

To: Members of Dublin City Council
From: Dana L. McDaniel, City Manager
Date: August 30, 2021
Initiated By: Alison LeRoy, Director of Community Events
Lieutenant Greg Lattanzi, Operations Bureau Commander
Re: DORA Pilot Review

Background

City Council approved the Dublin Downtown Designated Outdoor Refreshment Area (DORA) in the spring of 2021, and the DORA pilot has been operational since May 20, 2021. Staff has been gathering feedback and data during that time in order for City Council to have more information before discussing approving a more permanent DORA and any changes that should be made. Council can review, change, or dissolve the DORA at any time.

Over this summer, DORA districts in Central Ohio have continued to be approved and expanded. In July, Worthington expanded their DORA, and Westerville approved a new DORA. Columbus City Council approved a DORA in the Arena District, which should be operational in the fall.

Summary

Police Feedback

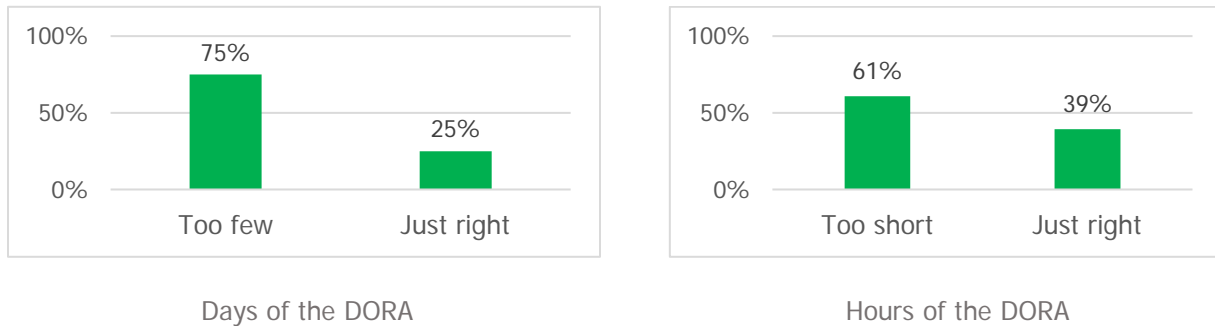
The Dublin Police Department dedicated additional staffing (five officers) to the DORA throughout the first five weeks of the pilot program. The department assigned two officers to each DORA (Historic Dublin and Bridge Park) and also a traffic officer to address any traffic related issues. The officers assigned to each DORA prioritized foot and bicycle patrol. The department also utilized the drone to assist in capturing footage of the pedestrian impact to the area. At the conclusion of the first five weeks of the DORA pilot, the department re-evaluated the dedicated staffing during the DORA hours and reduced the number of officers to two. These officers were used in an on-duty and overtime capacity, which incurred approximately \$9,200 in overtime costs.

The focus for the officers assigned to the DORA is to ensure public safety through high visibility presence, to monitor DORA regulations/boundaries, and respond to calls for service in the area. This assisted in shorter response times and police intervention in order to provide safety measures to promote a sense of security for patrons of the Historic Dublin and Bridge Park district. Officers responded to over 90 calls for service in the Bridge Park and Historic Dublin area. When evaluating the data, **only five of those calls may be related to the DORA pilot**, and of those calls, none were significant or resulted in an arrest. Lastly, the activity of the officers assigned to the DORA highlights the benefit of having dedicated police staff to provide additional safety and security measures in the DORA's unique environment. Furthermore, it ensures patrons of the City's vibrant downtown district recognize that Dublin's Police Department is responsive to their needs and is present to ensure their safety.

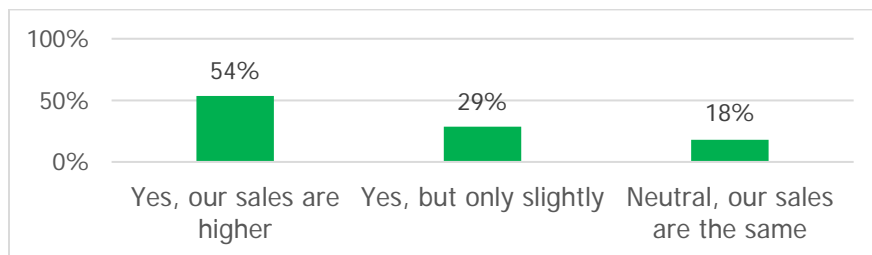
Business Feedback

Staff has received positive responses from the business community in Downtown Dublin. The City recently received the attached letter of support from Visit Dublin and Crawford/Hoying. The letter echoes many of the comments the City has received from businesses, primarily asking for extension in days and hours for the DORA.

This sentiment was also reflected in the surveys, and there were frequent requests to include the Dublin Link Bridge in the area. There were 29 responses to the survey. Below are highlighted results from the survey, and the full results are attached.



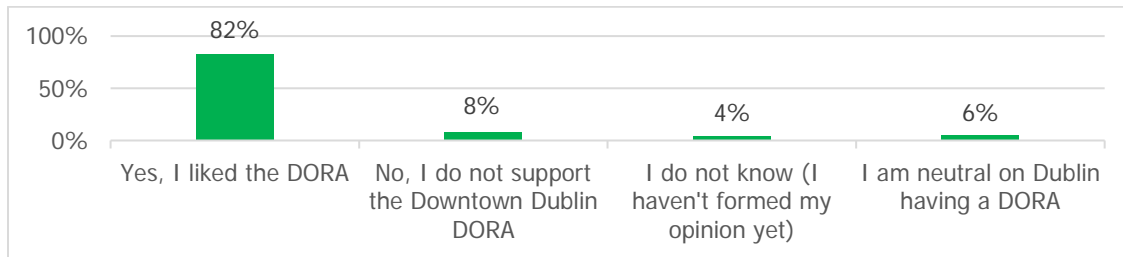
Surveys also show that 83 percent of the businesses responding report that their sales were higher, and nearly all reported that the feedback from customers was all or mostly positive.



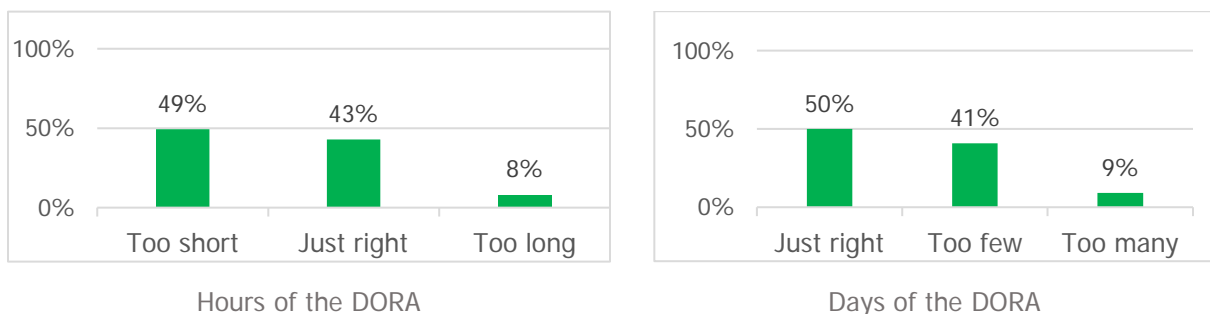
Patron Feedback

The patron survey has been available online since the start of the program and has been promoted 14 times on social media for residents and visitors alike to submit their feedback. The DORA survey message garnered 36,901 total impressions (or number of times the DORA survey message was viewed on social media). A more detailed social media report is attached. The survey has 142 responses, and 89 percent are Dublin residents. The full results are included in this packet.

The support from respondents has remained strongly positive, with 82 percent supportive and only 8 percent not supportive of the program.



The majority of the survey respondents (92 percent) felt that the days and times of the DORA were either just right or not long enough. Comments about the times did not indicate that people wanted them to go later in the evening; rather, patrons wanted hours extended earlier and on Saturday and Sundays during the day, with some questions about extending to the full week.



Other than extending the hours, the biggest comment was to extend the DORA area to include the Dublin Link Bridge, with 20 respondents asking for the extension.

Attached is a ZenCity Report that has also recorded positive feedback on social media stating, "This high level of continued positive engagement around the DORA suggests that it has been a very successful addition to the lives of Dublin Ohio residents."

Sustainability in Downtown Dublin

With the increase in activity due to the DORA and at the request of City Council, City staff is exploring opportunities to improve waste reduction efforts in downtown Dublin.

To understand what other communities are doing relative to their DORA efforts, staff spoke with representatives from the City of Hilliard and City of Bexley. Currently, Hilliard is only utilizing compostable cups once a week during their Thursday night concert series, encouraging patrons to dispose of them at one of the six compost cans located throughout their downtown area. Bexley is using compostable cups, in addition to compostable labels, for their DORA. Staff plans to follow-up with both communities in late fall to understand what adjustments they may be making to their program moving forward.

Crawford/Hoying is responsible for all refuse collection in Bridge Park. Currently there is only trash collection, no recycling or composting is available. In Historic Dublin, trash cans are placed by the

City and serviced by Rumpke weekly along High Street. City staff collects trash and maintains the bins that are off the street. In these areas there are no recycling containers.

In Riverside Crossing Park, which includes both the east and west plazas, City staff have placed and maintain both trash and recycling containers. Composting bins have been ordered and are expected to arrive in approximately eight to ten weeks.

Approximately a third of the cups that were used in the DORA this summer were compostable, and retailers did not have any issues with compostable cups. Retailers were all informed that compostable cups needed to be stored in an area where the temperature was less than 108 degrees. Unfortunately, there is currently a nationwide shortage of cups. Currently, the best any supplier can promise staff is a 10-12 week turnaround for orders of compostable cups, with most manufacturers cancelling or not taking any new orders. It is staff's intention to move towards the exclusive use of compostable cups in the future. Additionally, staff will continue to explore opportunities to improve sustainability in Downtown Dublin.

There is a similar shortage in non-compostable cups, which has caused the cost of the cups to rise significantly and has caused the City to limit the number of cups the retailers can order at a given time. Limiting the number of cups available to order from the City is intended to ensure businesses are not stockpiling cups during the current shortage. At this time, it is staff's understanding that businesses are able to meet demand for DORA cups. Due to the nationwide shortage, staff is pursuing all avenues to obtain cups of any kind, whether compostable or not compostable.

Cost of DORA

The City's Finance Department performed a cost analysis of the DORA, including staffing. It is estimated that based on the cups already sold and the amount of staff time dedicated to the DORA, it costs the City an extra 20 cents per cup than what it is charging businesses, or \$4,602 per month. This is just an estimate since the exact number of DORA cups used is unknown. Staff only knows the amount of cups the retailers have ordered, which is currently 72,750. As the program continues the costs will vary, but staff will have a clearer view of the actual costs on a monthly basis.

The cost of cups has been inconsistent due supply issues. When originally ordered, plastic non-compostable cups were approximately 8 cents, and compostable were approximately 20 cents. Recent orders of non-compostable cups have increased to as much 30 cents.

Recommendation

Staff recommends continuing the DORA as a year-round operation. While there may not be a lot of people taking part in the colder months, it helps eliminate confusion and allows patrons to take advantage of nice days that occur in the winter. Council would not need to take any action to allow this to happen.

In addition, staff recommends consideration of the following changes:

Change in Days/Times

Staff recommends the following changes to days/hours. Council can approve this through a simple motion:

	<u>Current Hours</u>	<u>Proposed Extended Hours</u>
Thursday/Friday	5 p.m. - 10 p.m.	4 p.m. – 10 p.m.
Saturday	5 p.m. - 10 p.m.	9 a.m. – 10 p.m.
Sunday	None	1 p.m. – 10 p.m.

Cost for cups

In order to recoup at least the cost of the cups, staff recommends increasing cost from 10 cents to 25 cents. Staff recommends re-evaluating this cost in early 2022 when cup supplies stabilize, and staff can get a more accurate cost of City services. The cost of city service may also increase with the recommended additional hours.

Extension of area

Staff is not recommending the expansion of the DORA to include the Dublin Link Bridge at this time. When the East Plazas of Riverside Crossing are opened, staff will bring the issue back to Council for discussion. In order to change the boundaries, a new application needs to be filed with the State of Ohio and could likely take six to eight weeks to resolve.

DORA Business Survey Results

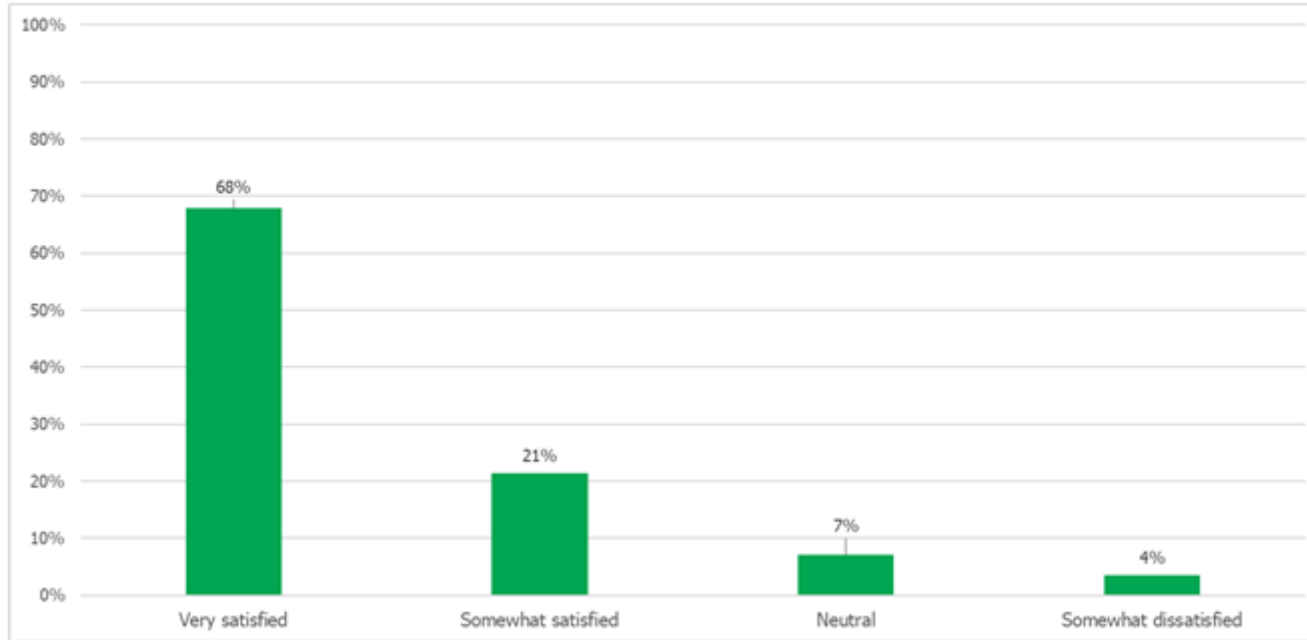
COMMUNITY EVENTS

August 30, 2021



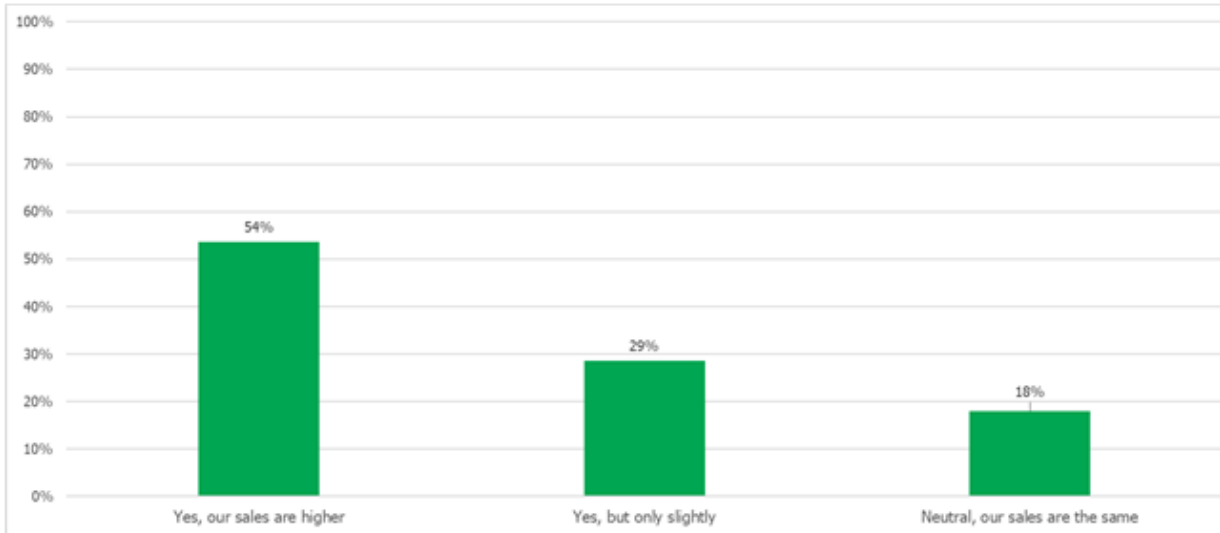
DORA Business Survey Results

How satisfied are you with the DORA?



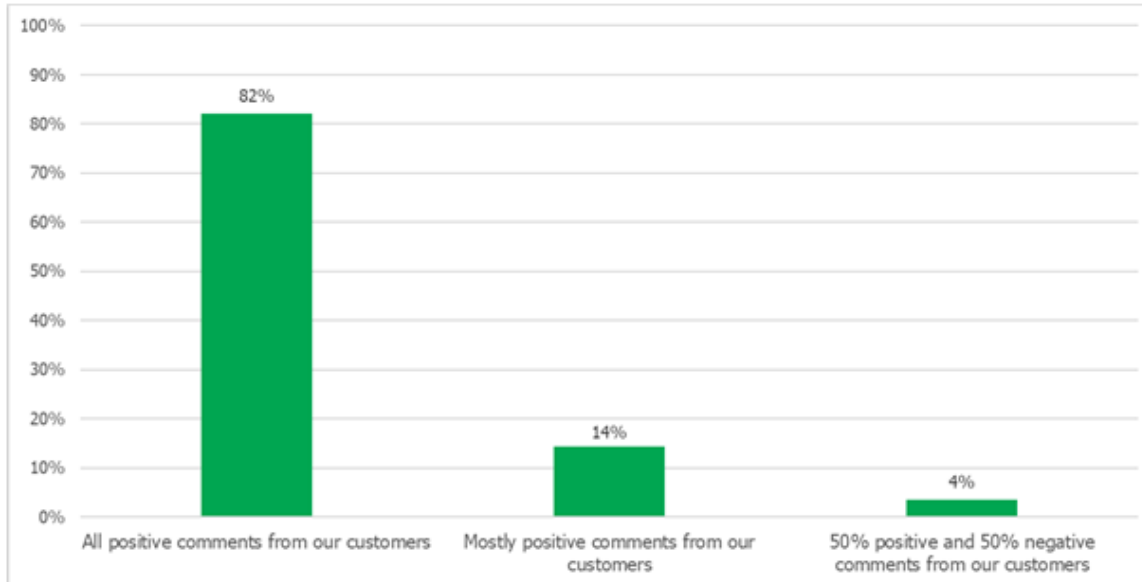
DORA Business Survey Results

Have you noticed an increase in sales during the DORA?



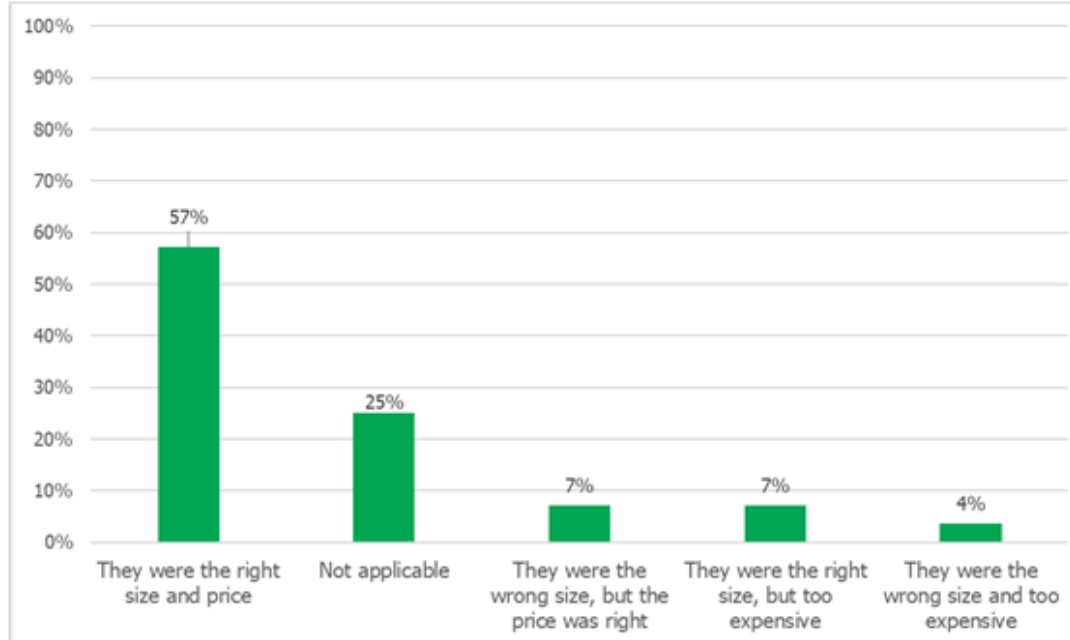
DORA Business Survey Results

What feedback have you received from your customers?



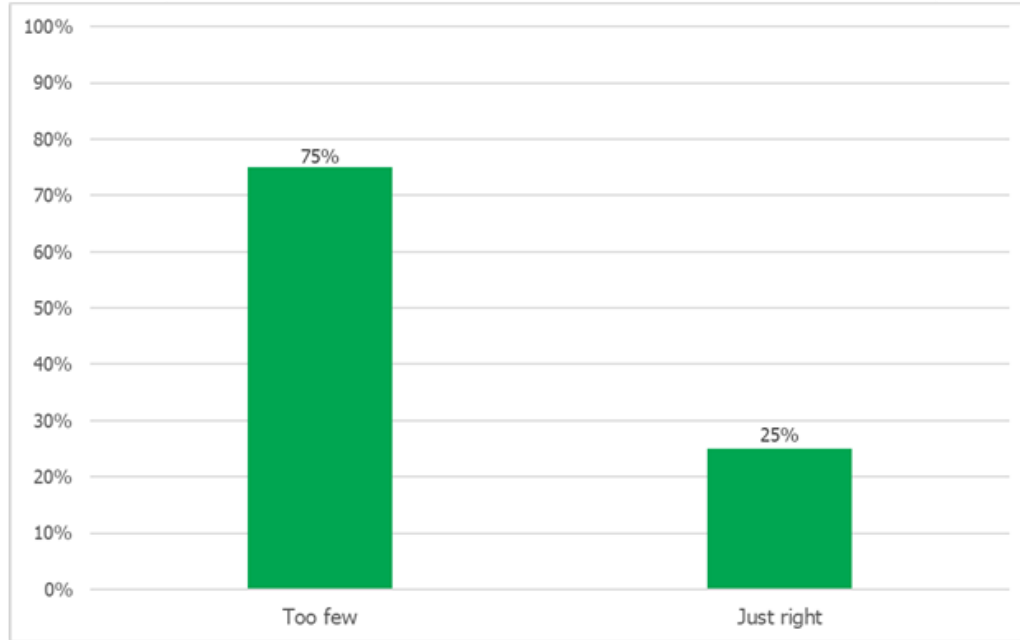
DORA Business Survey Results

What do you think of the required cups?



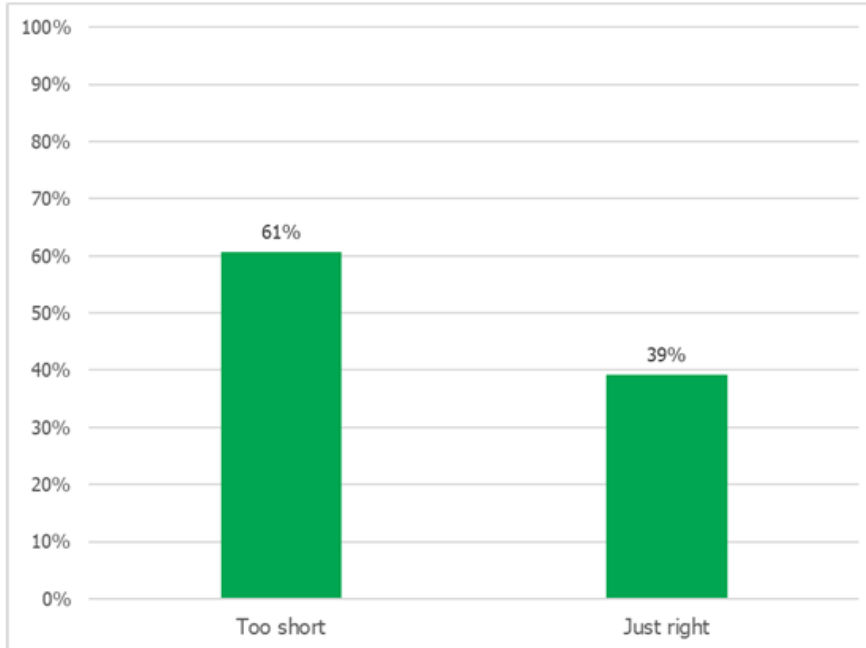
DORA Business Survey Results

What do you think of the amount of days the DORA was available?



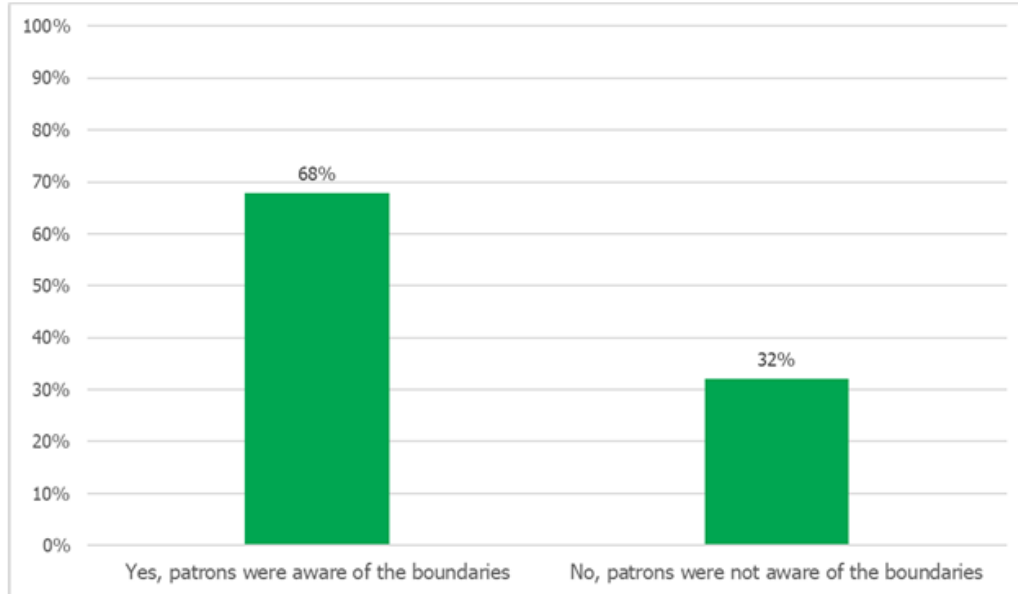
DORA Business Survey Results

What do you think of the set hours of the DORA?



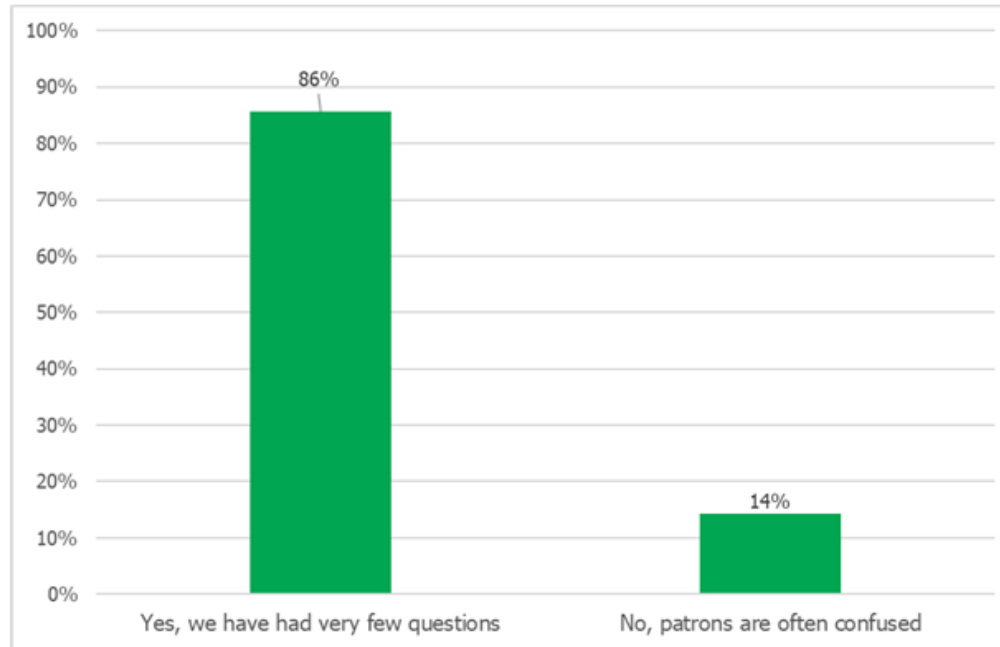
DORA Business Survey Results

Were patrons aware of the DORA boundaries?



DORA Business Survey Results

Did patrons appear to know which businesses are participating?



Raw Business Responses



DORA Patron Survey Results

Indicate your businesses connection to downtown Dublin and the DORA	How Satisfied are you with the DORA	Have you noticed an increase in sales during the DORA hours in downtown Dublin?	Please provide any details you may have related to sales	Choose from the following regarding customer feedback you have heard	What do you think of the required cups?	The DORA days (Thursdays through Saturdays) in downtown Dublin are	The DORA hours (5 to 10 p.m.) in downtown Dublin are	The downtown Dublin DORA boundaries are clear to patrons?	Do patrons seem to know which businesses are participating?	Please share any compliments or concerns you have regarding the downtown Dublin DORA
Non-participating downtown Dublin business, does not serve alcohol – 1 other	Very satisfied	Yes, our sales are higher	Visitor traffic in the Dublin Visitor Information Center has increased more than 25% during Thursday-Saturday.	All positive comments from our customers	Not applicable	Too few	Too short	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	We've heard nothing but positive comments from local businesses, Dublin residents and visitors. Informal surveys from Dublin restaurants and retail have indicated that sales have increased during DORA in the range of 15-50%. Although hard to quantify, foot traffic has dramatically increased in the area as well due to DORA which means more residents and visitors are experiencing Downtown Dublin for the first time. On a personal note, we've enjoyed DORA several times with other Dublin residents, many of whom would have preferred to visit Powell or Easton in the past. They are now staying in Dublin because DORA has helped opened their eyes to what they have in their own "backyard."
Participating DORA business, does 2 not serve alcohol – retail	Very satisfied	Yes, our sales are higher		All positive comments from our customers	They were the right size and price	Just right	Just right	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	
Participating DORA business, does 3 not serve alcohol – other	Very satisfied	Yes, our sales are higher	We don't have sales, but rather track visitor traffic which increases substantially during DORA.	All positive comments from our customers	They were the right size and price	Too few	Too short	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	Has been a tremendous boost to the Downtown Dublin economy with all restaurants reporting increase in sales during DORA. ALSO, it has attracted new visitors to the area!!! Those visitors will be back... Another unspoken benefit is the amenity it has given to Dublin residents which have a greater opportunity to enjoy their hometown with friends rather than visiting Polaris, Easton, etc. Growing the DORA (increasing frequency) will only enhance the financial and social benefits.



DORA Patron Survey Results

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Participating DORA business, does not serve alcohol – other	Very satisfied	Yes, our sales are higher		All positive comments from our customers	They were the right size and price	Too few	Too short	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	
Non-participating downtown Dublin business, does not serve alcohol – other	Very satisfied	Yes, our sales are higher	I am a board member of Visit Dublin and on the Executive Committee. The feedback that we have heard from members and the community at large has been overwhelmingly positive. A comment in our	All positive comments from our customers	They were the right size and price	Too few	Just right	No, patrons were not aware of the boundaries	Yes, we have had very few questions	My comments above capture the general sentiment.
Participating DORA business, does not serve alcohol – retail	Somewhat satisfied	Neutral, our sales are the same	We extended our retail hours on some Dora nights but had no additional Sales. Likewise pre-Dora & Pre-COVID we have tried evening hours and sales do NOT support being open beyond 5:00/6:00 PM. We'd LOVE to see Doras hours begin earlier. Especially on the weekends during the day	Mostly positive comments from our customers	Not applicable	Too few	Too short	No, patrons were not aware of the boundaries	Yes, we have had very few questions	Customers wish it included Sundays Brunch to Dinner hours
Participating DORA business, serves alcohol – restaurant	Very satisfied	Yes, our sales are higher	Sales at all of our restaurants in Bridge Park are up since the DORA went in to place. We see it much busier on the nights that DORA is in place.	All positive comments from our customers	They were the right size, but too expensive	Too few	Too short	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	10pm on a weekend night in the summer with the last beverage at 9pm is much too early. It is still light out and people are still dining and the program is closing. Needs to be for longer time periods both at start and end times.



DORA Patron Survey Results

ID	Indicate your businesses connection to downtown Dublin and the DORA	How Satisfied are you with the DORA	Have you noticed an increase in sales during the DORA hours in downtown Dublin?	Please provide any details you may have related to sales	Choose from the following regarding customer feedback you have heard	What do you think of the required cups?	The DORA days (Thursdays through Saturdays) in downtown Dublin are	The DORA hours (5 to 10 p.m.) in downtown Dublin are	The downtown Dublin DORA boundaries are clear to patrons?	Do patrons seem to know which businesses are participating?	Please share any compliments or concerns you have regarding the downtown Dublin DORA
	Participating DORA business, serves 8 alcohol – restaurant & bar	Neutral	Yes, but only slightly	Very sporadic on sales, but I will say it was a very busy DORA for Irish Days with the extended hours.	All positive comments from our customers	They were the wrong size and too expensive	Too few	Too short	No, patrons were not aware of the boundaries	Yes, we have had very few questions	Make hours longer, include Saturday & Sunday days. Have it available for parade days. Customers were upset they couldn't get a drink during the July 4th parade. Cups are very flimsy.
	Participating DORA business, serves 9 alcohol – restaurant & bar	Very satisfied	Yes, our sales are higher		All positive comments from our customers	They were the right size and price	Just right	Just right	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	
	Participating DORA business, serves 10 alcohol – restaurant & bar	Very satisfied	Neutral, our sales are the same	Although our restaurant is still under construction, we stay in close contact with other owners and operators and understand the positive impact to Bridge Park	All positive comments from our customers	They were the right size and price	Too few	Just right	No, patrons were not aware of the boundaries	Yes, we have had very few questions	I also live in Bridge Park and notice many patrons walking across the bridge with a DORA cup and unaware of the violation. We really need to change this to allow them to walk across with a beverage, as this is a major attraction to the area.
	Participating DORA business, serves 11 alcohol – bar	Very satisfied	Yes, our sales are higher	We have seen a HUGE increase in NEW guest visiting our space : "PINS MECHANICAL" I would be nice to extend the hours later like we just did for the Irish Festival!! People LOVE they can enjoy our	All positive comments from our customers	They were the right size and price	Too few	Too short	No, patrons were not aware of the boundaries	Yes, we have had very few questions	At the beginning there was lots of confusion. And the walk way on riverside is not included but lots guest done see the stickers on the ground. A list of business by the parking garages could help with guests knowing where they want to start and who is participating
	Participating DORA business, serves 12 alcohol – bar	Very satisfied	Yes, but only slightly		Mostly positive comments from our customers	They were the wrong size, but the price was right	Too few	Too short	No, patrons were not aware of the boundaries	Yes, we have had very few questions	Not having the bridge as part of the DORA is a huge miss and has been the biggest complaint. The bridge was built to connect the two sides as one, but not allowing people to stroll with a drink is creating a divide. No explanation has been given for the exclusion and it's very confusing to guests/consumers.



DORA Patron Survey Results

Indicate your businesses connection to downtown Dublin and the DORA	How Satisfied are you with the DORA	Have you noticed an increase in sales during the DORA hours in downtown Dublin?	Please provide any details you may have related to sales	Choose from the following regarding customer feedback you have heard	What do you think of the required cups?	The DORA days (Thursdays through Saturdays) in downtown Dublin are	The DORA hours (5 to 10 p.m.) in downtown Dublin are	The downtown Dublin DORA boundaries are clear to patrons?	Do patrons seem to know which businesses are participating?	Please share any compliments or concerns you have regarding the downtown Dublin DORA
13 Non-participating downtown Dublin business, does not serve alcohol – other	Very satisfied	Yes, but only slightly		All positive comments from our customers	Not applicable	Too few	Just right	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	
14 Participating DORA business, does not serve alcohol – retail	Very satisfied	Yes, our sales are higher		All positive comments from our customers	They were the right size and price	Too few	Too short	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	Overall has been a great experience. I see new faces everyday at Bridge Park and work with a lot of the new owners to the area they all enjoy it and believe it to be a great add for the community. I also deal with current and past owners and I have not had any negative feedback, they all say "Its about time". The one thing I've been asked is why not go across the Pedestrian Bridge. So many patron walk the bridge in the evening and it doesn't make sense to not include it. You are more likely to fall off a bike or skate board than fall over the side with your drink.
15 Participating DORA business, serves alcohol – restaurant	Neutral	Yes, but only slightly	It would be great if the DORA could extend to daytime hours on Saturday and possibly	All positive comments from our customers	They were the right size and price	Too few	Too short	Yes, patrons were aware of the boundaries	No, patrons are often confused	More advertising and increasing hours would help raise awareness especially for the old dublin side of the bridge
16 Participating DORA business, serves alcohol – bar	Somewhat satisfied	Yes, but only slightly	There is still alot of confusion, we are helping guests to understand the concept.	All positive comments from our customers	They were the right size and price	Too few	Too short	No, patrons were not aware of the boundaries	No, patrons are often confused	I feel it is starting to catch on. Spm is a late start. It will take time for everyone to get it but maybe some general info placed around the areas would help.
17 Non-participating downtown Dublin business, does not serve alcohol – retail	Somewhat satisfied	Neutral, our sales are the same		50% positive and 50% negative comments from our customers	Not applicable	Too few	Too short	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	



DORA Patron Survey Results

Indicate your businesses connection to downtown Dublin and the DORA	How Satisfied are you with the DORA	Have you noticed an increase in sales during the DORA hours in downtown Dublin?	Please provide any details you may have related to sales	Choose from the following regarding customer feedback you have heard	What do you think of the required cups?	The DORA days (Thursdays through Saturdays) in downtown Dublin are	The DORA hours (5 to 10 p.m.) in downtown Dublin are	The downtown Dublin DORA boundaries are clear to patrons?	Do patrons seem to know which businesses are participating?	Please share any compliments or concerns you have regarding the downtown Dublin DORA
18 Participating DORA business, serves alcohol – restaurant	Somewhat satisfied	Yes, but only slightly	Our restaurant is not as alcohol centric as other bar focused restaurants in the area.	All positive comments from our customers	They were the right size, but too expensive	Too few	Too short	Yes, patrons were aware of the boundaries	No, patrons are often confused	It seems that people enjoy DORA.
19 Non-participating downtown Dublin business, does not serve alcohol – other	Somewhat satisfied	Neutral, our sales are the same		All positive comments from our customers	Not applicable	Just right	Just right	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	It would be ideal to have more marketing around it's existence in the area and to extend the hours to include the daytime on the weekends.
20 Participating DORA business, serves alcohol – restaurant	Very satisfied	Yes, our sales are higher		All positive comments from our customers	They were the right size and price	Too few	Just right	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	Need to make sure there are enough trash cans and cleanup in the area.
21 Participating DORA business, serves alcohol – restaurant & bar	Very satisfied	Yes, our sales are higher	11% sales increase during weekend days since May 20, 2021	All positive comments from our customers	They were the right size and price	Just right	Just right	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	
22 Participating DORA business, serves alcohol – restaurant	Very satisfied	Yes, our sales are higher		All positive comments from our customers	They were the right size and price	Just right	Just right	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	Thank you for soliciting our feedback.
23 Participating DORA business, serves alcohol – restaurant	Very satisfied	Yes, our sales are higher		All positive comments from our customers	They were the wrong size, but the price was right	Just right	Just right	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	Overall DORA is great way for residents and visitors to enjoy Historic Dublin and Bridge Park. It would be further enhanced if the bridge was included in the DORA.
24 Participating DORA business, does not serve alcohol – retail	Very satisfied	Yes, our sales are higher	I really appreciate everything the city is doing to increase business in Dublin! DORA is	All positive comments from our customers	Not applicable	Too few	Too short	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	



DORA Patron Survey Results

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25 Participating DORA business, does not serve alcohol – retail	Very satisfied	Yes, our sales are higher	Dora has increased foot traffic and has been detrimental in helping my store to remain open and operational. I hope DORA will continue and will expand days and hours. Its a truly great fit for Dublin and our community.	All positive comments from our customers	They were the right size and price	Too few	Too short	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	I often stay open longer hours in my store so that I can capture the foot traffic that is driven by DORA. People absolutely LOVE the concept and all has been good. The only negative feedback that I hear repeated every week is that folks really wanting to be able to cross back & forth on the bridge with their drinks. It would be a great solution to maybe have the police monitor on the bridge so as to allow folks to stroll through historic dublin more. With PINS and other places staying open later at Bridge Park, as well as having more space, the crowds sometime seem to stay there. If DORA hours and days are expanded, it will hopefully help historic Dublin see that kind of audience as well
26 Participating DORA business, serves alcohol – restaurant	Very satisfied	Yes, but only slightly		All positive comments from our customers	They were the right size and price	Too few	Too short	No, patrons were not aware of the boundaries	Yes, we have had very few questions	A good start but will only be a driver when you can go both sides of the river/park.
27 Participating DORA business, serves alcohol – restaurant	Somewhat satisfied	Yes, but only slightly		Mostly positive comments from our customers	They were the right size and price	Too few	Too short	Yes, patrons were aware of the boundaries	Yes, we have had very few questions	
28 Non-participating downtown Dublin	Somewhat dissatisfied	Neutral, our sales are the same	We do appreciate the exposure patrons of DORA brings to our business, but do not believe we've seen a	Mostly positive comments from our customers	Not applicable	Just right	Just right	No, patrons were not aware of the boundaries	No, patrons are often confused	Our patio has been overrun with DORA patrons during and after business hours. We are a coffee shop in Bridge Park (Sweetwaters Coffee & Tea). Our opening team has had to



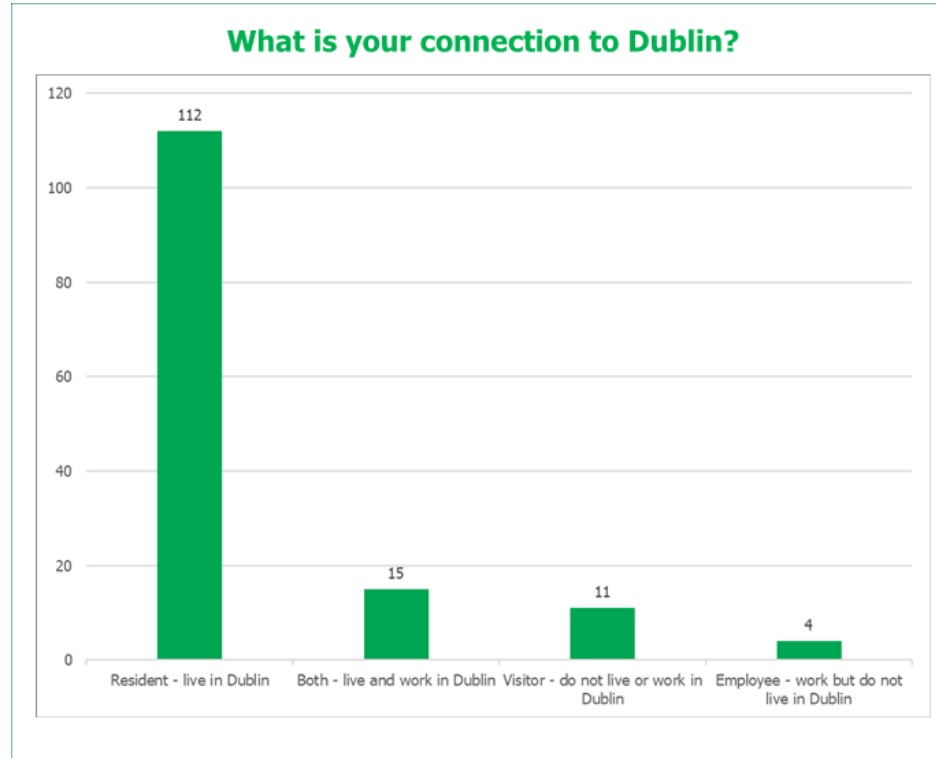
DORA Patron Survey Results

COMMUNITY EVENTS

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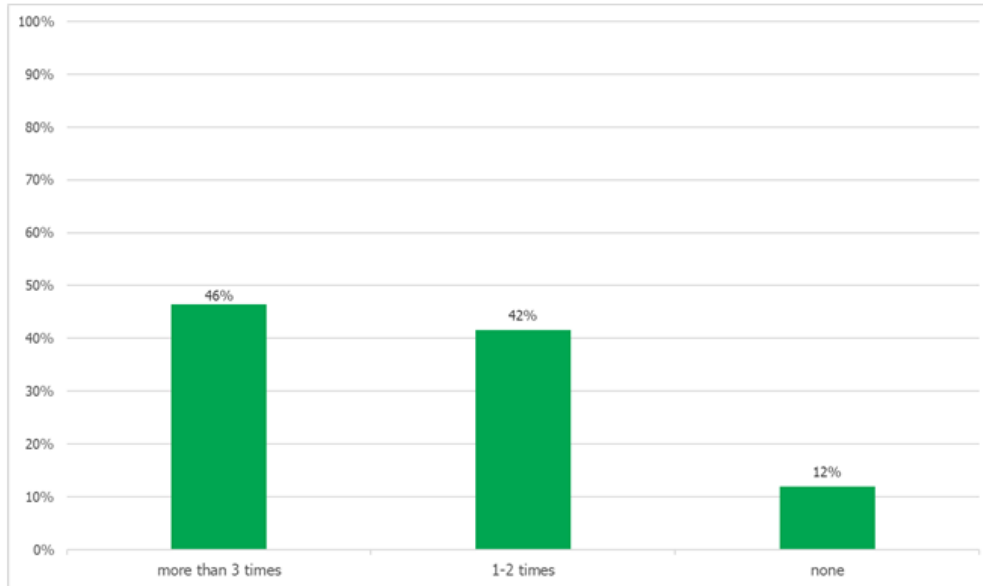


DORA Patron Survey Results

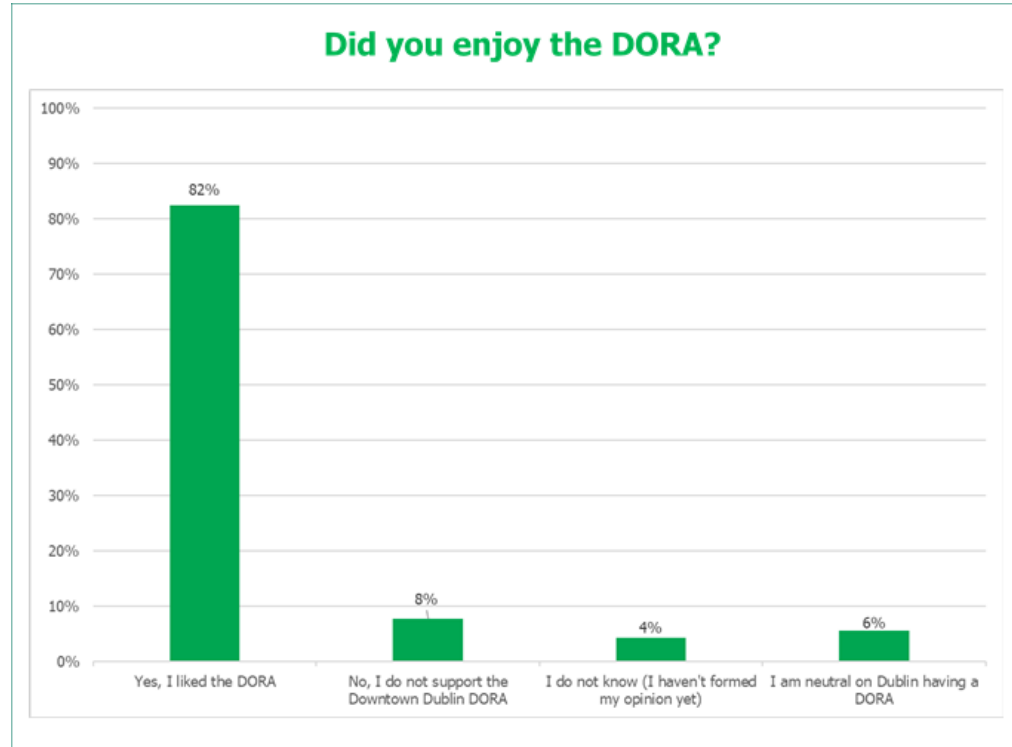


DORA Patron Survey Results

How many times have you visited the DORA?

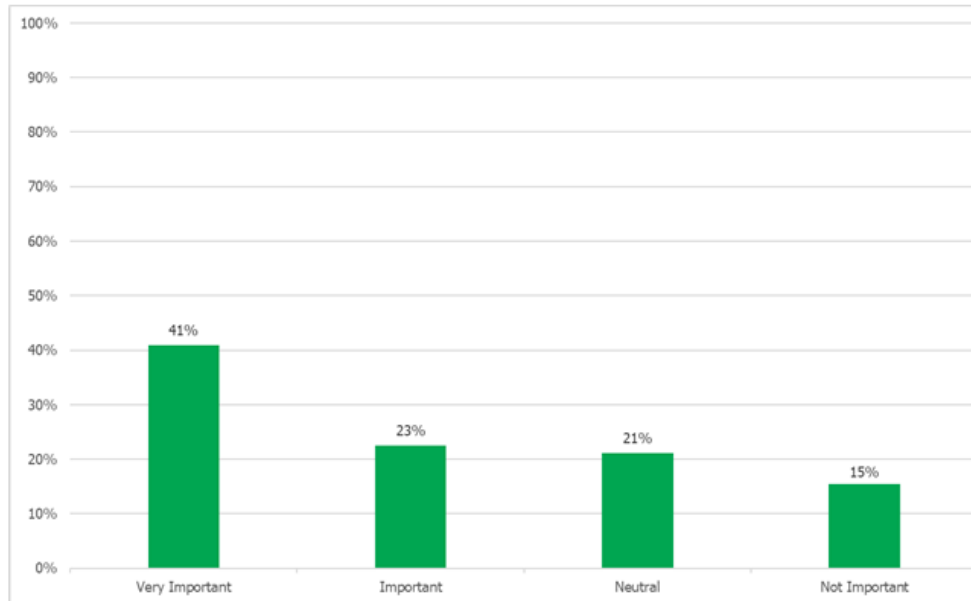


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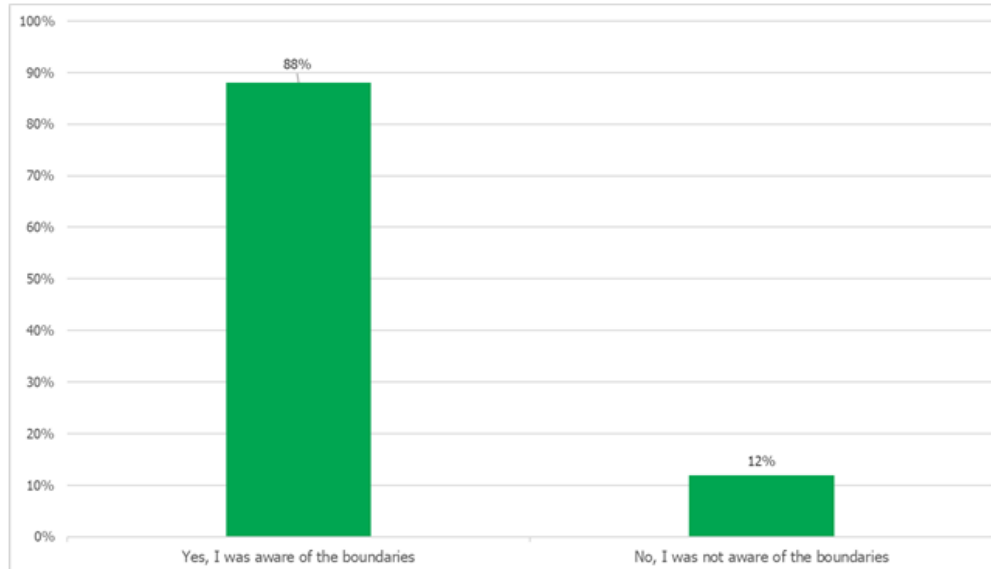
DORA Patron Survey Results

How important was having a DORA?



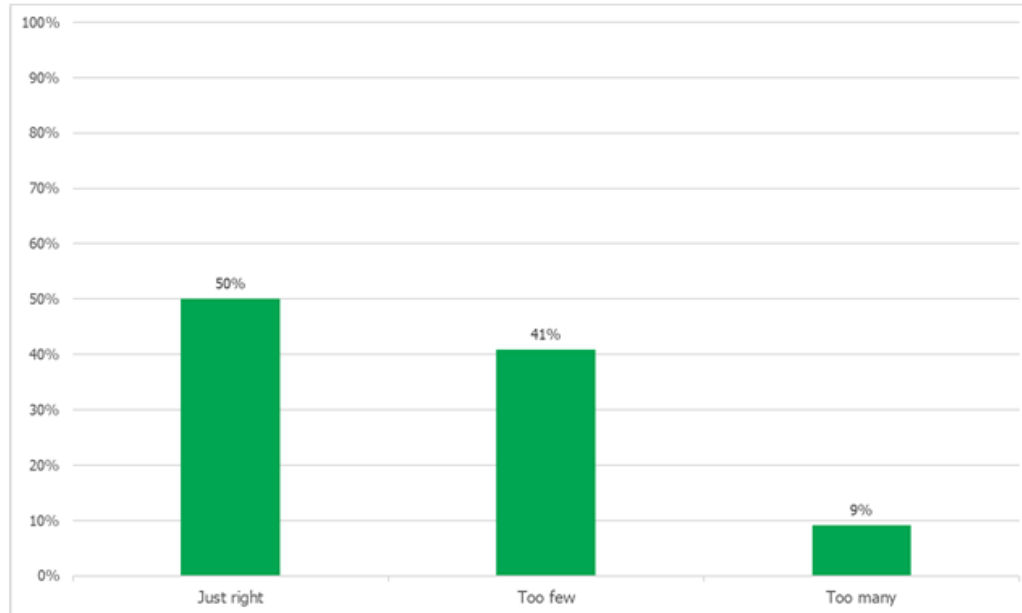
DORA Patron Survey Results

Were the DORA boundaries clear?



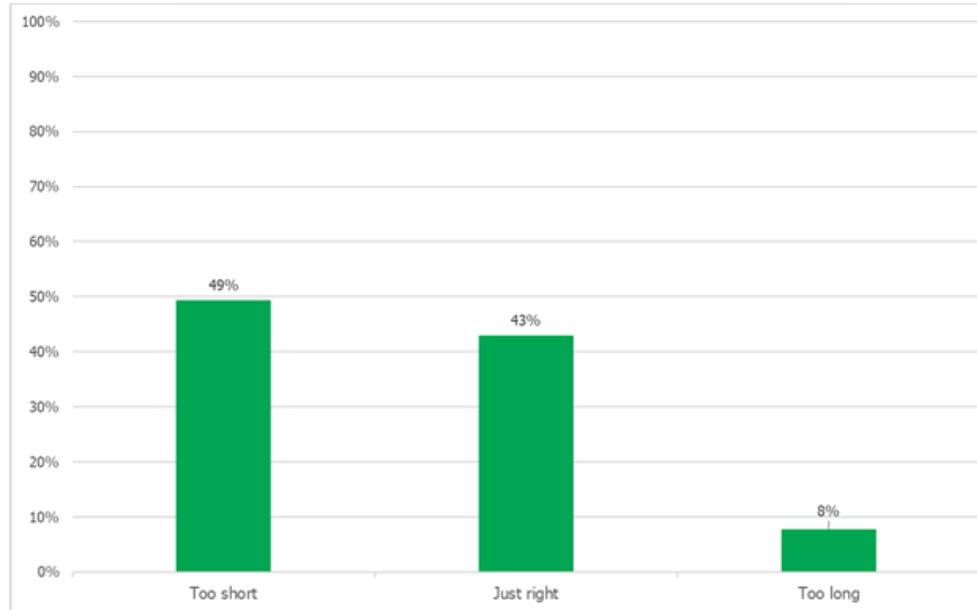
DORA Patron Survey Results

How did you feel about the amount of days the DORA was available?



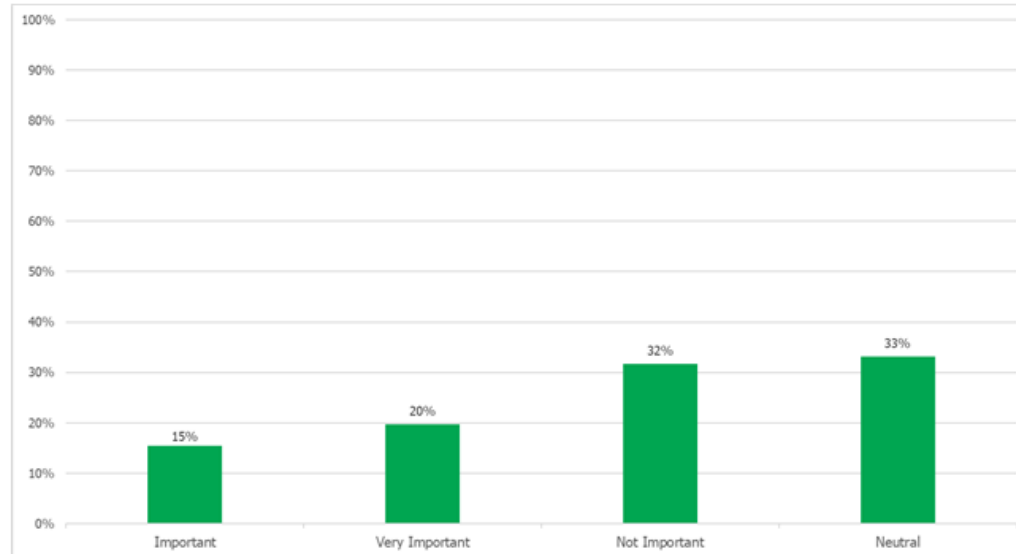
DORA Patron Survey Results

How did you feel about the set hours of the DORA?



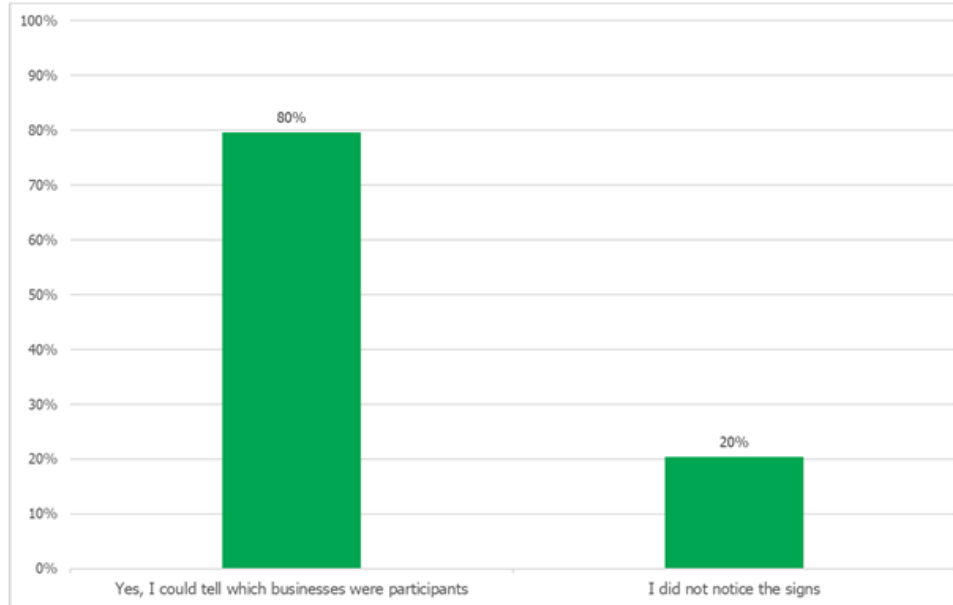
DORA Patron Survey Results

How important is "required physical distancing" during the DORA?



DORA Patron Survey Results

Was signage helpful in identifying participating DORA businesses?



Raw Patron Responses



DORA Patron Survey Results

ID	Indicate your connection to Dublin, Ohio	If you live in Dublin, please indicate your neighborhood	Indicate how many times you have visited the DORA in downtown Dublin	Did you enjoy the DORA in downtown Dublin?	How important was having a DORA in your decision to visit the area?	During my visit to downtown Dublin, the DORA boundaries were very clear	The DORA days (Thursdays through Saturdays) in downtown Dublin are	The DORA hours (5 to 10 p.m.) in downtown Dublin are	How important was "Required Physical Distancing" to you in your visit to the downtown Dublin DORA?	Signs were helpful identifying which businesses were DORA participants	Share any compliments, suggestions or concerns you have regarding the downtown Dublin DORA
1	Resident - live in Dublin	Muirfield	none	I do not know (I haven't formed my opinion yet)	Neutral	Yes, I was aware of the boundaries	Just right	Just right	Important	Yes, I could tell which businesses were participants	The two green establishment "cling" signs' descriptions on your intro web posting are transposed!
2	Resident - live in Dublin	Sycamore Ridge	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Neutral	Yes, I could tell which businesses were participants	
3	Resident - live in Dublin	Bridge park	none	No, I do not support the Downtown Dublin DORA	Not Important	Yes, I was aware of the boundaries	Too many	Too long	Neutral	Yes, I could tell which businesses were participants	It's already really loud From 12an M to 2am with people shouting and being loud don't want this to happen more often with more people. It's going to create more noise late at night. I get migraines from how loud it is and it's already noisy enough. I don't mind if it's noisy till 10 but it's going to keep people out late past 10 being noisy. I want to move out of here
4	Resident - live in Dublin	Lowell trace	1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Neutral	Yes, I could tell which businesses were participants	Gotta be able to cross the bridge
5	Resident - live in Dublin	Donegal cliffs	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Very Important	Yes, I could tell which businesses were participants	Why can't it be every day?? Love Dora amazing for partners with toddlers.
6	Resident - live in Dublin		1-2 times	No, I do not support the Downtown Dublin DORA	Not Important	Yes, I was aware of the boundaries	Too many	Just right	Neutral	Yes, I could tell which businesses were participants	Why are there rules about people mixing drinks and BYOB in the area. I also don't understand why we would limit people to a certain area people should be able to walk through Dublin
7	Resident - live in Dublin	Dublin Village	none	No, I do not support the Downtown Dublin DORA	Not Important	Yes, I was aware of the boundaries	Too many	Too long	Very Important	I did not notice the signs	
8	Visitor - do not live or work in Dublin		1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	It should definitely be during the day of the weekend days. Would be nice to be able to walk around the farmers market or go shopping during the day with a drink. Make no sense to start it so late in the day. Powells Dora is during the day. I think those hours are much better.



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9	Resident - live in Dublin	Brighton Woods	more than 3 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Just right	Too short	Very Important	Yes, I could tell which businesses were participants	The start time could be adjusted to 3:00 or 4:00, but the 10:00 stop time is appropriate.
10	Resident - live in Dublin	Wyndham	1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Too short	Not Important	I did not notice the signs	Very fun and a great way to experience the new area!
11	Resident - live in Dublin	Hawks Nest	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	
12	Resident - live in Dublin	Hawks Nest	none	No, I do not support the Downtown Dublin DORA	Not Important	Yes, I was aware of the boundaries	Too many	Too long	Neutral	I did not notice the signs	
13	Resident - live in Dublin		1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Very Important	Yes, I could tell which businesses were participants	Add Sunday and start at Noon would be my suggestion. Great work.
14	Resident - live in Dublin	Dublin Village	more than 3 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Just right	Just right	Very Important	Yes, I could tell which businesses were participants	I like the DORA option because it makes keeping distance easier. It allows you to support the local establishments and then seek a quiet spot to share with friends outside or to stroll around. Europeans have had this as a model for years and it makes so much sense. As an introvert a crowded bar is not my jam— the option to support my favorite places and sit outside in a more relaxed setting is awesome.
15	Resident - live in Dublin	Westbury	1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Just right	Too short	Not Important	Yes, I could tell which businesses were participants	Extend hours to during the day on Saturday.
16	Resident - live in Dublin	Llewellyn Farms	1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Neutral	Yes, I could tell which businesses were participants	The time should shift....start time earlier like in Powell. Doesn't need to go as late as 10



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17	Resident - live in Dublin	Hanna hills	1-2 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Too short	Neutral	Yes, I could tell which businesses were participants	I'm still very opposed to the landfill bound cups, there has to be a better option. Why don't we use a glass return deposit system like they do in Europe?
18	Resident - live in Dublin	Hanna Hills	1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Important	Yes, I could tell which businesses were participants	Businesses that aren't bars (ie Rebol) seemed confused when I went in asking for a drink for DORA. I think as time progresses it'll be okay, but just something I noticed. Also, if you could have reusable cups, it would be beneficial to not have as much waste for the city. For Yellow Springs' street fair for example, they have a stainless steel cup that you can reuse for each fair. If you bring it back you get so much off your next purchase. More trash Receptacles too around the area would be useful as well.
19	Employee - work but do not live in Dublin		1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Too short	Not Important	Yes, I could tell which businesses were participants	
20	Resident - live in Dublin		1-2 times	I am neutral on Dublin having a DORA	Not Important	No, I was not aware of the boundaries	Too many	Too long	Not Important	Yes, I could tell which businesses were participants	I just don't get the point of it especially since you can't walk over the bridge. Plus there should be a better solution for the cups not ending up in a landfill.
21	Resident - live in Dublin	Waterford	1-2 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Too short	Not Important	Yes, I could tell which businesses were participants	
22	Resident - live in Dublin	Post Preserve	1-2 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	Should be able to cross the bridge with a beverage.
23	Resident - live in Dublin		more than 3 times	Yes, I liked the DORA	Very Important	No, I was not aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	Longer hours start at 3:00 or 3:30 or even 4:00 Better signage needed on bridge



DORA Patron Survey Results

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24	Resident - live in Dublin	Greystone Mews	more than 3 times	I am neutral on Dublin having a DORA	Not Important	Yes, I was aware of the boundaries	Just right	Just right	Not Important	I did not notice the signs	I wish I could paste in a picture here. I see an official City of Dublin Facebook posting 6/10 5:07 PM which promotes a Lyft coupon. I interpret that post as the City of Dublin officially encouraging people to come drink in Dublin until they can no longer safely drive themselves home. The City should not be encouraging that aspect of the DORA. Dublin has so much potential in the Bridge District. The only people who benefit from the DORA are merchants who sell liquor. The bridge district is always busy, businesses don't need the added attraction of the ability to sell liquor to carry away to succeed. DORA border signage indicates to me that this is a behavior we don't want in our community, so why here? Who benefits how? Selling liquor at festivals and special events is acceptable, it does not need to be a way of life in Dublin. I'm not going to fight DORA, I also don't see the need for it.
25	Resident - live in Dublin		none	I am neutral on Dublin having a DORA	Neutral	Yes, I was aware of the boundaries	Just right	Too long	Very Important	I did not notice the signs	I mean what could go wrong? Dublinites drinking heavily - as they're known to do - then wandering into traffic or across the massive link bridge with unprotected sides and dizzying heights. Sounds totally safe and smart.
26	Both - live and work in Dublin	Bridge Park	more than 3 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Too few	Too short	Neutral	Yes, I could tell which businesses were participants	There is a note about approving additional hours for special events- I don't know the contact but I feel that having DORA during the Dublin Market on Saturdays would be an addition that makes sense.
27	Resident - live in Dublin	Westbury	1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	It would be nice if DORA was extended for holidays/special occasions. Memorial Day Sunday & Monday would have been a great opportunity. And during the day on Saturday/Sunday for brunch.
28	Resident - live in Dublin		1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Not Important	Yes, I could tell which businesses were participants	



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29	Resident - live in Dublin	Dublinshire	1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Neutral	I did not notice the signs	
30	Both - live and work in Dublin	I	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Very Important	Yes, I could tell which businesses were participants	
31	Visitor - do not live or work in Dublin		more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	Just wish it was Sunday's! Or taco Tuesdays too! Hilliard has it every day and their business booms during the week because of it!
32	Resident - live in Dublin	Wyndham	1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Important	I did not notice the signs	Let people take their beverages on the bridge. We would have crossed if we could have and visited even more businesses.
33	Resident - live in Dublin	Bridge Park	none	No, I do not support the Downtown Dublin DORA	Not Important	No, I was not aware of the boundaries	Too many	Too long	Very Important	I did not notice the signs	This survey is so silly. Who came up with this? Our city needs a survey to focus on noise reduction and reckless driving in Downtown Dublin and Bridge Park District and survey residents on safety and quality of living rather than a survey about concessions. I am a Bridge Park resident and nightly starting around 7pm there is drag racing through downtown Dublin and Bridge Park streets and high speed/tire squealing through public parking garages (library). It goes throughout the night waking myself and neighbors, which includes hard working professionals and families with school-age children. So rather than ask Dublin residents what they think about walking streets with booze in hand (which is always going to be a resounding yes)- survey residents' opinions on safety and livability in Downtown Dublin and Bridge Park. That is the survey that will give back to the City.
34	Resident - live in Dublin		1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Very Important	Yes, I could tell which businesses were participants	



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35	Visitor - do not live or work in Dublin		1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Important	Yes, I could tell which businesses were participants	
36	Resident - live in Dublin	Off Martin rd (not everyone's neighborhood has a name)	more than 3 times	Yes, I liked the DORA	Not Important	Yes, I was aware of the boundaries	Too few	Just right	Important	Yes, I could tell which businesses were participants	Wish the two areas were linked and would love to see cups that are reusable or insulated. We live super close and prefer to be able to take the cup again and again and would pay an extra fee for one like that. We also frequent area more than weekends and would love to take advantage of DORA on other days
37	Resident - live in Dublin	Bristol Commons	1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	
38	Resident - live in Dublin	Bristol Commons	none	I do not know (I haven't formed my opinion yet)	Not Important	Yes, I was aware of the boundaries	Just right	Too short	Important	Yes, I could tell which businesses were participants	
39	Resident - live in Dublin		none	I do not know (I haven't formed my opinion yet)	Important	Yes, I was aware of the boundaries	Too few	Too short	Neutral	Yes, I could tell which businesses were participants	I really like the concept of DORA. Many suburbs are doing it and I think it brings great business. However, Dublin DORA hours seem so much shorter than other suburbs' hours, which will limit business especially among families. For example, Creekside (Gahanna) and Powell are throughout some weekdays and the weekend, and include earlier daytime hours so families with children can enjoy it.
40	Resident - live in Dublin		more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	I did not notice the signs	It would be lovely to have DORA on the weekends during brunch / lunch times as well :) thank you for all you're doing for our community!
41	Resident - live in Dublin	Westbury	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Important	Yes, I could tell which businesses were participants	I think Sunday being included would be cool, but not sure how that sits with god.
42	Resident - live in Dublin	Earlington	none	I am neutral on Dublin having a DORA	Not Important	No, I was not aware of the boundaries	Just right	Just right	Very Important	I did not notice the signs	



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43	Both - live and work in Dublin	Ballantrae	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Just right	Not Important	I did not notice the signs	
44	Resident - live in Dublin		1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	
45	Resident - live in Dublin	Bridge park	more than 3 times	Yes, I liked the DORA	Not Important	Yes, I was aware of the boundaries	Too few	Too short	Neutral	I did not notice the signs	Wish the DORA extended to earlier!
46	Resident - live in Dublin	Dublinshire	1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Just right	Just right	Neutral	Yes, I could tell which businesses were participants	
47	Resident - live in Dublin	43016	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Neutral	Yes, I could tell which businesses were participants	
48	Resident - live in Dublin	Bridge Park	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Very Important	Yes, I could tell which businesses were participants	
49	Resident - live in Dublin	Celtic Crossing	1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Important	Yes, I could tell which businesses were participants	I think the DORA is a great idea.
50	Resident - live in Dublin	Indian Run Meadows	1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Just right	Just right	Neutral	Yes, I could tell which businesses were participants	
51	Resident - live in Dublin	Muirfield	more than 3 times	Yes, I liked the DORA	Very Important	No, I was not aware of the boundaries	Too few	Just right	Not Important	Yes, I could tell which businesses were participants	
52	Resident - live in Dublin	Bishops crossing	1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Just right	Just right	Neutral	Yes, I could tell which businesses were participants	I would like Sundays from noon to 8 added so we can enjoy Sunday fundays.
53	Both - live and work in Dublin		1-2 times	I am neutral on Dublin having a DORA	Not Important	No, I was not aware of the boundaries	Too few	Just right	Not Important	Yes, I could tell which businesses were participants	



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54	Resident - live in Dublin	Ballantrae	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Just right	Not Important	Yes, I could tell which businesses were participants	I like the new DORA option and feel it improves the appeal and draw of the Bridge Park and Downtown areas.
55	Employee - work but do not live in Dublin		1-2 times	Yes, I liked the DORA	Very Important	No, I was not aware of the boundaries	Too few	Just right	Neutral	I did not notice the signs	
56	Resident - live in Dublin	River Forest	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Important	Yes, I could tell which businesses were participants	It is frustrating that you can't walk across the bridge with your beverage, as that's a primary draw of the experience.
57	Both - live and work in Dublin	Muirfield	more than 3 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Just right	Not Important	I did not notice the signs	My husband and I are comfortable with the DORA program and would like it to continue as long as it's not abused. We support the program.
58	Resident - live in Dublin	Muirfield Village	1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Important	Yes, I could tell which businesses were participants	Loved it! Plus, love the outdoor restaurant seating areas Due to blocking off the streets. Fun environment to be on.
59	Resident - live in Dublin	Wexford	1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Not Important	Yes, I could tell which businesses were participants	4 of us took drinks from The Getaway outside on the Dublin Rd side but there wasn't really anywhere to go, places to sit, etc. We stood out there until we finished them so we could walk across the bridge.
60	Resident - live in Dublin	Riverside Green	1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Too short	Very Important	Yes, I could tell which businesses were participants	It's a great idea and I think Dublin should keep doing this!
61	Resident - live in Dublin		more than 3 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Just right	Very Important	Yes, I could tell which businesses were participants	I think this is a great idea.....



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62	Both - live and work in Dublin	Bridge park	more than 3 times	No, I do not support the Downtown Dublin DORA	Not Important	Yes, I was aware of the boundaries	Too many	Just right	Neutral	Yes, I could tell which businesses were participants	I was against this Dora from the beginning. I pay too much rent to deal with drunk people constantly going beyond the boundaries. The new one is people walking across the bridge with drinks. Clearly says not to and people still do it. I have watched Dublin police walk right by people and not say a thing so of course everyone thinks it's ok to do. I can not wait to move out of Dublin. Worst decision thinking that was clearly led by Crawford.
63	Both - live and work in Dublin	Bridge Park	none	I do not know (I haven't formed my opinion yet)	Not Important	Yes, I was aware of the boundaries	Just right	Just right	Important	Yes, I could tell which businesses were participants	People are leaving DORA cups and trash outside my home and in our reserved areas of the parking garage, including on the cars. Trash which residents are then expected to remove before driving their own car. People are congregating and having sex in the parking garages even in broad daylight. This needs to be monitored. There are children in my building including my own. Thank you.
64	Resident - live in Dublin		more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Very Important	Yes, I could tell which businesses were participants	I think it is silly not to be able to walk across the bridge with a drink. Hours should be extended at least until midnight.
65	Both - live and work in Dublin	Bridge Park	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Neutral	Yes, I could tell which businesses were participants	I think DORA is a great opportunity for residents/visitors and businesses. On weekends I think it'd be nice to start DORA a little earlier. One suggestion would be to consider a more sustainable approach for the plastic cups. Is there something that is biodegradable or reusable that could be used? I understand cost would need to be considered. Or more recycling bins?
66	Resident - live in Dublin		none	No, I do not support the Downtown Dublin DORA	Not Important	Yes, I was aware of the boundaries	Too many	Too long	Important	Yes, I could tell which businesses were participants	



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67	Both - live and work in Dublin	Bridge Park	more than 3 times	Yes, I liked the DORA	Neutral	No, I was not aware of the boundaries	Just right	Too short	Neutral	Yes, I could tell which businesses were participants	The boundaries could be more clear but weren't an issue. Would recommend starting the DORA earlier on Saturdays and extending it to Sunday as well.
68	Resident - live in Dublin	Hawks Nest	none	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Too few	Too short	Very Important	Yes, I could tell which businesses were participants	I answered that I didn't visit the DORA yet, so several subsequent replies should be N/A, but it wasn't a choice.
69	Both - live and work in Dublin		1-2 times	Yes, I liked the DORA	Neutral	No, I was not aware of the boundaries	Just right	Just right	Neutral	Yes, I could tell which businesses were participants	
70	Resident - live in Dublin		more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	I did not notice the signs	
71	Visitor - do not live or work in Dublin		1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Too short	Not Important	Yes, I could tell which businesses were participants	
72	Resident - live in Dublin	Village at Coffman Park	1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Not Important	Yes, I could tell which businesses were participants	
73	Resident - live in Dublin		1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	Would be nice to have Saturday afternoons. Would promote shopping in downtown businesses
74	Resident - live in Dublin		1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Just right	Very Important	Yes, I could tell which businesses were participants	
75	Resident - live in Dublin	River Forest	1-2 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Too short	Not Important	Yes, I could tell which businesses were participants	
76	Resident - live in Dublin		1-2 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Just right	Neutral	Yes, I could tell which businesses were participants	You want people to connect downtown Dublin to Bridgepark however you don't let us go on the Dublin Link with drinks



DORA Patron Survey Results

ID	Indicate your connection to Dublin, Ohio	If you live in Dublin, please indicate your neighborhood	Indicate how many times you have visited the DORA in downtown Dublin	Did you enjoy the DORA in downtown Dublin?	How important was having a DORA in your decision to visit the area?	During my visit to downtown Dublin, the DORA boundaries were very clear	The DORA days (Thursdays through Saturdays) in downtown Dublin are	The DORA hours (5 to 10 p.m.) in downtown Dublin are	How important was "Required Physical Distancing" to you in your visit to the downtown Dublin DORA?	Signs were helpful identifying which businesses were DORA participants	Share any compliments, suggestions or concerns you have regarding the downtown Dublin DORA
77	Resident - live in Dublin	Brandon	1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Just right	Too short	Neutral	Yes, I could tell which businesses were participants	It would be nice if we could take drinks across/on the bridge. Also, there was a long line at a lot of places for drinks, some restaurants had a bar set up outside, I thought that was a great idea.
78	Resident - live in Dublin	Greystone mews	more than 3 times	I am neutral on Dublin having a DORA	Not Important	No, I was not aware of the boundaries	Just right	Just right	Not Important	I did not notice the signs	America has a drinking problem. Even if the city accepts the dora, the city should not be involved in promoting the dora. Leave promotion to the businesses who benefit from the dora.
79	Resident - live in Dublin		more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Very Important	Yes, I could tell which businesses were participants	
80	Resident - live in Dublin	Ballantrae	1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	I did not notice the signs	
81	Resident - live in Dublin	Hemingway Village	more than 3 times	Yes, I liked the DORA	Neutral	No, I was not aware of the boundaries	Just right	Just right	Neutral	I did not notice the signs	Signage indicating where you cannot carry your drinks (across the bridge for example) are GREEN. The Key indicates that the signs will be RED. "DO NOT PASS" should be red and not green. Essentially there are green symbols everywhere (that you would assume mean "go" according to signage but they mean "not permitted." Very confusing. Also, the light green/yellow icon on the key says "Served here" which makes no sense because those establishments allow alcohol but do not serve it. The light green/yellow one should say "alcohol allowed/not served". There is no consistency with how these symbols are used. And it's as if no one proofed this process before getting everything printed and installed. These need to be remedied.
82	Visitor - do not live or work in Dublin		1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Neutral	Yes, I could tell which businesses were participants	



DORA Patron Survey Results

ID	Indicate your connection to Dublin, Ohio	If you live in Dublin, please indicate your neighborhood	Indicate how many times you have visited the DORA in downtown Dublin	Did you enjoy the DORA in downtown Dublin?	How important was having a DORA in your decision to visit the area?	During my visit to downtown Dublin, the DORA boundaries were very clear	The DORA days (Thursdays through Saturdays) in downtown Dublin are	The DORA hours (5 to 10 p.m.) in downtown Dublin are	How important was "Required Physical Distancing" to you in your visit to the downtown Dublin DORA?	Signs were helpful identifying which businesses were DORA participants	Share any compliments, suggestions or concerns you have regarding the downtown Dublin DORA
83	Resident - live in Dublin	Waterford Village	more than 3 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Just right	Not Important	Yes, I could tell which businesses were participants	I love it! Occasionally I have been in the area on Tuesday or Wednesday night to meet friends and it would be nice to enjoy DORA then as well.
84	Resident - live in Dublin	Kendall Ridge	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	Loosen the boundaries, allow crossing on the bridge. Live music, bands in common areas.
85	Resident - live in Dublin		more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Important	Yes, I could tell which businesses were participants	Weekend Dora should start earlier than 5pm. It would be nice to enjoy the Dora before 5 pm since it is difficult to get dinner reservations in Bridge Park/Old Dublin after 5 so it requires you to drink afterwards.
86	Resident - live in Dublin	Heather glen north	1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Just right	Too short	Neutral	I did not notice the signs	
87	Resident - live in Dublin	Village of Balgriffin	1-2 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Just right	Very Important	Yes, I could tell which businesses were participants	
88	Resident - live in Dublin		1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	Would love to have a set up more similar to Hilliard - there's no where to go when enjoying an outdoor beverage! It would be nice to have a drink while strolling through the farmer's market, too!
89	Resident - live in Dublin	Waterford Village	more than 3 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Neutral	Yes, I could tell which businesses were participants	Items for consideration: Start DORA at 3:00pm on Thursdays and Fridays. Happy hours begin between 3-4 in the area and this would line up with those hours. Cater to families who are usually out during the day by starting DORA at 11:00am on Saturdays and consider adding Sunday.
90	Resident - live in Dublin	Reserve	more than 3 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Just right	Neutral	Yes, I could tell which businesses were participants	DORA is a welcomed addition.
91	Resident - live in Dublin	Park Place	1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Too short	Very Important	Yes, I could tell which businesses were participants	



DORA Patron Survey Results

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92	Visitor - do not live or work in Dublin		more than 3 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	Being able to walk across the bridge please.
93	Resident - live in Dublin	Bristol commons	none	No, I do not support the Downtown Dublin DORA	Very Important	Yes, I was aware of the boundaries	Too many	Too long	Very Important	I did not notice the signs	I do not understand the point of allowing people to walk with alcohol drinks . I would highly prefer to have a more European feel to a downtown area, being able to sit down and enjoy a drink at a table. I'd rather have the option to go to a park and have a glass of wine with my picnic and not be fined rather than having all these people walk around with drinks, spill on the roadway and give a pretty sad example to young people.
94	Resident - live in Dublin		more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Neutral	Yes, I could tell which businesses were participants	
95	Resident - live in Dublin	Shannon Heights	none	I do not know (I haven't formed my opinion yet)	Not Important	No, I was not aware of the boundaries	Too many	Just right	Very Important	I did not notice the signs	What is the purpose of walking around with a drink in your hand? Sounds silly to me.
96	Both - live and work in Dublin	Riverside green	more than 3 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Just right	Important	Yes, I could tell which businesses were participants	Wish there were bike lanes along 33 up to bridge park
97	Resident - live in Dublin	Scioto Shores	1-2 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Just right	Neutral	Yes, I could tell which businesses were participants	It would be nice to have the ability to cross the street and bridge with a drink in hand, even if not allowed to stop on the bridge with drink.
98	Employee - work but do not live in Dublin		1-2 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Just right	Important	Yes, I could tell which businesses were participants	Not being able to cross the bridge was the only downside.
99	Visitor - do not live or work in Dublin	il live, literally, next door to d	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Very Important	Yes, I could tell which businesses were participants	



DORA Patron Survey Results

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100	Both - live and work in Dublin		1-2 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Just right	Not Important	I did not notice the signs	
101	Resident - live in Dublin		none	No, I do not support the Downtown Dublin DORA	Not Important	No, I was not aware of the boundaries	Too many	Too long	Neutral	I did not notice the signs	I did not support DORA. I do not understand why a family city of Dublin would want to create an idea where you can walk around drinking through the town. I am disappointed that this was passed.
102	Resident - live in Dublin	Belvedere	1-2 times	Yes, I liked the DORA	Neutral	No, I was not aware of the boundaries	Just right	Just right	Neutral	I did not notice the signs	
103	Resident - live in Dublin	Balgriffin	1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Just right	Just right	Important	Yes, I could tell which businesses were participants	
104	Resident - live in Dublin	Bridgepark	none	I do not know (I haven't formed my opinion yet)	Very Important	Yes, I was aware of the boundaries	Too few	Just right	Not Important	Yes, I could tell which businesses were participants	
105	Resident - live in Dublin	Heather Glen	1-2 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Just right	Neutral	I did not notice the signs	It would be better if you could cross the bridge with your beverage. Strolling the bridge is one of the draws of Dublin.
106	Resident - live in Dublin	Shannon Glen	more than 3 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Important	Yes, I could tell which businesses were participants	
107	Resident - live in Dublin		more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Neutral	Yes, I could tell which businesses were participants	
108	Resident - live in Dublin	Wyndham Village	more than 3 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Too few	Just right	Neutral	Yes, I could tell which businesses were participants	I would like to see Sunday included.
109	Resident - live in Dublin	Donegal Cliffs	1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Just right	Not Important	Yes, I could tell which businesses were participants	I think DORA is great. Would love to see it more evenings as I tend to find myself in downtown Dublin on weekdays and wouldn't mind taking a relaxing walk with a drink. It would be awesome if they allowed taking a drink via the Dublin Link to and from bridge park and downtown. But I understand the challenges with that.



DORA Patron Survey Results

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110	Resident - live in Dublin	Llewellyn Farms	more than 3 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Too short	Not Important	Yes, I could tell which businesses were participants	
111	Resident - live in Dublin		1-2 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Just right	Not Important	Yes, I could tell which businesses were participants	
112	Resident - live in Dublin	Bristol Commons	1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	On the weekends the time should be from noon until 10:00pm
113	Resident - live in Dublin		more than 3 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	Hours and days need to be extended along with along across the bridge.
114	Visitor - do not live or work in Dublin		1-2 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Just right	Important	Yes, I could tell which businesses were participants	
115	Resident - live in Dublin		more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Very Important	Yes, I could tell which businesses were participants	What's DORA?
116	Employee - work but do not live in Dublin		none	No, I do not support the Downtown Dublin DORA	Not Important	No, I was not aware of the boundaries	Too many	Too long	Not Important	I did not notice the signs	
117	Resident - live in Dublin	Llewellyn farms	1-2 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Just right	Important	Yes, I could tell which businesses were participants	
118	Resident - live in Dublin	Hanna Hills	1-2 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Just right	Neutral	Yes, I could tell which businesses were participants	



DORA Patron Survey Results

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119	Resident - live in Dublin	Bridge Park	more than 3 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Just right	Too short	Neutral	Yes, I could tell which businesses were participants	I think having the Dublin Link being available for DORA would make it much more reasonable and functional. Now, if you're on the bridge park side, there's not very much walking area or seating area to allow time to get even close to finishing your drink, so it makes it kind of awkward. I think if there was a chance to explore both sides it would allow the cool feature to be used
120	Resident - live in Dublin	Murfield	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	I did not notice the signs	I don't understand certain hours for DORA. It it's working and approved, it should be available all the time like in other areas. Bridge St has turned out to be such a nice area and better than I thought when I heard the initial plans. It's also time to take down the distancing signs. They are ugly and if people are uncomfortable being in crowded areas, Bridge Street really isn't a good idea for them anyway.
121	Both - live and work in Dublin		more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	Extend the hours to include Saturday and Sunday afternoon and 7 days / week to help the local businesses. Match the hours of other local communities that also have DORA.
122	Resident - live in Dublin	Brandon	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Neutral	Yes, I could tell which businesses were participants	This is a brilliant idea! It made coming downtown even more attractive and enjoyable. I hope DORA continues and I would live for it to have longer hours on Saturday and Sunday, especially in the summer.
123	Resident - live in Dublin		more than 3 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Just right	Just right	Neutral	Yes, I could tell which businesses were participants	In order to be competitive with other suburbs, you need to offer DORA.
124	Visitor - do not live or work in Dublin	Polaris	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Very Important	Yes, I could tell which businesses were participants	



DORA Patron Survey Results

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125	Resident - live in Dublin	Mid-Centry	more than 3 times	I am neutral on Dublin having a DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Neutral	Yes, I could tell which businesses were participants	Expand to include the Link and the park to the west of Bridge Park and expand the hours or days. There's a total of 15 hours out of 72 available to enjoy this amenity to the community, and I feel as though most people who work a normal day job aren't going out on Thursday, won't go out on Friday until later in the evening only giving them few hours to participate. Saturday is arguably the only day that a normal, working class citizen of Dublin is able to utilize this.
126	Resident - live in Dublin	River Forest	1-2 times	Yes, I liked the DORA	Neutral	No, I was not aware of the boundaries	Just right	Just right	Important	I did not notice the signs	We participated today in Dublin Irish Days and had a beverage with us while standing on the sidewalk enjoying the music on stage at about 2:30 PM near Sweetwater Cafe'. We were dismayed to be very rudely approached by someone from Sweetwater's who insisted we must take two meager steps forward on the sidewalk as we were on "our patio does not support the DORA". We were NOT on anyone's patio, using anyone's tables or otherwise, but standing on a city sidewalk for which our exorbitant tax dollars paid. Appalled by her rude approach, we will never patronize that establishment because of it. Had we been actually on the premises or attempting to sit on what was actually their patio, understandable. But seriously coming out, sitting down at a table and watching to be sure we remained literally two steps forward from where we were originally standing was absolutely uncalled for. I say all or nothing. Either 100% support of the initiative by all Business owners or no DORA so that expectations are clear and so that community members can truly enjoy the offering without being treated by some business owners/ employees as a nuisance. Thanks for the opportunity to provide feedback. It was otherwise a great festival experience & we thank the City of Dublin for your efforts!



DORA Patron Survey Results

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127	Resident - live in Dublin	Hawks Nest	more than 3 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Neutral	Yes, I could tell which businesses were participants	Loved the extended hours for the Irish Days!
128	Resident - live in Dublin	Tuller Flats	more than 3 times	No, I do not support the Downtown Dublin DORA	Not Important	Yes, I was aware of the boundaries	Too many	Too long	Neutral	Yes, I could tell which businesses were participants	I noticed numerous violations of the DORA zone this weekend between Coffman Park and Bridge Park. Groups of individuals were walking and drinking beverages along Post Road heading westbound. I also witnessed instances of public urination along this road and another individual stumbling and vomiting close to the bridge over I270. I believe that the DORA is difficult to enforce and negatively impacts the safety and image of our community.
129	Resident - live in Dublin	Westbury	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Too short	Neutral	Yes, I could tell which businesses were participants	Really enjoyed the extended DORA hours on Saturday during the market
130	Resident - live in Dublin	Waterford	more than 3 times	Yes, I liked the DORA	Not Important	Yes, I was aware of the boundaries	Just right	Just right	Neutral	Yes, I could tell which businesses were participants	DORA seems rather pointless without outside night entertainment and especially not being able to cross over the bridge. There is not much to do to warrant having DORA.
131	Both - live and work in Dublin	Heather Glen	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Too short	Important	Yes, I could tell which businesses were participants	
132	Resident - live in Dublin		more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Neutral	Yes, I could tell which businesses were participants	
133	Resident - live in Dublin		more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Just right	Very Important	Yes, I could tell which businesses were participants	Keep the DORA through end of October



DORA Patron Survey Results

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134	Resident - live in Dublin	Bridgepark	more than 3 times	I am neutral on Dublin having a DORA	Not Important	No, I was not aware of the boundaries	Just right	Just right	Not Important	Yes, I could tell which businesses were participants	Using green signs to indicate that a Dora zone is ending makes absolutely no sense. Green means go not stop, signage should be red. Further, these boundaries are not enforced and numerous people are taking alcohol over the bridge. The fact that something as serious as where alcohol can be consumed is not taken seriously by Dublin police or city council shows how little they actually care about enforcing local laws, and is the reason there is an increase of rowdy teenagers in areas where they shouldn't be, as well as dangerous driving in the area. Don't have rules you're not going to enforce its make city council and the police look stupid.
135	Resident - live in Dublin		more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Too short	Very Important	Yes, I could tell which businesses were participants	
136	Visitor - do not live or work in Dublin		more than 3 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Just right	Too short	Very Important	Yes, I could tell which businesses were participants	Well done! Was a welcome addition to Irish Fest. We live near Bridge Park and love the ability to walk outdoors during Covid while enjoying a beverage. We like the option of taking our drink on the go as we have a little one who likes to be on the move, and don't feel comfortable eating/drinking indoors at this time.
137	Resident - live in Dublin	Ballantrae Woods	1-2 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Very Important	I did not notice the signs	
138	Both - live and work in Dublin	Waterford Village	more than 3 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Too few	Too short	Not Important	Yes, I could tell which businesses were participants	
139	Visitor - do not live or work in Dublin		1-2 times	Yes, I liked the DORA	Very Important	Yes, I was aware of the boundaries	Just right	Too short	Neutral	Yes, I could tell which businesses were participants	



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ID	Indicate your connection to Dublin, Ohio	If you live in Dublin, please indicate your neighborhood	Indicate how many times you have visited the DORA in downtown Dublin	Did you enjoy the DORA in downtown Dublin?	How important was having a DORA in your decision to visit the area?	During my visit to downtown Dublin, the DORA boundaries were very clear	The DORA days (Thursdays through Saturdays) in downtown Dublin are	The DORA hours (5 to 10 p.m.) in downtown Dublin are	How important was "Required Physical Distancing" to you in your visit to the downtown Dublin DORA?	Signs were helpful identifying which businesses were DORA participants	Share any compliments, suggestions or concerns you have regarding the downtown Dublin DORA
140	Resident - live in Dublin	Dublin Village Condos	more than 3 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Too few	Too short	Important	Yes, I could tell which businesses were participants	Definitely needs to run longer - why only in the summer? And 5-10 is way too short. Enjoyed the extended hours for Dublin Irish Days. Think it should always be that way.
141	Resident - live in Dublin	Belvedere	more than 3 times	Yes, I liked the DORA	Neutral	Yes, I was aware of the boundaries	Just right	Too short	Neutral	Yes, I could tell which businesses were participants	Hopefully, DORA can continue into the fall. It would be a great addition to the chili cook-off and slider challenge (if those are coming back). Extended hours on Saturdays would be nice---2 - 10.
142	Resident - live in Dublin	Ballantrae	more than 3 times	Yes, I liked the DORA	Important	Yes, I was aware of the boundaries	Just right	Too short	Neutral	Yes, I could tell which businesses were participants	Enjoy being able to walk around, especially if the restaurant has a wait. Can visit another shop or just enjoy being outside while waiting and having a drink. Feel hours on Friday and definitely Saturday should be expanded. Friday maybe 3, to accommodate happy hour and Saturday by 11 or noon.



COMMUNICATIONS & PUBLIC INFORMATION

DORA Social Media Overview

The following data was collected between May 13, 2021, and Aug. 18, 2021.

Definition: Impressions are the number of times the post entered a person's screen. Posts include statuses, photos, links, videos and more.

SURVEY POSTS

Facebook

4 posts on the City's Facebook with 18,508 impressions.

Twitter

6 tweets on the City's Twitter with 12,204 impressions.

Instagram Story

1 story with 1,024 impressions.

Nextdoor

1 post with 1,471 impressions.

Dublin News Now eNews

1 insert with 54 clicks of 3,592 opens

Survey on physical signage

102 QR code scans

Total Posts = 14

Total Impressions = 36,901

DORA PROMOTIONAL POSTS

Facebook

22 posts on the City's Facebook with 147,777 impressions.

10 posts on Dublin Irish Festival's Facebook with 149,597 impressions.

Twitter

21 tweets on the City's Twitter with 49,735 impressions.

Instagram

7 posts on the City's Instagram with 37,799 impressions.

10 posts on Dublin Irish Festival's Instagram with 32,201 impressions.

Instagram Story

31 stories on the City's Instagram with 29,891 impressions.

11 stories on Dublin Irish Festival's Instagram with 11,720 impressions.

Nextdoor

7 posts with 11,932 impressions.

LinkedIn

1 post with 2,094 impressions.

Dublin News Now eNews

7 inserts with 1,550 total clicks of 26,055 total opens

General information on physical signage

473 QR code scans

Total Posts = 128

Total Impressions = 499,274





August 18, 2021

Dublin City Council
City of Dublin
5555 Perimeter Drive
Dublin, Ohio 43017

Dear Council Members;

We are writing on behalf of Downtown Dublin's Hospitality Industry – its restaurants, hotels and retail establishments. We are truly appreciative of Dublin City Council's support of our industry over the past 18 months through safety measures, extended patios/dining, marketing and the creation of the Pilot Program for the Designated Outdoor Refreshment Area (DORA).

There has been a tremendous positive impact to Downtown Dublin since the launch of DORA in May. Restaurants have seen an increase in sales ranging from 15 – 65 percent during DORA on Thursday-Saturday. More importantly, we've seen a tremendous increase in new visitation from Dublin and central Ohio residents and out-of-town visitors. There is no question that DORA has helped raise awareness of Downtown Dublin as a world-class destination. Informal surveys with customers have also revealed that not only are they enjoying DORA but would like to extend the hours and days to enjoy and drive additional economic impact and awareness to the area.

The Downtown Dublin Hospitality Industry respectfully requests that DORA is extended beyond the Pilot Program starting this September and available year-round during the following hours:

Monday - Friday 4 p.m. - 10 p.m.

Saturday 9 a.m. - 10 p.m.

Sunday 12 p.m. - 10 p.m.

We thank you again for your ongoing support and leadership. Don't hesitate to contact us if you have any questions. Thank you.

Sincerely,

Scott Dring
Visit Dublin

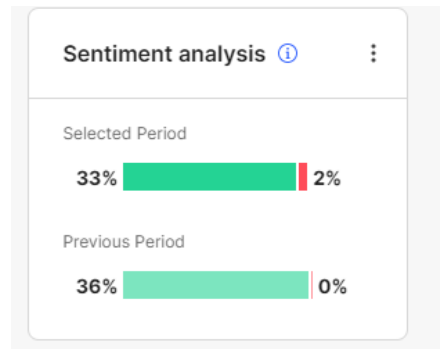
Bob Hoying
Crawford Hoying

Rick Gerber
HDBA

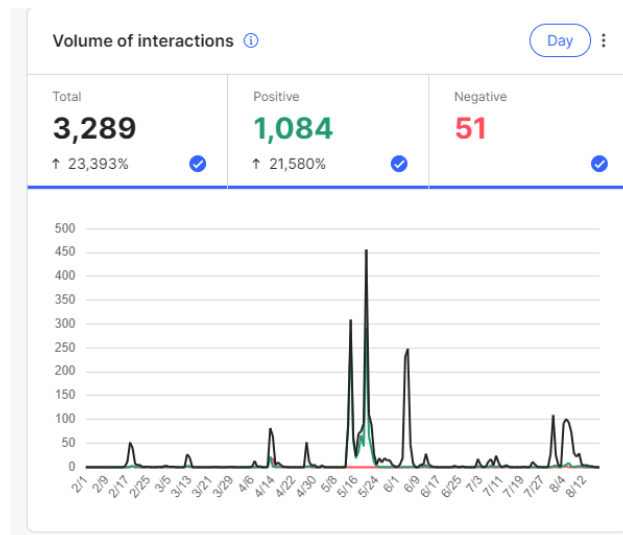


Dublin OH Review of DORA

Since the DORA was first introduced to Dublin residents in February 2020, [Zencity has tracked over 3,200 social media interactions about the DORA](#). As you can see in the chart below, Dublin residents expressed 18X more support for the DORA in the last seven months than negativity - demonstrating that the DORA was a consistent source of positivity and pride for Dublin residents. Many residents expressed their excitement about the DORA [through supportive posts online](#) even going so far as to thank the local government for this opportunity.



The largest amount of discourse about the DORA occurred in late May when the DORA was opened to the public, and around the Memorial Golf Tournament, when a popular post about the DORA was posted on Instagram. Nevertheless, people continued to discuss and remained positive about the DORA throughout the summer.



This high level of continued positive engagement around the DORA suggests that it has been a very successful addition to the lives of Dublin Ohio residents.