City Council Candidate Orientation

City of Dublin

August 20, 2019
Welcome and Introductions
1. **Organizational Overview** – Dana McDaniel, City Manager

2. **Form of Government** – Michelle Crandall, Assistant City Manager

3. **City Finances** – Matt Stiffler, Interim Director of Finance

4. **Economic Development** – Colleen Gilger, Economic Development Director

5. **Dublin’s Campaign Finance Law and Ohio Public Records Law**
   - Jennifer Readler, Frost, Brown and Todd, Law Director

6. **Campaign Sign Laws**
   - Jennifer Readler, Frost, Brown and Todd, Law Director

7. **Candidate Resources** – Nick Plouck, Management Assistant

8. **Q & A**
Organizational Overview
OVERVIEW

- 24.8 square miles
- 49,905 residents (2019 est.)
- Home to more than 3,800 businesses
- 400 fulltime City employees
  - 3 permanent part-time
  - Depending on time of year range from 240 - 511 seasonal employees
- $89.48 million operating budget
- 194.3 million 5-year CIP (2019-2023)
Understanding The “Council-Manager” Form of Government
COUNCIL-MANAGER VS. MAYOR-COUNCIL

Council-Manager Form

Residents

Elected City Council (Council selects Mayor)

Appointed City Manager

Departments/Staff (City Manager hires, directs)

Mayor-Council Form

Residents

Elected City Council

Separately Elected Mayor

Departments/Staff (Mayor hires, directs)
City Council’s Role

- Set strategic direction
  - Goal-setting process
- Review and approve budgets
- Appoint a City Manager and Clerk of Council
- Serve as the voice of their constituents
Mayor’s Role

• Presides at all meetings of Council
• Performs ceremonial functions
• Presides over Mayor’s Court or designates a Magistrate(s) (with the approval of Council)
• Serves as team leader/facilitator of Council
City Manager’s Role

- CEO - Chief Administrative and Law Enforcement Officer of the City
- Hire and supervise all staff
- Carry out vision and goals of City Council
- Oversee daily operations of the City
- Prepare and present budgets (Operating and CIP) to City Council
• 1908 - Staunton, Virginia
• 1912 - Sumter, S.C. – first with Charter
• 1914 - Dayton first large city
• 3,400 communities, 370 counties in U.S.
ICMA Code of Ethics

• Sets the City Manager profession apart

• Members hold each other accountable
2/3 of all communities that have received a AAA Bond Rating by Moody’s are governed under the Council-Manager form.

Money Magazine’s 2015 list of the Top 50 Best Places to Live – 72% are governed under the Council-Manager form.
General Finance Information
## 2018 Major Revenue Sources

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income taxes</td>
<td>$88,120,214</td>
<td>60%</td>
</tr>
<tr>
<td>Charges for services</td>
<td>$23,231,267</td>
<td>16%</td>
</tr>
<tr>
<td>Service Payments</td>
<td>$9,015,909</td>
<td>6%</td>
</tr>
<tr>
<td>Licenses, fines and permits</td>
<td>$5,360,260</td>
<td>4%</td>
</tr>
<tr>
<td>Property taxes</td>
<td>$4,015,173</td>
<td>3%</td>
</tr>
<tr>
<td>Intergovernmental revenues</td>
<td>$3,088,062</td>
<td>2%</td>
</tr>
<tr>
<td>Hotel/Motel taxes</td>
<td>$3,411,034</td>
<td>2%</td>
</tr>
<tr>
<td>Other(Grants, Interest, Special Assessments)</td>
<td>$4,032,989</td>
<td>3%</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>$5,199,077</td>
<td>4%</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$145,473,985</strong></td>
<td></td>
</tr>
<tr>
<td>Bonds/Loans</td>
<td>$27,009,914</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$172,483,899</strong></td>
<td></td>
</tr>
</tbody>
</table>
2018 INCOME TAX REVENUE

Income Tax Revenue
$88,120,214

75% to General Fund
$66,090,161

25% to Capital Improvements Tax Fund
$22,030,053
REVENUE SOURCES – 2018 INCOME TAX DISTRIBUTION

- Withholding: 81%
- Net Profit: 8%
- Individual: 11%

(Chart showing the distribution of income tax revenue sources for 2018.)
2018 Property Tax Distribution (based on a $300,000 home in Dublin)

- **Dublin City Schools**: $6,204 (65%)
- **Franklin Co. Children's Services, MRDD, Senior Options, General Fund**: $1,414 (15%)
- **Washington Township**: $948 (10%)
- **Columbus Metropolitan Library**: $260 (3%)
- **ADMH**: $203 (2%)
- **City of Dublin**: $200 (2%)
- **Metro Parks & Columbus Zoo**: $133 (1%)
- **Tolles JVS**: $166 (1%)
- **Total Property Taxes**: $9,528

*Tax reductions may be available through the County Auditor*
2018 TOTAL EXPENDITURES

Total Expenditures - $178,905,386

- Capital Outlay: 37%
- General operations: 24%
- Leisure Activities: 11%
- Debt service: 10%
- Police: 9%
- Community environment: 4%
- Basic utility services: 3%
- Transportation: 2%
- Total Expenditures: $178,905,386
Operating Revenue Total - $88,307,997
2018 OPERATING EXPENDITURES

Operating Expenditures - $85,283,163

- Salaries: 39%
- Benefits: 16%
- Operating Expenditures: 42%
- Capital Expenditures: 3%
The 2019-2023 CIP represents $194.32 million in programmed projects, including $77.3 million in maintenance funding.
## General Fund Balance (as a % of General Fund expenditures)

<table>
<thead>
<tr>
<th>Year</th>
<th>Year-End Balance</th>
<th>Expenditures*</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>$34,773,949</td>
<td>$53,605,030</td>
<td>64.87%</td>
</tr>
<tr>
<td>2010</td>
<td>$39,926,471</td>
<td>$52,580,723</td>
<td>75.93%</td>
</tr>
<tr>
<td>2011</td>
<td>$45,001,134</td>
<td>$54,349,386</td>
<td>82.80%</td>
</tr>
<tr>
<td>2012</td>
<td>$52,039,415</td>
<td>$56,242,629</td>
<td>92.53%</td>
</tr>
<tr>
<td>2013</td>
<td>$56,038,803</td>
<td>$56,454,574</td>
<td>99.26%</td>
</tr>
<tr>
<td>2014</td>
<td>$61,017,044</td>
<td>$56,542,533</td>
<td>107.91%</td>
</tr>
<tr>
<td>2015</td>
<td>$59,556,334</td>
<td>$60,861,299</td>
<td>97.86%</td>
</tr>
<tr>
<td>2016</td>
<td>$56,698,773</td>
<td>$66,277,333</td>
<td>85.55%</td>
</tr>
<tr>
<td>2017</td>
<td>$60,125,537</td>
<td>$69,831,133</td>
<td>86.10%</td>
</tr>
<tr>
<td>2018</td>
<td>$57,212,737</td>
<td>$76,806,088</td>
<td>74.49%</td>
</tr>
</tbody>
</table>

*Less Advances
Economic Development
5 PILLARS OF ECONOMIC DEVELOPMENT

- Business Retention
- Business Expansion
- Business Attraction
- Business Creation
- Workforce / Talent
DUBLIN INDUSTRY CLUSTERS & TOP EMPLOYERS

**Bioscience & Healthcare**
Express Scripts, Smiths Medical, LabCorp, Humana, Dublin Methodist Hospital, Ohio University Heritage College of Osteopathic Medicine, OSU-MC

**Financial Services & Business Support**
Fiserv, Henry Schein Animal Health, Sedgewick CMS, Epiq, Wells Fargo, Morgan Stanley

**Corporate HQs & Managing Offices**
Cardinal Health, CareWorks, Ashland, The Wendy’s Company, Nestle Quality Assurance Center, OCLC, IGS

**IT & Computer Services**
Nexient, Wind River, HP, Quest Software, Expedient, Fiserv, Metro Data Center, Command Alkon, Veeva, Virtusa Polaris, Leading Edje

**Automotive R&D**
Clarion, Denso, G-NAC, Hidaka USA, Transtron/Fujitsu, L&T Technology Services, MAI Companies, TotalSim
**Economic Development Incentives**

**WHY do we give incentives?**

- Competitive Projects, enticement to choose Dublin
- Company is growing – a moving risk
- Lease is expiring – space competition
- Mergers, Acquisitions, Consolidations

**WHERE do we get the money?**

- ORC: Non-tax revenue
- Fees, Permits, Memberships
- Finite “pot of money” annually
Economic Development Incentives

**HOW** do we determine who gets incentives?
- Industry focus, growing, and by how much
- Average wages/ Total payroll/ Number of employees
- Lease length vs. ownership
- Existing building vs. new construction
- Renewal option at current location

**WHAT** do we typically give?
- Performance-based incentives
- Land, subsidized or free
- Grants – technology, location, green
- Fiber Optics
Dublin’s Campaign Finance Law and Ohio Public Records Law
CAMPAIGN CONTRIBUTION LIMITS § 31.07

Contribution limitation § 31.07(A)

• $150 per calendar year per candidate for ward Council member.
• $250 per calendar year per candidate for at-large Council member.

Candidate resources § 31.07(E)

• Limitations do not apply to candidate’s own resources.
Contribution definition § 31.07(C)

• Any money, loan, gift, deposit, forgiveness of indebtedness, donation, advance, payment, or transfer of funds or anything of value, which contribution is received for the purpose of influencing the results of an election

In-kind contribution definition § 31.07(D)

• Anything of value other than money that is used to influence the results of an election or is transferred to or used in support of or in opposition to a candidate and made with consent and consultation of candidate or campaign committee – must give fair market value
Deadlines for candidate disclosure statements § 31.08(E)

• By 4:00 p.m. on the Friday, 32 days before the date of the election, each contribution and each expenditure as of the date and time of the filing – October 4, 2019

• By 4:00 p.m. on the Friday, 11 days before the date of the election, each contribution and each expenditure as of the date and time of the filing – October 25, 2019

• By 4:00 p.m. on the Friday, 38 days after the date of the election, each contribution and each expenditure as of the date and time of the filing – December 13, 2019
  • Statements filed in addition to any other provisions of state law.

* All Candidates must file disclosure statements.
Any person may request to inspect or obtain copies of public records from a public office that keeps those records.

A public office must organize and maintain its public records in a manner that meets its duty to respond to public records requests, and must keep a copy of its records retention schedule at a location readily available to the public.

When it receives a request for specific existing public records, and unless part or all of a record is exempt from release, a public office must provide inspection of the requested records promptly and at no cost, or provide copies at cost within a reasonable time.
Dublin Campaign Sign Laws
SECTION 153.157 – POLITICAL SIGNS: REGULATIONS

Limited to 3 colors

Other Requirements
- Cannot create a hazard to vehicles or pedestrians
- Cannot move or have the appearance of movement

No larger than 6 square feet
- 36 inches
- 24 inches
SECTION 153.157 – POLITICAL SIGNS: REGULATIONS

Cannot be placed on any utility box, pole, tree, or other natural object.

Must have permission of property owner (cannot be placed on City property).

Cannot be placed within any street right-of-way.
GUIDELINES FOR PLACEMENT

When sidewalk present: Edge of pavement to 12 inches outside the sidewalk

City property: signs not permitted
GUIDELINES FOR PLACEMENT

- No sidewalk present: Edge of pavement to landmarks, e.g. telephone poles, fire hydrants.
- These are generally near the edge of the right-of-way.
GUIDELINES FOR PLACEMENT

• All signs must be out of the public right-of-way (ROW).

• When no sidewalk present: Edge of pavement to landmarks, e.g. telephone poles, fire hydrants.

• These are generally near the edge of the right-of-way.
GUIDELINES FOR PLACEMENT

• Prohibited Locations

No signs in roundabouts
SIGNS NOT PROPERLY PLACED WILL BE REMOVED

For those signs on private property not meeting these requirements, the property owner will receive a violation notice.
To retrieve confiscated signs, contact
Dublin Planning
5800 Shier Rings Road
614.410.4600
Candidate Resources
www.dublinohiousa.gov

- General Information about the City of Dublin
- Information about each department
- Upcoming events and news stories
- Financial Information
  - Operating Budget, CIP, CAFR
2019 Dublin City Council Meeting Schedule
  - Agendas, Minutes, Ordinances, & Resolutions
  - Council Structure & Rules of Order
  - City Code & Charter
CITY CANDIDATE ORIENTATION WEBPAGE

dublinohiousa.gov/candidate-orientation

- Campaign Finance Disclosure Reporting
- Candidate Question & Information Page
- Requests for Additional Information

Send questions to:
Nick Plouck: 410.4456 nplouck@dublin.oh.us
Questions?
Thank you