

Office of the City Manager

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To: Members of Dublin City Council

From: Dana L. McDaniel, City Manager

Date: December 3, 2020

Initiated By: Matthew Stiffler, Director of Finance

Alison LeRoy, Director of Community Events

Lori Gischel, Event Administrator

Re: 2021 Hotel/Motel Tax Grant Applications

Background

At the Finance Committee meeting on December 2, 2020, the following Hotel/Motel Tax Grant recommendations totaling \$185,442 were made:

Organization	Event	Request		Recommended	
Arthritis Foundation	Classic Auto Show and Cruise-In	\$	20,000	\$	10,000
Club Ohio Soccer	Club Ohio Nike Challenge Cup	\$	7,000	\$	5,000
Crawford Hoying Foundation	Dublin Market	\$	25,000	\$	15,000
Crawford Hoying Foundation	ForeFest	\$	50,000	\$	22,000
Crohns and Colitis Foundation	Take Steps Walk	\$	2,500	\$	1,000
Dublin AM Rotary and HDBA	Classic Car Show	\$	3,000	\$	2,000
Dublin Arts Council	Art & Wellness: ARTifacts Created at Home	\$	16,000	\$	16,000
Dublin Historical Society	Wireless Listening System	\$	4,167	\$	4,167
DJHS Senior Class	DJHS Homecoming Parade	\$	1,675	\$	1,675
Dublin Music Boosters	Dublin Band Showcase	\$	1,100	\$	1,100
Dublin Scioto Lacrosse Boosters	Ohio Middle School Lacrosse Tournament	\$	8,000	\$	3,000
Dublin Soccer League	Dublin Charity Cup	\$	14,201	\$	9,000
Dublin United Soccer Cup	Dublin United Champions Cup	\$	7,000	\$	5,000
Dublin Youth Athletics	Wayne Williams Memorial Tournament	\$	21,000	\$	20,000
HDBA	HDBA Events	\$	50,000	\$	38,000
Ohio Premier Soccer Club	Ohio Premier Invitational	\$	7,505	\$	7,500
World Archery of Ohio	Buckeye Classic	\$	25,000	\$	25,000
	Total	\$	263,148	\$	185,442

In addition to the recommended amounts above, due to the unusual circumstances likely to unfold in 2021, particularly in regards to the uncertainty surrounding the potential re-opening of events, the Finance Committee is also recommending that current Hotel Motel grant applicants that received notably less than the full amount of their award be eligible to return the Finance Committee in 2021 to discuss the impact of COVID-19 on their event and potentially be awarded additional funding. This additional funding includes the \$14,558 not currently being recommended for award and any funding for events scheduled to occur in early 2021 that are subsequently cancelled.

Recommendation

Staff requests adoption of the Finance Committee recommendations at the December 7, 2020 meeting of City Council. If you have any questions or need additional information, please contact Matthew Stiffler at 614.410.4441 or mstiffler@dublin.oh.us.