

Office of the City Manager

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To: Members of Dublin City Council

From: Dana L. McDaniel, City Manager

Date: November 12, 2019

Initiated By: Jennifer M. Rauch, AICP, Interim Planning Director

Re: Master Sign Plan – Riverside Crossing Park – Temporary Fence Graphics (Case No.

19-106MSP)

Summary

This is a request for review and approval of a Master Sign Plan to permit temporary fence graphics for the Riverside Crossing Park. The site is located on the west side of Riverside Drive at the intersection with Bridge Park Avenue. City Council is asked to review and make a determination for this Master Sign Plan application, as the appointed reviewing body for this site.

Background

City Council approved the Site Plan for the Riverside Crossing Park, East Plaza Library and Parking Garage on December 3, 2018. The proposed Phase 1 park improvements for the east side of the river include a plaza landing, upper and lower terraces, a pavilion building with restrooms, a large lawn, various seating areas, overlook areas, a promenade, water features, landscape materials, and an underground maintenance facility. The east plaza landing aligns with Bridge Park Avenue and provides access from the pedestrian bridge to the park and to private development east of Riverside Drive, as well as the cycle track.

Construction of the Riverside Crossing Park east plazas will be underway during the opening of the new pedestrian/bicycle bridge and for several months after. A temporary access path will be in place to navigate pedestrians safely through and around the staging area. Construction fencing will line the pathway and street-facing portions of the project. The fence is eight feet tall, wrapping from Riverside Drive, along the path to the bridge and back.

To enhance the aesthetics during construction and provide information about the future park, City Council requested the provision of temporary fence graphics on the construction fence located along the temporary access path. The Communications & Public Information (CPI) team provided a design for a construction fence graphics to line all sides of the path and a portion of Riverside Drive, which are incorporated in the Master Sign Plan proposal.

Proposal

The proposal is a Master Sign Plan to permit temporary construction fence graphics along the temporary access path between the eastern pedestrian bridge landing and Riverside Drive. The current Code permits one, 32-square-foot temporary development sign per street frontage, up to two signs. The proposal includes an eight-foot tall graphic located on the construction fence along each side of the temporary access path within the Park and along the construction fence located on the west side of Riverside Drive. The proposed graphic is 1,000 feet in length and incorporates

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repeating renderings, text, and reveal panels allowing people to see inside the fencing to view progress. Text includes:

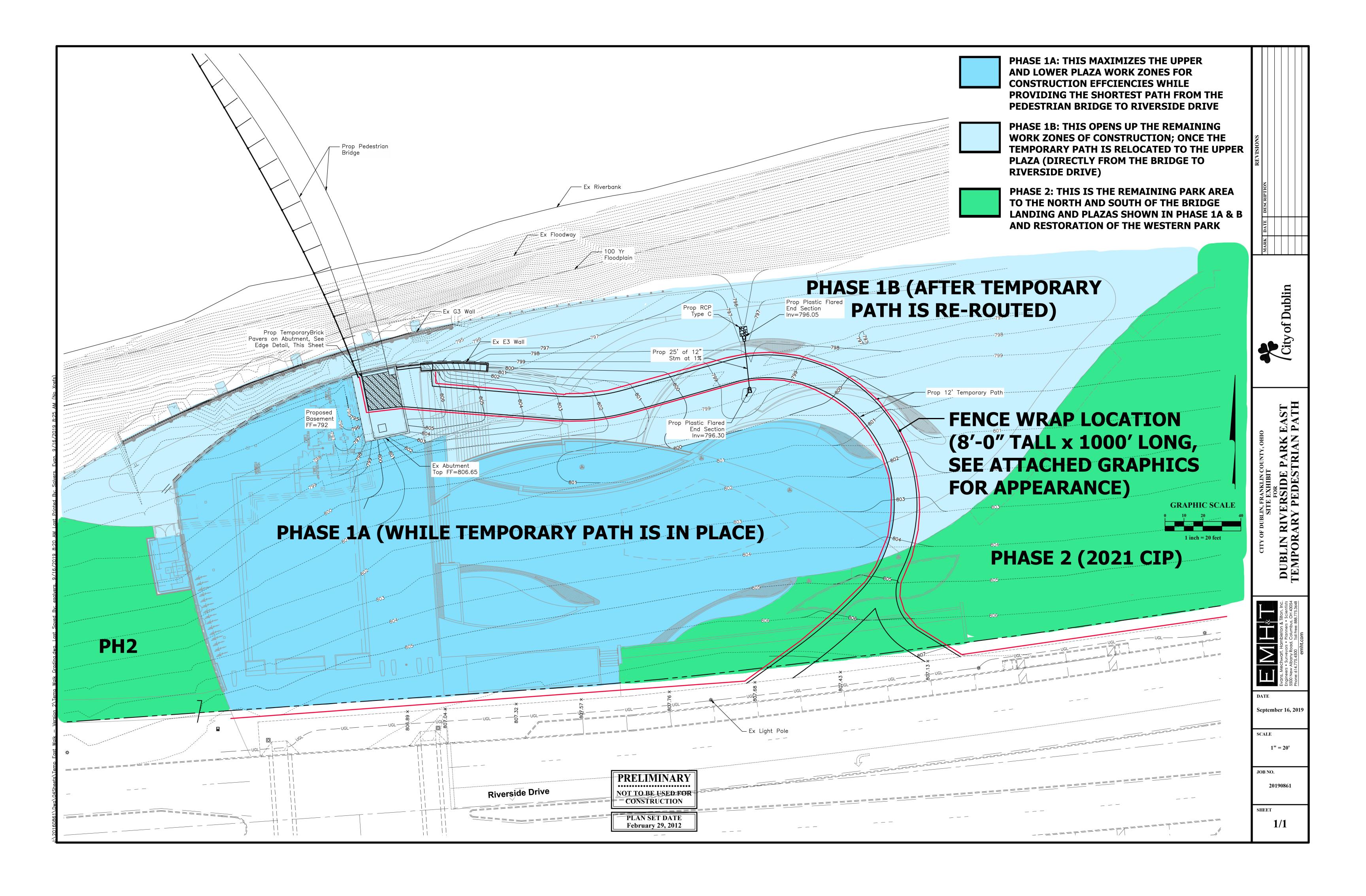
- Investing in our Future
- Riverside Crossing Park
- Connecting East and West
- Coming in 2021
- bridgestreet.dublinohiousa.gov

Additionally, the portion of the fence facing Riverside Drive and Bridge Park Avenue will highlight some of the City's top rankings:

- Top7 Intelligent Community (Intelligent Community Forum)
- Best Small City in Ohio (WalletHub, 2019)
- Best Suburb for Business (Columbus CEO, 2018)
- Best Place to Live in Ohio (Niche.com, 2018)
- Best City in Ohio for Families (WalletHub, 2016)
- Ohio's Safest City (SafeHome, 2017)
- Best Small Fleet in North America (Government Fleet Magazine, 2018)

Recommendation

Approval of the Master Sign Plan is recommended with no conditions.



2021









BEST CITY





COMING IN 2021











BEST PLACE TO LIVE IN



























