



City of Dublin

**Office of the City Manager**

5200 Emerald Parkway • Dublin, OH 43017-1090

Phone: 614-410-4400 • Fax: 614-410-4490

# Memo

**To:** Members of Dublin City Council

**From:** Dana L. McDaniel, City Manager 

**Date:** December 1, 2016

**Initiated By:** Angel L. Mumma, Director of Finance  
V. Faye Gibson, Director of Taxation

**Re:** 2017 Hotel/Motel Tax Grant Applications

## Summary

At the Finance Committee meeting on November 28, 2016, the Committee voted to make the following recommendations to Council for approval:

- Arthritis Foundation – Cost of City services not to exceed \$10,000
- Dublin Kiwanis – Cost of City services not to exceed \$5,000
- Dublin AM Rotary – Cost of City services not to exceed \$10,000
- Dublin Soccer League – Not to exceed \$13,798 as itemized in grant application
- Club Ohio Soccer – Cost of City services not to exceed \$11,000 for the Nike Cup and \$2,000 for the Fall Classic
- NIFA: Safecon – \$10,000 to assist with Safecon2017
- Dublin Jerome H.S. (2016 event cancelled, funds encumbered in 2016) – allow the funds awarded to 2016 to roll over to 2017
- DYA – Cost of City services not to exceed \$22,150
- Dublin Scioto Lacrosse Boosters – Cost of City services not to exceed \$8,000
- Dublin United Soccer Club – Cost of City services not to exceed \$4,000
- Ohio Premier Soccer – Cost of City services not to exceed \$7,000
- HDBA – Community engagement not to exceed \$50,000
- Dublin Arts Council – waiver of City services and grant of \$23,000 as seed money for the BREAD! Festival
- Ohio University – grant not to exceed \$18,000 as seed money to assist with housing and hiring additional theater professionals for the Tantrum Theater summer season
- Grant's SIDS – grant not to exceed \$1,000 to assist with walk in Coffman Park (request granted based on no public roads will be closed)
- Dublin Special Olympics – There was no representative present; therefore, the request was not heard and was denied
- Crohn's & Colitis Foundation – There was no representative present; therefore, the request was not heard and was denied

## Recommendation

Staff recommends Council approval of the Finance Committee recommendations as listed. If you have any questions or need additional information, please contact Faye Gibson at 614.410.4430 or [fgibson@dublin.oh.us](mailto:fgibson@dublin.oh.us).

Attachment: 2017 Grant Application Summary

2017 HOTEL MOTEL TAX GRANT REQUESTS						
Finance Committee Recommendation	Email Sent	Applicant/Event	Date Received	Amount Requested	Amount Requested	Contact
\$ 10,000.00	✓	Arthritis Foundation: Classic Auto Show &	10/28/2016	\$ 10,000.00	<a href="mailto:nmorrison@arthritis.org">nmorrison@arthritis.org</a>	Nanon Morrison
\$ 13,000.00	✓	Club Ohio: Nike Challenge Cup & Fall Classic	10/18/2016	\$ 13,000.00	<a href="mailto:jon.heath@clubohiosoccer.com">jon.heath@clubohiosoccer.com</a>	Jon Heath
	✓	Crohn's & Colitis Foundation of America Take Steps Walk	10/25/2016	\$ 5,000.00	<a href="mailto:ibaron@ccfa.org">ibaron@ccfa.org</a>	Jennifer Baron
\$ 10,000.00	✓	Dublin AM Rotary: Blarney Bash	11/2/2016	\$ 10,000.00	<a href="mailto:cindygroeniger@gmail.com">cindygroeniger@gmail.com</a>	Cindy Groeniger
\$ 23,000.00	✓	Dublin Arts Council BREAD! Festival	11/4/2016	\$ 25,000.00	<a href="mailto:quion@dublinarts.org">quion@dublinarts.org</a>	David Guion
	✓	Dublin Jerome H.S.: Homecoming Parade 2016 CANCELLED-REQUESTING CARRY OVER TO 2017	10/18/2016	\$ 1,112.00	<a href="mailto:murphy_diane@dublinschools.net">murphy_diane@dublinschools.net</a>	Diane Murphy
\$ 8,000.00	✓	Dublin Scioto H.S. Lacrosse Boosters: Ohio Middle School Tournament	11/3/2016	\$ 11,000.00	<a href="mailto:lisajawronski@gmail.com">lisajawronski@gmail.com</a>	Lisa Gawronski
\$ 13,798.00	✓	Dublin Soccer League: Charity Cup	11/2/2016	\$ 13,798.00	<a href="mailto:office@dublinsoccer.net">office@dublinsoccer.net</a>	John Muir
	✓	Dublin Special Olympics: Shamrock Games	11/3/2016	\$ 3,500.00	<a href="mailto:newman_kate@dublinschools.net">newman_kate@dublinschools.net</a>	Kate Newman
\$ 4,000.00	✓	Dublin United Soccer Club: Dublin United Champions Cup	11/14/2016	\$7,875.00	<a href="mailto:joewillst@msn.com">joewillst@msn.com</a>	Chuck Stephens
\$ 22,150.00	✓	DYA: Wayne Williams Tournament	11/4/2016	\$ 22,150.00	<a href="mailto:dublinyouthathletics@gmail.com">dublinyouthathletics@gmail.com</a>	Michael Craig
\$ 1,000.00	✓	Grant's SIDS 5K Run/Walk	11/4/2016	\$ 1,500.00	<a href="mailto:grantssids5k@yahoo.com">grantssids5k@yahoo.com</a>	Karen Williams
\$ 50,000.00	✓	HDBA: Engagement Campaign	11/4/2016	\$ 58,000.00	<a href="mailto:rgerber@gem-law.com">rgerber@gem-law.com</a>	Rick Gerber
\$ 5,000.00	✓	Kiwanis Frog Jump	10/27/2016	\$ 5,000.00	<a href="mailto:ruffhousedublin@yahoo.com">ruffhousedublin@yahoo.com</a>	Greg Ruff
\$ 10,000.00	✓	NIFA: Safecon	10/18/2016	\$ 10,000.00	<a href="mailto:rqsiii@nifa.aero">rqsiii@nifa.aero</a>	Richard Smith
\$ 7,000.00	✓	Ohio Premier Soccer Club Invitational	10/25/2016	\$ 10,500.00	<a href="mailto:cobbn2@nationwide.com">cobbn2@nationwide.com</a>	Nicole Cobb
\$ 18,000.00	✓	Ohio University: Tantrum Theater	11/3/2016	\$ 20,000.00	<a href="mailto:hinz@ohio.edu">hinz@ohio.edu</a>	Ian Hinz
\$ 194,948.00		TOTAL:		\$ 227,435.00		



**CITY COUNCIL  
FINANCE COMMITTEE MEETING  
Monday, November 28, 2016  
6:00 p.m. – Council Chambers**

**AGENDA**

1. Call to Order
2. Approval of Minutes of Meeting of 10-10-16
3. Review and Recommendations for Hotel-Motel Tax Grant Applications for 2017
  - 6:00 p.m. – Dublin Youth Athletics  
Wayne Williams Memorial Tournament
  - 6:10 p.m. – Dublin Scioto Lacrosse Boosters  
Nike Challenge & Fall Classic
  - 6:20 p.m. – Dublin United Soccer Club  
Dublin United Champions Cup
  - 6:30 p.m. – Ohio Premier Soccer Club  
Invitational
  - 6:40 p.m. – HDBA  
Engagement Campaign
  - 6:50 p.m. – Dublin Arts Council  
BREAD! Festival
  - 7:00 p.m. - Ohio University  
Tantrum Theater
  - 7:10 p.m. – Dublin Special Olympics  
Shamrock Games
  - 7:20 p.m. – Crohn's & Colitis Foundation  
Take Steps Walk
  - 7:30 p.m. – Grant's SIDS  
5K Run/Walk
4. Approval of Administratively Reviewed Grants:
  - Arthritis Foundation - Classic Auto Show & Cruise In
  - Club Ohio Soccer – Nike Challenge Cup & Fall Classic
  - Dublin Kiwanis – Frog Jump
  - Dublin A.M. Rotary - Blarney Bash
  - NIFA – Safecon
  - Dublin Soccer League - Charity Cup
  - Dublin Jerome H.S. – Homecoming Parade
5. Adjourn




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# Memo

**To:** Members of Dublin City Council  
**From:** Dana L. McDaniel, City Manager   
**Date:** November 21, 2016  
**Initiated By:** Angel L. Mumma, Director of Finance  
V. Faye Gibson, Director of Taxation  
**Re:** Hotel/Motel Tax Grant Applications

Per Council's directive, the following hotel/motel tax grant applications have been reviewed by City staff and meet the criteria for administrative approval and representatives will not be at the Finance Committee meeting on Monday, November 28, 2016 unless Council requests their appearance.

- Arthritis Foundation
- Dublin Kiwanis
- Dublin AM Rotary
- Dublin Soccer League
- Club Ohio Soccer
- NIFA: Safecon
- Dublin Jerome H.S. (2016 event cancelled, funds already encumbered)

The following grant applications will be presented to the Finance Committee by a representative from the requesting organization on Monday, November 28, 2016:

- DYA
- Dublin Scioto Lacrosse Boosters
- Dublin United Soccer Club
- Ohio Premier Soccer
- HDBA
- Dublin Arts Council
- Ohio University
- Dublin Special Olympics
- Crohn's & Colitis Foundation
- Grant's SIDS

\$200,000 has been budgeted in 2017 for the hotel/motel tax grants and it is important that the grants authorized do not exceed this amount. Given Council's decision to provide additional funding to the Dublin Convention and Visitors Bureau (DCVB) as well as the Dublin Arts Council (DAC) (assuming actual bed tax receipts are higher than the amount originally contemplated in the original agreement with the DAC), there is less funding available to fund City events and programs such as the bed tax grant program.

As Council is aware, staff recommended in February of 2016 that a minimum fund balance within the hotel/motel tax fund of 100% of the total hotel/motel tax estimate for the year be maintained. That recommendation was based on outstanding debt paid by the bed tax revenue and an analysis of the expenditures that would be incurred at City events, regardless if the event occurred (and revenue did not materialize).

For 2017, staff is projecting total bed tax revenues of \$3.2 million. Based on the budgeted revenue and expenditures, the projected fund balance as of December 31, 2017 is estimated to be approximately \$3.1 million. Staff was comfortable with the proposed, given the conservative revenue estimates. However, to the extent that additional funds beyond the budgeted \$200,000 are awarded, that fund balance would be further reduced.

If you have any questions or need additional information, please contact Faye Gibson at 614.410.4430 or [fgibson@dublin.oh.us](mailto:fgibson@dublin.oh.us).

Attachment: 2017 Grant Application Summary



## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: **DYA**

Event/Activity: **Wayne Williams Memorial Tournament**

<b>2017 Request: \$22,150</b>
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Previous Grants Received  Yes  No

If Yes, Years: **2007, 2011, 2012, 2013, 2014, 2015, 2016**

Amount: **\$5,200; 16,000; \$19,500; \$19,500; \$19,500; \$19,500; \$19,500**

Did project/event meet stated goals and/or criteria:  Yes  No

Permit Needed  Yes  No

**Criteria:**

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events: Baseball Tournament**
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

**Comments – Community Relations:**

**Comments – Parks and Recreation:** Total City services were \$22,275 in 2016 (increased from previous year due to rain and needing Parks staff to work additional hours). DCVB reports 617 room nights in '16.

**Comments – Taxation: Application complete**

**Administrative Approval:**

**Finance Committee Recommendation:**

**City of Dublin Bed Tax Application**  
**Responses to Section B Requirements: Project/Event**

- **Project - List project/event title.**

14th Annual Wayne Williams Memorial Baseball Tournament

- **Purpose - What will the project accomplish? Is the request for a one-time special project or new activity, or operating support for an existing program or event?**

The event is the 14th Annual Wayne Williams Memorial Baseball Tournament.

This tournament honors the memory of Wayne Williams, a long time community member and volunteer, who lost his long battle with cancer in 2002.

- **Budget - Amount requested and a complete statement of the purpose of the grant.**

The grant requested is equal to the amount of City services billed for the event, which was \$22,150 in 2016. The prior year grant approvals, including 2016, were for up to \$19,750 and were sufficient to cover City services for 2013, 2014, and 2015. The actual bill for City services was increased in 2016 to \$22,150 versus \$18,716.00 in 2013, \$17,932.50 in 2014, and \$14,700 in 2015. The amount of City hours can vary due with the number of teams (132 vs 88 in 2015) and weather conditions, which can add maintenance hours should rain adversely affect the fields. The tournament had fewer teams in 2015 than normal, and thus fewer games and staff time needed.

- **What is the total cost of the project? Specifically, how will the money be used? When will the money be needed?**

The total cost of the event will be approximately \$80,000. In 2016 the amount was \$76,835.03, including City services of \$22,150.00. Money will be used exclusively to pay the City billing for its services. Money will be needed after the bill is submitted by the City, which should be by the middle of June.

- **Goals - What are the opportunities that the project will attempt to attract? What immediate and long-range results are expected? Who will benefit from the project? How and to what extent?**

The tournament attracts approximately 100-140 teams. In 2016, that number was 132 with the addition of two new divisions in 2016, U8 and U14. Teams spent 693 room nights in hotels/motels.

Proceeds from the tournament will benefit 13 Dublin teams by providing a significant portion of the financial support needed for their 2017 season as well as their participation in the event.

- **Attendance - What is the expected spectator attendance? What is the expected participant attendance? What are the attendance records for the last two years?**

There were 132 teams and approximately 4,100 spectators, players, and coaches in 2016, versus 88 teams and 2,700 spectators, players, and coaches in 2015. We expect a normal 120-140 teams in 2017, based on early registrations, which equates to approximately 4,400 in attendance with 140 teams.

- **Overnight Visitors - How many overnight visitors are estimated? What is the basis for estimates? How will you promote Dublin hotels?**

In 2016 teams spent 693 room nights in hotels/motels. A similar number to 2016 or 750 rooms is expected in 2017. In the application process registrants and visitors are directed to a booking service that requires Dublin hotels/motels be used for overnight accommodations.

- **Promotion - How will the project/event be promoted? In what mediums/markets will you be promoting this event?**

Advertising is not required to fill this tournament. Its reputation for effective operations and quality facilities has applications turned away each year. Each year teams from all over Ohio, as well as Indiana, Illinois, Michigan, Pennsylvania, Kentucky, and Tennessee, come to Dublin for this event. For a listing of 2016 teams, visit the website at [dya.com](http://dya.com) and click "Wayne Williams Memorial Baseball Tournament" under events to link to the tournament site.

- **City Services - What City services are required to implement the project/event?**

Field maintenance (dragging) and restoration (following rain); restroom cleaning; trash pickup from containers. Field light usage.

- **What is the cost of these services? Have these services been coordinated with the City's Events Administration? Has an Event Permit Application been approved?**

\$100 per hour is the City's charge per employee. \$6 per hour per field is the City's charge for light usage. Yes, there is a pre-tournament meeting to discuss logistics for each day's activities and needs. A preliminary filing of dates has been approved. A full filing of the application will be made per requirements.



- **Approach - How will the project be carried out? Where and by whom? How long will it take?**

Teams will come to town May 26<sup>th</sup> and play baseball games at Avery Park, Darree Fields, and Emerald Fields through May 29, 2017. Games on Friday start at 6:00pm. Games on Saturday through Monday are scheduled to start at 9:00am and end at 10:00pm, weather permitting.

- **Support - What other sources of support are committed or are being sought for the project? Organizations and amounts should be listed.**

Teams pay entry fees for participation.

- **Future Support - Will the project continue beyond the funding period? If so, how will it be supported? If the program is to be sustained, provide plans for permanent support after the City's funding has terminated.**

The project will not continue beyond the funding period for 2017. This is an annual event, each event an independent undertaking. We expect it to continue annually on Memorial Day weekend, Friday through Monday.

- **Maintenance Costs - What are the projections for short-term and long-term costs to maintain this project?**

There are no costs outside the weekend activities associated with the event required for maintenance.

- **Coordination - What other organizations are working on the project/event? How will coordination be accomplished?**

None in 2016 and none expected for 2017. Prior to 2012 soccer held a tournament on the same weekend at Darree Fields.

- **Evaluation - By what criteria will the success or failure of the project/event be measured? What are the methods and dates of evaluation?**

Teams return to tournaments for three reasons besides competition: are the facilities good, is the officiating good, and do the games start on time. Our track record, while certainly a function of weather for starting on time, is outstanding as measured by the number of teams and community programs that return year after year.

- **Follow Up - Certification that the organization will complete and submit a Grant Follow-up Report within 30 days after the event or upon completion of the project.**

Yes, we will provide a follow up report, with financials, as required.

**Wayne Williams Memorial Baseball Tournament**  
**Budget for 2017 and Financial Results 2014 - 2016**  
as of November 3, 2016

	Actual 2014	Actual 2015	Actual 2016	Actual 2014	Actual 2015	Actual 2016	Budget 2017
Number of Teams				107	88	132	140
Entry Fee (No fee for Dublin teams)				\$ 500.00	\$ 500.00	500/550	375/500/600
Entry Fees - Net of Refunds				\$ 50,000.00	\$ 38,985.00	\$ 58,325.00	\$ 61,000.00
Sponsors/Vendors				-	-	-	-
City Bed Tax				17,932.50	14,700.00	19,500.00	22,150.00
Hotel/Motel Rebates				5,971.00	4,417.00	4,844.00	5,000.00
Concessions & Shirts							
Concessions	14,981.77	11,697.41	14,197.45				
Shirts	1,462.00	1,098.50	867.97				
Kona Ice	-	-	1,024.25				
Total	16,443.77	12,795.91	16,089.67	16,443.77	12,795.91	16,089.67	16,500.00
Total Revenue				\$ 90,347.27	\$ 70,897.91	\$ 98,758.67	\$ 104,650.00
<b>Expenses</b>							
Umpires				21,230.00	17,230.00	24,835.00	26,000.00
Baseballs				2,520.05	2,200.00	2,700.00	2,800.00
Awards				2,005.00	2,088.00	2,000.00	2,000.00
Field Crew				5,979.50	4,502.64	7,886.17	8,000.00
City Services at Fields				17,932.50	14,700.00	22,150.00	22,150.00
Miscellaneous Equip - Baseball Express				377.97	-	557.28	600.00
Base Plugs and Sleeves				-	91.80	-	150.00
Dumpsters				1,052.26	629.04	936.13	1,000.00
Middle School Field Rental				-	-	750.00	1,500.00
Restrooms at Middle Schools				-	-	375.00	375.00
Golf Cart Rental				1,385.00	1,385.00	825.00	825.00
Chalk & Paint from DYA				788.91	298.87	946.74	1,000.00
Portable Storage				170.00	-	-	-
Concession Supplies				7,537.04	4,943.67	7,298.78	7,500.00
Ice				765.70	674.20	608.00	650.00
Tent & Table Rental				163.36	-	-	-
Concession Managers				450.00	400.30	499.13	500.00
Dublin Concession Stand Fee				102.37	75.24	75.06	75.00
Sales Tax				55.08	32.71	43.98	44.00
Shirts				232.00	-	-	-
Nations Ohio Sanction Fee				-	-	-	-
Permit				125.00	125.00	125.00	125.00
Scoreboards and Scoring Cards				102.74	40.56	67.57	75.00
Credit Card Fees for Online Registration				781.66	531.96	798.69	825.00
Website and Online Registration				1,030.00	790.00	1,360.00	1,400.00
Tournament Director On-Site				1,750.00	1,750.00	1,750.00	1,750.00
Miscellaneous				222.76	159.65	247.50	500.00
				\$ 66,758.90	\$ 52,648.64	\$ 76,835.03	\$ 79,844.00
Net Revenue				\$ 23,588.37	\$ 18,249.27	\$ 21,923.64	\$ 24,806.00

# Dublin Youth Athletics, Inc.

## Board of Directors 2016

### Officers

President	Ross Kayuha	6485 Moors Place West	Dublin	43017
Vice President	Becky Clouser	6278 Memorial Drive	Dublin	43017
Treasurer	Brian Meadors	8164 Grafton End	Dublin	43016
Secretary	Becky Ciminillo	6783 Burnside Lane	Dublin	43016

### Directors

Immediate Past President	Chuck Markulis	5565 Parker Hill Lane	Dublin	43017
Baseball	Ross Kayuha	6485 Moors Place West	Dublin	43017
Basketball	Brian Meadors	8164 Grafton End	Dublin	43016
Golf	Dave Sopko	5655 Indian Hill Rd	Dublin	43017
Boys Lacrosse	Jeff Baur	9856 Archer Lane	Dublin	43017
Girls Lacrosse	Nancy Rothacker	10079 Archer Lane	Dublin	43017
Softball	Michelle Greiwe	7042 Shady Nelms	Dublin	43017
Travel Baseball	David Hannan	8033 Summerhouse Drive	Dublin	43016
Travel Basketball	Joel Guth	7297 Rosegate Pl	Dublin	43017
Select Softball	Audrey Mowery	5396 Paddock Fall Dr	Dublin	43016
Volleyball	Chris Tizzano	3130 Rimmer Drive	Dublin	43017
At Large	Kelly Rigano	Recreation Services, City of Dublin	Dublin	43017
At Large	Bob Clawson	6735 Burnside Lane	Dublin	43016
At Large	Frank Fraas	7735 Kate Brown Drive	Dublin	43017
At Large	Marty Majka	6065 Heather Bluff Drive	Dublin	43016
At Large	Joe McKinley	3111 Aleshire Drive	Dublin	43017
At Large	Mark Terry	4849 Macallan Court W.	Dublin	43017

### Employees

Athletic Director	Michael Craig	7088 Beachwood Way	Plain City	43064
Office Administrator	Amie Brooks	9971 Archer Ln	Dublin	43017
Fields/Youth Officials	Johnhenry Coughlin	3023 Dublin Arbor Ln	Dublin	43017
Past Athletic Director	Jeff Karamol	345 Avon Court	Dublin	43017
Past Athletic Director	Jim Link	6065 Springburn Drive	Dublin	43017



## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin Scioto H.S. Lacrosse Boosters

Event/Activity: Middle School Tournament

2017 Request: \$11,000

Previous Grants Received  Yes  No

If Yes, Years: 2011-2016 Amount: 3,000; \$5,000; \$5,000, \$5,000; \$7,000; 7,000

Did project/event meet stated goals and/or criteria:  Yes  No

Permit Needed  Yes  No

### Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events: Lacrosse Tournament**
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

### Comments – Community Relations:

**Comments – Parks and Recreation:** The fees for 2016 were \$7,125 which are expected to increase to \$7,525 in 2017. The DCVB reports a total of 512 room nights in 2016.

**Comments – Taxation: Application complete**

**Finance Committee Recommendation:**

**Valery D. Kelley**

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**From:** Bruce L. Edwards  
**Sent:** Thursday, November 03, 2016 1:47 PM  
**To:** Valery D. Kelley  
**Subject:** FW: 2017 Hotel/Motel Tax Grant Application

RECEIVED

NOV 03 2016

CITY OF DUBLIN  
TAX DIVISION

**From:** lisajgawronski@gmail.com [mailto:noreply+32567aa4184c1711@formstack.com]  
**Sent:** Thursday, November 03, 2016 1:45 PM  
**To:** Bruce L. Edwards  
**Subject:** 2017 Hotel/Motel Tax Grant Application



## Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 11/03/16 1:44 PM

**Organization Name:** Dublin Scioto Lacrosse Boosters

**Contact Name:** Lisa Gawronski

**Address:** 8260 Millhouse Lane  
Dublin, OH 43016

**Email:** [lisajgawronski@gmail.com](mailto:lisajgawronski@gmail.com)

**Phone:** (614) 323-9356

**Describe the Project:** The Dublin Scioto Lacrosse Boosters is hosting the 2017 Ohio Middle School Boys State Lacrosse Championship on May 13th and 14th. This is a state-wide tournament open to all eligible member teams throughout the state of Ohio. This is the 18th year this tournament has been hosted at Dublin Scioto.

**Have you received a tax grant in the past?:** Yes

**Estimated Attendance:** 10000

**Estimated Overnight Stays in Dublin:** 600

**What is the total cost of the project?:** 43000

**Amount Request from Dublin:** 11000

**Specifically, how with the Hotel/Motel Tax Grant be used?:** The grant will be used to offset some of the costs incurred to host the tournament. These costs include City of Dublin expenses (~\$8,000) such as those relating to Streets & Utilities, Field Rentals, Field Application Fees, Inspections, Restroom Maintenance, Dublin Police, Dublin Cruisers, Franklin County Police (only if Dublin Police are not available). The funds would also be helpful in offsetting expenses charge by DSC (~\$2,500)

such as Custodian Services and Field Reseeding. Additional grant monies would be used to cover expenditures required to ensure an optimal experience for players and spectators visiting Dublin (~\$3,500) - such as a Tournament Program showcasing the City of Dublin and local businesses, Event Recycling (in conjunction with the city), Golf Carts (for transporting elderly & handicapped guests in between Scioto HS and Emerald Fields), additional restrooms spread throughout both locations, and certified Athletic Trainers at both locations.

**What other sources of financial support are committed or are being sought for the project?:**

We solicit funding from corporate sponsors to help offset the extreme costs involved in hosting this tournament. We also enable lacrosse camps to set up booth space at the tournament. Our goal is to use the proceeds of this tournament to adequately fund both the Davis Middle School and Scioto High School Lacrosse Programs comprised of almost 200 student athletes. The costs of protection head gear, padding and uniforms across all four teams is staggering.

**If your event requires City services, have you contacted City of Dublin, Events Administration?:**

Yes

**Has the organization applied for an Event Permit?:**

No

**What are the costs of City services as determined by Events Administration?:**

9975

**What City of Dublin services are required to implement the project/event?:**

Streets & Utilities - ~\$800 depending on the costs associated with the cones, saw horses, and signage. We need their assistance in setting up No Parking signs in several neighborhoods close to both Scioto and Emerald Park as well as signage within Emerald Park.

Emerald Restroom Maintenance - ~\$2,300 to maintain restrooms throughout the tournament on Saturday and part of the day Sunday.

Field Rentals & Event Application Fee - \$825 based upon 2016 costs.

Inspections - \$275

Police Officers (Dublin and potentially Franklin County) - ~\$3,500 based upon 2016 costs - adding an additional officer at the entrance of Emerald Fields and adjusting length of time needed

Police cruiser for the event - ~ \$300

DCS Custodial Services - \$1,500

DSHS Field Reseeding - \$1,000

**If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:**

Yes

**Do you have a tentative hold or reservation?:**

Yes

**Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:**

President:  
Lisa Gawronski  
8260 Millhouse Lane  
Dublin, OH 43016  
614.323.9356  
[lisaigawronski@gmail.com](mailto:lisaigawronski@gmail.com)

Secretary:  
Mary Sunderman  
8251 Campden Lakes Blvd.  
Dublin, OH 43016  
614.935.5572  
[mary@sunderman.org](mailto:mary@sunderman.org)

Treasurer:  
Bruce Obenour  
4551 Sixpenny Circle  
Dublin, OH 43016  
614.402.6602  
[bgo@wenakron.com](mailto:bgo@wenakron.com)

**Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:**

Lisa Gawronski: Dublin Scioto Lacrosse Booster President - responsible for planning and executing the OMSLA Tournament on behalf of the booster organization. Qualifications include: Past Dublin Scioto Lacrosse Booster VP, Past Lacrosse Concession Stand Committee Chair Lead, Co Chair of Davis Middle School Spaghetti Dinner Fundraiser, previous 1st grade teacher in Gahanna for ten years.

Rick Gawronski - OMSLA Chairman - responsible for training the new 2017 parking committee chair lead and making sure our guests have a pleasant and positive experience with parking at the tournament. Qualifications include: Employed at IBM for 35 and 1/2 years. Father of three boys, Parking Committee chair lead of 2016 OMSLA Tournament.

Bruce Obenhour: Dublin Scioto Lacrosse Booster Treasurer - responsible for all financial requirements related to the OMSLA Tournament including A/P, A/R, recording keeping, deposits and collection of funds during the tournament. Qualifications include:

Sue Hutras: Advisor for the OMSLA Tournament - assists the current booster president with the planning and execution of the tournament. Qualifications include: Past Dublin Scioto Lacrosse Booster President (2014-15; 2015-16), 2015-6 & 2016-2017 Lady Irish Basketball Booster President, 2016 Scioto Girl's Volleyball Booster VP, 2017 Scioto Girl's Volleyball Booster President, Chapman PTO President 2008-9 & 2009-10, Davis MS PTO President 2012-13 & 2013-14, 2010-11 Scioto PTO Secretary, PTO President, P.E.R.C. President 2010 & 2011,

P.E.R.C. Advisor 2012-Present.

Melissa Howard: Assistant Treasurer - will help with all financial requirements related to the OMSLA Tournament including A/P, A/R, recording keeping, deposits and collection of funds during the tournament. Qualifications include: Past Dublin Scioto Lacrosse Booster Treasurer (2015-16); Past Past Dublin Scioto Lacrosse Booster VP (2014-15); Past Dublin Scioto PTO President (2014-15 & 2015-16); Past Dublin Scioto PTO Treasurer (2012-13 & 2013-14); Past Dublin Scioto Girls Soccer Booster Treasurer (2014-15 & 2015-16); Current Dublin Scioto Girls Soccer Booster Advisor (2016-17). Graduate of The Ohio State University with a B.S. in Business Administration; Graduate of Emory University's Goizueta Business School with a MBA; Past employee of AT&T, Radiant Systems, The Body Shop, and Thirty-One.

**Federal ID number of the organization:** 31-1623572

**A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:**

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Indianapolis, IN 46250





## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin United Soccer Club

Event/Activity: 2017 Dublin United Champions Cup Soccer Tournament

2016 Request: \$7,875.00

Previous Grants Received  Yes  No

If Yes, Years: 2015, 2016 Amount: \$4,000; \$6,000

Did project/event meet stated goals and/or criteria:  Yes  No

Permit Needed  Yes  No

### Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events: Soccer tournament**
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

### Comments – Community Relations:

**Comments – Parks and Recreation:** The city services for 2016 totaled \$7,875 which included \$2,450 billed post-event for turf damage billed post-event for turf damage (cars parking in non-parking areas with wet grass) and trash left on the fields.

The DCVB has no estimate of the number of hotel rooms from this tournament. DCVB again reported that the outreach from the tournament was late and only four hotels had rooms available by the time the request was received.

**Comments – Taxation:** Application complete

### Finance Committee Recommendation:

Form Name: Hotel/Motel Tax Grant Application  
 Submission Time: October 22, 2015 4:25 pm  
 Browser: IE 11.0 / Windows 7  
 IP Address: 184.57.3.111  
 Unique ID: 22050025B  
 Location: 39.993000030518, -82.998497009277

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NOV 10 2015

CITY OF DUBLIN  
TAX DIVISION

City of Dublin, Ohio - Hotel/Motel Tax Grant Application

Organization Name	Dublin United Soccer Club, Dublin United Champions Cup
Contact Name	Ken McMahon
Address	6475 Perimeter Drive, #118 Dublin, OH 43016
Email	joewillst@msn.com
Phone Number	(614) 792-0868

Project Details

Amount Requested	\$7,875
Project Details	Dublin United Champions Cup. This is a soccer tournament for boys and girls ages 8 to 14. Its location is held each year at Darree Fields in Dublin, Ohio. It takes place roughly the third week in September of each year; this year it was held on September 26th. and 27th. Again, this year the 2015 Champions Cup hosted 185 soccer teams from across the state; an increase of 21% or approximately 40 soccer teams. We anticipate the event to grow even larger in the year to come.
Is the request for a one-time special project or new activity, or operating support for an existing program or event?	Existing program or event
Have you received a tax grant in the past?	Yes

Visitors/Overnight Stays in Dublin Hotels

Spectator Attendance 2015	4500
Spectator Attendance 2016	5000
Spectator Attendance 2017 (Estimate)	5000
Participant Attendance 2015	3100
Participant Attendance 2016	2000
Participant Attendance 2017 (Estimate)	2000
Overnight Stays in Dublin Hotel 2015	900
Overnight Stays in Dublin Hotel 2016	1200
Overnight Stays in Dublin 2017 (Estimate)	1000
Has the Dublin Convention & Visitors Bureau confirmed the number of overnight stays?	No

Budget/Financials

What is the total cost of the project/event?	\$40,736
Long Answer	Total cost reflected above.
What other sources of financial support are committed or are being sought for the project?	None
What are the expectations for the future financial support or assistance with maintenance services if applicable?	None, but welcome any support along the way.

### Promotion/Outreach

How will you promote/recognize the City of Dublin's support?	Through the tournament and club web sites: <a href="http://www.dublinunited.org">www.dublinunited.org</a> <a href="http://www.dublinunitedchampionscup.com">www.dublinunitedchampionscup.com</a> <a href="http://www.osysa.com">www.osysa.com</a>
Are there ceremonial and/or other engagement opportunities for the City of Dublin and/or the Dublin community during your project/event?	No
How will the project/event be promoted within Dublin and beyond Dublin?	Through the tournament and club web sites and through our leagues organizational governing body, Ohio South Youth Soccer Association: <a href="http://www.dublinunited.org">www.dublinunited.org</a> <a href="http://www.dublinunitedchampionscup.com">www.dublinunitedchampionscup.com</a> <a href="http://www.osysa.com">www.osysa.com</a>

### Event Permit for City Services

If your event requires City services, have you contacted City of Dublin, Events Administration?	Yes We will be using them again as we have done in the past.
Has the organization applied for an Event Permit?	Yes We will be contacting them again and will contact them at the appropriate time.
What are the costs of City services as determined by Events Administration?	N/A
What City of Dublin services are required to implement the project/event?	Field rental, facility and cleanup. Cleanup and repair of the fields following the tournament, if needed.

### Facility Rentals

If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?	Yes
Do you have a tentative hold or reservation?	Yes

### Additional Information

Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application	Ken McMahon, 6475 Perimeter Dr. #118, Dublin, OH 43016 Jason Burton, 6475 Perimeter Dr. #118, Dublin, OH 43016 Joe Proctor, 6475 Perimeter Dr. #118, Dublin, OH 43016 Charles Stephens, 6475 Perimeter Dr. #118, Dublin, OH 43016 Ryan Bunner, 6475 Perimeter Dr. #118, Dublin, OH 43016
Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation	Ken McMahon: Director and founder of DUSC, tournament organization and administration, event organizer for 15 years. Natalie Stellini: tournament coordination and event fulfillment for the last 5 years. Chuck Stephens: Board member of DUSC for the last 6 years and former treasurer responsible for making sure all vendors are paid. Jason Burton: Treasurer DUSC and accountant which oversees spending. Ryan Bunner: Board member of DUSC for the last 4 years, consultation and assisting when needed.
Federal ID number of the organization	20-2892576
A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax	<a href="https://s3.amazonaws.com/files.formstack.com/uploads/2147733/36491580/220500258/36491580_irs_tax-exempt_status_and_most_current_990.pdf">https://s3.amazonaws.com/files.formstack.com/uploads/2147733/36491580/220500258/36491580_irs_tax-exempt_status_and_most_current_990.pdf</a>

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: APR 21 2011

DUBLIN UNITED SOCCER CLUB  
6475 PERIMETER DR STE 118  
DUBLIN, OH 43016

Employer Identification Number:  
20-2892576

DLN:  
17053326402002

Contact Person:  
SHEENA L BREWER ID# 31270

Contact Telephone Number:  
(877) 829-5500

Accounting Period Ending:  
June 30

Public Charity Status:  
509(a)(2)

Form 990 Required:  
Yes

Effective Date of Exemption:  
November 17, 2012

Contribution Deductibility:  
Yes

Addendum Applies:  
Yes

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

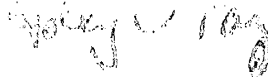
Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

DUBLIN UNITED SOCCER CLUB

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,



Holly O. Paz  
Director, Exempt Organizations  
Rulings and Agreements

Enclosure: Publication 4221-PC

DUBLIN UNITED SOCCER CLUB

ADDENDUM

Based on the information submitted with your application, we approved your request for reinstatement under Notice 2011-44. Your effective date of exemption, as shown in the heading of this letter, is the postmark date of your application.



## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Ohio Premier Soccer

Event/Activity: Annual Invitational Tournament

2017 Request: \$10,500

Previous Grants Received

Yes

No

If Yes, Years: 2015

AMOUNT: \$6,000

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

**Cultural Arts:** Click here to enter text.

**Beautification of public property:** Click here to enter text.

**Improvement of Dublin's Historic District:** Click here to enter text.

**Special Events: Soccer Tournament**

**Other projects which will enhance the City of Dublin:** Click here to enter text.

**Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

**Comments – Community Relations:**

**Comments – Parks and Recreation:** City services totaled \$6,375 in 2016. The DCVB reported 803 room nights, far fewer than the 2000 estimated in the application.

**Comments – Taxation: Application complete**

**Finance Committee Recommendation:**



**Formstack Submission for form 2017 Hotel/Motel Tax Grant Application**

Submitted at 10/25/16 1:37 PM

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<b>Organization Name:</b>	Ohio Premier Soccer Club	OCT 25 2016)
<b>Contact Name:</b>	Nicole Cobb	CITY OF DUBLIN TAX DIVISION
<b>Address:</b>	PO Box 56 Dublin, OH 43017	
<b>Email:</b>	cobbn2@nationwide.com	
<b>Phone:</b>	(614) 313-3981	
<b>Describe the Project:</b>	<p>The 19th annual Ohio Premier Invitational will be held September 16-17, 2017 in Dublin at Darree Park and Soccer First.</p> <p>The primary purpose in seeking a grant would be to help operate the OP Invitational. Our event is a platinum rated soccer tournament for boys and girls ages 8-18. The tournament draws on average 300 teams from the greater Midwest 90% of whom will frequent local establishments but will also will Dublin Hotels to capacity. This is our Club's largest fundraiser and helps provide programs that benefit the children in our community through continuous soccer programming.</p>	
<b>Have you received a tax grant in the past?:</b>	Yes	
<b>Estimated Attendance:</b>	9000	
<b>Estimated Overnight Stays in Dublin:</b>	2000	
<b>What is the total cost of the project?:</b>	98500	
<b>Amount Request from Dublin:</b>	10500	
<b>Specifically, how with the Hotel/Motel Tax Grant be used?:</b>	<p>The grant would be used for services related to our event</p> <p>\$2600. - Fields  \$1500. - Field Set Up  \$3000. - City Bathroom services  \$1050. - Police/Traffic Control  \$1160. - Additional Toilets for Darree  \$400. - Dumpster</p>	

\$400. - Ice for medical staff  
 \$250. - Additional directional Signage/No parking  
 \$150. - City Application Fee

**What other sources of financial support are committed or are being sought for the project?:** Team Registration fees  
 Local Dublin business ad sales

**If your event requires City services, have you contacted City of Dublin, Events Administration?:** No

**Has the organization applied for an Event Permit?:** No

**What are the costs of City services as determined by Events Administration?:** 6800

**What City of Dublin services are required to implement the project/event?:** The application will not be completed until December, 2016 and the estimate of expenses is provided in a city meeting in August 2017.

The grant would be used for services related to our event in 2016 the fee was \$5200 from Dublin which does not include Dublin police, application fee as well as trash pick up and additional restrooms.

\$2600. - Fields  
 \$1500. - Field Set Up  
 \$3000. - City Bathroom services  
 \$1050. - Police/Traffic Control  
 \$1160. - Additional Toilets for Darree  
 \$250. - Additional directional Signage/No parking  
 \$150. - City Application Fee

**If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:** No

**Do you have a tentative hold or reservation?:** Yes

**Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:** Chris Baer - 255 Larrimer Ave, Worthington  
 Erin Mullady - 5410 Dunniker Park Dr, Dublin  
 Mike Shock - 7684 Windsor Dr, Dublin  
 Dr. Tom Hospel - 6549 Ballantree, Dublin  
 Kelley Mitchell - 8605 Kirkhill Ct, Dublin

No space to attach cover letter, will send under a

separate attachment.

**Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:**

Nicole Cobb - Tournament Director

**Federal ID number of the organization:**

31-1284756

**A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:**

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## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: HDBA

Event/Activity: Community Engagement Campaign

2017 Request: \$58,000

Previous Grants Received  Yes  No

If Yes, Years: 2007-2016

Amount: \$20,000; (\$15,000 2009); \$25,000; \$25,000

Did project/event meet stated goals and/or criteria:  Yes  No

Permit Needed  Yes  No

Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District: Community Engagement Campaign**
- Special Events:** Click here to enter text.
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

**Comments – Community Relations:**

**Comments – Parks and Recreation:** The cost for the Street Bazaar were \$1,322 in 2016. There have been discussion about closing roads for safety purposed for the Street Bazaar in '17. If that occurs, City fees would increase by an estimated \$5-8,000 depending on roads and duration.

**Comments – Taxation:** Application complete

**Finance Committee Recommendation:**

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NOV 04 2016)

CITY OF DUBLIN  
TAX DIVISION

2017 HISTORIC DUBLIN COMMUNITY  
ENGAGEMENT CAMPAIGN

Application for Dublin  
Hotel/Motel Tax Grant

Submitted by:  
Historic Dublin Business Association, Inc.  
c/o Rick Gerber  
109 S. High Street  
Dublin, OH 43017

## **A. Organization**

### **Name of Applicant**

Applicant: Historic Dublin Business Association, Inc. (HDBA)

Federal Tax ID#: 03-0585215

Contact Person: Rick Gerber

President, HDBA

109 S. High Street

Dublin, OH 43017

(614) 389-8801

rgerber@gem-law.com

Applicant is a 501 (c) 6 organization with the following mission statement:

*The Historic Dublin Business Association is a not for profit organization comprised of business and property owners, working together to promote business prosperity and to preserve and enhance the integrity of Historic Dublin.*

*[www.HistoricDublin.org](http://www.HistoricDublin.org)*

### **Brief History and Goals**

The Historic Dublin Business Association (HDBA) incorporated on March 28, 2006 and has been granted exempt status by the Internal Revenue Service as a Business League, a 501(c) 6 organization. The mission of the HDBA related to this application is to encourage business growth and development by promoting programs designed to strengthen business, civic, social and cultural nature to increase the value of Historic Dublin.

HDBA works closely with the City of Dublin, Dublin Schools and many locally based non-profits organizations in planning and executing community events in Historic Dublin. HDBA is primarily made up of small privately owned businesses, but its membership extends beyond the borders of the District's geographic boundaries. HDBA's objective is to generate awareness of and bring visitors to the Historic District. The principal source of funds at this time is membership dues. In addition to the goals detailed in HDBA's mission statement, HDBA plans to continue to grow in both membership and financial health. The HDBA's overall goals and focus lie primarily in two areas: special events and improving commerce through improvement of Dublin's Historic District.

For 2017, HDBA intends to expand the scope of this objective as it has joined the Historic District/Bridge Park Strategic Alliance ("Alliance"). The collaborative partners of the Alliance consist of HDBA, the Dublin Visitors and Convention Bureau, the Dublin Arts Council, the Dublin Historic Society and the Bridge Park Partners. The purpose of the Alliance is to leverage marketing and sales efforts and help to ensure the future success for the entire destination comprised of the Historic District and Bridge Park. By combining resources, establishing a shared vision, and developing cohesive and collaborative approaches the Alliance will be able to attract more visitors and generate

greater economic impact. The increases in HDBA's 2017 Bed Tax Application are the result of the anticipated programming aimed toward fulfilling the objectives of the Alliance.

Further, HDBA has undergone significant organizational changes this past year with the establishment of member committees aimed toward establishing a stronger working relationship with the City of Dublin to improve way-finding, parking options, code and zoning, creating area beautification programs, expansion of membership programs, and to enhance event programming to reach a great number of the residents of Dublin and Central Ohio. HDBA and its members are energized and realize that our relationships with the City of Dublin and the Alliance will enhance the economic impact for the District and the City as a whole.

### **Current Officers of HDBA:**

**Rick Gerber**, President

Partner, Gerber & Mitchell, 109 South High Street, Dublin 43017

**Christena Wentz**, Vice President

Co-Owner, Chelsea Borough Home, 54 South High Street, Dublin 43017

**Kurt Dehner**, Treasurer

The Sisters Sweet Shoppe, 55 W. Bridge Street, Dublin 43017

**Rachel Dean-Haas**, Secretary

Owner, Dean Insurance Group, 16 W. Bridge Street, Dublin, OH 43017

### **At Large Board Members Include:**

Jean Ann Conley, Conley and Partners, 11 W. Bridge Street, Dublin 43017

Linda Kick, Our CupCakery, 16 North High Street, Dublin 43017

Richard Taylor, Richard Taylor Architects, 48 South High Street, Suite B, Dublin 43017

## **B. Project/Events**

The purpose of the 2017 Historic Dublin Community Engagement Campaign is to further the common goals of the HDBA and the City of Dublin's Hotel/Motel Tax objectives. Namely, this application will provide for creative activities that are of interest to the Dublin community and beyond, as well as work towards long-term improvements of Dublin's Historic District that will be needed to sustain its long-term viability and appeal. HDBA had built strong relationships with other community organizations that enhance the education, awareness and experience of the District. The components of the 2017 campaign as outlined in this application will continue to build on that foundation.

The total requested for Special Events under this Hotel/Motel Tax Grant Application is \$58,000. A detailed budget is listed later in this document. The overall breakout of the request is \$38,000 for HDBA's day-to-day operation and event management, and \$20,000 is specifically requested for the organization and execution of the Historic Dublin Street Bazaar. These requested funds will be used to subsidize the HDBA 2017

Community Event Activities detailed above, build an awareness campaign for the Historic District and its members to remain relevant during the opening of new projects surrounding the district and employ professional services to assist with all aspects relative to these initiatives.

**Second Saturdays** – Second Saturdays are designed to create community awareness and engagement with the Districts’ retail and restaurant businesses. Second Saturdays typically will occur the second Saturday of the month from 10 AM – 4 PM and will include live entertainment and a rotating theme. Below are the District’s signature events.

**Sweet Stroll** – This signature event features desserts from the Historic District’s restaurants in a retail location. By serving the sweet in a retail storefront, the attendees are given the opportunity to explore the District’s unique offerings. HDBA partners with a local charity to run the event and promote the event. HDBA proudly donates a portion of the ticket proceeds from this event to benefit the Dublin community.

**Slider Challenge** – This signature event features our Historic District restaurants competing for the best in a burger/slider. HDBA has continued to partner with Dublin AM Rotary to make this event a success. HDBA proudly donated a portion of the ticket proceeds from this event to benefit the Dublin community. The first annual Slider Challenge was July 3, 2014 and sold out in 12 minutes! Thus making this a recognizable annual event for the Historic District.

**Chili Cook-Off** – This event has become a signature event for the Historic District giving the community the opportunity to taste the District restaurants’ best chili and vote on the winning recipe. HDBA partners with a local charity to run the event and promote the event. HDBA proudly donates a portion of the ticket proceeds from this event to benefit the Dublin community.

**Holly Days** – As the District’s official kick off to the Holiday season, occurring the Saturday after the tree lighting ceremony, HDBA hosts an afternoon full of holiday-focused activities including strolling carolers, kid crafts, photos with Mr. and Mrs. Claus, Touch-a-Truck with the Washington Township Fire Department, and Firefighters for Kids Toy Drive donation collection. The local businesses reveal their outdoor holiday decorations for the event. In addition, HDBA coordinates and communicates the special events and promotions at member businesses. During Holly Days, families are encouraged to visit the retailers in order to complete the Twelve Elves of Dublin hunt.

Additional events planned for 2017 include: Board Game Day, Wine Trail, Wedding Walk, Dog Days of Dublin, Outdoor Movie or Sing-Along, Day of Thanks, Adult Shopping Day and more.

**Marketing and Awareness Campaign** – In addition to the monthly events, HDBA will be investing in a social media awareness campaign targeting local residents at the offerings Historic Dublin members offer. The goal of this campaign is to boost foot traffic on non-event days. The common feedback from event attendees is they ‘didn’t



know (you) were here.’ HDBA would focus on boosting our social media reach with a message of reminding the public of the highlights of the District.

**Street Bazaar** – This newly created signature event combines the District’s unique offerings and local artists, artisans, food trucks and live entertainment to create a festival-like atmosphere. The first annual Historic Dublin Street Bazaar was Saturday of Labor Day Weekend 2015 and hosted 2,000+ attendees. The event continues to grow attendance, with 2016’s attendance increased to 3,000+. The community has embraced this event and has continued to be the highest attended HDBA-sponsored event. The members have seen increased sales in their own businesses from this large public event.

## **SUMMARY**

The target audience for HDBA’s 2017 Historic Dublin Community Engagement Plan will continue to be adults and families looking for interesting and engaging community-based activities, great food and shopping. Key components for 2017 will include live music, artistic experiences, collaborative presentations, and Signature Events. HDBA is planning 2017’s campaign to continue expanding our audience beyond Dublin, as Historic Dublin continues to be one of the top destinations for Dublin visitors. HDBA looks to grow these visits and to ramp up awareness of Historic District through a closer working relationship with the Convention and Visitors Bureau to inform local hotels of event details. In 2017, HDBA will focus on reengaging the Dublin community at large through the events and marketing effort.

With an eye to the changing demographic of the surrounding residents, HDBA will focus on activities that are engaging to empty nesters and young professionals, while still enjoyable to young families as well. The HDBA 2017 Community Engagement Campaign will continue those programs and events than proven successful in the past, while adding new events that will have a broader community appeal.

The District’s goal is to become the primary destination for residents year-round for shopping, dining, relaxing and engaging with the community. In partnership with the Dublin Arts Council, the District will continue to create cultural experiences for all to enjoy.

## **BUDGET**

HDBA is requesting an amount not to exceed \$58,000 of Hotel/Motel Tax funds for the execution of the components of this application. The use of these funds is budgeted as follows:

### ***Event Management:***

Programming and Event Management

\$ 12,750

- Live entertainment
- Design for all artwork
- Media Partnerships
- Sponsorships
- Event Decorations
- Brochures for the Historic District

- Social Media Campaigns
- Event Collateral - Signage, Flyers, Posters, etc.
- Event Management, Logistics
- Advertising for key events in Dublin Villager and in Dublin Life

***Operations/Administration:***

Marketing and Promotions, Administration \$ 25,250

- Association Coordinator
- Community Partnerships
- Membership engagement
- Website maintenance
- Graphic design and website updates
- DCVB Visitors Guide full page ad
- Print materials (calendar of events, rack cards, brochure, fliers, posters, membership markers, etc.)
- Social media advertising
- Resources – Adobe Creative Suite, Dropbox
- Website administration

***2017 Historic Dublin Street Bazaar***

Organization & Management – Road Closure Required \$ 20,000

- City Services – Police, Streets, Waste Removal
- Temporary restrooms
- Directional signage
- Administration and management
- Performing talent
- Event promotional materials
- Website administration

**TOTAL 2017 Budget: \$ 58,000**

This budget is preliminary and expense items could change as the various events are continually reevaluated and further developed. Approval of this application is considered an approval of the overall amount of \$58,000 for Special Events not to be exceeded and approval does not imply a limit by individual budgeted expense category, but rather the overall limit of all expense categories combined.

**TOTAL APPLICATION REQUEST \$ 58,000**

*It is important to note that the requested \$58,000 is only a portion of the overall investment HDBA and its membership will apply to the above components of this application. HDBA routinely funds to the extent possible, its own marketing, advertising and programs and its members routinely provide their own funds, over and above their membership fees, to execute events, promotions etc.*

## **Goals**

*The HDBA Community Engagement Campaign has three specific goals:*

- 1) Continue to build upon a cultural identity for the District as a welcoming environment for all ages, and work with the Alliance to expand programs and initiatives toward this end.
- 2) Increase awareness of and visitors to the District and our collaboration with the Alliance. HDBA wants to attract visitors to the area and leverage our efforts to create a greater economic impact.
- 3) Continue to utilize Hotel/Motel Tax funds to establish a comprehensive and collaborative event program that will have significant long term economic impact and benefit for the area

The City of Dublin, its residents, and businesses will benefit through the approval of this application as it continues the revitalization effort of Historic Dublin and establishment of the surrounding areas.

## **Evaluation & Follow Up**

For Special Events, evaluation will be based primarily on the incremental business that accrues to the businesses in the District and increased foot traffic in the area. HDBA will survey its membership routinely as to the impact of this campaign on their business. Measuring the increase of sales and traffic both during events and non-event times, will be crucial in determining effectiveness of our event execution and promotion versus the general awareness campaign. Increased business in the District indicates that the community is viewing the District favorably as well as visiting the District. HDBA will follow up by year end 2017.

## **C. HDBA Financial Position**

HDBA's current cash position is a balance of \$11,550.39 as of October 28, 2016. Besides our annual Bed-Tax Grant from the City of Dublin, HDBA currently receives approximately \$5,400 per year from membership dues, but due to a change in the billing cycle, we will be receiving about \$2,700 in additional dues in 2016 which would normally have been collected in 2017. The other category of income we receive is from the sale of tickets to our hosted events and from vendors who participate in our annual Street Bazaar. The funds from these activities will total approximately \$8,800 in 2016. In 2016 we are also receiving \$8,000 from the Dublin Convention & Visitors Bureau to reimburse us for actual out of pocket expenses associated with providing Irish experiences at our various monthly activities. HDBA has no other material assets than cash and no liabilities. HDBA's total annual income is not yet sufficient to cover all of HDBA's desired activities. HDBA has donated over \$2,400 from our food events in 2016 to local non-profit organizations to reinvest into the Dublin community instead of retaining the income.

Approval of this Hotel/Motel Tax Grant will significantly assist HDBA in its growth and future endeavors to strengthen Historic Dublin and support the quality of life in the City of Dublin.

The Historic Dublin Business Association thanks you for your consideration.



## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin Arts Council

Event/Activity: BREAD! Festival

2017 Request: \$25,000

Previous Grants Received

Yes

No

If Yes, Years: 2005; 2006; 2011; 2015; 2016

Amounts: \$6,712; \$10,000;  
\$22,050; \$14,750; \$25,000

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

**Cultural Arts:** [Click here to enter text.](#)

**Beautification of public property:** [Click here to enter text.](#)

**Improvement of Dublin's Historic District:** [Click here to enter text.](#)

**Special Events:** [Click here to enter text.](#)

**Other projects which will enhance the City of Dublin:** [Click here to enter text.](#)

**Projects/Events that appeal to Dublin visitors and tourists: Festival**

**Comments – Community Relations:**

**Comments – Parks and Recreation:** In addition to the financial grant received last year, Council waived City services fees for the event. If those had been charged, or offset by a grants, costs would have totaled \$22,323.50. The breakdown of costs is shown below:

Permit: \$125 (will increase to \$550 in '17 based on scope of event and new fee structure)

Parks Staff: \$2,600

Showmobile Rental: \$820

Streets Staff: \$14,750 (majority of cost in fencing required for alcohol permit)

Police Staff: \$4,028.50 (City actually paid \$11,110 because staff was ordered in on overtime, if special duty, many positions would have been staffed by Franklin County Sheriff but would have cost \$4,028.50)

**Comments – Taxation: Application complete**

**Finance Committee Recommendation:** [Click here to enter text.](#)

**Valery D. Kelley**

---

**From:** Bruce L. Edwards  
**Sent:** Friday, November 04, 2016 10:41 AM  
**To:** Valery D. Kelley  
**Subject:** FW: 2017 Hotel/Motel Tax Grant Application

RECEIVED

NOV 04 2016)

**From:** guion@dublinarts.org [mailto:noreply+014f47b7a48889ac@formstack.com]  
**Sent:** Friday, November 04, 2016 10:40 AM  
**To:** Bruce L. Edwards  
**Subject:** 2017 Hotel/Motel Tax Grant Application

CITY OF DUBLIN  
TAX DIVISION



## Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 11/04/16 10:40 AM

**Organization Name:** Dublin Arts Council  
**Contact Name:** David Guion  
**Address:** 7125 Riverside Drive  
Dublin, OH 43016  
**Email:** [guion@dublinarts.org](mailto:guion@dublinarts.org)  
**Phone:** (614) 889-7444

**Describe the Project:** Dublin Arts Council will present BREAD!, a festival of arts and community, on October 21, 2017. This second year festival will respond to the expressed desires of the community to have more arts experiences, more music, more dance and more food to share together. The festival will again focus on the celebration of diversity in the Dublin community, expressed through authentic music, dance and food. The festival will engage the many cultures and arts traditions of the people of Dublin, Ohio through the planning and process of this community festival. The following acronym will continue to define the intent of the festival, recognizing event activities and objectives: Bake, Reconnect, Educate, make Art and celebrate Diversity.

The BREAD! festival will feature assorted display, artmaking, performance and engagement activities delivered via booths, food trucks and stages on closed city streets near the center of historic downtown Dublin. Booths will also include display and creation of folk art, clothing and ethnic traditions. Due to the overwhelming positive response to the inaugural festival from attendees and business partners, Dublin Arts Council desires to again host BREAD south of Bridge Street along S. High, as well as utilizing Mill Lane to just south of Eberly Hill Lane. In 2017, a series of joined tables will be placed on the east side of S. High Street, across from the food trucks as a community

dining room to encourage the social and emotional power of a shared meal for festival organizers, guests and visitors. This shared table is a direct response to community request for more space to interact with one another and to learn about the international food being offered.

The community artmaking booth will be expanded for 2017 due to the astounding attendee participation. The clay activities for 2016 were provided in collaboration with Dublin City Schools' art teacher, Sharon Buda. The 2016 BREAD! Creative Corner used more than 400 pounds of clay to create bread plates and mural tiles. Additional engagement and artmaking activities will be incorporated for the 2017 BREAD! festival including heritage celebration activities, cooking demonstrations and bread making classes, onsite plein air painting and pop up music/dance performances.

The BREAD! performance stage will again feature professional and community performances and workshops in culturally diverse art forms, including music and dance. OhioDance, supporter of dance practice in the state since 1976, will produce and present multicultural dance performances and onsite audience instruction throughout the festival to highlight the cultural and ethnic diversity of Dublin.

Booth and food trucks will be present again with local purveyors of ethnic foods and bread accompaniments, such as olive oil, hummus, honey and various spreads. Mindful of special needs, gluten-free options will be available. In response to specific survey requests and large 2016 sales, BREAD! 2017 will feature a large increase in offerings of baked bread for sale from different vendors.

**Have you received a tax grant in the past?:**

Yes

**Estimated Attendance:**

9000

**Estimated Overnight Stays in Dublin:**

25

**What is the total cost of the project?:**

112320

**Amount Request from Dublin:**

25000

**Specifically, how with the Hotel/Motel Tax Grant be used?:**

The Dublin Arts Council is requesting \$25,000 via Hotel/Motel Tax Grant fund. Hotel/Motel Tax Grant funds will be used for direct expenses such as festival equipment fees and artist, consultant and professional expenses. A complete budget breakdown is included via upload with the Form 990 and IRS letter at the end of this application. Reimbursement of direct expenses will be requested immediately after project fulfillment.

**What other sources of financial support are committed or are being sought for the project?:**

Additional support for the festival is being sought from Ohio Arts Council (\$10,000), Puffin Foundation West, Ltd. (\$3,000) Corporate Sponsorship (\$25,000). Earned revenue will be garnered from Beverage Sales (\$7,500) and Vendor Event Fees (\$1,500).

**If your event requires City services, have you contacted City of Dublin, Events Administration?:**

Yes

<b>Has the organization applied for an Event Permit?:</b>	No
<b>What are the costs of City services as determined by Events Administration?:</b>	22000
<b>What City of Dublin services are required to implement the project/event?:</b>	City of Dublin Events Administration, Streets & Utilities Services, Grounds Services, Police Services and Showmobile  Above City services costs are the same as 2016 grant application. Final costs from 2016 have not yet been fully determined to inform this application.
<b>If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:</b>	No
<b>Do you have a tentative hold or reservation?:</b>	No
<b>Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:</b>	<p>Bryan Faller - President Porter, Wright, Morris &amp; Arthur LLP 8703 Finlarig Drive Dublin, OH 43017</p> <p>Pete Joodi – President Elect 4231 Bryson Cove Circle Dublin, OH 43016</p> <p>Becky Carlson CPA – Treasurer Brick House Consulting LLC Finanacial Consultant 8062 Inistork Drive Dublin, OH 43017</p> <p>Stephanie Thompson – Secretary 5844 Rushwood Drive Dublin, OH 43017</p> <p>Naomi B. Hoyt – Ex officio 6033 Holywell Drive Dublin, OH 43017</p> <p>Claudia Plumley – Ex officio Great Lakes Publishing Managing Editor 6060 Glenvillage Drive Dublin, OH 43016</p> <p>John Reiner-City Council Representative Dublin City Council 8977 Turin Hill North Dublin, OH 43017</p> <p>Julia Caruso-Citizen Representative FUSE 7679 Worsley Place</p>



Dublin, Ohio 43017

Megan Bailey  
Porter Wright Morris & Arthur LLP  
41 South High Street  
Suites 2800-3200  
Columbus, Ohio 43215

Robin Campbell  
Dave Thomas Foundation  
Senior Director, Corporate Relations  
716 Mount Airyshire Blvd., Suite 100  
Columbus, OH 43235

Peter Kwok Chan, PhD  
Associate Professor  
Visual Communication Design  
Department of Design  
The Ohio State University  
100 Hayes Hall, 108 N. Oval Mall  
Columbus, OH 43210

Jennifer Cseplo  
Controller  
Diagnostic Green LLC  
6030 Whittingham Drive  
Dublin, Ohio 43017

Jerry Hayslett  
The Wendy's Company  
Design Services Technician  
5950 Plain City-Georgesville Road  
Plain City, OH 43064

Robin Hoffman  
Express  
Director of Communications  
7825 Jaymes St.  
Dublin, OH 43017

Gayle Holton  
Gayle Holton Design  
6500 Emerald Parkway  
Ste. 100  
Dublin, OH 43016

Scott A. Jones  
9298 Muirkirk Drive  
Dublin, Ohio 43017

Robin Moran  
Affiliated Resource Group  
7056 Shady Nelms Drive  
Dublin, Ohio 43017

First Term ends September, 2018

Jim Mowery  
Mowery Youell & Galeano, LTD.  
425 Metro Place North  
Suite 420  
Dublin, OH 43017

Tom Munhall CPA  
The Advisors Group, LLP  
6729 Dublin Road  
Dublin, OH 43017

Ben Stormer  
Cardinal Health  
VP, Innovation and Solutions  
7000 Cardinal Place  
Dublin, OH 43017

John Torpey  
AEP  
Director of Integrated Resource Planning  
6255 Wexford Woods Drive  
Dublin, OH 43016

Gwen Weihe  
Thomas Enterprises, Inc  
Vice President  
5410 Muirfield Court  
Dublin, OH 43017

Marilee Chinnici-Zuercher  
6043 Glenbarr Place  
Dublin, Ohio 43017

Board authorization for this application has been obtained.

**Names, titles, duties and qualifications of  
volunteers and/or staff responsible for  
project/event implementation:**

David S. Guion, Ph.D., Executive Director, Dublin Arts Council-  
David Guion has served as executive director of Dublin Arts  
Council since 2005. For more than 25 years, he has worked  
with nonprofit arts organizations and educational institutions in  
New York City, the Bay Area of California and Columbus, Ohio.  
While raising funds for arts organizations in New York City,  
Guion had the privilege of working with such iconoclastic artists  
as Mikhail Baryshnikov, Trisha Brown, Merce Cunningham,  
Erick Hawkins, Jasper Johns, and Robert Rauschenberg,  
among others. He received an M.A. in Art Education from The  
Ohio State University in 1988 and his Ph.D. in Art Education  
from The Ohio State University (OSU) in 2008. Currently he  
teaches graduate and undergraduate courses at the  
Department of Arts Administration, Education and Policy at  
OSU. Guion has conducted fundraising seminars and  
workshops for a wide variety of nonprofit organizations and arts  
professionals in Ohio, Poland, Taiwan, New Zealand and Chile.  
He serves as president of the board of directors of OhioDance  
and has been recognized for his leadership as a Smart 50

awardee in 2015. Guion has served as a panelist for the Ohio Arts Council, the Greater Columbus Arts Council, Culture Works, the united arts fund and arts service agency for the Greater Dayton region, and has adjudicated arts exhibitions for a variety of organizations.

Janet Cooper, Director of Engagement, Dublin Arts Council-- Janet Cooper joined Dublin Arts Council in 2006, managing media relations, advertising and community relations efforts for the organization. Janet moved to central Ohio from Arizona, where she was involved in the marketing of a number of arts organizations, including the Scottsdale Arts Festival, the Arizona Indian Arts Alliance, the McDowell Mountain Music Festival and the Scottsdale Gallery Association. Her background includes corporate, agency and nonprofit marketing and public relations experience. She received a B.S. in Marketing Management from Western Governors University in Salt Lake City. Janet is the recipient of a Rocky Mountain Emmy Award for public affairs programming and currently serves on the Greater Columbus Events Council and the Digital Communications Committee of the Columbus Arts Marketing Association.

Jane D'Angelo - Jane D'Angelo has served as the OhioDance Executive Director since 2003. She was a key partner in The Ohio Dept. of Education initiative to develop a resources and services guide for students gifted in visual and performing arts. She is a regular guest speaker at the OSU Dept. of Dance. She holds a B.S. in Business Admin. from Northeastern Univ. and a C.S.S. in Admin and Management from Harvard Univ. She has an extensive background in dance, both performing and teaching dance for all ages.

Benjamin Knepper -- Knepper's artwork has been featured in solo and group exhibitions throughout Ohio and 14 other states from New York to California. Knepper served as Exhibition Designer/Preparator for the Wexner Center for the Arts for more than 20 years, and currently works as Exhibition Consultant/Curator for Dublin Arts Council. He earned a Bachelor and Master of Fine Arts from The Ohio State University and will serve as curator for the BREAD! community exhibitions.

**Federal ID number of the organization:** 31-1101457

**A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:** [View File](#)

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8604 Allisonville Rd.  
Suite 300  
Indianapolis, IN 46250



7125 Riverside Dr., Dublin, Ohio 43016  
614/889-7444; [www.dublinarts.org](http://www.dublinarts.org)

MEMO

TO: Dublin City Council  
FR: David S. Guion, Ph.D., Executive Director, Dublin Arts Council   
RE: BREAD! festival outcomes - FYI  
DA: Nov. 17, 2016

Thank you for supporting Dublin Arts Council's inaugural BREAD! (Bake, Reconnect, Artmaking and Diversity) festival through a hotel/motel tax grant. The festival was held on Saturday, Oct. 15, 2016 in historic Dublin.

The event was a great success and we received overwhelmingly positive feedback from all of our many participants. Attendees, the members of our planning committee who created and staffed the multicultural booths, our diverse artists - including a bread sculptor, chalk artist, musicians, dancers and vocalists - as well as ethnic food truck purveyors, community volunteers, vendors in our global marketplace and the educators and artists who staffed our creative corner and community corner had so many good things to say about the festival.

A recap document follows for your information. Based on post-event evaluation, Dublin Arts Council has applied for a hotel/motel tax grant to present the festival again in 2017.

**Recommendation**

Information only.

*Dublin Arts Council engages the community, cultivates creativity  
and fosters life-long learning through the arts.*



# BREAD!

COMMUNITY AND ARTS FESTIVAL



Dublin Arts Council hosted the inaugural BREAD! Festival of arts and community for approximately 8,000 guests in historic Dublin on Oct. 15, 2016.



16 engaging music and dance performances on the festival stage provided guests with authentic sounds and movements from around the world.



Renowned master chef and bread sculptor Ciril Hitz created four works of art made entirely out of dough and other edible materials throughout the festival.



Cultural booths representing Japan, Germany, Ghana, Mexico and India introduced guests to aspects of the respective cultures. A global marketplace of diverse vendors also provided unique shopping experiences.



The Buckeye Ceramic Supply Creative Corner allowed artists of all ages to get creative by painting their own bread plates and creating tiles for a Dublin City Schools mural project.



Eight food trucks offered guests the chance to taste international cuisine ranging from Argentine comfort food to Korean BBQ and more.



A community corner offered guests a chance to proudly display their heritage while participating in hands-on activities designed to show the breadth of diversity present in central Ohio.



# **BREAD! Festival Insights**

Nearly 100 community volunteers gave of their time and talents to bring the event to the community. The festival was developed by a diverse group of community members to preserve cultural authenticity.

***“Lots of art and culture activities that pull in all ages!”***  
***“All workers were super friendly and welcoming.”***

58 percent of survey respondent attendees were from Dublin.  
21 different Ohio ZIP codes were recorded in survey responses.

***“Please do it every year!”***

62 percent of respondents came because BREAD! was free.  
59 percent came to eat food from diverse cultures.  
49 percent came to hear international music.  
38 percent came to learn about the diverse cultures in their community.

***“The festival is much more diverse than I thought,  
which is awesome.”***

ABC6/Fox 28 provided onsite extended live coverage the morning of the event.  
Other media coverage included CityScene magazine, Dublin Life magazine  
Columbus Dispatch, ThisWeek Community Newspapers,  
Ohio Magazine, Ohio Makes Art, City of Dublin, Tourism Ohio,  
Experience Columbus, Columbus Underground and more.

***“Wow! I’m really surprised that the festival was held  
in Dublin ... hats off to Dublin!”***



## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Ohio University

Event/Activity: Tantrum Theater

2017 Request: \$20,000

Previous Grants Received

Yes

No

If Yes, Years: 2015

Amount: \$10,000

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

**Cultural Arts:** Click here to enter text.

**Beautification of public property:** Click here to enter text.

**Improvement of Dublin's Historic District:** Click here to enter text.

**Special Events:** Click here to enter text.

**Other projects which will enhance the City of Dublin:** Click here to enter text.

**Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

Comments – Community Relations:

Comments – Parks and Recreation:

Comments – Taxation: Application complete

Finance Committee Recommendation:

**Valery D. Kelley**

---

**From:** Bruce L. Edwards  
**Sent:** Thursday, November 03, 2016 12:40 PM  
**To:** Valery D. Kelley  
**Subject:** FW: 2017 Hotel/Motel Tax Grant Application

RECEIVED

NOV 03 2016)

CITY OF DUBLIN  
TAX DIVISION

**From:** hinz@ohio.edu [mailto:noreply+7e2b774aca3b64ed@formstack.com]  
**Sent:** Thursday, November 03, 2016 10:14 AM  
**To:** Bruce L. Edwards  
**Subject:** 2017 Hotel/Motel Tax Grant Application



### Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

*Submitted at 11/03/16 10:13 AM*

**Organization Name:** Tantrum Theater

**Contact Name:** Ian Hinz

**Address:** 307 Kantner Hall, 19 South College St.  
1 Ohio University  
Athens, OH 44118

**Email:** [hinz@ohio.edu](mailto:hinz@ohio.edu)

**Phone:** (740) 566-6424

**Describe the Project:** Tantrum Theater is requesting a \$20,000 hotel/motel tax grant from the City of Dublin to help support additional costs of housing and salaries relating to hiring additional theater professionals during our second year. The 2017 Tantrum summer season will include two large-cast shows which will require additional professional actors and will employ more industry professionals behind the scenes. These additional professionals are necessary to produce the high quality theatrical experience Tantrum has developed and will continue to grow the attendance and visibility of the theater. Additional professional actors will allow for a professional theatrical experience that will draw larger audiences from the region to Dublin. This new large cast initiative occurring in Tantrum Theater's second season is integral to continuing the growth and stability of the theater. Tantrum will again present its productions in the Abbey Theater located within the Dublin Recreation Center this summer.

The additional theater professionals will spend on average four weeks living and participating in Dublin community activities and frequenting Dublin businesses. The professionals will be housed in Dublin at an extended stay hotel. The national reach of the Tantrum Theater company creates a cultural exchange between the Dublin arts community and the home cities of the out-of-town



actors and professionals, carrying with them the good word about the growing arts and cultural landscape of Dublin. Last season Tantrum Theater employed over 30 industry professionals from Seattle, Chicago, New York City, Washington D.C., Boston, Los Angeles, Columbus, and Cleveland. Our 2017 season will grow by at least 20 professionals. This summer we will be casting a number of local children in a production as well.

It is our hope you will consider our request for these funds to support this opportunity for growth and improved regional and national recognition as well as to help this new cultural endeavor continue to gain financial stability.

Tantrum Theater's mission is to create and propel forward a resident professional theater company and training conservatory in Dublin, Ohio in a partnership between the City of Dublin, Dublin Arts Council, and the Ohio University College of Fine Arts. We seek 1) to connect and impact the Dublin and Athens communities through educational outreach and culturally diverse innovative programming that encompasses multiple theatrical disciplines, 2) to develop new work and offer new points of view on classic stories that have contemporary relevance, and 3) to offer opportunities for intercultural exchange.

**Have you received a tax grant in the past?:** Yes

**Estimated Attendance:** 6000

**Estimated Overnight Stays in Dublin:** 1850

**What is the total cost of the project?:** 1300000

**Amount Request from Dublin:** 20000

**Specifically, how with the Hotel/Motel Tax Grant be used?:** The Hotel/Motel Tax Grant will be used to pay salaries and housing for theatrical professionals hired by Tantrum Theater that reside outside of the Dublin area. The typical stay for these professionals is four weeks in extended stay housing. The total number of projected professionals is approximately 50— an increase of 20 from the previous 2016 season.

**What other sources of financial support are committed or are being sought for the project?:** Ohio University has committed significant funds and is the primary funder for the project. Other committed funds include corporate donations, foundations, and individual donors. Other support is being sought from the Greater Columbus Arts Council.

**If your event requires City services, have you contacted City of Dublin, Events Administration?:** No

**Has the organization applied for an Event Permit?:** No

**What are the costs of City services as determined by Events Administration?:** 0

**What City of Dublin services are required to implement the project/event?:**

We rent the Abbey Theater in the Dublin Recreation Center from May 16th through August 21st.

**If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:**

Yes

**Do you have a tentative hold or reservation?:**

Yes

**Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:**

Tantrum Theater operates under the umbrella of Ohio University and is governed by the University Board of Trustees. Elizabeth Sayrs, Interim Dean of the College of Fine Arts, is the chief fiscal officer of the college and has the budgetary authority to authorize this application.

The Tantrum Steering Committee members:

Rachel Cornish  
Founding Producing Director, Tantrum Theater  
Ohio University College of Fine Arts, Director of External Relations  
Offices: Athens, OH

Michelle Crandall  
Assistant City Manager, City of Dublin  
Offices: Dublin, OH

Daniel C. Dennis  
Artistic Director, Tantrum Theater  
Offices: Athens, OH and Dublin, OH

David Guion  
Executive Director, Dublin Arts Council  
Offices: Dublin, OH

William Hilyard  
Trustee, Ohio University Foundation  
Past President of Ohio University Alumni Association  
Lakewood, OH and Columbus, OH

Ian Hinz  
Producing Director, Tantrum Theater  
Offices: Athens, OH and Dublin, OH

Michael Lincoln - Artistic Director and Head, Ohio University Theater Division  
Offices: Athens, OH

Thomas Raabe - Thomas Raabe, MPA, LREA Project Manager, Ohio University Dublin  
Offices: Dublin, OH

Elizabeth Sayrs - Interim Dean, Ohio University College of Fine Arts

Offices: Athens, OH

**Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:**

Ian Hinz, Producing Director, Tantrum Theater

Responsible for all hiring, contracts, budgets, community engagement, marketing and educational programming for Tantrum Theater. Implementation and oversight of day to day operations of the theater. Supervises Company Manager who is responsible for all housing and transportation logistics and Production Manager who is responsible for oversight of the production budget.

Ian is a graduate of Ohio University, Ian has worked professionally as a producer, director, designer, director of operations and theater educator for over sixteen years in Ohio and New York. Prior to joining Tantrum Theater and returning home to central Ohio, Ian helped lead the resurgence of Ensemble Theatre in Cleveland as Producer and Co-Artistic Director. He is co-founder of the Ensemble Stage-Wrights' workshop, two-time winner of the Cleveland Critics' Circle Best Director award and served as Artistic Director and Operations Manager for the city of Cleveland Heights' historic Cain Park Amphitheater. He has worked in operations for The Ohio State University Jerome Schottenstein Center and the Cleveland State University Department of Music as a stage production specialist. He has produced off-off-broadway at the Gene Frankel Theater and worked in business development in the tech startup industry in New York City.

Dan C. Dennis, Artistic Director, Tantrum Theater

Responsible for hiring of all artistic staff, including the professional production team and actors. Responsible for the artistic vision of the organization, community engagement and educational programming.

Daniel is an actor, director, music-maker, and teacher. He has acted in plays, musicals, and operas for Seattle Children's Theatre, Intiman Theatre, Seattle Opera, Village Theatre, Seattle Shakespeare Company, UMO Ensemble, and many other companies.

He has directed music and created sound scores for dozens of productions including works by Shakespeare, Brecht, multimedia and interdisciplinary work, and many world premieres.

Directing credits include Urinetown the Musical, bobrauschenbergamerica, Into the Woods, Oliver!, A Child's Christmas in Wales, and others.

As a voice, dialect, and singing coach he has maintained a private practice for nearly twenty years. With the show STARBALL, an interactive, improvised music theater event for the planetarium, he has performed in New York City, Chicago, Seattle, Philadelphia, Baltimore, Baton Rouge, and Valencia, Spain.

A proud member of Actors' Equity Association, he is currently on the performance faculty in the Division of Theater at Ohio University, where he teaches Suzuki, Viewpoints, speaking, singing, and theater composition.

Rachel Cornish, Founding Producing Director, Tantrum Theater  
College of Fine Arts Director of External Relations

Rachel is an arts administrator who has been working to advance early career artists and the field in non-profit theaters and academic organizations for over twenty years. Prior to joining the staff at the College of Fine Arts at Ohio University as Director of External Relations, she served as Associate Director of Marketing for Yale School of Drama/Yale Repertory Theatre in New Haven, Connecticut. Rachel was the Co-founder and Co-producing Director of Epiphany Theater Company in New York, and holds an MFA in theater management from Yale University and a BFA in directing from Carnegie Mellon University.

**Federal ID number of the organization:** 31-6402113

**A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:**

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Suite 300  
Indianapolis, IN 46250



## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin Special Olympics

Event/Activity: Shamrock Games

2017 Request: \$3,500

Previous Grants Received

Yes

No

If Yes, Years: 2015

Amount: \$6,000

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

**Cultural Arts:** Click here to enter text.

**Beautification of public property:** Click here to enter text.

**Improvement of Dublin's Historic District:** Click here to enter text.

**Special Events:** Click here to enter text.

**Other projects which will enhance the City of Dublin:** Click here to enter text.

**Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

**Comments – Community Relations:**

**Comments – Parks and Recreation:** This event does not require a permit since it is fully contained on school grounds and does not impact the surrounding area. Staff will continue to keep in touch with organizers should plans change (skydivers or other.)

**Comments – Taxation: Application complete**

**Finance Committee Recommendation:**

**Valery D. Kelley**

---

**From:** Bruce L. Edwards  
**Sent:** Thursday, November 03, 2016 3:50 PM  
**To:** Valery D. Kelley  
**Subject:** FW: 2017 Hotel/Motel Tax Grant Application

RECEIVED

NOV 03 2016

CITY OF DUBLIN  
TAX DIVISION

**From:** newman\_kate@dublinschools.net [mailto:noreply+3dfd6725e9f36776@formstack.com]  
**Sent:** Thursday, November 03, 2016 3:49 PM  
**To:** Bruce L. Edwards  
**Subject:** 2017 Hotel/Motel Tax Grant Application



## Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 11/03/16 3:49 PM

**Organization Name:** Dublin Special Olympics

**Contact Name:** Kate Newman

**Address:** 7030 Coffman Road  
Dublin, OH 43017

**Email:** [newman\\_kate@dublinschools.net](mailto:newman_kate@dublinschools.net)

**Phone:** (614) 425-6046

**Describe the Project:**

On Saturday, June 3, 2017, the 4th annual Shamrock Games will welcome approximately 400 Special Olympics athletes from surrounding Ohio delegations who will compete in track and field and tennis competitions at Dublin Coffman High School. More than one 150 volunteers from the Dublin community will help run all of the various events, in addition to the 100+ coaches that will be support the athletes.

The Opening Ceremonies will begin at 9:30am and will consist of: Washington Township Honor Guard presenting the colors, three skydivers descending while flying a huge American flag (this not confirmed yet, but we hope to have it again this year), national anthem being sung, and the athletes marching in the Parade of Athletes.

We will then have a few speakers to address the families and athletes and give the invocation, and a Dublin Special Olympics athlete will lead the athletes in the Athlete Oath.

Then competition will begin, with a lunch break occurring around 12:30.

Lunch will be provided for the athletes/coaches/volunteers, and will consist of either a Chick-fil-a sandwich or nuggets (purchased at \$2.75 per item from the Chick-fil-a on Sawmill Rd), a bottle of water,

chips, and a fruit snack. The parents and spectators will have the option to purchase lunch from a concession stand run by volunteers, or a food truck.

As mentioned above, this June's Shamrock Games will be the 4th year for this event, so it is an existing program that we are seeking support to help pay for the lunches and athlete awards.

<b>Have you received a tax grant in the past?:</b>	Yes
<b>Estimated Attendance:</b>	1300
<b>Estimated Overnight Stays in Dublin:</b>	0
<b>What is the total cost of the project?:</b>	5000
<b>Amount Request from Dublin:</b>	3500
<b>Specifically, how with the Hotel/Motel Tax Grant be used?:</b>	We would use the grant money to assist in paying for the athlete/coach/volunteer lunches (725 lunches (sandwiches and chicken nuggets) at \$2.75/lunch), athlete medals (which will be approximately \$1,000), and volunteer shirts (approximately \$500) for the competition on June 3rd, 2017.
<b>What other sources of financial support are committed or are being sought for the project?:</b>	We are currently in the process of forming a committee to plan and organize the Shamrock Games for 2017. The committee will be seeking sponsors to assist in paying for the chips, fruit snacks, and water for the lunches. They will also be seeking sponsors for the skydivers to land during opening ceremonies.
<b>If your event requires City services, have you contacted City of Dublin, Events Administration?:</b>	No
<b>Has the organization applied for an Event Permit?:</b>	No
<b>What are the costs of City services as determined by Events Administration?:</b>	0
<b>What City of Dublin services are required to implement the project/event?:</b>	We will not utilize any City of Dublin services. However, we will be using Dublin City Schools facilities and custodial staff. Please note: if we are able to find sponsorship for the skydivers, we will need to obtain permission from the City of Dublin.
<b>If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:</b>	No
<b>Do you have a tentative hold or reservation?:</b>	Yes
<b>Names and address of the Board of Directors, board members associated with/employed by the organization and</b>	Kate Newman (7030 Coffman Rd, Dublin, OH 43017)  Please note: As mentioned before, we are currently forming a committee to proceed with the planning of the event, so as the

**documentation that the board authorized the application:**

Local Coordinator for Dublin Special Olympics I am submitting this application for our organization.

**Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:**

Kate Newman, Local Coordinator for Dublin Special Olympics Responsible for overseeing the event, event planning, and volunteer training.

**Federal ID number of the organization:**

32-0382460

**A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:**

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## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Crohn's & Colitis Foundation

Event/Activity: Take Steps Walk

2017 Request: \$5,000
-----------------------

Previous Grants Received  Yes  No

If Yes, Years:

Did project/event meet stated goals and/or criteria:  Yes  No

Permit Needed  Yes  No

Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events: Foundation Walk**
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

**Comments – Community Relations:**

**Comments – Parks and Recreation:** The actual costs for City services in '16 were \$410. In 2017, due to fee increase and additional police needs, costs are estimated to be \$630. There have been no issues with this event in the past.

**Comments – Taxation: Application complete**

**Finance Committee Recommendation:**



## Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 10/25/16 1:36 PM

<b>Organization Name:</b>	Crohn's & Colitis Foundation of America	
<b>Contact Name:</b>	Jennifer Baron	RECEIVED
<b>Address:</b>	6797 N. High Street Suite 119 Worthington, OH 43085	OCT 25 2016)
<b>Email:</b>	jbaron@ccfa.org	CITY OF DUBLIN TAX DIVISION
<b>Phone:</b>	(614) 889-6060	
<b>Describe the Project:</b>	<p>The Crohn's &amp; Colitis Take Steps Walk is one of CCFA's largest events committed to finding cures for digestive diseases. Our walks offer an incredible day for family, friends and the community to come together in celebration of all their hard work and dedication to our mission.</p> <p>Our community consists of patients, loved ones, friends and supporters that empower and inspire each other to fight these diseases. Each year we connect with our communities as we fundraise for cures and celebrate our hard work together in supporting our patients. To date, Take Steps has raised more than \$60 million to fund mission-critical research and patient support programs. More than 80 cents of each dollar raised goes directly to funding this mission. Find a walk in your local community and join thousands of others Taking Steps for cures.</p>	
<b>Have you received a tax grant in the past?:</b>	No	
<b>Estimated Attendance:</b>	3000	
<b>Estimated Overnight Stays in Dublin:</b>	100	
<b>What is the total cost of the project?:</b>	10000	
<b>Amount Request from Dublin:</b>	5000	
<b>Specifically, how with the Hotel/Motel Tax Grant be used?:</b>	This grant would be used to help with expenses involved in the Take Steps Walk at Dublin Coffman Park. Specifically, these funds help provide portable	

	restrooms, dumpsters, table/chair rentals, stage rental, shelter for all of our local vendors, sponsors, entertainment, and patients. It helps provide family fun activities for all of our patients, their family members and the community members who join us on walk day. Food and drinks are donated from our generous sponsors and local restaurants in Dublin.
<b>What other sources of financial support are committed or are being sought for the project?:</b>	<p>Our walk is one of the Top Ten walks in the nation for the Crohn's &amp; Colitis Foundation (CCFA). We have sponsorships with local businesses as well as national sponsorships.</p> <p>Our Take Steps committee takes pride in getting all of our Food Tent vendors to donate their time and their food/beverages. In 2016 we had twelve local restaurants including First Watch, Papa Johns, Chick fil A, Dannon, Velvet Ice Cream, Fresh Thyme market and many more participate. Raising Cane's donates 1700 pounds of ice every year, and UDF donates 1500 bottles of water. Not to mention other local grocers who donate water such as Kroger and Andersons.</p> <p>Our entertainment in 2016 was donated to us by The Dublin School of Rock. They were an amazing group of children and their manager was very pleasant to work with as well.</p> <p>It is local support like this that allows for CCFA to be so successful in our fundraising efforts.</p>
<b>If your event requires City services, have you contacted City of Dublin, Events Administration?:</b>	Yes
<b>Has the organization applied for an Event Permit?:</b>	Yes
<b>What are the costs of City services as determined by Events Administration?:</b>	135
<b>What City of Dublin services are required to implement the project/event?:</b>	<p>The original quote was for 2 officers, 1 cruiser at a rate of \$315. However, only one officer arrived on the day of the event. Therefore the final cost was only \$135.</p> <p>We had a facility cost of \$150 for the pavilion rental.</p> <p>*We were very fortunate to have the Washington Twp. fire department present for the children and they helped out with the event as well. They were fantastic!</p>

**If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:** Yes

**Do you have a tentative hold or reservation?:** Yes

**Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:**

Crohn's & Colitis Foundation Board of Directors  
 Staff: Brianne McFarland, CCFA, Executive Director  
 Staff: Jennifer Baron, CCFA, Take Steps Manager  
 Board President: Lisa Pettrey, MS, RN, CEO, Regency Hospitals  
 Board Members:  
 Preston Belding, OhioHealth  
 Jim Wheaton, OhioHealth  
 Dr. Sandra Kim, Nationwide Children's Hospital  
 Dr. Edward Levine, Ohio State University Wexner Medical Center  
 Rob Geddis, Cardinal Health  
 Susan Price, Ice Miller LLP  
 Tony Lanasa, HW&Co. CPA  
 Tania Moon, AstraZeneca  
 Mike Young, Owner, Motorkars, Inc.

**Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:**

Jennifer Baron, Take Steps Walk Manager  
 The Take Steps Manager is responsible for strategic planning, implementation and creative thinking to execute CCFA's walk campaign, Take Steps for Crohn's & Colitis. This position provides leadership, vision and support to chapter volunteers to help maximize growth potential of the campaign.

**Essential Functions & Responsibilities:**

- Meet annual fundraising goals for Take Steps for Crohn's & Colitis
- Recruit and partner with volunteer leaders and fundraisers to drive revenue growth
- Provide staff support for volunteers, participants and committees required for the success of Take Steps
- Develop and implement annual operational plan that includes detailed budget, team development, corporate development, volunteer development and logistic plans
- Identify target audiences and build appropriate marketing strategies to recruit, acknowledge and retain event participants and sponsors
- Develop a marketing and promotional plan to enhance visibility and increase community awareness and participation in Take Steps for Crohn's & Colitis
- Identify, recruit and mobilize business and community leaders to serve as volunteers and sponsors
- Create and maintain timelines, budgets and logistical needs for campaign events
- Manage and assure the development of campaign

materials required for the success and implementation of Take Steps events

- Track income and expenses associated with Take Steps for Crohn's & Colitis
- Maintain working knowledge of CCFA and its programs to address the mission of the organization
- Attend all chapter Take Steps for Crohn's & Colitis Walks

Volunteer Committee of approximately 26 holding responsibilities within sub committee roles to ensure each area of the event is well managed and successful.

**Federal ID number of the organization:**

13-6193105

**A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:**

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## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Grant's SIDS

Event/Activity: 5K Run/Walk

2017 Request: \$1,500

Previous Grants Received  Yes  No

If Yes, Years:

Did project/event meet stated goals and/or criteria:  Yes  No

Permit Needed  Yes  No

Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events: 5K run/walk**
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

**Comments – Community Relations:**

**Comments – Parks and Recreation:** In 2016, the only City fees were their application permit of \$125 since they do not close any streets for their walkers. In '17, this will increase to \$165. There were no issues with this event in 2016.

**Comments – Taxation: Application complete**

**Finance Committee Recommendation:**

**Valery D. Kelley**

---

**From:** Bruce L. Edwards  
**Sent:** Friday, November 04, 2016 10:26 AM  
**To:** Valery D. Kelley  
**Subject:** FW: 2017 Hotel/Motel Tax Grant Application

RECEIVED

NOV 04 2016

CITY OF DUBLIN  
OH 43017

**From:** grantsids5k@yahoo.com [mailto:noreply+fd81ccf33c218499@formstack.com]  
**Sent:** Thursday, November 03, 2016 9:10 PM  
**To:** Bruce L. Edwards  
**Subject:** 2017 Hotel/Motel Tax Grant Application



### Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 11/03/16 9:09 PM

**Organization Name:** Grant's SIDS 5K Run/Walk

**Contact Name:** Karen Williams

**Address:** 5868 Connolly Court  
Dublin, OH

**Email:** [grantsids5k@yahoo.com](mailto:grantsids5k@yahoo.com)

**Phone:** (419) 656-1997

**Describe the Project:** The second annual Grant's SIDS 5K Run/Walk is organized by family and friends of Grant Peyton Williams. This annual event is designed to help raise funds for research, education and support programs to combat Sudden Infant Death Syndrome. Approximately 3,400 infants die each year as result of this frightening syndrome which can strike without warning in seemingly healthy babies. Our goal is to create an event for runners and walkers for all abilities and ages with proceeds benefiting the SID Network of Ohio. This charitable tax exempt 501(c) (3) organization is committed to determining the cause of SIDS that will ultimately lead to it's prevention. The event is Sunday, November 13, 2016 at 9:00 am at the running trail west of the Dublin Recreation Center Coffman Park.

**Have you received a tax grant in the past?:** No

**Estimated Attendance:** 200

**Estimated Overnight Stays in Dublin:** 25

**What is the total cost of the project?:** 5000

**Amount Request from Dublin:** 1500

**Specifically, how with the Hotel/Motel Tax Grant be used?:**

It will be used to help cover "Grant's SIDS 5K" operating costs such as park permits and snow removal. The grant can also help reduce race costs for participates with the "Let Me Run" program which helps pre-teen and teenage boys participate in their first 5k road race after completion of a 7 week program led by trained coaches from the community.

**What other sources of financial support are committed or are being sought for the project?:**

We are currently working with BMI Federal Credit Union, Central Point Church, Clare + Matt, Foundation Chiropractic, Ohio Health, River's Edge Pediatrics, Yogi's, Suzette Salyer/Keller Williams, Phoenix Bats, Columbus Running Company and Cheryl's Cookies.

**If your event requires City services, have you contacted City of Dublin, Events Administration?:**

Yes

**Has the organization applied for an Event Permit?:**

Yes

**What are the costs of City services as determined by Events Administration?:**

425

**What City of Dublin services are required to implement the project/event?:**

Use of Dublin Recreation Center & Park and snow removal if needed.

**If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:**

Yes

**Do you have a tentative hold or reservation?:**

Yes

**Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:**

Leslie Reed - Executive Director SID Network of Ohio - 421 Graham Rd #H Cuyahoga Falls, Ohio 44221  
Karen Williams - Grants SIDS 5K Race Organizer - 5868 C0onnolly Court, Dublin, Ohio 43016

**Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:**

Grants SIDS 5K:  
Alan Hejmanowski - CTO  
Everitt Lilly - Assistant Race Organizer  
Taylor Williams - Volunteer  
Devon Dishman - Volunteer  
Riley Williams - Volunteer  
Scott Williams - Volunteer  
Kim Williams - Volunteer

**Federal ID number of the organization:**

23-7186229

**A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:**

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**ADMINISTRATIVELY  
REVIEWED GRANT  
APPLICATIONS**



## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

### ADMINISTRATIVE REVIEW

Name of Organization: The Arthritis Foundation

Event/Activity: Classic Auto Show & Cruise-In

2017 Request: \$10,000

Previous Grants Received

Yes

No

If Yes, Years: 2006-2016

Amounts: \$10,000 (last 8 years)

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

**Cultural Arts:** [Click here to enter text.](#)

**Beautification of public property:** [Click here to enter text.](#)

**Improvement of Dublin's Historic District:** [Click here to enter text.](#)

**Special Events:** Car show

**Other projects which will enhance the City of Dublin:** [Click here to enter text.](#)

**Projects/Events that appeal to Dublin visitors and tourists:** [Click here to enter text.](#)

**Comments – Community Relations:** [Click here to enter text.](#)

**Comments – Parks and Recreation:** Total fees for 2016 were \$6,913 which we expect to be similar in '17 with just a slight increase to do fee structure change. The total number of room nights were 305.

**Comments – Taxation:** Application complete

**Administrative Approval:**

**Finance Committee Recommendation:** [Click here to enter text.](#)

**Valery D. Kelley**

---

**From:** Bruce L. Edwards  
**Sent:** Friday, October 28, 2016 4:47 PM  
**To:** Valery D. Kelley  
**Subject:** FW: 2017 Hotel/Motel Tax Grant Application

RECEIVED

OCT 28 2016)

CITY OF DUBLIN  
TAX DIVISION

**From:** noreply@formstack.com [mailto:noreply@formstack.com] **On Behalf Of** nmorrison@arthritis.org  
**Sent:** Friday, October 28, 2016 3:59 PM  
**To:** Bruce L. Edwards  
**Subject:** 2017 Hotel/Motel Tax Grant Application



### Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

*Submitted at 10/28/16 3:58 PM*

**Organization Name:** Arthritis Foundation

**Contact Name:** Nanon Morrison

**Address:** 3750 Ridge Mill Dr.  
Hilliard, OH 43026

**Email:** [nmorrison@arthritis.org](mailto:nmorrison@arthritis.org)

**Phone:** (614) 503-5590

**Describe the Project:** The 35th Annual Arthritis Foundation Classic Auto Show and Cruise-In will take place at the Metro Center Place in Dublin, Ohio July 13-15, 2017. The event schedule is as follows: Thursday, July 13- Rolling Legends Tour, departing from The Crowne Plaza Dublin at 11 am. Friday, July 14- Cruise-In 11:00am-10:00pm, Saturday, July 15 - Auto Show 8:30am-10:00pm.

This will be the 35th Anniversary of this, Classic Auto Show and Cruise-In. It is the largest fundraiser for the Arthritis Foundation in Central Ohio and one of the biggest and most respected car shows in Ohio. For over three decades, the Arthritis Foundation has drawn auto enthusiasts from across the Nation and beyond it's boarder to Dublin, OH to appreciate the automobile hobby and to compete for awards in excellence. We believe that much of the success in bringing car enthusiasts to our show year after year is the location at the Metro Center and their experience in the City of Dublin.

The Classic Auto Show and Cruise-In creates an opportunity for the Arthritis Foundation to raise funds for our fight against arthritis and over 100 related conditions, through research, education, advocacy and community programming and support. Funds are raise through vehicle registration, food, drink and merchandise sales and through spectator admission. These funds are

specifically used in Central Ohio for the following programs:  
Family Day, Arthritis EXPO, Family Camp and JA Camp.

In 2016 our participants occupied 305 hotel rooms for an average of 2 nights as reported by the Dublin Convention Center & Visitor Bureau. We expect that number to increase in 2017 as this is an anniversary year. The majority of overnight visitors will be classic car owners to arrive on Thursday and leave the event on Sunday afternoon.

The Classic Auto Show is a great social event for enthusiasts and many clubs and/or owners will plan informal meetings with friends throughout the weekend. The Dublin hotels will be listed on the event website ([www.arthritis.org/autoshow](http://www.arthritis.org/autoshow)) as places to gather and to make home for the weekend. We estimate there to be over 1,000 overnight guests. This number is based on the number of out of town participants who bring guests and attend the event for multiple days. The hotels are also promoted as event sponsors in monthly e-newsletters to several thousand past and present registrants, and in print media for the event.

We would use the grant funds, as we have in the past, to offset the cost of the Dublin Police security and the rental of the Showmobile stage, which are a crucial piece of logistics for the event.

The event is targeted to car lovers and families alike. It is a three day celebration of cars, family, fun and entertainment. All proceeds benefit the Arthritis Foundation research, local programs and services for those in Central Ohio living with arthritis.

**Have you received a tax grant in the past?:**

Yes

**Estimated Attendance:**

4500

**Estimated Overnight Stays in Dublin:**

425

**What is the total cost of the project?:**

95000

**Amount Request from Dublin:**

10000

**Specifically, how with the Hotel/Motel Tax Grant be used?:**

The grant will help off-set the cost of Police, streets and utilities, stage, Dublin event staff professional fees, facility fees, permits, etc.

**What other sources of financial support are committed or are being sought for the project?:**

Sponsors Committed:  
Honda Marysville - \$15,000  
Chesrown - \$15,000  
Savko Construction - \$10,000  
David Landow - \$10,000  
Brashares Family Foundation - \$10,000  
The Buick Heritage Alliance - \$5,000  
Pepsi/G&J Pepsi-Cola Bottler, Inc. - \$3,500  
Krieger Ford - \$2,500  
Performance Auto Spa - \$2,500

Seeking Sponsorship's from:  
 Coughlin Cars - \$10,000, Huntington - \$5,000, Geico - \$5,000,  
 Ruscilli Construction - \$3,500, Keim Ford - \$5,000, Kroger -  
 \$1,000, Mercedes Benz Club of America - \$1,000, Mill Creek  
 Insurance Agency, LLC - \$1,000, AAA - \$1,000, Toy Barn -  
 \$2,500, Wendy's - \$1,000, Papa John's - \$1,000, Hagerty -  
 \$1,000, Cardinal Health - \$1,500, Executive Storage Estates-  
 \$1,000, Signature Auto/Boss Cars - \$1,000, City BBQ - \$1,000,  
 Schmidt's - \$7,500

<b>If your event requires City services, have you contacted City of Dublin, Events Administration?:</b>	Yes
<b>Has the organization applied for an Event Permit?:</b>	Yes
<b>What are the costs of City services as determined by Events Administration?:</b>	10000
<b>What City of Dublin services are required to implement the project/event?:</b>	Police, streets and utilities, stage, Dublin event staff professional fees, facility fees, permits, etc.
<b>If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:</b>	Yes
<b>Do you have a tentative hold or reservation?:</b>	Yes
<b>Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:</b>	<p>Arthritis Foundation Board Member and Classic Auto Show Chairman, Jeff Brashares, authorized this application.</p> <p>Dennis Boyd 4162 Portobello Dr          Dennis Mowrey 1661 Dale Ford Road          Marcellus Upshaw 41 South High Street, HC0220          Meridith Mayberry HCR Manorcare          Diane Doucette 7333 Smith's Mill Road          Stacy Ardoin 480 Medical Center Drive          Stephen Sheridan 8800 Lyra Drive, Suite 450          Vidya Sivaraman 700 Children's Drive          Ray Wasielewski 7540 Brandon Road          Scott Decker 9321 Donatello Dr.          Kathy Petrucci 409 Liberty Lane          Brian Watson 6431 Greenstone Loop          Adolph Lombardi 720 E Broad Street          Donna Hanly 5450 Frantz Road, suite 100          Taylor Guerrant 4837 Cherry Hill Court South Apartment 4          Kevin Lutz 111 South Grant Avenue          Howard Rutsky 726 Old Pond Lane          Richard Murch 3261 Echo Park Dr          Mark Pyle 4201 Woodbridge Road          Steven Petrosino 8815 Tayport Drive</p>

Carrie Beach 8664 Oak Creek Dr  
Don Rothermich 2260 Concord Village Drive  
Pete Scalia 6543 Stemen Road  
Terri Ray 7694 Glanmore Court  
Pete Barnhart 150 Whieldon Lane  
Jeff Brashares 13425 Bell Road  
Brenda Dean P.O. Box 21231  
Thomas Kromer 6450 Martin Place  
Jeff Backes 3777 Trueman Court  
Scott Horowitz, WMS, CRPC 3178 Kingsdale Center  
Caryn Kaufman 65 East State Street # 10000

**Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:**

Responsible parties include:

Jeff Brashares, Arthritis Foundation Board Member (Auto Show Chairman). Mr. Brashares has been the driving force of this event since it's inception in 1982.

Nanon Morrison, Arthritis Foundation Development Director (Auto Show Event Director), Ms. Morrison supervised Elizabeth Martin, who was the event director last year. Morrison has over 20 years experience in event planning and execution.

Susan Davis, Arthritis Foundation Executive Director is also responsible for overseeing the event.

**Federal ID number of the organization:**

58-1341679

**A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:**

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## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

### Administrative Review

Name of Organization: Club Ohio Soccer

Event/Activity: Nike Challenge Cup & Fall Classic Soccer Tournaments

2017 Request: \$13,000.00

Previous Grants Received

Yes

No

If Yes, Years: 2013; 2014, 2015, 2016

Amount: \$5,000.00; \$12,300.00;

\$13,000.00; \$13,000.00

Did project/event meet stated goals and/or criteria:

Yes

No

Permit Needed

Yes

No

Criteria:

**Cultural Arts:** [Click here to enter text.](#)

**Beautification of public property:** [Click here to enter text.](#)

**Improvement of Dublin's Historic District:** [Click here to enter text.](#)

**Special Events: Youth Soccer Tournaments**

**Other projects which will enhance the City of Dublin:** [Click here to enter text.](#)

**Projects/Events that appeal to Dublin visitors and tourists:** [Click here to enter text.](#)

**Comments – Community Relations:**

**Comments – Parks and Recreation:** City Service fees for the 2016 Nike cup were \$7,125 + \$1110 for Police, totaling \$8,235. There were no fees for the Fall Classic as it is not held on City fields. The total room nights as reported by DCVB were 2,523 for the Nike Challenge Cup and 580 for the Fall Classic.

**Comments – Taxation:** Application complete

**Administrative Approval:**

**Finance Committee Recommendation:**



## Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 10/18/16 12:49 PM

**Organization Name:** Club Ohio Soccer - Nike Cup and Fall Classic

**Contact Name:** Jon Heath

**Address:** 5357 Adventure Drive  
Dublin, OH 43017

**Email:** Jon.heath@clubohiosoccer.com

**Phone:** (614) 404-3088

**Describe the Project:** The Club Ohio Nike Challenge Cup is entering into its 19th year. The Fall Classic is entering into its 10th year and has moved its location from Westerville to Dublin. Both tournaments are youth soccer tournaments catering to age groups U8-U19 from all over the region at all levels of play. We have strong local interest, but also take pride in all the visitors we bring to the area from over 13 states and Canada. We hope to provide strong competition and a memorable family fun-filled weekend in Dublin. With this we strive to fill the hotels, restaurants and other businesses in Dublin!

**Have you received a tax grant in the past?:** Yes

**Estimated Attendance:** 25000

**Estimated Overnight Stays in Dublin:** 3600

**What is the total cost of the project?:** 476000

**Amount Request from Dublin:** 13000

**Specifically, how with the Hotel/Motel Tax Grant be used?:** We will allocated \$11,000 to the Nike Cup (two weekends) and \$2,000 to the Fall Classic (one weekend). We will use this money to cover Dublin type expenses to make sure our presence is in Dublin. For Nike, this includes the services (janitorial, field rental, signs, streets, etc. at Darree Park) and field rental at Soccer First (again keeping a large presence in Dublin). Soccer First runs us \$32,000. Darree Fields between rental and services runs us \$7,000. That is for Nike only. For Fall Classic, we'll spend around \$16,000 to rent Soccer First and have fields in Dublin as we are unable to use Darree



	Fields for this tournament.
<b>What other sources of financial support are committed or are being sought for the project?:</b>	We seek sponsors for our online app. that visitors use to find game schedules, fields and local businesses. Nike is our presenting sponsor the for the Nike Cup and allows us to use their name. Every year, Giant Eagle has donated bottled water and some food for the volunteers. Aside from that we don't have much sponsorship.
<b>If your event requires City services, have you contacted City of Dublin, Events Administration?:</b>	Yes
<b>Has the organization applied for an Event Permit?:</b>	Yes
<b>What are the costs of City services as determined by Events Administration?:</b>	7000
<b>What City of Dublin services are required to implement the project/event?:</b>	We always use Darree Park for the Nike Cup. We'll need janitorial services there. In addition, there is field set up, mowing, etc. The street folks place no parking signs. We also request special duty officers for traffic flow from the Dublin Police.
<b>If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:</b>	Yes
<b>Do you have a tentative hold or reservation?:</b>	Yes
<b>Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:</b>	Tony Ciriaco (President) - 4915 Brand Road, Dublin, OH 43017 William R.(Randy) Smith (Vice President) - 7712 Shermont Rd., Dublin, OH 43016 Denise Shrewsbury (Administrative Director) - 8502 Gateview Ct., Huber Heights, OH 45424 Sandy Poole (Treasurer) - 1452 Kensington Drive, Dayton, OH 45440 Ryan Baker (Director) - 2622 Harrison Lane, Beavercreek, OH 45431
<b>Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event</b>	Sandy Poole – Nike Cup and Fall Classic Director: Sandy is entering her fifth year as director for the Fall Classic and first for the Nike Cup. Her background is with a Big Six accounting firm. Her responsibilities include placement of all committee

**implementation:**

chairs, contract negotiation and arrangements, scheduling, communications, sales, accounting and overall decision making on all tournament-related matters.

Missy Grether – Scheduling: Missy is the former director of 8 years. She'll be managing the Nike Cup schedule this year and acting as a consultant for this year of transition.

Jaime Brooker – Scoring Chair: Entering her fourth year as scoring chair, Jaime is our go-to person for scoring and systems help. She is a former soccer player and mother of three soccer players. Jaime is responsible for ensuring correct input of all scores and ensures the teams advance within the parameters of our rules.

Mike and Debbie Logozzo – Hotel Liasons: Mike and Debbie are entering their year as our hotel liasons. They works with the teams to ensure they are placed in the correct hotel matching their needs. They place a priority on filling the Dublin hotels first.

Kate and Chad Williams – Registration: Kate and Chad are entering their third year of running our registration process. The review and approve all credentials for teams and ensure teams are using our approved hotel list.

Tracy Augustine – Awards: Tracy selects, orders and distributes all awards to all locations.

Jon Heath – Technical/Digital Media – Jon will be managing the Web site and mobile application.

**Federal ID number of the organization:**

90-0732311

**A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:**

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Suite 300



## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

### ADMINISTRATIVE REVIEW

Name of Organization: Dublin Kiwanis

Event/Activity: Frog Jump

2017 Request: \$5,000

Previous Grants Received  Yes  No

If Yes, Years: 2009-2016 Amount: \$5,750; \$5,650; \$5,750; \$5,750; \$5,750; \$7,000; 5,000;  
\$5,000

Did project/event meet stated goals and/or criteria:  Yes  No

Permit Needed  Yes  No

#### Criteria:

- Cultural Arts: [Click here to enter text.](#)
- Beautification of public property: [Click here to enter text.](#)
- Improvement of Dublin's Historic District: [Click here to enter text.](#)
- Special Events: Frog Jump
- Other projects which will enhance the City of Dublin: [Click here to enter text.](#)
- Projects/Events that appeal to Dublin visitors and tourists: [Click here to enter text.](#)

#### Comments – Community Relations:

**Comments – Parks and Recreation:** Total City services fees were \$3,430 in 2016, we anticipate a similar cost in '17.

**Comments – Taxation:** Application complete

**Administrative Approval:**

**Finance Committee Recommendation:**

From: noreply@formstack.com <noreply@formstack.com> on behalf of ruffhousedublin@yahoo.com  
<noreply+207218392962d62c@formstack.com>

Sent: Thursday, October 27, 2016 5:37 PM

To: Bruce L. Edwards

Subject: 2017 Hotel/Motel Tax Grant Application

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OCT 27 2016)

CITY OF DUBLIN  
TAX DIVISION

Submitted at 10/27/16 5:37 PM

**Organization Name:** Kiwanis Club of Dublin

**Contact Name:** Greg Ruff

**Address:** 8988 Lea Court  
Dublin, OH 43017

**Email:** ruffhousedublin@yahoo.com

**Phone:** (614) 923-4244

**Describe the Project:** The 51st annual Dublin Kiwanis Frog Jump and Family Festival, to be held at Coffman Park Saturday, June 24, 2017.

The frog jump is a family oriented event built around children racing frogs. The event brings young people from Dublin and surrounding communities together for a friendly competition, which promotes the value of sportsmanship, hard work, individual effort, and initiative.

An equally important goal of the event is to raise money, which the Kiwanis Club uses to support many important activities that improve the quality of life for the young citizens of our community.

The event is ongoing, and we request a grant on an annual basis.

**Have you received a tax grant in the past?:** Yes

**Estimated Attendance:** 2000

**Estimated Overnight Stays in Dublin:** 0

**What is the total cost of the project?:** 7734

<b>Amount Requested from Dublin:</b>	5000
<b>Specifically, how with the Hotel/Motel Tax Grant be used?:</b>	City Services and Charges Parks Labor Costs, Streets & Utilities Labor, Permits, Cruiser rental for overnight security
<b>What other sources of financial support are committed or are being sought for the project?:</b>	Sponsorships from club members and non-members, entry fees from participants
<b>If your event requires City services, have you contacted City of Dublin, Events Administration?:</b>	Yes
<b>Has the organization applied for an Event Permit?:</b>	No
<b>What are the costs of City services as determined by Events Administration?:</b>	4500
<b>What City of Dublin services are required to implement the project/event?:</b>	Parks Labor Costs - \$ 2,000 Recreation Staff Labor - \$2,200 Street & Utilities Labor - \$ 500 Permits and Cruiser Rental - \$ 300
<b>If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:</b>	Yes
<b>Do you have a tentative hold or reservation?:</b>	Yes
<b>Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:</b>	President - Greg Ruff, 8988 Lea Court, Dublin President Elect - Robert Beisel, 4925 Silver Bow, Hilliard Treasurer - Clayton Rose III, 5177 Ashford Road, Dulin Secretary - Faith Levine, 836 Lindendale Ct, Columbus Past President - Walt Buss, 5506 Aryshire, Dublin Leslie Beynon, 2361 Ganiley Way, Columbus John Mensing, 6974 Parnell Ct, Dublin
<b>Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:</b>	Greg Ruff - Event Chair - 15 Years experience with the event Scott VanDerKarr - Frog Procurement and Set-up - 34 Years with event Clayton Rose - Sponsorship Solicitation, and Administration - 50 Years experience with event John Mensing - Site Set-up - 15 Years with event Lesli Beynon - Merchandise Sales - 10 years experience with event
<b>Federal ID number of the organization:</b>	31-0738882
<b>A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of</b>	<a href="#">View File</a>

**the organization's most recent Form 990 -  
Income Tax Return of Organization  
Exempt for Income Tax:**

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## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin A.M. Rotary

Event/Activity: Blarney Bash

2017 Request: \$10,000.00

Previous Grants Received  Yes  No

If Yes, Years: 2015, 2016 Amount: \$20,000; \$10,000

Did project/event meet stated goals and/or criteria:  Yes  No

Permit Needed  Yes  No

### Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events: Community Gathering**
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

### Comments – Community Relations:

**Comments – Parks and Recreation:** In 2016, a decision was made in conjunction with City staff and Event organizer to use an outside contractor for the fencing because City staff could not fulfill their needs with the time they need to needed to dedicate to the St. Patrick's Day parade. Their contractor's fee of \$4493 was reimbursed by last year's grant. We anticipate needing to have a similar arrangement in '17. Their total fee paid in city services was \$4121. Because of the scope of event, the Permit fee will increase by \$425.

### Comments – Taxation: Application complete

**Finance Committee Recommendation:** Click here to enter text.

**Valery D. Kelley**

---

**From:** Bruce L. Edwards  
**Sent:** Wednesday, November 02, 2016 9:42 AM  
**To:** Valery D. Kelley  
**Subject:** FW: 2017 Hotel/Motel Tax Grant Application

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NOV 02 2016)

CITY OF DUBLIN  
TAX DIVISION

**From:** noreply@formstack.com [mailto:noreply@formstack.com] **On Behalf Of** cindygroeniger@gmail.com  
**Sent:** Tuesday, November 01, 2016 9:15 PM  
**To:** Bruce L. Edwards  
**Subject:** 2017 Hotel/Motel Tax Grant Application



## Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 11/01/16 9:14 PM

**Organization Name:** Blarney Bash

**Contact Name:** Cindy Groeniger

**Address:** 7612 Silver Fox Drive  
Columbus, OH 43235

**Email:** [cindygroeniger@gmail.com](mailto:cindygroeniger@gmail.com)

**Phone:** (614) 288-7006

**Describe the Project:** The Blarney Bash is a fundraising event for the Dublin A.M. Rotary that will raise money to support our charitable programs in the community and it will provide a fun Irish community to the residents of our community. The event will include live Irish music, food trucks and beverage stations. A local D.J. will provide entertainment between bands and other announcements. The three (3) winners for the Irish Experience will be announced on stage. Proceeds from Blarney Bash will support The Dublin Food Pantry and Mid-Ohio Food Bank, as well as Miracle League, Veteran's Flight and other local charities.

**Have you received a tax grant in the past?:** Yes

**Estimated Attendance:** 5000

**Estimated Overnight Stays in Dublin:** 75

**What is the total cost of the project?:** 95000

**Amount Request from Dublin:** 10000

**Specifically, how with the Hotel/Motel Tax Grant be used?:** The grant will be used for the cost of City services used for the Blarney Bash, not to exceed \$10,000.



**What other sources of financial support are committed or are being sought for the project?:** The event will be sustained through community corporate sponsorships, media sponsorships for in-kind promotion and advertising, and by expanding participation in the event throughout central Ohio and beyond. We will also apply for an Irish Experience Grant from the Dublin Convention and Visitor's Bureau.

**If your event requires City services, have you contacted City of Dublin, Events Administration?:** Yes

**Has the organization applied for an Event Permit?:** No

**What are the costs of City services as determined by Events Administration?:** 10000

**What City of Dublin services are required to implement the project/event?:** City services needed include police, traffic control, EMS and Fire emergency services, event set-up, permits, and signage. The cost of these services is expected to be about \$10,000. We will complete the applications for a liquor permit and will be submitting an event permit. We will work with the Division of Event Administration to coordinate all services requests.

**If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:** No

**Do you have a tentative hold or reservation?:** No

**Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:** Executive Officers:  
 President - Ramona Penland-Coyle - 6352 Conleth Circle, Dublin, OH  
 President-Elect - Bonnie Coley-Malir - 5800 Griffiths Lane, Powell, OH  
 Vice-President - Dwight Seeley - 4990 Donegal Cliffs Dr., Dublin, OH  
 Secretary-Treasurer - Rich Weber - 185 S. Riverview St., Dublin, OH  
 Sergeant at Arms - Dave Williamson - 8029 Hillingdon Dr., Powell, OH

**Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:** Cindy Groeniger and Raj Hora - Co-chairs  
 Committee: Dwight Seeley, Rich Weber, Sue Burness, Jim Burness, Sarah Richardson, Dave Williamson, Amy Snow, Rita Hook, Alan Abouhassan, Ramona Penland-Coyle,

**Federal ID number of the organization:** 31-1301839

**A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 -** [View File](#)

**Income Tax Return of Organization  
Exempt for Income Tax:**

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## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: NIFA

Event/Activity: SAFECON 2017

2017 Request: \$10,000.00
---------------------------

Previous Grants Received  Yes  No

If Yes, Years: 2006, 2011, 2014, 2015, 2016

Amount: \$3,000; \$7,500, \$8,000; \$10,000; \$10,000

Did project/event meet stated goals and/or criteria:  Yes  No

Permit Needed  Yes  No

### Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events:** Click here to enter text.
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

**Comments – Community Relations:** Click here to enter text.

**Comments – Parks and Recreation:** No application or City services are required as actual event takes place outside City boundaries

**Comments – Taxation:** Application complete

**Administrative Review:**

**Finance Committee Recommendation:**

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OCT 18 2016)

CITY OF DUBLIN  
TAX DIVISION**Formstack Submission for form 2017 Hotel/Motel Tax Grant Application***Submitted at 10/18/16 12:49 PM*

**Organization Name:** National Intercollegiate Flying Association

**Contact Name:** Richard Smith

**Address:** 2160 West Case Road  
Unit #7  
Columbus, OH 43235

**Email:** rgsiii@nifa.aero

**Phone:** (614) 247-5444

**Describe the Project:** The National Intercollegiate Flying Association (NIFA) will host "SAFECON 2017" at The Ohio State University Airport from May 02, 2017 through May 14, 2017. Thirty (30) collegiate flying teams will be invited; there are expected to be 700 competitors, coaches, advisors, judges and volunteers attending. Most of these attendees stay at Dublin, OH hotels. NIFA anticipates 1,750 room nights during the competition.

This is an annual event.

As in 2015 and 2015 NIFA is applying for hotel/motel tax funding for facility rentals, trophies, plaques, certificates and an awards banquet for the 2017 SAFECON event not to exceed \$10,000.

**Have you received a tax grant in the past?:** Yes

**Estimated Attendance:** 750

**Estimated Overnight Stays in Dublin:** 1750

**What is the total cost of the project?:** 107000

**Amount Request from Dublin:** 10000

**Specifically, how with the Hotel/Motel Tax Grant be used?:** To offset NIFA's costs for facility rentals, trophies, plaques, certificates and an awards banquet for the 2017 SAFECON event.

<b>What other sources of financial support are committed or are being sought for the project?:</b>	Team Registration Fees Awards Banquet Ticket Sales SAFECON Event Sponsorships Booth Sales Advertising in the SAFECON 2017 Souvenir Program
<b>If your event requires City services, have you contacted City of Dublin, Events Administration?:</b>	No
<b>Has the organization applied for an Event Permit?:</b>	No
<b>What are the costs of City services as determined by Events Administration?:</b>	0
<b>What City of Dublin services are required to implement the project/event?:</b>	None.
<b>If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:</b>	No
<b>Do you have a tentative hold or reservation?:</b>	No
<b>Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:</b>	Prof. Baron Wesemann [2017] Utah State University 1745 N. 2000 E. North Logan, UT 84341-6753 720-469-2736  Eric Beets [2018] University of Wisconsin 11735 N. Heritage Place Edgerton, WI 53534 262-492-7287  David Todd [Dec. 2016] Mt. SAC Dept. of Aeronautics 1100 N. Grand Ave. Walnut, CA 91789 909-594-5611  Dennis Morgan [2017]

Minnesota State University - Mankato  
265 Jaycee Court, Apt. 106  
Mankato, MN 56001  
706-799-1111

Jeff Guynes [2018]  
1114 Neil Ave.  
Columbus, OH 43201  
513-313-3053

Marty Coaker [2018]  
9501 Minnies Way Drive NW  
Sparta, MI 49345  
616-443-1101

Brian Hart [2017]  
7201 Ranch Road 2222  
#120  
Austin, TX 78730  
512-417-1110

Eric Barton [2017]  
2759 Maggie Woods Place  
Arlington TN, 38002  
901-377-5235

James Higgins [2018] Chairman  
UND Ctr. for Aerospace Studies  
University & Tulane  
Grand Forks, ND 58202-9007  
701-777-2918

Erich Hess [2017]  
3934 Captain Molly Cir.  
Doylestown, PA 18902  
360-901-5450

Scott Vlasek [2018]  
UNO Aviation Institute  
6001 Dodge St.  
CB 120  
Omaha, NE 68182  
402-554-3785

Nate Schmidt [2018]  
3470 North View Lane  
Woodbury, MN 55125  
612-210-9085

Sean Breen [2017]  
3 Doolings Path  
Setauket, NY 11733  
818-823-7693

Glenn McConnell [2018]  
9318 31st Street West  
University Place, WA 98466  
614-783-1331

Taylor Newman [2019]  
Crystal Aviation  
P.O. Box 1115  
Harrison, TN 37341  
423-790-1599

Jared Testa [2019]  
423 Lantana Dr.  
Prescott, AZ 86301  
928-710-5570

Mark Misunas [2019]  
939 N. Grandview Ave.  
Daytona Beach, FL 32118  
386-233-0446

Darryl Stubbs [2019] Vice Chairman  
4624 Lauderdale Ave.  
Virginia Beach, VA 23455  
757-363-8371

Brian Hough [2019]  
406 Lake Vista Drive.  
Forest, VA 24551  
757-510-2650

Carolyn Carpp [2017]  
14401 N.E. 30th Place #24B  
Bellevue, WA 98007  
425-861-9949

**Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:**

Richard G. Smith, III  
NIFA Executive Director  
I direct NIFA's financial responsibilities for the event.

Early in 2017 The Ohio State University will appoint a Student Leadership Team (3-4 OSU Aviation Students) to assist me with running SAFECON 2017.

There will be approximately 100 NIFA Judges participating to judge all 31 of the competition events.

Finally, there will be approximately 15 volunteers to assist Mr. Smith and the OSU SAFECON 2017

Leadership Team.

**Federal ID number of the organization:**

23-7421636

**A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:**

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## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin Soccer League

Event/Activity: Dublin Charity Cup

2017 Request: \$13,798
------------------------

Previous Grants Received  Yes  No

If Yes, Years: 2008-2010, 2012, 2013, 2014, 2015, 2016

Amount: \$21,000; \$29,004; \$6,547; \$34,597; \$16,832; \$21,672; \$7,039; \$7,000

Did project/event meet stated goals and/or criteria:  Yes  No

Permit Needed  Yes  No

### Criteria:

- Cultural Arts:** [Click here to enter text.](#)
- Beautification of public property:** [Click here to enter text.](#)
- Improvement of Dublin's Historic District:** [Click here to enter text.](#)
- Special Events: Soccer tournament**
- Other projects which will enhance the City of Dublin:**
- Projects/Events that appeal to Dublin visitors and tourists:** [Click here to enter text.](#)

### Comments – Community Relations:

**Comments – Parks and Recreation:** The total cost of City services in '16 were \$3225. The DCVB reports room nights at 178 for the Charity Cup.

**Comments – Taxation:** Application complete

**Finance Committee Recommendation:** [Click here to enter text.](#)

**Valery D. Kelley**

---

**From:** Bruce L. Edwards  
**Sent:** Wednesday, November 02, 2016 3:39 PM  
**To:** Valery D. Kelley  
**Subject:** FW: 2017 Hotel/Motel Tax Grant Application

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CITY OF DUBLIN  
TAX DIVISION

**From:** noreply@formstack.com [mailto:noreply@formstack.com] **On Behalf Of** Office@DublinSoccer.net  
**Sent:** Wednesday, November 02, 2016 2:16 PM  
**To:** Bruce L. Edwards  
**Subject:** 2017 Hotel/Motel Tax Grant Application



## Formstack Submission for form 2017 Hotel/Motel Tax Grant Application

Submitted at 11/02/16 2:16 PM

**Organization Name:** Dublin Soccer League  
**Contact Name:** John Muir  
**Address:** 6631 Commerce Pkwy, Suite Q  
Dublin, OH 43017  
**Email:** [Office@DublinSoccer.net](mailto:Office@DublinSoccer.net)  
**Phone:** (614) 793-8320  
**Describe the Project:** This grant would help facilitate the 28th annual Dublin Charity Cup Soccer Tournament held Labor Day weekend, Sept. 2nd and 3rd, 2017, at Darree Fields and/or Avery Park.

The Dublin Soccer League/Dublin Charity Cup request benefits not only the Dublin Charity Cup, but also other community soccer events that use any equipment obtained from this grant for their events including but not limited to Club Ohio's Nike Challenge Cup, the Ohio Premier Invitational and the Dublin United Challenge Cup. The equipment will also be used for regular league activities in which these groups are involved.

The elements, along with normal wear and tear, take their toll on all outdoor equipment, particularly goals and nets. New equipment designs that have significantly reduced chances of injury, along with new soccer standards, we are in particular need of 12' by 6' goals suitable for our younger age teams. We also request replacement equipment for the concession stand.

Lastly, we request funds to cover city services and trash services.

**Have you received a tax grant in the past?:** Yes

<b>Estimated Attendance:</b>	8000
<b>Estimated Overnight Stays in Dublin:</b>	215
<b>What is the total cost of the project?:</b>	34550
<b>Amount Request from Dublin:</b>	13798
<b>Specifically, how with the Hotel/Motel Tax Grant be used?:</b>	Trash Services, 40-yard dumpster = \$400.00 Labor/Delivery of 4 traffic cones and 2 sandwich boards to Darree Fields = \$200.00 Restroom Attendants (1 Male and 1 Female), 17 hours x 2 at \$100 per hour = \$3,400.00 Additional portable toilets rental (two) = \$300.00 Park Turf Repair due to rain = \$300.00 Tournament invitation postcards, including postage, and/or email blasts through OSYSA = \$1,200.00 12'x6' Euro-style goals, or comparable, with shipping and nets; 3 pair = \$6,870.00 Estimated goal assembly = \$300.00 Bloomfield 8572LD3F Koffee King 3 Warmer Left Stepped Automatic Coffee Brewer = \$588.00 Pro Deluxe Warmer nacho cheese dispenser PAR-2028A = \$240.00
<b>What other sources of financial support are committed or are being sought for the project?:</b>	The majority of funding comes from team tournament entry fees. Additional sponsors are solicited for trophies and program ads.
<b>If your event requires City services, have you contacted City of Dublin, Events Administration?:</b>	No
<b>Has the organization applied for an Event Permit?:</b>	No
<b>What are the costs of City services as determined by Events Administration?:</b>	3900
<b>What City of Dublin services are required to implement the project/event?:</b>	Labor/Delivery of 4 traffic cones and 2 sandwich boards to Darree Fields = \$200.00 Park Turf Repair due to rain = \$300.00 Restroom Attendants (1 Male and 1 Female), 17 hours x 2 at \$100 per hour = \$3400.00
<b>If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?:</b>	Yes
<b>Do you have a tentative hold or reservation?:</b>	Yes
<b>Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application:</b>	Dublin Soccer League, Inc., Board of Trustees: Ted Oiler, 6638 Park Mill Drive, Dublin, OH 43016 Matt Earman, 5600 Post Road, Dublin, OH 43017 Doug Funkhouser, 765 S High Street, Columbus, OH 43206 Heather Madden, 2776 Delcane Drive, Columbus, OH 43235

Dan Friedman, 6098 Quin Abbey Ct W, Dublin, OH 43017  
Frank Pagnatta, 7465 Katesbridge Court, Dublin, OH 43017

Dublin Charity Cup, Inc., Board of Directors:  
John Muir\*, President, 3204 Rossmore Circle, Powell, OH 43065  
Karen Muir, Director, 3204 Rossmore Circle, Powell, OH 43065  
Nancy Fuller\*, Treas., 7040 Fitzgerald Road, Dublin, OH 43017  
\*Employed by the Dublin Soccer League, Inc. Not compensated for work on the Dublin Charity Cup.

The authorization to request this grant has been approved by the Board of Trustees of the Dublin Soccer League, Inc.

**Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation:**

John & Karen Muir, Tournament Directors – Oversees all operations of the tournament  
John Muir, Game Scheduler – Creates tournament game schedule for all teams  
John Muir, Certified Referee Assignor – assigns certified USSF referees for games  
Nancy Fuller, Concession Manager – Operates and oversees tournament concessions  
Ian Muir & Justin Muir, Site Coordinator – Oversees smooth operation of referee check-in, keeps games on schedule, adjudicates conflicts, reports scores

**Federal ID number of the organization:** 34-1627690

**A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax:**

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## HOTEL/MOTEL TAX GRANT APPLICATION REVIEW

Name of Organization: Dublin Jerome H.S.

Event/Activity: Homecoming Parade

Previous Grants Received

Yes       No

If Yes, Years: 2008, 2012, 2013, 2015, 2016

Amount: \$3,650; \$895; \$1,000;

\$1,000; \$1,112

Did project/event meet stated goals and/or criteria:

Yes       No

Permit Needed

Yes       No

Criteria:

- Cultural Arts:** Click here to enter text.
- Beautification of public property:** Click here to enter text.
- Improvement of Dublin's Historic District:** Click here to enter text.
- Special Events: Homecoming parade**
- Other projects which will enhance the City of Dublin:** Click here to enter text.
- Projects/Events that appeal to Dublin visitors and tourists:** Click here to enter text.

**Comments – Community Relations:** No Comments

**Comments – Park and Recreation:** Total fees for 2017 are estimated to be \$500.

**Comments – Taxation:** 2016 Parade was cancelled due to inclement weather. Requesting grant funds carried over 2017. Application complete

**Finance Committee Recommendation:**

Form Name: Hotel/Motel Tax Grant Application  
 Submission Time: October 23, 2015 11:22 am  
 Browser: Safari 9.0.1 / OS X 10.10 Yosemite  
 IP Address: 64.113.186.117  
 Unique ID: 220682840  
 Location: 40.098899841309, -83.161499023438

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OCT 23 2015)

CITY OF DUBLIN  
 TAX DIVISION

### City of Dublin, Ohio - Hotel/Motel Tax Grant Application

Organization Name	Dublin Jerome High School
Contact Name	Diane Murphy
Address	8300 Hyland Croy Road Dublin, OH 43016
Email	murphy_diane@dublinschools.net
Phone Number	(614) 718-8258

### Project Details

Amount Requested	\$1,112.00
Project Details	Previous 2015 billing: Parade application \$125.00 Police \$187 Dublin Streets Crew/utilities setup \$800 Total \$1,112
Is the request for a one-time special project or new activity, or operating support for an existing program or event?	Existing program or event
Have you received a tax grant in the past?	Yes

### Visitors/Overnight Stays in Dublin Hotels

Spectator Attendance 2014	students, parents, neighborhoods
Spectator Attendance 2015	students, parents, neighborhoods
Spectator Attendance 2016 (Estimate)	students, parents, neighborhoods
Participant Attendance 2014	school groups-high,middle,elementary
Participant Attendance 2015	school groups-high,middle,elementary
Participant Attendance 2016 (Estimate)	school groups-high,middle,elementary
Overnight Stays in Dublin Hotel 2014	--
Overnight Stays in Dublin Hotel 2015	--
Overnight Stays in Dublin 2016 (Estimate)	--
Has the Dublin Convention & Visitors Bureau confirmed the number of overnight stays?	No

### Budget/Financials

What is the total cost of the project/event?	Primarily volunteers, school groups - cost is police & city \$1,112
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Long Answer	The Jerome Homecoming Parade is a school and community event that includes the Indian Run Methodist church. The Parade consists of band, cheerleaders, homecoming court, sport groups, club groups, floats, elementary groups, middle school groups, the Dublin City Schools administration and Board of Education representatives, administrators, and parents all working together for form a parade group in support of the Homecoming weekend, football game, Jerome High School, ad entire school community. Attendance increases each year. Brand Road is lined with spectators as the parade progresses down the route. The Senior Class works with the City of Dublin to sponsor the parade. City services are needed and police services are needed to close Brand Road to the public and provide parade direction.
What other sources of financial support are committed or are being sought for the project?	City services and police are the costs involved for the Parade. Senior Class funds are raised through fund raisers to fund graduation and end of year activities for seniors
What are the expectations for the future financial support or assistance with maintenance services if applicable?	The amount spent for the Homecoming Parade is high considering this is a student activity with student funds attached.

### Promotion/Outreach

How will you promote/recognize the City of Dublin's support?	Yes, we carry a banner recognizing the City's effort and support of the Parade.
Are there ceremonial and/or other engagement opportunities for the City of Dublin and/or the Dublin community during your project/event?	The City banner is carried throughout the Parade route to honor the City's contribution.
How will the project/event be promoted within Dublin and beyond Dublin?	Letters are distributed to the Jerome school community letting residents know when and where the Parade will be held. Newsletters are emailed to the high school parents, middle school parents, and elementary school parents. In school advertising - posters and announcements - are offered for students.

### Event Permit for City Services

If your event requires City services, have you contacted City of Dublin, Events Administration?	Yes
Has the organization applied for an Event Permit?	Yes
What are the costs of City services as determined by Events Administration?	\$800 plus police \$187
What City of Dublin services are required to implement the project/event?	Barricades for closing streets and roundabout at Hyland Croy and Brand Roads. Police detail to secure roads and lead parade.

### Facility Rentals

If your project/event requires a facility reservation, have you contacted Recreation Services - Facility Rentals?	No
Do you have a tentative hold or reservation?	No

### Additional Information

Names and address of the Board of Directors, board members associated with/employed by the organization and documentation that the board authorized the application	Dr. Dustin Miller, Principal Dublin Jerome High School 8300 Hyland Croy Road Dublin OH 43016
Names, titles, duties and qualifications of volunteers and/or staff responsible for project/event implementation	Mrs. Diane Murphy, Senior Class Advisor Dublin Jerome High School 614-718-8258  Mr. Michael Cook Dublin Karrer Middle School 614-718-8525
Federal ID number of the organization	31-6401089
A copy of the Treasury letter certifying tax-exempt status as an organization that is not a private foundation and a copy of the organization's most recent Form 990 - Income Tax Return of Organization Exempt for Income Tax	<a href="https://s3.amazonaws.com/files.formstack.com/uploads/2147733/36491580/220682840/36491580_jerome_w9.pdf">https://s3.amazonaws.com/files.formstack.com/uploads/2147733/36491580/220682840/36491580_jerome_w9.pdf</a>