

Sponsor/Partner Benefits

Be a part of Dublin's St. Patrick's Day Parade!

Since the 1980's, the City of Dublin's St. Patrick's Day Parade has become a tradition for thousands in Central Ohio. This year, the day begins with the Lion's Club Pancake Breakfast, gains momentum with the Inflation Celebration, and culminates with the *Greenest, Grandest Parade*. In Dublin, "Irish is an Attitude," year round.

PARADE SPONSOR

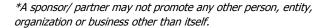
Become a Sponsor and creatively engage the community with your brand. Sponsorship opportunities begin at \$5,000.

- Logo/name on event website with link to business website
- Logo/name on print pieces
- Name on partner radio station
- One sponsor-provided banner in parade
- One City-provided banner in parade
- One sponsor-provided vehicle in parade
- Representatives from the sponsoring business will be permitted to distribute candy or marketing materials during parade in addition to group participants in parade
- Two representatives from sponsoring business
 will be invited to watch the parade from the VIP bleacher seating
- Mascot roaming rights

PARADE PARTNERS

Become a Parade Partner and present your choice of bands, clowns, dancers, floats and balloons. Parade partnership opportunities begin at \$500.

- One City-provided banner in parade
- Four representatives from the business or organization will be permitted to distribute candy or marketing materials during parade
- Mascot roaming rights



^{*}Any promotional item being distributed other than paper fliers, coupons, handouts, etc. must be approved by the City of Dublin in advance of the Parade.



