

# Sponsor/Partner Benefits

## Be a part of Dublin's St. Patrick's Day Parade!

Since the 1980's, the City of Dublin's St. Patrick's Day Parade has become a tradition for thousands in Central Ohio. This year, the day begins with the Lion's Club Pancake Breakfast, gains momentum with the Inflation Celebration, and culminates with the **Greenest, Grandest Parade**. In Dublin, "Irish is an Attitude," year round.

### PARADE SPONSOR

**Become a Sponsor** and creatively engage the community with your brand. Sponsorship opportunities begin at \$5,000.

- Logo/name on event website with link to business website
- Logo/name on print pieces
- One sponsor-provided banner in parade
- One City-provided banner in parade
- One sponsor-provided vehicle in parade
- Representatives from the sponsoring business will be permitted to distribute candy or marketing materials during parade in addition to group participants in parade
- Two representatives from sponsoring business will be invited to watch the parade from the VIP bleacher seating



### PARADE PARTNERS

**Become a Parade Partner** and present your choice of bands, clowns, dancers, floats and balloons. Parade partnership opportunities begin at \$500.

- One City-provided banner in parade
- Four representatives from the business or organization will be permitted to distribute candy or marketing materials during parade

*\*A sponsor/ partner may not promote any other person, entity, organization or business other than itself.*

*\*Any promotional item being distributed other than paper fliers, coupons, handouts, etc. must be approved by the City of Dublin in advance of the Parade.*

