## BRIGHT ROAD SENIOR HOUSING COMMUNITY

EMERALD PARKWAY & BRIGHT ROAD DUBLIN, OHIO



## Orange frog Design Group

411 MEDITATION LANE COLUMBUS, OHIO 43235

## **Development Statement**

11. Private Meeting Rooms

The proposed project is a Continuum of Care Retirement Community (CCRC). The levels of care will be Independent Living without assistance, Independent Living with assistance, Assisted Living, Memory Care and Respite Care (Adult Daycare).

The Assisted Living, Memory Care and Respite Care are located on Sawmill Road. The (2) levels of Independent Living are located on the land to the West (Towards Emerald Parkway).

The Independent Living buildings will have underground parking. The underground parking is an amenity that few senior facilities have. This also greatly reduces the surface parking which increases the open space to approximately 75% of the site.

In addition, we have 60,000 + /- of common activity space as well as many outdoor amenities. The following is a list of some of the proposed amenities and services:

	Indoor Amenities		<b>Outdoor Amenities</b>				
	& Activity Spaces		& Activity Spaces		Dining Venues		<u>Services</u>
1.	<b>Underground Parking</b>	1.	Pickleball	1.	Main Formal Dining	1.	Doctors Office
2.	Indoor Pool	2.	Putting Green	2.	Casual Dining	2.	Dentist Office
3.	Fitness Facility	3.	Patios and Firepits	3.	Bistro	3.	Pharmacy
4.	Aerobics	4.	Shuffle Board	4.	Demo Kitchen	4.	<b>Home Healthcare Services</b>
5.	Movie Theater	5.	<b>Bocce Courts</b>	5.	Multiple Dining Patios	5.	Dry Cleaning
6.	Simulated Golf	6.	Walking Paths	6.	Private Dining Rooms	6.	Concierge
7.	Indoor Green House	7.	Fishing	7.	Multiple Bars/Lounges	7.	Wellness Coordinator
8.	Game/Card Room	8.	<b>Outdoor Music Venue</b>			8.	Activities Coordinator
9.	Salon and Spa	9.	Roof Deck Bar				
10.	<b>Business Center</b>	10.	<b>Roof Deck Gardens</b>				

It is important to understand the local demographics and existing senior communities. There will be a 32% increase in seniors ages 75 and older over the next 5 years.

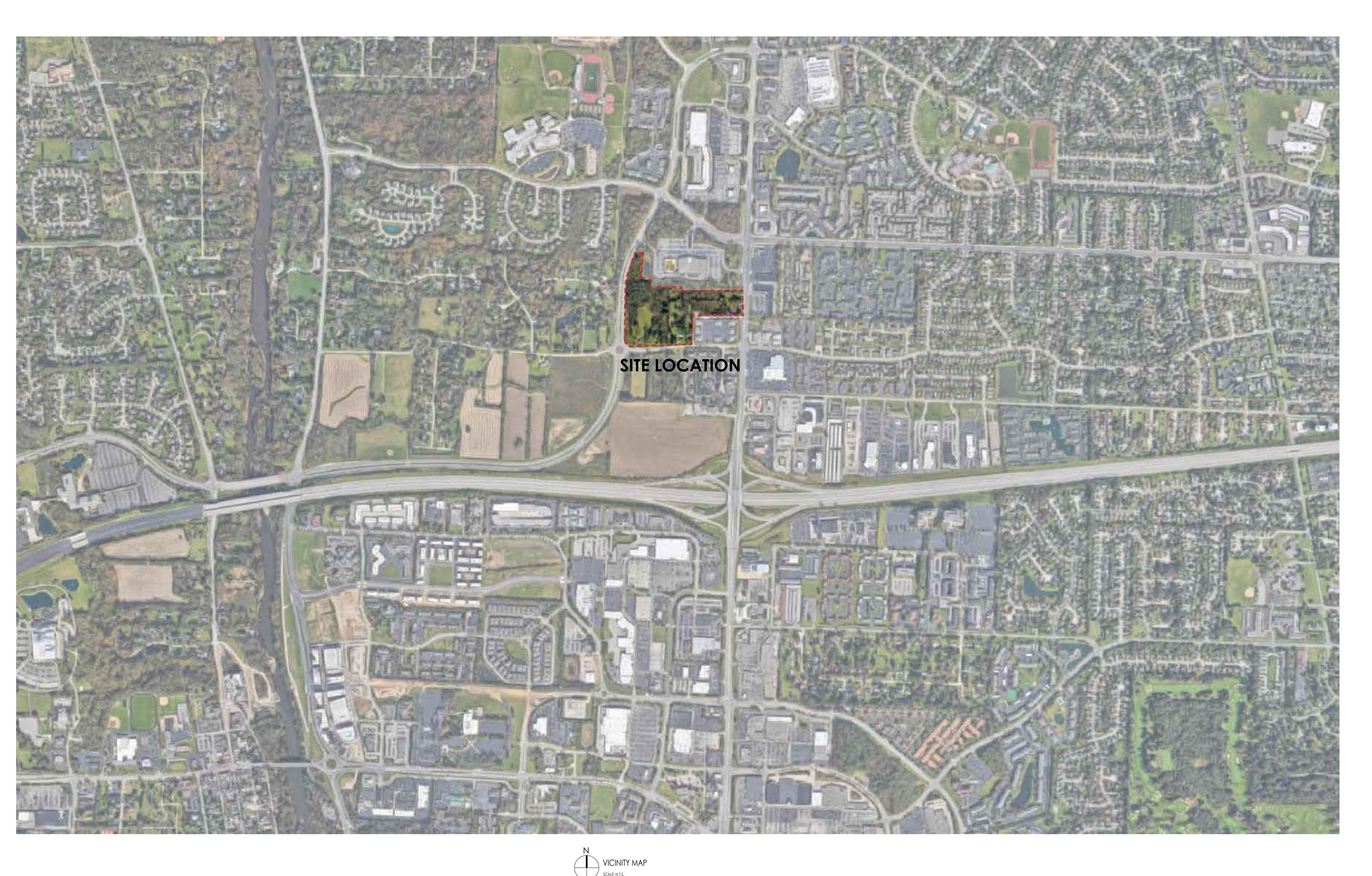
Most of the existing senior communities are older and outdated. The current occupancy rate for the (2) high-end senior communities is between 90% and 94%. This has driven up the costs and highlighted the need for more high-end senior housing.

The primary reason for the success of the (2) premiere senior facilities is the exceptional services, amenities and activities. This is made possible because these facilities both have large sites (+/-25 acres) and +/- 500 residents. The larger number of residents increases the participation of every activity and event. This increases socialization which is essential to a heathy and fulfilling retirement.

The unique size and location of our site gives us the opportunity to offer the community a high-end senior housing community with more amenities and services than any other community in the area.

**DEVELOPMENT STATEMENT** 

NEWBURY COMPANIES 12.23.2021







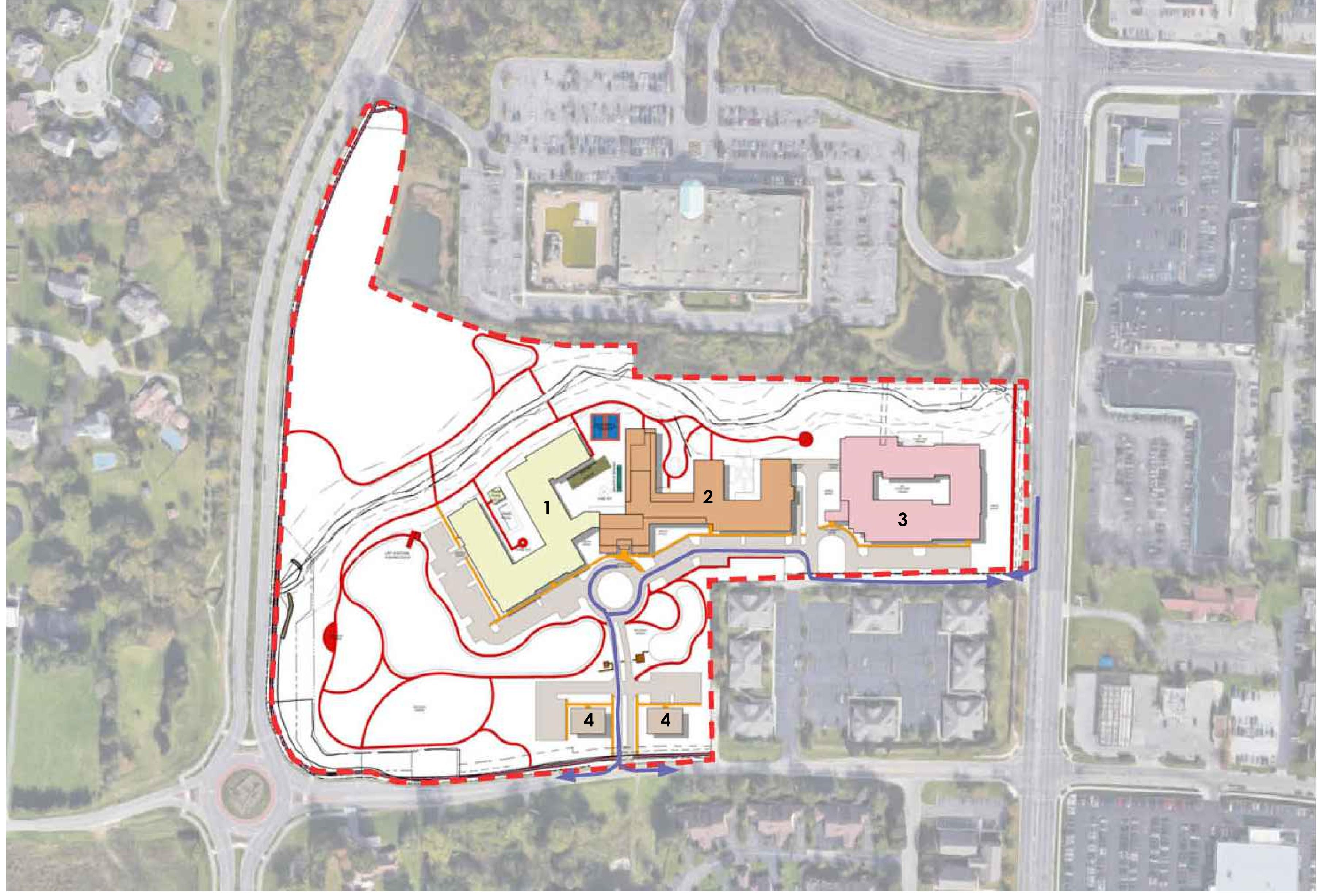


EXISTING CONDITIONS
SCALE: N.T.S.

**EXISTING CONDITIONS** 











SITE CIRCULATION PLAN







INDEPENDENT LIVING WITH ASSISTANCE ENTRY - LOOKING NORTH



INDEPENDENT LIVING - LOOKING NORTHEAST



MEMORY CARE & ASSISTED LIVING - LOOKING NORTHWEST

