are super nice, but ineffective.
10207	Refuse / Recycling / Yard waste	The people behind me are pumping water into my yard. It is causing water to build up in my backyard. They told me it was not code and that it was the homeowner's responsibility to take care of it, but they haven't done anything about it.
10819	Refuse / Recycling / Yard waste	I didn't get a callback.
311	City Council	The politician talked for ten minutes and said nothing.
2272	City Council	I am pretty sure that I did not receive a response.
11074	City Council	I never got an answer.
4852	Dublin City Schools	Frankly, the person I spoke with was very snobby about it. She was very matter of fact about it. She didn't even want to discuss it – she just wanted to get me off the phone.
4116	Mosquito Control	I was told that the area I was in wasn't getting the mosquito protection that the city was getting; I was kind of blown off.
3892	City Manager	I called to complain that our street was blocked because of a race and we were not notified in advance. Since then, I have learned that this continues to happen.

**Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_\_?**

ID No.	Impressions	
1	Very positive	They have put together a good, long-term plan, especially for improving the walkability of the area.
3	Very positive	It is a good use of the land. It's visionary.
7	Very positive	It is going to be pretty and have lots of shops.
14	Very positive	I love the area. You can walk around. They have restaurants and activities. It's just a place to relax and meet new friends.
43	Very positive	It is just a nice little place to walk through sometimes.
81	Very positive	I think it is going to bring a lot of people to the area and elevate what we already have in the historic area of Dublin. It's going to bring a lot of new restaurants and shopping, which I think are really needed.
99	Very positive	I think it's well planned and well communicated. They have done a good job keeping people well informed about it.
144	Very positive	I think it's going to be beautiful. It's going to add a lot of business and residential areas for the city. People are going to be able to live and work here. They'll be able to walk and live in the downtown area, and they'll be able to work and shop.
311	Very positive	I see all the construction underway and I think it's located in the areas that will help the community.
332	Very positive	The area had gotten run down and I like the fact they're building it up and bringing in more people into the city.
339	Very positive	It brings a focus to the community with nice restaurants and the quaintness of the shops.
367	Very positive	It is forward looking.
553	Very positive	I think that it is forward thinking and that they are trying to expand the city in a good way by coming up with a master plan and executing it.
558	Very positive	It has good restaurants, it's quaint, and I can walk there from my house.
630	Very positive	I think it's got a little downtown feel. In general, it is a nice town. It's very nice and clean.
736	Very positive	I like it because it connects to a lot of bike paths and it also it has a variety of shops and restaurants. I'm very excited. I'm excited about the connection of both sides of the river with a bridge.
744	Very positive	I just think it's a good environment with all of the shops.
978	Very positive	It's not like a residential area; there are businesses.
1015	Very positive	It is nice looking and a nice place to take visitors and family. It is family oriented for kids and adults.
1158	Very positive	I think they will get it worked out.
1288	Very positive	For the city to expand, they needed room, and I think it was a great idea to bridge the river and incorporate both sides.
1300	Very positive	I like the way it looks.
1440	Very positive	I use it a lot and I'm very pleased. I feel like it's helped a lot with the traffic in the area. I think they did an outstanding job.
1628	Very positive	I think that it is a quaint downtown and I like the independently run shops.
1651	Very positive	I saw what they are trying to do. It is going to be something that looks like a mall. I like that it is near my house.
1710	Very positive	I'm excited for all the changes and growth going on there.
1725	Very positive	I think the communication from the city was very good on the development. The direction that they are taking in the area is good for the mixture of our population. It will be a good draw to bring people into Dublin.
1830	Very positive	I have seen what it is going to look like in the end and I think it will be good for Dublin.

**Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_\_?**

ID No.	Impressions	
1836	Very positive	They are trying to come up with a concept with opening up some land along the river along and bringing in homes and businesses all in within walking distance.
1840	Very positive	I just think that it's good for the future of Dublin.
1847	Very positive	I think it will be better for Dublin and for the residents.
2156	Very positive	I think that they are doing great work to draw in more business cliental as well as renovate the area.
2378	Very positive	I think it will help expand the historic downtown area and give more businesses opportunities to take part in what is already in Historic Dublin.
2425	Very positive	There's not a whole lot going on over there now, but I'm excited to see what they do with it. I like Historic Dublin and building on that is a good idea.
2664	Very positive	It's a fun place to go.
2833	Very positive	I think that they try to get everything they need there so that people there can have what they need.
3047	Very positive	It seems like there's a lot of activity and there's an effort to make it more accessible for people to use and to enjoy it.
3217	Very positive	I think it is much needed for the city in terms of infrastructure, apartments, condos, restaurants, and traffic flow. I think it's going to be a great thing.
3259	Very positive	It's looking forward to better developing the existing land that we have.
3279	Very positive	It looks like a good plan for growth of the city. It is a place we will be able to enjoy with our kids and makes Dublin have a more city walkable feel.
3470	Very positive	It's a very nice area to visit. It has a nice community feel and I love that they're growing it.
3545	Very positive	It looks like a great area for restaurants and shopping where you can live and walk around. I'm all for growth and bringing more people to the area.
3723	Very positive	We need to bring more business to Dublin.
3733	Very positive	It is an awesome project top to bottom; it brings an urban setting into the City of Dublin.
3738	Very positive	I think that City Council has really had a lot of input from a lot of people who know how to do this, and I think they're doing a good job. I do think they have listened to the people of Dublin, but I think we're in a unique situation because there are not many communities that can get this done. I know we're respected, and a lot of business want to locate here because we do have such a high standard and have proven to be really good in so many areas nationwide.
3877	Very positive	I think they're utilizing an area that was sort of under used. It's seen better days.
4116	Very positive	I just think that the new residential area and shopping area will attract professional growth. It's a nice place to experience a modern, downtown atmosphere that families and other people can enjoy without having to go to downtown Columbus.
4152	Very positive	I've seen some of their plans. They're trying to accommodate younger professionals who don't want a house but want to stay in Dublin.
4156	Very positive	It adds to the community, kind of makes it unique in certain ways compared with Arlington and Worthington. They need to bring more focus on that area and bring more people into downtown and Historic Dublin. We need more restaurants and more shopping.
4277	Very positive	I think they're growing in the right direction. Trying to attract more young professionals is a good idea.

**Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_\_?**

ID No.	Impressions	
4287	Very positive	It looks like they are putting nice apartments and restaurants out there.
4649	Very positive	If you're talking about the shopping centers, I think there's a lot of variety. I feel like I can go there and get everything I need. That movie theatre is really nice too.
4673	Very positive	I like the plan, the communication, and its potential.
4776	Very positive	I like the way it's going to bring more residents out of the actual neighborhoods and into a little bit more of a city or downtown feel.
4783	Very positive	The addition will add retail, restaurants, and make the city more walkable. They're hoping to have more businesses and corporations for more jobs as well. I am hoping it grows in a positive light for downtown. However, we need more parking.
4786	Very positive	It's new construction and new retail; it will boost the economy.
4821	Very positive	It's very convenient to where I live. Everything that we need is pretty much in that corridor.
4880	Very positive	I'm looking for new growth in the community and more things available for us to do.
5112	Very positive	It is well planned with diverse options. It will allow Dublin more options for dining and staying in the city.
5209	Very positive	There aren't any problems except for the traffic congestion in the mornings and evenings.
5375	Very positive	I think they're doing the development to significantly improve the area that needed the most improvement. From my understanding of what the area will be, it will be a place where my wife and I will like to visit.
5392	Very positive	I look forward to the expanded park area and expanded options for retail and restaurants. I can spend time there without a vehicle.
5434	Very positive	I like that they are working to improve the center of the Dublin community. It makes me feel positive about the city.
5512	Very positive	I can see the potential flow. It is better for everybody. Even before the construction, I can see that it will be very good.
5616	Very positive	I think it's going to make it easy for people to walk and enjoy themselves and go to restaurants and businesses. It will be more pedestrian-friendly.
5667	Very positive	They've made really good progress so far. The design is very good.
5691	Very positive	They are communicating well about the plans. It will offer a lot diversity in shopping, theatre, and places to live.
5788	Very positive	That whole area needed to be rebuilt and changed, so I'm glad they are doing that. I wish they would offer more affordable housing. The housing they are building is not for the average person.
5852	Very positive	It is planning for the future, where you can walk, dine, shop, and live in a community environment with very high standards for the quality of development.
5885	Very positive	I'm just excited to have new growth, new restaurants, and a lot of new opportunities in Dublin.
6036	Very positive	I like the idea of having a walking bridge connecting stores and adding small businesses, more evening entertainment, and restaurants. I think it's just going to make the resale prices of houses go up as well with that much for your dollar around here.
6082	Very positive	They're doing something about it.
6097	Very positive	I work there. There are a lot of jobs, retail, and places to eat. It brings money into Dublin.
6304	Very positive	The construction of the new road has a traffic flow that is smooth and nice. Though they are not yet finished, I feel that when they are done with that, the road will be better.

**Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_\_?**

ID No.	Impressions	
6342	Very positive	I think that it's transforming the community to be competitive and bring community growth. This will differentiate us from other parts of central Ohio.
6448	Very positive	I think it's exciting and fun; it's better than what it was before.
6654	Very positive	We live right there. Everything they are doing is going to be great for the area. I think it's going to look gorgeous from the plans I've seen.
6777	Very positive	I think it's a good, positive development to the city.
6780	Very positive	It's been very well planned and executed.
6986	Very positive	I like the stores and the restaurants. It will be very convenient to have them within walking distance.
7227	Very positive	We need a place for people to congregate. It is community minded.
7252	Very positive	They are trying very hard to redo that area and when it is done, it is going to be fabulous. I am very excited about that.
7428	Very positive	It is well planned and supported by the city.
7513	Very positive	The person who is in charge is very innovative for seeing what is good for the City of Dublin.
7588	Very positive	I like what I see and how it's going. The architectural drawings on the website and in the communication are pleasing.
7795	Very positive	It is well constructed and well managed. It will be interesting to see what they do along 161.
7939	Very positive	I think it gives more availability and provides more.
7974	Very positive	It creates a nice feel and flows very well.
7993	Very positive	They are expanding it in a way that will add parking and walking paths. I think it will be a positive thing.
8118	Very positive	That area needs to be developed and improved, and I think they are doing that.
8189	Very positive	It manages the traffic flow well.
8284	Very positive	They made improvements to make traffic flow better, and it's well marked.
8403	Very positive	They take good care of the areas close to the Bridge Street District and the surrounding areas.
8435	Very positive	I think it will bring a sense of community to Dublin and keep people here. Plus, it will get rid of the river diversion in the city.
8545	Very positive	It's pretty close to where we live and it has a lot of activities for kids, restaurants, and shopping. It has something for everyone in the family.
8562	Very positive	It's close. We are excited for what's to come when they make a walkable bridge.
8824	Very positive	I like how it's forward thinking.
8827	Very positive	It's a very clean and very safe area.
8845	Very positive	It makes the city more in line with 21st Century community, for work and living. I'm impressed with the thought that went into it. My husband and I would love to move to the Bridge Street District. You can just go down the street to buy groceries.
9074	Very positive	My wife has a business down there and everything is going pretty good.
9139	Very positive	I am excited about new development, new jobs, and businesses.
9470	Very positive	It's a good development program for the community.
9475	Very positive	I'm excited for more restaurants and things to do in the area.

**Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_\_?**

ID No.	Impressions	
9478	Very positive	I think it's going to vitalize the city, make it walkable, introduce houses to people who walk, and it has a nice mix of residential and commercial.
9582	Very positive	I love the little town feel of that area. I like that the area is highlighted in advertising.
9689	Very positive	That area of the community needed to be fulfilled. It is a driver of economic development and good for young people, too.
9726	Very positive	I just like the looks of it, the amenities over there, the things to do, and the accessibility of it.
9819	Very positive	The additional businesses and the amenities within walking distance will likely increase our property value.
9964	Very positive	I am excited about the new development coming to Dublin. I think it will spark new growth and development
10022	Very positive	I like the Historic District. I like that they added restaurants. They took away one of the gas stations; that was a bummer.
10093	Very positive	They are planning for the growth.
10207	Very positive	We eat at the restaurants and pubs there. In addition, my dentist is there.
10277	Very positive	I'm excited about the growth and the way the design is being handled. It's giving it an urban feel that may attract a more diverse group of people into Dublin.
10440	Very positive	It will attract young people, increase our tax base, and make our city more lively and attractive to everybody. I think it's a great initiative for the city.
10443	Very positive	It seems like it's going to be accessible. I hope that the new construction will help. Can we have a transit service to downtown Columbus?
10493	Very positive	There are a lot of independent shops, boutiques, and restaurants nearby.
10521	Very positive	I just like the overall design.
10665	Very positive	It's going to provide a lot of new restaurants and growth to the city.
10704	Very positive	They are trying to make more walking-friendly community.
10798	Very positive	It is well thought out, especially compared with other city's attempts to create a central area. This is really innovative thinking.
10817	Very positive	I have always had good experiences going down there. I enjoy the library a lot, and there are lots of small shops.
10819	Very positive	They have done a good job of planning and developing it.
10864	Very positive	It just looks like they're updating that area making it more user friendly.
10910	Very positive	It's good to develop that area and they are doing a good mix of residential and commercial. It's helping to create a nice mini downtown area.
10975	Very positive	I just think it's going to be really cool when it's all completed. There are going to be more restaurants and shops, and we will be able to walk there.
10980	Very positive	They try to make it somewhat of a community and it is nice to call some place the center of Dublin.
11009	Very positive	Dublin is a growing community. There is a need for the street to be used in a different way than it was originally. Because it is closer to Sawmill, there is room to grow. More shops, residential, and commercial would be good. That way we wouldn't have to drive out of Dublin. Everything would be more accessible to me within a few mile radius.
11297	Very positive	I think it is going to bring more opportunities for dining and shopping. Overall, that's good for the city.

**Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_\_?**

ID No.	Impressions	
11298	Very positive	It is going to make it easier to walk to restaurants and other services. They're also going to attract younger people to that area. It's going to bring more business to that area and it's important for the development of the city.
11335	Very positive	It's just going to be wonderful. The improvements they are making to bridge have been done with a minimum amount of construction and traffic.
11347	Very positive	I like the concept of being a multi-generational project where you live and work in one area.
11349	Very positive	It's designed to be family friendly and have family activities.
11767	Very positive	I love going down there to hang out or to go to restaurants.
11771	Very positive	They just did construction between Avery Road and Bridge Street, and it is very nice.
11775	Very positive	They're committed to keeping the area nice and making sure the traffic flow is appropriate
11889	Very positive	I am glad they are redeveloping the area and building a new park.
11987	Very positive	That area has fallen in disrepair. They're finally starting a completely new project now. I'm not happy with the traffic flow, but I'm dealing with it.
12081	Very positive	They've got good plans for developing that area.
12114	Very positive	It is easy to maneuver, has lots of resources, is well maintained, and the traffic is good.
12250	Very positive	It's always safe and well maintained and the roads are well maintained. I have no complaints.
12295	Very positive	Everything about it is great.
12407	Very positive	I like the plan layout and what they have projected for connecting it to Historic Dublin.
12778	Very positive	There are so many different things planned in that area.
12811	Very positive	It's really excellent for business, traffic, and for people. It's upscale housing and walking to venues.
12879	Very positive	I think it is a progressive idea and it will bring more people to Dublin.
12926	Very positive	I used to live in the neighborhood, so I was aware very early on. I feel it will really help the community.
12957	Very positive	It seems like a good expansion of the downtown area.
13049	Very positive	It is going to help improve that whole area. I think there are opportunities there to improve and that is what they're doing. It's nice to see that area being used in the right way.
13086	Very positive	Honestly, the construction is working really well; there have been no problems. It's a nice feeling to walk around that area, with the restaurants and shopping.
13225	Very positive	It's going to bring a whole new set of opportunities. It is going to dramatically improve the Dublin experience.
4	Somewhat positive	The project is overly ambitious and will create more traffic. It is too much at one time.
5	Somewhat positive	It's going to be good for the city long term. They did not do a good job communicating with us, especially the part about City Council not going through Zoning and Planning.
6	Somewhat positive	There will be a lot of nice business there, but it is not as pedestrian-friendly as I would like it to be. There is a lot of traffic.
8	Somewhat positive	They are doing a lot of construction. It's a lot of apartments and I am afraid it is going to look like Sawmill Road eventually. Sawmill was nice and now it is a mecca for cheap stores. It went from nice to ratty.
9	Somewhat positive	It will be great, but there will be a monumental amount of traffic flowing through downtown.
10	Somewhat positive	The area needs better parking.
11	Somewhat positive	I believe that it will improve traffic. It will be very elegant.
12	Somewhat positive	It's good that they are bringing in new development, but I am not sure how it's going to affect the local area.



**Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_\_?**

ID No.	Impressions	
27	Somewhat positive	Traffic is always bad in that area but it works. It can be a little annoying.
125	Somewhat positive	I really like the concept, but I am concerned about execution. This will affect traffic, rental properties, and event hosting.
305	Somewhat positive	I think the neighborhood just outside downtown Dublin needs improvement, and this might do it.
314	Somewhat positive	I'm anticipating the amount of traffic that could happen.
331	Somewhat positive	Expand the downtown district. It's only conceptual.
354	Somewhat positive	It's kind of congested over there.
410	Somewhat positive	I live in the area so I think it's good overall, except for our traffic.
498	Somewhat positive	I like what they are doing with the old downtown. High rises are a good idea.
515	Somewhat positive	There will be great restaurants and a great community. The parking can be better. I'm worried about the amount of money we're spending on the footbridge and the lack of commercial and tax breaks on the area.
533	Somewhat positive	They have been doing a lot of work in that area, so it's hard to be very positive. I hear that it will be great.
602	Somewhat positive	It's going to be a really good area, but I don't like the more urban setting moving into this area.
617	Somewhat positive	I live very nearby, so I visit that area often. It just happens to work out that I visit there frequently and it's a part of my everyday life. There are a lot of businesses there, especially small businesses.
650	Somewhat positive	They're trying to make it a nice place to go, walk, and talk. They're bringing restaurants to that area.
702	Somewhat positive	I think it's a big improvement and it's taken them too long to do it. They've been dragging their feet too long. They could have done it quicker.
772	Somewhat positive	They need to figure out the traffic issues when connecting the east side of the river and the west side of the river.
833	Somewhat positive	The traffic flow is very slow. The lights move slowly and are of a long duration.
929	Somewhat positive	It has new retail, shops, and development. I like how they're redoing that.
987	Somewhat positive	It makes the area more pedestrian. It looks like it will be more focused on pedestrians, so there will be less of a focus on cars and parking.
995	Somewhat positive	I think it's becoming overbuilt. I like green space, but they are building through it. I want it connected better by footpaths.
1004	Somewhat positive	I'm trusting that they properly gauged the demographics and the potential liabilities.
1056	Somewhat positive	It is taking a chance that you are going to attract people and you may not be able to fill it. I like setting the high goals.
1270	Somewhat positive	Seems like a good focused development area; I do not agree with how they are doing the traffic routing.
1291	Somewhat positive	I like idea of investing, retail, and corporate offices to attract jobs, but I am not overly enthusiastic about apartments and condos. I have mixed feelings about those.
1353	Somewhat positive	I have some concerns about the traffic it will bring and how they will handle it.
1443	Somewhat positive	From everything I've read, it sounds like they are trying to open up that area. It seems like a good idea.
1488	Somewhat positive	Driving through Historic Dublin, the area is slow enough. I can't get from place to place without difficulty. It's pretty well maintained.
1604	Somewhat positive	I don't have any problem getting through it. I'm retired, so I don't have a problem, but during rush hour, it does get congested quite a bit.
1683	Somewhat positive	I'm not sure how the current project is going to flow with what's existing.

**Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_\_?**

ID No.	Impressions	
1748	Somewhat positive	I'm kind of waiting to see how it all shapes out before I pass judgment.
1763	Somewhat positive	It is going to add new vibrancy to the community, but it's also going to add traffic and congestion.
1839	Somewhat positive	As I watch things happening, including the building that is going on down there, I'm not sure it's going to be better or worse, but since I believe in our town, I'm hoping for the best.
1935	Somewhat positive	I don't know all the things that I should know about, like where all the parking is going to go.
1939	Somewhat positive	I don't know what is going to happen there.
1972	Somewhat positive	I'm looking forward to seeing what they do with it and how it turns out.
2044	Somewhat positive	They have done a good job to maintain the historic look.
2089	Somewhat positive	I feel like they could have cooler things in there. There are not many places for young adults to go.
2160	Somewhat positive	There is too much traffic.
2272	Somewhat positive	I'm not sure there was a need for the Bridge Street District.
2276	Somewhat positive	I think it'll be good to revitalize that area, but I'm not sure what the outcome is going to be. I am not sure about the roundabout.
2325	Somewhat positive	There are a lot of decent little restaurants and bistros, but there's not a lot of parking, and it's not near housing.
2368	Somewhat positive	I like that we have our own little local area of restaurants and stuff there. It's pretty over there with the river and stuff; it's scenic.
2412	Somewhat positive	I don't know how someone can determine the future. I don't know how they can determine how Millenials are going to want to live.
2624	Somewhat positive	I think that it is going in the right direction with what they're trying to plan and construct.
2711	Somewhat positive	It's a mixed area and I like what they are doing in old Dublin, but it will be heavily trafficked. They should continue to develop alternate routes to reduce the traffic on that road, like a bypass. It is very difficult to navigate during rush hour.
2819	Somewhat positive	The rent is too high for the property, so there is a lot of turnover.
2934	Somewhat positive	Right now there's a lot of construction which is not nice. There are areas that are not very developed. There are a couple of gas stations that have been torn down. There's vacant land near us that they could do things with, but they don't.
3265	Somewhat positive	They are improving traffic.
3275	Somewhat positive	Right now, I'm obviously not happy about the construction and traffic problems. Eventually it will help with traffic.
3351	Somewhat positive	I like the idea that they are going for, but I'm afraid that they boxed themselves in because you put it right next to a river, so it's harder to get in and out. They are just going to be adding congestion to that area. They don't have enough main connecting arteries in that area to accommodate the build-out.
3501	Somewhat positive	There seems to be an attempt to establish some give-to opportunities for small businesses.
3587	Somewhat positive	If it happens as they plan, it will be a very good thing for Dublin.
3648	Somewhat positive	I think Historic Dublin is really excellent. I think it's one of our city's greatest assets. However, when you get closer to Sawmill you can see a change and it's not for the better. I know they're doing a lot of work on that area and it's promising, so my perception may change. Sawmill isn't as great as Dublin.
3667	Somewhat positive	It will bring new business into the city.
3668	Somewhat positive	I just know that it will generate a lot of business.

**Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_\_?**

ID No.	Impressions	
3787	Somewhat positive	They have some nice places and run nice events, but the big issue is the traffic.
3892	Somewhat positive	I think it's progressive and forward thinking.
3936	Somewhat positive	I am concerned about the traffic and parking.
4042	Somewhat positive	In Historic Dublin, business has slumped because of the construction going on; they have a bunch of strip malls that have gone to waste.
4059	Somewhat positive	I think this introduces some nice restaurants, but it lacks retail.
4074	Somewhat positive	I think they're building too many apartments. I'm a little bit concerned about the architectural codes.
4180	Somewhat positive	I think it has potential to be really nice. I just can't completely visualize it.
4198	Somewhat positive	It will increase home values.
4230	Somewhat positive	I think they're doing things way too fast; there is too much construction going on at one time
4260	Somewhat positive	Anytime you want to grow, that's positive, but I don't really know enough about it.
4353	Somewhat positive	There are going to be some big changes. There's a lot of construction, new buildings, and things being torn down so I don't know what it's going to be like when they finish. I liked it the way it was.
4362	Somewhat positive	Parking is a problem for sure and it does get congested.
4409	Somewhat positive	The downtown Bridge Street is very nice. Sawmill and 257 could use some improvement because a lot of the businesses there don't get much business, but I'm sure they'll do better once that side of the river is built up.
4457	Somewhat positive	I think it's just a good idea. It's a diverse use of the land that the city never had. It's a mixture of residential and retail trying to attract a younger crowd.
4611	Somewhat positive	It would be very positive to move the schools out of that area. They need to extend the post office road to Dublin Road.
4657	Somewhat positive	I think it will bring more people into the town and the economy will grow.
4676	Somewhat positive	I can see it will be great once it is completed, but it seems to be taking a long time, and some of the businesses in the area have been struggling due to construction.
4746	Somewhat positive	Without seeing the end result, I am concerned about the amount of money it's going to cost and that the architecture is going to look very modern and will not fit the area.
4750	Somewhat positive	I'll have to see it to tell.
4781	Somewhat positive	I've shopped around there; there are good restaurants there.
5046	Somewhat positive	It's a good area to go for restaurants and things, but I don't go there much.
5329	Somewhat positive	I am concerned that the population will grow too much.
5370	Somewhat positive	It's a great idea, but a bit risky.
5404	Somewhat positive	The improvements they're making to the roads and interchange in that area are a big plus.
5442	Somewhat positive	I think that they are doing this based on what they hope will happen. There has been a lot of thought put in, but it seems like a very sudden change to a large area.
5529	Somewhat positive	There wasn't a lot going on there to begin with, so I'm excited to see them bring in new stuff. Dublin does everything very nicely and if they continue with that pattern, we're excited to see what happens.
5573	Somewhat positive	They aren't spending enough resources to upgrade that location and haven't informed the public very well of the changes that are going on.
5577	Somewhat positive	There is a lot of traffic. From what I have experienced, I am not too fond of it.

**Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_\_?**

ID No.	Impressions	
5639	Somewhat positive	I don't see a gaping problem. It can get a little backed up, but that's it.
5743	Somewhat positive	For the most part, I have a pretty good attitude toward the Bridge Street District. However, I am concerned with the size of the development. There is a seven-story tall building being built, and I'm not sure how that will affect the surrounding neighborhood.
5834	Somewhat positive	There will be more of a variety.
5860	Somewhat positive	I'm worried about traffic in the area and specifically how traffic going to build up at the roundabout.
5871	Somewhat positive	There's just a lot going on there now, and I'm not totally sure what the final plan is.
6018	Somewhat positive	I'm happy that they are trying to revitalize it. I don't see how it's going to work. It's been kind of disruptive for citizens in the area.
6141	Somewhat positive	I am happy to see new shops. I am unhappy about the number of apartments and condos going into that area.
6398	Somewhat positive	I am concerned about some of the vacancies in the retail centers.
6796	Somewhat positive	It looks like a better use of the area than it has been, it makes better use of the river, and it provides a more centralized downtown.
6839	Somewhat positive	There are so many issues with parking and access. There are probably a lot of residents with issues down in that area.
7063	Somewhat positive	From the communications that I have received, I am not certain about the improvements being made.
7089	Somewhat positive	It's a good new development with restaurants and stores, while trying keep some historic feel.
7104	Somewhat positive	They have been redoing the interchange at 33, so they have had the road closed for the past year. The traffic has been interrupted. When they redo the interchange, I'm sure it will improve the area.
7124	Somewhat positive	I don't want the huge roundabout going in to control the traffic. I feel that it would have been better with traffic lights instead of the roundabout.
7229	Somewhat positive	I think it will help with the growth of Dublin.
7249	Somewhat positive	There are shops and activities down there. We don't go down there much, but it is fun when we do.
7267	Somewhat positive	It's a nice blend of historic, culture, and restaurants.
7271	Somewhat positive	I think it's a great area. They created a long-term plan and I'm excited with all of the changes.
7390	Somewhat positive	The traffic that goes through there gets backed up.
7613	Somewhat positive	I see the improvement that's happening around Riverside. I would like to see more improvements around the cemetery.
7636	Somewhat positive	I just think it's very nicely laid out. There can always be improvements. I wouldn't say anything negative.
7692	Somewhat positive	It's a short-term reason; it's the construction going on. We can't get across the river. You have to take big workaround to go across the river. I do like that it has four lanes so traffic moves fairly well.
7908	Somewhat positive	It will be good for Dublin.
7966	Somewhat positive	It has good shops but not a lot of parking and the traffic is somewhat heavy.
8167	Somewhat positive	I know they are hoping to bring and keep young people in the area, and I think that is good, but I hope they have considered the cons as well. I don't think the roundabout will work there. I feel that it is going to be so congested.
8302	Somewhat positive	I think they are developing along the river, which is a good thing. I don't think they should spend a fortune on a bridge that's not needed.
8369	Somewhat positive	It looks like the plans are going to work in that area fairly well.

**Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_\_?**

ID No.	Impressions	
8384	Somewhat positive	There's shopping opportunities. Other than the construction, it is usually conveniently located for me.
8413	Somewhat positive	I think there's too much traffic. Even though they are redoing the road patterns now, in the next four or five years traffic will be bad again.
8452	Somewhat positive	I'm there practically every day. I work along that area and have for 15 years. I like it, but I think it does not achieve its potential. I'm afraid that as development continues, its character will change so that it will not be as easy to navigate every day. I'm concerned that the 10-year plan is going to over-develop that corridor. Right now, it is a simple, convenient corridor that I use for shopping, transportation, and work. I'm concerned it will become over-developed and difficult to use on a daily-basis.
8526	Somewhat positive	It is improving, but there have been a lot of failures in the past.
8533	Somewhat positive	I'm interested to see how all of the large development fits in with the quaintness of Dublin. I'm also on the end of a bike path that's supposed to be connected to old Dublin. So, that would be a high priority for me.
8565	Somewhat positive	It looks like they are putting up work that will cause congestion. I don't know that the roads will handle all the construction.
8581	Somewhat positive	I think the Bridge Street District will tie in the Historic District well and be a good locus for growth.
8786	Somewhat positive	It's crowded with traffic.
8873	Somewhat positive	I am concerned about traffic.
8879	Somewhat positive	I think there are several nice businesses and there is continued development. There is promise; there's a chance for it to turn into a very viable business district. As of right now, it is a little anemic, but it's getting better.
8954	Somewhat positive	There are restaurants that are too expensive. It's too commercialized.
9136	Somewhat positive	The rush hour traffic is pretty bad. I know they are working on this bypass, but I am not sure how it will work. I hope it resolves the issue. Right now there is too much congestion.
9142	Somewhat positive	I like that they're addressing the need for change and adding more interest and retail. I'm concerned with the overall look of it. I'm not sure if it was really necessary.
9231	Somewhat positive	It will benefit downtown Dublin.
9308	Somewhat positive	We do have the population to support that development.
9318	Somewhat positive	It is good to go there.
9329	Somewhat positive	I think I have to see it further along to make my decision. I hope it is all they anticipate it to be.
9341	Somewhat positive	I'm excited about the atmosphere that it'll bring. I'm also worried about the traffic it could bring.
9348	Somewhat positive	I don't believe there have been enough other developers involved in the project.
9390	Somewhat positive	I enjoy eating down there. The restaurants are what make it great. It's great to have a Starbucks there. The library is not that great, but they still have a little ways to go.
9591	Somewhat positive	One reason is they are going to have a lot of infrastructure there, and I'm not sure if all the people they anticipate coming to the area are going to do so.
9681	Somewhat positive	From what I've seen, it looks like its going to be good for our community. I don't know much about it, so I don't think I could answer "very positive."
9694	Somewhat positive	I like the roundabouts and the bridge they're going to build. I don't like all the residential buildings in a small area because I have concerns about traffic.

**Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_\_?**

ID No.	Impressions	
9722	Somewhat positive	I like the thought of that area being developed, but I also have some hesitations as well. I'm excited to see what it turns out to be.
9729	Somewhat positive	It's not completed yet; it is a work in progress.
9808	Somewhat positive	I don't know if it will be successful.
9855	Somewhat positive	I don't like the amount of development that they are pursuing. I think its going to cause traffic congestion. It also takes away from the small-town feel of Dublin.
9869	Somewhat positive	I see all of the improvements that are happening now.
9935	Somewhat positive	The madness between now and the finished product is a little much.
9993	Somewhat positive	I'm concerned there will be too many apartments with not enough taxes.
9998	Somewhat positive	Everything I've seen done so far looks to be positive growth. I'm not sure what the ultimate end goal is, but what I'm seeing happening is positive.
10011	Somewhat positive	It is not done yet. Get the other park done and let's see how the flow works. I can't get a fair assessment until it is all done.
10125	Somewhat positive	I just have no desire or need to go there.
10179	Somewhat positive	It's a great initiative, but it will cost a lot to maintain.
10195	Somewhat positive	I think they keep it attractive with seasonal displays. It's an interesting mix of shops and restaurants, and a delightful place to walk, shop, and eat. I am very proud of it.
10377	Somewhat positive	I think it's moving in a good direction. It's improving traffic.
10403	Somewhat positive	I am not sure of the details.
10408	Somewhat positive	There is too much traffic congestion in that area probably because of the ongoing construction.
10477	Somewhat positive	I am positive about it, but I don't like all construction that's going on now.
10497	Somewhat positive	There are no accidents and things are going smoothly.
10678	Somewhat positive	I'm curious to see how it all comes together. I think it could be good once it's all done.
10740	Somewhat positive	I haven't spent a lot of time there. To get there it is by car or a long bike ride, and that is somewhat inconvenient.
10793	Somewhat positive	I am finally seeing some progress. I have been following it for a while. If you had asked me a year ago, my answer might have been different.
10905	Somewhat positive	I'm tired of the growing pains toward the end results.
10979	Somewhat positive	It's a nice place that people will want to visit.
10985	Somewhat positive	It can be kind of congested sometimes.
11007	Somewhat positive	The historic area is where I go to church. The integrity of it has been well maintained. I'm not too sure of the outcome of the Riverside Drive projects.
11074	Somewhat positive	It's been under construction for a while.
11135	Somewhat positive	Right now, there is a lot of construction. They are doing a good job at keeping the traffic flowing.
11144	Somewhat positive	I have a concern that there will be too many pedestrians, too many people. There's just a small area of curb with a lot of traffic. There are a lot of places to eat and many children. It could be very dangerous and I don't know what they are doing about that.
11241	Somewhat positive	I'm not sure of the final plan. They're putting up a lot of apartments.
11342	Somewhat positive	I'm in that area a lot and the construction makes it difficult to get around efficiently.

**Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_\_?**

ID No.	Impressions	
11671	Somewhat positive	I'm concerned about parking, traffic, and sustainability.
12007	Somewhat positive	The parking is awful, the traffic is very awful, even by Dublin standards, and the signage is awful if you are not from Dublin.
12287	Somewhat positive	I like it the way it is.
12666	Somewhat positive	During rush hour, the traffic is chaotic.
12757	Somewhat positive	Before they started construction, it was a sad area.
12784	Somewhat positive	This will be a wonderful place for the community to gather.
13270	Somewhat positive	The ongoing construction is slightly annoying.
13332	Somewhat positive	A lot of planning has gone into it and I'm concerned that they haven't taken into account how popular it might be.
9	Somewhat negative	I think Dublin has really prospered as a community with a focus on family and family homes. However, with that I believe the needs and concerns are skewed for someone like me who came here specifically for family.
50	Somewhat negative	They're expanding the district and I'm not sure how it's going to turn out. Right now, all I have is a bunch of construction and annoyances.
406	Somewhat negative	I felt that the city bullied businesses and residents about it. I felt that it was a done deal and there was no community input. I'm not sure, but I feel that there is a need for it.
505	Somewhat negative	I don't like the turn-off at 33.
619	Somewhat negative	I disagreed with the idea that it was going to be a community area for young employees for local businesses. It was later revised to go to seniors. For the senior community, it makes sense. It doesn't make sense to build a community for young employees when there are no activities for them.
979	Somewhat negative	I think they are putting too many people in a small area. It has been a financial drain on the city and it wasn't supposed to be in the beginning.
1466	Somewhat negative	I'm concerned about the huge development of condos in downtown area, that it doesn't fit the style of the current area, and that it seems like a huge development for the area.
1872	Somewhat negative	I don't like the traffic flow and I don't like the way they closed roads.
1886	Somewhat negative	It doesn't have the Dublin feel; it's more of a city feel with all the buildings.
2220	Somewhat negative	I just feel they're going to do what they want to do and it doesn't matter how residents feel. The infrastructure and schools can't handle the growth they want to bring.
2313	Somewhat negative	The traffic flow is horrific; it's the heaviest traffic spot in Dublin.
2707	Somewhat negative	The few times I've been there I've never seen shops I've wanted to visit. I have no reason to go there.
3154	Somewhat negative	It is too expensive and overwhelming. There is too much construction and unneeded construction there.
3212	Somewhat negative	We don't know if they are going to fill all the buildings.
4605	Somewhat negative	It's just traffic. The traffic is brutal.
4834	Somewhat negative	It is just really crowded with bad traffic over there.
4861	Somewhat negative	I don't think we're ready for the growth. I don't like paying taxes for it. There is a lot of vacancy that hasn't been filled and I don't want to build more.
5651	Somewhat negative	They're building it up a lot more and I do not want that to occur.
5737	Somewhat negative	It's a very crowded area. It's always packed.

**Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_\_?**

ID No.	Impressions	
5863	Somewhat negative	I feel like we weren't given enough notice or told clearly what was going to be happening with the newest construction in that area.
6264	Somewhat negative	I don't think it is necessary. They are going to put more homes there and not address traffic issues and the overcrowding of schools. We do not need more apartments in Dublin.
6683	Somewhat negative	It has been a mess for the last year and a half; it's been hard to navigate.
7499	Somewhat negative	There's a lot of industry smack dab in two specific areas. It is a busy road and I feel like that would be just a mess if that continued the way it is. It has lost its residential appeal – that quaint little touch.
7672	Somewhat negative	I think it was wrong for City Council to usurp the decision-making power of the planning and zoning commission.
7686	Somewhat negative	The traffic flow has been a mess, and I'm not sure what the final project will look like.
8644	Somewhat negative	I feel like it's going to cause more traffic, and bring in more residents that will flood our schools and cause increased property taxes.
8698	Somewhat negative	I see the city supporting individuals instead of the individuals benefiting the city.
9497	Somewhat negative	It's a disaster because of the construction and commercialism.
9562	Somewhat negative	I don't like the plan they've come up with and I certainly don't like the roundabout at 33 and 161.
9816	Somewhat negative	I'm concerned about traffic, access, and what happens after 30 years.
9850	Somewhat negative	Everything they're building will bring in more people. More residents will be moving here, which concerns me a bit.
10141	Somewhat negative	I think they're trying to create something that's going to cause more pain for the community. They're forcing development when it is not needed.
11648	Somewhat negative	I'm concerned about the level of transient living because of the apartments.
11674	Somewhat negative	It looks dated compared to the surrounding areas.
11757	Somewhat negative	This is where they're putting in all the high-density housing. Because of the tax abatements in the building process that the developers have received, it's going to put all the tax burden on those who are already living here. Also, we're worried about the traffic. There's not a lot of ways to expand the roads, so traffic will get worse.
12541	Somewhat negative	When we moved here it was a small, cool town, now it is developing faster than I think can be handled properly.
13289	Somewhat negative	It is creating density, the high buildings are taking away views, and it's becoming very urban.
13334	Somewhat negative	It is costing a lot of money and increasing traffic.
588	Very negative	The traffic circle plans are disastrous.
674	Very negative	Dublin used to be a small little community. They are turning it into a lot of retail and restaurants and a lot of traffic. Certain people are going to get rich from it all.
4837	Very negative	I feel it will be an economic failure. They did not look at the failure of Gahanna.
4852	Very negative	They have really done a poor job at selecting tenants. There are no foot-traffic stores. It is just restaurants. They should aim for the right kind of businesses to make it more of an enjoyable experience.
5377	Very negative	I think it's too much, too soon. There are too many apartments that are going to crowd schools. It's not something Dublin needs. It's not pleasing. They are trying to make it a commercial area. I don't like it.
5970	Very negative	I don't think the City of Dublin people have gone by what the people want. We haven't put any input into it. It is certainly not the direction I would want the community I live in to go.



**Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_\_?**

<b>ID No.</b>	<b>Impressions</b>	
7597	Very negative	I don't think it is what Dublin needs. We do not want additional in downtown Dublin, and we are not looking forward to getting the shopping district in a major area of traffic. It will be more apartments than permanent housing.
9842	Very negative	They are dumping it all on the east side of town. All of the traffic is east of the river and the good places are on the west side of the river.
10730	Very negative	Throughout history, the whole area has been built up without a good strategy. Now, it has become completely congested.

## Cross-Tabulations A

## The City of Dublin Community Attitudes Survey: 2016

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two highest priorities?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
<b><u>CONTROLLING GROWTH (NET)</u></b>	<b>80 20%</b>	<b>22 21%</b>	<b>17 15%</b>	<b>23 23%</b>	<b>18 21%</b>	<b>17 17%</b>	<b>37 22%</b>	<b>26 20%</b>	<b>19 20%</b>	<b>30 21%</b>	<b>23 22%</b>	<b>71 22%</b>	<b>7 14%</b>	<b>1 7%</b>	<b>21 25%</b>	<b>59 19%</b>	<b>42 19%</b>	<b>30 22%</b>
KEEPING THE COMMUNITY ATMOSPHERE (01)	2 1%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	1 1%	0 0%	1 0%	1 1%	2 1%	0 0%	0 0%	1 1%	1 0%	1 1%	0 0%
CONTROLLING GROWTH, NOT SPECIFIED (05)	39 10%	9 9%	5 5%	14 14%	9 11%	9 9%	20 12%	10 8%	7 7%	13 9%	14 13%	35 11%	3 6%	0 0%	9 11%	29 9%	19 9%	14 10%
KEEPING DUBLIN BEAUTIFUL/ GREEN/SPACED OUT (06)	11 3%	5 5%	1 1%	2 2%	2 2%	2 2%	2 1%	7 5%	5 5%	4 3%	2 2%	11 3%	0 0%	0 0%	4 5%	7 2%	8 4%	3 2%
ENFORCING CODES ON NEW BUILDINGS (13)	4 1%	1 1%	1 1%	2 2%	1 1%	1 1%	2 1%	1 1%	0 0%	1 1%	3 3%	4 1%	0 0%	0 0%	0 0%	4 1%	3 2%	1 1%
MAINTAINING THE SPIRIT OF THE DOWNTOWN DISTRICT (14)	2 1%	2 2%	0 0%	0 0%	0 0%	0 0%	2 1%	0 0%	1 1%	1 1%	0 0%	2 1%	0 0%	0 0%	0 0%	2 1%	0 0%	2 2%
ENCOURAGE BUILDING HOUSES OVER APARTMENTS (73)	6 2%	1 1%	2 1%	2 2%	2 2%	1 1%	4 2%	2 1%	0 0%	3 2%	2 2%	6 2%	0 0%	0 0%	3 3%	3 1%	2 1%	4 3%
TOO MUCH CONSTRUCTION AT ONE TIME (92)	17 4%	2 2%	8 7%	3 3%	4 5%	4 4%	5 3%	8 6%	6 6%	8 6%	3 2%	12 4%	4 8%	1 7%	4 5%	13 4%	9 4%	8 6%
<b><u>ALLOWING GROWTH (NET)</u></b>	<b>52 13%</b>	<b>16 15%</b>	<b>9 8%</b>	<b>18 18%</b>	<b>9 10%</b>	<b>11 11%</b>	<b>23 14%</b>	<b>17 14%</b>	<b>7 7%</b>	<b>18 13%</b>	<b>13 12%</b>	<b>44 14%</b>	<b>3 6%</b>	<b>1 10%</b>	<b>12 15%</b>	<b>38 12%</b>	<b>23 10%</b>	<b>24 17%</b>
INCREASING OR MAINTAINING COMMERCIAL DEVELOPMENT (18)	6 1%	1 1%	1 1%	3 3%	0 0%	3 3%	2 1%	0 0%	0 0%	4 3%	2 2%	6 2%	0 0%	0 0%	0 0%	6 2%	4 2%	2 1%
DEVELOPING THE DOWNTOWN DISTRICT (22)	6 1%	2 2%	1 1%	3 3%	0 0%	0 0%	1 1%	5 4%	0 0%	3 2%	0 0%	6 2%	0 0%	0 0%	3 3%	3 1%	5 2%	0 0%
BUILDING MORE RESTAURANTS (24)	2 0%	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	1 0%	1 1%	0 0%	1 1%	2 1%	0 0%	0 0%	0 0%	2 1%	1 0%	0 0%
BUILDING HIGH QUALITY BUSINESSES (25)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
BUILDING A WIDE VARIETY OF BUSINESSES (27)	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two highest priorities?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
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BUILDING AFFORDABLE RESIDENTIAL DEVELOPMENT (28)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%
INCREASING TAX BASE BY ALLOWING GROWTH (42)	4 1%	0 0%	2 2%	1 1%	1 1%	1 1%	3 2%	0 0%	0 0%	1 1%	2 2%	4 1%	0 0%	0 0%	1 1%	3 1%	1 0%	3 2%
HAVING A BUSINESS FRIENDLY ATMOSPHERE (72)	2 1%	1 1%	0 0%	1 1%	1 1%	0 0%	2 1%	1 1%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	1 2%	1 0%	1 0%	2 1%
BETTER PLANNING FOR GROWTH (75)	17 4%	4 4%	1 1%	7 7%	5 6%	3 3%	9 5%	5 4%	3 3%	7 5%	4 4%	14 4%	3 6%	0 0%	5 6%	12 4%	8 4%	8 6%
THE BRIDGE STREET DISTRICT (93)	14 4%	7 7%	2 1%	2 2%	3 4%	2 2%	6 3%	6 4%	2 2%	3 2%	4 4%	13 4%	0 0%	1 10%	4 5%	10 3%	4 2%	9 6%
<b><u>PROVIDING CITY SERVICES AND AMENITIES (NET)</u></b>	<b>182 46%</b>	<b>45 43%</b>	<b>43 38%</b>	<b>52 51%</b>	<b>43 52%</b>	<b>48 47%</b>	<b>71 41%</b>	<b>64 50%</b>	<b>50 52%</b>	<b>57 41%</b>	<b>51 49%</b>	<b>145 46%</b>	<b>20 37%</b>	<b>9 75%</b>	<b>39 48%</b>	<b>143 45%</b>	<b>107 48%</b>	<b>58 42%</b>
MANAGING THE FLOW OF TRAFFIC WITHIN DUBLIN (08)	89 22%	25 24%	23 21%	21 21%	19 23%	22 22%	33 20%	34 26%	21 22%	29 21%	25 24%	77 24%	5 10%	2 16%	23 28%	66 21%	48 22%	32 23%
ADDING OR MAINTAINING RECREATIONAL SPACES (12)	15 4%	2 2%	8 7%	3 3%	2 2%	7 7%	4 2%	4 3%	9 9%	2 1%	3 3%	12 4%	2 4%	0 0%	2 2%	13 4%	12 6%	1 1%
KEEPING THE CITY SAFE/HAVING ENOUGH POLICE OFFICERS (30)	52 13%	11 11%	11 9%	19 19%	11 13%	13 13%	23 13%	16 13%	7 7%	15 10%	24 23%	36 11%	9 17%	5 41%	9 12%	43 13%	32 14%	15 11%
ENFORCING TRAFFIC LAWS (31)	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
MAINTAINING OR REPAIRING INFRASTRUCTURE (33)	26 6%	4 3%	8 7%	7 7%	7 9%	7 7%	8 5%	11 9%	8 8%	12 8%	5 4%	24 7%	1 2%	0 0%	6 7%	20 6%	17 8%	7 5%
MAINTAINING OR IMPROVING CITY SERVICES, NOT SPECIFIED (34)	13 3%	0 0%	3 2%	8 8%	3 3%	2 2%	7 4%	5 4%	2 2%	3 2%	6 6%	8 3%	4 8%	0 0%	2 3%	11 3%	9 4%	3 2%
CREATING MORE/CONNECTING BIKE PATHS (49)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two highest priorities?  
(continued)

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TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
MAKING CITY MORE PEDESTRIAN-FRIENDLY (50)	2 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	2 2%	0 0%	0 0%	2 0%	0 0%	0 0%	0 0%	2 0%	1 0%	1 1%
REDUCING OR RECONSIDERING ROUNDABOUT USAGE (81)	2 0%	0 0%	0 0%	1 1%	1 1%	1 1%	1 1%	0 0%	0 0%	1 1%	1 1%	2 1%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%
PROMOTING COMMUNITY INVOLVEMENT (82)	4 1%	1 1%	2 1%	1 1%	0 0%	1 1%	3 2%	0 0%	0 0%	1 0%	2 2%	3 1%	0 0%	0 0%	1 1%	3 1%	3 1%	1 1%
BETTER ENFORCEMENT OF ZONING RESTRICTIONS (84)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%
ADDING FESTIVALS (85)	2 1%	2 2%	0 0%	0 0%	0 0%	2 2%	0 0%	0 0%	2 2%	0 0%	0 0%	0 0%	0 0%	2 17%	0 0%	2 1%	0 0%	2 2%
PROVIDING MORE PUBLIC TRANSPORTATION (88)	3 1%	1 1%	1 1%	0 0%	2 3%	0 0%	2 1%	1 1%	3 3%	0 0%	0 0%	3 1%	0 0%	0 0%	1 1%	3 1%	1 0%	0 0%
<b><u>MANAGING CITY MONEY (NET)</u></b>	<b>61 15%</b>	<b>16 15%</b>	<b>19 17%</b>	<b>14 14%</b>	<b>13 16%</b>	<b>9 9%</b>	<b>29 17%</b>	<b>23 18%</b>	<b>14 15%</b>	<b>28 20%</b>	<b>11 11%</b>	<b>52 16%</b>	<b>7 13%</b>	<b>1 8%</b>	<b>13 16%</b>	<b>47 15%</b>	<b>27 12%</b>	<b>27 20%</b>
EXERCISING FISCAL RESPONSIBILITY (40)	15 4%	4 4%	3 2%	3 3%	5 6%	3 3%	5 3%	6 5%	2 2%	7 5%	3 3%	14 4%	0 0%	1 8%	5 6%	10 3%	5 2%	9 7%
LOWERING PROPERTY TAXES OR KPNG EXSTNG PRPRTY TXS LW (41)	35 9%	12 11%	9 8%	7 7%	7 9%	4 4%	20 12%	11 8%	6 6%	19 14%	7 7%	27 8%	7 13%	1 8%	5 6%	30 9%	17 8%	14 10%
LOWERING INCOME TAXES OR KPNG EXISTING INCOME TAXES LOW (76)	5 1%	1 1%	2 1%	0 0%	3 3%	1 1%	4 2%	1 1%	1 1%	3 2%	1 1%	4 1%	0 0%	0 0%	1 1%	3 1%	2 1%	1 0%
LOWERING TAXES OR KEEPING EXSTNG TXS LW, NT SPCFD (77)	12 3%	1 1%	5 5%	4 4%	2 2%	2 2%	3 2%	7 5%	6 6%	3 2%	1 1%	12 4%	0 0%	0 0%	4 5%	7 2%	5 2%	6 5%
<b><u>IMPROVING CITY'S ATTITUDE (NET)</u></b>	<b>2 0%</b>	<b>1 1%</b>	<b>0 0%</b>	<b>1 1%</b>	<b>0 0%</b>	<b>1 1%</b>	<b>0 0%</b>	<b>1 1%</b>	<b>0 0%</b>	<b>1 1%</b>	<b>0 0%</b>	<b>1 0%</b>	<b>0 0%</b>	<b>1 7%</b>	<b>0 0%</b>	<b>2 1%</b>	<b>1 0%</b>	<b>1 1%</b>

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two highest priorities?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
LISTENING TO THE CONCERNS OF LOCAL RESIDENTS (45)	2 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%	1 7%	0 0%	2 1%	1 0%	1 1%
<b><u>ADDRESSING SCHOOL ISSUES (NET)</u></b>	<b>87 22%</b>	<b>28 27%</b>	<b>13 12%</b>	<b>22 22%</b>	<b>24 29%</b>	<b>23 23%</b>	<b>47 28%</b>	<b>17 13%</b>	<b>12 13%</b>	<b>32 23%</b>	<b>31 30%</b>	<b>65 20%</b>	<b>15 29%</b>	<b>3 26%</b>	<b>11 14%</b>	<b>75 24%</b>	<b>45 20%</b>	<b>32 23%</b>
MAINTAINING QUALITY SCHOOLS (35)	87 22%	28 27%	13 12%	22 22%	23 28%	23 23%	46 27%	17 13%	12 13%	31 22%	31 30%	64 20%	15 29%	3 26%	11 14%	74 23%	44 20%	32 23%
ADDRESSING SCHOOL BOUNDARY ISSUES (19)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 3%	0 0%	0 0%	1 0%	1 1%	0 0%
CONTROLLING SCHOOL SPENDING (20)	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
<b><u>OTHER (NET)</u></b>	<b>58 14%</b>	<b>19 19%</b>	<b>21 19%</b>	<b>4 4%</b>	<b>13 15%</b>	<b>17 17%</b>	<b>28 16%</b>	<b>13 10%</b>	<b>13 13%</b>	<b>20 15%</b>	<b>18 17%</b>	<b>40 13%</b>	<b>14 27%</b>	<b>1 9%</b>	<b>8 10%</b>	<b>49 16%</b>	<b>32 14%</b>	<b>19 14%</b>
ADDRESSING JOBS/ECONOMIC ISSUES (91)	14 3%	4 4%	8 7%	0 0%	1 1%	5 5%	3 2%	6 4%	1 1%	9 6%	3 3%	11 4%	2 4%	0 0%	3 3%	11 3%	7 3%	6 5%
BEING ENVIRONMENTALLY FRIENDLY (86)	6 1%	3 3%	1 1%	0 0%	2 3%	1 1%	5 3%	0 0%	2 2%	2 2%	1 1%	4 1%	0 0%	1 9%	1 1%	5 2%	2 1%	3 2%
MAINTAIN/INCREASE PROPERTY VALUES (87)	5 1%	4 3%	1 1%	0 0%	0 0%	1 1%	3 2%	1 1%	0 0%	2 2%	3 3%	3 1%	1 3%	0 0%	1 2%	3 1%	4 2%	0 0%
DRUGS/HEROIN (90)	28 7%	5 5%	9 8%	3 3%	10 12%	8 8%	14 8%	5 4%	7 7%	7 5%	9 9%	19 6%	7 14%	0 0%	4 5%	24 8%	18 8%	7 5%
OTHER (97)	7 2%	4 4%	2 2%	1 1%	0 0%	3 3%	3 2%	1 1%	3 3%	1 1%	3 3%	4 1%	3 6%	0 0%	0 0%	7 2%	2 1%	3 2%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two highest priorities?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
<b><u>OTHER CODES</u></b>	<b>56</b> <b>14%</b>	<b>8</b> <b>7%</b>	<b>28</b> <b>25%</b>	<b>12</b> <b>12%</b>	<b>8</b> <b>10%</b>	<b>13</b> <b>13%</b>	<b>24</b> <b>14%</b>	<b>19</b> <b>15%</b>	<b>21</b> <b>21%</b>	<b>21</b> <b>15%</b>	<b>5</b> <b>5%</b>	<b>40</b> <b>13%</b>	<b>13</b> <b>24%</b>	<b>1</b> <b>9%</b>	<b>12</b> <b>14%</b>	<b>45</b> <b>14%</b>	<b>35</b> <b>16%</b>	<b>15</b> <b>11%</b>
DON'T KNOW/REFUSED (98)	56 14%	8 7%	28 25%	12 12%	8 10%	13 13%	24 14%	19 15%	21 21%	21 15%	5 5%	40 13%	13 24%	1 9%	12 14%	45 14%	35 16%	15 11%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 6: If A means excellent, B good, C average, D poor, and F is failing, what letter grade would you give Dublin as a place to live?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
A (EXCELLENT) (4.0)	307 77%	77 73%	77 69%	81 80%	72 87%	80 79%	133 78%	95 74%	68 71%	112 80%	85 81%	244 76%	41 77%	10 82%	61 74%	245 77%	185 83%	90 65%
B (GOOD) (3.0)	84 21%	24 23%	33 29%	19 18%	9 10%	21 21%	32 19%	30 24%	22 23%	26 19%	18 18%	70 22%	10 20%	1 8%	20 25%	64 20%	35 16%	44 32%
C (AVERAGE) (2.0)	9 2%	4 3%	2 2%	1 1%	2 2%	0 0%	5 3%	3 3%	6 6%	1 1%	1 1%	5 2%	2 4%	1 10%	1 1%	8 3%	2 1%	4 3%
Mean	3.7	3.7	3.7	3.8	3.8	3.8	3.7	3.7	3.6	3.8	3.8	3.7	3.7	3.7	3.7	3.7	3.8	3.6
S.D.	0.5	0.5	0.5	0.4	0.4	0.4	0.5	0.5	0.6	0.4	0.4	0.5	0.5	0.7	0.5	0.5	0.4	0.6

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 7: What letter grade would you give Dublin as a place to work?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
A (EXCELLENT) (4.0)	202 50%	52 50%	57 51%	55 54%	37 45%	57 56%	81 47%	64 50%	49 51%	71 51%	58 55%	167 52%	27 52%	3 24%	32 39%	169 53%	120 54%	61 44%
B (GOOD) (3.0)	105 26%	27 26%	34 30%	24 24%	20 25%	32 32%	44 26%	29 23%	25 26%	35 25%	25 24%	84 26%	15 29%	3 23%	28 34%	78 25%	55 25%	42 30%
C (AVERAGE) (2.0)	12 3%	4 4%	3 3%	2 2%	3 4%	2 2%	6 3%	4 3%	3 3%	5 3%	2 2%	9 3%	1 2%	1 10%	1 1%	12 4%	7 3%	5 3%
D (POOR) (1.0)	6 2%	3 3%	1 1%	1 1%	1 1%	0 0%	4 3%	2 1%	3 3%	2 1%	1 1%	6 2%	0 0%	0 0%	2 2%	4 1%	2 1%	3 2%
F (FAILING) (0)	2 0%	2 2%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	2 2%	0 0%	0 0%	2 1%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%
DON'T KNOW/REFUSED	73 18%	16 16%	17 15%	19 19%	21 26%	10 10%	36 21%	28 22%	15 15%	27 19%	18 18%	51 16%	9 18%	6 43%	19 24%	53 17%	36 16%	27 19%
Mean	3.5	3.4	3.5	3.6	3.5	3.6	3.5	3.5	3.4	3.6	3.6	3.5	3.6	3.3	3.4	3.5	3.6	3.4
S.D.	0.7	0.9	0.6	0.6	0.7	0.5	0.7	0.8	0.9	0.7	0.6	0.7	0.5	0.8	0.7	0.7	0.7	0.7

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 8: What letter grade would you give Dublin as a place to retire?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
A (EXCELLENT) (4.0)	137 34%	40 38%	38 34%	38 37%	21 26%	43 42%	47 28%	47 37%	34 35%	49 35%	34 33%	111 35%	16 30%	6 49%	21 26%	115 36%	98 44%	30 21%
B (GOOD) (3.0)	143 36%	38 37%	43 39%	28 28%	33 40%	35 35%	69 40%	39 31%	37 38%	47 33%	38 36%	108 34%	25 48%	4 33%	33 41%	109 34%	71 32%	60 44%
C (AVERAGE) (2.0)	74 19%	19 18%	23 20%	13 13%	19 23%	9 9%	36 21%	29 23%	18 19%	23 16%	25 24%	61 19%	9 17%	1 8%	18 22%	56 18%	34 15%	30 22%
D (POOR) (1.0)	32 8%	6 5%	4 4%	15 15%	7 8%	11 11%	7 4%	13 10%	3 4%	18 13%	6 6%	29 9%	1 2%	1 10%	4 5%	28 9%	9 4%	15 11%
F (FAILING) (0)	3 1%	2 2%	0 0%	1 1%	0 0%	0 0%	3 2%	0 0%	0 0%	0 0%	1 1%	2 1%	0 0%	0 0%	1 1%	2 1%	2 1%	1 0%
DON'T KNOW/REFUSED	11 3%	0 0%	4 3%	5 5%	2 2%	3 3%	9 5%	0 0%	4 4%	4 3%	1 1%	9 3%	1 2%	0 0%	4 5%	7 2%	7 3%	3 2%
Mean	3.0	3.0	3.1	2.9	2.9	3.1	2.9	2.9	3.1	2.9	2.9	3.0	3.1	3.2	2.9	3.0	3.2	2.8
S.D.	1.0	1.0	0.8	1.1	0.9	1.0	0.9	1.0	0.8	1.0	0.9	1.0	0.8	1.0	0.9	1.0	0.9	0.9

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 9: What do you like most about living in Dublin?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
<b><u>QUALITY OF LIFE (NET)</u></b>	<b>220 55%</b>	<b>61 58%</b>	<b>60 54%</b>	<b>52 52%</b>	<b>47 56%</b>	<b>65 64%</b>	<b>92 54%</b>	<b>64 50%</b>	<b>60 63%</b>	<b>70 50%</b>	<b>58 56%</b>	<b>167 52%</b>	<b>37 70%</b>	<b>8 67%</b>	<b>38 46%</b>	<b>182 58%</b>	<b>123 56%</b>	<b>78 57%</b>
IS SAFE (01)	87 22%	24 23%	26 24%	10 10%	27 32%	36 36%	35 21%	16 12%	30 32%	24 17%	21 20%	59 18%	23 44%	5 42%	8 10%	79 25%	44 20%	35 25%
IS FAMILY-ORIENTED (02)	17 4%	4 4%	5 4%	4 4%	4 5%	5 5%	11 6%	2 1%	6 7%	4 3%	5 5%	12 4%	5 10%	0 0%	4 4%	14 4%	11 5%	5 4%
IS CLEAN/NEAT (03)	61 15%	18 18%	19 17%	17 16%	6 8%	29 28%	19 11%	13 10%	16 17%	20 14%	16 16%	44 14%	14 27%	1 8%	8 10%	53 17%	31 14%	21 16%
IS BEAUTIFUL, NOT SPECIFIED (04)	16 4%	4 3%	3 3%	5 5%	4 5%	4 4%	3 2%	10 8%	4 4%	6 4%	4 4%	14 4%	1 3%	0 0%	4 5%	12 4%	8 4%	7 5%
IS QUIET (05)	10 2%	1 1%	7 6%	1 1%	1 1%	4 4%	2 1%	4 3%	6 6%	3 2%	0 0%	8 2%	1 2%	1 10%	1 2%	9 3%	8 4%	1 1%
IS GREEN/GOOD LANDSCAPING/OPEN SPACES (06)	41 10%	8 8%	10 9%	14 13%	10 12%	6 6%	15 9%	20 16%	8 8%	18 12%	12 12%	36 11%	3 6%	0 0%	12 15%	29 9%	26 12%	14 10%
GOOD SENSE OF COMMUNITY, NOT SPECIFIED (07)	50 12%	23 22%	10 9%	11 11%	6 7%	12 12%	25 15%	13 10%	11 12%	13 9%	14 14%	36 11%	7 14%	2 15%	9 11%	41 13%	30 14%	17 13%
IS PROGRESSIVE (08)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%
<b><u>SERVICES/AMENITIES (NET)</u></b>	<b>174 44%</b>	<b>43 42%</b>	<b>48 42%</b>	<b>42 42%</b>	<b>41 50%</b>	<b>30 30%</b>	<b>80 47%</b>	<b>64 50%</b>	<b>27 28%</b>	<b>69 49%</b>	<b>50 48%</b>	<b>148 46%</b>	<b>14 26%</b>	<b>4 28%</b>	<b>44 53%</b>	<b>129 41%</b>	<b>97 44%</b>	<b>55 40%</b>
HAS GREAT PARKS (09)	54 13%	14 13%	16 14%	12 12%	12 15%	9 9%	28 16%	17 13%	6 6%	18 13%	17 17%	45 14%	5 10%	1 10%	10 13%	42 13%	29 13%	16 11%
HAS GOOD CITY SERVICES (10)	91 23%	23 22%	23 20%	22 22%	23 28%	19 19%	37 22%	35 27%	14 14%	37 26%	26 25%	75 23%	6 10%	2 19%	27 33%	62 20%	51 23%	29 21%
HAS GOOD ENTERTAINMENT (11)	5 1%	0 0%	2 2%	3 3%	0 0%	0 0%	2 1%	3 3%	0 0%	5 3%	0 0%	4 1%	1 3%	0 0%	0 0%	5 2%	4 2%	1 1%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 9: What do you like most about living in Dublin?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
HAS RECREATION CENTER (12)	27 7%	5 5%	6 5%	10 10%	5 7%	1 1%	13 8%	12 9%	3 3%	9 6%	6 6%	24 7%	0 0%	1 9%	7 9%	19 6%	17 7%	7 5%
HAS BIKE PATHS (13)	39 10%	12 11%	10 9%	8 8%	10 12%	6 6%	19 11%	15 11%	2 2%	15 11%	18 17%	38 12%	0 0%	0 0%	9 11%	30 10%	24 11%	13 10%
HAS NICE DOWNTOWN/HISTORIC DISTRICT (14)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	1 1%	1 0%	0 0%	1 1%
HAS RUNNING/WALKING TRAILS (15)	18 5%	5 4%	6 5%	5 5%	2 3%	2 2%	10 6%	7 5%	4 4%	9 6%	4 4%	16 5%	0 0%	1 9%	4 5%	14 5%	10 5%	7 5%
HAS GOOD RESTAURANTS (17)	3 1%	1 1%	1 1%	1 1%	0 0%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	3 1%	0 0%	0 0%	1 1%	3 1%	1 1%	2 2%
HAS COMMUNITY EVENTS (18)	22 5%	4 3%	7 6%	5 5%	6 8%	3 3%	14 8%	5 4%	1 1%	10 7%	8 8%	19 6%	1 3%	0 0%	6 8%	14 5%	13 6%	7 5%
HAS GOLF COURSE (19)	3 1%	1 1%	0 0%	2 2%	0 0%	0 0%	3 2%	0 0%	0 0%	2 1%	1 1%	1 0%	2 3%	0 0%	0 0%	3 1%	1 0%	2 1%
HAS LIBRARY (20)	3 1%	1 1%	0 0%	1 1%	1 1%	1 1%	0 0%	3 2%	2 2%	0 0%	0 0%	3 1%	0 0%	0 0%	2 2%	2 1%	0 0%	3 2%
HAS ARTS (21)	2 1%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	1 1%	1 1%	0 0%	1 1%	2 1%	0 0%	0 0%	1 1%	1 0%	1 1%	1 1%
<b><u>LOCATION (NET)</u></b>	<b>45 11%</b>	<b>14 13%</b>	<b>17 15%</b>	<b>8 8%</b>	<b>6 8%</b>	<b>14 14%</b>	<b>16 9%</b>	<b>15 12%</b>	<b>12 12%</b>	<b>19 13%</b>	<b>9 8%</b>	<b>37 12%</b>	<b>5 10%</b>	<b>1 8%</b>	<b>7 8%</b>	<b>39 12%</b>	<b>23 10%</b>	<b>17 12%</b>
CONVENIENT TO EVERYTHING (23)	31 8%	10 10%	10 9%	5 5%	5 7%	8 8%	13 8%	11 8%	6 6%	13 9%	6 6%	26 8%	4 7%	1 8%	5 6%	26 8%	15 7%	13 9%
CLOSE TO SHOPPING (24)	7 2%	3 3%	1 1%	2 2%	1 1%	3 3%	1 1%	3 2%	3 3%	1 0%	2 2%	6 2%	0 0%	0 0%	1 1%	6 2%	4 2%	3 2%
CLOSE TO FREEWAY (25)	6 1%	2 1%	3 3%	1 1%	0 0%	2 2%	2 1%	1 1%	3 3%	3 2%	0 0%	6 2%	0 0%	0 0%	1 1%	5 2%	1 1%	4 3%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 9: What do you like most about living in Dublin?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
CLOSE TO RESTAURANTS (26)	4 1%	1 1%	1 1%	1 1%	0 0%	1 1%	0 0%	2 2%	1 1%	2 1%	1 1%	4 1%	0 0%	0 0%	1 1%	3 1%	2 1%	1 0%
CLOSE TO JOB (27)	4 1%	1 1%	2 2%	1 1%	0 0%	3 3%	0 0%	1 1%	1 1%	2 1%	1 1%	2 0%	1 2%	0 0%	0 0%	4 1%	3 1%	0 0%
<b><u>SCHOOLS (NET)</u></b>	<b>78 19%</b>	<b>17 16%</b>	<b>16 14%</b>	<b>24 24%</b>	<b>20 24%</b>	<b>19 19%</b>	<b>44 26%</b>	<b>14 11%</b>	<b>11 12%</b>	<b>34 24%</b>	<b>23 22%</b>	<b>59 19%</b>	<b>14 27%</b>	<b>3 24%</b>	<b>16 20%</b>	<b>61 19%</b>	<b>45 20%</b>	<b>29 21%</b>
HAS QUALITY SCHOOLS (31)	78 19%	17 16%	16 14%	24 24%	20 24%	19 19%	44 26%	14 11%	11 12%	34 24%	23 22%	59 19%	14 27%	3 24%	16 20%	61 19%	45 20%	29 21%
<b><u>RESIDENTS (NET)</u></b>	<b>29 7%</b>	<b>8 8%</b>	<b>8 7%</b>	<b>8 8%</b>	<b>5 6%</b>	<b>9 9%</b>	<b>7 4%</b>	<b>13 10%</b>	<b>10 10%</b>	<b>5 3%</b>	<b>8 7%</b>	<b>20 6%</b>	<b>8 15%</b>	<b>1 8%</b>	<b>6 8%</b>	<b>23 7%</b>	<b>20 9%</b>	<b>8 6%</b>
LIKE THE PEOPLE (33)	29 7%	8 8%	8 7%	8 8%	5 6%	9 9%	7 4%	13 10%	10 10%	5 3%	8 7%	20 6%	8 15%	1 8%	6 8%	23 7%	20 9%	8 6%
<b><u>HOUSING (NET)</u></b>	<b>18 5%</b>	<b>6 6%</b>	<b>5 4%</b>	<b>5 5%</b>	<b>2 3%</b>	<b>4 4%</b>	<b>7 4%</b>	<b>7 6%</b>	<b>1 1%</b>	<b>10 7%</b>	<b>5 5%</b>	<b>15 5%</b>	<b>1 3%</b>	<b>2 17%</b>	<b>5 6%</b>	<b>13 4%</b>	<b>9 4%</b>	<b>8 6%</b>
LIKE THE NEIGHBORHOODS/HOUSES (36)	13 3%	4 4%	4 3%	3 3%	2 3%	2 2%	6 4%	4 3%	0 0%	6 5%	4 4%	10 3%	1 3%	1 9%	3 4%	9 3%	5 2%	6 4%
INCREASING PROPERTY VALUES/ GOOD INVESTMENT (37)	6 1%	2 2%	1 1%	2 2%	0 0%	2 2%	1 0%	3 2%	1 1%	3 2%	1 1%	5 1%	0 0%	1 8%	2 2%	4 1%	4 2%	2 1%
<b><u>CITY PLANNING (NET)</u></b>	<b>50 12%</b>	<b>18 17%</b>	<b>8 7%</b>	<b>11 11%</b>	<b>14 16%</b>	<b>10 9%</b>	<b>21 13%</b>	<b>19 15%</b>	<b>14 15%</b>	<b>11 8%</b>	<b>18 17%</b>	<b>38 12%</b>	<b>12 23%</b>	<b>0 0%</b>	<b>9 11%</b>	<b>41 13%</b>	<b>33 15%</b>	<b>10 8%</b>
HAS A GOOD ROAD NETWORK (TRAFFIC FLOW) (16)	6 1%	1 1%	2 2%	0 0%	3 3%	0 0%	2 1%	3 2%	2 2%	1 1%	1 1%	6 2%	0 0%	0 0%	1 1%	5 1%	3 1%	2 1%
HAS GOOD CITY PLANNING (39)	41 10%	15 14%	5 4%	11 11%	10 12%	9 9%	17 10%	15 12%	11 11%	7 5%	17 16%	32 10%	9 17%	0 0%	7 8%	34 11%	28 13%	8 6%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 9: What do you like most about living in Dublin?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
ENFORCES ZONING (60)	6 2%	2 2%	0 0%	1 1%	3 4%	0 0%	4 2%	2 2%	2 2%	1 1%	1 1%	4 1%	2 4%	0 0%	1 2%	5 1%	1 0%	3 2%
THE BRIDGE STREET DISTRICT (61)	4 1%	2 2%	1 1%	1 1%	1 1%	1 1%	3 1%	1 1%	0 0%	3 2%	1 1%	3 1%	1 2%	0 0%	1 1%	3 1%	4 2%	0 0%
<b><u>OTHER (NET)</u></b>	<b>15 4%</b>	<b>3 3%</b>	<b>3 3%</b>	<b>7 7%</b>	<b>1 1%</b>	<b>2 2%</b>	<b>5 3%</b>	<b>7 6%</b>	<b>2 2%</b>	<b>7 5%</b>	<b>3 3%</b>	<b>15 5%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>6 7%</b>	<b>9 3%</b>	<b>9 4%</b>	<b>4 3%</b>
HAS LOTS OF BUSINESSES/JOB (41)	3 1%	2 2%	1 1%	0 0%	0 0%	0 0%	1 0%	2 2%	2 2%	0 0%	1 1%	3 1%	0 0%	0 0%	0 0%	3 1%	1 0%	2 2%
IS FISCALLY RESPONSIBLE (45)	4 1%	0 0%	1 1%	2 2%	1 1%	2 2%	1 0%	1 1%	0 0%	3 2%	1 1%	4 1%	0 0%	0 0%	1 1%	3 1%	3 1%	0 0%
LISTENS TO/COMMUNICATES WITH RESIDENTS (49)	3 1%	1 1%	1 1%	1 1%	0 0%	0 0%	1 0%	2 1%	0 0%	0 0%	2 2%	3 1%	0 0%	0 0%	1 1%	2 1%	1 1%	1 1%
OTHER (97)	5 1%	0 0%	1 1%	4 4%	0 0%	0 0%	3 2%	2 2%	0 0%	4 3%	0 0%	5 2%	0 0%	0 0%	4 5%	1 0%	4 2%	1 1%
<b><u>OTHER CODES</u></b>	<b>9 2%</b>	<b>1 1%</b>	<b>5 5%</b>	<b>3 3%</b>	<b>0 0%</b>	<b>1 1%</b>	<b>3 2%</b>	<b>5 4%</b>	<b>5 5%</b>	<b>2 1%</b>	<b>3 3%</b>	<b>9 3%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>1 1%</b>	<b>9 3%</b>	<b>5 2%</b>	<b>3 3%</b>
DON'T KNOW/REFUSED (98)	9 2%	1 1%	5 5%	3 3%	0 0%	1 1%	3 2%	5 4%	5 5%	2 1%	3 3%	9 3%	0 0%	0 0%	1 1%	9 3%	5 2%	3 3%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 10(a): Satisfaction: Police protection

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	338 84%	87 83%	95 85%	87 86%	69 84%	86 85%	142 83%	110 86%	79 82%	122 87%	87 83%	266 83%	45 85%	12 91%	68 83%	268 85%	186 84%	117 85%
SOMEWHAT SATISFIED (2)	55 14%	16 15%	14 13%	13 13%	11 14%	13 13%	25 15%	17 13%	15 15%	17 12%	16 15%	46 14%	8 15%	1 9%	12 15%	43 14%	31 14%	19 14%
SOMEWHAT DISSATISFIED (3)	5 1%	1 1%	3 2%	1 1%	0 0%	2 2%	2 1%	2 1%	3 3%	0 0%	2 2%	5 2%	0 0%	0 0%	2 2%	4 1%	4 2%	1 0%
DON'T KNOW/REFUSED (5)	2 0%	0 0%	0 0%	0 0%	2 2%	0 0%	2 1%	0 0%	0 0%	1 1%	0 0%	2 1%	0 0%	0 0%	0 0%	2 1%	1 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 10(b): Satisfaction: Mosquito control

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	232 58%	70 66%	65 58%	51 50%	47 57%	64 64%	93 55%	75 58%	61 63%	76 54%	68 65%	185 58%	30 57%	10 81%	42 51%	190 60%	139 63%	73 53%
SOMEWHAT SATISFIED (2)	129 32%	29 27%	32 29%	37 37%	30 37%	25 25%	60 35%	44 34%	23 24%	47 33%	32 31%	109 34%	13 25%	1 10%	33 40%	96 30%	61 27%	52 38%
SOMEWHAT DISSATISFIED (3)	24 6%	2 2%	9 8%	10 10%	3 3%	7 7%	13 7%	5 4%	6 7%	13 9%	3 2%	15 5%	6 11%	1 10%	6 7%	18 6%	14 6%	7 5%
VERY DISSATISFIED (4)	4 1%	0 0%	1 1%	2 2%	1 1%	2 2%	1 1%	1 1%	0 0%	2 2%	1 1%	3 1%	1 2%	0 0%	0 0%	4 1%	0 0%	4 3%
DON'T KNOW/REFUSED (5)	11 3%	4 4%	4 4%	1 1%	1 2%	3 3%	4 2%	4 3%	6 6%	2 1%	1 1%	8 3%	2 4%	0 0%	1 2%	9 3%	8 4%	2 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 10(c): Satisfaction: Trash and recycling collection

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	345 86%	89 85%	92 82%	90 89%	74 90%	91 90%	146 86%	108 84%	77 80%	124 89%	93 89%	272 85%	47 89%	11 85%	67 83%	276 87%	194 88%	112 81%
SOMEWHAT SATISFIED (2)	38 10%	12 12%	14 13%	5 5%	7 8%	7 7%	14 8%	18 14%	13 14%	10 7%	9 9%	32 10%	5 9%	2 15%	9 11%	29 9%	18 8%	20 15%
SOMEWHAT DISSATISFIED (3)	9 2%	3 3%	3 3%	2 2%	2 2%	1 1%	6 3%	2 2%	3 3%	2 1%	3 3%	9 3%	0 0%	0 0%	3 3%	7 2%	3 2%	4 3%
VERY DISSATISFIED (4)	2 1%	1 1%	0 0%	1 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 2%	0 0%	1 0%	1 2%	0 0%	0 0%	2 1%	1 0%	1 1%
DON'T KNOW/REFUSED (5)	5 1%	0 0%	3 2%	2 2%	0 0%	1 1%	2 1%	1 1%	3 3%	2 2%	0 0%	5 2%	0 0%	0 0%	2 3%	3 1%	5 2%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 10(d): Satisfaction: Leaf collection

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	250 62%	72 69%	62 55%	57 56%	59 71%	62 61%	111 65%	78 60%	56 58%	89 63%	69 67%	196 62%	32 61%	9 73%	49 60%	199 63%	131 59%	86 62%
SOMEWHAT SATISFIED (2)	106 27%	19 18%	36 33%	32 32%	19 23%	33 33%	43 25%	30 24%	26 27%	38 27%	27 26%	85 27%	19 35%	0 0%	20 25%	86 27%	63 28%	39 28%
SOMEWHAT DISSATISFIED (3)	7 2%	2 2%	4 4%	1 1%	0 0%	1 1%	5 3%	1 1%	3 4%	1 1%	2 2%	6 2%	0 0%	1 8%	2 2%	6 2%	3 1%	4 3%
VERY DISSATISFIED (4)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	1 0%	1 0%	0 0%
DON'T KNOW/REFUSED (5)	35 9%	10 9%	10 9%	11 11%	5 6%	6 5%	10 6%	20 15%	11 11%	11 8%	6 6%	32 10%	1 3%	2 19%	10 12%	25 8%	24 11%	10 7%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 10(e): Satisfaction: The city's curbside chipper service

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	223 56%	62 59%	50 45%	54 54%	57 69%	52 51%	94 55%	78 60%	47 49%	82 58%	59 56%	185 58%	21 40%	5 39%	56 69%	165 52%	123 55%	75 55%
SOMEWHAT SATISFIED (2)	89 22%	23 22%	28 25%	26 26%	12 14%	31 31%	33 19%	25 19%	24 25%	29 20%	20 20%	68 21%	15 28%	4 35%	11 14%	78 24%	48 22%	35 26%
SOMEWHAT DISSATISFIED (3)	5 1%	2 2%	1 1%	1 1%	1 1%	1 1%	4 2%	1 1%	3 3%	0 0%	1 1%	4 1%	1 2%	0 0%	2 3%	3 1%	3 1%	1 1%
VERY DISSATISFIED (4)	2 0%	1 1%	1 1%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	1 0%	1 2%	0 0%	0 0%	2 1%	2 1%	0 0%
DON'T KNOW/REFUSED (5)	82 20%	17 16%	32 29%	20 20%	13 16%	18 17%	38 23%	26 20%	22 23%	28 20%	24 23%	61 19%	15 28%	3 26%	12 15%	69 22%	46 21%	26 19%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 10(f): Satisfaction: Snow removal

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	259 65%	64 61%	74 66%	65 65%	56 67%	62 61%	110 65%	87 68%	64 66%	91 65%	64 62%	201 63%	35 66%	10 82%	54 66%	204 64%	148 67%	88 64%
SOMEWHAT SATISFIED (2)	126 32%	37 35%	33 30%	34 34%	22 27%	37 36%	51 30%	38 30%	29 30%	40 28%	39 38%	108 34%	15 28%	2 18%	24 30%	101 32%	68 31%	43 31%
SOMEWHAT DISSATISFIED (3)	10 3%	3 3%	4 3%	2 2%	2 3%	1 1%	6 3%	3 2%	3 3%	6 4%	1 1%	8 2%	2 3%	0 0%	3 4%	7 2%	4 2%	5 4%
VERY DISSATISFIED (4)	2 1%	1 1%	0 0%	0 0%	2 2%	1 1%	2 1%	0 0%	1 1%	2 1%	0 0%	1 0%	2 3%	0 0%	0 0%	2 1%	2 1%	1 0%
DON'T KNOW/REFUSED (5)	2 1%	1 1%	1 1%	0 0%	1 1%	1 1%	2 1%	0 0%	0 0%	2 2%	0 0%	2 1%	0 0%	0 0%	0 0%	2 1%	0 0%	2 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 10(g): Satisfaction: City-sponsored events and activities, such as the Dublin Irish Festival, the St. Patrick's Day Parade, and the Independence Day Celebration

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	316 79%	79 76%	85 76%	83 82%	69 84%	77 77%	134 79%	104 81%	72 75%	107 77%	85 82%	258 81%	37 70%	6 49%	65 80%	248 78%	184 83%	98 71%
SOMEWHAT SATISFIED (2)	74 18%	22 21%	25 22%	17 16%	11 13%	23 22%	34 20%	18 14%	19 20%	28 20%	18 18%	54 17%	13 25%	5 43%	13 16%	61 19%	32 14%	38 27%
SOMEWHAT DISSATISFIED (3)	4 1%	3 3%	1 1%	1 1%	0 0%	1 1%	2 1%	2 1%	2 2%	3 2%	0 0%	3 1%	0 0%	1 8%	2 2%	3 1%	4 2%	1 1%
DON'T KNOW/REFUSED (5)	6 2%	1 1%	2 1%	1 1%	3 4%	0 0%	1 1%	5 4%	2 3%	2 2%	1 1%	4 1%	2 4%	0 0%	1 2%	5 2%	2 1%	2 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 10(h): Satisfaction: Recreation programming

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	284 71%	77 74%	77 69%	68 67%	62 75%	71 70%	116 68%	97 75%	63 66%	100 72%	77 74%	230 72%	32 60%	11 84%	55 68%	228 72%	157 71%	97 70%
SOMEWHAT SATISFIED (2)	92 23%	22 21%	27 24%	27 27%	16 20%	25 25%	44 26%	23 18%	21 22%	35 25%	24 23%	71 22%	16 30%	2 16%	21 26%	70 22%	55 25%	29 21%
SOMEWHAT DISSATISFIED (3)	9 2%	1 1%	3 3%	3 3%	2 2%	1 1%	6 4%	1 1%	4 4%	2 1%	1 1%	5 2%	4 7%	0 0%	2 2%	7 2%	1 0%	6 4%
DON'T KNOW/REFUSED (5)	16 4%	5 5%	4 4%	3 3%	3 3%	3 3%	5 3%	7 6%	7 7%	3 2%	3 3%	13 4%	1 3%	0 0%	4 4%	12 4%	9 4%	6 4%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 11(a): Satisfaction: Dublin's community recreation center

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	283 71%	75 71%	76 68%	70 70%	62 75%	78 77%	114 67%	91 71%	64 67%	103 73%	71 68%	221 69%	41 77%	9 73%	54 66%	227 72%	160 72%	94 68%
SOMEWHAT SATISFIED (2)	86 21%	22 21%	26 23%	24 24%	14 17%	16 16%	45 26%	25 20%	21 21%	28 20%	27 26%	70 22%	9 17%	3 27%	20 25%	65 21%	48 22%	33 24%
SOMEWHAT DISSATISFIED (3)	15 4%	3 3%	4 3%	4 4%	4 5%	4 4%	6 4%	5 4%	3 3%	7 5%	3 3%	13 4%	2 3%	0 0%	5 6%	10 3%	7 3%	6 4%
VERY DISSATISFIED (4)	2 0%	0 0%	0 0%	2 2%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	2 2%	2 1%	0 0%	0 0%	0 0%	2 1%	0 0%	2 1%
DON'T KNOW/REFUSED (5)	15 4%	5 5%	6 5%	1 1%	3 4%	3 3%	6 3%	6 5%	8 8%	3 2%	1 1%	13 4%	2 4%	0 0%	3 4%	12 4%	7 3%	3 2%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 11(b): Satisfaction: Dublin's branch of the Columbus Metropolitan Library

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	249 62%	71 68%	66 59%	60 60%	52 63%	72 72%	101 59%	76 59%	64 67%	89 63%	57 55%	186 58%	42 78%	10 82%	49 61%	199 63%	137 62%	85 61%
SOMEWHAT SATISFIED (2)	107 27%	25 24%	30 27%	28 28%	23 28%	21 21%	52 30%	34 26%	23 24%	35 25%	35 33%	95 30%	7 14%	1 10%	25 31%	81 25%	60 27%	41 29%
SOMEWHAT DISSATISFIED (3)	16 4%	4 4%	3 3%	5 5%	4 5%	4 4%	5 3%	7 5%	3 3%	6 5%	5 5%	12 4%	3 6%	0 0%	2 2%	14 4%	10 5%	4 3%
VERY DISSATISFIED (4)	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
DON'T KNOW/REFUSED (5)	28 7%	5 5%	13 12%	7 7%	3 4%	2 2%	13 8%	13 10%	6 6%	9 7%	8 7%	26 8%	1 2%	1 9%	5 7%	22 7%	14 6%	9 6%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 11(c): Satisfaction: Dublin's parks

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	344 86%	90 86%	96 85%	88 87%	70 85%	88 88%	146 86%	109 85%	72 75%	123 88%	94 90%	273 86%	46 86%	11 83%	69 85%	272 86%	199 90%	108 78%
SOMEWHAT SATISFIED (2)	48 12%	11 10%	13 12%	13 13%	11 13%	13 12%	19 11%	16 13%	20 21%	17 12%	6 6%	39 12%	6 11%	2 17%	11 13%	37 12%	16 7%	27 20%
SOMEWHAT DISSATISFIED (3)	5 1%	2 2%	1 1%	0 0%	2 2%	0 0%	5 3%	0 0%	1 1%	0 0%	3 3%	3 1%	2 3%	0 0%	0 0%	5 1%	2 1%	3 2%
DON'T KNOW/REFUSED (5)	4 1%	2 2%	2 2%	0 0%	0 0%	0 0%	1 0%	3 2%	3 3%	0 0%	1 1%	4 1%	0 0%	0 0%	1 2%	3 1%	4 2%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 11(d): Satisfaction: Parking in Historic Dublin

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	51 13%	14 13%	21 19%	10 10%	6 7%	13 13%	24 14%	14 11%	13 14%	15 11%	12 12%	32 10%	17 32%	0 0%	8 10%	42 13%	34 15%	13 9%
SOMEWHAT SATISFIED (2)	203 51%	49 47%	54 48%	51 51%	49 60%	55 55%	86 50%	63 49%	51 53%	74 52%	53 51%	163 51%	24 45%	7 58%	33 40%	168 53%	113 51%	71 51%
SOMEWHAT DISSATISFIED (3)	112 28%	32 30%	28 25%	27 26%	26 32%	27 27%	51 30%	34 26%	22 23%	45 32%	32 30%	98 31%	10 19%	3 23%	34 42%	78 25%	54 25%	46 33%
VERY DISSATISFIED (4)	27 7%	6 6%	7 7%	12 11%	2 2%	5 5%	10 6%	12 10%	7 7%	4 3%	7 7%	20 6%	2 4%	1 10%	3 3%	24 8%	15 7%	8 6%
DON'T KNOW/REFUSED (5)	7 2%	4 4%	2 2%	1 1%	0 0%	1 1%	0 0%	7 5%	3 3%	3 2%	0 0%	6 2%	0 0%	1 10%	4 5%	3 1%	5 2%	1 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 11(e): Satisfaction: Dublin's bike paths

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	306 76%	76 73%	79 70%	83 82%	68 82%	82 81%	135 79%	89 69%	71 74%	109 77%	82 79%	249 78%	35 65%	8 66%	57 70%	247 78%	173 78%	104 75%
SOMEWHAT SATISFIED (2)	67 17%	18 17%	21 19%	17 16%	11 14%	17 17%	23 14%	27 21%	11 12%	24 17%	18 17%	52 16%	11 21%	2 19%	17 20%	50 16%	34 16%	23 17%
SOMEWHAT DISSATISFIED (3)	12 3%	4 4%	5 5%	0 0%	2 3%	2 2%	9 5%	1 1%	7 7%	2 2%	3 2%	4 1%	6 12%	1 8%	2 3%	9 3%	7 3%	4 3%
VERY DISSATISFIED (4)	2 1%	1 1%	1 1%	0 0%	0 0%	1 1%	1 1%	1 1%	1 1%	1 1%	0 0%	1 0%	1 2%	0 0%	1 1%	2 1%	1 0%	1 1%
DON'T KNOW/REFUSED (5)	13 3%	5 5%	6 5%	1 1%	1 2%	0 0%	2 1%	11 9%	6 7%	4 3%	2 1%	13 4%	0 0%	1 7%	5 6%	9 3%	6 3%	6 5%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 11(f): Satisfaction: Dublin's outdoor swimming pools

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	211 53%	50 48%	52 47%	57 57%	51 62%	62 61%	94 55%	55 42%	38 40%	75 54%	62 60%	166 52%	24 45%	9 73%	42 51%	167 53%	124 56%	66 48%
SOMEWHAT SATISFIED (2)	100 25%	29 27%	34 31%	20 20%	16 20%	26 26%	47 28%	27 21%	28 30%	36 26%	27 26%	77 24%	22 42%	0 0%	14 17%	86 27%	55 25%	38 28%
SOMEWHAT DISSATISFIED (3)	7 2%	4 3%	2 1%	2 2%	0 0%	1 1%	3 2%	3 2%	3 3%	2 1%	1 1%	4 1%	1 2%	2 18%	1 1%	7 2%	3 1%	1 1%
VERY DISSATISFIED (4)	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%
DON'T KNOW/REFUSED (5)	81 20%	23 22%	23 21%	21 21%	14 17%	12 12%	26 15%	43 34%	26 27%	28 20%	13 13%	72 23%	6 12%	1 10%	24 30%	57 18%	40 18%	32 23%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 11(g): Satisfaction: The condition of the street or road you live on

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	275 69%	72 69%	73 65%	69 68%	61 74%	72 71%	113 66%	90 70%	60 62%	97 69%	75 71%	216 68%	39 72%	10 82%	52 63%	223 70%	157 71%	93 67%
SOMEWHAT SATISFIED (2)	99 25%	24 23%	34 30%	24 24%	17 20%	25 25%	44 26%	30 23%	26 27%	37 26%	24 23%	81 25%	11 21%	1 10%	22 27%	75 24%	50 22%	36 26%
SOMEWHAT DISSATISFIED (3)	14 3%	6 6%	4 3%	4 4%	0 0%	3 3%	8 5%	3 2%	5 5%	4 3%	3 3%	13 4%	0 0%	1 8%	3 3%	11 4%	7 3%	5 4%
VERY DISSATISFIED (4)	9 2%	2 2%	2 1%	2 2%	3 4%	1 1%	5 3%	3 2%	5 5%	2 1%	2 2%	6 2%	3 6%	0 0%	3 3%	7 2%	7 3%	2 1%
DON'T KNOW/REFUSED (5)	3 1%	1 1%	0 0%	1 1%	2 2%	0 0%	1 1%	2 2%	2 2%	1 1%	0 0%	3 1%	0 0%	0 0%	2 3%	1 0%	2 1%	2 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 12(a): Satisfaction: Planning for the future

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	216 54%	60 57%	63 56%	47 46%	46 56%	68 68%	84 49%	63 49%	55 57%	76 54%	63 61%	174 54%	27 50%	8 65%	35 43%	179 56%	132 59%	65 47%
SOMEWHAT SATISFIED (2)	135 34%	33 32%	41 37%	32 32%	29 35%	23 22%	67 39%	46 35%	30 31%	46 33%	34 33%	105 33%	22 41%	3 25%	33 40%	103 32%	73 33%	49 36%
SOMEWHAT DISSATISFIED (3)	23 6%	7 7%	4 4%	9 9%	3 3%	8 8%	6 4%	9 7%	7 7%	7 5%	4 4%	21 7%	1 2%	0 0%	6 7%	17 5%	4 2%	11 8%
VERY DISSATISFIED (4)	10 3%	2 2%	1 1%	6 6%	2 2%	1 1%	5 3%	4 3%	1 1%	2 2%	1 1%	8 2%	0 0%	1 10%	2 3%	8 3%	3 1%	7 5%
DON'T KNOW/REFUSED (5)	15 4%	2 2%	3 2%	7 7%	3 4%	1 1%	8 5%	6 5%	3 3%	8 6%	2 2%	12 4%	4 7%	0 0%	5 6%	10 3%	10 4%	6 4%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(b): Satisfaction: Managing residential growth and development

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	166 42%	41 40%	52 47%	38 37%	35 42%	56 55%	56 33%	55 43%	40 41%	67 48%	37 36%	130 41%	26 50%	7 57%	24 30%	140 44%	108 49%	40 29%
SOMEWHAT SATISFIED (2)	150 37%	41 40%	39 35%	36 36%	33 40%	35 35%	74 43%	40 31%	38 39%	43 31%	48 46%	118 37%	20 37%	4 35%	36 44%	114 36%	73 33%	66 48%
SOMEWHAT DISSATISFIED (3)	59 15%	14 13%	13 11%	20 20%	12 15%	9 9%	29 17%	21 16%	8 9%	27 19%	12 12%	48 15%	7 13%	1 8%	14 18%	44 14%	29 13%	20 14%
VERY DISSATISFIED (4)	14 4%	4 4%	3 2%	6 6%	2 2%	0 0%	9 5%	6 4%	4 4%	2 2%	3 3%	13 4%	0 0%	0 0%	5 6%	10 3%	5 2%	9 6%
DON'T KNOW/REFUSED (5)	11 3%	4 4%	5 4%	1 1%	1 2%	1 1%	3 2%	7 5%	6 6%	1 0%	3 3%	11 4%	0 0%	0 0%	2 3%	9 3%	7 3%	4 3%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(c): Satisfaction: Managing commercial growth and development

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	173 43%	47 45%	58 52%	39 38%	30 36%	54 53%	68 40%	52 40%	46 48%	62 44%	45 43%	135 42%	23 44%	9 68%	31 38%	142 45%	109 49%	52 37%
SOMEWHAT SATISFIED (2)	159 40%	40 38%	41 36%	39 39%	39 47%	32 31%	72 42%	55 43%	37 38%	52 37%	47 45%	126 39%	24 45%	3 23%	34 42%	124 39%	83 37%	59 42%
SOMEWHAT DISSATISFIED (3)	35 9%	9 9%	7 6%	13 13%	6 7%	7 7%	17 10%	11 8%	4 4%	14 10%	10 9%	30 10%	2 4%	1 10%	9 11%	26 8%	11 5%	15 11%
VERY DISSATISFIED (4)	14 4%	7 6%	2 2%	5 5%	1 1%	4 4%	7 4%	3 2%	4 4%	4 3%	0 0%	13 4%	0 0%	0 0%	3 4%	11 3%	5 2%	10 7%
DON'T KNOW/REFUSED (5)	19 5%	2 2%	5 4%	5 5%	7 8%	4 4%	7 4%	8 6%	5 5%	9 6%	3 3%	16 5%	4 7%	0 0%	5 6%	14 5%	14 6%	4 3%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 12(d): Satisfaction: Managing retail growth and development

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	159 40%	40 38%	49 44%	38 37%	33 40%	53 52%	59 35%	47 36%	45 47%	58 41%	35 33%	128 40%	22 42%	5 41%	27 33%	131 41%	98 44%	47 34%
SOMEWHAT SATISFIED (2)	172 43%	46 44%	50 44%	39 38%	38 46%	37 37%	81 47%	54 42%	41 43%	57 41%	54 52%	135 42%	25 48%	5 40%	34 41%	137 43%	99 44%	56 40%
SOMEWHAT DISSATISFIED (3)	47 12%	15 14%	8 7%	18 18%	6 8%	9 9%	21 12%	17 14%	5 6%	18 13%	11 11%	40 13%	4 8%	1 10%	12 14%	36 11%	16 7%	23 17%
VERY DISSATISFIED (4)	11 3%	3 3%	3 3%	4 4%	2 2%	0 0%	6 3%	5 4%	2 2%	2 2%	2 2%	9 3%	0 0%	0 0%	2 3%	9 3%	3 2%	8 6%
DON'T KNOW/REFUSED (5)	10 3%	1 1%	2 2%	3 3%	4 5%	1 1%	4 2%	5 4%	2 2%	5 3%	2 2%	8 2%	2 3%	1 10%	7 8%	4 1%	5 2%	5 4%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(e): Satisfaction: Maintaining Dublin's streets and roads

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	267 67%	71 68%	70 63%	67 66%	58 71%	67 66%	114 67%	87 67%	63 66%	97 69%	71 68%	209 65%	35 66%	10 82%	51 63%	215 68%	147 66%	89 65%
SOMEWHAT SATISFIED (2)	123 31%	30 29%	39 35%	33 33%	21 25%	34 34%	50 29%	40 31%	32 34%	39 28%	30 29%	103 32%	15 29%	2 18%	27 34%	95 30%	68 31%	47 34%
SOMEWHAT DISSATISFIED (3)	6 1%	1 1%	3 2%	0 0%	2 3%	1 1%	4 2%	1 1%	0 0%	3 2%	2 1%	4 1%	2 3%	0 0%	1 1%	5 1%	3 1%	2 1%
VERY DISSATISFIED (4)	4 1%	2 2%	0 0%	1 1%	0 0%	0 0%	3 2%	1 1%	1 1%	2 1%	1 1%	2 1%	1 2%	0 0%	1 1%	2 1%	3 1%	1 0%
DON'T KNOW/REFUSED (5)	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(f): Satisfaction: Supporting Historic Dublin as construction in that area intensifies

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	172 43%	45 43%	50 44%	42 42%	35 43%	51 51%	60 35%	60 47%	43 45%	62 44%	45 43%	143 45%	19 36%	5 41%	29 36%	143 45%	111 50%	47 34%
SOMEWHAT SATISFIED (2)	162 40%	42 40%	48 43%	40 39%	32 39%	29 29%	83 49%	49 38%	39 41%	53 38%	46 44%	123 38%	24 46%	6 50%	36 44%	124 39%	84 38%	61 44%
SOMEWHAT DISSATISFIED (3)	41 10%	13 13%	12 11%	10 10%	5 7%	17 17%	15 9%	9 7%	5 5%	20 14%	6 6%	33 10%	6 12%	0 0%	6 8%	35 11%	13 6%	22 16%
VERY DISSATISFIED (4)	8 2%	2 2%	1 1%	4 4%	1 2%	0 0%	4 2%	4 3%	4 4%	2 1%	2 2%	8 3%	0 0%	0 0%	2 3%	6 2%	2 1%	5 3%
DON'T KNOW/REFUSED (5)	17 4%	2 2%	1 1%	5 5%	9 10%	4 4%	8 5%	6 5%	5 5%	4 3%	5 5%	13 4%	4 7%	1 10%	8 10%	10 3%	11 5%	4 3%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(g): Satisfaction: Managing the flow of traffic in Dublin

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	115 29%	31 30%	32 28%	30 30%	21 26%	26 26%	49 29%	39 30%	30 31%	39 28%	31 30%	86 27%	23 43%	3 25%	21 26%	93 29%	77 35%	29 21%
SOMEWHAT SATISFIED (2)	190 47%	51 49%	54 49%	42 42%	42 51%	55 55%	78 45%	57 44%	45 46%	67 47%	46 44%	150 47%	21 40%	8 66%	39 48%	149 47%	103 47%	67 48%
SOMEWHAT DISSATISFIED (3)	71 18%	17 17%	24 21%	18 17%	12 14%	13 13%	34 20%	23 18%	16 16%	25 18%	20 19%	62 20%	6 12%	1 8%	15 18%	56 18%	32 14%	32 23%
VERY DISSATISFIED (4)	24 6%	4 3%	2 2%	11 11%	7 9%	6 6%	10 6%	8 6%	5 6%	9 6%	7 7%	20 6%	3 6%	0 0%	5 7%	18 6%	9 4%	9 6%
DON'T KNOW/REFUSED (5)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	1 1%	0 0%	1 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(h): Satisfaction: Listening to the concerns of local residents before making important decisions

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	111 28%	27 26%	30 27%	30 29%	24 29%	34 34%	40 23%	37 28%	28 29%	34 24%	33 32%	86 27%	15 28%	5 42%	17 21%	92 29%	75 34%	28 20%
SOMEWHAT SATISFIED (2)	181 45%	52 50%	50 45%	43 43%	36 43%	52 52%	77 45%	53 41%	42 43%	71 50%	46 44%	141 44%	27 50%	6 48%	37 46%	143 45%	97 44%	63 45%
SOMEWHAT DISSATISFIED (3)	60 15%	17 16%	12 11%	19 19%	12 14%	6 6%	32 19%	21 17%	12 13%	20 14%	15 14%	50 16%	6 11%	0 0%	19 23%	40 13%	23 10%	28 20%
VERY DISSATISFIED (4)	16 4%	5 4%	3 3%	4 4%	4 5%	2 2%	8 5%	5 4%	3 4%	7 5%	1 1%	13 4%	2 3%	1 10%	2 3%	14 4%	5 2%	9 7%
DON'T KNOW/REFUSED (5)	33 8%	5 5%	16 14%	5 5%	7 8%	7 6%	13 8%	13 10%	11 12%	9 6%	10 9%	29 9%	4 8%	0 0%	6 7%	27 9%	21 9%	10 7%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(i): Satisfaction: Managing the city's finances

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	187 47%	52 50%	58 52%	41 40%	36 44%	56 56%	77 45%	54 42%	45 47%	57 41%	55 53%	147 46%	25 46%	7 57%	34 42%	151 48%	112 50%	61 44%
SOMEWHAT SATISFIED (2)	143 36%	34 32%	42 38%	41 40%	26 31%	37 36%	61 36%	45 35%	37 39%	59 42%	31 30%	121 38%	13 25%	2 16%	31 38%	112 35%	71 32%	53 38%
SOMEWHAT DISSATISFIED (3)	16 4%	3 3%	4 3%	3 3%	6 8%	0 0%	10 6%	6 5%	4 4%	5 3%	3 3%	12 4%	3 6%	0 0%	5 6%	11 3%	8 4%	3 2%
VERY DISSATISFIED (4)	6 2%	3 3%	1 1%	2 2%	0 0%	2 2%	1 0%	3 2%	0 0%	1 1%	1 1%	5 2%	0 0%	1 10%	1 1%	6 2%	0 0%	6 4%
DON'T KNOW/REFUSED (5)	49 12%	13 12%	7 7%	15 15%	14 17%	6 6%	22 13%	21 16%	10 11%	19 13%	13 13%	34 11%	12 23%	2 17%	11 13%	38 12%	30 14%	16 12%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(j): Satisfaction: Keeping local residents informed of important issues involving the city

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	207 52%	55 52%	58 52%	56 56%	38 46%	56 55%	86 51%	65 50%	51 53%	77 55%	51 49%	169 53%	23 43%	7 59%	43 53%	162 51%	130 59%	63 46%
SOMEWHAT SATISFIED (2)	151 38%	37 35%	44 39%	34 34%	36 44%	35 35%	67 39%	48 38%	36 38%	49 35%	45 43%	115 36%	25 48%	4 32%	29 35%	121 38%	76 34%	59 42%
SOMEWHAT DISSATISFIED (3)	32 8%	7 7%	8 7%	11 10%	6 7%	6 6%	12 7%	13 10%	8 8%	10 7%	7 6%	26 8%	3 6%	1 10%	9 10%	23 7%	12 6%	11 8%
VERY DISSATISFIED (4)	7 2%	4 4%	1 1%	0 0%	2 2%	2 2%	3 2%	1 1%	1 1%	3 2%	1 1%	5 2%	2 3%	0 0%	0 0%	7 2%	3 1%	4 3%
DON'T KNOW/REFUSED (5)	4 1%	2 1%	1 1%	0 0%	1 2%	1 1%	2 1%	1 1%	0 0%	1 0%	2 2%	4 1%	0 0%	0 0%	1 1%	3 1%	1 0%	2 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(k): Satisfaction: Maintaining appropriate architectural standards for new construction

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	266 66%	73 70%	68 61%	67 66%	58 70%	74 73%	112 65%	80 62%	66 69%	95 68%	70 67%	207 65%	40 74%	12 92%	49 60%	216 68%	154 69%	87 63%
SOMEWHAT SATISFIED (2)	104 26%	23 22%	34 30%	28 28%	19 23%	21 21%	43 25%	40 31%	24 25%	37 26%	28 27%	86 27%	11 20%	1 8%	24 29%	79 25%	55 25%	36 26%
SOMEWHAT DISSATISFIED (3)	22 5%	8 8%	5 5%	4 4%	4 4%	3 3%	13 8%	6 4%	4 4%	6 4%	5 5%	18 6%	3 5%	0 0%	6 8%	15 5%	9 4%	11 8%
VERY DISSATISFIED (4)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
DON'T KNOW/REFUSED (5)	8 2%	0 0%	4 4%	2 2%	2 3%	3 3%	2 1%	3 2%	2 2%	2 1%	0 0%	8 3%	0 0%	0 0%	2 2%	6 2%	3 1%	4 3%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 12(l): Satisfaction: Promoting job creation

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	142 36%	43 41%	41 37%	39 38%	19 23%	42 41%	56 33%	44 34%	30 31%	50 35%	44 42%	118 37%	15 28%	3 25%	25 31%	116 37%	87 39%	43 31%
SOMEWHAT SATISFIED (2)	176 44%	41 39%	48 43%	45 45%	41 50%	46 46%	82 48%	48 37%	46 48%	64 46%	44 42%	139 44%	25 47%	7 56%	36 44%	140 44%	88 40%	67 48%
SOMEWHAT DISSATISFIED (3)	30 8%	10 10%	12 11%	5 5%	3 4%	8 8%	17 10%	5 4%	6 6%	13 9%	5 4%	22 7%	7 12%	0 0%	4 5%	26 8%	14 6%	12 9%
VERY DISSATISFIED (4)	2 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	2 2%	0 0%	0 0%	1 1%	1 0%	0 0%	1 10%	1 1%	1 0%	0 0%	2 1%
DON'T KNOW/REFUSED (5)	49 12%	10 10%	10 9%	12 11%	18 22%	4 4%	15 9%	30 23%	14 15%	14 10%	11 10%	39 12%	7 13%	1 10%	16 19%	33 10%	32 14%	14 10%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(m): Satisfaction: Seeking community input and feedback

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	164 41%	42 40%	44 39%	43 43%	35 43%	49 49%	63 37%	52 41%	47 48%	53 38%	36 35%	129 40%	24 44%	6 51%	31 39%	132 42%	96 43%	50 36%
SOMEWHAT SATISFIED (2)	162 40%	41 39%	52 46%	36 36%	33 40%	41 41%	72 42%	49 38%	34 36%	64 46%	46 44%	130 41%	22 41%	4 30%	31 38%	130 41%	98 44%	51 37%
SOMEWHAT DISSATISFIED (3)	47 12%	10 10%	8 7%	18 18%	10 13%	6 6%	24 14%	18 14%	7 7%	15 11%	16 15%	38 12%	3 5%	2 19%	13 16%	34 11%	19 9%	23 17%
VERY DISSATISFIED (4)	11 3%	6 6%	3 3%	0 0%	2 2%	2 2%	6 4%	2 2%	3 3%	4 3%	0 0%	7 2%	3 6%	0 0%	2 3%	9 3%	1 1%	7 5%
DON'T KNOW/REFUSED (5)	16 4%	5 5%	5 5%	3 3%	2 3%	2 2%	6 4%	8 6%	5 5%	3 2%	6 6%	14 5%	2 3%	0 0%	3 4%	13 4%	8 3%	7 5%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 13: During the past year, have you, yourself, contacted the city to raise an issue, express a concern, or get information?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
<b><u>YES</u></b>	<b>141 35%</b>	<b>36 35%</b>	<b>34 31%</b>	<b>44 44%</b>	<b>26 31%</b>	<b>20 20%</b>	<b>69 41%</b>	<b>51 40%</b>	<b>25 26%</b>	<b>47 33%</b>	<b>39 38%</b>	<b>117 37%</b>	<b>9 16%</b>	<b>7 53%</b>	<b>31 38%</b>	<b>109 34%</b>	<b>80 36%</b>	<b>44 32%</b>
YES, ONCE (1)	66 17%	12 12%	17 15%	19 19%	18 21%	14 14%	36 21%	17 13%	15 16%	28 20%	13 13%	55 17%	5 9%	4 28%	12 15%	54 17%	39 18%	20 15%
YES, MORE THAN ONCE (2)	74 19%	24 23%	18 16%	25 25%	8 10%	7 7%	34 20%	34 26%	10 11%	18 13%	26 25%	62 19%	4 7%	3 25%	18 22%	55 17%	40 18%	23 17%
<b><u>OTHER CODES</u></b>	<b>260 65%</b>	<b>68 65%</b>	<b>77 69%</b>	<b>57 56%</b>	<b>57 69%</b>	<b>81 80%</b>	<b>101 59%</b>	<b>78 60%</b>	<b>71 74%</b>	<b>94 67%</b>	<b>65 62%</b>	<b>202 63%</b>	<b>44 84%</b>	<b>6 47%</b>	<b>51 62%</b>	<b>208 66%</b>	<b>142 64%</b>	<b>95 68%</b>
NO (3)	259 65%	68 65%	77 69%	57 56%	57 69%	81 80%	101 59%	77 60%	71 74%	94 67%	64 62%	202 63%	44 84%	6 47%	50 62%	208 66%	141 64%	95 68%
DON'T KNOW/REFUSED (4)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 14: Did you speak with someone by phone or in person, did you write a letter, or did you send an email?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	141	36 26%	34 24%	44 31%	26 18%	20 15%	69 49%	51 36%	25 18%	47 33%	39 28%	117 83%	9 6%	7 5%	31 22%	109 77%	80 57%	44 31%
PHONE (1)	74 53%	20 56%	21 61%	19 44%	14 54%	11 52%	37 54%	26 52%	13 51%	25 54%	22 56%	60 51%	5 56%	5 68%	15 50%	58 53%	40 50%	23 53%
IN PERSON (2)	26 18%	5 15%	7 21%	9 20%	4 17%	5 24%	8 11%	13 26%	5 20%	6 14%	9 22%	21 18%	1 11%	2 32%	6 20%	20 18%	16 20%	6 15%
LETTER (3)	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 2%
EMAIL (4)	36 25%	9 25%	6 17%	14 32%	7 27%	4 20%	21 31%	10 20%	7 30%	11 24%	9 22%	33 29%	1 16%	0 0%	8 27%	27 25%	22 27%	12 28%
DON'T KNOW/REFUSED (6)	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 2%	0 0%	1 2%	0 0%	1 1%	0 0%	0 0%	1 3%	0 0%	0 0%	0 0%
SOCIAL MEDIA/WEBSITE (7)	3 2%	1 4%	1 2%	0 0%	1 3%	1 3%	2 3%	0 0%	0 0%	3 6%	0 0%	1 1%	1 17%	0 0%	0 0%	3 3%	2 3%	1 2%
NO RESPONSE	260	68	77	57	57	81	101	78	71	94	65	202	44	6	51	208	142	95

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 15: Can you tell me the department you contacted or the purpose of that contact?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	141	36 26%	34 24%	44 31%	26 18%	20 15%	69 49%	51 36%	25 18%	47 33%	39 28%	117 83%	9 6%	7 5%	31 22%	109 77%	80 57%	44 31%
PLANNING AND ZONING (01)	25 18%	9 26%	4 13%	8 19%	3 10%	4 20%	14 20%	7 13%	3 13%	8 17%	11 28%	16 13%	4 43%	3 50%	1 3%	24 22%	12 15%	11 25%
PARKS AND RECREATION/WILDLIFE (02)	22 16%	7 20%	5 16%	6 12%	4 16%	4 18%	9 13%	9 18%	5 18%	4 9%	6 14%	18 15%	1 17%	2 32%	5 16%	16 15%	10 12%	8 19%
POLICE (03)	12 8%	3 8%	5 15%	0 0%	4 14%	1 6%	8 12%	2 4%	3 13%	4 8%	2 5%	9 8%	2 23%	0 0%	2 8%	10 9%	7 9%	2 5%
ROADWAY MAINTENANCE (04)	27 20%	5 13%	5 16%	16 36%	2 6%	4 19%	13 18%	11 21%	4 16%	12 25%	7 18%	26 23%	0 0%	0 0%	8 26%	19 18%	20 26%	4 9%
CITY FORESTER (05)	4 3%	1 4%	0 0%	0 0%	3 10%	0 0%	1 1%	3 6%	0 0%	1 1%	3 7%	3 3%	0 0%	0 0%	2 8%	2 2%	2 3%	1 2%
ENGINEERING (06)	4 3%	1 2%	1 2%	2 4%	1 3%	0 0%	1 1%	3 6%	1 5%	0 0%	1 2%	4 3%	0 0%	0 0%	0 0%	4 4%	2 3%	1 2%
REFUSE/RECYCLING/YARD WASTE (07)	20 14%	4 12%	5 15%	8 17%	3 12%	0 0%	13 18%	7 15%	5 18%	7 16%	5 13%	17 14%	1 17%	1 18%	8 25%	13 12%	12 15%	7 16%
CITY COUNCIL/MAYOR (08)	9 7%	3 8%	3 9%	0 0%	3 12%	3 13%	4 5%	3 5%	2 6%	4 9%	0 0%	9 8%	0 0%	0 0%	2 5%	8 7%	6 8%	3 6%
DUBLIN CITY SCHOOLS (09)	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%
PUBLIC SAFETY (11)	2 1%	1 2%	1 2%	0 0%	1 3%	1 7%	1 1%	0 0%	0 0%	1 3%	1 1%	2 2%	0 0%	0 0%	0 0%	2 2%	1 2%	1 1%
MOSQUITO CONTROL (12)	2 2%	0 0%	1 2%	0 0%	2 7%	0 0%	2 2%	1 1%	1 3%	2 4%	0 0%	2 2%	0 0%	0 0%	0 0%	2 2%	1 1%	2 4%
CITY MANAGER (14)	2 2%	1 2%	0 0%	2 4%	0 0%	0 0%	1 1%	2 4%	0 0%	2 3%	1 2%	2 2%	0 0%	0 0%	0 0%	2 2%	1 1%	2 4%
TAXATION (15)	2 2%	0 0%	1 4%	0 0%	1 3%	2 10%	0 0%	0 0%	0 0%	1 2%	0 0%	2 2%	0 0%	0 0%	0 0%	2 2%	1 1%	0 0%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 15: Can you tell me the department you contacted or the purpose of that contact?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	141	36 26%	34 24%	44 31%	26 18%	20 15%	69 49%	51 36%	25 18%	47 33%	39 28%	117 83%	9 6%	7 5%	31 22%	109 77%	80 57%	44 31%
OTHER (97)	2 1%	1 2%	0 0%	1 3%	0 0%	0 0%	2 3%	0 0%	0 0%	1 2%	1 3%	2 2%	0 0%	0 0%	1 3%	1 1%	1 1%	0 0%
DON'T KNOW/REFUSED (98)	5 3%	1 2%	2 7%	1 2%	1 3%	1 5%	1 1%	3 5%	2 7%	0 0%	2 6%	5 4%	0 0%	0 0%	2 8%	2 2%	1 2%	3 6%
NO RESPONSE	260	68	77	57	57	81	101	78	71	94	65	202	44	6	51	208	142	95

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 16: Overall, how satisfied were you with that experience -- and, please, focus on the customer service you received?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	141	36 26%	34 24%	44 31%	26 18%	20 15%	69 49%	51 36%	25 18%	47 33%	39 28%	117 83%	9 6%	7 5%	31 22%	109 77%	80 57%	44 31%
VERY SATISFIED (1)	87 62%	22 60%	22 65%	26 59%	17 65%	13 64%	44 63%	30 59%	13 50%	32 69%	22 56%	73 62%	3 39%	6 82%	22 73%	64 59%	52 65%	23 53%
SOMEWHAT SATISFIED (2)	21 15%	6 18%	5 15%	5 11%	5 20%	3 15%	11 15%	8 15%	4 15%	6 13%	9 23%	17 14%	4 44%	0 0%	2 5%	20 18%	11 14%	7 17%
SOMEWHAT DISSATISFIED (3)	19 13%	5 13%	3 10%	8 18%	2 9%	2 8%	7 11%	10 19%	6 23%	4 8%	4 11%	16 14%	0 0%	1 18%	3 11%	15 14%	7 8%	11 25%
VERY DISSATISFIED (4)	13 9%	4 10%	2 7%	5 12%	1 6%	3 13%	7 9%	4 7%	3 13%	5 10%	4 10%	11 10%	1 17%	0 0%	3 11%	9 9%	10 13%	2 6%
DON'T KNOW/REFUSED (5)	1 1%	0 0%	1 3%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
NO RESPONSE	260	68	77	57	57	81	101	78	71	94	65	202	44	6	51	208	142	95

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 17: Why is that: in other words, why were you dissatisfied with that experience?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	32	8 26%	6 19%	13 43%	4 12%	4 14%	14 45%	13 42%	9 28%	8 27%	8 26%	28 88%	1 5%	1 4%	7 22%	25 78%	17 54%	13 42%
SLOW/DID NOT RESPOND AT ALL (1)	10 31%	4 54%	3 47%	1 8%	2 39%	2 44%	7 51%	1 6%	3 34%	5 56%	2 26%	8 30%	1 100%	0 0%	3 42%	7 28%	6 33%	4 32%
NOT POLITE (2)	1 3%	0 0%	0 0%	1 7%	0 0%	0 0%	1 7%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 4%	1 6%	0 0%
DID NOT LISTEN TO ME (3)	5 17%	0 0%	1 11%	4 30%	1 18%	0 0%	1 11%	4 29%	2 18%	1 8%	1 15%	4 15%	0 0%	1 100%	0 0%	5 22%	2 12%	3 20%
DID NOT KNOW ANSWER (4)	3 11%	1 9%	1 9%	2 15%	0 0%	0 0%	1 8%	2 17%	1 9%	1 7%	2 24%	3 12%	0 0%	0 0%	1 16%	2 9%	3 20%	0 0%
SAID NOTHING COULD BE DONE (BAD NEWS) (5)	8 26%	1 10%	1 21%	5 39%	1 20%	1 20%	3 23%	4 31%	2 22%	2 21%	2 24%	8 29%	0 0%	0 0%	2 32%	6 24%	4 22%	4 28%
THERE WAS NO ACCOUNTABILITY (5)	2 8%	1 18%	0 0%	0 0%	1 23%	0 0%	1 6%	2 12%	0 0%	1 18%	1 11%	2 9%	0 0%	0 0%	1 10%	2 7%	1 4%	2 13%
DON'T KNOW/REFUSED (9)	2 7%	2 19%	1 11%	0 0%	0 0%	2 36%	0 0%	1 5%	2 17%	0 0%	0 0%	2 8%	0 0%	0 0%	0 0%	2 9%	1 4%	2 12%
NO RESPONSE	369	96	106	88	79	97	157	115	87	132	96	291	52	11	75	292	204	125

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 18(a): Agree or disagree: The Dublin Police treat local residents courteously -- with dignity and respect

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
AGREE STRONGLY (1)	312 78%	83 79%	90 80%	78 77%	61 74%	70 69%	141 83%	101 79%	70 73%	112 80%	81 78%	241 75%	47 88%	11 90%	65 80%	246 78%	172 78%	112 81%
AGREE MODERATELY (2)	69 17%	17 16%	19 17%	17 17%	16 19%	27 26%	22 13%	20 15%	19 20%	24 17%	17 16%	62 19%	5 8%	0 0%	13 16%	55 17%	37 17%	22 16%
DISAGREE MODERATELY (3)	4 1%	1 1%	1 1%	2 2%	0 0%	1 1%	1 1%	2 1%	2 2%	0 0%	2 2%	4 1%	0 0%	0 0%	0 0%	4 1%	3 1%	1 1%
DISAGREE STRONGLY (4)	4 1%	1 1%	1 1%	2 2%	0 0%	2 2%	2 1%	1 1%	0 0%	1 0%	2 2%	4 1%	0 0%	0 0%	1 1%	3 1%	2 1%	1 1%
DON'T KNOW/REFUSED (5)	11 3%	3 2%	1 1%	2 2%	5 6%	2 2%	4 2%	6 4%	5 5%	4 3%	1 1%	8 3%	2 4%	1 10%	3 3%	9 3%	7 3%	2 2%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 18(b): Agree or disagree: The Dublin Police are well-trained, competent professionals

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
AGREE STRONGLY (1)	292 73%	82 79%	88 79%	67 66%	55 67%	76 75%	126 74%	90 70%	66 69%	108 77%	75 72%	228 71%	44 83%	10 76%	55 67%	236 74%	160 72%	103 74%
AGREE MODERATELY (2)	82 21%	19 19%	19 17%	24 24%	19 23%	22 22%	33 19%	27 21%	24 25%	24 17%	25 24%	72 22%	6 11%	2 15%	18 22%	65 20%	45 20%	29 21%
DISAGREE MODERATELY (3)	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%
DISAGREE STRONGLY (4)	2 0%	1 1%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 1%	2 1%	0 0%	0 0%	0 0%	2 1%	1 0%	0 0%
DON'T KNOW/REFUSED (5)	23 6%	2 2%	4 4%	8 8%	8 10%	2 2%	10 6%	11 9%	6 6%	9 6%	2 2%	17 5%	3 7%	1 10%	9 11%	14 4%	15 7%	6 4%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 18(c): Agree or disagree: The Dublin Police do a good job keeping my neighborhood safe

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
AGREE STRONGLY (1)	319 80%	90 86%	84 75%	81 81%	63 77%	91 90%	134 79%	93 72%	72 75%	112 80%	88 85%	247 77%	46 87%	11 90%	55 68%	262 83%	177 80%	108 78%
AGREE MODERATELY (2)	75 19%	13 13%	26 24%	18 18%	17 20%	8 8%	36 21%	31 24%	20 21%	28 20%	15 14%	65 20%	7 13%	1 10%	23 29%	51 16%	40 18%	27 20%
DISAGREE MODERATELY (3)	5 1%	1 1%	1 0%	1 1%	2 2%	2 2%	1 0%	2 2%	2 2%	1 0%	0 0%	5 1%	0 0%	0 0%	2 2%	3 1%	2 1%	2 1%
DISAGREE STRONGLY (4)	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%
DON'T KNOW/REFUSED (5)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 18(d): Agree or disagree: The Dublin Police do a good job communicating with the community

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
AGREE STRONGLY (1)	243 61%	66 63%	68 60%	62 61%	47 57%	53 52%	107 63%	83 64%	62 64%	90 64%	56 54%	191 60%	37 70%	4 33%	47 58%	194 61%	136 61%	80 58%
AGREE MODERATELY (2)	122 30%	30 29%	30 27%	33 33%	29 35%	41 41%	49 29%	32 25%	22 23%	42 30%	38 36%	104 33%	7 13%	6 49%	29 35%	93 29%	65 30%	50 36%
DISAGREE MODERATELY (3)	18 5%	3 3%	10 9%	3 3%	2 2%	4 4%	9 5%	5 4%	6 6%	5 4%	5 4%	13 4%	4 8%	1 8%	2 2%	17 5%	8 4%	6 4%
DISAGREE STRONGLY (4)	5 1%	1 1%	2 2%	1 1%	0 0%	1 1%	2 1%	1 1%	1 1%	0 0%	2 2%	3 1%	2 3%	0 0%	0 0%	5 1%	2 1%	1 0%
DON'T KNOW/REFUSED (5)	13 3%	4 4%	2 2%	2 2%	5 5%	1 1%	3 2%	8 7%	5 5%	3 2%	3 3%	9 3%	3 5%	1 10%	4 5%	8 3%	10 4%	3 2%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 19(a): Priority: Improving the flow of traffic on the city's streets and roads

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
HIGH (1)	265 66%	65 62%	72 64%	69 68%	59 72%	55 54%	115 68%	95 74%	64 67%	95 68%	66 63%	206 64%	40 75%	8 67%	57 70%	206 65%	148 67%	89 64%
MEDIUM (2)	116 29%	35 33%	33 29%	29 28%	20 25%	41 41%	49 28%	27 21%	25 26%	43 31%	34 33%	96 30%	13 25%	4 33%	20 25%	96 30%	65 29%	45 32%
LOW (3)	18 5%	5 5%	7 6%	4 4%	3 4%	5 5%	6 4%	7 5%	7 8%	2 1%	4 4%	17 5%	0 0%	0 0%	4 5%	14 4%	9 4%	4 3%
DON'T KNOW/REFUSED (4)	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 19(b): Priority: Acquiring additional park land

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
HIGH (1)	118 30%	48 45%	24 22%	24 24%	22 27%	34 33%	43 25%	41 32%	33 35%	36 26%	25 24%	94 29%	16 30%	3 26%	18 22%	99 31%	59 26%	42 31%
MEDIUM (2)	191 48%	36 34%	58 52%	57 57%	41 49%	39 39%	92 54%	60 46%	43 45%	73 52%	51 49%	151 47%	29 54%	4 33%	49 60%	141 45%	107 48%	65 47%
LOW (3)	90 22%	22 21%	30 27%	20 19%	19 23%	28 28%	35 21%	27 21%	20 20%	30 21%	28 26%	74 23%	8 15%	5 41%	14 17%	76 24%	55 25%	31 22%
DON'T KNOW/REFUSED (4)	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 19(c): Priority: Increasing the amount of parking in Dublin's Historic District

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
HIGH (1)	234 58%	59 57%	62 56%	60 60%	52 62%	53 53%	99 58%	82 63%	54 56%	75 53%	70 67%	191 60%	23 43%	12 92%	51 62%	182 57%	138 62%	79 57%
MEDIUM (2)	134 34%	41 39%	35 32%	32 32%	26 31%	34 34%	60 35%	40 31%	34 35%	52 37%	30 29%	106 33%	24 44%	0 0%	24 30%	110 35%	68 31%	51 37%
LOW (3)	31 8%	4 4%	13 11%	9 8%	5 6%	14 13%	12 7%	5 4%	7 8%	14 10%	4 4%	21 7%	7 13%	1 8%	5 6%	25 8%	15 7%	9 6%
DON'T KNOW/REFUSED (4)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 19(d): Priority: Constructing more bike paths and connecting existing ones

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
HIGH (1)	139 35%	44 42%	44 39%	26 26%	24 29%	23 23%	63 37%	52 41%	34 36%	46 33%	40 39%	103 32%	28 53%	1 9%	23 28%	115 36%	79 35%	47 34%
MEDIUM (2)	191 48%	45 43%	49 44%	52 52%	45 54%	54 53%	77 45%	60 47%	47 49%	67 48%	48 46%	161 50%	15 29%	9 67%	46 56%	144 45%	105 48%	65 47%
LOW (3)	70 17%	16 15%	19 17%	22 22%	13 16%	24 24%	30 18%	16 12%	15 15%	26 18%	16 16%	55 17%	10 19%	3 24%	12 15%	58 18%	37 17%	26 19%
DON'T KNOW/REFUSED (4)	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 20: These next few questions focus on the Bridge Street District, the area along 161 from Sawmill Road to I-270. First, how familiar are you with this project?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY FAMILIAR (1)	290 73%	90 86%	75 67%	77 77%	48 58%	71 70%	120 71%	100 77%	63 65%	106 76%	79 76%	236 74%	32 61%	11 83%	57 70%	232 73%	162 73%	100 72%
SOMEWHAT FAMILIAR (2)	96 24%	12 11%	31 28%	24 23%	29 36%	27 26%	42 25%	28 22%	29 30%	30 21%	23 22%	74 23%	16 29%	2 17%	23 28%	73 23%	53 24%	33 24%
NOT TOO FAMILIAR (3)	12 3%	2 2%	4 4%	0 0%	5 6%	3 3%	8 4%	1 1%	4 4%	4 3%	1 1%	7 2%	5 9%	0 0%	1 1%	11 3%	4 2%	5 4%
NOT FAMILIAR AT ALL (4)	1 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%
DON'T KNOW/REFUSED (5)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 21: Overall, are your feelings about the Bridge Street District ...?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	398	104 26%	111 28%	101 25%	83 21%	100 25%	170 43%	129 32%	96 24%	140 35%	103 26%	317 80%	53 13%	13 3%	81 20%	315 79%	219 55%	138 35%
VERY POSITIVE (1)	155 39%	46 44%	50 45%	35 35%	24 28%	40 40%	61 36%	53 42%	39 40%	50 36%	41 40%	122 38%	18 34%	8 60%	31 39%	123 39%	94 43%	51 37%
SOMEWHAT POSITIVE (2)	191 48%	44 42%	49 44%	47 47%	51 62%	47 47%	84 49%	60 47%	45 47%	72 51%	48 47%	153 48%	29 55%	3 22%	38 47%	151 48%	105 48%	67 48%
SOMEWHAT NEGATIVE (3)	41 10%	14 13%	8 7%	12 12%	8 9%	12 12%	20 12%	9 7%	9 9%	18 13%	10 9%	34 11%	6 11%	1 8%	9 11%	32 10%	17 8%	14 10%
VERY NEGATIVE (4)	10 2%	1 1%	3 3%	6 6%	1 1%	0 0%	5 3%	5 4%	3 3%	1 0%	4 3%	7 2%	0 0%	1 10%	2 3%	8 2%	3 1%	6 4%
DON'T KNOW/REFUSED/NEUTRAL (5)	1 0%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%	1 0%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 0%	1 0%	1 1%
NO RESPONSE	2	1	1	0	0	1	1	0	0	0	1	2	0	0	1	1	2	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	397	104 26%	110 28%	100 25%	83 21%	99 25%	170 43%	128 32%	95 24%	140 35%	103 26%	316 80%	53 13%	13 3%	81 20%	314 79%	219 55%	137 35%
<b><u>PRAISE (NET)</u></b>	<b>222 56%</b>	<b>62 60%</b>	<b>62 56%</b>	<b>51 51%</b>	<b>47 57%</b>	<b>62 62%</b>	<b>92 54%</b>	<b>68 53%</b>	<b>48 51%</b>	<b>86 61%</b>	<b>60 58%</b>	<b>181 57%</b>	<b>25 48%</b>	<b>9 68%</b>	<b>42 52%</b>	<b>179 57%</b>	<b>132 61%</b>	<b>72 52%</b>
WILL BENEFIT RESDIENTS AND CITY (03)	44 11%	8 8%	14 12%	12 12%	10 12%	8 8%	20 12%	16 13%	11 12%	17 12%	12 12%	36 11%	5 10%	1 9%	8 9%	36 12%	27 12%	14 10%
VARIETY OF SHOPS/RETAIL (05)	40 10%	7 6%	17 15%	11 11%	6 7%	14 14%	18 11%	8 6%	10 10%	18 13%	9 9%	32 10%	7 12%	1 8%	2 2%	38 12%	29 13%	10 7%
VARIETY OF RESTAURANTS (06)	40 10%	8 7%	16 15%	8 8%	8 10%	9 9%	23 14%	8 6%	10 11%	16 11%	11 10%	33 10%	6 12%	0 0%	5 6%	35 11%	27 12%	13 9%
FORWARD LOOKING/EXCITING (01)	34 9%	9 9%	8 8%	9 9%	7 9%	7 8%	15 9%	12 9%	6 6%	11 8%	12 12%	29 9%	1 3%	1 8%	9 11%	25 8%	23 10%	9 6%
GOOD USE OF EXISTING LAND (02)	28 7%	9 9%	10 9%	5 5%	5 6%	3 3%	14 8%	11 9%	4 4%	9 7%	9 9%	22 7%	2 5%	1 9%	7 8%	22 7%	16 7%	10 7%
HAS BEEN WELL PLANNED/WELL THOUGHT OUT (36)	21 5%	5 5%	4 4%	4 4%	8 10%	6 6%	11 6%	5 4%	5 5%	9 6%	5 5%	15 5%	4 8%	2 16%	3 3%	19 6%	13 6%	3 2%
HAS A FOCUS ON WALKING/FOOT BRIDGE (09)	19 5%	8 8%	6 6%	2 2%	2 2%	2 2%	8 5%	8 6%	4 5%	8 6%	5 5%	19 6%	0 0%	0 0%	3 4%	16 5%	10 4%	8 6%
WILL BRING NEW BUSINESSES TO CITY (08)	18 5%	4 4%	7 6%	4 3%	4 5%	5 5%	8 5%	5 4%	3 3%	12 9%	2 2%	15 5%	2 5%	1 8%	4 5%	14 5%	10 5%	7 5%
WILL IMPROVE TRAFFIC (23)	18 4%	2 2%	6 6%	3 3%	6 7%	5 5%	7 4%	6 4%	5 5%	7 5%	5 5%	11 4%	3 6%	2 19%	5 6%	13 4%	12 6%	4 3%
QUAINT/KEEPS HISTORIC FEEL (12)	16 4%	4 4%	2 1%	7 7%	3 4%	3 3%	11 7%	2 1%	0 0%	6 4%	6 6%	13 4%	2 3%	1 9%	4 5%	12 4%	7 3%	8 6%
LIKE THE LIVE-WORK-PLAY CONCEPT (04)	13 3%	7 7%	2 2%	1 1%	3 4%	4 5%	2 1%	6 5%	4 4%	3 2%	6 6%	12 4%	1 3%	0 0%	2 3%	11 3%	8 4%	4 3%
WILL BE FUN/UPBEAT/CITY LIFE ATOMOSPHERE (14)	13 3%	6 5%	2 2%	4 4%	1 1%	7 7%	1 1%	5 4%	0 0%	5 4%	3 3%	10 3%	1 2%	0 0%	2 3%	11 3%	7 3%	4 3%
WILL CREATE JOBS/ECONOMIC DEVELOPMENT (33)	8 2%	2 2%	4 4%	1 1%	1 1%	4 4%	3 2%	1 1%	1 1%	4 3%	3 3%	6 2%	1 2%	1 8%	1 1%	7 2%	4 2%	5 3%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	397	104 26%	110 28%	100 25%	83 21%	99 25%	170 43%	128 32%	95 24%	140 35%	103 26%	316 80%	53 13%	13 3%	81 20%	314 79%	219 55%	137 35%
WILL ATTRACT A YOUNGER CROWD (16)	8 2%	2 2%	2 2%	2 2%	2 2%	3 3%	2 1%	4 3%	3 3%	3 2%	2 2%	7 2%	1 2%	0 0%	1 1%	7 2%	3 1%	4 3%
WILL IMPROVE PARKING (24)	5 1%	0 0%	1 1%	3 3%	2 3%	0 0%	5 3%	0 0%	1 1%	4 3%	0 0%	3 1%	2 3%	0 0%	1 1%	4 1%	2 1%	4 3%
WILL BE FAMILY-FRIENDLY (30)	5 1%	3 3%	1 1%	0 0%	2 2%	2 2%	2 1%	1 1%	2 2%	1 1%	1 1%	3 1%	0 0%	2 17%	1 1%	4 1%	1 0%	4 3%
HAVE KEPT RESIDENTS INFORMED/ GOOD COMMUNICATION (20)	5 1%	1 1%	2 2%	1 1%	1 1%	0 0%	2 1%	3 2%	1 1%	1 1%	2 2%	4 1%	0 0%	0 0%	1 1%	4 1%	5 2%	0 0%
CONNECTS PATHWAYS (07)	5 1%	0 0%	2 1%	0 0%	3 4%	1 1%	4 2%	0 0%	0 0%	2 2%	0 0%	4 1%	0 0%	0 0%	1 1%	2 1%	1 1%	2 2%
WILL INCLUDE A MOVIE THEATER (27)	2 1%	0 0%	2 2%	0 0%	0 0%	1 1%	0 0%	1 1%	2 3%	0 0%	0 0%	2 1%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%
HAS HIGH-RISE LIVING (10)	2 0%	1 1%	1 1%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	1 1%	1 0%	0 0%	1 1%
APARTMENTS ARE NICE (18)	1 0%	0 0%	1 1%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%	1 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%
<b>CONCERNS (NET)</b>	<b>140 35%</b>	<b>33 32%</b>	<b>24 22%</b>	<b>47 47%</b>	<b>35 43%</b>	<b>35 35%</b>	<b>64 38%</b>	<b>42 32%</b>	<b>37 39%</b>	<b>50 35%</b>	<b>30 30%</b>	<b>112 36%</b>	<b>16 29%</b>	<b>4 32%</b>	<b>27 34%</b>	<b>111 35%</b>	<b>65 30%</b>	<b>54 39%</b>
TRAFFIC IS BAD NOW/WILL BE BAD (54)	65 16%	15 15%	12 11%	22 22%	15 18%	20 20%	28 16%	17 14%	13 14%	28 20%	10 10%	50 16%	9 16%	2 15%	12 15%	53 17%	30 14%	26 19%
IT IS TOO MUCH CONSTRUCTION AT ONE TIME (60)	16 4%	5 5%	2 2%	5 5%	4 5%	4 4%	5 3%	8 6%	5 5%	5 3%	4 4%	14 5%	2 4%	0 0%	5 7%	11 4%	7 3%	5 3%
OVERBUILT/TOO BIG FOR AREA (51)	16 4%	5 5%	4 3%	2 2%	5 6%	1 1%	11 6%	4 3%	5 5%	3 2%	4 4%	12 4%	2 4%	0 0%	4 5%	11 3%	4 2%	10 7%
TOO MANY APARTMENTS/CONDOS (52)	12 3%	4 3%	3 3%	4 4%	1 1%	2 2%	7 4%	2 2%	2 2%	4 3%	4 4%	10 3%	0 0%	1 8%	1 1%	11 3%	6 3%	6 4%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	397	104 26%	110 28%	100 25%	83 21%	99 25%	170 43%	128 32%	95 24%	140 35%	103 26%	316 80%	53 13%	13 3%	81 20%	314 79%	219 55%	137 35%
PARKING WILL BE BAD (57)	10 3%	0 0%	2 2%	7 7%	1 1%	5 5%	4 2%	2 1%	2 2%	5 4%	2 2%	9 3%	2 3%	0 0%	0 0%	10 3%	7 3%	3 2%
TOO URBAN OR CITY LIKE (53)	9 2%	0 0%	1 1%	7 7%	2 2%	4 4%	4 2%	1 1%	3 3%	0 0%	6 6%	9 3%	0 0%	0 0%	0 0%	9 3%	5 2%	4 3%
IS TOO EXPENSIVE (56)	8 2%	2 2%	2 1%	2 2%	2 2%	0 0%	6 3%	3 2%	1 1%	3 2%	2 2%	6 2%	0 0%	1 10%	3 4%	4 1%	2 1%	4 3%
IT IS NOT NEEDED (66)	8 2%	4 4%	2 2%	1 1%	1 1%	0 0%	6 3%	2 2%	3 3%	4 3%	0 0%	6 2%	0 0%	0 0%	2 3%	6 2%	4 2%	2 1%
DID NOT GET ENOUGH COMMUNITY INPUT (70)	5 1%	1 1%	0 0%	4 4%	0 0%	0 0%	3 1%	2 2%	1 1%	2 2%	1 1%	5 2%	0 0%	0 0%	1 1%	4 1%	2 1%	2 2%
IS LOSING ITS HISTORIC CHARM (86)	4 1%	2 2%	0 0%	2 2%	0 0%	1 1%	3 2%	1 1%	1 1%	3 2%	1 1%	3 1%	1 3%	0 0%	0 0%	4 1%	3 1%	1 1%
IS TAKING TOO LONG/HURTING OTHER AREA BUSINESS (80)	3 1%	0 0%	1 1%	0 0%	2 2%	1 1%	2 1%	0 0%	2 2%	0 0%	0 0%	3 1%	0 0%	0 0%	1 1%	2 1%	2 1%	1 1%
IGNORING OTHER DEVELOPMENT NEEDS IN THE CITY (76)	3 1%	1 1%	0 0%	1 1%	2 2%	1 1%	2 1%	1 1%	0 0%	2 2%	1 1%	3 1%	0 0%	0 0%	0 0%	3 1%	1 0%	2 2%
CONCERNED ABOUT ROUNDABOUT (59)	2 1%	1 1%	0 0%	0 0%	2 2%	0 0%	0 0%	2 2%	1 1%	1 1%	0 0%	2 1%	0 0%	0 0%	2 3%	0 0%	0 0%	2 1%
THERE IS NOT ENOUGH RETAIL (83)	2 0%	1 1%	0 0%	1 1%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%
CONCERNS ABOUT CITY COUNCIL NOT WORKING WITH ZONING (92)	2 0%	0 0%	0 0%	1 1%	1 1%	0 0%	1 0%	1 1%	0 0%	0 0%	2 2%	2 0%	0 0%	0 0%	1 1%	1 0%	1 0%	1 1%
THERE WILL BE BUSINESS TURN-OVER/VACANT PROPERTY (63)	2 0%	0 0%	0 0%	0 0%	2 2%	0 0%	1 0%	1 1%	1 1%	0 0%	0 0%	2 0%	0 0%	0 0%	1 1%	1 0%	2 1%	0 0%
INDIVIDUALS BENEFIT, NOT THE CITY (94)	1 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%	1 1%	1 1%	1 0%	0 0%	0 0%	0 0%	1 0%	1 0%	1 1%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	397	104 26%	110 28%	100 25%	83 21%	99 25%	170 43%	128 32%	95 24%	140 35%	103 26%	316 80%	53 13%	13 3%	81 20%	314 79%	219 55%	137 35%
FOOT BRIDGE IS NOT NEEDED AND COSTLY (68)	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%
NO APPEALING SHOPS (73)	1 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%
NOT FAMILY FRIENDLY (55)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%
<b><u>OTHER (NET)</u></b>	<b>45 11%</b>	<b>10 9%</b>	<b>20 18%</b>	<b>8 8%</b>	<b>8 9%</b>	<b>12 12%</b>	<b>16 10%</b>	<b>17 13%</b>	<b>8 8%</b>	<b>19 13%</b>	<b>13 12%</b>	<b>34 11%</b>	<b>12 22%</b>	<b>0 0%</b>	<b>11 14%</b>	<b>34 11%</b>	<b>29 13%</b>	<b>15 11%</b>
IT IS TOO SOON TO TELL/SO MUCH NOT KNOWN (90)	27 7%	6 6%	7 7%	8 8%	5 7%	4 4%	10 6%	13 10%	4 4%	13 9%	8 8%	24 8%	3 5%	0 0%	9 11%	18 6%	16 7%	11 8%
OTHER (97)	18 5%	3 3%	13 12%	0 0%	2 3%	9 9%	6 4%	4 3%	4 4%	6 4%	4 4%	10 3%	9 16%	0 0%	2 2%	16 5%	13 6%	4 3%
<b><u>OTHER CODES</u></b>	<b>21 5%</b>	<b>6 6%</b>	<b>9 8%</b>	<b>2 2%</b>	<b>4 5%</b>	<b>3 3%</b>	<b>9 6%</b>	<b>9 7%</b>	<b>9 9%</b>	<b>2 2%</b>	<b>6 6%</b>	<b>18 6%</b>	<b>2 4%</b>	<b>0 0%</b>	<b>5 7%</b>	<b>16 5%</b>	<b>10 5%</b>	<b>7 5%</b>
DON'T KNOW/REFUSED (98)	21 5%	6 6%	9 8%	2 2%	4 5%	3 3%	9 6%	9 7%	9 9%	2 2%	6 6%	18 6%	2 4%	0 0%	5 7%	16 5%	10 5%	7 5%
NO RESPONSE	4	1	2	1	0	2	1	1	1	0	2	4	0	0	1	3	3	1

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 23: As plans for the Bridge Street District have developed, has there been too much input from local residents, too little input, or the right amount?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	398	104 26%	111 28%	101 25%	83 21%	100 25%	170 43%	129 32%	96 24%	140 35%	103 26%	317 80%	53 13%	13 3%	81 20%	315 79%	219 55%	138 35%
TOO MUCH (1)	9 2%	1 1%	4 3%	1 1%	4 4%	4 4%	5 3%	0 0%	3 4%	2 2%	3 3%	4 1%	4 7%	1 8%	0 0%	9 3%	7 3%	0 0%
TOO LITTLE (2)	94 24%	21 20%	22 20%	31 31%	20 24%	18 18%	48 28%	28 22%	21 22%	33 24%	26 25%	78 24%	12 22%	2 18%	18 22%	77 24%	35 16%	46 33%
RIGHT AMOUNT (3)	217 54%	63 60%	61 55%	56 56%	37 44%	62 62%	84 50%	71 55%	47 49%	76 54%	60 58%	176 56%	25 47%	7 56%	44 55%	171 54%	130 59%	69 50%
DON'T KNOW/REFUSED (4)	78 20%	19 18%	23 21%	13 13%	22 27%	16 16%	32 19%	30 23%	25 26%	28 20%	15 14%	59 19%	12 23%	2 19%	18 23%	58 18%	48 22%	24 17%
NO RESPONSE	2	1	1	0	0	1	1	0	0	0	1	2	0	0	1	1	2	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 24: How about information: Is the city providing too much information about the Bridge Street District, too little information, or the right amount?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	398	104 26%	111 28%	101 25%	83 21%	100 25%	170 43%	129 32%	96 24%	140 35%	103 26%	317 80%	53 13%	13 3%	81 20%	315 79%	219 55%	138 35%
TOO MUCH (1)	4 1%	1 1%	3 3%	0 0%	0 0%	0 0%	3 2%	1 1%	0 0%	2 1%	2 2%	2 1%	1 3%	0 0%	1 1%	3 1%	1 0%	3 2%
TOO LITTLE (2)	133 34%	36 34%	37 34%	38 37%	23 28%	36 36%	60 35%	37 29%	30 32%	48 35%	34 33%	106 33%	17 32%	5 42%	27 34%	106 34%	64 29%	51 37%
RIGHT AMOUNT (3)	253 64%	67 64%	66 60%	62 62%	58 70%	63 63%	104 61%	87 67%	63 66%	87 62%	67 65%	202 64%	35 65%	7 58%	50 62%	202 64%	151 69%	83 60%
DON'T KNOW/REFUSED (4)	8 2%	1 1%	4 4%	1 1%	2 2%	1 1%	3 2%	4 3%	2 3%	3 2%	0 0%	7 2%	0 0%	0 0%	2 3%	4 1%	4 2%	1 1%
NO RESPONSE	2	1	1	0	0	1	1	0	0	0	1	2	0	0	1	1	2	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 25: Is there anything -- in particular -- about the Bridge Street District you'd like to know more about?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	133	36 27%	37 28%	38 28%	23 17%	36 27%	60 45%	37 28%	30 23%	48 36%	34 26%	106 79%	17 13%	5 4%	27 20%	106 80%	64 48%	51 38%
ANYTHING SPECIFIC (NOT SPECIFIED) (50)	31 23%	5 14%	11 31%	7 19%	7 31%	4 12%	19 32%	8 20%	9 31%	11 22%	8 24%	20 19%	9 55%	0 0%	5 18%	26 24%	16 26%	11 22%
TIMELINE WITH PROGRESS AND FUTURE PROJECTS (02)	24 18%	4 11%	7 20%	10 27%	3 13%	6 16%	12 20%	6 17%	1 2%	15 32%	7 20%	23 22%	0 0%	0 0%	5 20%	19 18%	10 15%	10 20%
ROAD CLOSURES/TRAFFIC (01)	16 12%	3 10%	4 12%	6 16%	2 9%	4 10%	10 17%	2 5%	1 3%	8 16%	4 12%	10 10%	2 14%	1 19%	3 12%	12 12%	8 13%	4 9%
WHAT STORES (06)	12 9%	3 9%	2 6%	5 13%	2 9%	4 11%	4 7%	4 10%	2 5%	5 10%	5 14%	10 10%	0 0%	1 19%	3 9%	10 9%	7 12%	5 9%
WHAT RESTAURANTS (07)	8 6%	1 4%	1 3%	4 10%	2 9%	3 8%	3 6%	2 6%	1 2%	4 8%	4 11%	8 8%	0 0%	0 0%	1 3%	8 7%	6 9%	3 6%
PARKING (03)	6 5%	3 8%	1 3%	1 3%	1 4%	2 7%	1 2%	2 7%	1 3%	2 4%	0 0%	6 6%	0 0%	0 0%	2 7%	4 4%	3 5%	3 6%
WHAT IS THE FINAL VISION (23)	5 4%	2 5%	1 2%	0 0%	3 12%	1 2%	4 6%	1 2%	1 2%	2 3%	2 6%	5 5%	0 0%	0 0%	1 4%	4 4%	3 4%	3 5%
THE RATIO OF APARTMENTS/ CONDOS/HOUSES (08)	5 4%	0 0%	1 3%	2 6%	2 7%	0 0%	4 7%	1 2%	0 0%	2 4%	3 8%	5 5%	0 0%	0 0%	1 4%	4 4%	4 6%	1 2%
COST (09)	5 3%	2 4%	1 2%	1 2%	1 6%	0 0%	2 4%	2 6%	1 2%	2 5%	0 0%	5 4%	0 0%	0 0%	1 3%	4 4%	0 0%	2 5%
IMPACT ON JOBS/ECONOMY (12)	3 2%	2 5%	1 3%	0 0%	0 0%	2 5%	1 2%	0 0%	3 8%	0 0%	0 0%	2 1%	0 0%	1 19%	1 3%	2 2%	1 2%	2 3%
WHAT BUILDINGS ARE ON THE EAST SIDE (05)	3 2%	1 2%	1 3%	0 0%	1 3%	0 0%	2 3%	1 2%	0 0%	1 2%	0 0%	3 2%	0 0%	0 0%	3 9%	0 0%	1 1%	2 3%
INFORMATION ABOUT THE ROUNDABOUT (26)	2 2%	2 4%	1 3%	0 0%	0 0%	2 4%	1 2%	0 0%	2 5%	0 0%	0 0%	2 2%	0 0%	0 0%	1 3%	2 1%	0 0%	2 5%
AMOUNT OF PRIVATE V. PUBLIC DEVELOPMENT (14)	2 1%	1 2%	0 0%	1 3%	0 0%	0 0%	0 0%	2 5%	0 0%	1 1%	1 4%	1 1%	0 0%	1 23%	0 0%	2 2%	0 0%	2 4%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 25: Is there anything -- in particular -- about the Bridge Street District you'd like to know more about?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	133	36 27%	37 28%	38 28%	23 17%	36 27%	60 45%	37 28%	30 23%	48 36%	34 26%	106 79%	17 13%	5 4%	27 20%	106 80%	64 48%	51 38%
HOTEL (04)	2 1%	1 3%	0 0%	0 0%	1 3%	0 0%	1 2%	1 2%	0 0%	0 0%	2 5%	2 2%	0 0%	0 0%	1 3%	1 1%	2 3%	0 0%
IMPACT ON SCHOOLS (13)	2 1%	0 0%	0 0%	2 5%	0 0%	0 0%	2 3%	0 0%	0 0%	1 2%	0 0%	2 2%	0 0%	0 0%	0 0%	2 2%	1 1%	1 2%
HOW RESIDENTS BENEFIT (10)	2 1%	0 0%	1 2%	1 3%	0 0%	0 0%	0 0%	2 4%	1 3%	0 0%	0 0%	2 2%	0 0%	0 0%	1 2%	1 1%	0 0%	0 0%
WHEN ARE OPPORTUNITIES FOR COMMUNITY INPUT (18)	1 1%	1 4%	0 0%	0 0%	0 0%	1 2%	1 1%	0 0%	0 0%	1 2%	1 2%	1 1%	0 0%	0 0%	0 0%	1 1%	1 2%	0 0%
AMOUNT OF PARKS/GREENSPACE (17)	1 1%	0 0%	0 0%	1 3%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 3%	1 1%	0 0%	0 0%	0 0%	1 1%	1 2%	0 0%
WHAT ABATEMENTS HAVE BEEN GIVEN (20)	1 1%	0 0%	0 0%	1 3%	0 0%	0 0%	0 0%	1 3%	1 3%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 2%	0 0%
WHAT EVENTS/FAMILY ACTIVITIES WILL BE THERE (30)	1 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%
WHAT'S HAPPENING WITH THE BRIDGE (28)	1 0%	0 0%	1 2%	0 0%	0 0%	1 2%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%
OTHER (97)	1 1%	1 2%	0 0%	0 0%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 3%	0 0%	0 0%	0 0%
NO (99)	32 24%	12 32%	9 24%	8 21%	4 19%	14 39%	8 13%	11 28%	13 42%	6 12%	9 25%	23 22%	5 31%	3 58%	6 20%	27 25%	14 23%	12 24%
NO RESPONSE	267	69	75	63	60	65	111	91	66	92	70	213	36	7	54	211	158	88

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 26: In light of the road work and other construction in the Bridge Street District and at the I-270 interchange, has driving in Dublin been worse than you expected, better than you expected, or pretty much what you expected?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	398	104 26%	111 28%	101 25%	83 21%	100 25%	170 43%	129 32%	96 24%	140 35%	103 26%	317 80%	53 13%	13 3%	81 20%	315 79%	219 55%	138 35%
WORSE THAN EXPECTED (1)	86 22%	24 23%	22 20%	24 24%	16 19%	28 28%	38 22%	21 16%	19 19%	38 27%	15 14%	71 22%	11 21%	0 0%	13 16%	73 23%	35 16%	44 32%
BETTER THAN EXPECTED (2)	85 21%	16 16%	25 23%	19 19%	25 30%	16 16%	39 23%	30 24%	23 24%	29 20%	21 20%	72 23%	7 13%	3 25%	24 29%	62 20%	49 23%	29 21%
WHAT YOU EXPECTED (3)	225 57%	63 61%	63 57%	58 57%	42 50%	56 56%	93 55%	76 59%	54 56%	73 52%	68 66%	172 54%	36 67%	10 75%	43 53%	181 57%	134 61%	65 47%
DON'T KNOW/REFUSED (4)	1 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	1 0%	0 0%	1 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%
NO RESPONSE	2	1	1	0	0	1	1	0	0	0	1	2	0	0	1	1	2	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 27(a): Agree or disagree: The Bridge Street District will enhance Dublin's reputation

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	398	104 26%	111 28%	101 25%	83 21%	100 25%	170 43%	129 32%	96 24%	140 35%	103 26%	317 80%	53 13%	13 3%	81 20%	315 79%	219 55%	138 35%
AGREE STRONGLY (1)	207 52%	61 59%	57 51%	46 46%	42 51%	56 56%	79 46%	72 56%	50 52%	76 54%	61 58%	161 51%	34 65%	7 58%	33 41%	173 55%	123 56%	69 50%
AGREE MODERATELY (2)	141 35%	33 32%	45 41%	32 32%	31 37%	34 34%	63 37%	44 34%	38 39%	44 32%	32 31%	117 37%	14 26%	3 23%	35 44%	105 33%	76 34%	51 37%
DISAGREE MODERATELY (3)	31 8%	7 7%	6 6%	13 13%	5 6%	8 8%	17 10%	7 5%	7 7%	11 8%	8 7%	28 9%	2 3%	1 10%	7 9%	24 8%	10 5%	14 10%
DISAGREE STRONGLY (4)	8 2%	2 2%	1 1%	3 3%	3 3%	0 0%	4 2%	5 4%	2 2%	5 3%	0 0%	4 1%	2 3%	1 10%	3 3%	5 2%	5 2%	2 1%
DON'T KNOW/REFUSED (5)	11 3%	1 1%	2 2%	7 6%	2 2%	2 2%	7 4%	1 1%	0 0%	5 3%	3 3%	7 2%	2 3%	0 0%	2 3%	7 2%	5 2%	3 2%
NO RESPONSE	2	1	1	0	0	1	1	0	0	0	1	2	0	0	1	1	2	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 27(b): Agree or disagree: The Bridge Street District will strengthen the local economy

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	398	104 26%	111 28%	101 25%	83 21%	100 25%	170 43%	129 32%	96 24%	140 35%	103 26%	317 80%	53 13%	13 3%	81 20%	315 79%	219 55%	138 35%
AGREE STRONGLY (1)	218 55%	60 58%	60 54%	51 51%	46 56%	60 60%	86 50%	72 56%	56 59%	81 58%	58 56%	177 56%	26 49%	6 50%	39 48%	179 57%	130 59%	70 51%
AGREE MODERATELY (2)	128 32%	33 31%	42 38%	26 26%	27 33%	29 29%	58 34%	41 32%	28 30%	38 27%	34 33%	101 32%	17 32%	5 40%	30 38%	96 30%	67 31%	51 37%
DISAGREE MODERATELY (3)	30 7%	8 7%	5 4%	15 15%	2 3%	7 7%	12 7%	10 8%	5 6%	11 8%	8 8%	30 9%	0 0%	0 0%	9 11%	21 7%	11 5%	10 8%
DISAGREE STRONGLY (4)	10 2%	2 2%	1 1%	2 2%	5 6%	1 1%	5 3%	3 3%	2 2%	5 3%	1 1%	4 1%	3 6%	1 10%	2 3%	8 2%	7 3%	2 1%
DON'T KNOW/REFUSED (5)	13 3%	2 2%	3 3%	6 6%	2 2%	2 2%	9 5%	2 1%	4 4%	5 3%	2 2%	6 2%	7 14%	0 0%	1 1%	12 4%	4 2%	5 3%
NO RESPONSE	2	1	1	0	0	1	1	0	0	0	1	2	0	0	1	1	2	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 27(c): Agree or disagree: The Bridge Street District will make Dublin more attractive to young professionals

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	398	104 26%	111 28%	101 25%	83 21%	100 25%	170 43%	129 32%	96 24%	140 35%	103 26%	317 80%	53 13%	13 3%	81 20%	315 79%	219 55%	138 35%
AGREE STRONGLY (1)	222 56%	66 63%	57 51%	54 54%	46 55%	59 60%	90 53%	73 57%	56 58%	87 62%	57 55%	180 57%	29 54%	9 68%	40 50%	182 58%	126 57%	76 55%
AGREE MODERATELY (2)	121 30%	25 24%	45 40%	31 30%	21 25%	27 27%	56 33%	38 30%	30 31%	36 26%	33 32%	99 31%	13 24%	3 23%	28 35%	91 29%	68 31%	39 28%
DISAGREE MODERATELY (3)	26 7%	6 6%	5 4%	7 7%	8 9%	7 7%	9 5%	10 8%	4 4%	4 3%	11 11%	21 7%	2 3%	1 10%	8 9%	18 6%	12 6%	11 8%
DISAGREE STRONGLY (4)	15 4%	5 5%	1 1%	4 4%	5 6%	5 5%	7 4%	3 2%	3 3%	6 5%	0 0%	9 3%	4 8%	0 0%	2 3%	13 4%	6 3%	8 6%
DON'T KNOW/REFUSED (5)	14 3%	2 1%	3 3%	5 5%	4 5%	1 1%	8 5%	4 3%	4 4%	6 4%	2 2%	8 2%	6 11%	0 0%	3 3%	11 3%	7 3%	5 3%
NO RESPONSE	2	1	1	0	0	1	1	0	0	0	1	2	0	0	1	1	2	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 27(d): Agree or disagree: The Bridge Street District will make Dublin more attractive to residents planning to retire

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	398	104 26%	111 28%	101 25%	83 21%	100 25%	170 43%	129 32%	96 24%	140 35%	103 26%	317 80%	53 13%	13 3%	81 20%	315 79%	219 55%	138 35%
AGREE STRONGLY (1)	127 32%	43 41%	37 34%	27 27%	20 24%	43 43%	42 25%	42 33%	35 36%	41 29%	33 32%	101 32%	17 32%	6 44%	21 26%	106 33%	79 36%	39 28%
AGREE MODERATELY (2)	135 34%	33 32%	37 34%	38 38%	26 32%	34 34%	52 30%	50 39%	36 38%	48 34%	33 32%	109 34%	20 38%	2 16%	26 33%	109 34%	74 34%	44 32%
DISAGREE MODERATELY (3)	87 22%	19 18%	25 23%	19 19%	24 29%	20 21%	45 26%	22 17%	17 17%	34 24%	27 26%	74 23%	7 13%	4 31%	21 26%	66 21%	37 17%	38 27%
DISAGREE STRONGLY (4)	28 7%	8 7%	5 5%	9 9%	7 8%	2 2%	15 9%	12 9%	4 4%	12 8%	5 5%	20 6%	5 9%	1 10%	7 9%	21 7%	15 7%	11 8%
DON'T KNOW/REFUSED (5)	20 5%	1 1%	6 5%	7 7%	6 8%	1 1%	16 10%	3 2%	5 5%	6 4%	6 6%	14 4%	5 9%	0 0%	5 6%	14 5%	13 6%	6 4%
NO RESPONSE	2	1	1	0	0	1	1	0	0	0	1	2	0	0	1	1	2	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 28(a): Satisfaction: Art galleries

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	77 19%	30 28%	17 15%	19 19%	12 14%	29 28%	29 17%	19 15%	18 19%	28 20%	17 17%	57 18%	15 29%	4 32%	9 11%	68 22%	43 19%	27 19%
SOMEWHAT SATISFIED (2)	172 43%	40 39%	55 49%	38 38%	39 48%	47 47%	79 46%	46 36%	41 43%	62 44%	47 45%	130 41%	27 50%	7 59%	42 51%	130 41%	95 43%	61 44%
SOMEWHAT DISSATISFIED (3)	70 17%	14 13%	17 16%	29 28%	10 12%	14 13%	32 19%	24 19%	16 16%	27 19%	22 21%	64 20%	3 5%	0 0%	14 17%	56 18%	38 17%	27 19%
VERY DISSATISFIED (4)	9 2%	3 3%	3 2%	2 2%	2 2%	1 1%	2 1%	6 5%	3 3%	1 1%	2 2%	8 3%	0 0%	0 0%	1 1%	8 3%	5 2%	4 3%
DON'T KNOW/REFUSED (5)	71 18%	17 17%	20 18%	14 13%	20 24%	10 10%	28 16%	33 26%	17 18%	23 16%	16 15%	59 19%	9 16%	1 10%	16 19%	54 17%	41 18%	20 15%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

### Question 28(b): Satisfaction: Public art installations

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	146 37%	49 47%	41 37%	35 35%	21 25%	42 42%	56 33%	48 37%	35 36%	54 38%	34 33%	121 38%	17 31%	7 56%	27 33%	120 38%	87 39%	46 33%
SOMEWHAT SATISFIED (2)	170 42%	38 37%	51 46%	40 39%	40 49%	37 37%	80 47%	52 41%	37 38%	60 43%	52 49%	132 41%	24 44%	4 34%	40 49%	128 40%	92 41%	61 44%
SOMEWHAT DISSATISFIED (3)	46 12%	9 8%	11 10%	12 12%	14 17%	15 15%	20 12%	11 9%	16 16%	12 9%	14 13%	38 12%	7 13%	0 0%	7 8%	40 13%	20 9%	17 13%
VERY DISSATISFIED (4)	9 2%	2 2%	2 2%	2 2%	3 3%	2 2%	2 1%	5 4%	1 1%	4 3%	0 0%	6 2%	2 3%	0 0%	2 3%	6 2%	6 3%	2 2%
DON'T KNOW/REFUSED (5)	30 7%	6 6%	7 6%	12 12%	5 6%	4 4%	13 8%	13 10%	8 9%	11 8%	5 4%	23 7%	4 8%	1 10%	6 7%	24 7%	17 8%	11 8%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 28(c): Satisfaction: Cultural and performing arts programming

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	141 35%	43 42%	30 27%	35 35%	32 38%	43 43%	59 35%	39 30%	30 31%	50 35%	38 36%	112 35%	20 37%	6 49%	23 28%	117 37%	79 36%	46 34%
SOMEWHAT SATISFIED (2)	177 44%	41 39%	61 55%	43 43%	32 39%	35 34%	81 48%	61 48%	42 43%	68 48%	45 43%	135 42%	25 48%	5 41%	47 58%	129 41%	95 43%	64 46%
SOMEWHAT DISSATISFIED (3)	31 8%	6 6%	7 7%	12 12%	5 6%	12 12%	13 8%	6 4%	7 7%	9 6%	10 10%	31 10%	0 0%	0 0%	5 7%	26 8%	17 8%	11 8%
VERY DISSATISFIED (4)	8 2%	2 2%	1 1%	2 2%	3 4%	2 2%	3 2%	3 3%	2 2%	3 2%	2 2%	7 2%	2 3%	0 0%	0 0%	8 3%	3 2%	4 3%
DON'T KNOW/REFUSED (5)	43 11%	12 11%	12 11%	9 9%	10 13%	9 9%	14 8%	20 16%	16 17%	11 8%	8 8%	35 11%	6 12%	1 10%	6 7%	37 12%	27 12%	13 9%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 28(d): Satisfaction: Cultural and performing arts venues

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
VERY SATISFIED (1)	133 33%	38 36%	35 31%	33 33%	27 33%	37 37%	55 32%	41 32%	30 31%	52 37%	28 27%	109 34%	16 31%	5 40%	21 26%	111 35%	78 35%	40 29%
SOMEWHAT SATISFIED (2)	184 46%	48 46%	57 51%	42 41%	38 46%	41 41%	88 51%	55 43%	44 45%	64 46%	55 53%	143 45%	27 50%	6 51%	45 55%	138 44%	100 45%	66 48%
SOMEWHAT DISSATISFIED (3)	42 10%	8 8%	14 13%	14 14%	5 6%	15 15%	14 8%	13 10%	8 9%	15 11%	11 11%	34 11%	5 9%	0 0%	7 9%	35 11%	23 10%	15 11%
VERY DISSATISFIED (4)	10 3%	2 2%	1 1%	3 3%	3 4%	3 3%	1 1%	6 4%	4 4%	1 1%	4 4%	10 3%	0 0%	0 0%	0 0%	10 3%	3 1%	7 5%
DON'T KNOW/REFUSED (5)	32 8%	8 8%	5 4%	9 9%	10 12%	4 4%	13 8%	14 11%	10 11%	8 6%	6 5%	24 8%	5 10%	1 10%	9 11%	23 7%	19 8%	10 7%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 29: When it comes to the performing arts in Dublin, is there anything in particular you'd like to see more of -- in terms of both programming and venues?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
MORE COMMUNICATION OR ADVERTISING ABOUT ARTS (02)	21 5%	4 3%	7 7%	7 7%	4 5%	12 12%	9 5%	1 1%	5 5%	9 6%	7 6%	18 6%	4 7%	0 0%	1 1%	20 6%	8 4%	8 5%
MORE OUTDOOR CONCERTS (14)	20 5%	7 6%	6 6%	4 4%	3 4%	4 4%	8 5%	9 7%	5 6%	4 3%	5 4%	19 6%	0 0%	1 10%	6 7%	14 4%	6 3%	11 8%
MORE CONCERTS/MUSIC (NOT SPECIFIED) (04)	19 5%	9 9%	3 3%	4 4%	3 4%	6 6%	6 4%	7 5%	3 3%	9 6%	7 6%	19 6%	0 0%	0 0%	2 3%	17 5%	12 6%	6 4%
MORE CHILD-FRIENDLY PROGRAMS (09)	17 4%	4 4%	6 5%	6 6%	1 2%	2 2%	12 7%	3 2%	4 4%	8 6%	4 4%	11 3%	2 5%	2 17%	2 3%	15 5%	12 5%	6 4%
MORE THEATER (05)	17 4%	8 7%	7 6%	2 2%	1 1%	4 4%	7 4%	6 5%	2 2%	4 3%	7 7%	16 5%	0 0%	0 0%	3 4%	14 4%	8 4%	8 6%
MORE MULTICULTURAL EVENTS (12)	16 4%	7 7%	2 2%	3 3%	5 5%	2 2%	10 6%	5 4%	1 1%	9 6%	6 6%	6 2%	10 20%	0 0%	1 1%	16 5%	12 5%	3 2%
A LARGER INDOOR VENUE (16)	15 4%	5 5%	3 3%	5 5%	3 3%	6 6%	8 4%	2 2%	4 4%	5 4%	4 4%	13 4%	2 4%	0 0%	4 5%	12 4%	7 3%	3 2%
MORE GALLERIES (06)	9 2%	1 1%	5 5%	1 1%	2 2%	4 4%	3 2%	2 2%	2 2%	3 2%	3 3%	6 2%	2 4%	0 0%	0 0%	9 3%	3 1%	6 4%
MORE VENUES (NOT SPECIFIED) (23)	8 2%	2 2%	3 2%	3 3%	1 1%	1 1%	4 2%	3 3%	1 1%	5 3%	2 2%	6 2%	1 3%	0 0%	0 0%	8 3%	5 2%	2 2%
MORE OUTDOOR EVENTS (NOT SPECIFIED) (10)	6 2%	1 1%	1 1%	3 3%	1 1%	1 1%	4 2%	2 1%	2 2%	1 1%	1 1%	6 2%	0 0%	0 0%	2 3%	4 1%	3 1%	3 2%
MORE COMMUNITY EVENTS/ FESTIVALS (01)	6 1%	1 1%	3 3%	0 0%	3 3%	2 2%	2 1%	2 2%	1 1%	0 0%	4 4%	2 1%	3 6%	0 0%	2 2%	4 1%	6 3%	0 0%
MORE BROADWAY TYPE/PROFESSIONAL PERFORMANCES (08)	5 1%	2 2%	0 0%	3 3%	0 0%	0 0%	1 1%	4 3%	0 0%	3 2%	2 2%	5 1%	0 0%	0 0%	1 1%	4 1%	2 1%	3 2%
MORE FAMILY-FRIENDLY EVENTS (30)	2 1%	1 1%	0 0%	1 1%	1 1%	1 1%	2 1%	0 0%	0 0%	1 1%	1 1%	2 1%	0 0%	0 0%	1 1%	2 0%	1 0%	1 1%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 29: When it comes to the performing arts in Dublin, is there anything in particular you'd like to see more of -- in terms of both programming and venues?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
HAVE BIG NAME ARTISTS AND PERFORMERS (19)	2 1%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	1 1%	1 1%	0 0%	2 1%	0 0%	0 0%	1 1%	1 0%	1 0%	0 0%
MORE CLASSICAL MUSIC (35)	2 1%	1 1%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	1 0%	0 0%	2 1%	0 0%	0 0%	1 1%	1 0%	1 0%	2 1%
STREET/ART FAIR (26)	2 0%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 1%	0 0%	1 1%	1 1%	2 0%	0 0%	0 0%	2 2%	0 0%	0 0%	2 1%
IMPROVE THE ART MUSEUM (21)	2 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	2 1%	1 1%	1 1%	0 0%	2 0%	0 0%	0 0%	1 1%	1 0%	1 0%	1 1%
MORE DANCE (07)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%
MORE ARTS AND CRAFTS SHOWS (40)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%
A LARGER OUTDOOR VENUE (17)	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%
ADD A CULTURAL ARTS CENTER (32)	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%
MORE FREE PROGRAMMING (37)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
MORE PHOTOGRAPHY (03)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%
OTHER (97)	8 2%	3 3%	1 1%	2 2%	2 2%	3 3%	2 1%	3 3%	4 4%	2 1%	2 2%	8 2%	0 0%	0 0%	1 1%	7 2%	4 2%	4 3%
DON'T KNOW/REFUSED (98)	18 4%	5 5%	4 3%	4 4%	5 6%	3 3%	10 6%	5 4%	5 5%	5 4%	7 6%	11 3%	6 12%	0 0%	6 7%	12 4%	7 3%	7 5%
NO (99)	219 55%	49 47%	62 56%	56 55%	52 63%	55 54%	93 55%	71 55%	53 55%	74 53%	52 50%	179 56%	22 41%	9 73%	50 61%	167 53%	132 59%	70 51%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 30: For how many years have you lived in Dublin?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
<b><u>FIVE YEARS OR FEWER</u></b>	<b>99 25%</b>	<b>23 22%</b>	<b>39 35%</b>	<b>20 20%</b>	<b>17 21%</b>	<b>28 28%</b>	<b>49 29%</b>	<b>22 17%</b>	<b>26 27%</b>	<b>37 26%</b>	<b>26 25%</b>	<b>80 25%</b>	<b>10 19%</b>	<b>4 34%</b>	<b>4 5%</b>	<b>94 30%</b>	<b>60 27%</b>	<b>29 21%</b>
1 OR LESS	28 7%	6 6%	16 14%	4 4%	2 2%	7 7%	15 9%	5 4%	9 9%	14 10%	3 3%	21 7%	4 7%	0 0%	0 0%	27 8%	19 9%	6 4%
2	13 3%	3 3%	6 6%	1 1%	3 4%	1 1%	5 3%	8 6%	6 6%	3 2%	2 2%	11 3%	1 2%	0 0%	0 0%	13 4%	9 4%	3 2%
3	20 5%	5 5%	6 5%	5 5%	4 5%	7 6%	10 6%	3 2%	5 5%	5 4%	7 7%	18 6%	1 2%	1 9%	1 1%	19 6%	13 6%	5 3%
4	24 6%	5 5%	6 6%	8 8%	4 5%	12 12%	9 5%	3 2%	5 5%	11 8%	6 5%	19 6%	0 0%	3 25%	2 3%	21 7%	11 5%	9 6%
5	15 4%	4 3%	5 5%	2 2%	4 5%	1 1%	11 6%	3 2%	1 1%	4 3%	9 8%	11 3%	4 8%	0 0%	1 1%	14 4%	8 3%	6 5%
<b><u>SIX TO TEN YEARS</u></b>	<b>86 21%</b>	<b>22 21%</b>	<b>30 27%</b>	<b>18 18%</b>	<b>15 19%</b>	<b>21 20%</b>	<b>44 26%</b>	<b>22 17%</b>	<b>20 21%</b>	<b>30 21%</b>	<b>21 20%</b>	<b>59 18%</b>	<b>19 36%</b>	<b>4 34%</b>	<b>10 12%</b>	<b>75 24%</b>	<b>53 24%</b>	<b>26 19%</b>
6	13 3%	4 4%	4 3%	3 3%	2 2%	1 1%	8 4%	4 3%	1 1%	8 6%	2 2%	9 3%	1 2%	1 10%	1 2%	11 4%	9 4%	4 3%
7	16 4%	6 5%	3 3%	4 4%	3 4%	7 6%	9 5%	1 1%	5 5%	5 4%	5 5%	9 3%	6 11%	1 8%	1 2%	15 5%	11 5%	5 4%
8	17 4%	3 3%	8 7%	4 4%	3 3%	4 4%	8 5%	5 4%	3 3%	4 3%	4 4%	13 4%	1 2%	1 9%	2 2%	15 5%	10 4%	5 4%
9	12 3%	3 3%	4 3%	4 4%	2 2%	3 3%	4 2%	5 4%	5 5%	3 2%	3 2%	11 4%	0 0%	1 7%	1 1%	11 4%	10 4%	3 2%
10	28 7%	6 6%	13 11%	3 3%	6 8%	6 6%	15 9%	7 6%	6 6%	10 7%	7 7%	16 5%	11 21%	0 0%	5 6%	22 7%	14 6%	8 6%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 30: For how many years have you lived in Dublin?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
<b><u>11 TO 20 YEARS</u></b>	<b>120 30%</b>	<b>31 29%</b>	<b>26 23%</b>	<b>31 31%</b>	<b>32 38%</b>	<b>35 35%</b>	<b>53 31%</b>	<b>31 24%</b>	<b>30 31%</b>	<b>39 28%</b>	<b>32 31%</b>	<b>92 29%</b>	<b>20 38%</b>	<b>4 33%</b>	<b>29 36%</b>	<b>91 29%</b>	<b>57 26%</b>	<b>46 33%</b>
11	8 2%	2 2%	5 4%	0 0%	2 2%	1 1%	7 4%	0 0%	0 0%	7 5%	1 1%	8 3%	0 0%	0 0%	4 5%	4 1%	5 2%	3 2%
12	10 3%	4 4%	0 0%	4 4%	2 2%	4 3%	4 2%	3 2%	2 3%	3 2%	4 4%	4 1%	3 6%	3 23%	0 0%	10 3%	6 3%	5 4%
13	15 4%	6 6%	3 3%	3 3%	3 4%	3 3%	7 4%	5 4%	6 6%	2 1%	5 5%	13 4%	2 4%	0 0%	3 3%	13 4%	5 2%	7 5%
14	6 1%	2 2%	0 0%	1 1%	3 3%	0 0%	4 3%	1 1%	1 1%	3 2%	2 2%	6 2%	0 0%	0 0%	4 4%	2 1%	2 1%	3 2%
15	19 5%	6 6%	3 2%	4 4%	6 8%	6 6%	6 3%	7 5%	5 5%	4 3%	6 6%	16 5%	2 4%	0 0%	3 4%	16 5%	6 3%	10 8%
16	17 4%	0 0%	5 5%	8 8%	3 4%	7 6%	8 5%	3 2%	2 2%	11 8%	1 1%	11 4%	4 7%	0 0%	3 4%	14 4%	11 5%	3 2%
17	6 2%	2 2%	2 2%	1 1%	1 1%	1 1%	4 2%	1 1%	3 4%	1 1%	2 2%	5 1%	2 3%	0 0%	3 4%	3 1%	2 1%	4 3%
18	6 2%	0 0%	1 1%	3 3%	2 3%	4 4%	1 1%	2 1%	1 1%	1 1%	1 1%	4 1%	1 3%	0 0%	1 1%	6 2%	3 2%	3 2%
19	4 1%	1 1%	1 1%	1 1%	0 0%	1 1%	0 0%	2 2%	2 2%	0 0%	1 1%	4 1%	0 0%	0 0%	1 1%	3 1%	4 2%	0 0%
20	27 7%	7 6%	6 5%	6 6%	9 11%	8 8%	13 7%	7 5%	7 7%	8 6%	8 8%	20 6%	6 11%	1 10%	8 9%	20 6%	15 7%	9 7%
<b><u>MORE THAN 20 YEARS</u></b>	<b>95 24%</b>	<b>29 28%</b>	<b>16 15%</b>	<b>32 31%</b>	<b>18 22%</b>	<b>18 18%</b>	<b>24 14%</b>	<b>53 41%</b>	<b>20 21%</b>	<b>34 24%</b>	<b>25 24%</b>	<b>88 28%</b>	<b>4 7%</b>	<b>0 0%</b>	<b>38 47%</b>	<b>57 18%</b>	<b>52 23%</b>	<b>37 27%</b>
21	6 1%	2 2%	0 0%	3 3%	0 0%	4 4%	1 1%	1 1%	0 0%	6 4%	0 0%	6 2%	0 0%	0 0%	2 2%	4 1%	5 2%	1 1%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 30: For how many years have you lived in Dublin?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
22	15 4%	6 6%	1 1%	6 6%	2 2%	6 6%	6 3%	3 3%	0 0%	4 3%	7 6%	13 4%	1 3%	0 0%	3 3%	12 4%	6 3%	8 6%
23	4 1%	1 1%	1 1%	1 1%	2 2%	0 0%	1 1%	3 2%	1 1%	1 0%	0 0%	4 1%	0 0%	0 0%	3 4%	1 0%	2 1%	2 2%
24	4 1%	1 1%	0 0%	0 0%	3 4%	0 0%	2 1%	2 1%	0 0%	2 1%	2 2%	4 1%	0 0%	0 0%	2 2%	2 1%	1 0%	3 2%
25	14 3%	6 6%	1 1%	4 4%	3 4%	3 3%	4 3%	7 5%	3 3%	3 2%	6 6%	14 4%	0 0%	0 0%	5 6%	9 3%	4 2%	7 5%
26	6 1%	3 3%	0 0%	3 3%	0 0%	2 2%	2 1%	2 2%	2 2%	1 1%	3 2%	6 2%	0 0%	0 0%	2 2%	4 1%	4 2%	2 1%
27	4 1%	2 2%	2 2%	0 0%	0 0%	0 0%	2 1%	2 2%	0 0%	1 0%	2 1%	3 1%	0 0%	0 0%	2 2%	2 1%	2 1%	1 1%
28	6 1%	1 1%	1 1%	3 3%	1 1%	1 1%	1 0%	4 3%	2 2%	1 1%	2 2%	6 2%	0 0%	0 0%	1 1%	5 2%	2 1%	3 2%
29	2 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	2 2%	0 0%	1 0%	1 0%
30	11 3%	2 2%	2 2%	4 4%	2 3%	0 0%	4 2%	7 6%	4 4%	6 4%	0 0%	11 4%	0 0%	0 0%	5 7%	6 2%	10 4%	2 1%
31	2 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	2 1%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	2 2%	0 0%	1 0%	0 0%
32	4 1%	1 1%	1 1%	1 1%	2 2%	0 0%	0 0%	4 3%	1 1%	1 1%	3 3%	3 1%	0 0%	0 0%	2 3%	2 1%	2 1%	2 1%
33	2 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	2 1%	0 0%	1 1%	1 1%	2 1%	0 0%	0 0%	1 1%	1 0%	0 0%	2 1%
34	1 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%

(continued)



## The City of Dublin Community Attitudes Survey: 2016

Question 30: For how many years have you lived in Dublin?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
35	2 1%	1 1%	0 0%	1 1%	1 1%	0 0%	0 0%	2 2%	1 1%	1 1%	1 1%	2 1%	0 0%	0 0%	2 2%	1 0%	1 1%	1 1%
36	1 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	1 0%	1 1%	0 0%
37	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%
39	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%
40	1 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 2%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	1 0%	1 1%	0 0%
46	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%
48	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%
50	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	1 0%	1 0%	1 0%
62	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%
87	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%
ALL MY LIFE (98)	3 1%	1 1%	2 2%	0 0%	0 0%	3 3%	0 0%	0 0%	0 0%	3 2%	0 0%	1 0%	2 4%	0 0%	0 0%	3 1%	1 0%	2 2%
Mean	13.9	14.1	11.4	16.0	14.5	11.8	11.5	18.7	14.6	12.8	13.9	14.7	11.0	8.4	21.5	12.0	13.9	14.3
S.D.	10.5	9.6	11.4	11.1	8.9	7.4	8.4	13.1	12.9	9.3	9.1	11.1	5.9	5.1	12.3	9.0	11.7	9.0
Median	12.0	12.6	9.0	15.6	14.1	11.0	10.0	17.2	12.4	10.7	12.5	13.1	10.2	7.3	20.2	9.9	10.4	13.3

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 31: Do any children -- including adult children -- live in your household?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE- STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
<b><u>YES (NET)</u></b>	<b>226 57%</b>	<b>63 60%</b>	<b>54 48%</b>	<b>57 57%</b>	<b>52 63%</b>	<b>64 64%</b>	<b>131 77%</b>	<b>31 24%</b>	<b>35 36%</b>	<b>86 61%</b>	<b>72 69%</b>	<b>168 53%</b>	<b>39 74%</b>	<b>9 73%</b>	<b>38 47%</b>	<b>187 59%</b>	<b>126 57%</b>	<b>73 53%</b>
YES - YOUNGER THAN FIVE (1)	56 14%	11 11%	11 10%	24 24%	10 12%	23 22%	33 19%	1 1%	5 5%	30 21%	14 14%	39 12%	10 19%	4 34%	3 3%	54 17%	39 18%	12 9%
YES - FIVE TO 12 (2)	91 23%	21 20%	23 21%	26 25%	21 25%	17 17%	70 41%	3 3%	8 8%	41 29%	30 29%	62 19%	22 41%	1 8%	14 17%	77 24%	48 22%	33 24%
YES - 13 TO 17 (3)	75 19%	21 20%	19 17%	14 13%	21 26%	12 12%	57 33%	6 5%	11 11%	27 19%	26 24%	55 17%	15 28%	1 9%	22 27%	52 16%	36 16%	33 24%
YES - 18 TO 26 (4)	82 21%	28 27%	16 14%	19 18%	20 24%	34 34%	29 17%	19 15%	19 20%	21 15%	31 30%	64 20%	11 21%	5 39%	16 19%	67 21%	46 21%	27 19%
YES - REFUSED (5)	6 1%	3 3%	1 1%	1 1%	1 1%	1 1%	1 0%	4 3%	3 3%	2 1%	0 0%	6 2%	0 0%	0 0%	3 3%	3 1%	2 1%	4 3%
<b><u>OTHER CODES</u></b>	<b>174 43%</b>	<b>42 40%</b>	<b>58 52%</b>	<b>44 43%</b>	<b>30 37%</b>	<b>37 36%</b>	<b>39 23%</b>	<b>98 76%</b>	<b>61 64%</b>	<b>54 39%</b>	<b>33 31%</b>	<b>152 47%</b>	<b>14 26%</b>	<b>3 27%</b>	<b>43 53%</b>	<b>130 41%</b>	<b>95 43%</b>	<b>65 47%</b>
NO (6)	172 43%	42 40%	58 52%	44 43%	29 35%	37 36%	38 22%	98 76%	61 64%	54 39%	33 31%	150 47%	14 26%	3 27%	43 53%	128 40%	95 43%	64 46%
DON'T KNOW/REFUSED (7)	2 0%	0 0%	0 0%	0 0%	2 2%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%	0 0%	2 1%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 32: (Are any of the children in your household / Is that child) enrolled in the Dublin Schools?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	226	63 28%	54 24%	57 25%	52 23%	64 28%	131 58%	31 14%	35 15%	86 38%	72 32%	168 74%	39 17%	9 4%	38 17%	187 83%	126 56%	73 32%
YES (1)	130 58%	37 59%	24 45%	31 54%	38 72%	27 42%	94 72%	9 29%	16 47%	52 60%	46 64%	91 54%	32 83%	2 23%	28 73%	101 54%	71 56%	49 66%
NO (2)	96 42%	26 41%	29 55%	26 46%	15 28%	37 58%	37 28%	22 71%	18 53%	34 40%	26 36%	77 46%	7 17%	7 77%	10 27%	86 46%	56 44%	25 34%
NO RESPONSE	174	42	58	44	30	37	39	98	61	54	33	152	14	3	43	130	95	65

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 33: Marital status

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
MARRIED OR LIVING AS A COUPLE (1)	275 69%	69 66%	70 62%	79 78%	58 70%	44 43%	137 80%	95 74%	35 36%	114 81%	84 80%	216 68%	36 68%	10 77%	70 86%	203 64%	159 72%	88 63%
SEPARATED, DIVORCED (2)	41 10%	8 8%	18 16%	8 8%	7 9%	0 0%	20 12%	21 16%	26 27%	4 3%	7 7%	36 11%	4 8%	0 0%	4 4%	37 12%	24 11%	14 10%
WIDOWED (3)	11 3%	5 5%	4 4%	1 1%	1 1%	0 0%	0 0%	11 8%	4 4%	3 2%	1 1%	10 3%	0 0%	0 0%	3 3%	8 3%	8 4%	3 2%
NEVER BEEN MARRIED (4)	69 17%	21 20%	20 18%	12 12%	16 19%	55 54%	12 7%	2 1%	30 31%	17 12%	13 12%	53 17%	12 23%	3 23%	4 5%	64 20%	26 12%	33 24%
DON'T KNOW/REFUSED (5)	5 1%	2 2%	1 1%	1 1%	1 1%	2 2%	2 1%	1 0%	1 1%	2 2%	0 0%	4 1%	0 0%	0 0%	1 1%	4 1%	4 2%	1 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 34: Employment status

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
EMPLOYED FULL-TIME (1)	257 64%	57 54%	72 64%	65 64%	64 77%	52 52%	148 87%	57 44%	43 45%	98 70%	80 76%	201 63%	37 69%	6 50%	40 49%	215 68%	142 64%	86 62%
STUDENT (2)	37 9%	18 18%	9 8%	6 6%	4 5%	37 37%	0 0%	0 0%	13 13%	8 6%	9 8%	26 8%	9 17%	2 15%	0 0%	37 12%	16 7%	18 13%
HOMEMAKER (3)	22 6%	8 8%	6 5%	4 4%	4 4%	5 5%	10 6%	6 5%	5 5%	7 5%	4 4%	15 5%	3 5%	3 25%	8 10%	14 4%	14 6%	7 5%
RETIRED (4)	60 15%	15 14%	20 18%	17 17%	8 9%	1 1%	2 1%	57 45%	30 31%	16 12%	5 4%	56 17%	2 4%	1 10%	26 32%	34 11%	41 19%	12 9%
TEMPORARILY UNEMPLOYED (5)	2 1%	1 1%	0 0%	1 1%	1 1%	1 1%	1 0%	1 1%	0 0%	2 1%	1 1%	2 1%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%
DISABLED (6)	1 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%
DON'T KNOW/REFUSED (7)	21 5%	6 6%	4 4%	8 8%	3 3%	3 3%	10 6%	8 6%	4 4%	9 7%	7 6%	18 6%	3 5%	0 0%	8 10%	13 4%	6 3%	13 10%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 35: Are you employed part-time?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	144	48 34%	40 28%	36 25%	19 13%	49 34%	23 16%	72 50%	53 37%	42 29%	25 17%	119 83%	17 12%	6 4%	42 29%	102 71%	80 55%	52 36%
YES (1)	55 38%	19 40%	13 31%	17 47%	6 30%	19 38%	12 54%	24 33%	24 45%	13 31%	12 48%	51 43%	1 6%	2 35%	16 39%	38 38%	24 31%	27 52%
NO (2)	87 61%	29 60%	28 69%	18 49%	13 70%	30 62%	9 39%	48 67%	29 55%	27 65%	13 52%	67 57%	14 84%	4 65%	26 61%	62 61%	55 69%	23 45%
DON'T KNOW/REFUSED (3)	2 1%	0 0%	0 0%	2 5%	0 0%	0 0%	2 7%	0 0%	0 0%	2 4%	0 0%	0 0%	2 10%	0 0%	0 0%	2 2%	0 0%	2 3%
NO RESPONSE	257	57	72	65	64	52	148	57	43	98	80	201	37	6	40	215	142	86

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 36: What is the ZIP code at your work place?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	311	76 24%	84 27%	82 26%	69 22%	71 23%	160 51%	80 26%	67 21%	111 36%	91 29%	252 81%	38 12%	9 3%	56 18%	254 81%	166 53%	113 36%
<b><u>DUBLIN</u></b>	<b>116 37%</b>	<b>18 24%</b>	<b>35 42%</b>	<b>38 46%</b>	<b>25 36%</b>	<b>29 41%</b>	<b>57 35%</b>	<b>30 38%</b>	<b>31 47%</b>	<b>34 30%</b>	<b>34 37%</b>	<b>99 39%</b>	<b>13 35%</b>	<b>1 14%</b>	<b>21 38%</b>	<b>94 37%</b>	<b>61 36%</b>	<b>42 37%</b>
43016 (07)	36 12%	3 5%	15 17%	12 14%	7 10%	15 21%	15 9%	6 8%	11 17%	12 11%	9 10%	29 12%	7 19%	0 0%	4 6%	33 13%	17 10%	13 12%
43017 (08)	79 25%	15 20%	20 24%	26 32%	18 26%	14 19%	42 26%	24 30%	20 30%	22 20%	25 27%	70 28%	6 16%	1 14%	18 32%	61 24%	43 26%	29 26%
<b><u>OUTSIDE OF DUBLIN</u></b>	<b>155 50%</b>	<b>49 65%</b>	<b>40 47%</b>	<b>34 42%</b>	<b>32 46%</b>	<b>33 47%</b>	<b>85 53%</b>	<b>37 46%</b>	<b>24 36%</b>	<b>61 55%</b>	<b>49 54%</b>	<b>123 49%</b>	<b>20 53%</b>	<b>4 47%</b>	<b>26 46%</b>	<b>127 50%</b>	<b>85 51%</b>	<b>59 52%</b>
43002 (02)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
43021 (10)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%
43026 (12)	5 2%	1 1%	2 2%	1 1%	1 2%	0 0%	5 3%	0 0%	1 1%	1 1%	3 3%	2 1%	3 8%	0 0%	1 2%	4 2%	4 2%	0 0%
43035 (14)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
43054 (15)	3 1%	1 2%	1 1%	0 0%	1 1%	0 0%	3 2%	0 0%	0 0%	0 0%	1 2%	1 0%	1 4%	0 0%	0 0%	3 1%	2 1%	1 1%
43064 (20)	2 1%	1 2%	0 0%	0 0%	1 1%	0 0%	1 1%	1 1%	0 0%	2 2%	0 0%	2 1%	0 0%	0 0%	1 1%	1 0%	0 0%	1 1%
43065 (21)	4 1%	1 2%	1 1%	2 2%	0 0%	0 0%	1 1%	3 3%	0 0%	3 2%	1 2%	4 2%	0 0%	0 0%	2 4%	2 1%	1 0%	3 3%
43068 (23)	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%
43081 (27)	4 1%	3 4%	0 0%	1 1%	0 0%	2 3%	0 0%	2 2%	0 0%	0 0%	3 3%	4 2%	0 0%	0 0%	0 0%	4 2%	1 0%	3 3%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 36: What is the ZIP code at your work place?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	311	76 24%	84 27%	82 26%	69 22%	71 23%	160 51%	80 26%	67 21%	111 36%	91 29%	252 81%	38 12%	9 3%	56 18%	254 81%	166 53%	113 36%
43082 (28)	5 1%	1 1%	2 2%	0 0%	2 2%	0 0%	3 2%	2 2%	3 4%	0 0%	2 2%	3 1%	2 6%	0 0%	2 3%	3 1%	2 1%	3 2%
43085 (30)	8 3%	5 6%	1 1%	1 1%	1 2%	1 1%	4 2%	3 4%	3 4%	3 2%	1 1%	7 3%	0 0%	1 12%	3 5%	5 2%	4 2%	3 3%
43040 (31)	1 0%	1 1%	1 1%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	1 1%	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%
43123 (42)	2 1%	1 1%	0 0%	1 1%	0 0%	0 0%	1 0%	1 1%	0 0%	1 1%	0 0%	2 1%	0 0%	0 0%	1 1%	1 0%	0 0%	2 1%
43125 (44)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%
43140 (53)	3 1%	0 0%	3 4%	0 0%	0 0%	0 0%	3 2%	0 0%	0 0%	2 2%	0 0%	0 0%	2 7%	0 0%	0 0%	2 1%	2 1%	0 0%
43162 (58)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%
43201 (61)	4 1%	2 2%	3 3%	0 0%	0 0%	1 1%	2 1%	1 2%	1 1%	1 1%	2 2%	4 2%	0 0%	0 0%	1 1%	4 1%	1 1%	2 2%
43202 (62)	3 1%	0 0%	0 0%	0 0%	3 4%	2 2%	1 1%	0 0%	0 0%	0 0%	2 2%	1 0%	2 4%	0 0%	1 2%	2 1%	3 2%	0 0%
43204 (64)	1 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	1 1%	1 0%	1 1%	0 0%
43205 (65)	2 1%	1 1%	1 1%	1 1%	0 0%	0 0%	1 0%	2 2%	0 0%	1 1%	2 2%	2 1%	0 0%	0 0%	1 1%	2 1%	1 0%	2 1%
43207 (67)	2 1%	1 2%	0 0%	1 1%	0 0%	0 0%	1 1%	1 2%	0 0%	1 1%	1 2%	2 1%	0 0%	0 0%	1 3%	1 0%	1 0%	1 1%
43210 (70)	14 4%	5 7%	2 2%	2 3%	4 6%	5 7%	4 2%	5 6%	3 4%	7 6%	3 3%	11 4%	3 8%	0 0%	2 4%	11 4%	8 5%	5 4%

(continued)



## The City of Dublin Community Attitudes Survey: 2016

Question 36: What is the ZIP code at your work place?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	311	76 24%	84 27%	82 26%	69 22%	71 23%	160 51%	80 26%	67 21%	111 36%	91 29%	252 81%	38 12%	9 3%	56 18%	254 81%	166 53%	113 36%
43212 (72)	3 1%	0 0%	1 2%	1 1%	0 0%	0 0%	3 2%	0 0%	0 0%	1 1%	1 1%	1 0%	1 4%	0 0%	0 0%	3 1%	1 1%	1 1%
43213 (73)	2 1%	1 1%	0 0%	1 1%	0 0%	0 0%	2 1%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	2 1%	1 1%	1 1%
43214 (74)	3 1%	1 2%	2 2%	0 0%	0 0%	0 0%	2 1%	1 2%	1 1%	1 1%	1 1%	3 1%	0 0%	0 0%	1 3%	2 1%	3 2%	1 1%
43215 (75)	29 9%	6 8%	9 11%	9 11%	5 7%	9 13%	15 9%	6 7%	4 6%	12 11%	10 11%	26 10%	0 0%	0 0%	2 4%	26 10%	17 10%	10 9%
43217 (77)	2 1%	1 1%	1 1%	1 1%	0 0%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	2 1%	0 0%	0 0%	0 0%	2 1%	1 1%	1 1%
43219 (79)	2 1%	2 2%	0 0%	0 0%	1 1%	2 2%	1 0%	0 0%	0 0%	1 1%	2 2%	2 1%	0 0%	0 0%	0 0%	2 1%	0 0%	2 2%
43220 (80)	3 1%	1 1%	0 0%	0 0%	2 3%	0 0%	2 1%	1 1%	0 0%	0 0%	1 2%	3 1%	0 0%	0 0%	1 1%	2 1%	1 1%	1 1%
43221 (81)	4 1%	2 2%	2 2%	1 1%	0 0%	2 2%	2 1%	1 1%	0 0%	3 2%	1 1%	3 1%	0 0%	0 0%	0 0%	4 2%	2 1%	2 2%
43222 (82)	3 1%	1 1%	0 0%	2 3%	0 0%	0 0%	3 2%	0 0%	0 0%	2 2%	1 1%	2 1%	0 0%	1 13%	0 0%	3 1%	2 1%	1 1%
43223 (83)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%
43224 (84)	1 0%	1 2%	0 0%	0 0%	0 0%	0 0%	0 0%	1 2%	1 2%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%
43228 (88)	6 2%	1 2%	1 1%	2 2%	1 2%	1 1%	5 3%	0 0%	1 1%	2 2%	2 2%	5 2%	0 0%	0 0%	0 0%	6 2%	4 2%	1 1%
43229 (89)	2 1%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	1 1%	1 1%	0 0%	1 0%	0 0%	1 12%	0 0%	2 1%	0 0%	2 1%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 36: What is the ZIP code at your work place?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	311	76 24%	84 27%	82 26%	69 22%	71 23%	160 51%	80 26%	67 21%	111 36%	91 29%	252 81%	38 12%	9 3%	56 18%	254 81%	166 53%	113 36%
43230 (90)	3 1%	0 0%	0 0%	1 1%	2 2%	2 3%	1 0%	0 0%	0 0%	2 1%	1 1%	3 1%	0 0%	0 0%	1 1%	2 1%	2 1%	1 1%
43231 (91)	1 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%
43235 (95)	6 2%	1 1%	2 2%	2 2%	1 2%	2 3%	4 2%	0 0%	1 2%	4 4%	0 0%	2 1%	3 9%	0 0%	0 0%	6 2%	5 3%	1 1%
OTHER (97)	16 5%	3 5%	3 4%	4 5%	6 8%	3 4%	9 5%	5 6%	4 6%	5 4%	6 7%	13 5%	2 5%	1 11%	2 3%	14 6%	10 6%	5 4%
<b><u>OTHER CODES</u></b>	<b>40 13%</b>	<b>9 11%</b>	<b>9 11%</b>	<b>10 12%</b>	<b>13 19%</b>	<b>9 13%</b>	<b>18 11%</b>	<b>13 16%</b>	<b>12 17%</b>	<b>16 15%</b>	<b>9 9%</b>	<b>30 12%</b>	<b>4 12%</b>	<b>3 38%</b>	<b>9 16%</b>	<b>32 13%</b>	<b>21 13%</b>	<b>13 11%</b>
DON'T KNOW/REFUSED (98)	40 13%	9 11%	9 11%	10 12%	13 19%	9 13%	18 11%	13 16%	12 17%	16 15%	9 9%	30 12%	4 12%	3 38%	9 16%	32 13%	21 13%	13 11%
NO RESPONSE	89	29	28	19	13	30	10	48	29	29	13	67	16	4	26	63	55	25

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 37: Other than friends and family, where do you get most of your news and information about Dublin?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
CITY WEBSITE (01)	100 25%	30 28%	21 19%	23 23%	26 31%	27 27%	47 20%	25 20%	22 23%	37 26%	22 21%	75 24%	13 24%	5 43%	15 19%	84 27%	55 25%	32 23%
CITY SOCIAL NETWORKING SITES (e.g., FACEBOOK, TWITTER) (02)	77 19%	19 18%	18 16%	23 23%	18 21%	37 37%	32 19%	9 7%	19 20%	26 19%	22 21%	66 21%	4 7%	4 31%	11 13%	66 21%	48 21%	23 17%
THIS WEEK: DUBLIN VILLAGER (03)	147 37%	50 48%	33 30%	28 28%	36 43%	25 25%	58 34%	65 50%	29 30%	47 34%	45 44%	123 38%	16 31%	5 42%	42 51%	106 33%	80 36%	55 40%
ENEWS FROM DUBLIN (04)	35 9%	6 6%	12 10%	9 9%	8 10%	3 3%	14 8%	18 14%	4 4%	15 11%	8 8%	28 9%	6 12%	0 0%	10 13%	24 8%	20 9%	12 9%
CIVIC OR HOMEOWNERS ASSOCIATIONS (05)	22 5%	3 3%	5 4%	10 10%	3 4%	1 1%	9 5%	11 9%	4 4%	5 4%	7 7%	20 6%	0 0%	1 9%	5 6%	16 5%	11 5%	9 6%
COLUMBUS DISPATCH (06)	31 8%	7 7%	14 13%	6 6%	3 4%	5 5%	13 7%	13 10%	8 8%	12 8%	8 8%	23 7%	7 13%	0 0%	8 10%	22 7%	16 7%	13 10%
DUBLIN TV ONLINE (07)	20 5%	4 4%	5 5%	5 5%	5 6%	2 2%	10 6%	7 6%	7 8%	7 5%	2 2%	14 4%	5 9%	0 0%	5 6%	14 5%	11 5%	5 4%
DUBLIN LIFE MAGAZINE (08)	12 3%	1 1%	6 5%	3 3%	2 3%	1 1%	7 4%	4 3%	4 5%	4 3%	1 1%	10 3%	0 0%	0 0%	1 1%	10 3%	6 3%	4 3%
INTERNET, NOT SPECIFIED (09)	14 3%	3 3%	5 4%	3 3%	3 4%	2 2%	9 5%	3 3%	8 8%	3 2%	2 2%	12 4%	2 4%	0 0%	2 2%	12 4%	8 4%	6 4%
LOCAL NEWSPAPER, DON'T KNOW THE NAME (10)	9 2%	2 2%	2 2%	4 4%	1 1%	4 4%	3 2%	2 2%	2 2%	3 2%	1 1%	4 1%	4 7%	0 0%	3 4%	6 2%	4 2%	3 2%
RECREATION CENTER (11)	6 2%	2 2%	2 2%	1 1%	1 1%	0 0%	4 2%	2 2%	1 1%	4 3%	2 2%	4 1%	1 2%	1 9%	3 4%	3 1%	2 1%	4 3%
SCHOOLS (12)	3 1%	1 1%	0 0%	0 0%	1 1%	0 0%	3 2%	0 0%	0 0%	2 1%	1 1%	3 1%	0 0%	0 0%	1 1%	2 1%	1 0%	2 1%
LIBRARY (13)	3 1%	1 1%	1 1%	2 2%	0 0%	1 1%	2 1%	1 1%	1 1%	1 1%	2 2%	1 0%	2 3%	0 0%	0 0%	3 1%	1 1%	2 1%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 37: Other than friends and family, where do you get most of your news and information about Dublin?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
NEXTDOOR (14)	5 1%	1 1%	2 2%	0 0%	3 4%	2 2%	3 2%	1 1%	0 0%	3 2%	2 2%	3 1%	3 6%	0 0%	0 0%	5 2%	4 2%	1 1%
OTHER (97)	29 7%	10 9%	11 10%	7 7%	1 1%	11 11%	8 5%	10 8%	11 11%	4 3%	9 9%	20 6%	6 10%	2 18%	6 7%	23 7%	15 7%	12 9%
DON'T KNOW/REFUSED (98)	22 5%	6 6%	4 4%	9 9%	2 3%	10 10%	5 3%	6 5%	7 7%	9 6%	5 5%	18 6%	2 5%	1 8%	3 4%	19 6%	13 6%	4 3%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 38: Do you own or rent your home?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
<b><u>OWN</u></b>	<b>323</b>	<b>80</b>	<b>80</b>	<b>88</b>	<b>75</b>	<b>62</b>	<b>151</b>	<b>110</b>	<b>64</b>	<b>115</b>	<b>94</b>	<b>255</b>	<b>44</b>	<b>11</b>	<b>79</b>	<b>242</b>	<b>181</b>	<b>113</b>
	<b>81%</b>	<b>76%</b>	<b>72%</b>	<b>87%</b>	<b>91%</b>	<b>61%</b>	<b>89%</b>	<b>86%</b>	<b>67%</b>	<b>82%</b>	<b>90%</b>	<b>80%</b>	<b>82%</b>	<b>83%</b>	<b>97%</b>	<b>76%</b>	<b>82%</b>	<b>81%</b>
OWN - FREESTANDING HOUSE (1)	285	65	70	79	72	56	138	91	43	106	89	223	40	8	72	212	167	92
	71%	62%	62%	78%	87%	56%	81%	71%	45%	76%	86%	70%	76%	65%	88%	67%	75%	66%
OWN - CONDO (2)	39	14	11	10	4	5	14	19	21	9	5	32	3	2	7	30	14	21
	10%	14%	9%	10%	5%	5%	8%	15%	22%	6%	5%	10%	6%	18%	9%	10%	6%	15%
<b><u>RENT</u></b>	<b>58</b>	<b>19</b>	<b>24</b>	<b>9</b>	<b>7</b>	<b>24</b>	<b>19</b>	<b>15</b>	<b>28</b>	<b>19</b>	<b>6</b>	<b>46</b>	<b>9</b>	<b>2</b>	<b>2</b>	<b>56</b>	<b>31</b>	<b>22</b>
	<b>15%</b>	<b>18%</b>	<b>21%</b>	<b>9%</b>	<b>9%</b>	<b>24%</b>	<b>11%</b>	<b>12%</b>	<b>29%</b>	<b>13%</b>	<b>6%</b>	<b>14%</b>	<b>18%</b>	<b>17%</b>	<b>3%</b>	<b>18%</b>	<b>14%</b>	<b>16%</b>
RENT (3)	58	19	24	9	7	24	19	15	28	19	6	46	9	2	2	56	31	22
	15%	18%	21%	9%	9%	24%	11%	12%	29%	13%	6%	14%	18%	17%	3%	18%	14%	16%
<b><u>OTHER CODES</u></b>	<b>18</b>	<b>6</b>	<b>8</b>	<b>4</b>	<b>0</b>	<b>15</b>	<b>0</b>	<b>3</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>18</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>18</b>	<b>9</b>	<b>4</b>
	<b>5%</b>	<b>6%</b>	<b>7%</b>	<b>4%</b>	<b>0%</b>	<b>15%</b>	<b>0%</b>	<b>2%</b>	<b>4%</b>	<b>5%</b>	<b>4%</b>	<b>6%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>6%</b>	<b>4%</b>	<b>3%</b>
DON'T KNOW/REFUSED/OTHER (4)	18	6	8	4	0	15	0	3	4	6	4	18	0	0	0	18	9	4
	5%	6%	7%	4%	0%	15%	0%	2%	4%	5%	4%	6%	0%	0%	0%	6%	4%	3%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 39: How do you prefer to receive information from your neighborhood or homeowners association?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	323	80 25%	80 25%	88 27%	75 23%	62 19%	151 47%	110 34%	64 20%	115 36%	94 29%	255 79%	44 14%	11 3%	79 24%	242 75%	181 56%	113 35%
NEXTDOOR (1)	9 3%	3 3%	2 3%	2 2%	1 2%	2 3%	4 3%	2 2%	0 0%	2 2%	6 6%	8 3%	0 0%	0 0%	2 2%	7 3%	6 4%	2 2%
EMAIL (2)	186 57%	53 67%	39 49%	56 64%	37 50%	26 43%	97 64%	63 57%	27 42%	73 63%	59 63%	159 62%	15 34%	7 68%	49 61%	135 56%	102 56%	62 55%
WEBSITE I CAN ACCESS AS NEEDED (3)	19 6%	7 9%	2 2%	4 4%	6 8%	4 6%	7 5%	8 7%	5 8%	6 5%	4 5%	14 5%	5 11%	0 0%	5 6%	14 6%	10 5%	7 6%
IN PRINT, LEFT IN CLUBHOUSE (4)	32 10%	6 8%	8 10%	8 9%	10 14%	7 11%	11 7%	14 13%	9 15%	9 8%	8 8%	23 9%	5 11%	3 32%	10 12%	23 9%	20 11%	10 9%
DON'T WANT INFORMATION (5)	9 3%	1 2%	2 2%	3 4%	3 4%	6 10%	3 2%	0 0%	0 0%	6 5%	3 4%	8 3%	2 3%	0 0%	2 3%	7 3%	4 2%	5 5%
OTHER (6)	7 2%	1 1%	2 2%	3 3%	1 1%	1 1%	3 2%	3 3%	2 3%	0 0%	3 3%	6 2%	0 0%	0 0%	2 3%	4 2%	3 2%	2 2%
NO ASSOCIATION (7)	10 3%	1 1%	3 4%	0 0%	6 8%	3 5%	1 1%	5 5%	3 4%	3 2%	2 2%	7 3%	1 3%	0 0%	4 5%	6 2%	8 4%	2 1%
DON'T KNOW/REFUSED (8)	12 4%	4 5%	5 7%	1 1%	2 3%	3 4%	3 2%	7 6%	6 9%	1 1%	3 3%	11 4%	0 0%	0 0%	2 2%	11 4%	7 4%	4 4%
MAIL (9)	41 13%	4 5%	17 21%	12 13%	9 11%	10 17%	23 15%	8 7%	12 18%	14 12%	6 6%	20 8%	17 38%	0 0%	5 6%	36 15%	20 11%	19 16%
NO RESPONSE	77	25	32	13	7	39	19	18	32	25	10	64	9	2	2	74	40	26

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 40: For local news, what TV channel do you watch most?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
CMH 4 (NBC) (1)	106 26%	37 35%	21 19%	26 26%	22 26%	18 18%	46 27%	42 33%	26 27%	37 27%	31 30%	96 30%	6 11%	2 15%	35 42%	71 22%	63 28%	33 24%
SYX 6 (ABC) (2)	59 15%	11 11%	13 11%	24 24%	12 14%	13 13%	30 18%	17 13%	17 17%	24 17%	16 15%	47 15%	11 20%	1 9%	12 15%	48 15%	41 19%	16 11%
BNS 10 (CBS) (3)	107 27%	22 21%	32 28%	28 28%	25 30%	29 28%	44 26%	35 27%	24 26%	40 29%	25 24%	84 26%	12 22%	5 42%	17 21%	89 28%	58 26%	35 25%
FOX, 28 (4)	33 8%	5 5%	19 17%	5 5%	4 4%	7 7%	14 8%	13 10%	9 9%	7 5%	8 7%	26 8%	4 7%	1 9%	6 8%	27 8%	18 8%	13 9%
OTHER (5)	7 2%	2 2%	2 2%	2 2%	2 2%	2 2%	3 2%	2 1%	2 2%	4 3%	0 0%	2 1%	3 6%	1 8%	2 2%	6 2%	4 2%	4 3%
DON'T KNOW/REFUSED/DON'T WATCH LOCAL NEWS (06)	88 22%	27 26%	25 22%	16 16%	19 23%	33 32%	34 20%	21 16%	18 19%	28 20%	24 23%	64 20%	17 32%	2 18%	10 12%	77 24%	37 17%	39 28%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 41: Do you have Internet access at home?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
YES (1)	392 98%	103 98%	107 95%	100 99%	82 99%	101 100%	170 100%	121 94%	88 92%	140 100%	104 100%	311 97%	53 100%	13 100%	80 98%	310 98%	213 96%	138 100%
NO (2)	9 2%	2 2%	5 5%	1 1%	1 1%	0 0%	1 0%	8 6%	8 8%	0 0%	0 0%	9 3%	0 0%	0 0%	2 2%	7 2%	8 4%	1 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 42(a): Satisfaction: The choice of Internet providers available to you

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	392	103 26%	107 27%	100 26%	82 21%	101 26%	170 43%	121 31%	88 23%	140 36%	104 27%	311 79%	53 14%	13 3%	80 20%	310 79%	213 55%	138 35%
VERY SATISFIED (1)	145 37%	41 39%	44 41%	34 34%	27 32%	41 40%	63 37%	42 35%	27 30%	58 41%	37 35%	110 35%	22 41%	3 23%	26 33%	117 38%	87 41%	44 32%
SOMEWHAT SATISFIED (2)	124 32%	37 36%	37 35%	31 31%	19 23%	27 27%	47 28%	50 42%	39 44%	39 28%	31 30%	95 31%	18 35%	8 61%	37 46%	87 28%	67 31%	46 33%
SOMEWHAT DISSATISFIED (3)	70 18%	17 17%	15 14%	18 18%	19 23%	21 21%	34 20%	15 12%	14 16%	25 18%	19 18%	65 21%	3 6%	1 8%	8 10%	62 20%	27 13%	33 24%
VERY DISSATISFIED (4)	49 12%	8 8%	11 10%	13 13%	17 20%	13 12%	25 15%	11 9%	9 10%	18 13%	16 15%	37 12%	10 18%	1 8%	8 10%	41 13%	29 14%	14 10%
DON'T KNOW/REFUSED (5)	4 1%	0 0%	0 0%	3 3%	1 1%	0 0%	1 1%	3 3%	0 0%	0 0%	1 1%	4 1%	0 0%	0 0%	1 1%	3 1%	3 1%	1 1%
NO RESPONSE	9	2	5	1	1	0	1	8	8	0	0	9	0	0	2	7	8	1

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 42(b): Satisfaction: The speed of your Internet service

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	392	103 26%	107 27%	100 26%	82 21%	101 26%	170 43%	121 31%	88 23%	140 36%	104 27%	311 79%	53 14%	13 3%	80 20%	310 79%	213 55%	138 35%
VERY SATISFIED (1)	133 34%	43 41%	39 37%	26 26%	26 31%	37 37%	55 33%	40 33%	33 37%	44 31%	35 34%	106 34%	16 31%	5 40%	26 33%	105 34%	79 37%	40 29%
SOMEWHAT SATISFIED (2)	169 43%	38 37%	52 49%	47 47%	32 39%	39 38%	75 44%	55 46%	39 44%	62 44%	44 42%	136 44%	22 42%	4 28%	41 52%	127 41%	88 41%	67 49%
SOMEWHAT DISSATISFIED (3)	41 10%	10 9%	8 8%	11 11%	12 15%	10 10%	19 11%	11 10%	8 9%	13 9%	17 16%	30 10%	7 13%	3 24%	4 4%	38 12%	19 9%	17 13%
VERY DISSATISFIED (4)	43 11%	13 12%	6 6%	13 13%	12 14%	12 12%	21 12%	11 9%	8 9%	22 15%	7 7%	34 11%	7 12%	1 8%	8 10%	35 11%	25 12%	10 7%
DON'T KNOW/REFUSED (5)	6 1%	1 1%	1 1%	3 3%	1 1%	3 3%	0 0%	3 3%	1 1%	0 0%	1 1%	5 1%	1 2%	0 0%	1 1%	5 2%	3 1%	3 2%
NO RESPONSE	9	2	5	1	1	0	1	8	8	0	0	9	0	0	2	7	8	1

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 42(c): Satisfaction: The price you pay for the Internet services you receive

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	392	103 26%	107 27%	100 26%	82 21%	101 26%	170 43%	121 31%	88 23%	140 36%	104 27%	311 79%	53 14%	13 3%	80 20%	310 79%	213 55%	138 35%
VERY SATISFIED (1)	43 11%	20 19%	11 10%	3 3%	9 11%	17 17%	19 11%	7 6%	11 12%	10 7%	13 12%	26 8%	8 16%	5 40%	4 5%	38 12%	26 12%	11 8%
SOMEWHAT SATISFIED (2)	135 34%	38 37%	43 40%	32 32%	22 27%	37 37%	58 34%	39 33%	27 31%	58 41%	34 32%	107 34%	23 43%	2 18%	30 38%	104 33%	78 37%	41 30%
SOMEWHAT DISSATISFIED (3)	123 31%	21 21%	31 29%	44 44%	27 33%	24 24%	59 35%	40 33%	28 32%	40 28%	40 38%	101 32%	13 24%	4 34%	24 31%	99 32%	57 27%	61 45%
VERY DISSATISFIED (4)	77 20%	20 20%	16 15%	18 18%	23 28%	17 17%	32 19%	28 23%	17 20%	33 24%	15 15%	65 21%	8 15%	1 8%	19 24%	58 19%	44 20%	21 15%
DON'T KNOW/REFUSED (5)	14 4%	4 4%	6 6%	3 3%	1 1%	6 6%	2 1%	7 5%	5 5%	0 0%	3 3%	13 4%	1 2%	0 0%	3 3%	11 4%	9 4%	4 3%
NO RESPONSE	9	2	5	1	1	0	1	8	8	0	0	9	0	0	2	7	8	1

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 43: Do you have a Smartphone?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
YES, IPHONE (1)	277 69%	70 67%	78 70%	76 76%	52 63%	75 74%	125 73%	77 60%	58 60%	95 68%	81 78%	222 69%	37 70%	9 68%	51 63%	224 71%	155 70%	94 68%
YES, ANDROID (2)	91 23%	28 27%	21 19%	19 19%	22 27%	26 26%	39 23%	26 20%	22 23%	38 27%	21 20%	71 22%	13 24%	3 25%	16 19%	75 24%	42 19%	37 27%
YES, OTHER (3)	3 1%	2 2%	0 0%	0 0%	2 2%	0 0%	2 1%	2 1%	0 0%	1 1%	2 2%	1 0%	2 3%	1 7%	1 1%	3 1%	2 1%	1 1%
NO (4)	26 7%	5 4%	11 10%	4 4%	6 8%	0 0%	4 2%	22 17%	16 16%	6 5%	0 0%	24 7%	1 3%	0 0%	13 16%	13 4%	20 9%	6 4%
DON'T KNOW/REFUSED (5)	3 1%	0 0%	2 2%	1 1%	0 0%	0 0%	1 1%	2 1%	1 1%	0 0%	0 0%	2 1%	0 0%	0 0%	1 1%	1 0%	2 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 44: With what device do you access the Internet most often, especially for social media or networking sites?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	392	103 26%	107 27%	100 25%	82 21%	101 26%	170 43%	121 31%	89 23%	140 36%	104 27%	311 79%	53 14%	13 3%	80 20%	311 79%	213 54%	138 35%
PHONE (1)	194 50%	49 48%	56 52%	49 49%	40 49%	70 69%	87 51%	38 31%	44 49%	69 49%	63 60%	148 47%	31 59%	9 73%	22 28%	172 55%	112 53%	65 47%
TABLET (2)	63 16%	16 15%	19 18%	16 16%	11 14%	2 2%	30 18%	30 25%	10 12%	20 15%	21 20%	53 17%	7 13%	1 10%	19 24%	43 14%	34 16%	25 18%
DESK- OR LAPTOP COMPUTER (3)	121 31%	37 36%	30 28%	27 27%	27 32%	25 25%	46 27%	50 41%	34 39%	46 33%	20 20%	100 32%	15 28%	2 18%	36 45%	85 27%	61 29%	45 33%
DON'T KNOW/REFUSED/DEPENDS (4)	14 4%	1 1%	2 2%	7 7%	4 5%	4 4%	7 4%	3 3%	1 1%	5 4%	0 0%	11 4%	0 0%	0 0%	2 3%	11 3%	6 3%	3 2%
NO RESPONSE	8	2	4	1	1	0	1	7	7	0	0	8	0	0	2	6	8	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 45: Do you have a Facebook account?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	392	103 26%	107 27%	100 25%	82 21%	101 26%	170 43%	121 31%	89 23%	140 36%	104 27%	311 79%	53 14%	13 3%	80 20%	311 79%	213 54%	138 35%
YES (1)	283 72%	77 75%	73 68%	74 74%	59 71%	85 84%	117 69%	82 67%	64 72%	106 75%	70 67%	231 74%	37 70%	6 47%	47 59%	235 76%	153 72%	102 74%
NO (2)	105 27%	26 25%	33 31%	24 24%	22 27%	16 16%	50 30%	39 32%	25 28%	35 25%	35 33%	79 25%	16 30%	7 53%	31 39%	74 24%	58 27%	35 25%
DON'T KNOW/REFUSED (3)	4 1%	0 0%	1 1%	2 2%	1 1%	0 0%	3 2%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	2 1%	2 1%	1 1%
NO RESPONSE	8	2	4	1	1	0	1	7	7	0	0	8	0	0	2	6	8	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 46: Do you get news from the City of Dublin on Facebook?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	283	77 27%	73 26%	74 26%	59 21%	85 30%	117 41%	82 29%	64 23%	106 37%	70 25%	231 82%	37 13%	6 2%	47 17%	235 83%	153 54%	102 36%
YES (1)	93 33%	25 32%	28 39%	25 34%	14 24%	34 41%	43 37%	15 18%	19 29%	36 35%	26 37%	75 33%	12 33%	1 18%	14 29%	79 34%	56 36%	26 26%
NO (2)	185 66%	52 68%	43 59%	47 64%	43 73%	49 58%	73 62%	64 78%	45 70%	68 64%	42 61%	153 66%	23 62%	5 82%	33 69%	152 65%	94 62%	75 73%
DON'T KNOW/REFUSED (3)	5 2%	0 0%	2 2%	2 3%	2 3%	2 2%	1 0%	3 4%	1 2%	1 1%	2 2%	2 1%	2 4%	0 0%	1 2%	4 2%	3 2%	1 1%
NO RESPONSE	117	28	39	27	24	16	54	47	32	35	35	88	16	7	34	82	68	36

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 47: Do you have a Twitter account?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	392	103 26%	107 27%	100 25%	82 21%	101 26%	170 43%	121 31%	89 23%	140 36%	104 27%	311 79%	53 14%	13 3%	80 20%	311 79%	213 54%	138 35%
YES (1)	135 34%	40 39%	27 25%	39 40%	28 35%	51 51%	52 31%	31 26%	21 23%	52 37%	50 48%	117 38%	11 20%	5 40%	20 25%	115 37%	76 36%	51 37%
NO (2)	251 64%	62 61%	80 74%	56 56%	53 64%	50 49%	113 66%	89 73%	68 77%	86 61%	55 52%	193 62%	40 76%	8 60%	58 73%	192 62%	133 62%	87 63%
DON'T KNOW/REFUSED (3)	6 2%	0 0%	1 1%	4 4%	1 1%	0 0%	5 3%	1 1%	0 0%	2 1%	0 0%	1 0%	2 4%	0 0%	1 1%	4 1%	4 2%	1 1%
NO RESPONSE	8	2	4	1	1	0	1	7	7	0	0	8	0	0	2	6	8	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 48: Do you follow the city on Twitter?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	135	40 30%	27 20%	39 29%	28 21%	51 38%	52 39%	31 23%	21 15%	52 39%	50 37%	117 87%	11 8%	5 4%	20 15%	115 85%	76 57%	51 38%
YES (1)	47 35%	18 45%	7 25%	13 33%	9 32%	13 26%	23 45%	10 32%	5 24%	17 32%	21 42%	42 35%	3 29%	2 41%	10 49%	37 32%	33 43%	13 25%
NO (2)	86 64%	20 50%	20 75%	27 67%	19 68%	36 70%	29 55%	21 68%	16 76%	35 68%	27 54%	76 65%	8 71%	1 22%	10 51%	76 66%	42 55%	38 75%
DON'T KNOW/REFUSED (3)	2 1%	2 5%	0 0%	0 0%	0 0%	2 4%	0 0%	0 0%	0 0%	0 0%	2 4%	0 0%	0 0%	2 37%	0 0%	2 2%	2 2%	0 0%
NO RESPONSE	265	64	85	62	54	50	118	97	75	88	55	202	42	8	61	202	145	88

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 49: What other social networks do you use actively?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	392	103 26%	107 27%	100 25%	82 21%	101 26%	170 43%	121 31%	89 23%	140 36%	104 27%	311 79%	53 14%	13 3%	80 20%	311 79%	213 54%	138 35%
INSTAGRAM (01)	81 21%	27 26%	23 21%	21 21%	10 13%	46 45%	23 13%	13 10%	22 24%	27 20%	23 22%	75 24%	2 4%	4 32%	8 11%	73 23%	48 22%	27 19%
LINKEDIN (02)	88 22%	21 20%	26 24%	24 24%	18 22%	17 16%	51 30%	20 17%	16 18%	30 21%	34 33%	75 24%	9 17%	1 8%	19 24%	69 22%	48 23%	33 24%
NEXTDOOR (03)	18 4%	6 6%	2 2%	3 3%	6 8%	3 3%	10 6%	5 4%	3 3%	4 3%	9 9%	13 4%	4 8%	0 0%	3 4%	15 5%	12 6%	3 2%
PINTEREST (04)	27 7%	9 8%	4 4%	9 9%	5 6%	5 5%	13 8%	8 7%	3 3%	15 10%	6 6%	27 9%	0 0%	0 0%	8 10%	19 6%	18 8%	6 4%
REDDIT (05)	14 3%	7 7%	4 4%	0 0%	2 3%	7 7%	5 3%	1 1%	2 2%	7 5%	1 1%	10 3%	3 6%	0 0%	1 1%	13 4%	8 4%	5 4%
SNAPCHAT (06)	18 5%	8 7%	6 6%	3 3%	2 2%	13 13%	3 2%	2 1%	6 7%	5 4%	4 4%	16 5%	2 4%	0 0%	0 0%	18 6%	10 5%	8 6%
WHATSAPP (07)	17 4%	4 4%	7 7%	5 5%	1 1%	7 6%	11 6%	0 0%	5 6%	6 5%	4 4%	3 1%	11 21%	3 25%	0 0%	17 6%	7 3%	6 4%
YELP (08)	11 3%	1 1%	4 3%	5 5%	1 1%	2 2%	8 5%	1 1%	2 2%	4 3%	4 4%	8 3%	2 4%	0 0%	1 1%	10 3%	4 2%	4 3%
TUMBLR (10)	4 1%	0 0%	2 2%	0 0%	2 2%	4 4%	0 0%	0 0%	2 2%	2 2%	0 0%	2 1%	2 4%	0 0%	0 0%	4 1%	0 0%	4 3%
GOOGLE+ (11)	2 1%	1 1%	1 1%	0 0%	1 1%	0 0%	2 1%	0 0%	0 0%	1 1%	1 1%	2 1%	0 0%	0 0%	0 0%	2 1%	1 0%	2 1%
WECHAT (12)	3 1%	0 0%	0 0%	0 0%	3 4%	2 2%	2 1%	0 0%	0 0%	0 0%	3 3%	0 0%	3 6%	0 0%	0 0%	3 1%	3 2%	0 0%
OTHER (97)	7 2%	4 4%	0 0%	2 2%	1 2%	3 3%	3 1%	2 2%	2 2%	4 3%	2 2%	6 2%	1 3%	0 0%	0 0%	7 2%	2 1%	2 1%
DON'T KNOW/REFUSED/NONE (98)	199 51%	48 47%	58 54%	51 51%	42 51%	34 33%	79 46%	86 71%	47 53%	73 52%	39 38%	154 50%	25 48%	7 52%	50 63%	147 47%	108 51%	67 49%
NO RESPONSE	8	2	4	1	1	0	1	7	7	0	0	8	0	0	2	6	8	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 50: Do you visit a City of Dublin website at least once a day, at least once a week, at least once a month, or less often than once a month?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	392	103 26%	107 27%	100 25%	82 21%	101 26%	170 43%	121 31%	89 23%	140 36%	104 27%	311 79%	53 14%	13 3%	80 20%	311 79%	213 54%	138 35%
<b><u>YES</u></b>	<b>243 62%</b>	<b>68 66%</b>	<b>61 57%</b>	<b>57 57%</b>	<b>56 68%</b>	<b>63 63%</b>	<b>121 71%</b>	<b>59 48%</b>	<b>47 53%</b>	<b>94 67%</b>	<b>66 63%</b>	<b>198 64%</b>	<b>26 49%</b>	<b>10 82%</b>	<b>45 57%</b>	<b>198 64%</b>	<b>130 61%</b>	<b>92 66%</b>
YES: AT LEAST ONCE A DAY (1)	2 0%	0 0%	2 2%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%	0 0%	2 2%	2 1%	0 0%	0 0%	0 0%	2 1%	0 0%	2 1%
YES: AT LEAST ONCE A WEEK (2)	21 5%	7 7%	7 6%	5 5%	2 3%	4 4%	12 7%	6 5%	4 4%	10 7%	5 5%	16 5%	2 4%	1 8%	9 11%	13 4%	15 7%	4 3%
YES: AT LEAST ONCE A MONTH (3)	85 22%	27 26%	18 17%	20 20%	20 25%	26 26%	38 22%	21 17%	19 21%	32 23%	20 19%	72 23%	5 9%	4 34%	10 13%	75 24%	44 21%	33 24%
YES: LESS OFTEN THAN ONCE A MONTH (4)	125 32%	30 29%	30 28%	31 31%	33 40%	30 30%	63 37%	31 26%	21 24%	49 35%	37 35%	104 33%	15 28%	3 25%	26 33%	99 32%	63 30%	50 36%
YES: NOT SURE (5)	10 3%	4 4%	4 4%	2 2%	0 0%	3 3%	6 4%	1 0%	4 4%	4 3%	2 2%	4 1%	4 8%	2 15%	0 0%	10 3%	7 3%	3 2%
<b><u>OTHER CODES</u></b>	<b>150 38%</b>	<b>35 34%</b>	<b>46 43%</b>	<b>43 43%</b>	<b>26 32%</b>	<b>38 37%</b>	<b>49 29%</b>	<b>63 52%</b>	<b>42 47%</b>	<b>46 33%</b>	<b>39 37%</b>	<b>113 36%</b>	<b>27 51%</b>	<b>2 18%</b>	<b>35 43%</b>	<b>113 36%</b>	<b>83 39%</b>	<b>47 34%</b>
NO (6)	145 37%	34 33%	44 41%	41 41%	26 32%	38 37%	45 27%	62 51%	41 46%	46 33%	37 35%	110 35%	27 51%	2 18%	33 42%	111 36%	81 38%	47 34%
DON'T KNOW/REFUSED (7)	5 1%	1 1%	2 2%	2 2%	0 0%	0 0%	4 2%	1 1%	1 1%	0 0%	2 2%	3 1%	0 0%	0 0%	1 1%	2 1%	3 1%	0 0%
NO RESPONSE	8	2	4	1	1	0	1	7	7	0	0	8	0	0	2	6	8	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 51: Do you currently subscribe to the *Columbus Dispatch*?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
<b><u>YES</u></b>	<b>165 41%</b>	<b>53 51%</b>	<b>35 32%</b>	<b>43 42%</b>	<b>33 40%</b>	<b>31 31%</b>	<b>52 31%</b>	<b>81 63%</b>	<b>26 27%</b>	<b>57 41%</b>	<b>52 50%</b>	<b>142 45%</b>	<b>15 28%</b>	<b>4 34%</b>	<b>55 68%</b>	<b>109 35%</b>	<b>96 43%</b>	<b>54 39%</b>
YES: ALL WEEK (1)	91 23%	22 21%	19 17%	31 31%	19 23%	8 8%	24 14%	59 46%	16 17%	31 22%	31 30%	82 26%	8 14%	1 10%	35 43%	56 18%	56 25%	26 19%
YES: SUNDAY ONLY (2)	50 13%	21 20%	11 10%	7 7%	11 14%	20 20%	17 10%	14 11%	7 8%	19 14%	13 12%	42 13%	5 9%	2 15%	12 14%	39 12%	26 12%	19 14%
YES: OTHER (3)	3 1%	3 3%	0 0%	0 0%	0 0%	2 2%	0 0%	1 1%	0 0%	1 1%	0 0%	1 0%	2 4%	0 0%	1 1%	2 1%	2 1%	1 1%
YES: SATURDAY AND SUNDAY (6)	8 2%	2 2%	1 1%	3 3%	2 2%	2 2%	5 3%	1 1%	1 1%	2 1%	5 5%	7 2%	0 0%	1 10%	2 2%	7 2%	4 2%	4 3%
YES: SUNDAY AND WEDNESDAY (7)	2 0%	0 0%	1 0%	0 0%	1 1%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	2 0%	0 0%	0 0%	2 2%	0 0%	2 1%	0 0%
YES: FRIDAY-SUNDAY (8)	6 2%	3 3%	3 3%	0 0%	0 0%	0 0%	3 2%	3 2%	1 1%	1 1%	1 1%	5 2%	0 0%	0 0%	2 3%	4 1%	3 2%	2 2%
YES: THURSDAY-SUNDAY (9)	4 1%	2 2%	1 1%	2 2%	0 0%	0 0%	1 0%	3 3%	0 0%	1 1%	2 2%	4 1%	0 0%	0 0%	2 2%	2 1%	3 1%	2 1%
<b><u>NO</u></b>	<b>235 59%</b>	<b>51 49%</b>	<b>76 68%</b>	<b>58 58%</b>	<b>50 60%</b>	<b>70 69%</b>	<b>117 69%</b>	<b>48 37%</b>	<b>70 73%</b>	<b>83 59%</b>	<b>52 50%</b>	<b>177 55%</b>	<b>38 72%</b>	<b>8 66%</b>	<b>26 32%</b>	<b>207 65%</b>	<b>126 57%</b>	<b>84 61%</b>
NO (4)	235 59%	51 49%	76 68%	58 58%	50 60%	70 69%	117 69%	48 37%	70 73%	83 59%	52 50%	177 55%	38 72%	8 66%	26 32%	207 65%	126 57%	84 61%
<b><u>DON'T KNOW/REFUSED</u></b>	<b>1 0%</b>	<b>0 0%</b>	<b>1 1%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>1 1%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>0 0%</b>
DON'T KNOW/REFUSED (5)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 53: Do you read the paper edition of the *Dispatch* or do you read it online?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	162	53 33%	34 21%	42 26%	33 20%	31 19%	52 32%	78 48%	25 15%	57 35%	52 32%	140 86%	15 9%	4 3%	53 33%	109 67%	93 58%	54 33%
PAPER (1)	117 72%	42 79%	23 69%	28 67%	23 71%	25 81%	35 67%	56 71%	17 67%	42 74%	35 66%	102 73%	10 67%	3 72%	41 77%	76 70%	75 81%	33 62%
ONLINE (2)	14 9%	4 7%	4 11%	4 10%	2 6%	1 4%	6 11%	7 9%	3 13%	3 6%	7 13%	11 8%	1 8%	1 28%	3 6%	11 10%	7 7%	4 8%
BOTH - EQUALLY (3)	7 5%	1 1%	2 7%	3 8%	1 3%	0 0%	2 4%	5 6%	1 5%	1 2%	3 5%	6 5%	0 0%	0 0%	1 1%	7 6%	3 4%	4 7%
BOTH - MOSTLY PAPER (4)	15 9%	5 10%	3 9%	4 8%	3 9%	4 12%	3 5%	8 10%	4 15%	6 10%	6 11%	13 9%	2 15%	0 0%	4 8%	11 10%	3 4%	9 16%
BOTH - MOSTLY ONLINE (5)	7 4%	1 3%	2 5%	2 5%	2 6%	1 2%	5 9%	1 2%	0 0%	3 6%	2 3%	7 5%	0 0%	0 0%	4 8%	3 3%	2 2%	4 8%
DON'T KNOW/REFUSED (6)	2 1%	0 0%	0 0%	1 2%	1 4%	0 0%	1 3%	1 1%	0 0%	1 3%	1 2%	1 1%	1 10%	0 0%	0 0%	2 2%	2 2%	0 0%
NO RESPONSE	238	51	78	59	50	70	118	50	71	83	52	179	38	8	28	208	128	84

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 54: Do you currently subscribe to *Business First* -- or read it routinely without a subscription?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
YES: SUBSCRIBE (1)	23 6%	10 10%	7 6%	5 5%	2 2%	8 8%	9 5%	6 5%	4 4%	8 6%	10 9%	20 6%	1 3%	2 16%	3 3%	20 6%	14 6%	7 5%
YES: READ IT ROUTINELY (2)	32 8%	11 10%	6 5%	10 10%	5 6%	11 11%	16 9%	6 5%	5 5%	12 9%	8 8%	25 8%	5 10%	1 10%	4 5%	28 9%	19 9%	11 8%
NO (3)	338 84%	83 80%	94 84%	85 84%	76 92%	81 80%	145 85%	112 87%	84 87%	118 84%	86 83%	269 84%	47 88%	9 74%	73 89%	264 83%	184 83%	119 86%
DON'T KNOW/REFUSED (4)	7 2%	1 1%	5 5%	1 1%	0 0%	2 2%	1 1%	4 3%	4 4%	2 1%	1 1%	6 2%	0 0%	0 0%	2 2%	4 1%	5 2%	1 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 56: Do you read the print edition of *Business First* or do you read it online?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE- STTL OTHR
TOTAL RESPONDENTS	55	21 37%	13 23%	15 27%	7 12%	19 34%	24 44%	12 22%	8 15%	21 37%	17 31%	45 81%	6 12%	3 6%	7 13%	48 87%	33 60%	18 33%
PRINT (1)	24 43%	9 43%	6 46%	4 25%	5 77%	9 49%	8 34%	6 51%	2 24%	12 58%	7 40%	21 48%	1 21%	1 31%	3 41%	21 43%	16 48%	7 38%
ONLINE (2)	18 32%	5 26%	5 37%	7 47%	1 10%	3 16%	11 46%	4 31%	3 36%	5 26%	7 38%	13 29%	3 42%	1 38%	1 20%	17 34%	9 26%	7 39%
BOTH - EQUALLY (3)	5 10%	2 8%	1 4%	2 15%	1 13%	1 5%	2 9%	2 19%	2 22%	3 13%	1 5%	5 12%	0 0%	0 0%	1 11%	5 9%	2 7%	3 17%
BOTH - MOSTLY ONLINE (5)	6 11%	2 12%	1 12%	2 13%	0 0%	3 17%	3 11%	0 0%	1 18%	1 4%	3 18%	5 11%	0 0%	1 31%	2 28%	4 8%	4 13%	1 5%
DON'T KNOW/REFUSED (6)	2 4%	2 11%	0 0%	0 0%	0 0%	2 13%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 37%	0 0%	0 0%	2 5%	2 7%	0 0%
NO RESPONSE	345	84	99	86	76	82	146	116	87	120	87	275	47	9	74	269	188	120

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 57: During the past year, have you ridden a bicycle?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
YES (1)	271 68%	73 69%	56 50%	83 82%	59 71%	64 64%	137 80%	69 54%	45 47%	100 71%	84 80%	220 69%	33 61%	6 50%	52 64%	217 69%	142 64%	97 70%
NO (2)	128 32%	32 31%	55 49%	18 18%	24 29%	37 36%	32 19%	59 46%	51 53%	40 29%	21 20%	99 31%	21 39%	6 50%	29 36%	99 31%	79 36%	42 30%
DON'T KNOW/REFUSED (3)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 58: Do you ride a bicycle ...?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	271	73 27%	56 21%	83 31%	59 22%	64 24%	137 51%	69 26%	45 17%	100 37%	84 31%	220 81%	33 12%	6 2%	52 19%	217 80%	142 52%	97 36%
ALMOST EVERY DAY (1)	6 2%	4 6%	1 1%	1 1%	1 1%	1 1%	1 1%	5 7%	2 4%	2 2%	1 1%	6 3%	0 0%	0 0%	0 0%	6 3%	5 3%	1 1%
A FEW TIMES A WEEK (2)	59 22%	14 19%	12 22%	19 22%	14 24%	13 20%	33 24%	13 19%	12 27%	21 21%	21 25%	42 19%	10 31%	1 18%	12 22%	46 21%	31 22%	21 21%
A FEW TIMES A MONTH (3)	82 30%	23 31%	13 23%	26 31%	22 37%	20 30%	41 30%	22 31%	9 19%	36 36%	28 33%	70 32%	8 24%	3 53%	15 29%	67 31%	45 32%	29 30%
LESS OFTEN (4)	121 45%	31 43%	31 54%	37 44%	23 39%	31 49%	62 45%	28 41%	22 49%	41 41%	34 41%	100 45%	15 45%	2 30%	25 48%	96 44%	61 43%	45 47%
DON'T KNOW/REFUSED (5)	2 1%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	2 3%	1 2%	0 0%	0 0%	2 1%	0 0%	0 0%	1 1%	1 0%	1 1%	1 1%
NO RESPONSE	129	32	56	18	24	37	33	59	51	40	21	99	21	6	29	99	79	42

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 59: Which of the following three categories best describes why you ride a bicycle ...?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	271	73 27%	56 21%	83 31%	59 22%	64 24%	137 51%	69 26%	45 17%	100 37%	84 31%	220 81%	33 12%	6 2%	52 19%	217 80%	142 52%	97 36%
TO COMMUTE TO WORK OR SCHOOL (1)	3 1%	0 0%	2 3%	2 2%	0 0%	2 2%	2 1%	0 0%	1 2%	2 2%	0 0%	3 1%	0 0%	0 0%	1 2%	2 1%	0 0%	3 3%
TO RUN ERRANDS (2)	4 1%	4 5%	0 0%	0 0%	0 0%	2 4%	1 1%	1 1%	0 0%	3 3%	0 0%	4 2%	0 0%	0 0%	1 1%	3 2%	3 2%	0 0%
FOR FUN, RECREATION, OR EXERCISE (3)	261 97%	69 96%	53 94%	81 97%	58 99%	60 94%	135 98%	67 96%	43 95%	94 94%	84 100%	212 96%	33 100%	6 100%	50 95%	212 97%	137 97%	93 96%
DON'T KNOW/REFUSED (4)	3 1%	0 0%	2 3%	1 1%	1 1%	0 0%	1 1%	2 3%	1 3%	1 1%	0 0%	2 1%	0 0%	0 0%	1 2%	1 1%	2 1%	1 1%
NO RESPONSE	129	32	56	18	24	37	33	59	51	40	21	99	21	6	29	99	79	42

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 60: Age

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
YOUNGER THAN 25 (1)	46 12%	17 17%	12 11%	12 12%	4 5%	46 46%	0 0%	0 0%	15 15%	16 11%	10 10%	38 12%	7 13%	2 15%	0 0%	46 15%	21 9%	18 13%
25 TO 34 (2)	55 14%	19 18%	13 12%	10 10%	13 16%	55 54%	0 0%	0 0%	16 16%	20 14%	11 11%	39 12%	9 17%	5 41%	0 0%	55 17%	31 14%	20 14%
35 TO 44 (3)	78 19%	15 14%	25 22%	20 19%	18 22%	0 0%	78 46%	0 0%	9 9%	38 27%	21 21%	52 16%	17 33%	2 17%	6 8%	71 22%	47 21%	26 19%
45 TO 54 (4)	93 23%	23 22%	22 20%	22 22%	26 31%	0 0%	93 54%	0 0%	15 15%	32 23%	33 32%	71 22%	17 32%	0 0%	28 35%	63 20%	46 21%	34 25%
55 TO 64 (5)	70 18%	18 17%	16 14%	22 22%	14 17%	0 0%	0 0%	70 55%	15 15%	21 15%	22 21%	63 20%	3 5%	3 27%	22 27%	48 15%	33 15%	30 22%
65 TO 74 (6)	36 9%	8 7%	15 14%	8 8%	5 5%	0 0%	0 0%	36 28%	13 13%	9 6%	6 5%	35 11%	0 0%	0 0%	14 17%	22 7%	25 11%	6 4%
OLDER THAN 74 (7)	22 6%	5 5%	8 7%	6 6%	4 4%	0 0%	0 0%	22 17%	15 15%	4 3%	1 1%	21 7%	0 0%	0 0%	11 13%	11 4%	18 8%	4 3%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 61: As you look to the future, which is more likely: you will live in Dublin indefinitely or you will eventually settle in another community, either in Ohio or another state?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
LIVE IN DUBLIN INDEFINITELY (1)	221 55%	49 47%	67 60%	61 60%	44 54%	52 51%	93 54%	77 60%	54 57%	75 53%	61 58%	176 55%	30 56%	7 58%	48 59%	173 55%	221 100%	0 0%
RESETTLE -- IN OHIO (2)	57 14%	21 20%	7 6%	13 13%	16 19%	20 19%	23 13%	14 11%	19 20%	23 17%	7 7%	46 15%	6 11%	3 25%	12 15%	45 14%	0 0%	57 41%
RESETTLE -- ANOTHER STATE (3)	82 20%	23 22%	28 25%	19 18%	13 15%	18 18%	38 22%	26 20%	12 13%	27 19%	29 28%	68 21%	8 15%	2 17%	16 20%	65 21%	0 0%	82 59%
DON'T KNOW/REFUSED (4)	40 10%	12 11%	10 9%	9 9%	10 12%	11 11%	17 10%	12 9%	10 10%	15 11%	7 7%	28 9%	9 17%	0 0%	5 6%	33 11%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 61: As you look to the future, which is more likely: you will live in Dublin indefinitely or you will eventually settle in another community, either in Ohio or another state?

(YOUNGER THAN 55)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	272	74 27%	73 27%	64 24%	61 22%	101 37%	171 63%	0 0%	54 20%	106 39%	76 28%	200 74%	50 19%	9 3%	35 13%	235 86%	145 53%	98 36%
LIVE IN DUBLIN INDEFINITELY (1)	145 53%	35 47%	37 51%	38 59%	34 57%	52 51%	93 54%	0 0%	21 39%	60 56%	47 62%	104 52%	28 56%	6 66%	19 54%	126 54%	145 100%	0 0%
RESETTLE -- IN OHIO (2)	42 16%	17 23%	5 7%	8 12%	13 21%	20 19%	23 13%	0 0%	16 31%	17 16%	6 8%	32 16%	6 12%	3 34%	6 18%	36 15%	0 0%	42 43%
RESETTLE -- ANOTHER STATE (3)	56 21%	12 17%	24 33%	12 19%	7 12%	18 18%	38 22%	0 0%	8 15%	20 18%	18 24%	45 22%	8 16%	0 0%	9 25%	47 20%	0 0%	56 57%
DON'T KNOW/REFUSED (4)	28 10%	10 13%	7 9%	6 9%	6 10%	11 11%	17 10%	0 0%	8 15%	10 9%	5 7%	18 9%	8 16%	0 0%	1 2%	26 11%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 61: As you look to the future, which is more likely: you will live in Dublin indefinitely or you will eventually settle in another community, either in Ohio or another state?

(55 OR OLDER)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	129	31 24%	39 30%	37 28%	22 17%	0 0%	0 0%	129 100%	42 33%	34 27%	29 22%	120 93%	3 2%	3 3%	47 36%	82 64%	77 60%	40 31%
LIVE IN DUBLIN INDEFINITELY (1)	77 60%	14 47%	30 77%	22 61%	10 45%	0 0%	0 0%	77 60%	33 79%	15 44%	14 50%	72 60%	1 50%	1 36%	29 63%	47 58%	77 100%	0 0%
RESETTLE -- IN OHIO (2)	14 11%	4 14%	2 5%	5 14%	3 14%	0 0%	0 0%	14 11%	3 7%	7 19%	1 5%	14 12%	0 0%	0 0%	6 12%	9 11%	0 0%	14 36%
RESETTLE -- ANOTHER STATE (3)	26 20%	10 34%	4 10%	6 17%	5 23%	0 0%	0 0%	26 20%	4 10%	8 22%	11 40%	23 20%	0 0%	2 64%	8 16%	18 22%	0 0%	26 64%
DON'T KNOW/REFUSED (4)	12 9%	2 6%	3 9%	3 8%	4 17%	0 0%	0 0%	12 9%	2 4%	5 14%	2 6%	10 8%	1 50%	0 0%	4 9%	8 10%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 62: What's likely in your case: remain in your home as long as possible or downsize to a smaller home or condominium?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	221	49 22%	67 30%	61 27%	44 20%	52 23%	93 42%	77 35%	54 25%	75 34%	61 28%	176 80%	30 13%	7 3%	48 22%	173 78%	221 100%	0 0%
REMAIN IN MY HOME (1)	149 67%	29 59%	48 72%	45 74%	26 60%	30 58%	63 67%	56 73%	41 76%	53 71%	34 55%	117 66%	20 69%	4 57%	34 71%	115 66%	149 67%	0 0%
DOWNSIZE (2)	63 28%	15 30%	16 24%	15 24%	17 38%	18 35%	24 26%	20 26%	10 19%	21 27%	23 38%	53 30%	8 28%	1 15%	12 25%	51 29%	63 28%	0 0%
DON'T KNOW/REFUSED (3)	10 5%	5 11%	3 4%	1 2%	1 2%	3 6%	6 6%	1 2%	3 5%	1 1%	4 6%	6 4%	1 3%	2 28%	2 4%	8 5%	10 5%	0 0%
NO RESPONSE	179	55	45	40	38	49	78	52	42	65	43	143	24	5	33	143	0	138

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 63: Household income

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
\$100,000 OR LESS (1)	96 24%	25 24%	42 37%	12 12%	17 21%	30 30%	24 14%	42 33%	96 100%	0 0%	0 0%	76 24%	16 30%	3 25%	15 19%	81 25%	54 25%	32 23%
\$101,000 TO \$149,000 (2)	70 17%	16 16%	15 13%	20 20%	18 22%	17 17%	33 19%	20 15%	0 0%	70 50%	0 0%	57 18%	8 15%	3 24%	18 22%	52 16%	37 17%	27 20%
\$150,000 TO \$199,000 (3)	70 18%	19 18%	17 15%	20 20%	15 18%	19 18%	37 22%	14 11%	0 0%	70 50%	0 0%	55 17%	13 24%	1 10%	14 18%	56 18%	37 17%	23 17%
\$200,000 TO \$250,000 (4)	48 12%	10 9%	12 11%	13 13%	13 16%	7 7%	25 15%	17 13%	0 0%	0 0%	48 46%	36 11%	10 19%	0 0%	7 9%	41 13%	30 14%	14 10%
MORE THAN \$250,000 (5)	56 14%	23 22%	9 8%	20 20%	4 5%	15 14%	30 17%	12 9%	0 0%	0 0%	56 54%	48 15%	3 6%	5 41%	8 10%	48 15%	31 14%	23 16%
DON'T KNOW/REFUSED (6)	60 15%	11 11%	17 15%	16 16%	15 18%	14 13%	22 13%	24 19%	0 0%	0 0%	0 0%	47 15%	4 7%	0 0%	18 22%	40 13%	31 14%	20 14%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 63: Household income (EXCLUDES DK / RF)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	341	93 27%	95 28%	85 25%	68 20%	87 26%	148 44%	105 31%	96 28%	140 41%	104 31%	272 80%	50 15%	13 4%	63 19%	277 81%	190 56%	119 35%
\$100,000 OR LESS (1)	96 28%	25 27%	42 44%	12 14%	17 26%	30 35%	24 16%	42 40%	96 100%	0 0%	0 0%	76 28%	16 32%	3 25%	15 24%	81 29%	54 29%	32 27%
\$101,000 TO \$149,000 (2)	70 20%	16 18%	15 16%	20 24%	18 27%	17 20%	33 22%	20 19%	0 0%	70 50%	0 0%	57 21%	8 16%	3 24%	18 29%	52 19%	37 20%	27 23%
\$150,000 TO \$199,000 (3)	70 21%	19 20%	17 18%	20 24%	15 22%	19 21%	37 25%	14 14%	0 0%	70 50%	0 0%	55 20%	13 26%	1 10%	14 23%	56 20%	37 20%	23 20%
\$200,000 TO \$250,000 (4)	48 14%	10 11%	12 13%	13 15%	13 19%	7 8%	25 17%	17 16%	0 0%	0 0%	48 46%	36 13%	10 21%	0 0%	7 11%	41 15%	30 16%	14 12%
MORE THAN \$250,000 (5)	56 16%	23 25%	9 9%	20 23%	4 6%	15 17%	30 20%	12 11%	0 0%	0 0%	56 54%	48 18%	3 6%	5 41%	8 13%	48 17%	31 16%	23 19%
NO RESPONSE	60	11	17	16	15	14	22	24	0	0	0	47	4	0	18	40	31	20

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 64: Race

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	385	105 27%	103 27%	98 25%	80 21%	100 26%	160 41%	126 33%	95 25%	137 36%	102 27%	319 83%	53 14%	13 3%	80 21%	305 79%	213 55%	134 35%
AFRICAN-AMERICAN (1)	6 2%	5 5%	0 0%	1 1%	0 0%	4 4%	0 0%	2 2%	2 2%	2 2%	2 2%	0 0%	0 0%	6 49%	1 2%	5 2%	3 1%	3 2%
ASIAN (2)	53 14%	12 12%	19 18%	8 8%	14 18%	16 16%	35 22%	3 2%	16 17%	21 15%	13 13%	0 0%	53 100%	0 0%	2 2%	52 17%	30 14%	14 11%
HISPANIC (3)	4 1%	1 1%	0 0%	1 1%	2 3%	2 2%	2 1%	0 0%	1 1%	2 2%	1 1%	0 0%	0 0%	4 34%	0 0%	4 1%	3 2%	1 1%
WHITE (4)	319 83%	86 82%	84 82%	86 88%	63 79%	77 77%	123 77%	120 95%	76 80%	112 82%	84 82%	319 100%	0 0%	0 0%	78 96%	242 79%	176 83%	115 85%
MULTI-RACIAL (7)	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 10%	0 0%	1 0%	0 0%	1 1%
NATIVE AMERICAN (8)	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 8%	0 0%	1 0%	1 0%	0 0%
NO RESPONSE	15	0	9	3	3	1	11	3	1	3	2	0	0	0	1	12	8	4

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 65: Have I reached you today on a landline or cell phone?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
LANDLINE (1)	81 20%	20 19%	18 16%	21 21%	23 27%	0 0%	35 20%	47 36%	15 16%	33 23%	16 15%	78 24%	2 3%	1 10%	81 100%	0 0%	48 22%	28 21%
CELL PHONE (2)	317 79%	85 81%	92 83%	80 79%	60 73%	101 100%	134 78%	82 64%	81 84%	108 77%	89 85%	242 76%	52 97%	11 90%	0 0%	317 100%	173 78%	110 79%
DON'T KNOW/REFUSED (3)	2 0%	0 0%	2 2%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Gender

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
MALE (1)	197 49%	52 49%	51 45%	47 46%	48 58%	47 47%	89 52%	60 47%	40 42%	69 49%	59 57%	158 50%	25 47%	5 43%	38 47%	156 49%	107 48%	69 50%
FEMALE (2)	203 51%	53 51%	61 55%	54 54%	35 42%	54 53%	82 48%	68 53%	56 58%	72 51%	45 43%	161 50%	28 53%	7 57%	43 53%	160 51%	115 52%	69 50%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Ward

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	400	105 26%	112 28%	101 25%	83 21%	101 25%	171 43%	129 32%	96 24%	140 35%	104 26%	319 80%	53 13%	13 3%	81 20%	317 79%	221 55%	138 35%
WARD 1 (1)	105 26%	105 100%	0 0%	0 0%	0 0%	36 36%	38 22%	31 24%	25 26%	35 25%	33 32%	86 27%	12 23%	7 55%	20 25%	85 27%	49 22%	44 32%
WARD 2 (2)	112 28%	0 0%	112 100%	0 0%	0 0%	25 25%	47 28%	39 30%	42 44%	32 23%	21 21%	84 26%	19 35%	0 0%	18 22%	92 29%	67 30%	35 25%
WARD 3 (3)	101 25%	0 0%	0 0%	101 100%	0 0%	22 22%	42 25%	37 28%	12 12%	40 29%	33 31%	86 27%	8 15%	4 28%	21 26%	80 25%	61 27%	32 23%
WARD 4 (4)	83 21%	0 0%	0 0%	0 0%	83 100%	17 17%	44 26%	22 17%	17 18%	33 24%	17 17%	63 20%	14 27%	2 17%	23 28%	60 19%	44 20%	29 21%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 22(a): Why is that: in other words, why are your impressions of the Bridge Street District positive?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	345	90 26%	99 29%	82 24%	74 22%	87 25%	145 42%	114 33%	84 24%	122 35%	89 26%	275 79%	47 14%	10 3%	70 20%	274 79%	199 58%	117 34%
<b><u>PRAISE (NET)</u></b>	<b>222 64%</b>	<b>62 69%</b>	<b>62 62%</b>	<b>51 62%</b>	<b>47 63%</b>	<b>62 71%</b>	<b>92 64%</b>	<b>68 60%</b>	<b>48 58%</b>	<b>86 70%</b>	<b>60 67%</b>	<b>181 66%</b>	<b>25 54%</b>	<b>9 82%</b>	<b>42 60%</b>	<b>179 65%</b>	<b>132 67%</b>	<b>72 62%</b>
WILL BENEFIT RESDIENTS AND CITY (03)	44 13%	8 9%	14 14%	12 15%	10 13%	8 9%	20 14%	16 14%	11 13%	17 14%	12 13%	36 13%	5 11%	1 11%	8 11%	36 13%	27 13%	14 12%
VARIETY OF SHOPS/RETAIL (05)	40 12%	7 7%	17 17%	11 13%	6 8%	14 16%	18 13%	8 7%	10 12%	18 15%	9 10%	32 12%	7 14%	1 10%	2 3%	38 14%	29 15%	10 8%
VARIETY OF RESTAURANTS (06)	40 12%	8 9%	16 16%	8 10%	8 11%	9 10%	23 16%	8 7%	10 12%	16 13%	11 12%	33 12%	6 13%	0 0%	5 7%	35 13%	27 13%	13 11%
FORWARD LOOKING/EXCITING (01)	34 10%	9 10%	8 8%	9 11%	7 10%	7 9%	15 10%	12 10%	6 7%	11 9%	12 14%	29 11%	1 3%	1 10%	9 13%	25 9%	23 11%	9 8%
GOOD USE OF EXISTING LAND (02)	28 8%	9 10%	10 10%	5 6%	5 6%	3 4%	14 10%	11 10%	4 5%	9 8%	9 10%	22 8%	2 5%	1 10%	7 10%	22 8%	16 8%	10 8%
HAS BEEN WELL PLANNED/WELL THOUGHT OUT (36)	21 6%	5 6%	4 4%	4 5%	8 11%	6 7%	11 7%	5 4%	5 6%	9 7%	5 5%	15 5%	4 9%	2 19%	3 4%	19 7%	13 6%	3 2%
HAS A FOCUS ON WALKING/FOOT BRIDGE (09)	19 5%	8 9%	6 6%	2 2%	2 3%	2 3%	8 6%	8 7%	4 5%	8 6%	5 5%	19 7%	0 0%	0 0%	3 4%	16 6%	10 5%	8 7%
WILL BRING NEW BUSINESSES TO CITY (08)	18 5%	4 4%	7 7%	4 4%	4 6%	5 6%	8 6%	5 5%	3 3%	12 10%	2 2%	15 5%	2 5%	1 10%	4 6%	14 5%	10 5%	7 6%
WILL IMPROVE TRAFFIC (23)	18 5%	2 2%	6 6%	3 4%	6 8%	5 5%	7 5%	6 5%	5 6%	7 6%	5 5%	11 4%	3 7%	2 23%	5 7%	13 5%	12 6%	4 3%
QUAINT/KEEPS HISTORIC FEEL (12)	16 5%	4 5%	2 2%	7 8%	3 4%	3 4%	11 8%	2 1%	0 0%	6 5%	6 7%	13 5%	2 3%	1 10%	4 6%	12 4%	7 4%	8 7%
LIKE THE LIVE-WORK-PLAY CONCEPT (04)	13 4%	7 8%	2 2%	1 1%	3 4%	4 5%	2 2%	6 5%	4 4%	3 2%	6 6%	12 4%	1 3%	0 0%	2 3%	11 4%	8 4%	4 3%
WILL BE FUN/UPBEAT/CITY LIFE ATOMOSPHERE (14)	13 4%	6 6%	2 2%	4 5%	1 1%	7 8%	1 1%	5 4%	0 0%	5 4%	3 3%	10 4%	1 3%	0 0%	2 3%	11 4%	7 4%	4 4%
WILL CREATE JOBS/ECONOMIC DEVELOPMENT (33)	8 2%	2 3%	4 4%	1 1%	1 1%	4 4%	3 2%	1 1%	1 2%	4 3%	3 3%	6 2%	1 2%	1 10%	1 1%	7 3%	4 2%	5 4%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 22(a): Why is that: in other words, why are your impressions of the Bridge Street District positive?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	345	90 26%	99 29%	82 24%	74 22%	87 25%	145 42%	114 33%	84 24%	122 35%	89 26%	275 79%	47 14%	10 3%	70 20%	274 79%	199 58%	117 34%
WILL ATTRACT A YOUNGER CROWD (16)	8 2%	2 2%	2 2%	2 3%	2 2%	3 3%	2 1%	4 3%	3 3%	3 3%	2 2%	7 3%	1 2%	0 0%	1 1%	7 3%	3 2%	4 3%
WILL IMPROVE PARKING (24)	5 2%	0 0%	1 1%	3 3%	2 3%	0 0%	5 4%	0 0%	1 1%	4 3%	0 0%	3 1%	2 3%	0 0%	1 2%	4 2%	2 1%	4 3%
WILL BE FAMILY-FRIENDLY (30)	5 1%	3 3%	1 1%	0 0%	2 2%	2 3%	2 1%	1 1%	2 3%	1 1%	1 1%	3 1%	0 0%	2 21%	1 1%	4 1%	1 0%	4 3%
HAVE KEPT RESIDENTS INFORMED/ GOOD COMMUNICATION (20)	5 1%	1 1%	2 2%	1 1%	1 1%	0 0%	2 1%	3 3%	1 1%	1 1%	2 2%	4 1%	0 0%	0 0%	1 2%	4 1%	5 2%	0 0%
CONNECTS PATHWAYS (07)	5 1%	0 0%	2 2%	0 0%	3 4%	1 1%	4 3%	0 0%	0 0%	2 2%	0 0%	4 1%	0 0%	0 0%	1 2%	2 1%	1 1%	2 2%
WILL INCLUDE A MOVIE THEATER (27)	2 1%	0 0%	2 3%	0 0%	0 0%	1 1%	0 0%	1 1%	2 3%	0 0%	0 0%	2 1%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%
HAS HIGH-RISE LIVING (10)	2 0%	1 1%	1 1%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	1 1%	1 0%	0 0%	1 1%
APARTMENTS ARE NICE (18)	1 0%	0 0%	1 1%	0 0%	1 1%	1 1%	0 0%	1 1%	0 0%	1 1%	1 1%	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%
<b>CONCERNS (NET)</b>	<b>98 28%</b>	<b>20 23%</b>	<b>19 19%</b>	<b>29 36%</b>	<b>29 39%</b>	<b>25 29%</b>	<b>44 31%</b>	<b>28 25%</b>	<b>28 34%</b>	<b>34 28%</b>	<b>21 23%</b>	<b>76 28%</b>	<b>14 30%</b>	<b>2 18%</b>	<b>17 25%</b>	<b>79 29%</b>	<b>52 26%</b>	<b>34 29%</b>
TRAFFIC IS BAD NOW/WILL BE BAD (54)	46 13%	12 13%	10 10%	13 16%	11 15%	14 16%	20 14%	12 11%	9 11%	19 16%	8 8%	34 12%	7 15%	2 18%	7 10%	38 14%	24 12%	17 15%
IT IS TOO MUCH CONSTRUCTION AT ONE TIME (60)	14 4%	4 4%	1 1%	5 6%	4 5%	4 4%	5 4%	6 5%	5 6%	4 3%	3 3%	12 5%	2 4%	0 0%	5 7%	10 4%	7 3%	3 3%
PARKING WILL BE BAD (57)	10 3%	0 0%	2 3%	7 9%	1 1%	5 5%	4 3%	2 1%	2 2%	5 4%	2 3%	9 3%	2 3%	0 0%	0 0%	10 4%	7 3%	3 2%
OVERBUILT/TOO BIG FOR AREA (51)	7 2%	1 1%	2 2%	0 0%	4 5%	1 1%	5 3%	1 1%	3 4%	0 0%	2 3%	4 1%	2 4%	0 0%	2 2%	4 2%	3 1%	3 2%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 22(a): Why is that: in other words, why are your impressions of the Bridge Street District positive?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	345	90 26%	99 29%	82 24%	74 22%	87 25%	145 42%	114 33%	84 24%	122 35%	89 26%	275 79%	47 14%	10 3%	70 20%	274 79%	199 58%	117 34%
TOO MANY APARTMENTS/CONDOS (52)	6 2%	2 2%	1 1%	2 3%	1 1%	1 1%	3 2%	2 2%	2 3%	2 2%	2 2%	6 2%	0 0%	0 0%	0 0%	6 2%	5 2%	1 1%
IT IS NOT NEEDED (66)	5 1%	2 2%	1 1%	1 1%	1 1%	0 0%	3 2%	2 2%	3 3%	2 2%	0 0%	4 1%	0 0%	0 0%	1 1%	4 1%	4 2%	1 1%
TOO URBAN OR CITY LIKE (53)	3 1%	0 0%	1 1%	1 1%	2 2%	2 3%	1 1%	0 0%	2 2%	0 0%	2 2%	3 1%	0 0%	0 0%	0 0%	3 1%	2 1%	2 1%
IS TAKING TOO LONG/HURTING OTHER AREA BUSINESS (80)	3 1%	0 0%	1 1%	0 0%	2 3%	1 1%	2 1%	0 0%	2 3%	0 0%	0 0%	3 1%	0 0%	0 0%	1 2%	2 1%	2 1%	1 1%
IGNORING OTHER DEVELOPMENT NEEDS IN THE CITY (76)	3 1%	1 1%	0 0%	1 1%	2 2%	1 1%	2 1%	1 1%	0 0%	2 2%	1 1%	3 1%	0 0%	0 0%	0 0%	3 1%	1 0%	2 2%
IS TOO EXPENSIVE (56)	3 1%	0 0%	1 1%	1 1%	1 1%	0 0%	3 2%	0 0%	0 0%	1 1%	1 1%	2 1%	0 0%	0 0%	0 0%	2 1%	1 1%	1 1%
IS LOSING ITS HISTORIC CHARM (86)	3 1%	1 1%	0 0%	2 3%	0 0%	0 0%	3 2%	0 0%	0 0%	2 2%	1 1%	2 1%	1 3%	0 0%	0 0%	3 1%	3 2%	0 0%
CONCERNED ABOUT ROUNDABOUT (59)	2 0%	0 0%	0 0%	0 0%	2 2%	0 0%	0 0%	2 1%	1 1%	1 1%	0 0%	2 1%	0 0%	0 0%	2 2%	0 0%	0 0%	2 1%
DID NOT GET ENOUGH COMMUNITY INPUT (70)	2 0%	0 0%	0 0%	2 2%	0 0%	0 0%	2 1%	0 0%	0 0%	1 1%	1 1%	2 1%	0 0%	0 0%	0 0%	2 1%	1 0%	1 1%
THERE WILL BE BUSINESS TURN-OVER/VACANT PROPERTY (63)	2 0%	0 0%	0 0%	0 0%	2 2%	0 0%	1 0%	1 1%	1 1%	0 0%	0 0%	2 1%	0 0%	0 0%	1 1%	1 0%	2 1%	0 0%
FOOT BRIDGE IS NOT NEEDED AND COSTLY (68)	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%
CONCERNS ABOUT CITY COUNCIL NOT WORKING WITH ZONING (92)	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
THERE IS NOT ENOUGH RETAIL (83)	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%

(continued)



## The City of Dublin Community Attitudes Survey: 2016

Question 22(a): Why is that: in other words, why are your impressions of the Bridge Street District positive?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	345	90 26%	99 29%	82 24%	74 22%	87 25%	145 42%	114 33%	84 24%	122 35%	89 26%	275 79%	47 14%	10 3%	70 20%	274 79%	199 58%	117 34%
INDIVIDUALS BENEFIT, NOT THE CITY (94)	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%
<b><u>OTHER (NET)</u></b>	<b>38 11%</b>	<b>8 9%</b>	<b>15 15%</b>	<b>8 9%</b>	<b>8 11%</b>	<b>10 11%</b>	<b>13 9%</b>	<b>16 14%</b>	<b>8 9%</b>	<b>16 13%</b>	<b>9 10%</b>	<b>29 11%</b>	<b>9 19%</b>	<b>0 0%</b>	<b>10 15%</b>	<b>28 10%</b>	<b>22 11%</b>	<b>15 12%</b>
IT IS TOO SOON TO TELL/SO MUCH NOT KNOWN (90)	25 7%	5 5%	7 7%	8 9%	5 7%	4 4%	9 6%	12 11%	4 5%	12 10%	7 8%	22 8%	3 6%	0 0%	8 12%	17 6%	14 7%	11 9%
OTHER (97)	13 4%	3 4%	8 8%	0 0%	2 3%	6 7%	4 2%	4 3%	4 4%	4 3%	2 2%	7 3%	6 13%	0 0%	2 3%	11 4%	8 4%	4 3%
<b><u>OTHER CODES</u></b>	<b>18 5%</b>	<b>6 6%</b>	<b>9 9%</b>	<b>2 2%</b>	<b>2 3%</b>	<b>3 3%</b>	<b>7 5%</b>	<b>8 7%</b>	<b>6 7%</b>	<b>2 2%</b>	<b>6 7%</b>	<b>17 6%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>5 7%</b>	<b>14 5%</b>	<b>10 5%</b>	<b>7 6%</b>
DON'T KNOW/REFUSED (98)	18 5%	6 6%	9 9%	2 2%	2 3%	3 3%	7 5%	8 7%	6 7%	2 2%	6 7%	17 6%	0 0%	0 0%	5 7%	14 5%	10 5%	7 6%
NO RESPONSE	55	15	13	19	8	14	26	15	12	18	15	45	6	2	12	43	22	21

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 22(b): Why is that: in other words, why are your impressions of the Bridge Street District negative?

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	51	14	11	18	8	12	25	14	12	18	13	41	6	2	11	40	20	20
		28%	21%	35%	16%	24%	49%	28%	23%	36%	26%	80%	11%	4%	22%	78%	38%	39%
<b><u>CONCERNS (NET)</u></b>	<b>42</b>	<b>13</b>	<b>5</b>	<b>18</b>	<b>6</b>	<b>9</b>	<b>19</b>	<b>13</b>	<b>9</b>	<b>16</b>	<b>9</b>	<b>37</b>	<b>1</b>	<b>2</b>	<b>10</b>	<b>32</b>	<b>13</b>	<b>20</b>
	<b>83%</b>	<b>93%</b>	<b>46%</b>	<b>100%</b>	<b>75%</b>	<b>77%</b>	<b>78%</b>	<b>95%</b>	<b>77%</b>	<b>87%</b>	<b>72%</b>	<b>89%</b>	<b>22%</b>	<b>100%</b>	<b>94%</b>	<b>80%</b>	<b>65%</b>	<b>100%</b>
TRAFFIC IS BAD NOW/WILL BE BAD (54)	19	3	2	9	4	6	8	5	4	9	3	17	1	0	5	14	6	9
	37%	24%	20%	52%	49%	48%	32%	36%	35%	46%	20%	40%	22%	0%	43%	35%	31%	45%
OVERBUILT/TOO BIG FOR AREA (51)	9	4	2	2	1	0	6	3	2	3	1	9	0	0	2	6	1	7
	17%	26%	20%	12%	9%	0%	24%	20%	15%	18%	10%	21%	0%	0%	20%	16%	4%	35%
TOO URBAN OR CITY LIKE (53)	6	0	0	6	0	2	3	1	1	0	4	6	0	0	0	6	3	2
	11%	0%	0%	31%	0%	15%	11%	7%	11%	0%	32%	13%	0%	0%	0%	14%	16%	12%
TOO MANY APARTMENTS/CONDOS (52)	5	2	2	2	0	1	4	0	0	2	2	3	0	1	1	5	1	4
	11%	12%	15%	12%	0%	8%	18%	0%	0%	12%	18%	8%	0%	45%	6%	12%	5%	22%
IS TOO EXPENSIVE (56)	5	2	1	1	1	0	3	3	1	2	1	4	0	1	3	2	1	3
	10%	17%	6%	7%	12%	0%	11%	18%	8%	9%	9%	10%	0%	55%	27%	6%	4%	14%
IT IS NOT NEEDED (66)	3	2	1	0	0	0	3	1	0	2	0	2	0	0	1	2	0	1
	7%	17%	9%	0%	0%	0%	11%	4%	0%	10%	0%	6%	0%	0%	13%	5%	0%	5%
DID NOT GET ENOUGH COMMUNITY INPUT (70)	3	1	0	2	0	0	1	2	1	2	1	3	0	0	1	3	1	1
	7%	10%	0%	11%	0%	0%	4%	17%	9%	9%	5%	8%	0%	0%	7%	7%	5%	7%
IT IS TOO MUCH CONSTRUCTION AT ONE TIME (60)	2	1	1	0	0	0	0	2	0	1	1	2	0	0	1	1	0	1
	4%	10%	6%	0%	0%	0%	0%	15%	0%	4%	5%	5%	0%	0%	6%	4%	0%	7%
IS LOSING ITS HISTORIC CHARM (86)	1	1	0	0	0	1	0	1	1	1	0	1	0	0	0	1	0	1
	3%	10%	0%	0%	0%	5%	0%	5%	5%	4%	0%	3%	0%	0%	0%	3%	0%	7%
THERE IS NOT ENOUGH RETAIL (83)	1	0	0	1	0	0	1	0	0	0	0	0	0	0	0	1	1	0
	2%	0%	0%	6%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	0%	2%	5%	0%
INDIVIDUALS BENEFIT, NOT THE CITY (94)	1	1	0	0	0	0	1	0	0	1	0	1	0	0	0	1	0	1
	2%	6%	0%	0%	0%	0%	3%	0%	0%	5%	0%	2%	0%	0%	0%	2%	0%	4%
NO APPEALING SHOPS (73)	1	0	0	0	1	1	0	0	1	0	0	1	0	0	0	1	0	1
	1%	0%	0%	0%	9%	6%	0%	0%	6%	0%	0%	2%	0%	0%	0%	2%	0%	4%
CONCERNED ABOUT ROUNDABOUT (59)	1	1	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0
	1%	5%	0%	0%	0%	0%	0%	5%	0%	0%	0%	2%	0%	0%	6%	0%	0%	0%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 22(b): Why is that: in other words, why are your impressions of the Bridge Street District negative?  
(continued)

	WARD					Q60: AGE			Q63: HOUSEHOLD INCOME			Q64: RACE			PHONE TYPE		Q61: DUBLIN FUTURE	
	TOTAL	1	2	3	4	YNGR THAN 35	35 TO 54	55 OR OLDER	100K OR LESS	101K TO 199K	200K OR MORE	WHT	ASIAN	OTHR	LAND LINE	CELL	LIVE IN DUB	RE-STTL OTHR
TOTAL RESPONDENTS	51	14 28%	11 21%	18 35%	8 16%	12 24%	25 49%	14 28%	12 23%	18 36%	13 26%	41 80%	6 11%	2 4%	11 22%	40 78%	20 38%	20 39%
CONCERNS ABOUT CITY COUNCIL NOT WORKING WITH ZONING (92)	1 1%	0 0%	0 0%	0 0%	1 8%	0 0%	1 3%	0 0%	0 0%	0 0%	1 5%	1 2%	0 0%	0 0%	1 6%	0 0%	0 0%	1 3%
NOT FAMILY FRIENDLY (55)	1 1%	1 5%	0 0%	0 0%	0 0%	0 0%	1 3%	0 0%	0 0%	1 4%	0 0%	1 2%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%
<b><u>OTHER (NET)</u></b>	<b>7 13%</b>	<b>2 12%</b>	<b>5 48%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>3 23%</b>	<b>3 14%</b>	<b>1 5%</b>	<b>0 0%</b>	<b>3 17%</b>	<b>4 28%</b>	<b>4 11%</b>	<b>2 42%</b>	<b>0 0%</b>	<b>1 6%</b>	<b>6 15%</b>	<b>7 35%</b>	<b>0 0%</b>
OTHER (97)	5 10%	0 0%	5 48%	0 0%	0 0%	3 23%	2 10%	0 0%	0 0%	2 13%	3 21%	3 7%	2 42%	0 0%	0 0%	5 13%	5 26%	0 0%
IT IS TOO SOON TO TELL/SO MUCH NOT KNOWN (90)	2 3%	2 12%	0 0%	0 0%	0 0%	0 0%	1 4%	1 5%	0 0%	1 4%	1 7%	2 4%	0 0%	0 0%	1 6%	1 2%	2 8%	0 0%
<b><u>OTHER CODES</u></b>	<b>3 5%</b>	<b>0 0%</b>	<b>1 6%</b>	<b>0 0%</b>	<b>2 25%</b>	<b>0 0%</b>	<b>2 8%</b>	<b>1 5%</b>	<b>3 23%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>1 2%</b>	<b>2 35%</b>	<b>0 0%</b>	<b>1 6%</b>	<b>2 5%</b>	<b>1 3%</b>	<b>0 0%</b>
DON'T KNOW/REFUSED (98)	3 5%	0 0%	1 6%	0 0%	2 25%	0 0%	2 8%	1 5%	3 23%	0 0%	0 0%	1 2%	2 35%	0 0%	1 6%	2 5%	1 3%	0 0%
NO RESPONSE	349	91	101	83	74	89	146	114	84	122	91	278	47	10	70	277	202	118

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## Cross-Tabulations B

## The City of Dublin Community Attitudes Survey: 2016

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two highest priorities?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
<b><u>CONTROLLING GROWTH (NET)</u></b>	<b>80</b>	<b>31</b>	<b>5</b>	<b>14</b>	<b>51</b>	<b>29</b>	<b>62</b>	<b>18</b>	<b>14</b>	<b>18</b>	<b>24</b>	<b>24</b>
	<b>20%</b>	<b>20%</b>	<b>21%</b>	<b>24%</b>	<b>23%</b>	<b>17%</b>	<b>20%</b>	<b>20%</b>	<b>14%</b>	<b>21%</b>	<b>20%</b>	<b>25%</b>
KEEPING THE COMMUNITY ATMOSPHERE (01)	2 1%	1 1%	0 0%	0 0%	1 1%	1 0%	2 1%	0 0%	0 0%	1 1%	0 0%	1 1%
CONTROLLING GROWTH, NOT SPECIFIED (05)	39 10%	16 10%	4 18%	7 11%	28 12%	11 6%	28 9%	11 12%	10 10%	7 8%	12 10%	10 10%
KEEPING DUBLIN BEAUTIFUL/ GREEN/SPACED OUT (06)	11 3%	4 3%	1 3%	5 9%	4 2%	7 4%	10 3%	1 1%	0 0%	1 1%	4 3%	6 7%
ENFORCING CODES ON NEW BUILDINGS (13)	4 1%	1 1%	0 0%	0 0%	3 2%	1 1%	4 1%	0 0%	1 1%	0 0%	1 1%	2 2%
MAINTAINING THE SPIRIT OF THE DOWNTOWN DISTRICT (14)	2 1%	2 1%	0 0%	0 0%	1 0%	1 1%	1 0%	1 1%	0 0%	1 1%	1 1%	0 0%
ENCOURAGE BUILDING HOUSES OVER APARTMENTS (73)	6 2%	2 1%	0 0%	1 1%	5 2%	1 0%	5 2%	1 1%	2 2%	0 0%	3 3%	2 2%
TOO MUCH CONSTRUCTION AT ONE TIME (92)	17 4%	6 4%	0 0%	2 3%	9 4%	8 5%	13 4%	5 5%	1 1%	8 10%	4 3%	4 4%
<b><u>ALLOWING GROWTH (NET)</u></b>	<b>52</b>	<b>19</b>	<b>3</b>	<b>9</b>	<b>25</b>	<b>27</b>	<b>39</b>	<b>13</b>	<b>7</b>	<b>7</b>	<b>17</b>	<b>20</b>
	<b>13%</b>	<b>12%</b>	<b>12%</b>	<b>15%</b>	<b>11%</b>	<b>15%</b>	<b>13%</b>	<b>14%</b>	<b>7%</b>	<b>8%</b>	<b>14%</b>	<b>22%</b>
INCREASING OR MAINTAINING COMMERCIAL DEVELOPMENT (18)	6 1%	5 3%	0 0%	0 0%	1 1%	4 2%	5 2%	1 1%	1 1%	1 1%	1 1%	3 3%
DEVELOPING THE DOWNTOWN DISTRICT (22)	6 1%	2 1%	1 5%	3 5%	1 0%	5 3%	5 1%	1 1%	0 0%	2 2%	1 1%	3 3%
BUILDING MORE RESTAURANTS (24)	2 0%	0 0%	0 0%	1 1%	1 1%	1 0%	2 1%	0 0%	0 0%	1 1%	1 1%	0 0%
BUILDING HIGH QUALITY BUSINESSES (25)	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%
BUILDING A WIDE VARIETY OF BUSINESSES (27)	1 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two highest priorities?  
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
BUILDING AFFORDABLE RESIDENTIAL DEVELOPMENT (28)	1 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
INCREASING TAX BASE BY ALLOWING GROWTH (42)	4 1%	1 1%	0 0%	0 0%	1 0%	3 2%	2 1%	2 2%	3 3%	0 0%	0 0%	1 1%
HAVING A BUSINESS FRIENDLY ATMOSPHERE (72)	2 1%	0 0%	0 0%	1 1%	2 1%	1 0%	2 1%	0 0%	0 0%	1 1%	1 1%	1 1%
BETTER PLANNING FOR GROWTH (75)	17 4%	5 3%	2 8%	0 0%	10 5%	6 4%	15 5%	2 2%	1 1%	1 1%	8 6%	7 8%
THE BRIDGE STREET DISTRICT (93)	14 4%	6 4%	0 0%	4 7%	8 3%	7 4%	9 3%	6 6%	2 2%	2 3%	4 3%	6 6%
<b><u>PROVIDING CITY SERVICES AND AMENITIES (NET)</u></b>	<b>182 46%</b>	<b>73 47%</b>	<b>12 55%</b>	<b>28 48%</b>	<b>101 45%</b>	<b>82 47%</b>	<b>145 47%</b>	<b>37 40%</b>	<b>42 43%</b>	<b>42 49%</b>	<b>49 41%</b>	<b>49 52%</b>
MANAGING THE FLOW OF TRAFFIC WITHIN DUBLIN (08)	89 22%	37 24%	6 29%	12 20%	46 21%	43 24%	66 21%	23 25%	18 18%	17 20%	23 20%	31 32%
ADDING OR MAINTAINING RECREATIONAL SPACES (12)	15 4%	7 5%	0 0%	2 4%	8 4%	6 4%	11 4%	4 4%	4 4%	5 6%	5 4%	1 1%
KEEPING THE CITY SAFE/HAVING ENOUGH POLICE OFFICERS (30)	52 13%	18 11%	3 15%	7 11%	37 16%	15 9%	46 15%	6 6%	13 13%	11 13%	16 13%	12 13%
ENFORCING TRAFFIC LAWS (31)	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%
MAINTAINING OR REPAIRING INFRASTRUCTURE (33)	26 6%	10 6%	2 8%	6 10%	8 4%	18 10%	23 7%	3 3%	8 8%	2 2%	6 5%	10 10%
MAINTAINING OR IMPROVING CITY SERVICES, NOT SPECIFIED (34)	13 3%	1 1%	0 0%	2 3%	10 4%	4 2%	11 4%	2 2%	2 2%	4 5%	5 4%	2 2%
CREATING MORE/CONNECTING BIKE PATHS (49)	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two highest priorities?  
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
MAKING CITY MORE PEDESTRIAN- FRIENDLY (50)	2 0%	2 1%	0 0%	1 1%	1 0%	1 0%	0 0%	2 2%	0 0%	0 0%	1 1%	1 1%
REDUCING OR RECONSIDERING ROUNDAABOUT USAGE (81)	2 0%	2 1%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	1 1%	1 1%	0 0%	0 0%
PROMOTING COMMUNITY INVOLVEMENT (82)	4 1%	2 1%	1 6%	0 0%	4 2%	0 0%	4 1%	0 0%	0 0%	2 2%	2 1%	0 0%
BETTER ENFORCEMENT OF ZONING RESTRICTIONS (84)	1 0%	1 0%	0 0%	1 1%	0 0%	1 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%
ADDING FESTIVALS (85)	2 1%	0 0%	2 10%	0 0%	2 1%	0 0%	2 1%	0 0%	2 2%	0 0%	0 0%	0 0%
PROVIDING MORE PUBLIC TRANSPORTATION (88)	3 1%	0 0%	0 0%	1 2%	0 0%	3 2%	3 1%	0 0%	1 1%	0 0%	0 0%	3 3%
<b><u>MANAGING CITY MONEY (NET)</u></b>	<b>61 15%</b>	<b>26 17%</b>	<b>2 10%</b>	<b>12 20%</b>	<b>28 12%</b>	<b>34 19%</b>	<b>44 14%</b>	<b>17 18%</b>	<b>13 13%</b>	<b>11 12%</b>	<b>22 19%</b>	<b>15 16%</b>
EXERCISING FISCAL RESPONSIBILITY (40)	15 4%	9 6%	0 0%	3 5%	5 2%	10 6%	11 4%	4 4%	1 1%	1 1%	6 5%	7 7%
LOWERING PROPERTY TAXES OR KPNG EXSTNG PRPRTY TXS LW (41)	35 9%	14 9%	2 10%	7 12%	19 8%	16 9%	25 8%	10 10%	7 7%	7 8%	15 12%	7 7%
LOWERING INCOME TAXES OR KPNG EXISTING INCOME TAXES LOW (76)	5 1%	2 2%	1 5%	0 0%	5 2%	1 0%	5 2%	0 0%	3 3%	1 1%	2 2%	0 0%
LOWERING TAXES OR KEEPING EXSTNG TXS LW, NT SPCFD (77)	12 3%	4 2%	0 0%	3 4%	2 1%	10 6%	7 2%	5 5%	4 4%	2 3%	2 2%	3 3%
<b><u>IMPROVING CITY'S ATTITUDE (NET)</u></b>	<b>2 0%</b>	<b>1 1%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>2 1%</b>	<b>0 0%</b>	<b>2 1%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>1 1%</b>	<b>1 1%</b>	<b>0 0%</b>

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two highest priorities?  
(continued)

	Q36: WORK EMPLOYMENT				Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
LISTENING TO THE CONCERNS OF LOCAL RESIDENTS (45)	2 0%	1 1%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	1 1%	1 1%	0 0%
<b><u>ADDRESSING SCHOOL ISSUES (NET)</u></b>	<b>87 22%</b>	<b>36 23%</b>	<b>5 25%</b>	<b>9 16%</b>	<b>64 28%</b>	<b>23 13%</b>	<b>68 22%</b>	<b>19 21%</b>	<b>24 24%</b>	<b>25 29%</b>	<b>20 17%</b>	<b>18 18%</b>
MAINTAINING QUALITY SCHOOLS (35)	87 22%	36 23%	5 21%	9 16%	63 28%	23 13%	67 22%	19 21%	24 24%	24 28%	20 17%	18 18%
ADDRESSING SCHOOL BOUNDARY ISSUES (19)	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%
CONTROLLING SCHOOL SPENDING (20)	1 0%	0 0%	1 4%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%
<b><u>OTHER (NET)</u></b>	<b>58 14%</b>	<b>18 12%</b>	<b>1 3%</b>	<b>7 12%</b>	<b>33 15%</b>	<b>25 14%</b>	<b>43 14%</b>	<b>14 15%</b>	<b>10 11%</b>	<b>15 17%</b>	<b>23 19%</b>	<b>9 9%</b>
ADDRESSING JOBS/ECONOMIC ISSUES (91)	14 3%	4 3%	0 0%	2 4%	6 3%	7 4%	11 4%	2 3%	1 1%	4 5%	4 3%	4 4%
BEING ENVIRONMENTALLY FRIENDLY (86)	6 1%	3 2%	0 0%	0 0%	3 1%	3 2%	4 1%	2 2%	0 0%	3 4%	2 1%	1 1%
MAINTAIN/INCREASE PROPERTY VALUES (87)	5 1%	4 2%	0 0%	1 1%	3 1%	2 1%	4 1%	1 1%	1 1%	2 2%	1 1%	1 1%
DRUGS/HEROIN (90)	28 7%	8 5%	0 0%	4 8%	18 8%	10 5%	21 7%	7 7%	5 5%	4 5%	15 12%	3 3%
OTHER (97)	7 2%	1 0%	1 3%	0 0%	4 2%	3 2%	4 1%	3 4%	4 4%	1 1%	2 2%	0 0%

(continued)



## The City of Dublin Community Attitudes Survey: 2016

Question 5: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two highest priorities?  
(continued)

	Q36: WORK EMPLOYMENT			Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT				
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
<b><u>OTHER CODES</u></b>	<b>56</b>	<b>22</b>	<b>3</b>	<b>7</b>	<b>27</b>	<b>29</b>	<b>38</b>	<b>18</b>	<b>25</b>	<b>12</b>	<b>13</b>	<b>6</b>
	<b>14%</b>	<b>14%</b>	<b>13%</b>	<b>12%</b>	<b>12%</b>	<b>17%</b>	<b>12%</b>	<b>20%</b>	<b>25%</b>	<b>14%</b>	<b>10%</b>	<b>6%</b>
DON'T KNOW/REFUSED (98)	56	22	3	7	27	29	38	18	25	12	13	6
	14%	14%	13%	12%	12%	17%	12%	20%	25%	14%	10%	6%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 6: If A means excellent, B good, C average, D poor, and F is failing, what letter grade would you give Dublin as a place to live?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
A (EXCELLENT) (4.0)	307 77%	116 75%	15 68%	48 80%	185 82%	122 70%	307 100%	0 0%	74 75%	69 80%	93 78%	71 75%
B (GOOD) (3.0)	84 21%	35 22%	7 32%	9 16%	40 18%	44 25%	0 0%	84 91%	24 25%	15 17%	23 19%	23 24%
C (AVERAGE) (2.0)	9 2%	4 3%	0 0%	3 5%	1 0%	8 4%	0 0%	9 9%	1 1%	2 3%	4 3%	1 1%
Mean	3.7	3.7	3.7	3.8	3.8	3.7	4.0	2.9	3.7	3.8	3.7	3.7
S.D.	0.5	0.5	0.5	0.5	0.4	0.6	0.0	0.3	0.5	0.5	0.5	0.5

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 7: What letter grade would you give Dublin as a place to work?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
A (EXCELLENT) (4.0)	202 50%	71 46%	6 25%	31 52%	118 52%	83 48%	185 60%	17 18%	49 49%	46 54%	55 46%	51 54%
B (GOOD) (3.0)	105 26%	37 24%	10 44%	9 15%	61 27%	44 25%	58 19%	47 51%	25 25%	18 21%	41 34%	21 23%
C (AVERAGE) (2.0)	12 3%	7 4%	1 4%	2 3%	5 2%	8 4%	5 2%	8 8%	4 5%	3 3%	3 3%	2 2%
D (POOR) (1.0)	6 2%	3 2%	1 4%	0 0%	2 1%	4 2%	3 1%	3 3%	0 0%	2 3%	1 1%	3 3%
F (FAILING) (0)	2 0%	0 0%	0 0%	2 3%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%	2 2%	0 0%
DON'T KNOW/REFUSED	73 18%	37 24%	5 23%	16 27%	39 17%	35 20%	55 18%	18 20%	21 21%	17 20%	17 15%	18 19%
Mean	3.5	3.5	3.2	3.5	3.6	3.5	3.7	3.0	3.6	3.6	3.4	3.6
S.D.	0.7	0.7	0.8	0.9	0.7	0.7	0.6	0.7	0.6	0.7	0.8	0.7

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 8: What letter grade would you give Dublin as a place to retire?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
A (EXCELLENT) (4.0)	137 34%	45 29%	6 28%	29 48%	77 34%	60 35%	121 39%	16 17%	42 43%	30 35%	35 30%	29 31%
B (GOOD) (3.0)	143 36%	62 40%	10 47%	16 27%	85 38%	58 33%	114 37%	30 32%	29 29%	35 41%	48 40%	31 33%
C (AVERAGE) (2.0)	74 19%	28 18%	4 16%	13 22%	38 17%	37 21%	46 15%	29 31%	18 18%	15 18%	20 17%	22 23%
D (POOR) (1.0)	32 8%	14 9%	2 9%	1 2%	16 7%	16 9%	19 6%	13 14%	5 5%	3 4%	12 10%	11 12%
F (FAILING) (0)	3 1%	2 1%	0 0%	0 0%	3 1%	0 0%	1 0%	2 2%	1 1%	2 2%	0 0%	0 0%
DON'T KNOW/REFUSED	11 3%	4 3%	0 0%	0 0%	8 4%	3 2%	7 2%	5 5%	4 5%	0 0%	5 4%	2 2%
Mean	3.0	2.9	2.9	3.2	3.0	3.0	3.1	2.5	3.1	3.0	2.9	2.8
S.D.	1.0	1.0	0.9	0.9	1.0	1.0	0.9	1.0	1.0	0.9	0.9	1.0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 9: What do you like most about living in Dublin?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
<b><u>QUALITY OF LIFE (NET)</u></b>	<b>220</b>	<b>78</b>	<b>16</b>	<b>32</b>	<b>130</b>	<b>90</b>	<b>177</b>	<b>44</b>	<b>57</b>	<b>49</b>	<b>69</b>	<b>45</b>
	<b>55%</b>	<b>50%</b>	<b>72%</b>	<b>53%</b>	<b>58%</b>	<b>52%</b>	<b>57%</b>	<b>47%</b>	<b>58%</b>	<b>57%</b>	<b>58%</b>	<b>47%</b>
IS SAFE (01)	87 22%	31 20%	5 24%	7 12%	52 23%	35 20%	71 23%	16 17%	22 22%	22 26%	28 24%	15 15%
IS FAMILY-ORIENTED (02)	17 4%	9 6%	2 11%	1 2%	11 5%	6 4%	14 5%	3 4%	3 3%	3 4%	10 8%	2 2%
IS CLEAN/NEAT (03)	61 15%	19 12%	3 13%	8 14%	30 13%	31 18%	45 15%	16 17%	10 10%	13 15%	24 20%	14 15%
IS BEAUTIFUL, NOT SPECIFIED (04)	16 4%	3 2%	0 0%	6 10%	7 3%	9 5%	16 5%	1 1%	2 2%	6 6%	7 6%	2 2%
IS QUIET (05)	10 2%	3 2%	0 0%	2 3%	4 2%	6 3%	4 1%	6 7%	6 6%	3 4%	0 0%	1 1%
IS GREEN/GOOD LANDSCAPING/OPEN SPACES (06)	41 10%	15 9%	4 17%	5 9%	23 10%	18 10%	33 11%	8 8%	9 9%	8 10%	8 7%	15 16%
GOOD SENSE OF COMMUNITY, NOT SPECIFIED (07)	50 12%	19 12%	4 17%	8 13%	36 16%	14 8%	42 14%	7 8%	18 18%	8 10%	14 11%	10 11%
IS PROGRESSIVE (08)	1 0%	1 0%	0 0%	1 1%	0 0%	1 0%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%
<b><u>SERVICES/AMENITIES (NET)</u></b>	<b>174</b>	<b>66</b>	<b>14</b>	<b>26</b>	<b>104</b>	<b>71</b>	<b>137</b>	<b>37</b>	<b>42</b>	<b>38</b>	<b>51</b>	<b>43</b>
	<b>44%</b>	<b>42%</b>	<b>62%</b>	<b>43%</b>	<b>46%</b>	<b>41%</b>	<b>45%</b>	<b>40%</b>	<b>42%</b>	<b>44%</b>	<b>43%</b>	<b>46%</b>
HAS GREAT PARKS (09)	54 13%	24 15%	4 20%	3 5%	35 15%	19 11%	40 13%	13 14%	17 17%	15 17%	10 8%	12 13%
HAS GOOD CITY SERVICES (10)	91 23%	31 20%	7 34%	17 28%	49 22%	42 24%	72 23%	19 21%	16 16%	16 19%	31 26%	28 29%
HAS GOOD ENTERTAINMENT (11)	5 1%	0 0%	0 0%	3 5%	4 2%	2 1%	5 2%	0 0%	0 0%	3 3%	1 1%	1 2%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 9: What do you like most about living in Dublin?  
(continued)

	TOTAL	Q36: WORK	Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
		OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
HAS RECREATION CENTER (12)	27 7%	11 7%	3 13%	6 10%	13 6%	14 8%	23 8%	3 4%	6 6%	8 9%	7 6%	6 6%
HAS BIKE PATHS (13)	39 10%	20 13%	2 7%	1 2%	28 12%	12 7%	32 10%	7 8%	11 11%	10 12%	9 7%	9 10%
HAS NICE DOWNTOWN/HISTORIC DISTRICT (14)	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%
HAS RUNNING/WALKING TRAILS (15)	18 5%	9 6%	2 9%	3 6%	11 5%	7 4%	13 4%	5 6%	6 6%	4 4%	6 5%	3 4%
HAS GOOD RESTAURANTS (17)	3 1%	2 1%	1 3%	1 1%	2 1%	1 1%	2 1%	1 2%	2 2%	1 1%	1 1%	0 0%
HAS COMMUNITY EVENTS (18)	22 5%	5 3%	1 3%	3 5%	16 7%	6 3%	20 7%	1 1%	3 3%	6 7%	8 7%	4 4%
HAS GOLF COURSE (19)	3 1%	1 1%	0 0%	0 0%	3 1%	0 0%	3 1%	0 0%	1 1%	0 0%	2 1%	0 0%
HAS LIBRARY (20)	3 1%	3 2%	0 0%	2 3%	2 1%	2 1%	2 1%	1 1%	0 0%	1 1%	1 1%	1 1%
HAS ARTS (21)	2 1%	0 0%	0 0%	0 0%	1 0%	1 1%	2 1%	0 0%	1 1%	1 1%	0 0%	0 0%
<b><u>LOCATION (NET)</u></b>	<b>45 11%</b>	<b>18 12%</b>	<b>1 5%</b>	<b>7 12%</b>	<b>21 9%</b>	<b>24 14%</b>	<b>32 10%</b>	<b>13 14%</b>	<b>11 11%</b>	<b>11 13%</b>	<b>13 11%</b>	<b>10 11%</b>
CONVENIENT TO EVERYTHING (23)	31 8%	13 8%	0 0%	7 11%	15 7%	16 9%	23 7%	8 9%	8 8%	7 8%	10 8%	6 7%
CLOSE TO SHOPPING (24)	7 2%	2 1%	0 0%	1 1%	2 1%	5 3%	4 1%	3 3%	0 0%	2 2%	1 1%	4 4%
CLOSE TO FREEWAY (25)	6 1%	3 2%	0 0%	1 1%	2 1%	4 2%	3 1%	3 3%	1 1%	1 1%	1 1%	2 2%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 9: What do you like most about living in Dublin?  
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
CLOSE TO RESTAURANTS (26)	4 1%	1 1%	0 0%	1 2%	1 1%	2 1%	4 1%	0 0%	0 0%	2 2%	2 2%	0 0%
CLOSE TO JOB (27)	4 1%	0 0%	1 5%	0 0%	2 1%	2 1%	2 1%	2 2%	2 2%	1 1%	0 0%	1 1%
<b><u>SCHOOLS (NET)</u></b>	<b>78 19%</b>	<b>40 26%</b>	<b>8 37%</b>	<b>5 9%</b>	<b>57 25%</b>	<b>20 12%</b>	<b>66 22%</b>	<b>11 12%</b>	<b>18 18%</b>	<b>19 22%</b>	<b>19 16%</b>	<b>21 22%</b>
HAS QUALITY SCHOOLS (31)	78 19%	40 26%	8 37%	5 9%	57 25%	20 12%	66 22%	11 12%	18 18%	19 22%	19 16%	21 22%
<b><u>RESIDENTS (NET)</u></b>	<b>29 7%</b>	<b>14 9%</b>	<b>3 14%</b>	<b>7 11%</b>	<b>12 5%</b>	<b>17 10%</b>	<b>20 7%</b>	<b>9 10%</b>	<b>4 4%</b>	<b>8 10%</b>	<b>8 6%</b>	<b>9 10%</b>
LIKE THE PEOPLE (33)	29 7%	14 9%	3 14%	7 11%	12 5%	17 10%	20 7%	9 10%	4 4%	8 10%	8 6%	9 10%
<b><u>HOUSING (NET)</u></b>	<b>18 5%</b>	<b>9 6%</b>	<b>1 3%</b>	<b>0 0%</b>	<b>12 5%</b>	<b>6 4%</b>	<b>12 4%</b>	<b>6 7%</b>	<b>5 5%</b>	<b>6 7%</b>	<b>3 3%</b>	<b>5 5%</b>
LIKE THE NEIGHBORHOODS/HOUSES (36)	13 3%	5 3%	1 3%	0 0%	11 5%	1 1%	10 3%	2 3%	1 1%	6 7%	3 2%	3 3%
INCREASING PROPERTY VALUES/ GOOD INVESTMENT (37)	6 1%	4 3%	0 0%	0 0%	1 0%	5 3%	2 1%	4 4%	3 3%	0 0%	1 1%	2 2%
<b><u>CITY PLANNING (NET)</u></b>	<b>50 12%</b>	<b>16 10%</b>	<b>2 11%</b>	<b>10 16%</b>	<b>24 11%</b>	<b>26 15%</b>	<b>39 13%</b>	<b>11 11%</b>	<b>10 10%</b>	<b>8 9%</b>	<b>18 15%</b>	<b>14 14%</b>
HAS A GOOD ROAD NETWORK (TRAFFIC FLOW) (16)	6 1%	2 2%	0 0%	1 1%	2 1%	3 2%	5 2%	1 1%	2 2%	1 1%	2 2%	1 1%
HAS GOOD CITY PLANNING (39)	41 10%	13 8%	2 11%	6 11%	21 9%	20 11%	35 11%	5 6%	8 8%	5 6%	14 12%	13 14%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 9: What do you like most about living in Dublin?  
(continued)

	Q36: WORK EMPLOYMENT				Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
ENFORCES ZONING (60)	6 2%	3 2%	0 0%	3 5%	2 1%	4 2%	3 1%	3 4%	0 0%	0 0%	5 4%	1 1%
THE BRIDGE STREET DISTRICT (61)	4 1%	2 1%	1 4%	1 1%	2 1%	2 1%	2 1%	2 2%	1 1%	2 2%	1 1%	0 0%
<b><u>OTHER (NET)</u></b>	<b>15 4%</b>	<b>6 4%</b>	<b>0 0%</b>	<b>4 6%</b>	<b>5 2%</b>	<b>10 6%</b>	<b>11 3%</b>	<b>4 4%</b>	<b>4 4%</b>	<b>4 4%</b>	<b>4 4%</b>	<b>3 3%</b>
HAS LOTS OF BUSINESSES/JOBS (41)	3 1%	2 1%	0 0%	1 1%	1 1%	2 1%	1 0%	2 2%	2 2%	0 0%	0 0%	1 1%
IS FISCALLY RESPONSIBLE (45)	4 1%	2 1%	0 0%	1 1%	2 1%	2 1%	4 1%	0 0%	0 0%	3 3%	1 1%	0 0%
LISTENS TO/COMMUNICATES WITH RESIDENTS (49)	3 1%	1 1%	0 0%	1 2%	1 0%	2 1%	3 1%	0 0%	2 2%	0 0%	0 0%	1 1%
OTHER (97)	5 1%	1 1%	0 0%	1 2%	1 0%	4 3%	3 1%	2 3%	0 0%	1 1%	3 3%	1 1%
<b><u>OTHER CODES</u></b>	<b>9 2%</b>	<b>2 1%</b>	<b>0 0%</b>	<b>3 5%</b>	<b>2 1%</b>	<b>7 4%</b>	<b>3 1%</b>	<b>6 7%</b>	<b>7 7%</b>	<b>0 0%</b>	<b>1 1%</b>	<b>2 2%</b>
DON'T KNOW/REFUSED (98)	9 2%	2 1%	0 0%	3 5%	2 1%	7 4%	3 1%	6 7%	7 7%	0 0%	1 1%	2 2%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

### Question 10(a): Satisfaction: Police protection

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	338 84%	132 85%	16 74%	51 85%	195 86%	143 82%	273 89%	66 71%	83 83%	71 82%	101 85%	83 88%
SOMEWHAT SATISFIED (2)	55 14%	21 13%	5 22%	8 14%	29 13%	26 15%	31 10%	24 25%	15 15%	14 17%	14 12%	11 12%
SOMEWHAT DISSATISFIED (3)	5 1%	1 1%	0 0%	1 1%	2 1%	3 2%	2 1%	4 4%	2 2%	0 0%	3 2%	1 1%
DON'T KNOW/REFUSED (5)	2 0%	1 1%	1 4%	0 0%	1 0%	1 1%	2 1%	0 0%	0 0%	1 1%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 10(b): Satisfaction: Mosquito control

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	232 58%	93 60%	12 53%	34 57%	125 55%	107 61%	194 63%	38 41%	55 56%	57 66%	63 53%	57 60%
SOMEWHAT SATISFIED (2)	129 32%	45 29%	7 30%	21 35%	78 34%	51 29%	88 29%	41 44%	25 25%	22 26%	49 41%	33 35%
SOMEWHAT DISSATISFIED (3)	24 6%	10 6%	2 11%	1 2%	15 7%	9 5%	18 6%	6 6%	9 9%	4 5%	8 7%	3 3%
VERY DISSATISFIED (4)	4 1%	2 1%	1 6%	0 0%	3 1%	1 1%	2 1%	3 3%	2 2%	1 1%	0 0%	1 1%
DON'T KNOW/REFUSED (5)	11 3%	5 3%	0 0%	4 7%	4 2%	6 4%	5 2%	5 6%	7 7%	2 2%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 10(c): Satisfaction: Trash and recycling collection

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	345 86%	136 88%	18 83%	55 92%	201 89%	144 83%	278 90%	67 72%	85 86%	72 84%	100 84%	88 92%
SOMEWHAT SATISFIED (2)	38 10%	13 9%	4 17%	5 8%	19 8%	19 11%	24 8%	15 16%	10 10%	9 10%	15 12%	5 5%
SOMEWHAT DISSATISFIED (3)	9 2%	4 3%	0 0%	0 0%	6 3%	3 2%	3 1%	6 7%	2 2%	2 3%	2 2%	3 3%
VERY DISSATISFIED (4)	2 1%	1 1%	0 0%	0 0%	0 0%	2 1%	0 0%	2 3%	1 1%	1 1%	0 0%	0 0%
DON'T KNOW/REFUSED (5)	5 1%	0 0%	0 0%	0 0%	0 0%	5 3%	3 1%	2 3%	1 2%	1 1%	2 2%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 10(d): Satisfaction: Leaf collection

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	250 62%	100 65%	13 57%	36 60%	153 68%	97 56%	206 67%	44 48%	59 59%	50 58%	79 66%	63 66%
SOMEWHAT SATISFIED (2)	106 27%	41 26%	7 30%	13 22%	58 26%	49 28%	78 25%	28 30%	27 27%	27 31%	29 24%	24 25%
SOMEWHAT DISSATISFIED (3)	7 2%	2 2%	1 5%	0 0%	4 2%	4 2%	2 1%	6 6%	1 1%	4 5%	1 1%	2 2%
VERY DISSATISFIED (4)	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%
DON'T KNOW/REFUSED (5)	35 9%	11 7%	2 8%	11 18%	12 5%	24 14%	22 7%	14 15%	13 13%	4 5%	12 10%	6 7%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 10(e): Satisfaction: The city's curbside chipper service

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	223 56%	92 59%	12 53%	36 59%	124 55%	99 57%	186 61%	37 40%	46 47%	45 52%	63 53%	68 72%
SOMEWHAT SATISFIED (2)	89 22%	32 21%	7 30%	10 17%	50 22%	39 22%	60 19%	29 31%	22 23%	21 25%	25 21%	20 21%
SOMEWHAT DISSATISFIED (3)	5 1%	1 1%	1 4%	0 0%	3 1%	2 1%	2 1%	3 3%	2 2%	3 3%	0 0%	1 1%
VERY DISSATISFIED (4)	2 0%	1 1%	0 0%	0 0%	1 0%	1 1%	0 0%	2 2%	1 1%	1 1%	0 0%	0 0%
DON'T KNOW/REFUSED (5)	82 20%	29 19%	3 13%	14 24%	49 22%	33 19%	60 19%	22 24%	28 28%	16 19%	32 27%	6 6%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 10(f): Satisfaction: Snow removal

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	259 65%	110 71%	11 51%	43 72%	140 62%	119 68%	212 69%	47 50%	64 65%	50 58%	79 66%	66 70%
SOMEWHAT SATISFIED (2)	126 32%	41 26%	9 41%	17 28%	74 33%	52 30%	85 28%	41 44%	31 31%	32 37%	37 31%	27 29%
SOMEWHAT DISSATISFIED (3)	10 3%	3 2%	2 7%	0 0%	8 3%	2 1%	6 2%	4 4%	3 3%	3 3%	3 2%	1 1%
VERY DISSATISFIED (4)	2 1%	1 0%	0 0%	0 0%	2 1%	1 0%	2 1%	1 1%	0 0%	2 2%	1 1%	0 0%
DON'T KNOW/REFUSED (5)	2 1%	1 0%	0 0%	0 0%	2 1%	0 0%	2 1%	1 1%	1 1%	0 0%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 10(g): Satisfaction: City-sponsored events and activities, such as the Dublin Irish Festival, the St. Patrick's Day Parade, and the Independence Day Celebration

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	316 79%	115 74%	10 46%	53 89%	177 78%	138 79%	257 84%	58 63%	74 75%	66 76%	102 85%	73 77%
SOMEWHAT SATISFIED (2)	74 18%	36 23%	8 38%	5 9%	43 19%	31 18%	46 15%	28 31%	21 22%	18 21%	18 15%	17 18%
SOMEWHAT DISSATISFIED (3)	4 1%	2 1%	2 9%	1 1%	3 1%	2 1%	2 1%	3 3%	1 1%	1 1%	0 0%	3 3%
DON'T KNOW/REFUSED (5)	6 2%	2 1%	2 7%	1 1%	3 1%	3 2%	3 1%	3 3%	3 3%	1 2%	0 0%	2 2%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 10(h): Satisfaction: Recreation programming

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	284 71%	103 66%	18 80%	46 77%	157 69%	127 73%	237 77%	47 51%	69 69%	63 74%	78 65%	73 77%
SOMEWHAT SATISFIED (2)	92 23%	42 27%	3 12%	7 12%	58 26%	34 19%	59 19%	33 36%	22 22%	20 23%	34 28%	17 18%
SOMEWHAT DISSATISFIED (3)	9 2%	4 3%	2 7%	2 3%	3 1%	5 3%	2 1%	7 7%	2 2%	2 2%	4 4%	1 1%
DON'T KNOW/REFUSED (5)	16 4%	6 4%	0 0%	5 8%	8 3%	8 4%	10 3%	6 6%	7 7%	1 1%	4 3%	4 4%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 11(a): Satisfaction: Dublin's community recreation center

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	283 71%	108 69%	17 77%	45 76%	167 74%	116 67%	231 75%	52 56%	73 74%	62 72%	83 69%	65 68%
SOMEWHAT SATISFIED (2)	86 21%	36 23%	4 17%	8 13%	47 21%	39 22%	59 19%	27 29%	16 16%	18 20%	29 25%	23 24%
SOMEWHAT DISSATISFIED (3)	15 4%	7 5%	1 6%	1 1%	8 4%	7 4%	12 4%	3 3%	3 3%	4 4%	5 4%	3 3%
VERY DISSATISFIED (4)	2 0%	1 1%	0 0%	1 2%	0 0%	2 1%	0 0%	2 2%	0 0%	1 1%	0 0%	1 1%
DON'T KNOW/REFUSED (5)	15 4%	4 2%	0 0%	5 9%	4 2%	11 6%	5 2%	9 10%	7 7%	2 2%	3 2%	3 3%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 11(b): Satisfaction: Dublin's branch of the Columbus Metropolitan Library

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	249 62%	91 58%	11 51%	41 68%	147 65%	102 58%	199 65%	50 54%	55 56%	58 67%	82 68%	54 57%
SOMEWHAT SATISFIED (2)	107 27%	49 31%	9 41%	9 16%	55 24%	52 30%	75 24%	31 34%	26 26%	17 20%	29 24%	35 37%
SOMEWHAT DISSATISFIED (3)	16 4%	8 5%	2 9%	2 4%	8 4%	7 4%	13 4%	2 3%	3 3%	4 4%	5 5%	4 4%
VERY DISSATISFIED (4)	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%
DON'T KNOW/REFUSED (5)	28 7%	8 5%	0 0%	7 12%	15 7%	13 7%	19 6%	9 10%	14 15%	7 9%	4 3%	2 2%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 11(c): Satisfaction: Dublin's parks

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	344 86%	139 90%	18 82%	49 81%	202 89%	142 81%	277 90%	66 72%	85 86%	76 89%	100 83%	82 86%
SOMEWHAT SATISFIED (2)	48 12%	13 8%	4 18%	8 14%	21 9%	27 16%	25 8%	23 25%	10 10%	9 10%	18 15%	12 12%
SOMEWHAT DISSATISFIED (3)	5 1%	3 2%	0 0%	0 0%	3 1%	1 1%	3 1%	2 2%	2 2%	1 1%	2 1%	0 0%
DON'T KNOW/REFUSED (5)	4 1%	0 0%	0 0%	3 5%	0 0%	4 2%	3 1%	1 1%	3 3%	0 0%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 11(d): Satisfaction: Parking in Historic Dublin

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	51 13%	22 14%	3 13%	6 10%	32 14%	19 11%	40 13%	11 11%	16 17%	9 11%	18 15%	7 8%
SOMEWHAT SATISFIED (2)	203 51%	92 59%	10 47%	27 45%	112 49%	91 53%	167 54%	36 39%	51 51%	54 63%	51 42%	47 50%
SOMEWHAT DISSATISFIED (3)	112 28%	38 24%	9 40%	16 26%	66 29%	47 27%	78 26%	34 37%	26 26%	18 21%	39 33%	29 30%
VERY DISSATISFIED (4)	27 7%	3 2%	0 0%	5 8%	13 6%	14 8%	17 5%	10 11%	5 5%	3 4%	9 8%	9 9%
DON'T KNOW/REFUSED (5)	7 2%	1 0%	0 0%	7 11%	4 2%	3 2%	5 2%	2 2%	1 1%	1 1%	2 2%	3 3%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 11(e): Satisfaction: Dublin's bike paths

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	306 76%	122 79%	17 79%	41 69%	180 80%	126 72%	250 81%	55 60%	80 81%	64 74%	88 74%	73 77%
SOMEWHAT SATISFIED (2)	67 17%	20 13%	2 9%	13 22%	37 16%	29 17%	42 14%	24 26%	12 12%	14 16%	24 20%	17 18%
SOMEWHAT DISSATISFIED (3)	12 3%	7 5%	3 12%	0 0%	6 3%	6 3%	4 1%	8 9%	2 2%	5 6%	4 3%	1 1%
VERY DISSATISFIED (4)	2 1%	1 0%	0 0%	1 1%	1 0%	1 1%	0 0%	2 3%	1 1%	0 0%	0 0%	1 1%
DON'T KNOW/REFUSED (5)	13 3%	5 3%	0 0%	5 9%	2 1%	12 7%	11 4%	3 3%	5 5%	3 3%	3 3%	3 3%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 11(f): Satisfaction: Dublin's outdoor swimming pools

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	211 53%	91 59%	13 60%	24 41%	138 61%	72 42%	186 60%	25 27%	48 48%	51 60%	67 56%	45 47%
SOMEWHAT SATISFIED (2)	100 25%	33 22%	4 16%	18 30%	59 26%	41 23%	67 22%	33 35%	21 21%	22 25%	32 27%	25 26%
SOMEWHAT DISSATISFIED (3)	7 2%	1 1%	1 5%	0 0%	5 2%	2 1%	4 1%	4 4%	1 1%	1 1%	4 3%	2 2%
VERY DISSATISFIED (4)	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%
DON'T KNOW/REFUSED (5)	81 20%	30 19%	4 19%	18 30%	23 10%	58 34%	50 16%	31 34%	29 30%	12 14%	16 13%	24 25%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 11(g): Satisfaction: The condition of the street or road you live on

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	275 69%	105 68%	15 66%	43 71%	159 70%	116 67%	235 76%	40 43%	69 70%	60 70%	80 67%	65 69%
SOMEWHAT SATISFIED (2)	99 25%	39 25%	5 22%	13 22%	53 23%	46 26%	57 18%	42 45%	22 23%	21 24%	37 31%	19 19%
SOMEWHAT DISSATISFIED (3)	14 3%	6 4%	1 5%	1 2%	7 3%	7 4%	9 3%	5 5%	5 5%	3 3%	1 1%	5 5%
VERY DISSATISFIED (4)	9 2%	4 2%	1 4%	1 2%	6 3%	3 2%	4 1%	5 6%	2 2%	2 2%	1 0%	5 5%
DON'T KNOW/REFUSED (5)	3 1%	1 0%	1 4%	2 3%	1 0%	2 1%	3 1%	1 1%	0 0%	0 0%	2 1%	2 2%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 12(a): Satisfaction: Planning for the future

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	216 54%	87 56%	14 65%	29 49%	127 56%	89 51%	194 63%	22 23%	59 59%	44 51%	64 53%	49 52%
SOMEWHAT SATISFIED (2)	135 34%	50 32%	7 32%	23 39%	71 31%	65 37%	84 27%	52 56%	36 36%	35 41%	34 28%	31 32%
SOMEWHAT DISSATISFIED (3)	23 6%	7 5%	0 0%	2 3%	15 7%	8 5%	12 4%	11 12%	2 2%	2 3%	12 10%	7 8%
VERY DISSATISFIED (4)	10 3%	6 4%	1 4%	1 1%	5 2%	5 3%	3 1%	7 7%	3 3%	2 3%	3 3%	2 2%
DON'T KNOW/REFUSED (5)	15 4%	6 4%	0 0%	5 8%	8 4%	7 4%	14 5%	1 2%	1 1%	2 2%	7 6%	5 6%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 12(b): Satisfaction: Managing residential growth and development

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	166 42%	65 42%	8 37%	27 46%	96 42%	71 41%	154 50%	13 14%	45 45%	39 45%	50 42%	33 34%
SOMEWHAT SATISFIED (2)	150 37%	60 39%	12 55%	16 27%	85 38%	65 37%	101 33%	49 53%	36 36%	35 41%	41 34%	38 40%
SOMEWHAT DISSATISFIED (3)	59 15%	17 11%	1 5%	11 18%	35 15%	24 14%	40 13%	18 20%	13 13%	10 12%	19 16%	17 18%
VERY DISSATISFIED (4)	14 4%	8 5%	1 4%	1 2%	8 4%	6 4%	5 2%	9 10%	2 2%	1 1%	5 4%	5 6%
DON'T KNOW/REFUSED (5)	11 3%	5 3%	0 0%	4 6%	3 1%	9 5%	8 3%	3 4%	4 4%	1 1%	5 4%	2 2%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(c): Satisfaction: Managing commercial growth and development

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	173 43%	77 50%	11 48%	22 37%	97 43%	77 44%	154 50%	19 21%	47 47%	43 50%	44 37%	40 42%
SOMEWHAT SATISFIED (2)	159 40%	51 33%	7 33%	30 50%	86 38%	72 42%	111 36%	48 52%	38 39%	30 35%	52 43%	39 41%
SOMEWHAT DISSATISFIED (3)	35 9%	14 9%	2 10%	2 3%	26 11%	9 5%	23 7%	12 13%	8 8%	7 8%	13 11%	7 8%
VERY DISSATISFIED (4)	14 4%	6 4%	1 4%	1 1%	8 3%	6 4%	5 2%	9 10%	3 3%	1 1%	3 3%	7 7%
DON'T KNOW/REFUSED (5)	19 5%	8 5%	1 5%	5 8%	9 4%	10 6%	15 5%	4 4%	4 4%	5 6%	8 7%	2 2%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(d): Satisfaction: Managing retail growth and development

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	159 40%	62 40%	9 41%	23 39%	85 38%	74 43%	137 45%	22 24%	47 47%	36 42%	43 36%	33 35%
SOMEWHAT SATISFIED (2)	172 43%	66 43%	11 52%	29 48%	99 44%	73 42%	130 42%	42 45%	42 42%	42 49%	47 39%	41 43%
SOMEWHAT DISSATISFIED (3)	47 12%	17 11%	1 4%	2 4%	33 15%	14 8%	27 9%	21 22%	9 9%	3 4%	22 18%	13 14%
VERY DISSATISFIED (4)	11 3%	7 5%	1 4%	1 1%	5 2%	7 4%	5 1%	7 7%	1 1%	2 3%	3 2%	5 5%
DON'T KNOW/REFUSED (5)	10 3%	2 1%	0 0%	5 8%	4 2%	6 4%	9 3%	1 1%	1 1%	2 2%	5 4%	3 3%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(e): Satisfaction: Maintaining Dublin's streets and roads

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	267 67%	105 68%	13 57%	48 79%	153 68%	114 65%	229 74%	38 41%	69 70%	57 66%	80 66%	61 64%
SOMEWHAT SATISFIED (2)	123 31%	44 28%	10 43%	12 19%	66 29%	57 33%	72 24%	51 55%	28 29%	25 29%	39 33%	31 32%
SOMEWHAT DISSATISFIED (3)	6 1%	3 2%	0 0%	0 0%	4 2%	1 1%	5 1%	1 2%	2 2%	2 3%	1 0%	1 1%
VERY DISSATISFIED (4)	4 1%	2 2%	0 0%	1 1%	2 1%	2 1%	1 0%	2 3%	0 0%	1 1%	1 0%	2 2%
DON'T KNOW/REFUSED (5)	1 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(f): Satisfaction: Supporting Historic Dublin as construction in that area intensifies

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	172 43%	70 45%	6 26%	31 52%	93 41%	78 45%	153 50%	19 20%	46 46%	37 43%	52 44%	36 38%
SOMEWHAT SATISFIED (2)	162 40%	62 40%	10 46%	22 37%	91 40%	71 41%	111 36%	50 54%	40 40%	36 42%	43 36%	43 45%
SOMEWHAT DISSATISFIED (3)	41 10%	16 10%	4 19%	1 2%	31 14%	10 6%	26 8%	16 17%	10 10%	7 8%	14 12%	10 11%
VERY DISSATISFIED (4)	8 2%	2 1%	1 4%	0 0%	2 1%	6 4%	4 1%	4 5%	0 0%	2 2%	2 2%	4 4%
DON'T KNOW/REFUSED (5)	17 4%	6 4%	1 5%	5 9%	9 4%	8 5%	14 4%	4 4%	3 3%	4 5%	9 7%	1 2%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(g): Satisfaction: Managing the flow of traffic in Dublin

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	115 29%	43 28%	5 24%	23 39%	57 25%	57 33%	100 32%	15 16%	36 36%	25 29%	32 27%	22 23%
SOMEWHAT SATISFIED (2)	190 47%	74 48%	10 45%	27 46%	114 50%	76 44%	147 48%	43 46%	44 45%	46 53%	56 46%	44 47%
SOMEWHAT DISSATISFIED (3)	71 18%	26 17%	5 24%	8 13%	37 17%	33 19%	45 15%	26 28%	16 16%	10 12%	21 17%	23 25%
VERY DISSATISFIED (4)	24 6%	10 6%	2 7%	0 0%	17 8%	7 4%	14 5%	10 10%	4 4%	5 6%	11 9%	4 5%
DON'T KNOW/REFUSED (5)	1 0%	1 1%	0 0%	1 2%	1 0%	1 0%	1 0%	0 0%	0 0%	0 0%	1 1%	1 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(h): Satisfaction: Listening to the concerns of local residents before making important decisions

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	111 28%	45 29%	8 38%	14 24%	58 26%	53 30%	99 32%	11 12%	32 32%	24 28%	28 24%	26 27%
SOMEWHAT SATISFIED (2)	181 45%	69 45%	10 46%	29 49%	110 49%	71 41%	144 47%	37 40%	44 44%	39 46%	54 45%	43 46%
SOMEWHAT DISSATISFIED (3)	60 15%	26 17%	3 12%	8 13%	35 16%	24 14%	30 10%	29 32%	11 11%	11 12%	24 20%	14 15%
VERY DISSATISFIED (4)	16 4%	4 2%	1 4%	1 1%	10 4%	6 3%	6 2%	10 10%	1 1%	4 5%	5 4%	6 6%
DON'T KNOW/REFUSED (5)	33 8%	11 7%	0 0%	8 14%	13 6%	20 12%	27 9%	6 6%	11 11%	8 9%	8 7%	6 7%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 12(i): Satisfaction: Managing the city's finances

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	187 47%	68 44%	13 58%	28 47%	101 44%	86 50%	157 51%	30 32%	42 42%	49 57%	50 42%	46 48%
SOMEWHAT SATISFIED (2)	143 36%	58 38%	9 39%	21 35%	85 37%	58 33%	102 33%	40 43%	41 42%	22 26%	42 35%	37 38%
SOMEWHAT DISSATISFIED (3)	16 4%	5 3%	1 4%	3 5%	8 3%	8 5%	8 3%	8 8%	4 4%	1 1%	7 6%	4 4%
VERY DISSATISFIED (4)	6 2%	2 1%	0 0%	0 0%	4 2%	2 1%	1 0%	5 6%	0 0%	0 0%	2 2%	4 4%
DON'T KNOW/REFUSED (5)	49 12%	22 14%	0 0%	8 13%	29 13%	19 11%	39 13%	10 11%	13 13%	14 16%	18 15%	4 5%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 12(j): Satisfaction: Keeping local residents informed of important issues involving the city

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	207 52%	80 51%	17 76%	35 59%	117 52%	90 52%	179 58%	28 30%	56 56%	43 50%	57 47%	51 54%
SOMEWHAT SATISFIED (2)	151 38%	60 39%	5 24%	19 32%	90 40%	61 35%	109 36%	41 45%	34 34%	39 45%	43 36%	34 36%
SOMEWHAT DISSATISFIED (3)	32 8%	12 8%	0 0%	4 7%	12 5%	20 11%	13 4%	19 20%	7 7%	2 2%	17 15%	5 6%
VERY DISSATISFIED (4)	7 2%	2 1%	0 0%	1 1%	6 3%	1 0%	2 1%	5 5%	1 1%	2 3%	1 1%	3 3%
DON'T KNOW/REFUSED (5)	4 1%	1 1%	0 0%	1 1%	1 0%	3 2%	4 1%	0 0%	2 2%	0 0%	1 1%	1 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(k): Satisfaction: Maintaining appropriate architectural standards for new construction

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	266 66%	101 65%	13 58%	43 71%	155 68%	111 64%	220 72%	46 49%	65 66%	60 70%	80 67%	60 63%
SOMEWHAT SATISFIED (2)	104 26%	45 29%	8 37%	13 22%	53 23%	51 29%	69 22%	35 37%	30 30%	22 25%	27 22%	26 27%
SOMEWHAT DISSATISFIED (3)	22 5%	8 5%	1 4%	2 3%	13 6%	8 5%	10 3%	11 12%	2 2%	4 4%	9 7%	7 8%
VERY DISSATISFIED (4)	1 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%
DON'T KNOW/REFUSED (5)	8 2%	1 1%	0 0%	2 3%	5 2%	3 2%	7 2%	1 1%	2 2%	1 1%	4 3%	2 2%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 12(l): Satisfaction: Promoting job creation

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	142 36%	62 40%	8 37%	20 33%	71 31%	71 41%	120 39%	22 24%	32 32%	31 36%	39 33%	40 42%
SOMEWHAT SATISFIED (2)	176 44%	60 39%	11 49%	22 36%	112 49%	64 37%	135 44%	42 45%	46 46%	36 42%	54 45%	40 42%
SOMEWHAT DISSATISFIED (3)	30 8%	16 11%	2 7%	2 3%	22 10%	8 5%	15 5%	15 17%	11 11%	8 9%	8 7%	3 3%
VERY DISSATISFIED (4)	2 1%	0 0%	0 0%	0 0%	1 0%	1 1%	1 0%	1 1%	0 0%	0 0%	2 2%	0 0%
DON'T KNOW/REFUSED (5)	49 12%	17 11%	2 7%	17 28%	20 9%	29 17%	37 12%	12 13%	10 10%	10 12%	16 13%	12 13%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 12(m): Satisfaction: Seeking community input and feedback

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	164 41%	63 41%	13 58%	23 39%	94 42%	70 40%	149 48%	15 17%	45 46%	37 43%	43 36%	39 41%
SOMEWHAT SATISFIED (2)	162 40%	60 39%	9 42%	26 44%	95 42%	66 38%	123 40%	39 42%	40 40%	34 40%	51 43%	37 39%
SOMEWHAT DISSATISFIED (3)	47 12%	22 14%	0 0%	4 6%	26 12%	21 12%	24 8%	24 25%	8 8%	11 13%	17 14%	12 13%
VERY DISSATISFIED (4)	11 3%	5 3%	0 0%	2 3%	6 3%	5 3%	0 0%	11 12%	1 1%	3 3%	4 3%	4 4%
DON'T KNOW/REFUSED (5)	16 4%	5 3%	0 0%	5 8%	4 2%	12 7%	12 4%	4 5%	5 5%	2 2%	5 4%	4 4%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 13: During the past year, have you, yourself, contacted the city to raise an issue, express a concern, or get information?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
<b><u>YES</u></b>	<b>141 35%</b>	<b>55 36%</b>	<b>10 46%</b>	<b>25 42%</b>	<b>81 36%</b>	<b>60 34%</b>	<b>112 36%</b>	<b>29 31%</b>	<b>38 38%</b>	<b>24 28%</b>	<b>38 32%</b>	<b>41 43%</b>
YES, ONCE (1)	66 17%	25 16%	2 8%	12 19%	39 17%	28 16%	55 18%	12 13%	17 17%	11 12%	22 19%	17 18%
YES, MORE THAN ONCE (2)	74 19%	30 19%	8 38%	13 22%	42 19%	32 18%	57 19%	17 18%	21 21%	13 15%	16 13%	24 25%
<b><u>OTHER CODES</u></b>	<b>260 65%</b>	<b>100 64%</b>	<b>12 54%</b>	<b>35 58%</b>	<b>145 64%</b>	<b>114 66%</b>	<b>196 64%</b>	<b>64 69%</b>	<b>61 62%</b>	<b>62 72%</b>	<b>82 68%</b>	<b>54 57%</b>
NO (3)	259 65%	99 64%	12 54%	35 58%	145 64%	114 65%	195 63%	64 69%	61 62%	62 72%	82 68%	54 56%
DON'T KNOW/REFUSED (4)	1 0%	1 0%	0 0%	0 0%	0 0%	1 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 14: Did you speak with someone by phone or in person, did you write a letter, or did you send an email?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	141	55 39%	10 7%	25 18%	81 58%	60 42%	112 80%	29 20%	38 27%	24 17%	38 27%	41 29%
PHONE (1)	74 53%	34 62%	7 74%	16 65%	46 57%	28 47%	58 52%	16 55%	23 61%	15 61%	19 50%	18 43%
IN PERSON (2)	26 18%	7 12%	1 7%	6 23%	12 14%	14 24%	20 18%	5 19%	3 7%	5 21%	10 25%	9 21%
LETTER (3)	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%
EMAIL (4)	36 25%	12 22%	2 19%	3 12%	21 26%	15 25%	28 25%	7 26%	9 24%	4 18%	8 20%	15 36%
DON'T KNOW/REFUSED (6)	1 1%	1 2%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%
SOCIAL MEDIA/WEBSITE (7)	3 2%	1 1%	0 0%	0 0%	1 2%	1 2%	3 3%	0 0%	2 6%	0 0%	1 2%	0 0%
NO RESPONSE	260	100	12	35	145	114	196	64	61	62	82	54

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 15: Can you tell me the department you contacted or the purpose of that contact?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	141	55 39%	10 7%	25 18%	81 58%	60 42%	112 80%	29 20%	38 27%	24 17%	38 27%	41 29%
PLANNING AND ZONING (01)	25 18%	9 16%	1 10%	3 10%	16 19%	9 15%	18 16%	7 24%	9 25%	1 5%	8 20%	7 16%
PARKS AND RECREATION/WILDLIFE (02)	22 16%	9 16%	3 34%	3 11%	15 18%	8 13%	22 20%	0 0%	8 21%	4 17%	4 9%	6 16%
POLICE (03)	12 8%	5 10%	1 6%	3 11%	6 8%	6 10%	8 7%	4 14%	3 7%	1 3%	7 18%	2 4%
ROADWAY MAINTENANCE (04)	27 20%	8 15%	3 26%	8 32%	14 17%	13 23%	24 21%	3 12%	8 22%	5 20%	5 14%	9 22%
CITY FORESTER (05)	4 3%	1 2%	1 8%	1 6%	1 2%	3 4%	3 3%	1 3%	0 0%	0 0%	1 2%	3 8%
ENGINEERING (06)	4 3%	1 1%	1 10%	1 6%	1 1%	3 5%	1 1%	2 9%	1 2%	1 3%	1 2%	2 5%
REFUSE/RECYCLING/YARD WASTE (07)	20 14%	12 21%	0 0%	3 10%	13 16%	8 13%	16 15%	4 14%	4 10%	4 18%	4 11%	8 19%
CITY COUNCIL/MAYOR (08)	9 7%	4 7%	0 0%	2 9%	6 7%	4 6%	7 6%	2 9%	1 3%	2 9%	4 11%	2 4%
DUBLIN CITY SCHOOLS (09)	1 1%	1 2%	0 0%	0 0%	1 1%	0 0%	0 0%	1 3%	0 0%	1 4%	0 0%	0 0%
PUBLIC SAFETY (11)	2 1%	1 1%	1 6%	0 0%	1 1%	1 2%	1 1%	1 2%	1 3%	1 3%	0 0%	0 0%
MOSQUITO CONTROL (12)	2 2%	0 0%	0 0%	0 0%	2 2%	1 1%	2 2%	0 0%	0 0%	1 3%	2 4%	0 0%
CITY MANAGER (14)	2 2%	1 2%	0 0%	0 0%	0 0%	2 4%	1 1%	1 3%	1 2%	1 4%	0 0%	1 2%
TAXATION (15)	2 2%	1 2%	0 0%	0 0%	1 2%	1 1%	1 1%	1 4%	2 6%	0 0%	0 0%	0 0%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 15: Can you tell me the department you contacted or the purpose of that contact?  
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	141	55 39%	10 7%	25 18%	81 58%	60 42%	112 80%	29 20%	38 27%	24 17%	38 27%	41 29%
OTHER (97)	2 1%	2 4%	0 0%	0 0%	2 2%	0 0%	2 2%	0 0%	0 0%	1 5%	1 2%	0 0%
DON'T KNOW/REFUSED (98)	5 3%	2 3%	0 0%	1 6%	3 4%	1 2%	4 4%	1 2%	0 0%	1 5%	2 6%	1 3%
NO RESPONSE	260	100	12	35	145	114	196	64	61	62	82	54

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 16: Overall, how satisfied were you with that experience -- and, please, focus on the customer service you received?

	TOTAL	Q36: WORK	Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
		OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	141	55 39%	10 7%	25 18%	81 58%	60 42%	112 80%	29 20%	38 27%	24 17%	38 27%	41 29%
VERY SATISFIED (1)	87 62%	34 62%	8 83%	16 66%	53 66%	34 56%	76 68%	10 36%	26 68%	16 65%	23 62%	22 54%
SOMEWHAT SATISFIED (2)	21 15%	9 16%	0 0%	2 10%	10 13%	11 19%	16 14%	6 19%	6 16%	4 16%	5 13%	6 15%
SOMEWHAT DISSATISFIED (3)	19 13%	9 16%	1 10%	4 17%	10 12%	9 15%	11 9%	8 28%	3 7%	3 11%	6 15%	8 19%
VERY DISSATISFIED (4)	13 9%	2 4%	1 8%	2 7%	7 9%	6 10%	8 7%	5 16%	4 9%	1 3%	4 10%	5 12%
DON'T KNOW/REFUSED (5)	1 1%	1 2%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 4%	0 0%	0 0%
NO RESPONSE	260	100	12	35	145	114	196	64	61	62	82	54

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 17: Why is that: in other words, why were you dissatisfied with that experience?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	32	11 35%	2 6%	6 19%	17 53%	15 47%	19 59%	13 41%	6 19%	3 11%	9 29%	13 40%
SLOW/DID NOT RESPOND AT ALL (1)	10 31%	4 37%	1 56%	1 13%	7 44%	3 18%	6 32%	4 30%	4 64%	0 0%	5 50%	1 11%
NOT POLITE (2)	1 3%	1 9%	0 0%	0 0%	1 6%	0 0%	0 0%	1 8%	0 0%	1 29%	0 0%	0 0%
DID NOT LISTEN TO ME (3)	5 17%	1 7%	0 0%	3 44%	1 5%	5 31%	4 22%	1 10%	1 13%	1 29%	3 31%	1 5%
DID NOT KNOW ANSWER (4)	3 11%	2 17%	0 0%	1 22%	2 12%	1 9%	2 11%	1 10%	1 9%	0 0%	0 0%	3 22%
SAID NOTHING COULD BE DONE (BAD NEWS) (5)	8 26%	2 18%	1 44%	1 10%	4 24%	4 28%	5 27%	3 25%	1 14%	1 24%	2 19%	5 37%
THERE WAS NO ACCOUNTABILITY (5)	2 8%	1 13%	0 0%	1 11%	2 10%	1 4%	1 5%	1 12%	0 0%	0 0%	1 9%	2 12%
DON'T KNOW/REFUSED (9)	2 7%	1 6%	0 0%	0 0%	1 4%	2 11%	1 4%	2 12%	0 0%	1 19%	0 0%	2 12%
NO RESPONSE	369	144	20	54	210	159	289	80	93	82	110	82

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 18(a): Agree or disagree: The Dublin Police treat local residents courteously -- with dignity and respect

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
AGREE STRONGLY (1)	312 78%	126 82%	18 82%	45 75%	185 82%	127 73%	251 82%	61 66%	76 76%	75 87%	89 74%	73 77%
AGREE MODERATELY (2)	69 17%	25 16%	4 18%	7 12%	35 15%	34 20%	44 14%	25 27%	18 19%	7 8%	25 21%	19 20%
DISAGREE MODERATELY (3)	4 1%	1 0%	0 0%	1 1%	1 1%	3 2%	1 0%	3 4%	0 0%	1 1%	1 1%	2 2%
DISAGREE STRONGLY (4)	4 1%	1 1%	0 0%	0 0%	3 1%	1 1%	3 1%	1 1%	2 2%	0 0%	1 1%	1 1%
DON'T KNOW/REFUSED (5)	11 3%	1 1%	0 0%	7 12%	3 1%	8 5%	9 3%	3 3%	3 3%	4 4%	4 4%	1 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 18(b): Agree or disagree: The Dublin Police are well-trained, competent professionals

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
AGREE STRONGLY (1)	292 73%	114 73%	16 74%	41 69%	172 76%	121 69%	241 78%	52 56%	69 69%	69 81%	87 73%	67 71%
AGREE MODERATELY (2)	82 21%	35 23%	5 22%	10 17%	42 18%	40 23%	51 17%	31 33%	22 22%	13 15%	25 21%	22 24%
DISAGREE MODERATELY (3)	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%
DISAGREE STRONGLY (4)	2 0%	1 1%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	1 1%	0 0%	1 1%	0 0%
DON'T KNOW/REFUSED (5)	23 6%	5 3%	1 4%	8 14%	10 5%	13 7%	13 4%	10 11%	6 7%	4 5%	7 6%	6 6%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 18(c): Agree or disagree: The Dublin Police do a good job keeping my neighborhood safe

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
AGREE STRONGLY (1)	319 80%	128 83%	16 74%	42 70%	192 85%	127 73%	266 87%	53 57%	75 75%	73 85%	98 82%	73 77%
AGREE MODERATELY (2)	75 19%	23 15%	6 26%	15 25%	33 15%	42 24%	38 12%	36 39%	23 23%	13 15%	20 17%	18 19%
DISAGREE MODERATELY (3)	5 1%	3 2%	0 0%	1 2%	2 1%	3 2%	2 1%	2 3%	2 2%	0 0%	1 1%	2 2%
DISAGREE STRONGLY (4)	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%
DON'T KNOW/REFUSED (5)	1 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 18(d): Agree or disagree: The Dublin Police do a good job communicating with the community

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
AGREE STRONGLY (1)	243 61%	94 61%	14 64%	40 66%	128 57%	115 66%	205 67%	37 40%	59 59%	56 65%	64 54%	64 67%
AGREE MODERATELY (2)	122 30%	47 30%	6 28%	11 18%	78 35%	43 25%	87 28%	35 38%	28 28%	23 27%	46 38%	25 26%
DISAGREE MODERATELY (3)	18 5%	6 4%	1 5%	4 6%	11 5%	8 5%	4 1%	14 15%	8 8%	3 4%	3 3%	4 4%
DISAGREE STRONGLY (4)	5 1%	3 2%	0 0%	1 1%	2 1%	2 1%	2 1%	3 3%	1 1%	2 2%	1 1%	1 1%
DON'T KNOW/REFUSED (5)	13 3%	5 3%	1 4%	5 8%	7 3%	6 3%	10 3%	3 3%	4 4%	2 2%	5 4%	1 2%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 19(a): Priority: Improving the flow of traffic on the city's streets and roads

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
HIGH (1)	265 66%	109 70%	16 72%	40 67%	148 65%	118 68%	207 67%	58 62%	62 63%	52 60%	77 64%	75 78%
MEDIUM (2)	116 29%	41 26%	5 25%	16 26%	68 30%	49 28%	84 27%	33 36%	32 32%	28 32%	38 32%	18 19%
LOW (3)	18 5%	6 4%	1 4%	4 7%	11 5%	8 4%	16 5%	2 2%	5 5%	6 7%	5 4%	2 3%
DON'T KNOW/REFUSED (4)	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 19(b): Priority: Acquiring additional park land

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
HIGH (1)	118 30%	48 31%	9 40%	19 32%	70 31%	48 28%	97 31%	21 23%	36 37%	29 33%	28 23%	25 27%
MEDIUM (2)	191 48%	86 55%	10 45%	28 46%	99 44%	92 53%	142 46%	49 53%	46 47%	41 48%	53 44%	51 54%
LOW (3)	90 22%	21 14%	3 15%	12 21%	57 25%	33 19%	68 22%	22 24%	17 17%	16 19%	39 33%	18 19%
DON'T KNOW/REFUSED (4)	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 19(c): Priority: Increasing the amount of parking in Dublin's Historic District

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
HIGH (1)	234 58%	80 51%	15 66%	41 69%	119 53%	114 66%	183 60%	50 54%	53 53%	42 49%	77 64%	62 65%
MEDIUM (2)	134 34%	60 39%	3 15%	17 28%	85 37%	50 29%	102 33%	33 35%	40 41%	34 39%	31 26%	29 31%
LOW (3)	31 8%	15 10%	4 18%	1 1%	22 10%	8 5%	23 7%	8 9%	6 6%	10 12%	12 10%	3 3%
DON'T KNOW/REFUSED (4)	1 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 19(d): Priority: Constructing more bike paths and connecting existing ones

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
HIGH (1)	139 35%	62 40%	8 35%	20 33%	73 32%	66 38%	110 36%	29 31%	39 40%	29 34%	36 30%	34 36%
MEDIUM (2)	191 48%	67 43%	10 47%	29 49%	107 47%	83 48%	148 48%	43 47%	42 43%	35 40%	59 49%	55 58%
LOW (3)	70 17%	26 17%	4 18%	10 16%	46 20%	24 14%	49 16%	21 22%	18 18%	22 26%	25 21%	5 5%
DON'T KNOW/REFUSED (4)	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 20: These next few questions focus on the Bridge Street District, the area along 161 from Sawmill Road to I-270. First, how familiar are you with this project?

	TOTAL	Q36: WORK	Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
		OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY FAMILIAR (1)	290 73%	109 70%	18 82%	45 75%	158 70%	132 76%	225 73%	65 70%	66 66%	59 69%	91 76%	75 78%
SOMEWHAT FAMILIAR (2)	96 24%	40 26%	2 8%	13 22%	59 26%	38 22%	75 25%	21 22%	28 28%	22 26%	26 22%	19 21%
NOT TOO FAMILIAR (3)	12 3%	4 3%	2 10%	2 3%	9 4%	3 2%	7 2%	5 5%	4 4%	4 4%	3 2%	1 1%
NOT FAMILIAR AT ALL (4)	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%
DON'T KNOW/REFUSED (5)	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 21: Overall, are your feelings about the Bridge Street District ...?

	TOTAL	Q36: WORK	Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
		OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	398	154 39%	22 6%	60 15%	225 57%	173 43%	307 77%	91 23%	98 25%	85 21%	120 30%	95 24%
VERY POSITIVE (1)	155 39%	59 38%	8 37%	27 45%	86 38%	68 40%	134 43%	21 23%	38 39%	37 44%	38 32%	40 43%
SOMEWHAT POSITIVE (2)	191 48%	71 46%	12 55%	27 45%	107 48%	84 49%	146 48%	45 49%	50 51%	40 47%	58 48%	42 44%
SOMEWHAT NEGATIVE (3)	41 10%	21 14%	1 4%	5 8%	28 12%	13 8%	26 8%	16 17%	9 9%	5 6%	18 15%	9 9%
VERY NEGATIVE (4)	10 2%	3 2%	1 4%	1 1%	3 1%	7 4%	1 0%	9 10%	0 0%	2 3%	4 4%	3 4%
DON'T KNOW/REFUSED/NEUTRAL (5)	1 0%	0 0%	0 0%	1 1%	1 0%	1 0%	1 0%	1 1%	1 1%	0 0%	1 1%	0 0%
NO RESPONSE	2	1	0	0	1	1	0	2	1	1	0	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_?

	Q36: WORK EMPLOYMENT				Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	397	154 39%	22 6%	59 15%	225 57%	172 43%	307 77%	90 23%	97 25%	85 21%	119 30%	95 24%
<b><u>PRAISE (NET)</u></b>	<b>222</b>	<b>84</b>	<b>14</b>	<b>28</b>	<b>137</b>	<b>85</b>	<b>187</b>	<b>35</b>	<b>58</b>	<b>54</b>	<b>55</b>	<b>55</b>
	<b>56%</b>	<b>55%</b>	<b>65%</b>	<b>47%</b>	<b>61%</b>	<b>49%</b>	<b>61%</b>	<b>39%</b>	<b>60%</b>	<b>63%</b>	<b>46%</b>	<b>58%</b>
WILL BENEFIT RESDIENTS AND CITY (03)	44 11%	12 8%	2 11%	7 12%	29 13%	15 9%	38 13%	5 6%	14 14%	13 15%	8 7%	10 10%
VARIETY OF SHOPS/RETAIL (05)	40 10%	18 12%	4 16%	1 1%	28 12%	13 7%	33 11%	7 8%	16 17%	10 11%	8 7%	7 7%
VARIETY OF RESTAURANTS (06)	40 10%	16 11%	3 12%	2 3%	25 11%	15 9%	38 12%	2 3%	13 13%	12 15%	7 6%	8 9%
FORWARD LOOKING/EXCITING (01)	34 9%	13 8%	1 3%	6 10%	23 10%	11 6%	32 10%	2 2%	5 5%	5 6%	9 8%	14 15%
GOOD USE OF EXISTING LAND (02)	28 7%	13 9%	1 3%	5 8%	19 8%	10 6%	25 8%	4 4%	4 4%	6 7%	8 7%	10 10%
HAS BEEN WELL PLANNED/WELL THOUGHT OUT (36)	21 5%	8 5%	0 0%	1 1%	11 5%	10 6%	21 7%	1 1%	6 6%	4 4%	8 7%	4 4%
HAS A FOCUS ON WALKING/FOOT BRIDGE (09)	19 5%	10 6%	1 3%	2 4%	10 5%	8 5%	16 5%	3 3%	8 8%	3 4%	2 1%	6 6%
WILL BRING NEW BUSINESSES TO CITY (08)	18 5%	5 3%	0 0%	3 5%	13 6%	6 3%	16 5%	2 2%	1 1%	4 5%	8 7%	5 5%
WILL IMPROVE TRAFFIC (23)	18 4%	7 5%	2 7%	4 6%	10 5%	7 4%	13 4%	5 5%	5 5%	6 7%	5 4%	1 2%
QUAINT/KEEPS HISTORIC FEEL (12)	16 4%	8 5%	2 8%	0 0%	11 5%	5 3%	15 5%	1 1%	5 5%	3 4%	7 6%	1 1%
LIKE THE LIVE-WORK-PLAY CONCEPT (04)	13 3%	5 3%	0 0%	3 5%	6 3%	7 4%	10 3%	3 4%	2 2%	4 5%	2 2%	5 6%
WILL BE FUN/UPBEAT/CITY LIFE ATOMOSPHERE (14)	13 3%	1 1%	1 6%	1 2%	10 4%	3 2%	8 3%	4 5%	1 1%	2 3%	5 4%	4 4%
WILL CREATE JOBS/ECONOMIC DEVELOPMENT (33)	8 2%	4 2%	1 3%	0 0%	5 2%	4 2%	7 2%	2 2%	1 1%	4 4%	3 2%	1 1%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_?  
(continued)

	Q36: WORK EMPLOYMENT				Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	397	154 39%	22 6%	59 15%	225 57%	172 43%	307 77%	90 23%	97 25%	85 21%	119 30%	95 24%
WILL ATTRACT A YOUNGER CROWD (16)	8 2%	2 1%	0 0%	2 3%	2 1%	6 4%	7 2%	1 1%	0 0%	2 2%	3 3%	3 3%
WILL IMPROVE PARKING (24)	5 1%	2 1%	0 0%	0 0%	4 2%	1 1%	5 2%	0 0%	1 1%	1 1%	3 2%	1 1%
WILL BE FAMILY-FRIENDLY (30)	5 1%	1 1%	3 14%	0 0%	4 2%	1 0%	5 2%	0 0%	3 4%	1 1%	1 1%	0 0%
HAVE KEPT RESIDENTS INFORMED/ GOOD COMMUNICATION (20)	5 1%	2 1%	0 0%	1 2%	3 1%	2 1%	5 2%	0 0%	1 1%	2 2%	1 1%	1 1%
CONNECTS PATHWAYS (07)	5 1%	3 2%	0 0%	0 0%	2 1%	2 1%	5 1%	0 0%	1 1%	2 2%	1 1%	1 1%
WILL INCLUDE A MOVIE THEATER (27)	2 1%	1 1%	0 0%	0 0%	1 1%	1 1%	2 1%	0 0%	0 0%	1 1%	1 1%	0 0%
HAS HIGH-RISE LIVING (10)	2 0%	0 0%	0 0%	0 0%	1 0%	1 0%	1 0%	1 1%	0 0%	0 0%	2 1%	0 0%
APARTMENTS ARE NICE (18)	1 0%	1 0%	0 0%	0 0%	1 0%	1 0%	1 0%	0 0%	1 1%	0 0%	0 0%	1 1%
<b>CONCERNS (NET)</b>	<b>140 35%</b>	<b>61 40%</b>	<b>5 22%</b>	<b>15 25%</b>	<b>79 35%</b>	<b>61 36%</b>	<b>103 34%</b>	<b>37 41%</b>	<b>26 27%</b>	<b>26 30%</b>	<b>53 44%</b>	<b>36 38%</b>
TRAFFIC IS BAD NOW/WILL BE BAD (54)	65 16%	32 21%	3 14%	5 8%	36 16%	28 16%	47 15%	18 20%	13 13%	14 16%	24 20%	14 15%
IT IS TOO MUCH CONSTRUCTION AT ONE TIME (60)	16 4%	5 3%	0 0%	2 4%	6 3%	10 6%	9 3%	7 8%	1 1%	2 3%	6 5%	6 7%
OVERBUILT/TOO BIG FOR AREA (51)	16 4%	8 5%	0 0%	1 2%	10 4%	6 3%	11 4%	5 5%	2 2%	4 5%	8 6%	2 2%
TOO MANY APARTMENTS/CONDOS (52)	12 3%	8 5%	0 0%	1 2%	8 4%	3 2%	8 3%	4 4%	4 4%	1 1%	1 1%	7 7%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_?  
(continued)

	TOTAL	Q36: WORK	Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
		OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	397	154 39%	22 6%	59 15%	225 57%	172 43%	307 77%	90 23%	97 25%	85 21%	119 30%	95 24%
PARKING WILL BE BAD (57)	10 3%	5 3%	1 6%	2 3%	4 2%	7 4%	10 3%	0 0%	1 1%	4 4%	2 2%	3 3%
TOO URBAN OR CITY LIKE (53)	9 2%	2 1%	0 0%	0 0%	5 2%	4 2%	6 2%	2 3%	2 2%	0 0%	2 2%	4 5%
IS TOO EXPENSIVE (56)	8 2%	4 2%	0 0%	1 1%	4 2%	4 2%	5 2%	4 4%	1 1%	1 1%	4 4%	2 2%
IT IS NOT NEEDED (66)	8 2%	3 2%	1 4%	2 4%	6 3%	2 1%	7 2%	1 1%	1 1%	2 2%	5 4%	1 1%
DID NOT GET ENOUGH COMMUNITY INPUT (70)	5 1%	2 1%	0 0%	0 0%	3 1%	2 1%	3 1%	2 2%	2 2%	1 1%	2 2%	1 1%
IS LOSING ITS HISTORIC CHARM (86)	4 1%	2 1%	1 4%	0 0%	3 1%	1 1%	3 1%	1 2%	1 1%	1 1%	2 2%	1 1%
IS TAKING TOO LONG/HURTING OTHER AREA BUSINESS (80)	3 1%	2 1%	0 0%	0 0%	1 0%	2 1%	2 1%	1 1%	1 1%	0 0%	1 1%	1 1%
IGNORING OTHER DEVELOPMENT NEEDS IN THE CITY (76)	3 1%	2 2%	1 4%	0 0%	2 1%	2 1%	2 1%	1 1%	1 1%	1 1%	0 0%	2 2%
CONCERNED ABOUT ROUNDABOUT (59)	2 1%	1 1%	0 0%	2 4%	2 1%	1 0%	2 1%	0 0%	0 0%	0 0%	1 1%	2 2%
THERE IS NOT ENOUGH RETAIL (83)	2 0%	1 1%	0 0%	0 0%	1 0%	1 0%	0 0%	2 2%	0 0%	1 1%	0 0%	1 1%
CONCERNS ABOUT CITY COUNCIL NOT WORKING WITH ZONING (92)	2 0%	0 0%	0 0%	0 0%	1 0%	1 1%	2 1%	0 0%	0 0%	2 2%	0 0%	0 0%
THERE WILL BE BUSINESS TURN- OVER/VACANT PROPERTY (63)	2 0%	1 0%	0 0%	0 0%	1 0%	1 0%	2 0%	0 0%	0 0%	0 0%	1 1%	1 1%
INDIVIDUALS BENEFIT, NOT THE CITY (94)	1 0%	1 1%	0 0%	0 0%	1 0%	1 0%	0 0%	1 2%	0 0%	0 0%	1 1%	1 1%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 22: Why is that: in other words, why are your impressions of the Bridge Street District \_\_\_\_?  
(continued)

	Q36: WORK EMPLOYMENT				Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	397	154 39%	22 6%	59 15%	225 57%	172 43%	307 77%	90 23%	97 25%	85 21%	119 30%	95 24%
FOOT BRIDGE IS NOT NEEDED AND COSTLY (68)	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%
NO APPEALING SHOPS (73)	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
NOT FAMILY FRIENDLY (55)	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%
<b><u>OTHER (NET)</u></b>	<b>45 11%</b>	<b>18 12%</b>	<b>1 4%</b>	<b>10 18%</b>	<b>21 10%</b>	<b>24 14%</b>	<b>31 10%</b>	<b>14 15%</b>	<b>10 11%</b>	<b>6 7%</b>	<b>15 13%</b>	<b>14 14%</b>
IT IS TOO SOON TO TELL/SO MUCH NOT KNOWN (90)	27 7%	12 8%	1 4%	8 14%	11 5%	16 9%	19 6%	8 9%	6 6%	2 3%	7 6%	11 12%
OTHER (97)	18 5%	6 4%	0 0%	2 4%	10 5%	8 5%	13 4%	6 6%	4 4%	4 4%	8 7%	2 2%
<b><u>OTHER CODES</u></b>	<b>21 5%</b>	<b>5 3%</b>	<b>3 13%</b>	<b>9 15%</b>	<b>5 2%</b>	<b>16 9%</b>	<b>13 4%</b>	<b>8 8%</b>	<b>8 8%</b>	<b>3 4%</b>	<b>5 4%</b>	<b>5 5%</b>
DON'T KNOW/REFUSED (98)	21 5%	5 3%	3 13%	9 15%	5 2%	16 9%	13 4%	8 8%	8 8%	3 4%	5 4%	5 5%
NO RESPONSE	4	1	0	1	2	2	1	3	2	1	1	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 23: As plans for the Bridge Street District have developed, has there been too much input from local residents, too little input, or the right amount?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	398	154 39%	22 6%	60 15%	225 57%	173 43%	307 77%	91 23%	98 25%	85 21%	120 30%	95 24%
TOO MUCH (1)	9 2%	3 2%	0 0%	0 0%	5 2%	4 3%	8 3%	1 1%	2 2%	2 2%	4 3%	2 2%
TOO LITTLE (2)	94 24%	33 21%	4 18%	10 17%	62 27%	33 19%	61 20%	34 37%	17 17%	22 25%	33 28%	23 24%
RIGHT AMOUNT (3)	217 54%	81 53%	15 66%	35 58%	116 51%	101 58%	177 58%	40 44%	55 56%	42 49%	65 54%	54 57%
DON'T KNOW/REFUSED (4)	78 20%	37 24%	4 16%	15 24%	43 19%	35 20%	62 20%	16 17%	24 25%	20 23%	18 15%	15 16%
NO RESPONSE	2	1	0	0	1	1	0	2	1	1	0	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 24: How about information: Is the city providing too much information about the Bridge Street District, too little information, or the right amount?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	398	154 39%	22 6%	60 15%	225 57%	173 43%	307 77%	91 23%	98 25%	85 21%	120 30%	95 24%
TOO MUCH (1)	4 1%	2 1%	0 0%	0 0%	1 1%	2 1%	0 0%	4 4%	2 2%	1 2%	0 0%	1 1%
TOO LITTLE (2)	133 34%	49 32%	6 25%	18 30%	77 34%	56 33%	88 29%	45 50%	31 32%	32 38%	41 34%	29 31%
RIGHT AMOUNT (3)	253 64%	100 65%	15 69%	39 65%	144 64%	109 63%	215 70%	38 42%	63 64%	49 58%	78 65%	63 66%
DON'T KNOW/REFUSED (4)	8 2%	2 2%	1 5%	3 6%	3 1%	5 3%	5 2%	3 3%	2 2%	2 2%	1 1%	2 2%
NO RESPONSE	2	1	0	0	1	1	0	2	1	1	0	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 25: Is there anything -- in particular -- about the Bridge Street District you'd like to know more about?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	133	49 37%	6 4%	18 13%	77 58%	56 42%	88 66%	45 34%	31 23%	32 24%	41 30%	29 22%
ANYTHING SPECIFIC (NOT SPECIFIED) (50)	31 23%	14 28%	1 16%	1 8%	17 23%	14 24%	19 22%	12 26%	9 28%	13 40%	5 13%	4 13%
TIMELINE WITH PROGRESS AND FUTURE PROJECTS (02)	24 18%	8 16%	1 24%	4 21%	19 24%	6 10%	21 24%	3 7%	5 15%	7 21%	9 22%	4 13%
ROAD CLOSURES/TRAFFIC (01)	16 12%	10 20%	1 18%	1 5%	11 15%	5 8%	11 13%	5 10%	8 26%	2 7%	2 4%	4 13%
WHAT STORES (06)	12 9%	3 7%	1 18%	1 8%	7 9%	5 10%	10 12%	2 4%	0 0%	3 8%	5 11%	5 17%
WHAT RESTAURANTS (07)	8 6%	2 4%	0 0%	1 8%	5 6%	4 7%	8 10%	0 0%	0 0%	1 3%	4 10%	3 11%
PARKING (03)	6 5%	1 2%	0 0%	0 0%	3 4%	3 5%	3 3%	3 7%	2 5%	0 0%	1 3%	3 11%
WHAT IS THE FINAL VISION (23)	5 4%	4 8%	1 10%	0 0%	5 6%	1 1%	2 3%	3 6%	1 4%	1 2%	2 6%	1 3%
THE RATIO OF APARTMENTS/ CONDOS/HOUSES (08)	5 4%	2 5%	0 0%	0 0%	4 6%	1 1%	5 6%	0 0%	2 6%	2 7%	0 0%	1 2%
COST (09)	5 3%	2 5%	0 0%	1 4%	2 3%	2 4%	4 4%	1 2%	1 5%	0 0%	2 6%	1 2%
IMPACT ON JOBS/ECONOMY (12)	3 2%	1 1%	1 18%	0 0%	2 3%	1 1%	1 1%	2 4%	0 0%	1 3%	2 4%	0 0%
WHAT BUILDINGS ARE ON THE EAST SIDE (05)	3 2%	1 2%	1 14%	0 0%	1 1%	2 3%	1 1%	2 4%	0 0%	0 0%	1 2%	2 6%
INFORMATION ABOUT THE ROUNDAABOUT (26)	2 2%	1 2%	0 0%	0 0%	0 0%	2 4%	1 1%	2 3%	0 0%	0 0%	0 0%	2 9%
AMOUNT OF PRIVATE V. PUBLIC DEVELOPMENT (14)	2 1%	0 0%	0 0%	0 0%	0 0%	2 3%	1 1%	1 3%	0 0%	0 0%	1 3%	1 2%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 25: Is there anything -- in particular -- about the Bridge Street District you'd like to know more about?  
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	133	49 37%	6 4%	18 13%	77 58%	56 42%	88 66%	45 34%	31 23%	32 24%	41 30%	29 22%
HOTEL (04)	2 1%	0 0%	1 17%	1 4%	1 1%	1 1%	2 2%	0 0%	0 0%	0 0%	2 4%	0 0%
IMPACT ON SCHOOLS (13)	2 1%	2 4%	0 0%	0 0%	2 2%	0 0%	2 2%	0 0%	1 3%	0 0%	0 0%	1 3%
HOW RESIDENTS BENEFIT (10)	2 1%	0 0%	0 0%	0 0%	1 1%	1 2%	1 1%	1 1%	0 0%	0 0%	1 3%	1 2%
WHEN ARE OPPORTUNITIES FOR COMMUNITY INPUT (18)	1 1%	1 1%	0 0%	0 0%	1 1%	1 1%	1 1%	1 2%	0 0%	1 2%	0 0%	1 3%
AMOUNT OF PARKS/GREENSPACE (17)	1 1%	1 2%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 3%	0 0%	0 0%
WHAT ABATEMENTS HAVE BEEN GIVEN (20)	1 1%	1 2%	0 0%	1 6%	0 0%	1 2%	1 1%	0 0%	0 0%	0 0%	0 0%	1 4%
WHAT EVENTS/FAMILY ACTIVITIES WILL BE THERE (30)	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%
WHAT'S HAPPENING WITH THE BRIDGE (28)	1 0%	0 0%	0 0%	1 3%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%
OTHER (97)	1 1%	0 0%	0 0%	1 4%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%
NO (99)	32 24%	11 22%	0 0%	9 50%	14 19%	18 32%	18 20%	14 32%	7 21%	8 24%	12 31%	6 20%
NO RESPONSE	267	106	16	42	149	118	220	47	68	54	79	66

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 26: In light of the road work and other construction in the Bridge Street District and at the I-270 interchange, has driving in Dublin been worse than you expected, better than you expected, or pretty much what you expected?

	Q36: WORK EMPLOYMENT			Q34: KIDS IN HH		Q31: A PLC TO LV		Q30: # OF YEARS AS RESIDENT				
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	398	154 39%	22 6%	60 15%	225 57%	173 43%	307 77%	91 23%	98 25%	85 21%	120 30%	95 24%
WORSE THAN EXPECTED (1)	86 22%	30 19%	3 15%	11 19%	49 22%	37 22%	61 20%	25 28%	22 22%	18 21%	23 20%	23 24%
BETTER THAN EXPECTED (2)	85 21%	35 23%	6 29%	14 24%	46 20%	40 23%	74 24%	11 13%	16 17%	18 21%	27 22%	24 25%
WHAT YOU EXPECTED (3)	225 57%	89 58%	12 56%	33 55%	131 58%	95 55%	172 56%	53 58%	60 61%	49 58%	70 58%	47 49%
DON'T KNOW/REFUSED (4)	1 0%	1 0%	0 0%	1 2%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%
NO RESPONSE	2	1	0	0	1	1	0	2	1	1	0	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 27(a): Agree or disagree: The Bridge Street District will enhance Dublin's reputation

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	398	154 39%	22 6%	60 15%	225 57%	173 43%	307 77%	91 23%	98 25%	85 21%	120 30%	95 24%
AGREE STRONGLY (1)	207 52%	80 52%	11 48%	35 59%	115 51%	92 53%	173 56%	34 38%	52 53%	49 57%	57 48%	48 51%
AGREE MODERATELY (2)	141 35%	54 35%	11 48%	21 35%	76 34%	65 38%	103 33%	38 42%	39 39%	23 27%	43 36%	37 39%
DISAGREE MODERATELY (3)	31 8%	13 9%	0 0%	1 2%	22 10%	9 5%	18 6%	13 15%	4 4%	7 8%	14 12%	7 7%
DISAGREE STRONGLY (4)	8 2%	3 2%	1 4%	2 3%	4 2%	5 3%	4 1%	4 4%	0 0%	4 5%	2 2%	2 2%
DON'T KNOW/REFUSED (5)	11 3%	4 3%	0 0%	0 0%	9 4%	1 1%	10 3%	1 1%	4 4%	3 3%	4 3%	1 1%
NO RESPONSE	2	1	0	0	1	1	0	2	1	1	0	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 27(b): Agree or disagree: The Bridge Street District will strengthen the local economy

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	398	154 39%	22 6%	60 15%	225 57%	173 43%	307 77%	91 23%	98 25%	85 21%	120 30%	95 24%
AGREE STRONGLY (1)	218 55%	85 55%	10 46%	35 58%	115 51%	102 59%	185 60%	33 36%	57 58%	47 56%	57 48%	56 59%
AGREE MODERATELY (2)	128 32%	51 33%	10 46%	18 31%	74 33%	53 31%	87 28%	41 46%	33 34%	27 32%	37 31%	30 32%
DISAGREE MODERATELY (3)	30 7%	11 7%	0 0%	2 4%	20 9%	10 6%	22 7%	8 9%	4 4%	4 4%	17 14%	5 5%
DISAGREE STRONGLY (4)	10 2%	4 3%	1 4%	1 2%	7 3%	3 2%	5 2%	5 6%	2 2%	4 4%	2 2%	2 2%
DON'T KNOW/REFUSED (5)	13 3%	3 2%	1 4%	3 4%	9 4%	4 2%	10 3%	3 4%	2 2%	3 4%	6 5%	2 2%
NO RESPONSE	2	1	0	0	1	1	0	2	1	1	0	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 27(c): Agree or disagree: The Bridge Street District will make Dublin more attractive to young professionals

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	398	154 39%	22 6%	60 15%	225 57%	173 43%	307 77%	91 23%	98 25%	85 21%	120 30%	95 24%
AGREE STRONGLY (1)	222 56%	76 50%	12 56%	35 58%	124 55%	98 57%	189 62%	33 37%	55 56%	43 50%	68 57%	57 60%
AGREE MODERATELY (2)	121 30%	55 36%	5 21%	18 30%	69 30%	53 31%	86 28%	36 39%	38 39%	29 34%	31 26%	23 25%
DISAGREE MODERATELY (3)	26 7%	9 6%	2 11%	3 5%	14 6%	12 7%	19 6%	7 7%	2 2%	7 9%	13 11%	3 4%
DISAGREE STRONGLY (4)	15 4%	9 6%	1 4%	1 1%	11 5%	4 2%	6 2%	8 9%	1 1%	4 5%	2 2%	7 8%
DON'T KNOW/REFUSED (5)	14 3%	5 3%	2 9%	4 7%	7 3%	6 4%	7 2%	7 7%	2 2%	2 2%	5 5%	4 4%
NO RESPONSE	2	1	0	0	1	1	0	2	1	1	0	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 27(d): Agree or disagree: The Bridge Street District will make Dublin more attractive to residents planning to retire

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	398	154 39%	22 6%	60 15%	225 57%	173 43%	307 77%	91 23%	98 25%	85 21%	120 30%	95 24%
AGREE STRONGLY (1)	127 32%	45 29%	9 42%	26 43%	76 34%	52 30%	102 33%	25 27%	36 36%	28 33%	34 28%	30 32%
AGREE MODERATELY (2)	135 34%	50 32%	7 32%	19 32%	71 31%	65 37%	106 34%	29 32%	34 35%	26 31%	45 37%	30 31%
DISAGREE MODERATELY (3)	87 22%	35 23%	3 12%	9 16%	43 19%	43 25%	63 21%	24 26%	20 21%	14 16%	28 24%	25 26%
DISAGREE STRONGLY (4)	28 7%	15 10%	2 9%	6 9%	20 9%	9 5%	19 6%	10 11%	1 1%	11 13%	9 7%	8 8%
DON'T KNOW/REFUSED (5)	20 5%	10 6%	1 5%	0 0%	16 7%	4 3%	17 6%	3 4%	7 7%	6 7%	4 4%	3 3%
NO RESPONSE	2	1	0	0	1	1	0	2	1	1	0	0

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 28(a): Satisfaction: Art galleries

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	77 19%	26 17%	2 11%	8 14%	48 21%	29 17%	62 20%	15 16%	21 21%	12 14%	26 22%	18 19%
SOMEWHAT SATISFIED (2)	172 43%	66 42%	11 49%	28 47%	105 46%	67 39%	133 43%	39 42%	39 40%	40 46%	55 46%	38 40%
SOMEWHAT DISSATISFIED (3)	70 17%	27 18%	6 26%	7 11%	32 14%	38 22%	51 16%	19 21%	17 17%	15 17%	17 14%	22 23%
VERY DISSATISFIED (4)	9 2%	7 4%	0 0%	2 4%	2 1%	8 4%	4 1%	6 6%	2 2%	1 1%	3 3%	4 4%
DON'T KNOW/REFUSED (5)	71 18%	29 19%	3 14%	15 24%	39 17%	32 18%	57 19%	14 15%	20 20%	19 22%	19 16%	13 14%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 28(b): Satisfaction: Public art installations

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	146 37%	57 37%	9 39%	22 37%	81 36%	65 38%	123 40%	23 25%	44 44%	33 38%	40 34%	30 31%
SOMEWHAT SATISFIED (2)	170 42%	70 45%	8 38%	25 41%	101 45%	68 39%	124 40%	45 49%	37 37%	40 47%	54 45%	39 41%
SOMEWHAT DISSATISFIED (3)	46 12%	20 13%	2 10%	4 7%	23 10%	23 14%	29 10%	17 18%	7 7%	8 9%	16 13%	15 16%
VERY DISSATISFIED (4)	9 2%	2 1%	1 4%	1 1%	3 1%	5 3%	5 2%	3 4%	1 1%	2 2%	1 1%	5 5%
DON'T KNOW/REFUSED (5)	30 7%	7 4%	2 11%	8 14%	18 8%	11 7%	25 8%	5 5%	11 11%	3 4%	9 7%	6 7%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 28(c): Satisfaction: Cultural and performing arts programming

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	141 35%	48 31%	5 24%	18 31%	89 39%	52 30%	119 39%	22 24%	29 30%	33 39%	48 40%	30 32%
SOMEWHAT SATISFIED (2)	177 44%	74 48%	10 46%	27 45%	95 42%	82 47%	129 42%	48 51%	43 43%	37 43%	54 45%	43 45%
SOMEWHAT DISSATISFIED (3)	31 8%	13 9%	3 12%	1 2%	16 7%	14 8%	24 8%	7 7%	6 6%	6 7%	7 6%	12 13%
VERY DISSATISFIED (4)	8 2%	4 3%	0 0%	0 0%	4 2%	4 2%	6 2%	2 2%	2 2%	3 4%	0 0%	3 3%
DON'T KNOW/REFUSED (5)	43 11%	16 10%	4 18%	13 22%	22 10%	22 12%	29 9%	14 15%	19 19%	6 7%	11 9%	7 8%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 28(d): Satisfaction: Cultural and performing arts venues

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
VERY SATISFIED (1)	133 33%	47 30%	5 21%	23 39%	81 36%	52 30%	111 36%	22 23%	28 29%	31 36%	47 39%	27 28%
SOMEWHAT SATISFIED (2)	184 46%	75 48%	13 61%	22 37%	110 49%	74 43%	137 45%	47 51%	51 52%	43 49%	52 44%	38 39%
SOMEWHAT DISSATISFIED (3)	42 10%	17 11%	1 4%	5 8%	16 7%	26 15%	33 11%	9 10%	6 6%	7 8%	9 7%	19 20%
VERY DISSATISFIED (4)	10 3%	6 4%	0 0%	1 1%	2 1%	8 5%	4 1%	6 6%	3 3%	1 1%	2 1%	5 5%
DON'T KNOW/REFUSED (5)	32 8%	11 7%	3 14%	9 15%	18 8%	13 8%	22 7%	9 10%	10 10%	5 6%	10 8%	7 7%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 29: When it comes to the performing arts in Dublin, is there anything in particular you'd like to see more of -- in terms of both programming and venues?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
MORE COMMUNICATION OR ADVERTISING ABOUT ARTS (02)	21 5%	9 6%	0 0%	0 0%	18 8%	4 2%	17 5%	5 5%	4 4%	8 10%	7 6%	2 2%
MORE OUTDOOR CONCERTS (14)	20 5%	8 5%	2 9%	3 5%	15 6%	6 3%	13 4%	7 7%	4 4%	2 3%	7 6%	7 7%
MORE CONCERTS/MUSIC (NOT SPECIFIED) (04)	19 5%	10 6%	1 4%	3 6%	11 5%	8 5%	17 5%	2 2%	5 5%	3 4%	6 5%	5 5%
MORE CHILD-FRIENDLY PROGRAMS (09)	17 4%	6 4%	4 18%	2 3%	16 7%	2 1%	12 4%	5 6%	11 11%	3 4%	2 1%	2 2%
MORE THEATER (05)	17 4%	10 6%	0 0%	4 6%	7 3%	10 6%	15 5%	2 3%	7 7%	2 3%	3 2%	5 5%
MORE MULTICULTURAL EVENTS (12)	16 4%	7 5%	1 3%	1 1%	12 5%	4 2%	15 5%	1 1%	6 6%	6 7%	2 1%	2 2%
A LARGER INDOOR VENUE (16)	15 4%	5 3%	0 0%	1 1%	8 3%	8 4%	12 4%	3 4%	2 2%	4 4%	5 4%	5 5%
MORE GALLERIES (06)	9 2%	4 3%	0 0%	1 1%	2 1%	7 4%	4 1%	5 5%	1 1%	0 0%	3 2%	5 6%
MORE VENUES (NOT SPECIFIED) (23)	8 2%	4 3%	0 0%	1 2%	4 2%	4 2%	7 2%	2 2%	1 1%	3 3%	3 2%	2 2%
MORE OUTDOOR EVENTS (NOT SPECIFIED) (10)	6 2%	2 1%	0 0%	2 3%	3 1%	3 2%	6 2%	0 0%	2 2%	0 0%	2 2%	2 2%
MORE COMMUNITY EVENTS/ FESTIVALS (01)	6 1%	3 2%	0 0%	1 1%	3 1%	3 2%	6 2%	0 0%	0 0%	2 3%	3 2%	1 1%
MORE BROADWAY TYPE/PROFESSIONAL PERFORMANCES (08)	5 1%	2 1%	1 4%	1 2%	1 0%	4 2%	3 1%	2 2%	0 0%	1 1%	1 1%	3 3%
MORE FAMILY-FRIENDLY EVENTS (30)	2 1%	1 0%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	1 1%	0 0%	2 1%	0 0%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 29: When it comes to the performing arts in Dublin, is there anything in particular you'd like to see more of -- in terms of both programming and venues?  
(continued)

	TOTAL	Q36: WORK	Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
		OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
HAVE BIG NAME ARTISTS AND PERFORMERS (19)	2 1%	0 0%	0 0%	1 2%	1 1%	1 1%	2 1%	0 0%	1 1%	0 0%	1 1%	0 0%
MORE CLASSICAL MUSIC (35)	2 1%	2 1%	0 0%	0 0%	1 0%	2 1%	1 0%	1 1%	0 0%	0 0%	1 1%	1 2%
STREET/ART FAIR (26)	2 0%	1 0%	0 0%	1 1%	0 0%	2 1%	1 0%	1 1%	0 0%	0 0%	1 1%	1 1%
IMPROVE THE ART MUSEUM (21)	2 0%	0 0%	0 0%	1 1%	0 0%	2 1%	2 0%	0 0%	0 0%	0 0%	1 1%	1 1%
MORE DANCE (07)	1 0%	0 0%	0 0%	1 2%	1 1%	0 0%	1 0%	0 0%	0 0%	1 2%	0 0%	0 0%
MORE ARTS AND CRAFTS SHOWS (40)	1 0%	0 0%	1 3%	1 1%	0 0%	1 1%	1 0%	1 1%	1 1%	0 0%	0 0%	0 0%
A LARGER OUTDOOR VENUE (17)	1 0%	0 0%	0 0%	1 2%	0 0%	1 1%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%
ADD A CULTURAL ARTS CENTER (32)	1 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%
MORE FREE PROGRAMMING (37)	1 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%
MORE PHOTOGRAPHY (03)	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%
OTHER (97)	8 2%	3 2%	2 8%	2 3%	4 2%	4 2%	6 2%	2 2%	4 4%	2 2%	1 1%	1 1%
DON'T KNOW/REFUSED (98)	18 4%	7 5%	1 4%	5 8%	12 5%	6 4%	13 4%	5 5%	3 3%	2 3%	7 6%	5 5%
NO (99)	219 55%	80 52%	11 50%	32 53%	118 52%	101 58%	167 54%	52 56%	54 54%	47 55%	67 56%	52 54%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 30: For how many years have you lived in Dublin?

	Q36: WORK Q34: EMPLOYMENT				Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
<b><u>FIVE YEARS OR FEWER</u></b>	<b>99 25%</b>	<b>48 31%</b>	<b>6 28%</b>	<b>9 15%</b>	<b>62 28%</b>	<b>37 21%</b>	<b>74 24%</b>	<b>25 27%</b>	<b>99 100%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>0 0%</b>
1 OR LESS	28 7%	17 11%	2 8%	3 4%	15 7%	12 7%	16 5%	11 12%	28 28%	0 0%	0 0%	0 0%
2	13 3%	4 2%	0 0%	3 5%	6 3%	7 4%	10 3%	3 4%	13 13%	0 0%	0 0%	0 0%
3	20 5%	14 9%	1 3%	2 3%	15 7%	5 3%	15 5%	5 5%	20 20%	0 0%	0 0%	0 0%
4	24 6%	8 5%	3 14%	1 2%	14 6%	9 5%	21 7%	2 2%	24 24%	0 0%	0 0%	0 0%
5	15 4%	5 3%	1 3%	1 1%	11 5%	4 2%	12 4%	3 3%	15 15%	0 0%	0 0%	0 0%
<b><u>SIX TO TEN YEARS</u></b>	<b>86 21%</b>	<b>41 27%</b>	<b>6 28%</b>	<b>9 15%</b>	<b>56 25%</b>	<b>30 17%</b>	<b>69 22%</b>	<b>17 18%</b>	<b>0 0%</b>	<b>86 100%</b>	<b>0 0%</b>	<b>0 0%</b>
6	13 3%	6 4%	1 4%	3 5%	7 3%	5 3%	10 3%	3 3%	0 0%	13 15%	0 0%	0 0%
7	16 4%	7 4%	1 5%	0 0%	13 6%	3 2%	13 4%	3 3%	0 0%	16 19%	0 0%	0 0%
8	17 4%	8 5%	0 0%	3 5%	9 4%	8 5%	14 5%	3 3%	0 0%	17 20%	0 0%	0 0%
9	12 3%	5 3%	2 10%	1 2%	8 3%	5 3%	11 4%	1 1%	0 0%	12 14%	0 0%	0 0%
10	28 7%	16 10%	2 10%	2 4%	18 8%	10 6%	21 7%	7 8%	0 0%	28 32%	0 0%	0 0%

(continued)



## The City of Dublin Community Attitudes Survey: 2016

Question 30: For how many years have you lived in Dublin?  
(continued)

	Q36: WORK EMPLOYMENT				Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
<b><u>11 TO 20 YEARS</u></b>	<b>120 30%</b>	<b>29 19%</b>	<b>4 17%</b>	<b>18 29%</b>	<b>79 35%</b>	<b>41 23%</b>	<b>93 30%</b>	<b>27 29%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>120 100%</b>	<b>0 0%</b>
11	8 2%	1 1%	0 0%	0 0%	6 3%	3 1%	7 2%	2 2%	0 0%	0 0%	8 7%	0 0%
12	10 3%	2 1%	0 0%	2 3%	10 4%	1 0%	10 3%	1 1%	0 0%	0 0%	10 9%	0 0%
13	15 4%	9 6%	1 4%	2 4%	10 4%	6 3%	13 4%	3 3%	0 0%	0 0%	15 13%	0 0%
14	6 1%	0 0%	0 0%	0 0%	4 2%	2 1%	5 2%	1 1%	0 0%	0 0%	6 5%	0 0%
15	19 5%	7 5%	0 0%	3 5%	6 3%	12 7%	16 5%	3 3%	0 0%	0 0%	19 16%	0 0%
16	17 4%	2 1%	1 5%	3 4%	15 7%	2 1%	15 5%	2 2%	0 0%	0 0%	17 14%	0 0%
17	6 2%	0 0%	2 7%	1 1%	5 2%	1 1%	3 1%	3 3%	0 0%	0 0%	6 5%	0 0%
18	6 2%	2 2%	0 0%	1 2%	5 2%	1 1%	5 2%	1 1%	0 0%	0 0%	6 5%	0 0%
19	4 1%	0 0%	0 0%	2 4%	2 1%	1 1%	2 1%	2 2%	0 0%	0 0%	4 3%	0 0%
20	27 7%	6 4%	0 0%	4 7%	16 7%	11 7%	17 6%	10 11%	0 0%	0 0%	27 23%	0 0%
<b><u>MORE THAN 20 YEARS</u></b>	<b>95 24%</b>	<b>37 24%</b>	<b>6 27%</b>	<b>24 41%</b>	<b>29 13%</b>	<b>66 38%</b>	<b>71 23%</b>	<b>24 26%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>95 100%</b>
21	6 1%	5 3%	1 4%	1 1%	1 0%	5 3%	5 2%	1 1%	0 0%	0 0%	0 0%	6 6%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 30: For how many years have you lived in Dublin?  
(continued)

	TOTAL	Q36: WORK	Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
		OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
22	15 4%	2 1%	0 0%	1 1%	9 4%	6 3%	11 4%	4 4%	0 0%	0 0%	0 0%	15 15%
23	4 1%	1 1%	1 5%	2 3%	0 0%	4 2%	3 1%	2 2%	0 0%	0 0%	0 0%	4 5%
24	4 1%	2 1%	0 0%	0 0%	2 1%	2 1%	3 1%	1 1%	0 0%	0 0%	0 0%	4 4%
25	14 3%	8 5%	0 0%	3 5%	5 2%	9 5%	11 4%	3 3%	0 0%	0 0%	0 0%	14 14%
26	6 1%	3 2%	0 0%	1 1%	3 1%	3 2%	4 1%	2 2%	0 0%	0 0%	0 0%	6 6%
27	4 1%	2 1%	2 8%	1 1%	2 1%	2 1%	3 1%	1 1%	0 0%	0 0%	0 0%	4 4%
28	6 1%	4 2%	0 0%	2 3%	1 1%	4 3%	4 1%	1 2%	0 0%	0 0%	0 0%	6 6%
29	2 0%	1 1%	0 0%	1 1%	0 0%	2 1%	1 0%	1 1%	0 0%	0 0%	0 0%	2 2%
30	11 3%	4 3%	2 7%	4 7%	3 1%	8 5%	8 3%	3 3%	0 0%	0 0%	0 0%	11 12%
31	2 0%	1 0%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%	0 0%	0 0%	0 0%	2 2%
32	4 1%	1 1%	0 0%	2 3%	1 0%	4 2%	4 1%	0 0%	0 0%	0 0%	0 0%	4 4%
33	2 0%	0 0%	0 0%	2 3%	0 0%	2 1%	1 0%	1 1%	0 0%	0 0%	0 0%	2 2%
34	1 0%	1 0%	1 3%	1 1%	0 0%	1 1%	1 0%	1 1%	0 0%	0 0%	0 0%	1 2%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 30: For how many years have you lived in Dublin?  
(continued)

	TOTAL	Q36: WORK	Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
		OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
35	2 1%	2 1%	0 0%	0 0%	1 0%	1 1%	2 1%	1 1%	0 0%	0 0%	0 0%	2 3%
36	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	1 2%
37	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%
39	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%
40	1 0%	1 0%	0 0%	1 2%	0 0%	1 1%	1 0%	1 1%	0 0%	0 0%	0 0%	1 2%
46	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%
48	1 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%
50	1 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%
62	1 0%	0 0%	0 0%	1 2%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%
87	1 0%	0 0%	0 0%	1 1%	0 0%	1 0%	0 1%	1 1%	0 0%	0 0%	0 0%	1 1%
ALL MY LIFE (98)	3 1%	0 0%	0 0%	0 0%	0 0%	3 2%	2 1%	1 1%	0 0%	0 0%	0 0%	3 3%
Mean	13.9	12.4	13.3	20.2	11.7	16.8	13.7	14.7	2.8	8.3	15.8	28.6
S.D.	10.5	10.0	9.9	15.1	8.1	12.4	9.9	12.4	1.4	1.5	3.0	8.8
Median	12.0	9.7	9.9	18.8	10.2	15.1	11.8	13.1	2.9	8.3	15.6	26.2

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 31: Do any children -- including adult children -- live in your household?

	Q36: WORK EMPLOYMENT				Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
<b><u>YES (NET)</u></b>	<b>226</b>	<b>94</b>	<b>18</b>	<b>13</b>	<b>226</b>	<b>0</b>	<b>185</b>	<b>41</b>	<b>62</b>	<b>56</b>	<b>79</b>	<b>29</b>
	<b>57%</b>	<b>61%</b>	<b>82%</b>	<b>21%</b>	<b>100%</b>	<b>0%</b>	<b>60%</b>	<b>44%</b>	<b>63%</b>	<b>65%</b>	<b>66%</b>	<b>31%</b>
YES - YOUNGER THAN FIVE (1)	56 14%	29 19%	7 30%	1 1%	56 25%	0 0%	46 15%	11 12%	32 32%	15 17%	7 6%	4 4%
YES - FIVE TO 12 (2)	91 23%	41 27%	7 30%	1 2%	91 40%	0 0%	76 25%	15 16%	35 35%	27 31%	23 19%	6 6%
YES - 13 TO 17 (3)	75 19%	34 22%	8 35%	0 0%	75 33%	0 0%	58 19%	16 18%	12 12%	23 26%	32 27%	8 8%
YES - 18 TO 26 (4)	82 21%	22 14%	8 34%	7 12%	82 36%	0 0%	72 23%	11 11%	9 9%	13 15%	46 39%	15 16%
YES - REFUSED (5)	6 1%	3 2%	0 0%	3 6%	6 2%	0 0%	4 1%	2 2%	0 0%	1 2%	3 2%	2 2%
<b><u>OTHER CODES</u></b>	<b>174</b>	<b>61</b>	<b>4</b>	<b>47</b>	<b>0</b>	<b>174</b>	<b>122</b>	<b>52</b>	<b>37</b>	<b>30</b>	<b>41</b>	<b>66</b>
	<b>43%</b>	<b>39%</b>	<b>18%</b>	<b>79%</b>	<b>0%</b>	<b>100%</b>	<b>40%</b>	<b>56%</b>	<b>37%</b>	<b>35%</b>	<b>34%</b>	<b>69%</b>
NO (6)	172 43%	59 38%	4 18%	47 79%	0 0%	172 99%	120 39%	52 56%	36 37%	30 35%	40 33%	66 69%
DON'T KNOW/REFUSED (7)	2 0%	2 1%	0 0%	0 0%	0 0%	2 1%	2 1%	0 0%	1 1%	0 0%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 32: (Are any of the children in your household / Is that child) enrolled in the Dublin Schools?

	Q36: WORK EMPLOYMENT				Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	226	94 41%	18 8%	13 6%	226 100%	0 0%	185 82%	41 18%	62 28%	56 25%	79 35%	29 13%
YES (1)	130 58%	60 64%	10 56%	0 0%	130 58%	0 0%	105 56%	26 63%	32 51%	34 61%	48 61%	16 55%
NO (2)	96 42%	34 36%	8 44%	13 100%	96 42%	0 0%	81 44%	15 37%	30 49%	22 39%	31 39%	13 45%
NO RESPONSE	174	61	4	47	0	174	122	52	37	30	41	66

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 33: Marital status

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
MARRIED OR LIVING AS A COUPLE (1)	275 69%	121 78%	22 100%	38 64%	169 75%	106 61%	212 69%	63 68%	71 72%	59 68%	73 61%	72 75%
SEPARATED, DIVORCED (2)	41 10%	15 9%	0 0%	11 19%	15 7%	26 15%	32 10%	9 10%	16 16%	10 11%	8 7%	7 7%
WIDOWED (3)	11 3%	2 1%	0 0%	8 13%	6 3%	5 3%	9 3%	2 2%	3 3%	2 3%	2 2%	4 4%
NEVER BEEN MARRIED (4)	69 17%	15 10%	0 0%	3 5%	33 14%	36 21%	51 17%	18 19%	9 9%	14 16%	33 28%	13 13%
DON'T KNOW/REFUSED (5)	5 1%	2 2%	0 0%	0 0%	4 2%	1 0%	4 1%	1 1%	1 1%	2 2%	2 2%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 34: Employment status

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
EMPLOYED FULL-TIME (1)	257 64%	135 87%	0 0%	0 0%	156 69%	101 58%	201 65%	56 61%	74 75%	62 72%	70 59%	51 53%
STUDENT (2)	37 9%	0 0%	0 0%	0 0%	24 11%	13 7%	30 10%	7 8%	3 3%	4 4%	20 17%	10 11%
HOMEMAKER (3)	22 6%	2 1%	22 100%	0 0%	18 8%	4 2%	15 5%	7 8%	6 6%	6 7%	4 3%	6 6%
RETIRED (4)	60 15%	7 4%	0 0%	60 100%	13 6%	47 27%	48 16%	12 13%	9 9%	9 10%	18 15%	24 26%
TEMPORARILY UNEMPLOYED (5)	2 1%	0 0%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	1 1%	2 1%	0 0%
DISABLED (6)	1 0%	1 1%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%
DON'T KNOW/REFUSED (7)	21 5%	11 7%	0 0%	0 0%	12 5%	9 5%	11 3%	10 11%	7 7%	4 4%	7 6%	4 4%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 35: Are you employed part-time?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	144	20 14%	22 15%	60 42%	70 49%	73 51%	107 74%	37 26%	25 18%	24 17%	49 34%	44 31%
YES (1)	55 38%	20 100%	9 40%	14 23%	29 41%	26 35%	35 33%	19 52%	14 54%	9 37%	14 29%	17 39%
NO (2)	87 61%	0 0%	13 60%	46 77%	40 57%	48 65%	70 65%	17 48%	12 46%	15 63%	34 68%	27 61%
DON'T KNOW/REFUSED (3)	2 1%	0 0%	0 0%	0 0%	2 2%	0 0%	2 2%	0 0%	0 0%	0 0%	2 3%	0 0%
NO RESPONSE	257	135	0	0	156	101	201	56	74	62	70	51

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 36: What is the ZIP code at your work place?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	311	155 50%	9 3%	14 4%	185 59%	126 41%	236 76%	75 24%	88 28%	71 23%	84 27%	68 22%
<b><u>DUBLIN</u></b>	<b>116 37%</b>	<b>0 0%</b>	<b>5 56%</b>	<b>3 26%</b>	<b>65 35%</b>	<b>51 41%</b>	<b>86 37%</b>	<b>29 39%</b>	<b>32 36%</b>	<b>19 27%</b>	<b>43 51%</b>	<b>22 32%</b>
43016 (07)	36 12%	0 0%	2 26%	1 10%	22 12%	15 12%	28 12%	9 12%	15 17%	6 9%	11 13%	4 7%
43017 (08)	79 25%	0 0%	3 30%	2 16%	43 23%	37 29%	59 25%	21 27%	17 19%	13 18%	32 38%	17 26%
<b><u>OUTSIDE OF DUBLIN</u></b>	<b>155 50%</b>	<b>155 100%</b>	<b>2 19%</b>	<b>7 51%</b>	<b>94 51%</b>	<b>61 48%</b>	<b>116 49%</b>	<b>39 51%</b>	<b>48 55%</b>	<b>41 58%</b>	<b>29 34%</b>	<b>37 54%</b>
43002 (02)	1 0%	1 0%	1 9%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%
43021 (10)	1 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%
43026 (12)	5 2%	5 3%	0 0%	0 0%	5 3%	0 0%	4 1%	2 2%	1 2%	3 4%	0 0%	1 2%
43035 (14)	1 0%	1 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%
43054 (15)	3 1%	3 2%	0 0%	0 0%	2 1%	1 1%	2 1%	1 1%	0 0%	1 2%	2 2%	0 0%
43064 (20)	2 1%	2 1%	0 0%	0 0%	1 1%	1 1%	2 1%	0 0%	0 0%	1 2%	0 0%	1 1%
43065 (21)	4 1%	4 3%	0 0%	1 6%	2 1%	2 1%	4 2%	0 0%	2 2%	0 0%	1 1%	2 3%
43068 (23)	1 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%
43081 (27)	4 1%	4 3%	0 0%	0 0%	2 1%	2 1%	1 0%	3 5%	0 0%	3 5%	1 1%	0 0%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 36: What is the ZIP code at your work place?  
(continued)

	TOTAL	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
		OUT- SIDE DBLN		HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	311	155 50%		9 3%	14 4%	185 59%	126 41%	236 76%	75 24%	88 28%	71 23%	84 27%	68 22%
43082 (28)	5 1%	5 3%		0 0%	1 6%	2 1%	3 2%	5 2%	0 0%	0 0%	2 3%	0 0%	3 4%
43085 (30)	8 3%	8 5%		0 0%	1 6%	1 1%	6 5%	4 2%	4 5%	1 1%	3 4%	1 2%	3 4%
43040 (31)	1 0%	1 1%		0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	1 1%	0 0%	0 0%
43123 (42)	2 1%	2 1%		0 0%	1 6%	2 1%	0 0%	2 1%	0 0%	1 1%	0 0%	0 0%	1 1%
43125 (44)	1 0%	1 1%		0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%
43140 (53)	3 1%	3 2%		0 0%	0 0%	3 2%	0 0%	1 0%	2 3%	2 3%	1 1%	0 0%	0 0%
43162 (58)	1 0%	1 0%		0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%
43201 (61)	4 1%	4 3%		0 0%	0 0%	1 1%	3 2%	4 2%	0 0%	2 2%	3 4%	0 0%	0 0%
43202 (62)	3 1%	3 2%		0 0%	0 0%	3 1%	0 0%	3 1%	0 0%	0 0%	2 2%	1 1%	0 0%
43204 (64)	1 0%	1 1%		0 0%	0 0%	1 0%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%	1 2%
43205 (65)	2 1%	2 2%		0 0%	0 0%	1 0%	2 1%	2 1%	1 1%	0 0%	0 0%	1 1%	2 2%
43207 (67)	2 1%	2 1%		0 0%	0 0%	1 0%	1 1%	2 1%	0 0%	0 0%	0 0%	2 2%	1 1%
43210 (70)	14 4%	14 9%		0 0%	1 5%	8 4%	6 5%	12 5%	2 3%	4 4%	3 4%	4 4%	3 5%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 36: What is the ZIP code at your work place?  
(continued)

	TOTAL	Q36: WORK	Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
		OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	311	155 50%	9 3%	14 4%	185 59%	126 41%	236 76%	75 24%	88 28%	71 23%	84 27%	68 22%
43212 (72)	3 1%	3 2%	0 0%	0 0%	3 1%	0 0%	1 0%	1 2%	0 0%	3 4%	0 0%	0 0%
43213 (73)	2 1%	2 1%	0 0%	0 0%	2 1%	0 0%	1 0%	1 1%	0 0%	1 1%	1 1%	0 0%
43214 (74)	3 1%	3 2%	0 0%	0 0%	1 1%	2 2%	2 1%	1 2%	1 1%	1 1%	1 1%	1 1%
43215 (75)	29 9%	29 19%	0 0%	2 13%	15 8%	14 11%	21 9%	8 11%	13 14%	4 6%	5 6%	7 11%
43217 (77)	2 1%	2 1%	1 10%	0 0%	1 1%	1 1%	2 1%	1 1%	0 0%	1 1%	1 2%	0 0%
43219 (79)	2 1%	2 1%	0 0%	0 0%	1 0%	2 1%	2 1%	1 1%	0 0%	1 1%	0 0%	2 2%
43220 (80)	3 1%	3 2%	0 0%	0 0%	1 0%	2 1%	2 1%	1 1%	0 0%	1 1%	1 1%	1 1%
43221 (81)	4 1%	4 3%	0 0%	0 0%	3 1%	2 1%	3 1%	1 2%	2 2%	0 0%	1 1%	2 2%
43222 (82)	3 1%	3 2%	0 0%	0 0%	2 1%	1 1%	2 1%	1 2%	2 3%	0 0%	0 0%	1 1%
43223 (83)	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%
43224 (84)	1 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%
43228 (88)	6 2%	6 4%	0 0%	0 0%	5 3%	1 1%	4 2%	2 2%	3 3%	2 2%	1 1%	1 1%
43229 (89)	2 1%	2 1%	0 0%	1 5%	1 1%	1 1%	2 1%	0 0%	0 0%	0 0%	2 2%	0 0%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 36: What is the ZIP code at your work place?  
(continued)

	TOTAL	Q36: WORK	Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
		OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	311	155 50%	9 3%	14 4%	185 59%	126 41%	236 76%	75 24%	88 28%	71 23%	84 27%	68 22%
43230 (90)	3 1%	3 2%	0 0%	0 0%	3 1%	0 0%	3 1%	0 0%	1 1%	1 1%	0 0%	1 1%
43231 (91)	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%
43235 (95)	6 2%	6 4%	0 0%	0 0%	5 3%	1 0%	4 2%	1 2%	3 3%	2 3%	1 1%	0 0%
OTHER (97)	16 5%	16 10%	0 0%	1 5%	12 6%	4 3%	13 6%	3 4%	7 8%	2 3%	3 4%	4 6%
<b><u>OTHER CODES</u></b>	<b>40 13%</b>	<b>0 0%</b>	<b>2 25%</b>	<b>3 24%</b>	<b>26 14%</b>	<b>14 11%</b>	<b>33 14%</b>	<b>7 10%</b>	<b>8 9%</b>	<b>10 15%</b>	<b>13 15%</b>	<b>9 14%</b>
DON'T KNOW/REFUSED (98)	40 13%	0 0%	2 25%	3 24%	26 14%	14 11%	33 14%	7 10%	8 9%	10 15%	13 15%	9 14%
NO RESPONSE	89	0	13	46	41	48	72	17	12	15	35	27

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 37: Other than friends and family, where do you get most of your news and information about Dublin?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
CITY WEBSITE (01)	100 25%	35 23%	6 25%	8 14%	69 30%	31 18%	84 27%	16 17%	27 28%	20 24%	39 33%	13 14%
CITY SOCIAL NETWORKING SITES (e.g., FACEBOOK, TWITTER) (02)	77 19%	28 18%	5 24%	4 7%	57 25%	20 12%	67 22%	11 12%	22 22%	19 22%	24 20%	13 13%
THIS WEEK: DUBLIN VILLAGER (03)	147 37%	61 39%	13 57%	31 52%	70 31%	77 45%	110 36%	37 40%	25 26%	25 29%	49 41%	48 50%
ENEWS FROM DUBLIN (04)	35 9%	16 10%	3 14%	5 9%	22 10%	13 7%	26 9%	8 9%	12 12%	6 7%	6 5%	11 12%
CIVIC OR HOMEOWNERS ASSOCIATIONS (05)	22 5%	10 7%	1 4%	7 11%	10 4%	12 7%	14 5%	8 8%	10 10%	4 4%	7 6%	1 1%
COLUMBUS DISPATCH (06)	31 8%	9 6%	1 4%	9 15%	11 5%	20 12%	22 7%	8 9%	5 5%	8 10%	6 5%	11 12%
DUBLIN TV ONLINE (07)	20 5%	8 5%	3 14%	5 8%	9 4%	11 6%	13 4%	6 7%	4 4%	3 4%	6 5%	7 7%
DUBLIN LIFE MAGAZINE (08)	12 3%	8 5%	1 4%	2 3%	5 2%	7 4%	10 3%	2 2%	6 6%	3 4%	0 0%	3 3%
INTERNET, NOT SPECIFIED (09)	14 3%	8 5%	0 0%	2 3%	7 3%	7 4%	11 4%	3 3%	2 2%	6 7%	1 1%	4 4%
LOCAL NEWSPAPER, DON'T KNOW THE NAME (10)	9 2%	3 2%	0 0%	1 2%	6 3%	3 2%	6 2%	3 4%	0 0%	4 4%	5 4%	1 1%
RECREATION CENTER (11)	6 2%	1 1%	0 0%	2 3%	5 2%	2 1%	4 1%	2 2%	1 1%	2 2%	2 1%	2 2%
SCHOOLS (12)	3 1%	1 0%	0 0%	0 0%	3 1%	0 0%	2 1%	1 1%	1 1%	0 0%	1 1%	1 1%
LIBRARY (13)	3 1%	1 0%	0 0%	1 1%	2 1%	1 0%	3 1%	0 0%	1 1%	0 0%	2 1%	1 1%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 37: Other than friends and family, where do you get most of your news and information about Dublin?  
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
NEXTDOOR (14)	5 1%	5 3%	1 3%	0 0%	5 2%	1 0%	5 2%	0 0%	3 3%	2 3%	0 0%	0 0%
OTHER (97)	29 7%	7 4%	2 10%	5 8%	16 7%	14 8%	18 6%	11 11%	6 6%	11 13%	9 7%	3 3%
DON'T KNOW/REFUSED (98)	22 5%	7 5%	0 0%	3 5%	11 5%	11 6%	18 6%	4 4%	3 3%	3 3%	8 7%	8 9%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 38: Do you own or rent your home?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
<b><u>OWN</u></b>	<b>323</b>	<b>132</b>	<b>20</b>	<b>52</b>	<b>188</b>	<b>135</b>	<b>257</b>	<b>66</b>	<b>70</b>	<b>71</b>	<b>98</b>	<b>84</b>
	<b>81%</b>	<b>85%</b>	<b>90%</b>	<b>86%</b>	<b>83%</b>	<b>78%</b>	<b>84%</b>	<b>72%</b>	<b>71%</b>	<b>83%</b>	<b>82%</b>	<b>88%</b>
OWN - FREESTANDING HOUSE (1)	285	116 71%	19 86%	38 64%	179 79%	106 61%	228 74%	57 61%	62 63%	59 68%	89 74%	75 79%
OWN - CONDO (2)	39	16 10%	1 5%	13 22%	9 4%	30 17%	29 9%	10 11%	8 8%	13 15%	9 7%	9 9%
<b><u>RENT</u></b>	<b>58</b>	<b>21</b>	<b>2</b>	<b>7</b>	<b>23</b>	<b>35</b>	<b>37</b>	<b>22</b>	<b>25</b>	<b>13</b>	<b>13</b>	<b>7</b>
	<b>15%</b>	<b>14%</b>	<b>10%</b>	<b>11%</b>	<b>10%</b>	<b>20%</b>	<b>12%</b>	<b>23%</b>	<b>25%</b>	<b>16%</b>	<b>11%</b>	<b>7%</b>
RENT (3)	58	21 15%	2 10%	7 11%	23 10%	35 20%	37 12%	22 23%	25 25%	13 16%	13 11%	7 7%
<b><u>OTHER CODES</u></b>	<b>18</b>	<b>2</b>	<b>0</b>	<b>1</b>	<b>15</b>	<b>3</b>	<b>14</b>	<b>5</b>	<b>4</b>	<b>1</b>	<b>9</b>	<b>4</b>
	<b>5%</b>	<b>1%</b>	<b>0%</b>	<b>2%</b>	<b>7%</b>	<b>2%</b>	<b>4%</b>	<b>5%</b>	<b>4%</b>	<b>2%</b>	<b>8%</b>	<b>4%</b>
DON'T KNOW/REFUSED/OTHER (4)	18	2 5%	0 0%	1 2%	15 7%	3 2%	14 4%	5 5%	4 4%	1 2%	9 8%	4 4%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 39: How do you prefer to receive information from your neighborhood or homeowners association?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	323	132 41%	20 6%	52 16%	188 58%	135 42%	257 79%	66 21%	70 22%	71 22%	98 30%	84 26%
NEXTDOOR (1)	9 3%	1 1%	2 9%	2 3%	7 3%	2 2%	9 3%	0 0%	3 5%	2 3%	3 3%	1 1%
EMAIL (2)	186 57%	80 61%	14 68%	23 45%	117 62%	69 51%	151 59%	35 53%	39 56%	43 61%	58 60%	45 53%
WEBSITE I CAN ACCESS AS NEEDED (3)	19 6%	10 7%	0 0%	4 7%	11 6%	8 6%	15 6%	4 6%	5 7%	2 3%	5 5%	7 8%
IN PRINT, LEFT IN CLUBHOUSE (4)	32 10%	6 4%	2 8%	9 18%	16 9%	16 12%	28 11%	5 7%	7 10%	8 11%	8 9%	9 11%
DON'T WANT INFORMATION (5)	9 3%	2 2%	0 0%	0 0%	5 3%	4 3%	6 2%	3 5%	1 1%	2 3%	1 1%	5 6%
OTHER (6)	7 2%	2 2%	0 0%	1 3%	4 2%	2 2%	2 1%	4 6%	3 4%	1 1%	2 2%	1 1%
NO ASSOCIATION (7)	10 3%	5 4%	0 0%	2 3%	2 1%	8 6%	8 3%	1 2%	3 5%	1 1%	0 0%	5 6%
DON'T KNOW/REFUSED (8)	12 4%	5 4%	0 0%	4 8%	5 3%	7 5%	10 4%	3 4%	2 3%	4 5%	3 3%	4 5%
MAIL (9)	41 13%	21 16%	3 14%	7 13%	21 11%	20 15%	29 11%	12 18%	6 9%	9 12%	18 18%	8 9%
NO RESPONSE	77	23	2	8	38	39	50	26	29	15	22	11

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 40: For local news, what TV channel do you watch most?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
CMH 4 (NBC) (1)	106 26%	41 26%	6 28%	23 38%	59 26%	47 27%	88 29%	17 19%	27 27%	15 18%	31 26%	33 35%
SYX 6 (ABC) (2)	59 15%	25 16%	3 13%	11 18%	34 15%	26 15%	49 16%	10 11%	11 11%	16 19%	17 14%	15 16%
BNS 10 (CBS) (3)	107 27%	39 25%	7 33%	16 27%	62 27%	46 26%	85 28%	22 23%	29 29%	25 29%	29 25%	24 25%
FOX, 28 (4)	33 8%	11 7%	0 0%	5 9%	20 9%	12 7%	20 7%	13 14%	10 10%	6 7%	11 9%	6 6%
OTHER (5)	7 2%	0 0%	1 5%	0 0%	4 2%	3 2%	6 2%	2 2%	0 0%	4 5%	2 2%	1 1%
DON'T KNOW/REFUSED/DON'T WATCH LOCAL NEWS (06)	88 22%	39 25%	5 22%	5 8%	47 21%	40 23%	59 19%	29 31%	23 23%	20 23%	29 24%	16 17%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 41: Do you have Internet access at home?

	Q36: WORK EMPLOYMENT				Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
YES (1)	392 98%	154 99%	22 100%	53 89%	226 100%	165 95%	302 98%	90 97%	95 95%	85 98%	120 100%	93 97%
NO (2)	9 2%	1 1%	0 0%	7 11%	0 0%	9 5%	6 2%	3 3%	5 5%	1 2%	0 0%	3 3%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 42(a): Satisfaction: The choice of Internet providers available to you

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	392	154 39%	22 6%	53 14%	226 58%	165 42%	302 77%	90 23%	95 24%	85 22%	120 31%	93 24%
VERY SATISFIED (1)	145 37%	57 37%	7 34%	22 41%	81 36%	64 39%	113 38%	32 35%	40 43%	25 30%	40 34%	39 42%
SOMEWHAT SATISFIED (2)	124 32%	45 29%	7 31%	20 38%	69 30%	56 34%	95 31%	29 33%	23 24%	30 36%	39 33%	32 34%
SOMEWHAT DISSATISFIED (3)	70 18%	30 20%	3 15%	7 14%	38 17%	32 19%	49 16%	21 24%	18 20%	14 17%	20 17%	18 19%
VERY DISSATISFIED (4)	49 12%	21 14%	5 21%	4 7%	36 16%	12 8%	43 14%	6 6%	11 12%	14 17%	19 16%	4 4%
DON'T KNOW/REFUSED (5)	4 1%	1 1%	0 0%	0 0%	3 1%	1 1%	2 1%	2 2%	2 2%	1 1%	1 1%	0 0%
NO RESPONSE	9	1	0	7	0	9	6	3	5	1	0	3

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 42(b): Satisfaction: The speed of your Internet service

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	392	154 39%	22 6%	53 14%	226 58%	165 42%	302 77%	90 23%	95 24%	85 22%	120 31%	93 24%
VERY SATISFIED (1)	133 34%	56 36%	7 31%	19 36%	75 33%	58 35%	110 36%	24 26%	38 40%	20 24%	45 38%	30 32%
SOMEWHAT SATISFIED (2)	169 43%	62 40%	7 31%	24 46%	93 41%	76 46%	122 40%	47 52%	33 35%	43 51%	45 38%	47 51%
SOMEWHAT DISSATISFIED (3)	41 10%	16 10%	4 18%	6 12%	26 11%	15 9%	33 11%	8 9%	12 13%	8 10%	12 10%	9 9%
VERY DISSATISFIED (4)	43 11%	19 12%	3 14%	3 6%	28 13%	15 9%	35 12%	8 9%	9 10%	11 13%	16 14%	7 7%
DON'T KNOW/REFUSED (5)	6 1%	1 1%	1 6%	0 0%	5 2%	1 1%	2 1%	3 4%	2 3%	2 3%	1 1%	0 0%
NO RESPONSE	9	1	0	7	0	9	6	3	5	1	0	3

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 42(c): Satisfaction: The price you pay for the Internet services you receive

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	392	154 39%	22 6%	53 14%	226 58%	165 42%	302 77%	90 23%	95 24%	85 22%	120 31%	93 24%
VERY SATISFIED (1)	43 11%	18 12%	4 17%	6 11%	24 11%	19 12%	29 10%	14 15%	15 15%	7 8%	15 13%	7 7%
SOMEWHAT SATISFIED (2)	135 34%	57 37%	6 27%	16 31%	82 36%	52 32%	107 35%	28 31%	33 35%	33 39%	39 32%	30 32%
SOMEWHAT DISSATISFIED (3)	123 31%	48 31%	6 28%	15 28%	63 28%	60 37%	96 32%	27 30%	24 25%	26 31%	42 35%	31 34%
VERY DISSATISFIED (4)	77 20%	27 17%	5 22%	12 22%	45 20%	32 19%	61 20%	15 17%	20 21%	14 17%	18 15%	24 26%
DON'T KNOW/REFUSED (5)	14 4%	3 2%	1 6%	4 7%	13 6%	1 1%	8 3%	6 6%	3 3%	4 5%	5 4%	2 2%
NO RESPONSE	9	1	0	7	0	9	6	3	5	1	0	3

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 43: Do you have a Smartphone?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
YES, IPHONE (1)	277 69%	113 73%	16 74%	31 52%	160 71%	117 67%	216 70%	60 65%	68 68%	60 70%	78 65%	70 74%
YES, ANDROID (2)	91 23%	34 22%	5 21%	12 20%	56 25%	35 20%	70 23%	21 23%	21 21%	22 26%	33 28%	15 16%
YES, OTHER (3)	3 1%	3 2%	0 0%	1 1%	3 1%	1 0%	3 1%	0 0%	0 0%	1 1%	2 1%	1 1%
NO (4)	26 7%	5 3%	1 5%	15 25%	6 3%	20 12%	17 6%	9 10%	8 8%	3 3%	6 5%	9 9%
DON'T KNOW/REFUSED (5)	3 1%	1 1%	0 0%	1 1%	1 0%	2 1%	1 0%	2 2%	2 2%	0 0%	1 1%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 44: With what device do you access the Internet most often, especially for social media or networking sites?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	392	154 39%	22 6%	53 14%	226 58%	166 42%	302 77%	90 23%	95 24%	85 22%	120 31%	93 24%
PHONE (1)	194 50%	73 48%	14 65%	13 25%	126 55%	69 41%	149 49%	45 50%	56 59%	49 57%	53 44%	37 40%
TABLET (2)	63 16%	28 18%	3 15%	17 31%	34 15%	28 17%	50 17%	13 14%	13 14%	12 15%	17 14%	20 22%
DESK- OR LAPTOP COMPUTER (3)	121 31%	48 31%	5 21%	22 41%	57 25%	64 39%	91 30%	31 34%	22 23%	23 27%	43 36%	33 36%
DON'T KNOW/REFUSED/DEPENDS (4)	14 4%	5 3%	0 0%	1 2%	9 4%	5 3%	12 4%	2 2%	3 4%	1 1%	8 6%	2 2%
NO RESPONSE	8	1	0	7	0	8	5	3	5	1	0	3

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 45: Do you have a Facebook account?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	392	154 39%	22 6%	53 14%	226 58%	166 42%	302 77%	90 23%	95 24%	85 22%	120 31%	93 24%
YES (1)	283 72%	110 71%	17 75%	38 72%	170 75%	113 68%	226 75%	57 64%	65 69%	65 76%	89 74%	64 69%
NO (2)	105 27%	42 27%	6 25%	15 28%	53 23%	52 31%	75 25%	30 34%	27 29%	19 22%	30 25%	29 31%
DON'T KNOW/REFUSED (3)	4 1%	2 1%	0 0%	0 0%	3 1%	1 1%	2 1%	2 2%	2 2%	1 1%	1 1%	0 0%
NO RESPONSE	8	1	0	7	0	8	5	3	5	1	0	3

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 46: Do you get news from the City of Dublin on Facebook?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	283	110 39%	17 6%	38 14%	170 60%	113 40%	226 80%	57 20%	65 23%	65 23%	89 31%	64 22%
YES (1)	93 33%	37 34%	8 51%	8 21%	63 37%	29 26%	80 35%	13 23%	22 34%	25 38%	28 31%	18 28%
NO (2)	185 66%	70 64%	8 49%	28 74%	105 62%	81 72%	143 63%	43 75%	42 65%	39 59%	59 67%	45 71%
DON'T KNOW/REFUSED (3)	5 2%	3 3%	0 0%	2 5%	2 1%	3 3%	3 2%	2 3%	1 2%	2 2%	2 2%	1 1%
NO RESPONSE	117	45	6	22	56	61	82	36	34	21	31	32

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 47: Do you have a Twitter account?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	392	154 39%	22 6%	53 14%	226 58%	166 42%	302 77%	90 23%	95 24%	85 22%	120 31%	93 24%
YES (1)	135 34%	57 37%	4 19%	8 16%	84 37%	51 31%	111 37%	24 27%	38 40%	27 32%	37 31%	33 35%
NO (2)	251 64%	93 60%	18 81%	45 84%	137 60%	114 69%	187 62%	64 71%	55 58%	55 65%	81 68%	60 65%
DON'T KNOW/REFUSED (3)	6 2%	4 3%	0 0%	0 0%	5 2%	1 1%	4 1%	2 2%	2 2%	3 3%	1 1%	0 0%
NO RESPONSE	8	1	0	7	0	8	5	3	5	1	0	3

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 48: Do you follow the city on Twitter?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	135	57 42%	4 3%	8 6%	84 62%	51 38%	111 82%	24 18%	38 28%	27 20%	37 28%	33 24%
YES (1)	47 35%	17 30%	3 77%	3 35%	33 39%	14 28%	41 37%	6 26%	14 38%	8 30%	17 45%	8 23%
NO (2)	86 64%	40 70%	1 23%	5 65%	50 59%	36 72%	69 62%	18 74%	24 62%	19 70%	19 50%	25 77%
DON'T KNOW/REFUSED (3)	2 1%	0 0%	0 0%	0 0%	2 2%	0 0%	2 2%	0 0%	0 0%	0 0%	2 5%	0 0%
NO RESPONSE	265	98	18	51	142	123	196	69	61	59	82	62

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 49: What other social networks do you use actively?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	392	154 39%	22 6%	53 14%	226 58%	166 42%	302 77%	90 23%	95 24%	85 22%	120 31%	93 24%
INSTAGRAM (01)	81 21%	21 14%	5 21%	5 9%	51 22%	30 18%	67 22%	14 16%	21 23%	14 16%	27 23%	19 20%
LINKEDIN (02)	88 22%	40 26%	2 10%	3 6%	50 22%	38 23%	65 21%	23 26%	20 21%	15 18%	33 27%	20 22%
NEXTDOOR (03)	18 4%	8 5%	0 0%	1 3%	13 6%	4 3%	16 5%	2 2%	4 4%	5 5%	5 4%	4 4%
PINTEREST (04)	27 7%	8 5%	3 12%	3 6%	15 6%	12 7%	23 8%	3 3%	8 8%	5 6%	7 6%	7 7%
REDDIT (05)	14 3%	3 2%	1 3%	0 0%	8 4%	5 3%	9 3%	5 5%	1 1%	5 5%	4 3%	4 4%
SNAPCHAT (06)	18 5%	4 3%	0 0%	2 3%	13 6%	5 3%	13 4%	5 6%	7 7%	7 8%	2 2%	2 3%
WHATSAPP (07)	17 4%	4 2%	4 20%	0 0%	14 6%	3 2%	12 4%	5 5%	6 6%	8 9%	4 3%	0 0%
YELP (08)	11 3%	4 2%	1 3%	0 0%	8 3%	3 2%	9 3%	1 1%	3 3%	3 3%	3 2%	2 2%
TUMBLR (10)	4 1%	2 1%	0 0%	0 0%	0 0%	4 2%	4 1%	0 0%	2 2%	0 0%	0 0%	2 2%
GOOGLE+ (11)	2 1%	1 0%	1 3%	0 0%	1 1%	1 1%	2 1%	1 1%	2 2%	0 0%	0 0%	0 0%
WECHAT (12)	3 1%	3 2%	0 0%	0 0%	3 1%	0 0%	3 1%	0 0%	0 0%	2 2%	2 1%	0 0%
OTHER (97)	7 2%	4 3%	0 0%	1 1%	6 3%	1 1%	6 2%	1 1%	3 3%	2 3%	1 1%	1 1%
DON'T KNOW/REFUSED/NONE (98)	199 51%	80 52%	13 57%	44 82%	104 46%	94 57%	151 50%	48 53%	51 54%	44 52%	54 45%	50 54%
NO RESPONSE	8	1	0	7	0	8	5	3	5	1	0	3

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 50: Do you visit a City of Dublin website at least once a day, at least once a week, at least once a month, or less often than once a month?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	392	154 39%	22 6%	53 14%	226 58%	166 42%	302 77%	90 23%	95 24%	85 22%	120 31%	93 24%
<b><u>YES</u></b>	<b>243</b>	<b>103</b>	<b>17</b>	<b>20</b>	<b>153</b>	<b>90</b>	<b>192</b>	<b>51</b>	<b>59</b>	<b>51</b>	<b>81</b>	<b>52</b>
	<b>62%</b>	<b>67%</b>	<b>75%</b>	<b>37%</b>	<b>68%</b>	<b>54%</b>	<b>63%</b>	<b>57%</b>	<b>62%</b>	<b>60%</b>	<b>67%</b>	<b>56%</b>
YES: AT LEAST ONCE A DAY (1)	2 0%	0 0%	0 0%	0 0%	0 0%	2 1%	0 0%	2 2%	2 2%	0 0%	0 0%	0 0%
YES: AT LEAST ONCE A WEEK (2)	21 5%	11 7%	4 17%	2 4%	17 8%	4 2%	16 5%	5 6%	4 4%	5 6%	7 5%	6 6%
YES: AT LEAST ONCE A MONTH (3)	85 22%	34 22%	7 33%	7 14%	56 25%	29 17%	68 22%	17 19%	29 30%	21 25%	18 15%	17 18%
YES: LESS OFTEN THAN ONCE A MONTH (4)	125 32%	56 36%	6 25%	10 18%	73 32%	52 31%	100 33%	24 27%	25 26%	21 25%	49 41%	30 32%
YES: NOT SURE (5)	10 3%	2 1%	0 0%	1 1%	7 3%	3 2%	8 2%	3 3%	0 0%	3 3%	7 6%	0 0%
<b><u>OTHER CODES</u></b>	<b>150</b>	<b>51</b>	<b>6</b>	<b>33</b>	<b>73</b>	<b>76</b>	<b>111</b>	<b>39</b>	<b>36</b>	<b>34</b>	<b>39</b>	<b>41</b>
	<b>38%</b>	<b>33%</b>	<b>25%</b>	<b>63%</b>	<b>32%</b>	<b>46%</b>	<b>37%</b>	<b>43%</b>	<b>38%</b>	<b>40%</b>	<b>33%</b>	<b>44%</b>
NO (6)	145 37%	46 30%	6 25%	33 61%	70 31%	74 45%	107 35%	38 42%	34 36%	33 39%	39 33%	39 42%
DON'T KNOW/REFUSED (7)	5 1%	5 3%	0 0%	1 1%	3 1%	2 1%	4 1%	1 1%	2 2%	1 1%	0 0%	2 2%
NO RESPONSE	8	1	0	7	0	8	5	3	5	1	0	3

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 51: Do you currently subscribe to the *Columbus Dispatch*?

	Q36: WORK EMPLOYMENT				Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
<b><u>YES</u></b>	<b>165</b>	<b>62</b>	<b>8</b>	<b>37</b>	<b>80</b>	<b>84</b>	<b>127</b>	<b>38</b>	<b>23</b>	<b>24</b>	<b>51</b>	<b>66</b>
	<b>41%</b>	<b>40%</b>	<b>37%</b>	<b>62%</b>	<b>35%</b>	<b>48%</b>	<b>41%</b>	<b>41%</b>	<b>23%</b>	<b>28%</b>	<b>43%</b>	<b>70%</b>
YES: ALL WEEK (1)	91 23%	32 21%	4 17%	30 50%	34 15%	57 33%	71 23%	20 21%	9 9%	14 16%	25 21%	43 45%
YES: SUNDAY ONLY (2)	50 13%	17 11%	4 17%	4 7%	33 15%	17 10%	39 13%	11 12%	11 11%	9 10%	15 13%	15 16%
YES: OTHER (3)	3 1%	1 0%	0 0%	1 1%	1 0%	2 1%	3 1%	0 0%	0 0%	0 0%	2 2%	1 1%
YES: SATURDAY AND SUNDAY (6)	8 2%	5 3%	0 0%	0 0%	5 2%	3 2%	6 2%	2 2%	1 1%	1 1%	3 3%	3 3%
YES: SUNDAY AND WEDNESDAY (7)	2 0%	2 1%	0 0%	0 0%	2 1%	0 0%	1 0%	1 1%	0 0%	0 0%	2 1%	0 0%
YES: FRIDAY-SUNDAY (8)	6 2%	4 3%	0 0%	2 3%	2 1%	4 2%	4 1%	2 2%	1 1%	1 1%	0 0%	5 5%
YES: THURSDAY-SUNDAY (9)	4 1%	1 1%	1 3%	0 0%	3 1%	1 1%	2 1%	2 2%	1 1%	0 0%	4 3%	0 0%
<b><u>NO</u></b>	<b>235</b>	<b>92</b>	<b>14</b>	<b>23</b>	<b>146</b>	<b>89</b>	<b>180</b>	<b>55</b>	<b>76</b>	<b>62</b>	<b>69</b>	<b>29</b>
	<b>59%</b>	<b>60%</b>	<b>63%</b>	<b>38%</b>	<b>65%</b>	<b>51%</b>	<b>59%</b>	<b>59%</b>	<b>76%</b>	<b>72%</b>	<b>57%</b>	<b>30%</b>
NO (4)	235 59%	92 60%	14 63%	23 38%	146 65%	89 51%	180 59%	55 59%	76 76%	62 72%	69 57%	29 30%
<b><u>DON'T KNOW/REFUSED</u></b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>
	<b>0%</b>	<b>1%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>1%</b>	<b>0%</b>	<b>0%</b>	<b>1%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>
DON'T KNOW/REFUSED (5)	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 53: Do you read the paper edition of the *Dispatch* or do you read it online?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	162	62 38%	8 5%	35 21%	80 50%	82 50%	125 77%	37 23%	22 14%	24 15%	51 31%	65 40%
PAPER (1)	117 72%	41 66%	7 91%	26 75%	62 77%	55 67%	91 73%	26 69%	12 55%	23 93%	39 76%	43 66%
ONLINE (2)	14 9%	5 8%	1 9%	2 6%	8 10%	6 7%	12 10%	2 5%	3 14%	0 0%	5 10%	6 9%
BOTH - EQUALLY (3)	7 5%	4 6%	0 0%	3 8%	2 3%	5 6%	2 2%	5 14%	2 10%	0 0%	3 6%	2 3%
BOTH - MOSTLY PAPER (4)	15 9%	5 9%	0 0%	4 12%	3 4%	12 14%	14 11%	1 2%	2 7%	2 7%	3 7%	8 13%
BOTH - MOSTLY ONLINE (5)	7 4%	6 9%	0 0%	0 0%	4 5%	3 4%	4 3%	3 8%	2 7%	0 0%	1 2%	4 7%
DON'T KNOW/REFUSED (6)	2 1%	1 2%	0 0%	0 0%	1 2%	1 1%	1 1%	1 2%	1 6%	0 0%	0 0%	1 1%
NO RESPONSE	238	93	14	25	146	92	183	55	77	62	69	31

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 54: Do you currently subscribe to *Business First* -- or read it routinely without a subscription?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
YES: SUBSCRIBE (1)	23 6%	11 7%	1 5%	1 2%	10 4%	14 8%	17 6%	6 7%	6 6%	4 5%	6 5%	7 7%
YES: READ IT ROUTINELY (2)	32 8%	16 10%	1 6%	1 1%	16 7%	16 9%	27 9%	5 6%	6 6%	5 6%	13 11%	7 8%
NO (3)	338 84%	126 81%	20 89%	54 91%	198 88%	140 81%	259 84%	79 85%	84 84%	75 87%	100 84%	79 83%
DON'T KNOW/REFUSED (4)	7 2%	3 2%	0 0%	4 7%	2 1%	4 2%	4 1%	2 3%	3 3%	2 2%	0 0%	2 2%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 56: Do you read the print edition of *Business First* or do you read it online?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	55	27 48%	2 4%	2 3%	26 47%	30 53%	44 79%	11 21%	13 23%	9 17%	19 35%	14 25%
PRINT (1)	24 43%	13 47%	1 44%	2 100%	12 46%	12 40%	20 44%	4 38%	3 26%	3 34%	10 51%	7 52%
ONLINE (2)	18 32%	7 26%	1 56%	0 0%	8 32%	10 33%	13 30%	5 42%	5 41%	6 59%	5 25%	2 18%
BOTH - EQUALLY (3)	5 10%	5 17%	0 0%	0 0%	2 8%	3 11%	4 9%	2 13%	1 7%	0 0%	1 7%	3 22%
BOTH - MOSTLY ONLINE (5)	6 11%	3 11%	0 0%	0 0%	3 13%	3 8%	5 12%	1 6%	3 26%	1 7%	1 5%	1 8%
DON'T KNOW/REFUSED (6)	2 4%	0 0%	0 0%	0 0%	0 0%	2 8%	2 5%	0 0%	0 0%	0 0%	2 12%	0 0%
NO RESPONSE	345	128	20	58	200	144	263	81	87	77	100	81

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 57: During the past year, have you ridden a bicycle?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
YES (1)	271 68%	111 72%	13 60%	26 44%	176 78%	95 55%	216 70%	55 59%	61 61%	58 68%	87 73%	65 68%
NO (2)	128 32%	43 28%	9 40%	34 56%	51 22%	78 45%	91 30%	38 41%	38 38%	28 32%	33 27%	30 32%
DON'T KNOW/REFUSED (3)	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 58: Do you ride a bicycle ...?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	271	111 41%	13 5%	26 10%	176 65%	95 35%	216 80%	55 20%	61 22%	58 21%	87 32%	65 24%
ALMOST EVERY DAY (1)	6 2%	2 1%	0 0%	4 15%	5 3%	1 1%	6 3%	1 1%	1 1%	1 1%	4 4%	1 2%
A FEW TIMES A WEEK (2)	59 22%	27 24%	4 30%	5 18%	40 23%	19 20%	51 24%	8 14%	19 32%	13 22%	15 17%	12 18%
A FEW TIMES A MONTH (3)	82 30%	38 34%	3 26%	6 24%	55 31%	28 29%	66 30%	17 31%	14 23%	17 29%	30 34%	22 33%
LESS OFTEN (4)	121 45%	44 39%	6 44%	10 40%	76 43%	45 48%	93 43%	29 52%	27 44%	27 46%	39 44%	29 45%
DON'T KNOW/REFUSED (5)	2 1%	1 1%	0 0%	1 3%	0 0%	2 2%	1 0%	1 2%	0 0%	1 2%	0 0%	1 1%
NO RESPONSE	129	44	9	34	51	79	92	38	39	28	33	30

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 59: Which of the following three categories best describes why you ride a bicycle ...?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	271	111 41%	13 5%	26 10%	176 65%	95 35%	216 80%	55 20%	61 22%	58 21%	87 32%	65 24%
TO COMMUTE TO WORK OR SCHOOL (1)	3 1%	1 1%	0 0%	0 0%	2 1%	2 2%	3 1%	0 0%	1 1%	0 0%	1 1%	2 2%
TO RUN ERRANDS (2)	4 1%	1 1%	0 0%	0 0%	3 2%	1 1%	3 2%	1 1%	0 0%	0 0%	3 4%	1 1%
FOR FUN, RECREATION, OR EXERCISE (3)	261 97%	108 97%	13 100%	25 97%	171 97%	91 95%	208 96%	54 98%	60 99%	57 98%	83 95%	61 94%
DON'T KNOW/REFUSED (4)	3 1%	2 1%	0 0%	1 3%	1 1%	2 2%	3 1%	1 1%	0 0%	1 2%	1 1%	2 2%
NO RESPONSE	129	44	9	34	51	79	92	38	39	28	33	30

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 60: Age

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
YOUNGER THAN 25 (1)	46 12%	8 5%	0 0%	0 0%	32 14%	14 8%	38 12%	9 9%	2 2%	7 8%	25 21%	11 12%
25 TO 34 (2)	55 14%	25 16%	5 25%	1 1%	32 14%	23 13%	42 14%	13 14%	25 26%	13 16%	10 8%	6 7%
35 TO 44 (3)	78 19%	44 28%	3 15%	0 0%	64 28%	13 8%	61 20%	17 18%	37 37%	21 24%	17 14%	4 4%
45 TO 54 (4)	93 23%	41 27%	7 32%	2 3%	67 30%	26 15%	72 23%	21 23%	13 13%	23 26%	37 31%	21 22%
55 TO 64 (5)	70 18%	24 15%	5 21%	19 31%	23 10%	47 27%	52 17%	19 20%	11 11%	14 16%	20 17%	26 27%
65 TO 74 (6)	36 9%	11 7%	2 8%	18 31%	4 2%	33 19%	28 9%	8 9%	6 6%	8 9%	5 5%	17 18%
OLDER THAN 74 (7)	22 6%	2 1%	0 0%	20 34%	4 2%	18 10%	16 5%	7 7%	6 6%	0 0%	6 5%	10 10%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 61: As you look to the future, which is more likely: you will live in Dublin indefinitely or you will eventually settle in another community, either in Ohio or another state?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
LIVE IN DUBLIN INDEFINITELY (1)	221 55%	85 55%	14 63%	41 69%	126 56%	95 55%	185 60%	37 40%	60 60%	53 61%	57 48%	52 54%
RESETTLE -- IN OHIO (2)	57 14%	22 14%	5 22%	3 6%	30 13%	27 15%	37 12%	19 21%	14 14%	8 9%	17 14%	18 19%
RESETTLE -- ANOTHER STATE (3)	82 20%	37 24%	3 12%	9 15%	43 19%	38 22%	53 17%	29 31%	15 15%	18 21%	29 25%	19 20%
DON'T KNOW/REFUSED (4)	40 10%	12 8%	1 3%	6 11%	26 12%	14 8%	33 11%	8 8%	11 11%	7 9%	16 13%	6 7%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 61: As you look to the future, which is more likely: you will live in Dublin indefinitely or you will eventually settle in another community, either in Ohio or another state?

(YOUNGER THAN 55)

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	272	118 44%	16 6%	3 1%	195 72%	76 28%	213 78%	59 22%	77 28%	64 24%	88 33%	42 15%
LIVE IN DUBLIN INDEFINITELY (1)	145 53%	72 61%	9 58%	1 23%	111 57%	34 45%	127 60%	18 30%	42 55%	40 62%	43 48%	20 48%
RESETTLE -- IN OHIO (2)	42 16%	14 12%	5 31%	0 0%	27 14%	15 20%	28 13%	15 25%	12 16%	6 10%	15 17%	9 22%
RESETTLE -- ANOTHER STATE (3)	56 21%	24 20%	2 12%	0 0%	37 19%	19 25%	36 17%	20 33%	12 16%	15 23%	18 21%	11 26%
DON'T KNOW/REFUSED (4)	28 10%	8 7%	0 0%	2 77%	21 11%	8 10%	22 10%	7 11%	10 13%	4 6%	13 14%	2 5%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 61: As you look to the future, which is more likely: you will live in Dublin indefinitely or you will eventually settle in another community, either in Ohio or another state?

(55 OR OLDER)

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	129	37 29%	6 5%	57 45%	31 24%	98 76%	95 74%	34 26%	22 17%	22 17%	31 24%	53 41%
LIVE IN DUBLIN INDEFINITELY (1)	77 60%	13 34%	5 76%	40 71%	16 51%	61 62%	58 61%	19 56%	17 77%	13 61%	15 47%	31 59%
RESETTLE -- IN OHIO (2)	14 11%	8 22%	0 0%	3 6%	3 10%	11 12%	10 10%	5 14%	2 10%	1 5%	2 7%	9 17%
RESETTLE -- ANOTHER STATE (3)	26 20%	13 34%	1 12%	9 16%	6 21%	19 20%	17 17%	9 27%	2 10%	4 17%	11 36%	9 16%
DON'T KNOW/REFUSED (4)	12 9%	4 10%	1 12%	4 8%	6 18%	6 7%	11 11%	1 4%	1 3%	4 17%	3 11%	4 8%

SOURCE: Saperstein Associates, Inc., February 2016, 15003



## The City of Dublin Community Attitudes Survey: 2016

Question 62: What's likely in your case: remain in your home as long as possible or downsize to a smaller home or condominium?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	221	85 38%	14 6%	41 19%	126 57%	95 43%	185 83%	37 17%	60 27%	53 24%	57 26%	52 23%
REMAIN IN MY HOME (1)	149 67%	58 68%	8 54%	34 83%	76 60%	73 77%	122 66%	27 73%	43 73%	37 70%	33 57%	35 68%
DOWNSIZE (2)	63 28%	22 26%	5 38%	7 17%	45 35%	18 19%	55 30%	8 21%	15 24%	11 22%	24 41%	13 25%
DON'T KNOW/REFUSED (3)	10 5%	5 6%	1 7%	0 0%	6 5%	4 4%	8 4%	2 6%	2 3%	5 9%	1 2%	3 6%
NO RESPONSE	179	70	8	19	100	79	123	56	40	33	62	44

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 63: Household income

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
\$100,000 OR LESS (1)	96 24%	24 16%	5 22%	30 50%	35 15%	61 35%	68 22%	28 30%	26 26%	20 23%	30 25%	20 21%
\$101,000 TO \$149,000 (2)	70 17%	34 22%	3 14%	10 17%	38 17%	32 18%	53 17%	17 18%	16 16%	16 18%	21 17%	17 18%
\$150,000 TO \$199,000 (3)	70 18%	27 17%	3 16%	6 10%	48 21%	22 13%	59 19%	11 12%	21 21%	14 17%	18 15%	17 18%
\$200,000 TO \$250,000 (4)	48 12%	22 14%	2 11%	3 4%	33 15%	15 9%	40 13%	9 9%	11 11%	11 13%	16 13%	11 11%
MORE THAN \$250,000 (5)	56 14%	27 17%	2 7%	2 3%	39 17%	17 10%	45 15%	11 12%	15 15%	10 12%	16 13%	15 15%
DON'T KNOW/REFUSED (6)	60 15%	21 13%	7 30%	9 15%	34 15%	26 15%	43 14%	17 18%	10 11%	15 17%	19 16%	16 17%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 63: Household income (EXCLUDES DK / RF)

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	341	134 39%	15 5%	51 15%	192 57%	148 43%	265 78%	76 22%	89 26%	71 21%	101 30%	79 23%
\$100,000 OR LESS (1)	96 28%	24 18%	5 31%	30 59%	35 18%	61 41%	68 26%	28 37%	26 29%	20 28%	30 30%	20 25%
\$101,000 TO \$149,000 (2)	70 20%	34 25%	3 20%	10 20%	38 20%	32 22%	53 20%	17 22%	16 18%	16 22%	21 20%	17 22%
\$150,000 TO \$199,000 (3)	70 21%	27 20%	3 23%	6 12%	48 25%	22 15%	59 22%	11 15%	21 24%	14 20%	18 18%	17 21%
\$200,000 TO \$250,000 (4)	48 14%	22 17%	2 15%	3 5%	33 17%	15 10%	40 15%	9 11%	11 12%	11 16%	16 16%	11 14%
MORE THAN \$250,000 (5)	56 16%	27 20%	2 11%	2 4%	39 20%	17 12%	45 17%	11 14%	15 17%	10 14%	16 16%	15 18%
NO RESPONSE	60	21	7	9	34	26	43	17	10	15	19	16

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Question 64: Race

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	385	147 38%	21 5%	59 15%	216 56%	169 44%	295 77%	90 23%	94 25%	82 21%	117 30%	92 24%
AFRICAN-AMERICAN (1)	6 2%	1 1%	2 10%	1 2%	5 2%	1 1%	6 2%	0 0%	2 2%	2 3%	2 2%	0 0%
ASIAN (2)	53 14%	20 14%	3 14%	2 3%	39 18%	14 8%	41 14%	12 14%	10 11%	19 23%	20 17%	4 4%
HISPANIC (3)	4 1%	2 1%	1 5%	0 0%	4 2%	0 0%	3 1%	1 1%	1 1%	2 3%	1 1%	0 0%
WHITE (4)	319 83%	123 84%	15 71%	56 94%	168 78%	152 90%	244 83%	75 84%	80 85%	59 71%	92 79%	88 96%
MULTI-RACIAL (7)	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
NATIVE AMERICAN (8)	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%
NO RESPONSE	15	8	1	1	10	5	12	3	5	4	3	3

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 65: Have I reached you today on a landline or cell phone?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
LANDLINE (1)	81 20%	26 17%	8 36%	26 44%	38 17%	43 25%	61 20%	21 22%	4 4%	10 12%	29 24%	38 40%
CELL PHONE (2)	317 79%	127 82%	14 64%	34 56%	187 83%	130 75%	245 80%	72 78%	94 95%	75 87%	91 76%	57 60%
DON'T KNOW/REFUSED (3)	2 0%	2 1%	0 0%	0 0%	1 0%	1 1%	2 1%	0 0%	1 1%	1 1%	0 0%	0 0%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Gender

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
MALE (1)	197 49%	87 56%	1 6%	24 40%	109 48%	87 50%	142 46%	55 59%	46 47%	43 51%	66 55%	41 43%
FEMALE (2)	203 51%	68 44%	21 94%	36 60%	117 52%	87 50%	165 54%	38 41%	53 53%	43 49%	54 45%	54 57%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

### Ward

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	400	155 39%	22 6%	60 15%	226 57%	174 43%	307 77%	93 23%	99 25%	86 21%	120 30%	95 24%
WARD 1 (1)	105 26%	49 32%	8 37%	15 25%	63 28%	42 24%	77 25%	28 30%	23 23%	22 26%	31 26%	29 31%
WARD 2 (2)	112 28%	40 26%	6 27%	20 34%	54 24%	58 33%	77 25%	35 37%	39 39%	30 35%	26 22%	16 17%
WARD 3 (3)	101 25%	34 22%	4 19%	17 29%	57 25%	44 25%	81 26%	20 21%	20 20%	18 21%	31 26%	32 33%
WARD 4 (4)	83 21%	32 20%	4 17%	8 13%	52 23%	30 17%	72 23%	11 11%	17 18%	15 18%	32 26%	18 19%

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 22(a): Why is that: in other words, why are your impressions of the Bridge Street District positive?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	345	130 38%	20 6%	54 16%	193 56%	152 44%	280 81%	65 19%	89 26%	78 22%	96 28%	83 24%
<b><u>PRAISE (NET)</u></b>	<b>222</b>	<b>84</b>	<b>14</b>	<b>28</b>	<b>137</b>	<b>85</b>	<b>187</b>	<b>35</b>	<b>58</b>	<b>54</b>	<b>55</b>	<b>55</b>
	<b>64%</b>	<b>65%</b>	<b>70%</b>	<b>52%</b>	<b>71%</b>	<b>56%</b>	<b>67%</b>	<b>53%</b>	<b>66%</b>	<b>69%</b>	<b>57%</b>	<b>66%</b>
WILL BENEFIT RESDIENTS AND CITY (03)	44 13%	12 9%	2 12%	7 14%	29 15%	15 10%	38 14%	5 8%	14 15%	13 17%	8 8%	10 12%
VARIETY OF SHOPS/RETAIL (05)	40 12%	18 14%	4 17%	1 1%	28 14%	13 8%	33 12%	7 11%	16 18%	10 13%	8 8%	7 8%
VARIETY OF RESTAURANTS (06)	40 12%	16 12%	3 13%	2 4%	25 13%	15 10%	38 13%	2 4%	13 14%	12 16%	7 7%	8 10%
FORWARD LOOKING/EXCITING (01)	34 10%	13 10%	1 4%	6 11%	23 12%	11 7%	32 11%	2 3%	5 5%	5 7%	9 10%	14 17%
GOOD USE OF EXISTING LAND (02)	28 8%	13 10%	1 4%	5 9%	19 10%	10 6%	25 9%	4 5%	4 5%	6 8%	8 9%	10 12%
HAS BEEN WELL PLANNED/WELL THOUGHT OUT (36)	21 6%	8 6%	0 0%	1 1%	11 6%	10 7%	21 7%	1 1%	6 6%	4 5%	8 8%	4 5%
HAS A FOCUS ON WALKING/FOOT BRIDGE (09)	19 5%	10 8%	1 3%	2 4%	10 5%	8 5%	16 6%	3 5%	8 9%	3 4%	2 2%	6 7%
WILL BRING NEW BUSINESSES TO CITY (08)	18 5%	5 4%	0 0%	3 5%	13 6%	6 4%	16 6%	2 3%	1 1%	4 5%	8 8%	5 6%
WILL IMPROVE TRAFFIC (23)	18 5%	7 5%	2 8%	4 7%	10 5%	7 5%	13 5%	5 7%	5 6%	6 7%	5 5%	1 2%
QUAINT/KEEPS HISTORIC FEEL (12)	16 5%	8 6%	2 9%	0 0%	11 6%	5 3%	15 6%	1 1%	5 5%	3 4%	7 7%	1 1%
LIKE THE LIVE-WORK-PLAY CONCEPT (04)	13 4%	5 4%	0 0%	3 6%	6 3%	7 4%	10 3%	3 5%	2 2%	4 5%	2 2%	5 6%
WILL BE FUN/UPBEAT/CITY LIFE ATOMOSPHERE (14)	13 4%	1 1%	1 6%	1 2%	10 5%	3 2%	8 3%	4 7%	1 1%	2 3%	5 5%	4 5%
WILL CREATE JOBS/ECONOMIC DEVELOPMENT (33)	8 2%	4 3%	1 3%	0 0%	5 2%	4 2%	7 2%	2 2%	1 1%	4 5%	3 3%	1 1%

(continued)



## The City of Dublin Community Attitudes Survey: 2016

Question 22(a): Why is that: in other words, why are your impressions of the Bridge Street District positive?  
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	345	130 38%	20 6%	54 16%	193 56%	152 44%	280 81%	65 19%	89 26%	78 22%	96 28%	83 24%
WILL ATTRACT A YOUNGER CROWD (16)	8 2%	2 2%	0 0%	2 3%	2 1%	6 4%	7 3%	1 2%	0 0%	2 2%	3 3%	3 4%
WILL IMPROVE PARKING (24)	5 2%	2 1%	0 0%	0 0%	4 2%	1 1%	5 2%	0 0%	1 1%	1 1%	3 3%	1 1%
WILL BE FAMILY-FRIENDLY (30)	5 1%	1 1%	3 15%	0 0%	4 2%	1 0%	5 2%	0 0%	3 4%	1 1%	1 1%	0 0%
HAVE KEPT RESIDENTS INFORMED/ GOOD COMMUNICATION (20)	5 1%	2 1%	0 0%	1 2%	3 1%	2 2%	5 2%	0 0%	1 1%	2 2%	1 1%	1 1%
CONNECTS PATHWAYS (07)	5 1%	3 2%	0 0%	0 0%	2 1%	2 2%	5 2%	0 0%	1 1%	2 2%	1 1%	1 1%
WILL INCLUDE A MOVIE THEATER (27)	2 1%	1 1%	0 0%	0 0%	1 1%	1 1%	2 1%	0 0%	0 0%	1 2%	1 1%	0 0%
HAS HIGH-RISE LIVING (10)	2 0%	0 0%	0 0%	0 0%	1 0%	1 1%	1 0%	1 1%	0 0%	0 0%	2 2%	0 0%
APARTMENTS ARE NICE (18)	1 0%	1 1%	0 0%	0 0%	1 0%	1 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%
<b>CONCERNS (NET)</b>	<b>98 28%</b>	<b>39 30%</b>	<b>4 20%</b>	<b>12 23%</b>	<b>54 28%</b>	<b>44 29%</b>	<b>80 29%</b>	<b>18 27%</b>	<b>20 22%</b>	<b>18 23%</b>	<b>36 37%</b>	<b>24 29%</b>
TRAFFIC IS BAD NOW/WILL BE BAD (54)	46 13%	22 17%	2 11%	4 7%	24 13%	21 14%	38 13%	8 12%	9 11%	11 14%	15 16%	11 13%
IT IS TOO MUCH CONSTRUCTION AT ONE TIME (60)	14 4%	4 3%	0 0%	2 4%	5 2%	10 6%	9 3%	5 8%	1 2%	2 2%	6 7%	5 6%
PARKING WILL BE BAD (57)	10 3%	5 4%	1 6%	2 3%	4 2%	7 4%	10 4%	0 0%	1 1%	4 5%	2 2%	3 4%
OVERBUILT/TOO BIG FOR AREA (51)	7 2%	3 2%	0 0%	1 1%	5 3%	1 1%	6 2%	1 1%	1 1%	2 2%	4 5%	0 0%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 22(a): Why is that: in other words, why are your impressions of the Bridge Street District positive?  
(continued)

	Q36: WORK EMPLOYMENT				Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	345	130 38%	20 6%	54 16%	193 56%	152 44%	280 81%	65 19%	89 26%	78 22%	96 28%	83 24%
TOO MANY APARTMENTS/CONDOS (52)	6 2%	5 4%	0 0%	1 2%	4 2%	2 2%	5 2%	1 1%	2 2%	1 1%	0 0%	4 4%
IT IS NOT NEEDED (66)	5 1%	0 0%	1 5%	2 3%	5 2%	0 0%	5 2%	0 0%	1 1%	1 1%	3 3%	0 0%
TOO URBAN OR CITY LIKE (53)	3 1%	2 2%	0 0%	0 0%	2 1%	2 1%	3 1%	0 0%	2 2%	0 0%	1 1%	0 0%
IS TAKING TOO LONG/HURTING OTHER AREA BUSINESS (80)	3 1%	2 2%	0 0%	0 0%	1 0%	2 2%	2 1%	1 2%	1 1%	0 0%	1 1%	1 1%
IGNORING OTHER DEVELOPMENT NEEDS IN THE CITY (76)	3 1%	2 2%	1 4%	0 0%	2 1%	2 1%	2 1%	1 1%	1 1%	1 1%	0 0%	2 2%
IS TOO EXPENSIVE (56)	3 1%	1 1%	0 0%	0 0%	2 1%	1 1%	3 1%	0 0%	1 1%	0 0%	2 2%	0 0%
IS LOSING ITS HISTORIC CHARM (86)	3 1%	1 1%	1 5%	0 0%	3 2%	0 0%	3 1%	0 0%	1 1%	1 1%	1 1%	0 0%
CONCERNED ABOUT ROUNDABOUT (59)	2 0%	1 1%	0 0%	2 3%	1 0%	1 1%	2 1%	0 0%	0 0%	0 0%	0 0%	2 2%
DID NOT GET ENOUGH COMMUNITY INPUT (70)	2 0%	1 1%	0 0%	0 0%	2 1%	0 0%	1 0%	1 1%	2 2%	0 0%	0 0%	0 0%
THERE WILL BE BUSINESS TURN-OVER/VACANT PROPERTY (63)	2 0%	1 1%	0 0%	0 0%	1 0%	1 1%	2 1%	0 0%	0 0%	0 0%	1 1%	1 1%
FOOT BRIDGE IS NOT NEEDED AND COSTLY (68)	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%
CONCERNS ABOUT CITY COUNCIL NOT WORKING WITH ZONING (92)	1 0%	0 0%	0 0%	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%
THERE IS NOT ENOUGH RETAIL (83)	1 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 22(a): Why is that: in other words, why are your impressions of the Bridge Street District positive?  
(continued)

	TOTAL	Q36: WORK	Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
		OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	345	130 38%	20 6%	54 16%	193 56%	152 44%	280 81%	65 19%	89 26%	78 22%	96 28%	83 24%
INDIVIDUALS BENEFIT, NOT THE CITY (94)	1 0%	1 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%
<b><u>OTHER (NET)</u></b>	<b>38 11%</b>	<b>15 11%</b>	<b>0 0%</b>	<b>10 18%</b>	<b>15 8%</b>	<b>23 15%</b>	<b>28 10%</b>	<b>11 16%</b>	<b>8 9%</b>	<b>6 8%</b>	<b>11 12%</b>	<b>13 16%</b>
IT IS TOO SOON TO TELL/SO MUCH NOT KNOWN (90)	25 7%	11 9%	0 0%	7 14%	10 5%	15 10%	18 6%	7 11%	6 7%	2 3%	6 6%	11 13%
OTHER (97)	13 4%	4 3%	0 0%	2 4%	5 3%	8 5%	10 4%	3 5%	2 2%	4 5%	5 6%	2 3%
<b><u>OTHER CODES</u></b>	<b>18 5%</b>	<b>5 4%</b>	<b>3 15%</b>	<b>6 11%</b>	<b>5 3%</b>	<b>13 9%</b>	<b>13 5%</b>	<b>5 8%</b>	<b>8 9%</b>	<b>3 4%</b>	<b>3 3%</b>	<b>4 5%</b>
DON'T KNOW/REFUSED (98)	18 5%	5 4%	3 15%	6 11%	5 3%	13 9%	13 5%	5 8%	8 9%	3 4%	3 3%	4 5%
NO RESPONSE	55	25	2	6	33	22	27	27	11	8	23	12

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## The City of Dublin Community Attitudes Survey: 2016

Question 22(b): Why is that: in other words, why are your impressions of the Bridge Street District negative?

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT-SIDE DBLN	HM-MKR	RTRD	YES	NO	EX-CLLNT	NOT EX-CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	51	24 47%	2 3%	5 10%	31 61%	20 39%	27 52%	25 48%	9 17%	8 15%	23 44%	12 24%
<b><u>CONCERNS (NET)</u></b>	<b>42</b>	<b>22</b>	<b>1</b>	<b>3</b>	<b>25</b>	<b>17</b>	<b>23</b>	<b>19</b>	<b>6</b>	<b>8</b>	<b>17</b>	<b>12</b>
	<b>83%</b>	<b>90%</b>	<b>44%</b>	<b>49%</b>	<b>80%</b>	<b>86%</b>	<b>86%</b>	<b>79%</b>	<b>71%</b>	<b>100%</b>	<b>75%</b>	<b>94%</b>
TRAFFIC IS BAD NOW/WILL BE BAD (54)	19 37%	10 43%	1 44%	1 12%	12 38%	7 35%	9 35%	10 39%	4 44%	3 40%	9 38%	4 29%
OVERBUILT/TOO BIG FOR AREA (51)	9 17%	5 21%	0 0%	1 13%	4 14%	4 21%	5 18%	4 16%	1 17%	2 29%	3 13%	2 16%
TOO URBAN OR CITY LIKE (53)	6 11%	0 0%	0 0%	0 0%	3 10%	2 12%	3 12%	2 10%	0 0%	0 0%	1 5%	4 36%
TOO MANY APARTMENTS/CONDOS (52)	5 11%	3 14%	0 0%	0 0%	4 14%	1 5%	2 9%	3 12%	2 20%	0 0%	1 4%	3 23%
IS TOO EXPENSIVE (56)	5 10%	3 11%	0 0%	1 13%	2 7%	3 15%	2 6%	4 14%	0 0%	1 13%	2 10%	2 16%
IT IS NOT NEEDED (66)	3 7%	3 12%	0 0%	1 11%	2 6%	2 8%	2 9%	1 4%	0 0%	1 13%	2 8%	1 5%
DID NOT GET ENOUGH COMMUNITY INPUT (70)	3 7%	1 4%	0 0%	0 0%	2 5%	2 9%	2 7%	1 6%	0 0%	1 9%	2 8%	1 8%
IT IS TOO MUCH CONSTRUCTION AT ONE TIME (60)	2 4%	1 3%	0 0%	0 0%	1 4%	1 4%	0 0%	2 8%	0 0%	1 9%	0 0%	1 11%
IS LOSING ITS HISTORIC CHARM (86)	1 3%	1 6%	0 0%	0 0%	0 0%	1 7%	0 0%	1 6%	0 0%	0 0%	1 3%	1 6%
THERE IS NOT ENOUGH RETAIL (83)	1 2%	1 4%	0 0%	0 0%	1 3%	0 0%	0 0%	1 4%	0 0%	1 13%	0 0%	0 0%
INDIVIDUALS BENEFIT, NOT THE CITY (94)	1 2%	1 3%	0 0%	0 0%	1 3%	0 0%	0 0%	1 3%	0 0%	0 0%	1 4%	0 0%
NO APPEALING SHOPS (73)	1 1%	1 3%	0 0%	0 0%	1 2%	0 0%	0 0%	1 3%	0 0%	0 0%	1 3%	0 0%
CONCERNED ABOUT ROUNDABOUT (59)	1 1%	0 0%	0 0%	1 13%	1 2%	0 0%	1 3%	0 0%	0 0%	0 0%	1 3%	0 0%

(continued)

## The City of Dublin Community Attitudes Survey: 2016

Question 22(b): Why is that: in other words, why are your impressions of the Bridge Street District negative?  
(continued)

	Q36: WORK		Q34: EMPLOYMENT		Q31: KIDS IN HH		Q6: DBLN AS A PLC TO LV		Q30: # OF YEARS AS RESIDENT			
	TOTAL	OUT- SIDE DBLN	HM- MKR	RTRD	YES	NO	EX- CLLNT	NOT EX- CLLNT	ONE TO FIVE	SIX TO TEN	11 TO 20	MORE THAN 20
TOTAL RESPONDENTS	51	24 47%	2 3%	5 10%	31 61%	20 39%	27 52%	25 48%	9 17%	8 15%	23 44%	12 24%
CONCERNS ABOUT CITY COUNCIL NOT WORKING WITH ZONING (92)	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%	1 3%	0 0%	0 0%	1 9%	0 0%	0 0%
NOT FAMILY FRIENDLY (55)	1 1%	1 3%	0 0%	0 0%	1 2%	0 0%	1 3%	0 0%	1 8%	0 0%	0 0%	0 0%
<b><u>OTHER (NET)</u></b>	<b>7 13%</b>	<b>3 13%</b>	<b>1 56%</b>	<b>1 12%</b>	<b>6 20%</b>	<b>1 3%</b>	<b>4 14%</b>	<b>3 13%</b>	<b>2 29%</b>	<b>0 0%</b>	<b>4 16%</b>	<b>1 5%</b>
OTHER (97)	5 10%	2 10%	0 0%	0 0%	5 17%	0 0%	3 10%	2 10%	2 29%	0 0%	3 12%	0 0%
IT IS TOO SOON TO TELL/SO MUCH NOT KNOWN (90)	2 3%	1 3%	1 56%	1 12%	1 3%	1 3%	1 4%	1 3%	0 0%	0 0%	1 4%	1 5%
<b><u>OTHER CODES</u></b>	<b>3 5%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>3 51%</b>	<b>0 0%</b>	<b>3 14%</b>	<b>0 0%</b>	<b>3 11%</b>	<b>0 0%</b>	<b>0 0%</b>	<b>2 9%</b>	<b>1 6%</b>
DON'T KNOW/REFUSED (98)	3 5%	0 0%	0 0%	3 51%	0 0%	3 14%	0 0%	3 11%	0 0%	0 0%	2 9%	1 6%
NO RESPONSE	349	131	20	55	195	154	281	68	91	78	97	83

SOURCE: Saperstein Associates, Inc., February 2016, 15003

## Questionnaire

### Study # 15003

1. Hello. May I speak with \_\_\_\_\_, please?

(IF RESPONDENT IS ON THE PHONE, SKIP TO 3)

(IF RESPONDENT IS AVAILABLE, GO TO 2)

(IF RESPONDENT IS NOT AVAILABLE, OBTAIN CALLBACK INFORMATION)

2. Hello, (Mr. / Ms.) \_\_\_\_\_? (CONFIRM IDENTITY)

3. My name is \_\_\_\_\_. I'm calling from Saperstein Associates, an independent, opinion research firm here in Central Ohio. We are conducting for the City of Dublin a community attitudes survey – and you have been randomly selected to participate. Results of this survey will be used by city officials as they plan for the future. Please be assured that whatever you tell me will be held in strict confidence. Now, is this a convenient time to conduct an interview, or would another time be better? I need about fifteen minutes.

1. Convenient time

(GO TO 4)

2. Not convenient / DK

(SCHEDULE CALLBACK)

3. RF

(TERMINATE)

4. Before I begin, I need to ask you this: Do you currently live in Dublin or in another community?

1. Dublin

(GO TO 5)

2. Another community

(TERMINATE)

3. DK / RF

(TERMINATE)

5. Here's my first question: When you think of issues, concerns, or problems facing Dublin, what should city officials consider their two highest priorities? (PROBE ONLY TO CLARIFY / IF "TAXES" MENTIONED, DETERMINE WHICH TAXES)

[text box]

6. If A means excellent, B good, C average, D poor, and F is failing, what letter grade would you give Dublin as a place to live?

1. A (excellent)

2. B (good)

3. C (average)

4. D (poor)

5. F (failing)

6. DK / RF

7. What letter grade would you give Dublin as a place to work?

1. A (excellent)

2. B (good)

3. C (average)

4. D (poor)

5. F (failing)

6. DK / RF

8. And, what letter grade would you give Dublin as a place to retire?

1. A (excellent)
2. B (good)
3. C (average)
4. D (poor)
5. F (failing)
6. DK / RF

9. A moment ago, I asked about the issues, concerns, and problems you'd like city officials to address. Now, here's the flip-side of that question: What do you like most about living in Dublin? (PROBE ONLY TO CLARIFY)

[text box]

10. As a resident of Dublin, how satisfied are you with each of the following city services? Choose from very satisfied, somewhat satisfied, somewhat dissatisfied, and very dissatisfied. Okay? Here's the first one ... (GO TO APPROPRIATE ITEM, THEN READ PROBE)

(PROBE) Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with this service?

(SHUFFLE)	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
a. Police protection . . . . .	1	2	3	4	5
b. Mosquito control . . . . .	1	2	3	4	5
c. Trash and recycling collection . . . . .	1	2	3	4	5
d. Leaf collection . . . . .	1	2	3	4	5
e. The city's curbside chipper service . . . . .	1	2	3	4	5
f. Snow removal . . . . .	1	2	3	4	5
g. City-sponsored events and activities, such as the Dublin Irish Festival, the St. Patrick's Day Parade, and the Independence Day Celebration . . . . .	1	2	3	4	5
h. Recreation programming . . . . .	1	2	3	4	5



11. And, how satisfied are you with each of the following public facilities? Again, choose from very satisfied, somewhat satisfied, somewhat dissatisfied, and very dissatisfied. Okay? Here's the first one ... (GO TO APPROPRIATE ITEM, THEN READ PROBE)

(PROBE) Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with this?

(SHUFFLE)	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
a. Dublin's community recreation center .....	1	2	3	4	5
b. Dublin's branch of the Columbus Metropolitan Library .....	1	2	3	4	5
c. Dublin's parks .....	1	2	3	4	5
d. Parking in Historic Dublin .....	1	2	3	4	5
e. Dublin's bike paths .....	1	2	3	4	5
f. Dublin's outdoor swimming pools .....	1	2	3	4	5
g. The condition of the street or road you live on .....	1	2	3	4	5

12. Now, how satisfied are you with the overall performance of city officials in each of these areas? As before, choose from very satisfied, somewhat satisfied, somewhat dissatisfied, and very dissatisfied. Here's the first one ... (GO TO APPROPRIATE ITEM, THEN READ PROBE)

(PROBE) (When you consider the overall performance of city officials in this area) are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

(SHUFFLE)	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
a. Planning for the future .....	1	2	3	4	5
b. Managing <u>residential</u> growth and development .....	1	2	3	4	5
c. Managing <u>commercial</u> growth and development .....	1	2	3	4	5
d. Managing <u>retail</u> growth and development .....	1	2	3	4	5
e. Maintaining Dublin's streets and roads .....	1	2	3	4	5
f. Supporting Historic Dublin as construction in that area intensifies .....	1	2	3	4	5
g. Managing the flow of traffic in Dublin .....	1	2	3	4	5
h. Listening to the concerns of local residents before making important decisions .....	1	2	3	4	5

- |  |   |   |   |   |   |
|--|---|---|---|---|---|
| i. Managing the city's finances .....  | 1 | 2 | 3 | 4 | 5 |
| j. Keeping local residents informed of important issues involving the city ..... | 1 | 2 | 3 | 4 | 5 |
| k. Maintaining appropriate architectural standards for new construction .....    | 1 | 2 | 3 | 4 | 5 |
| l. Promoting job creation .....  | 1 | 2 | 3 | 4 | 5 |
| m. Seeking community input and feedback .....                                    | 1 | 2 | 3 | 4 | 5 |

13. During the past year, have you, yourself, contacted the city to raise an issue, express a concern, or get information?

(IF "YES") And, did you do that once or more than once?

- |                        |              |
|------------------------|--------------|
| 1. Yes, once           | (GO TO 14)   |
| 2. Yes, more than once | (GO TO 14)   |
| 3. No                  | (SKIP TO 18) |
| 4. DK / RF             | (SKIP TO 18) |

14. Think about (that contact / your most recent contact with the city): Did you speak with someone by phone or in person, did you write a letter, or did you send an email?

1. Phone
2. In person
3. Letter
4. Email
5. Other (specify)
6. DK / RF

15. Can you tell me the department you contacted or the purpose of that contact?

[text box]

16. Overall, how satisfied were you with that experience – and, please, focus on the customer service you received: Were you ...

- |                              |              |
|------------------------------|--------------|
| 1. Very satisfied            | (SKIP TO 18) |
| 2. Somewhat satisfied        | (SKIP TO 18) |
| 3. Somewhat dissatisfied, or | (GO TO 17)   |
| 4. Very dissatisfied?        | (GO TO 17)   |
| 5. (DK / RF)                 | (SKIP TO 18) |

17. Why is that: in other words, why were you dissatisfied with that experience? (PROBE ONLY TO CLARIFY)

[text box]

18. Here are some statements about the Dublin Police Department. As I read each one, tell me if you agree strongly, agree moderately, disagree moderately, or disagree strongly. Okay? Here's the first one ... (GO TO APPROPRIATE ITEM, THEN READ PROBE)

(PROBE) Do you agree strongly, agree moderately, disagree moderately, or disagree strongly with this statement?

(SHUFFLE)	<u>AS</u>	<u>AM</u>	<u>DM</u>	<u>DS</u>	<u>DK</u> <u>RF</u>
a. The Dublin Police treat local residents courteously – with dignity and respect . . . . .	1	2	3	4	5
b. The Dublin Police are well-trained, competent professionals . . .	1	2	3	4	5
c. The Dublin Police do a good job keeping my neighborhood safe . . . . .	1	2	3	4	5
d. The Dublin Police do a good job communicating with the community . . . . .	1	2	3	4	5

19. Now, for each of the following four initiatives, tell me if the city should make it a high, medium, or low priority. Okay? How about ... (GO TO APPROPRIATE ITEM, THEN READ PROBE)

(PROBE) Should the city make this a high, medium, or low priority?

(SHUFFLE)	<u>Hi</u>	<u>Medium</u>	<u>Low</u>	<u>DK</u> <u>RF</u>
a. Improving the flow of traffic on the city's streets and roads . . . . .	1	2	3	4
b. Acquiring additional park land . . . . .	1	2	3	4
c. Increasing the amount of parking in Dublin's Historic District . . .	1	2	3	4
d. Constructing more bike paths and connecting existing ones . . . .	1	2	3	4

20. These next few questions focus on the Bridge Street District, the area along 161 from Sawmill Road to I-270. First, how familiar are you with the Bridge Street District ...

- |                         |              |
|-------------------------|--------------|
| 1. Very familiar        | (GO TO 21)   |
| 2. Somewhat familiar    | (GO TO 21)   |
| 3. Not too familiar, or | (GO TO 21)   |
| 4. Not familiar at all? | (SKIP TO 28) |
| 5. (DK / RF)            | (SKIP TO 28) |

21. Overall, are your feelings about the Bridge Street District ...

- |                          |              |
|--------------------------|--------------|
| 1. Very positive         | (GO TO 22)   |
| 2. Somewhat positive     | (GO TO 22)   |
| 3. Somewhat negative, or | (GO TO 22)   |
| 4. Very negative?        | (GO TO 22)   |
| 5. (DK / RF / Neutral)   | (SKIP TO 23) |

22. Why is that: in other words, why are your impressions of the Bridge Street District (VERY POSITIVE / SOMEWHAT POSITIVE / SOMEWHAT NEGATIVE / VERY NEGATIVE)? (PROBE ONLY TO CLARIFY)

[text box]

23. As plans for the Bridge Street District have developed, has there been too much input from local residents, too little input, or the right amount?

1. Too much
2. Too little
3. Right amount
4. DK / RF

24. How about information: Is the city providing too much information about the Bridge Street District, too little information, or the right amount?

- |                 |              |
|-----------------|--------------|
| 1. Too much     | (SKIP TO 26) |
| 2. Too little   | (GO TO 25)   |
| 3. Right amount | (SKIP TO 26) |
| 4. DK / RF      | (SKIP TO 26) |

25. Is there anything – in particular – about the Bridge Street District you'd like to know more about? (PROBE ONLY TO CLARIFY)

[text box]

26. In light of the road work and other construction in the Bridge Street District and at the I-270 interchange, has driving in Dublin been worse than you expected, better than you expected, or pretty much what you expected?

1. Worse than expected
2. Better than expected
3. What you expected
4. DK / RF

27. Now, for each of the following statements about the Bridge Street District, tell me if you agree strongly, agree moderately, disagree moderately, or disagree strongly. Okay? Here's the first one ... (GO TO APPROPRIATE ITEM, THEN READ PROBE)

(PROBE) Do you agree strongly, agree moderately, disagree moderately, or disagree strongly with this statement?

(SHUFFLE)	<u>AS</u>	<u>AM</u>	<u>DM</u>	<u>DS</u>	<u>DK</u> <u>RF</u>
a. The Bridge Street District will enhance Dublin's reputation . . . . .	1	2	3	4	5
b. The Bridge Street District will strengthen the local economy . . . . .	1	2	3	4	5
c. The Bridge Street District will make Dublin more attractive to young professionals . . . . .	1	2	3	4	5
d. The Bridge Street District will make Dublin more attractive to residents planning to retire . . . . .	1	2	3	4	5

28. Thanks for staying with me. Now, these next few questions focus on the cultural arts in Dublin. Specifically, how satisfied are you with each of the following? And, as before, choose from very satisfied, somewhat satisfied, somewhat dissatisfied, and very dissatisfied. Here's the first one ... (GO TO APPROPRIATE ITEM, THEN READ PROBE)

(PROBE) (When you consider what's available in Dublin) are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

(SHUFFLE)	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
a. Art galleries . . . . .	1	2	3	4	5
b. Public art installations . . . . .	1	2	3	4	5
c. Cultural and performing arts programming . . . . .	1	2	3	4	5
d. Cultural and performing arts venues . . . . .	1	2	3	4	5

29. When it comes to the performing arts in Dublin, is there anything in particular you'd like to see more of – in terms of both programming and venues? (PROBE TO CLARIFY AND FOR ADDITIONALS)

[text box]

30. My final few questions focus on you and your household. First, for how many years have you lived in Dublin? (ALL MY LIFE = 98)

[text box]

31. Do any children – including adult children – live in your household?

(IF "YES") Are any younger than five? Five to 12? Thirteen to 17? Eighteen to 26? (RECORD ALL MENTIONS)

- |                            |              |
|----------------------------|--------------|
| 1. Yes – younger than five | (GO TO 32)   |
| 2. Yes – five to 12        | (GO TO 32)   |
| 3. Yes – 13 to 17          | (GO TO 32)   |
| 4. Yes – 18 to 26          | (GO TO 32)   |
| 5. Yes – rf                | (GO TO 32)   |
| 6. No                      | (SKIP TO 33) |
| 7. DK / RF                 | (SKIP TO 33) |

32. (Are any of the children in your household / Is that child) enrolled in the Dublin Schools?

1. Yes
2. No
3. DK / RF

33. Are you ...

1. Married or living as a couple
2. Separated, divorced
3. Widowed, or
4. Have you never been married?
5. (DK / RF)

34. Are you currently employed – full-time?

(IF "NO") Are you a student, a homemaker, retired, temporarily unemployed, or disabled?

- |                           |              |
|---------------------------|--------------|
| 1. Employed full-time     | (SKIP TO 36) |
| 2. Student                | (GO TO 35)   |
| 3. Homemaker              | (GO TO 35)   |
| 4. Retired                | (GO TO 35)   |
| 5. Temporarily unemployed | (GO TO 35)   |
| 6. Disabled               | (GO TO 35)   |
| 7. DK / RF                | (GO TO 35)   |

35. Are you employed part-time?

- |            |              |
|------------|--------------|
| 1. Yes     | (GO TO 36)   |
| 2. No      | (SKIP TO 37) |
| 3. DK / RF | (SKIP TO 37) |

36. And, what is the ZIP code at your work place?

[text box]

37. Other than friends and family, where do you get most of your news and information about Dublin? (RECORD NO MORE THAN TWO MENTIONS)

01. City website
02. City social networking sites (e.g., Facebook, Twitter)
03. *This Week: Dublin Villager*
04. eNews from Dublin
05. Civic or homeowners association
06. *Columbus Dispatch*
07. Dublin TV online (e.g., It's Happening in Dublin, City Council meetings)
97. Other (specify)
98. DK / RF

38. Do you own or rent your home?

(IF "OWN") Is that a freestanding home or a condo?

- |                             |              |
|-----------------------------|--------------|
| 1. Own - freestanding house | (GO TO 39)   |
| 2. Own - condo              | (GO TO 39)   |
| 3. Rent                     | (SKIP TO 40) |
| 4. DK / RF / Other          | (SKIP TO 40) |

39. How do you prefer to receive information from your neighborhood or homeowners association?

1. Nextdoor
2. Email
3. Website I can access as needed
4. In print, left in clubhouse
5. Don't want information
6. Other (specify)
7. No association
8. DK / RF

40. For local news, what TV channel do you watch most?

1. CMH 4 (NBC)
2. SYX 6 (ABC)
3. BNS 10 (CBS)
4. FOX, 28
5. Other (specify)
6. DK / RF / Don't watch local news

41. Now, do you have internet access at home?

- |            |              |
|------------|--------------|
| 1. Yes     | (GO TO 42)   |
| 2. No      | (SKIP TO 43) |
| 3. DK / RF | (SKIP TO 43) |

42. How satisfied are you with each of the following ... (GO TO FIRST ITEM IN LIST, THEN READ PROBE)

(PROBE) Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

(DO NOT ROTATE)	<u>VS</u>	<u>SS</u>	<u>SD</u>	<u>VD</u>	<u>DK</u> <u>RF</u>
a. The choice of Internet providers available to you . . . . .	1	2	3	4	5
b. The speed of your Internet service . . . . .	1	2	3	4	5
c. The price you pay for the Internet services you receive . . . . .	1	2	3	4	5

43. Do you have a Smartphone?

(IF "YES") Is it an iPhone, an Android, or something else?

1. Yes, iPhone
2. Yes, Android
3. Yes, other
4. No
5. DK / RF

(IF NO INTERNET ACCESS AT HOME IN 41 AND NO SMARTPHONE IN 43, SKIP TO 51; OTHERWISE, GO TO 44)

44. With what device do you access the Internet most often, especially for social media or networking sites?

1. Phone
2. Tablet
3. Desk- or laptop computer
4. DK / RF / Depends

45. Do you have a Facebook account?

- |            |              |
|------------|--------------|
| 1. Yes     | (GO TO 46)   |
| 2. No      | (SKIP TO 47) |
| 3. DK / RF | (SKIP TO 47) |



46. Do you get news from the City of Dublin on Facebook?

1. Yes
2. No
3. DK / RF

47. Do you have a Twitter account?

1. Yes
2. No
3. DK / RF

(GO TO 48)  
(SKIP TO 49)  
(SKIP TO 49)

48. Do you follow the city on Twitter?

1. Yes
2. No
3. DK / RF

49. What other social networks do you use actively? (RECORD ALL THAT APPLY)

01. Instagram
02. LinkedIn
03. Nextdoor
04. Pinterest
05. reddit
06. Snapchat
07. Whatsapp
08. Yelp
97. Other (specify)
98. DK / RF / None

50. During the past three months, have you been to any of the seven City of Dublin websites? These include five sites that end with dublinohiousa.gov plus 27033interchange.org and dublinirishfestival.org.

(IF "YES") Do you visit a city of Dublin website at least once a day, at least once a week, at least once a month, or less often than once a month?

1. Yes: At least once a day
2. Yes: At least once a week
3. Yes: At least once a month
4. Yes: Less often than once a month
5. Yes: Not sure
6. No
7. DK / RF

51. Do you currently subscribe to the *Columbus Dispatch*?

(IF "YES") And, is your subscription for every day or just Sunday?

- |                         |              |
|-------------------------|--------------|
| 1. Yes: all week        | (GO TO 52)   |
| 2. Yes: Sunday only     | (GO TO 52)   |
| 3. Yes: other (specify) | (GO TO 52)   |
| 4. No                   | (SKIP TO 54) |
| 5. DK / RF              | (SKIP TO 54) |

52. (IF NO INTERNET ACCESS AT HOME IN 41 AND NO SMARTPHONE IN 43, SKIP TO 54; OTHERWISE, GO TO 53)

53. Do you read the print edition of the *Dispatch* or do you read it online?

1. Print
2. Online
3. Both - equally
4. Both - mostly paper
5. Both - mostly online
6. DK / RF

54. Do you currently subscribe to *Business First* – or read it routinely without a subscription?

- |                           |              |
|---------------------------|--------------|
| 1. Yes: subscribe         | (GO TO 55)   |
| 2. Yes: read it routinely | (GO TO 55)   |
| 3. No                     | (SKIP TO 57) |
| 4. DK / RF                | (SKIP TO 57) |

55. (IF NO INTERNET ACCESS AT HOME IN 41 AND NO SMARTPHONE IN 43, SKIP TO 57; OTHERWISE, GO TO 56)

56. Do you read the print edition of *Business First* or do you read it online?

1. Print
2. Online
3. Both - equally
4. Both - mostly paper
5. Both - mostly online
6. DK / RF

57. Now, during the past year, have you ridden a bicycle?

- |            |              |
|------------|--------------|
| 1. Yes     | (GO TO 58)   |
| 2. No      | (SKIP TO 60) |
| 3. DK / RF | (SKIP TO 60) |

58. Do you ride a bicycle ...

1. Almost every day
2. A few times a week
3. A few times a month, or
4. Less often?
5. (DK / RF)

59. Which of the following three categories best describes why you ride a bicycle ... (DO NOT PROBE, BUT ACCEPT MULTIPLE RESPONSES)

1. To commute to work or school
2. To run errands; or
3. For fun, recreation, or exercise?
4. (DK / RF)

60. Just a few more questions: First, are you ...

1. Younger than 25
2. 25 to 34
3. 35 to 44
4. 45 to 54
5. 55 to 64
6. 65 to 74, or
7. Older than 74?
8. (DK / RF)

61. As you look to the future, which is more likely: you will live in Dublin indefinitely or you will eventually settle in another community, either in Ohio or another state?

- |                                |              |
|--------------------------------|--------------|
| 1. Live in Dublin indefinitely | (GO TO 62)   |
| 2. Resettle – in Ohio          | (SKIP TO 63) |
| 3. Resettle – another state    | (SKIP TO 63) |
| 4. DK / RF                     | (SKIP TO 63) |

62. Now, some people, as they get older, plan to remain in their home as long as possible. Others, however, plan to downsize by moving to a smaller home or condominium. What's likely in your case: remain in your home as long as possible or downsize to a smaller home or condominium?

1. Remain in my home
2. Downsize
3. DK / RF

63. Which of the following categories includes your total household income from all sources and before taxes for 2015 ...

1. \$100,000 or less
2. \$101,000 to \$149,000
3. \$150,000 to \$199,000
4. \$200,000 to \$250,000, or
5. More than \$250,000?
6. (DK / RF)

64. And, finally, are you ...

1. African-American
2. Asian
3. Hispanic
4. White, or
5. Another race? (specify)
6. (DK / RF)

65. One last thing: Have I reached you today on a landline or cell phone?

1. Landline
2. Cell phone
3. DK / RF

66. That was my last question. Thank you for sharing your opinions with me. Good-bye.

67. GENDER: 

1. Male
2. Female

68. LENGTH: [text box]

69. AGE: [text box]

70. WARD: 

1. Ward 1
2. Ward 2
3. Ward 3
4. Ward 4