Dublin Arts Council programming update to Dublin City Council - Sept. 28, 2020

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Community Art & Wellness Initiative

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Plant Kindness rock garden

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Dublin Curbside Concerts

Supporting Dublin artists

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dublin arts council

Shop for the Cause Oct. 21-25

Dublin Arts Council engages the community, cultivates creativity and fosters life-long learning through the arts



Dublin Art in Public Places



7125 Riverside Dr., Dublin, Ohio 43016 614/889-7444; www.dublinarts.org

014/889-7444, <u>www.dubimarts.org</u>

PROGRAMMING UPDATE

Presentation Outline Prepared for Dublin City Council - Sept. 28, 2020 David S. Guion, Ph.D., Executive Director

SLIDE 1:

- Thank you for your support
- Program update Art is NOT Cancelled
- Community Art & Wellness initiative
- Collaboration and Partnerships
- COVID-19 impact on Arts & Culture and Creative Industries

SLIDE 2:

- Connect: Public Art & Wellness
- 20 participating artists; 16 new pieces of artwork; 9 program partners;
 9 Dublin parks; 5 ARTboxes
- Riverboxes[™] program; 5,000-20,000 interactions per year
- Combating Technostress

SLIDE 3:

- Connect with public art, nature and wellness in a whole new way
- New artworks found and recycled materials
- Challenge booklet found in ARTboxes
- Visual, written word and sound-based artists
- Underwriting & Sponsorship

SLIDE 4:

- The Plant Kindness rock garden
- Uplifting messages, creative outlet for community
- Dublin Chamber of Commerce, Dublin Toy Emporium, Abraham Depp Elementary School
- Organic social media reach more than 34,000

SLIDE 5:

- Dublin Curbside Concerts
- City of Dublin's events and community engagement staff, Greater Columbus Arts Council, Can't Stop Columbus and the Dublin Convention & Visitors Bureau
- 149 concerts in Dublin
- Community heroes, seniors and patio concerts for Dublin restaurants

SLIDE 6:

- Supporting artists who are Dublin residents
- 2020 Best Suburban Arts Gallery
- WOSU Emmy award-winning arts and culture series "Broad & High"
- 6-ft. Gallery Stay Three Paintings Apart project; 850,000 in traditional media impressions, organic social media reach of more than 20,000
- "ARTifacts Created at Home" exhibition Various artists & Dublin residents' creative responses to the pandemic

SLIDE 7:

- Strategic Development and Fundraising Plan
- Corporate Support
- Shop for the Cause Dublin Arts Council, online silent auction Oct. 21-25, 2020

SLIDE 8:

- Public art as an investment; valued at \$3.8 million
- More than 50 large- and small-scale permanent, temporary and interactive public art projects
- Public art engagement
- Audience of 13 million for 25th anniversary of *Field of Corn (with Osage Orange Trees)*
- ML (Red) Trabue Nature Reserve commission call to artists in early November
- Key to success: collaboration
- Thank you