



**To:** Members of Dublin City Council

**From:** Dana L. McDaniel, City Manager

**Date:** September 8, 2020

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**Re:** Dublin 2035 Framework Update

## Update

City Council discussed potential process for initiating 2035 Framework at a follow up work session on August 3, 2020. This Memo summarizes Council suggestions, proposed process, and timeline for Council's consideration.

## Summary

As part of City Council's goal setting retreat in February 2020, a new goal of "Dublin 2035 Framework" was included in addition to the previous three goals. The Dublin 2035 Framework will focus on planning for the long-term future of the City of Dublin. Concurrently, staff conducted an audit of the City's current Community Plan. A summary of updates over the past six years, new updates, proposed timeframe, cost, staff capacity, and review process for each chapter was presented for Council consideration at the November 4, 2019 meeting. Since the Dublin 2035 Framework and the Community Plan update have similar intent of developing long term vision for the City of Dublin, it is a great opportunity to identify connections between both for comprehensive Citywide policies moving forward. In addition, the City has developed several strategies and participated in relevant studies that can also be the foundation for development of the Dublin 2035 Framework.

## Background

### *Dublin 2035 Framework*

This 2020 Council goal centers on the creation and mobilization of a Dublin 2035 framework – the beginning of a meaningful movement of mindful consideration in the planning, navigating, and establishment of long-term future direction. The overarching themes identified for this goal include:

- Quality of Life
- Land Use
- Infrastructure
- Economics

### *Community Plan*

The current Community Plan adopted on July 1, 2013 can be found on the City's website in a digital version: <http://communityplan.dublinohiousa.gov/>. The goal of the Community Plan is to act as the overarching policy guide for the natural and built environment throughout the City. The Plan is divided into a series of topic specific chapters related to foundation, community

character and environment, land use, transportation, community facilities, historic preservation, fiscal health, demographics, utilities, and implementation. Each of these chapters includes an analysis of the existing conditions and future opportunities that translate to implementation strategies. The Land Use Plan, Thoroughfare Plan, and the Special Area Plans are key components that guide decision-making regarding the appropriateness of development and infrastructure improvements.

*Other supporting strategies and studies*

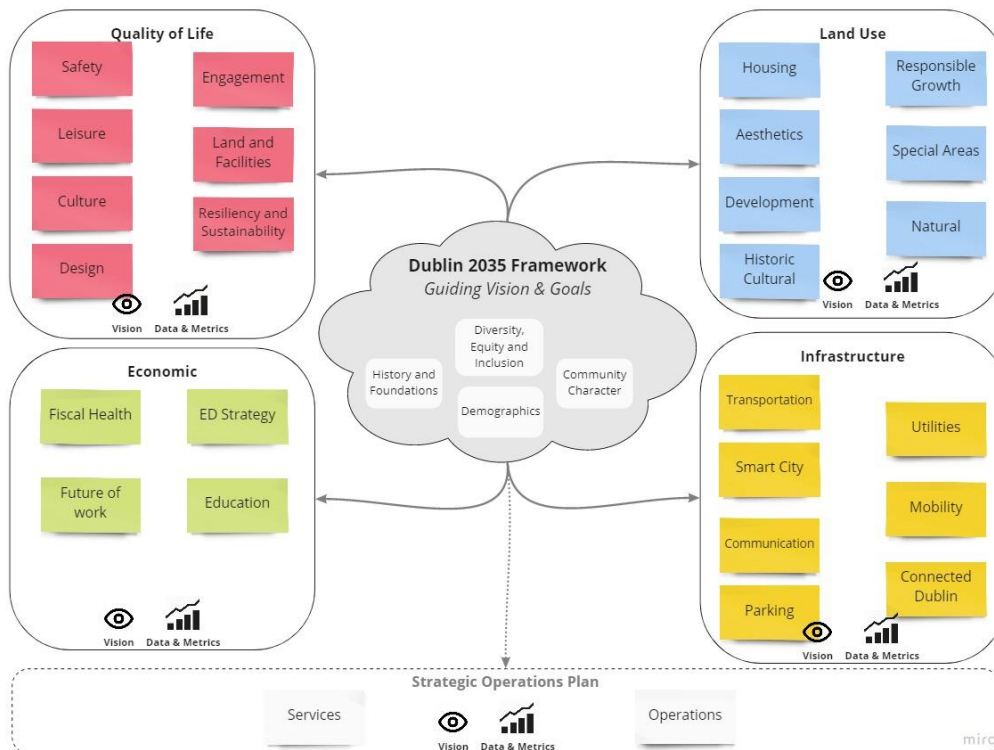
The City has developed and participated in several strategies and studies that can be referenced in the Dublin 2035 Framework process in addition to the Community Plan for comprehensive vision and future planning.

**Council Discussion on August 3, 2020**

At a follow-up work session on August 3, 2020, Council discussed the importance of the work involved in the development of 2035 Framework, as well as the time commitment and investment associated with the effort. Council discussed the possibility of Council Committees leading each of the themes and the importance of the community input and involvement throughout the process. Additional principles and clarifications were included within the themes, such as communication, responsible growth, design, natural, historic, and cultural elements. Council recommended the prioritization of each of these principles and themes to understand how each would be addressed in this initiative comprehensively. Council also suggested reviewing 2035 plans by other communities as case studies, including the example of Plano, TX comprehensive plan (planotomorrow.org).

**Framework Structure, Process, and Next Steps**

Based on Council discussion, following graphic shows the tentative structure and process for initiating 2035 Framework effort.

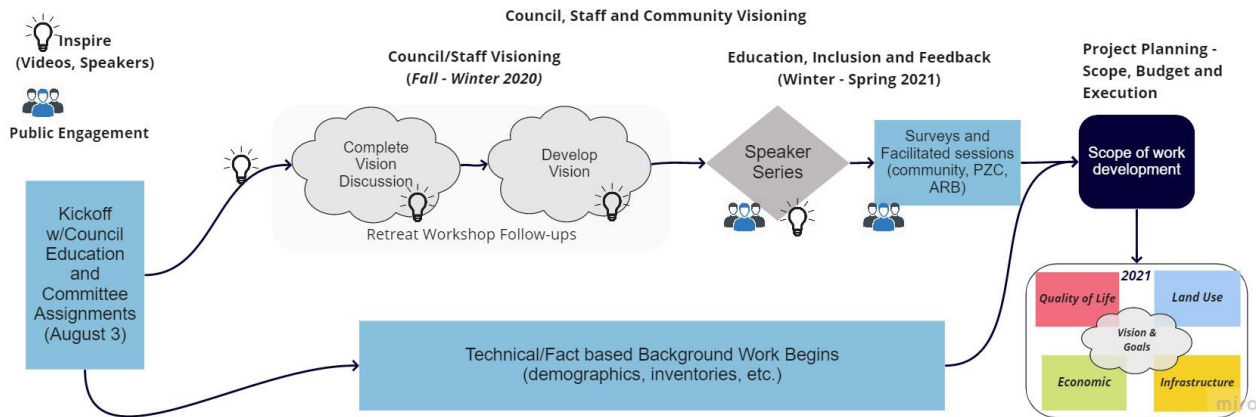


### Dublin 2035 Framework Process

Data gathering, education, framework development, and public review process are important components of the Dublin 2035 Framework process. While there are multiple elements of the Dublin 2035 Framework, the process will be in motion on parallel tracks.

To initiate the process, staff will host two or three retreat workshops with Council to develop the initial vision for 2035. These will be facilitated brainstorming sessions with staff and Council in order to formulate initial goals for 2035. In preparation of these sessions, relevant inspirational articles and/or videos will be provided for Council consideration prior to the workshops. Following these sessions and based on the vision and foundation developed during the visioning retreats, a speaker series will be hosted for education, engagement, and validation. In addition, the community will be surveyed on important aspects of the vision principles to expand and validate. A series of joint work sessions with the Planning and Zoning Commission and the Architectural Review Board are anticipated as well. There will be several opportunities for public engagement and input throughout the process.

The process map below image summarizes high-level timeline and phases for this initiative.



### Budget

The current CIP has budgeted \$200,000 for this initiative. However, this budget will have to be evaluated and tweaked based on the scope following Council visioning sessions and prior to designing and deploying community survey. Staff will provide refined scope and budget for Council consideration. Staff will also seek consultant assistance as needed as the scope is finalized.

### Recommendation

Staff requests City Council provide direction on the proposed approach summarized in this Memo and finalize potential dates and times for in-person retreat workshops in 2020 and early 2021.