

Office of the City Manager

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Memo

To: Members of Dublin City Council

From: Dana L. McDaniel

Date: June 21, 2018

Initiated By: Michelle L. Crandall, Assistant City Manager

Re: Dublin Arts Council Hotel/Motel Tax Request for B.R.E.A.D.

Background

Attached is a request from David Guion, Executive Director of the Dublin Arts Council for an addition to the previously approved hotel/motel tax grant for the B.R.E.A.D. festival this year. This request is to cover the recently added component of hosting The Mystical Arts of Tibet, presented by the Monks of Drepung Loseling Monastery. They will be creating a Mandala sand painting prior to and as part of the festival. Specifically, funds are being requested for overnight security of the artwork, which will be located in an outside tent in Coffman Park. A more detailed description of the artists, their work and the funding request can be found in Mr. Guion's memorandum.

Recommendation

Staff is recommending approval of this request as we believe this will be a popular draw of attendees to the festival and will further fulfill the purpose of B.R.E.A.D. as well as the City's desire to celebrate various cultures and embrace our community's diversity.

As a point of clarification, the attached request asks that this be included as an addition to City services. Instead, staff would recommend that the Dublin Arts Council (DAC) be responsible for hiring security for this portion of the event and that the hotel/motel tax grant be provided for reimbursement of those costs up to \$2,000. DAC is already hiring security for bag checks and this coverage could be added to that contract.

Should Council have any questions or comments regarding this, please contact Michelle Crandall, Assistant City Manager at 614-410-4403 (desk) or 614-206-4886 (mobile).



7125 Riverside Dr., Dublin, Ohio 43016 614/889-7444; www.dublinarts.org

MEMO

TO: Dublin City Council - Finance Committee

FR: David S. Guion, Ph.D., Executive Director, Dublin Arts Council

RE: Special request

Multicultural B.R.E.A.D! festival – featured artists' security

DA: June 20, 2018

Dublin Arts Council will present the third multicultural B.R.E.A.D! Festival of arts and community in Dublin's Coffman Park on Sunday, Oct. 14, 2018 from 12 to 9 p.m. Activities will include community booths, traditional music and dance, hands-on artmaking, international cuisine, bread vendors, food trucks, a fair trade global marketplace and more. The event is generously supported, in part, by a hotel/motel tax grant of \$20,000 plus City Services from City of Dublin.

Background

The B.R.E.A.D! Festival is free of charge and is being developed by a diverse group of community members to preserve cultural authenticity. The festival is designed to provide education and promote tolerance in the extended community through shared social and cultural experiences. Festival activities embrace the B.R.E.A.D. acronym: Bake, Reconnect, Educate, make Art & celebrate Diversity. The festival has grown considerably each year, necessitating a move from historic Dublin to Coffman Park in 2018.

News update re: featured artists

Dublin Arts Council is honored to announce that the festival will host The Mystical Arts of Tibet featuring the Monks of Drepung Loseling Monastery constructing a Mandala Sand Painting in the Coffman Park Pavilion from Oct. 10 through Oct. 14. This meaningful and reverent experience will offer myriad opportunities for resident engagement and positive publicity for our community. It will be a significant distinction for Dublin to host this residency by a seven-member team from the same group that was organized by The Smithsonian Institution to create mandalas for healing and protection for America in New York and Washington, D.C. in the aftermath of the September 11 tragedies.

The mandala is created by millions of grains of sand, painstakingly laid into place in this spiritual art form in order to purify and heal the environment and its inhabitants. The public is invited to an opening ceremony including chants, music and mantra recitation to consecrate the site, at 12 p.m. on Wednesday, Oct. 10.

The mandala is dismantled shortly after its conclusion, symbolizing impermanence and change. The closing ceremony, which begins on Sunday, Oct, 14 at 7:30 p.m., includes disbursement of sand to members of the audience as blessings, and a procession with dispersal of the mandala sand into a nearby stream to share the healing energies of the mandala throughout the world. The dispersal is environmentally safe. Dublin Arts Council will be receiving an EPA letter to that effect.

The public is encouraged to visit the Pavilion during the construction to watch the monks at work, Oct. 10 from 12 to 6 p.m., Oct. 11-13 from 10 a.m. to 6 p.m. and Oct. 14 during the B.R.E.A.D! Festival from 12 to 9 p.m. An interpreter will be available to answer questions.

A community sand painting project, using authentic tools and led by local artist Hilary Frambes, will also take place during the festival.

Additional information: https://www.mysticalartsoftibet.org/ and https://www.mysticalartsoftibet.org/ and https://www.mysticalartsoftibet.org/ and https://www.mysticalartsoftibet.org/ and https://www.mysticalartsoftibet.org/ and https://www.drepung.org/

Special request for City Services – on-site security

Dublin Arts Council respectfully requests additional City Services, estimated at \$2,000 by Events Administration, in the form of overnight security for the Coffman Park Pavilion when the Mandala is in progress but when the monks are not on site. The artwork itself, the tools and the monks' musical instruments will be at the park throughout the residency.

Overnight security would be needed:

6 p.m. Oct. 10 - 10 a.m. Oct. 11

6 p.m. Oct. 11 – 10 a.m. Oct. 12

6 p.m. Oct. 12 – 10 a.m. Oct. 13

6 p.m. Oct. 13 - noon Oct. 14

The monks will be on site at the Coffman Park Pavilion 9 a.m. - 6 p.m. on Oct. 10; 10 a.m. - 6 p.m. Oct. 11-Oct. 13 and noon-9 p.m. on Oct. 14.

Three representative photos follow for your information. Thank you for your consideration.

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