

## Office of the City Manager

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To: Members of Dublin City Council

From: Dana McDaniel, City Manager Z

Date: May 3, 2018

Initiated By: Jennifer Readler, Law Director

Re: Memorial Tournament Temporary Signs

## **Background**

The City Manager's office has received a request for temporary signs related to the 2018 Memorial Tournament. Depictions of the proposed temporary signs are attached.

## **Summary**

The Memorial Tournament presented by Nationwide will be held in Dublin from May 28-June 3, 2018. As you know, Bridge Park will serve as the off-site destination for the Memorial Tournament throughout the week. Fore!Fest, a street and music festival, will be the culmination of events during the week, with live entertainment, food and beverages. The goal of this event is to engage the Dublin community, as well as golf patrons and visitors. Crawford Hoying has submitted applications for community event permits to temporarily close certain streets (Longshore Street and Bridge Park Avenue), where alcohol sales will be sold within approved fencing areas. City Council approved a waiver to permit the sale of alcohol on City property at the March 19, 2018 City Council meeting.

In conjunction with this event, the Memorial Tournament is now requesting temporary signs as portrayed in the attached. The first two signs would be internal to Bridge Park along Longshore Drive. The signs would be hung no earlier than May 21, 2018, the week prior to the Tournament, and removed no later than June 10, 2018, the week after the Tournament. As you know, multiple modifications to Code requirements are typically permitted for special events through the community event permitting process on a temporary basis.

## Recommendation

Staff recommends approval of the requested temporary signs. Staff also requests direction from Council as to whether these types of requests should be handled through the community event permit process or whether Council would prefer to determine whether to grant these requests in the future. Minor clarifications may be made to the existing City Code and application forms depending on Council's direction.





