

To: Members of Dublin City Council

From: Dana L. McDaniel, City Manager

Date: September 14, 2018

Initiated By: Vince Papsidero, FAICP, Director of Planning

Re: September 17th Work Session - Bridge Street District Vision Plan

Background

In 2010, City Council adopted the Bridge Street District Vision Plan. On June 20, 2018, City Council directed staff to further incorporate the plan's Vision Statement and Principles into the update to the Bridge Street District code and design guidelines. However, Council has requested further discussion regarding these policies, which are presented below. Also presented is Staff's proposed incorporation of these policies into the code update and guidelines.

Vision Statement and Principles

The adopted Vision Statement is as follows:

The Bridge Street Corridor is Dublin's centerpiece. Dublin's historical and cultural heart is strengthened and balanced by highly walkable districts and neighborhoods on both sides of the Scioto River. Exceptional green spaces preserve the outstanding natural features in the corridor and seamlessly connect each unique district along the corridor. Mixed-use districts bring together complementary arrangements of living, working, and recreation in memorable settings created by distinctive, human-scaled architecture and streets that invite walking and gathering. Greatly expanded choices in housing, employment, activities, and transportation attract new generations of residents, businesses and visitors. The Bridge Street Corridor radiates a diversity and vitality that mark it as a special place not only within Dublin, but within the region, nation and world.

The adopted principles are as follows:

- 1. Enhance economic vitality.** Create vibrant and walkable mixed-use districts that build on the community's quality and character to make Dublin a highly competitive place to live, work, and invest.
- 2. Integrate the new center into community life.** Connect the Bridge Street Corridor to the surrounding community through enhanced bike, pedestrian, auto, and transit connections, lively public spaces and a mix of retail and other uses that invite the larger community, and with civic, educational, and other uses to engage the full spectrum of community life.
- 3. Embrace Dublin's natural setting and celebrate a commitment to environmental sustainability.** Celebrate the Scioto River, North/South Indian Run, and other natural features as symbols of Dublin's commitment to environmental preservation and sustainability.
- 4. Expand the range of choices available to Dublin and the region.** Offer housing, jobs, shopping, recreation, transportation and other choices increasingly supported by

changing demographics and lifestyles to complement and strengthen Dublin's existing community fabric.

- 5. Create places that embody Dublin's commitment to community.** Design a 21st-century center for community inspired by Historic Dublin and marked by walkability, variety, and vitality.

Proposed Incorporation into the BSD Code Update and Guidelines

Based on direction provided at the June 20th work session, Staff began the process of integrating the Vision Statement and Principles into the draft code update and guidelines. Below is the proposed language. This is still a work in progress.

Code Update

1. All references in the code will be expanded for clarity to state the "Community Plan, Bridge Street District Special Area Plan, Bridge Street District Design Guidelines, and adopted plans."
2. The General Purpose and Specific Purposes clauses will reference the Community Plan and Bridge Street District Special Area Plan, including specific policy direction.
3. The Scope and Intent section will reference the Community Plan and Bridge Street District Special Area Plan, including specific policy direction.

Guidelines

1. The first section of the guidelines will be a Users Guide that will reiterate the intent and purposes of the guidelines, referencing the 2010 Vision Plan as the foundational policy document.
2. The second section of the guidelines is the Vision and it will reiterate the Vision Statement and Principles of the Vision Plan, as well as the supportive policies in the original Vision Plan.
3. Within the Neighborhood Standards chapter, the geographic policies of the 2010 Vision Plan will be incorporated and, at times, updated where appropriate.

Recommendation

Council has requested a discussion among its members regarding the Vision Statement and Principles of the adopted 2010 Vision Plan.