



Dublin, OH

Key Findings 2018

The NCS is presented by NRC in collaboration with ICMA



About The NCS

- Community Livability
 - Community Characteristics
 - Governance
 - Participation



Facets of Community Livability

Safety

Mobility

Economy

Recreation
and Wellness

Quality of
Community
Overall

Natural
Environment

Built
Environment

Education
and
Enrichment

Community
Engagement

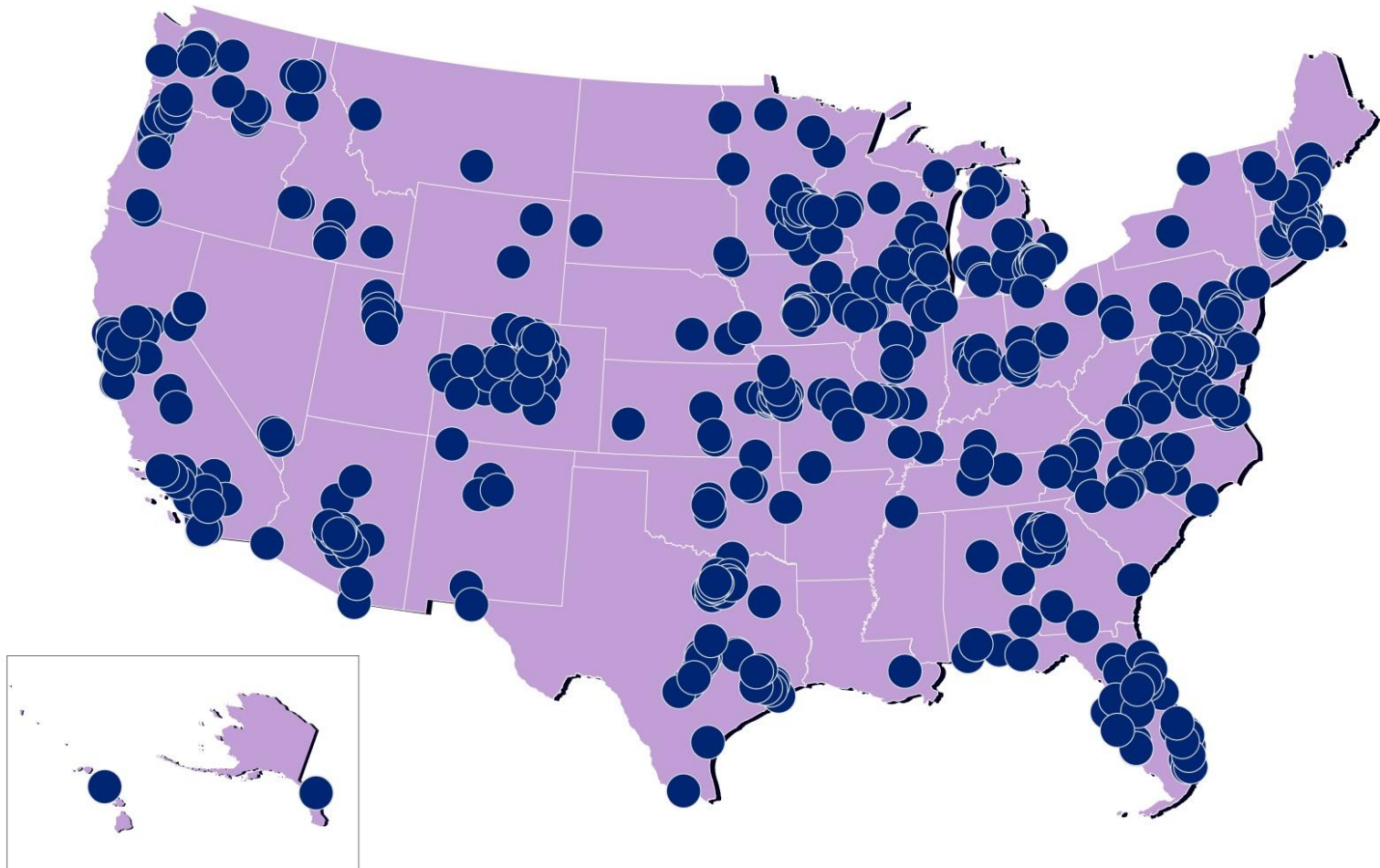
The NCS & Dublin

- Participant in The NCS since 2009
 - 2009, 2012, 2015
- Scientific sample of 1,500 households
 - 495 returned surveys; 34% response rate
 - $\pm 4\%$ margin of error

Open-ended
question

Geographic
comparisons

National Benchmark Comparisons



2018 National Benchmark Comparisons



2018 Ratings Compared to 2015

6

received
higher
ratings

117

received **similar**
ratings

10

received
lower
ratings

Key Focus Areas

Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

★ Most important

Safety



**Built
Environment**

**Natural
Environment**

**Recreation
and Wellness**

**Education
and
Enrichment**

Mobility

Economy



**Community
Engagement**

Dublin is an
extremely desirable
community.



99%

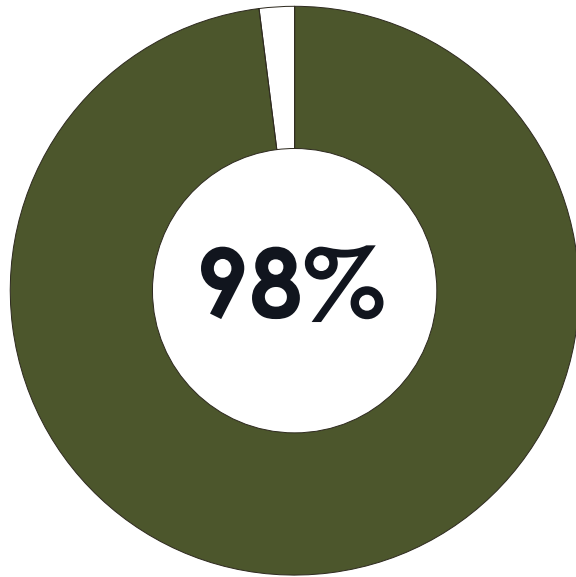
Residents think Dublin is an
excellent or good
place to live



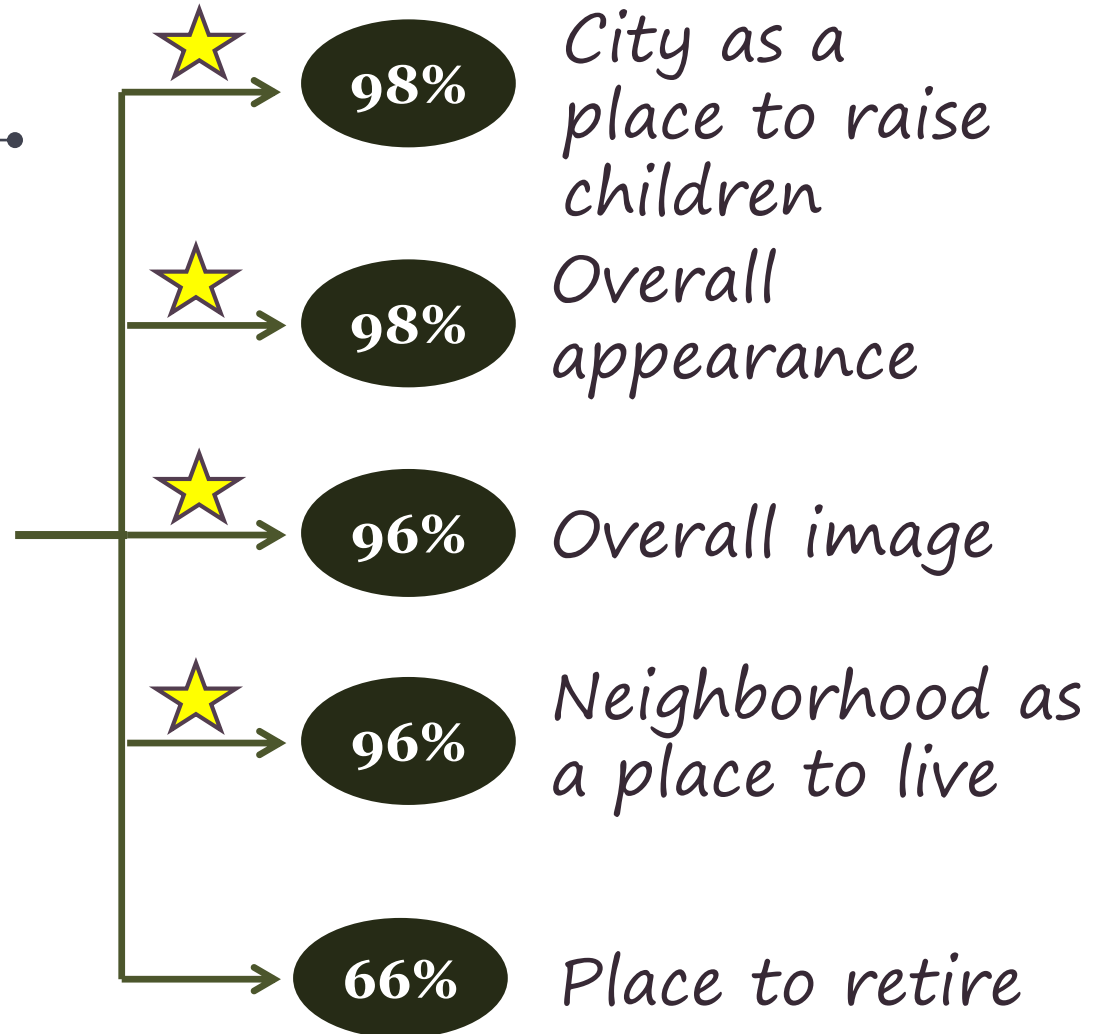
Higher than national benchmark

Quality of Life in Dublin

★ Overall quality of life



★ Higher than national benchmark
Percent excellent or good



DATABASE

1st

- Economic health
- Employment opportunities
- Place to work
- Mental health care

2nd

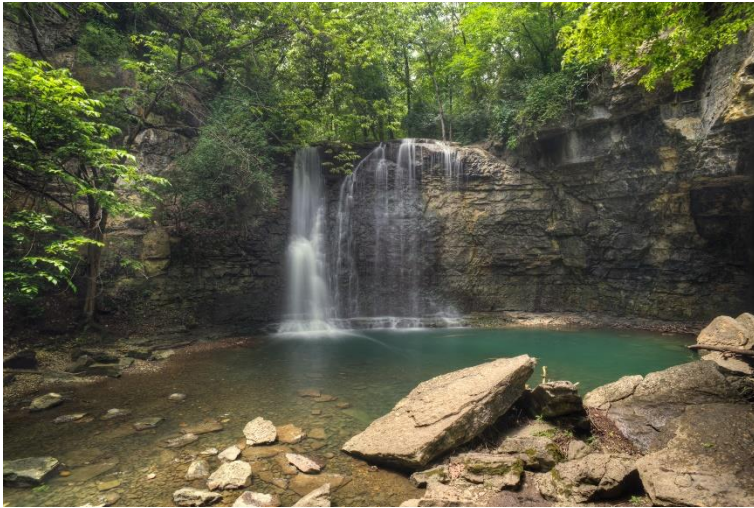
- Place to raise children
- Preventative health services
- Affordable health care

3rd

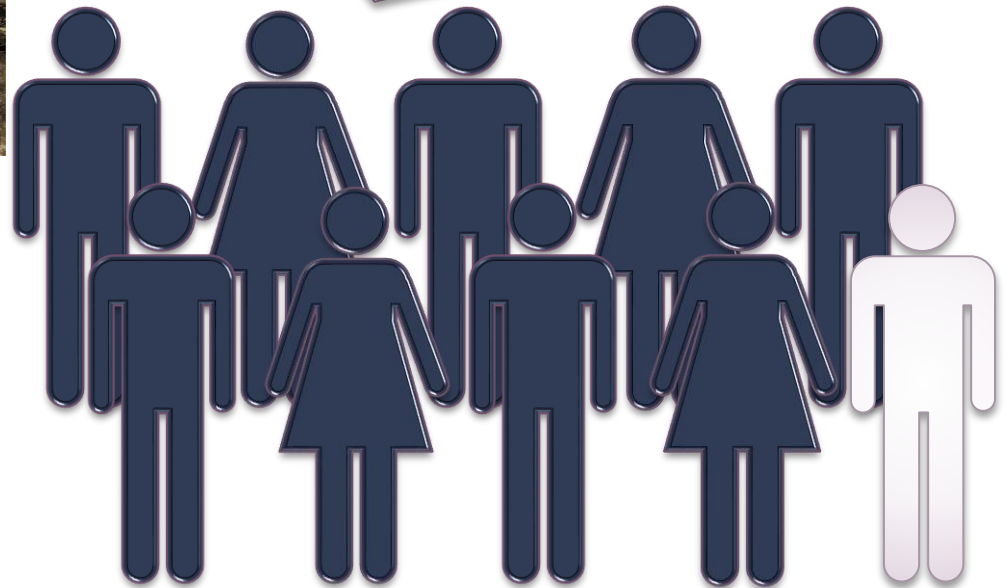
- Appearance
- Paths and walking trails
- Cleanliness
- Overall built environment
- K-12 education

Loyalty to the Community

9 in 10



Recommend Dublin
Remain in Dublin



★ Higher than national benchmark

Key
Finding
#2

**Residents have
strong trust in
government and
applaud City
services**

Government Performance



Higher than
national
benchmark

Overall direction

81%



Acting in the best interest of
community



80%

Being honest

80%



Confidence

80%



Treating all
residents fairly

79%



Value of services
for taxes paid

75%



Welcoming
citizen
involvement


74%



percent excellent or good

Community Engagement



 Higher than national benchmark



94%

Overall *quality* of
City Services



Higher than benchmarks

9 in 10

*Police
Fire services
Ambulance/EMS
Crime prevention
Fire prevention*



excellent or good



4 in 5

*Animal control
Emergency preparedness*

excellent or good



Higher than benchmarks



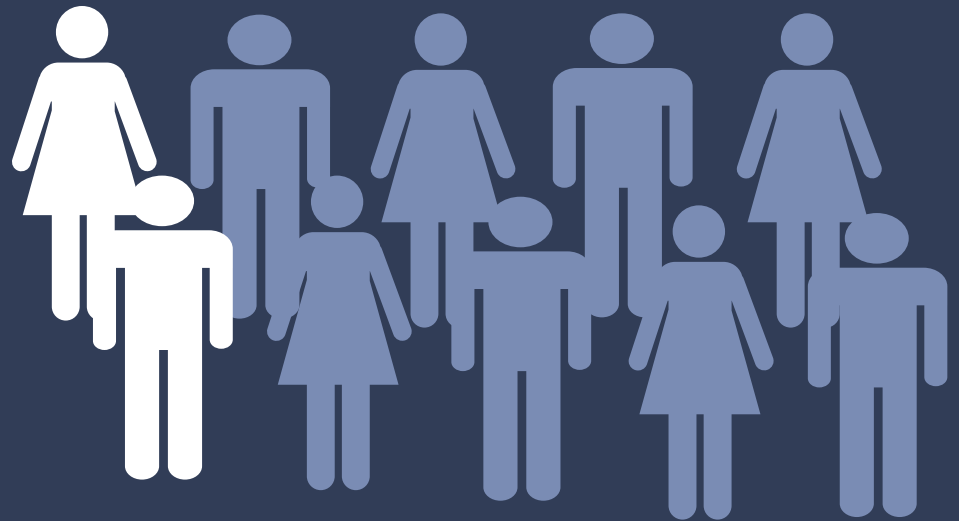
excellent or good

9 in 10

*City parks
Recreation centers
Health services*

4 in 5

Recreation programs



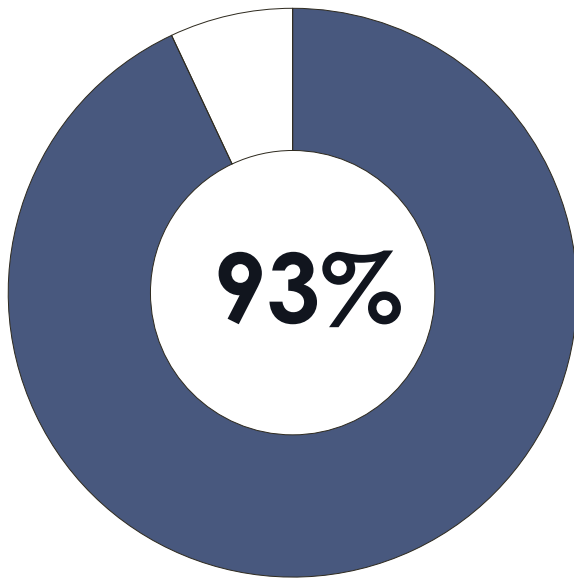
Higher than benchmarks

**Residents *value* the
Economy and
emphasize
continued focus**

Excellence in Economy



Overall economic health



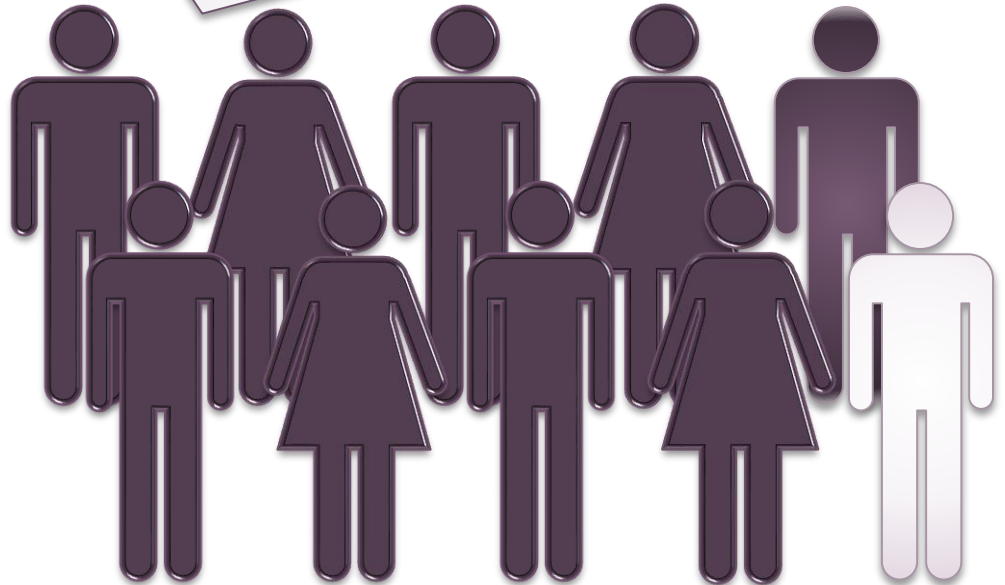
Higher than benchmarks
Percent excellent or good



A Growing Community

**8
IN
10**

*Economic
Development*



Higher than benchmarks
Percent excellent or good

Desirable attributes



NOT under housing
stress
87%

★ Higher than national benchmark
Percent excellent or good



New development
84%



Variety of housing
options
70%

Increases in Economy

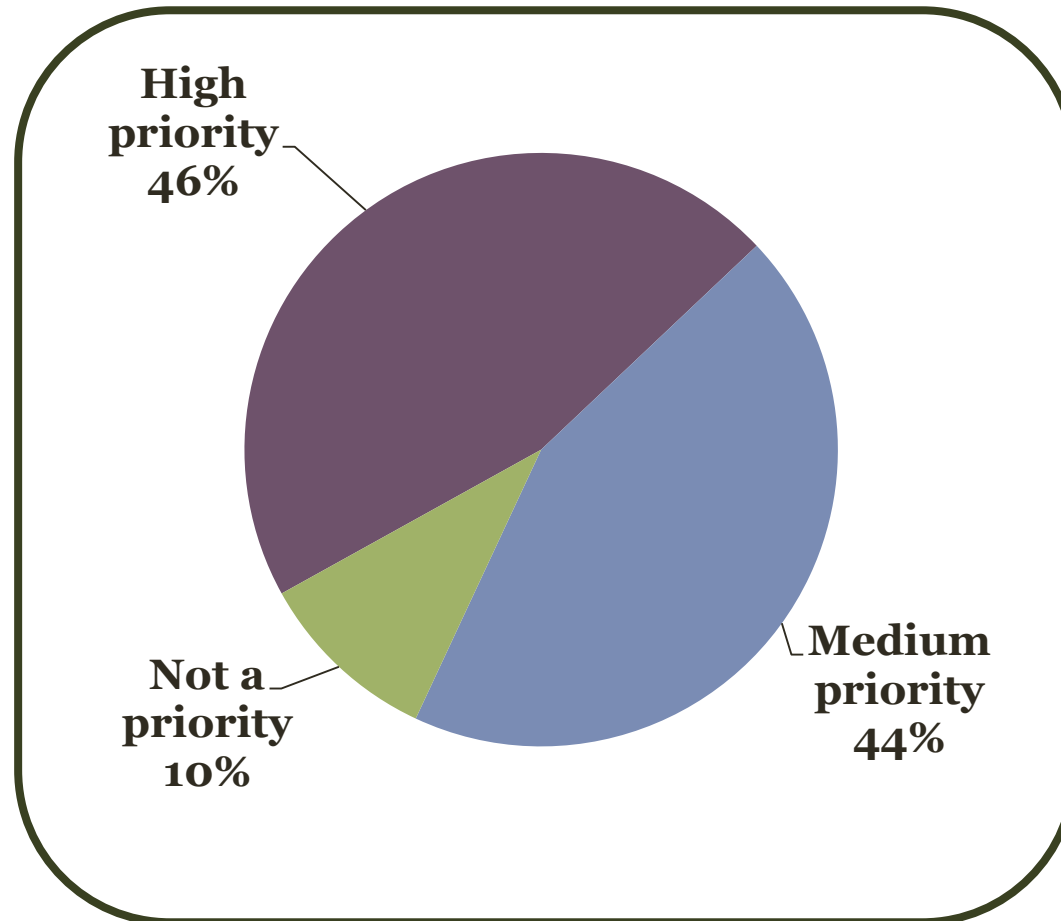


Higher than national benchmark

Percent excellent or good

Economic Priorities

*Encouraging more shops and restaurants to
locate in Dublin*



Special Topics

Highest Budget Priorities



Improving traffic
flow
96%

Percent high priority



*Enhancing riverfront
for outdoor recreation*
90%



Preserving Historic District
88%



86%

Agree the City has been *effective* in
preserving the *character* of the
Historic District

Percent strongly or somewhat agreed

Impression of Bridge Street District

2015

70%



2018

87%

Percent very or somewhat favorable

Conclusions

*Dublin
continues to be
an extremely
desirable
community*



Conclusions

A photograph of a stone wall built on a grassy hill. The wall is constructed from irregular, light-colored stones. In the background, there are bare trees and some trees with pink blossoms. The sky is clear and blue.

Dublin
continues to be
an extremely
desirable
community

Residents
display strong
trust in local
government
and applaud
City services

Conclusions

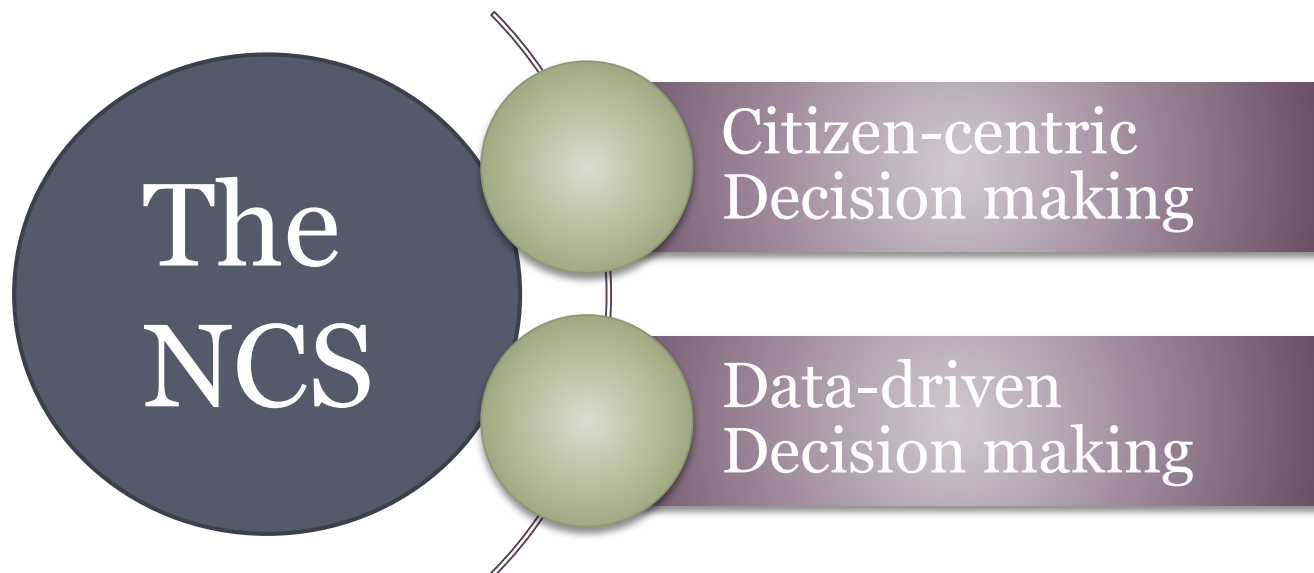
The background of the slide is a photograph of a stone wall, likely a remnant of a castle or fortification, built from large, irregular grey stones. The wall is situated on a green grassy hill. In the background, there are several bare trees and some trees with pink blossoms, suggesting a spring setting. The sky is a pale blue.

Dublin
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an extremely
desirable
community

Residents
display strong
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Residents value
Dublin's
Economy and
emphasize its
continued focus

Moving Forward



Envision, Engage, Educate, Earmark, Enact, Evaluate

Questions?



Thank you!

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